



*The Great North Run*



*Tyneside Cinema  
by Sally Ann Norman*



*Newcastle Quayside*



*Media Students*

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# UNDERGRADUATE Media



## Department of Media

The media industry is experiencing rapid growth as digital communications impact on all aspects of our lives. Mobile and digital technology are now part of day to day commerce, leisure and communication.

The Department of Media is one of the most exciting centres for studying and researching the media in the UK. Located in the heart of Newcastle upon Tyne you will be part of one of the most vibrant cities in Britain and home to a well established media scene.

We offer degree programmes in Advertising and Media, Journalism, Journalism and English Literature, Mass Communication and Business, Mass Communication, Media, Culture and Society, Media and Journalism and Media Production. You will be given a firm grounding in media practice and media theory enabling you to become competent in technical skills and proficient in critical and analytical abilities. These skills will be extremely useful in media and

creative sectors as well as many other employment sectors and postgraduate study.

As a student at Northumbria you will benefit from excellent resources including the Department's own radio studio, broadcast journalism studio, newsroom, editing suites, rehearsal spaces and state-of-the-art cameras and recording equipment as well as library and other resources. We encourage students to get involved in our radio station, TV channel and Department online newspaper. Through the Department's excellent links with industry, some of our programmes offer the opportunity to obtain work placements.

You will be taught by enthusiastic and talented media educators and practitioners complemented by high-calibre visiting journalists, digital professionals and industry figures. Our staff includes world renowned research scholars and practitioners with international reputations in filmmaking and journalism.



## Why study Media?

- Exciting range of courses all with the opportunity for practical experience.
- Committed and highly regarded staff with more than 50 years of experience in journalism, film, TV production and across all media disciplines.
- A dynamic and inspirational environment.
- Training on industry standard equipment.
- International reputation.
- The opportunity to undertake overseas study.
- A commitment to leading the way in the study and practical application of new media technologies.
- Excellent contacts with international, national and regional media providers.
- International award-winning graduates including Neil Marshall (*The Descent*, 2005, *Doomsday*, 2008, *Centurion*, 2010), Dan Elliot (*The Making of Parts*, 2006) and Lol Crawley (Sundance Cinematography Award 2008).
- Graduates are employed in all aspects of the media or go on to postgraduate study. Our graduates are well supported in the development of appropriate skills for employment and can also follow paths in the cultural industries, business and management and teaching, etc.





## BA (Hons) Advertising and Media

**UCAS code: NP53 Duration: Three years**

As a student on the BA (Hons) Advertising and Media degree you will address the developments in media communications and be given the opportunity to engage with the creative process. You will undertake both practical and academic work in an exploration of advertising and the media. It is an exciting time for the media industry, which is experiencing rapid growth and change.

During the course of study, you develop strategies, ideas and campaigns across a range of advertising practices and media and also gain a thorough awareness of the political contexts and ethical dilemmas of advertising and communication in a global marketplace. You will also have the opportunity to construct a broad portfolio of creative work to present to potential employers.

### Coursework and assessment

The programme is taught through lectures and seminars with tutorial support. Students are assessed in a variety of ways that can include essays, examinations and presentations.

### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

Graduates will be well-suited for a range of careers in the creative media industries, and in fields such as public relations, advertising, promotion, marketing, media research, press office work and management, both nationally and internationally.

### Modules you may study include:

#### Year 1

- Design Cultures
- Advertising
- Advertising, Production and Texts
- Media Practice
- Global Media
- Advertising: Campaigning

#### Year 2

- Design, Change and Conflict
- Applied Media Production
- Advertising, Reception and Texts
- Markets and Customers
- Media Cultures
- Advertising: Brands and Brand Organisation

#### Year 3

- Advertising Practical Project/Dissertation
- Advertising: Research and Regulation
- Visual Culture: Advertising
- Celebrity Media
- Fashion Journalism
- Music Writing
- Global Marketing Communications
- Popular Music and Film
- Fantasy Television
- East Asia Genre Cinema
- Adaptations on Film and TV
- History of Film Noir
- Contemporary European Cinema
- The Horror Film
- Contemporary British and Irish Cinema
- Cult Film and TV

## BA (Hons) Journalism

**UCAS code: P500 Duration: Three years**

Journalism will develop your knowledge of both the practice and the theory of journalism and covers the main areas of 'news-making'. Journalism combines theoretical, historical, and practice-based elements of study to develop a comprehensive understanding of and specific abilities in journalism.

