

West London Business School

We are a major provider of business degrees in the UK, and our graduates go on to succeed in a wide range of industries and sectors – often in senior roles.

Employment- focused education

Many of our courses offer one-year internship opportunities, to help you put theory into practice and complement your knowledge with invaluable experience. You'll find this enhances your employment prospects significantly – many students go on to secure high-level positions and successful careers with their internship providers.

Industry- savvy staff

You'll be taught and guided by people with extensive knowledge and experience of the subjects they specialise in. Many of our staff have worked for businesses like KPMG, Deloitte, Ernst and Young, and British Airways.

Links to key industry bodies

We have strong relationships with the Chartered Management Institute, Chartered Institute of Marketing, the Chartered Institute of Management Accountants, the Chartered Institute of Personnel and Development, and the Chartered Institute of Purchasing and Supply. All support your learning with guest lectures, workshops and career seminars.



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BA (Hons) Accounting and Finance

On this course, you will learn all the principles of accounting and finance, while developing the key skills to excel in the financial marketplace when you leave us. Our tutors are professionally qualified and have worked in industry, giving you the benefit of their experience and knowledge.

AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
three years

**UCAS
CODE**
N420



CAREER OPTIONS

Accounting tends to be non cyclical with professionals needed in both buoyant economic times and also when the economy is not performing well. Accountants are employed throughout the economy ranging from large companies, government organisations, small enterprises and not for profit organisations like charities.

On completion of this course, graduates will be in a position to apply for a vast range of accounting and finance appointments in areas that include Financial Accounting, Management Accounting, Auditing, Taxation and Corporate Finance.

Course overview

This course aims to realise your potential whilst at the same time increasing your skills and employment prospects. It has been designed to maximise exemptions that may be obtained from the professional accounting bodies examinations. Most of our students go on to study the Chartered Association of Certified Accountants (ACCA) examinations. When they graduate they are awarded nine exemptions and within two years can then qualify as an accountant. This is a very attractive proposition. It means in a period of five years you can earn a good honours degree and a prestigious accounting qualification.

Our graduate employment is very high when compared to our competitors, at 91.2%.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*-C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

In the National Student Survey our course has regularly finished in the top five accounting courses in the country. In the 2011 survey, 93% of our students said that they were satisfied with the course.



Scan the QR code above for more course information or visit: uwl.ac.uk/N420

BA (Hons) Accounting and Finance with Internship

This course combines the theoretical knowledge that you will gain in lectures with practical experience, through a one year internship. With this combination of knowledge, skills and experience, you will be in a position to excel in the financial marketplace when you leave us.

AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time, four years
(including work
placement)

**UCAS
CODE**
NN3K



CAREER OPTIONS

Accounting tends to be non cyclical with professionals needed in both buoyant economic times and also when the economy is not performing well. Accountants are employed throughout the economy ranging from large companies, government organisations, small enterprises and not for profit organisations like charities.

On completion of this course, graduates will be in a position to apply for a vast range of accounting and finance appointments in areas that include Financial Accounting, Management Accounting, Auditing, Taxation and Corporate Finance.

Course overview

This course aims to realise your potential whilst at the same time increasing your skills and employment prospects. It has been designed to maximise exemptions that may be obtained from the professional accounting bodies examinations. Most students go on to study the Chartered Association of Certified Accountants (ACCA) examinations. When they graduate they are awarded nine exemptions and within two years can then qualify as an accountant. This is a very attractive proposition. It means in a period of six years, you can earn a good honours degree, a prestigious accounting qualification and have 12 months valuable work experience.

Whilst on the course, you will have the opportunity to undertake a one year paid internship. This is valued by future employers as it demonstrates your commitment at an early stage to acquire those valuable accounting and finance skills that employers are looking for. Another major benefit is that when you return to university after your internship, you perform better on the course and earn a higher degree classification due to your maturity. Students in previous years have undertaken internships in organisations ranging from large multinational corporations to small businesses.

Our graduate employment is very high when compared to our competitors, at 91.2%.

In the National Student Survey our course has regularly finished in the top five accounting courses in the country. In the 2011 survey, 93% of our students said that they were satisfied with the course.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

Our accounting and finance graduates are entitled to exemption from a maximum of nine of the Association of Chartered Certified Accountants (ACCA) exam papers – no other university offers more exemptions.



Scan the QR code above for more course information or visit: uwl.ac.uk/NN3K

FdA Business Management

This course provides you with the opportunity to gain the knowledge and skills required to have a successful career in business or management. Once you've successfully completed the course, you can choose to go onto the final year of our BA (Hons) Business Studies course, to gain a bachelors degree.

