



**RICHMOND**  
THE AMERICAN INTERNATIONAL  
**UNIVERSITY**  
IN LONDON

40

CELEBRATING  
40 YEARS  
1972-2012





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# WELCOME TO RICHMOND, THE AMERICAN INTERNATIONAL UNIVERSITY IN LONDON.

Located in one of the great world capitals, Richmond distinguishes itself as a truly international University by enrolling students from over 100 countries.

The University's academic programs, which encompass business, communications, international relations and the arts, reflects the American tradition of the Liberal Arts Core Curriculum.

Internationalism is fundamental to the mission and teaching philosophy of the University. The 21st century needs leaders who are keenly aware of, and competent within, the diversity that exists in the world. The University's academic program is particularly relevant to those who aspire to leadership positions on the world stage, whatever their chosen profession.

Richmond has campuses in two of London's most appealing communities: Richmond-upon-Thames and Kensington. The Richmond Hill Campus, which dates back to the founding of Richmond College in 1843, is the location for first-year and second-year students. Upper-division students typically relocate to the campus in Kensington, Central London, where graduate studies are also pursued.

Richmond is accredited in the US and validated in the UK. Offering a unique American education in a British setting for a comprehensive and profoundly awakening university degree experience.

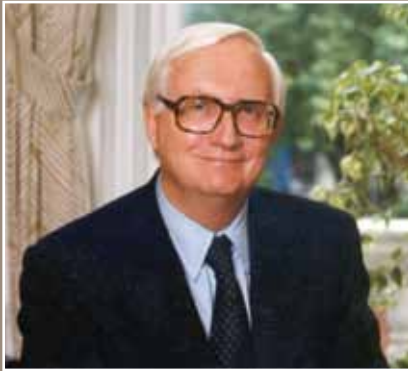
### Richmond's Mission

Richmond educates a multi-cultural student body in the American Liberal Arts tradition, and provides its students with the intellectual and personal skills that will enable them to exercise influence and succeed in an increasingly interdependent and evolving world. The University prepares to graduate students who possess a world perspective and awareness that includes an understanding of cultural distinctions. An internationally minded faculty encourages the ability to communicate effectively, so that graduates are well positioned to assume leadership responsibilities in careers in which issues with global implications are addressed.

*“Today's university graduates face a fast-changing world in which they may have to change career completely, several times in their working lives. The liberal arts education offered by Richmond not only prepares them for their first job, but also for their fourth or fifth, whatever that may be.”*



## Meet the Founder



SIR CYRIL TAYLOR

A history honors degree graduate of Trinity Hall, Cambridge, with an MBA from Harvard University, Sir Cyril is the founder and chief executive of the American Institute for Foreign Study which annually serves over 50,000 students. Sir Cyril served in various senior positions on the Greater London Council and was High Sheriff of Greater London in 1996.

He was knighted by Her Majesty the Queen for services to education in 1989. He was awarded an honor for services to Education in the 2004 New Year's Honors' List as the Knights Grand Cross of the Order of the British Empire.

## AN AMERICAN EDUCATION

Richmond's degree programs are built on the American Liberal Arts Core Curriculum model which is followed by all undergraduates, the broad based approach helps students develop a platform from which a successful career is launched.

Globalization is a long-standing academic theme at Richmond. A student is exposed to a globalized world by simply sitting in the classroom and interacting with a student body that is made-up of students from over 100 countries, ensuring that real life experience from all corners of the globe are brought into the classroom.

Flexibility is one of the strengths of a Liberal Arts education. During the first two years students have time to explore many different areas and subjects as they combine study in major branches of knowledge – numerical, experimental, behavioral, expressive, temporal and spatial. The third and fourth year focus upon specialization – in a subject which is of personal or professional interest.

*“Richmond degrees are accredited in the US and validated in the UK – the world’s two most highly regarded higher education systems – and are thereby acknowledged worldwide.”*





## Meet the President



PROFESSOR JOHN ANNETTE

Professor John Annette held the position of Pro Vice-Master, Lifelong Learning and Engagement (2008) at Birkbeck College, University of London prior to taking up the post of President at Richmond. He holds a BA(Hons) in History and Philosophy from Fordham University and a PhD from the London School of Economics and Political Science.

In 1981 he moved to Middlesex University as a Lecturer in History and became a Senior Lecturer in 1983. In 1986 he was appointed Head of the History Division and between 1987 and 1990 held the post of Head of the Middlesex Polytechnic Summer School. He became Head of the School of History in 1988 and Head of the School of History and Politics in 1990.

He was appointed Professor of Modern History and Politics in 1995 and became Assistant Dean/Director of Curriculum, Learning and Quality in the School of Social Science in 1997.

In 1998 he became Professor of Citizenship and Political Studies and was appointed Director of the Institute for Community Development and Learning in 2001.

## GLOBALLY MINDED EDUCATORS

Among Richmond's faculty are professors who have studied and lectured around the world. This makes them particularly responsive to a range of backgrounds, cultures and ideas. Well qualified and well informed, they bring their research interests into an intimate and dynamic classroom environment.

Each faculty member acts as an Academic Advisor to a number of students in their subject area. Advisors meet with students on an individual basis, and assist with course work and course selection, and place students in contact with leaders in their field of interest.

After graduation from Richmond students pursue their graduate studies at some of the following Universities:

- Columbia School of Law
- Goldsmiths College
- Harvard University
- London School of Economics
- MIT
- Northwestern (The Kellogg School of Business)
- SOAS
- UCLA
- University of Bath
- University of Oxford
- Yale

*“Students benefit from individual attention, small group work, seminar-style discussion and plenty of student participation rather than large, impersonal lectures.”*





## Meet the Student



MARINE STRAUSS  
*Graduating in 2013*

Major: International Relations with  
a Minor in Journalism  
Nationality: French

*Studied the French Baccalaureate*

Marine chose Richmond for four reasons: firstly, Richmond offers an American education in Europe, with its degrees dually recognized in the US and the UK. Secondly, the small class sizes and the close relationship with faculty. Thirdly, the cultural diversity on campus was an essential component of what she was looking for in a university. Richmond has exceeded her expectations with its internationally diverse campus. Finally, Richmond is in a great location, London. The city has many opportunities to offer whether it is music, arts, sports, or travelling.

