

Northampton Business School
Full time courses

**Aspire.
Succeed.**



THE UNIVERSITY OF
NORTHAMPTON
Northampton Business School

3. Introduction to NBS
4. Student Experience
6. Facilities
8. NBS Centre for Employability
9. Student Placement - Rochelle Buckseall
10. Case Study - Milan Parmar
11. Student Placement - Sarah Bayliss
12. International Reach
14. History
15. Company We Keep
16. Course Information



A warm welcome to Northampton Business School.

Executive Dean, Dr. Ian Brooks

For those of you who are considering choosing the University of Northampton, I hope that this will give you a good insight into life with us.

The articles throughout this brochure demonstrate the strength of our work with national employers, highlight the opportunities for work placements, show our commitment to internationalisation, prove the value we place on celebrating student success and make evident the incredible possibilities for your future.

twitter @ianbrooks6

For more information, visit www.northampton.ac.uk

Northamptonshire is the perfect combination of bustling urban life and countryside.

With everything from premiership rugby, a purpose-built athletics stadium, motor racing and a white-water rafting centre, high energy living is on offer around the clock in Northampton.



Silverstone Race Circuit



Royal & Derngate Theatre

At the town's leading arts centre an exciting line-up of drama and dance, stand-up comedy, music and theatre attracts national audiences and media headlines.

On stage at the Roadmender see some of the country's best, up and coming bands in action and as a perfect complement to the town's leisure, sporting and cultural facilities, the countryside of Northamptonshire offers a relaxing haven of cycle ways, canals, historic homes and gardens.

Getting here couldn't be easier either - with both London and Birmingham less than an hour away by road and rail.

Student Experience

Being a student at university isn't just about sitting behind a desk taking notes.

We strive to make your time at university as valuable as possible and offer you a variety of activities to not only help with your integration into university life but also with your employability prospects once you graduate.

Annual Study Trip to New York

Each year, undergraduate marketing students from NBS get the opportunity to visit the big apple and see behind the scenes of major companies including Tommy Hilfiger, CNN, and NikeTown to name but a few.

“The New York trip has inspired me to fulfill my goals, I have seen what is achievable”

Business Entrepreneurship 2nd Year



“We all had a good time, in particular, the interaction part! The atmosphere was so good, we talked and laughed. All in all, this was an evening that I will hold in my mind for much time to come!”



MBA Dinner

This annual event is held to recognise and celebrate the hard work and dedication of those nearing completion of the MBA. The evening is a formal event with an after dinner speaker and is a great opportunity for home and international students to come together and share their experiences.

Guest Lectures

The guest lecture series offers a wide range of external speakers from a variety of industries who share their experiences in a one hour lecture. These lectures are open to all members of the community, employers, students and staff and are free to attend.

Visit www.northampton.ac.uk/guestlecture

Pop Up Markets

Pop up markets enable students to spread their entrepreneurial wings! All stall holders are student owned businesses, they are able to sell their products and gain some valuable market research. Stalls have included vintage clothing, footwear and gifts along with social enterprises which have been set up by the students with tutor support.

Financial Times Visit

MBA and Year One students from Northampton Business School, visited The Financial Times head office and print works. The group were pleased to meet Peter Whitehead, Editor of the Executive Appointments section of the FT, who is from Northampton, at the FT's head office overlooking the City of London.

International Welcome Event

It can be daunting starting at a new university, let alone a new country! As part of the international induction week we have a programme of events arranged to help international students find their way around campus and meet their fellow students. Programmes have included entertainment ranging from a Chinese dance to the traditional art of morris dancing!

Xihui Chen commented “I am so pleased that our university and the Business School value our international students’ experience so much! Last year a Chinese lady showed off the traditional Chinese dance and gong fu cha (tea), but this year, wow! It was a chance to experience the English culture- Morris dancing!

We all had a good time, in particular, the interaction part! The atmosphere was so good, we talked and laughed. All in all, this was an evening that I will hold in my mind for much time to come!”



Facilities



Northampton Business School is based in a modern building set in 74 acres of attractive parkland.

The park setting on the edge of town combines a campus community with a rapidly growing town that blends its traditional market square with a modern business sector. With over 35 years experience the school is renowned for high quality teaching supported by links with industry and commerce.

