

Norwich
Business
School

Undergraduate Prospectus



✦ Contents

Welcome to Norwich Business School	3
Undergraduate Course Modules	4
Undergraduate Course Structure	5
The Degree Courses	
BSc Accounting and Finance	6
BSc Accounting with Management	7
BSc Business Management	8
BSc International Business Management	9
Applying to the University of East Anglia	10
The University of East Anglia	11
International Students: A Dynamic Community	12
Student Services	13
Learning Resources	14
Norwich – The Perfect Location	15



School rated “Excellent” by the Quality Assurance Agency with a teaching quality score of 23 out of 24 points.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs





Welcome to Norwich Business School

Managing within organisations is both an art and a science. It hinges upon the ability to understand social behaviour; it relies on being able to handle successfully the somewhat contradictory processes of controlling action while fostering motivation, creativity and commitment.

Reflecting this view, Norwich Business School adopts an approach to teaching and learning that is designed to promote academic achievement as well as developing the potential for future managerial excellence. We are committed to instilling confidence in our students.

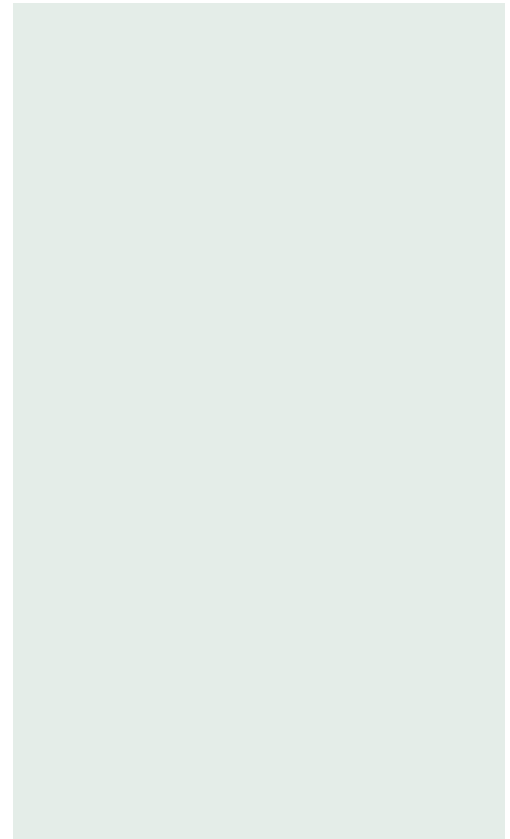
Our courses provide for the intellectual development of the student to enable him or her to function effectively, within a wide range of business sectors, by adopting a strong managerial perspective.

I hope this prospectus will answer most of your questions and provide the information you need to help you make the right decision. If you choose us, you will be joining a Business School with a vibrant atmosphere and an excellent reputation in teaching and research which has a great deal to offer you.

*Professor Paul Dobson,
Head of Norwich Business School*

“The broad subject combinations which the University of East Anglia pioneered from its origins... are highly regarded in the academic world.”

The Times Good University Guide



Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs

Undergraduate Course Modules

Norwich Business School courses	N400 BSc Accounting and Finance	N4N2 BSc Accounting with Management	N200 BSc Business Management
Introduction to Financial Management and Accounting	■	■	■
Introduction to Business	■	■	■
Introduction to Organisational Behaviour	■	■	■
Economics for Business	■	■	■
Information Systems and Business Research	■	■	■
Developing Business Skills	■	■	■
Economics for International Business			■
Principles of Marketing		■	■
Human Resource Management		■	■
Operations Strategy and Management		■	■
Behavioural Aspects of Marketing			■
Strategic Management			■
Financial Accounting	■	■	
Information Systems for Management	■		
Business and Company Law	■		
Quantitative Methods for Business	■		
Management Accounting	■	■	
Business Finance	■	■	
Advanced Financial Accounting	■	■	

While all degrees offered by us have a Business Management core, we offer a wide variety of optional modules. This is because we recognise that every student is different in terms of both academic interests and career plans. Please see the degree you are interested in to see which optional modules would be available to you.

Undergraduate Course Structure

Undergraduate Course Structure

The University operates a modular teaching scheme in which a degree is comprised of modules of study. Each module studied may account for 10, 20, 30 or 40 credits. It is required that students take modules totalling 120 credits each academic year. An academic year is divided into two semesters.

