

Welcome

Now is an exciting time to study at Loughborough University's School of Business and Economics. A forward-looking centre of academic excellence with an international outlook, the School has an enviable reputation for high quality teaching, renowned research and strong links with business and industry.

Programme content addresses the challenges of globalisation and the contemporary issues facing organisations, policy makers and individuals alike. Our varied programmes equip you with skills and knowledge that will serve you well in your career or enable you to pursue further study and research. These are 'real world' programmes informed by academic and research staff, many of whom have first-hand experience in business and management or have advised governments, helping to shape policy in the private and public sectors.

As a postgraduate student at the School you will have access to a stimulating and rewarding learning environment. The first class facilities across campus have seen Loughborough University voted The Times Higher Education 'Best Student Experience' five years running, and ensure high levels of student satisfaction.

Joining the School, you are not only becoming part of a lively community of like-minded students and research and academic staff, you are also putting your career on the fast-track. The reputation of the University and the School means that graduates are highly sought by leading recruiters and alumni of the School go on to make vital contributions to organisations across sectors, in diverse industries. With access to the University's highly regarded Careers and Employability Centre, you have all the career support you need, including individual consultations, jobs fairs and a global database of vacancies.

We offer a rich variety of postgraduate taught masters, ranging from our five highly popular one-year conversion masters in Management to our postgraduate degrees in Economics, Banking and Finance. Our postgraduate research programmes, meanwhile, give you the opportunity to become an integral part of the School's research culture at one of the country's Top 20 research-intensive universities.

The following pages give an overview of our diverse range of postgraduate programmes. Whatever your long-term goals and aspirations in business, economics and finance, we are confident that the School of Business and Economics can help you get where you want to be.





Loughborough University is a fantastic place to study, boasting internationally acclaimed research, unrivalled sporting achievement and outstanding teaching quality – attributes that see us regularly placed among the top universities in the UK, and have helped us top the Times Higher Education Best Student Experience poll five years in succession.

There is a real pride in the University felt by everyone associated with it.

The University

The largest single-site green campus in the UK, Loughborough University provides a stimulating and supportive environment offering first-class facilities for every aspect of your study. It lies within walking distance of the town itself and is easily accessible by rail. Our proximity to Junction 23 of the M1 and East Midlands Airport means you have convenient links to the rest of the UK and worldwide.

An Attractive Campus Environment

The largest single-site green campus in the UK, Loughborough University provides a stimulating and supportive environment offering a secure base for your studies and first-class facilities for every aspect of your study. It lies within walking distance of the town itself and is easily accessible by rail. Our proximity to Junction 23 of the M1 and East Midlands Airport means you have convenient links to the rest of the UK and worldwide.

Renowned Research

Our success in the Research Assessment Exercise (RAE) confirmed our standing as one of the country's top 20 universities for research with every one of our schools/departments found to be undertaking research that is internationally recognised. The Times Higher Education named Loughborough as one of three rising stars among research-intensive universities and testament to the quality of research has been the award of six Queen's Anniversary prizes.

Excellence In Teaching

With consistently high scores for teaching quality in the Government's External Subject Reviews and national league tables, Loughborough University also has exceptional academic, guidance and welfare systems to support students from all backgrounds.

Unrivalled Links With Employers

The University has an international reputation for its partnerships with companies of all sizes across sectors. These partnerships not only generate high levels of industrial funding and support teaching, research and consultancy activities, they also ensure that Loughborough postgraduates are successful in finding work with recent statistics showing the majority of employed postgraduates working in their area of study. Our Careers and Employability Centre is regarded as one of the best in the country and provides your link to leading recruiters.



As well as the academic side of things, Loughborough Students' Union offers unrivalled opportunities to get involved in an ever increasing variety of activities.

There's something here for everyone.

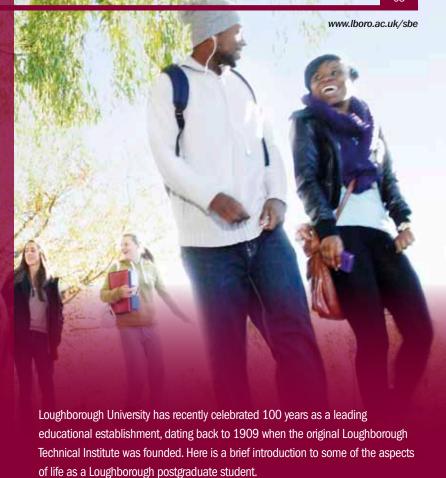
Daniel Harris (MSc Business Analysis and Management)

School of Business and Economics

Voted the UK's Best Student Experience

Times Higher Education Awards 2006 2007 2008 2009 2010

- Consistently well-placed in the National Student Survey
- Top 3 for "teaching quality" assessments
- Top 20 in The Times, Sunday Times and Guardian
- On average, 90% of our graduates in employment and/or studying





Outstanding Facilities

The campus boasts a purpose-built teaching facility for postgraduate students and a well-resourced library and IT network. There are numerous cafés, bars, restaurants, shops and a health centre, dentist, optician and nursery. The Students' Union is owned, controlled and run by its members and enhances the "Loughborough Experience" for all its students by offering participation in clubs, societies, voluntary projects and charity fundraising. In addition to the wide range of clubs and societies offered by the Union, the University also provides plenty of arts and creative activities including a thriving choir, string orchestra and concert band. Our lively campus brings together over 17,000 students and staff from across the world, providing an unforgettable student experience.

Sports For All

The University is renowned for its international sporting success, and students can access the excellent sports facilities on campus including tennis and squash courts, gyms, dance studios, the 50 metre swimming pool and athletics stadium. A significant capital investment in world-class sports facilities means that Loughborough is a hub of sporting activity with many sports governing bodies based on campus and the University serving as the official preparation camp for Team GB and Team Japan in the London 2012 Olympics.

