



Southampton
SOLENT
University

Undergraduate Prospectus

**WHO DO
YOU WANT
TO BE?**

**2013
ENTRY**



Visit us

Open days

Saturday 12 May 2012
Wednesday 13 June 2012
Saturday 8 September 2012
Saturday 13 October 2012
Saturday 27 October 2012
Saturday 10 November 2012

To book your place on an open day:

www.solent.ac.uk/opendays

Contents

Introduction to Southampton Solent University 3

Find out more

Entry requirements	12
Fees, finances and scholarships	15
Why study at SSU?	20
Course list and entry points	30
How to apply	226
Terms and conditions	227
Index	229
How to find us	232
Contact us	233

Which course?

Art and Design	36
Business and Law	66
Computing	84
Construction and Engineering	100
Entertainment Technology	114
Maritime	124
Media	136
Social Sciences	182
Sport and Tourism	194
Foundations	216

Welcome to our new undergraduate prospectus

Inside you will find lots of information about studying at Southampton Solent University. We've tried to anticipate and answer all your questions, from finding out about the practicalities like finances, accommodation and the campus to discovering what it's really like to live and study here.

We are a distinctive and creative uni and we're proud of what we do. Look inside to discover how you can turn your aspirations into a reality – **so you can be who you really want to be...**

I want to be a...

Sports Therapist

Jess Clingham, BSc (Hons) Health, Exercise and Physical Activity



Facts and figures



£30 million campus investment since 2008

Three campuses

£3.1 million

awarded in student financial support for the academic year 2010/11

Over **150** years of history



4/5 for teaching in the 2010 National Student Survey



Libraries open over **96 hours** per week in term time

19,241 students

{	non-UK students	3,415
	nationalities	119
	members of staff	1,510

Over **1,050** networked computers



770 study spaces

42% female students



58% male students



Books in library
200,000

{	audio-visual items	9,672
	journals inc. e-journals	1,800
	e-books	9,000



Working **together** for you



Southampton Solent University (SSU) is a dynamic and distinctive new university dedicated to academic excellence, social justice and the integration of theory and practice. 'Real-world' experience is built into an exciting range of innovative courses.

In recent years, we have pioneered new subject areas. These represent an imaginative response to the fast-changing nature and needs of the modern economy. Our courses combine intellectual stimulus, academic excellence and 'hands-on' experience, shaped and informed by employers.

Employment and enterprise are prominent themes shaping our thinking and educational practice. Our students have opportunities to work on real projects for external clients. We provide 100 paid and supervised graduate internships each year. We also offer 40 student business start-ups annually, giving help throughout, from initial concept to securing external financial backing.

Van (right) pictured with Dan Prendergast, President of our Students' Union

The University is a friendly, open and inclusive place where talented individuals can achieve extraordinary things. We offer fairness, integrity and excellent value.

If you decide to choose us for your time at university, we look forward to welcoming you.

Professor Van J Gore

Vice-Chancellor



Cutting-edge, employment-focused courses

Our emphasis at Southampton Solent University is on real-world learning. We are at the forefront of developing innovative, employer-facing courses to optimise career opportunities for our graduates.

With over 150 courses to choose from, Southampton Solent University offers an up-to-the-minute learning experience designed to meet the needs of today's fast-changing competitive world.

Our courses are taught by lecturers who have an excellent understanding of their subject area and strong ties to industry. This provides our students with practical insights and unique work experience opportunities.

We are equally committed to students and standards. The quality and standard of our courses have been awarded the highest rating possible by the Quality Assurance Agency for Higher Education and Ofsted.

As languages are so important, many of our degree courses offer you the chance to learn a language as part of your programme of study.

.....
150 first degree courses

10 Foundation degrees
21 HNC/HND

.....
* Niche provision in maritime studies,
the creative industries and sport
.....

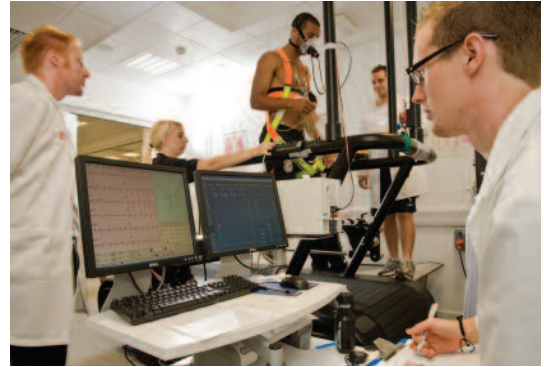
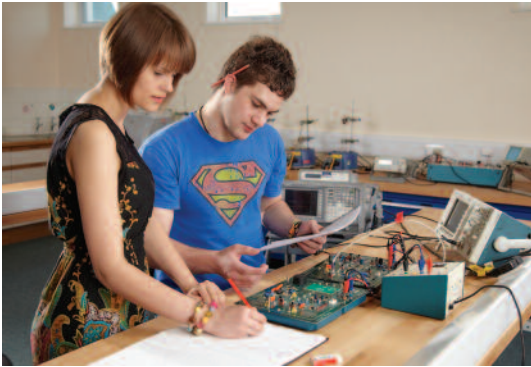
In my view.....

"The Graphic Design course at Solent focuses on developing skills that fit the demands of industry. We are always working on live briefs such as *Esquire* magazine and the internationally recognised D&AD awards, which several of our students have won in the past."

Rita Horne, BA (Hons) Graphic Design







First-class facilities

We provide a stimulating learning environment and access to state-of-the-art resources to help you make the most of your time with us.

Flexible, modern learning spaces suitable for both individual and group study, all with Wi-Fi access, contribute to the lively and contemporary study environment at Solent.

Our courses also benefit from purpose-built facilities which enable you to develop hands-on and work-related skills.

From day one, you will have access to the student portal designed to help you with everything from enrolment to successfully completing your coursework via the Solent virtual learning environment (*myCourse*). We also use social media to keep you informed of up-to-the-minute information – like extended library opening hours.

The University's libraries are modern and spacious and have everything you need to succeed on your course, including remote access to electronic information sources (such as e-books and online journals).

Our networked Resource Centres are equipped with Macs and PCs and include areas for group work and discussion.

.....
£30 million campus investment since 2008, including:

£18 million spent on the estate during 2010–11, including the acquisition of 2.3 acres of city centre land for future development

£3.2 million on new football facilities

£2.7 million on new world-class ship handling centre

£1.4 million on new city centre site for Southampton Solent School of Art and Design



In my view.....

“What I like most about my course is the emphasis on working in groups, sharing our ideas and helping each other.”

Dalia Alfarasani, BSc (Hons) Business Information Technology



Database Management
Systems Analysis
Network Management
E-business
Business A





Supporting you to **succeed**

We provide high-quality, professional and friendly support to help our students achieve their full potential while studying at the University.

Our teaching staff are approachable and focused on your needs; each faculty also has a support officer to provide friendly and confidential advice.

We provide an integrated Student Support Network which offers a wide range of services in the following areas: pastoral care, careers and jobs advice, support for disabled students and those with learning difficulties, advice on student policies, study assistance, funding advice, accommodation advice, counselling, hypnotherapy, faith or religious support, and advice for overseas students.



4/5 for teaching in the 2010 National Student Survey

In my view.....

"There are a lot of good services provided here. You get the help you need to get a good start, an easy and helpful library and the student portal is great!"

Trine Overgaard, BA (Hons) Events Management



Maximising your career potential

We do everything we can to make your degree count in the job market. Our courses are targeted at industry and the professions, with many accredited by professional and regulatory bodies.

With industry experts teaching and shaping our courses, you learn about the world of work and gain the skills and knowledge that employers require.

Our employability offer

- You will benefit from 'real-world' learning opportunities, including work experience, as an integral part of your course.
- To help you get that vital first job, we have expanded our current graduate internship scheme from 25 to 100 places a year, each one paid at a fair rate and with the option for further study.
- We will help you start up your own business, providing expert mentoring and financial support. This support will continue after you graduate.

- Our Mentoring Plus scheme pairs you with an employer to give invaluable business guidance.
- You could benefit from Vision for 2020 – a University initiative that encourages local employers to advertise graduate-level jobs and internships. In 2011, £11 million worth of jobs were advertised.

How many Solent graduates get jobs?

- In 2010, 86% of Solent graduates were in employment or further study six months after graduating.*

*Official HEFCE Performance Indicator 2010

- Our dedicated recruitment website puts you in touch with the best local and national graduate vacancies and includes a business directory of companies interested in Solent students.

To find out more, go to:
www.solent.ac.uk/careers

Commercial climbers



Balancing a career with a thirst for adventure led former Outdoor Adventure Management students James Baker and Tim Miller to set up an extreme sports

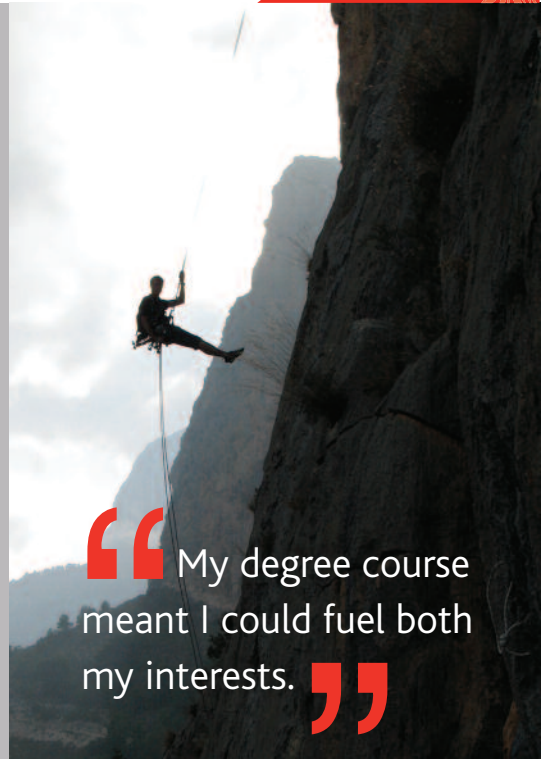
travel company.

They now run one of the world's best-known rock climbing companies, organise worldwide trips for scuba divers and run climbing sessions for people in Southampton.

Tim and James started up the business in their final year at Solent University: "We're entrepreneurial people with a passion for the outdoors. Solent's degree course helped us to hone our business skills and we saw a gap in the market," says James.

Their new company, Freedom Adventures, provided scuba diving trips for university groups. Within 18 months Tim and James also bought rock climbing holiday specialists Rock and Sun and took over the management of the climbing wall at St Mary's Leisure Centre in Southampton.

They now have a customer database exceeding 5,000 and employ around 30 full and part-time staff. "It's a challenging industry, but we're extremely keen and committed," says James.



“My degree course meant I could fuel both my interests.”

Internship offer

- 25 Solent graduates are awarded paid internship programmes each year. They are paid £13,200 per annum with the option of free postgraduate study and the opportunity to work with a business mentor.
- We also place a further 75 graduates in paid, three-month internships with outside companies and organisations (private, public and voluntary).
- In 2010, 96 graduates were given paid three-month internships through Graduate Jobs South. 58% of the interns were offered full-time paid employment on completion of their programme.



96 graduates
in 2010/11

were given internships in businesses within the region. 58% of these graduates were offered full-time jobs as a result.

Student business start-ups

- Our students have a strong track record in business start-ups.
- We provide training, mentoring and financial support to more than 40 student business start-ups via HEIF funding.
- 40% of businesses established by student entrepreneurs at SSU are still trading three years later.

The essentials – entry requirements

We are strongly committed to making our courses accessible to all who will benefit from them. Students enter our courses through a variety of educational routes and each application is considered on its own merits.

UCAS points

The University uses the UCAS tariff points system; this can help you work out your qualifications to see if you meet the entry requirements of the course in which you are interested. Your UCAS points can come from various recognised qualifications, such as:

- A Levels
- BTEC/OCR National Award
- New Diploma certification
- Scottish Highers
- Irish Leaving Certificate
- Welsh, European or International Baccalaureate
- a recognised Access to Higher Education course
- a recognised equivalent of the above qualifications gained outside the United Kingdom.

Details of how many points are awarded to specific qualifications can be found on the UCAS website: www.ucas.ac.uk/students/ucas_tariff

Some of our courses also require applicants to have passed subject-specific GCSEs at Grade C or above and may require an interview, audition or portfolio viewing. Some courses will require CRB checks. These are shown in the course entry profiles.

CATS (Credit Accumulation and Transfer Scheme)

The CATS points system can be used to satisfy SSU academic requirements for certain top-up programmes. As a guide, students will usually be awarded 120 CAT points for each successfully completed undergraduate degree year (or level):

Year 1 (or level 4) 120 points

Year 2 (or level 5) 120 points

Year 3 (or level 6) 120 points

Successful completion of the first two years of a degree course (or levels 4 and 5 of undergraduate study) equates to 240 CAT points and would therefore enable a student to submit an application for a top-up degree.

Please note that the information in this prospectus is for guidance only and may change. Please check our website for the most up-to-date information:

www.solent.ac.uk



In my view.....

"Solent has a great inviting atmosphere. The people are friendly and helpful and the nightlife never gets boring. It's an ideal place to spend your student life!"
Ollie Lewis, BA (Hons) Sport Coaching and Development

English language

If your first language is not English, we ask that you demonstrate an acceptable level of competence in both written and spoken English. The normal examinations to demonstrate competence for undergraduate courses are:

- IELTS 6.00 or
- TOEFL IBT 87 or
- CAE minimum grade C or
- Pearson Test of English (PTE) average score of 51 or equivalent.

The UK Border Agency stipulates specific English language requirements as part of the student visa process.

For further information visit:

www.solent.ac.uk/international

International students

For further information on our international entry requirements, including country-specific details, please visit:

www.solent.ac.uk/international



Solent scholarship success



**Kate Macgregor, Student,
High Performance Academy
Programme**

BA (Hons) Business Management student Kate Macgregor has gained vital support through the University's High Performance Academy programme, while balancing her academic studies with her huge successes in sailing.

Having gained national, European and world championship titles, and rapidly risen through the ranks to

lead the world rankings, Kate and her team mates are a promising prospect for the future of British sailing.

Kate came to Solent University to study for a career in business and to take advantage of the University's reputation for sailing. "I wanted to work in business in the sailing industry, but I also wanted to continue in my sport. I became part of the University sailing team that went on to win the student world championships.

"My lecturers have been incredibly supportive and I found my business training to be useful in our sailing endeavours. I was able to use my skills to plan our racing schedule, budgeting and sponsorship."



Fees, finances and scholarships

Home students

Solent has set tuition fees at £7,800 per year for full-time UK and EU undergraduate students starting their studies in 2013.

We've set them at this level as we don't want talented people to be put off going to university. We're proud of what we do and passionate about the study opportunities we provide.

We believe we offer distinctiveness, excellence and real value for students.

In addition to tuition fees you will have to pay your living costs (accommodation, food and so on) and transport. You may also need to buy some equipment and pay for field visits specific to your course.

Overseas and islands students

Channel Islands and Isle of Man students

Fees for students from the Channel Islands and the Isle of Man have been set between £7,800 and £9,000.

Further information is available from your local education office. If you live in Guernsey visit www.gov.gg, in Jersey visit www.gov.je, and for the Isle of Man visit www.gov.im

Students from the Channel Islands and Isle of Man are not eligible for statutory funding from the UK government.

Non-EU students

Details of fees for non-EU students can be found on our website: www.solent.ac.uk/international or by contacting our International Recruitment Office.

There is more information about fees and finances on the following pages.

When will I pay for my studies?



There are
No upfront
tuition fees

If I earn more than £21,000, how much will I pay back?

- You will pay 9% of the amount you earn over £21,000.
- So, for example, a graduate earning £22,000 will pay 9% of £1,000 (the amount they earn over £21,000). That comes to £90 a year or about £1.70 per week.
- A graduate earning £32,000 will pay 9% of £11,000, that is, £990 a year or about £19 per week.

What if I never earn £21,000 or become unemployed?

- The government says that you will not need to pay back anything at all if you never earn more than £21,000. If you become unemployed or your income drops below £21,000 for any reason (for example, career break or part-time working), your graduate repayments stop until you earn more than £21,000 again.

- We have set our fees at £7,800 per year for full-time UK and EU undergraduate first degree students entering the University in 2013. These fees will be paid by a government loan, providing that you make a successful application to the Student Loan Company.
- You will not start to repay the loan until you have finished your degree AND earn more than £21,000 a year.
- Fees for all courses below degree level (for example, Foundation Year, HND) will be £7,420.
- For the first time, government loans are available to English students studying in the UK to cover the cost of part-time tuition fees. Studying part-time could boost your career prospects and allow you to earn while you learn.



A guide to the proposed monthly loan repayments

Monthly repayments – a comparison of the previous student loan system with that operated from 2012.

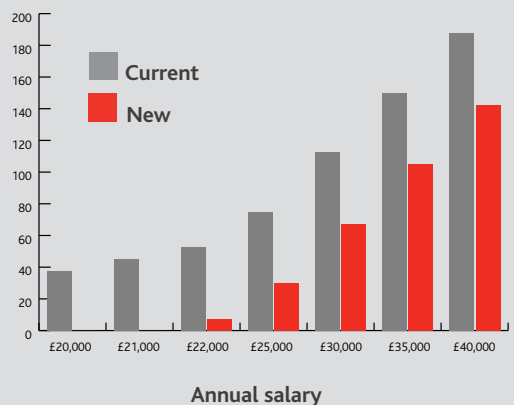
Salary	Current monthly repayment	Proposed monthly repayment
£20,000	£37.50	-
£21,000	£45.00	-
£22,000	£52.50	£7.50
£24,000	£67.50	£22.50
£27,000	£90.00	£45.00
£30,000	£112.50	£67.50
£35,000	£150.50	£105.00
£40,000	£187.50	£142.50

- Your repayments will continue for a maximum of 30 years after graduation, or until you pay off the loan, whichever comes sooner. After 30 years, any remaining loan will be written off by the government.

Where can I find more information?

- For more information, please go to: www.direct.gov.uk/studentfinance
- Solent offers online payment of fees to make the essential parts of student life as straightforward as possible.
- If you need help, we have a dedicated team of advisers to offer advice and guidance to students with financial problems or uncertainties. We also have scholarships and an Access to Learning fund, designed to assist students who are in financial difficulty.

Monthly repayments



Do you have any scholarships at SSU?

Southampton Solent University offers a range of scholarships that provide financial assistance or waive fees for tuition or accommodation. Each scholarship has specific eligibility criteria. If you would like to discuss scholarship options further, please call:

Tel: +44 (0)23 8031 9427

Email: student.funding@solent.ac.uk

In general, scholarships are stand-alone and cannot be combined with other awards.

Details and full eligibility criteria for these scholarships are available on our website:

www.solent.ac.uk/student-life/scholarships

National Scholarship Programme 2013–14

This scheme is available to new home and EU undergraduate students starting a programme of study with us in 2013–14, whose tuition fees are over £6,000 and who have a declared household income of less than £25,000 a year. To be eligible to be considered for a National Scholarship, applicants will need to meet further eligibility criteria, as detailed on our website.

Foundation Year scholarships

Students enrolling on Foundation Year courses can apply for a scholarship that would waive their entire fee (£7,420). Eligibility will be determined chiefly by income. Students who meet the initial criteria and reside in Southampton may be eligible for maintenance support worth £3,000. The Foundation Year scholarships cannot be combined with the National Scholarship scheme. Full eligibility criteria are available on our website.

The Lisa Wilson Scholarship Fund

A number of Lisa Wilson Scholarships are awarded annually for new students applying to FdA, HND or BA/BSc degree courses. The scholarships are available to students who have overcome adversity or can demonstrate why they need extra financial help with their studies. The scholarship provides £1,000 per year, reviewed annually.

Care leavers

The University has been awarded the Buttle UK Trust Quality Mark for Care Leavers, in recognition of our commitment to supporting students who have been in local authority care. The support package includes a £1,500 bursary per year. Full eligibility criteria are available on our website.

The Lisa Wilson Scholarship



Support through the Lisa Wilson Scholarship helped Ali Lalani bowl his way to gold medal glory in the boccia world cup.

The BA (Hons) Events Management graduate won a string of medals during a glittering five years of playing at international level.

Ali, who lives with the muscular condition, muscular dystrophy, says: "I always felt I had something to prove. I had a passion for boccia and Solent University gave me the full support I needed to take it further."

A bursary from the Lisa Wilson Scholarship Fund inspired Ali to compete at the highest level in boccia, a game of skill and precision not unlike boules.

High points included silver in Portugal in 2005, team bronze in Brazil in 2006, and individual bronze and team gold at the World Cup in Canada in 2011.

"It was an enormous honour and privilege to be a Lisa Wilson Scholarship student while I was at Solent University," says Ali.

"The scholarship was set up in memory of a student who lived her life to the full. It was a tribute to her that I did the same."



Sport Solent scholarships

Sport Solent offers different levels of support to student athletes, based on their sporting talent and potential.

The High Performance Academy scholarship awards a discount of up to £1,000 on accommodation in halls, with further benefits totalling up to £2,500.

Sports scholarships are also awarded, two in cricket and two in basketball, that cover the cost of tuition fees paid in the first year and provide a fees discount of 50% in future years.

CVQO scholarship

Students studying with CVQO who progress to a full-time undergraduate course at Solent are eligible to apply for the annual CVQO award. The recipient of this award is entitled to three years' free accommodation whilst studying at Solent.

AAB+ scholarships

Students who achieve an 'AAB+' profile in their A Levels (or recognised equivalent, such as triple distinction for a BTEC qualification of the same tariff) will be entitled to a £1,000 scholarship payable in instalments across their first year of study.



£3.1 million awarded in student financial support for the academic year 2010/11

International scholarship scheme

We have a number of scholarships for students from overseas. You are eligible if you are applying for a full-time course at Southampton Solent University for 2013 entry, and you are from one of the following areas: Africa, the Caribbean, China, Hong Kong, India, Japan, Korea, Malaysia, Singapore, Turkey or the USA. You will also need to be a self-funded, full-fee student and not currently studying or living in the UK.

If this describes you and you have received a definite offer from us, simply complete the overseas scholarships application form and return it to our International Office by 31 July 2012.

Why study at SSU?

Our promise to you

Before you arrive we will

- Offer open days that give you the opportunity to experience life at Southampton Solent University.
- Publish accurate and relevant information about courses, conditions for admission, accommodation and fees.
- Review and consider all applications fairly and offer places to those who will best benefit from our courses.

On arrival we will

- Help you adjust to university life via the HelloUni website, providing information on your first week, student finance and going-out guides.
- Provide you with a student induction programme for your course of study, along with a student handbook detailing matters relevant to your studies and your faculty.

During your studies we will

- Offer you a regularly updated programme of learning that provides transferable skills, along with community-based experience, and help you find work placements to enhance your employability upon graduation.
- Provide well-informed staff with academic and professional skills to ensure that you meet the needs of employers and succeed in a fast-changing and competitive world.
- Provide a vibrant and collaborative work environment that will support your learning and self-development.
- Offer a programme of study that mixes appropriate teaching and learning methods.
- Deliver high-quality, professional and friendly support through information, advice and guidance to help you achieve your full potential.
- Provide opportunities for you to contribute to the management and evaluation of the quality and operation of your course.



In my view

"The course gave me skills sought after by employers, and the work placement opportunity was an added advantage when applying for jobs. It definitely prepared me for the workplace."

Martyna Stepien, MA Public Relations

- Provide access to equipment, facilities and settings to enable you to carry out your studies, including free access to the internet through our Learning Centres and via faculty-based computer centres to enhance your learning and research.
- Promote equality of treatment regardless of gender, race, age, disability, sexual orientation, religion or belief, therefore providing a safe, secure and healthy environment, free from harassment, bullying and discrimination. We also recognise the needs of a multicultural and diverse student body and will endeavour to support those needs.
- Provide a Student Support Network including the following services: pastoral care, careers and job advice, support for disabled students and those with learning difficulties, advice on student policies, study assistance, funding advice, accommodation advice, counselling, hypnotherapy, faith/religious support and international advice.





The full **campus** experience

Life on campus is certainly not all about study. We have more than 40 sports clubs, many of which enter various inter-university leagues and competitions under the 'Team Solent' banner, often achieving success at international, national and local levels.

Our Students' Union is run by students for students. It has over 30 clubs and societies and can offer support on everything from money matters to health and housing.

The University encourages work in the local community and our Volunteer Opportunities Service will help you find openings with local charities, public sector organisations and voluntary groups.





British Universities
Sailing Association

Yachting National
Champions **2010**

(AND 2009, 2007, 2006, 2004, 2003, 2001 AND 2000!)

Sailing world
champions

2010

In my view.....

"There are so many events, social opportunities and societies that you can pursue. There's so much more to Southampton Solent University than a great education – it will be one of the most memorable times of your life."

Will Dao, BA (Hons) Animation



City centre living at Solent

Our six student residences are a short walk from the University and the city centre, and are contemporary, clean and comfortable. They offer more than 2,300 rooms, including en-suite and non en-suite accommodation, all with high-speed internet access.

The atmosphere is unbeatable and there's a real sense of community. Our dedicated residence team is on hand 24 hours a day, seven days a week.

If you prefer to live in private rented accommodation, we have a landlord accreditation scheme to help you. This is a directory of providers in Southampton and the local area who meet our safety criteria. We also run initiatives for students who live out, to help them feel part of the Solent community.



Over **2,300** rooms
in six student residences, including
en-suite and non en-suite



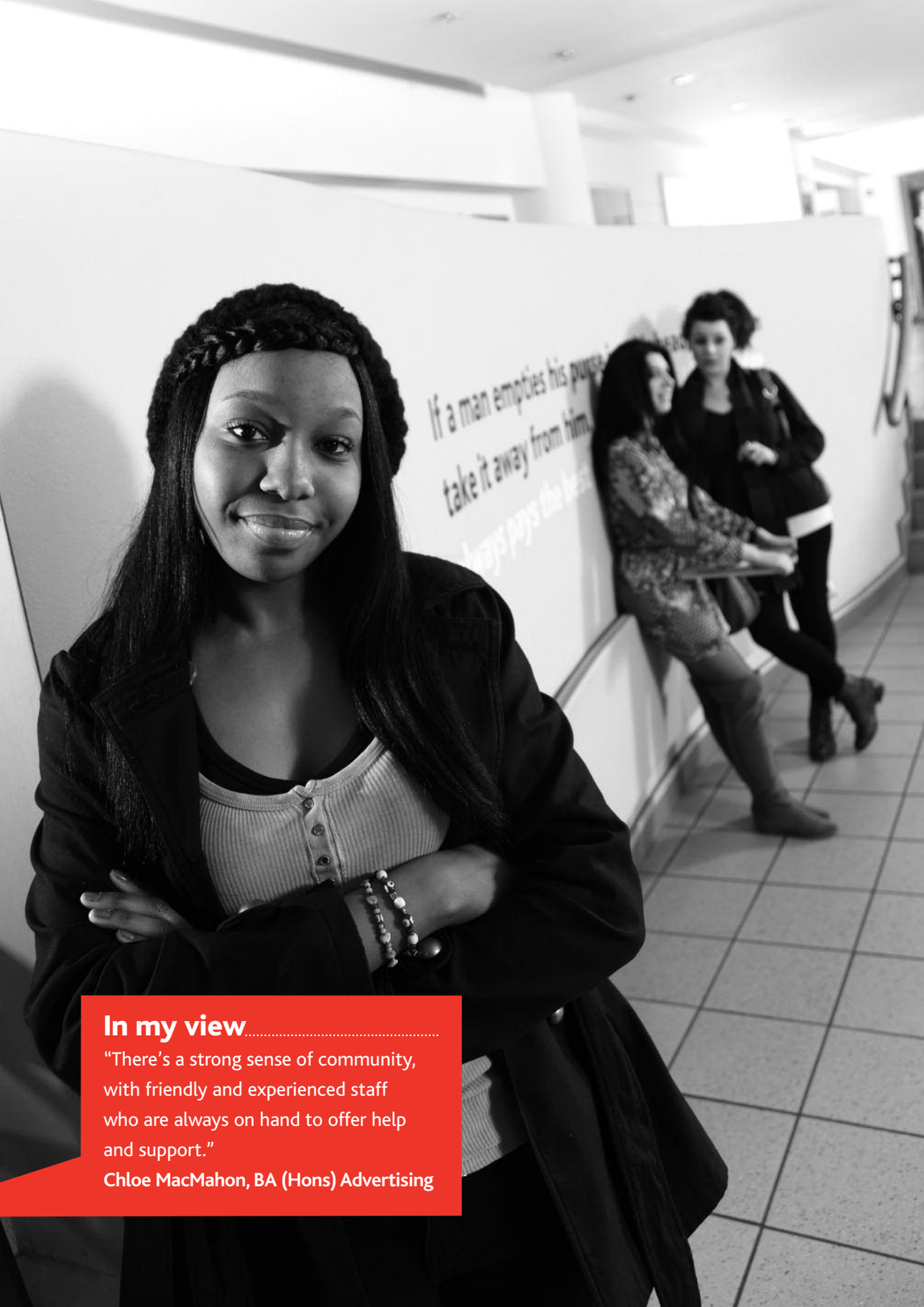
Contact

For more information, or to book a place in one of our residences, visit our website or contact the Accommodation Office:

Tel: +44 (0)23 8031 9461/9637

Email: accommodation@solent.ac.uk

Account Management and Online
Digital and Creative
Executive
Marketing
Advertising



In my view.....

"There's a strong sense of community, with friendly and experienced staff who are always on hand to offer help and support."

Chloe MacMahon, BA (Hons) Advertising



Learning at the heart of a **great city**

We're located in the very heart of the cultural and commercial capital of the South. It's a great place to be, and here's why...

A global village

The city has grown dramatically into a lively and cosmopolitan hub of culture, entertainment, nightlife and shopping. Just over an hour from London and a short distance from Bournemouth, Portsmouth and Winchester, its location also makes it easy to travel to Europe and beyond, either by ferry or from the city's airport.

Cultural revolution

Southampton is investing £175 million in a new 'cultural quarter' located just minutes from the main campus, which is set to house state-of-the-art auditoriums, gallery space and studios. With art galleries, two major theatres, three cinemas and countless concerts, festivals and events, there's enough to keep even the most avid culture vulture satisfied.

First port of call

The city has a strong sense of history and heritage. *The Mayflower* set sail from here for the New World in 1520. Medieval walls nestle among modern developments to create a unique waterfront environment. It's famous for its global maritime role, primarily as a major trading port, but also as home to some of today's greatest ocean liners, container ships, yachts and power boats.

Economic hub

The city was the birthplace of the Spitfire and fibre optics, and continues to be at the forefront of commercial innovation. Its diverse economy includes the head offices and regional centres for B&Q, Carnival, Ford, HSBC, Merck and Ordnance Survey. With more than 7,000 businesses operating here, it's not surprising that nearly 2,000 of the city's graduates remain to seek career opportunities every year.

Park life

Southampton's parks and 300-acre common make it one of the greenest cities in southern England. You'll soon discover that there's nowhere better for a kick-about or for stretching out in the sun on a lazy summer day.

Sporting chance

Mad about sport? You can indulge your passion at a variety of spectacular sporting venues that play host to professional football, major sailing events, and county and test match cricket.

The Rose Bowl is home to Hampshire County Cricket Club, while Southampton Football Club play at nearby St Mary's Stadium.

Sea for yourself

When you want a change of scenery, it's only a short drive to golden beaches along miles of stunning coastline. The New Forest offers acres of open woodland to explore on foot, bike or horseback.



In my view.....

"Living and studying in Southampton is great because everything's within reach, and for such a bustling city, having so much green space available is fantastic."

Matt Lanyon, BA (Hons) Journalism



Some city facts



- The city centre occupies 350 hectares between the Rivers Itchen and Test, with the major development quarter located on the west side of the centre.
- Southampton is the third fastest-growing city in the UK in terms of economic growth, increase in population and skills of local residents (2007).
- Its shopping centres put Southampton into the top 20 best retail destinations in the UK, with West Quay alone housing over 90 stores.
- Southampton is at the centre of the Solent marine economy which is worth £3.5 billion per annum and employs over 48,000 people.
- Population of city – 236,700
Student population – 42,000.
- Around 172,000 people are employed in offices in the city. Of those, about 42,900 jobs are provided in the financial and professional services sectors.
- More than £800 million of major development is planned in Southampton over the next few years, and that follows a flux of new builds in the city which totals an investment of £350 million.
- Only 75 miles and 75 minutes from London, Southampton is highly accessible by train, bus, ferry, road and air.
- Over 15,000 passengers use Southampton Central Station each day and the University is only a 10-minute walk away.
- The city is one of the greenest in the country, with over 21 hectares of parkland in the five historic central parks.
- Southampton is a leader in sustainability, with an award-winning District Energy Scheme serving over 30 of the largest energy users in the city centre and saving over 11,000 tonnes of carbon dioxide emissions every year.



Southampton covers an area of

51.81 km²

the **largest city** in the south-east

£175 million

investment in new cultural quarter

A population of over **230,000**

42,000

students



180 pubs, bars and nightclubs



Southampton was the first place to sample **fish fingers** in **1955**

£800 million of new

city developments underway or imminent

A wide range of **COURSES**

We offer over 150 full-time undergraduate courses in a variety of disciplines.

Art and Design	36	Maritime	124
Business and Law	66	Media	136
Computing	84	Social Sciences	182
Construction and Engineering	100	Sport and Tourism	194
Entertainment Technology	114	Foundations	216

You can choose from a range of study routes leading to a degree qualification:

Foundation year

Course title	UCAS Code	Entry points	Page
Business Foundation Year	–	Two years at A Level, BTEC or similar	217
International Foundation Certificate	–	High school diploma or equivalent	220
International Foundation Year	–	High school diploma or equivalent	218
Law Foundation Year	–	Two years at A Level, BTEC or similar	221
Sport and Tourism Foundation Year	–	Two years at A Level, BTEC or similar	224
Technology Foundation Year	–	Minimum 40 points	225

Foundation degree

Course title	UCAS Code	Entry points	Page
Marine Engineering, FdEng	H500	120	222
Marine Operations, FdSc	J610	120	223

HND

Course title	UCAS Code	Entry points	Page
Business and Management HND	102N	120	72
Business and Marketing HND	52NN	120	74
Electronic Engineering HND	006H	80	106
Manufacturing and Mechanical Engineering HND	001H	80	111

Top-up year

A top-up course is the final year of a full-time undergraduate BA or BSc degree. After completing your HND, you may decide to study for an additional year and top-up your qualification to a degree.

