

Loughborough Design School Undergraduate Courses



Welcome to the Loughborough Design School from our Dean

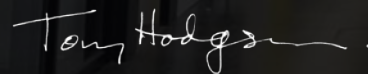
Thank you for taking the time to read our Undergraduate Course brochure. You probably already know something about our courses from teachers at school, or by visiting us at exhibitions and on our web site, but please remind yourself of the excellent work of our students and the excellent student experience they enjoy at www.lboro.ac.uk/lds.

Our high ranking courses have developed over many years and are internationally recognised as fit for purpose in today's challenging work place, and lead to a very high proportion of our graduates gaining employment in design, ergonomics and design related work. Others choose to study at post graduate level or become a new UK entrepreneur!

A key feature of all our courses is that we have enterprise and commerce embedded throughout each year, and together with options to study in industry for part of the course adds terrific value to an already well renowned programme.

From this year, all students will study in our new Design School building. The Design School represents a significant investment of over £20 million and provides state of the art facilities for student activity. This means you enjoy the best possible support throughout your study, with access to the latest technology in a superb new environment.

Please continue to read about the courses we offer, and contact us at the address provided towards the end of this brochure. We have a wide range of courses so you can expect to find one that is just for you!



Professor Tony Hodgson, Dean, Loughborough Design School



The School

The Design School represents a significant and thriving body of activity at Loughborough, and brings together 42 academic staff; 35 researchers; 50 PhD students; 13 technical staff; and 12 administrative support staff.

Design activity is undertaken beneath an umbrella of interdisciplinary provision which does not recognise particular disciplines as boundaries but seamlessly links them to provide teaching, solutions and research already recognised as world-leading by governments, industrialists and employers. This distinctive approach reflects the strength of design-related activity across a particularly broad spectrum, ranging from product styling to engineering design, nurturing the development of existing strengths in design practice, design ergonomics, transport safety, technology, sustainability, environmental ergonomics and education.

It builds upon the significant success of all partners in the Government Research Assessment Exercise (RAE) 2008 when the School had the highest Art and Design research profiles of any institution with 55% rated as world-leading. In addition it exploits the provision of a new Design School building, which provides state of the art facilities for all our courses.

If you are a student seeking to study design, we offer some of the best undergraduate and postgraduate course programmes available, linked of course to the world-renowned 'Loughborough Student Experience' which is supported by excellent facilities and highly motivated teaching staff. Our research and development activity is second to none, aimed at engaging with the wider community and commercial activity as a part of our 'research that matters' culture throughout the University.

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The University

Loughborough University has recently celebrated one hundred years as a leading educational establishment, dating back to 1909 when the original Loughborough Technical Institute was founded. Our extensive campus has a lively atmosphere, bringing together over 17,000 staff and students from across the world, providing the perfect environment for an unforgettable student experience. Here is a brief introduction to some aspects of campus life.

Accommodation

Nearly 6000 students live in University halls on (or very close to) the campus, at the very centre of student life. If you accept and meet our entry offer, you will be guaranteed a place in a hall of residence for your first year. A high proportion of students in other years take advantage of campus accommodation, with priority given to those in their final year.

Sports for All

The University is renowned for its international sporting successes, and there are excellent sports facilities available for all students. These include a 50 metre swimming pool, tennis and squash courts, many sports pitches, gyms, all-weather play areas and an athletics stadium. Sports clubs and the coaching available caters for all levels, from beginners to Olympic standard. The University offers a number of sports scholarships each year.

Clubs and Societies

Arts at Loughborough offers over 100 recreational clubs and societies to enable you to pursue existing interests or take up new ones.

Arts and Entertainments

The University's Students' Union is one of the largest in the country and is owned and managed completely by the students. Arts at Loughborough is our forum for concerts, from opera to rock, as well as theatre and drama productions.

Support Facilities

Student care and welfare is a priority at Loughborough, reflected in the professional services provided on-site by the Counselling Service, the Disabilities and Additional Needs Service, the Warden Service, Student Advice Centre, Medical Centre, the English Language Study Unit and the Careers and Employability Centre.





Why Choose Loughborough?

