

Faculty of Business and Society

University of Glamorgan



Undergraduate Business Courses

Glamorgan Business School
www.glam.ac.uk/fbs



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Front cover image

"From the moment I started at the University of Glamorgan I have received high-quality teaching, helpful support, and the use of excellent facilities.

The course thoroughly prepared me for the expectations in the workplace, as lectures, tutorials and assessments are based around recent case studies and modern organisational strategies and theories. The organisations that I have worked for during, and since, my time at University have expressed their praise of what I had already learnt at University.

Looking back on what can only be considered a successful and enjoyable University experience, I would like to give a great stamp of approval to the University of Glamorgan, and its drive and determination for excellence, in its students, teaching staff, and facilities."

Christian Clee
Graduate – Glamorgan Business School

Welcome



Welcome to the Faculty of Business and Society

The Faculty of Business and Society brings together four academic schools: Glamorgan Business School, the School of Humanities and Social Sciences, the School of Law, Accounting and Finance and the School of Psychology.

The Faculty offers an extensive variety of courses which are delivered in a stimulating, challenging and engaging learning environment. All courses are led by academics who are actively engaged in applied research and scholarly activity and have strong links

with professional bodies and associations. This means that our staff are up-to-date with developments and trends in industry and commerce, and can bring their breadth and depth of knowledge to share with you in the classroom.

We understand that choosing to go to university involves investing time, effort and money. At the Faculty of Business and Society we go the extra distance to give all our students an exceptional experience and the best possible start for a successful career.

Monica Gibson-Sweet,
Dean, Faculty of Business and Society



Welcome to Glamorgan Business School

In today's global environment, the opportunities to establish a successful career in the business world are huge. Here at Glamorgan Business School we can help you develop the expertise, self-belief and know-how you need to succeed.

We are consistently highly rated by the national bodies that monitor student satisfaction, teaching quality, research excellence and employment statistics. Our aim is to ensure that our staff and students are socially, environmentally and economically aware – making a notable contribution to the local and global communities in which we operate.

Employability is at the heart of everything we do, and we aim to ensure that our students are innovative, creative and entrepreneurial, which helps make our graduates some of the most employable in the UK. We actively encourage students to undertake a work placement year and our students have worked with leading organisations such as Microsoft, Rolls-Royce Motorcars and the Welsh Government.

We run a series of Open Days and Applicant Days throughout the year, which will give you the opportunity to come and see for yourselves what we have to offer. I am confident you will be impressed and we look forward to welcoming you to Glamorgan Business School in the very near future.

Professor Gary Packham,
Head of Glamorgan Business School

Why Glamorgan Business School?

Here at Glamorgan Business School, our degrees are more than just business degrees. These are the business degrees for your future. On our courses, you won't just learn the theory of business practice – you'll get the whole package for a successful career.

In a business environment that's changing all the time, employers increasingly need people who understand the dynamics of business and have a broad range of skills to put that knowledge into practice.

So as well as that all-important qualification, you will also get essential practical skills, recognition from the professional bodies, the experience and valuable contacts that come from work placements, regular exposure to business professionals and organisations, and an understanding of the issues you can expect to face in your future employment. In business terms that's the real deal.

Employability

Getting that dream job is what it's all about, so all of our courses are designed around preparing you for work in the real world. You can get vital first-hand experience through a year's work placement in business and there is even a dedicated employability module in year three.

Employability is also central to everything else that you learn on your course, so you will take part in a range of activities designed to give you that extra special something – from guest lectures from some of the country's leading business experts to real-life case studies from real companies to employability weeks.

All of these give you a range of skills and tools to take into the workplace, so by graduation, you will be a well rounded business professional ready for a successful career.

Enterprise

Get ready to be challenged. One of the best ways to develop skills is to use them, so every year you will experience a mixture of theory and practice. You will be challenged to create real businesses and run them at a profit, putting into practice all the theory you have learnt as you develop your business plan and see it fulfil its potential.

Multinational organisations may be getting bigger and bigger, but there has also been rapid growth in the number of small businesses, with more and more people choosing to start their own company and be their own boss. That's why we have also made enterprise a key element of our courses, so you will have the skills and knowledge to go it alone. You will be put to the test in an enterprise challenge, and prepare and present a business proposal *Dragons' Den* style, all giving you vital experience for the real world.

Social Innovation

At Glamorgan Business School, we teach business with a conscience. Social innovation – doing business that also makes a positive contribution to society – runs throughout all of our teaching. So as well as first class business skills, you'll also have an awareness and understanding of sustainability, green economics, corporate social responsibility, ethics and social enterprise. Our graduates not only have the practical skills and entrepreneurial spirit to succeed in business, they also have the ability to make a difference to the wider world.

What the employers say...

"Lee has just the right attitude and personality to go very far at Microsoft. He is hard working, committed to the project, the role, the department and the company. I have relied on Lee as a placement student every bit as much as my full time team members, and he has proved to be able to think creatively and navigate what is a hugely complex company to get the right solution."
Russ Watsham, Digital Marketing Group Manager, Microsoft

"I couldn't think of a better Business School. I've written reports, done presentations, created research documents and set up mini businesses. I've seen how to apply these skills, not just learn about them."

Lee Williams
Student – Glamorgan Business School
Marketing Work Placement, Microsoft

Micro

Employability

Making you more employable is at the heart of everything we do. All of our courses have been designed in consultation with businesses, so we know exactly what employers will want from you when you graduate.

Every single module on each of our degree courses is focused on employability and relevant to the world of work, so when you graduate, you will have the right skills to pursue your chosen career.

With teaching linking directly to research and professional bodies, you will study the latest issues in the business world. Guest lectures from industry insiders give you real-time scenarios and an insight into how businesses are looking to cope with the challenges of the future.

But don't just take our word for it. The figures speak for themselves: 95% of Glamorgan's Business and Management and 100% of Glamorgan's Marketing students are in employment or further study within six months of graduation.*

Work Placements: Experience That Counts

The best way to put theory into practice is to use it in the workplace. At the end of your second year, you'll have the option to take a work placement year.

Work placements bring rich rewards. They give you a chance to see how the theory you have learnt in the classroom is put into practice in the real world and help you to get practical skills and experience that complement the academic knowledge that you'll get from your degree.

Work placements are generally full-time, graduate-level paid posts within a company and you'll get to work on real-life projects in all aspects of business. Recent placements have involved everything from streamlining a company's supply chain network to managing overseas clients. Our expert work placements team will help you find a placement that suits your interests and aspirations, guiding you in everything from looking for a suitable company to interview techniques.

When employers receive hundreds of applications for a graduate-level job, many are similar. What makes some graduates stand out from the crowd is, practical experience of the working world. So with a work placement on your CV, you'll up your chances of landing your dream job.

*Graduate Destination Survey, 2009.

Placements can often lead directly to a job. Many of our students are asked to stay with their placement employers, whether it is part-time work for the rest of their studies or a permanent position when they graduate. Lots of students also find that they return to university with a better understanding of how the world of business works and a greater motivation to succeed, so their final grades improve too.