Course title	UCAS Code	Entry points	Page
Advertising and Public Relations, BA (Hons)	PN25	Relevant HND/Fdn pass with Merit	139
Business and Finance, BA (Hons)	NN13	Relevant HND/Fdn pass with Merit	70
Business and Management, BA (Hons)	NN12	Relevant HND/Fdn pass with Merit	71
Business and Marketing, BA (Hons)	NN15	Relevant HND/Fdn pass with Merit	73
Fashion, BA (Hons)	W234	Relevant HND/Fdn pass with Merit	44
Fashion Management with Marketing, BA (Hons)	NFN5	Relevant HND/Fdn pass with Merit	47
Fashion Styling and Make-up for Media, BA (Hons)	W231	Relevant HND/Fdn pass with Merit	49
Fashion with Photography, BA (Hons)	W645	Relevant HND/Fdn pass with Merit	51
Fashion Writing, BA (Hons)	W29D	Relevant HND/Fdn pass with Merit	149
Film and Television, BA (Hons)	P901	Relevant HND/Fdn pass with Merit	151
Graphic Design, BA (Hons)	WF10	Relevant HND/Fdn pass with Merit	55
Information Technology for Business, BSc (Hons)	GN51	Relevant HND/Fdn pass with Merit	94
Journalism, BA (Hons)	P502	Relevant HND/Fdn pass with Merit	154
Marine Engineering and Management, BEng (Hons)	–	Relevant HND/FdEng	128
Marine Operations Management, BSc (Hons)	–	Relevant HND/FdSc	129
Media, Communication and Culture, BA (Hons)	P902	Relevant HND/Fdn pass with Merit	156
Media Production, BA (Hons)	P319	Relevant HND/Fdn pass with Merit	158
Media Writing, BA (Hons)	PP35	Relevant HND/Fdn pass with Merit	159
Photography, BA (Hons)	W642	Relevant HND/Fdn pass with Merit	61
Popular Music Performance, BA (Hons)	W313	Relevant HND/Fdn pass with Merit	169
Popular Music Production, BA (Hons)	W390	Relevant HND/Fdn pass with Merit	170
Promotional Media, BA (Hons)	W990	Relevant HND/Fdn pass with Merit	171
Visual Arts, BA (Hons)	W102	Relevant HND/Fdn pass with Merit	65

Honours degree

Course title	UCAS Code	Entry points	Page
Accountancy, BA (Hons)	N400	240	68
Accountancy and Finance, BA (Hons)	NN34	240	69
Adventure and Extreme Sports Management, BA (Hons)	N897	240	196
Advertising, BA (Hons)	N564	240	138
Animation, BA (Hons)	W615	200	38
Applied Sport Science, BSc (Hons)	C602	280	197
Architectural Technology, BA (Hons)	K236	200	102

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Course title	UCAS Code	Entry points	Page
Art Enterprise, BA (Hons)	W901	200	39
Audio Technology, BSc (Hons)	WH36	200	116
Business Information Systems, BSc (Hons)	G510	200	86
Business Information Technology, BSc (Hons)	G593	200	87
Business Management, BA (Hons)	N200	240	75
Comedy – Writing and Performance, BA (Hons)	WW48	240	140
Computer and Video Games, BA (Hons)	G450	260	40
Computer Games Development, BSc (Hons)	G614	200	88
Computer Generated Imagery, BA (Hons)	I710	260	42
Computer Network Management, BSc (Hons)	H601	200	89
Computer Networks and Web Design, BSc (Hons)	GG54	200	90
Computer Systems and Networks, BSc (Hons)	H603	200	91
Computing, BSc (Hons)	G405	200	92
Construction Management, BSc (Hons)	K220	200	103
Criminal Investigation with Psychology, BA (Hons)	L4C8	240	184
Criminology, BA (Hons)	M930	240	185
Criminology and Psychology, BA (Hons)	MC98	240	186
Cruise Industry Management, BA (Hons)	N852	240	198
Digital Marketing, BA (Hons)	N502	240	76
Digital Music, BA (Hons)	WJ39	240	141
Electronic Engineering, BEng (Hons)	H610	200	104
Electronic Engineering, BSc (Hons)	H613	200	105
Engineering with Business, BEng (Hons)	H1N1	200	107
English, BA (Hons)	Q300	240	142
English and Advertising, BA (Hons)	QN35	240	143
English and Film, BA (Hons)	QP33	240	144
English and Magazine Journalism, BA (Hons)	QP35	240	145
English and Media, BA (Hons)	QP3H	240	146
English and Public Relations, BA (Hons)	QP32	240	147
English and Screenwriting, BA (Hons)	QW3V	240	148
Events Management, BA (Hons)	N820	240	77
Fashion, BA (Hons)	W235	240	43
Fashion Graphics, BA (Hons)	W293	240	45
Fashion Management with Marketing, BA (Hons)	W2NB	240	46
Fashion Styling, BA (Hons)	W290	240	48
Fashion with Photography, BA (Hons)	W640	240	50
Fashion with Public Relations, BA (Hons)	W2P2	200	52



Course title	UCAS Code	Entry points	Page
Film, BA (Hons)	W610	240	150
Film and Television Studies, BA (Hons)	P303	240	152
Fine Art, BA (Hons)	W100	200	53
Fitness and Personal Training, BSc (Hons)	C610	240	199
Fitness Management and Personal Training, BA (Hons)	NC86	240	200
Football Studies, BA (Hons)	CN62	240	201
Football Studies and Business, BA (Hons)	C6NC	240	202
Geography with Environmental Studies, BSc (Hons)	F810	200	126
Geography with Marine Studies, BSc (Hons)	F8J6	200	127
Graphic Design, BA (Hons)	W215	200	54
Health, Exercise and Physical Activity, BSc (Hons)	BC96	240	204
Human Resource Management, BA (Hons)	N600	240	78
Illustration, BA (Hons)	W221	200	56
Information and Communication Technology, BSc (Hons)	GH56	200	93
Interior Design, BA (Hons)	W250	200	108
Interior Design (Decoration), BA (Hons)	W252	200	58
International Business Management, BA (Hons)	N120	240	79
International Tourism Management, BA (Hons)	N841	240	205
Journalism, BA (Hons)	P500	260	153
Live and Studio Sound, BSc (Hons)	J930	200	117
LLB Law (Hons)	M100	240	80
Magazine Journalism and Feature Writing, BA (Hons)	PW58	260	155
Make-up and Hair Design, BA (Hons)	W453	240	59
Manufacturing and Mechanical Engineering, BSc (Hons)	HH7H	200	110
Maritime Business, BSc (Hons)	N900	200	130
Marketing, BA (Hons)	N506	240	81
Marketing with Advertising Management, BA (Hons)	N565	240	82
Mechanical Design, BEng (Hons)	HH73	200	112
Media Culture and Production, BA (Hons)	P301	240	157
Media Technology, BSc (Hons)	HP63	200	118
Multimedia Journalism, BA (Hons)	P593	240	160
Music Promotion, BA (Hons)	WN35	240	161
Music Studio Technology, BSc (Hons)	JP31	200	120
Network Security Management, BSc (Hons)	G550	200	95
Outdoor Learning and Watersports Management, BA (Hons)	N899	240	206
Outside Broadcast (Production Operations), BSc (Hons)	P310	200	121
Performance, BA (Hons)	W490	240	162

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Course title	UCAS Code	Entry points	Page
Photography, BA (Hons)	W651	260	60
Photojournalism, BA (Hons)	P594	240	164
Popular Music and Record Production, BA (Hons)	W300	240	165
Popular Music Journalism, BA (Hons)	P592	240	166
Popular Music Performance, BA (Hons)	W310	240	168
Product Design, BA (Hons)	W241	240	62
Psychology, BSc (Hons)	C800	240	187
Psychology (Counselling), BSc (Hons)	C8B9	240	188
Psychology (Criminal Behaviour), BSc (Hons)	C8M9	240	190
Psychology (Education), BSc (Hons)	C812	240	191
Psychology (Health Psychology), BSc (Hons)	C890	240	192
Public Relations and Communication, BA (Hons)	PH26	240	172
Publishing, BA (Hons)	P400	240	173
Screenwriting, BA (Hons)	W810	240	174
Ship and Port Management, BSc (Hons)	J693	200	131
Social Work, BA (Hons)	L501	240	193
Software Engineering, BSc (Hons)	G600	200	96
Sound Engineering, BSc (Hons)	H341	200	122
Sound for Film, Television and Games, BSc (Hons)	H646	200	123
Special Effects, BA (Hons)	W614	200	64
Sport Coaching, BSc (Hons)	CX6D	280	207
Sport Coaching and Development, BA (Hons)	CX61	240	208
Sport Journalism, BA (Hons)	P590	240	175
Sports Studies, BA (Hons)	C601	240	212
Sports Studies and Business, BA (Hons)	N2N1	240	213
Television and Video Production, BA (Hons)	P390	240	176
Television Post-Production, BA (Hons)	P318	240	178
Television Studio Production, BA (Hons)	P311	240	179
Tourism Management, BA (Hons)	N800	240	214
Watersports Technology, BSc (Hons)	W243	200	132
Web Design, BSc (Hons)	G540	200	97
Web Design and Internet Technology, BSc (Hons)	G590	200	98
Writing Fashion and Culture, BA (Hons)	P509	260	180
Yacht and Powercraft Design, BEng (Hons)	H520	200	133
Yacht Production and Surveying, BEng (Hons)	HH52	200	134
Young People and Physical Activity, BSc (Hons)	C620	280	215

Please check website for up-to-date entry points

“Being successful in fashion is about determination and trusting your instincts. Your time at university is precious; you can experiment and be 100% original.”

Jenny Packham

**Leading fashion designer, Solent graduate
and Honorary Doctor of Arts**



ART AND DESIGN



Create your career

Our art and design portfolio – with subjects as diverse as interior design, food styling and fashion – offers the opportunity for you to pursue your passion and build a career in the creative industries.

Courses:

Animation

Art Enterprise

Computer and Video Games

Computer Generated Imagery

Fashion

Fashion (Top-up)

Fashion Graphics

Fashion Management with Marketing

Fashion Management with Marketing (Top-up)

Fashion Styling

Fashion Styling and Make-up for Media
(Top-up)

Fashion with Photography

Fashion with Photography (Top-up)

Fashion with Public Relations

Fine Art

Graphic Design

Graphic Design (Top-up)

Illustration

Interior Design (Decoration)

Make-up and Hair Design

Photography

Photography (Top-up)

Product Design

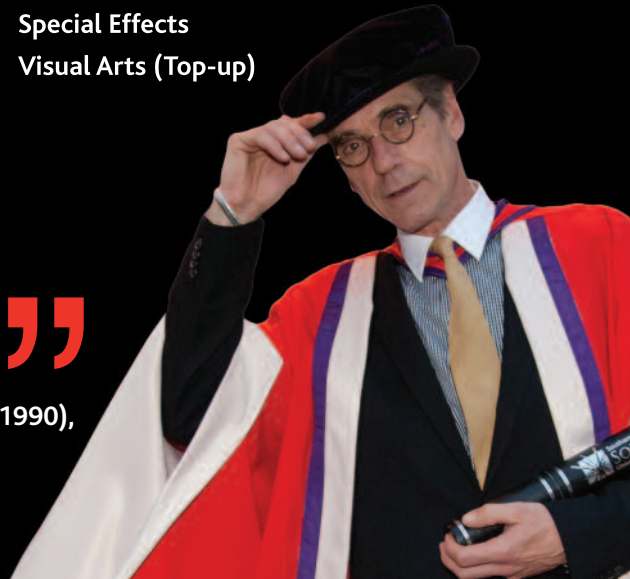
Special Effects

Visual Arts (Top-up)

“ It doesn't matter what you do in life – just try to make sure you do it to the best of your ability and enjoy it, because then you will do it well. ”

Jeremy Irons

Oscar winner (Best Actor Reversal of Fortune 1990),
actor, Honorary Doctor of Arts



Animation

BA (Hons)

Join one of the country's leading animation degree courses that provides an opportunity to build a career in this exciting industry.

Course overview

This cutting-edge course is taught by award-winning staff with a reputation for high standards within the animation industry.

You will have the chance to excel in different areas of animation, from drawn pieces to puppet or digital moving images. You will use industry-standard studio facilities, equipped with the latest digital applications, to put together professional creative portfolios.

You will learn and experiment with different techniques, including squash and stretch, moving holds and timing. Your creative progression will be monitored through a blend of studio projects and workshops, as well as group and individual case studies and assignments.

Underpinned by sound animation principles, you will explore themes like scriptwriting and acting for animation, sounds and dialogue, and storyboarding. In the final year you will make your own film, which will be publicly screened at Southampton's Harbour Lights Picturehouse.

Industrial focus

Most of the teaching staff have their own professional practice which ensures that students are receiving relevant skills and knowledge and provides a valuable gateway into the industry.

Examples of key subject areas

Year 1: Principles of Animation; CGI; Drawing; Animation Narrative; option, for example, Animation Theory or Game Theory.

Year 2: Critical Discourse; Lock Down; Pre-Production; Life Drawing; option,

for example, Production or Placement.

Year 3: Project; Pre-Production; Critical Discourse.

Assessment: Studio projects, workshop and media outcomes, group and individual case studies and written assignments.

Key career skills: Creative thinking, problem solving, presentation, project management.

Projects/work experience: All students are offered opportunities to work on live client briefs and our client list includes: UNIVERSAL Music, Lost Souls Club, Hey Negrita and Image FX.

Why Solent is special

- Our students have won Royal Television Society JVC Best Student Animation awards for three years running, and many other national and international contests.
- Access to industry-standard software in well-equipped studios.

In my view

"As a graduate, I am ever grateful for the tuition and support received whilst studying on the Southampton Solent Animation degree. The course structure gave an insight into what is required as a professional and also focused on the fundamental principles needed to be an animator. Without this vital training I'm sure I would have struggled to forward my career and pursue my ambition to work in the animation industry."

Ryan Herbert, Graduate

Course length and UCAS code

3 years

W615

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Graduates understand the process of animation, including storyboarding, scriptwriting and sound production, in addition to producing the finished images. They can use professional studio techniques and have skills in various areas of animation, such as drawn, model and digital. Opportunities in animation include character design and animation, as well as development and pre- and post-production work. The majority of employers are in the television, film and games industries.

Career paths include:

- animation
- character design in 2D or 3D model-making
- digital composition for film, TV and the games industry
- teaching
- arts administration.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Art Enterprise

BA (Hons)

Combining fine art practice with entrepreneurial ideas and skills, you will gain an in-depth understanding of the national and international art markets on this highly specialised course.

Course overview

Drawing on the key elements of contemporary fine art education, this unique and practical course trains students to be entrepreneurial practitioners, providing them with knowledge about the inner workings of the art world. Through hands-on projects, live briefs and in-depth studies, you will develop an understanding of its breadth, complexity and opportunities.

You will have the opportunity to develop hands-on skills in curation and marketing, and in public, participatory and site-specific projects. You will study the globalisation of the art world and the changing face of the business, analysing how investors speculate in the market. You will also look at how emerging art forms have been drawn into the commercial sphere and study the emergence of social enterprises through a range of projects.

The course is designed to allow you to grow as a fully formed artist practitioner and to develop an informed and coherent studio practice during your first year. In the second year you build on this through a number of optional real-world art opportunities, where you can choose to specialise or develop broad-based skills. This culminates in the third year where you show your own development as an artist alongside an arts enterprise-based project.

Industrial focus

The course has relationships with both national and regional arts organisations including: the RSA, the Standpoint Gallery, A Space, Showcase Art Gallery, Southampton City Gallery and Unit 11 Artists.

Examples of key subject areas

Year 1: Practice; Process; Research; Participation; Communication; Context.

Year 2: Context; options.

Year 3: Practice; Exhibition; Dissertation.

Assessment: Studio-based and art enterprise projects will be assessed through presentations. Written assessments include essays and research papers.

Key career skills: Creative thinking, presentation, research, project management, visual communication, evaluation and problem solving.

Projects/work experience: We have links with a number of organisations who support our students' career development including Southampton General Hospital, Young Minds, Emergence, the Enterprise Centre for the Creative Arts (ECCA) and Farnham College.

Why Solent is special

- The opportunity to work on live briefs with arts organisations gives students access to a range of professional environments in which to develop their practice.
- Access to a variety of media with the opportunity to develop skills in painting, drawing, sculpture, print-making, photography, video, film, installation, live art and new media.
- Dedicated studio areas where we combine state-of-the-art technologies with traditional skills.
- Gallery and studio visits (previously included a field trip to New York, and the Frieze Art Show in London).

Course length

3 years

UCAS code

W901

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

The Art Enterprise course will prepare students for careers which combine entrepreneurial flair with creative ideas and skills. It combines knowledge of the practice and theory of art-making with an understanding of the national and international art markets and professional practices in the asset-based sector of the art world.

Employment opportunities include:

- art practitioner
- dealer
- critic
- curator
- collector.

Contact

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www.solent.ac.uk for detailed course information

Computer and Video Games

BA (Hons)

Led by games industry professionals, this course will equip you with the highly specialised skills needed in this growing sector.



Course overview

This cutting-edge course gives you the chance to prepare for a career in the fast-moving games industry. You will practise digital art production and become well versed in the creative and critical aspects of game art, game play and game narrative.

Our staff, with games industry experience and authorship of an impressive portfolio of commercial titles, will ensure that you achieve the specialist artistic and computer skills you will need.

Using our fully equipped computer lab, loaded with industry-standard software, you will explore the principles of animation, character design and games genres. You will also have access to our licensed 3D games engine, which will further boost your practical skills, creative portfolio and marketability within this exciting industry.

Industrial focus

Members of the teaching staff have wide-ranging experience in the games industry and you will have an opportunity to build your own contacts within this industry.

Examples of key subject areas

Year 1: Principles of Animation; Drawing; CGI; Character Design;

option: either Animation Theory or Game Theory.

Year 2: Level Design; Game Production; Critical Discourse; Digital Character Design; option, for example, Life Drawing or Curriculum Plus.

Year 3: Pre-Production option: Industry or Conceptual; Major Project; Critical Discourse 2.

Assessment: Studio coursework and presentations, as well as a major games project in the final year. All practical work to a brief and portfolio assessed.

Key career skills: Creative thinking, abstract thinking and problem solving, visualisation, visual communication, presentation, IT, teamwork.

Projects/work experience: Live client projects including work for DX Studio and Curve Studios. You will also received support for placements at companies including Lionhead Studios and Double Six.

Why Solent is special

Solent has proven successful at placing its students at games developers. The course pushes the students to their limits while giving them full creative freedom to seek the areas of skill most appropriate to their talents.

In my view

"It was an amazing experience, which introduced me to lots of great people who have worked on titles such as Dungeon Keeper, Theme Park World, Black and White and The Movies."

Steve Bodle, Graduate



Course length

3 years

UCAS code

G450

Entry level

- 260 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Students are encouraged to gain relevant experience and find out more about the industry and how it operates to improve job prospects. Graduates will be fully aware of the realities of game production and have the ability to demonstrate creative flair, giving them the edge when breaking into the industry. Career paths include:

- animation
- character design
- environment art
- technical art
- prop modelling
- VFX art
- bitmap art
- concept art.

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After studying



Gary Philpott, Graduate,
BA (Hons) Computer and
Video Games,
3D Artist, Curve Studios

Gary Philpott hasn't looked back since enrolling on the BA (Hons) Computer and Video Games course at Southampton Solent. Since graduating with first class honours in 2008, he has been working as a 3D artist for London-based computer games developer, Curve Studios.

"This degree is one of the best for turning students into professionals," he says. "If any course in the UK is going to help you gain employment in the industry, this is the one."

I speak from experience, and many other graduates who now work at the likes of Lionhead, Black Rock, Relentless, Kuju and Rebellion will tell you the same."

With the course enjoying regular input from top industry figures and a reputation for excellent degree results, it's hardly surprising that its students are clinching career breaks with leading games developers.

And the good news for graduates doesn't end there. Despite the recession, the gaming industry is thriving. Consoles fly off the shelves at busy calendar periods and software companies are keen to hire.

Gary has worked on numerous major titles during his time at Curve Studios, including the family interactive game Buzz for PSP and upcoming multi-platform release Explodemon. "It's not all fun and games," he points out, "but it is fun, and they are games!"

“ This degree is one of the best for turning students into professionals. ”



Computer Generated Imagery

BA (Hons)

You will develop your creativity and technical skills on this specialised degree that will open up career opportunities in a fast-expanding industry.

Course overview

CGI has become the cornerstone of a wide range of exciting industries, combining digital art and cutting-edge digital technology in creative and innovative ways.

On this course you will explore areas such as photo- and hyper-realism, principles of animation, advanced lighting and rendering techniques, and compositing. You will learn to use the most up-to-date industry tools with the aim of developing into a creative professional with the skills to visually create anything within your imagination.

CGI has a very broad application and you will be encouraged to explore the full extent of what it offers before deciding which field interests you most. In Years 2 and 3 you will start to specialise and hone your skills and portfolio to maximise employability in your chosen field.

The course is delivered by industry professionals with backgrounds in photo-realistic architectural visualisation, VFX, video games and animation. They will guide your progression and help you gain practical skills, a creative portfolio and marketability in this exciting industry.

You will use industry-standard studio facilities, equipped with the latest digital applications, to put together professional creative portfolios. You will have access to green-screen facilities and recording equipment, motion capture studio and 3D printing facilities.

Industrial focus

The course team has well-established links with industry and will support students to undertake work experience.

Examples of key subject areas

Year 1: Principles; CGI 1; Drawing 1; Environment Design; Animation Technology; CGI 2; Drawing 2 OR Sculpting.

Year 2: Digital Character; VFX; Critical Discourse 1; CGI Production; option, for example, Life Drawing, Storyboard.

Year 3: Critical Discourse 2; CGI Pre-Production; CGI Major Project.

Assessment: Studio coursework and presentations as well as a major CGI project in the final year.

Key career skills: Creative thinking, presentation, research, project management, visual communication, evaluation and problem solving.

Projects/work experience: Industry participation will be encouraged throughout the course with live briefs and assignments regularly provided by industry partners.

Why Solent is special

- The course is carefully tailored to each student's personal aspirations. As long as you have the desire to engage with digital technology to push the visual-creative boundary, we will help you define your strengths as an artist.
- Computer labs: each student will have access to industry-standard, high-specification workstations and a wide range of relevant industry software.
- Green screen facilities and recording equipment.
- Access to motion capture studio.
- Access to 3D printing facilities.



Course length

3 years

UCAS code

I710

Entry level

- 260 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

UK CGI is a leading global competitor in this high-tech, knowledge-intensive sector, with a robust job market and sustained demand for a specialist workforce. Employment opportunities include:

- CGI visualiser (photo-realism, architectural, interior, medical, product design, and so on)
- lighting and rendering artist
- VFX artist (simulation, particle)
- texture artist
- animator
- commercial 3D artist (print, web, broadcast)
- digital cinematic artist
- video games artist
- 3D illustrator and 3D modeller
- CGI photographer
- compositor
- concept artist.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Fashion

BA (Hons)

Offering specialist pathways in Design and Development or Promotion and Communication, this course covers the essential skills demanded by the fast-moving fashion world.

Course overview

This course allows you the freedom to develop skills in a range of areas, depending on your own interests and career aims. You can focus on one of two specialist pathways:

Fashion Design and Development:

This pathway covers garment construction and design. You will be encouraged to consider the whole process, from the production of initial design ideas to the realisation of wearable fashion. Teaching will also include pattern-cutting and illustration.

Fashion Promotion and

Communication: This pathway concentrates on communicating and promoting fashion brands, products and services. You will acquire a range of skills in fashion forecasting, marketing, styling, buying, merchandising, writing and branding. Teaching will also include digital photographic techniques and relevant IT skills.

Students on both pathways will consider both designer and high street markets and will develop an awareness of fashion industry practice.

Industrial focus

We encourage students to take part in work experience and live projects with fashion industry partners. Our students are currently working on projects in conjunction with Mudpie, Addict, Top Man, Fat Face, All Walks Beyond the Catwalk and Good Fibres.

Recent guest speakers have included Caryn Franklin (TV Presenter and *i-D* editor) and National Magazine CEO Terry Mansfield.

Examples of key subject areas

Year 1: Fashion Visualisation; Design Communication; Design in Context; Product Design and Development;

Promotion Design and Presentation; Fashion Design; Fashion Promotion.

Year 2: Fashion Management and Marketing; Fashion in Context; Fashion Design Realisation; Fashion Production; Fashion Studies: Creative Technologies; Fashion Studies: Outer Wear; Fashion Styling; Photography and the Media.

Year 3: Major Project; Fashion Practice Dissertation; Fashion Industry Work-based Learning.

Assessment: Regular seminars and one-to-one tutorials. Practical skills and creative-thinking are assessed through design projects, sketchbook research and written assignments.

Final-year dissertation, self-directed final major project.

Key career skills: Creative thinking, writing, presentation, project management, communication, evaluation and problem solving.

Projects/work experience: Past work-experience placements have included a variety of PR, styling and design roles at companies such as Agent Provocateur, Jenny Packham, *FHM* magazine and the *Daily Mail* fashion desk. A formal fashion industry work-based learning option is available in the final year.

Why Solent is special

- Field trips to Paris, New York and Rome, as well as to London museums and exhibitions.
- Work experience opportunities and industry links.
- Regular fashion industry guest speakers.
- Fashion shows exhibiting graduate work to industry.

Course length

3 years

UCAS code

W235

Entry level

- 240 points from A Levels or equivalent qualifications. Mature applicants may be considered based on relevant experience without having the required tariff points. UK applicants are expected to attend a portfolio viewing. Overseas and EU applicants will be requested to send in an electronic portfolio-CD.
- General entry information, see page 12.

Career opportunities

Due to the broad nature of the course, you will be well equipped to fulfil a number of careers.

Career paths include:

- fashion design
- styling
- buying
- merchandising
- fashion forecasting
- fashion public relations
- magazine journalism
- consultancy or running your own business.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk
www.solent.ac.uk for detailed course information

This one-year top-up course allows students from a variety of backgrounds to complete the final year of the BA (Hons) Fashion course.

Course overview

The BA top-up programme will help you develop your knowledge and expand on the creative, technical and professional skills you need to work in the fashion industry. Through working with experienced staff and focusing on your own interests and career aims, you can choose one of two specialist pathways:

Fashion Design and Development:

This pathway covers garment construction and design. You will be encouraged to consider the whole process, from the generation of creative concepts to the realisation of wearable fashion. Teaching will include pattern-cutting, illustration and relevant IT skills.

Fashion Promotion and

Communication: This pathway concentrates on communicating and promoting fashion design through illustration, fashion forecasting, styling, writing, buying and merchandising. Teaching will include digital photographic techniques and relevant IT skills (including InDesign, Illustrator and Photoshop).

Industrial focus

This creative and fast-paced programme of study focuses on employability and will prepare students for individual and collaborative work at a professional level. Recently students have been working on live projects in conjunction with Mudpie, Addict, Top Man, Fat Face, All Walks Beyond the Catwalk and Good Fibres.

Examples of key subject areas

Major Project; Fashion Practice Dissertation; Fashion Industry Work-based Learning.

Assessment: Students receive regular feedback in seminar sessions and one-to-one tutorials. Practical skills and creative thinking are assessed through the submission of design projects, sketchbook research and written assignments.

The dissertation and production of a self-directed final major project allows students to explore their interests, strengths and career aims.

Key career skills: Creative thinking, writing, professional presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Past work-experience placements have included a variety of PR, styling and design roles at organisations such as Agent Provocateur, Jenny Packham, *FHM* magazine and the *Daily Mail* fashion desk. A formal fashion industry work-based learning option is also available.

Why Solent is special

- The academic team has a wide range of professional expertise and is supported by experienced technicians.
- The facilities include studios with a full range of industry-standard equipment which students can also use outside teaching hours.
- Varied and exciting project briefs, fusing theory and practice.
- Regular guest speakers from the industry provide practical sessions and expertise knowledge.

Course length

1 year

UCAS code

W234

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- You may be invited to a formal interview and portfolio viewing.
- General entry information, see page 12.

Career opportunities

Due to the broad nature of the course, you'll be well equipped to enter a number of careers.

Career paths include:

- fashion design
- styling
- buying
- merchandising
- fashion forecasting
- fashion public relations
- magazine journalism
- consultancy or running your own business.

Contact

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www.solent.ac.uk for detailed course information

Fashion Graphics

BA (Hons)

This exciting course allows students to explore a range of graphic and print design media, focusing on creative use of illustration, design and layout in various fields of the fashion industry.



Course overview

This highly creative course allows you to focus on fashion whilst being able to present your innovative ideas using graphic design methods.

You will hone your design skills, using Adobe Creative Suite. You will develop an awareness of fashion industry practice, branding and identity, illustration of trend ideas and design for editorial and advertising. In addition to fashion graphic design, learning activities will include photography, styling, fashion marketing and design theory.

Industrial focus

The emphasis of all Solent Fashion courses is on employability, encouraging students to take part in work experience and live projects with industry partners. This year students are working in conjunction with Top Man, Fat Face, Mudpie and ilovedust.

In the past year guest speakers have included Caryn Franklin (TV presenter and *i-D* editor), Alex Brownless (Artstread), The Paper Eaters (fine artists and designers) and National Magazines CEO Terry Mansfield.

Examples of key subject areas

Year 1: Fashion Styling, Graphic Design Process, Fashion Visualisation,

Photography Technique and Presentation.

Year 2: Trend Graphics and Illustration, Graphics, Branding and Identity, Fashion Photography: Concept; option, for example, Fashion Management and Marketing.

Year 3: Major Project; option, for example, Fashion Practice Dissertation, Fashion Industry Work-based Learning.

Assessment: Regular feedback in seminar sessions and small group tutorials. Practical skills and creative thinking are assessed through design projects, sketchbook research and written assignments.

Final-year dissertation; self-directed final major project.

Key career skills: Creative thinking, copywriting, graphic design for fashion magazines and advertising, web page layout, project management, visual communication, art direction and concept development.

Projects/work experience: Formal fashion industry work-based learning option available in the final year.

Why Solent is special

- Visits include museums, exhibitions in the UK and abroad.
- Work experience and live projects give insight into the fashion industry.
- Students gain awareness of professional practice, collaborating on creative projects.
- Strong industry links enhance employment opportunities.
- Enthusiastic staff from fashion industry backgrounds.
- Industry-standard photographic studios and printing equipment.



Course length

3 years

UCAS code

W293

Entry level

- 240 points from A Levels or equivalent qualifications. Mature applicants may be considered based on relevant experience without having the required tariff points.
- UK applicants are expected to attend a portfolio viewing. Overseas and EU applicants will be requested to send in an electronic portfolio-CD.
- General entry information, see page 12.

Career opportunities

Due to the broad nature of the course, you will be well equipped to follow a number of careers, including:

- fashion graphic design
- styling
- packaging/point-of-sale design
- fashion magazine design
- branding and advertising
- contemporary fashion illustration
- garment/t-shirt/fabric print design.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Fashion Management with Marketing

BA (Hons)

Equip yourself for an exciting career in the dynamic world of fashion on this specialised degree.

Course overview

The Fashion Management with Marketing course is aimed at students who wish to pursue a commercial or business-led career within the fashion industry.

The course offers a fashion business management and marketing focus with specific elements covering many of the professional disciplines within the fashion industry, including fashion retailing, store management and operations, consumer behaviour, and fashion buying and merchandising. Students also gain an overview of how fashion products are designed, created, branded, developed and produced for today's business and retail environments.

Whilst based within the Fashion School, this exciting course introduces you to generic marketing principles and strategies that can be applied to the fashion product. These topics are delivered by specialist staff working in the Faculty of Business, Sport and Enterprise. Industry liaison is supported through live professional projects and competitions associated with high-profile companies. The course also presents a number of work-based learning opportunities.

You will not necessarily need to be from a design-led background to study on this course and applications will be considered without a portfolio.

Industrial focus

There is a four-year option of this course that provides the opportunity for you to spend a year working in the fashion industry.

Examples of key subject areas

Year 1: Fashion Process; Fashion Business and Narrative; Fashion Retail

Environments; Marketing Principles; Finance for Marketing.

Year 2: Buying and Merchandising; Managing Professional Practice; Fashion Communication; Marketing Management; Market Research.

Year 3: Final-year Major Project; Retail Management; Strategic Contemporary Marketing Management; Brand Development and Communication Strategies.

Assessment: Essays, reports, group and individual presentations and projects, time-constrained assessments and the final-year project.

Key career skills: Creative thinking, writing, presentation, project management, communication, portfolio preparation, industry knowledge, evaluation and problem solving.

Projects/work experience: Live projects, competitions and guest speakers provide opportunities to build links with and gain work experience within the fashion industry.

There is a placement year between Years 2 and 3 on the placement option of this course.

Why Solent is special

- This specialist course is well thought of by experts in the fashion industry.
- Students from all Fashion courses at Solent collaborate, creating an exciting fusion of skill and talent.
- To enhance employability, the course offers realistic insights into the fashion industry through live projects and guest speakers.
- Strong industry and alumni links enhance employment opportunities for graduates.
- Excellent facilities and resources.



Course length and UCAS code

3 years W2NB
4 years with WPLA W2NN

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards). Equivalent qualifications may also be considered.
- You may be invited to a formal interview.
- General entry information, see page 12.

Career opportunities

The transferable skills and understanding of business acquired on this course are highly valued by employers within the fashion industry.

