

The Warwick

m
ba

Part-time
2012



Our web site holds information on funding sources including external funding bodies, loan schemes, and further details of WBS Scholarships. It also has full details of the study programme, and lots of real-life stories.

We're always happy to talk through any questions you might have.

- 🌐 warwickmba.com
- ☎ +44 (0)24 7652 4100
- ✉ warwickmba@wbs.ac.uk

WBS students and faculty are of a very high quality. The Association wishes to commend WBS on the quality of its staff and its innovative teaching methods; the staff enjoy high levels of motivation and this is reflected in the positivity of students. WBS should be commended for demonstrating great flexibility in bringing together all the strands of the Warwick MBA programme.

The Association of MBAs



Changing lives, challenging minds

The Warwick MBA will give you a critical understanding of the latest management concepts, tools, and techniques along with the experience and resilience you need for your future career.

You determine where you want to go: we'll support you all the way.

WBS is in the top one percent of business schools in the world

A qualification from WBS clearly signals both substance and quality and really means something, to you and employers. There are very few business schools in the world with accreditation from all three major international management education bodies, and we were the first in the UK.

- ∴ AACSB International, The Association to Advance Collegiate Schools of Business (USA)
- ∴ European Foundation for Management Development (Europe)
- ∴ The Association of MBAs (UK)

Who teaches at WBS?

Our experts are consulted by the business leaders and bluechips that shape the global economy; they are respected around the world. Our academics write the textbooks from which other schools teach, and will give you direct access to the latest theories and practice. You can be sure they will ground the academic theory in the reality of the workplace so your learning is ready to use in a practical way.

Who studies at WBS?

Over 40 percent of the Warwick Executive MBA participants and 64 percent of our distance learners are from outside the UK. Across the Warwick MBA community we have around 2,000 participants from over 100 countries.

Become part of a network of spirited and interesting people, with over 29,000 alumni around the world.

We value work experience more than many other schools, because we believe you can learn a lot from each other. The breadth of your peers' experience will bring a whole new dimension to the theories and models you will be studying.

For four years running, WBS has been voted one of the top business-to-business brands in the UK for quality, reliability, and distinction.

The Superbrands council, comprising business experts and professionals, considers that a Business Superbrand has established the finest reputation in its field and offers customers significant emotional and/or tangible advantages over its competitors, which customers want and recognise.





The Warwick MBA has been a real journey for me. I had initially approached it as a CV exercise, something to strengthen my credentials should I ever decide to move on. The reality has been anything but.

Stepping into a lecture for the first time in 20 years was both exhilarating and exhausting. My attitude changed immediately: I became much more interested in what I was studying, and the way in which it could be applied; every module taught me something.

The biggest payback is the way it has changed me. As you progress you consciously learn different elements, whether it is the difference between stakeholder and shareholder governance or how to tell your Mintzberg from your Maslow! But the real learning experience comes as you become able to put all of these bits of learning together and look at things holistically from different perspectives.

Even after 18 years of management, this has been a fantastic learning experience. I feel a far better manager for it and am delighted that the flexible approach of WBS has also allowed my employers to sponsor me and see a good return on their investment.

Nigel Baker
Operations Director, Echo
Managed Services Limited

I've learnt a huge amount on the Warwick MBA; the depth of insight and perspectives it now allows me to access has been commented on by my colleagues and clients.

I have developed many new skills including the ability to interpret and present information in new ways and I also now have increased confidence which allows me to engage with senior stakeholders and make meaningful contributions. In my job with PwC, I have the responsibility of presenting the results of technical and complex reviews; WBS has given me a toolbox of concepts and frameworks to be able to present this dense information in simple but effective ways to engage the attention of my clients.

The residential modular approach is really successful; the ability to take time out to focus on learning whilst engaging with participants eager to network and learn is great. After my core modules, I had the opportunity to interact and network with both full-time and distance learning participants which has been very rewarding.

WBS has allowed me to think in new ways and yet be structured in my thinking and presentation. Whilst this is an academic degree, it does turn out senior managers and business leaders who function effectively in the real world. The balance between theoretical academic concepts and real business practice is just right.

Charles Samuel
Manager, PwC



Our values

We don't produce a 'standard' graduate from the Warwick MBA. We create an environment where your learning and self-development take centre stage, to help you achieve your aims – whatever they may be. We appreciate that you are an individual with your own distinct aspirations.