## RICHMOND

The University's splendid six-acre site at the top of Richmond Hill is a five minute walk from the 2,500 acres of Richmond Park, famous for its herds of deer. It is also located in one of London's most attractive boroughs.

For hundreds of years, Richmond has been a favorite retreat of Royalty and the rich and famous. The River Thames runs through the heart of the borough for 21 miles, linking Hampton Court Palace, Richmond town center and Kew Gardens with central London.

Right on the University's doorstep is a living museum of historic houses, theatres, and galleries rich with exhibits. The town centers are bursting with shops, restaurants and a busy night life, which combine to enhance the students' university experience.

First – and second- year students reside and study at the University's Richmond Hill neo-gothic campus which dates back to 1843, when it was founded as Richmond College.

Also found at the Richmond Hill Campus are the science laboratories and auditorium, as well as student residences, a dining hall, and the student common room. The Taylor Library not only houses an impressive multi-level library, but also contains the university's lecture halls and a Starbucks Café.

*“Richmond is a vibrant town offering an eclectic mix of riverside cafés and bistros, upmarket specialist shops, department stores, bookstores and great theater.”*

*“Richmond is served by the London Underground. Express trains also leave regularly for Waterloo Station.”*



LONDON  
ACCOUNT OF CIVIL HOUSE ACCOUNT OF CIVIL HOUSE

ZARA

TOPSHOP

ACCOUNT OF CIVIL HOUSE  
TOPSHOP

NatWest

Dave  
I've got really  
pumpkinish  
Dave  
T452LGY

## Meet the Student



ALEX HAMEL  
*Graduating in 2012*

Major: Psychology with a  
Minor in Theatre Arts  
Nationality: Greek-American

*Attended school at I.B. (A.C.S Athens)  
& Public School in Mykonos*

Alex defines his experience of Richmond by three things: knowing that tomorrow will bring something new, someone new and unknown challenges. He chose Richmond as his university of choice because of its people, the student body and its professors. He encourages prospective students to visit the campus and meet the students and faculty. He said that, the best way to tell if you like a place is the crowd you will be around, everyday. So, beyond London, the beauty of Richmond and your studies, make sure you get to know the people, because that is the true worth of any Richmond experience.

## KENSINGTON

Third-year, fourth-year and graduate students study at Richmond's central London campus in the Royal Borough of Kensington and Chelsea. The buildings on the Kensington campus house a library, computing facilities and art studios. The Center for New Media incorporates a video studio with editing suite and a photography studio with darkrooms. Students live in University buildings or off-campus in housing of their choice.

Nestled in the heart of Kensington are world-renowned museums. In addition to its museums and galleries, opportunities abound in this area for other extracurricular learning experiences such as lectures, exhibitions, seminars and special interest group meetings.

The campus is also surrounded by places of enormous historical, architectural and cultural interest. Kensington High Street, with its lively mix of shops, restaurants, cafés, pubs, night clubs and cinemas, is just around the corner. And Knightsbridge, which is a short walk away, is home to the famous shops of Harrods and Harvey Nichols.

*“Kensington Palace, the Natural History Museum, the Royal Albert Hall, the Victoria and Albert Museum, and the Geological Museum are all within easy reach.”*

*“Students can travel between the Richmond and Kensington campuses by “tube” – London’s underground system.”*

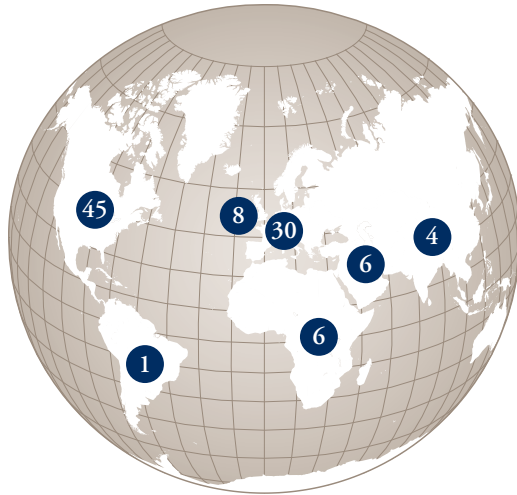






# A GLOBAL FUTURE

## Richmond's students from around the world



### Percentages per region

45%	North America and Caribbean
30%	Europe
8%	United Kingdom
6%	Middle East
6%	Africa
4%	Asia
1%	South America

## Alumni Home Countries

Afghanistan	Greece	Pakistan
Albania	Guam	Papua New Guinea
Algeria	Guatemala	Peru
Andorra	Haiti	Philippines
Angola	Honduras	Poland
Argentina	Hungary	Portugal
Aruba	India	Puerto Rico
Australia	Indonesia	Qatar
Austria	Iran	Romania
Azerbaijan	Ireland	Russia
Bahamas	Israel	Saudi Arabia
Bahrain	Italy	Senegal
Bangladesh	Ivory Coast	Serbia and Montenegro
Barbados	Jamaica	Seychelles
Belgium	Japan	Sierra Leone
Bermuda	Jordan	Singapore
Bolivia	Kazakhstan	Slovak Republic
Bosnia-Herzegovina	Kenya	Slovenia
Botswana	Kosovo	South Africa
Brazil	Kuwait	South Korea
Brunei Darussalam	Latvia	Spain
Bulgaria	Lebanon	Sri Lanka
Cameroon	Lesotho	Sudan
Canada	Libya	Swaziland
Cayman Islands	Liechtenstein	Sweden
Chile	Lithuania	Switzerland
China	Luxembourg	Syria
Colombia	Malaysia	Taiwan
Congo	Maldives	Tanzania
Costa Rica	Malta	Thailand
Croatia	Mauritius	Trinidad and Tobago
Cyprus	Mexico	Tunisia
Northern Cyprus	Moldova	Turkey
Czech Republic	Morocco	UAE
Denmark	Mozambique	Uganda
Dominican Republic	Myanmar	UK
Ecuador	Nepal	Ukraine
Egypt	Netherlands	Uruguay
Ethiopia	Netherlands Antilles	USA
Finland	New Zealand	Venezuela
France	Nicaragua	Vietnam
Gambia	Niger	Yemen
Georgia	Nigeria	Yugoslavia
Germany	Norway	Zambia
Ghana	Oman	Zimbabwe

Richmond's mandate is to prepare the next generation of leaders for a world no longer limited by geographical boundaries.