Northampton Business School were delighted to open the £1.7m extension to the Cottesbrooke building in September 2011. The extension includes the Hub - a social learning space where students can utilise the wireless network to undertake private study, work in small groups or socialise over a coffee.

The extension also offers new spacious teaching rooms equipped with the latest technology and student breakout rooms located on the first floor can be used for group work and to practice presentations.



Students can book these rooms through the Business School reception. We also have an additional computer suite and a boardroom which will be used by students to simulate industry style meetings and agency presentations.

The rest of the Business School has been refurbished with all teaching rooms having visual displays connected to the internet, newly equipped IT labs, and the whole building has wireless capability.

£1.7m

Northampton Business School has had a £1.7 million extension and the two-storey business hub now boasts a social networking area complete with high-powered computers, soft seating areas, a mock boardroom and a range of smaller study spaces which can be booked out by students.

Northampton Business School Centre for Employability (C4E)

Development of key skills and attitudes that will enhance our students graduate career prospects

The C4E aims to support NBS students in the development of key skills and attitudes that will enhance their graduate career prospects. Through the C4E students are offered a range of skills development activities and because of our strong connections with the corporate learning agenda these workshops reflect the current expectations of graduate recruiters and employers.

The C4E is establishing strong relationships with employers to provide students with an opportunity to meet and work with employers through placements, mentoring schemes, shadowing and mock interviews.



Student Placement



Rochelle Buckseall
Joint Honours
BA (Hons) Accounting
and Advertising

Rochelle is the Commercial and Marketing Assistant at Sloane Helicopters Ltd. which distributes helicopters for the VIP and corporate market, operates an engineering facility and a renowned flying school.

"I was aware from early on that I wanted to undertake a placement year, and the University of Northampton stood out for having a renowned placement programme with extensive industry links.

My role at Sloane Helicopters Ltd. is incredibly varied and I am able to apply the theory learnt in my first two years at University into practice. I assist with all of the marketing activities in the company as well as monitoring the progress of negotiations and preparation of tenders and proposals.

Choosing to take a placement year was a great decision.

The experience is invaluable and is helping me to develop a high number of essential skills that recruiters look for.

The experience is something that could not be achieved from staying in the classroom, and will help me to stand out from other graduates when applying for future job roles."



Case Study

Milan Parmar, MBA

“My life at the University of Northampton began back in September 2004 when I started a HND in IT.”

“I only committed to two years initially because I was unsure of how I would adapt to this new environment, and whether University was actually the place for me.

Two years soon passed and I graduated with a HND in Information Technology for Business and was looking to learn more and more. It was a no-brainer for me when I snapped up the chance to top up my HND to a BA (Hons) Business Information Systems. I knew deep inside that with dedication and hard work I would pull through and bag myself a degree. I graduated in 2007– something I was immensely proud of.

After my BA I was in the mood to learn more and more and wanted to do my Masters degree straight away - but to put it simply I just could not afford it. I went out to work full time for two and a half years and put the knowledge and people skills I had learned in University into the commercial environment. I applied my knowledge and gained extremely valuable experience.

I took the decision to come back to university to study a MSc in IT Service Management in February 2010 - the best decision I have ever made. Things had started to fall into place, and my experience had actually benefitted me so much more than I would ever have expected - I started to achieve distinctions. I knew I was spending more time on assignments and thought this run of good fortune must come to an end at some stage. Yet it didn’t and I continued to surprise myself and it culminated in achieving an A Grade for my dissertation and an MSc Qualification at Distinction level. If I had not maintained the highest concentration and dedication levels I do not think I would have got the grade and classification I did end up with.

I graduated February and thoroughly enjoyed the day. I really do appreciate the support given to me academically, professionally and personally through my years at the University all the way through from HND to MSc.”



Student Placement



Sarah Bayliss
BA (Hons) Accounting
and Finance

“I’ve always wanted to do a placement year as part of my course to give me more workplace experience before I graduated.

I had previously worked in a small charity helping with the day to day finance so I wanted something in a larger company with a variety of jobs.