AWARD
FdA

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
two years

**UCAS
CODE**
N200



Course overview

On this course, we aim to develop your understanding of current business theory and practice, which will equip you to confidently evaluate the challenges faced by supervisors and managers of businesses. You will also look at how strategic thinking can be applied to enhance business operations.

The course has been developed to provide a solid base of essential business knowledge, so you will undertake a broad range of modules including Principles of Marketing, Managing Information and Financial Resources, and People Management. Each year of the course includes a Work-based Learning module, which allows you to plan your own learning within your workplace, through agreed guided learning activity, or a set of tasks and personal reflection of the processes and outcomes, to identify and demonstrate your learning.

Throughout the course, we will examine the ethical and moral issues faced by organisations, encouraging you to become a socially responsible practitioner. You will also develop a wide range of transferable and key skills throughout the course, enabling you to communicate confidently, work effectively with others and manage your own learning.

On successful completion of the course, you can choose to go onto the final year of our BA (Hons) Business Studies course to gain a bachelors degree.

Entry requirements

180 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

Work experience

We also welcome applications from those with relevant business experience.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

CAREER OPTIONS

This course will provide you with the opportunity to undertake supervisory or management roles in a variety of businesses and sectors. If you are already working at a junior level, it will allow you to develop your effectiveness within the workplace, and to obtain the skills needed to enhance your career, progressing to supervisory and management roles.



Scan the QR code above for more course information or visit: uwl.ac.uk/N200

BA (Hons)/BA (Hons) Top-up Business Studies

This course has been developed with real business organisations to help you develop the theoretical knowledge and practical skills that are valued by employers. If you've completed our FdA Business Management, the BA (Hons) Top-up provides you with an opportunity to gain a bachelors degree.

AWARD

BA (Hons)
BA (Hons)
Top-up

STARTING

September 2013

LOCATION

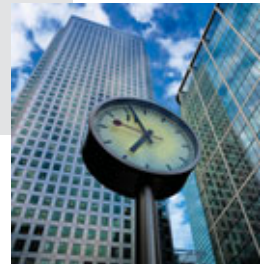
Ealing

DURATION

BA (Hons): Full-time,
three years
BA (Hons) Top-up:
Full-time, one year

UCAS CODE

BA (Hons):
N100
BA (Hons)
Top-up: N102



Course overview

To succeed in business, you will need a wide range of knowledge and skills, which we'll aim to provide on this course. Set against a background of the environment in which businesses operate, you will develop the ability to operate effectively within a range of business environments.

In your first year, we will deliver core modules such as Business Accounting, Principles of Marketing and Information Communications Technology, to give you an understanding of the fundamental elements that make up business organisations. In your second year, you will have the opportunity to choose optional modules to allow you to gain a better understanding in the areas of interest to you. In your final year, you will complete a graduate project that will bring together all you have learnt on the course with a subject of your choosing.

Throughout the course you will develop an understanding of ethical principles and an awareness of effective management practice. In addition, the practical elements of the course will enable you to develop analytical and communication skills, and the ability to work well with others.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

For the BA (Hons), applicants will need 200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

For the BA(Hons) Top-up, applicants will need a FdA, a HND, or a DipHe in a business related subject.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

What our students say

Gregory Olumekor, 2nd year student

"This course develops your intellectual ability to think, reason and give your opinion. Learning to work as a team in groups has been one of my favourite experiences – you get to make friends and mix with a diversity of cultures."

CAREER OPTIONS

On successful completion of this course, you will have developed the knowledge and skills to be employed in a variety of leadership and management positions, in a range of business functions, including finance, marketing, business research, sales promotion, retail management and human resource management.



Scan the QR code above for more course information or visit:
uwl.ac.uk/N100 (BA (Hons))
uwl.ac.uk/N102 (Top-up)

BA (Hons) Business Studies with Finance

This course has been designed to give you the knowledge and skills to specialise in finance, while gaining an understanding of all other business functions and how they work to complement each other within the contemporary business environment.

AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
three years
(Four years if a
work placement
is taken)

**UCAS
CODE**
N1N3



Course overview

Throughout this course, we offer modules in a range of core subjects such as marketing, organisational behaviour and business operations, to give you an understanding of the fundamental elements that make up business organisations.

As well as these modules, you will undertake a range of finance related modules including Managerial Finance, Financial Management and International Business Finance to ensure that you gain an understanding of the various accounting techniques useful to managers within business. You will learn about the essentials of managerial finance and the International Business Finance module will provide a global focus on financial markets and corporate finance.