Teaching methods are designed to ensure an in-depth knowledge of your subject, as well as developing the analytical, presentation, teamwork and communication skills sought by employers.

Individual modules may be taught using a variety of methods. As well as lectures, we use small-group tutorials, face-to-face and web supported seminars and supervised computer laboratories to provide you with practical and theoretical knowledge.

You will also need to spend time working on your own – studying and researching in the library – or carrying out practical work on projects. You will be given a reading list for each module you take and you will be responsible for planning your own reading and private study.

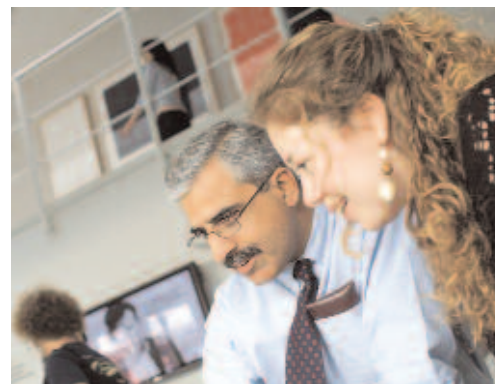
The topics of study in the first year of the degree programme are selected to provide you with a thorough grounding in your subject. Whilst students must pass the first year, these marks do not count towards their final degree classification.

You will be able to choose topics to study both within the School and from over a thousand modules offered by other Schools within the University. Some students take advantage of this opportunity to learn or extend their knowledge of a foreign language, or to study a non-management topic of interest to them.

Students are guided through these choices by an academic advisor who is a member of Norwich Business School. He or she will monitor your progress and will offer help and advice wherever possible.

Assessment

Assessment takes place throughout your period of study. The majority of modules are assessed by a combination of coursework and examination, while some are assessed solely by coursework, examination, or project.



“In my third year, I took a module in music, as I love singing. The University has a really modern outlook and you can gear your course towards what you need.”

Rachel Smith,
Norwich Business School graduate

The University has an excellent support system to help students make the best use of their time.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs



BSc Accounting and Finance

UCAS course code: **N400**

Course length: 3 years full-time

Entry requirements: ABB

Five GCSEs including a minimum of Grade B in GCSE English and Mathematics or equivalent.

“Options are limitless with a degree of this sort from such a good and highly regarded University.”

Joe Carlin, BSc Accounting and Finance student

Accounting is an intellectually challenging discipline that is central to the collection, provision and interpretation of information for decision-making in all modern organisations.

This degree seeks to develop students' critical and analytical abilities while enabling them to achieve competence in accounting and related skills. The aim is to provide a good preparation for students to pursue broadly based careers in accounting and finance across the private and public sectors.

Year 1

- Introduction to Financial and Management Accounting
- Introduction to Business
- Introduction to Organisational Behaviour
- Economics for Business
- Information Systems and Business Research
- Developing Business Skills

Year 2

- Financial Accounting
- Information Systems for Management
- Business and Company Law
- Quantitative Methods for Business
- Management Accounting
- Business Finance

Year 3

- Advanced Financial Accounting

Plus three optional modules offered within the School:

- Audit and Accountability
- Financial Modelling
- Personal and Corporate Taxation
- International Financial Services
- Advanced Management Accounting

Plus two 'free choice' modules. 'Free Choice' modules are selected from a broad range of subjects from either within the School or university-wide.

Accreditation

The BSc Accounting and Finance degree grants exemption wherever possible from selected examinations of the UK professional accountancy bodies. Please note: Exemptions may vary each year.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs

BSc Accounting with Management

This degree is designed for students who wish to study for a degree in accounting while broadening their interests in general management.

Year 1

- Introduction to Financial and Management Accounting
- Introduction to Business
- Introduction to Organisational Behaviour
- Economics for Business
- Information Systems and Business Research
- Developing Business Skills

Year 2

- Financial Accounting
- Management Accounting
- Business Finance
- Principles of Marketing
- Human Resource Management
- Operations Strategy and Management

Year 3

- Advanced Financial Accounting

Plus two optional modules offered within the School:

- Information Systems for Management
- Business and Company Law
- Quantitative Methods for Business
- Audit and Accountability
- Financial Modelling
- International Financial Services
- Advanced Management Accounting

With a further one option from the following modules:

- Behavioural Aspects of Marketing
- Strategic Management
- Entrepreneurship and Small Business
- Marketing: Social Responsibility and the Law
- Management Consulting and Development
- Supply Chain Management: Strategy and Design

Plus two 'free choice' modules. 'Free Choice' modules are selected from a broad range of subjects from either within the School or university-wide.

