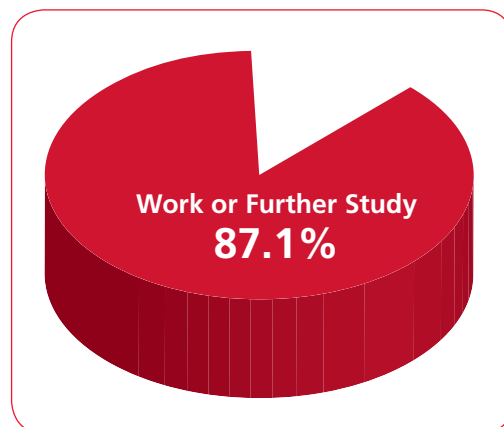
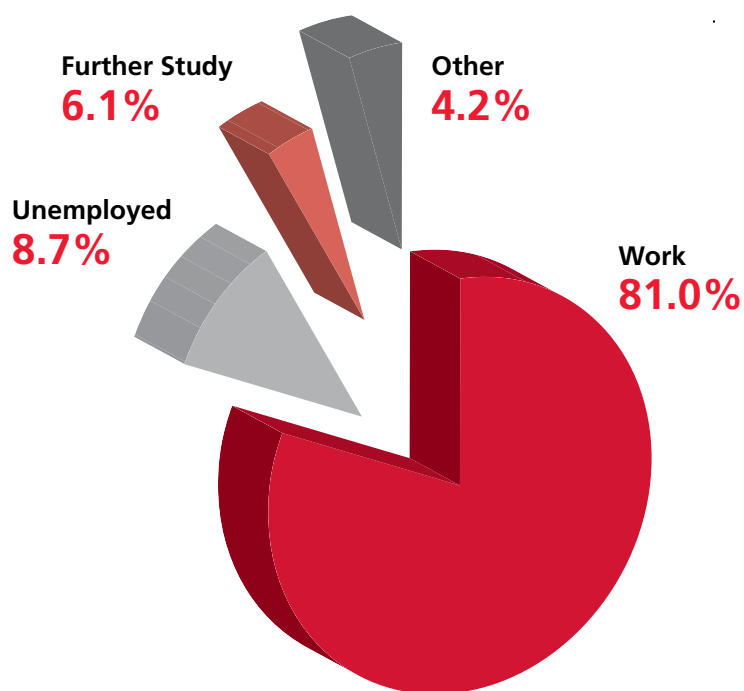


## What do Art and Design graduates do?

Destinations survey 2011 (DLHE Survey) – based on the destinations of full time, first degree UK students six months after graduating from UWE.



\*Other - includes those taking time out in order to travel, permanently unable to work/retired, temporarily sick or unable to work or looking after the home or family, not employed but NOT looking for employment, further study or training.

Response rate - 88.9%

- Creative industries are a growing and innovative sector of the economy with burgeoning opportunities in Bristol and further afield. 'Employment in the sector has grown at double the rate of the economy as a whole' (Department for Culture, Media and Sport).
- Art and design graduates enter a wide variety of careers. A high proportion enter employment directly related to their degree subject such as fashion, animation, graphic design, illustration, photography and the arts. Many use their key transferable skills to enter a diverse range of graduate careers within the wider creative industries and also sectors of employment open to any degree subject including marketing, retail, event management, cultural heritage, education, media and research.
- Graduates secure jobs with top national and regional public and private sector organisations across the country. Small to medium sized enterprises are also regular recruiters of art and design graduates. Freelance and self employment is a popular option although it may take several years to establish a business. Graduates may combine freelance work with regular paid part-time employment initially; therefore being able to manage multiple commitments is an important skill to master.
- Since career entry in the creative industries is not clearly structured, it is important that students begin to develop their career ideas and enterprise skills throughout their studies and make the most of opportunities to gain real-world experience. Engaging in work placements, competitions, small commissions, live projects and exhibitions enhance students' understanding of the commercial sector. Networking to build a portfolio of contacts can significantly enhance graduate success in the creative industries.
- Employers value art and design graduates' ability to think and problem solve creatively, communicate visually, work independently and in teams, research, and critically evaluate their own work and that of others. Graduates also develop technical skills and specialist knowledge which are highly valued in relation to a wide variety of career opportunities.
- Postgraduate study is an option for graduates wishing to specialise in a particular area of work such as costume design, art direction, curating, or train for a profession such as teaching or arts organisation and management.