The wide range of fashion management-based career opportunities in the fashion industry include:

- fashion PR
- retail operations
- fashion forecasting
- fashion merchandising
- fashion buying
- account management
- product management
- fashion marketing
- store management
- visual merchandising
- sales
- fashion journalism.

Contact

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Top-up

Fashion Management with Marketing

BA (Hons)

This one-year top-up course allows suitably qualified students to complete the final year of the BA (Hons) Fashion Management with Marketing degree.

Course overview

This one-year top-up course is aimed at students who wish to pursue a commercial or business-led career within the fashion industry.

The course offers a fashion business management and marketing focus with specific elements covering many of the professional disciplines within the fashion industry, including fashion retailing, store management and operations, consumer behaviour, and fashion buying and merchandising. Students also gain an overview of how fashion products are designed, created, branded, developed and produced for today's business and retail environments.

This exciting course introduces you to generic marketing principles and strategies that can be applied to the fashion product. These topics are delivered by specialist staff working in the Faculty of Business, Sport and Enterprise. Industry liaison is supported through live professional projects and competitions associated with high-profile companies. The course also presents a number of work-based learning opportunities.

You will not necessarily need to be from a design-led background to study on this course and applications will be considered without a portfolio.

Industrial focus

There is a four-year option of this course that provides the opportunity for you to spend a year working in the fashion industry. Whatever course you are on, you are encouraged to work in conjunction with supportive course tutors to research and gain work experience and placement opportunities as these will considerably enhance your employability.

The emphasis of all Solent Fashion courses is on employability, encouraging students in all years to take part in work experience and live projects with fashion industry partners.

Examples of key subject areas

Final-year Major Project; Retail Management; Strategic Contemporary Marketing Management; Brand Development and Communication Strategies.

Assessment: Essays, reports, group and individual presentations, group and individual projects, time-constrained assessments and a project.

Key career skills: Creative thinking, writing, presentation, project management, communication, portfolio preparation, industry knowledge, evaluation and problem solving.

Projects/work experience: Live projects, competitions and guest speakers provide opportunities to build links with and gain work experience within the fashion industry.

Why Solent is special

- This specialist course is well thought of by experts in the fashion industry.
- Students from all Fashion courses at Solent collaborate, creating an exciting fusion of skill and talent.
- To enhance employability, the course offers realistic insights into the fashion industry through live projects and guest speakers.
- Strong industry and alumni links enhance employment opportunities for graduates.



Course length

1 year

UCAS code

NFN5

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- You may be invited to a formal interview.
- General entry information, see page 12.

Career opportunities

The transferable skills and understanding of business acquired on this course are highly valued by employers within the fashion industry.

The wide range of fashion management-based career opportunities in the fashion industry include:

- fashion PR
- retail operations
- fashion forecasting
- fashion merchandising
- fashion buying
- account management
- product management
- fashion marketing
- store management
- visual merchandising
- sales.

Contact

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www.solent.ac.uk for detailed course information

Fashion Styling

BA (Hons)

This course will equip you with practical skills in an exciting and fast-moving area of the fashion industry.

Course overview

This vocational course recognises that fashion styling now forms part of our everyday lives, as well as playing a key role in the fashion industry. From catwalk to high street, visual image is key to the success of any product.

You will study fashion forecasting and concept trend development while also developing an understanding of how fashion stylists work creatively with magazines (in studios and on location), influence designers and help 'theme and stage' catwalk shows. You will have the opportunity to explore the importance of celebrity dressing and understand image as an advertising tool through fashion styling, make-up and hair design.

Underpinned by historical and contemporary contextual studies, the course will develop the technical, creative and business skills required to flourish in the industry. Through ideas generation and experimentation with a range of techniques, you will learn to apply visual and conceptual thinking, leading to the production of a personal portfolio and major project in your final year.

Industrial focus

Projects and client-based work will inform the link between innovation and industry requirements. The production of a professional portfolio and website will be particularly important for those graduates aiming to work as freelance practitioners or consultants. Stylists and industry experts (such as, recently, Alexis Knox) regularly visit and give input to the course.

Examples of key subject areas

Year 1: Fashion Styling Fundamentals (Editorial and Advertising); Photography;

Lighting and Re-Touching; Magazine Feature Development; Contextual Studies – Historical.

Year 2: Freelance and Business Skills; Make-up and Hair Design; Contextual Studies – Contemporary; Commercial Styling; option, for example, in Languages or Work-based Learning.

Year 3: Dissertation or Dissertation and Practice; Trend Prediction; Major Project; Construction of Website and Professional Portfolio.

Assessment: Mix of live, practical and theoretical projects (individual and group), written assignments, case studies, presentations and portfolio projects.

Key career skills: Creative thinking, project management, verbal, visual, digital and written communication, creative direction and being camera-ready.

Projects/work experience: Live projects and client-based work from the last two years include Atilier Mayer, Illamasqua, All Walks Beyond the Catwalk.

Why Solent is special

- A unique course with a strong emphasis on cutting-edge styling – graduates will not merely follow established trends but will set new ones.
- Students from all Solent's Fashion courses mix and have the opportunity to work together, creating an exciting fusion of skill and talent, echoing professional collaboration and building relationships that last as professionals.



Course length

3 years

UCAS code

W290

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards) one of which must be in a relevant art and design discipline, or applicants must have undertaken an art and design foundation course.
- Mature applicants may be considered based on relevant experience without having the required tariff points.
- UK applicants are expected to attend a portfolio viewing; overseas and EU applicants will be requested to send in an electronic portfolio-CD.
- General entry information, see page 12.

Career opportunities

Career paths include:

- fashion styling
- fashion editing
- fashion journalism
- creative direction
- advertising creative
- brand consultancy
- visual merchandising
- trend forecasting.

Contact

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www.solent.ac.uk for detailed course information

Top-up

Fashion Styling and Make-up for Media

BA (Hons)

This flexible course allows students to experience the diverse aspects of fashion styling and make-up, and to prepare for an exciting career in the industry.

Course overview

This one-year top-up offers a fast-paced preparation for the fashion styling and make-up industry.

Students will study generic units that provide a framework that allows them to specialise in the areas of fashion styling or make-up and hair design.

Initially students will undertake a unit that links to industry and gives an insight into forecasting for fashion and beauty. You will build on this with a highly personalised major project, which will be agreed with the course tutors. This is supported by an option for either a dissertation or a shorter dissertation with practice element that helps to build students' contextual understanding of their specialist area.

Finally, students will be supported technically and professionally in building a website and portfolio.

Industrial focus

Projects and the opportunity for developing industry-focused work will inform the link between innovation and industry requirements. The production of a professional portfolio and website will be particularly important for those graduates aiming to work as freelance practitioners or consultants. Stylists and industry experts (such as, recently, stylist Alexis Knox and make-up artist Alex Box) regularly visit and give input to the course.

The emphasis of all Solent Fashion courses is on employability, encouraging students in all years to take part in work experience and live projects with fashion industry partners.

Examples of key subject areas

Fashion Forecasting and Trend Prediction for the Fashion, Beauty and Cosmetics Industries; Dissertation; Blogging; Major Project; Professional Website and Portfolio Construction.

Assessment: Assignments, case studies, presentations and portfolio projects.

Key career skills: Creative thinking, project management, verbal, visual, digital and written communication and problem solving.

Projects/work experience: Students are supported in securing work experience as part of the Professional Context unit. Students undertake a major project that is highly individual, can be linked with industry and involve working on a live client-based brief. All major projects are agreed with staff and take into account industry standards and requirements.

Why Solent is special

- Solent offers a large range of creative courses and dedicated facilities. This combination allows students to build working relationships with specialists in other areas such as photography, film, graphic design and performance, and these collaborations often continue into professional life.
- An innovative, research and industry-active, creative and dedicated academic team that nurtures the designers of the future.

Course length

1 year

UCAS code

W231

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- You may be invited to a formal interview and portfolio viewing.
- General entry information, see page 12.

Career opportunities

The top-up degree provides a range of career options in industries such as publishing, cosmetics, advertising, fashion, music, film and TV, in a variety of roles.

Career paths include:

- image consultancy
- make-up artistry/design
- styling
- fashion editing
- beauty editing
- features writing
- creative direction
- brand development (for fashion or beauty)
- visual merchandising.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk
www.solent.ac.uk for detailed course information

Fashion with Photography

BA (Hons)

This dynamic course enables students to develop and refine their photographic skills alongside fashion styling, art direction and design and layout.

Course overview

This highly creative course allows you to focus on fashion whilst being able to develop industry-relevant skills that will enable you to work in a variety of roles, including photographer, stylist or art director.

You will hone your IT, layout and design skills, using InDesign, Illustrator and Photoshop. Teaching will also include fashion marketing, design theory and professional communication.

You will be taught by practising photographers and stylists, with a wealth of experience in the fields of advertising, editorial and fashion catwalk photography. The development of practical and creative skills will be underpinned with study of fashion and photography theory, encouraging students to explore the social, political and historical factors that have informed innovative fashion image-making.

Working regularly in photography studios with professional lighting, cameras and backdrops, you will get the opportunity to work with industry-standard photographic equipment.

Industrial focus

The emphasis of Solent Fashion courses is on employability, encouraging students to take part in work experience and live projects with fashion industry partners at every level. This year students are working on live projects in conjunction with Top Man, Fat Face, All Walks Beyond the Catwalk and Good Fibres.

Examples of key subject areas

Year 1: Fashion Trends; Visual Presentation; Design Development; The Fashion Industry; History of

Fashion; Photographic Styles; Fashion Styling; Digital Photography and IT Skills.

Year 2: Project Briefs; The Product and Customer Profile/Market Context; Industrial and Professional Networking.

Year 3: Final Project and Dissertation; Fashion Shows Exhibiting Work to Industry.

Assessment: Regular feedback in seminar sessions and small group tutorials. Practical skills and creative thinking are assessed through design projects, sketchbook research and written assignments. Final-year Dissertation; Self-directed Final Major Project.

Key career skills: Creative thinking, presentation, project management, communication and problem solving.

Projects/work experience: Past work experience placements have included a variety of PR, styling, photography and design roles at organisations such as Show Studio, *Seventh Man* magazine and Net-a-Porter.

Why Solent is special

- Visits to museums and exhibitions in London and field trips to fashion capitals such as New York and Paris.
- Work experience and fashion industry projects offer a realistic insight into the fashion industry.
- Students gain awareness of professional practice, collaborating on creative projects.
- Strong industry links enhance employment opportunities for new graduates.
- Industry-standard studios and equipment.



Course length

3 years

UCAS code

W640

Entry level

- 240 points from A Levels or equivalent qualifications. Mature applicants may be considered based on relevant experience without having the required tariff points.
- UK applicants are expected to attend a portfolio viewing. Overseas and EU applicants will be requested to send in an electronic portfolio-CD
- General entry information, see page 12.

Career opportunities

Career paths include:

- fashion photography
- art direction
- advertising consultancy
- reportage photography
- styling for advertising or editorial photography.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view



Summing up her course in just three words, Elle describes it as "exciting, challenging and fun."

Elle Taylor, Graduate

Top-up

Fashion with Photography

BA (Hons)

Join the final year of our successful Fashion with Photography course and build on existing skills. The course offers professional expertise, fashion industry contacts and work experience opportunities.

Course overview

The course allows students from a variety of backgrounds to follow the final year of the successful Fashion with Photography course. Students can choose to take part in 100 hours of work experience or opt for a visual research project. The second semester is devoted entirely to the major project where students work closely with lecturing staff and industry contacts to produce a final outcome that reflects their specialist interests and career aims. Students will produce a professional portfolio, and every year student work is showcased at a number of high-profile events, including Free Range and Graduate Fashion Week at Earl's Court.

Industrial focus

This year students are working on live projects in conjunction with Top Man, Fat Face, All Walks Beyond the Catwalk and Good Fibres. Every year the course provides a varied guest speaker programme. This year we have invited Caryn Franklin (TV presenter and *i-D* editor), Jason Kass (*V magazine*, *Visionnaire*), Debra Bourne (PR consultant and campaigner), Hannah Al Shemmeri (fashion editor, *Seventh Man* magazine), Terry Mansfield (National Magazines CEO, Graduate Fashion Week), Ian R Webb (stylist and creative director) and Saffron Hunt (fashion stylist).

Examples of key subject areas

Major Project; Fashion Photographic Practice; Dissertation; Fashion Industry Work-based Learning.

Assessment: Students receive regular feedback in seminar sessions and small group tutorials. Practical skills

and creative thinking are assessed through the submission of design projects, sketchbook research and written assignments.

During the final year, students write a dissertation and produce a self-directed final major project, allowing them to explore their interests, strengths and career aims.

Key career skills: Creative thinking, concept generation, professional photographic technique, project management, visual communication and problem solving.

Projects/work experience: Past work experience placements have included:

- Show Studio
- Seventh Man
- FHM
- Net-a-Porter

Why Solent is special

- Work experience opportunities and 'live' projects with fashion industry partners.
- Students collaborate on creative projects.
- A varied guest speaker programme.
- Industry-standard studios with late-night opening.
- Specialist training, using professional-standard photographic equipment.

Course length

1 year

UCAS code

W645

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- You may be invited to a formal interview and portfolio viewing.
- General entry information, see page 12.

Career opportunities

Career paths include:

- fashion photography
- art direction for photo shoots
- advertising consultancy for fashion retailers
- reportage photography
- styling for advertising or editorial photography.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"The structure of the course really helps you to gain an insight into the type of briefs you can expect to work on in industry, whilst allowing you the freedom to build on your own unique photographic style."

Kimberley Langstone, Student

Fashion with Public Relations

BA (Hons)

Integrate core knowledge and skills in the vital and evolving area of PR within the fashion industry. This course is for creative students with strong communication skills.

Course overview

PR has always played an important role in the fashion industry. This is reflected in the growth of agencies specialising in fashion PR. These companies offer new and innovative strategies, managing reputations, maintaining relationships with the media and building corporate identities.

This course will give students a solid understanding of the fashion industry and how PR works within it; how trends are forecast and how brands and retailers are promoted at all market levels and through a wide variety of media channels, both established (such as newspapers and magazines) and new (such as interactive websites, internet blogs, texting and virtual worlds). This course is for creative students with strong communication skills.

The focus of all Solent fashion courses is on employability, encouraging students to take part in work experience and live projects, in conjunction with industry partners. Students will be given project briefs that allow them to consider commercial requirements, underpinned by the history of fashion and an understanding of the social, economic and political factors that have shaped the fashion industry.

Industrial focus

The Solent Fashion programme invites guest speakers on a regular basis to discuss their own experiences of working in fashion and to give students advice on how to forge their own career pathway. Past speakers have included Paddy Hartley (artist and designer for Nick Knight and Lady Gaga), design boutique ilovedust and National Magazines CEO Terry Mansfield.

Examples of key subject areas

Year 1: Fashion Visualisation; Design Communication; History of Fashion; PR and the Media; Communication in Action.

Year 2: Fashion Management and Marketing; Styling; Corporate Identity; Professional Communication.

Year 3: Major Project; Dissertation; option, for example, Persuasive Communication; Work-based Learning.

Assessment: Projects, presentations, group projects and critiques, final-year project and dissertation.

Key career skills: Creative thinking, presentation, project management, communication and problem solving.

Projects/work experience: Past work experience placements on other fashion courses have included a variety of PR, styling and design roles at organisations such as Agent Provocateur, Jenny Packham, *FHM* magazine and the *Daily Mail* fashion desk. A formal fashion industry work-based learning option is available in the final year.

Why Solent is special

- Students from all Solent's Fashion courses mix and share activities, creating an exciting fusion of skill and talent.
- Access to fashion studio facilities, including studio dedicated space for design, photography and IT.
- Fashion shows/exhibitions to profile student work, attended by industry professionals.



Course length

3 years

UCAS code

W2P2

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience without having the required tariff points.
- UK applicants are expected to attend a portfolio viewing. Overseas and EU applicants will be requested to send in an electronic portfolio-CD.
- General entry information, see page 12.

Career opportunities

You will be well equipped to follow a number of career paths such as:

- in-house fashion PR
- fashion PR – agency side
- account management
- press office
- press relations
- PR consultancy
- fashion editorial and creative writing
- fashion styling.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Fine Art

BA (Hons)

Taught by practising artists, this course aims to develop confident and informed fine art graduates with good communication and critical skills.



Course overview

This course supports your creative development and encourages an open yet questioning approach to fine art, in order to develop your skills as an independent practitioner.

You will learn how to make art and evaluate different critical approaches to your practice by studying units that integrate studio practice and critical studies. The course structure will allow you to develop your work by exploring a wide range of media including drawing, painting, film, video, installation, performance, photography, new media, print-making and sculpture.

As well as building your unique body of studio work, you will take part in theoretical units and engage in critical argument, debate and research.

Industrial focus

Our staff team of practising artists and theorists has strong links with local and national art agencies and you will have the opportunity to visit European art centres, galleries and film festivals.

Examples of key subject areas

Year 1: Introduction to a Range of Disciplines; Major Concepts and Themes Associated with

Contemporary Art Practice.

Year 2: Individual Working Methods; Current Art Discourses, both National and International.

Year 3: Production of an Individual Body of Studio Work and its Presentation in the Form of a Degree Show; a 5,000-word Dissertation.

Assessment: This takes place at the end of each semester in the form of a viva presentation and an exhibition of the student's individual coursework, along with the submission of a written assignment.

Key career skills: Creative thinking, problem solving, teamwork, presentation skills, time management and a diverse range of technical skills including photography, print-making, publishing, drawing, digital media software, sound and video high-definition editing and book-making skills.

Projects/work experience: The professional practice unit in Year 2 allows students a unique opportunity to work alongside professional artists and curators to organise and curate a show for a public space in Southampton city centre.

Why Solent is special

- Strong links with local art organisations including Showcase Gallery, A Space Arts, Artsway, Aspex Gallery, Southampton Art Gallery and the John Hansard Gallery.
- In Year 2 you have the opportunity to spend some time at a European partner university.



Course length

3 years

UCAS code

W100

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Career paths include:

- practising art and illustration
- photography
- writing
- arts administration
- curating
- art criticism
- film-making and performing
- teaching.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view



"The course is extremely challenging and hard work but is, above all, very stimulating and provides a solid base from which to start a career in the arts."

Helen Marland, Graduate, founded an artist-run studio.

Graphic Design

BA (Hons)

Develop your creative design skills in a supportive study environment while also preparing for a career in the industry.

Course overview

This course offers students a broad range of opportunities to create a unique portfolio that will build the foundations for a career in the profession or for postgraduate study.

The course encourages students to become innovators in the research and design process, enabling them to sustain a breadth and depth of enquiry across a wide range of visual communication activities.

Students will acquire a skill set that will allow them to respond to developments in culture, concepts and technology. The course structure and delivery creates a supportive learning environment where students can also explore, experiment and push the boundaries of the discipline and profession.

We aim to provide students with the knowledge needed to thrive in today's design industry, as well as offer them a platform for experimentation and the development of a personal visual language. The course also offers many opportunities for students to research and develop their own subject areas.

Industrial focus

You will be encouraged to enter competitions and the course has a long history of producing many award-winning students and graduates. Students also work to client briefs from the design industry.

Examples of key subject areas

Year 1: Design Process; Typography; Image Design; Digital Design; Design in Context.

Year 2: Solution Process; Graphic Structure; Independent Projects for Book and Print; Competitive Context; New Media Design.

Year 3: Professional Context; Final Major Project; Visual Communication Research Project.

Assessment: Projects, presentations, group projects, group critiques and the final-year project.

Key career skills: Creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Recent project work can be viewed on the course's own dedicated website: www.southamptongraphics.co.uk It contains an electronic exhibition of last year's final degree show, multimedia work and a selection of the course's publications.

Why Solent is special

- High level of success in recognised national design competitions.
- Offers a wide range of graphic facilities including letterpress, screen printing, print-making, photographic studios, darkrooms and Apple Macintosh suites.

In my view

"The tutors' non-prescriptive approach meant that no specific visual style was promoted, allowing students – myself included – to develop their own voice."

James Nelson, Graduate, Graphic Designer at Research Studios



Course length

3 years

UCAS code

W215

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards)
- Applicants resident in the UK may be required to attend a portfolio viewing.
- Suitably qualified candidates can apply for direct entry to Year 2 and Year 3 (one-year international top-up).
- General entry information, see page 12.

Career opportunities

One of the aims of the course is to create a student-focused culture that develops life long independent learners with the ability to continue professional and personal development. The course also enables its students to find work across a wide variety of visual communication disciplines.

Career paths include:

- design consultancy
- publishing industry
- advertising – agency side
- multidisciplinary design
- web design
- television, film and multimedia
- freelance practice.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up

Graphic Design

BA (Hons)

A one-year course that prepares students for professional practice or postgraduate study.



Course overview

The course aims to provide students with the knowledge needed to thrive in the design industry. We also aim to create a platform from which you can push the boundaries of the discipline through experiment, exploration and the development of a personal visual language.

The course team believes that the future of the discipline depends on the ability of visual communicators to operate as cultural architects. We encourage you to become instigators in the research and design process and to sustain a breadth and depth of enquiry across a wide range of visual communication activities.

Students need a skill set that will allow them to react to developments in culture, concepts and technological change. However, if the boundaries of graphic design are to expand, education must create opportunities to challenge the status quo.

We aim to provide students with the knowledge needed to survive in today's design industry.

Industrial focus

You will be encouraged to enter major competitions such as the D&AD Awards, the Royal Society of Arts awards, the Young Creatives Network

awards and numerous subject-related competitions. The course has a long history of achievement in these schemes, producing many award-winning students and graduates. The course also offers opportunities for students to choose their own subject areas, to research and develop over an extended time frame.

Examples of key subject areas

Professional Context; Visual Communication Research Project; Final Major Project.

Assessment: Projects, presentations, group projects, group critiques and the final-year project. Key review points are used to enhance feedback and help improve your performance.

Key career skills: Creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Recent project work is posted on the course's dedicated website:

www.southamptongraphics.co.uk
It contains an archive of a number of previous years' degree shows, multimedia work and a selection of the course's publications.

Why Solent is special

- Experiment with a wide variety of media, both digital and traditional.
- High level of success in recognised national design competitions.
- Wide range of graphic facilities including letterpress, screen printing, print-making, photographic studios, darkrooms and Apple Macintosh suites.

Course length

1 year

UCAS code

WF10

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

The course enables its students to find work across a wide variety of visual communication disciplines. Recent employment destinations include: Sagmeister Associates, Kessels Kramer, Emap, Future Publishing, *Time* magazine, *GQ* magazine, Pentagram, Fri Fry, Virgin Records, Addict Clothing, Traffic, EMI Records, D&A design, Smooth and Imagination.

Career paths include:

- design consultancy
- the publishing industry
- advertising – agency side
- multidisciplinary design
- web design
- television, film, multimedia or freelance practice.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Illustration

BA (Hons)

This varied illustration degree will allow you to enhance your creative skills while developing a strong awareness of industry practice.



Course overview

You will explore the art of illustration and visual communication in the areas of children's and adult narrative, together with editorial and reportage illustration.

In our studio and workshops, you will experiment with a wide variety of media, including intaglio and silkscreen print-making, photography, digital imaging, drawing and painting. You will discover your own style whilst underpinning your creativity with a strong awareness of industry techniques.

Complemented by units in professional and career development, your projects and case studies will ensure that you are experienced in working to briefs.

Our supportive staff will offer you tutorial guidance in compiling your unique body of studio work. You will emerge not only with well-developed practical talents, but also with a firm grasp on the professional skills needed to succeed in the visual art industry.

Industrial focus

You will benefit from our programme of high-profile guest lecturers and links with the Association of Illustrators and Walker Children's Books.

Examples of key subject areas

Year 1: Introduction to a Range of Disciplines; Major Concepts and Themes Associated with Contemporary Visual Art Practice.

Year 2: Individual Working Methods; Current Art Discourses, both National and International.

Year 3: Presentation of Individual Work; Dissertation.

Assessment: Studio projects, workshop and media outcomes, group and individual case studies and written assignments.

Key career skills: Creative thinking, writing, presentation, project management, working to deadline.

Projects/work experience: Projects and case studies ensure that students are experienced in working to briefs.

Why Solent is special

Our diverse teaching staff encourages a mixed and exciting range of approaches to an array of stimulating projects and briefs. There is a strong emphasis on experimenting and developing your own voice. Growing as an individual is essential, through immersing yourself in our hands-on tasks, from working in the printroom to drawing on the streets on our international study trip.

- New studios
- award-winning staff
- letterpress
- printmaking and drawing
- drawing
- working in all three dimensions
- bind private press books.

Course length

3 years

UCAS code

W221

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Much of the employment is on a contract basis but there are some in-house opportunities. Employers who commission work include publishers, newspapers and periodicals, advertising agencies, design agencies, large manufacturers and the public sector.

In addition to fiction illustration, graduates can also work in fields such as:

- fashion
- text book
- news and periodical
- architectural
- medical illustration
- website and games production.

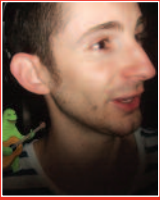
Contact

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www.solent.ac.uk for detailed course information

After studying



Ollie Stone, Graduate,
BA (Hons) Illustration
Ollie Stone Illustration

"I enjoyed the way that the course was set up; there was always a sense of freedom, and we could go our own way and work as we wanted," explains BA (Hons) Illustration graduate Ollie Stone. "Over the course of the three years, we had a whole host of fantastic speakers that I didn't fully appreciate until taking the first steps into

freelance illustration," reveals Ollie.

During Ollie's final year he saw great success, with his final piece being displayed in a local exhibition at the Bargate Gallery in Southampton, and subsequently making it into the Association of Illustrators Images 34 catalogue.

Since graduation, Ollie has set up his own illustration company (Ollie Stone Illustration) and provides imagery for big names such as *Time Out London* and *Article* magazine. "Without the guidance of the course staff, the valuable information received from lecturers and the environment of the University, I would not be creating the imagery I am today."



“ We had a whole host of fantastic speakers that I didn't fully appreciate until taking the first steps into freelance illustration. ”



Interior Design (Decoration)

BA (Hons)

A unique degree course that recognises industry demands and opens doors to a wide range of career paths.

“It's hard to find a course which will match this one for its down-to-earth approach and focus on what the styling industry needs.”

Tina Jesson, Employer,
Founder of Home Stagers

Course overview

On completion of this exciting course, you will emerge as a design-aware graduate with the skills and knowledge to succeed in interior design and its allied industries.

Innovative design recognises the current influences of media and popular culture, and this course aims to produce graduates at the cutting edge of interior design, rather than followers of tradition.

Through a range of theoretical and practical units, you will study areas such as spatial design, photographic practices, materials and textiles, magazine and editorial applications, interior design historical styles and movements, homestaging and fashioning interior spaces.

You will also get the opportunity to study trendsetting and forecasting. You will have the scope to apply your knowledge to domestic interiors as well as retail and commercial scenarios such as hotels, restaurants, offices, theatres or public spaces.

Industrial focus

You are encouraged to carry out work experience whenever possible with guidance from the staff team who have strong links with industry.

Examples of key subject areas

Year 1: Introduction to Design Technologies; Interior Design in a Historical Context; Design and Presentation.

Year 2: Live Projects; Industry Visits; Editorial Design; Introduction to Constructing a Personal Portfolio/Résumé.

Year 3: Professional Project; Major Project; Historical/Contextual Dissertation; Interior Trends and Photographic Set Styling/Dressing.

Assessment: A mix of practical projects, written assignments, case studies and presentations.

Key career skills: IT, creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience:

Opportunities for involvement in live projects and/or national competitions.

Why Solent is special

- Excellent links with employers
- Graduates can apply for membership of the British Interior Design Association (BIDA) and the Chartered Society of Designers (CSD).
- Study visits to places of design and architectural interest.

In my view.....

"I like the variety of teaching methods: lecturers, seminars, workshops, tutorials and field trips. There are a lot of opportunities to work for the University – student ambassadors, and so on."
Chesca Suffield, Student



Course length

3 years

UCAS code

W252

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

This degree will equip you for a range of roles within the interior design industry, such as:

- interior designer, stylist/consultant
- interior designer for the performance industry (stage/film)
- magazine/editorial features editor
- interiors photographer/set designer
- visual merchandising
- forecaster
- show home consultant
- textile/wallpaper designer
- visual merchandising.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information



Make-up and Hair Design

BA (Hons)

This creative, conceptual and forward-thinking course seeks to treat the body as a canvas, equipping you with the skills and knowledge for an exciting career in make-up and hair design.

Course overview

This course will support you in learning high-level professional design skills which seek to treat the body as a canvas. In turn, this will equip you with the skills and knowledge needed for an exciting career in make-up and hair design.

You will learn how to research and develop make-up and hair design concepts and see these through to design realisation. You will work in a high-specification make-up and hair design studio for practical make-up workshops, as well as have the opportunity to work on location. You will develop skills in photography and image retouching, and come to understand the impact of social and cultural theory on design practices through historical and contemporary contextual studies.

Skills in pre-production planning, script research and scheduling, scene storyboarding, character development, researching and presenting ideas, business skills, designing colour palettes, lighting techniques and photographic styling will give you a broad range of specialised industry-standard skills.

Industrial focus

Projects and client-based work will inform the link between innovation and industry requirements. The production of a professional portfolio will be particularly important for those graduates aiming to work as freelance practitioners or consultants.

Examples of key subject areas

Year 1: Styling for Music, Film and Photography; Make-up and Hair (Music, Film and Photography); Lights, Camera, Action; Styling for Stage,

Screen and Television; Contextual Studies – Historical.

Year 2: Contextual Studies – Contemporary; Freelance and Industry Management; Make-up and Hair Design (Music, Film and Photography); Fashion Styling (Lens-based); option, for example, Interpreting Narrative, Curriculum Plus.

Year 3: Professional Context; Major Project – Research and Development; Major Project – Production and Evaluation; Portfolio Construction; option, for example, Dissertation, Dissertation and Practice.

Assessment: Mix of live, practical and theoretical projects (individual and group), written assignments, case studies, presentations and portfolio projects.

Key career skills: Creative thinking, presentation, research, project management, design realisation, verbal, visual and digital communication, problem solving, collaboration and negotiation.

Projects/work experience: Live projects, competitions, masterclasses, demonstrations and client-based work (for example, IMATS, Free Range, Illamasqua and Mistair).

Why Solent is special

- Dedicated industry-standard specialist make-up and hair design facilities, photographic studios, IT suites and research resource center.
- Supported by make-up company, Illamasqua.
- A unique course driven by a dedicated, research and industry-active, innovative and creative team.



Course length

3 years

UCAS code

W453

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- UK applicants are expected to attend a portfolio interview.
- Overseas and EU applicants will be requested to provide an e-portfolio and participate in a Skype interview.
- General entry information, see page 12.

Career opportunities

The degree provides a range of career options in industries such as publishing, cosmetics, advertising, fashion, music, film, performance and TV, in a variety of roles.

Employment opportunities include:

- Image consultant
- stylist
- make-up and hair designer/artist
- beauty editor
- advertising and editorial assistant
- make-up and beauty brand development/trend forecasting for beauty and fashion.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Photography

BA (Hons)

Advance your practical skills and develop a deeper understanding of photography's place in society in our supportive and friendly study environment.

Course overview

This course will equip you with strong practical expertise, while also providing the critical-thinking skills necessary for a career in photography and the cultural sector.

You will explore the production, philosophy and critical position of the photograph within a wider visual culture, with a focus on print-based, screen-based or bookwork outcomes, in line with industry and employer needs and technological advancement.

Historical and critical studies will inform the development of your individual practice, and you will be guided through concepts relating to the production, philosophy and contextual position of the photographic image within contemporary society.

Visiting speakers from the arts and industry will offer insights into their practice and help you to develop your awareness of professional environments and contexts.

Solent offers industry-standard photographic and digital production facilities to produce both print and screen-based work. Working in the large multi-purpose studio space, you will have access to a comprehensive photographic equipment store.

Industrial focus

Professional practice is an essential part of the course. We are an affiliated centre with the Association of Photographers (AoP), and have an established relationship with the renowned worldwide agency Magnum Photos Ltd.

Examples of key subject areas

Year 1: Studio, Digital and Darkroom Practices; History and Theory of Photography.

Year 2: Concepts and Themes; Methods and Approaches; option, for example, Photography and Landscape, Photography and the City, Photography and the Styled Portrait, Photography and the Moving Image.

Year 3: Extended Studio Projects; Professional Practice Portfolio; Final Essay; Final-year Show.

Assessment: Studio projects, presentations, workshop and media outcomes, group and individual case studies and written assignments.

Key career skills: Creative thinking, presentation, project management, working to deadline, analytical and critical evaluation.

Projects/work experience: Recent partnerships include Southampton City Council and Southampton City Art Gallery, and you could work in conjunction with them to produce public exhibitions and/or live projects. Industry events are held on campus.

Why Solent is special

- Partnerships with the AoP and established relationship with Magnum Photos, London.
- A regular lecture programme featuring leading figures in the industry.

Course length and UCAS code

3 years	W651
4 years with IFdn	W644

Entry level

- 260 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Employment opportunities include:

- freelance photographer
- fashion photographer
- photographic retoucher
- photographic agencies
- photographic libraries
- marketing departments in large organisations
- newspapers and periodicals
- museums and other arts organisations
- education
- postgraduate study.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"The tutors are supportive and the course has developed my skills, helping me get closer to my future goals."

Megan Gatland, Student



Top-up Photography

BA (Hons)

You will advance your practical expertise to degree level while also studying the theory of image-making on this one-year course.

Course overview

This course has an established relationship with the world-renowned agency Magnum Photos, as well as an affiliation with the Association of Photographers.

The course will equip you with strong practical expertise while also providing the critical-thinking skills necessary for a career in photography and the cultural sector.

You will explore the production, philosophy and critical position of the photograph within a wider visual culture, with a focus on print-based, screen-based or bookwork outcomes, in line with industry and employer needs and technological advancement.