Accommodation

Whether you are looking for University hall accommodation or the opportunity to share a house with other students, the Student Accommodation Centre will advise you. We have 298 en-suite rooms and five self-catering halls dedicated to postgraduate students, all within walking distance of the campus and close to local amenities, with competitive and affordable rents that include utilities, internet access and insurance. We can also help you find accredited private student accommodation, inspected by the University. For more information please visit www.lboro.ac.uk/accommodation

Student Welfare

Student care and welfare is a priority at Loughborough, as reflected in the professional services provided by the Counselling and Disability Service, the Medical Centre, Student Support Centre, English Language Support Service, Mathematics Learning Support Centre, the Centre for Additional Learning Support and the Centre for Faiths and Spirituality.

Quality Teaching

Academic Staff

Loughborough is a research-intensive university, and many of our staff are world leaders in their fields.

In the School of Business and Economics you will be taught by enthusiastic staff at the forefront of current research. Recognised by the 2008 Research Assessment Exercise (RAE) for the internationally excellent calibre of our research, our staff play leading roles in academic bodies worldwide, edit leading academic journals and contribute to international conferences.

Through our corporate development activities, they contribute to policy and practice across sectors.

Inspiring Enterprise

At Loughborough we aim to provide students with a practical environment to grow and exploit entrepreneurial skills and ideas. We do this by providing all students with an opportunity to engage in enterprise education and activities, and practical services and facilities to help enterprising students achieve their goals. As a result, a number of graduates go on to create their own successful businesses.

Based in the School of Business and Economics, the Glendonbrook Centre for Enterprise Education was established with the purpose of promoting, supporting and delivering formal and informal enterprise education to students and staff, campus-wide.

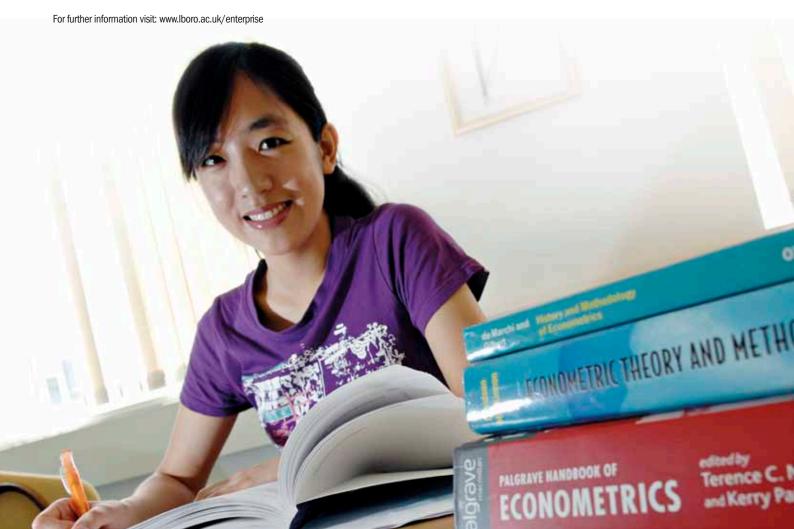
State-of-the-Art Learning

With newly-created purpose-built teaching facilities for postgraduate students, including lecture theatres, dedicated 24/7 computer facilities and flexible space for seminars and private study on campus, you will find Loughborough University provides an excellent environment for study. A network of informal learning spaces offer the chance to work in groups or socialise, including a student learning area with café facilities in the Pilkington Library. As a Loughborough University student at the School of Business and Economics you also benefit from access to specialist equipment in our state-of-the-art research areas. WiFi is available in all major study areas, student support departments, cafés and the Students' Union.

EQUIS Accreditation

The School is EQUIS-accredited by the European Foundation for Management Development (EFMD) in recognition of the quality of our teaching, facilities, programmes, interaction with industry and commitment to internationalisation. This accreditation puts the School in the top 1% of business schools worldwide.





International Students

Loughborough has a long history of welcoming international students to the University and currently has around 2,100 postgraduate students from outside the UK. The School of Business and Economics attracts students from across the globe, and particularly from Europe, Asia and the Middle East.

The University offers excellent support services to its students, and international students are well looked after by the International Students Association.

Supporting Your Application

Our International Office staff are happy to answer your questions and give you advice and support when applying to the University. For more information, visit www.lboro.ac.uk/international or contact:

E: international-office@lboro.ac.uk

T: +44 (0)1509 222201

Accommodation and Living Costs

Living in Loughborough costs less than it does in major UK cities and independent national surveys show that Loughborough's accommodation offers good value for money by comparison with other universities. A single international student will probably need around £9,500 a year for accommodation and living expenses, excluding tuition fees. Our Student Accommodation Centre will be happy to help you find a suitable place to live while you study: www.lboro.ac.uk/accommodation

English Language, Study Skills and Orientation

The University runs special courses to help you improve your English, boost your confidence in using the language, improve your study skills and give you an introduction to living and learning at Loughborough. We also hold a one-week Orientation Course for international students immediately prior to the start of the academic year. For more information: www.lboro.ac.uk/ssc

International Students' Association (ISA)

Our International Students' Association is a friendly student-based association that provides advice and support, as well as organising social events and visits to different parts of Europe and the UK. For more information: www.lboro.ac.uk/international/isa

The Students' Union also supports many national societies and was awarded 'Best International Students' Union of the Year' by the National Union of Students in 2009.



www.lboro.ac.uk/sbe

MSc (for non-business graduates) 1 year-full time

Contact: msc.management@lboro.ac.uk

Business Analysis and Management

Programme Content

Semester 1

- Human Resource Management
- Marketing Management
- Operations Management
- Accounting and Financial Management

Semester 2

- Operational Research Methods
- Information Systems and Management
- Business Forecasting

Plus two modules from a wide range of options, including: International Marketing, Enterprise Resource Planning, Work Psychology, Advertising and Consumer Behaviour, Small Business and Entrepreneurship, Retail Management, International and Cross Cultural Management, International Business Environment, Logistics and Supply Chain Management, and Global Outsourcing and Offshoring of Services

Summer

- Strategic Management
- Business Analysis and Planning

The Programme

Organisations need dynamic individuals capable of keeping pace with the rapidly changing business world. In a challenging and increasingly competitive environment, the ability to identify change needs and determine solutions to problems is much sought after, and this programme equips non-business graduates with the key knowledge and skills required by businesses today.