Field Activity Trips

At Glamorgan Business School, it's not all about studying theory in a classroom. Developing personal skills for business is an essential part of what we do too.

We don't believe you can learn about vital skills like team working and problem solving just by reading about them, so we take your learning outside of the lecture room with a series of activities to help you understand the theory. Like splitting into teams, building a raft and sailing across Cardiff Bay – great for building skills in team work, problem solving and communication (and, let's face it, lots of fun too).

Students from different courses work together on these challenges – just as employees from different areas of an organisation pool their skills and knowledge to solve business problems out there in the real world.

Recognised by the Professionals

Professional bodies set the benchmarks for the standards they expect employees to have. They can unlock doors to higher-level jobs, so we make sure that these standards are built into our Business Management courses.

What the employers say...

"I have been impressed with the placement students' willingness to learn, fit within a team and the ability to 'stretch' beyond what is normally expected. All the students I have worked with have gone on to secure good jobs. Your student has been a really good member of the team and I am delighted she has agreed to extend her contract over the summer."

Lloyds TSB Insurance



Some of our courses also carry accreditations from professional bodies (like CIPS, the Chartered Institute of Purchasing and Supply), so not only will you graduate with a degree, you could add some recognised qualifications to your CV too. You could also get exemptions from examinations, have access to additional study resources, find out about the latest jobs and get membership status after you graduate.

Study Abroad

Business today is a truly global affair. With a business degree you could work anywhere in the world and even if you want to stay closer to home, chances are that your business will have international connections. So with this in mind, all of our courses have an international element.

As part of your degree, you can choose to study abroad for up to a year – either in Europe, at our partner universities in the USA or Canada, or further afield. One group of students recently spent a month at a Malaysian university.

Studying abroad is another great boost to your CV – you'll get an international perspective on business, become more independent and confident, make new friends, and might even pick up a few new language skills. What's more, it's not a 'gap year', so the time you spend overseas can count towards your degree.

Even if you don't opt for studying abroad, Glamorgan Business School attracts students from all over the globe, and the experiences and practices they bring with them will give your studies added international insight.

Hear from the Experts

At Glamorgan you will not only be taught by academics who are leading their field, but you will also hear from guest speakers from the industry, from multinational mobile phone network providers to local whisky distillers. These experts will relate what you're learning to their experiences of work, so you can see how the theories you're learning about actually work in the real world.

Passport to Employability

So, we've established that you develop the skills for employment on your degree course, but how do you prove this to your future employers? Enter the 'Passport to Employment', a record of all the activities you have done during your degree to develop your practical business skills, from team-building days to work placements. Present this to employers and it shows that you can think beyond the textbook theory.

Employability Week

Each year, Glamorgan Business School joins forces with the University's Careers Service for Employability Week – a week of events geared towards helping you land that dream job. You can expect everything from seminars from graduate recruiters to business start-up challenges judged by a panel of leading business professionals.

Enterprise

Whether you want to work for a multinational corporation, help a small company to grow or even set up on your own, entrepreneurship is a skill that will take you a long way.

Enterprise is a theme throughout our degree courses, so the whole time you are learning the theories behind business and developing your practical skills, you will also be getting an overview of how real businesses start, grow and develop.

In the classroom we'll encourage you to analyse and challenge accepted thinking – something that all successful entrepreneurs do. You will also take part in a series of challenges to create real businesses using real money. The challenges get bigger every year, so your enterprising skills develop as the course goes on. Step aside, Mr Branson...

Make an Impact

£10. Two weeks. And lots of creativity. That's the challenge you'll be faced with in the second year of your degree.

All the theory you have learnt in lectures will be put into practice, as you get together with your classmates to create and run your own business, with £10 to start you off and two weeks to complete the challenge. You'll create a business strategy, manage your finances, arrange your supply chain and create your own advertising campaign.

As well as understanding how business really works, you will also develop the skills you'll need for the future, like team working, innovation, negotiation and diplomacy.

The challenge ends with students pitching their ideas and strategies to a *Dragons' Den*-style panel of judges. In previous years, we've had everything from fruit smoothie empires to events organisation.

Leading Thoughts by Leading Minds

As well as the regular guest lectures you will have during your studies with us, you will also have the opportunity to attend a lecture series that brings some really big names in business to Glamorgan Business School.

Recent speakers have ranged from Professor Josephine Green (a former director at Philips Design and a speaker on social foresight, innovation and change)

to purchasing and supply expert Professor Andrew Cox. Another recent visitor was Karren Brady – former Managing Director of Birmingham City Football Club and Lord Sugar's right-hand woman on *The Apprentice* – who presented a lecture on Women and Innovation.

Not only can you be influenced and inspired by business gurus from lots of different fields, but you will also get the chance to network with some local organisations too. The big-name lectures are really popular with businesses in the area, so you can mingle and make those all-important contacts after the events.

Specialist Modules

As well as encouraging entrepreneurship throughout your degree course, you'll also do some formal studies of enterprise. On the second year of the business and enterprise degree courses, you can study a module in Entrepreneurial Management. You'll look at the role of entrepreneurs in business – what inspires them, their innovation, creativity and leadership.

In Year Three, you can go even deeper into your studies of entrepreneurship, looking at Enterprise Development Policy, Innovation Management and New Venture Management and Development. You'll look at enterprise policies across the globe, learn about converting ideas into innovation, and explore the challenges involved in starting a new business.

Enterprise Research

Throughout your degree, you will be taught by academic staff that are actively involved in research with the business community. This means that their knowledge of the industry is right up to date, so what they teach you will be based on the latest business trends.

We have particular expertise in enterprise. Based within the Glamorgan Business School, the Welsh Enterprise Institute is a team of over 20 individuals who research entrepreneurship. One of their specialist areas is enterprise education, so you can be sure that you will be getting the most current, relevant training in developing entrepreneurship skills.

“Due to my studies I have knowledge of a wide range of topics such as marketing, accounting, and business as a whole, so I am able to confidently negotiate with people who have been in the industry for years.”

Jodi Anderson
Graduate – Glamorgan Business School
Jodi established Govinda's Foods Ltd who successfully trade across the globe.



Social Innovation

Businesses today can't just be about making a profit. Ethical and environmental concerns mean that we need to think differently about the way we do business.

So on our courses, you won't only learn about business, you'll get to grips with sustainability and social enterprise, green economics and ethics. You'll learn how to do business with a heart, making a real difference to society and not just ticking the 'Corporate Social Responsibility' box.

GlamBiz Gift

GlamBiz Gift was created to give something back to the community. All of the profits that you make in your business challenges (as detailed on page 8 – Make an Impact) will go directly to a nominated charity.

So as you fine-tune your business skills, you are making money for charity at the same time. As an incentive for you to make even more cash for the nominated cause, we add an element of competition to the challenges, with prizes awarded to the teams that make the most profit.

And although GlamBiz Gift is obviously hugely beneficial to communities across the globe, it also builds a sense of commitment and community through the Glamorgan Business School, creating the sort of environment that you'll encounter when you enter the world of work.