Studying with WBS is exciting and invigorating. We'll share our knowledge and experience with you, and you in turn will share your experiences and background with an outstanding group of equally motivated and eager participants.

A real strength of part-time study is that you can apply the theories to your day-to-day work and reflect upon the practicalities of the real world, sharing your experiences with your peers and tutors.

The friendships and networks you will forge through the shared journey of learning at WBS, in person and online, will last a lifetime.

Our teaching philosophy

We have signed up to the UN-backed Principles for Responsible Management Education (PRME). These embody a voluntary set of principles to which business schools can adhere to provide future leaders with the necessary insights and skills to reflect upon, critically analyse, and provide leadership with regard to corporate responsibility.

Academically our programme is highly rigorous; we'll encourage you to take a critical perspective on management theory and techniques.

Our vision of leadership

True leaders embrace challenges and inspire change, in others and themselves. They can enthuse and encourage others, are inquisitive, thoughtful and decisive.

We'll challenge your personal and problem-solving skills, and your people management capabilities, giving you the opportunity to become a visionary leader with an inter-disciplinary understanding of key business issues and areas.

Our community

We take a very collaborative approach to teaching. Your experiences, and those of your peers, are a cornerstone of our programme. We expect all our participants to be effective and confident contributors.

We believe you, and we, can all learn from each other, and you can access our 29,000 alumni right from the start to build your networks immediately.

Group work

We offer you a sociable environment in which to raise problems, clarify ideas, and discuss issues – perfect for building and maintaining that all-important global and local network.

There are face-to-face group work opportunities during modules, and there are also very valuable group work skills to be gained through using our online classroom, wbsLive, which allows all learners to meet online and work in real time.

Benefits of studying part-time

Part-time study can give you the best of all worlds, especially when it's as flexible as the Warwick MBA. Our study modes are interchangeable to enable you to factor in other responsibilities, like your family and workplace commitments.

Continuing to work while you study also means you can reflect upon what you have learned, see it in action, and share those experiences with your group; it makes theory accessible and relevant. Gaining this new knowledge will give you the confidence to take on new challenges in the workplace.

We offer two choices of study programme. Which suits you best depends on your budget and the amount of time you are able to spend away from work at residential sessions.

The Warwick Executive MBA

offers you intense bursts of Monday to Friday residential teaching, with your visits preceded by preparatory reading and your learning brought together by group and individual assignments.

The Warwick MBA by distance learning

allows you to study broadly in your own time, in your own way, while offering some structure as well as tutor support and peer interaction. You will use a range of online resources, including our virtual classroom wbsLive, as well as have opportunities to experience face-to-face teaching.

my.wbs

At the heart of your learning experience is our vibrant online community *my.wbs*. Having online access to your peers, tutors, and resources, at any time of day or night, and from anywhere in the world, means you're never alone.

my.wbs allows you to interact, discuss, and collaborate with people from all modes and at all stages of their study. It offers academic as well as social support, and also delivers your essential programme information and administration.

wbs.ac.uk/go/mbatechnology

Online resources

We offer full online access to the superb University of Warwick library including many databases, and over 30,000 full-text electronic journals.

We also offer excellent interactive web-based resources and online study materials. And there's a lively online discussion community with peers, tutors, and our programme team participating to make sure you never feel alone while studying.

Study your way

We recommend two and a half to three years to complete the study programme on a part-time basis. Making time for study, work, family, and friends is not easy, but life is for living. People like you want to fit a lot in, and we want your studies with us to be an enjoyable time of your life.

For some people returning to study can be daunting, especially while holding down a job and meeting other commitments. We know that with our help and support you will rise to the challenge.

Speed up

On the Warwick Executive MBA, you can often speed up your studies through careful selection of elective modules and an early start to your project.

Studying the Warwick MBA by distance learning, you can complete the programme more swiftly by taking some or all of your elective modules face-to-face in five-day residential blocks.

Slow down

We know that circumstances sometimes change; weddings, babies, or promotion can knock you off-track. Sometimes taking longer to complete your studies might be the best way to get what you want in the long term and we're here to help you achieve your aims.

You'll find we're always ready to listen and help you find a way through.

Mixing study modes

We're pretty flexible – what suits you?