Accreditation

Depending on your choice of modules, this degree grants exemption wherever possible from selected examinations of the UK professional accounting bodies. Please note: Exemptions may vary each year.



BSc Accounting with Management

UCAS course code: **N4N2**

Course length: 3 years full-time

Entry requirements: ABB
Five GCSEs including a minimum of Grade B in GCSE English and Mathematics or equivalent.

“The teaching not only taught me the necessary information and skills needed to work in Accounting, but also the necessary work skills such as communication and presentation.”

Christopher Spencer,
Norwich Business School graduate

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs



BSc Business Management

BSc Business Management

UCAS course code: **N200**

Course length: 3 years full-time

Entry requirements: ABB

Five GCSEs including a minimum of Grade B in GCSE English and Mathematics or equivalent.

This degree is designed to provide you with a broad spectrum of modules that reflect the interdisciplinary nature of the subject.

You will gain a general critically-based understanding of business management and the opportunity to develop chosen specialisms. The programme emphasises the variety of contexts within which businesses operate and must be managed. The tools and techniques of management are introduced to make decisions in a complex environment.

Each year the course involves six modules with a mixture of essay-based coursework, group presentations, projects and exams.

Year 1

- Introduction to Financial and Management Accounting
- Introduction to Business
- Introduction to Organisational Behaviour
- Economics for Business
- Information Systems and Business Research
- Developing Business Skills

Year 2

- Economics for International Business
- Principles of Marketing
- Human Resource Management
- Operations Strategy and Management

Plus one optional module and one 'free choice' module.

Year 3

- Behavioural Aspects of Marketing
- Strategic Management

Plus three optional modules and one 'free choice' module.

Examples of optional modules offered within the School are listed below:

Optional Modules

- Strategic Brand Management
- Information Systems for Management
- Business and Company Law
- Business Ethics
- Quantitative Methods for Business
- Management Accounting
- Business Finance
- Principles for Corporate Strategy
- Management Consulting and Development
- Entrepreneurship and Small Business
- Legal Issues in Business
- New Employment Systems
- Business Skills for Management
- Financial Modelling
- Marketing: Social Responsibility and the Law
- International Financial Services
- Contemporary Workplace Relations: Conflict and Cooperation
- Managing Innovation and Creativity

We offer the option to take 'free choice' modules worth up to 40 credits in the second and third year. You can choose from over 1,000 course modules available at the University.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs

BSc International Business Management

The University of East Anglia is delighted to launch a new and innovative BSc International Business Management degree, available exclusively at our state-of-the-art London Study Centre.

This new degree programme has been developed not only to reflect the increasing international dimension of business, but also to provide a range of opportunities and experiences that will help develop the intercultural skills necessary to operate effectively across national and cultural boundaries.

Teaching methods have been designed to support the development of key analytical, presentation, teamwork and communications skills sought by employers. Student will benefit from high contact hours and opportunities to gain experience through masterclasses and interaction with visiting experts.

London-based Study Centre

The Centre's location, in the heart of London's financial district, places our students at the forefront of the UK's business and professional networks.

More Information

For further details about the BSc International Business Management degree, please see www.uea.ac.uk/london or contact us to request a brochure.



BSc International Business Management

UCAS course code: **N120**

Course length: 3 years full-time

Entry requirements: ABB
Five GCSEs including a minimum of Grade B in GCSE English and Mathematics or equivalent. All applicants must also have a foreign language at GCSE Grade A-C or equivalent.

Our world-class facilities, unrivalled by any university in London, provide an inspiring learning environment for our students.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/london



Applying to the University of East Anglia

UCAS, Rose Hill, New Barn Lane,
Cheltenham GL52 3LZ
Tel: +44 (0) 871 468 0 468
www.ucas.com

“I chose this course to widen my knowledge and improve my job prospects.”

Rubina Kaira,
BSc Business Management student

Applications

All applications for full-time undergraduate degree courses need to be made via the **Universities Colleges and Admissions Service (UCAS)**.