Specialist Research

A team of staff from the Glamorgan Business School are working closely with the Welsh Government on its research into corporate social responsibility within the Welsh business community. Working alongside the Federation of Small Businesses and the charity Business in the Community, the research puts Glamorgan right at the heart of the trends and issues surrounding corporate social responsibility.

Glamorgan Business School is also home to the Centre for Research in Futures and Innovation. Members of this research group belong to networks of businesses and academics in Europe and worldwide, placing Glamorgan at the forefront of developments in this field.

So what does this mean for students? Research-active teaching staff have the latest knowledge in their specialist areas, and this knowledge directly influences their teaching. So you can be sure you're getting the most up-to-date, relevant information on social innovation from an expert team.

Research Knowledge Transfer

The research that we do at Glamorgan Business School makes a huge contribution to organisations in the region and beyond, feeding the latest knowledge, research and expertise into the business community to help it grow and develop.

The additional knowledge and resources we get through our links with professional bodies are passed on to you through our teaching, so you'll have a strong advantage over competitors for jobs when you graduate. For details or our research activity see page 29 or visit www.glam.ac.uk/research.

Scholarships

To give something back to our students, and to help the business leaders of the future get a head start, we have two specialist scholarship schemes.

The Business Opportunities Scholarship Scheme (BOSS) is led by a local company, Complete Background Screening (CBS). It offers students with a flair and passion for business a unique package of financial support and mentoring.

To encourage more women into business leadership, all female students are eligible to apply for the Welsh Women Mean Business Scholarship, which is partly sponsored by the University's Centre for Enterprise.

For more information on scholarships, visit www.glam.ac.uk/fbs.

What the employers say...

"The Work Placement Scheme is obviously encouraged in the University and Adam was very enthusiastic about his role. I have been impressed with the calibre of Glamorgan's students. Adam integrated very quickly and has been an integral member of the team. He has been treated as a normal member of the team and has contributed effectively to the office."

Rhys Harris, Wales Manager, Hays plc,
Hays Education



"So much of what is taught on my course can be applied in the real world. It allows you to approach business with a hands-on attitude. The course is current and the material innovative and engaging."

Adam Thomas
Student – Glamorgan Business School
Business Consultant Work Placement,
Hays Recruitment

Courses Overview

Business Management: Pages 13-20

Our Business Management degrees are designed to give you transferable skills and the ability to apply them in a wider business context. Specialist Business Management degrees are available in Marketing, Human Resource Management, Logistics and Supply Chain Management, and Business Enterprise.

The Business Management Programmes are ideal for those looking to gradually develop business knowledge with the option to specialise. Whichever area you choose you will study a mix of both core and specialist modules. The common modules will provide you with the core skills you need to succeed in any area of business. These are detailed below.

Year One

Enterprise
Human Resources
Supply Chain Management
Marketing
Economics
Business Information

Year Two

Finance
Research
Growth and Sustainability
Specialist Modules

Year Three

Strategy
Global Business
Employment Experience
Specialist Modules

Event Management: Page 21

The Event Management degree provides you with the hands-on experience of running an event. Right from day one you will be actively involved in organising and running events. It will give you the key business skills that you need for all kinds of careers in the event industry.

Sport: Pages 22-23

With increasing attention directed to the health of the nation there has never been a better time to be involved in the sporting industry. Glamorgan offers degrees in Sports Development and Sport Management.

The University of Glamorgan benefits from fantastic sports facilities and unrivalled sporting partnerships. We also offer degrees in Sport Science, Coaching and Sport Psychology. Visit www.glam.ac.uk/sport for more information.

Business Studies: Pages 26-27

If you don't have the qualifications or confidence to dive straight into a degree course, these HNDs offer the opportunity to study at Higher Education level. Alternatively, you may already have a career in management and want to develop your skills to enhance your performance. Either way, a HND Business Studies will give you skills that are vital for working in the real world of business.

As well as being a valuable, recognised stand-alone qualification, a HND can also lead to further study, with the option to 'top-up' to an Honours degree. There are also specialist routes in Accounting, Human Resource Management and Marketing.

Accounting

We also offer courses in accounting detailed on page 24.

95%*
employment

Key Facts

UCAS Code

N201

Course Length

Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Enterprise
- Human Resources
- Supply Chain Management
- Marketing
- Economics
- Business Information

Year 2

- Finance
- Research
- Growth and Sustainability
- Environmental Analysis
- Choice of options

Year 3

- Strategy
- Global Business
- Employment Experience
- Leadership and Management
- Choice of options

Year 2 and 3 options from the following awards:

- Business Enterprise
- Human Resource Management
- Logistics and Supply Chain Management
- Marketing

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Business Management

You cannot predict the future – but you can certainly prepare for it. The business environment changes all the time. Managers look for employees that have a broad range of skills and understand the dynamics of business.

On this degree, you will get a comprehensive overview of how businesses start, succeed and grow, as well as choosing optional modules in areas of business that are of specific interest to you.

As this degree is all about getting practical experience, we strongly recommend that you take the four-year sandwich degree, where you'll spend a year on a paid work placement in business. We have excellent links with companies in Wales and the rest of the UK and can help you find work experience that suits your interests and aspirations.

If you're not quite sure what area of business you want to specialise in, this degree provides you with the foundations required to move into almost any area.

How you will study

We don't believe you get the right skills for business by just reading about it in books. So, as well as the academic parts of your course, there are many opportunities to gain practical experience of the business world.

You will be taught by a team of experts, who will bring the latest developments direct to the classroom. This is reinforced with guest lectures by professionals from a variety of organisations, including small, local businesses and large, global companies.

Our modules are team-taught, which means you will learn from academic staff members who have worked in different industries, so will be able to give you more than one perspective. You will gain an in-depth understanding of how different areas of a business approach problems and how they each contribute to the functioning of the business as a whole.

Career opportunities

A degree in business will give you the knowledge, experience and confidence to contribute to the management of an organisation. There are jobs in all areas of business in all sectors – in commercial, industrial and public sector management, within retail, manufacturing, utilities, construction, distribution, hospitality, transport, ICT, finance – the possibilities are endless. There are also lots of graduate schemes in areas like accounting, human resources, logistics and marketing that will put you on a fast-track to the top.



“I have gained knowledge and experience that will stay with me for the rest of my life.”

Sajid Ali
Student – Glamorgan Business School
Marketing Work Placement,
Rolls-Royce Motorcars

100%*
employment

Key Facts

UCAS Code
N502

Course Length
Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements
280 UCAS tariff points,
eg, BBC at A-level
GCSE: Five at grade C or
above, including Mathematics
and English Language

Course Content

Year 1

- Enterprise
- Human Resources
- Supply Chain Management
- Marketing
- Economics
- Business Information

Year 2

- Finance
- Research
- Growth and Sustainability
- Marketing Communications
- Services and Retail Marketing
- Brands, Branding and Consumer Lifestyles

Year 3

- Strategy
- Global Business
- Employment Experience
- Emerging Themes in Marketing
- Marketing Public Relations
- Place Marketing and Branding

*100% of our Marketing students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Marketing

What makes the golden arches of McDonald's instantly recognisable? Why did the iPod become such a global success? What helped turn Post-it notes from a failure into an office essential? The simple answer is marketing.