- ⚡ The Warwick Executive MBA splits the teaching into five-day residential blocks. You could study your core modules like this, but later choose to study by distance learning.
- ⚡ Study your core modules by distance learning, but take all or some electives as five-day residential blocks.
- ⚡ Once you've completed your core modules, join us for a term at WBS to complete all your electives as a full-time participant.
- ⚡ Study full-time from September to December for five core modules, then complete the remainder of your core and your elective modules part-time.

Focus on global energy

Combining interactive self study and face-to-face time with leading academics and energy industry experts, the Warwick Global Energy MBA prepares managers to deal with the issues surrounding growing demand in developing economies, alternative sources of supply, climate change, regulation, and energy security.

Part-time participants with an energy background can take elective modules from the Warwick Global Energy MBA.

🌐 warwickmba.com/global-energy

Fresh thinking in the workplace

A great strength of part-time study is that you can apply your new knowledge immediately to your work. Your employer will see the benefit of your studies really quickly; new ideas often have an immediate and positive impact. You will be more effective, generating new ideas and using proven tools, ideas, and best practice to resolve business issues.

You address current work issues in the class environment and as part of the assessed study programme. You will also undertake an internal consulting project focusing on solving real problems facing your organisation.

Don't hesitate to contact us if you'd like help preparing a case to put to your employer; we're here to help. The Warwick MBA is a significant investment, both in financial terms and in the time needed to devote to study. You may need to ask for support from your employer in the following areas:

- 🔗 **Finance** helping pay your tuition fees, travel, or other expenses
- 🔗 **Time** giving you enough time away from work to study
- 🔗 **Development** offering opportunities at work to implement your learning.

You may find our *Guide for corporate sponsors* helpful.

- 🌐 warwickmba.com/go/mbasponsors

Vax Ltd

Vax funded my place on the Warwick MBA to support my career development. The company benefits from the holistic nature of a general management education by developing and retaining high performers.

I am developing my strategic thinking and gaining a broader appreciation of business and how it operates, not only from the lectures but also from other members of my cohort. The networking opportunity presented is invaluable, as it provides insights into how other businesses operate. These learnings have helped me develop a wider knowledge base, and also to think differently about issues or projects.

The Board is very supportive and interested in how I am progressing and I have discussed assignments and sought guidance from many different departments which has been invaluable. I am also able to share my insights and new knowledge with colleagues and so improve the value that I can add to my team.

Naomi Martin
Head of Marketing,
Vax Limited



We have three employees on the Warwick MBA programme this year. At Vax, in this time of growth, it is essential that we continue to develop strategic insight and thinking amongst our senior team, and to broaden their functional expertise.

The Warwick MBA enables us to build on these important skill sets and to enhance the strategic capability of those individuals on the programme. This brings clear benefits to the company as it enables our people to look more widely at the overall business, with fewer tendencies to view their departments in isolation. It has also enabled those individuals to gain important insights into other businesses so that they can identify best practice externally and bring new ideas to Vax.

In order to further grow our talent pipeline from within, we plan to continue our relationship with WBS and the Warwick MBA programme.

Kate Daines
HR Director, Vax Limited

My organisation was very supportive; I was encouraged by people from the Chairman and Chief Executive right through to the workers at the sharp end. Network Rail was also great about providing the time off I needed for my studies, and the projects to develop my knowledge, and people were genuinely happy to help with providing data or information I needed for my work.

I was surprised by the immediacy with which I was able to apply my learning. There were several projects where I gained a different insight fundamental to analysing that problem or developing a solution. I was also able to develop my understanding and network of contacts within the business through the assignments which took me out of my particular function.

I enjoyed meeting people from various countries and business backgrounds; they gave a different perspective on the module content. The syndicate groups also allowed me to exercise leadership skills in an environment where I was simultaneously challenged and supported.

Ged Cullinane
MBA (Warwick)
Infrastructure Maintenance
Engineer, Network Rail



I chose the Warwick MBA because WBS is one of the UK's leading business schools and its distance learning mode offers the flexibility to study whilst working. I now have an extensive toolset, including a plethora of frameworks, which I have deployed during my military career and will use in future civilian ventures. My next move will be into strategic consultancy.

Matthew Cole
Captain, British Army



I chose WBS because of the amazing flexibility it offers: I wanted to ensure I could complete my studies whatever happened, and also be able to attend face-to-face modules. The distance-learning mode allows you to do exactly that.