Choosing a university involves more than just selecting a degree. You are making a decision about where to spend the next few years of your life. There are many reasons why we are proud of what Loughborough has to offer you.

An Attractive Campus Environment

Loughborough is the largest single-site campus in the UK, consisting of 437 attractively landscaped acres. It lies within walking distance of the town itself and is easily accessible by rail. It is close to Junction 23 of the M1 and to East Midlands International Airport.

Loughborough University has recently celebrated one hundred years as a leading educational establishment, dating back to 1909 when the original Loughborough Technical Institute was founded.

High Academic Standards

We encourage design-related activity across a particularly broad spectrum, ranging from product styling to engineering design, nurturing the development of existing strengths in design, ergonomics, transport safety, technology, sustainability, environmental ergonomics, design practice and education.

Our teaching programmes can better engage with the challenges of globalisation and future market requirements, emphasising the breadth of multi-disciplinary skills required in design, innovation and commerce. This also ensures that teaching programmes are viable and fit for purpose by providing greater flexibility and opportunity to prospective students.

UCAS Codes:

H775 BA/IDTec - 3 yrs full-time

H776 BA/IDTec4 - 4 yrs sandwich

Contact: dsadmissions@lboro.ac.uk

Industrial Design and Technology (BA)

Modules

Year 1

- Design Practice
- Design Contexts
- Ergonomics and Design
- Computing for Designers
- Prototyping for Design
- Foundation Technology
- Industrial Design Studies

Year 2

- Design Practice
 - Design Communication
 - Design and Manufacturing Technologies
 - Industrial Design Studies
- Optional:
- Sustainable Design
 - Interaction Design
 - Computer Aided Ergonomics
 - Technology for Design
 - Universal Design

Final Year

- Final Year Design Practice
 - Industrial Design Studies
 - Dissertation
- Optional:
- Issues in Design Education
 - Interaction Design
 - Computer-Aided Modelling and Manufacture
 - Universal Design
 - Entrepreneurship and Innovation
 - Computer Aided Ergonomics

For those interested in becoming teachers of Design and Technology this programme may be followed by a one-year PGCE. Details available from the Design School on request.

The Course

Industrial Design is a highly visual and people-centred discipline that requires the creativity and vision to produce innovative product solutions to real problems.

Understanding and working with people and driving innovation through this process are at the heart of much of the course. Developing knowledge and abilities in areas such as styling, manufacturing, business, sustainability, materials and technology are essential components of the programme. Designed outcomes may be highly diverse, ranging from the more typical mass manufactured consumer products to capital equipment, public services, 'blue-sky' concept products, digital interfaces, and packaging.

Knowledge and skills are gained in sketching, CAD, rapid prototyping, product styling, brand awareness, user-led innovation, materials/processes, the development/communication of ideas, ergonomics, sustainable design, techniques of planning, and the production of models, prototypes and finished artefacts.

Typical Offer

A Level

(not including General Studies or Key Skills) 300 points from 3 A Levels or 2 A Levels and 2 AS Levels. A level grade B in Design and Technology or Art and Design

International Baccalaureate

Minimum: 30-32 points including higher level Design and Technology or Art and Design

SQA

2 Advanced Highers: B/B including Design and Technology or Art and Design Highers: majority B grades

Other qualifications and requirements

BTEC ND: D/M/M profile GCSE Maths: C

Advanced Diploma IT, Engineering, Manufacturing and Product Design, Creative and Media: 330 points, including A Level grade B in Art and Design or Design and Technology Plus Portfolio required if shortlisted