Geared towards students seeking careers as business analysts or management consultants, the focus is on the development of modelling, analysis and consultancy skills while also providing a strong grounding in the broad, core aspects of management from Human Resource Management, Marketing and Operations Management to Information Systems and Business Forecasting.

Knowledge and skills are further developed within the group-based Business Analysis and Planning module which fosters a deeper and richer understanding of all the previously completed modules, by explicitly inviting students to integrate and build upon these learning experiences in the context of a "real world" management consultancy exercise.

The IT-intensive Operational Research Methods module has been designed to provide an understanding of the techniques used to structure, model and optimise management decisions. In doing so, students have a very real opportunity to develop their skills in the analysis and modelling of management situations, and in applying the models, methods and computer software to address the decision problems faced. In the current business world, where numerical, analytical and IT competences are highly valued, the materials covered in this module should greatly enhance a student's potential in the job market.

Combined, these competencies enable our graduates to contribute quickly and purposefully to the running of a business. With a strong emphasis on strategy throughout, this MSc programme instils knowledge and skills relevant to middle management and more senior roles.

Assessment

11 modules assessed by a mix of examination and assignments.

Minimum Entry Requirements

Lower second class honours degree in a non-business field from a UK university (or equivalent overseas qualification recognised by Loughborough University), plus evidence of numerical proficiency, as demonstrated through the study of mathematical or statistical subjects in some part of your first degree. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of Business Analysis and Management have gone on to follow careers with a variety of major companies.

Example destinations include: Forecast Planner – Marks and Spencer; Client Information Analyst – Nomura; Analyst – Logica; Research Analyst – INES Research.



The programme offers a large amount of contact time, with a useful mix of lectures, tutorials and IT lab sessions. Obtaining a postgraduate qualification in business has opened the door to many other career paths.

Daniel Harris (MSc Business Analysis and Management)



www.lboro.ac.uk/sbe

School of Business and Economics

MSc (for non-business graduates) 1 year-full time

Contact: msc.management@lboro.ac.uk

Finance and Management

Programme Content

Semester 1

- Accounting and Financial Management
- Foundations of Corporate Finance
- Human Resource Management
- Marketing Management

Semester 2

- Corporate and Wholesale Finance
- Business Analysis
- Financial Statement Analysis and Business Valuation
- Financial Theory and Corporate Policy

Plus one module from a wide range of options, including: Enterprise Resource Planning, Small Business and Entrepreneurship, International and Cross Cultural Management, International Business Environment, Advertising and Consumer Behaviour, Retail Management, and Business Forecasting

Summer

- Strategic Management
- Current Issues in Finance
- Financial Derivatives

The Programme

This degree is designed to fast-track the careers of non-business graduates interested in working within financial management for large organisations. Combining a diverse range of core and optional modules with contemporary case studies and skills-based coursework, you will pursue a programme of study geared towards helping you achieve your ambitions.

The first semester introduces the financial practices of business and helps you develop an understanding of how corporate finance relates to other corporate managerial activities. In addition, it provides grounding in the theory and practice of human resource management and examines the way products and services are developed, priced, distributed and promoted in the global marketolace.

In the second semester you will develop an awareness of the evolution and strategic development of wholesale banking and finance as well as a broad understanding of financial theory. Modules in Business Analysis and Financial Statement Analysis and Business Valuation allow you to examine real life cases and apply the skills you have learnt in evaluating corporate value, stakeholder wealth and the financial and development options of organisations.

The summer period explores strategic management while focusing on current financial trends and the application of financial derivatives in financial management. You can choose from a wide range of options in the second semester, enabling you to focus on an area you are particularly interested in.

This programme develops business-relevant knowledge and skills. Group based project work will develop your interpersonal skills and give you the opportunity to look at up-to-the-minute case studies, further enhancing your employability, and making Finance and Management the ideal MSc for anyone seeking a rewarding career in financial management.

Assessment

12 modules assessed by a mix of examination and assignments.

Minimum Entry Requirements

Lower second class honours degree in a non-business field from a UK university (or equivalent overseas qualification recognised by Loughborough University), plus evidence of numerical proficiency, as demonstrated through the study of mathematical or statistical subjects in some part of your first degree. If English if not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of Finance and Management have gone on to follow careers with a variety of major companies.

Example destinations include: Business Analyst – Santander; Project Administrator – Scottish and Southern Energy; Bank Manager – HSBC.



MSc (for non-business graduates)
1 year-full time

Contact: msc.management@lboro.ac.uk

International Management

Programme Content

Semester 1

- Human Resource Management
- Marketing Management
- Operations Management
- Accounting and Financial Management

Semester 2

- International and Cross Cultural Management
- International Business Environment
- Business Analysis

Plus two modules from a wide range of options, including: International Marketing, Enterprise Resource Planning, Retail Management, Small Business and Entrepreneurship, Business Forecasting, Advertising and Consumer Behaviour, Work Psychology, Logistics and Supply Chain Management, and Global Outsourcing and Offshoring of Services

Summer

- International Management Analysis
- Strategic Management

The Programme

Uncover what it means to manage successfully in an international organisation and develop an understanding of leadership in a global context. This postgraduate programme prepares non-business graduates in the broad, core aspects of business management with a deep focus on the international community. It is ideal for those wishing to develop a career with a multinational organisation.

In the first semester, students will receive a grounding in human resource management, marketing and operations management, as well as accounting and finance – key business skills that enable graduates to contribute effectively to any organisation. In your second semester you will focus on the cultural dimensions of international management and the meaning of management within different cultural environments. There is a strong strategic theme to the modules as you look at the design of successful international organisations, explore international market entry strategies and use analytical skills to examine internationally operating companies within particular industries.

