

The University of Manchester Manchester Business School

# **STAND OUT** FROM THE CROWD

Full-time Undergraduate Courses 2013 Entry

Original Thinking Applied



The University of Manchester	04
Manchester Business School	07
The city	08
Meet your targets BSc (Hons) Accounting	10
Bridge the gap BSc (Hons) Information Technology Management for Business / BSc (Hons) Information Technology Management for Business (with Industrial Experience)	14
Make it count BA (Hons) / BSc (Hons) International Business, Finance and Economics	18
Global connections BSc (Hons) International Management / BSc (Hons) International Management with American Business Studies	22
<b>Reach new heights</b> BSc (Hons) Management / Management (Specialisms)	26
Pick and mix Other business-related courses	32
Entry requirements	34
Your career prospects	36
Studying at Manchester Business School	38
Student societies	40
Student support	41
Find out more	42

www.facebook.com/ mbsincomingundergraduates

Watch us on YouTube www.youtube.com/

B Follow us on Twitter @mbsnews

> www.linkedin.com/company/ manchester-business-school

> > Manchester is one of the most vibrant and exciting student destinations in the world. The city has gained an international reputation not only for modern business but for its unique approach to education, culture and sport.

# THE UNIVERSITY OF MANCHESTER

With a distinguished history of academic achievement and an ambitious agenda for the future, The University of Manchester offers you a superb learning experience, rooted in a rich heritage and boosted by cutting-edge research and innovation – all at the heart of one of the world's most vibrant cities.

Part of the prestigious Russell Group of universities, Manchester has much to offer you. As well as outstanding facilities, resources and opportunities, the University is highly respected among academic and business communities – a respect that its graduates also enjoy.

#### Innovative

Our tradition of success in learning and research stretches back over 180 years, encompassing the birth of the modern computer, the splitting of the atom and the founding principles of modern economics. Many more world-changing innovations have their roots here, at The University of Manchester.

Rated third in the UK in terms of 'research power' in the last Research Assessment Exercise, we enjoy a global reputation for our pioneering research, which informs our problem-based approach to undergraduate learning.

#### Internationally renowned

Since 2005, the University has risen from 53rd to 38th in the world and ninth in Europe in the influential Academic Ranking of World Universities Survey conducted by Shanghai Jiao Tong University – confirming us as a progressive and world-class teaching and research institution.

Our campus is home to more than 39,000 students from around 180 countries, creating a diverse and inclusive multicultural community.

#### Ambitious

Our mission is to become one of the top 25 universities in the world by 2020 and the preferred destination for the best students, teachers and researchers.

It's a goal that we're well on the way to achieving, backed by a multimillionpound investment programme in facilities, staff and buildings. This includes a virtual learning environment that offers you flexible access to study resources 24/7, and the Alan Gilbert Learning Commons, a new £30 million resource centre for students opening in 2012.

#### Distinguished

More than 5,500 academic and research staff – many leaders in their fields, with international reputations – provide stimulating learning environments and excellent standards of teaching.

As a Manchester graduate, you will join a prestigious hall of fame, including 25 Nobel Prize winners among our current and former staff and students. We have more Nobel Prize winners on our current staff than any other UK university.

#### Sought after by employers

Employers actively target University of Manchester graduates, giving you excellent job prospects.

Our worldwide community of 240,000 graduates can be found in top positions in a diverse range of fields, including Sir Terry Leahy, former chief executive of Tesco; former Secretary General of Amnesty International Irene Khan; writer/performer Meera Syal and author Louis de Bernieres.

#### Full of opportunity

You can take advantage of countless exciting personal development opportunities at Manchester, including career development programmes run by a university careers service that has consistently been voted the best in the UK by graduate recruiters.

Choose The University of Manchester and you will join one of Britain's most forward-thinking universities, which builds on its success year on year – and invites you to do the same.

For more information visit www.manchester.ac.uk/aboutus As a Manchester graduate, you will join a prestigious hall of fame, including 25 Nobel Prize winners among our current and former staff and students.



# MANCHESTER BUSINESS SCHOOL

Manchester Business School is one of the world's leading centres for business and management studies, ranked 4th in the UK and 11th in Europe (source: FT 2011).

Part of The University of Manchester, we have over 1,600 undergraduate students and a teaching staff of 275 covering more than 40 different nationalities. You will be taught by leading specialists in their fields and receive comprehensive, up-to-date tuition highly regarded by employers. Our academics are passionate about what they teach and carry out ongoing research in their areas of expertise.

Our fusion of first-class academia and applied learning is at the heart of 'Original Thinking Applied'. We turn theory into practice, making sure that everything we do is relevant to business today. This means plenty of opportunities to put your knowledge and skills into practice throughout your course:

- Compete against the world's most talented business students at global case competitions
- Firsthand experience of another culture can be crucial in business.
   Study international management with us and spend your third year on an international exchange
- Selected courses offer you the opportunity to apply for a salaried work placement year
- Recent practical project work has been set and supported by employers such as SAS and Jaguar Land Rover
- Selected course units lead to exemptions from professional examinations. Our BSc Accounting students gain up to eight exemptions from ICAEW ACA examinations.

The undergraduate job market is more competitive than ever and it is our aim to ensure that our students have the best opportunity to develop their skills and become highly employable. We encourage students to start thinking about their career plans as early as possible and we aim to support career development, from exploring career options, to securing that ideal job.

Our award-winning careers service offers a range of information and advice to help students:

- Search for part-time, graduate and
- placement vacancies on our website
   Book a guidance appointment to start your career planning or find out more about a particular occupation
- Meet employers and find out about different careers at our events
- Get help with CVs and applicationsFind information and advice for
- international students on working in the UK or overseas
- Research postgraduate study information.
- information.

#### **Facts and figures**

# UK's leading centre for business research

Teaching rated 'excellent' by HEFCE

Largest students' union in the UK with over 200 student clubs and societies

Voted best careers service in the UK for five consecutive years

8th in the world for delivery of international business (source: FT 2011)

One of the UK's most popular universities, receiving over 58,000 applications in 2011

Guaranteed accommodation for all new first-year students

4 million books in one of the UK's best university libraries

#### Virtual open day

If you can't make it to one of our on-campus events, our virtual open day is the next best thing. Find out more about current students' experiences, our courses and campus. Visit **go.mbs.ac.uk/virtualopenday** 

#### Student blogs

The best way to find out what studying at MBS is really like – read our student blogs. Visit **go.mbs.ac.uk/ugblogs** 

# THE CITY

There are countless reasons to choose The University of Manchester: its reputation; its modern facilities; its cosmopolitan student body. But, best of all, the University is in Manchester. And what a city it is.

Manchester, the original modern city, birthplace of the computer, and the industrial revolution, is a European business capital. During recent years the city has been at the forefront of urban regeneration and is an energetic metropolis with stunning architecture. Today's Manchester is a bustling hub of business growth and commercial investment. You can be part of the fastest-growing city region outside of London. The city is also the largest centre for financial, professional and legal services outside London, employing more than 200,000 people.

Manchester's global reputation for innovation has made the city a major centre for the creative, digital and new media sector. Its international importance has increased with the relocation of five BBC departments to the 200-acre 'MediaCityUK' development. The culture in Manchester is as rich and diverse as the people. The city has events, facilities and cultural attractions to suit every lifestyle.

The 'desire to be different' has always set Manchester apart. It is a city which not only embraces culture and entertainment; it has creativity running through its veins. A city that doesn't just love sport, it lives sport. By day the shops, pavements and cafés buzz with anticipation. By night the restaurants, clubs and pubs sizzle with excitement. This is a city that knows how to have a great time and can guarantee its students just that.

It also has a world class transport infrastructure, including buses, trams and a train network with connections throughout the UK, plus a major international airport with daily flights arriving from 200 destinations. And of course the city's love of sport is epitomised by Manchester United and Manchester City; two of the most successful football clubs in the world. Manchester is a big city with a compact and friendly centre. It is a trendsetting music and style capital that has a place for traditional street markets and local restaurants, pubs and clubs.

We are at the heart of the city, just a short walk from the city centre and all its attractions.

This is Manchester. Come and live it.

If I had to pick the city of choice between the sun in Sydney and the food in Rome, the wine in Paris or the cool metropolis, London - I'd easily pick Manchester again, again and again.