Career Prospects

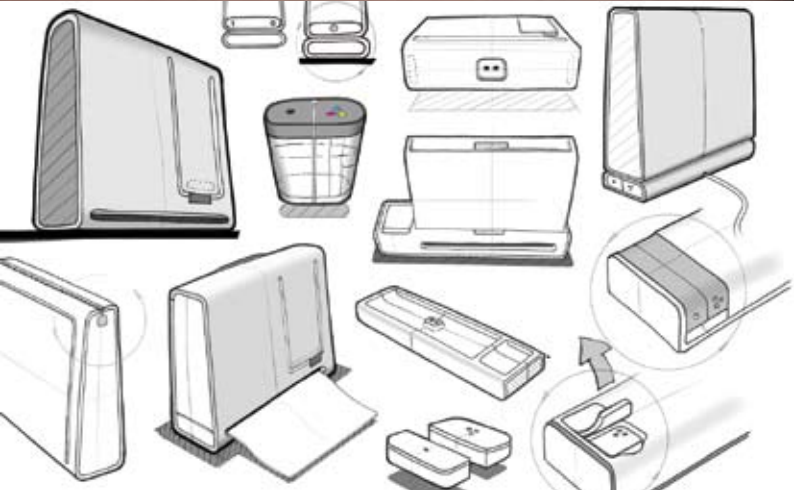
Industry is keen to recruit people with capabilities in design thinking, product design and development who understand how successful products are made. The skills developed through the School's co-operation with commercial clients enhance our graduates' position in the job market. Possible careers include consumer product design, marketing, industrial design consultancy, design research, technical sales, furniture design, CAD/CAM, buying, interior/exhibition design, advertising and display design. The broad base of our courses mean that some graduates obtain jobs where there is no direct relationship to design.

Past students have gone on to work for DCA Design International, Ford, Boots, Kenwood, Hotpoint, PDD and Seymour Powell. Others may choose to work freelance or set up their own companies to develop their major project idea into a business. The companies that provide placements for the Diploma in Professional Studies (see list at the end of this brochure) also give a very good indication of prospective employers.



“The huge breadth and depth of skills learned during the course is undoubtedly the thing that has benefitted me most since graduating. I am working on some amazing projects in the consumer projects, consumer product, FMCG and packaging sectors for some of the world's biggest brands.”

Simon Enever – Industrial Design and Technology graduate currently working for Fuseproject, New York



UCAS Codes:

HJ7X BSc/PDT - 3 yrs full-time

HJ79 BSc/PDT4 - 4 yrs sandwich

Contact: dsadmissions@lboro.ac.uk

Product Design and Technology (BSc)

Modules

Year 1

- Design Practice
- Design Contexts
- Ergonomics and Design
- Prototyping for Design
- Materials and Processing for Design
- Computing for Designers
- Electronics for Design
- Mechanics for Design

Year 2

- Design Practice
- Design Communication
- Design and Manufacturing Technologies
- Further Electronics and Mechanics for Design

Optional:

- Sustainable Design
- Teaching Design and Technology
- Computer Aided Ergonomics
- Polymer Processing and Application
- Universal Design

Final Year

- Final Year Design Practice
- Dissertation
- Applications of Mechanics and Electronics for Design

Optional:

- Entrepreneurship & Innovation
- Design Competition
- Sustainability, Recycling & Environmental Issues
- Advanced Sustainable Design
- Computer-Aided Modelling and Manufacture (CAMM)
- Interaction Design
- Issues in Design Education

For those interested in becoming teachers of Design and Technology this programme may be followed by a one-year PGCE.

The Course

The Product Design & Technology course is driven by the innovative application of technology. It develops skills and ability in three-dimensional designing and prototyping and includes the study of design-related academic subjects. Knowledge and skills are gained in the development and communication of ideas, ergonomics, the techniques of planning and costing, product styling, materials and processes, and the production of prototypes and finished artefacts.

A distinctive feature of this course is that Electronics & Mechanics are studied through the three-year duration with Materials technology in Year 1 and as an option in Year 2. Product outcomes for the Major Project in the final year reflect the nature of this programme in equipping students to get new, emerging technologies to work through the development of innovative product designs.

Typical Offer

A Level

(not including General Studies or Key Skills) 300 points from 3 A Levels or 2 A Levels and 2 AS Levels A Level Maths or Physics A Level grade B in Design and Technology or Art and Design

International Baccalaureate

Minimum: 30-32 points including higher level Design and Technology or Art and Design plus Maths or Physics

SQA

Advanced Highers: B/B including Design and Technology or Art and Design plus Maths or Physics Highers: majority B/B grades

Other qualifications and requirements

BTEC ND: D/M/M profile GCSE Maths: C Advanced Diploma Engineering Manufacturing and Product Design: 330 points, including A Level Art and Design or Design and Technology Plus Portfolio required If shortlisted

Career Prospects

Industry is keen to recruit people who understand how successful products are created and with capabilities in design thinking, product design and development and providing innovative technological solutions to real world problems. The skills developed through the School's co-operation with commercial clients enhance our graduates' position in the job market. Possible careers include consumer product design, marketing, product design consultancy, design research, project planning, technical sales, CAD/CAM, buying, interior/exhibition design, advertising and display design. The broad base of our courses mean that some graduates obtain jobs where there is no direct relationship to design.