UCAS applications are made online at www.ucas.com. Email: enquiries@ucas.ac.uk

The UCAS code name and number for the University of East Anglia is EANGL E14.

International applicants who are resident outside the UK can obtain a form from their nearest British Council Office.

Visit Us

We are always delighted to meet prospective students, either before or after Applications are made through UCAS.

You can come and see us by attending any one or all of the following events:

1. You can book online for one of our regular campus tours: www.uea.ac.uk/opendayinfo/campusvisits
2. Come to one of our University Open Days: www.uea.ac.uk/openday

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs



The University of East Anglia

The University of East Anglia is a highly acclaimed institution, with an excellent reputation for academic and pastoral support.

The University has an international reputation for top quality research and teaching in a wide range of subject areas. The majority of our departments which have undergone external teaching quality assessments have achieved 'Excellent' ratings, and the last research assessment exercise placed us among the top research universities in the UK.

The University is made up of 23 academic Schools, grouped into Faculties of Social Sciences, Arts and Humanities, Science and Health. All Schools carry out research and many host distinguished experts, research groups and centres of excellence which are recognised on the world stage.

Campus Facilities

Built on 320 acres of beautiful parkland on the outskirts of Norwich, the campus is one of the most innovative in the country, combining natural beauty with architectural flair. The campus has won more than 20 architectural awards and ongoing multi-million pound investment continues to enhance teaching and research facilities.

Virtually no part of our campus is more than a few minutes' walk from anywhere else, and almost every student need is catered for on site. On campus there is a health centre, dentist, pharmacy, a travel agent, a large food shop, newsagent, post office, two banks, two launderettes and a bookshop which is kept well-stocked with core texts. There are plenty of places to eat and drink, including three bars.

Our £30 million Sportspark provides one of the finest sports complexes in Britain, boasting facilities unrivalled at any other British university. Students can also visit our stunning art museum, the Sainsbury Centre for Visual Arts, which houses the Robert and Lisa Sainsbury Collection – one of the greatest art collections of the twentieth century.

Accommodation

Living in residences is a great way to meet people and make friends. The University offers some of the best student accommodation in the country. There are around 3,500 study bedrooms available and our rents compare favourably with those of other universities. All study rooms are connected to the University's computer network for free and fast access to the internet.

Sportspark:
www.sportspark.co.uk

Sainsbury Centre for Visual Arts:
www.scva.org.uk

Accommodation:
www.uea.ac.uk/accommodation

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs

International Students: A Dynamic Community

The University of East Anglia is home to more than 2,500 international students from 100 countries world-wide. We offer a high quality British educational experience and welcome the cultural diversity our international students bring to the University.

Our aim is to ensure that this is, above all, a rewarding experience for you, intellectually, academically, socially and culturally. We will do everything we can to provide you with any help and advice you may need between now and your graduation. Our International Office can provide you with more information and may also be able to put you in touch with current or former students from your home country who can tell you about their own experiences.

Taking Care of You

The International Student Advisory Team is a key point of contact for all international students, offering advice and practical support on issues such as immigration, finance and employment regulations. It liaises closely with organisations such as the Home Office and British Council and organises a year-round social programme to help students gain maximum benefit from studying and living in Norwich. The UEA International Students Society welcomes members from all over the world. In addition, many countries have their own national groups, which meet regularly and organise country-specific events.

Welcome to the UK

Once you accept a place at the University, you will receive a copy of the International Students Handbook. This contains information and advice on everything from preparing to travel to health advice and immigration regulations. On your arrival in Norwich, staff from the Dean of Students' Office and the International Office will be on hand to meet as many of the new students as possible and to help you settle in to life in Norwich and at the University.

Improving Your English

To be able to study at university level you will need to have a good command of English for writing, speaking, listening and reading. If you do not meet the University's direct entry requirements, our INTO Language Learning Centre offers a range of courses to help you develop the high level of academic and English skills necessary for successful undergraduate study.

Our new state-of-the-art Centre provides a world-class student experience, where you will live and study in the same building on the University campus. The purpose-built Centre incorporates first class learning facilities including tutorial and teaching classrooms, a multi-purpose lecture theatre, language laboratories, and a dedicated learning resources centre.



Accommodation

All new undergraduate students from non-EU countries are guaranteed accommodation for the duration of their course. The cost of living in Norwich is lower than in many other places – and significantly lower than in London. Information about how to apply for this will be sent to you once you have accepted your place.