Across the globe, the University's graduates pursue rewarding careers in finance, communications, the arts, government, education, engineering and computing. Entrepreneurial in spirit and with skills honed by a Richmond education, many run their own successful businesses.

### Who our Alumni work for:

- HSBC
- US Peace Corps
- Citigroup
- JP Morgan
- Accenture
- Barclays
- Bloomberg L.P.
- Elements Executive Search
- Ernst and Young
- Merrill Lynch



Nahki Wells, former Richmond student, celebrates after scoring for Bradford City FC



## *Meet the Intern*



**MIA BELLA JOSIMOVIC**  
*Graduating in 2012*

**Major:** Finance  
Summer 2011, Finance Intern  
**Nationality:** Serbian

Mia participated in the China Internship Program in Shanghai. She worked for ACN Worldwide, a property investment company, she has been offered employment after graduation with the London branch.

During the internship experience she learnt about property management and investment. The highlight of her internship was developing and presenting an investment package for a property. Once bought she will be responsible for managing the portfolio. The opportunity has given Mia greater insight in to the world of property management and she has begun to develop her own personal business plans for the future.

## STUDENT AFFAIRS & CAMPUS LIFE

The Department of Student Affairs is dedicated to the overall quality of student life at Richmond for all undergraduate and graduate students. The department supports teaching and learning by facilitating student academic, personal, and professional growth; by preparing students for leadership in a global, diverse, and changing society; and by cultivating a caring and supportive campus environment. The Department of Student Affairs is dedicated to: general student welfare and support, accommodation and residence life, student activities, sports and recreation, co-curricular programming and leadership (including student-run clubs and societies), health care, counseling services and careers advice.

The department helps to create an environment where new students can easily adjust to life on campus. Culture shock can be a particular facet of life at an international university and an important role of the department is in assisting students with the transition to a new country and a new educational system, which the Student Affairs team is well equipped to do.

*“Student Organizations, Clubs, & Societies form an integral part of student life at Richmond. International Night, is an annual event that students produce showcasing their many different nationalities, cultures and customs.”*



## Meet the Student



**JADE BOUHMOUCH**  
*Graduating in 2012*

**Major:** International Relations  
**Nationality:** Moroccan

*Attended school at the New Technology High School, USA*

Jade chose Richmond for its international nature and the location, London. He has stayed because of the quality of the instruction and the close friends he has made. He encourages prospective students to try something different: a unique international learning experience.

Jade believes that Richmond has taught and is teaching him, persistence and the power of desire mixed with dedicated action. He has learnt that he can make his dreams happen, no matter the obstacles. With these tools, and with the knowledge imparted to him from the classroom, he is eager to pursue the road ahead of him.

## THE LIBERAL ARTS CORE CURRICULUM

The Liberal Arts Core Curriculum is based on the educational philosophy, that the most important aspect of becoming well-educated is to have a broad base of knowledge. Thus, Richmond's first three semesters encourage exploration of a wide range of subjects and skills – all of them key to the success of leaders in virtually every professional field.

The themes of globalization and leadership are central to the fabric of the learning experience at Richmond. Both the coursework and the institutional culture, in and out of the classroom, support the University's long-standing commitment to helping students become competent on the world stage.

### The First Year Program

Richmond's faculty and student affairs professionals help students through the transitional period of their first year. Whether a student has lived and studied in a number of different countries or this is the first time that they have studied abroad, whether they come to Richmond with many transfer credits or none, the university recognizes the importance of the "First Year Experience". Richmond has designed a program to help all new students adjust successfully to the academic, social and cultural demands of university life. Students work closely with the faculty in the First Year Seminars and alongside fellow students involved in the Student Leadership Program, where they gain knowledge and develop skills that will serve them well into their futures.

## ACADEMIC PROGRAMS

The University's academic areas are divided into three departments: Arts and Sciences; Business and Economics; and, Humanities, Social Sciences, and Communications.

The degree programs reflect the main strands of the University's mission: its commitment to liberal arts, multiculturalism and to the employability of its graduates. In addition, each subject area teaches the students the concepts of leadership and globalization through an intercultural educational experience. By using London as the classroom, subjects such as: History and Art, Design and Media become alive in the museums that students visit. International Relations and Politics students spend time visiting NATO, the United Nations headquarters in Belgium and sit in on live Parliamentary discussions. These experiences combine to offer a view of the interconnected globalized world they will navigate after graduation.

Whether the aim is to acquire specific technical skills, crucial transferable ones or a combination of both, the teaching approach at Richmond stimulates students to read, think, explore ideas, question, debate and to bring their excitement and ideas into the classroom.

## Meet the Faculty



### DR ALEX SEAGO

*Chair of the Department of Humanities,  
Social Sciences and Communications  
Professor of Cultural Studies*

Professor Seago was awarded his B.A from the University of Birmingham, his M.A from the University of Kansas and his Ph.D. from The Royal College of Art.

With an interdisciplinary academic background in American Studies, Cultural History & Cultural Studies,

Dr. Seago has taught for a wide variety of American and British universities and has participated in numerous international conferences.

His research interests and publications, including 'Burning the Box of Beautiful Things' published by Oxford University Press, a major monograph on post-war British cultural history, focus upon the area of cultural globalization - with particular reference to music, art and design.



### DR MARY ROBERT

*Chair Department of Arts and Sciences,  
Professor of Lens Media*

Originally from the USA, Mary Robert earned her MA from the Royal College of Art. Throughout her career as both artist and academic, she has taught a range of Photography and other Fine Art courses primarily at Richmond, The American International University in London, and the Royal College of Art.

Having travelled extensively, she incorporates her cross cultural experiences into her teaching and firmly believes in the value of a Liberal Arts education in an international context. Her still and moving image work ranges from travel to portraiture and encompasses the commercial world of classical music as well as Fine Art photography and video, the central themes often focusing around issues of gender identity.