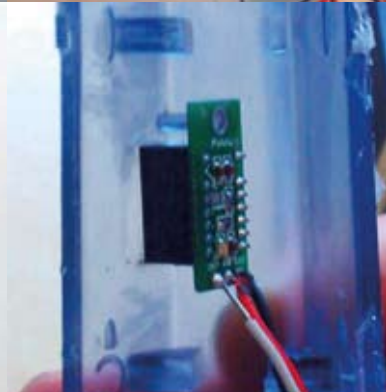
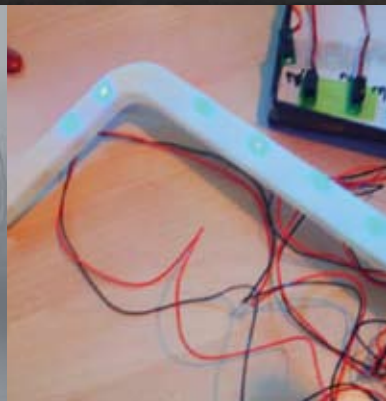
Past students have gone on to work for Dyson, Proctor & Gamble, Cadburys, GlaxoSmithKline, DCA Design International, Siemens, and Nokia. Others may choose to work freelance or set up their own companies to develop their major project idea into a business. The companies that provide placements for the Diploma in Professional Studies (see list at the end of this brochure) also give a very good indication of prospective employers.



“The demanding but highly rewarding BSc course provided me with the very best possible start for a career in design, combining a diverse creative tool-set with a solid engineering understanding. This highly sought-after combination, contributed to me winning silver at the 2011 International Design Excellence Awards (www.idsa.org).

I cannot recommend Loughborough Design School highly enough to all potential candidates.”

Joseph Thomas – Product Design & Technology graduate currently working as Director of Wonder Vision Ltd, Nottingham



UCAS Codes:

J920 BSc/EHFD - 3 yrs full-time

J921 BSc/EHFD4 - 4 yrs sandwich

Contact: dsadmissions@lboro.ac.uk

Ergonomics (Human Factors Design) (BSc)

Modules

Year 1

(Groundwork in the three main disciplines – ergonomics, psychology, anatomy and physiology).

- Introduction to Ergonomics
- Ergonomics and Design
- Psychology Practicals
- Anatomy
- Physiology
- Introduction to Environmental Ergonomics
- Basic Experimental Psychology
- The Body at Work
- Study Skills

Year 2

Orientation towards practice

- Ergonomics in the design of Multi-User Systems
- Vision
- Cognitive Ergonomics
- Thermal Environment
- Organisational Behaviour
- Qualitative Methods
- Human Response to Noise and Vibration
- Experimental Design and Analysis

Final Year

(Specialising for your chosen career path)

A practical Project is undertaken of an applied or research nature and may be undertaken in collaboration with organisations outside the University.

- Driver and Vehicle Ergonomics
- Systems Ergonomics
- Designing Products for People
- Ergonomics of Human-Computer Interaction
- Occupational Safety and Health
- Disability, Ageing and Inclusive Design
- Human Performance at Environmental Extremes
- Sleep and Biological Rhythms
- Applied Vision
- Psychology, Performance and Human Resources

The Course

Ergonomics, or human factors, enables 'designing for human use'. It is a broad subject area and requires an understanding of psychology, anatomy and physiology as well as a strong interest in design. People vary in many ways; their physical size and strength, their motivation and attitude, their skill and experience and a good understanding of all of these characteristics is needed to ensure good design in products, services, systems and environments. Ergonomists contribute their expertise in almost every area of human activity: health and safety, transport design, working environments, healthcare and the design of innovative products.

