

Introduction

Welcome to the University of West London's Undergraduate Prospectus for 2013. Choosing the right university for you is one of the most important decisions you will make. We hope this prospectus will help you make the best possible decision for you.

As students come first at the University, we set great store by the results of the annual National Student Survey. This year the University of West London is the most improved modern university in the UK for student satisfaction levels and according to the Higher Education Statistics Agency, the University is the country's best modern university for the employment of its graduates. It was just three years ago, in 2009, that the University was awarded the Queen's Anniversary Prize for Further and Higher Education in recognition of the quality of our hospitality teaching.

I am proud of our students and also what the University has achieved over the past year. If you want to be a part of the community here, then read on or visit uwl.ac.uk.



Professor Peter John
VICE-CHANCELLOR

Why Choose Us?



OUR SCHOOL
OF HOSPITALITY
AND TOURISM
HOLDS THE
QUEEN'S
ANNIVERSARY
PRIZE...



BEST
MODERN
UNIVERSITY
IN LONDON
FOR NURSING,
PSYCHOLOGY
& LAW...

Highlights

Choosing the university that's right for you is one of the biggest decisions you will make. It will shape your knowledge, experiences and outlook, your career opportunities and prospects.

Wherever and whatever you choose to study, it should be a time of happiness, discovery and personal progress that connects you to a successful future.

There are many reasons why the University of West London should be top of your list for undergraduate study.

**MOST IMPROVED
MODERN
UNIVERSITY
IN THE UK
FOR STUDENT
SATISFACTION**

**HIGHEST
INCREASE IN
2011 UCAS
APPLICATIONS...**

Here are just a few...

- According to the most recent Destination of Leavers from Higher Education survey, our graduates have the best employment prospects of any modern university in the UK.
- The 2011 National Student Survey identifies the University of West London as the most improved modern university in the UK for student satisfaction.
- *The Guardian University Guide 2012* rates us as the best modern university in London for nursing, midwifery and paramedical studies and for psychology and law. It also ranks us as the second highest modern university in London – specifically for social work, music, computer science and IT.
- Our London School of Hospitality and Tourism holds the Queen's Anniversary Prize for its achievements.
- We had the highest increase in 2011 UCAS applications among all UK universities.
- Our University has strong connections with many national and multi-national organisations, such as the BBC, Hewlett-Packard (HP) Ltd, Middlesex Law Society and the Savoy Education Trust, and our staff have successful professional backgrounds in relevant industries and professions.

For us it's about much more than statistics. It's about ensuring you gain a greater benefit from your experience with us and about the access you have to everything London has to offer as one of the most thriving, exciting and influential capitals in the world – right on your doorstep. It is also about our close partnerships and links with relevant industries and professions, and the career prospects they offer you.

In short, it's about providing you with **the best possible connections to a brighter future.**

**BEST
MODERN
UNIVERSITY
FOR GRADUATE
EMPLOYMENT**

Our commitment to you

The University of West London gives students of all ages and backgrounds access to teaching and academic experience of the highest standard from accessible, supportive and encouraging staff.

Our goal is to inspire you to enjoy your university education, become the best you can be in your chosen field and secure a successful, rewarding career.

But how?

A highly employment-focused learning environment

We will give you a learning experience that satisfies employers' needs as well as your own – thanks to our close ties with industry and the professions throughout the capital and beyond. Our teaching staff have years of professional experience and academic expertise, and know what it takes to succeed in your chosen field.

In its most recent report, the Quality Assurance Agency (QAA) gave our academic quality and standards comprehensive praise – in particular for the quality of our academic courses and high academic standards, the level of support and guidance we give students and our success in meeting the requirements of professional bodies.

Supporting and encouraging every student

We believe successful teaching is about good communication. By being open and accessible – and by being people, not just teachers – we can offer you the personal support that helps you get the most out of your time at the University of West London. Our teaching and support staff have an 'open door' policy, whether it's for information, advice, support, or just a quick chat. By choosing to study here, you'll be joining a community that's happy to connect and communicate on many levels.