Historical and critical studies will inform your practice, and you will be guided through concepts relating to the production, philosophy and contextual position of the photographic image within contemporary society.

Visiting speakers will offer insights into their practice and will give one-to-one tutorials and portfolio viewing workshops. You will benefit from our industry-standard photographic facilities and receive support from a dedicated team of technicians.

Industrial focus

You will be taught by a highly qualified research-active team of practising photographers, artists and writers with a diverse range of specialisms, who are committed to developing your creativity and equipping you with essential career skills.

Examples of key subject areas

Image Text Analysis 1 and 2; Contemporary Studio Practice; Final Major Project.

Assessment: Studio projects, presentations, workshop and media outcomes, group and individual case studies and written assignments.

Key career skills: Presentation, communication, working to deadline and problem solving.

Projects/work experience: Students have recently worked in partnership with Southampton City Council and Southampton City Art Gallery to produce public exhibitions and live projects.

Why Solent is special

- Links with Magnum Photos and the Association of Photographers.
- Excellent photographic and digital production facilities, studio facilities and comprehensive kits of medium, large and digital format cameras and location lighting.

In my view

"The best thing about this course is the independence you get. It's so free, which is really important on a creative course like this. You get regular one to ones with tutors, in the office, or over a coffee – it's really relaxed.

"Another good feature is that you get visiting speakers. People from the industry that really know what they're talking about, like Richard Billingham. You can put your name down to have a proper tutorial with them too."

Josie Slade, Graduate



Course length

1 year

UCAS code

W642

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Employment includes artistic, commercial, industrial, medical and editorial photography and may often be on a freelance or contract basis.

Employment opportunities include:

- freelance photographer
- fashion photographer
- digital photographic retoucher
- photographic agencies
- photographic libraries
- marketing departments in large organisations
- newspapers and periodicals
- museums and other arts organisations
- education
- postgraduate training.

Contact

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www.solent.ac.uk for detailed course information

Product Design

BA (Hons)

Learn how to apply your design skills to products we use in everyday life on this challenging and stimulating course.

Course overview

From motorcycles to mobile phones, sunglasses to skateboards, product designers are responsible for creating products which are attractive, desirable and satisfying to own and use. Taking a product from concept to the marketplace is an immensely absorbing and interesting process.

This course concentrates on the relationship between products and the people who use them. Ergonomic issues are explored and students' sensitivity in aesthetic issues is heightened.

No matter how imaginative the product concept, unless the material is correctly specified and an appropriate manufacturing method is selected, the design may never make it to production, or survive the demands of service. Lectures in these crucial areas enable you to design with confidence and in the knowledge that your ideas are not just fantasy concepts, but are workable solutions, fit for purpose.

A unit exploring 'futures' in the final year allows students to really push their creative thinking by considering design solutions to address potential political, social and technological scenarios.

Industrial focus

Tutors have valuable industry experience which is vital when relating projects to the 'real world'. The course has strong links with industry and a Partner Affiliation Network of companies has been set up to provide live project briefs and design competitions with work placement opportunities. It is also able to advise on the content and currency of the course to ensure that graduates continue to meet the needs of employers.

Examples of key subject areas

Year 1: Drawing; Marker Rendering and Model-making Skills; Business Skills; 2D CAD and Engineering Awareness; History of Product Design; Design Projects.

Year 2: Ergonomic and Design Usability; 3D Computer Modelling; Materials and Manufacturing Awareness; 'Live' Design Projects.

Year 3: Major Project Supported by a Written Research Report; Design Competitions and Industry Preparation.

Assessment: A mix of practical projects, written assignments, case studies and presentations.

Key career skills: IT, creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience:

Opportunities for involvement in live projects and/or national competitions.

Why Solent is special

- You will have the opportunity to register with our creative agency, Solent Creatives. This is where you will be able to work with clients on real-life briefs and develop your industry portfolio.
- We offer international collaborations with universities in Italy, China and Norway, enabling our students to enhance their global overview of the product design industry.

Course length

3 years

UCAS code

W241

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Students will acquire industry-related skills in design, manufacturing techniques and competence in using 3D software programmes.

Career paths include:

- product design
- design consultancy
- design engineering
- interior design/space planning
- exhibition design
- special FX model-making
- graphics/packaging/point-of-sale design
- product marketing or research.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information



In my view.....
"Excellent student support and good facilities."
Harry Cockburn, Student

After studying



Etienne Esmenjaud, Graduate BA (Hons) Product Design Freelance Designer

Etienne graduated from the BA (Hons) Product Design degree with first class honours. This year he has been awarded

a 'Designer in Residence' role at Southampton Solent University, allowing him continued access to facilities at the University and support in developing his new business.

Whilst studying at Solent, Etienne achieved recognition for his work and natural flair for design. He was awarded runner-up in the Urbis Lighting Design Competition, a live project during Year 2 for students to gain experience of working with industry and providing opportunities for work placements.

During his final year Etienne won the Royal Society of Arts National Design Competition for his innovative design for 'nomadic working' – a concept for businesses to facilitate networking and meeting clients away from the office. After graduating, Etienne worked as a freelance designer and, using his transferable skills, soon developed a strong client base in the area of product design, graphics and web design.

Etienne's passion for exploring 3D forms, materials and new processes is evident in the products he has developed commercially. Desinature is a UK-based brand established by Etienne and a small team of like-minded creatives who share a belief that people and nature can grow and thrive in harmony. Their aim is to create beautifully crafted, environmentally friendly products in an ethical and socially responsible way. Etienne's work can be viewed online at www.desinature.com



Special Effects

BA (Hons)

Gain highly specialised skills on this challenging degree in a growth area of the entertainment industry.

Course overview

This is the only course in the UK that offers a choice between studying animatronics and/or visual effects within the same degree structure.

The course has been designed to closely follow industry practice and prepare students for work in the special effects sector of the film, television and leisure industries.

Its multidisciplinary nature will produce students who are multi-skilled and up-to-date with the generic tools and principles used in special effects, as well as having an understanding of the production processes. You will be able to specialise in animatronics or visual effects in Year 2 and continue this specialism through to Year 3 units.

You can focus your assignments across a wide range of applications in film, television, museums, art galleries, theatre and live performance. The course structure also allows students to specialise in both animatronics and visual effects and to work within a team in the final year to produce a combined artefact.

Industrial focus

Close links with industry and Skillset provide opportunities for work experience in special effects companies.

Examples of key subject areas

Year 1: Animatronics; History of Special Effects; Life Drawing; Character Design for SFX; Narrative for SFX; option, for example, Stop-Motion, Animation.

Year 2: Digital Character; Analysing Special Effects Film and TV; CAD; Prosthetics and Make-up Effects; Animatronics Design; Digital Animation; Video Technologies.

Year 3: Dissertation; Major Project; Special Effects Pre-Production; Professional Practice; option, for example, Digital Portfolio.

Assessment: Presentations, group projects and essays. Industry representatives will be invited to review your work, particularly in Year 3 of the course.

Key career skills: Creative thinking, presentation, research, project management, visual communication, evaluation and problem solving.

Projects/work experience: Students will be encouraged to develop links with special effects companies such as Neal Scanlon Studios, Cinesite, Double Negative, Competent Crew FX, Dr Frames FX, Artem, Pew36, BBC Special Effects, Creature Shop, Shepperton Studios, Pinewood Studios, LCI and the Movium of London (film museum).

Why Solent is special

Its benefits include:

- Flexibility that allows specialisation to enhance your employability.
- You will work in a modern, industry-standard environment, with specialised facilities in the area of animatronics, prosthetics and visual effects.
- You will have access to a stop-motion studio, equipped with high-definition cameras as well as green/blue screen facilities.
- We will build your confidence in using the latest post-production software.
- The course is taught by lecturers with many years of real-world industry experience.



Course length

3 years

UCAS code

W614

Entry level

- 200 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Students graduating from this course will be able to apply for jobs in the following types of companies:

- animation studios
- VFX companies
- animatronics companies
- prosthetics model-makers
- video and film post-production companies
- robotic signal writers
- television network production companies.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up

Visual Arts

BA (Hons)

Expand your knowledge of artistic production and broaden your practice on this innovative one-year course.



Course overview

This broad course allows you to explore the art of illustration and visual communication within the areas of children's and adult narrative, together with editorial and reportage illustration.

Working on location, in the studio and workshops, you will experiment with a wide variety of media, including intaglio and silkscreen print-making, photography, digital imaging, drawing and painting. Within our supportive atmosphere, you will discover your own style whilst underpinning your creativity with a strong awareness of industry techniques. Your developing skills in practice and critical evaluation will also support you as a practising illustrator, or within the workplace.

Complemented by units in professional and career development, your projects and case studies will ensure that you are experienced in working to briefs.

Our supportive staff will be on hand to offer you tutorial guidance in compiling your unique body of studio work. You will emerge with not only well-developed practical talents, but also a firm grasp of the professional skills needed to succeed in the visual arts industry.

Industrial focus

Students are involved in a variety of live briefs, competitions, commissions, community participation and involvement with outside agencies. The course has strong contacts in industry and academia, such as the Association of Illustrators, Heart Illustration Agency, Contemporary Illustration Agency, Walker Books for Children, as well as links with a host of high-profile practitioners. You will have opportunities to exhibit your work externally, as well as at the end-of-year Degree Show Exhibition.

Examples of key subject areas

Visual Communication Research Project; Negotiated Study; Final Major Project.

Assessment: Portfolio, book works, blogs, films and presentations.

Key career skills: Presentation, communication, project management and problem solving.

Projects/work experience: Recent projects have included a high-profile TV advert commission for the American market.

Why Solent is special

- Study trips provide a great opportunity to broaden your knowledge of the international design industry.
- You will be encouraged to enter major competitions such as the D&AD Awards and the Association of Illustrators Awards.

Course length

1 year

UCAS code

W102

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Illustration is predominantly a freelance activity, but fresh, progressive thinking and image-making can be applied to different career options. Professional illustrators are in increasing demand as the media industry expands, and are sought across the range of disciplines, in print media, books, advertising, television and online. Career paths also include:

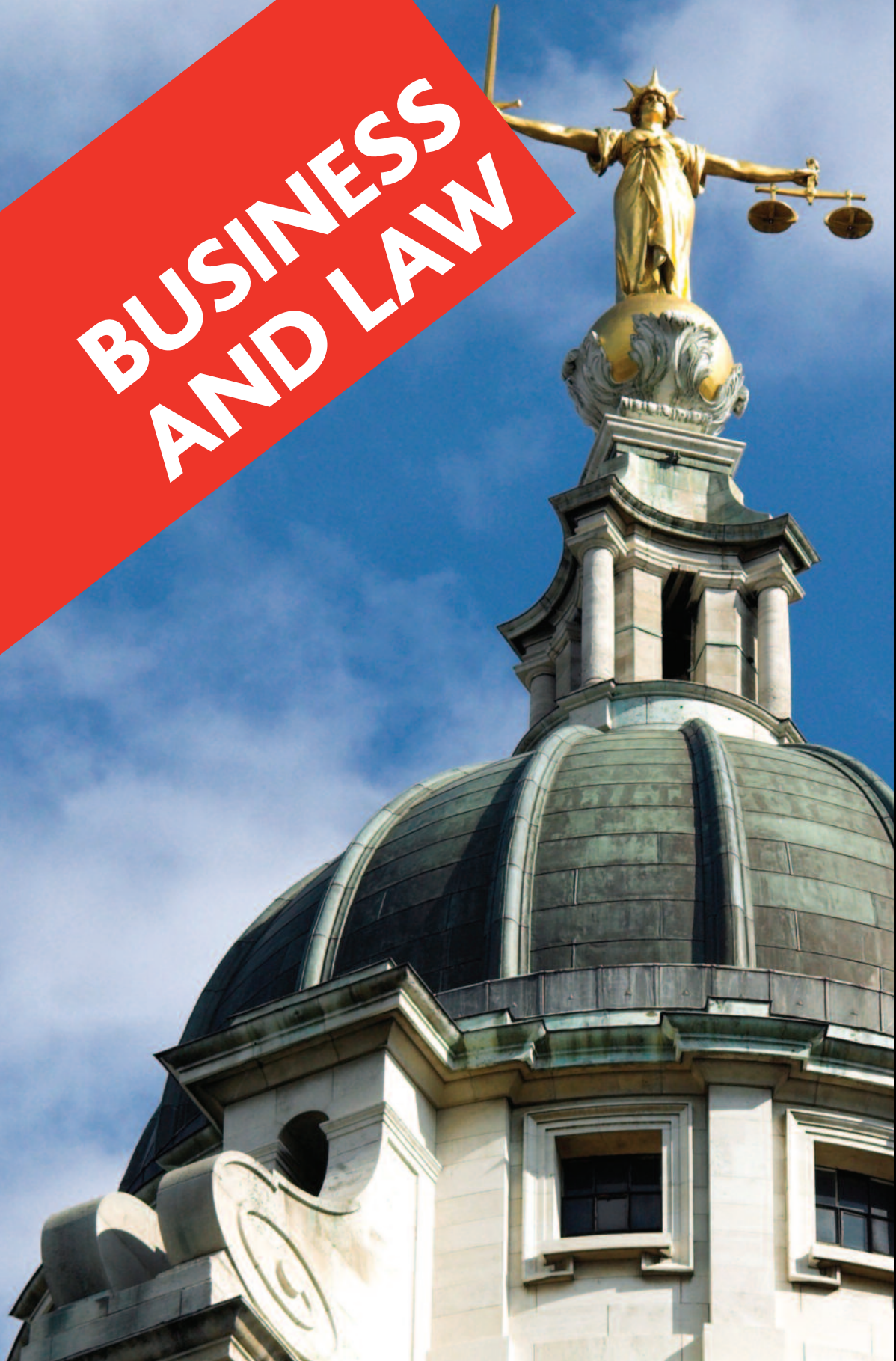
- graphic design
- advertising
- publishing
- animation
- studio management and art direction
- television and design group practice.

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BUSINESS AND LAW



Professional courses

Prepare for a rewarding future in business, management or law. Our courses will equip you with a range of skills that are highly valued by employers and will give you the edge in the job market.

Courses:

Accountancy
Accountancy and Finance
Business and Finance (Top-up)
Business and Management (Top-up, HND)
Business and Marketing (Top-up, HND)
Business Management
Digital Marketing
Events Management
Human Resource Management
International Business Management
LLB Law
Marketing
Marketing with Advertising Management

“ Desire, ambition and the will to win, coupled with a relevant degree, good work experience and practical support, will give you an edge. ”

Theo Paphitis, Entrepreneur
Honorary Doctor of Business



Accountancy

BA (Hons)

This degree will equip you with high-level accountancy and management skills, making you well qualified for a diverse range of jobs when you graduate.

Course overview

Enquiry, analysis, interpretation and communication are all skills required of accountants. This course provides graduates with relevant work-related and personal transferable skills, potentially leading to exemptions from accountancy professional qualifications.

A choice of options caters for the specific interests of the individual student within the field of accountancy.

Depending on the options taken during the course and the professional body requirements, graduates may follow a further programme of study for one to two years, together with relevant work experience, to gain full qualification as an accountant.

Industrial focus

Many of the teaching staff have professional experience in accountancy and the financial sector and feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the industry. Assessments are generally based on relevant current issues which can then be immediately applied to the working environment on graduation.

Examples of key subject areas

Year 1: Fundamentals of Financial Reporting; Introduction to Management Accounting; Economics for Business; Business and Academic Skills; The Business Environment; Essentials of Management.

Year 2: Financial Reporting; Accounting for Performance; option, for example, Audit Principles, Business and Personal Tax.

Year 3: Corporate Financial Reporting; Accounting for Decision

Making; option, for example, Advanced Taxation, The Law Relating to Companies.

Assessment: Most units are assessed using coursework and exams.

Accounting units are weighted 50% coursework and 50% exams in order to fulfil exemption requirements. Some options may be 40%/60% weighted and possibly 100% coursework-based.

Key career skills: Numeracy, IT, project management, group working, time management, communication, evaluation and problem solving.

Projects/work experience:

Assessments are linked to current developments in accountancy to enhance employability. You will also benefit from guest speakers and links with local employers.

Why Solent is special

- Up to nine exemptions from ACCA.
- Currency of syllabus.
- Links with industry.
- Graduate with relevant business skills.
- Well-respected Business School.
- Variety of assessment methods.
- Quality of learning resources.

In my view



"The course is small enough for the course team to know who I am. The lecturers are friendly and approachable."

Laura Dance, Student

Course length and UCAS code

3 years	N400
4 years with Fdn	N4N1
4 years with IFdn	N4Q3

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile). Five GCSE passes at grade C or above to include Maths and English.
- General entry information, see page 12.

Career opportunities

Graduates wishing to gain a professional accountancy qualification will need relevant experience and further study. In addition to accountancy firms, graduates may find employment in industry, the public sector and retailing. A number of employers run graduate training schemes.

Employment opportunities include:

- accountants
- accounts assistants
- administrators
- tax advisors.

Contact

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Email: fbse@solent.ac.uk

Blog: <http://southamptonsoilentbusinessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

Accountancy and Finance

BA (Hons)

This degree offers the opportunity to gain a thorough grounding in accountancy while also studying financial management.

Course overview

Enquiry, analysis, interpretation and communication are all skills required of accountants. This course provides graduates with relevant work-related and personal transferable skills which can lead to exemptions from accountancy professional qualifications.

This course offers a variety of options to allow you to specialise in accounting and finance or to broaden your knowledge in a wider business context. It has a common first year with the BA (Hons) Accountancy degree which enables the possibility of transferring between courses.

Industrial focus

Many of the teaching staff have professional experience in accountancy and the financial sector and feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the industry. Assessments are generally based on relevant current issues which can then be immediately applied to the working environment on graduation.

Examples of key subject areas

Year 1: Fundamentals of Financial Reporting; Introduction to Management Accounting; Economics for Business; Business and Academic Skills; The Business Environment; Essentials of Management.

Year 2: Financial Reporting; Accounting for Performance; Financial Management; The Monetary and Financial System; option, for example, Audit Principles, Business and Personal Tax.

Year 3: Corporate Reporting; Accounting for Decision Making;

Corporate Financial Management; The International Financial System; option, for example, Advanced Taxation, Auditing Practice.

Assessment: Most units are assessed using coursework and exams. Accounting units are weighted 50% coursework and 50% exams in order to fulfil exemption requirements. Some options may be 40%/60% weighted and possibly 100% coursework-based.

Key career skills: Numeracy, IT, project management, group working, time management, communication, evaluation and problem solving.

Projects/work experience:

Assessments are linked to current developments in accountancy to enhance employability, and you will receive live assessment briefs. You will also benefit from guest speakers and links with local employers.

Why Solent is special

- Nine exemptions from ACCA.
- Currency of syllabus.
- Links with industry.
- Graduate with relevant skills for business.
- Well-respected Business School.
- Variety of assessment methods.
- Quality of learning resources.

In my view

"I love the library facilities at Solent; they provide different working areas with something to suit everyone. As BA (Hons) Accountancy and Finance requires both group work and individual assignments, this is ideal!"
Mashuda Yesmin, Student

Course length and UCAS code

3 years	NN34
4 years with Fdn	NN3K

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile). Five GCSE passes at grade C or above to include Maths and English.
- General entry information, see page 12.

Career opportunities

In addition to working in accountancy firms, graduates may choose employment in industry, the public sector and retailing. Alternatively graduates can consider other employment in insurance, the stock market, tax advice, consultancy and credit analysis.

Graduates wishing to gain a professional accountancy qualification will need relevant experience and further study. Depending on options and pathways chosen, some exemptions may be possible from professional qualifications in accountancy.

Career paths include:

- accountancy in the business and public sectors
- banking
- management.

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www.solent.ac.uk for detailed course information

Advance your skills and knowledge to degree level on this intensive and challenging one-year top-up course.

Course overview

This one-year top-up course is specifically developed for you to convert your existing qualifications to degree level (Level 6). It is designed to broaden and strengthen knowledge and experience gained from your earlier studies at HND or equivalent.

You will have the opportunity to improve your general business subjects, develop your own study of management through a dissertation and turn your diploma (or equivalent) into a broad-based business degree.

Industrial focus

Many of the teaching staff have professional and industry experience in business and management and feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the workplace.

Examples of key subject areas

Business Project Skills OR Business Project Skills with English where English is not your first language; Business Project Report; Personnel Management; Strategic Marketing Management; Accounting for Decision Making (Business); and one option from Contemporary Business Issues, International Financial Reporting and Analysis, Personal Finance.

Assessment: A mixture of coursework, projects and exams, with the emphasis being on coursework and projects.

Key career skills: Presentation, project management, communication, evaluation and problem solving.

Projects/work experience:

Coursework and projects focus on real business issues and the application of skills and knowledge to current matters.

Why Solent is special

Solent provides the opportunity to top up your existing qualification to a full degree within a short time frame. The course has the benefit of attracting students from a number of destinations both in the UK and overseas. This creates a strong cross-cultural environment in which to learn and prepare students for the outside world.

- This course gives you the opportunity to progress your current studies to degree level in just one year.
- Students will be given current issues to grapple with and encouraged to make decisions and provide recommendations.
- This course allows you to look at a number of business, management and financial issues which are relevant to many career opportunities.



Course length

1 year

UCAS code

NN13

Entry level

- Each application will be treated on its strengths.
- Merit profile at Level 5 of a Business HND, with a Merit profile in the appropriate pathway units. A Merit profile will consist of a minimum of three merits (60 credits) at Level 5.
- Completion of Year 2 (Level 5) of a relevant and comparable degree at this or another institution.
- Completion of a course that is the equivalent of an HND in Business passed at Merit profile.
- International students must hold an English language qualification equivalent to IELTS 6.0.
- General entry information, see page 12.

Career opportunities

This is a broad business degree and provides entry to a range of business environments.

Career paths include:

- accountancy
- banking
- financial services
- tax advice
- general management.

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www.solent.ac.uk for detailed course information

In my view.....



"The top-up degree is very interesting and offers various options such as business and marketing or business and finance, so that you can tailor it to suit your own specialism."

Sarah Hodgett, HND alumnus and ex-BTEC Student of the Year

Top-up

Business and Management

BA (Hons)

Enhance your career prospects by progressing your skills and knowledge to degree level on this challenging one-year course.

Course overview

This one-year top-up course is specifically designed to convert your existing qualifications to degree level (Level 6). It will broaden and strengthen knowledge and experience gained from your earlier studies at HND or equivalent.

You will have the opportunity to improve your general business subjects, develop your own study of management through a dissertation and turn your diploma (or equivalent) into a broad-based business degree.

Industrial focus

Many of the teaching staff have professional and industry experience in business and management and feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the workplace.

Examples of key subject areas

Business Project Skills OR Business Project Skills with English where English is not your first language; Business Project Report; Business Finance Management; Strategic Marketing Management; Cross-Cultural Management; and one option from Personnel Management, Strategic Management or Contemporary Business Issues.

Assessment: The course is assessed by a mixture of coursework, projects and exams, with the emphasis on coursework and projects.

Key career skills: Presentation, project management, communication, evaluation and problem solving.

Projects/work experience:

Coursework and projects will focus on real business issues and the application of knowledge and skills to current matters.

Why Solent is special

Solent provides the opportunity to top up your existing qualification into a full degree within a short time frame. The course has the benefit of attracting students from a number of destinations both in the UK and overseas. This creates a strong cross-cultural environment in which to learn and prepare students for the outside world.

- This course gives you the opportunity to progress your current studies to degree level in just one year.
- Students will be given current issues to grapple with and encouraged to make decisions and provide recommendations.
- The course allows you to look at a number of business and management issues which are relevant to many career opportunities.

In my view

"The course provided the opportunity to investigate many areas of business and to discover the subjects that interested me the most. This was a very good choice as I can now specialise in many different areas."

Patricia Valuch, Graduate



Course length

1 year

UCAS code

NN12

Entry level

- Each application will be treated on its strengths.
- Merit profile at Level 5 of a Business HND, with a Merit profile in the appropriate Management pathway units. A Merit profile will consist of a minimum of three merits (60 credits) at Level 5.
- Completion of Year 2 of a relevant and comparable degree at this or another institution.
- Completion of a course that is the equivalent of an HND in Business passed at Merit profile.
- International students must hold an English language qualification equivalent to IELTS 6.0.
- General entry information, see page 12.

Career opportunities

This is a broad business degree providing entry to a number of business environments.

Career paths include:

- banking
- financial services
- general management
- administration.

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Blog: <http://southamptonsoalentbusinessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

Gain a broad-based vocational qualification in core business and management skills that can lead to a degree or directly into employment.



Course overview

This is a well-established and highly regarded course and offers students a broad-based business knowledge whilst allowing specialisation in management.

This course allows you to enhance existing skills that you may have, as well as developing new skills in a range of areas within a business environment, whilst specialising in management. You will develop skills, techniques, personal qualities and attitudes for effective performance at work.

The course has been designed to offer students flexible teaching and learning within the field of business, whilst recognising the changing nature of the business environment and equipping students with the necessary core skills.

Members of the business community, as well as our own students, have had significant input in the development of this innovative, flexible and broad-based HND.

Through our experienced lecturers, you will gain a wide view of business and management, as well as being offered options in different areas.

Like many of our students, you can progress from the HND to either a BA (Hons) degree – possibly directly into the second year – or a BA (Hons) Business Top-up programme with a Merit profile at Level 5, or go on to

study for qualifications with a professional body. Elements of the HND may be accepted elsewhere for partial professional accreditation exemption under the CATS scheme.

Industrial focus

This course will help you to develop the skills, techniques and personal qualities needed to enhance your job performance.

Examples of key subject areas

Year 1: Managing Business Finance; People and Organisations; Marketing for Business; Business Environment; Management Information Systems; Business and Employment Skills.

Year 2: Principles of Business Law; Business Consultancy Project; Business Strategy; Management Dimensions in Europe; Business Operations; option, for example, Understanding Your Market, Languages.

Assessment: A carefully selected mix of assignments, presentations, in-class tests (coursework) and examinations.

Key career skills: Communication, presentation, project management, teamwork, numeracy and IT.

Projects/work experience: All students will have to complete a business consultancy project in Year 2, offering the opportunity to identify and solve business problems.

Why Solent is special

- 66% of students transfer to a degree course on completion of the HND.
- On successful completion of the HND, students can achieve the BA (Hons) Business through our one-year Top-up course.

Course length

2 years

UCAS code

102N

Entry level

- 120 points with at least 60 points from a 6-unit or 12-unit award.
- General entry information, see page 12.

Career opportunities

Graduates may enter a wide range of positions in the UK or abroad.

Career paths include:

- retail
- management
- hospitality and leisure
- sales and marketing.

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Top-up

Business and Marketing

BA (Hons)

Gain degree-level skills in these popular subjects and enhance your career prospects in a wide variety of business sectors.

Course overview

This one-year top-up course is specifically developed for you to convert your existing qualifications to degree level (Level 6). It is designed to broaden and strengthen knowledge and experience gained from your earlier studies at HND or equivalent.

You will have the opportunity to improve your general business subjects, develop your own study of marketing through a dissertation and turn your diploma (or equivalent) into a broad-based business degree.

Industrial focus

Many of the teaching staff have professional and industry experience in business and marketing and feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the workplace.

Examples of key subject areas

Business Project Skills OR Business Project Skills with English where English is not your first language; Business Project Report; Personnel Management; Business Finance Management; Strategic Marketing Management; and one option from Contemporary Business Issues, Integrated Marketing Communications and Strategies, International Marketing.

Assessment: A mixture of coursework, projects and exams, with the emphasis on coursework and projects.

Key career skills: Presentation, project management, communication, evaluation and problem solving.

Projects/work experience:

Coursework and projects will focus on real business issues and the application of knowledge and skills to current matters.

Why Solent is special

Solent provides the opportunity to convert your existing qualification into a full degree within a short time frame. The course has the benefit of attracting students from a number of destinations both in the UK and overseas. This creates a strong cross-cultural environment in which to learn and prepare students for the outside world.

- This course gives you the opportunity to progress your current studies to degree level in just one year.
- Students will be given current issues to grapple with, to make decisions and provide recommendations.
- The course allows you to look at a number of business, management and marketing issues which are relevant to many career opportunities.

In my view

"My top-up course was a very fulfilling experience. It was well structured, giving me support and confidence to know what to do whilst still challenging me to progress my learning."
Anna Hoeing, Graduate



Course length

1 year

UCAS code

NN15

Entry level

- Each application will be treated on its strengths.
- Merit profile at Level 5 of a Business HND, with a Merit profile in the appropriate pathway units. A Merit profile will consist of a minimum of three merits (60 credits) at Level 5.
- Completion of Year 2 of a relevant and comparable degree at this or another institution.
- Completion of a course that is the equivalent of an HND in Business passed at Merit profile.
- International students must hold an English language qualification equivalent to IELTS 6.0.
- General entry information, see page 12.

Career opportunities

This course gives graduates a firm foundation in the world of commerce and marketing, which can be applied in any of the public, private and voluntary sectors.

Career paths include:

- marketing
- advertising
- PR
- general management
- administration.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Complement your business knowledge with marketing skills on this two-year vocational course.

Course overview

This is a well-established and highly regarded course and offers students a broad-based business knowledge whilst allowing specialisation in marketing.

You will enhance your existing strengths, as well as developing new skills in a range of areas within a business environment, whilst specialising in marketing. You will develop the techniques, personal qualities and attitudes required for effective performance at work.

The course has been designed to offer students flexible teaching and learning, equipping you with the necessary core skills while also recognising the changing nature of the business environment.

Members of the business community, as well as our own students, have had significant input in the development of this innovative, flexible and broad-based HND.

Through our experienced lecturers you will gain a wide view of business and marketing, as well as being offered options in different areas.

Like many of our students, you can progress from the HND to either a BA (Hons) degree – possibly directly into the second year – or a BA (Hons) Business Top-up programme with a Merit profile at Level 5.

Alternatively, you can go on to study for qualifications with a professional body. Elements of the HND may be accepted elsewhere for partial professional accreditation exemption under the CATS scheme.

Industrial focus

This course will help you to develop the skills, techniques and personal qualities needed to enhance your job performance.

Examples of key subject areas

Year 1: Managing Business Finance; People and Organisations; Marketing for Business; Business Environment; Management Information Systems; Business and Employment Skills.

Year 2: Principles of Business Law; Business Consultancy Project; Business Strategy; Marketing Planning; Understanding Your Market; option, for example, Managing e-Business, Languages.

Assessment: A carefully selected mix of assignments, presentations, in-class tests (coursework) and examinations.

Key career skills: Communication, presentation, project management, teamwork, numeracy and IT.

Projects/work experience: All students complete a business consultancy project in Year 2, allowing them to identify and solve business problems.

Why Solent is special

- 66% of students transfer to a degree programme on completion of their HND.
- On successful completion of the HND, students can achieve the BA (Hons) Business through our one-year Top-up course.

Course length

2 years

UCAS code

52NN

Entry level

- 120 points with at least 60 points from a 6-unit or 12-unit award.
- General entry information, see page 12.

Career opportunities

Graduates may enter a wide range of business and marketing positions in the UK or abroad.

Career paths include:

- retail
- management
- hospitality and leisure
- sales and marketing.

Contact

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Email: fbse@solent.ac.uk

Blog: <http://southamptonsoilentbusinessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

Business Management

BA (Hons)

This degree has been developed in response to employers' needs and prepares students to succeed in a fast-changing competitive world, embedding professional accreditation.

Course overview

Integral to the new course is the embedding of the skills, behaviours and attitudes that employers are seeking from business graduates.

Additionally, the course gives you the opportunity to take specialised units of study within the areas of the business environment, management, marketing and finance. Students will have the choice of selecting one option in their second year and two options in their final year.

Opportunities for real-world learning are provided, with students having the option of choosing one of two different routes for their second year of study.

For Route 1, students undertake a consultancy project unit on behalf of an outside client. As part of the consultancy preparation, students will design, plan and run a job fair, practise their interview skills, hire first-year students and learn how to project manage a live brief.

For Route 2, students undertake an external three-month placement within a company.

Regardless of the route chosen, all students will also study three core units in Period 1 (October–mid January).

Industrial focus

In addition to the work-based learning, this course also seeks to ensure that opportunities for professional body accreditation are sought where appropriate, such as Prince2, CIM, CAM and Google Analytics.

Examples of key subject areas

Year 1: Personal and Professional Skills 1; Marketing and Communications; Managerial Accounting; Data Analysis and IT;

Organisations and Resource Management; Economics.

Year 2: Research and Analysis; Operations Management; Global Business Environment; Consultancy Project/Placement; one option.

Year 3: Personal and Professional Skills 2; Strategic Management; Project Management in Business; Dissertation Project; two options.

Assessment: A mixture of individual and group coursework, student presentations, business simulation and project work, as well as some written examinations and timed exercises.

Key career skills: Teamworking, business and customer awareness, problem solving, communication, numeracy, IT, research skills, project management.

Projects/work experience: The course provides the opportunity to work on company projects. The Consultancy Project, for example, allows students to work on research projects for organisations such as Southampton City Council, Hampshire Constabulary and BT, as well as smaller, local businesses.

Why Solent is special

You will be taught by professionals with valuable research experience, a solid understanding of industry practice and the passion for delivering a quality learning experience. Students will not only be equipped with the knowledge and skills necessary to secure graduate employment, but with the practical business knowledge required to prepare you for a fast-changing world.

Course length and UCAS code

3 years	N200
4 years with Fdn	N2NC
4 years with IFdn	N2Q3
5 years with WPLA + Fdn	NNDF
5 years with WPLA + IFdn	NNIG

Entry level

- 240 points (minimum) from at least one 12-unit or two 6-unit awards, including GCSE Maths/English C or above OR BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Career opportunities

Graduates go into many different areas of employment, including management, marketing, human resources, finance and consultancy. Career paths include:

- marketing account management
- buying and purchasing
- production, works and maintenance management
- personnel and recruitment consultancy
- retail management.