We are delighted that the Journalism degree has recently been awarded Full Accreditation status from the Broadcast Journalism Training Council (BJTC). BJTC accredited courses are very much valued by employers, as they are an indication that standards are relevant and responsive to the operational demands of the broadcasting industry.

As students you will be introduced to the local, regional and national press, radio and television, online and digital opportunities, and to a range of specialised options, including film, fashion, celebrity, sport, or business. The focus of the degree is on gaining practical experience in a variety of journalistic practices and throughout your programme of study you will build up a portfolio of professional published work for presentation to potential employers. The degree therefore ensures we produce graduates who are literate, critical and creative practitioners, and will be qualified to move into the world of professional journalism. All students have the opportunity to undertake a placement in a professional media setting in the final year.

### Coursework and assessment

The programme is taught through lectures and seminars with tutorial support. Students are assessed in a variety of ways that can include essays, examinations and presentations.



### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

Career opportunities are expanding rapidly – not only in general and specialist areas of traditional news journalism, but in related fields such as public relations, creative writing, advertising, magazine writing, the press office, events management, media administration, media research, publicity and promotion, academia, teaching and the Civil Service.

### Modules you may study include:

#### Year 1

- Media Practice
- Broadcast Journalism Practice
- History of Journalism
- Global Media
- Writing for Publication
- Practices of Journalism

#### Year 2

- Applied Media Production Skills
- Production
- Media Law and Ethics
- Broadcast Journalism 1
- Practical Magazine Journalism
- Broadcast Journalism 2
- Constructing Reality: Public Communication and Agenda Setting
- Advanced Shorthand
- Classic Journalism, Classic Journalists
- Digital Journalism

#### Year 3

- Dissertation
- Media Practical Project
- Professional Placement
- Reporting Risk and Conflict
- Celebrity Media
- Fashion Journalism
- Music Writing
- Contemporary European Cinema
- The Horror Film
- Contemporary British and Irish Cinema
- Cult Film and TV
- Business Journalism
- Sports Journalism
- Radio Journalism
- Popular Music and Film
- Fantasy Television
- East Asia Genre Cinema
- Adaptations on Film and TV
- History of Film Noir



Lisa Hardisty

Senior Lecturer

### How did you come to be interested in journalism?

I worked for the BBC in television and radio for nearly 20 years before joining Northumbria. My Dad's a journalist, so I suppose you could say it's in the blood!

### What are the most rewarding aspects of your job?

I love working with the students on the broadcast elements of journalism. Watching them stare down a camera lens for the first time or do their first radio interview is brilliant. When things go well, it's such a buzz. Or picking them up when, for whatever reason, all doesn't go to plan. Helping students to become confident about writing articles or reading the news gives me a real sense of satisfaction.

### What advice would you have for future journalists?

Journalism is not 9 – 5. In fact I'd go as far as to say that it's more of a lifestyle than a job. It's demanding and hard work. That said as far as I'm concerned it's a brilliant industry. I had a fantastic experience with the BBC and want to bring my passion and commitment across to the students.

### Are there any special facilities available for your students?

We have a television and radio studio – as well as a newsroom where students can produce their material.

## BA (Hons) Journalism and English Literature

**UCAS code: PQ53 Duration: Three years**

Studying Journalism and English Literature gives you the opportunity to engage with the practice of writing in both professional and academic context.

Working within a critical and creative academic community, you will be given the opportunity to study and create a range of texts.

From the first year onwards students will encounter and produce work which covers all aspects of Journalism and English Literature, including news practice, editing, writing and reporting, fiction, literary history and theory. The programme aims to produce graduates who are highly employable, critical and creative individuals.

### Coursework and assessment

The programme is taught through lectures and seminars with tutorial support. Students are assessed in a variety of ways that can include essays, examinations and presentations

### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

There are many opportunities for professional writers both within the traditional media and in related fields such as public relations, creative writing, advertising, magazine writing, the press office, events management, media administration, media research, publicity and promotion, teaching and academia.