In June 2011 we won a prestigious social media award from the Institute of Internal Communications, for the innovative way we communicate using social media. Our Facebook and Twitter 'West London Guru' profile is widely accepted as the first of its kind and provides an open forum of topical discussions and conversation between students, alumni, employers, staff and partners of the University.

Follow us on Twitter: twitter.com/WestLondonGuru

Join us on Facebook: befriend West London Guru, join the Official University of West London Group and 'like' us!

Join us on Facebook: [uwl.ac.uk/facebook](https://www.facebook.com/uwl.ac.uk/facebook)



Inspiring and preparing you for a rewarding career

Many of our academic staff have successful professional backgrounds in relevant industries and professions. The University of West London also has sponsors, partners and visiting experts from a wide range of sectors – locally, nationally and internationally. This access to valuable insights and experiences can increase your chances of success when you graduate, whatever your career ambitions.

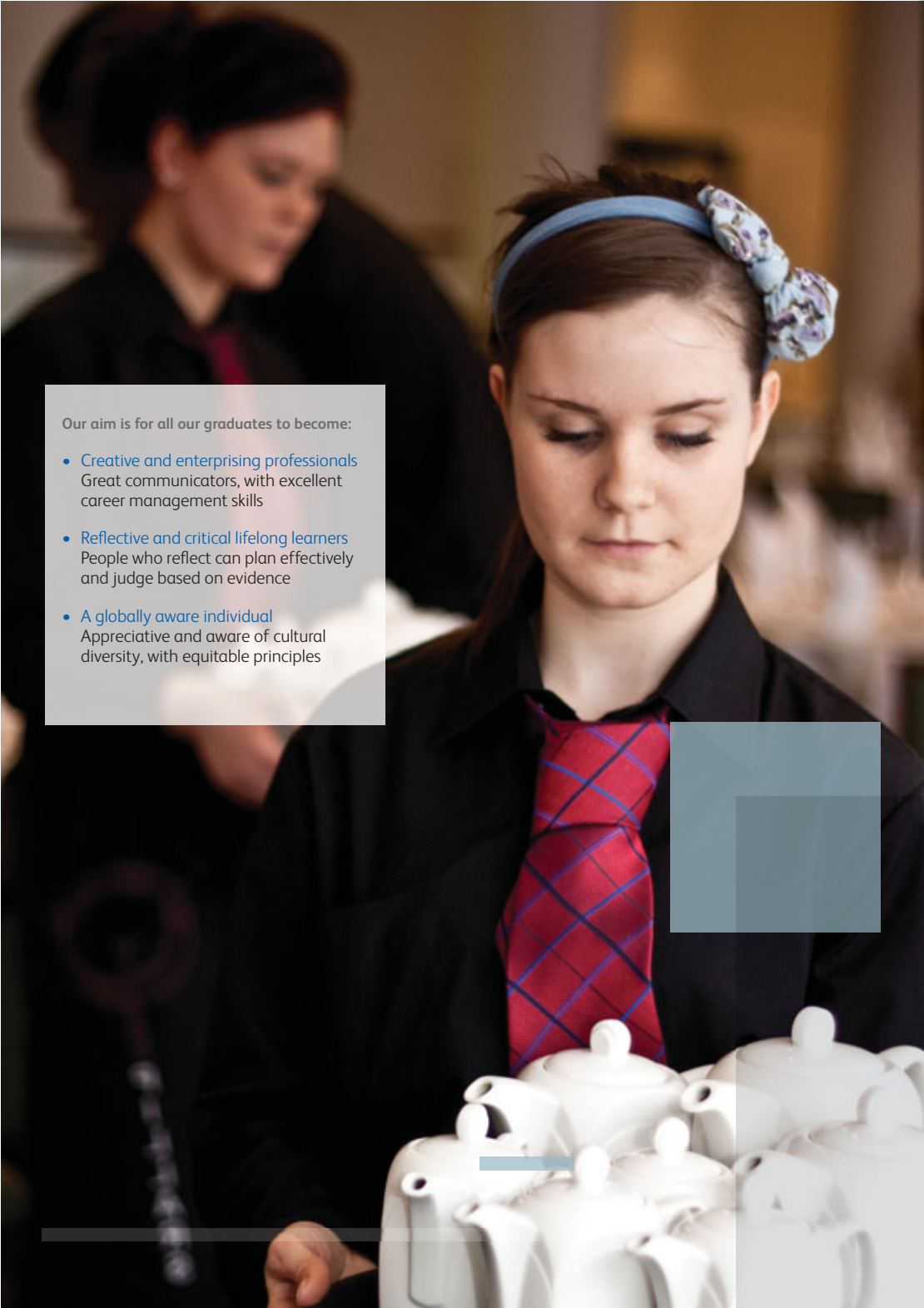
And as well as providing the knowledge and understanding you'll need to succeed, we also share with you the vocational and life skills that will help you stand out in the employment market.