Peter Hartman Exchange student from Stockholm University

#### Anchester Twitterati

Keep up to date with news and events across the city: @visit mcr @spinningfields @goseethis



# **MEET YOUR TARGETS**

**BSc (Hons) Accounting** 

This unique, professionally-oriented course has been designed alongside the Institute of Chartered Accountants in England and Wales (ICAEW) Undergraduate Partnership Programme (UPP).

It will provide you with a fast-track to an accountancy qualification and offers you the opportunity of a one-year paid work placement in your third year.



#### Employability

An integral part of the course involves building your commercial awareness, confidence and employability through workshops and business mentoring with firms such as Accenture, Deloitte, Ernst & Young, Grant Thornton, KPMG and PwC.

A work placement enhances your academic and career prospects – 71% of placement students achieve First or Upper Second degrees and earning potential increases by 16% (HEFCE 2010).

Examples of jobs our current final year students have secured include: assistant auditor, assurance associate and audit associate.

A wide range of companies, including Deloitte, the National Audit Office and PwC.



#### Accounting student profile

Andrew Simner is in his third year studying BSc (Hons) Accounting and is currently completing his internship with KPMG at Canary Wharf in London.

Current students have secured

and Finance.

places on prestigious masters courses

including our own MSc Accounting

'From the very first day I was accepted as being one of the team. Very few people realised that I was an internship student – I did the same work as a graduate. I have worked with a wide range of clients and completed my first professional ICAEW exams.

#### **Fact File**

N400

3 years or 4 years including a placement year

AAA (see page 34 for more detailed entry requirements)

No. of students Male/female 44%/56% Range of nationalities

Please note that these figures are from our 2011 intake

This puts me in a good position

I have been taught at MBS and

recalculations.

become accustomed to working around accounts and performing

My most significant gain is the

to deadlines and meeting other

people's expectations.

confidence boost from being exposed

to the real world; being put in front of clients from the very start, working

going into my final year, as I have had the chance to practice the skills

The ICAEW holds networking events at

MBS which provide you with

companies who offer internships

Goldman Sachs, Grant Thornton,

the opportunity to meet

through the UPP, such as

#### What you study

**BSc (Hons) Accounting** 

#### Year 1

Year 2

Your first year is designed to introduce you to the foundations of accounting and finance.

You will also study course units in mathematics, statistics, economics and English law. A specialist course unit – only available to BSc (Hons) Accounting students – will introduce you to the skills and techniques required by the accountancy profession and will begin to prepare you for the workplace. Your first-year project involves you preparing a competitive tender for an audit with support from employers such as KPMG.

#### Year 1 course units (credits shown in brackets)

- Auditing and Professional Accounting Practice (20)
- Quantitative Methods for Accounting and Finance (20) Financial Reporting (10)
- Introductory Management Accounting (10)
- Financial Decision Making (10)
- Introduction to English Law (10)

#### Year 2 course units (credits shown in brackets)

- Professional Accounting Practice (10) Introduction to Business Business Strategy (10)
- Financial Reporting and Accountability (20)
- ▶ Intermediate Management
- Accounting (20) Financial Statement Analysis (10)

And either:

subjects (20)

- Macroeconomic Principles (10)
- ► The UK Economy, Microeconomics (10) and The UK Economy, Macroeconomics (10) (dependent
- ▶ Plus optional course units in Management or other related

Information Systems (10)

Foundations of Finance (20)

Plus optional course units in

or other related subjects (10)

Accounting, Finance, Management

Business Law I (10)

# Mazars and PwC. of accounting, and offers

the examinations of professional accountancy bodies, particularly those of the ICAEW. You could gain up to eight exemptions from ICAEW ACA examinations and qualify as a chartered accountant two years after graduation.

of accounting.

Your second year will

develop your analytical

skills and give you a more

in-depth understanding

#### Work placement

If you successfully opt for a work placement, you will spend your third year working at a firm of accountants.

Current students have secured placements with firms such as KPMG and Ernst & Young. Completing a placement will enable you to put theory into practice, further develop important transferable skills and gain a real insight into the accounting profession.

You will take core course units in accounting and finance, plus a ten-credit

management course units

business law course unit. You will develop your understanding of business strategy

accounting and auditing practice with a specialist course unit designed to provide

placement year. You will be offered a choice from further accounting, economics or

you with the theoretical knowledge and practical skills necessary for the work

Students who have secured work placements will spend their third year in industry before returning to Manchester to follow the final-year course units detailed below.



#### PARTNER IN LEARNING

change and can vary from year to go.mbs.ac.uk/mbs-course-units, go.mbs.ac.uk/econ-course-units and go.mbs.ac.uk/law-course-units.

#### **Final year**

Your final year is designed to allow you to choose from a range of more specialised topics.

You will also study a core 30-credit project course unit involving an individual company project. Placement students will have the opportunity to make use of material collected during their placement while others will be offered a choice of companies to form the basis for this project.

You will continue your studies in business law and take core course units in taxation, accounting and finance. Your remaining course units will be chosen from a range of accounting, finance, economics or management subjects.

#### **Final year course units**

- Corporate Financial Communication and Valuation (30)
- Contemporary Issues in Financial Reporting and Regulation (20)
- Accountability and Auditing (10) Principles of Taxation (10)
- Financial Derivatives (10) Business Law II (10)

or other related subjects (30 credits)

# **BRIDGE THE GAP**

BSc (Hons) Information Technology Management for Business and BSc (Hons) Information Technology Management for Business (with Industrial Experience)

Developed in collaboration with e-skills UK and leading global blue-chip employers, this course aims to create 'the ideal graduate' whose skills cover the challenging middle ground between business and IT.



#### **Employability**

A work placement enhances your academic and career prospects – 71% of placement students achieve first or upper second degrees and earning potential increases by 16% (HEFCE 2010). When you graduate, you will apply technology-based solutions to strategic problems, presenting your ideas with confidence and managing their implementation.

'What makes this course so exciting from an employer's viewpoint is that it delivers practical business skills from day one. This enables graduates with this unique course to progress further and faster than their counterparts.' Tracey Upton UK HR Manager, IBM Global Services

Examples of jobs recent ITMB graduates have gone onto include: IT consultant, social media marketing intern and technical analyst.



A wide range of companies including: Accenture, Credit Suisse, eBay, Google and IBM.

All examples are taken from our ITMB class of 2010.

#### ITMB graduate profile

Thomas Simpson graduated from BSc (Hons) IT Management for Business in 2010 and joined IBM as a business and technology consultant.

'Employers expect you to not only have a great degree but also excellent communication, teamwork, leadership, creativity and problemsolving skills. Thanks to my ITMB degree, I feel confident presenting to large audiences both inside IBM and in the wider world.

#### **Fact File**

GN51 BSc (Hons) Information Technology Management for Business

GN5C BSc (Hons) Information Technology Management for Business with Industrial Experience)

3 years or 4 years including a placement year

AAB (see page 34 for more detailed entry requirements)

No. of students 71%/29% Male/female Range of nationalities

Please note that these figures are from our 2011 intake

#### I researched different professions and employers through the University's careers service. A range of helpful guides on CVs, interviews and assessment centres helped me get my dream job on IBM's summer internship programme, Extreme Blue.

My aim by the time I retire is to become the IT director or chief information officer of a fortune 500 company.'