I am currently in my final year and the programme has exceeded my expectations. The support received from tutors and the admin team has been exceptional. We have been encouraged to form study groups and mine has been excellent – both academically and socially. I have also participated in the mentoring programme which has provided me with further insights.

My background is in science and the Warwick MBA has given me the business tools to become a more rounded manager. Many modules have pushed me to work outside my comfort zone, giving me awareness of my capabilities and career objectives.

Since starting, I moved industries and have been promoted in my current company. I am now looking forward to my dissertation, a project at my company, which I expect will be a launching pad for further progress in my career.

Romina Oxborough
Project Manager,
Quintiles Transnational

Our curriculum

The Warwick MBA will teach you the foundations of key management areas, while offering you the opportunity to specialise in areas of your choice. Our study programme features seven core modules, your choice of six electives from around 45, and a consultancy project to draw together your learning.

Full details of the syllabus for all modules and example study calendars are available online.

warwickmba.com

Core modules

- Accounting & Financial Management
- Economics of the Business Environment
- Market Analysis
- Modelling & Analysis for Management
- Operations Management
- Organisational Behaviour
- Strategic Advantage

Elective modules

The majority of our elective modules are available residentially at WBS; fewer are available by distance learning. Some are available in Germany, India, Mexico, Dubai, Korea or Hong Kong. You can also take electives from the Warwick Global Energy MBA. Please note that availability and delivery modes may vary and this list is provided for guidance only.

warwickmba.com/go/mba-electives

- Advanced Corporate Finance
- Behavioural Sciences for the Manager
- Business in Society – the roles & responsibilities of global business
- Company Valuation **G**
- Complexity, Management & Network Thinking
- Consumer Behaviour & Market Research Techniques **G**
- Corporate Finance **D**
- Corporate Governance
- Corporate Mergers & Restructuring in the US & Europe **G**
- Cross-Cultural Management **G**
- Doing Business in India **I**
- Doing Business in Mexico **M**
- European Business Law **G**
- European Taxation **G**
- Entrepreneurial Finance
- Entrepreneurship & New Venture Creation **D**
- Financial Analysis
- Fundamentals of Information Systems **G**
- Global Information & Process Management **G**
- Human Resource Management **G & D**
- Innovation & Creativity in Organisations **D**
- International Business **D**
- International Marketing **G & DL**
- Investments & Risk Management
- Korean Business & Culture **K**
- Leadership & the Art of Judgement
- Management Accounting **D**
- Management of Change **D**
- Managerial Economics
- Managing the Digital Workplace
- Marketing Communications
- Marketing Strategy **D**
- Mergers & Acquisitions **DL**
- Negotiation **G**
- Non-Profit Management **G**
- Operations Strategy **D**
- Project Management **D**
- Psychology of Investing & Financial Decisions
- Service Management **HK**
- States & Markets **G**
- Strategic Brand Management
- Strategic Development
- Strategic Global Outsourcing and Offshoring **D**
- Strategic Leadership **G**
- Strategy & Practice **D**
- Supply Chain Management

Your consultancy project

Your consultancy project will probably take you up to a year to complete, and is the culmination of everything you have learned during your studies. It will show you can integrate your learning from the discrete modules into a cohesive whole, taking multiple perspectives on a business issue and writing around 15,000 words to explore your subject thoroughly.

Your project might be the incentive you can use to encourage your employer to sponsor you. The promise of the quality of focus and expertise which will be brought to the endeavour can be a powerful motivator.

Key

G at Mannheim Business School, Germany

I at Indian Institute of Management, Ahmedabad

K at Yonsei School of Business, Korea

M at IPADE Business School, Mexico

D also available by distance learning

DL distance learning only

HK also available in Dubai or Hong Kong

Warwick MBA by distance learning

With 25 years of experience to draw upon, we use a variety of delivery methods to give you the quality Warwick MBA learning experience but in a much more flexible way. This means you can work at your own speed, in your own time, from wherever you are based in the world.

Study materials

For each subject, you'll receive tailor-made multimedia study materials, usually divided into ten lessons. Additional reading and resources are either included or signposted and you will also have timetabled activities throughout the duration of each module.

Subject tutors

You will be given a subject tutor to support you through each module. They will facilitate wbsLive sessions, moderate online discussions and offer explanations and clarification, make sure you are up to date with subject-relevant topical information and generally oversee your development of study skills.

wbsLive: the virtual classroom

For each subject, there will be at least two sessions that make use of our virtual classroom, wbsLive. These may be lectures with time for Q&A, tutor-led seminars or focused revision sessions. Every session is recorded and available to view later.