Loughborough University is world renowned for its expertise in ergonomics and has offered an undergraduate degree that provides a broad understanding of human structure, function and behaviour for over 50 years. The programme has a strong practical element and from an early stage, examines techniques and approaches for making use of this knowledge in a professional context. Formal lectures are balanced by a large element of practical work. Much of which is focused on real life problems. Students are encouraged to take the additional industrial placement that leads to the Diploma in Professional Studies.

Typical Offer

A Level

(not including General Studies or Key Skills) 280 - 300 points from 3 A Levels or 2 A Levels and 2 AS Levels

International Baccalaureate

Minimum 30-32 points including standard level English and Maths

SQA

2 Advanced Highers: B/B
Highers: majority B grades

Other qualifications and requirements

BTEC ND: D/M/M profile BTEC HND: Overall pass GCSE
Maths: C (B preferred) Advanced Diploma Engineering, IT, Creative and Media: 330 points

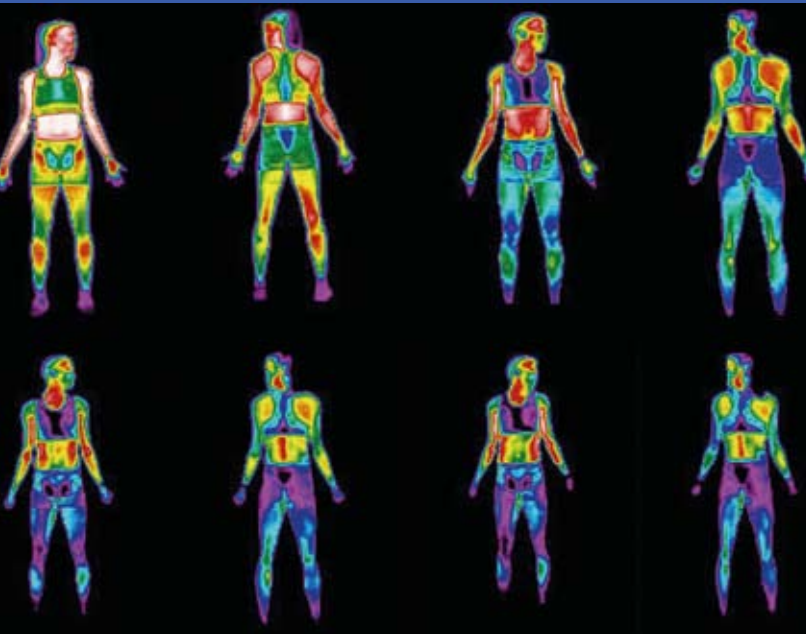
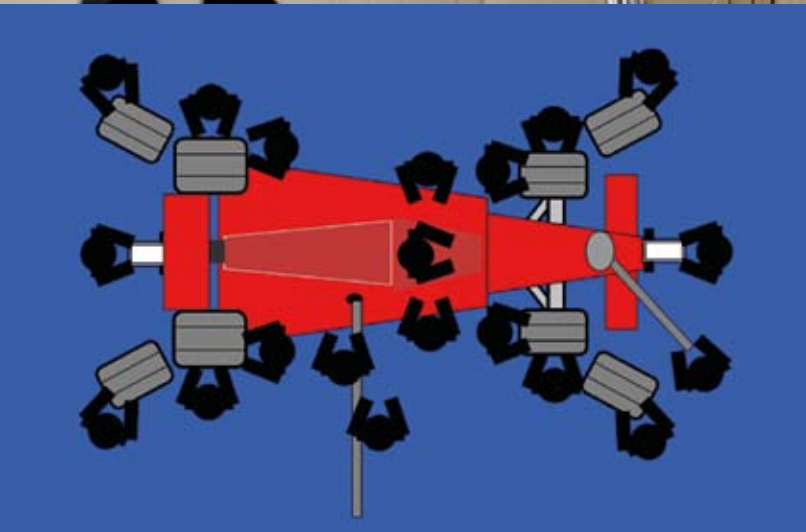
Career Prospects

Many graduates from the programme find employment as professional Ergonomists in international companies, government departments and related institutions. The breadth and applied nature of the Ergonomics course makes graduates particularly attractive to a diverse range of other employers and our students have been successful in finding employment with good career prospects. In recent years students have gone on to work for IBM, Institute of Naval Medicine, Atkins, Rolls Royce, QinetiQ, HSE and Nissan UK. The companies that provide placements for the Diploma in Professional Studies (see list at the end of this brochure) also give a very good indication of prospective employers.