Are you creative? Do you want a career that is challenging, varied and exciting? Do you want to work with the media, think up the latest advertising campaign for a global brand or be a vital part in the growth of an organisation? If the answer is yes, then this is the choice for you.

You'll master core theories and skills in a lively and relevant way. For instance, you could find yourself investigating whether a celebrity endorsement has any effect on sales; how a manufacturer like Apple can become the world's leading brand, and whether pop stars and politicians can recover from a public fall from grace.

The course is accredited by the leading marketing professional body, the Chartered Institute of Marketing (CIM). You will be exempt from some of the examinations needed for Membership of the CIM (MCIM), which is a recognised professional qualification.

How you will study

The mixture of general and specialist modules in your study programme reflects life in the real world. You will learn what different areas of business do and how they work together. There are plenty of opportunities to get practical experience of the business world, so alongside developing your creative talents, you will gain key business skills that are essential for today's marketer.

You will be taught by a team of experts who bring the latest developments direct to the classroom. There is also regular input from major organisations through guest lectures and student projects, so you can apply business theories to address real-life problems.

Career opportunities

Marketing professionals work in large and small companies in the private, public and voluntary sectors. You could be competing for new customers in a commercial business, promoting a project for a local authority, or raising awareness of issues for a not-for-profit organisation.

What the employers say...

“The thing that has most impressed me is the desire to learn and get involved in the business/brand. The placement students play a pivotal role in our business and their contribution is invaluable. We give the students a lot of responsibility and exposure within the organisation and without them we would not be able to provide the business with the market insight on which we base our decisions.”

Fiona Griffiths, Manager, Sales Planning and Controlling, Rolls-Royce Motorcars

95%*
employment

Key Facts

UCAS Code

N602

Course Length

Full-time: 3 years

Sandwich: 4 years

Part-time: 6 years

Entry Requirements

280 UCAS tariff points,

eg, BBC at A-level

GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Enterprise
- Human Resources
- Supply Chain Management
- Marketing
- Economics
- Business Information

Year 2

- Finance
- Research
- Growth and Sustainability
- HRM in Context
- Talent Development and Sustainability
- Resource and Talent Planning

Year 3

- Strategy
- Global Business
- Employment Experience
- Leadership and Management
- International Issues in Management Employment Relations
- Employee Engagement

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Human Resource Management

Every business, from global companies such as Sony to your high-street hairdresser, depends on people for its success. A business only succeeds if its people are well-managed and committed, and this is where Human Resource Management (HRM) comes in.

HRM is a vital part of every organisation in every department and at all levels, so there are plenty of diverse career opportunities open to graduates.

To be effective in HRM, you must have a clear understanding of your organisation's business objectives and be able to devise and implement policies that select, develop and retain the right staff to meet them. That's why we think it is important for you to develop a wide range of general business skills and knowledge that are complemented with specialist studies in areas such as employee relations (for example, how to avoid strikes); learning and development (how to increase the knowledge and skills of employees); and people resourcing (how to recruit the right people and keep them).

We have strong links with the Chartered Institute of Personnel and Development – the professional body for HR – so the course is designed to give you just the right skills for the modern business world.

How you will study

You will be taught by a team of experts, who will bring the latest developments direct to the classroom. This is reinforced by guest lectures, where you get to hear directly from the field. There are plenty of opportunities to get practical experience, where you will discover how to apply business theories in the real world. We strongly recommend that you take advantage of our work placement scheme – this experience will improve your career prospects and could boost your grades.

Career opportunities

Human resource management and recruitment play a substantial role in any business, opening up employment opportunities in the private, public and voluntary sectors. Graduates from this course have found employment as a human resources officer, equal opportunities officer, training manager, careers adviser and recruitment consultant. Plus, the people management skills that you will develop will be invaluable in any business career.

“Coming to Glamorgan Business School has opened a world of opportunity for me, literally. In addition to my degree, I’ve had the opportunity to work with Canadian students and participate in a global student innovation competition.”

Jake Jones
Student – Glamorgan Business School



“I have gained an in-depth and broad understanding of business and what it means to be an international buyer and vendor manager. The University has offered me the opportunity to further my knowledge through an industrial work placement.”

Stacey Young
Student – Glamorgan Business School
Supply Chain Management Work Placement,
GE Aviation



BA (Hons) Logistics and Supply Chain Management

95%*
employment

Key Facts

UCAS Code

JN92

Course Length

Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Enterprise
- Human Resources
- Supply Chain Management
- Marketing
- Economics
- Business Information

Year 2

- Finance
- Research
- Growth and Sustainability
- Managing Projects and Operations
- Retail Supply Chain Management
- Logistics and Material Management

Year 3

- Strategy
- Global Business
- Employment Experience
- Supply Chain Management and Risk
- Strategic Relationships and e-Business
- Dissertation

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

Logistics, purchasing and supply chain is a growing specialist area that is a key part of any business. Supply chain managers handle the majority of an organisation's spending and control international logistics.

On this course you will learn some of the cutting-edge concepts in logistics and supply chain management. Qualified supply chain specialists are in demand in retail, manufacturing and the public sectors.

Glamorgan Business School has a reputation for high-quality purchasing and logistics teaching. This degree is accredited by the Chartered Institute of Purchasing and Supply (CIPS), the international body of the profession who have also named us a Centre of Excellence. So as well as your degree, you'll also be in a perfect position, once you have gained some work experience, to gain Membership of CIPS and use the letters MCIPS after your name – a great boost for your CV and essential for lots of jobs in the industry. What's more, if you undertake a work placement during your studies with us, you can even use it as part of your work experience requirements after you graduate.

How you will study

You will be taught by a team of experts, who bring the latest developments direct to the classroom. You will also have regular input from key organisations who set student projects, so you can use business theories to solve actual problems.

We strongly recommend that you choose to spend a year on a paid work placement in business as part of your course. This valuable experience will improve your prospects and even your final degree classification, not to mention the industry contacts you will gain.

Career opportunities

This qualification will prepare you for a career in purchasing, supply and logistics. These managers have responsibility for everything from purchasing power to negotiating with suppliers and distributors, or controlling the international movement of goods. More generally, the range of business skills you'll get from this course will mean you'll be prepared to enter all kinds of business roles in the public and private sectors.

What the employers say...

“I have been very impressed with the ability of Glamorgan placement students to fit into the team and work well with others. They have an excellent attitude to work and display a desire to succeed, showing enthusiasm and a willingness to learn. I can always rely on Glamorgan students to fully contribute to the organisation.”
Andrew Talbot, Engine Analyst (Financial Planning and Analysis), GE Aviation

95%*
employment

Key Facts

UCAS Code

N192

Course Length

Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Enterprise
- Human Resources
- Supply Chain Management
- Marketing
- Economics
- Business Information

Year 2

- Finance
- Research
- Growth and Sustainability
- Entrepreneurial Management
- Environmental Analysis
- Marketing Communications

Year 3

- Strategy
- Global Business
- Employment Experience
- Enterprise Development Policy
- Innovation Management
- New Venture Management and Development

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Business Enterprise

From business start-ups to managers of the future, enterprise is increasingly important in today's global economy. This degree will be of interest to those who aspire to succeed in start-ups, family-run and small businesses, as business development advisers or an enterprising career in existing businesses.