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www.solent.ac.uk for detailed course information

Digital Marketing

BA (Hons)

This is a contemporary course which fuses theory with practical application. A unique feature of this course is the ability to achieve dual awards with professional bodies.

Course overview

This degree is the right choice for students aiming to develop an in-depth understanding of the world of digital marketing.

The course offers a business management element which provides a platform for your marketing studies. This covers markets, customers, finance, people, operations, information systems, communication and IT. You will also study business policy and strategy, pervasive issues, and personal and professional development.

The course includes specific digital marketing subjects leading to a digital project. Marketing options reflect the types of expanding industries in both the private and public sectors and track job markets which are growing, so that you can be prepared for a graduate job.

Students have several opportunities to work on consultancy projects throughout the course. In addition you may choose an option or you might want to learn a language.

Students have several opportunities to work on consultancy projects throughout the course. In addition you may choose an option or you might want to learn a language.

Industrial focus

Students are encouraged to research and organise their own work placement, internship or volunteer experience.

Industry liaison is encouraged through commissioned projects where students work on live client briefs.

Examples of key subject areas

Year 1: Personal and Professional Development 1; Introduction to Corporate and Business Awareness; Marketing for Business; Essentials of Digital Marketing and Website Design; Concepts of Global Consumer Behaviour; Data Analysis and IT.

Year 2: Personal and Professional Development 2; Application of

Corporate and Business Awareness; Marketing Planning; Digital Marketing Planning; Global Consumer Behaviour in Action; one option.

Year 3: Personal and Professional Development 3; Project Management; Marketing: Strategy and Evaluation; Integrating Digital Campaigns; Digital Project; two options.

Assessment: A variety of methods including presentations, posters, albums, video, podcasts, events, pitches, competitions, exams, business reports, proposals, e-portfolios.

Key career skills: Planning, design and delivery of digital campaigns, creativity, communications strategy, budgets, client relationships, industry experience.

Projects/work experience: Students work on commissioned briefs from local employers and undertake work experience and volunteer placements, as well as setting up businesses. Projects include: designing new products to sell in support of the AIDS campaign, marketing campaigns for a fitness academy and physiotherapy company, and live commissioned projects.

Why Solent is special

- Industry professional body accreditations including CIM/CAM/PRINCE2 and Google.
- An enhanced student learning experience through contemporary teaching, learning and assessment techniques and business simulation games.
- Live client briefs and commissioned projects to gain real experience.

Course length and UCAS code

3 years or flexible	N502
4 years with Fdn	N505
4 years with IFdn	N506

Entry level

- 240 points plus GCSE Maths/English at C or above.
- General entry information, see page 12.

Career opportunities

Career paths include:

- digital marketing
- digital analytics and CRM
- digital advertising and marketing management
- account management
- creative design
- digital consultancy
- integrated marketing communications
- product and brand management
- direct marketing
- public relations
- business development
- digital campaign management
- market research.

Contact

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www.solent.ac.uk for detailed course information

Events Management

BA (Hons)

This degree offers the chance to combine hands-on experience in planning, organising and delivering a wide range of special events with essential management skills.

Course overview

This degree gives students hands-on experience of special events planning, organisation and delivery, and so provides vocational preparation for this vibrant and rapidly expanding industry.

Academically it emphasises the understanding, application and analysis of management skills in relation to live special events. The course develops your cognitive, transferable and practical skills, helping you to become independent learners and reflective practitioners. As a result, it fosters your understanding of the changing nature of the events management business and improves your employability.

Much of the course assessment is focused on the planning, organisation and delivery of live special events. To assist in this, the University has links with major city events, including the Boat Show and Titanic Commemoration, as well as national events such as the Glastonbury and Isle of Wight Festivals, and international events such as the London 2012 Olympics. It also works with local venues such as the Guildhall, the Harbour Lights, De Vere Hotel conference facilities and the Mayflower Theatre.

Industrial focus

Course team members are experienced in managing event venues and special events. Members of staff are actively engaged in research and development in the field, ensuring that the course units are always up-to-date with current issues. The University is a founding member of the Association of Events Management Educators.

Examples of key subject areas

Year 1: Introduction to Events Management (Live Event); Marketing; Financial Reporting; Safety; Managing People; Study Skills.

Year 2: Applied Events Management (Live Event); Human Resource Management; Research Skills; Work-based Learning; one option unit.

Year 3: Contemporary Events Management Issues; Dissertation; Project Work; Business Strategy; up to three option units.

Assessment: Case studies, essays, examinations, posters, presentations, reports, work placement, practical group work on live events and a 12,000-word dissertation.

Key career skills: Self-management, project management, teamworking, business and customer awareness, problem solving, business communications, numeracy and IT.

Projects/work experience: During the first year students will develop management skills that prepare them for a minimum six-week work placement, which takes place between Year 1 and Year 2.

Why Solent is special

- Students apply events management theory to real live special events in the local community.
- Tutors are themselves practitioners and they have managed live events.
- The live events raise thousands of pounds for Barnardo's every year.
- The Curriculum Plus option units allow for accreditation of learning at voluntary or paid events.

Course length and UCAS code

3 years	N820
4 years with Fdn	N821

Entry level

- 240 points of which 120 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Career opportunities

Graduates combine knowledge of the management and marketing of special events with the skills to plan, organise, deliver and promote them. In particular, they gain understanding and experience of planning and managing live special events, which could include fundraising, music, sports, meetings, incentives, conferences and exhibition events.

Career paths include:

- special events management
- sales and marketing management
- charitable fundraising
- meetings, incentives, conferences and exhibitions management.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Human Resource Management

BA (Hons)

This degree has been developed in response to employers, needs and provides students with the skills to succeed in a fast-changing competitive world.

Course overview

This new and exciting course has been developed with input from HR professionals who highlighted:

- A growing need for people to have a professional qualification and the inclusion of the Level 5 CIPD qualification
- The significant level of work experience
- The broad base of the units.

The degree's links between higher education, employers and a professional body play an important role in providing a rewarding and career-oriented study experience.

As local and regional employers have indicated that they are looking for graduates with work experience, this is an essential element of the degree. It significantly improves the employability prospects of our students following graduation.

The University has a successful record of work placements for HRM students, and has developed close links with local employers through the Solent HRM Networking Group and the local CIPD branch.

Industrial focus

Within the HR profession there is a growing demand for employees with professional accredited qualifications. These incorporate practical 'real-life' experience in order to develop the skills and personal attributes that will make graduates better prepared for the world of work. A unique feature of this course is the ability to achieve professional body accreditations (CIPD Intermediate Diploma Level 5) and qualifications, along with work experience to enhance your employability.

Examples of key subject areas

Year 1: Personal and Professional Development; Data Analysis and IT; Introduction to Workplace Counselling and Therapy; Understanding Individuals and Group Behaviour at Work; HRM in Context; Business Information.

Year 2: Organisational Development; Work-based Project. Core CIPD Units: Developing Professional Practice; Business Issues and Context of HR; Managing and Co-ordinating the HR Function; Using Information in HR.

Year 3: Management Development; Strategic Employee Relations and Reward; Work-based Project.

Assessment: A mixture of individual and group coursework, student presentations, work-based project work and written examinations. There is an emphasis on real-world case study and role play exercises to enhance practical as well as academic skills.

Key career skills: People management, teamwork, business awareness, problem solving, communication, numeracy, IT, research skills, project management and self-management.

Projects/work experience: Two six-week blocks within Years 2 and 3 demonstrate significant professional experience to prospective employers. These opportunities will also aid you in your final-year project and your appreciation and understanding of current HRM policies and practice.

Why Solent is special

This professionally accredited course is taught by highly qualified professionals with industry experience and a valuable research record.

Course length and UCAS code

3 years or flexible	N600
4 years with Fdn	N601
4 years with IFdn	N602

Entry level

- 240 points (minimum), including GCSE Maths/English at C or above OR BTEC National Diploma (Merit profile). Interview required.
- General entry information, see page 12.

Career opportunities

Human resource management is an interesting, challenging and stimulating profession.

Career paths include:

- HR/recruitment consultancy
- HR management
- general HRM or personnel management.

Graduates also take advisory roles in: employment law, employee relations, diversity and equal opportunities, recruitment, talent and resourcing, training, learning and development.

Many students decide to follow a traditional HRM path; however, people management skills are highly valued and transferable in general management.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

Blog: <http://southamptonsolembusinessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

International Business Management

BA (Hons)

Take the opportunity to study in the UK and abroad, and enhance your employability by developing your language skills and knowledge of international business.

Course overview

In our globalised world, international aspects of business management are increasingly in demand across commercial, industrial and public sectors. The international dimension of this degree will give you a real career advantage.

This is a vibrant course which offers you the opportunity to live and study not only in the UK but also to opt for a period abroad. During your first year at Solent you will mix with students from many countries and have the chance to study a language.

In the second year you can opt to spend the entire academic year or half the year on study placement abroad. Alternatively you can opt to do a work placement for half the year, or simply continue your studies all year at Solent. Study placement is spent at one of our partner institutions abroad, where you take course and language-related subjects. Many of our partners teach in English, and if your foreign language skills are good enough, you can study in the local language. At present we have links with Canada, Finland, France, Germany, Italy, Spain, Sweden and the Netherlands. All students take a unit in International Research Skills.

Industrial focus

You will be supported by teaching staff who have professional experience in business management and languages and who feed their knowledge and skills into the course, ensuring that all the study units reflect current developments in the workplace.

Examples of key subject areas

Year 1: Business and Academic Skills; International Business Management; Business Information; Essentials of

Management; Marketing Principles; option: Language Study.

Year 2: International Research Skills; Study Placement abroad (all academic year, 5 units); OR International Research Skills, European Business Contexts, Operations Management, Study Placement abroad (half academic year, 3 units); OR Work Placement (half academic year, 3 units); OR Project Management; Marketing Management; Contemporary International Issues.

Year 3: Business Project Skills; Cross-Cultural Management; Strategy for Business; Business Project Report; option, for example, Integrated Marketing Communications and Strategy, International Marketing, Curriculum Plus.

Assessment: A variety of coursework and examination tasks involving presentations, group work, tests, essays, reports and case studies. Online materials are used extensively.

Key career skills: Presentations, project management, communication, evaluation and problem solving.

Projects/work experience: In the second year students can opt to do work experience in the second half of the academic year.

Why Solent is special

- Students can opt to spend the entire or half of the second year at one of our partner universities abroad, or do a work placement instead; alternatively, students can continue their studies at Solent all year.
- Language Centre with Can8 virtual laboratory and language resources.

Course length and UCAS code

3 years or flexible	N120
4 years with Fdn	N121
4 years with IFdn	N1RY

Entry level

- 240 points of which 160 points are from one 12-unit or two 6-unit awards.
- GCSE Mathematics and English or equivalent.
- BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Career opportunities

Graduates go into many different types of employment including finance, marketing, HR, consultancy and general management. Employment sectors include retail, hospitality, the NHS and local and central government.

Career paths include:

- general management
- small business management
- marketing
- international business
- postgraduate study.

Contact

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Email: fbse@solent.ac.uk

Blog: <http://southamptonsschool.businessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

Law

LLB (Hons)

This course prepares students for a wide range of rewarding careers in law and related professions.



Course overview

This is a challenging and enjoyable course. It incorporates a Qualifying Law Degree which includes the foundation law subjects, enabling students who satisfy the professional regulations to progress directly to the vocational stage of training to become a solicitor or barrister.

The course is designed for students to plan their chosen path in law and related areas in criminology, social law or commercial law. Therefore, the LLB (Hons) is designed for students who may obtain a Qualifying Law Degree, as well as those students who pursue another career path.

Students learn key areas of law and how to develop and apply the law. The lectures are supported by work in small groups in which students actively participate to enhance their learning and understanding.

Industrial focus

Law staff have valuable experience in practising and teaching law and ensure that the course is relevant to the needs of employers.

Examples of key subject areas

Year 1: Legal Systems and Methods; Constitutional Law; Criminal Law; Law of Contract; Legal Research and Literacy

Skills; Aspects of Law and Practice.

Year 2: EU Law; Law of Tort; Administrative Law and Human Rights; Lawyers Working with Business; options in Criminology, Social Law and Commercial Law.

Year 3: For the QLD route: Equity and Trusts; Land Law. **For the non-QLD route:** Interests in Land and Goods; Contemporary Business Context. For both routes, specialist units in Criminology, Social Law and Commercial Law; Dissertation or Civil Process and Remedies.

Assessment: Written assignments, oral presentations, problem solving, mooting, legal exercises, projects and examinations.

Key career skills: Problem solving, analysis, research, teamwork, presentation and communication skills.

Projects/work experience: Students participate in mooting competitions which are judged by practising lawyers.

Why Solent is special

A Qualifying Law Degree recognised by the Solicitors' Regulatory Authority and the Bar Standards Board allowing entry onto the Legal Practice Course for intending solicitors, or the Bar Professional Training Course for intending barristers.

In my view

"I started the course with the intention to become a lawyer but I have now realised that my skills can be used in many sectors of industry."

Nathan Tsormetsri, Student

Course length and UCAS code

3 years or flexible	M100
4 years with Law Fdn	M111
4 years with IFdn	M1Q3

Entry level

- 240 points of which 160 points should be from one 12-unit or two 6-unit awards.
- Students may join the course from other routes. Holders of an HND Law or a Foundation degree in Law, with a minimum of 45 credits at Merit or above from Year 2 of the course, can progress directly to Year 2 of the LLB (Hons). It is important to check areas already studied to ensure Qualifying Law Degree status.
- General entry information, see page 12.

Career opportunities

Roles include:

- solicitor
- barrister
- paralegal work
- police service
- prison service
- customs and excise, trading standards, environmental health
- health and safety
- commercial contracts and compliance
- case management
- intellectual property
- health and social care.

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www.solent.ac.uk for detailed course information

Marketing

BA (Hons)

This is an exciting, creative, contemporary and practical course which offers the ability to achieve dual awards with professional bodies.

Course overview

This degree is aimed at students who wish to pursue a commercial career within the marketing industry.

The course offers a business management element which provides a platform for your marketing studies. This covers markets, customers, finance, people, operations, information systems, communication and IT. You will also study business policy and strategy, and personal and professional development.

Specific marketing subjects cover areas as diverse as global consumer behaviour, CRM and stakeholder marketing, and integrated marketing communications.

You will also have the opportunity to study specialist marketing options covering subjects such as: fashion and retail, sport, digital, leisure, events, green/sustainable and social, services, destination, and arts and culture marketing.

Students work on real consultancy projects throughout the course which will enhance your CV and employability prospects.

Industrial focus

In both the full-time and flexible study routes, you are encouraged to work in conjunction with the course team to research and organise your own work placement, internship or volunteer experience.

Industry liaison is supported through commissioned projects where students work on live client briefs.

Examples of key subject areas

Year 1: Personal and Professional Development 1; Marketing Information and Research; Introduction to Corporate and Business Awareness;

Marketing for Business; Concepts of Global Consumer Behaviour; Data Analysis and IT.

Year 2: Personal and Professional Development 2; CRM and Stakeholder Marketing; Application of Corporate and Business Awareness; Marketing Planning; Global Consumer Behaviour in Action; one option.

Year 3: Personal and Professional Development 3; Project Management; Integrated Marketing Communications; Marketing: Strategy and Evaluation; Marketing Project; two options.

Assessment: A variety of methods, including presentations, posters, albums, video, podcasts, exams, business reports, marketing plans, e-portfolios.

Key career skills: Creative briefs, planning, budgeting, CRM, organisational skills, presentation, communication and copywriting skills, IT and project management.

Projects/work experience: Students work on commissioned briefs from local employers and undertake work experience and volunteer placements, as well as setting up businesses. Projects include: designing new products to sell in support of the AIDS campaign, marketing campaigns for a fitness academy and a physiotherapy company, and live commissioned projects.

Why Solent is special

- Live client briefs and commissioned projects to gain real experience for your CV.
- Industry-specific options which respond to a changing environment and job market.

Course length and UCAS code

3 years or flexible	N506
4 years with Fdn	N508
4 years with IFdn	N209

Entry level

- 240 points plus GCSE Maths/English at C or above.
- General entry information, see page 12.

Career opportunities

Career paths include:

- marketing management
- market research
- internet marketing
- marketing communications
- product and brand management
- direct marketing
- public relations
- account management
- business development
- sales
- campaign/category management
- conference and events management
- digital marketing
- analytics and CRM.

Contact

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Email: fbse@solent.ac.uk

Blog: <http://southamptonsoilentbusinessschool.blog.spot.co.uk>

www.solent.ac.uk for detailed course information

Marketing with Advertising Management

BA (Hons)

This is a hands-on, creative, contemporary and focused course which offers the ability to achieve dual awards with professional bodies.

Course overview

This degree is the first choice for students aiming to learn about the creative side of marketing.

The course focuses on the advertising industry as a whole. You will work on a significant amount of creative output including client briefs, designing advertising, account management in an advertising agency and project managing an advertising campaign from start to finish. The course also offers business units, providing a platform for your marketing studies.

You will have several opportunities to work on consultancy projects which will enhance your CV and employability prospects.

Marketing options reflect the types of expanding industries in both the private and public sectors and track job markets which are growing, so that you can be prepared for a graduate job.

Students may also opt for a Curriculum Plus subject such as work-based learning in an organisation, community volunteering or learning about business start-up skills and how to become an entrepreneur.

You also have the opportunity to learn a language.

Industrial focus

Students are encouraged to research and organise their own work placement, internship or volunteer experience. Industry liaison is encouraged through commissioned projects where students work on live client briefs.

Examples of key subject areas

Year 1: Personal and Professional Development 1; Introduction to Corporate and Business Awareness; Marketing for Business; Introduction to Advertising; Concepts of Global

Consumer Behaviour; Data Analysis and IT.

Year 2: Personal and Professional Development 2; Application of Corporate and Business Awareness; Marketing Planning; Advertising Management; Global Consumer Behaviour in Action; one option.

Year 3: Personal and Professional Development 3; Project Management; Marketing: Strategy and Evaluation; Evaluation of Creative Advertising; Advertising Project; two options.

Assessment: A variety of methods, including presentations, video, podcasts, events, coaching, consultancy, pitches, competitions, exams, business reports, bids, e-portfolios.

Key career skills: Planning, design and delivery of campaigns, creativity, communications strategy, budgets, client relationships, industry experience, IT.

Projects/work experience: Students work on commissioned briefs from local employers and undertake work experience and volunteer placements, as well as setting up businesses.

Why Solent is special

This specialist marketing degree course offers:

- Industry professional body accreditations including CIM/CAM/PRINCE2 and Google.
- Live client briefs and commissioned projects to gain real experience for your CV.
- UK/international competitions: International Marketing Week, IBM Universities Business Challenge, The Pearson (RED) challenge.



Course length and UCAS code

3 years or flexible	N565
4 years with Fdn	N591
4 years with IFdn	N590

Entry level

- 240 points plus GCSE Maths/English at C or above.
- General entry information, see page 12.

Career opportunities

Career paths include:

- advertising and marketing management
- account management
- creative design
- internet marketing
- digital marketing
- analytics and CRM
- marketing communications
- product and brand management
- direct marketing
- public relations
- business development
- campaign/category management
- market research.

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After studying



**Lauren Street, Graduate,
BA (Hons) Marketing with
Advertising Management
Distributor, Aurora Fashion**

Studying BA (Hons) Marketing with Advertising Management at Southampton Solent is an investment that has paid off for Lauren Street. "I can wholeheartedly say that without the practical and theoretical knowledge I learned at university, I couldn't do my current job," she says. "My degree gave me the skills I needed to succeed."

After graduating, Lauren took full advantage of the University's careers service to create a strong CV, and

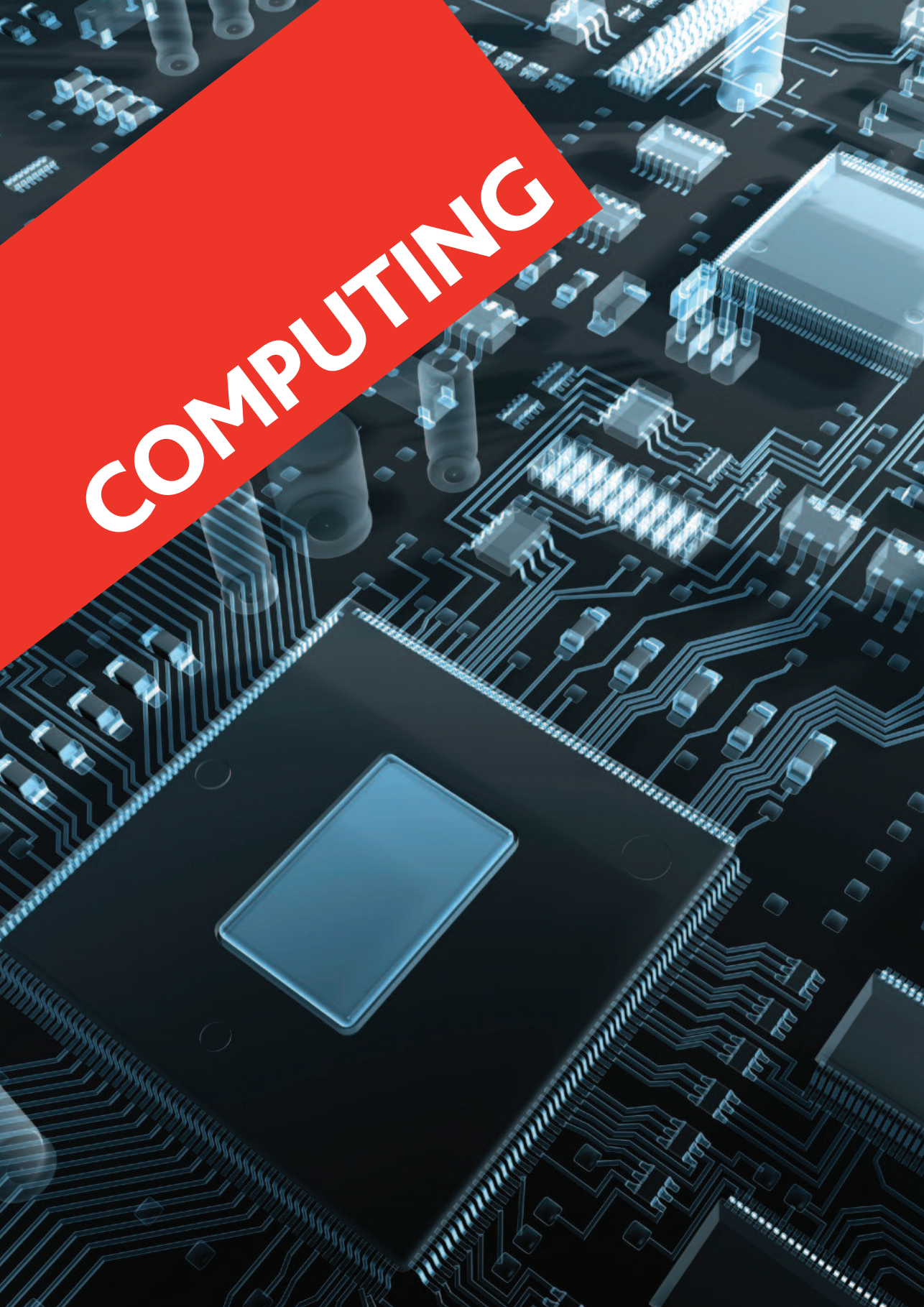
secured a job on her second interview. She now works for London-based Aurora Fashion, the company name behind the famous international fashion brands Karen Millen, Coast, Warehouse and Oasis.

In her current role as a distributor, Lauren analyses domestic and international markets to select the right products for the right store. "I have travelled across the UK visiting stores and liaising with staff to ensure that the products available to them suit their demographic," she explains. "I'm always using relevant information and knowledge from my degree."

"We are now expanding into Germany and Russia and have opened 15 new stores in Dubai and the UAE this year alone," Lauren adds. "Although I do miss being at university, I love putting my skills into practice and enjoy every minute of my job."

“ My degree gave me the skills I needed to succeed. ”





COMPUTING

Cutting-edge careers

Links with industry mean that Solent's computing courses always reflect the very latest developments in the sector. As demand for highly qualified computing experts grows worldwide, you will be well placed to launch your career when you graduate.

Courses:

- Business Information Systems
- Business Information Technology
- Computer Games Development
- Computer Network Management
- Computer Networks and Web Design
- Computer Systems and Networks
- Computing
- Information and Communication Technology
- Information Technology for Business (Top-up)
- Network Security Management
- Software Engineering
- Web Design
- Web Design and Internet Technology



In my view

"Solent has the best location any university can have. It also has loads of facilities for courses like computing which make learning and success easy to achieve."

Emeka Okoye, BSc (Hons) Software Engineering

Business Information Systems

BSc (Hons)

Your understanding of the use of information systems in today's organisations will prepare you for a wide variety of rewarding careers. You will also benefit from a placement year.

Course overview

This course gives you the opportunity to investigate the systems that are a major part of the 'information revolution'.

As all organisations today use information technology, they require staff who can understand these systems and how people deal with and react to a business world that has a strong reliance on computing power.

To enhance your employability, you will undertake themes in decision making and strategic issues in your final year. The impact of computers on the way people work is explored, giving you a sound knowledge base of business, analysis and IT. You will also study economics and project management to gain a full understanding of the driving forces of business demand.

Through a lively and varied mix of teaching methods and assessment, you will be challenged in both theoretical and practical areas. Special emphasis is placed on developing your presentation skills, to boost your value in today's workplace.

In addition to the full-time mode, students may study this course on a flexible part-time basis.

Industrial focus

You can choose to spend the third year on an industrial placement, returning to complete your degree in the fourth year. This year has proven to be a significant benefit to students who find that graduate employment is easier with valued industrial experience.

Examples of key subject areas

Year 1: Systems Analysis and Design; Business Problem Solving; Internet

Technology; Databases; Introduction to Programming.

Year 2: Information Systems Design; Business and Financial Analysis; Developing for the Internet; Economics; Human-Digital Interaction Design.

Year 3: Project (double unit); Strategic Information Systems; Decision Support Systems; two options, for example, Business Operations, Electronic Marketing.

Assessment: Presentations, practical work, written assignments and group work. There are few formal exams.

Key career skills: Communication, project management, teamwork, presentation and analysis.

Projects/work experience: The optional industrial placement year offers many benefits. Past companies have included: local authorities, Ordnance Survey, IBM, Convergys, Hewlett Packard, Lloyds TSB and Southampton Football Club.

Why Solent is special

If you are a confident user of IT and wish to acquire skills and knowledge that you can apply in a business context, then this course may be ideal for you.

- Accredited by the British Computer Society (BCS).
- Dedicated technology and networking laboratories.
- Specialist Usability Laboratory available for research and analysis.
- External speakers are invited for regular BCS meetings.

Course length and UCAS code

3 years	G510
4 years with Fdn	G511
4 years with WPLA	G501
5 years with WPLA and Fdn	G502

Entry level

- 200 points (excluding General Studies and Key Skills), with at least one A Level at Grade D or above.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Employment is available in many areas, including business analysis, consultancy on systems, user and network support, network management, software engineering, web development, education and training. There are also opportunities in large IT companies, consultancies, retailing and the public sector.

Career paths include:

- systems analysis
- business analysis
- project management
- marketing
- web development.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Business Information Technology

BSc (Hons)

Linking the world of business and IT, this established degree offers students variety and flexibility. There is also the opportunity of employment experience through an industrial placement year.

Course overview

The BIT degree is Solent's longest-running computing course and focuses on the way businesses use computers to undertake functions that are vital to achieving a competitive advantage.

Highly vocational in content, this degree offers you flexibility and choice. You will gain the knowledge and skills that industry requires for a wide variety of roles. The course covers systems analysis and design, project management, current internet technologies and how to apply computer applications such as databases to business.

To enhance your employability, you will undertake themes in decision making and strategic issues in your final year. The impact of computers on the way people work is also explored, giving you a sound knowledge base of business, analysis and IT. Students have access to a state-of-the-art Usability Laboratory for studies in human and digital interaction.

Through a lively and varied mix of teaching methods and assessment, you will be challenged in both theoretical and practical areas. Special emphasis is placed on developing your presentation skills to boost your value in today's workplace.

In addition to the full-time mode, students may study this course on a flexible part-time basis, allowing you to combine work and study.

Industrial focus

You can also choose to spend the third year on an industrial placement, returning to complete your degree in the fourth year. This placement year has proven to be a benefit to students who find that graduate employment is easier with valued industrial experience.

Examples of key subject areas

Year 1: Systems Analysis and Design; Databases; Web Technologies; Introduction to Programming; Business Problem Solving.

Year 2: Information Systems Design; Database Application Development; Server Side Web Technologies; Human-Digital Interaction Design; Business and Financial Analysis.

Year 3: Project; Business Operations; Decision Support Systems; option, for example, Human-Computer Interaction, e-Business.

Assessment: Presentations, practical work, written assignments and group work. There are few formal exams.

Key career skills: Communication, project management, teamwork, presentation and analysis.

Projects/work experience: The optional industrial placement year offers many benefits. Past employers have included: local authorities, Ordnance Survey, IBM, Convergys, Hewlett Packard, Lloyds TSB and Southampton Football Club.

Why Solent is special

The BIT degree is the longest-running computing course here at Solent. It offers an established mix of business and technology, providing an excellent underpinning for employment in a variety of disciplines.

- Accredited by the British Computer Society (BCS).
- Specialist Usability Laboratory available for research and analysis.
- External speakers are invited for regular BCS meetings.

Course length and UCAS code

3 years	G593
4 years with WPLA	G562
4 years with Fdn	G594
4 years with IFdn	G5Q3
5 years with WPLA and Fdn	G568

Entry level

- 200 points (excluding General Studies and Key Skills), with at least one A Level at Grade D or above.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

This is a diverse degree course and graduates enter a wide range of jobs. Career paths include:

- systems analysis
- business analysis
- project management
- network management
- database management
- web development.

Contact

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Computer Games Development

BSc (Hons)

Designed to prepare you for a career in the computer games development field, this degree will equip you with vital programming and software engineering skills.

Course overview

If you want to step beyond just playing video games and learn about their inner workings and the secrets behind their development, this course is for you.

Computer games development is now more costly than feature film production and the software involved must work correctly.

This course applies software engineering principles to games development. It combines the study of subjects such as 3D image manipulation and artificial intelligence with project management methods and other games-specific topics such as 3D modelling and level design.

This degree contains more programming than any other course at the University, and aims to prepare you for a career as an 'indie' developer, or to work for a mainstream game development company. The extensive grounding in software engineering will also allow you to work in general business software development.

Industrial focus

To get your first job in the games industry, you will have to demonstrate that you are technically skilled, able to communicate effectively and work alone or as part of a team.

All units work towards this, leading to the final-year project, which is designed to give you the opportunity to produce a significant piece of work that will impress a prospective employer or get your first 'indie' title on the way to being published.

Examples of key subject areas

Year 1: Problem Solving for Programmers; Object-Oriented

Programs; Introduction to Computer Games; Computer Graphics; Databases.

Year 2: Object-Oriented Application Development; Mobile Communications; Programming; Gameplay and Game Design; Engineering Software Systems.

Year 3: Project; 3D Games Programming; Video Games Design; option, for example, Software Systems Development, Mobile Software Applications and Architecture.

Assessment: Software development projects, online tests, presentations, design portfolios, seminars, reports and a final-year major project. There are few formal exams.

Key career skills: Problem analysis, programming, software development, design, project management, communication, teamwork, evaluation and problem solving.

Projects/work experience: Students are encouraged to take an optional one-year industrial placement after the second year.

Why Solent is special

- Dedicated labs with the latest computing and networking equipment, extensive games hardware and industry-standard software (for example, Visual Studio, DirectX, Photoshop Extended, 3D StudioMax, Maya, Mudbox).
- Access to motion capture equipment.
- Specialist lab where hand/eye movements, user reactions and game footage can all be tracked and recorded to study how users interact with the game.



Course length and UCAS code

3 years	G614
4 years with Fdn	G616
4 years with WPLA	G615
5 years with WPLA and Fdn	G617

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Graduates will have a good understanding of the theory and practice of software development and software engineering, with a particular focus on how this relates to games creation.

Career paths include:

- independent games development
- tools programming
- artificial intelligence programming
- web development
- software engineering
- programming/analysis.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Computer Network Management

BSc (Hons)

Gain a solid grounding in network management and learn how to apply your skills in the business world on this popular degree.

Course overview

In addition to the sound network management skills you will gain, this degree will enable you to design and implement computer networks.

On this practice-based course, you will use our excellent laboratory facilities to study key areas such as network implementation, networking operating systems, network management and communications technology.

With its focus on network planning, design and management, this course will enable you to apply your technical skills to the world of business. You will address the needs of the evolving computer networking market through your understanding of organisation and management, marketing and entrepreneurship.

Through case studies, assignments and your final major project, you will also be able to apply your ability to plan computer networks to a given brief, using simulation to aid the design process. Such skills will be attractive to the many businesses relying on web and network technologies.

Industrial focus

Our emphasis on practical learning will ensure that you are well prepared for a career as an effective computer networking and management professional.

Examples of key subject areas

Year 1: Introduction to Networking; Network Foundation; Electronic Principles; Organisation and Management; Network Applications.

Year 2: Network Implementation; Data Communications and Networks; Communications Technology; Marketing Management;

Network Operating Systems.

Year 3: Project; Network Management; Computer Networks; option, for example, Wireless Systems, Entrepreneurship.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: Network technology, project management, communication, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations, or develop their final-year project in conjunction with industry.

Why Solent is special

This well-established course is practically oriented and supported by excellent facilities.

- Accredited by the British Computer Society (BCS).
- Covers the underpinning knowledge required for the main commercial certification schemes including Cisco and Microsoft. You can enhance your employability by studying these schemes alongside your degree course.



Course length and UCAS code

3 years	H601
4 years with Fdn	H609

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline or equivalent.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Graduates have in-depth knowledge of planning, designing and managing networks. They have the ability to plan a computer network to a specific brief using appropriate tools and they understand how to meet the needs of varying types and sizes of business. They also understand the environment in which businesses operate and how to ensure that communication networks run smoothly and effectively.