Multimedia e-learning

To supplement your reading and other work, you can access a number of audio and video interviews, featuring both our faculty and inspirational business leaders.

Online assessment tests

You will be able to check your learning and understanding via online self-assessment tests for subjects such as Accounting & Financial Management. These multiple choice question tests provide immediate feedback on your performance.

E-resources

You will have free online access to full-text articles from a wide range of business and management journals.

Study groups

You will be placed in an international study group of 10 people, to create strong relationships with other participants from different backgrounds, business disciplines, industries, and locations around the world. You will share experiences and cultural or industry differences, solve problems together, and motivate each other to keep on track. Together you will complete the Warwick MBA.

You will be able to communicate using our online networking tools and when you come to the Warwick Week you will also work together in the same group on tasks during the face-to-face teaching.

If there are other participants based in or near your location, then we strongly recommend that you schedule some study and support time together. You can also join a virtual study group so that you are working online with, and learning from, other participants based all over the world.

Career provision

Our comprehensive range of career services aims to provide you with the tools and skills you need to accelerate your career. Our blend of face-to-face and online interactions provide support at all stages of your career journey.

During each Warwick Week, you will complete a Leadership & Development day which will provide you with key insights into understanding your values, strengths, and key motivators.

These practical workshops will focus on development activities centered on enhancing your leadership competencies. The first of these will be followed by one hour of individual coaching which can be conducted face-to-face, via skype/ wbsLive or over the phone.

During your studies, you will also have free access to:

- ✚ A 45 minute career consultation with a career coach
- ✚ Careers+ non-commercial services including information on CVs, job searching, international careers, and career planning.
- ✚ Online workshops on *Career Planning and Onboarding*
- ✚ Online employer engagement and sector specialist events
- ✚ Membership of our Virtual Business Café.

You can access our full range of pay-as-you-go Careers+ services including:

- ✚ Webinars including *Negotiation Skills*, and *Navigating Organisational Politics*
- ✚ Face-to-face workshops including *Career Planning*, *Presentation Skills*, *Assertiveness*, and *Managing Personal Brands*
- ✚ Career consultations
- ✚ Executive coaching
- ✚ Self assessment tools.

In 2010, *The Economist* rated the Warwick MBA by distance learning 6th in the world, and 1st in the UK



I chose the Warwick MBA on reputation and the September Seminar (now the Warwick Week). The reputation is important to me because it carries weight in the job market. And the week-long residential session gives me the opportunity to meet my cohort face-to-face and experience life on campus.

Studying by distance learning enables me to organise my study around work commitments and family time, and gives me flexibility to study at my convenience.

The lecturers are all extremely knowledgeable in their field and inspire learning and interaction particularly in the residential modules, but there's also plenty of online support.

Jonathan Downes
Senior Project Manager, WRVS

Warwick MBA by distance learning

The programme structure

Year One

In your first year, you can choose between two routes to the Warwick MBA.

Route A will divide your year into two six-month semesters. In each semester, you will study three core modules, giving you a total of six subjects over the year. For each semester, you will join us for the Warwick Week, which is held around 8–10 weeks after the start of the semester. Your first Warwick Week will last for five days, the second for just three days. If you take Route A, it is possible to complete your studies in 30 months.

Route B If you choose Route B you will only study five core modules in the first year, and join us just once for a seven-day Warwick Week. If you choose Route B, you should expect that your studies will take 36 months.

Year Two

Your second year will be divided into two six-month semesters, each with three subjects. In one semester, you will complete your core modules, study your first choice of electives, and complete up to six days of a Warwick Week, depending on your elective choices. The second semester will offer online electives only, with no requirement to visit Warwick. You will also start your project and dissertation during this year.

Year Three

During your final year you will complete the remainder of your electives and your project and dissertation. You may also attend a Warwick Week, depending on your elective choices.

Face-to-face subjects

We recognise that some participants will want to experience as much face-to-face teaching as possible. Included in your tuition fee is one face-to-face five-day module and you can choose when and where you take this opportunity, subject to availability of places.