Starting and growing businesses is not as straightforward as you might think and enterprises can face many problems. You'll need to understand how every area of business functions, so you will take modules in marketing, finance, business planning and more.

The course has a focus on using knowledge to solve practical problems and we have links with local businesses to offer real-life problems and scenarios for you to address.

Glamorgan Business School has a number of specialists in this area who have been involved with international research, including the Global Entrepreneurship Monitor and research for the UK Federation of Small Business, and many have run their own businesses. All this feeds into what you will learn, so you will have the latest information on how businesses operate in a global context.

Businesses no longer operate just locally, but need to interact with the global marketplace to survive, so this level of knowledge is critical for any business

How you will study

You will be taught by a team of experts bringing the latest developments to the classroom, reinforced by guest lectures where you get to hear directly from industry. To improve your career prospects and your final year grades, we strongly encourage you to take a year-long work placement in business.

Career opportunities

As well as developing skills in enterprise, the broad overview you'll have on how businesses are started, developed and sustained will allow you to go into any area of business in any sector. Small businesses are increasingly important in global business, and graduates may seek opportunities in managing or developing businesses, or supporting the growing number of start-ups via business development agencies.

Key Facts

UCAS Code

Full-time: N820
Sandwich: N821

Course Length

Full-time: 3 years
Sandwich: 4 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Sport & Events in Society
- Events in Theory
- Events in Practice
- Starting a New Enterprise
- Foundations in Marketing
- Understanding and Managing People

Year 2

- Planning, Staging and Managing Events
- Business Research
- Environmental Analysis
- Service and Retail Marketing
- Business Financial Information for Analysis, Decision Making and Control

Year 3

- Strategic Issues in Event Management
- Contemporary Issues in Tourism
- Place Marketing and Branding
- Dissertation
- Two optional modules (one could be a work placement)

BA (Hons) Event Management

This course gives you hands-on experience of an event right from day one. In the first term you will take part in a variety of event management activities, including supporting a weekend-long medieval Christmas fayre, contributing to the successful management of a Victorian evening at fairytale Castell Coch, and taking part in events organised by Glamorgan Business School.

You'll graduate from this course with knowledge and practical experience of running an event, but you'll also be equipped with sound business skills that you need for all kinds of careers. Key organisations such as the national heritage bodies and festival organisers give guest lectures as part of the course, giving you a taste of how your learning relates to the real world.

How you will study

We aim to ensure that all our graduates are employable and practical experience is a key element of the course. In year three there is an optional work placement module. During this module you will be expected to enhance your professional development by spending the equivalent of one full day a week working in an employer organisation throughout your final year.

We recommend that Event Management students choose the four-year sandwich degree course, where you spend a year working in the field as part of your course. We'll use our links with industry to help you find a placement that will put the skills you've learnt into practice and give you experience that will make your CV really stand out. This experience can also help improve your grades in the final year.

Career opportunities

Events are held in all sectors, so your skills will be in demand in the private, public and voluntary sectors.

Whatever your interests, there are events to match – sporty types could find themselves behind the scenes at football tournaments or rugby tours, music fans might work on small band tours or stadium gigs, or culture vultures might be organising literature festivals or arts events.

The general business skills you'll develop on the course could lead you into other areas of business, like sales and marketing, PR or general management.

What the students say...

"I came to an Open Day and Glamorgan was better than others I had been to. My favourite module is Planning, Staging and Managing Events – it's what I want to do and we have planned student events in the Union."

Sara Loveday, BA (Hons)
Event Management student

95%*
employment

Key Facts

UCAS Code

N900

Course Length

Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Developing Skills for Management
- Developing Sport
- Principles of Coaching
- Foundations in Marketing
- Understanding and Managing People
- Sport and Events in Society

Year 2

- Principles of Coaching 2
- Sport Management in Practice
- Business Research
- Exercise Behaviour
- Community Sports Development
- Sport Finance

Year 3

- Principles of Coaching 3
- Contemporary Issues in Sport Development
- Sport Policy
- Dissertation
- Plus two options from: Employability and Professional Development in Sport and Events, Sociology of Sport or Business Management modules

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Sports Development



With a growing focus on the health of the nation and preparations for the London 2012 Olympics, there has never been a better time to get involved in sport. Sports development is a vibrant industry, trying to encourage more people to become more active, more often.

You'll discover how to get people of all ages and abilities involved in sport, plus you'll learn how to support talented and elite athletes in their pursuit of international success. As well as the theory, you'll take part in lots of practical modules, developing your coaching skills and undertaking community placements in schools and sports clubs.

This course is endorsed by the Sports Development Unit of the local authority – Rhondda Cynon Taf (RCT) – so there are plenty of opportunities for work experience. All students are also guaranteed a paid work placement in the USA, through Camp America.

The degree has been designed to include the National Occupation Standards for sports development, so you'll develop the right sorts of skills that the industry is looking for. The degree enjoys close links with the Institute for the Management of Sport and Physical Activity (IMPSA) – the professional body recognised by the sport industry. This provides significant benefits during your studies, including additional study resources, opportunities to attend regional training conferences, discounted rates on IMSPA short courses and access to casual and part-time jobs. Through Sports Coach UK, you will also have the chance to gain a number of National Governing Body coaching awards. You will be required to complete a Criminal Records Bureau (CRB) check during the course.

How you will study

You will study through a mixture of practical workshop sessions, lectures, tutorials and site visits. There is an optional work placement in year three and we have excellent external links with a variety of sports organisations, through which you can gain invaluable experience and make key contacts.

Career opportunities

As sports development is such a rapidly expanding sector, opportunities are growing all the time in the public and private sectors. Graduates could be employed by local authorities, national sports agencies or professional sports organisations. There are also many careers outside the sports industry – sports development plays an important part in health, education and social inclusion, so there are many ways your skills can make a positive difference to people's lives.

95%*
employment

Key Facts

UCAS Code

N222

Course Length

Full-time: 3 years
Sandwich: 4 years
Part-time: 6 years

Entry Requirements

280 UCAS tariff points, eg, BBC at A-level
GCSE: Five at grade C or above, including Mathematics and English Language

Course Content

Year 1

- Starting a New Enterprise
- Understanding and Managing People
- Sport and Events in Society
- Developing Sport
- Events in Theory
- Foundations in Marketing

Year 2

- Planning, Staging and Managing Events: Theory and Practice
- Community Sport Development
- Sport Management in Practice
- Business Research
- Exercise Behaviour

Year 3

- Dissertation
- Contemporary Issues in Sports Development
- Sport Policy
- Strategic Issues in Event Management
- Plus two options from: Employability and Professional Development in Sport and Events, Sociology of Sport or Business Management modules

*95% of our Business and Management students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009)

BA (Hons) Sport Management

During this decade, the UK hosts some of the world's largest sporting events, including the Commonwealth Games and the London 2012 Olympics. Studying a business-related sports degree will provide you with a greater opportunity to launch into this dynamic and rapidly growing industry.