Her work is widely published, internationally exhibited, and collected both privately and publicly.



### DR PARVIZ DABIR-ALAI

*Chair, Department of Business and  
Economics  
Professor of Economics*

Dr. Parviz Dabir-Alai academic career started by teaching at Tulane University (New Orleans, USA), Richmond - since the late 1980s, and the University of the West Indies (Trinidad & Tobago) in the mid 1990s.

He has published a range of papers on the economics of education, economic transition issues and informal markets. He co-edited (with Mehmet Odekon) *Economic Liberalization and Labour Markets*, Greenwood Press. Most recently he published *Urban Petty Trading* as part of the *Readers' Guide to the Social Sciences*, Fitzroy Dearborn, London.

He also serves on the editorial boards of a number of international journals in economics and related disciplines.

## OVERVIEW OF THE UNDERGRADUATE DEGREE PROGRAMS

### MAJORS

- Art, Design and Media
- Business Administration:
  - Finance
  - International Business
  - Marketing
- Communications
- Economics
- History
- International Journalism and Media
- International Relations
- Political Science
- Psychology
- Sociology

### MINORS

- Art, Design and Media
- Art History
- Communications
- Creative Writing
- Economics
- European Studies
- Film Studies
- Finance
- Gender Studies
- History
- International Business
- International Journalism and Media
- International Relations
- Literature
- Marketing
- Political Science
- Psychology
- Sociology
- Theater Arts

### CERTIFICATES

- British Studies

# UNDERGRADUATE DEGREE PROGRAMS AT A GLANCE

- **BA Art, Design and Media**
  - **BA (Hons) Creative Arts and Communications: Art, Design and Media with Combined Studies**

Art, design and media play a crucial role in shaping the world's future. Against the changing international backdrop of rapidly advancing technologies and the constant influx of new ideas, the degree prepares the student for a creative career in one of the many branches of art, design and media. It is designed to reflect contemporary practice in which ideas, technical skills, and theory interact to produce original and creative work. The degree features a range of studio and digital courses including 2D, 3D, and still and moving image studies culminating in two Senior year exhibitions.

- **BA Business Administration: Finance**
  - **BA (Hons) Business Administration: Finance with Combined Studies**

Finance is an exciting and fast-changing field, financial institutions are continually inventing new ways to manage and invest funds, and they are seeking talented graduates to meet the new demands. Successful financial experts are quantitative, competitive, and articulate. The degree focuses on concepts, principles and practices that investigate the ways in which risk, return, and value interact in the global business world. To attract investors, the company must create and increase its value. Finance includes the study of corporate financial management, as well as financial institutions and capital markets, and the raising and investing of funds.

- American designation
  - British designation

- **BA Business Administration: International Business**
  - **BA (Hons) Business Administration: International Business with combined Studies**

International Business prepares students for managerial positions in international profit and non-profit organizations. The degree addresses issues such as setting organizational mission and goals, how to allocate a company's resources, meeting business obligations and fostering social responsibility. It focuses on managing people, diversity in culture, and ways of conducting business in a global marketplace. Courses cover human and organizational behavior in the workplace, global financial markets, global marketing, entrepreneurship, social responsibility, and multinational management strategy.

- **BA Business Administration: Marketing**
  - **BA (Hons) Business Administration: Marketing with Combined Studies**

Marketing outlines to the student that the long-term success of an organization depends on its ability to offer value in its products and services. The degree empowers the student with a strategic framework for organizational marketing decisions. Fundamental to the development of valuable exchanges are the abilities to match market opportunities to an organization's goals and capabilities; to understand and analyze consumer needs; and to design cost-effective delivery of value to the customer in a changing and competitive environment.

- **BA Communications**
  - **BA (Hons) Creative Arts and Communications with Combined Studies**

Communications prepares students to work within the technologically driven, global, communication revolution of the 21st Century. The degree provides an interdisciplinary, multimedia approach to the study of communications through the study of the relationship between communications theory and its practice. The student will study the three main components of communication: personal, corporate and mass. This will be referred to through the concepts of globalization and intercultural issues.

- **BA Economics**
  - **BA (Hons) Economics with Combined Studies**

Economics prepares the student for career opportunities as professional economist in business, banking and finance, public administration, government service, international financial institutions, and the NGO sector. This degree creates awareness in the student around important economic issues that have both national and international importance. The student will engage in a major individual research project.

- **BA History**
  - **BA (Hons) History with Combines Studies**

History demonstrates how the past has impacted upon, and shaped, the present. The degree provides a broad base of historical knowledge in the first year, upon which is built a gradually more complex and more specific understanding of key historical themes and periods. The curriculum emphasizes varied methodological approaches to the discipline, ranging historically from the ancient and medieval worlds to contemporary political and cultural issues, such as imperialism, propaganda, fascism, racism and nationalism. In doing so it strives to foster research and scholarship in historical enquiry.

- **BA International Journalism and Media**
  - **Under Consideration**

International Journalism and Media prepares the student to work within the technologically driven, global media environment of the 21st Century and helps the student to develop as a leader in their chosen career and community. The degree provides an interdisciplinary, multimedia approach to the study of several aspects of journalism, media and public relations, and through its core courses and special programs develops an intercultural and global awareness within the framework of the liberal arts tradition.

- **BA International Relations**
  - **BA (Hons) Social Sciences: International Relations with Combines Studies**

International Relations prepares the student for careers in government, international organizations, business, finance and the media, which require articulate, clear thinking individuals with a grasp of contemporary political issues, succinct writing styles, and the ability to present complex arguments. The degree is built on three core areas of International Relations – theoretical and conceptual approaches, actors and institutions on the global stage, and engagement with issues and problems facing the world. Students also take a range of optional courses in regional studies or addressing thematic areas allowing specialization in the aspects of International Relations, allowing for specialization.

- **BA Political Science**
  - **BA (Hons) Social Sciences: Political Science with Combines Studies**

Political Science prepares the student for work in government, international organizations, business, finance and the media, which require articulate, clear thinking individuals with a grasp of contemporary political issues, succinct writing styles, and the ability to present complex arguments. The degree is built on three core areas of political science: political thought, political systems and public policy. This is matched with a set of development politics courses, as well as focused courses in domestic and regional politics: American politics, British politics, and European politics. Students also take a range of optional courses in regional studies or addressing thematic areas, allowing for specialization.