# What you study

BSc (Hons) Information Technology Management for Business

Year 1		Year 1 course units (credits	shown in brackets)	The uniqueness of the
Project work integrates business and IT throughout your course.	Our current first-year team project is supported by Credit Suisse and will put your skills to the test in the development of a Web application to solve a real business problem. By the end of semester one, you will have presented your first team project to employers, met with your business mentors and participated in skills sessions delivered by companies such as Accenture, BT and Deloitte. You will also benefit from a series of guru lectures from guest speakers throughout your first year; previous lectures have included 'A day in the life of a project manager' by Procter & Gamble', 'Using cloud computing to increase value' by Barclays and 'Cyber security – the challenge for UK government during times of austerity' by Capgemini.	<ul> <li>Business and Management Skills (10)</li> <li>Business Application Design and Development 1 (10)</li> <li>Business Database Design and Development (10)</li> <li>Fundamentals of Financial Reporting (10)</li> <li>Fundamentals of Management Accounting (10)</li> </ul>	<ul> <li>Human Computer Interaction (10)</li> <li>Introduction to Computer Systems (10)</li> <li>The Nature of Information Systems (10)</li> <li>Business Application Design and Development 2 (10)</li> <li>GURU Lectures and Professional Development (10)</li> <li>Integrative Team Project (20)</li> </ul>	course is recognised by over 60 employers who maintain its quality and relevance to their sectors. Accenture, BBC, BT, Credit Suisse, Deloitte, IBM, Unilever and many other companies help to deliver the course through project work, guru lectures, student mentoring and a range of professional development activities.
Year 2		Year 2 course units (credits	s shown in brackets)	
Your second year provides you with an opportunity to further develop application and database design skills and to build a deeper understanding of information systems in organisations.	You study virtual team working, including global project management, trust and cultural differences. Our current second-year team projects are supported by SAS, the largest independent vendor in the business intelligence market, and involve analysing the University's environmental impact and developing solutions to contribute to the University's goal of reducing its carbon footprint.	<ul> <li>Business Intelligence (10)</li> <li>Business Team Project 1 and 2 (including global team working and GURU lectures) (10) + (10)</li> <li>Virtual Team Working (10)</li> <li>Social Media and Social Networks (10)</li> <li>Business Process Modelling (20)</li> <li>Management of Projects (10)</li> <li>System Investigation Methods (20)</li> <li>Plus one of the following:*</li> <li>Career and Professional Development (10)</li> </ul>	<ul> <li>Leadership in Action (10)</li> <li>Plus 10 credits from:</li> <li>E-Business and E-Marketing (10)</li> <li>Fundamentals of Innovation Management (10)</li> <li>Innovation in Product Markets (10)</li> <li>Knowledge Management (10)</li> <li>Operations Management (10)</li> <li>Sustainable Innovation Management (10)</li> </ul>	
Work placement				
	Previous ITMB with Industrial Experience students have completed placements with Accenture, Fujitsu, IBM, Intel, Greater Manchester Fire & Rescue Service and Logica amongst others.	ITMB with Industrial Experience student: industry before returning to Manchester detailed below.		e-skills uk an employer approved
Final year		Final year course units		degree course
Your final year provides an in-depth view of systems implementation and change, IT architectures and supply chain management.	You will gain practical skills in the design and application of a business IT architecture through a core unit developed with IBM UK which uses real case studies from the global technology giant. You will benefit from lectures, study materials and support from IBM staff. You will write your own final year project proposal – the development of an IT solution to a business problem through investigation, requirements, analysis, design, implementation, testing and evaluation. Previous ITMB students have studied how IBM uses technology to manage teams across geographic locations and time zones, investigated ICT provision in the treatment of diabetes in the NHS and considered the implications of the rise in social networking on management. You will also choose 60 credits of optional course units.	<ul> <li>Business IT Architecture (10)</li> <li>Information Management and Business Analytics (10)</li> <li>ITMB Project (30)</li> <li>Foundations of Supply Chain Management (10)</li> <li>Plus 60 credits from:</li> <li>Advanced Business Information Systems (10)</li> <li>Business Modelling &amp; Simulation (10)</li> <li>Globalisation and National Employment Systems (10)</li> </ul>	<ul> <li>Globalisation, World Economy and Multinational Enterprises (10)</li> <li>Human Resource Management (20)</li> <li>International Human Resource Management (10)</li> <li>IT Strategy in Business (10)</li> <li>Managerial Decision Making and Support Systems (10)</li> <li>Marketing (10)</li> <li>Organisational Analysis (10)</li> <li>Strategic Supply Chain Management (10)</li> </ul>	<ul> <li>* ITMB with Industrial Experience students must take Career and Professional Development (10)</li> <li>N.B. Course units are subject to change and can vary from year to year. For detailed information on individual course units visit go.mbs.ac.uk/mbs-course-units</li> </ul>

# MAKE IT COUNT

BA (Hons) / BSc (Hons) International Business, Finance and Economics

This interdisciplinary course offers you the opportunity to study a wide range of course units across finance, accounting, economics, business analysis, innovation, strategy and political economy.

You will study the technical tools and techniques required to measure and assess business performance, while also emphasising the importance of changing economic contexts.



#### **Employability**

Selected course units grant exemptions from professional accountancy exams, including one ICAEW ACA paper, seven ACCA papers and seven CIMA papers.

80% of our finance graduates are in employment or further study within six months of graduation and 80% of those employed are in graduate level jobs (source: Unistats 2012).

#### What jobs do our IBFE

graduates go into? Examples of jobs recent IBFE graduates have gone onto include: assurance associate, audit trainee, commercial strategist and logistics graduate scheme.

#### Who employs them?

A wide range of companies including: Grant Thornton, KPMG, PricewaterhouseCoopers (Cyprus), RBS and Zolfo Cooper.



#### Fact File

UCAS course codes NoLo BA (Hons) International Business,

Finance and Economics

Please see our website BSc (Hons) International Business, Finance and Economics

#### Duration

3 years

#### Typical A-level offer

AAB (see page 34 for more detailed entry requirements)

#### Class profile

No. of students92Male/female65%/35%Range of nationalities27

Please note that these figures are from our 2011 intake

# IBFE graduate profile

What about further study?

IBFE graduates have gone onto

law conversion courses and further

study in finance and international

business at institutions across the

UK and internationally, including

All examples are taken from the Destinations of Leavers from Higher

Education (DLHE) survey.

For more information visit www.mbs.ac.uk/ug/ibfe

the College of Law.

ESADE Business School (Barcelona), Humboldt University (Berlin) and

Sean Crowther graduated from IBFE in 2011 and joined KPMG as an assistant consultant.

'IBFE has set me up really well for the first six months that I have worked for KPMG in their investment advisory team. I regularly use the skills I learned from course units such as Introduction to Finance, Financial Derivatives, Financial Engineering and now that I have joined the assetliability modelling team, Econometrics, on a regular basis.

The course also helped me greatly in studying towards the highly regarded CFA exams. This is because I covered such a vast array of topics on the CFA level 1 whilst studying IBFE, which has certainly made my life much easier.'

#### What you study

BA (Hons) / BSc (Hons) International Business, Finance and Economics

#### Year 1

Your first year begins with a broad introduction to the study of business, finance and economics.

This will enable you to make an informed choice of areas to study later in the course. You will learn the technical skills of macro, micro and managerial economics and financial reporting.

#### Year 1 course units (credits shown in brackets)

Year 2 course units (credits shown in brackets)

- Financial Reporting (10) Introductory Management Accounting (10)
- Financial Decision Making (10)
- Business and Management Skills (10)

International Business (20)

▶ Microeconomic Principles (10) and Macroeconomic Principles (10)

Plus one of the following:

- Introductory Mathematics (10) and Financial and Digital Innovation in Introductory Statistics (10)
  - Further Mathematics (10) and Statistics for Economists (10)

The UK Economy, Microeconomics

on previous level of Economics)

Macroeconomics (10) (dependent

(10) and The UK Economy,

Plus one of the following:

- Advanced Mathematics (10) and Advanced Statistics (10) (dependent on previous level of Mathematics)
- ▶ Plus one of the following:
- Introduction to International Politics (20)
- Work, Organisations & Society (20)

The course covers contemporary contextual

themes, such as the globalisation

and financialisation of business,

hedge funds and private equity

and the social and economic

implications of outsourcing.

#### Year 2

You will study core course units in finance. managerial economics and business strategy.

You will also choose options from accounting and finance, economics and contexts for international business. You will gain practical report writing, financial and competitor analysis and database skills through a core unit in international business strategy, using a real-life case study. Current IBFE students are analysing the performance of global earthmoving machinery giant, Caterpillar Inc.

You have the opportunity to learn a language – you can choose from 20 different languages at varying levels and you can continue this study into your third year. For details of the wide range of language options available, visit www.langcent.manchester.ac.uk/foreign/leap.

- Foundations of Finance (20)
  - Introduction to English Law (10) Business Law I (10)
  - Globalisation and Developing Societies (20)
  - Business Intelligence (10)
  - Developing Countries in the

  - Other units available:
  - Leadership in Action (10)

#### Year 3

You will take compulsory course units in international finance, managerial economics and international business analysis.

You will also choose options in accounting and finance, contexts for international business, economics and modern languages. You will choose 60 credits of optional course units, enabling you to specialise.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management. You will explore these ideas through real-life case studies, including a recently collapsed bank (Lehman Brothers or Bear Stearns) and GlaxoSmithKline.