A choice of optional modules in the second semester allows you to focus on areas of particular interest or relevance to your career goals, while the summer integrating modules will further build your knowledge and skills in strategic management and international management analysis.

Assessment

11 modules assessed by a mix of examination and assignments.

Minimum Entry Requirements

Lower second class honours degree in a non-business field from a UK university (or equivalent overseas qualification recognised by Loughborough University). If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of International Management have gone on to follow careers with a variety of major companies.

Example destinations include: HR Assistant – Oracle (Greece); Merchandise Manager – Abercrombie & Fitch; PA to Head of Sales – Priority Pass.



MSc (for non-business graduates)
1 year-full time

Contact: msc.management@lboro.ac.uk

Management

Programme Content

Semester 1

- Human Resource Management
- Marketing Management
- Operations Management
- Accounting and Financial Management

Semester 2

- Business Analysis
- Information Systems and Management

Plus three modules from a wide range of options, including: International Marketing, Business Economics, Enterprise Resource Planning, Business Forecasting, Small Business and Entrepreneurship, Advertising and Consumer Behaviour, Retail Management, Work Psychology, International and Cross Cultural Management, International Business Environment, Logistics and Supply Chain Management, and Global Outsourcing and Offshoring of Services

Summer

- Management Analysis
- Strategic Management

The Programme

Ideal for non-business graduates looking to develop practical, functional business knowledge and skills, our MSc in Management gives you training in core aspects of business management, whilst allowing for a deepening of ability in specific areas. The programme's strategic theme develops skills and competencies which will be relevant to middle management and more senior roles.

The degree is geared towards improving your employment prospects by equipping you with the key skills sought by organisations, including human resource management, operations management, marketing management, and accounting and financial management. Compulsory modules in Business Analysis and Information Systems and Management will not only build your knowledge by examining in detail a real company within a designated industry, but also explore the critical role of information gathering and familiarise you with the software packages widely used in the contemporary business environment.

The summer integrating modules build on the first two semesters by focusing on the strategic choices facing an industry and a company within it, honing your critical abilities to assess strategic directions and instilling a vital understanding of business strategy. You will also look at the long term decisions made by senior managers and how they influence other functions of an organisation in both public and private sectors.

With a further choice of three modules from a wide variety of options, you can tailor your postgraduate studies to focus on the areas that interest you the most and support your future ambitions.

Assessment

11 modules assessed by a mix of examination and assignments.

Minimum Entry Requirements

Lower second class honours degree in a non-business field from a UK university (or equivalent overseas qualification recognised by Loughborough University). If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of Management have gone on to follow careers with a variety of major companies.

Example destinations include: International Sales Manager – Proludic (Switzerland); Contracts Manager – Brush Transformers, Core Services Business Adviser – Reed.



School of Business and Economics

www.lboro.ac.uk/sbe

MSc (for non-business graduates)
1 year-full time

Contact: msc.management@lboro.ac.uk

Marketing and Management

Programme Content

Semester 1

- Human Resource Management
- Marketing Management
- Accounting and Financial Management
- Market Research Methods

Semester 2

- Business Analysis
- Marketing Strategy and Planning
- International Marketing

Plus two modules from a wide range of options, including: Enterprise Resource Planning, Business Forecasting, Small Business and Entrepreneurship, Advertising and Consumer Behaviour, Retail Management, Work Psychology, International and Cross Cultural Management, and International Business Environment

Summer

- Strategic Management
- Marketing Analysis

The Programme

Aimed at non-business graduates, this course develops core business skills in human resource management, marketing management and accounting and financial management, while also providing a deeper understanding of marketing theory and practice.

During the year you will discover the secrets behind effective strategic marketing management and look at how strategies are developed and implemented. You will examine the way products and services are developed, priced, distributed and promoted in the global marketplace, learn the techniques used in conducting and analysing market research, and explore the "marketing mix" in an international context.

Modules in Business Analysis and Marketing Analysis develop your analytical skills and decision-making abilities, giving you the opportunity to analyse an industry and a company from a marketing perspective, and to design and implement strategic marketing plans. You will learn how to evaluate options and decisions and unlock marketing strategy within a specific market.

With a focus on strategic management, you will also look at how long-term decisions direct and shape other functions of an organisation. Indeed, the strategic thrust of this module makes it ideal for students looking to fast-track their careers in strategic management and marketing roles. Your options in the second semester allow you to explore, in greater depth, two areas of special interest, enabling you to tailor the programme to your career aspirations.

Assessment

11 modules assessed by a mix of examination and assignments.

Minimum Entry Requirements

Lower second class honours degree in a non-business field from a UK university (or equivalent overseas qualification recognised by Loughborough University). If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of Marketing and Management have gone on to follow careers with a variety of major companies.

Example destinations include: Department Manager – Decathlon (Belgium); Marketing Analyst – Klarius UK Ltd; Marketing and Communications Executive – Living Coasts.



MSc

1 year-full time

Contact: msc.economics@lboro.ac.uk

Economics

Programme Content

Semester 1

- Macroeconomic Analysis
- Microeconomic Analysis
- Mathematical and Econometric Methods
- Techniques and Topics in Economic Theory and Analysis
- Research Communication

Semester 2

- Financial Econometrics and/or Microeconometrics
- Research Communication

Plus three modules from a wide range of options, including: Applied Banking and Financial Modelling, Comparative Banking, International Finance, Monetary Theory and Policy, Development Finance, Game Theory, and Trade Theory and Policy

In addition, one of two other named pathways may be chosen:

- MSc in International Economics (options must include Trade Theory and Policy and International Finance plus a dissertation from International Economics)
- MSc in Economics and Econometrics (options must include Financial Econometrics and Microeconometrics plus a dissertation from an area of applied econometrics)

Summer

 Students satisfy the research requirement of the MSc by completion of a 9,000 to 12,000 word dissertation.