I am undertaking my placement year at Travis Perkins Plc. as an Interim Business Risk Analyst. I help the Business Risk, Security and Internal Audit teams with their reporting, and help to improve work flows. I have also been getting involved in Business Continuity Planning, Corporate Governance and I am currently running a project to streamline the Auditing Process within the business.

Being offered this opportunity as part of my course at The University of Northampton has opened so many doors for me. Doing this placement year has allowed me to see that there are so many jobs out there that I might enjoy more than a pure finance role. The people that I have met have provided me with so many opportunities to improve and better myself, and I have really grown throughout the year in confidence.”

International Reach

At the University of Northampton we are proud of the multi-cultural community we have nurtured on our campuses.

Being a truly international university benefits everyone, giving all our students the unique opportunity to develop international relationships by learning alongside peers from other countries and cultures.

A dedicated international team are available to help guide students through the application process and ensure that their time at the university is successful.

For more information about applying to The University of Northampton as an international student, please contact the International Office on +44 (0)1604 892412/2017 or email international@northampton.ac.uk



International connections

From research to partner organisations, NBS is continually strengthening its international connections to give the school a truly international flavour and global perspective.

Here's a snapshot of the activities we've been involved with:

Teaching local students at Eastern Asian University (EAU) in Bangkok

Presenting postgraduate research on Spiritual Capitalism: The co-evolution of an ethical framework based on Abrahamic Values, at Al-Akhawayn University, Ifrane, Morocco.

The agreement to deliver the MBA in partnership with Vietnam National University highlights another successful step in our ongoing internationalisation strategy.

Courses for International Students

Pre-sessional English (ESL)
www.northampton.ac.uk/courses/137

International Foundation Programme
www.northampton.ac.uk/courses/152

NBS were the first to align and embed Skills Framework for the Information Age (SFIA) into the curriculum. As a result of this academics from the field of Information Sciences were approached to provide consultancy to the Technological University of Chile INACAP, the largest university in Chile, on the implementation of SFIA across their IT degree provision.

Some of our courses offer the opportunity to travel overseas on study trips as part of continued efforts to internationalise the curriculum.

We are delighted to welcome over

1000

overseas students to NBS each year.

History

We are a young vibrant university which has changed significantly since our establishment in the early 20th Century - not only in the number of students we teach, but also in the range and level of courses offered and in the quality of performance in nationally benchmarked assessments of both teaching and research.

Where did it all begin?

Historical records date back to 11 March 1867 when a free public lecture on science and art was held in Northampton Town Hall. As a result of its popularity, evening classes were started in October of the same year and the journey to today's University of Northampton began.

1924 saw the establishment of Northampton Technical College and in 1975 the first Faculty of Management and Business was created. Northampton Business School was formed in 2004.

In 2005 The University of Northampton was given full university status and research degree awarding powers.

The Company We Keep

Whether it's a guest lecture, work placement, research project, bespoke qualifications or a guided tour of business premises we ensure that our students and staff can interact with employers on a variety of levels. Thank you to everyone who has helped to support the university and its students. Here are just a few of the organisations we've had the pleasure of working with.

**The Monarch Group ✦ Travis Perkins plc ✦ Silverstone Circuits Ltd ✦
Gorgeous Media Group ✦ Age UK ✦ The Castle Theatre ✦ Autopa ✦
Working Transitions ✦ Northampton Borough Council ✦ Tingdene
Homes ✦ IBM ✦ Microsoft ✦ The Bank of England ✦ Financial Times
✦ Grant Thornton ✦ BMW ✦ Bovey Castle ✦ Michael Jones Jeweller
✦ Swarovski ✦ Estee Lauder Companies ✦ Sloane Helicopters
✦ Carlsberg ✦ Nationwide ✦ Lowe Brindfors ✦ LK Bennett ✦
Firetrap ✦ The Mansion ✦ Northampton Town Football Club ✦ The
Saints ✦ Leicester City Football Club ✦ Russell HR Consulting ✦
British Bankers Association ✦ Hope Centre ✦ Royal and Derngate**

Full Time Undergraduate Courses

Higher National Diplomas / Foundation Degrees - Two years

With qualifications designed around proven theoretical principles and courses led by academics with significant industry experience, at Northampton Business School you can be sure of a study programme that balances theoretical understanding with vocational application.