#### Year 3 course units (credits shown in brackets)

- International Finance (20)
- International Business Analysis Project (20)
- Managerial Economics II (20) Plus 60 credits from a range
- of optional course units: ► In Accounting and Finance:
- Advanced Management
- Accounting (20) Advanced Corporate Finance (10)
- Corporate Governance in Context (10)

- In Contexts for International **Business:**
- Marketing (10)
- Human Resource Management (10)
- The Politics of the European Union (20)

- not including beginner level.

go.mbs.ac.uk/mbs-course-units go.mbs.ac.uk/econ-coursego.mbs.ac.uk/law-course-units

- Managerial Economics I (20) ▶ Plus 60 credits from a range of optional course units (no more than **In Economics**:
- 40 credits from any one subject area): ► In Accounting and Finance:

International Business Strategy:

Contexts, Concepts and Skills (20)

- Investment Analysis (10)
- Financial Reporting and Accountability (20)
- **Business:** The Politics of Globalisation and
- Development (20) Questions about International Politics (20)
- - - - Business Law II (10)

#### In Economics:

- Microeconomics III (20)
- Financial Econometrics (10)
- In Modern Languages:
- Up to 20 credits of language units,

- Business Economics IA (10)
  - International Economy (10)
  - Microeconomics IIA (10)
  - Macroeconomics IIB (10)
  - Mathematical Economics I (20)
  - ► In Modern Languages:
  - Up to 20 credits of language units

#### ► In Contexts for International

### GLOBAL CONNECTIONS BSc (Hons) International Management and BSc (Hons) International Management with American Business Studies

First-hand knowledge of another culture can be crucial in business. The distinctive feature of these courses is that you spend a year abroad on an academic exchange at a top global business school or university.



#### **Employability**

The exchange year enhances your academic and career prospects – 81% of students who go on exchange achieve first or upper second degrees and earning potential increases by 8.3% (HEFCE 2010).

85% of our management graduates are in employment or further study within six months of graduation and 76% of those employed are in graduate level jobs (source: Unistats 2012).

What jobs do our IM graduates go into? Examples include: ACA trainee, management trainee, territory manager and wealth management analyst.

Who employs them? A wide range of companies including: Bombardier (Sweden), Crown Worldwide (San Francisco), ExxonMobil, HSBC (Beverly Hills) and Tevere (Switzerland).

What jobs do our IMABS graduates go into? Examples include: account executive, associate management consultant, consultant analyst and web marketer.



Who employs them? A wide range of companies including: Danier Leather Inc (Toronto), Deloitte, Diageo, Google and PricewaterhouseCoopers.

What about further study? Graduates have gone onto law conversion courses and further study in oil and gas management at institutions such as London Business School and BPP Law School.

Source: DLHE survey

For more information visit www.mbs.ac.uk/ug/im or www.mbs.ac.uk/ug/imabs

#### IM graduate profile

Philip Bennett graduated in BSc (Hons) International Management in 2010 and is currently working as an area controller for H&M.

'The international aspect of the course gives you an open mind which is essential for going far in business. Dealing with such a variety of cultures is a great way to start learning how to interact with different people and build relationships. The analytical side of the course has helped me to make

#### Fact File

UCAS course codes N247 BSc (Hons) International Management N2T7 BSc (Hons) International Management with American Business Studies

**Duration** 4 years including an exchange year

Typical A-level offer AAB (see page 34 for more detailed entry requirements)

lass profile	
lo. of students	
Μ	54
MABS	35
Aale/female	
M	59%/41%
MABS	37%/63%
ange of nationalities	
M	14
MABS	13

Please note that these figures are from our 2011 intake

sense of figures. The course teaches you how to constructively convey an argument which is essential for getting your point across in business.

Definitely the most enjoyable and exciting time was my year abroad in Prague. Living abroad as part of the course has really helped me when moving to a new city for a new job, and I know that it will be much easier for me to live abroad in the future.'

#### What you study

#### BSc (Hons) International Management and BSc (Hons) **International Management with American Business Studies**

Year 1		Year 1 course units (credits shown in brackets)		International
Your first year will give you a good grounding in accounting, finance, management, human resources, marketing, sociology and economics.	This is an introductory year which will help you to make informed choices about your option choices in later years. You will study 120 credits in total.	<ul> <li>Analysing Organisations 1 (10)</li> <li>Analysing Organisations 2 (10)</li> <li>Business and Management Skills (10)</li> <li>Case Studies in Management (10)</li> <li>Economic Principles: Microeconomics (10)</li> <li>Financial Decision Making (10)</li> <li>Fundamentals of Financial Reporting (10)</li> </ul>	<ul> <li>Fundamentals of Management Accounting (10)</li> <li>Introduction to Work Psychology (10)</li> <li>Marketing Foundations (10)</li> <li>Quantitative Methods for Business and Management 1 (10)</li> <li>Quantitative Methods for Business and Management 2 (10)</li> </ul>	exchange You will attend the same lectures, seminars and other learning activities as the students of the overseas institution. For IM students, destinations include the universities of Sydney, Auckland, Hong Kong and NUS, alongside world-
Year 2		Year 2 course units (credits	shown in brackets)	leading business schools such as ESADE, St Gallen and Rotterdam
You choose a mixture of single semester (ten-credit) and full-year (20-credit) course units, amounting to a total of 120 credits.	<ul> <li>IM students take a compulsory 20-credit course unit in International Business Strategy while IMABS students take a compulsory 20-credit course unit in American Society and Economy.</li> <li>IM students have the opportunity to learn a language – you can choose from 20 different languages at varying levels. For details of the wide range of language options available, visit www.langcent.manchester.ac.uk/foreign/leap.</li> <li>Allocation of your exchange destination will also take place. You will rank your preferred institutions in order of preference. We aim to place you as high as possible taking other factors into account such as your written statement and performance on the course to date.</li> </ul>	<ul> <li>BSc (Hons) International Management – International Business Strategy: Contexts, Concepts and Skills (20)</li> <li>BSc (Hons) International Management with American Business Studies – American Society and Economy (20)</li> </ul>	The remainder of credits are chosen from the Management portfolio of second year course units, which includes a further 20 credits of international course units. International Management students are also permitted to take 20 credits of language units	ESADE, St Gallen and Rotterdam School of Management. For IMABS students, destinations include the universities of Florida, Massachusetts and British Columbia, as well as NYU Stern and USC Marshall Schools of Business. For a list of current partners please visit www.mbs.ac.uk/ go/ug/exchangepartners. All partners have been selected on the basis of their global

#### International exchange

You will choose course units from the selection available within the partner institution.

#### Year 4

You will return to Manchester for your final year.

You will use the knowledge and experience gained on exchange in a range of specialised international options across all of the key disciplines. International course units are designed to develop an appreciation of economic, social and cultural differences between nations and the implications of this for management systems and practices.

#### Year 4 course units (credits shown in brackets)

- At least 60 credits to be taken from the following international course units: ▶ Dissertation (if in an international field) (30)
- Advanced Business French (20)
- Comparative Industrial Relations (20) International Human Resource
- Contemporary Issues in Financial Reporting and Regulation (20)
- Corporate Governance in Context (10)
- ► Globalisation and National Employment Systems (10) Globalisation, World Economy
- and MNEs (10)
- ► Global Management, People and the Digital Divide (20)

- International Finance (20)

▶ International and Comparative

International Business Analysis

Public Management (10)

Project (20)

- Management (10)
- International Marketing (10)
- Services Marketing (10)
- ▶ The Business of Healthcare (10)

ranking, the quality of their their high standard of teaching, social and sporting facilities, the safety and attractiveness of the for our exchange students.

Our dedicated international team prepares you for your exchange and supports you

N.B. Course units are subject to change and can vary from year to year. For detailed information on individual course units visit: go.mbs.ac.uk/mbs-course-units

# REACH NEW HEIGHTS BSc (Hons) Management / Management (Specialisms)

Our flexible management courses share a common first year before allowing you to focus on your chosen specialism to enhance your career prospects.



#### **Employability**

83% of our management graduates are in employment or further study within six months of graduation and 76% of those employed are in graduate level jobs (source: Unistats 2012).

What jobs do our Management graduates go into? Examples of jobs recent graduates have gone onto include: audit graduate, HR graduate analyst, internet consultant and management trainee.