- **BA Psychology**
  - **BA (Hons) Social Sciences: Psychology with Combined Studies**

Psychology promotes the acquisition and demonstration of conceptual knowledge in the core areas of the Psychology discipline such as development, language, phenomenology, personality theory and individual differences, biological psychology, social and cross-cultural psychology and cognitive science. The student is expected to progressively integrate theoretical perspectives and empirical findings, use appropriately a variety of research approaches and apply psychological principles in a variety of professional settings such as clinical, counseling, educational and legal.

- **BA Sociology**
  - **Under Consideration**

Sociology explores the culture of institutions from a distinctly 'social' point of view. The degree focuses on understanding of the meanings of culture and its roles in social life and the local, national and international social processes underpinning social change and behavior. The student will also develop sociological research methods and strategies to review their research. Sociology focuses on the relations that connect individuals, groups and institutions from an international perspective.

- American designation
  - British designation



## INTERNSHIPS & SPECIAL PROGRAMS

### Richmond International Internship Program

In an increasingly competitive world, a well-organized internship represents a major advantage in the graduate job market, especially when that experience is gained in London – the world's leading business and financial center.

At Richmond, internships combine an academic program with the opportunity to work in a major British or international organization, while also allowing students to earn academic credit towards graduation.

### International Study Centers

Students can complement their studies in London with a semester, year or summer session in Italy at the University's international study centers in Florence and Rome.

Courses are offered in the Italian language, fine art, studio art, business and social sciences.

### Richmond International Academic Soccer Academy (RIASA)

RIASA is based in Leeds, UK, where skilled soccer players with a desire to achieve professionalism in the sport have the opportunity to gain a degree in BA International Business with Sports. Successful completion of the strong undergraduate academic program will enable graduates to either pursue careers as sports professional or gain employment in associated business professions.

### Visiting Program for University Students

Visiting students thrive in Richmond's international atmosphere, with the opportunities that it offers to learn in a multicultural setting and experience London life. As the University is fully accredited, courses can be approved for credit transfer to home institutions. More than 350 students from various universities usually enroll for a semester, summer session or academic year.

### Summer Programs

Richmond's summer sessions offer the opportunity to take extra courses. Students seeking to broaden their understanding of a particular academic discipline or explore an area of interest in greater detail are encouraged to enroll in the University's summer sessions. Summer sessions also permit students to accelerate their progress towards graduation.

### Academic Literacies Program (ALP)

The mission of the ALP is to empower students to communicate effectively, proficiently and appropriately throughout their undergraduate studies and beyond. To achieve this, there is a strong emphasis upon critical thinking and reading, and analysis and evaluation. These core skills are essential for academic success irrespective of the students major.





## Meet the Graduate



VERONIKA JIRKŮ

Nationality: Czech Republic

*MA International Relations Graduate*

Veronika chose Richmond's Master in International Relations because of the requisite international internship program. She completed her internship at the United Nations (UN) in New York, where she was able to apply her knowledge acquired in the classroom. She has since been offered a position within the UN organization.

Veronika commented that as an IR student the international student body was beneficial to her experience. She interacted with students and professors from different cultural background with a varying opinions and views on the same topic. This has helped her widen her global perspective. Richmond provided her with remarkable opportunities during her 1-year graduate program in London.

## GRADUATE DEGREE PROGRAMS AT A GLANCE

### **Master of Arts in Art History and Visual Culture**

*Dually accredited in the US and validated in the UK  
1 year program in conjunction with the International Internship Program*

The master of arts in art history and visual culture is distinctive in two ways: first, engaging students with an academic curriculum in tune with current interdisciplinary trends in visual culture, exploring a variety of visual art across cultures and through time, particularly in terms of what is happening on the contemporary global art scene, secondly, giving students the skills and experience, including classes on professional practice and an accredited internship. The program has a rigorous academic curriculum embodying Richmond's mission of fostering intercultural awareness and the importance of applying this knowledge beyond the seminar room.

### **Master of Arts in International Relations**

*Dually accredited in the US and validated in the UK  
1 year program in conjunction with the International Internship Program*

The master of arts in international relations is distinctive in its blend of theoretical studies and practical applications. The program provides students with a solid grounding in advanced theory, whilst allowing for specialization in regions and themes. This theoretical approach is matched with a unique internship program that ensures students gain a practical appreciation of life in the international relations arena. Access to policymakers and decision-makers ensures that students learn first hand from experts as well as from academics. This combination ensures our students graduate with the knowledge and skills required for careers in this dynamic sector.

*Richmond MA students have gone on to additional graduate work including*

*Doctoral programs at:*

- *Harvard University*
- *Florida State University*
- *The University of Texas*
- *University of Keele*
- *University of the Arts, London*

El Anatsui, *In the World But Don't Know the World?* (detail), 2009, Aluminum and copper wire, 5.6 x 10 meters.  
Photo: Jonathan Greet. Courtesy October Gallery, London

# UNDERGRADUATE ADMISSIONS

## Gaining Admission

All applications are reviewed holistically, that is, each individual application is not examined solely upon the academic achievements of the applicant, but key to the evaluation is the way in which the student demonstrates an ability to participate and contribute in his or her current spheres of influence. This ensures that the decision that the University makes in supporting the admission of a student, is based on a clear and detailed impression as to whether or not the applicant is well-matched for the academic rigors, as well as the international social demands of life at Richmond.

To be considered for admission, students should have completed 11 or 12 years of schooling, depending on the education system in their country, with a minimum of C+ (2.5 out of 4.0) in the American high school grading system.

The average GPA of Richmond Freshmen is 3.25 (out of 4.0) on the American scale.

If applicants have one of the qualifications listed immediately following, they will be considered as advanced students. This may entitle them to university credits, which will reduce the number of courses they need to complete in order to graduate.

**Please Note:** If an applicant's qualification is not mentioned in the list below, he or she should contact the Admissions Office for more information:

- A-levels
- French Baccalaureate
- International Baccalaureate
- Advanced Placement Examinations

Notification of a decision should be received within approximately four weeks of a completed application and supporting documents being submitted to the Admissions Office.