- HND Business
www.northampton.ac.uk/courses/56
- HND Business Computing Systems
www.northampton.ac.uk/courses/314
- HND Travel and Tourism Management
www.northampton.ac.uk/courses/238
- FdA Business Entrepreneurship
www.northampton.ac.uk/courses/140

BA/BSc Single Honours

Single Honours degrees are three years full time and can be extended to four years with an optional Sandwich Placement in Year 3.

Accounting and Business Computing

- BSc (Hons) Accounting and Finance
www.northampton.ac.uk/courses/6
- BSc (Hons) Banking and Financial Planning
www.northampton.ac.uk/courses/109
- BSc (Hons) Business Computing Systems
www.northampton.ac.uk/courses/302

Business and Management

- BA (Hons) Business Studies
www.northampton.ac.uk/courses/34
- BA (Hons) Business Entrepreneurship
www.northampton.ac.uk/courses/25
- BA (Hons) Economics
www.northampton.ac.uk/courses/527
- BA (Hons) Human Resource Management
www.northampton.ac.uk/courses/268
- BA (Hons) International Business
www.northampton.ac.uk/courses/522
- BA (Hons) Management
www.northampton.ac.uk/courses/172
- BA (Hons) International Development
www.northampton.ac.uk/courses/385

Marketing and Leisure

- BA (Hons) Advertising
www.northampton.ac.uk/courses/8
- BA (Hons) Marketing
www.northampton.ac.uk/courses/176
- BA (Hons) Fashion Marketing
www.northampton.ac.uk/courses/183
- BA (Hons) Events Management
www.northampton.ac.uk/courses/313
- BA (Hons) Travel and Tourism Management
www.northampton.ac.uk/courses/425
- BA (Hons) Sports Marketing
www.northampton.ac.uk/courses/373

Joint Honours

Choose any two subjects as long as they are in different blocks

A	B	C	D
Business Computing Systems Creative Writing Economics Equine Studies* Physical Geography Politics Psychology Wastes Management Web Design	Advertising Computing English Law Marketing Media Production Sport Studies International Development Travel and Tourism	Biological Conservation Business Drama Education Studies Events Management Film and Television Studies Health Studies Management Sociology	Accounting Business Entrepreneurship Criminology Dance Fine Art Painting and Drawing French History Human Bioscience Human Geography Human Resource Management Journalism Social Care

*available as minor only

Find out more about joint honours: www.northampton.ac.uk/joint-honours

Full time BA/BSC Top up degrees

What is a top up degree?

A top up degree allows you to top your HND / Advanced Diploma qualification up to a full Honours degree.

BSc (Hons) Business Computing Systems
www.northampton.ac.uk/courses/303

BA (Hons) International Accounting
www.northampton.ac.uk/courses/108

BA (Hons) International Business Communications
www.northampton.ac.uk/courses/540

BA (Hons) Business and Management
www.northampton.ac.uk/courses/24

BA (Hons) Marketing Management
www.northampton.ac.uk/courses/177

BA (Hons) International Logistics and Trade Finance
www.northampton.ac.uk/courses/424

BA (Hons) Travel and Tourism Management
www.northampton.ac.uk/courses/239

Full time Masters Courses

Full time Masters courses run on a two semester basis with dissertation. Most offer the option to start in September or January. Courses are between 12 and 15 months duration, depending on how long you take to complete the dissertation.

Master of Business Administration (MBA)
www.northampton.ac.uk/courses/23

MSc IT Service Management
www.northampton.ac.uk/courses/154

MA Human Resource Management (CIPD)
www.northampton.ac.uk/courses/444

MA International Marketing Strategy
www.northampton.ac.uk/courses/437

MA Management (International) (Human Resources) (Marketing) (Tourism)
www.northampton.ac.uk/courses/175

MSc Management (Financial Analysis) (Logistics) (IT Service)
www.northampton.ac.uk/courses/544

MA International Tourism and Hospitality Management
www.northampton.ac.uk/courses/494

MSc International Banking and Finance
www.northampton.ac.uk/courses/442

MSc Corporate Governance and Leadership (ICSA)
www.northampton.ac.uk/courses/498

MSc Accounting and Finance
www.northampton.ac.uk/courses/26

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