#### Management student profile

Daria Savilova is from Russia and is in her final year studying BSc (Hons) Management (International Studies)

'I particularly enjoyed Operations Management as our lecturer does not teach from books but from his own experience, which makes the course very interactive and practical. It was structured around a group project which has given me a good example of teamwork to talk about in interviews, as we came up with our own business and faced challenges as a group. Who employs them? A wide range of companies including: Balfour Beatty, Deutsche Bank, KPMG, Microsoft and Tesco.

What about further study? Graduates have gone onto further study in business, economics, enterprise and branding at institutions across the UK and internationally, including London Business School, the University of Jiao Tong and the University of Lausanne.

All examples are taken from the Destinations of Leavers from Higher Education (DLHE) survey.

For more information visit www.mbs.ac.uk/ug/management

I also enjoyed Foundations and

Applications of Marketing and Retail

Marketing. Our lecturer came up with practical projects, exploring the retail

industry while observing shoppers

or comparing outlets – we observed

the theory we had learned in action.

She took seminar groups around

the city and showed how different

parts of Manchester are marketed,

backing up the tour with theory.'

#### Fact File

UCAS course codes N201 BSc (Hons) Management ASC (Hons) Management (Accounting and Finance) N600 BSc (Hons) Management (Human Resources) N200 BSc (Hons) Management (Innovation, Sustainability and Entrepreneurship)

#### N246

BSc (Hons) Management (International Business Economics)

#### N120

BSc (Hons) Management (International Studies)

#### N2N5

BSc (Hons) Management (Marketing)

Please note that these courses are very flexible and you will have several opportunities to transfer between them during the course – you should apply for only one of them

#### Duration 3 years

Typical A-level offer AAB (see page 34 for more detailed entry requirements)

Class profile	
No. of students	291
Male/female	56%/44%
Range of nationalities	29

Please note that these figures are from our 2011 intake across BSc (Hons) Management and BSc (Hons) Management (Specialisms)

#### What you study BSc (Hons) Management / Management (Specialisms)

Year 1			Year 1 course units (credits shown in brackets)		
Your first year will give you a good grounding in accounting, finance, management, human resources, marketing, sociology and economics.	This is an introductory year which will h your option choices in later years. You w	elp you to make informed choices about ill study 120 credits in total.	<ul> <li>Analysing Organisations 1 (10)</li> <li>Analysing Organisations 2 (10)</li> <li>Business and Management Skills (10)</li> <li>Case Studies in Management (10)</li> <li>Economic Principles: Microeconomics (10)</li> <li>Financial Decision Making (10)</li> <li>Fundamentals of Financial Reporting (10)</li> </ul>	<ul> <li>Fundamentals of Management Accounting (10)</li> <li>Introduction to Work Psychology (10)</li> <li>Marketing Foundations (10)</li> <li>Quantitative Methods for Business and Management 1 (10)</li> <li>Quantitative Methods for Business and Management 2 (10)</li> </ul>	is a broad-based course which allows you to study the full range of management subjects. With over 90 course units to choose from, you really can shape your own course. Your chosen specialism will be reflected in your degree title e.g. BSc (Hons) Management (Marketing) – however, if you
Year 2	course units, amounting to a total of 120 credits.from each set of core course units (redits shown in brackets):(International Business Economics) (credits shown in brackets):our progress g initial boutYou will choose course units from accounting and finance, economics, employment studies/law, marketing, operations management, psychology, sociology or statistics. You need to consider what you want to study in your final year, as some final-year options require you to have completed related ex.SEC (Hons) Management Plus one of the following: Plus one of the following: Management excountability (20)If you decide to opt for the BSc (Hons) Management without specialising, you will be able to choose from most course units within the management portfolio.Flux and the management portfolio.Bisc (Hons) Management Accountability (20) (International Business Strategy: Contexts, Concepts and Skills (20) Bisc (Hons) ManagementIf you decide to opt for the BSc (Hons) Management without specialising, you will be able to choose from most course units within the management portfolio.Internediate Management Accountability (20)International Business Strategy: Contexts, Concepts and Skills (20) Bisc (Hons) ManagementBusiness Law (20)International BusinessInternational BusinessEnvironment (no) Business Law (20)Business Law (20)International BusinessEnvironment (no) Business Law (20)Business Law (20)International BusinessEnvironment (no) Business (20)Business Law (20)International BusinessEnvironment (no) Business (20)Business Law (20)International BusinessEnvironment (no) Business (20)Busines		s shown in brackets)	do not wish to specialise, you will graduate in BSc (Hons)	
Year 2 You now enter a development year, assessing your progress and making initial decisions about your future.			<ul> <li>from each set of core course units (credits shown in brackets):</li> <li>BSc (Hons) Management (Accounting and Finance)</li> <li>Foundations of Finance (20)</li> <li>Plus one of the following:</li> <li>Financial Reporting and Accountability (20)</li> <li>Intermediate Management Accounting (20)</li> <li>BSc (Hons) Management (Human Resources)</li> <li>Business, Ethics and Society (10)</li> <li>Business Law (20)</li> <li>Employment Relations (20)</li> <li>Globalisation and Employment (10)</li> <li>Influence and Change in Organisations (10)</li> <li>Managing in the Public Sector (20)</li> </ul>	<ul> <li>(International Business Economics)</li> <li>International Business Strategy: Contexts, Concepts and Skills (20)</li> <li>Plus one of the following:</li> <li>Intermediate Macroeconomics (20)</li> <li>Managerial Economics (20)</li> <li>BSc (Hons) Management (International Studies)</li> <li>International Business Strategy: Contexts, Concepts and Skills (20)</li> <li>Plus 20 credits from:</li> <li>American Society and Economy (20)</li> <li>Globalisation and Employment (10)</li> <li>International Business Environment (10)</li> <li>BSc (Hons) Management (Marketing)</li> <li>Marketing: Foundations and</li> </ul>	do not wish to specialise, you will graduate in BSc (Hons) Management. To graduate with a named specialism, you need to have studied at least 40 credits of second-year options (one third of your studies) and at least 60 credits of final-year options (half of your studies) from your chosen specialist area. This flexible system allows you to defer the choice of your degree title until towards the end of your course when you are in a position to really know what is involved and what you wish to do on graduating.
	Management graduate pro	ofile	People, Management and Change (20)	<ul> <li>Consumer Behaviour (10)</li> <li>Marketing Research (10)*</li> </ul>	
	Kwaku Afrifa graduated in BSc (Hons) Management in 2011 and joined Goldman Sachs as an analyst. 'The course enabled me to specialise as much or as little as I liked; I was able to study exactly what I wanted. A particular highlight was being	I completed the Goldman Sachs Sales and Trading Internship at the end of my final year to explore the different roles available and thankfully I was offered a graduate role. I am really lucky to have a job that I thoroughly enjoy and am passionate about; it really is my dream job.'	<ul> <li>BSc (Hons) Management (Innovation, Sustainability and Entrepreneurship)</li> <li>Business Entrepreneurship Skills (10)</li> <li>Plus 30 credits from:</li> <li>Environmental Management for Sustainable Development (20)</li> <li>Fundamentals of Innovation Management (10)</li> </ul>	<ul> <li>E-Business and E-Marketing (10)</li> <li>Introduction to Non-profit and Social Marketing (10)</li> <li>In addition to the core course units for each specialism, you can also choose Business French (20) and/or Research Methodology (10) (which must be taken if you plan to complete a</li> </ul>	

# Montreal. It was an amazing experience;

#### What you study BSc (Hons) Management / Management (Specialisms)

#### Year 3

#### Year 3 course units (credits shown in brackets)

In the final year, you will choose at least 60 credits (half) of finalyear options from your chosen specialist area.

If you decide to opt for the BSc (Hons) Management without specialising you are able to choose from most course units within the management portfolio.

