

London College of Fashion

Application Hints & Tips



Think about how you can stand out in your application/interview aside from your qualifications - work experience or relevant extracurricular activities are a great way of doing this. Ideally relate your experience to the area you are interested in studying. We are looking for students who are proactive, are able to work well with other people, are good communicators and most of all, enthusiastic!

If you haven't already submitted your application through UCAS, really consider your personal statement and make sure that it reflects the very best of you and your skills. This is your chance to shine and gives us a bit of an insight into who you are and why you're interested in this course. We want to see your passion for your subject area but please try and avoid phrases like "I have a passion for fashion"!

For more advice on personal statements visit the UCAS website:
www.ucas.com/students/applying/howtoapply/personalstatement/

Know your stuff! Research and knowledge about the fashion industry and your specific course of interest are really important. If you are selected for interview make sure you are well informed about your subject area and come prepared with relevant questions to ask.

The more prepared you are the more confident you will feel and the better you'll do. Have opinions on who your favourite designers, stylists even artists for example.

Visit exhibitions, galleries, plays - it doesn't matter where you get your inspiration but we'd love to hear about it! If you are selected for an interview you will be asked to bring your portfolio along. Sometimes some course teams will review work without you being there - so make sure your portfolio is clearly laid out, tailored to your subject and can speak for itself.

There is lots of handy information on the website about portfolios:

www.fashion.arts.ac.uk/courses/portfolio-advice/



School of Media and Communications

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For more details visit:

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Some of the courses within this school require a written test as part of the selection process; BA (Hons) Public Relations and BA (Hons) Fashion Journalism.

More information about the test will be sent to you if you are shortlisted, but this will be on a current topic about the fashion and lifestyle industries.





- Bianca Ellis
BA (Hons) Fashion Management,
3rd Year Placement Student at Jaeger
Junior PR Assistant

School of Management and Science

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Some of the courses within this school require a maths test as part of the selection process; BA (Hons) Fashion Management, FdA Buying and Merchandising and MSc International Fashion Management. Some courses require a short written test. More information about the test will be sent to you if you are shortlisted, but be prepared to do a bit of revision!



Varud Jotikasthira - FdA Cordwainers Footwear Design

Contact Information

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Enquiries Form