“My courses prepared me for my job by providing me with an understanding of ergonomic design principles and techniques. I work in the Railways Division delivering Human Factors consultancy at all stages of design through to operation ranging from station design to evaluating efficiency of signalling systems.”

Nicola Ball – BSc and MSC Ergonomics graduate currently working for Mott MacDonald, London



UCAS Codes:

J923 BSc/DeErg - 3 yrs full-time

J922 BSc/DeErg4 - 4 yrs sandwich

Contact: dsadmissions@lboro.ac.uk

Design Ergonomics (BSc)

Guide to Course Content

Year 1

- Design Practice
- Design Contexts
- Introduction to Ergonomics
- Ergonomics and Design
- Anatomy
- Prototyping for Design
- Computer Aided Design (CAD)

Year 2

- Design Ergonomics Practice
 - Universal Design
 - Cognitive Ergonomics
 - Ergonomics in Design
 - Qualitative Methods
- Optional:
- Sustainable Design
 - Teaching Design and Technology
 - Vision
 - Human Response to Noise and Vibration
 - The Body at Work
 - Thermal Environment
 - Measurement of Sensation and Perception
 - Human Factors in Systems Design

Final Year

- Final Year Design Ergonomics Practice
 - Interaction Design
 - Computer Aided Ergonomics
- Optional:
- Design Competition
 - Dissertation
 - Advanced Sustainable Design
 - Issues in Design Education
 - Driver and Vehicle Ergonomics
 - Systems Ergonomics
 - Occupational Health and Safety
 - Ergonomics of Human Computer Interaction

The Course

The Design Ergonomics course is driven by the need to design products, services and systems that meet the needs, desires and aspirations of all users. Users in this regard are not just the people who buy products but also those who manufacture, operate, service, recycle, clean or otherwise interact with the design in any way. People are seen as the primary driver for the design process and the programme will explore the diversity of human size, shape, ability, and behaviour to allow you to factor this in to your design work.

Working alongside the existing Industrial / Product Design and Ergonomics undergraduate courses you will be uniquely placed to see the importance of both disciplines. Knowledge, understanding and skills will be developed in underlying principles such as human variability and the capability of the human body, decision making and planning, together with sketching, physical and virtual modelling, the development and communication of ideas, product styling and the production of working prototypes and finished artefacts.

A distinctive feature of this course is that designing is supported by a fundamental understanding of the variability of human physical and cognitive characteristics and how that impacts upon design practice. This product / person synergy is a key feature of all three taught years of the programme. The programme ultimately will provide students with opportunities to develop a theoretical and practical toolset with which to address an engagement with product, service, and system design.

Typical Offer

A Level

(not including General Studies or Key Skills)
280 - 300 points from 3 A Levels or 2 A Levels and 2 AS Levels, A Level grade B in Design and Technology or Art and Design

International Baccalaureate

Minimum: 30-32 points including higher level Design and Technology or Art and Design

SQA

B/B including Design and Technology or Art and Design
Highers: majority B/B grades