### Modules you may study include:

#### Year 1

- Practices of Journalism
- Broadcast Journalism Practice
- Writing for Publication
- Introduction to Literary Studies
- Approaches to Eighteenth and Nineteenth Century Literature
- Thinking Texts

#### Year 2

- Media Law and Ethics
- Textual Studies
- Classic Journalism, Classic Journalists
- Practical Magazine Journalism
- Advanced Shorthand
- Early Modern Cultures
- Digital Journalism
- Modernism and Modernity

#### Year 3

- Practical Project
- Dissertation
- Gender and Identity
- English Literature 1790–1850
- Music Writing
- Reporting Risk and Conflict
- English Literature 1850–1900
- Staging the City
- Sexuality Matters
- Writing the Body
- Popular Music and Film
- Practical Sports Journalism
- Business Journalism
- Celebrity Media
- Vamps and Virgins
- Writing for Performance

## Kat Langton

### Journalism

#### What appealed to you about Northumbria University?

Out of all the universities I looked at, I preferred this course. I really loved the atmosphere of the University.

#### Why did you choose this course?

I was interested in journalism from an early age and this grew when I was working on the school newspaper and my teacher commented on my 'natural ability for journalism'. I just love the idea of being able to get the news before anyone else and serving the public by passing that information on using a variety of media.

#### How did you feel during your first week at Northumbria?

To be perfectly honest, I was a bit scared before coming to university. It is a bit of a daunting experience, but as soon as I arrived, I immediately felt part of the community. This was due to the staff and my fellow students. They not only made me feel welcome, but they treated me just like everybody else, which is what you want as a disabled student.

#### What do you do when you're not studying?

I do wheelchair racing so I train four to six times a week in the off-season. I am a Northumbria University Sports Scholar as well so I have the support of the University to balance my sport with my studies. My dream is to compete in the London 2012 Paralympics.

#### What would you like to do when you graduate?

I would like to work as a tri-media journalist (TV, radio and print) and I would love to work for the BBC one day.

#### Do you have any advice for anyone applying to Northumbria?

I would recommend this university to anyone. You really feel like you're part of the community. It's one of the best universities in the country.

#### What three words would you use to summarise your time here?

Fun, lively and entertaining.



## BA (Hons) Mass Communication (Completion Award)

**UCAS code: P900 Duration: One year**

**BA (Hons) Mass Communication provides students with practical, theoretical and applied understanding of the contemporary global mass communication landscape and its key industries.**

Students who undertake the programme will gain practical and critical understanding of key developments within mass communications approaches, global media, audiences and approaches to audience research, new media and technology, mass communication production techniques, reporting and advertising.

### Coursework and assessment

The assessment strategy is designed to fully support student-centred independent learning and to match the diverse needs of students and is varied. Modes of assessment include: essays, examinations, presentations, critical case studies, and campaign strategies.

### Selection standard entry

Foundation Degree or HND (or equivalent) with overall Merit profile (or equivalent) in the field of communication and/or business.

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Careers

There are a range of career opportunities open to graduates of BA (Hons) Mass Communication. On graduation students will be well suited for careers in the creative and cultural industries, advertising, marketing, management, press office, and

journalism. A number of our graduates also choose to undertake further study and stay with us to do one of our postgraduate programmes.

### Modules you may study include:

- Mass Communication
- Business and Journalism
- New Media Cultures
- Visual Culture: Advertising

### Optional modules you may study include:

- Celebrity Media
- Advertising: Research and Regulation
- Music Writing
- Global Marketing Communications
- Advertising: Brands and Brand Organisation
- Report Risk and Conflict
- Visual Culture: Advertising
- Media, Culture and Postmodernism



## BA (Hons) Mass Communication and Business (Completion Award)

**UCAS code: PN91 Duration: One year**

**The School of Arts and Social Sciences has developed the BA (Hons) Mass Communication and Business completion award, enabling students to 'top-up' their qualification and gain full UK undergraduate Honour degree status in just one year.**

During this year-long programme you will be taught by teaching staff who are experts in their fields of business and media, many of whom have professional industry backgrounds. The programme is a contemporary, theoretically-based degree, which gives you the opportunity to study academic and practical elements around key themes whilst developing your understanding of mass communication and their relation with business, journalism and marketing.

Graduates from this top-up programme will have the knowledge and practical skills that are directly relevant to contemporary global business environments.

### Coursework and assessment

The programme is taught through lectures and seminars with tutorial support. Students are assessed in a variety of ways that can include essays, examinations and presentations.

### Selection standard entry

Foundation Degree or HND (or equivalent) with overall Merit profile (or equivalent) in the field of communication and/or business.