The Sport Management degree helps develop the skills you will need to manage sport, including facilities, events and sport-related businesses, with a unique combination of sport and business modules. Employability is at the heart of this degree, so there are plenty of opportunities to put theory in practice through work experience, summer placements in the UK and USA, and extra vocational qualifications.

The degree enjoys close links with the Institute for the Management of Sport and Physical Activity (IMPSA) – the professional body recognised by the sport industry. This provides significant benefits during your studies, including additional study resources, opportunities to attend regional training conferences, discounted rates on IMSPA short courses and access to casual and part-time jobs.

How you will study

You will be taught through a mixture of lectures, tutorials, practical workshops, site visits and guest speakers. There is an optional work placement year and we have excellent links with a variety of sports organisations, including Sport Wales, National Governing Bodies and local authority partners.

Career opportunities

This course equips graduates with the skills and knowledge to gain employment in the sport management field. The business modules allow you to gain the management skills needed to work in many areas of the sport industry and even start your own entrepreneurial activity. Further job opportunities include sports development, sport promotion and other areas of leisure management. You can also benefit from a number of opportunities to gain part-time and voluntary work within the University's sports facilities.

Accounting Courses

The University of Glamorgan offers three accounting courses within our School of Law, Accounting and Finance. Today, accountancy careers offer great salaries, travel opportunities and the chance to work your way to the top.

Every organisation needs accountants to oversee the finances, so a career in finance equals plenty of opportunity and variety. Whether you want to climb to the top of the corporate ladder or get involved in the public or charity sector, a qualification in accounting and finance will get you where you want to go.

You will be taught specialist accounting modules by lecturers with many years' experience of teaching and working in this field. That's not to say you won't get a broader view too – you'll develop an understanding of the business world in general, plus transferable business skills, but all from the perspective of an accountant.

These courses are fully accredited by the Association of Chartered Certified Accountants (ACCA) the global body for professional accountants. Successfully complete your degree and you'll already have passed 9 of the 14 papers you'll need to sit for ACCA membership and other bodies. Not only will you graduate with a specialised degree, you'll also have taken a big step towards professional qualification as well.

You can choose from one of three accounting degrees:

BA (Hons) Accounting and Finance

Not sure what to specialise in? This is the most general of our three Accounting degrees, giving you a solid grounding in four main themes: financial reporting, management accounting, financial management and computerised accounting systems.

All kinds of financial careers will be available to graduates of this course. You could work in audit and public practice, management or financial accounting, tax-related work or management consultancy. Accounting and finance is also an ideal foundation for senior management roles, or even starting your own business.

BA (Hons) Forensic Accounting

Forensic accounting is financial detective work. It combines accounting with IT and investigative skills, that's why many forensic accountants give evidence in a court of law. One day could involve criminal or fraud investigations, another might see you investigating insider dealings in the financial world or uncovering overseas money laundering operations.

Thanks to a shortage of people with the relevant specialist skills, you can expect to be paid well for your talents. Forensic accountants work for accounting firms, banks, insurance companies, law firms as well as specialist forensic accounting organisations.

BA (Hons) International Accounting

Spreadsheets in South Africa, audits in Australia, taxation in Thailand – this course could see you working all over the globe. This is a traditional accounting course, but with an international flavour. As well as UK students wanting to work overseas, the course attracts international students.

The increasing globalisation of business means there's never been a better time to study a course like this. Most students on this course choose to spend some time studying at a university in Europe – we have links with institutions in Holland, France, Denmark and Germany.

Every organisation in every sector across the world needs someone to steer the finances, so accounting offers you flexibility and diversity in your career.

For more information on our accounting courses visit www.glam.ac.uk/fbs.

Did you know?

100% of our Accounting students are in employment or further study within six months of graduation (Graduate Destination Survey, 2009).



“Studying at the University of Glamorgan is truly international and multicultural. I have learnt how to work confidently under pressure and complete tasks in a systematic and accountable way.”

H M Jakir Hassan
Student – School of Law, Accounting and Finance
Accounting Work Placement, Atradius

HND Business Studies

Key Facts

UCAS Code

Business Studies: 091N
Accounting: 004N
Human Resource Management: 006N
Marketing: 005N

Course Length

Full-time: 2 years
Part-time: 6 years

Entry Requirements

140 UCAS tariff points and at least five GCSEs at grade C or above, including Mathematics and English language

If you don't have the qualifications or confidence to dive straight into a degree course, a HND offers the opportunity to study at Higher Education level. Alternatively, you may already have a career in management and want to develop your skills to enhance your performance.

Either way, a HND will give you skills that are vital for working in the world of business. As well as being a valuable, recognised stand-alone qualification, a HND can also lead to further study with the option to 'top-up' to an Honours degree.

In addition to Business Studies, you can choose from three specialist areas, so there's the opportunity to tailor the course to your interests. For example, you may want more of a HR focus after Year One. Simple – switch to the Human Resource Management route. If you are already working, you may face a change in your role that requires you to specialise in a different area of business. Simple – switch to the area that you need.

How will I study?

There are some traditional lectures, but the majority of your learning will rely on interactive seminars, supported by online study materials. We will also arrange an induction programme, so you can get to know your tutors and other students before you start studying. You will use the latest data and case studies to help you learn, making your studies as relevant as possible to what you will experience in the workplace.

Get experience

You can put your knowledge into action in the workplace, as you will have the opportunity to work with organisations to help them solve real-life problems. Recent students have worked with a variety of organisations such as the Newport Gwent Dragons and the Celtic Crusaders. These experiences are a perfect chance to see how businesses function and to develop your classroom knowledge in a practical, hands-on way – a great boost to any CV.

HND Business Studies

The course offers flexible learning, based on what happens in the real world. This varied and interesting course teaches you what it takes to manage a successful business or organisation. There are core modules, where you learn how the different areas of business work together effectively, plus optional modules where you can focus on areas of interest to you.

HND Specialist Courses

The specialist areas within the Business Studies HND scheme allow you to tailor your learning, so you will have the right skills for the direction you want to take, whether it's accounting, marketing or human resource management. Each specialist area will lead to a specific named award.

Accounting

If you want to learn accounting practices and techniques that you can apply to business, this option is for you. In Year Two, you will build on your first year studies with a more detailed investigation of management and financial accounting, plus you will conduct financial analysis of organisations.

Human Resource Management

Managing people is a vital part of all organisations. For a business to be successful, it is vital that staff are highly motivated, trained and managed. This popular specialist area will explore different aspects of human resource management (HRM) and open the door to a career in this field.

Marketing

In this specialist area, you will learn how marketing relates to different parts of a business. You will improve your understanding of general business and strengthen it with a distinct marketing focus, eventually leading to a career in this fast-moving and exciting field.