Timetable for January 2012 intake

Route A	You will study	Warwick Week	Assessment
Semester one January – July 2012	<ul style="list-style-type: none"> ☐ Organisational Behaviour <i>Also available face-to-face in Hong Kong, October 2012</i> ☐ Accounting & Financial Management ☐ Economics of the Business Environment 	24–28 March 2012 (5 days)	Online open-book exam June 2012 Assignments due w/c 18 June 2012
Semester two July – December 2012	<ul style="list-style-type: none"> ☐ Market Analysis <i>Also available face-to-face in Rome, 16–20 April</i> ☐ Modelling & Analysis for Management ☐ Operations Management 	13–15 September 2012 (3 days)	Exams w/c 10 December 2012
Route B			
January – December 2012	<ul style="list-style-type: none"> ☐ Organisational Behaviour <i>Also available face-to-face in Hong Kong, October 2012</i> ☐ Market Analysis ☐ Economics of the Business Environment ☐ Accounting & Financial Management ☐ Operations Management 	24–30 March 2012 (7 days)	Online open-book exam December 2012 Exams and assignments due w/c 10 December 2012



I had progressed in business through work experience but I did not have any theory behind me so I wanted some accreditation. Two things made me choose WBS: the reputation and recognition in the UK market, and the flexibility to switch between the study modes. I've used both distance learning and modular study to suit my situation.

The Warwick MBA has given me theoretical and technical knowledge and I've also gained shared experiences about business from my peers. WBS offers a very positive vibe which naturally motivates you to learn more. This is in large part down to the good quality of professionals that design and deliver the modules, but it's also down to the mix of participants.

Danielle Stewart
current participant
on the Warwick MBA

The Warwick Executive MBA

The Warwick Executive MBA sees you attend WBS at regular intervals, for a week at a time Monday to Friday, to study a particular subject in depth. It combines the flexibility of part-time study with the benefits of interactive learning.

This route is particularly suitable if your work involves a considerable amount of travelling, you are based overseas, or you are just really busy and need to schedule well in advance. It minimises disruption to both professional and personal commitments by getting all the teaching done in discrete residential blocks.

You'll find it an immersive method of study using practice-oriented assessment; you'll not only use case studies, but also reflect on your own organisation and those of the other participants. Most importantly, you'll take your learning back into the workplace – immediately and practically.

🌐 warwickmba.com/go/exec

Accommodation

You can choose to stay on or off campus, it's entirely up to you. The accommodation and catering facilities at the University won gold medals in February 2011, and are very convenient, but there are also plenty of other options nearby.

Career provision

Our comprehensive range of career services aims to provide you with the tools and skills you need to accelerate your career. Our blend of face-to-face and online interactions provides support at all stages of your career journey.

During your studies you will have access to a free but optional Career Management module which includes:

- 🔗 Two online self assessment tools - Realise 2 & CareerLeader
- 🔗 Three one-hour executive coaching sessions
- 🔗 A two-hour *Career Planning* workshop
- 🔗 A two-hour *Career in Action* workshop.

You will also have free access to:

- 🔗 A 45 minute career consultation with a career coach
- 🔗 Careers+ non-commercial services including information on CVs, job searching, international careers, and career planning
- 🔗 Online workshops on *Career Planning* and *Onboarding*
- 🔗 Online employer engagement and sector specialist events
- 🔗 Membership of our Virtual Business Café.

You can also access our full range of pay-as-you-go Careers+ services including:

- 🔗 Webinars including *Negotiation Skills*, and *Navigating Organisational Politics*
- 🔗 Face-to-face workshops including *Career Planning*, *Presentation Skills*, *Assertiveness*, and *Managing Personal Brands*
- 🔗 Career Consultations
- 🔗 Executive Coaching
- 🔗 Self assessment tools.

Study method

Face-to-face tuition is supplemented by extensive pre-module reading, and post-module assignments.

About four weeks before each residential module, you will be sent a study pack with pre-module reading, case studies, and your textbook.

You will then attend WBS for five days, during which you will participate in lectures, work with your syndicate group, and prepare group assignments.

Once the module has finished, you will have around four weeks to complete an individual assignment.

Each module is self-contained, and assessment is a combination of syndicate group work and written assignments. Two modules are assessed by examination.

There is also a compulsory pre-module induction weekend during which you will get to know the study programme, campus, and your fellow participants. It will give you a chance to consider and gain insight into your own qualities, abilities, and learning styles, and is an ideal opportunity to review your personal learning objectives and reflect on your aspirations.