In the second year, you will have the opportunity to choose optional modules to allow you to further tailor your degree to suit your interests, with options including Business and Corporate Law, Marketing Brand Management and Human Resource Management in Context. In your final year, you will complete a graduate project that will bring together all you have learnt on the course with a subject of your choosing. You will also have the opportunity to choose to take a one year industrial placement at the end of your second year.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*-C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

All of our business studies courses are highly rated by our students. In the 2011 National Student Survey, 89% of our students agreed that they were satisfied with our business degrees.

CAREER OPTIONS

On successful completion of this course, you will have developed the skills that will enable you to be employed in a variety of roles in finance and business. You can expect to gain initial employment in junior management posts in a range of business functions, including finance, business research, sales promotion and retail management.



Scan the QR code above for more course information or visit: uwl.ac.uk/N1N3

BA (Hons) Business Studies with Human Resource Management

This course has been designed to give you the knowledge and skills to specialise in human resource management, while gaining an understanding of all other business functions and how they work to complement each other within the contemporary business environment.

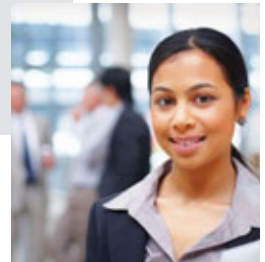
AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
three years
(Four years if a
work placement
is taken)

**UCAS
CODE**
N1N6



Course overview

Throughout this course, we offer modules in a range of core subjects such as marketing, business accounting and business operations, to give you an understanding of the fundamental elements that make up business organisations.

As well as these modules, you will undertake a range of human resource related modules including Human Resource Management in Context, Human Resource Management Issues and Employee Relations to ensure that you gain an understanding of the nature of human resource management and the functional aspects of managing people. You will learn about current issues influencing the effectiveness of people in employment and the Employee Relations module will provide you with knowledge of the rules and procedures used to promote fairness and efficiency in the workplace.

In the second year, you will have the opportunity to choose optional modules to allow you to further tailor your degree to suit your interests, with options including Business and Corporate Law, and Managerial Finance. In your final year, you will complete a graduate project that will bring together all you have learnt on the course with a subject of your choosing. You will also have the opportunity to choose to take a one year industrial placement at the end of your second year.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

All of our business studies courses are highly rated by our students. In the 2011 National Student Survey, 89% of our students agreed that they were satisfied with our business degrees.

CAREER OPTIONS

On successful completion of this course, you will be in a position to apply for a variety of junior human resource roles, within industrial relations, training and development, and human resource management.



Scan the QR code above for more course information or visit: uwl.ac.uk/N1N6

BA (Hons) Business Studies with Internship

This course combines the theoretical knowledge that you will gain in lectures with practical experience, through a one year internship. With this combination of knowledge, skills and experience, you will be in a position to build a successful career in business and management when you leave us.

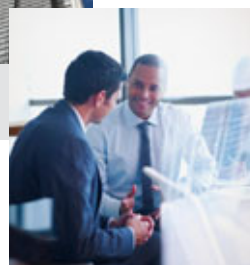
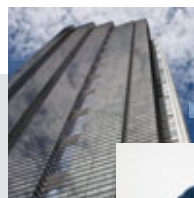
AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time, four
years (including
work placement)

**UCAS
CODE**
N103



Course overview

This course has been specifically designed to give you the practical experience to complement your academic studies. In your first year, we will deliver core modules such as Business Accounting, Principles of Marketing and Information Communications Technology, to give you an understanding of the fundamental elements that make up business organisations. In your second year, you will have the opportunity to choose optional modules to allow you to gain a better understanding of the areas of interest to you and in your final year, you will complete a supervised project based on your internship experience.

The internship will be taken at the end of your second year and will give you the opportunity to put theory into practice in a real business environment, while earning a salary. It enables you to gain essential experience and knowledge of the workplace. Past students have undertaken internships in organisations ranging from large multinational corporations to small businesses, and have found the experience they gained on the internship highly beneficial in the final year of study and when they came to look for their first graduate jobs.

Throughout the course you will develop an understanding of ethical principles and an awareness of effective management practice. In addition, the practical elements of the course will enable you to develop analytical and communication skills, and the ability to work well with others.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

All of our business studies courses will give you full academic exemptions from the Chartered Management Institute exams.

CAREER OPTIONS

On successful completion of this course, you can expect to be employed within a range of business functions including marketing and sales, finance, human resources and IT, in a variety of roles for a broad range of employers.