## When to apply

Each academic year comprises two semesters and two summer sessions.

The **Fall** semester is **September to December**.  
The **Spring** semester is **January to May**.  
**Summer** sessions are in **May and June**.

## Priority deadlines for applications are:

**1 March** for the **Fall** semester  
(*the deposit deadline is 1 May*)

**1 November** for the **Spring** semester  
(*the deposit deadline is 1 December*).

## How to apply

Apply direct to Richmond  
Or through UCAS (code R20)

- **Step 1: Complete** the *application* form or apply online at [www.richmond.ac.uk](http://www.richmond.ac.uk)
- **Step 2: Send** *official transcripts* of secondary and post-secondary school results/records, and copies of your TOEFL or IELTS scores. Official translations must be provided in English.
- **Step 3: Provide** the *academic reference* from a teacher or guidance counselor.
- **Step 4: Write** a *personal statement* (details are on the application form).
- **Step 5: Include** *SAT or ACT scores* (optional). Richmond's ACT code is 5244. CEEB/ATP code is 0823L.
- **Step 6: Enclose** the non-refundable *application fee*.

# GRADUATE ADMISSIONS

## Language Requirements

Students must be proficient in university level English. If English is not the first language of the student, then a TOEFL or IELTS test result must be submitted. The Admissions Office cannot issue a Confirmation of Acceptance for Studies (CAS) unless the TOEFL or IELTS scores have been submitted. All students take the Richmond English Language Placement Test on arrival. Please contact the admissions office or view the website for more information.

## Applying through UCAS

Richmond's UCAS code is R20.

The UCAS system allows candidates to apply to Richmond and up to five other British universities simultaneously. Students can apply online at <http://www.ucas.com>. UCAS applicants will receive official notification of the admission decision through the UCAS system.

## Applying for a Visa

Upon receipt of the confirmation deposit and a copy of the student's valid passport, the Admissions Office will send the Confirmation of Acceptance for Studies (CAS) number which is used to apply for the student visa. All students should check with the nearest British Embassy or High Commission for visa requirements for the United Kingdom. For online information look at [www.ukvisas.gov.uk](http://www.ukvisas.gov.uk)

## Scholarships and Financial Assistance

### Scholarships

Scholarships are awarded to Richmond students who qualify on the basis of academic ability. Consideration is given to those who demonstrate exceptional academic and extracurricular achievement. If applicants require scholarship assistance, they should contact the Admissions Office for further information. Scholarship Awards cannot cover accommodation, living expenses or travel. Students are advised to apply to the University before the priority application deadline, the 1st March.

### Financial Assistance

Students may apply for scholarships or loans from external sources. Many governments provide some assistance for study at Richmond. UK and European Union residents are usually eligible for a partial tuition fee loan.

US citizens and eligible permanent residents of the US are eligible for Federal Direct, PLUS Loans, and also private loans. These loans may cover expenses beyond institutional charges i.e. assist with living expenses. To access the US Federal programs, students must file the Free Application for Federal Student Aid (FAFSA). This can be completed online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov). Richmond's US Title IV code is G10594. A complete list of financial aid opportunities, including scholarships, loans and part-time campus employment is available at [www.richmond.ac.uk](http://www.richmond.ac.uk)

The graduate admission application can be completed online at: [www.richmond.ac.uk](http://www.richmond.ac.uk)

For more information please visit our website at <http://www.richmond.ac.uk/content/admissions/graduate-admissions.aspx>

## Criteria for Graduate Admissions

### Academic Background

Applicants to the Master of Arts degree programs must have successfully completed a bachelor's degree in the related discipline. All applications will be evaluated individually and students without the requisite undergraduate major may be required to complete up to four undergraduate courses at Richmond before acceptance into the Masters programs, of their choice, can be granted.

### Professional Statement

The graduate admission office seeks students who are committed to engaging in serious research and who demonstrate a curiosity and interest in inter-cultural issues. Therefore, all applicants must submit a Professional Statement of 1,500 words addressing their reasons for wishing to undertake a Masters Program at Richmond.



## ALUMNI PROFILE

*Meet the Graduate,*

**RENATA A. XIMENES ROCHA**

*Graduated May 2011*

**Degree:** Communications with a minor in Marketing

**Nationality:** Brazilian

Renata graduated from Richmond in May 2011. She was accepted in to the Masters program at the London School of Economics (LSE), where she will be a candidate for MSc Media and Communications.

Richmond has taught Renata about herself as a student, professionally and individually. She has learnt that challenging one's fears can lead you to unexpected results. The learning experience at Richmond, with its right mix of professors and environment, has enabled her to explore new subjects. She has also acquired strong presentation skills, by participating in dynamic class discussions and frequent group and individual presentations. She knows that this skill will be with her throughout her career, wherever it will take her.

Her strongest memory of Richmond is the international diversity on campus. The cosmopolitan environment that it naturally creates, assists you in developing a new perspective of the world around you.

## ALUMNI PROFILE

### *Meet the Graduate,*

#### KRISTIAN SKEIE

*Graduated in 1998*

**Degree:** BA in Fine Art/ Photography

**Nationality:** Norwegian

Kristian Skeie, graduated from Richmond in 1998 with a BA in Fine Art/ Photography. He then went on to complete his MA in Photography/ Digital Imaging from Goldsmiths College, University of London.

Richmond stands out for Kristian for its dedicated professors, the practical hands-on approach to learning and its international environment. These elements taught him to respect those from different backgrounds and then yourself, but above all to work hard.

Amongst his current projects he is working on a humanitarian project in Srebrenica in Bosnia and currently teaches at Webster University, Geneva.

His client base includes large corporate clients such as: Nestlé, Neue Züricher Zeitung, The Banker Magazine, EPFL, MMM Agency, Hilton Hotel, Royal Norwegian Air Force, Sandefjords Blad Newspaper, Grans Brewery, Project Illusions, as well as private clients.

He regularly participates in exhibitions in North America and across Europe. His appearances include the Natural History Museum (London, UK), Photofusion (London, UK), Polytechnic Academy Gallery (Belgrade, Serbia), Arizona State University (Tempe, Arizona, USA) and The Kurbadet (Sandefjord, Norway).