The Programme

This programme is designed to equip students with the tools of the modern economist – an understanding of the concepts, methods and applications needed to analyse the contemporary issues in economic policy.

Combining rigorous coverage of macroeconomic and microeconomic principles with quantitative skills, research training and specialisation in various fields of economics and finance, this degree also helps students develop a range of transferable skills that enhance employability.

The programme consists of a named award of MSc in Economics, and pathways to the following two other named MSc awards:

- MSc in Economics and Econometrics
- MSc in International Economics

Depending on your chosen specialisation, you may be awarded an MSc in Economics, MSc in International Economics or MSc in Economics and Econometrics. You will initially enrol on the MSc in Economics and may register for another pathway when your choice of modules and dissertation topic are known and approved.

Well-trained, numerate economists are in high demand in every sector. This postgraduate degree programme prepares students for careers as professional economists in banking, education, finance, government or industry, and for higher awards by research.

Assessment

75% examination, 25% coursework for most modules.

Minimum Entry Requirements

Upper second class honours degree in Economics or joint honours in Economics. Where the honours degree system is not used, substantial economics and quantitative content with high grades is required. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of our Economics MSc programmes have gone on to follow careers with a variety of major companies.

Example destinations include: Fund Manager – Barclays; Assistant Manager – KPMG; Financial Analyst – BSkyB.



MSc

1 year-full time

Contact: msc.economics@lboro.ac.uk

Economics and Finance

Programme Content

Semester 1

- Macroeconomic Analysis
- Microeconomic Analysis
- Mathematical and Econometric Methods
- Research Communication

Plus one module from the following options: Financial Economics, The Financial System, Introduction to Measure Theory and Martingales, and Stochastic Models in Finance

Semester 2

- Financial Econometrics
- Research Communication

Plus up to three modules from the following wide list of options: Asset Management and Derivatives, Banking and Financial Markets, Comparative Banking, Corporate Finance, Development Finance, Financial Market Trading, Game Theory, International Finance, Microeconometrics, Monetary Theory and Policy, Stochastic Calculus and Theory of Stochastic Pricing, and Trade Theory and Policy

Summer

 Students satisfy the research requirement of the MSc by completion of a 9,000 to 12,000 word dissertation.

The Programme

Designed to help you understand the concepts, methods and application of modern macroeconomics and microeconomics, the programme gives you the tools to analyse contemporary issues in economic policy.

It provides basic training for doctoral level research, including a sound foundation in research methods and economic theory, whatever your field of specialisation. It is also vocationally relevant for careers in the financial services sectors of industry and government and will enable you to develop transferable skills that will be of value to a range of employers.

The following MSc named awards are normally available as pathways:

- MSc in Economics and Finance
- MSc in Financial Economics
- MSc in International Finance and Economics
- MSc in Monetary Economics

Depending on your chosen specialisation, you may be awarded an MSc in Economics and Finance, International Finance and Economics or Monetary Economics. You will initially enrol on the MSc in Economics and Finance, and may register for another pathway only when your choice of modules and dissertation topic are known and approved.

Assessment

75% examination, 25% coursework for most modules.

Minimum Entry Requirements

Upper second class honours degree in Economics or joint honours in Economics. Where the honours degree system is not used, substantial economics and quantitative content with high grades is required. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of our Economics MSc programmes have gone on to follow careers with a variety of major companies.

Example destinations include: Analyst – HSBC; Associate FX Broker – SSR Group (Sweden); Finance Officer – Siemens.



School of Business and Economics

www.lboro.ac.uk/sbe

MSd

1 year-full time

Contact: msc.economics@lboro.ac.uk

Banking and Finance

Programme Content

Semester 1

- Financial Economics
- Research Communication
- Research Methods or Mathematical and Econometric Methods
- The Financial System

Plus one module from the following options: Economics of Money and Finance, Macroeconomic Analysis, Microeconomic Analysis, Introduction to Measure Theory and Martingales, and Stochastic Models in Finance

Semester 2

- Asset Management and Derivatives or Corporate Finance
- Banking and Financial Markets
- Research Communication

Plus one module from the following options: Applied Banking and Financial Modelling, Comparative Banking, Credit Risk Management, Development Finance, Financial Econometrics, Financial Market Trading, Game Theory, International Banking and Financial Markets, International Finance, Microeconometrics, Monetary Theory and Policy, Stochastic Calculus and Theory of Stochastic Pricing, and Trade Theory and Policy

Summer

Students satisfy the research requirement by examined participation in research seminars. Subject to special conditions, students may submit a dissertation instead.

The Programme

This programme is intended to provide both basic training and preparation for higher degrees by research (MPhil/PhD) and vocational training for careers in the financial services sectors of industry and government, particularly banking and central banking.

The first semester builds your understanding of the nature, functions and common problems of financial systems, as well as theories of banking and finance, and financial intermediation. It also enhances your skills in writing specialist language for high-level communication requirements and your oral skills in synopsis and presentation.

The second semester introduces students to options, futures and other derivative instruments and their use in asset management. It provides an understanding of securitisation, capital in financial firms and trends in financial systems, while also exploring issues of regulation and consolidation in the global banking industry.

With a very wide choice of optional modules available, the MSc in Banking and Finance allows continued specialisation in either microeconomics or macroeconomics, enabling you to develop sophistication in the areas of economics, banking and finance which suit you best.

Assessment

75% examination, 25% coursework for most modules.

Minimum Entry Requirements

Upper second class honours degree (or joint honours) in economics, banking or finance. Where the honours degree system is not used, substantial economics, banking and finance content with high grades is required. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of our Economics MSc programmes have gone on to follow careers with a variety of major companies.

