

The *intensive* Foundation in Art and Design

is a unique programme, developed to help you gain the experience and provide you with the knowledge to make an informed choice, **allowing progression directly on to an Art and Design undergraduate degree course in only twelve weeks.**

The course offers the opportunity to combine preparation for a degree course with a gap year; travelling, working and earning to help pay for life at University, and, better still, **successful completion guarantees you a place on a BA honours programme at Middlesex University.**



Octavia Austen - Paper Corset
BA Honours Illustration

Ever thought that a year was a long time, but sometimes not long enough? Think it will take two years, before you can join a BA programme, one for a gap year and one to complete a Foundation course, well, think again!



www.mdx.ac.uk/ifad

Remember when you used to play without fear or consequence, when your imagination wasn't limited by knowledge or exam grades!

Right

you know you've got to choose. Somewhere along the line you thought about a career in Art and Design, you might even have a clear idea of what you want, but then somebody says, you ought to do a **Foundation course.**

A What? you've been slaving away through your exams, produced a **portfolio** and now you're told to do more, but this time differently! the question is why couldn't you have been

doing the **right stuff** in the first place? There isn't a simple answer, but the main reason is that it is or was for an exam.

The *intensive* Foundation in Art and Design is not an exam.

In reality a Foundation course is about **personal development** which is not an exam (although some courses have to follow exam board rules), it is about **exploration**

and **experimentation** without the fear of what grade you'll get, it's about **experiencing** new and different things, about gathering enough information to make an **informed choice.** It's not about a number, pick one, any one, knowing you've got a forty two isn't going to help you make a choice,(unless it's your shoe size!).

Remember when you used to play without fear or consequence, when your

imagination wasn't limited by knowledge . . .

. . . that's what the Foundation course will help re-capture, a sense of **fun and playfulness,** but this time you're bringing a mature eye to the game.

Ever thought, **I wish I could do that again,** well now you can, ever thought **that a year was a long time, but sometimes not long enough?** think again.



the choice is yours

BA Honours **3D Animation & Games**

BA Honours **Animation**

BA Honours **Design, Interior & Applied Arts**

BA Honours **Fashion**

BA Honours **Fashion Design, Styling & Promotion**

BA Honours **Fashion Textiles**

BA Honours **Fine Art**

BA Honours **Fine Art & Critical Theory**

BA Honours **Graphic Design**

BA Honours **Illustration**

BA Honours **Interior Architecture & Design**

BA Honours **Interior Architecture: Design & Practice**

BA Honours **Jewellery & Accessories**

BA Honours **Photography**

BA Honours **Product Design**

For more information about these programmes please visit www.mdx.ac.uk or telephone +44 (0)20 8411 5555 for a prospectus

The **intensive Foundation in Art and Design** programme was developed because of the need for a short, creative and diagnostic approach to a career in Art and Design, combined with the opportunity to take a gap year.

You may have a clear idea of what you want to do, but maybe looking for reassurance and want hands on experience. You may have no idea of what you want to do, but just know that it has to be in a creative environment. You may simply want to experience something new and challenging.

iFAD offers these opportunities in a concentrated and focused way. Firstly, the course is spread over twelve weeks with each student getting a dedicated work space with one-on-one tuition every day, five days a week. Secondly, projects are tailored to suit individual needs together with group activities such as Drawing and Contextual Studies field trips; small group sizes combined with high staffing ratios allow a far more personal and individual approach. Finally but very importantly, successful completion of the course guarantees progression onto one of the Art & Design BA programmes at Middlesex University.

When joining iFAD, you will have full access to all of the facilities and amenities and have all the same rights and privileges enjoyed by the undergraduates and postgraduates. In addition you will be supplied with all the basic materials you will need, in the studio, workshops and a budget for reprographics.

In September 2011 all the Art, Design and Media courses, including iFAD will be moving into The Grove, a custom built facility at the Middlesex University flagship campus, Hendon. These new facilities will offer some of the best Art and Design teaching facilities to be found anywhere, including outstanding purpose built studio and workshop space, media labs, and a fully equipped learning resources centre. What is more, with central London less than a hour away, the resources of the capital city are at your disposal as well.

Entry requirements: You will need to submit a portfolio of between 20 to 25 items, initially we ask that this be submitted on a CD/DVD – a subsequent interview may take place if it is deemed appropriate. You will also need 120 tariff points with Grade E Advanced GCE or six-unit AVCE, and GCSE passes in five grades A to C or the overseas equivalent. Overseas applicants should possess advanced level English language skills, IELTS 6.0/TOEFL (paper) 550.

Your Portfolio: The basic expectation is that your portfolio should contain a good cross section of your work, it does not have to be just finished pieces; it could contain images/pages taken from a sketchbook or work sheet, that show how ideas were developed, often the preliminary work is more spontaneous than the end result. There should be evidence of your drawing ability and your understanding of visual communication that indicates your curiosity and willingness to experiment. It should also show (if appropriate, because you may not know) examples that back up your interest in your chosen subject. It should be a reflection of who you are as an Artist/ Designer.

How to apply: You can obtain a copy of the Application Form by visiting the iFAD Web site, www.mdx.ac.uk/ifad and downloading the PDF version or you can phone for a hard copy. Please remember to enclose copies of your qualifications, your portfolio on CD/DVD, or the link to a website and your academic or work reference.

The completed iFAD Application form should be sent to:

Art and Design Admissions
Middlesex University
Fenella
The Burroughs
Hendon
NW4 4BT
Telephone: 020 8411 6680
Email: arts@mdx.ac.uk

Open Days: Please visit the Middlesex University web site or phone to obtain details of the Open Days, when you can visit the Campus, view the facilities and talk to the tutors involved with both iFAD and the BA honours programmes.

Start dates:
Autumn, Sept 26th 2011.
Spring, January 9th 2012.
Summer, June 4th 2012.
Autumn, Sept 24th 2012.

Fees for 2010:
UK or EU students, £2250.
International students, £2500.