International Office:
www.uea.ac.uk/international

Dean of Students' Office:
www.uea.ac.uk/dos_international

Accommodation:
www.uea.ac.uk/accommodation

Improving Your English:
www.into.uk.com/uea

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs



Student Services

The Union of UEA Students

The Union provides professional and well-established advice and support units. It also organises most of the entertainment on campus, and funds a large number of sporting and non-sporting clubs and societies.

Dean of Students' Office:
www.uea.ac.uk/dos

University Medical Centre:
www.umsuea.co.uk

Nursery:
www.ueanursery.co.uk

Disability Team:
www.uea.ac.uk/services/students/disability

Chaplaincy:
www.uea.ac.uk/chap

Careers Centre:
www.uea.ac.uk/careers

Union Advice Centre:
www.ueastudent.com/advice

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk
www.uea.ac.uk/nbs

Effective Learning

The Learning Enhancement team within the Dean of Students' Office can help you identify more effective ways of studying and develop new learning techniques tailored to degree level study.

Money Matters

Financial Advisers provide general information and advice about effective money management. They can help in the event of financial emergencies and administer a range of University and government-funded hardship funds, including the Access to Learning Hardship Fund.

Health

Our purpose-built Medical Centre provides a full range of services for students who register as patients. In addition to general practice services, the Centre also provides a range of specialist clinics and visiting practitioners. There is also a pharmacy on campus and a dental service offering NHS treatment to students and their families.

Student Parents

Our Nursery enjoys an excellent reputation among parents and OfSTED inspectors alike. Caring and qualified staff provide a range of stimulating activities in purpose-built premises with superb facilities. Early application for places is advised. Financial help towards the cost of places may be available.

Mental Wellbeing

Our Mental Health coordinator and Counselling service offer all students opportunities to help resolve any personal difficulties they may face in a confidential setting.

Students with Disabilities

We are committed to promoting a positive attitude to disabled people and to creating the conditions in which all students can participate fully in the academic, social and recreational life of the University. You are strongly encouraged to disclose any disability on your UCAS form. This will ensure you receive the information you need to decide on your offers and helps the University to have support in place at the beginning of your course.

Religious Activity

The Chaplaincy provides a centre for quiet reflection, worship and conversation between students and staff of all faiths or none, in which all are welcome. Prayer facilities for Muslim students are also available in the Islamic Prayer Centre on campus.

Careers Services

We offer a high quality, impartial career service to help you develop your career potential. Our resources will help you to identify the transferable skills you have developed and match them to the needs of prospective employers.

Learning Resources

The Library

Centrally located, just a few minutes from the teaching buildings and student residences, the Library offers the following facilities:

- Open seven days a week during semesters
- 24 hour IT area
- More than 1,000 study places and over 260 computers for you to use
- Bookable group study and seminar rooms
- Wireless network service for laptop users
- 15,000 new titles added to stock annually
- Access to over 800,000 books and more than 2,500 electronic journals
- A new Library interface, Broadsearch, providing a single point of access to the Library Catalogue, Digital Repository, and electronic resources both on and off campus
- Extensive collections of specialist materials including government publications, videos and DVDs, music scores and periodicals
- IT and Library helpdesks
- Regular training sessions
- Extra copies of books in heavy demand.

Audiovisual Services

We have extensive audiovisual equipment and facilities ranging from basic presentation to the latest in visual projection, and our own television studio equipped to broadcast standard. We also have a range of modern video editing facilities for post-production work and video conferencing facilities for contact with experts worldwide.

Information Technology and Computing

We are committed to helping you improve your skills. On arrival, you will be given a Survival Guide which includes all the information you need to get you started using our facilities. We also offer:

- Internet access on campus (via wireless network) and in student residences (via a data socket), your own email address, secure data storage and web pages
- A student portal giving access to information you need for your studies and leisure time
- An extensive network of PCs on campus offering standard Microsoft Office software and printing facilities
- IT facilities available 24 hours a day in a range of study spaces around campus
- Software applications ranging from word processing to advanced statistical and mathematical packages
- A high-speed data network connecting the whole University, with facilities for students to connect to the network from external locations
- Specialist equipment and assistive technology area with scanners, colour printing, and work stations specially equipped to meet the needs of users with mobility problems or visual impairment
- A Unix and High Performance Computing Service.