Career paths include:

- network management
- senior network administration
- network design
- network support.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Computer Networks and Web Design

BSc (Hons)

This course combines the study of networking technologies with hands-on skills in website design, opening up a large number of career opportunities for graduates.

Course overview

This degree offers you thorough hands-on experience of networking technologies, as well as sound skills in web design.

On this practice-based course, you will use our excellent laboratory facilities to study key areas such as internet technology, network implementation and web design.

The course is designed to address the ever-evolving field of computer networking and web-based systems. Your ability to deploy computer networks will be valuable to the many employers affected by internet developments. Through specialist units in website design and digital creativity, you will also develop and explore your creative design skills.

This course offers flexibility in the final year, with optional units including areas such as networking and computer law.

Industrial focus

Our emphasis on practical learning will ensure that you are well prepared for a career as an effective networking and web development professional.

Examples of key subject areas

Year 1: Introduction to Networking; Digital Creativity; Internet Technology; Network Foundation and Applications.

Year 2: Network Implementation; Website Design; Developing for the Internet; Data Communications and Networks; Network Operating Systems.

Year 3: Project; Web Design for Industry; Emerging Web Technologies; option, for example, Computer Networks, Computer Law and Intellectual Property.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: Network technology, project management, communication, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations, or develop their final-year project in conjunction with industry.

Why Solent is special

This course offers a unique blend of both network technologies and web design and it will provide you with a broad and flexible skill set.

- Accredited by the British Computer Society (BCS).
- Covers the underpinning knowledge required for the main commercial certification schemes including Cisco and Microsoft. You can enhance your employability by studying these schemes alongside your degree course.

In my view

"Staff were highly approachable; their in-depth knowledge gave me the superb end results and confidence to face the real world of work."

Surjan Pal Singh, Graduate

Course length and UCAS code

3 years	GG54
4 years with Fdn	GGM4
4 years with IFdn	G4QH

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Graduates have in-depth knowledge of the development and implementation of computer networks and web-based systems and how they meet the needs of their users. They have experience of working with network technology and the ability to use appropriate tools and skills in web design.

Employment opportunities reflect the use of networked computer systems across virtually all aspects of life and work and the involvement of many businesses with the internet.

Career paths include:

- web design
- web development
- network support
- network management.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Computer Systems and Networks

BSc (Hons)

You will gain invaluable technical skills and a solid understanding of computer systems and networks on this degree.

Course overview

On this course you will gain a detailed understanding of the computer systems underpinning medium-to-large network environments.

As much of the course is practical, you will use our excellent laboratory facilities when studying key areas such as communications technology, network implementation and computer architecture.

With its focus on computer system and associated network infrastructure, this course will equip you with an in-depth understanding of the major components and principles underpinning computer network technologies.

You will explore factors influencing system performance within the networked environment and you will evaluate the hardware requirements for a specific application. This course offers flexibility in the final year, with optional units including areas such as network management and wireless systems.

Industrial focus

The emphasis on practical learning will ensure that you are well prepared for a career as an effective computer networking professional.

Examples of key subject areas

Year 1: Introduction to Networking; Network Foundation; Electronic and Microprocessor Principles; Network Applications.

Year 2: Network Implementation; Data Communications and Networks; Communications Technology; Computer Architecture; Network Operating Systems.

Year 3: Project; Computer Systems and Networks; option, for example,

Wireless Systems, Communication Signal Processing.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: Network technologies, project management, communication, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations or develop their final-year project in conjunction with industry.

Why Solent is special

- Accredited by the British Computer Society (BCS).
- Covers the underpinning knowledge required for the main commercial certification schemes including Cisco and Microsoft. You can enhance your employability by studying these schemes alongside your degree course.

In my view

"Solent University proved to have the perfect balance between education, fun and support. Lecturers are competent, experienced and believe in you. I am proud of my achievements and know I will be successful in the field I love, thanks to the BSc (Hons) Computer Systems and Networks course."

Lucyna Wajdzik, Graduate

Course length and UCAS code

3 years	H603
4 years with Fdn	G408

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline or equivalent.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Career prospects in this area are excellent. There is an ever-increasing occurrence of computer network technology and a growing reliance on networked computer systems across every aspect of life. Employers are particularly looking for graduates with the right combination of technical abilities, good communication and business skills.

Career paths include:

- network design
- network engineering
- network support
- systems administration.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Computing

BSc (Hons)

This broad-based course provides the ideal qualification for a career in IT, as well as the opportunity to spend a year in industry.

Course overview

This degree is ideal if you want a career in information technology, but would prefer not to specialise at this stage.

Built around software development, web development and networking themes, the course offers a broad curriculum and involves a substantial amount of programming.

Our approachable, highly qualified staff will teach you to recognise the best practice in computing and IT. You will gain valuable practical experience in building computer systems and develop skills which are sought after by employers.

You will learn how to design and implement computing systems that deliver real business value. The course comprises five themes: software development; networking; databases; usability and human-computer interaction; and web development. You will develop your independent learning skills by undertaking a range of projects throughout the course, culminating in a major software development project in the final year. You will be able to personalise your course to fit your specific interests by choosing two options in the final year.

In addition to the full-time mode, students may study the above course on a flexible part-time basis.

Industrial focus

The course focuses on providing you with a combination of computing theory and practice to prepare you for immediate entry into the computing profession after graduation. You can also choose to spend the third year on an industrial placement, returning to complete your degree in the fourth year. This year has proven to be a

benefit to students who find that graduate employment is easier with valued industrial experience.

Examples of key subject areas

Year 1: Problem Solving for Programmers; Object-Oriented Programs; Databases; Web Technologies; Fundamentals of Computing; Network Foundation.

Year 2: Object-Oriented Application Development; Database Development; Server Side Web Development; Human-Digital Interaction Design; Networks.

Year 3: Project; Software Systems Development; Advanced and Distributed Databases; option, for example, Human-Computer Interaction, Network Management.

Assessment: Software development projects, online tests, presentations, seminars and reports. Every student will complete an individual final-year project in a topic of their choice.

Key career skills: IT, project management, communication, evaluation and problem solving.

Projects/work experience: Recent industrial placements have included Skandia Life, Ordnance Survey, Roland Berger (Munich) and other local firms.

Why Solent is special

- Accredited by the British Computer Society (BCS).
- Technology labs equipped with the latest computing and networking equipment.
- Usability Laboratory available for research and analysis.



Course length and UCAS code

3 years	G405
4 years with WPLA	G406
4 years with Fdn	G407
4 years with IFdn	G403
5 years with WPLA and Fdn	G409

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline or equivalent.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- software development
- web design
- IT support
- network management
- project management
- database management.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Information and Communication Technology

BSc (Hons)

On this degree you will acquire in-depth knowledge and skills in a wide range of technologies used in the workplace, as well as the business and project management skills required today.

Course overview

One of the key factors in operating an efficient organisation is ensuring that the right information is communicated speedily to the people who need it, and in the form in which they can use it.

This course will enable you to work with the technology involved in communicating information either across the world or around the office. Much of this technology consists of computer networks, which are prominent in this degree.

To enhance your employability, you will study themes in network management and strategic issues facing information and communication technology in your final year. Computerised methods, their effect on people and how to apply computer applications to business are also explored.

Through a lively and varied mix of teaching methods and assessment, you will be challenged in both theoretical and practical areas. Special emphasis is placed on developing your presentation skills to boost your value in today's workplace.

Industrial focus

The course focuses on providing you with a combination of theory and practice to prepare you for immediate entry into IT after graduation.

You can also choose to spend the third year on an industrial placement, returning to complete your degree in the fourth year. This year benefits students who find that graduate employment is easier with valued industrial experience.

Examples of key subject areas

Year 1: Systems Analysis and Design; Databases; Internet Technology;

Introduction to Programming; Network Foundation.

Year 2: Information Systems Design; Database Application; Server Side Web Development; Human–Digital Interaction Design; Network Implementation.

Year 3: Project; Network Management; Human–Computer Interaction; option, for example, Business Operations, Emerging Web Technologies.

Assessment: A variety of assessment methods is used, including presentations, practical work, written assignments and group work. There are few formal exams.

Key career skills: Communication, project management, teamwork, presentation.

Projects/work experience: The optional industrial placement year offers many benefits, including higher starting salaries on graduation. Many graduates are offered employment with their placement company. Past companies have included: local authorities, Ordnance Survey, IBM, Convergys, Hewlett Packard, Lloyds TSB and Southampton Football Club.

Why Solent is special

- Accredited by the British Computer Society (BCS).
- Dedicated technology and networking laboratories.
- Access to specialist Usability Laboratory available for research and analysis.
- Work experience opportunities through the optional industrial placement.
- External speakers are invited for regular BCS meetings.

Course length and UCAS code

3 years	GH56
4 years with Fdn	GHM6
4 years with WPLA	GHN6
5 years with WPLA and Fdn	GH5P

Entry level

- 200 points (excluding General Studies and Key Skills), with at least one A Level at Grade D or above.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Graduates understand the technology involved in transferring and communicating information internally and externally, and focus on the operation of computer networks. Opportunities are available in many areas, including business analysis, web development, education and training.

Career paths include:

- systems analysis
- network management
- database management
- project management
- web development
- IT support.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up your qualification to a degree on this versatile one-year business computing course.

“RISE, as a local employer, values the opportunity to work with graduates. Working with highly educated and motivated individuals allows our organisation to develop, creating a win/win situation as the graduate gains vital experience, invaluable in future employment.”

Iain Lucus, Managing Director, RISE One – IT Social Enterprise

Course overview

This course offers two specialised pathways for those who have a strong interest in the use of information technology in the business environment and wish to gain a BSc (Hons) degree with only one extra year of full-time study.

For the business pathway, you will be aiming to work in companies as a user of systems and technology, rather than building them. Ultimate career goals might be within business management, strategic planning or project management. The computing pathway would interest those already involved in database design or management, or software development.

In recognition of the diverse prior learning experiences of students on a 'top-up' award of this nature, an academic and professional practice unit is used to develop the graduate skill set and provide targeted support for individual students.

In addition to the full-time mode, students may study this course on a flexible part-time basis.

Industrial focus

The course is vocationally oriented and the emphasis on practical learning will ensure that you are well prepared for a career as an IT professional.

Examples of key subject areas

Academic and professional practice; project research paper; strategic information systems; business operations and project management; plus decision support systems, e-business (for business pathway); software systems development, advanced and distributed databases (for computing pathway).

Assessment: Assignments, case studies, group work, seminars and a project research paper.

Key career skills: IT, presentation, project management, communication, evaluation and problem solving.

Projects/work experience: Though there is no formal industrial placement scheme for this course, students may gain industrial experience during vacations.

Why Solent is special

- Access to the Faculty's own network of desktop PCs, in addition to the University's general network of PCs and Apple Macs.
- External speakers are invited for regular British Computer Society meetings.

Course length

1 year

UCAS code

GN51

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

This course is designed to prepare you for careers in management, strategic planning and system development across a wide range of businesses that use and develop IT systems.

Career paths include:

- business analysis
- project management
- database management
- software development.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Network Security Management

BSc (Hons)

Gain a qualification that will equip you with knowledge and skills that are in demand as global concerns about network security continue to grow.

Course overview

Graduates from this course will be able to manage a network and maintain its security. On this practice-based course, you will use our excellent laboratory facilities to study key areas such as network operating systems, network management and network implementation.

This course offers a unique opportunity to study specialist security techniques and use real-world networking equipment in a security context. You will use market-leading Cisco security appliances, study ethical hacking techniques, carry out vulnerability analysis, perform penetration testing and use data encryption technology.

This course offers flexibility in the final year, with optional units including areas such as emerging web technologies and cloud computing.

Industrial focus

Our emphasis on practical learning will ensure that you are well prepared for a career as an effective network security professional.

Examples of key subject areas

Year 1: Internet Technology; Introduction to Security; Introduction to Networking; Network Foundation; Network Applications.

Year 2: Developing for the Internet; Network Security; Network Implementation; Data Communications and Networks; Network Operating Systems.

Year 3: Project; Security Management; Network Management; option, for example, Emerging Web Technologies, Cloud Computing.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: Network technologies, project management, communication, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations, or develop their final-year project in conjunction with industry.

Why Solent is special

- Covers the underpinning knowledge required for the main commercial certification schemes including Cisco and Microsoft. You can enhance your employability by studying these schemes alongside your degree course.
- The curriculum content of the EC Council Certified Ethical Hacking qualification is integrated within the course. You can opt to sit for this qualification to enhance your employability prospects within the security sector on graduation.
- Specialist labs furnished with the latest networking and security equipment. Industry-standard modelling and simulation software is used to allow the performance of a wide range of design solutions to be accurately modelled and optimised.

Course length and UCAS code

3 years	G550
4 years with Fdn	G551

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline or equivalent.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Career paths include:

- network security analysis
- network management
- network administration
- network design.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Software Engineering

BSc (Hons)

With its proven track record in graduate employment, this degree will equip you with technical experience and solid professional skills in a wide variety of technologies.

Course overview

On this course, you will discover how engineering techniques can be applied to software development and employ your practical experience in building effective software products.

You will learn how to deliver robust products on time and working to a brief. Focusing on the analysis and specification of requirements, you will be taken through the planning and management of software development processes.

A strong awareness of the best practice in software development will prepare you for work as a computing professional. It is this grounding which helps to maintain Southampton Solent University's strong links with local employers.

You will develop your independent learning skills by undertaking a range of projects throughout the course. You will be offered plenty of scope to personalise your area of study with a choice of two from five optional units in Year 3, together with an individual software engineering project.

In addition to the full-time mode, students may study this course on a flexible part-time basis. (Please enquire directly if you are interested in this mode of study.)

Industrial focus

The course focuses on providing you with a combination of computing theory and practice to prepare you for immediate entry into the computing profession after graduation. You can also choose to spend the third year on an industrial placement, returning to complete your degree in the fourth year. This year has proven to be a significant benefit to students who find that

graduate employment is easier with valued industrial experience.

Examples of key subject areas

Year 1: Problem Solving for Programmers; Object-Oriented Programs; Databases; Internet Technology; Fundamentals of Computing; Network Foundation.

Year 2: Object-Oriented Application Development; Database Application; Server Side Web Development; Human-Digital Interaction Design; Engineering Software Systems.

Year 3: Project; Software Systems; Process Analysis and Requirements Engineering; option, for example, Emerging Web Technologies, Advanced and Distributed Databases.

Assessment: Software development projects, online tests, presentations, seminars and reports. Every student will complete an individual final-year project in a topic of their choice.

Key career skills: IT, project management, communication, evaluation and problem solving.

Projects/work experience: Work experience is highly encouraged. Industrial placements have included large organisations such as IBM, Skandia Life and borough councils, as well as many local businesses and small software boutique companies.

Why Solent is special

- Accredited by the British Computer Society (BCS).
- Technology labs equipped with the latest computing and networking equipment.
- Usability Laboratory available for research and analysis.

Course length and UCAS code

3 years	G600
4 years with Fdn	G608
4 years with IFdn	G6Q3
4 years with WPLA	G601
5 years with WPLA and Fdn	G602

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a numerate or technological discipline or equivalent.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- software engineering
- project management
- web development
- IT support
- database management
- network management.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Web Design

BSc (Hons)

Develop your hands-on web design skills, as well as your understanding of web technologies, on this sought-after course.

Course overview

Addressing the rapidly expanding market for web-based systems, this course brings together the aesthetics of web design – graphical and design principles – with the underlying technical knowledge.

As much of the course is practical, you will use our extensive laboratory facilities to work on key areas of web design and digital creativity, and develop your creative design skills.

The degree is designed to help you progress to a rewarding career as a web professional. Your understanding of the web and its enabling technologies will be valuable to the many businesses involved with interactive multimedia content. This includes streaming audio and video systems, and e-commerce services. You will cover design and multimedia as well as the enabling web technologies.

The course offers flexibility in the final year, with optional units including areas such as emerging web technologies and web usability.

Industrial focus

Our emphasis on practical learning will ensure that you are well prepared for a career as an effective web design professional.

Examples of key subject areas

Year 1: Digital Creativity; Internet Technology; Design; Content Creation; Databases.

Year 2: Website Design; Developing for the Internet; Interactive Design; Media Formats; Database Application.

Year 3: Project; Web Design for Industry; Animation for the Web; option, for example, Emerging Web Technologies, Human–Computer Interaction.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: IT, design, project management, communication, teamwork, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations, or develop their final-year project in conjunction with industry.

Why Solent is special

This course offers a good blend of both creative and technical skills and knowledge designed to meet the needs of industry.

- In addition to the University-wide IT facilities, the Faculty provides a set of specialist computer labs furnished with the latest computing and networking equipment.
- Accredited by the British Computer Society (BCS).

In my view

"Solent University is a stimulating experience which, combined with the challenges of learning and applying new software and technologies with academic rigour, has altogether become an important step in my personal and professional development."

Jon Mackintosh, Graduate

Course length

3 years

UCAS code

G540

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a design discipline.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Graduates possess a combination of graphical and design skills, together with the underlying technical knowledge needed to work in the IT industry. They can use tools and techniques to create websites, including integrating sound and moving image content.

The skills developed on this course are valued by employers across a wide range of sectors. Self-employment is also an option for graduates on this course.

Career paths include:

- web design
- web development
- e-business development
- graphic design for the web.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Web Design and Internet Technology

BSc (Hons)

Equip yourself for a career in the growing field of web-based systems by studying on this stimulating and dynamic degree.

Course overview

On this degree you will gain hands-on experience of creating and deploying web applications, and a solid understanding of web design principles and practice.

On this highly practical course, you will use our excellent laboratory facilities in key areas of web design and digital creativity.

This forward-thinking degree is designed to address the rapidly expanding market of web-based systems. Your understanding of the web and its enabling technologies – including networking, database development and interactive multimedia content – will be valuable to the many businesses involved with interactive multimedia content. This includes streaming audio and video systems, and e-commerce services.

The course covers web development and network implementation as well as streaming media formats. Understanding how databases work with web technologies further boosts your marketability.

This course offers flexibility in the final year, with optional units including subjects such as animation.

Industrial focus

Our emphasis on practical learning will ensure that you are well prepared for a career as an effective web technology professional.

Examples of key subject areas

Year 1: Digital Creativity; Content Creation; Internet Technology; Databases; Network Foundation.

Year 2: Website Design; Media Formats; Developing for the Internet; Database Application; Network Implementation.

Year 3: Project; Web Design for Industry; Emerging Web Technologies; option, for example, Animation for the Web, Human–Computer Interaction.

Assessment: A combination of group and individual coursework, theoretical and practical assignments, project work, case studies and formal examinations.

Key career skills: Network technologies, design, project management, communication, teamwork, evaluation and problem solving.

Projects/work experience: Although there is no formal industrial placement scheme for this course, some students gain industrial experience during vacations, or develop their final-year project in conjunction with industry.

Why Solent is special

- Covers the underpinning knowledge required for the main commercial certification schemes including Cisco and Microsoft. You can enhance your employability by studying these schemes alongside your degree course.
- Accredited by the British Computer Society (BCS).

In my view

"I chose to come to Southampton Solent University because I liked the feel I got from the lecturers I spoke at the open day, and the general facilities here are great."

Dan Taylor, Graduate



Course length

3 years

UCAS code

G590

Entry level

- 200 points (excluding General Studies and Key Skills) with at least one A Level at Grade D or above in a design discipline.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Graduates understand web design, both theory and practice, and the associated underlying internet technologies required to operate effectively on the web. They can use tools and techniques to create websites, including integrating sound and moving image content, and have hands-on experience of creating and deploying web applications.

Employment opportunities are with organisations using a presence on the web as a key part of their activity, which includes businesses of all types and sizes.

Career paths include:

- web design
- web development
- e-business development
- network support.

Contact

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Email: ft.admissions@solent.ac.uk


www.solent.ac.uk for detailed course information

“At Morgan we encourage younger generations to get involved and be responsible for the car-building process. These young people, including graduates like those here, are our future and they bring innovative ideas to companies.”

Charles Morgan

**Managing Director Morgan Motor Cars
Honorary Doctor of Business**





**CONSTRUCTION AND
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Engineering your career

Develop hands-on technical skills while building your professional knowledge on a degree that is tailored to the needs of industry. These courses also equip you with the fundamentals of business strategy to ensure that you can contribute to your future employer's success.

Courses:

Architectural Technology

Construction Management

Electronic Engineering (BEng, BSc, HND)

Engineering with Business

Interior Design

Manufacturing and Mechanical Engineering (BSc, HND)

Mechanical Design

In my view.....

"My course has been really enjoyable as all the lecturers have worked in the industry which makes for a great learning experience. The whole University is also very friendly which enabled me to settle in well."

Patrick N'deze, BSc (Hons)

Construction Management



Architectural Technology

BA (Hons)

At Solent our course is fully accredited by the Chartered Institute of Architectural Technologists (CIAT) and based on the twin concepts of design and technology.

Course overview

This course provides an exciting opportunity to specialise in the art and science of building design. It seeks to bridge the gap between the architect – involved with pure design – and the technologist – involved with technological solutions to design.

The course offers a carefully balanced curriculum based on the twin pillars of architectural design and technology, by developing an understanding of architectural design concepts and theories alongside construction technology, sustainability, material science, services and structures. This is complemented by the study of refurbishment and surveying, project management, contracts and professional practice.

The degree is part of the Built Environment programme with shared modules across various pathways. This allows you to study alongside and interact with those from other disciplines within the programme and appreciate building projects as an integrated process.

Industrial focus

The vocational and practical emphasis of the course is intended to develop professionalism within graduates and to maximise employment opportunities. The programme enjoys and maintains excellent links with employers from a broad section of the industry. Studies are enhanced by real case studies and guest speakers from relevant disciplines.

Examples of key subject areas

Year 1: Architectural Design Principles; Construction Technology and Surveying; Construction Science and Materials; Law; Architectural Drawing and Visual Communication;

option, for example, Curriculum Plus, History of Interior Design, Management of the Built Environment.

Year 2: Architectural Design; Construction Technology; Architectural Detailing and Specification; Procurement and Project Management; Health and Safety; Building Engineering; Building Economics.

Year 3: Design Project; Sustainability and Design; Research Project; Building Surveying and Refurbishment; Professional Studies; option, for example, Sustainability and Innovation, Conservation and Listed Buildings.

Assessment: Design-based portfolios, essays, research projects, reports, examinations and presentations.

Key career skills: Teamwork, problem solving, decision making, numeracy and IT.

Projects/work experience: Through our network of employers it is possible for you to undertake an industrial placement.

Why Solent is special

- Accredited by the Chartered Institute of Architectural Technologists (CIAT).
- Dedicated studio fully equipped with CAD stations, Adobe Photoshop, Adobe Illustrator, Google SketchUp, plotters, large-format scanners and digital cameras.

In my view.....

"Doing my degree at Southampton Solent is by far the best choice I have ever made."

Scott Ellis, Graduate

Course length and UCAS code

3 years	K236
4 years with Fdn	K238
4 years with IFdn	K1Q3

Entry level

- 200 points with at least one 6-unit award at Grade D or above in an appropriate subject, or equivalent.
- Applications from mature students may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Graduates are prepared for careers within a range of organisations, including architectural and architectural technology practices, local authorities, housing associations and building contractors.

Career paths include:

- architectural technology
- project management
- building surveying
- technical detailing and design
- commercial and public sector projects
- residential developments, extensions, refurbishment and conversions
- sustainable design and development
- independent architectural practice.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Construction Management

BSc (Hons)

This industry-focused degree is professionally accredited by the Chartered Institute of Building and the Association of Building Engineers, leading to chartered status.

Course overview

This vocational degree is designed to ensure that graduates can take a leading role in the development and delivery of innovative construction projects to meet the highest standards demanded by clients.

You will develop your knowledge of the technology of building and the management of the process, as well as understand the economic aspects of a project and the legal framework within which the industry operates. The course's vocational and practical emphasis is intended to develop your professionalism and maximise your employment opportunities.

You will have access to dedicated laboratories, a drawing studio with AutoCAD and manual drawing facilities, and other industry-recognised software.

The degree is part of the Built Environment programme with shared units across various pathways, which allows you to study and interact with students from other disciplines. This is a good way to develop an understanding of building projects as an integrated process.

Industrial focus

Your studies are enhanced by an employer liaison panel comprising local and national construction companies who contribute to the course with guest lectures, site visits and live case studies, providing a real-life learning environment.

Examples of key subject areas

Year 1: Construction Technology and Surveying; Construction Science and Materials; Construction Economics; Law; Management of the Built Environment; Quantitative Analysis;

option, for example, Curriculum Plus, Architectural Design Principles, Architectural Drawing and Visual Communication.

Year 2: Construction Technology; Construction Management; Measurement and Quantity Surveying; Economics and Finance; Health and Safety; Building Engineering; Ground Engineering.

Year 3: Construction Innovation; Building as a Product; Project Evaluation and Development; Contract Administration; Research Project; option, for example, Strategic Construction Management, Commercial Management.

Assessment: Methods of assessment include examinations, assignments that include essays, reports, portfolios and presentations.

Key career skills: Teamwork, problem solving, decision making, numeracy and IT.

Projects/work experience: Through our network of employers it is possible for you to undertake work experience, either as an industrial placement or for a shorter period of time.

Why Solent is special

- Accredited by the Chartered Institute of Building (CIOB) and the Association of Building Engineers (ABE).
- Option units allow students to specialise in a particular career pathway, Construction Management or Quantity Surveying/Commercial Management.
- Close industry links with excellent opportunities for work experience.
- Excellent record of graduate employment.

Course length and UCAS code

3 years	K220
4 years with Fdn	K221
4 years with IFdn	K2Q3

Entry level

- 200 points with at least one 6-unit award at Grade D or above in an appropriate subject (under review).
- Applications from mature students may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Employment opportunities include project management, site management, construction estimation and building control surveying. The skills and knowledge also relate to other types of work such as quantity surveying and facilities management.

Industry employers include contractors, producers of products and materials, consultants and local government.

Career paths include:

- project management
- site management
- construction estimation
- building control surveying.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Electronic Engineering

BEng (Hons)



On this course you will gain a strong business focus, together with advanced practical skills that will launch you into a specialist engineering career.

Course overview

Designed to launch you into a fast-moving and rewarding sector of the technological industries, this innovative degree will spark your business imagination while helping you realise your aspirations and prepare for a career in electronic and other engineering fields.

The course provides many opportunities for you to develop your practical skills and to become familiar with the latest systems and techniques. Through individual projects and coursework, you will develop your own concepts and gain confidence to become an independent learner. You will also be expected to work in a small group on some units in order to develop your co-operative and business skills.

With a foundation in mathematics, the degree explores a wide range of topics including analogue and digital electronics, microcomputer systems and manufacturing concepts. It also covers a variety of other subjects including signals and circuits, instrumentation and control, computer networks and signal processing, allowing you to explore and develop your own interests.

Industrial focus

To give you a package of skills that will be attractive to employers and give you strengths in many business areas, the course includes the required underpinning business knowledge. This will complement your final-year project, where you will be expected to demonstrate the application of engineering through an understanding of the needs of the market and how that can be translated into technical solutions.

Examples of key subject areas

Year 1: Analogue and Digital Electronics; Manufacturing Concepts; Microcomputer Systems; Mathematics; Circuit Theory; Professional Skills and Business.

Year 2: Electronic Systems; Analogue and Digital Communications; Instrumentation and Control Systems; Electronic Design; Signals and Circuits; option, for example, Quality Systems and Measurement OR Curriculum Plus.

Year 3: Project; Computer Networks; Signal Processing; Industrial Applications of Computers; option, for example, Entrepreneurship OR Business Strategy.

Assessment: In-course assignments, laboratory work, formal examinations and projects.

Key career skills: Project management, numeracy, IT, teamwork, logical thinking and decision making.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Accredited by the Institution of Engineering and Technology (IET); the University funds student IET membership fees and encourages participation in professional body events.
- Accredited by the Engineering Council.
- Working closely with several companies, the degree gives students links to business and has a proven track record of graduate employment.

Course length and UCAS code

3 years	H610
4 years with Fdn	H608
4 years with IFdn	H6QH

Entry level

- 200 points with two 6-unit awards, including a pass in Maths, Physics or a numerate subject.
- Qualifications equivalent to the above may also be considered.
- HND or HNC holders may be offered direct entry to Year 2 of the degree.
- General entry information, see page 12.

Career opportunities

Career paths include:

- field support engineering
- product test engineering
- project management
- software or systems engineering.

Contact

Tel: +44 (0)23 8031 9975
Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

In my view.....

"My time at Solent University was a great experience and not only has it given me a good qualification in electronics, it has also helped me to achieve a great career as an air traffic control engineer."

John Ogdan, Graduate



Electronic Engineering

BSc (Hons)

You will focus on electronics and communications engineering on this degree that offers a variety of employment opportunities for graduates.



Course overview

This course is designed for students who wish to be involved in electronics and/or communications engineering.

Subjects such as communication signal processing and computer networks are complemented by elements of business strategy. Not only will you develop decision-making skills sought by employers and emerge as a business-aware graduate with theoretical and practical knowledge of electronics and communications engineering, you will also gain the honours degree qualification needed to achieve the status of Incorporated Engineer.

Our emphasis on hands-on learning – including case studies, laboratory work, seminars and group exercises – means that your development will be measured through practical projects rather than by exams alone. This vocational focus helps to maintain our high rate of graduate employability.

The third-year project is a major element of the course, representing one-third of the final-year marks, and will allow you to build on the skills you have developed in the first two years.

Industrial focus

Our experienced, approachable staff are committed to ensuring that your

studies are relevant to industry and kept in line with changing technologies and principles.

Examples of key subject areas

Year 1: Mathematics; Analogue and Digital Electronics; Microcomputer Systems; Electrical Principles; Manufacturing Principles; Engineers in Business.

Year 2: Communications Technology; Electronic Design and Systems; Data Communications and Networks; Marketing and Law; option, for example, Quality Systems and Measurement.

Year 3: Project; Computer Networks; Wireless Systems; Communications Signal Processing; option, for example, Entrepreneurship, Business Strategy.

Assessment: In-course assignments, laboratory work, formal examinations and projects.

Key career skills: Project management, numeracy, IT, teamwork.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Access to PCs equipped with a wide range of industry-standard applications, programming languages and system development tools.
- Curriculum designed to satisfy the educational requirements of the Institution of Engineering and Technology (IET) for Incorporated Engineer (IEng) status.

Course length and UCAS code

3 years	H613
4 years with Fdn	H611

Entry level

- 200 points from either a National Diploma in Engineering or from A Levels, including a numerate subject.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 3 may be offered to holders of an HND or Foundation degree in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- electronic design and development
- production
- electronic trials
- servicing
- technical sales and management.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Designed to meet the needs of industry, this highly vocational two-year course provides a broad overview of theory and practice.

Course overview

This vocational qualification will offer you practical experience in the typical business tasks and requirements of engineering professionals, and prepare you for a role within the fields of electronics and communications engineering.

Alongside the sound electronic engineering principles that you will learn, you will be introduced to microcomputer systems and electronic design. Through a range of lab work, hands-on projects and exams, you will also explore themes in communications technology and data networks.

The course's practical focus helps to maintain our high rate of student employability and will complement your ability to evaluate solutions to a range of engineering problems using developed technology.

Once you have successfully completed your HND, you can progress to Year 2 of the BEng (Hons) Electronic Engineering degree accredited by the Institution of Engineering and Technology (IET). You may also apply for direct entry onto Year 3 of the BSc (Hons) Electronic Engineering course, which gives you the opportunity to gain a degree with only one further year of study.

Industrial focus

Our experienced, approachable staff are committed to ensuring that your studies are relevant to industry and kept in line with changing technologies and principles.

Examples of key subject areas

Year 1: Mathematics; Analogue and Digital Electronics; Microcomputer Systems; Electrical and Manufacturing

Principles; Engineers in Business.

Year 2: Project; Communications Technology; Electronic Design and Systems; Data Communications and Networks; option, for example, Quality Systems and Measurement, Curriculum Plus.

Assessment: In-course assignments, laboratory work, formal examinations and projects.

Key career skills: Project management, numeracy, IT, teamwork.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Access to fully networked desktop PCs and Apple Macs equipped with a wide range of industry-standard applications, programming languages and system development tools.
- Opportunity to progress to full-time or part-time degree-level study.



Course length

2 years

UCAS code

006H

Entry level

- 80 points from either a National Diploma or Certificate in Engineering or from A Levels, including a numerate subject.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Students gain knowledge and technical skills in electronic engineering; they learn about elements of microcomputer systems, electronic design, communications technology and data networks. The majority of students who successfully complete their HND progress to the second year of a degree course in electronic engineering. The degree course enables students to achieve the professional status of Incorporated Engineer.

Roles include:

- circuit testing
- maintenance of equipment
- installation
- technical sales
- basic electronic design and development.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Engineering with Business

BEng (Hons)



The combination of a thorough training in engineering with essential business skills will make you highly employable in a wide range of sectors.



Course overview

This exciting, innovative degree will familiarise you with the business environment while helping you prepare for a career as a technically proficient engineer.

The aim of the degree is to give you the knowledge and skills to become an engineer with a multidisciplinary approach to work. The course provides opportunities for you to develop your practical skills and to become familiar with the latest systems and techniques.

With a foundation in mathematics, the degree explores a wide range of topics including analogue and digital electronics, mechanical principles, industrial applications of computers and manufacturing. In addition, the course covers the underpinning business units essential for engineers who want to take on a management role. You can also choose to study a unit on entrepreneurship which explores starting your own business, including sources of finance.

Industrial focus

We have developed strong links across a wide range of industries, ensuring the currency of the course content. In the final year, students usually work in a small group on a real company-based project.

Examples of key subject areas

Year 1: Analogue and Digital Electronics; Manufacturing Concepts; Mathematics; Drawing and CAD; Professional Skills and Business; Mechanical Principles.