- You take a minimum of 60 credits from each set of core course units (credits shown in brackets):
   BSc (Hons) Management (Accounting and Finance)
   Financial Analysis of Corporate Performance (30) or Empirical Finance (30)
- Accountability and Auditing (10)
- Advanced Business Information Systems (10)
- Advanced Manageme Accounting (20)
- Advanced Corporate Finance (10)
- Contemporary Issues in Financial Reporting and Regulation (20)
- Corporate Contacting and Managerial Behaviour (10)
- Corporate Governance in Context (10)
- ▶ Financial Derivatives (10
- ▶ Financial Engineering (10)
- International Finance (20)
- Public Finance and Public Policy (10)
- Share Prices and Accounting Information (10)
- BSc (Hons) Management (Human Resources)
- Human Resources Dissertation (30)
- Behavioural Strategy (10)
- Comparative Industrial Relations (20)
- Employment Law (20)
- Globalisation and National
- Employment Systems (10)
- Human Resource Management (20)
- International Human Resource
   Management (10)
- ► Leadership and Success at Work (20)
- Managing Fairness at Work (10)
- ▶ Work, Industry and Society (20)

BSc (Hons) Management (Innovation, Sustainability and Entrepreneurship)

- Innovation, Sustainability and Entrepreneurship Dissertation (30)
- Behavioural Strategy (10)
- Cases in Sustainable Development (10)
- Entrepreneurship and Small
   Business Development (10)
- ► Global Management, People and
- the Digital Divide (20)
- Business Analytics (10)
- International Competitiveness & Innovation (20)
- ▶ Leadership and Success at Work (20)
- Managing New Product Development (10)
- BSc (Hons) Management
- (International Business Economics)
   Economics Dissertation (30)
- Accountability and Auditing (10)
- Advanced Corporate Finance (10)
- Behavioural Strategy (10)
- Contemporary Issues in Financial Reporting and Regulation (20)
- Corporate Contracting and Managerial Behaviour (10)
- Corporate Governance in Context (10)
- Global Management, People and the
- Digital Divide (20)
- Globalisation, the World Economy and MNEs (10)
- Industrial Organisation and Business Strategy (20)
- International Competitiveness
   Internation (20)
- & Innovation (20) International and Comparative
- Public Management (10)
- International Finance (20)
- Information (10)
- The Economics of Sport (10)

BSc (Hons) Management (International Studies)

- Comparative Industrial Relations (20)
- Contemporary Issues in Financial
- Reporting and Regulation (20) Corporate Governance in Context (10)
- Globalisation and National Employment Systems (10)
- Global Management, People and the Digital Divide (20)
- Globalisation, the World Economy and MNEs (10)
- International and Comparative Public Management (10)
- International Dissertation (30)
   International Business Analysis
- Project (20)International Competitiveness
- & Innovation (20)
- International Finance (20)
- International Human Resource
   Management (20)
- International Marketing (10)
- Services Marketing (10)
- ► The Business of Healthcare (10)

BSc (Hons) Management (Marketing)Marketing Dissertation (30)

- Critical Consumption and Ethics in Marketing (10)
- Foundations of Supply Chain Management (10)
- Globalisation, the World Economy and MNEs (10)
- International Marketing (10)
   Managing New Product
- Managing New Product Development (10)
- Retail Marketing (10)
- Services Marketing (10)
- Strategic Marketing Management (10)

# Specialist routes

#### Management

(Accounting and Finance) will suit you if you are interested in how organisations finance their activities and how they keep track of their money.

#### Management (Human Resources)

covers HRM, employment policy and practice, industrial relations, organisational psychology and organisational analysis within the UK and internationally.

#### Management

(Innovation, Sustainability and Entrepreneurship) explores strategic innovation management and sustainable development as well as entrepreneurship and small business development through real case studies.

#### Management (International

Business Economics) focuses on the international dimension of organisations' economic, financial and investment operations.

#### Management

(International Studies) provides an opportunity to study marketing, operations, finance and investment or HRM with an international focus.

#### Management (Marketing)

provides you with the opportunity to participate in strategic marketing management, market research, product development, brand management, integrated marketing communications and retailing.

# PICK AND MIX Other business-related courses

There are a number of related courses offered by The University of Manchester, which are taught in collaboration between Manchester Business School and the School of Social Sciences. This allows you to take advantage of internationally-recognised and research-led teaching in subjects that are complementary to accounting, finance and business - and, in so doing, benefit from a learning experience that is broad ranging, flexible and topical.



The BA (Economic and Social Studies) or BA (Econ) is multidisciplinary course designed to give you maximum flexibility and choice. In the first year, all students follow a broad programme of study. In your second and third years, you can specialise in accounting, business studies, development studies, economics, finance, politics, philosophy, criminology or sociology.

#### What you study

#### Year 1

You will follow a broadly based social science first year, which includes a mixture of compulsory and optional course units. This structure will give you a firm grounding in the social sciences whilst allowing you the flexibility to choose from a wide range of optional course units to suit your individual interests.

#### You will study:

Accounting and Finance -30 compulsory credits Mathematics and Statistics - 20 credits Economics – 20 credits Politics, Sociology, Social Anthropology or Philosophy – 20 credits

You will choose a further 30 credits from remaining first-year course units in Economic History, **Development Studies or any** of the above subject areas.

You will begin to specialise in one or two subject areas. You will continue to study various core course units in accounting and/or finance, but these will be studied in more depth. Your choice of course units will largely be determined by what you intend to specialise in during your final year. You can choose up to 80 credits in any one subject area

The accounting and finance subject areas are supported by a wide range of optional course units covering specialist topics such as Foundations of Finance, Intermediate Management Accounting, Financial Markets and Institutions and Introduction to Business Information Systems. Business Studies specialists can choose from course units such as International Business Strategy, Business Economics and Marketing Research.



#### BA (Econ) graduate profile

Maria Yianni graduated from BA (Econ) Accounting and Finance in 2011.

'I would do it all over again and I wouldn't change a thing. The course offers exciting prospects to expand your knowledge on both accounting and finance topics, but also gives you the opportunity to broaden your horizons in other areas.

Year 3 During your final year, you will become more specialised in your chosen subject area, choosing from a wide range of relevant options such as Public Finance and Public Policy, Accountability and Auditing, Advanced Corporate Finance, Case Studies in Information Systems, Human Resource Management and **Business and Politics.** 

#### Visit www.manchester.ac.uk/ socialsciences for full details of subject area.

N.B. Although you will apply using a specific UCAS course code, this will not restrict your eventual choice of specialism. For example, a student who originally applied for BA (Econ) Business Studies (N100) may later opt to combine this with economics, politics or sociology. There is almost

The Manchester Leadership

Programme was one of my optional

– it's a unique course that combines

volunteering with course credits and

helps develop both leadership and

The careers events and the student

life are awesome as well – just some

of the benefits of living in a city

team work skills.

like Manchester!

difference to the whole uni experience

course units and it really made a

#### **Fact File**

UCAS course codes NL41 BA (Econ) Accounting and Economics NN43 BA (Econ) Accounting and Finance N100 BA (Econ) Business Studies BA (Econ) Business Studies and Economics BA (Econ) Business Studies and Politics

BA (Econ) Business Studies and Sociology

LN13 BA (Econ) Economics and Finance

BA (Econ) Finance

AAB (visit www.manchester.ac.uk/ ugcourses for more detailed entry requirements)

Please visit www.manchester.ac.uk/ socialsciences or contact the School of Social Sciences directly on +44 (0)161 275 4470 to find out more about the full range of BA (Econ) courses (there are 17 in total).

the optional units available in each

complete freedom of choice.

# ENTRY REQUIREMENTS

anagement for Business al Experience) Sc (Hons) International ance and Economics ternational Management ternational Management n Business Studies	
ance and Economics ternational Management ternational Management	
ternational Management	
ade B in English	Minimum grade B in English Minimum grade A in Maths
ies accepted if one of four ed at the same time accepted in the place of a	AAA at A2 level General Studies and Critical Thinking not accepted Two AS levels accepted in the place of a third A-level, providing one AS is taken in Year 13
rade B (General Studies	Normally AA in the double award, plus A-level grade A (General Studies not accepted)
	35 points with 6, 6, 6 in the Higher level subjects
, 70 at Merit and the	A minimum of 150 credits awarded at Distinction and the remaining 30 credits at Merit
0	AAA at Advanced Higher, or two Advanced Highers (AA), plus two Highers (AA)
	A1A1A1B1 at Higher level, plus one other at Higher level
hose at level 3, a minimum with distinction and	60 credits are required with 45 credits at level 3 with distinction
	an Business Studies anagement / t (Specialisms) ade B in English rel ies accepted if one of four ed at the same time s accepted in the place of a providing one AS is taken in the double award, grade B (General Studies ) h 6, 6, 5 in the Higher s of 100 credits awarded h, 70 at Merit and the o credits at Pass or above need Higher, or two ghers (AB) plus two ligher level, plus one her level e required with 45 credits chose at level 3, a minimum with distinction and h merit

#### English language qualifications

IELTS 6.5 overall, with no less than 6 in any component TOEFL 90 points overall in the internet based test with no component below 22 Cambridge Certificate in Advanced English (CAE) Grade C or above

#### Mature students

Each application will be considered individually. We like to see evidence of relevant, recent study and an awareness of the commitment that undergraduate study requires.