Example destinations include: Financial Transfers Officer – Royal Bank of Scotland; Analyst – Deutsche Bank; Senior Assistant in Research – Australian Bank.



www.lboro.ac.uk/sbe

MA

1 year-full time

Contact: ma.economics@lboro.ac.uk

Banking and Financial Markets Money, Banking and Finance

Programme Content

Banking and Financial Markets

Semester 1

- Economics for Banking and Financial Markets
- Essentials of Financial Economics
- Research Communication
- Research Methods
- The Financial System

Semester 2

- Developments in Financial Markets
- Introduction to Derivatives
- Research Communication

Plus two modules from the following list of options: Applied Banking and Financial Modelling, Credit Risk Management, Financial Market Trading, Regulation of International Banking

Summer

Examined participation in research practice.

Money, Banking and Finance

- Economics of Money and Finance
- Essentials of Financial Economics
- Research Communication
- Research Methods
- The Financial System

Semester 2

- International Money or Monetary Policy
- Research Communication

Plus two modules from the following list of options: Applied Banking and Financial Modelling, Credit Risk Management, Developments in Financial Markets, Financial Market Trading, International Money, Introduction to Derivatives, Monetary Policy

Summer

Examined participation in research practice.

The Programme

Our MA programmes are intended for honours graduates who wish to enhance their prospects of employment in the financial services sectors of government and commerce. Designed for people who have little specialist undergraduate preparation in formal economic theory or quantitative methods, these two programmes emphasise vocational relevance and conceptual clarity in modern theory and practice.

Assessment

75% examination, 25% coursework for most modules.

Minimum Entry Requirements

Usually an upper second class UK honours degree. For degrees where the honours system is not used, good grades will be required. Some undergraduate preparation in an economics, finance or business discipline is normally required, but well-qualified candidates from other disciplines will also be considered. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.

Career Prospects

Graduates of our Economics MA programmes have gone on to follow careers with a variety of major companies.

Example destinations include: Product Supply Assistant

- Procter & Gamble; Corporate Sales - Centrica; Analyst Deutsche Bank



2 semesters full-time

Contact: dip.economics@lboro.ac.uk

Diploma in Economics

Programme Content

Semesters 1 and 2

- Econometrics
- Interpretation of Data
- Macroeconomic Analysis
- Microeconomic Analysis
- Quantitative Methods

The Programme

Do you wish you had taken Economics at undergraduate level? Did you underperform in your undergraduate degree? If the answer is yes, then our Diploma in Economics conversion programme is for you. Students who succeed at a sufficiently high level in this diploma are allowed subsequently to enrol for a one-year MSc.

The programme offers the core elements of an undergraduate Economics degree with modules in Econometrics, Interpretation of Data, Macroeconomic Analysis, Microeconomic Analysis and Quantitative Methods.

It equips you with the basic tools for data analysis, methods of presenting data and the application of statistical techniques, with a strong emphasis on the acquisition of information technology skills that will be of value to future employers. In addition you will study modules that develop your understanding of microeconomic and macroeconomic theory. You will also build experience of mathematics used in economic models and you will learn how to use computer spreadsheets for plotting and solving equations representing economic behaviour.

You will also develop an understanding of both basic and more advanced techniques of econometrics that allow economic theories to be tested using computer software.

Assessment

Minimum 60% examination, maximum 40% coursework for each module.

Minimum Entry Requirements

A UK second class honours degree (or its international equivalent) in any subject. In countries where a Bachelor's degree normally takes four years, a three-year undergraduate programme may be allowed as an entry qualification to the Diploma in Economics. If English is not your first language please see www.lboro.ac.uk/sbe for our English language requirements.



School of Business and Economics

www.lboro.ac.uk/sbe

PhD: 3 years full-time, 5 years part-time MPhil: 2 years full-time, 3 years part-time

Contact: phdinbusiness@lboro.ac.uk or phd.economics@lboro.ac.uk

Degrees by Research

Research That Matters

Loughborough University is a research intensive institution which undertakes high quality research across all its disciplines. The University is proud of its record and reputation for internationally recognised research. The quality and widespread involvement of staff in research means that postgraduate students are part of a vibrant research culture.

Since its earliest days the University has produced work that has a major impact on academic disciplines, public policy, the professions, business and industry. Loughborough University is a member of the esteemed 1994 Group of internationally recognised research-intensive universities and in the most recent Research Assessment Exercise (RAE) was confirmed as one of the country's Top 20 research universities.

At the School of Business and Economics research underpins all scholarly activity. We aim to produce internationally excellent research across the range of our activities, contributing to theory, practice and policy. Our staff comprise world-renowned established researches and energetic young researchers at the leading edge of their fields organised into seven major research groups:

- Accounting and Financial Management
- Human Resource Management and Organisational Behaviour
- International Business, Strategy and Innovation
- The Management of Information, Decisions and Operations
- Marketing and Retailing
- Microeconomics, Industrial Organisation and Trade
- Macroeconomics, Money and Finance

The School's research centres – the Centre for Organisational Resilience, the Centre for Professional Work and Careers and the Centre for Post-Crisis Finance – are helping businesses and policy makers to develop more adaptable and sustainable approaches to meet tomorrow's global challenges.

"A Dynamic Research Community"

Beginning a research degree is perhaps the most exciting and demanding phase of any academic career. It marks the transition from being taught by others to becoming an independent academic, doing your own research and developing your own ideas. Our goal is to guide you through that process of becoming a fully-fledged academic or researcher.

We are passionate about the research we do and the dynamic research community we have created at Loughborough, inspiring and supporting researchers from around the world to explore research questions that sit at the intersection of contemporary intellectual debate and the challenges confronting business and policy communities. That blend of rigour and relevance is at the core of our research philosophy.

As part of this community you will:

- Have access to office space in the School of Business and Economics building with desk, filing cabinet and bookshelf space
- Have a PC with access to the University network and specialist software
- Be given an allowance for photocopying and conference attendance
- Be expected to attend departmental seminars and workshops, and participate in a specialist series of workshops designed for research students to present their own work
- Be allocated both a primary and secondary supervisor who can give academic and pastoral advice; the research student co-ordinator is also available for pastoral advice

Research Degrees

Research degrees in Economics, Business and Management all centre around our seven research groups.