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

There are a range of career opportunities open to graduates of Mass Communications and Business. Students will be well suited for careers in journalism, advertising, marketing, management, press office, media and business administration, public relations, media and business research and academia. A number of our graduates also choose to undertake further study and stay with us to do one of our postgraduate programmes.

### Modules you may study include:

- Culture and Organisations
- Global Marketing Communications
- Mass Communications
- Doing Business in Europe, Asia and the Americas
- Business and Journalism
- Advertising: Research and Regulation

## BA (Hons) Media and Journalism

**UCAS code: PP35 Duration: Three years**

The Media and Journalism programme encourages an engagement which allows students to study and develop skills in the practices of media and journalism.

Students will have the opportunity to create a range of both textual and media productions as well as setting this work within a critical and analytical context. Throughout, you will learn the necessary technical skills to understand and have competence in different media and journalistic practices, as well as knowledge of the codes and practices essential for producing any kind of media or journalism based work.

### Coursework and assessment

The programme is taught through lectures and seminars with tutorial support. Students are assessed in a variety of ways that can include essays, examinations, presentations and blogs.

### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

Graduates will be well-suited for employment across a wide range of media professions including: film production, distribution and exhibition, television production, arts administration and management, museum work, teaching, lecturing and research, public relations, creative writing, advertising, magazine writing, the press office, events management, media administration, media research, publicity and promotion.

### Modules you may study include:

#### Year 1

- Practices of Journalism
- Broadcast Journalism Practice
- Writing for Publication
- Media Practice
- Media Studies
- Global Media

#### Year 2

- Media Law and Ethics
- Applied Media Production Skills
- Advanced Shorthand
- Classic Journalists, Classic Journalism
- Practical Magazine Journalism
- Media Culture
- Digital Journalism
- Constructing Reality: Public Communication and Agenda Setting

#### Year 3

- Practical Media Project
- Dissertation
- Sports Journalism
- New Media Cultures
- Popular Music and Film
- Celebrity Media
- Fashion Journalism
- Reporting Risk and Conflict
- Music Writing
- Contemporary European Cinema
- The Horror Film
- Contemporary British and Irish Cinema
- Cult Film and TV
- Radio Journalism
- Fantasy Television
- East Asia Genre Cinema
- Adaptations on Film and TV
- History of Film Noir

## Rachel McDermott

### Media and Journalism

#### Do you have any advice for anyone applying for your course?

I always wanted to be a journalist so when it came round to deciding on a University I went straight to Northumbria's prospectus.

I attended the October Open Day with my dad and we were both very impressed. He wanted to come back as a mature student on the same course – how embarrassing! The University felt like homely, all the students were very friendly and the lecturers had so much experience in their chosen fields that I couldn't feel in safer hands. From this point there was no looking back! I applied through UCAS which I found to be very easy and straight forward system to use – it didn't feel quite real as all you had to do was fill in a form online and you had made one of the biggest choices of your life, when I received an offer for the course I was ecstatic.

I found the Post-offer applicant open day really helpful as the lecturers were able to make the day really personal. There were loads of opportunities to ask questions, although most were answered in the talks provided. I found the presentations on accommodation and finance very useful as these were new areas which were quite complicated to understand. The day is also a good motivator to remind you of what you are working towards, as UCAS applications and personal statements can really grind you down, so it is a good incentive to work hard for the last few months of A Levels.

#### What do you most like about Northumbria?

I found Northumbria to be enthusiastic and personal towards me throughout the whole application process. I think it is easy for a University to forget about its applicants between making offers and guaranteeing places, particular due to the volume of applications |made each year. However, Northumbria regularly sent newsletters and information about the University to me. Just before I sat my A levels, I was sent card with 'Good Luck Rachel' printed on the front and a kind message inside wishing me luck in my exams. This personal touch confirmed my initial thoughts I had first had about Northumbria and its dedication and warmth towards students.

#### What advice would you give to potential students?

The advice that I would give to potential students is come to Northumbria – it is the best university in the world! But apart from that, I would say follow your heart it is your future and your life. Also, don't worry, you will make friend easily. There will be someone to put a smile on your face and it will soon feel like a second home.

## BA (Hons) Media, Culture and Society

**UCAS code: LP33 Duration: Three years**

This innovative degree programme in the media and social sciences allows you to explore key areas of media and cultural studies, politics and sociology.