# YOUR CAREER PROSPECTS

An undergraduate degree from MBS offers graduates the opportunity to progress into a wide range of careers. Employers rate Manchester's undergraduate courses very highly and actively target our graduates, giving you excellent job prospects.

In my first summer, I got onto a volunteering programme in Tenerife and an internship researching renewable energy in my second; both advertised through the careers service.

Katie Brown BSc (Hons) Management graduate



#### Our graduates have always been highly sought after, with many going on to global blue-chip companies, investment banks and leading graduate management training schemes. Our courses offer great scope for you to shape your studies in line with your career aspirations. During your time with us, you can learn more about different careers through guest lectures, discussions with your academic advisor, summer internships and work placements.

#### **Careers service**

Our award-winning careers service will work in partnership with you throughout your degree to improve your employability and prepare for the competitive jobs market. We will help you find part-time jobs, volunteering and work experience opportunities. Manchester is one of the most targeted universities by graduate recruiters.

Find out more about our events, mentoring programmes, accredited course units and other services at www.manchester.ac.uk/careers.

#### Manchester Leadership Programme

The Manchester Leadership Programme is a University-wide second-year course unit that offers a unique combination of academic units and volunteering. You will have the opportunity to:

- learn the importance of leadership in promoting social, economic and environmental sustainability
- gain an insight into some of the key challenges facing 21st-century societies
- develop transferable skills such as team-working, debating and influencing skills and project management
- increase your confidence in written communication and analytical thinking.

Find out more at www.manchester.ac.uk/mlp.

#### **Manchester Gold**

Career mentoring is a really useful way of meeting people working in your chosen field. Students who apply to our Manchester Gold scheme are matched with employer mentors in a wide range of sectors, including management, finance, marketing, retail and more.

#### International business case competitions

Our final-year students have the opportunity to represent both the School and the University at a number of global business case competitions. These are a fantastic opportunity to try out skills you have learnt while studying here as well as travelling to some new and interesting places. In 2011, our students competed in the Marshall International Case Competition at the University of Southern California in Los Angeles, USA, the McGill Management International Case Competition in Montreal, Canada and the DEFI Bouygues Case Competition in Paris, France.

#### Volunteering

Volunteering is a great way to enhance your University experience. As well as being fun, it can give you a great sense of achievement, develop essential skills that employers look for such as project management, communication and teamwork skills and give you the chance to make a difference in the community. Our dedicated volunteering and community engagement team support and encourage you to volunteer by:

- advertising hundreds of volunteering opportunities through a volunteering vacancy service
- providing one-to-one advice to help you with volunteering queries
- informing you about how to get your volunteering recognised
- keeping you up to date with the latest volunteering news and events.

#### Postgraduate study

Many of our graduates choose to continue their studies at postgraduate level. We offer a wide range of specialist masters degrees, from quantitative finance to marketing, managerial psychology, innovation management and entrepreneurship.

#### Visit www.mbs.ac.uk/programmes/ masters for more details.

#### MBS global alumni community

With over 40,000 graduates from over 160 countries, you will become part of a truly global network of knowledge, experience and networking opportunities. You will have access to our online community site and social media platforms (including LinkedIn, Facebook and Twitter), events and networking, a monthly e-newsletter and discounts and offers ranging from deals on accommodation to retails services. You don't have to wait until you graduate.

Visit www.mbs.ac.uk/alumni to find out more.

During my final year, I took part in international case competitions around the world from Copenhagen to Vancouver and Los Angeles. It's a great way to pit yourself against other students from top universities. I presented a strategic recommendation to Disney's senior executives.

David Staunton BSc (Hons) International Management with American Business Studies

# STUDYING AT MANCHESTER BUSINESS SCHOOL

#### **Teaching methods**

There are a wide variety of teaching methods used across our undergraduate courses.

Lectures convey some of the basic information necessary for each course unit and are often complemented by seminars or workshops to discuss the ideas raised in the lectures. Beyond this, many dynamic and complementary teaching and assessment methods are employed, including project work, case study analysis, presentations, field research, video material, simulations, management reports and essays.

You will also benefit from Blackboard, our Virtual Learning Environment (VLE). Through the Blackboard system you can view course materials and learning resources, including multimedia, for any course units you are taking that have an active Blackboard space. The software also provides tools for communicating and collaborating with your lecturer or other students about the course using discussions, chat or email.

Staff often use carefully constructed case studies to illustrate key concepts and to help you develop your understanding. The case studies usually describe a particular management problem and are often based on the personal research of the teaching staff.

You may be expected to prepare case studies for discussion in seminars, which is often carried out in small groups. This helps you to become familiar with working collectively: an important skill for practical management. You will be involved in presentations, individual or group project work, group discussions, practical exercises, and (in more numerically-based options) worked example classes.

If you decide to undertake a dissertation in your final year, you are likely to be involved in some primary field research, as well as extensive secondary research, working closely with your supervisor.

You will also have the opportunity to complete a practical project unit delivering a business solution to a local company.

#### Assessment

- A variety of methods are used to assess our students, including:
- essays
- multiple-choice tests
- project reportspresentations
- presentations
   in-class tests
- weekly assignments
- unseen examinations.

#### Library and IT facilities

Our University libraries provide a full range of tailored research and information services to support your study. The John Rylands University Library is renowned as one of the most extensive libraries in the world, offering access to more than four million books. This is complemented by our specialist Precinct Library, offering a dedicated service for MBS undergraduates. The School hosts regular seminars and events with senior representatives from the largest multinational corporations, giving talks and information about career progression – Danone, HSBC, Kellogg's, KPMG, Lloyds TSB, PricewaterhouseCoopers and Santander and to name but a few.

#### Hamish Foster BSc (Hons) Managemer

There is increasing provision of web-based services and much of your reading material will be accessible through e-journals. These and other standard computing services such as internet access, printing and word processing are available through computer clusters in departmental buildings, libraries and some halls of residence. Increasing numbers of buildings in and around the campus are being set up for wireless computer connection. In addition, some of the library information services are accessible off-site. The School hosts regular seminars and events with senior representatives from

# STUDENT SOCIETIES

#### We have a host of societies arranging events which are a really great way to not only meet other students on your programme, but to share experiences with students on other MBS undergraduate programmes.

As well as the MBS-affiliated student societies, the University has over 200 interest groups from debating to the arts and welfare there is something for everyone. Visit www.umsu.manchester.ac.uk/ societies/list.

Societies affiliated with MBS include:

#### **The International Society**

The International Society is run by students who have either spent a year on exchange or who plan to go on exchange during their time here in Manchester. The society helps incoming exchange students from across the globe settle into life in Manchester. The University also runs an International Society you can find out more at www.orgs.man.ac.uk/intsoc

#### AIESEC - Developing Leadership Potential

AIESEC encourages students and recent graduates to discover their leadership potential. You will join a project team or department of your choice and develop competencies required as a leader in society. You will also have access to many internships available in other AIESEC countries which will help to achieve your goals. Find out more at www.aiesec.co.uk

#### **Accounting Society**

BSc (Hons) Accounting students are eligible to join the newly established Accounting Society. You will meet Accounting students from all years of study through socials and businessrelated events.

#### **ITMB Society**

The ITMB Society is a student-led society set up for students on the BSc (Hons) Information Technology Management for Business programmes. The society aims to encourage collegiality among ITMB students through a mixture of social and networking events. The ITMB Society is sponsored by Accenture and TeachFirst.

accenture TeachFirst

#### Management Society (MANSOC)

MANSOC gives you the opportunity to meet and socialise with other people on your course, play team sports, make friends from all years of your course, attend corporate events and the summer ball and even go on trips abroad.

#### Manchester University Trading and Investment Society (MUTIS)

MUTIS brings together students who share an interest in financial markets, investing and trading. They hold weekly society meetings to discuss recent news and explore the world of financial markets using a practical and critical approach.