The Career Management module, together with the excellent resources and materials provided during and after, is a good process to re-assess your career and get the most out of the Warwick MBA.

Even if you are not planning to change jobs or industry at this point, you learn how career management is an ongoing process.

More importantly, you are provided with an excellent toolkit and a follow-up coaching session to reflect on your career and define future steps.

Some of the most valuable pieces for me were the self-assessment tools like Realise and CareerLeader which helped me validate my strengths and interests and learn of some new ones I hadn't thought about before. I will use this key information to plan my career strategy for the next few years.

Isidro Arosemena
Services Marketing & Equipment Management Supervisor,
Caterpillar SARL
Geneva (EAME)

The *Financial Times* ranks the Warwick Executive MBA among the top 35 in the world



The Warwick MBA has given me competencies and skills to progress in my career while the one-week modules have given me the flexibility that I needed to work and stay with my family.

It's been an exceptional experience for many reasons: the knowledgeable lecturers; the diversity of participants' working experiences and cultural backgrounds; the modern learning environment. But the main benefit has been learning to think critically and to challenge even my own assumptions.

I've been very lucky; my employer supported me by allowing me to attend the WBS modules, offering me a job related to my studies, and enabling my project for the final dissertation.

Davide Bernardi
Business Development Analyst,
Rolls-Royce

Life with Warwick

We are always delighted to be able to involve our participants in extra-curricular activities, whether in person or virtually. Being able to maximise and expand your networks is one of the lighter sides of studying with us.

On campus

All part-time participants will spend some time on the beautiful University of Warwick campus. The green spaces make for a relaxing environment, while being close to Coventry, Birmingham, Warwick, and Stratford gives you access to contemporary urban life.

You may even have time to enjoy the superb sporting and leisure facilities on campus, including the large Sports Centre, Warwick Arts Centre with its theatres and cinema, and of course the lively Students' Union.

📍 wbs.ac.uk/go/campus

The WBS Forum

A key part of the Warwick experience is sharing with others. The WBS Forum series is a distillation of everything we believe: the best education resides at the intersection between academia and practice.

The series features senior executives discussing various topics including their own management experiences, firms, or business contexts in which they have worked, and more general events or issues relevant to management studies and the business world.

We run events at WBS and in London; the WBS events are live streamed enabling you to participate wherever you are in the world.

Recent forums have included:

- 📍 *Where now for employment relations? Personal reflections on the challenges for employment relations and Acas now and in the future*
Ed Sweeney, Chair, Acas
- 📍 *Who's responsible for making Britain green - energy companies or energy users?*
Guy Esnouf, Head of PR & Public Affairs, E.On
- 📍 *The Business of Social Change: Social Enterprise Beyond Bureaucracy*
Francis Davis, Ministerial Adviser on The Big Society and Decentralisation, Young Foundation
- 📍 *Becoming Virgin: the story of how NTL:Telewest Business became Virgin Media Business*
Mark Heraghty, Managing Director, Virgin Media Business

WBS Alumni Association

The WBS Alumni Association is a network of around 29,000 alumni and 6,000 students in over 130 countries. Our services and opportunities are available to you before you even start the Warwick MBA programme. For example, our network supports participants preparing to study here, generously both sharing their experience of studying with us and offering their professional advice.

Our alumni are ambassadors for us in many other ways: as WBS group coordinators, mentors to students and professionals, WBS project sponsors, guest speakers and hosts at our events, and as part of our advisory boards – they shape the future of WBS.

Keeping in touch

Our alumni magazine, *nexus*, features articles combining leading research from top WBS academics and alumni practitioners from all business sectors across the globe.

Our monthly eNewsletters bring updates of our activities straight to your inbox and we have dedicated WBS groups within LinkedIn, Facebook, and Twitter. In addition, we also have our own Online Membership Directory allowing you to login and search for, and network with, other WBS alumni worldwide.

📍 wbs.ac.uk/alumni

Connect

We offer a range of opportunities to interact with people right across WBS and the University.

Active alumni groups host group seminars and social events throughout the UK and the rest of the world. We also have professional networks which bring together students, graduates, and our faculty to explore industry practice and the latest research in specific industry areas.

📍 wbs.ac.uk/go/alumni-networks

Personal development

We believe the best managers and organisations are engaged in a process of continuous professional development. Keeping your knowledge base up to date is vital. While you are a participant on the Warwick MBA, and for ever after you graduate, you will have access to both the Warwick Knowledge Centre and a variety of services and events to ensure your knowledge and skills remain fresh and current throughout your career.