Scan the QR code above for more course information or visit: uwl.ac.uk/N103

BA (Hons) Business Studies with Marketing

This course has been designed to give you the knowledge and skills to specialise in marketing, while gaining an understanding of all other business functions and how they work to complement each other within the contemporary business environment.

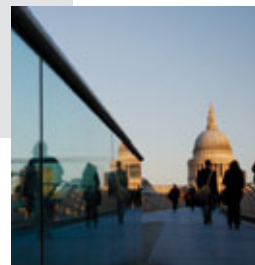
AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
three years
(Four years if a
work placement
is taken)

**UCAS
CODE**
N1N5



Course overview

Throughout this course, we offer modules in a range of core subjects such as business accounting, organisational behaviour and business operations, to give you an understanding of the fundamental elements that make up business organisations.

As well as these modules, you will undertake a range of marketing related modules including Principles of Marketing, Marketing and Brand Management, Consumer Behaviour and Global Marketing to ensure that you gain an understanding of the key principles of marketing. You will learn about the marketing mix, the decision-making processes experienced by marketing managers and the Global Marketing module will provide you with knowledge of marketing on an international scale.

In the second year, you will have the opportunity to choose optional modules to allow you to further tailor your degree to suit your interests, with options including Business and Corporate Law, Managerial Finance and Human Resource Management in Context. In your final year, you will complete a graduate project that will bring together all you have learnt on the course with a subject of your choosing. You will also have the opportunity to choose to take a one year industrial placement at the end of your second year.

Throughout the course you will develop an understanding of ethical principles and an awareness

of effective management practice. In addition, the practical elements of the course will enable you to develop analytical and communication skills, and the ability to work well with others.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

What our alumni say

Radovan Manko, graduated 2010

"There are a few things that I value most about this course... I absorbed knowledge about business and I was also able to significantly improve my presentation skills, time management and ability to work in a team of people, while having a bit of fun!"

CAREER OPTIONS

On successful completion of this course, you will be in a position to apply for various junior roles, in a range of areas including marketing, public relations, market research, account management in a creative agency and sales promotion.



Scan the QR code above for more course information or visit uwl.ac.uk/N1N5

BA (Hons) International Business Management

This course is aimed at enabling you to function in an international business environment, and will prepare you for a career within organisations that engage in business across international borders.

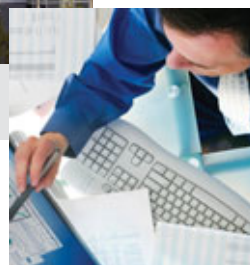
AWARD
BA (Hons)

STARTING
September 2013

LOCATION
Ealing

DURATION
Full-time,
three years
(Four years if work
placement taken)

**UCAS
CODE**
N201



Course overview

Throughout this course, we offer modules in a range of core subjects such as business accounting, organisational behaviour and business operations, to give you an understanding of the fundamental elements that make up business organisations.

As well as these modules, you will undertake a range of internationally focused modules including International Business, Global Marketing and Cross Cultural Management to ensure that you gain an understanding of management in a multi cultural environment and the issues faced by companies engaged in international business. You will develop an understanding of the business case for diversity, the influences of culture on international management as well as the inter-cultural dynamics of work relationships.

In the second year, you will have the opportunity to choose optional modules to allow you to further tailor your degree to suit your interests, with options including Business and Corporate Law, Managerial Finance and Human Resource Management in Context. In your final year, you will complete a graduate project that will bring together all you have learnt on the course with a subject of your choice. You will also have the opportunity to choose to take a one year industrial placement at the end of your second year.

Throughout the course you will develop an understanding of ethical principles and an awareness of effective management practice. In addition, the practical elements of the course will enable you to develop analytical and communication skills, and the ability to work well with others.

This course gives full exemptions from the Chartered Management Institute. For further information, please visit www.managers.org.uk.

Entry requirements

200 UCAS points normally in a minimum of two subject areas, plus GCSE English and Mathematics at grade A*–C, or equivalent.

English language requirements

IELTS 5.5 overall and a minimum of 5.5 for each of the four individual components (reading, writing, speaking and listening).

For detailed information on international equivalences and alternative entry qualifications, please refer to page 145.

Key fact

West London Business School achieved 89% for overall student satisfaction in the 2011 National Student Survey.

CAREER OPTIONS

On successful completion of this course, you will be in a position to apply for a variety of junior roles in businesses in the UK or abroad, in a range of business functions including finance, marketing and human resource management.



Scan the QR code above for more course information or visit: uwl.ac.uk/N201