#### Members are allocated to trading teams and can choose between a wide range of different sectors. They aim to create networking opportunities by inviting professionals from the financial industry to discuss relevant issues from the real world of investment and trading.

#### Society of Accounting, Finance and Business (SOFAB)

The Society of Accounting, Finance and Business brings a careerorientated focus to campus. A strong presence provides the opportunity to network with the many companies that visit, as well as enabling you to socialise with peers. www.umsu.manchester.ac.uk/sofab

#### Students in Free Enterprise (SIFE)

SIFE brings together a diverse network of students, academic professionals and industry leaders around the shared mission of creating a better, more sustainable world through the positive power of business. By encouraging you to contribute your talents to projects that improve the lives of people worldwide, SIFE show that individuals with a knowledge and passion for business can be a powerful force for change. www.sifeuk.org

#### **MBS sports societies**

MBS has a football society and netball society that meet weekly to practice and participate in tournaments.

We have a wealth of specialist support services at MBS to help you to look after your general wellbeing and to keep you on track academically.

#### Student induction

An induction programme for all new students takes place during welcome week to help you settle

- in. This includes: - welcome talks
- the opportunity to meet
- students on your course and other MBS courses
- meetings with your course director, student support staff and your peer mentor
- presentations from key university services
- the opportunity to join student societies and various social events
- a careers panel with recent MBS graduates.

#### **Academic advisors**

New students joining MBS are allocated an academic advisor. You meet your academic advisor in regular sessions as part of a first-year course unit and, where possible, you will keep the same academic advisor throughout your time here. Your academic advisor is there to help you develop key study skills throughout your first year, provide you with feedback on a practice essay in preparation for your 'formal' assessment at the end of each semester, have discussions with you about your Personal Development Plan (PDP), provide you with a reference for an internship or placement (if required), and support you throughout your studies on matters of an academic nature.

**Personal Development Plans (PDPs)** PDPs are aimed at helping you to develop transferable and subjectspecific skills, improve independent learning and provide a record of academic achievement. Your PDP is designed to:

- help you identify your analytical and transferable skills
- help you monitor your achievement of intended learning outcomes
- encourage you to reflect on your study skills and set goals for improvement
- record your skills and strengths, and help you achieve your career goals.

#### Student mentoring scheme

We operate a peer mentoring scheme, which aims to provide first-year students with a second or final-year trained 'mentor' who will be able to provide practical assistance with settling into student life. Sometimes there may be things you feel more comfortable discussing with fellow students rather than University staff. In this case, mentors are extremely beneficial. They are impartial and you can talk in total confidence unless you wish otherwise. All peer mentors understand that it is hard to adjust to the work, the new environment, people, even living away from home, but Manchester, the city and the University, are both amazing and have something to offer everyone. Peer mentors can help you make the very best of the opportunities available, and enjoy yourself.

#### Assessment and student support centre

We have a dedicated undergraduate assessment and student support centre within the School, who will be your first point of contact for any ill health or other personal problems which are affecting your work.

#### Students' Union

The University of Manchester Students' Union (UMSU) is a student-led organisation and has some of the largest and most active student societies in the country, as well as a wide range of support and welfare services. UMSU has an advice centre to assist you with academic issues and a peer support centre whose services include Nightline, a confidential listening and information service run for students by students.

www.umsu.manchester.ac.uk

# STUDENT SUPPORT



# FIND OUT MORE

Our website holds a wealth of information on the varied aspects of student life. Below are some of the most popular topics.

#### Accommodation

As long as you apply by our deadline, all first-year students holding an unconditional offer are guaranteed an offer of a place in university accommodation. For international students, this promise is extended to the full duration of your studies. Discover our diverse range of university accommodation, bustling student areas, halls of residence visits, private accommodation options and more: www.manchester.ac.uk/ accommodation www.manchesterstudenthomes.com

#### Admissions and applications

We welcome applications from people of all backgrounds, and are fully committed to equality of opportunity. All applications for full-time undergraduate courses are co-ordinated by the Universities and Colleges Admissions Service (UCAS). You must apply online at www.ucas.com. If you are unable to access the internet, contact the UCAS Customer Service Unit on +44 (0)871 468 0468. Find out more about the application process, policies, procedures and support: www.manchester.ac.uk/ug/ howtoapply

#### Childcare

There are two centres associated with the University for children between six months and five years of age: Dryden Street Nursery and Echoes Nursery. Find out more about funding options, private nurseries, playgroups and schools:

#### www.manchester.ac.uk/studentnet/ crucial-guide/personal-life/studentparents

# Disability support/applicants with additional support needs

We welcome applications from people with additional support needs and all such applications are considered on exactly the same academic grounds as other applications. If you have additional needs arising from a medical condition, a physical or sensory disability, or a specific learning disability, you are strongly encouraged to contact the University's disability support office to discuss your needs: www.manchester.ac.uk/dso

#### International students

The University is a multicultural environment and home to more than 7,400 international students from around 180 countries. A range of services is available for international students, including an airport collection service, orientation courses and specialist student advisers. Find out more, including information specific to students from your country, such as entry requirements and useful contacts:

#### www.manchester.ac.uk/international

IT services

As a student at Manchester, you will have access to a huge range of up-todate IT services, including: online and mobile learning, PC clusters with a wide range of software, extensive WiFi networks, halls of residence internet service, email and technical help and support. Find out more: www.manchester.ac.uk/its

#### Maps

Get to grips with your future home and take a closer look at our campus, the city and University accommodation by viewing our maps: http://www.manchester.ac.uk/ aboutus/travel/maps/

#### Prospectus

The University's 2013 undergraduate prospectus offers a comprehensive overview of all courses available across all Faculties. You can view a copy online: www.manchester.ac.uk/ug/ courses/prospectus

#### **Religious support**

There are two chaplaincy centres for the major Christian churches. St Peter's House provides chaplains for the Anglican, Baptist, Methodist and United Reformed Churches, while the Roman Catholic Chaplaincy is at Avila House. Hillel House provides facilities for Jewish worship. There are prayer facilities on campus for Muslim students and student societies for many religions.

#### Scholarships and bursaries

We are firmly committed to the principle that a high quality university education should be available to all students of proven ability and clear potential, irrespective of their ability to pay.

We offer a generous range of scholarships and bursaries, including the Manchester Bursary and the Opportunity Manchester Scholarship. Visit www.manchester.ac.uk/ studentfinance for more information.

#### Sport

We have an exciting sport and fitness scene with something for everyone at every level, from complete beginner to high performance athlete. Discover more than 40 sports clubs; a vibrant 'Campus Sport' programme, allowing you to play in friendly, recreational leagues; a huge variety of health and fitness classes; plus sport volunteering and scholarship opportunities. Find out more: www.manchester.ac.uk/sport

#### Student support

Whatever the issue – financial, academic, personal, or administrative – we have experienced and sympathetic people, support groups and advice centres to help you. Find out about counselling, academic advice and various other student support services: www.manchester.ac.uk/ studentnet/crucial-guide

#### Tuition fees

In 2012, the University charged a headline fee of £9,000 per annum for home and EU students. Please note that this may rise for 2013 entry in line with changes in the government fees cap.

Tuition fees for international students joining the University in September 2013 were not available at the time of going to press and will be published in the summer of 2012.

For up-to-date information please visit our student finance web pages: www.direct.gov.uk/studentfinance

#### Video library

Watch and listen to our students and staff introducing various aspects of student life and The University of Manchester with our selection of online videos: www.manchester.ac.uk/ aboutus/video

The lecturers are all heavily involved in their specialist areas, are very approachable and bring in real-world situations to their teaching. This has helped relate the academic content to what is going on in the world now.

#### Sean Crowther

BA (Hons) International Business, Finance and Economics

Find us on Facebook

Watch us on YouTube

🕒 Follow us on Twitter

in Join us on LinkedIn



Printed on recycled paper



**Mixed Sources** group from well-manag controlled sources and org Cert no. TT-COC-002132 est Stewardship Council

Undergraduate Admissions Team Manchester Business School The University of Manchester Booth Street East Manchester M15 6PB United Kingdom

Tel: +44 (0)161 306 3425/3401 Email: ug-mbs@manchester.ac.uk www.mbs.ac.uk/undergraduate