Other qualifications and requirements

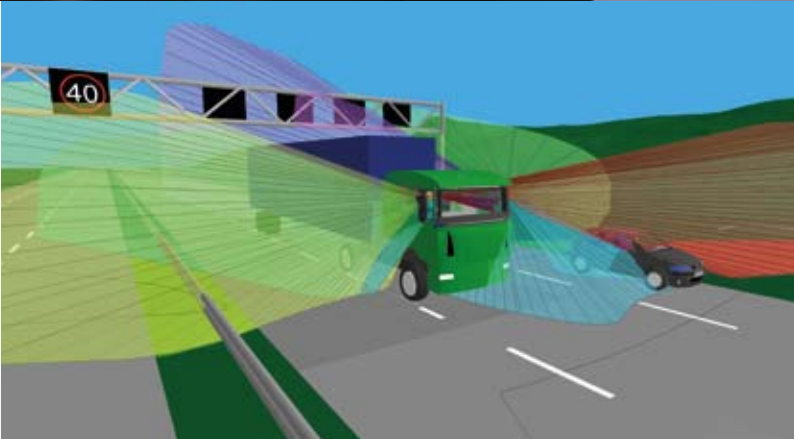
BTEC ND: D/M/M profile GCSE Maths: C Advanced Diploma Engineering, Manufacturing and Product Design: 330 points, including A Level Art and Design or Design and Technology plus Portfolio required if shortlisted.

Career Prospects

Industry is keen to recruit people who understand how successful products are created from a perspective of the user, and with capabilities in design thinking and product design and development. The skills developed through the School's co-operation with commercial clients enhance our graduates' position in the job market. The unique blend of ergonomics and design skill sets afforded by this programme will enable graduates to contribute to a broad range of professional activities throughout the ergonomics and design markets.

Possible careers include design ergonomics, product design, human factors specialist, design or ergonomics consultancy, design research, project planning, interior/exhibition design. The breadth of skills provided by the programme also provides opportunities to obtain employment outside of the direct focus of design and ergonomics.

Because this is a new course, we cannot provide an example list of past employers of graduates. However the examples provided for the other courses in this brochure give a good indication of likely prospects, as does the list of employers for the Diploma in Professional Studies at the end of this brochure.





Selection Process

All applications to study on our undergraduate courses must be made via the Universities and Colleges Admissions Service (UCAS).

The nature of the selection process for places will then depend on the specific course for which an application has been made.

Ergonomics (Human Factors Design) (BSc)

- In the summer preceding an application for a place, University Open Days offer an opportunity to visit the Campus and Design School and attend presentations on the nature of our courses. Details of the University's Open Days can be found on our online prospectus: www.lboro.ac.uk/prospectus. We also hold Design School Open Days for potential applicants to the Ergonomics (Human Factors Design) course.
- Applicants will be made a conditional / unconditional offer or advised if their application has been unsuccessful on the basis of their UCAS application form.

Design Ergonomics (BSc) Industrial Design and Technology (BA) Product Design and Technology (BSc)

- In the summer preceding an application for a place, University Open Days offer an opportunity to visit the Campus and Design School and attend presentations on the nature of our courses. Details of the University's Open Days can be found on our online prospectus: www.lboro.ac.uk/prospectus. It is also possible to attend Design School Open Days for the Industrial Design and Technology / Product Design and Technology courses although these are primarily intended for applicants that have been invited for interview and take place from November onwards.
- As visually creative courses, short-listed applicants for the Industrial Design and Technology / Product Design and Technology courses are invited to attend an interview where they present a portfolio of design / art work. The portfolio should demonstrate ability to sketch 3D form (e.g. products, people, architecture, still life, design ideas) and may also contain examples of 3D work (e.g. models, prototypes, sculpture, CAD). Short-listed applicants are also asked to undertake a simple design exercise which is bought along to the interview and retained by

the Design School. Applicants who live outside the UK when required for interview may be given an opportunity to forward an electronic copy of their portfolio plus design exercise.

- After the presentation of the portfolio and design exercise, the Design School will review the applicants profile and they will be made a conditional / unconditional offer or advised if their application has been unsuccessful.

Final decisions on places for all courses are made when the A-level results are published in mid August. If applicants have narrowly missed the requirements of a conditional offer, it is possible they may be made a changed course offer or offered a concessional place.

Post Graduate Certificate in Education

Some graduates choose to follow a career in teaching in schools. In this case, we provide a one-year teacher education programme – the Post Graduate Certificate of Education (PGCE) in Design and Technology, or Science.