Key Facts

UCAS Code

Business Studies: N193
Other subjects: Contact the University

Course Length

Full-time: 1 year
Part-time: 2 years

Entry Requirements

HND qualification – awarded with merit or distinction

Course Content

- Global Business
- Business Strategy
- Managing and Developing Organisational Capabilities
- Business Research

Specialist Modules

- International Culture and Communication
- Business English
- Strategic e-Business and Business Relationships
- Retail and Supply Chain
- Global Marketing Strategy
- Emerging Themes in Marketing

BA (Hons) Business Studies

Following the completion of your HND qualification at Glamorgan Business School, you can progress and continue your studies directly to a top-up degree.

BA (Hons) Business Studies

On the BA (Hons) Business Studies degree you will examine business strategy and organisational learning and development. You can then tailor your studies to meet your career goals by completing a research project and choosing three modules from a wide range of options, which will include the specialist areas from your HND.

BA (Hons) Business and Accounting

Topping up to a BA (Hons) Business and Accounting degree serves as a great way to increase your employability with specialist accounting knowledge, underpinned by vital business skills.

From global business and business strategy to accounting and auditing systems, our Business and Accounting course has been designed to refine your business knowledge while developing a set of specialist skills and knowledge in the accounting field.

BA (Hons) Business and Finance

The BA (Hons) Business and Finance degree has a particular emphasis on corporate finance and international issues in accounting and audit.

The additional specialist modules help develop your understanding of the most important financial decisions of a firm, and will introduce you to many of the causes and effects of international differences in financial reporting and auditing.

BA (Hons) International Business

The BA (Hons) International Business gives focus to the increasingly globalised world we live in. Having a good understanding of the key aspects of doing business on a global scale will certainly give you an advantage in the workplace.

On this degree course you will gain a better understanding of how international trade works and learn about the different issues facing global business, including how this might affect the traditional business management functions such as marketing, human resources and purchasing and supply.

BA (Hons) Business Communication

The BA (Hons) Business Communication degree is great for anyone looking to combine business knowledge with essential communication skills needed in international business.

Through this course, you will develop an in depth understanding of international culture and its effect on communication within an organisation. Focusing on improving communication skills, the course has been designed to place emphasis on reading, writing and listening, and how to utilise these skills in a business environment.

BA (Hons) Business and Marketing

The BA (Hons) Business and Marketing degree is ideal for anyone looking to gain up-to-date expertise in marketing and is an excellent pathway for students looking to advance their qualification and business acumen.

On this course, you will examine the role of marketing within business and explore the impact of marketing on society, industry and the natural environment. Through specialist marketing modules, the course offers insights into emerging issues in marketing and will give you the opportunity to critically examine marketing practice and its relevance in contemporary business on a global scale.

BA (Hons) Business and Supply Chain Management

The BA (Hons) Business and Supply Chain Management degree looks into the importance of business relationships in a supply chain context.

The success of businesses and organisations is, to a major extent, dependent upon having effective and beneficial relationships with customers, suppliers and other stakeholders. You will have the opportunity to explore the benefits of collaboration in managing supply chains, as well as investigating the importance of developing and managing strategic business relationships from outsourcing to e-commerce.

A Great Student Experience

From independent living to vibrant nightlife, adrenaline sports to chill out time – whatever you want from student life, you'll find it all at Glamorgan.

Pontypridd is just 10 miles away from Cardiff, so studying here gives you the perfect balance of a community campus atmosphere, plus the benefits that come with big city student life.

Living and studying on our Treforest campus is a great introduction to living away from home. The cost of your accommodation includes utilities and fast-speed internet access, so you don't need to worry about utility bills landing on your doormat. There are accommodation options to suit everyone, from newly refurbished en suite rooms to stylish, micro flats.

Here, everything you need is in one place. You can jump out of bed in Halls, walk to your lecture, grab some lunch at one of the coffee shops, do an afternoon's studying in the library, nip over to the Sports Centre for a circuits class, then go next door to the Students' Union to meet your mates and relax.

The area around the campus has a huge student population, with shops, restaurants and bars that are designed for students. Or if you need a burst of city life, getting into Cardiff is easy – there's a train station right on our doorstep, with 20-minute journeys to the capital at least six times an hour.

And when you get to the city centre, there's everything you could possibly need – shopping, theatres, museums, restaurants, international sports venues, nightclubs, gigs, cinemas...

Love the outdoors?

Some of the most stunning scenery in the UK is within easy reach of the University. You could spend your weekends hiking in the spectacular Brecon Beacons, or relaxing on one of the stunning beaches on the Gower Peninsula or the Glamorgan Heritage Coast. Or why not hop on a train at the foot of the campus that will take you direct to Barry Island for some good old-fashioned seaside fun (think candy floss, slot machines and dodgems).

If you like things a little more fast-paced, the natural playground has lots of opportunities for outdoor action, like surfing, rock climbing or mountain biking.

The sporty type?

Whatever sport you love, there'll be an opportunity to take part in it. The on-campus Sports Centre has everything from basketball to badminton, squash to salsa, table tennis to trampolining. You can compete in the

British Universities and Colleges (BUCS) league, or train towards coaching awards to teach your favourite sport.

Our outdoor facilities at Glamorgan Sport Park have hosted training sessions for lots of famous sports teams, from Cardiff City Football Club to the touring British Lions, New Zealand and South Africa rugby union squads.

If you love watching as well as playing sport, our location is hard to beat. Just down the road in Cardiff is the world-famous Millennium Stadium, the SWALEC cricket stadium, the brand-new Cardiff City Stadium and international venues for swimming, watersports and athletics in Cardiff Bay.

Social butterfly?

On campus, the Students' Union is the hub of student social life. Glamorgan students now enjoy a brand-new, modern venue, where you can grab a coffee, watch sport on the big screen or dance the night away. Whether you're a cheerleader or a conservationist, there'll be a student club or society where you can share your passions and meet like-minded people.

Close to the campus, there's an arts centre for comedy nights, films and gigs by local bands, a multiplex cinema showing the latest blockbusters and plenty of student-friendly pubs, bars and restaurants.

If live music's your thing, you can catch small gigs by up and coming artists at venues like the Globe, check out famous names at the Cardiff Motorpoint Arena, or see a living legend in action at the Millennium Stadium.

Cardiff also has a thriving arts scene, with everything from big-budget opera or musicals at the Wales Millennium Centre, to touring stand-up comedians at comedy clubs, or foreign language films at Chapter Arts Centre.

More information

Choosing a university course and deciding where to study are two of the most important decisions you will ever have to make. Come and have a look around at one of our Open Days – it is the best way to find out what the University and surrounding area are really like. Visit www.glam.ac.uk/opendays for details and to book your place.



Research

Glamorgan Business School is rapidly becoming a centre for innovation in research, teaching and consultancy.

We believe that employable graduates need an understanding of the real world of business, so research within the Glamorgan Business School informs the teaching of our degree programmes. Our academic staff are engaged in cutting-edge research, looking at the very latest developments in business and feeding that directly into teaching, so you have the latest information and ideas during your studies.