Reaching out to people of all ages and backgrounds

We believe everyone should be able to access higher education, regardless of age, education, or social or cultural background. The University of West London provides a bursary to make this possible for individuals who might otherwise miss out.

You can find out more on our website, at [uwl.ac.uk/funding](https://www.uwl.ac.uk/funding)

We also aim to help you progress through education in ways that best suit your individual needs and ambitions, so we're committed to widening participation, lifelong learning and providing more flexible opportunities to access higher education.



Our aim is for all our graduates to become:

- **Creative and enterprising professionals**
Great communicators, with excellent career management skills
- **Reflective and critical lifelong learners**
People who reflect can plan effectively and judge based on evidence
- **A globally aware individual**
Appreciative and aware of cultural diversity, with equitable principles

Our mission

To raise aspirations through the pursuit of excellence and provide an education that is heavily integrated in the relevant profession, so inspiring and preparing students to secure rewarding careers in their chosen field.



Our vision

To continue as one of the leading employer-engaged universities in the country – playing a major role in promoting the world-class skills agenda.

To maintain our reputation as a university with direct connections to industry and the professions, with a flexible portfolio based on educational and employment market demands.

To become the 'university of choice and opportunity', reaching out to, and connecting with, students of all ages and backgrounds.

To establish our position as London's leading modern university, specialising in the generation, application and transfer of knowledge.

To lead the way with our personal approach to learning and high student satisfaction.

Our values

The University of West London's values are more than just words or labels we attach to things we do. They guide everything we do, whatever our roles at the University and play a big part in our success – and yours.

Creativity

A significant part of our success comes from using our imagination, thinking differently and accepting challenges.

Quality

The highest academic standards are possible thanks to our excellent practical, professional and academic approaches to learning.

Inclusiveness

We aim to help everyone access higher education and ensure it meets their individual needs.

Diversity

We encourage and enjoy the benefits of a rich social and ethnic mix.

Integrity

Fulfilled by honesty and openness, working for the public good.

The University of West London's history

The University of West London's heritage in teaching and professional education goes back over 150 years.



1860

2011

First founded as the Lady Byron School in **1860**, what is now the University of West London was originally formed from the merger of Ealing College of Higher Education, Thames Valley College of Higher Education, the London College of Music, and Queen Charlotte's College of Health Care Studies.

In **1991**, we became the Polytechnic of West London, before gaining full university status by Royal Assent in 1992, when we became Thames Valley University.

We then evolved through a series of mergers – with Northwick Park School of Nursing, Riverside College of Nursing and the North West Thames Regional Health Authority's AIDS Unit in **1994**, Berkshire College of Nursing and Midwifery in 1995, and with Reading College and School of Art and Design in **2004**.

In July **2010** the University completed the divestment of its site in King's Road, Reading, (now known as Reading College) and in April 2011 formally changed its name to The University of West London, following prior approval from The Privy Council. The new name reflects a re-focusing of the University's activities on its Ealing and Brentford sites.

In May **2011**, Laurence Geller was appointed Chancellor of the University. Laurence is an alumnus of the University and a leading figure in hospitality and tourism.

Throughout our history we have played a significant role in educational, cultural and economic life – in London and beyond.