The Loughborough Design School has a strong tradition of teacher education and a history of successfully producing teachers who are in great demand by schools and colleges in the UK and overseas. We are renowned for the high quality courses we offer in Design and Technology, and Science. These courses have been rated as 'outstanding' by Ofsted. Outstanding features include the strong links with subject specialism and facilities in University, the high quality of liaison with departments in schools and colleges, individualised support for trainees, and the quality of teaching. Courses offered are an 'M' level PGCE with Qualified Teacher Status, which provide 24 weeks teaching placement in schools and 12 weeks professional studies in University. Successful trainees, as Newly Qualified Teachers, may continue their studies, part-time, for a further year to obtain an MSc in Design or Science education.

Diploma in Professional Studies (DPS)

The DPS is awarded to those students who have successfully completed their academic studies and the required period of professional training in industry during their sandwich year. Successful students are awarded the DPS in addition to their degree.

Examples of organisations that have successfully offered this opportunity to Loughborough Design School students include Adidas, Aston Martin Lagonda Ltd, Atkins plc, Boots, Bosch, Hornby, Jaguar Land Rover, Kraft Foods, Michelin, MIRA Ltd, Nestle, Next, NHS Trusts, Nokia UK Ltd, Pfizer Ltd, Princess Yachts, Puma AG, RAF Centre for Aviation Medicine, Rolls Royce plc (Submarine), Sebastian Conran, Tesco, Triumph, Unilever and Vax.

Expectations

Student's expectations of DPS...

- Genuine involvement and work that is real, interesting and relevant to their course
- Some independence and the opportunity to assume responsibility
- Commitment from the employer and for their contribution to be valued
- Good quality supervision and mentoring
- Written terms and conditions of employment or a contract

Universities expectations of DPS...

- A placement that enhances a student's knowledge
- A placement that allows personal and professional development
- Regular communication from employers that includes feedback about the progress
- A fair and valid recruitment and selection process
- Appropriate planning before students arrive and support during placement

Employer's expectations of DPS...

- Students to respond promptly to offers of employment
- Students to work conscientiously and to make a positive contribution
- Students to show commitment to the employer
- Students to respect current working practices

Students also have the opportunity to undertake a Diploma in International Studies (DIIntS), which combines study at a partner University and professional experience in another country.

Employer comments

Employers often express their pleasure at the integrity, initiative and problem solving skills of the students they employ:

"A useful member of the team. His input has enabled the business to move forward with new processes." Team Leader, BAE Systems

"A constructive and valuable member of the pre-development team. Able to undertake any task the team require of him. Dealing with purchasing, marketing and production." Team Leader, Bosch Garden Products

"Your student has been a valuable member of the team. I would be more than happy to employ her." Section Leader, Smiths Medical

Student comments

Students often express their appreciation of the opportunities offered to them by employers:

"Very beneficial to understanding design for manufacture. A high level of responsibility was good and made me feel a valued member of the company."

"I have had my own project to run from concept work to talking with manufacturers."

"Overall a fantastic year. I never thought I would benefit so much from an industrial year. Having so much responsibility has made me grow up rapidly."

Other ways to enhance your CV

During their time in the Loughborough Design School students will have a number of opportunities to interact with industrial collaborators. Many of the final years on all of our courses work with industry partners for the final year projects. Additionally, during the second and final years, our design students take part in different industry led Design Week projects, where they work intensively on an industrial problem.

Other modules such as the Sustainable Design module offered to second year design students, also provides the opportunity for students to respond to an industry brief and then to feedback to the sponsoring company. Across all of our courses we invite visiting speakers to talk to the students and industrial research commonly informs our teaching practice giving students access to cutting edge development work.

A few of the companies that we have worked with as part of the courses are: Boots, Cadburys, Davis Associates, DCA Design International, East Midlands Ambulance Service, EMI, Leicestershire Police Traffic Division, O2, and Smallfry. These provide just an indication of the industry links we have within the Design School and those who will be teaching you have a long track record of collaborating with those in the outside world so there are many other opportunities that you would be able to pursue.



Student bursaries

The School currently supports a number of activities related to the specific nature of design-based course programmes. These include a prototyping materials allowance in each year of the course, costs of the final year Degree Show and costs of those selected to exhibit at the New Designers exhibition in London.

THE 2006 2007 2008 2009 2010
**BEST STUDENT
EXPERIENCE**
Times Higher Education

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www.lboro.ac.uk/lds