SUBWAY

# RICHMOND AT A GLANCE

## London Location

Two campuses: Richmond Hill in South West London and Kensington in Central London.

## Type of Institution

An American Liberal Arts and professional studies University with international character. Dually accredited in the US and validated in the UK. Students earn both a US and UK diploma.

**Number of Students:** over 1,000

**Number of Nationalities:** over 100

45%	North America and the Caribbean
30%	Europe
8%	United Kingdom
6%	Middle East
6%	Africa
4%	Asia
1%	South America

## Housing

Guaranteed for on-time applicants. On-campus option encouraged for first year.

## Degrees

Bachelor of Arts and Master of Arts.

## Undergraduate Majors (BA)

- Art, Design and Media
- Business Administration:
  - Finance
  - International Business
  - Marketing
- Communications
- Economics
- History
- International Journalism and Media

- International Relations
- Political Science
- Psychology
- Sociology

## Graduate (MA)

- Art History and Visual Culture
- International Relations

## Special Programs

- Academic Literacies Program (ALP)
- International Internship Program

## Visiting Students

Visiting students from all over the world often spend a semester, year or summer in London as part of their home university programs. The largest group comes from US universities.

## International Study Center

Florence and Rome, Italy

## Richmond International Academic Soccer Academy (RIASA)

A unique academic soccer program for serious athletes, based in Leeds.

## Academic Calendar

2 semesters of 15 weeks each (September to December and January to May) plus Summer Sessions (May through July). 30 credits per year, plus optional 3 to 15 credits in Summer Sessions.

## Accreditation and Validation

- Commission on Higher Education, Middle States Association of Colleges and Schools (USA).
- Open University Validation Services accreditation and undergraduate/graduate degree validation (UK).

- Richmond's degrees are designated by the Department for Education and Skills (DfES) of Her Majesty's Government in the United Kingdom (Recognized Awards) Statutory Order 2006 (SI 3121) dated November 23, 2006.

- Licensed to award degrees by Department of Education in Delaware (USA).
- Accredited by the British Accreditation Council for Independent Further and Higher Education as an independent higher education institution.
- The university has been awarded an "A-rated" Tier 4 (Students) Sponsor's Licence and has been certified as a "Highly Trusted Sponsor" by the United Kingdom Borders Agency.

## Libraries and Technology

Libraries on both campuses have capacity for 95,000 volumes. They also offer 300 newspapers/periodicals; access to 37 other London libraries; nine computer laboratories; and more than 200 PCs and Mac computers linked by a University intranet. Both campuses are WIFI enabled.

## Admissions

Entry points: September, January, May and June.

Admission Deadlines:

- **Fall Semester**
  - Priority application deadline: 1 March
  - Priority scholarship deadline: 1 March
  - Priority deposit deadline: 1 May
- **Spring Semester**
  - Priority application deadline: 1 November
  - Priority scholarship deadline: 1 November
  - Priority deposit deadline: 1 December