Language Learning for All

All students have the opportunity to improve or learn a foreign language. We currently offer classes in Arabic, British Sign Language, Mandarin Chinese, Danish, Finnish, French, German, Greek (Modern), Italian, Japanese, Russian and Spanish (Castilian, Basque, Galician and Catalan) all at beginners' level and some at advanced level. Our Language Learning Centre is also equipped with a good selection of self-study materials in several of the main languages.

Learning Resources:
www.uea.ac.uk/is

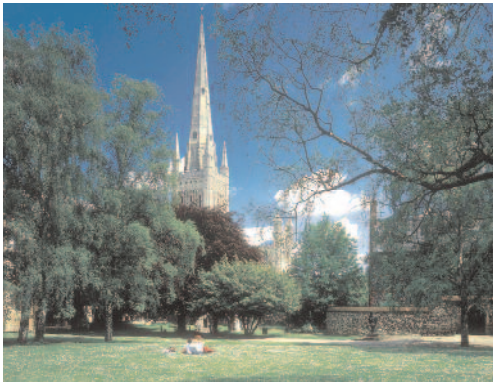
Language Learning:
www.uea.ac.uk/lcs

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs



Norwich – The Perfect Location

Norwich is consistently voted one of Britain's top cities for quality of life and prosperity.

Useful websites for Norwich and the region:

www.visitnorwich.co.uk
www.visitnorfolk.co.uk
www.visiteastofengland.com
www.norwichairport.co.uk

A friendly, easy-going, and safe place to live, the bustling centre of Norwich is just a few minutes by bus from the University. This historic city is one of the top ten shopping venues in the UK and its cinemas, theatres, pubs and clubs offer a lively social life.

Norwich has all the characteristics of a 'university city'. A major commercial and thriving cultural centre, it is steeped in history and retains its distinctive character. The city boasts a vibrant blend of independent stores, small specialist shops, major high street chains and the country's largest six-day open-air market, set amidst a maze of pretty medieval cobble-stoned lanes and alleys.

Recent developments include the £275 million Chapelfield Shopping Centre, and investment in the Riverside area that has created a leisure quarter which attracts thousands of people to

its nightclubs, restaurants and cinemas each weekend. Many pubs and clubs in the city host live music. Amongst the best known and best loved are the Norwich Arts Centre and The Waterfront, a city centre venue run by our Student Union.

The city has many historic buildings including two cathedrals, a Norman Castle and well-preserved city walls. Alongside this is the city's newest centrepiece, the Forum, which houses the finest regional public library in the country and hosts regular concerts, jazz brunches and comedy nights.

Norwich also has good bus and rail connections to the rest of the UK and having its own airport ensures easy access to the Continent with connections to 200 cities worldwide.

Contact us

Tel +44 (0) 1603 593711

Email nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs

Faculty of Social Sciences

School of Economics | School of Education and Lifelong Learning | School of International Development
Norwich Business School | Law School | School of Social Work and Psychology |

Disclaimer We have taken great care in compiling the information contained in this prospectus, which we believe to be accurate at the time of going to press. However, the provision of courses, facilities, and other arrangements described in the prospectus are regularly reviewed and may be subject to change without notice. Applicants will be notified of any material changes likely to have a bearing on their application, such as cancellation of, or major modification to, programmes of study offered, or fees and charges to be levied by the University.

The University operates an Admissions Complaints Procedure. If you feel that you have a well founded complaint regarding your application, please contact your Faculty Admissions Office in the first instance.

Equal Opportunities The University of East Anglia operates an equal opportunities admissions policy. It aims to ensure that no applicant will receive less favourable treatment on the grounds of sex, age, marital status, race, colour, nationality, ethnic origin, sexual orientation, or political or religious belief. The University welcomes applications from candidates with disabilities.

Brochure design by Anne Reekie.
Photography by The Photographic Unit.
Printed by Crowes, Norwich,
on 9Lives Offset FSC Recycled 100.



When you have finished
with this prospectus
please recycle it.



The University of
East Anglia is a
Fair Trade university.

Admissions Office (Norwich Business School), Faculty of Social Sciences,
University of East Anglia, Norwich NR4 7TJ
Tel: +44 (0) 1603 593711 Fax: +44 (0) 1603 591103 Email: nbsug.admiss@uea.ac.uk

www.uea.ac.uk/nbs