📍 warwick.ac.uk/go/bethebest

Harnessing the power of our global network, we also run a highly successful mentoring programme for both students and alumni. All mentors have close links with WBS or Warwick, or are WBS graduates, and we are very grateful for their assistance.

📍 wbs.ac.uk/go/mentoring



Talking to people about MBA schools, there was a general feeling that WBS is by far the best 'all-rounder'. I want to manage a company, rather than have a tight focus on one area as some schools offer, so I chose WBS because I thought it would best prepare me for my goal. My confidence and ability to handle any area of management have already improved significantly.

Femi Osinubi
Head of Revenue Assurance,
Vodafone Ghana

Applications, fees & funding

Fees & scholarships

Fees are subject to confirmation and do not include travel, accommodation, or other living expenses. Fees for 2012/2013 entry will be announced by February 2012; fees shown here are for guidance only.

Tuition fees are charged at the start of each year, so you will need to pay three lots of tuition fees. If you are funding yourself, you can arrange to pay your annual fee in four equal instalments.

Fees are reviewed each year, so we recommend you budget for an increase of between three and eight percent each time.

If you extend your studies you will have to budget for a continuation fee for each extra year of study. Additional fees also apply for distance learners taking more than one face-to-face module, and all part-time participants who want access to Careers+ support.

All successful applicants will be automatically considered for one of a small number of WBS Scholarships. These can be for up to 50 percent of the first year's fees for self-funded participants.

warwickmba.com/go/mbascholarships

Entry criteria

You must be intellectually outstanding and display strong interpersonal and communication skills, motivation, creativity, maturity, drive, and leadership qualities. You must also have proven academic ability, the ability to work effectively in a team, the desire to learn, and the potential to succeed.

⚡ **Experience** at least four years' postgraduate managerial work experience

⚡ **Academic record** good honours degree from a UK university, or an equivalent overseas or professional qualification

⚡ **English language** TOEFL 620 on paper, 260 on computer, or 105 by Internet; or IELTS 7.0

Apply to us

Apply to the Warwick MBA online.

We welcome applications from candidates who do not have the academic qualifications but are exceptional, with a proven ability to achieve.

warwickmba.com/go/apply

Compare study modes

	Executive	Distance learning
Usual duration	3 years part time	2.5–3 years part time
Current annual fee	£9,950 for first of 3 years	£6,200 for first of 3 years
Number of places for 2011/12	100	400
Application deadline & start dates	10 January 2012 for March 2012 start 10 August 2012 for October 2012 start	31 October 2011 for January 2012 start 30 April 2012 for July 2012 start
Funding 2010/11		
Self-funded	45%	85%
Employer contribution	55%	15%
Class profile 2010/11		
Average work experience	12 years	11 years
Average age	35	34
Age range	27–49	25–56
Male:Female ratio	71:29	73:27
International:UK participant ratio	41:59	66:34
Number of nationalities	20	60

Get in touch

We thrive on engagement; please don't hesitate to contact us to explore whether the Warwick MBA is the right programme for you. You can meet us in person, or online. Why not join the conversation to see what our alumni and current participants are saying about us.

wbs.ac.uk/conversation

Meet us

Explore whether the Warwick MBA is the right programme for you.

- 📍 We attend MBA fairs around the world
- 📍 You can join us for regular open events at WBS – a great opportunity to meet staff and participants, and experience a taster lecture
- 📍 You can drop in any Tuesday for an informal chat with a member of our team
- 📍 You can arrange to visit the University campus at a time convenient to you

Full details of all forthcoming events are on our web site.

warwickmba.com/meet

Talk to us

You can call our team weekdays 8.30am–5pm UK time (voicemail out of hours).

+44 (0)24 7652 4100


You can email us any time.


warwickmba@wbs.ac.uk

A live chat facility is often available on our web site. This allows one of our team to talk to you online in real time, answering any questions you might have.

warwickmba.com

Interact with us

 Find us on Facebook
Warwick MBA Admissions

 Follow us on Twitter
@WarwickMBA

LinkedIn

Join us on LinkedIn
Warwick Business School –
Prospective Students Group
wbs.ac.uk/go/joinus

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See our web site for the
latest information.

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