Harrods



Buckingham Palace



London Eye



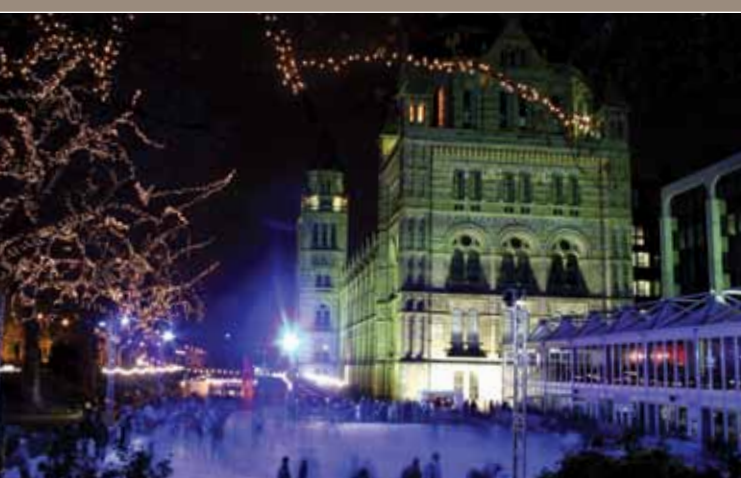
Houses of Parliament



Richmond University



Tower Bridge



Natural History Museum



St Pauls Cathedral



Royal Albert Hall



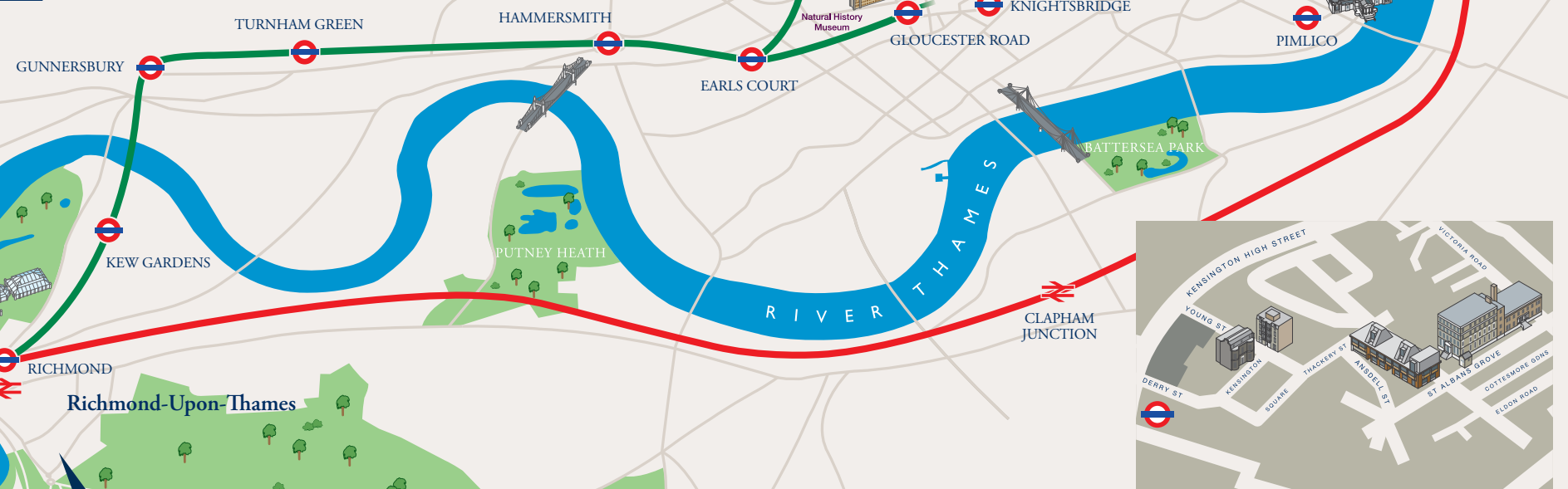
# LOCATING RICHMOND'S TWO CAMPUSES



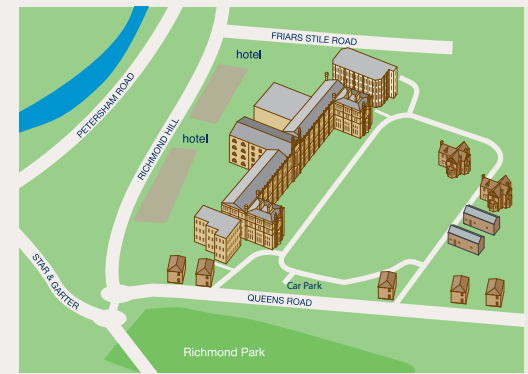
Heathrow Airport (6 miles)



Royal Borough of  
Kensington & Chelsea



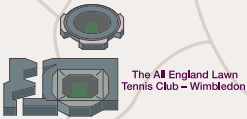
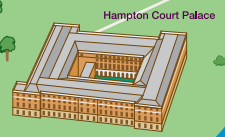
KENSINGTON CAMPUS



RICHMOND HILL CAMPUS

Express train from Richmond to Waterloo Station in less than 14 minutes

District Line tube from Richmond to Gloucester Road averages 20 minutes



# INQUIRIES

## **Inquiries worldwide, except in the USA:**

### **UK Admissions Office**

Richmond, The American International  
University in London,  
Queens Road,  
Richmond-upon-Thames. TW10 6JP  
England  
Telephone: +44 (0)20 8332 9000  
Fax: +44 (0)20 8332 1596  
E-mail: [enroll@richmond.ac.uk](mailto:enroll@richmond.ac.uk)

## **Inquiries in the USA:**

### **US Admissions Office**

Richmond, The American International  
University in London,  
343 Congress Street,  
Suite 3100,  
Boston  
MA 02210-1214  
USA  
Telephone: +1 (617) 450 5617  
Fax: +1 (617) 450 5601  
E-mail: [usadmissions@richmond.ac.uk](mailto:usadmissions@richmond.ac.uk)

## **Inquiries for the Richmond International Academic Soccer Academy (RIASA) program:**

RIASA Admissions  
171st Ave.  
Brockport, NY 14420  
Telephone: (617) 777-4676  
E-mail: [mara.nisdeo@richmond.ac.uk](mailto:mara.nisdeo@richmond.ac.uk)

## **Inquiries in India:**

Mumbai Admissions Office  
Richmond, The American International  
University in London  
Office of Admissions  
Mumbai Office 92 C Mittal Tower  
Nariman Point, Mumbai – 400021. India  
Telephone: +99011 85933 or 022 4002 1205  
E-mail: [enroll@richmond.ac.uk](mailto:enroll@richmond.ac.uk)

## **Graduate Admissions Office**

Richmond, The American International  
University in London, Queens Road,  
Richmond-upon-Thames  
TW10 6JP. England  
Fax: +44 (0)20 8332 1596  
Email: [ma@richmond.ac.uk](mailto:ma@richmond.ac.uk)

## **Middle East Admissions Office - Abu Dhabi**

Saraya Tower 18th fl, Khaliffa St  
Abu Dhabi 44489  
United Arab Emirates  
Main: + 971 (0) 2674 3232  
E-mail: [enroll@richmond.ac.uk](mailto:enroll@richmond.ac.uk)

## **Richmond is an equal opportunity university.**

It does not discriminate in admissions, employment or access to programs. The policy of the University is that students, applicants or employment candidates are considered without regard to race, color, religion, sex, sexual orientation, national or ethnic origin, or age. The University complies with the UK Disability Discrimination Act.

The original Richmond College, founded in 1843, was a constituent institution of the University of London until the founding of the present university which bears its name and occupies its campus, evolving to become Richmond, The American International University in London. Richmond's degrees are accredited in the United States by the Middle States Commission on Higher Education. In Britain, Richmond is accredited and its undergraduate and masters programs degrees validated by The Open University.

Accredited by the British Accreditation Council for Independent Further and Higher Education as an independent higher education institution.

The University is incorporated as a not-for-profit educational institution in the State of Delaware, USA, and is a recognized 501(c)(3) public educational charity under US law. Richmond is accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104 (267-284-5000). The University is licensed to award the Bachelor of Arts, Bachelor of Science, Associate of Arts, Associate in Applied Science, Master of Business Administration, Master of Arts and Master of Science degrees by the Department of Education of the State of Delaware. Richmond's degrees are designated by the Department for Education and Skills (DfES) of Her Majesty's Government in the United Kingdom (Recognized Awards) Statutory Order 2006 (SI 3121) dated November 23, 2006.

The university has been awarded an "A-rated" Tier 4 (Students) Sponsor's Licence and has been certified as a "Highly Trusted Sponsor" by the United Kingdom Borders Agency. ([www.ukba.homeoffice.gov.uk](http://www.ukba.homeoffice.gov.uk)). This Sponsor's Licence permits Richmond to issue Certificates of Acceptance for Studies (CASes) to prospective students. A CAS is required by the UKBA for any non-EEA international student seeking to obtain entry clearance to the UK.

Richmond is independent and not affiliated with other institutions including The American University, the University of Richmond, The American University in London, The American Intercontinental University in London nor with other American Universities throughout the world.







[www.richmond.ac.uk](http://www.richmond.ac.uk)