Year 2: Manufacturing Systems; Electronic Design or Applied Mechanics; Visualisation and Analysis; Marketing and Law; Instrumentation and Control; options, for example, Quality Systems and Measurement, Curriculum Plus.

Year 3: Project; Industrial Applications of Computers; Manufacturing Operations; Business Strategy; options, for example, Entrepreneurship, Analysis of Materials.

Assessment: Projects, coursework and end-of-year examinations.

Key career skills: Project management, numeracy, IT, teamwork, logical thinking and decision making.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Accredited by the Institution of Engineering and Technology (IET).
- Accredited by the Engineering Council.
- The University funds student IET membership fees and encourages participation in professional body events.
- Working closely with several companies, the degree gives students links to business and has a proven track record of graduate employment.

Course length and UCAS code

3 years	H1N1
4 years with Fdn	H1N2
4 years with IFdn	H1NC

Entry level

- 200 points with two 6-unit awards, including a pass in Maths, Physics or a numerate subject.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Graduates have a broad understanding of engineering, including mechanical and electronic, relevant practical and technical expertise and supporting business knowledge.

Employment opportunities include design and development and manufacturing in a range of industries and management. Graduates have found responsible industrial positions in a wide cross-section of industry.

They include:

- operations management
- quality engineer
- systems support engineer
- project manager
- technical sales support.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Interior Design

BA (Hons)

An inspiring, challenging and professional programme of study that brings together art and architecture through a broad and varied curriculum.

Course overview

This course offers a unique blend of aesthetics and innovation. It brings together creative and practical skills and covers both domestic and commercial interior design.

It is an exciting and professionally oriented course which embraces a distinctive approach through studio-based design studies of interior space and volume planning, complemented by awareness of sustainability, colour and texture, and professional practice.

You will be able to experiment with various presentation techniques, such as 2D drawing, mood boards and 3D modelling.

Industrial focus

The vocational and practical emphasis of the course is intended to develop professionalism within graduates and maximise employment opportunities. Projects are linked to real sites, and students have the opportunity to work with clients and employers. The Built Environment programme maintains excellent links with employers from a broad section of the industry. Studies are enhanced by real case studies and guest speakers from relevant disciplines.

Examples of key subject areas

Year 1: Interior Design Principles; Materials Technology and Finishes; History of Interior Design; Architectural Drawing and Visual Communication; option, for example, Architectural Design Principles, Curriculum Plus, Law.

Year 2: Creative Interior Design; Modern and Contemporary Studies; Architectural Detailing and Specification; Contract Documents; Building Technology; Health and Safety; Furnishing and Ergonomics.

Year 3: Interior Design Project; Sustainability and Innovation; Professional Studies; Research Project; Building Surveying and Refurbishment; Sustainability and Interior Design; Conservation and Listed Buildings.

Assessment: Studio-based design projects, portfolios and presentations, essays, mood boards, research projects.

Key career skills: Creative thinking, 2D and 3D presentation skills, physical and digital model-making skills, project management, visual communication and detailing, evaluation and problem solving.

Projects/work experience: Through our network of employers, it is possible for you to undertake an industrial placement.

Why Solent is special

- Excellent links with employers from a broad section of the industry.
- Graduates can apply for membership of the British Institute of Interior Design (BIID).
- Dedicated studio fully equipped with drawing boards, CAD stations, Adobe Photoshop, Adobe Illustrator, Google SketchUp, plotters, large-format scanners and digital cameras.

In my view

"The technological and architectural facets of the course in particular were very appealing, giving us a better understanding of how the various elements relate to and depend on each other."

Carmen Thomassen, Anna Kawalec, and Elin Hylland, Graduates



Course length

3 years

UCAS code

W250

Entry level

- 200 points with at least one 6-unit award at Grade D or above in an appropriate subject, or equivalent.
- Applications from mature students and non-standard applicants may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Graduates are prepared for careers in domestic and commercial interior design and its related disciplines. The career potential of this degree is based upon the definition set by the British Institute of Interior Design (BIID) on interior designers and their roles.

Career paths include:

- office design
- retail and exhibition design
- healthcare and education facilities
- sustainable design
- architectural and interior design consultancies
- independent interior design practice.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

After studying



**Kamei Chan, Graduate,
BA (Hons) Interior Design
Clifton Interiors**

Kamei Chan applied to the BA (Hons) Interior Design degree course at Southampton Solent University to stay close to home: "Solent – which had just gained university status when I applied – came across as being fresh and young."

Her degree has since enabled her to embark on an interior

design-based career at the design company Clifton Interiors. Kamei explains: "My job involves making orders, scheduling and making site visits and deliveries, overseeing installations, computer presentations, supporting other designers, sourcing fabrics, lighting and furniture, visiting suppliers to look at new product ranges ... the list goes on!"

In her current role, Kamei also regularly uses the skills she learnt whilst studying this course, revealing: "My degree gave me basic manual and computer-aided drawing skills, which I regularly apply at work. More importantly, it prepared me to work across multiple deadlines during stressful times, not only individually but also as part of a team."

“ My degree prepared me to work across multiple deadlines during stressful times, not only individually but also as part of a team. ”



Manufacturing and Mechanical Engineering

BSc (Hons)

Equip yourself with design and production skills on this diverse and stimulating degree, opening up a variety of career opportunities when you graduate.

“ **Relevant work experience, underpinned by a strong academic background, has never been more critical.**

We passionately believe in selecting candidates who demonstrate both qualities when we recruit, which will shape the future of the business. ”

Philip de Klerk, CFO, Ineos O&P Europe

Course overview

This course is designed for students who wish to be involved in modern manufacturing and mechanical engineering systems.

Subjects such as manufacturing systems and strength of materials are complemented by elements of business strategy. You will emerge as a business-aware graduate with theoretical and practical knowledge of modern manufacturing and mechanical engineering systems, and you will also gain the honours degree qualification required to achieve the status of Incorporated Engineer.

Our emphasis on hands-on learning – including case studies, laboratory work, seminars and group exercises – means that your development will be measured through practical projects rather than by exams alone. This vocational focus helps to maintain our high rate of graduate employability.

Industrial focus

Our experienced, approachable staff are

committed to ensuring that your studies are relevant to the manufacturing and mechanical engineering industry, and kept in line with changing technologies and principles.

Examples of key subject areas

Year 1: Mathematics; Analogue and Digital Electronics; Drawing and CAD; Mechanical Science; Manufacturing Principles; Engineers in Business.

Year 2: Manufacturing Systems; Applied Mechanics; Visualisation and Analysis; Materials; Marketing and Law; option, for example, Quality Systems and Measurement.

Year 3: Major Project; Lean Systems; Mechanical Design Analysis; Analysis of Materials; option, for example, Entrepreneurship, Business Strategy.

Assessment: In-course assignments, laboratory work, formal examinations and projects.

Key career skills: Numeracy, IT, communication, teamwork and project management.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Curriculum designed to satisfy the educational requirements for Incorporated Engineer (IEng) status.
- Access to manufacturing and mechanical labs equipped with two rapid prototype machines (Titan and Dimension), a 2D laser cutter (Hobart), a five-axis prototyping machine with 10'x5' bed (Thermwood), and other facilities.

Course length and UCAS code

3 years	HH7H
4 years with Fdn	HH7J
4 years with IFdn	HH3T

Entry level

- 200 points from either a National Diploma in Engineering or from A Levels, including a numerate subject.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 3 may be offered to holders of an HND or Foundation degree in an appropriate subject.
- General entry information, see page 12.

Career opportunities

As a combination of maths, science, technology, business and management, this degree enables students to develop a range of skills. Manufacturing and mechanical engineering are vast disciplines, dealing with the design, development, installation, operation and maintenance of anything that has moving parts. Career paths include:

- mechanical design and development
- production
- mechanical trials
- servicing
- technical sales and management.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

HND

Manufacturing and Mechanical Engineering

HND

The HND's emphasis on hands-on learning will allow you to enter the employment market with a highly valued qualification or progress to a degree.

Course overview

This vocational course aims to provide a systematic understanding of manufacturing and mechanical engineering principles applicable to emerging and developed technologies.

Alongside sound manufacturing and engineering concepts, you will be introduced to analogue and digital electronics, mechanical principles and mathematics. Through a range of lab work and hands-on projects, you will also be able to explore materials and applied mechanics.

The course's practical focus helps to maintain our high rate of student employability and will complement your ability to select and apply established design techniques and methodologies in the creation and evaluation of solutions to a range of engineering problems.

Following the successful completion of the HND, you will be able to progress to Year 2 of a BEng (Hons) degree accredited by the Institution of Engineering and Technology (IET). You may also apply for direct entry onto Year 3 of the BSc (Hons) Manufacturing and Mechanical Engineering course, which gives you the opportunity to gain a degree with only one further year of study.

Industrial focus

Our experienced, approachable staff are committed to ensuring that your studies are relevant to the manufacturing and mechanical engineering industry, and kept in line with changing technologies and principles.

Examples of key subject areas

Year 1: Mathematics; Analogue and Digital Electronics; Drawing and CAD;

Mechanical Science; Manufacturing Principles; Engineers In Business.

Year 2: Project; Manufacturing Systems; Applied Mechanics; Visualisation and Analysis; Materials; option, for example, Quality Systems and Measurement, Curriculum Plus.

Assessment: In-course assignments, laboratory work, formal examinations and projects.

Key career skills: Numeracy, IT, communication, teamwork and project management.

Projects/work experience: The Faculty has strong links within a wide range of business sectors and can sometimes offer industrial projects.

Why Solent is special

- Access to fully networked desktop PCs and Apple Macs equipped with a wide range of industry-standard applications, programming languages and system development tools.
- Opportunity to progress to full-time or part-time degree-level study.
- Our manufacturing and mechanical labs are equipped with two rapid prototype machines (Titan and Dimension), a 2D laser cutter (Hobart), a five-axis prototyping machine with 10'x5' bed (Thermwood), plus a variety of other facilities.

Course length

2 years

UCAS code

001H

Entry level

- 80 points from a National Certificate or Diploma in Engineering or from A Levels, including a numerate subject.
- Qualifications equivalent to the above will also be considered.
- General entry information, see page 12.

Career opportunities

Students progress to the second year of the BEng (Hons) Mechanical Design, or to the BSc (Hons) Manufacturing and Mechanical Engineering degree. On these courses, students will gain accreditation towards Incorporated Engineer status. Manufacturing and mechanical engineering are vast disciplines, dealing with the design, development, installation, operation and maintenance of anything that has moving parts. Career paths include:

- manufacturing and production design
- service engineering
- maintenance of equipment
- installation and commissioning
- technical sales.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Mechanical Design

BEng (Hons)



Equip yourself with advanced engineering skills and a valuable insight into mechanical design and manufacturing that can offer a range of rewarding career paths.

Course overview

With this degree, you can begin an exciting career in an industry that celebrates creativity and originality, gaining practical skills and discovering the design environment.

The course offers highly focused teaching in the key principles of mechanical design with a balanced programme of practice and theory. With a foundation in mathematics, the degree explores many diverse areas including computer-aided design (CAD), applied mechanics, and the study and analysis of materials.

Individual projects and coursework will be your opportunity to develop your own ideas and creativity, while group projects will develop your communication and co-operative skills, working on tasks as part of an effective team.

Industrial focus

To equip you with a package of skills that will be attractive to employers, the course offers an option of Business Strategy or Entrepreneurship in the final year. The Entrepreneurship unit explores starting your own business, including sources of finance. This will complement your final-year project, where you will be able to demonstrate your understanding of the design process and possibly work with industry on a live project. In the final year, students usually also work in a small group on a real company-based project.

Examples of key subject areas

Year 1: Mathematics; Analogue and Digital Electronics; Drawing and CAD; Mechanical Principles; Manufacturing Concepts; Professional Skills and Business.

Year 2: Manufacturing Systems; Applied Mechanics; Visualisation and Analysis; Materials; Instrumentation and Control Systems; option, for example, Quality Systems and Measurement, Curriculum Plus.

Year 3: Project; Manufacturing Operations; Analysis of Materials; Mechanical Design Analysis; option, for example, Entrepreneurship, Business Strategy.

Assessment: Projects, coursework and end-of-year examinations.

Key career skills: Numeracy, IT, communication, teamwork and project management.

Projects/work experience: The Faculty has strong industrial links within a wide range of business sectors and can sometimes offer industrial projects in partnership with companies.

Why Solent is special

- Accredited by the Institution of Engineering and Technology (IET).
- The University funds student IET membership fees and encourages participation in professional body events.
- Accredited by the Engineering Council.
- Working closely with several companies, this degree gives students links to business and has a proven track record of graduate employment.

Course length and UCAS code

3 years	HH73
4 years with Fdn	HH37
4 years with IFdn	H300

Entry level

- 200 points with two 6-unit awards, including a pass in Maths, Physics or a numerate subject.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

This course prepares graduates for the entire design process, including analysis of materials, manufacturing concepts, mechanical principles and CAD. Students can expect to enhance their skills in business, communication, use of IT, logical thinking, problem solving, decision making, and working individually and in a team. Mechanical design engineers can work in a range of industries, including manufacturing, power, construction, transport and health.

Career paths include:

- mechanical design engineering
- project management
- field support engineering
- product test engineering
- process management.

Contact

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 Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

After studying



Dan Bolt, Graduate,
BA (Hons) Architectural
Technology
Architectural Technologist,
RPA:Group

Dan Bolt graduated with a degree in Architectural Technology from Southampton Solent University in 2010. Soon after graduation, he started working for RPA:Group in Ashford, Middlesex which provides interior design and construction consultancy.

Discussing his search for a university course, Dan recalls: "When looking at specific courses and possible cities to study, I noticed that Solent did a course in Architectural

Technology which matched my interests, and having visited the city on many occasions beforehand, I knew that this was a good choice." He adds: "After attending an open day and looking at previous work projects, what is involved and what I would be achieving after the three-year course, I knew that Architectural Technology at Southampton Solent was the right choice for me."

Dan's advice to those thinking of studying this course is: "You are definitely making the right career choice." He continues: "Architectural Technology is fun, creative, challenging, satisfying, productive, interactive and, most importantly, not boring. It also opens up many other doors into the industry which could lead to possibly having your own practice one day. If your interests at school are within art and technology, then Architectural Technology is definitely for you."

“ Architectural Technology is fun, creative, challenging, satisfying, productive, interactive and, most importantly, not boring. ”





ENTERTAINMENT
TECHNOLOGY

Technically indispensable

Solent produces skilled graduates with the technical ability needed to ensure that the entertainment industry operates successfully. Working with real clients, you will acquire a range of hands-on skills and industry knowledge to help you become an indispensable member of the team.

Courses:

Audio Technology

Live and Studio Sound

Media Technology

Music Studio Technology

Outside Broadcast (Production Operations)

Sound Engineering

Sound for Film, Television and Games



In my view.....

"The lecturers here are very supportive, the students are friendly, and there's a large support network, helping with things like funding, disability and careers."

Richard Sayer, BA (Hons) Business Management

Audio Technology

BSc (Hons)

Taught by staff with wide-ranging professional experience, this course provides all the skills you will need to join the fast-expanding, dynamic entertainment industry.

Course overview

This respected degree equips you with the knowledge and skills required for a career in film, radio and television broadcasting or a live sound environment.

The functionality of media equipment and systems-level electronic engineering are strong themes on this highly practical course. Using our well-equipped specialist facilities, you will gain a solid grounding in electronic principles, technology mathematics and engineering physics.

The engineering sector of the media and entertainment business is expanding fast, and this degree aims to address industry needs by producing top-quality, technically competent graduates. We are committed to contributing able production engineers with the skill set to operate and maintain industry-standard equipment.

Year 3 subjects include the specialist unit Audio Systems Design, which addresses the installation of sound reproduction systems in auditoria and for outdoor events. The choice of option units enables you to direct your career towards film sound, radio and television broadcasting, or a live sound environment. There is also a year-long electronic engineering project of choice that reflects hardware or software used within the reproduced sound industries.

This course offers flexibility too. With common units shared with students from other Entertainment Technology courses, you will have the option to transfer to another pathway if your career aspirations change.

Industrial focus

This course is part of Solent's well-established Entertainment Technology programme which has a proven track record of preparing students for a successful technological career in the audio-visual and entertainment industries.

Examples of key subject areas

Year 1: Audio Studio Recording; Light and Sound; Electronics; Audio and Video Technology and Production.

Year 2: Audio and Video Systems; Media Computing; Media Formats; Sound Design; Electronic Applications.

Year 3: Project; Audio Systems Design; Transmission and Networking Technologies; option, for example, Film and Video Technology, Outside Broadcasting.

Assessment: Fully in-course assessed through a mixture of written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on the technical production of events such as the University graduation and fashion shows, and recording at the Glastonbury and Glade music festivals.

Why Solent is special

- Industry-standard ProTools|HD and Pyramix digital audio workstations are used for audio production tasks.
- A separate audio laboratory enables the investigation of professional and consumer audio equipment.



Course length and UCAS code

3 years	WH36
4 years with Fdn	WHH6

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent, in a numerate, science or technology discipline.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in engineering or electronic subjects are encouraged to apply.
- General entry information, see page 12.

Career opportunities

- Employment opportunities include:
- broadcast video or audio engineer in television or radio
 - film sound consultant
 - film sound recording engineer
 - assistant camera operator
 - studio, post-production and transmission engineers
 - sound installation and design engineer.

Contact

Tel: +44 (0)23 8031 9975
 Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

In my view.....

"The programme provided me with a solid understanding of the broadcasting industry and its diversity."

Natalie Chuter, Graduate, Systems Engineer at TANDBERG Television

Live and Studio Sound

BSc (Hons)

Addressing the growing demand for audio professionals, this degree offers a thorough grounding in both theory and practice.

Course overview

This course aims to provide you with a solid foundation in audio technology and technical theory. You will also develop vocationally relevant skills in music and audio recording, editing and mixing, and practical operational management for both the live sound and studio areas of the audio industry.

The degree is designed to meet the need for sound operators who have had technical training for the live music and other events industries. It offers you the opportunity to gain a good understanding of acoustics, installation techniques, audio systems, planning/logistics and regulatory requirements, in addition to skills in recording, editing and mixing.

The expansion of audio roles in the television industry, driven by sports, music and reality television, has resulted in a wider variety of positions for operational personnel including sound recordists, mixers, editors and systems installation specialists in these sectors, as well as the traditional music studio.

Year 3 subjects include Event Planning, targeted specifically to address the needs of live sound operations within the music and events industries. When combined with option units, you can specialise in studio or location operations and you can integrate skills in sound for the moving image. There is a year-long project of choice that reflects an operational aspect of your chosen field.

Industrial focus

Solent's excellent industry links allow us to integrate the study of media technology and production practice using up-to-date techniques.

Examples of key subject areas

Year 1: Video Production; Audio Studio Recording; Audio and Video Technology; Digital Audio; Live Sound Production; Music and Technology.

Year 2: Sound Design; Audio Systems; Media Formats; Live Event Technology; Production Design.

Year 3: Production Project; Music Studio Technology; Event Planning; Post-Production; option, for example, Audio System Design, Outside Broadcasting.

Assessment: Fully in-course assessed through written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on the technical production of local and national events such as the coverage of University graduation and fashion shows, and recording at the Glastonbury and Glade music festivals.

Why Solent is special

- The industry-standard Pro Tools|HD and Pyramix digital audio workstations are used for audio production tasks.
- A separate audio laboratory enables the investigation of professional and consumer audio equipment.

Course length

3 years

UCAS code

J930

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in engineering or electronic subjects are encouraged to apply.
- General entry information, see page 12.

Career opportunities

Roles include:

- broadcast audio technician in television or radio
- sound consultant
- live event audio planning and operations
- music/radio/TV studio installation and operation
- sound recordist.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"I love the vibe Solent has and its history; it's exciting to be part of its future. My course gives me the option of going into a wide range of events."

Max Archer, Student



Media Technology

BSc (Hons)

With one of the best reputations in the industry, this course will open up a wide range of employment opportunities in the media and entertainment business.

Course overview

If you want to be a technical support engineer with practical experience of systems-level applied electronics, then this respected course could give you the edge.

Using our specialist facilities, you will gain a solid grounding in electronic principles, technology mathematics and engineering physics. In Year 2 you'll extend your knowledge base with specialist units, and develop your understanding of the synergy between sound and moving image.

The engineering sector of the media and entertainment business is expanding fast and this degree aims to address industry needs by producing top-quality, technically competent graduates. We are committed to contributing production engineers with the skill set to operate and maintain broadcast-standard equipment.

Year 3 subjects include Broadcast Systems Engineering, designed specifically to address the needs of engineering for the broadcast industry. By combining this with option units, you are able to specialise in the engineering associated with a programme-making, post-production or transmission environment in television or radio. There is also a year-long electronic engineering project of choice that reflects hardware or software used within the broadcasting industries.

This course offers flexibility too. With common units shared with students from other Entertainment Technology courses, you will have the option to transfer to another pathway if your career aspirations change.

Industrial focus

Solent's excellent industry links allow us to integrate the study of media technology and production practice using up-to-date techniques. This well-established, practical course has a proven track record for graduate employment.

Examples of key subject areas

Year 1: Audio Studio Recording; Light and Sound; Electronics; Audio and Video Technology and Production.

Year 2: Audio and Video Systems; Media Computing; Media Formats; Sound Design; Electronic Applications.

Year 3: Project; Broadcast Systems Engineering; Transmission and Networking Technologies; option, for example, Film and Video Technology.

Assessment: Fully in-course assessed through a mixture of written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on the technical production of events such as the University graduation and fashion shows, and recording at the Glastonbury and Glade music festivals.

Why Solent is special

- Share ideas and projects with students from all of Solent's Entertainment Technology courses.
- Industry standard Pro Tools|HD and Pyramix digital audio workstations are used for audio production tasks.

Course length and UCAS code

3 years	HP63
4 years with Fdn	HP6H
4 years with IFdn	H6QJ

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent, in a numerate, science or technology discipline.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in engineering or electronic subjects are encouraged to apply.
- General entry information, see page 12.

Career opportunities

Career paths include:

- broadcast video or audio engineering
- recording engineering
- picture editing
- assistant camera operation
- studio, post-production and transmission engineering
- digital cinema development engineering.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

After studying

Clare Hoggan, Graduate,
BSc (Hons) Media Technology
System Specialist, BBC

"On completing the Media Technology degree, I started working as a network operator for ON/ITV Digital. Within less than a year I was promoted to engineer specialising in conditional access systems. After the demise of ON/ITV Digital I moved over to BBC Technology (later to be taken over by Siemens) as a Broadcast Systems Engineer in the Digital Operations Centre, where we successfully launched Freeview. A short while later I was promoted to system

specialist, and I am currently working on the BBC's plans around digital switchover.

The course set me in excellent stead, firstly for getting a job, and secondly for progressing to where I am now in a very short space of time. I use things I learnt in the lecture theatres and labs every day and always go back to them when training new members of staff. This is a course which really sets you up for a career – and a good one at that! I would recommend it to anyone who is interested in working on the technical side of the media. It's a respected degree, and many graduates go on to do extremely well."

“ This is a course which really sets you up for a career – and a good one at that! ”



Music Studio Technology

BSc (Hons)

Focus on recording and the reproduction of sound and music on this practical degree geared towards the demands of a fast-expanding industry.

Course overview

On this dynamic degree you will be able to take the theme of audio engineering into the recording and reproduction of sound and music.

You will explore the technology and production practices employed in the audio-visual industries, with particular emphasis on music recording technology. Using our specialist facilities, you will gain a solid grounding in electronic principles, technology mathematics and engineering physics.

The engineering sector of the media and entertainment business is expanding fast and this degree seeks to address industry needs by producing top-quality, technically competent graduates. We are committed to contributing able production engineers with the skill set to operate and maintain industry-standard equipment.

The Year 3 specialist unit Music Studio Technology investigates the design and operation of a music studio from an engineering stance. When combined with the option units offered within the Entertainment Technology programme, you will be able to fully appreciate the whole of the sound recording, storage and reproduction chain in both the analogue and digital domains. There is also a year-long electronic engineering project of choice that reflects hardware or software used within the music studio environment.

This course is flexible. With its units shared with other media technology courses, it gives you the option to transfer to another pathway if your career aspirations change.

Industrial focus

Solent's excellent industry links allow us to integrate the study of media technology and production practice using up-to-date techniques. This well-established, practical course has a proven track record for graduate employment.

Examples of key subject areas

Year 1: Audio Studio Recording; Light and Sound; Electronics; Audio and Video Technology and Production.

Year 2: Audio and Video Systems; Media Computing; Media Formats; Sound Design; Electronic Applications.

Year 3: Project; Music Studio Technology; Audio Post-Production; option, for example, Film and Video Technology, Sound for Film, Television and Games.

Assessment: Written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on the technical production of events such as the Glastonbury and Glade music festivals.

Why Solent is special

- Share ideas and projects with students from all of Solent's Entertainment Technology courses.
- The video laboratory provides a complete digital broadcast environment and we also have arguably the best private 35mm cinema in the country, equipped with Dolby and DTS digital sound formats.



Course length and UCAS code

3 years	JP31
4 years with Fdn	J932

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent, in a numerate, science or technology discipline.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in engineering or electronic subjects are encouraged to apply.
- General entry information, see page 12.

Career opportunities

Career paths include:

- broadcast video or audio engineering
- studio sound consultancy
- studio sound recording engineering
- studio, post-production and transmission engineering
- sound installation and design engineering
- studio maintenance engineering.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Outside Broadcast (Production Operations)

BSc (Hons)

Take the opportunity to equip yourself with the technical skills and knowledge required for an exciting career in the expanding area of outside broadcasting.



Course overview

This course is designed for students who are aiming for technical operations roles such as camera operator, vision mixer or sound recordist. It provides an ideal opportunity for students who have a more creative educational background to find out how the technology actually works, while studying in an outside broadcast production environment.

A practitioner's approach will be developed as a novel way of developing the knowledge and skills of outside broadcast production. You will be introduced to the uses and limitations of individual pieces of equipment which may be selected for a particular application, and gain an understanding of the planning, rigging and health and safety requirements of an outside broadcast.

Using this knowledge, you will address a series of progressively demanding outside broadcast challenges. You could film a pop music performance at a live event such as the Glastonbury Festival, a football or cricket match at a local school or college, or a fashion show or theatrical performance using the University's own fashion and performing arts facilities. After each event you will

return to the lecture theatre to assess the success of the venture and to plan for the next challenge.

Industrial focus

This course's strong links with media organisations and live projects will enhance graduates' employability.

Examples of key subject areas

Year 1: Audio and Video Technology; Live Sound Production; Audio Studio Recording; Digital Audio; Video Production.

Year 2: Video and Audio Systems; Post-Production Techniques; Production Design; Media Formats.

Year 3: Production Project; Digital and Outside Broadcasting; Outside Broadcast Planning; option, for example, Audio Post-Production, Film and Video Technology.

Assessment: Fully in-course assessed through a mixture of written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on local and national events such as the Glastonbury and Glade music festivals, the University's fashion show and sports matches.

Why Solent is special

- Share ideas and projects with students from all of Solent's Entertainment Technology courses.
- Use of the University's own industry-standard outside broadcast vehicle.

Course length

3 years

UCAS code

P310

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in relevant technical subjects are encouraged to apply.
- General entry information, see page 12.

Career opportunities

The degree aims to produce graduates who will go on to work in outside broadcast in film, television, radio or the facilities industry. Following this degree, graduates might aim to find positions as camera operators/trainees, vision mixers, sound recorders/mixers/assistants or junior broadcast engineers.

Career paths include:

- content generation
- production management
- broadcast/location operations
- distribution management
- freelance production/journalism
- specialist filming camera operation.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Sound Engineering

BSc (Hons)

Study the latest developments in sound engineering while gaining practical skills in production techniques.

Course overview

This exciting course takes as its central theme the technology and engineering required for production, recording and reproduction of sound in its many forms.

It reflects the increasing convergence of new technologies from the traditional media of film and television to streaming technologies on hand-held devices and the virtual worlds provided by multi-player web-based games. All of these technologies require the thoughtful use of sound and provide a wide range of opportunities for graduates.

You will study a central core of subject areas designed to equip you with the practical skills required, offering a balance between the production and more technical aspects of the discipline. The three major themes are: audio production, audio technology and electro-acoustic systems.

The audio technology theme includes the design of audio systems and audio formats; the electro-acoustic theme will cover acoustics, audio electronics, digital audio and computing for audio applications, while the audio production theme covers the production techniques for studio and location sound recording, live sound and sound for the moving image.

These are complemented by important skills in computing, software and electronics, reflecting the convergence of technologies. These skills are underpinned by theory that will provide long-term employability in the industry.

Industrial focus

The course focuses on the future of this exciting and fast-moving sector

of the entertainment industry, responding to its demands for highly skilled technical engineering staff. It draws on the experience of Solent Entertainment Technology graduates already working at the cutting edge of sound engineering technology.

Examples of key subject areas

Year 1: Audio Studio Recording; Video Production; Media Electronics; Digital Audio.

Year 2: Sound Design; Electronic Applications; Media Computing; Media Formats; Audio Systems.

Year 3: Technology Project; Audio Post-Production; Transmission and Networking Technologies; Audio Systems Design; option, for example, Outside Broadcasting, Communication Signal Processing.

Assessment: A mixture of written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on local and national events such as the Glastonbury and Glade music festivals, the University's fashion show and sports matches.

Why Solent is special

- Use of the University's Soundcraft Vi6 Desk and industry-standard outside broadcast vehicle.
- Industry-standard ProTools|HD and Pyramix digital audio workstations are used for audio production tasks in music, film and broadcast.

Course length and UCAS code

3 years	H341
4 years with Fdn	H343
4 years with IFdn	J9QJ

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent in a numeracy, science or technology discipline.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in a relevant subject are encouraged to apply.
- General entry information, see page 12.

Career opportunities

Career paths include:

- sound engineering
- acoustic consultancy
- audio systems design and planning engineering
- live event audio planning and operations
- audio transmission and relay
- sound installation and design for cinema/theatre
- audio post-production and mastering.

Contact

Tel: +44 (0)23 8031 9975
Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

Sound for Film, Television and Games

BSc (Hons)

Gain a solid foundation in sound engineering while also specialising in the fascinating area of sound and the moving image.

Course overview

On this degree you will explore the synergy between the soundtrack and the moving image from both a technical and production perspective.

You will study the technology systems and theory which drive the audio process in film, TV and video games. This part of the syllabus includes electronics and the use and programming of computers for audio applications.

On the production side you will study the use of sound in the process of producing content for broadcast television, film and computer games, including recording location and studio sound, as well as sound effects design. Supporting this are the themes of music for the moving image and an understanding of the video workflow.

The future of sound in these media offers increasing employment opportunities. Digital cinema has the potential to carry 16 channels of sound, and television sound now has Dolby-E 5.1 formats to accompany the new high-definition service. Computer games have user-controlled soundtracks which rival those of feature films.

Industrial focus

The course focuses on the future of this exciting and fast-moving sector of the entertainment industry, responding to its demands for highly skilled technical engineering staff. It draws on the experience of Solent Entertainment Technology graduates already working at the cutting edge of sound engineering technology.

Examples of key subject areas

Year 1: Audio Studio Recording; Video Production; Music and Technology;

Media Electronics; Digital Audio.

Year 2: Sound Design; Post-Production Techniques; Electronic Applications; Media Computing and Formats.

Year 3: Technology Project; Audio Post-Production; Sound For Film, Television and Games; Film and Video Technology; option, for example, Production Project, Outside Broadcasting.

Assessment: Fully in-course assessed through a mixture of written assignments, presentations, production portfolios and short tests.

Key career skills: IT, project management, communication, problem solving and working to deadlines.

Projects/work experience: Students work on local and national events such as the Glastonbury and Glade music festivals, the University's fashion show and sports matches.

Why Solent is special

- Share ideas and projects with students from all of Solent's Entertainment Technology courses.
- Use of the University's Soundcraft Vi6 Desk and industry-standard outside broadcast vehicle.
- Industry-standard Pro Tools|HD and Pyramix digital audio workstations are used for audio production tasks in music, film and broadcast.

Course length and UCAS code

3 years	H646
4 years with Fdn	H641
4 years with IFdn	J9QA

Entry level

- 200 points with at least one A Level (where taken) at Grade C or equivalent in a numerate, science or technology discipline.
- Qualifications equivalent to the above may also be considered.
- Applicants who hold a BTEC/Edexcel HND or HNC in a relevant subject are encouraged to apply.
- General entry information, see page 12.

Career opportunities

The degree aims to produce graduates who will go on to work in film, television, games production or the facilities industry.

Employment opportunities include:

- sound engineer
- sound recordist/ADR/foley recordist
- audio post-production and mastering for TV and film
- film sound consultant
- television audio engineer
- games sound designer
- audio transmission and relay.

Contact

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Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

MARITIME



Ship-shape courses

Take advantage of studying in a thriving port. Ideally placed to benefit from maritime industries, Solent University and the internationally renowned Warsash Maritime Academy have an impressive track record in producing graduates who make a contribution at sea and ashore in areas of ship operations, port management and environmental consultancy.

Courses:

Geography with Environmental Studies
Geography with Marine Studies
Marine Engineering and Management (Top-up)
Marine Operations Management (Top-up)
Maritime Business
Ship and Port Management
Watersports Technology
Yacht and Powercraft Design
Yacht Production and Surveying



In my view.....

"It's one of a few universities able to offer my course. Solent is also really friendly, and I like the compact city location as everything is really easy to get to."

James Maltby, BEng (Hons) Yacht Production and Surveying

Geography with Environmental Studies

BSc (Hons)

Studying the impact of humans on the environment will lead to a wide range of rewarding career opportunities.

Course overview

This course covers the impact of humans on the natural environment and the resulting changes.

Changes range from local to global in their extent and include problems such as climate change, sea level rise and loss of biodiversity, as well as more localised problems such as waste management, security of water supplies and resource mitigation. You will also study both the geographical patterns of environmental change and the processes that underpin them.