The three core elements provide a contemporary understanding of how recent approaches to the mass media, culture and politics affect the contours of society, research and debate. In years 1 and 2 you will have the opportunity to explore various aspects of cultural studies, media, sociology and politics, in Year 3 you will specialise by undertaking a dissertation and choosing a number of options modules.

### Coursework and assessment

Modules are assessed by a combination of assignments, reports (written and image based) and examinations. In Year 3, students will normally be required to submit a media, culture and society related dissertation of up to 10,000 words.

### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

Graduates will be able to offer employers a range of specialist skills including analysis of the media, political and current affairs, good communication skills and information technology skills.

The choice of graduate careers is wide including research, journalism, television, film production, theatre, advertising, telemarketing, media consultancy, local government and the Civil Service. Graduates may also choose to enter a management training scheme, or apply for a postgraduate programme of study.

### Modules you may study include:

#### Year 1

- Introduction to Media Studies
- Introduction to Cultural Studies
- Foundations of Social Theory
- Politics in the Twenty-first Century
- Introduction to Visual Analysis
- Global Media

#### Year 2

- Contemporary Social Theory
- Understanding Through Media
- Media, Culture and Modernism
- Political Ideologies
- Media Culture
- Culture and Society

#### Year 3

- Dissertation or Media Dissertation
- New Media Cultures
- Media, Culture and Postmodernism
- Contemporary European Cinema
- Contemporary British and Irish Cinema
- Challenges in European Integration
- Terrorism
- Popular Music and Film
- American Foreign Policy
- Global Social Justice
- Celebrity Media
- The Horror Film
- Media, Power and Propaganda
- Genocide





# Peter Stirrup

## Media Production

### Tell us what the media facilities are like?

The facilities are good.

During the first year there is quite a lot of contact via seminars and lectures. In subsequent years there is less emphasis on seminar based study and we're expected to spend a lot more time on group study and independent work. The course keeps you busy and it really does get you thinking.

### What are your top tips for a great night out in Newcastle?

It's hard not to have a great night out in Newcastle as there are so many bars, pubs and clubs.

### What do you do when you're not studying?

When not studying I spend time with my housemates. We go down to the park as often as we can to play football. I am also involved in a netball league at the university which sees me play a game every Tuesday night. On occasion I also head to Tynemouth and go surfing.

### Tell us the best things about being a Northumbria student

There are many great things about being at university. For example it is the first time I'd lived away from home so it was fun to live with a group of people the same age.

Newcastle is a great place to go to university has a great night life, and it is also quite small so it doesn't take too long to get anywhere in the city. It is also close to the coast so trips to the coast are easy, making a weekend surf session cheap and easy.



## BA (Hons) Media Production

**UCAS code: P310 Duration: Three years**

**This degree provides you with practical training combined with intellectual and creative problem-solving, geared towards work in the audio-visual media.**

We aim to produce graduates who are creative, versatile and professional practitioners capable of producing a variety of material through repertoire of practical, critical and creative skills. Students will be given the opportunity to specialise in one of three areas: scriptwriting, film and video production or animation.

### Coursework and assessment

The practical programme is taught through workshops, seminars and tutorials whilst lectures and seminars form the basis for the theory teaching. Practical assessment is by a combination of projects, essays and examinations.

### Selection

Please refer to the website for up-to-date information or email [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

### Career opportunities

Graduates are working as editors, directors, writers, sound and camera technicians and production managers and researchers.

Illustrious alumni of the Department include Neil Marshall (Writer/Director) and Keith Bell (Producer), who made the box office hit *The Descent* in 2005. Two years ago another graduate, director of photography Lol Crawley, won the Cinematography prize at the Sundance film festival.

## Modules you may study include:

### Year 1

- Video Production
- Animation
- Screenwriting
- Basic Media Technology
- Film Theory
- Film History

### Year 2

- Acting and Directing for Film and TV
- Screenplay Workshop
- Documentary in Film and TV
- Research Project for Media Production
- Film and Video
- Animation
- Screenwriting

### Year 3

- Final Programme of Work
- Media Dissertation
- Pitch Presentation and Final Evaluation
- Professional Practice in Media: Including Work Placement
- Coursework and Assessment
- Popular Music and Film
- The Horror Film
- British and Irish Cinema
- Contemporary European Cinema
- The Animated Film
- Celebrity Cultures
- Supplementary Practice