# Art and Design graduate destinations

(taken from the survey of 2010 leavers published in 2011)

## Animation

### Employed

Animator, Aardman Animations Ltd  
Animator, Freelance  
Animator, Wonky Films  
Computer Animator, Reflective Films  
Teacher, Tefl, Gaba

### Further Study

MA Animation, UWE, Bristol

## Art and Visual Culture

### Employed

Artist, Works Projects  
Curator, Bristol Diving School (Gallery)  
Gallery Invigilator, Spike Island  
Museum Assistant, The Holburne Museum  
Research Assistant, Journalism, Serpentine Gallery  
Writer, Internship, Situations

### Further Study

MA Material and Visual Culture, University College London

## Drawing And Applied Arts

### Employed

Artist, Freelance  
Illustrator, Freelance  
Jewellery Designer, Self Employed  
Photographer, Red Kite Theatre  
Set Designer, Endemol  
Human Resources Assistant, Great Ormond St Hospital

### Further Study

MA Multidisciplinary Printmaking, UWE, Bristol  
PGCE Art Institute of Education, University of London  
PGCE Secondary, UWE, Bristol

## Design: Process, Material, Context

### Employed

Creative Designer, Rusty Squid  
Events Assistant, Just Jack  
Marketing Assistant, New Street Events  
Textile Designer, Self Employed  
Research Fellow, Social Sciences, UWE, Bristol

### Further Study

MA Curating Contemporary Design, Kingston University  
PGCE Secondary, UWE, Bristol

## Fine Art

### Employed

Artist, Freelance  
Illustrator, Freelance  
Prop Maker, Green Ginger  
Workshop Leader, Bristol Diving School  
Designer, Front Magazine

### Further Study

MA Art Media and Design, UWE, Bristol  
MA Fine Art, UWE, Bristol

## Fashion

### Employed

Concessions Manager, Motel Clothing  
Design Assistant, Fiona Paxton Jewellery Design  
Design Assistant, River Island  
Embroidery/Print Facilitator, Harlequin Designs  
Intern, Fashion, Vivienne Westwood  
Modelling Agent, Gingersnap Models  
Printmaker, Karen Millen  
Visual Merchandiser, Whistles  
Public Relations Assistant, Shop Direct  
Web Designer, Eskimo Kids

### Further Study

MA Costume Design, Conservatoire For Dance and Drama  
MA Fashion Management, University of the Arts, London  
Secondary Teaching, University of Gloucestershire  
Textile Printing, University of the Arts, London

## Graphic Design: Includes Graphic Design with Animation

### Employed

Animator, Freelance  
Creative Assistant, Epoch  
Designer, Howies  
Graphic Artist, Freelance  
Graphic Designer, Devon Life Magazine  
Production Assistant, Loose Moose  
Visual Merchandiser, H&M  
Web Designer, Publicis

### Further Study

MA Animation, UWE, Bristol  
MA Communication Art and Design, Royal College of Art  
MA Graphic Arts, UWE, Bristol

## Illustration: Includes Illustration with Animation

### Employed

Assistant Lead Designer, M14d  
Background Artist, Freelance Artist  
Workshop Leader, Self Employed Arts Workshop Facilitator  
Designer, EG International  
Gallery Assistant, Royal West of England Academy  
Illustrator, Freelance  
Illustrator, The Bright Agency  
Museum Assistant, Natural History Museum

## Photography

### Employed

Art Gallery Assistant, Theartgallery.co.uk  
Art Technician, John Cabot Academy  
Assistant Agent, Vue Photography Agency  
Junior Fellow, UWE  
Photographer, Charterhouse School  
Photographer, Freelance  
Teaching Assistant, Birmingham Education Authority