In the latest Research Assessment Exercise (RAE2008), nearly two-thirds of research submitted from the School was assessed as internationally significant or better, including some research judged as world-leading. Add this to the additional resources gained through our links with professional bodies, and you'll have a strong advantage over competitors for jobs when you graduate.

Areas of expertise

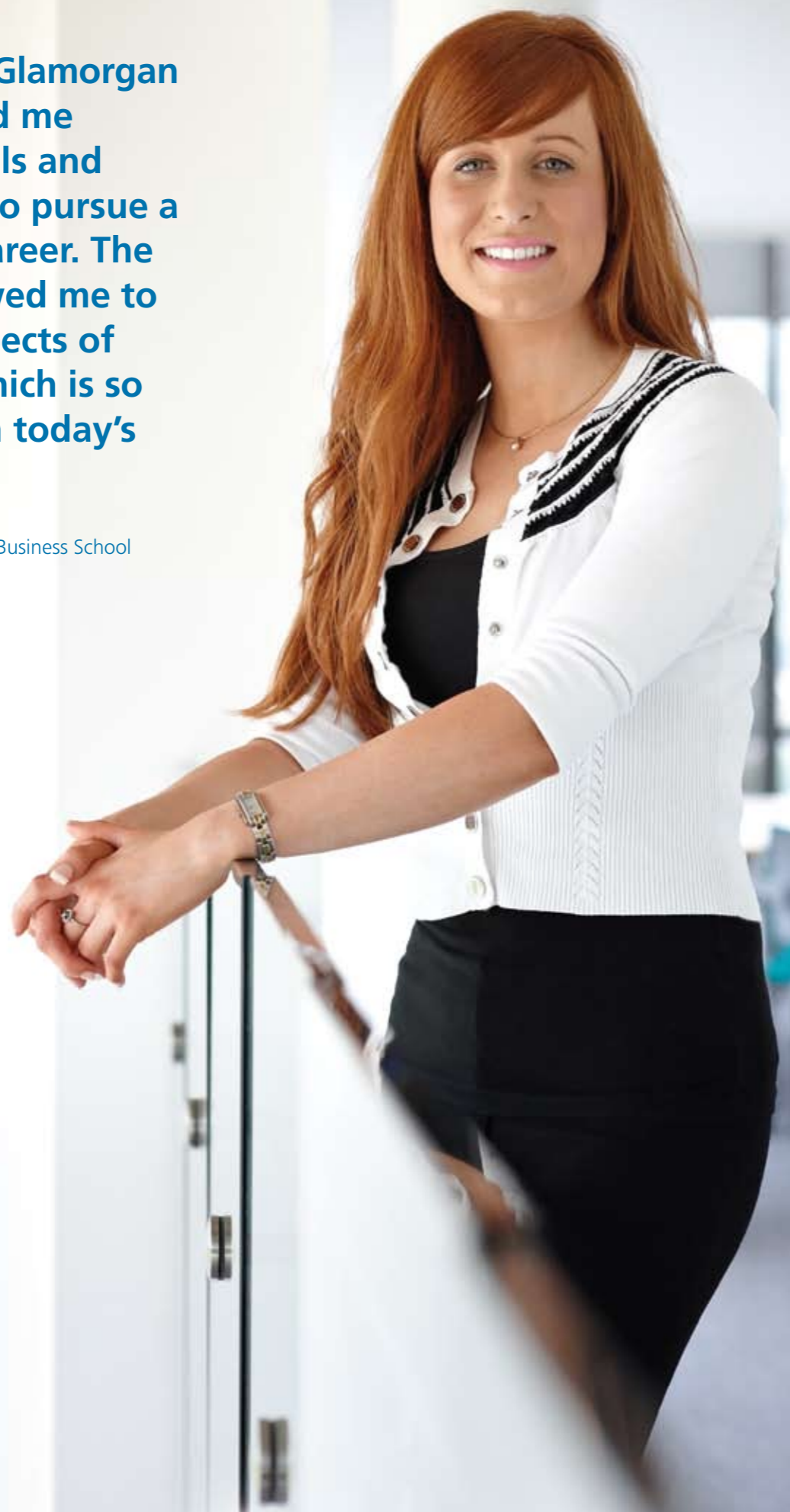
Glamorgan Business School has a number of key areas of research, which you will experience during your time with us. These are powered by leading academics in the fields of:

- Entrepreneurship and enterprise
- Leadership
- Marketing
- Organisational governance
- Creative supply chain thinking
- Public service management
- Organisational sustainability
- Business ethics
- Creative organisational development
- Futures and social innovation

Underpinning all these areas is research into educational issues such as teaching methods and innovations in learning and teaching. Our staff are engaged in continuously reflecting on their practices and developing themselves in line with new ideas. These benefits and developments are constantly fed directly into your learning.

“Studying at Glamorgan has provided me with the skills and confidence to pursue a successful career. The course allowed me to cover all aspects of business, which is so important in today’s workplace.”

Rachel McCarthy
Graduate – Glamorgan Business School



Visit Us

Open Days play an important part in helping to determine which university is right for you. That’s why Glamorgan hosts Open Days throughout the year, giving you an opportunity to see what we have to offer.

You can meet some of our current students and talk to the academic staff who will teach you. You can also find out about lots of other things, from the degree courses on offer, to accommodation, student funding and scholarships, and even the UCAS application process.

There is something for everyone – prospective undergraduates thinking of applying to Glamorgan, parents with questions about the next stage in their child’s life, international students from the EU and beyond, or students returning to study after a break. Everyone’s welcome and there are lots of different information sessions for you to attend. Visit www.glam.ac.uk/opendays to book your place today or call 08456 434 030.

Fees

There’s no doubt about it. Going to university can be an expensive business. But the benefits you will gain from higher education far outweigh the costs – from the career opportunities that a degree can bring to the lifelong friendships you will form.

There are plenty of ways to help manage the cost of your education. Here at Glamorgan, we offer a little extra support. We have a team of experts that can help with anything money-related. Our Student Money Service can give you advice on everything from applying for a loan or opening a bank account, to learning how to budget. For information on course fees, living and additional costs, scholarships and money, call 08456 434 030 or visit our website www.glam.ac.uk/money.

Call: 08456 434 030 (UK)
Call: +44 (0)1443 654 450 (Overseas)
Visit: www.glam.ac.uk/fbs

Information in this brochure is correct at the time of print, but may be subject to change.
For the most up-to-date information, call or check our website: www.glam.ac.uk

As part of its commitment to the Welsh language, the University provides information through the medium of Welsh.
To find out more, visit www.glam.ac.uk/cymraeg or e-mail cymraeg@glam.ac.uk

Fel rhan o'i ymrwymiad at yr iaith Gymraeg, y mae'r Brifysgol yn darparu gwybodaeth drwy gyfrwng y Gymraeg.
I wybod mwy, ewch i www.glam.ac.uk/cymraeg neu e-bostiwch cymraeg@glam.ac.uk



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The University of Glamorgan is a registered charity. Registration No. 1140312.