Studying at Loughborough University School of Business and Economics has given me the opportunity to work with and have support from prominent academics in my field. This has opened up the world of academia to me and helped me achieve much more than I ever expected.

Milena Micevski (PhD student)



Research Proposal

Your application should include an outline (in as much detail as possible) of your proposed topic of research. This should include a statement about why you have chosen the topic and what methodology you propose to adopt. No application can be considered without this outline.

Minimum Entry Requirements

An Honours degree equivalent of British 2:1 minimum, with a preference for Masters degree or first class honours equivalent. A Bachelors or Masters degree in English, or a TOEFL score of 600 or 6.5 IELTS score (subjects must be relevant to proposed area of study). You must provide a research proposal that fits with research interests of staff in the department and two satisfactory academic references.

Accounting and Financial Management

Interests span a broad spectrum of methodologies ranging from applied financial econometrics to theoretical perspectives of both a mathematical and social scientific nature.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise/

Contact: Prof Noel O'Sullivan (c.n.osullivan@lboro.ac.uk)

Corporate Finance, Currency Management, Small Business Finance, Entrepreneurship, Industrial Clustering, Small Firm Insolvency, Channel Organisation and Control, Financial Markets, Financial Instruments, Corporate Finance/Treasury, Regulation, Financial Services, Consumer Behaviour, Financial Expertise, Knowledge Management, Organisational Decision Making, Auditing, Fraud, Accounting Education, Financial Literacy, Management of IS, Corporate Governance and Accountability, Insolvency and Regulation, Professional Services Marketing, Accounting for Marketing and Strategic Control, Performance Measurement, Statistics and Econometric Issues in Valuing Firms, New Economy Policy Issues.

Human Resource Management and Organisational Behaviour

By operating across the boundaries of conventional academic disciplines and between the boundaries of applied and fundamental research, the group makes a contribution in three key areas: Career Studies and Professional Work, Sociology of Work and Quality of Working Life.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise/

Contact: Prof Peter Ackers (p.ackers@lboro.ac.uk)

Family-friendly Policies, Social Partnership, Labour History, Career Management, Organisational Psychology, Lifespan Development, Organisational Culture, Safety, Employee Attitudes, Human Resource Development, Continuing Professional Development, Pure Risk Management, Language and Organisation, Professional Work, Critical Management Studies, Qualitative Methods, Service Work, Music at Work, Social Theory, Healthcare, Psychology, Roles, Stress, Management Development, Education, Investors in People, Adaptation to Work, Management of Change, Employee Participation/Voice, Human Resource Management, Industrial Relations, Quality Management, Well-being at Work, Cognition Gender, Consumer Culture, Managing Everyday Life.

International Business, Strategy and Innovation

The group explores the organisational leadership and managerial issues associated with moves to globalisation and the counter-moves to such change, contributing to debates on adapting to climate change, executive pay practices and the effect of privatisation in transition economies on corporate strategies.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise/

Contact: Dr Ravishankar Mayasandra-Nagaraja (m.n.ravishankar@lboro.ac.uk)

IT and Sustainable Competitive Advantage, Russian and East European Industrial Studies, Operation of Kyoto Protocol on Global Warming, Causes of Organisational Crisis and Failure, International and Comparative Management, International Joint Ventures, Cross-cultural Negotiations, Game Theory, International Corporate Governance and Business Strategy, Transition Economies, Executive Pay in International Companies, International Business History, Determinants of Exports, Chinese Economic Development.

Macroeconomics, Money and Finance

Economic research with a focus on areas including monetary policy, financial and economic development, international capital markets, financial regulation, and comparative banking.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise/

Contact: Juan Paez-Farrell (j.a.paez-farrell@lboro.ac.uk)

Demand for Money, Techniques and Operations of Monetary Policy, Analysis of Business Cycles, Finance and Economic Development, Exchange Rates, International Capital Markets, Business Operations of Financial Firms, Banking and Financial Regulation, Profitability Analysis of Financial Institutions, Efficiency Measurements of Financial Firms, Economies of Scale in Banking, Structural Change in Financial Systems, Competition in Financial Systems, Securitisation, Economics of the Financial Firm, Comparative Banking, Financial Reform, Banking and Financial Crises, Deposit Insurance Schemes, Analysis of Stock Market Prices, Corporate Finance, Financial Derivatives, Asset Pricing, Flow of Funds Analysis, Company Financial Decisions, Foreign Exchange and Financial Markets, Time Series Analysis, Econometric Modelling, DSGE Modelling, Applied Macroeconomic Theory, Foreign Direct Investment.





Marketing and Retailing

Members' activities reflect an international perspective, exemplified in ongoing projects relating to export marketing and performance measurement, international comparisons of marketing strategy and competitive positioning, and consumer behaviour in international contexts.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise

Contact: Prof Anne Souchon (a.l.souchon@lboro.ac.uk)

Export Marketing, Data Analysis, Research Methodology, Retailing, International Marketing, Service Quality, Marketing Organisation, Sales-marketing Interface, Retailer Power, Pricing Mechanisms, Vertical Restraints, Competition Policy, Competition Economics, Internet Adoption, e-Commerce and e-Business Strategy Development, Impact of the Internet on Retailing, Assortment and Merchandising Strategy, Internet Marketing, Retailing and Services Marketing, Service Quality, Internal Marketing, Automotive Retail Management, Retailing Environment, Channel Power, Sponsorship in the Motor Industry, International Marketing, Information Signals, Quantitative and Qualitative Analysis, New Product Development, Brand Personality and Brand Extensions, Relationship Marketing.