## How to apply

Applications should be made through the Universities and Colleges Admissions Services (UCAS) [www.ucas.ac.uk](http://www.ucas.ac.uk)

### Course Enquiries

Tel: 0191 227 4444 Email: [ar.admissions@northumbria.ac.uk](mailto:ar.admissions@northumbria.ac.uk)

*While the University endeavours to ensure the accuracy of the information in this brochure, it is intended for guidance only and details (e.g. modules and entry requirements) may be subject to amendment. Please visit the University's website for up-to-date information [www.northumbria.ac.uk](http://www.northumbria.ac.uk)*

### International Students

Not only is Northumbria University the largest university in the north-east of England, but we are also a truly international university and welcome students from all over the world on our programmes. Northumbria has a 'Meet and Greet' service as well as offering students support on a range of issues which may include settling into the local area, visas, immigration and working in the UK.

Further information is available at:

### International Admissions

Tel: +44 (0)191 227 4274 Fax: +44 (0)191 261 1264  
Email: [international@northumbria.ac.uk](mailto:international@northumbria.ac.uk)

### Return to Learning

We welcome applications from mature students and will consider on an individual basis, those who do not meet traditional entry criteria but have an appropriate level of relevant experience. We are supportive of the University's Access to HE course, the HEFC, which provides an excellent basis for preparing adult students for entry into Higher Education. More details are available from the Return to Learning Service.

Tel: 0191 227 4323 Email: [er.rtl@northumbria.ac.uk](mailto:er.rtl@northumbria.ac.uk)  
Web: [www.northumbria.ac.uk/rtl](http://www.northumbria.ac.uk/rtl)

## Living and studying in Newcastle

The Quayside is at the cultural heart of the city, attracting many visitors to the numerous cafés, bars and restaurants. Here, the skyline is dominated by the iconic Tyne Bridge, the award-winning Gateshead Millennium Bridge, the BALTIC Centre for Contemporary Art, and The Sage Gateshead international concert hall. Although modern and vibrant, Newcastle also has its own fascinating history and heritage right in the city centre and is regarded as one of Europe's finest classical cities, with many buildings of major architectural and historical significance.

When it comes to art and culture, you are spoiled for choice, since Newcastle offers you several theatres, including the Theatre Royal (home to the Royal Shakespeare Company for a season every year) as well as Live Theatre, The People's Theatre, The Journal Tyne Theatre, Northern Stage, Newcastle's newest theatre The Round and a range of cinemas from mainstream to arthouse. The Tyneside Cinema has earned its national reputation as a leading venue for both mainstream, international and art house cinema. The Side Cinema and The Star and Shadow also offer a range of screenings and opportunities for film-makers.

If you're into your music – you'll be pleased to hear that artists from all over the world come to play in our top venues including: Newcastle City Hall; the O<sub>2</sub> Academy; the Metro Radio Arena as well as the Sage Gateshead, an outstanding international facility for all kinds of live music.

As well as having our own art gallery, there are countless museums and art galleries spanning the city, offering something for everyone. Public art such as the Angel of the North, Glow, the Riverside Sculpture Park, and the Blue Carpet also contributes to the city's thriving cultural scene making sure that art is not just confined to the galleries. [www.visitnewcastlegateshead.com](http://www.visitnewcastlegateshead.com)

Bamburgh Castle, Northumberland



## Campus life

Located in the heart of Newcastle, Northumbria University benefits from being in the middle of a lively city where one in six people are students. The size and compactness of Newcastle means you can be anywhere you want within a few minutes, and with the legendary friendliness and hospitality of the Geordies, you can expect a warm welcome wherever you go.

The University is the largest and most diverse in the region with over 30,000 students from all over the world. An ambitious estates programme has seen over £160m being invested in new teaching, sports and social facilities, including a new £30m sports centre. The University is committed to making sure our students have access to world-class facilities, and an attractive and safe place to study.

## Escape the hustle and bustle

If you ever feel like escaping the hustle of the city, Newcastle is perfectly placed. Just 30 minutes travel by car or Metro and you can be lying on one of our blue flag beaches watching some of the best surfing in the UK, or exploring some of our wonderful countryside and world heritage sites.

If you're still not convinced, then bear in mind *Lonely Planet* recently placed North East England amongst the top 30 must see destinations in the world and named it as "the most exciting, beautiful and friendly region in the whole of England."

[www.visitnortheastengland.com/discover](http://www.visitnortheastengland.com/discover)