

SCHOOL OF ART & DESIGN

# PORTFOLIO ADVICE



## FOR FDA MEDIA CREATIVES

Below is an outline of the types of things you will need to consider when preparing your portfolio:

- Aim to bring approximately 15 pieces of work. We are also happy to see digital work such as websites and films and suggest that you put this online for easy viewing in the interview. If you bring digital work to the interview please make sure that it can be accessed quickly and efficiently.
- Please select a range of work which shows us who you are and what you are interested in, as well as showing a range of Art and Design skills.
- We are interested in looking at a variety of creative work, including design, photography, life drawing, mixed media work, digital work, as applicable and relevant to your area of study. Due to the fact that some applicants have worked on more 'design' projects than others, your focus may vary. What matters most is your potential and passion for the subject.
- We like to see evidence of your working process, so bring your two most relevant sketchbooks and any working drawings or project documentation which relate to specific projects in your portfolio.
- Bring a piece of writing in the form of an essay or report, completed as part of your studies.
- If you keep a visual diary, online blog or scrapbook of Art and Design interests we will be interested to see this too.
- If you have 3D work which you wish to show at interview it is often useful to show photographs rather than the actual piece, unless it is easily transportable and accessible.

Within portfolios and sketchbooks we will be looking for:

- A quality and range of visual concepts, and level of innovative thinking;
- good presentation and the ability to visualise ideas;
- your ability to handle a variety of technologies, materials and processes;
- your willingness to experiment in a range of visual media;
- good observational skills in drawing.
- If you are applying to us from a foundation diploma, BTEC National or HND course, please do not include A-level or AS-level work in your portfolio; it is the work from your current course which we are most interested in looking at.

We do not expect you to bring along specific types of equipment, computer hardware or software. If you have any particular requirements and would like to bring extra equipment with you in order to demonstrate your portfolio work, please let us know when you confirm your interview with us.

This information is for those applying to join this course in October 2013.

This information is correct at the time of printing (July 2012). Nottingham Trent University reserves the right to change this information without prior notice or justification.

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