Management of Information, Decisions and Operations

Research can be broadly classified into three areas: Information Management/ Information Systems, Management Science/Operational Research, and Operations Management.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise

Contact: Prof Neil Doherty (n.f.doherty@lboro.ac.uk)

Client-led Information System Design, Human and Organisational Issues in Systems Development and the Use of Information Systems in Healthcare, Strategic Information Systems Planning, Information System Development, Operations Management, Logistics and Supply Chain Management, Brand Concept Mapping, Fire Emergency Information Management, Cognitive Decision Making During Emergency, Multiple Criteria System Architecture Assessment, Lean Operations, Process Improvement, Visual Management, e-Commerce, IT Evaluation, Internet and Take-up in Business, Strategic Information Systems, Factors Affecting Acceptance of IT, Regression Analysis, Human and Organisational Factors in Information Systems, Models of Production System, Entrepreneurship, System Dynamics, Linear and Integer Programming, Heuristics and Metaheuristics, Allocation, Scheduling Validation, Branch-and-Bound, Formal Systems, Use of Multivariate Statistics, Forecasting Total Quality, Bayesian Statistical Analysis, Nonparametric Statistics, Transportation and Traffic Studies, Multivariate Statistical Process Control, Decision-making Under Various Uncertainties and Risks, Multiple Criteria Group Decision-making Supplier (Contractor) Evaluation and Selection.

Microeconomics, Industrial Organisation and Trade

Economic research with a focus on areas including the analysis of consumer behaviour and research, international trade and FDI flows, diversification and mergers, and applied game theory.

For further information about the members of this group visit: www.lboro.ac.uk/departments/sbe/research/expertise

Contact: Ben Ferrett (b.e.ferrett@lboro.ac.uk)

Contract and Game Theory, Industrial Organisation, Research and Development, Diffusion of New Technology, Labour Supply, Productivity and Efficiency Measurements in Public and Private Sector Organisations, Energy Economics, Regulatory Economics, Competition Policy, Network Economics, Bargaining and Transactions Costs in Household Behaviour, Mergers and Acquisitions, Franchise Contracting, Firm Diversification, Airline Economics, Tourism Economics, Game Theory Analysis of Strategic Behaviour of Firms and Organisations, General Equilibrium Modelling and Strategic Interdependence, Microeconometric Modelling and Empirical Analysis, Microeconometrics and Stochastic Frontier Analysis, Economic Growth in East Asia.





Research That Matters

Research at the School of Business and Economics is integral to who we are and why we are here: research of the highest level that informs academia, but research that is also instrumental to helping shape and influence the wider world across both the public and private sectors.

The School of Business and Economics has developed three new collaborative Research Centres to further enhance its international reputation for undertaking world class research that matters. By drawing upon the existing areas of expertise across the University and beyond, these centres signal the School's ambition to develop a significant presence at the forefront of research in the following fields:

The Centre for Post-Crisis Finance

While the world is still feeling the after effects of the 2008 banking crisis, a new Centre for Post-Crisis Finance has been established to undertake research relevant to policy makers and professionals in the financial sector. The Centre, crucially, is focused on exploring performance measures, regulations and best practice designed to prevent similar crises in the future.

The Centre for Professional Work and Careers

Delivering new, multi-disciplinary insights to the highly complex and rapidly changing landscape of contemporary professional work and careers, the Centre is committed to seeing its work through from "blue skies" theorising to contexts of application. Its membership comprises internationally reputed scholars and practitioners working from a range of disciplinary perspectives, including Organisational Behaviour, Human Resource Management, Information Systems, Sociology of Work and Enterprise and Innovation. The Centre for Professional Work and Careers addresses the increasing disaggregation of work environments evident in phenomena such as offshore outsourcing, public-private partnerships, mobile careers and teleworking – globalisation-led transformations that have important strategic implications for organisations, governments and individuals.

The Centre for Organisational Resilience

A transdisciplinary centre, driven by the standards of international excellence and world-leading research in its contributory themes, the Centre for Organisational Resilience is concerned with research into systems that create resilience to adversity and develop and sustain personal and organisational capacity. Working in collaboration with industrial partners, key areas of interest include systems engineering, supply chain management, operations management, small business and entrepreneurship.







Excellent Prospects

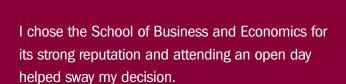
Whether you are seeking a taught postgraduate qualification or a research degree, Loughborough University School of Business and Economics provides a great opportunity to further your career and study aspirations at a leading centre of educational excellence.

Our strong links with business and industry helps to ensure that our programmes and research are contemporary and practically, as well as commercially, relevant, equipping students with skills that enable them to make vital contributions to organisations across sectors. Many of our graduates go on to enjoy rewarding careers in their chosen fields or start up their own businesses, while others continue to further study.

Our careers service, the Careers and Employability Centre, enjoys an excellent reputation with major employers and has close links with a large number of high-profile companies. The Centre offers a wide range of information and resources and can support you with one-to-one guidance, interview training and online services.

Careers fairs, workshops, presentations and employer drop-in sessions are also geared to helping you get where you want to be.

www.lboro.ac.uk/careers



Michael Parkins (Marketing and Management MSc)



Open Days

The best way to find out more about our postgraduate programmes is to come along to an open day and experience 'The Loughborough Experience' yourself. To get the latest dates, visit: www.lboro.ac.uk/departments/sbe/pg/open-days/

Entry Requirements

For the most up-to-date information on entry requirements please visit our website: www.lboro.ac.uk/sbe

How to Apply

The best way to apply for admission to a taught or research programme is online at: www.lboro.ac.uk/study/postgraduate

This allows us to process applications quickly, and provide you with a good service. Your application must be supported by documentary evidence of entry qualifications (including English language where appropriate), academic transcripts and references.

You are strongly advised to send your documents, including transcripts and references, as soon as you make your online application. A decision about your application cannot be made until we receive your supporting documents.

www.lboro.ac.uk/study/postgraduate

Fees and Funding

A range of scholarships and bursaries are available for postgraduate students. The latest details on fees and funding can be found at: www.lboro.ac.uk/departments/sbe/pg/fees-funding





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