The course offers you the opportunity to study methods of analysis, such as Geographical Information Systems, which are critical to answering geographical questions.

Industrial focus

The degree emphasises both academic merit and the practical skills and qualities sought by employers. You will participate in a group project related to your potential career and may also undertake optional environmental work-based learning experience.

Examples of key subject areas

Year 1: Introduction to GIS and Field Studies; Human Geography; Environmental Analysis; Physical Environment; Principles of Environmental Management.

Year 2: Applied GIS; Field Trip; Applied Environmental Management; Principles of Ecology; Earth Systems; option, for example, The Lifestyle Project, Curriculum Plus.

Year 3: Group Project; Ocean and Coastal Management; Environmental Monitoring and Surveying; Global Environmental Change; option, for example, Environmental Work-based Learning, Dissertation.

Assessment: Reflective portfolios, log-books, essays, reports, case studies, seminar presentations and end-of-year examinations. The final year includes a dissertation or environmental work-based learning.

Key career skills: IT, problem solving, working to deadlines, teamwork and presentation.

Projects/work experience: You will gain experience in field techniques on two compulsory residential field trips: a five-day field trip in the UK in Year 1 and an intensive seven-day field trip in Europe in Year 2. Previous locations have included Turkey, Malta and the Azores Archipelago.

Why Solent is special

- Specialist facilities including an environmental laboratory housing environmental monitoring equipment and systems laboratory with computer systems for data management and interpretation.
- Residential field trips in the UK and Europe with accommodation (excluding food) and transport funded by the University.
- Easy access to Sites of Special Scientific Interest (SSSIs), providing opportunities to obtain practical experience in a wide range of field techniques.



Course length

3 years

UCAS code

F810

Entry level

- 200 points with at least one 6-unit award in Geography or a related discipline.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Related employment may be in monitoring/regulatory areas, research, consultancy, GIS systems, planning and surveying. Employers include local government, environmental consultancies, environmental protection agencies, utilities, charities, information systems organisations, transport, tourism and the civil service.

Career paths include:

- conservation and wildlife management
- environmental management
- research
- consultancy
- education
- corporate reporting and data management.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Geography with Marine Studies

BSc (Hons)

This degree focuses on the study of the sea and will equip you with a wide range of skills and techniques that will deepen your understanding of the marine environment.

Course overview

On this course you will gain an understanding of the marine environment in order to understand its functioning and its influence upon humanity.

Many geography courses focus on the land as the context of study. However, coasts and oceans have always provided humans with a wealth of resources. Whilst the ocean and coast represent over two-thirds of the Earth's surface area, it is still relatively unstudied. Disturbances in the marine environment have local, national and worldwide consequences and some, such as changes occurring in the oceans due to climate change, are likely to affect future generations.

The course offers you the opportunity to study methods of analysis, such as Geographical Information Systems, which are critical to answering geographical questions.

Industrial focus

The degree emphasises both academic merit and the practical skills and qualities sought by employers. You will participate in a group project related to your potential career and may also undertake optional environmental work-based learning experience.

Examples of key subject areas

Year 1: Introduction to GIS and Field Studies; Human Geography; Environmental Analysis; Physical Environment; Principles of Environmental Management.

Year 2: Applied GIS; Field Trip; Applied Environmental Management; Oceanography; Earth Systems; option, for example, The Lifestyle Project, Curriculum Plus.

Year 3: Group Project; Ocean and

Coastal Management; Global Environmental Change; Estuarine Dynamics; option, for example, Environmental Work-based Learning, Dissertation.

Assessment: Reflective portfolios, log-books, essays, reports, case studies, seminar presentations and end-of-year examinations. The final year includes a dissertation or environmental work-based learning.

Key career skills: IT, problem solving, working to deadlines, teamwork and presentation.

Projects/work experience: You will attend two compulsory residential field trips: a five-day field trip in the UK in Year 1 and an intensive seven-day field trip in Europe in Year 2. Previous locations have included Turkey, Malta and the Azores Archipelago.

Why Solent is special

- Specialist facilities including an environmental laboratory housing environmental monitoring equipment and systems laboratory with computer systems for data management and interpretation.
- Residential field trips in the UK and Europe with accommodation (excluding food) and transport funded by the University.
- Easy access to Sites of Special Scientific Interest (SSSIs), providing opportunities to obtain practical experience in a wide range of field techniques.



Course length and UCAS code

3 years	F8J6
4 years with IFdn	F8F7

Entry level

- 200 points with at least one 6-unit award in Geography or a related discipline.
- Qualifications equivalent to the above may also be considered.
- Direct entry to Year 2 may be offered to holders of an HND in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Employment may be in roles such as environmental advice, project work, monitoring and regulatory work for environmental bodies, research and consultancy.

Employers include local government, conservation bodies, environmental protection agencies, charities, development agencies and the civil service.

Career paths include:

- marine environmental management
- marine resource management
- education
- consultancy
- research
- corporate reporting and data management.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

Develop a wide range of marine engineering management skills to enhance your employment prospects, both at sea and ashore, in the maritime and engineering industries.

Course overview

This course offers you the opportunity to top up your Foundation degree, HND or MCA Class 1 Engineering Certificate of Competency (or equivalent) to a full BEng (Hons). With its flexible form of delivery, it is designed particularly for any students who wish to undertake further study while still employed in a sea-going capacity or appropriate industrial area.

The course will build on your existing engineering knowledge and provide you with a sound understanding of the principles of engineering management and its application in a modern technology-based industry.

Additionally the course will develop your skills in managing time and resources effectively whilst working independently or as part of a team.

With the ever-changing requirements of the maritime industry, the course will help you to become a flexible problem solver, readily able to respond to the diverse requirements of this dynamic industry. You will also develop the leadership, personal and managerial qualities required of a ship's engineer and a senior technical manager ashore.

The course provides the formal academic education and qualification that enables graduates to take advantage of a variety of employment opportunities both afloat and ashore.

Industrial focus

The course is entirely based on the engineering management requirements of the maritime industry. Drawing on the extensive industrial experience of the academic staff, its emphasis is on real-world situations and problem-based learning.

Examples of key subject areas

Year 1: Project Management; Professional Engineering Management; Naval Architecture; Control Systems; Engineering Project.

Assessment: Individual and group coursework, examination, presentation and project work, including dissertation.

Key career skills: Analytical skills, presentation, teamwork, problem solving, decision making, communication.

Projects/work experience:

Students will complete some of the assessments as part of a live brief within the workplace.

Why Solent is special

This course will build on your experience in the maritime industry and help to develop your understanding of higher-level engineering management issues associated with operating ships. The course provides added value to the knowledge gained during a UK officer cadetship and therefore is ideally suited to those seeking to broaden and progress their careers.

Warsash Maritime Academy is a world leader in maritime education and training, benefiting from close links with the marine industry. The extensive professional experience of academic staff ensures that the course draws on real-world case studies and equips students for a management career in engineering.

Course length

15 weeks' attendance at Warsash Maritime Academy followed by up to 12 months' supported flexible learning.

UCAS code

No code – Part-time course

Entry level

- Relevant engineering FdEng, HND or equivalent academic qualification.
- General entry information, see page 12.

Career opportunities

This course will broaden the career opportunities of those already working within the maritime industry and enhance prospects within a diverse selection of careers including:

- marine engineer
- marine surveyor
- technical superintendent
- project management
- shipyard management
- port management
- systems engineer
- plant operator/supervisor
- shore-based ship operations
- maritime administration.

Contact

Tel: +44 (0)1489 556243

Email: wma@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up

Marine Operations Management

BSc (Hons)

Develop a wide range of marine management skills to enhance your employment prospects, both at sea and ashore, in the maritime industry.

Course overview

This course offers you the opportunity to top up your Foundation degree or HND to a full BSc (Hons). With its flexible form of delivery, it is designed particularly for any students who wish to undertake further study while still employed in a sea-going capacity.

The course will build on your existing nautical knowledge and provide you with a sound understanding of the principles of management and its application in the core functional areas of the commercial maritime industry, including operations, safety and finance. Additionally the course will develop the graduate skills of managing time and resources effectively whilst working independently or as part of a team.

With the ever-changing requirements of the maritime industry, the course will help to develop you as a broadly thinking person, readily able to accept and respond to the diverse requirements of this dynamic industry. You will also develop the technical, personal and managerial qualities required of a ship's officer and a senior maritime manager ashore.

The course provides the formal academic education and qualification that enables graduates to take advantage of a variety of employment opportunities, both afloat and ashore.

Industrial focus

The entire focus of the course is on the maritime industry, with all learning and assessment based on the requirements for managing and operating ships.

Examples of key subject areas

Year 1: Maritime Technology; Project; Safety Management (optional); Financial Management (optional); Mercantile Law (optional).

Assessment: Individual and group coursework, presentation and project work, including dissertation and examinations.

Key career skills: Analytical skills, presentation, teamwork, problem solving, decision making, communication.

Projects/work experience:

Students will complete some of the assessments as part of a live brief within the workplace.

Why Solent is special

This course will build on your experience in the maritime industry and help to develop your understanding of higher-level management issues associated with operating ships. The course provides added value to the knowledge gained during a UK officer cadetship and therefore is ideally suited to those seeking to broaden and progress their careers.

Warsash Maritime Academy is a world leader in maritime education and training, benefiting from close links with the marine industry. The extensive professional experience of academic staff ensures that the course draws on real-world case studies and equips students well for management careers.

Course length

11 weeks' attendance at Warsash Maritime Academy, followed by up to 12 months' supported flexible learning.

UCAS code

No code – Part-time course

Entry level

- FdSc or HND in a marine operations-related subject or equivalent academic qualification.
- General entry information, see page 12.

Career opportunities

This course will broaden the career opportunities for those already working within the maritime industry and enhance prospects within a diverse selection of careers including:

- ship command
- finance
- personnel management
- maritime education and training
- logistics
- shore-based fleet operations
- safety officer
- marine technical assistant
- maritime regulation and administration
- maritime business.

Contact

Tel: +44 (0)1489 556243

Email: wma@solent.ac.uk

www.solent.ac.uk for detailed course information

Maritime Business

BSc (Hons)

Study shipping in a major port while benefiting from Solent's impressive facilities and staff with wide-ranging experience in the industry.

“ For a global company like Damco, it is important to have access to ambitious graduates from one of the excellent courses Solent University offers. This is extremely attractive to a growing business like ours. ”

Stuart Clarke, HR Director, Damco UK & Ireland

Course overview

This course will prepare you for a career in the marine service sector of the international shipping industry.

You will be taught by experienced staff in a perfect location: Southampton Solent University is close to the thriving port of Southampton and its successful business community. You will take advantage of industry-standard facilities in the city centre and at the Warsash Maritime Academy, a few miles away at the entrance of the River Hamble.

The growing maritime industry has thousands of employers with a wide range of discipline requirements. The units in this degree will equip you for roles in ship management, ship broking and chartering, marine insurance and ship finance.

Industrial focus

Close links with industry ensure that current employer needs are met. You could also benefit from the optional industrial placement year. Co-ordinated by the University's Learning and Information Service and supervised within the Faculty, you can undertake this scheme between Years 2 and 3.

Examples of key subject areas

Year 1: Shipping Law; Maritime Transport; Navigation and Meteorology; Maritime Trade; Maritime Business; Maritime Economics.

Year 2: Research Methods; Management of Organisations; Transport Operations; Carriage of Goods by Sea Law; Port Management; option, for example, Managing Financial Information, Curriculum Plus.

Year 3: Marine Issues; Strategic Management and Marketing; International Trade and Finance; Marine Finance; option, for example, Project, Extended Project, Maritime Logistics.

Assessment: Coursework and presentations (both individual and group), practical navigation exercises afloat, a dissertation in the final year and examinations.

Key career skills: IT, problem solving, working to deadlines, teamwork and presentation.

Projects/work experience: There is an optional placement year between Years 2 and 3. Previous placements have included a container terminal, a port agency, a tanker company and a ship broker.

Why Solent is special

- Southampton Water provides opportunities for yachting, navigation and environmental studies.
- Visits to the ports of Rotterdam, Portsmouth and Southampton and trips to London to visit Lloyd's insurance market and the International Maritime Organization.
- Some units on the course are validated by the Institute of Chartered Shipbrokers.

Course length and UCAS code

3 years	N900
4 years with WPLA	N902
4 years with IFdn	N9Q3

Entry level

- 200 points with at least one 6-unit award at grade D or above in an appropriate subject.
- Entry to Year 2 may be offered to those with an HND or Foundation degree in an appropriate subject.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

With strong industry links and opportunities for work placements, Graduates are well equipped to enter a variety of roles in the maritime industry, both in the UK and internationally. About 90% of world trade is carried by the international shipping industry which offers graduates exciting and varied opportunities.

Career paths include:

- ship finance and broking
- offshore supply operations
- port agency
- ship management
- freight forwarding
- marine supplies.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Ship and Port Management

BSc (Hons)

Study ports and shipping in the maritime city of Southampton while benefiting from Solent's impressive facilities and staff with wide-ranging experience in the industry.

Course overview

This course is ideal if you wish to follow a career in ship or port operations and management, or in the related fields of logistics, freight forwarding, port agency, cargo handling or marine supplies.

The international shipping industry comprises nearly 50,000 ships and hundreds of ports worldwide. It carries around 90% of world trade. In addition, there is a large international marine services sector that provides support in the form of finance, law, insurance, ship broking, agency and management.

Employers in all these sectors require motivated graduates with extensive knowledge and problem-solving skills. Southampton, with its thriving port and maritime business community, is the ideal location to study a maritime course.

Industrial focus

There is a demand for graduates with knowledge and operational skills to manage the world's ships and ports. The course is supported by an industry liaison panel drawn from maritime and shipping businesses in Southampton and London and has good employment rates.

You could also benefit from the optional industrial placement year. Co-ordinated by the University's Learning and Information Service and supervised within the Faculty, you undertake this scheme between Years 2 and 3.

Examples of key subject areas

Year 1: Shipping Law; Maritime Transport; Navigation and Meteorology; Maritime Trade; Maritime Business, Maritime Economics.

Year 2: Research Methods;

Management of Organisations; Transport and Ship Operations; Port Management; option, for example, Managing Financial Information, Curriculum Plus.

Year 3: Marine Issues; Strategic Management and Marketing; Terminal Operations; Maritime Logistics; option, for example, Project, Extended Project, Marine Finance.

Assessment: Coursework and presentations (both individual and group), navigation and manoeuvring practical exercises afloat, a dissertation in the final year and examinations.

Key career skills: IT, problem solving, working to deadlines, teamwork and presentation.

Projects/work experience: There is an optional placement year between Years 2 and 3. Previous placements have included a container terminal, a port agency, a tanker company and a ship broker.

Why Solent is special

About 90% of world trade is carried by sea. This course offers graduates a range of exciting, international opportunities.

- Some units on the course are validated by the Institute of Chartered Shipbrokers.
- Southampton Water provides opportunities to see at first-hand ports and shipping at work: Southampton's main sectors are containers, cruise ships and car carriers.
- Visits to the ports of Rotterdam, Portsmouth and Southampton and trips to London to visit Lloyd's insurance market and the International Maritime Organization.

Course length and UCAS code

3 years	J693
4 years with WPLA	J695
4 years with IFdn	J6QH

Entry level

- 200 points with at least one 6-unit award at grade D or above in an appropriate subject.
- Qualifications equivalent to the above may also be considered.
- Entry to Year 2 may be offered to those with an HND or Foundation degree in an appropriate subject.
- General entry information, see page 12.

Career opportunities

With strong industry links, graduates are well equipped to enter a career in ship or port operations management, either in the UK or internationally. Career paths include:

- port management and operations
- ship management and operations (liner and bulk shipping)
- logistics
- offshore supply operations
- cruise and ferry operations
- ship management
- marine equipment supplies.

Contact

Tel: +44 (0)23 8031 9975
Email: ft.admissions@solent.ac.uk
www.solent.ac.uk for detailed course information

Watersports Technology

BSc (Hons)

Highly experienced staff and a range of unrivalled facilities support the development of skills in the design and production of watersports craft.



Course overview

This course is aimed at students interested in designing and building the next generation of sailing dinghies and motor watersports craft up to six metres in length.

The course aims to complement your practical experience of various watersports craft with the related technical theory. You will learn to develop your design skills and manufacturing and business knowledge so that you are able to take a design brief, develop a concept, build a prototype, choose appropriate manufacturing methods and bring the finished artefact to market.

You will use our industry-standard facilities which include computer-aided design (CAD) studios, product design workshops, yacht towing and stability tanks, materials testing laboratories and a fibre reinforced plastic (FRP) workshop. You will also gain access to many types of watersports craft which are based at the Warsash Maritime Academy a few miles along the coast.

Industrial focus

Lecturers are well qualified with strong backgrounds in yacht and powercraft design, product design, marine manufacturing techniques and

entrepreneurship. They have close links with their respective industry and are contributing to its success.

Examples of key subject areas

Year 1: Sportsboat Characteristics; Technologists in Business; Marinecraft Materials and Production; CAD Technology; Production Technology; Design Skills.

Year 2: Sportsboat Science; Prototype Development; Concept Evaluation; Applied Production Technology; Applied Design Skills; option, for example, Marketing and Law, Curriculum Plus.

Year 3: Project; Sportsboat Design; Entrepreneurship; option, for example, Advanced Manufacturing Technology, Advanced Design Skills, Marine Industry Work-based Learning, Small Business Enterprise.

Assessment: A mixture of coursework, portfolio work, presentations, design case studies, reports and exams.

Key career skills: Creative thinking, problem solving, teamwork, design and production.

Projects/work experience: Visits to boatyards, lifeboat builders and marine equipment suppliers. There is a formal marine industry work-based learning option available in the final year.

Why Solent is special

- Solent has over 35 years' experience of delivering yacht technology courses.
- Access to a wide range of study environments. The nearby Warsash Maritime Academy is used for practical field and boat work.



Course length

3 years

UCAS code

W243

Entry level

- 200 points with at least two 6-unit awards, one of which must be in a relevant technology or design discipline.
- Qualifications equivalent to the above may also be considered.
- General entry information, see page 12.

Career opportunities

Graduates could gain employment in the design, development, manufacturing and marketing sectors of the watersports industry. Graduates could also choose to set up their own business. With access to industry-standard equipment and techniques, and to qualified staff with strong backgrounds in this field, graduates should be well placed to gain employment in a variety of technical roles.

Career paths include:

- dinghy and smallcraft design
- product design and marketing
- watersports equipment design and manufacture
- production and management
- watersports equipment marketing and sales.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

Yacht and Powercraft Design

BEng (Hons)

Close links with the yacht and small craft industry make this specialist degree internationally respected.

Course overview

This is a well-established engineering degree that aims to produce graduates with the theoretical understanding and design skills of a professional naval architect working in the yacht and small craft industry. This could range from designing small racing sailing yachts through to a millionaire's super yachts or patrol boats and commercial craft.

The naval architect/designer must take responsibility for the overall design, structure, speed, power, safety and stability of a craft. Emphasis is placed on practical examples and design applications, supported by computer-aided design (CAD) work. There are three principal themes running through all three years, broadly described as small craft technology, CAD and design practice, and engineering theory.

The course combines theory and practice and aims to build on your existing practical sailing and boatcraft knowledge. You will study in an ideal location, close to the thriving port of Southampton and its successful business community, which offers opportunities for extra practical experience.

You will benefit from our industry-standard facilities in the city centre at Warsash Maritime Academy, where you can develop your design skills using CAD and participate in our practical workshops. In our towing and stability tanks, labs and fibre reinforced plastic (FRP) workshops, you will also study the manufacture of composites, material testing, stability and marine engine investigations.

Industrial focus

The course's international reputation for yacht and small craft design is founded on many years of experience

and on its dedicated team of well-qualified teaching staff who have strong links to industry and are active in consultancy and design.

Examples of key subject areas

Year 1: Naval Architecture; Yacht Design and Production Principles; Marine Craft Materials; Small Craft Mechanics; option, for example, Mathematics.

Year 2: Marine Craft: Design, Development, Systems and Hydrodynamics; Applied Yacht Design and Production; Resistance and Propulsion; Structural Analysis.

Year 3: Project; Marine Craft Structures; Advanced Yacht Design and Production; option, for example, Marine Industry Work-based Learning.

Assessment: Most units are assessed by a combination of coursework and an exam element. Several CAD-based units, such as yacht design and production, are fully coursework assessed.

Key career skills: Creative thinking, problem solving, teamwork, design and production.

Projects/work experience: Visits to boatyards, lifeboat builders and marine equipment suppliers.

Why Solent is special

- A 60-metre industry-standard towing tank and a four-metre stability tank.
- Accredited by the Royal Institution of Naval Architects (RINA).



Course length and UCAS code

3 years	H520
4 years with Fdn	H528
4 years with IFdn	H5Q3

Entry level

- 200 points with two or more numerically based A Levels.
- Qualifications equivalent to the above may also be considered.
- Entry to Year 2 may be offered to applicants holding an HND in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- yacht design
- positions in naval architects' offices
- technical management of new construction
- design and production engineering
- project management
- marine equipment design and manufacture.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"This course attracts students because it is linked so closely with industry ... I enjoy putting a lot of hours in."

Jeffrey Ive, Graduate



Yacht Production and Surveying

BEng (Hons)

Focus on the technology of boat building on this well-established degree course which has an international reputation for producing highly skilled graduates.



Course overview

This is a technology degree that aims to produce graduates with the project management, numerical and practical skills of a professional marine technologist working in the yacht industry. Lectures and tutorials will be complemented by practical workshops on the manufacture of composites, materials testing and machinery systems, together with computer-aided design (CAD). These are carried out using our materials testing laboratories, fibre reinforced plastic (FRP) workshops, CAD office and actual sailing and motor boats.

This degree is for yacht technologists, with an emphasis on the more practical considerations of production, manufacture and surveying. The three principal themes running through all three years are: yacht materials and manufacture, yacht engineering systems, and yacht design and production technology.

The course combines theory and practice and aims to build on your existing practical sailing and boatcraft knowledge. You will study in an ideal location, close to the thriving port of Southampton and its successful business community, which offers opportunities for extra practical experience.

Industrial focus

The course's international reputation is founded on many years of experience and on its dedicated team of well-qualified teaching staff who have strong links to industry and are active in consultancy and design.

Examples of key subject areas

Year 1: Naval Architecture; Yacht Design and Production; Marinecraft Materials and Production; Marinecraft Systems Principles; Yacht Production Technology Principles; option, for example, Technology Principles, Curriculum Plus.

Year 2: Resistance and Propulsion; Marinecraft Design and Development; Applied Yacht Design and Production; Applied Marinecraft Systems; Yacht Rig and Keel Surveying; Applied Yacht Production Technology.

Year 3: Project; Advanced Yacht Design and Production; Marinecraft Structures (Practice); option, for example, Yacht Manufacturing Management, Marine Industry Work-based Learning.

Assessment: Most units are assessed by a combination of coursework and an exam element.

Key career skills: Creative thinking, problem solving, teamwork, design and production.

Projects/work experience: Visits to boatyards, lifeboat builders and marine equipment suppliers. There is a formal Marine Industry Work-based Learning option available in the final year.

Why Solent is special

- Solent has over 35 years' experience of delivering yacht technology courses.
- Accredited by the Royal Institution of Naval Architects (RINA).

Course length and UCAS code

3 years	HH52
4 years with Fdn	HH5F

Entry level

- 200 points from two or more numerically based A Levels.
- Qualifications equivalent to the above may also be considered.
- Entry to Year 2 may be offered to applicants holding an HND in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- technical management of new construction
- project management and surveying
- marine equipment design and manufacture
- production and management
- composite specialisation.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

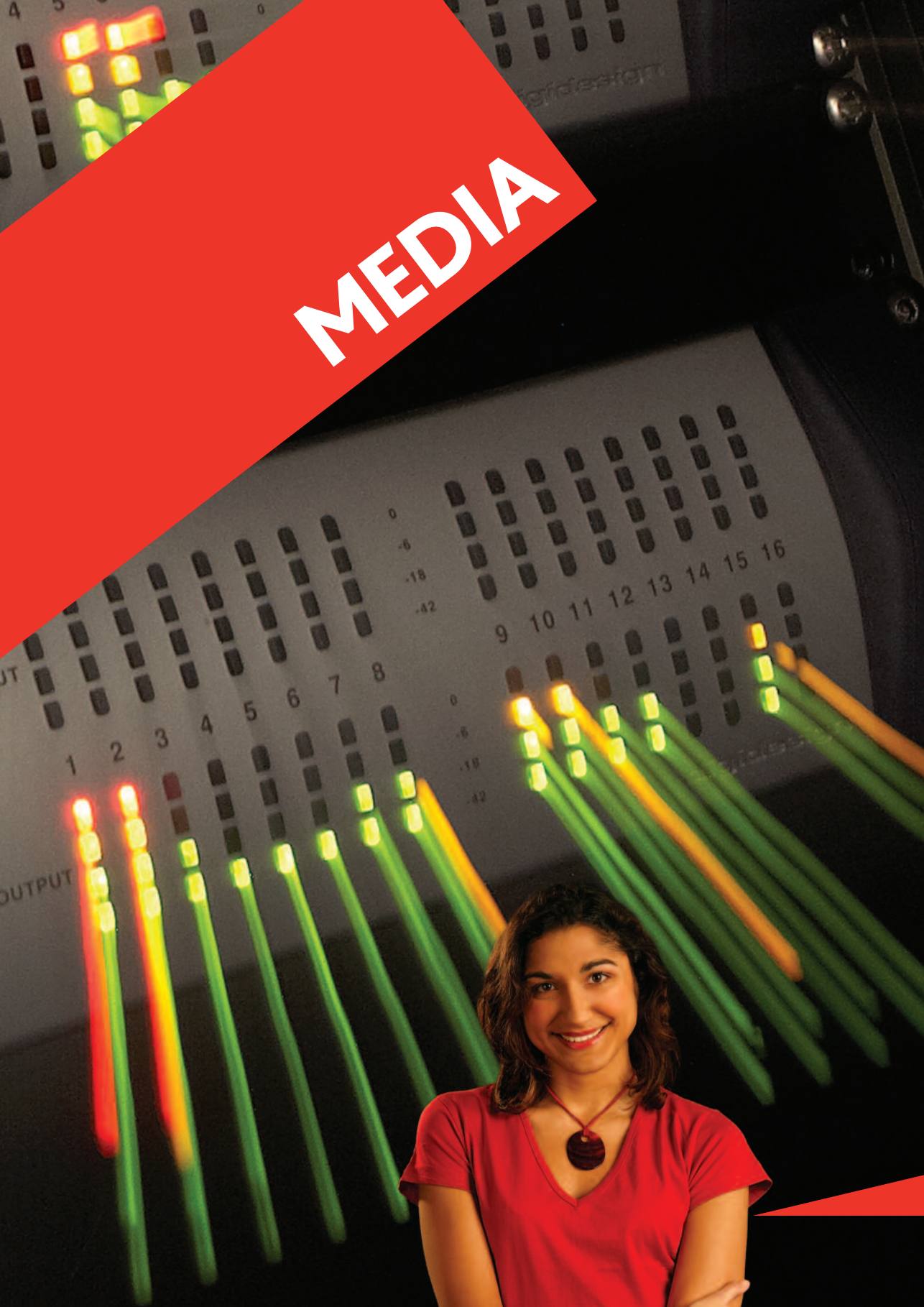
“Dream big and with focus and hard work, anything is possible.”

Paul Goodison

Olympic gold medallist 2008,
Solent graduate and
Honorary Doctor of Sport



MEDIA



Make your mark

The fast-moving and competitive media world wants graduates who can make a difference. On these highly respected courses, you will learn about deadlines, professionalism and creativity, and produce work that reflects the highest standards in the industry.

Courses:

Advertising
Advertising and Public Relations (Top-up)
Comedy – Writing and Performance
Digital Music
English
English and Advertising
English and Film
English and Magazine Journalism
English and Media
English and Public Relations
English and Screenwriting
Fashion Writing (Top-up)
Film

Film and Television (Top-up)
Film and Television Studies
Journalism (BA, Top-up)
Magazine Journalism and Feature Writing
Media Communication and Culture (Top-up)
Media Culture and Production
Media Production (Top-up)
Media Writing (Top-up)
Multimedia Journalism
Music Promotion
Performance
Photojournalism
Popular Music and Record Production
Popular Music Journalism
Popular Music Performance (BA, Top-up)
Popular Music Production (Top-up)
Promotional Media (Top-up)
Public Relations and Communication
Publishing
Screenwriting
Sport Journalism
Television and Video Production
Television Post-Production
Television Studio Production
Writing Fashion and Culture

In my view.....

"I really enjoyed my time at Solent as there is a great integration between students and staff. Also my course was very thorough and helped me to achieve my career goals after graduation."

Laura Marcora, BA (Hons) Public Relations and Communication

Advertising

BA (Hons)

Designed by experienced advertising professionals, this course will equip you with the skills you need to launch a career in the industry.

Course overview

Whether you want to work in a creative team or areas such as account planning and management, you will gain vital hands-on experience that is highly attractive to future employers.

You will learn how to create advertising campaigns by studying key areas of advertising strategy and planning, integrated marketing communication and conceptual and idea generation, as well as art direction and copywriting. Throughout the course you will create your own advertising campaigns, gaining hand-rendering and computer visualising skills and often presenting your concepts in teams. Digital and online advertising features strongly on the curriculum, reflecting its growing importance in the advertising industry.

Your campaigns will focus on major brands and multinational businesses, charities and government agencies.

The course has formed close relationships with advertising courses in Europe, offering students the opportunity to work on pan-European campaigns in cross-cultural agencies.

Industrial focus

Strong links with the industry help you to make contacts in the advertising world. You will take part in agency visits and work placements, and learn from professionals who give guest lectures and portfolio surgeries. Recent speakers have included creative teams from advertising agencies The Work Club, Saatchi and Saatchi and Thinking Juice, plus a talk on planning from Karmarama. There have also been talks from the National Advertising Benevolence Society (NABS) and the Internet Advertising Bureau (IAB).

Examples of key subject areas

Year 1: Introduction to Advertising; Creative Thinking and Reflective Learning; Creative Concepts and Visualisation; The Language of Advertising; Marketing Fundamentals; Inside Brands.

Year 2: Creative Problem Solving; Integrated Marketing Communications; Art Direction and Copywriting; Digital Media; Cultural Influences.

Year 3: Account Management and Planning OR Creative Team Pathway; Agency Simulation; Dissertation OR Creative Project; option, for example, Online Agency, Direct and Digital Marketing, Advertising Design.

Assessment: Reports, essays, creative portfolio building, live projects, digital and online artefacts, reflective logs, presentations and Year 3 dissertation or creative project.

Key career skills: Creative thinking, problem solving, IT, art direction, copywriting, digital authoring, report writing, presentation skills, teamwork.

Projects/work experience: The creative units across the course use live briefs for organisations such as Umbro, *Big Issue*, Thames Clipper, the Army, Bovril, Nike and the Open University.

Why Solent is special

- Support from advertising agencies including EHS 4D Group, Five by Five, Fallon, we are social and The Work Club. This includes work placements and critiques of student work by advertising professionals.
- Strong links with the D&AD (British Design and Art Direction) and YCN (Young Creatives Network).

Course length and UCAS code

3 years	N564
4 years with IFdn	N561

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- General entry information, see page 12.

Career opportunities

Graduates progress to a variety of careers in the advertising world or in related fields.

Career paths include:

- working in a creative team
- account management and planning
- digital and online advertising
- media planning and buying
- marketing
- campaign execution and production
- PR and communications.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view.....

"All areas of advertising are covered through seminars and lectures led by tutors who have industry experience in their respective subject areas. This provides many avenues for possible careers."

Peter Rosselli, Graduate

Top-up

Advertising and Public Relations

BA (Hons)

Equip yourself for a career in the dynamic media and creative industries by advancing your skills to degree level.



Course overview

This year-long course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

Our supportive tutors have extensive commercial experience in the industry and will teach you a vast range of skills, from media relations to international promotional strategies, within a corporate and marketing communications context. You will also build a professional creative portfolio to ensure that you graduate with a body of work that effectively displays your talent.

The course has been developed to reflect industry practice. Our close links with employers, the Chartered Institute of Public Relations and D&AD mean that you will be informed of the latest industry developments and gain extensive opportunities to work on live projects that simulate current practice in the workplace.

High-profile professionals from the advertising and public relations industry regularly visit to lecture, and will provide current, industry-informed feedback on your work and the opportunities for employment.

Industrial focus

Work experience is crucial to your career success and our industry partnerships enable us to support you to undertake work experience at every available opportunity.

Examples of key subject areas

PR Strategy, Campaign Planning and Evaluation; Advertising Account Management and Planning; Major Creative Project.

Assessment: Coursework only, including methods such as group and individual presentations, essays, reports, and portfolio and design work.

Key career skills: Public relations, advertising, creative thinking, writing, presentation, IT, teamwork and project management.

Projects/work experience: You will work on many different industry and live briefs, as well as having the opportunity to organise, set up and film a live event. Solent hosts a large number of industry speaker events to which everyone is invited.

Why Solent is special

- Supported by the Chartered Institute of Public Relations (CIPR) and D&AD (British Design and Art Direction).
- Media production and photographic studios.
- Dedicated IT space.
- Excellent library and online facilities.



Course length

1 year

UCAS code

PN25

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

The course equips you for careers in the media and creative industries and the promotional and communications departments of public and commercial organisations. Graduates have secured posts in a wide range of careers, such as:

- advertising
- public relations
- marketing and sales
- research
- design
- photography
- film-making
- postgraduate education.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Comedy – Writing and Performance

BA (Hons)

One of the few courses to combine comedy theory and practice, this degree will lead to an in-depth understanding of how to write and perform comedy.

“ I’m all for it. If there had been a careers adviser who might have said ‘Oh, you’re funny, there’s a degree you can do in comedy,’ I’d have done it. ”

Rhod Gilbert

Course overview

On this innovative and exciting degree, you will learn about the mechanics of different types of comedic writing including situation comedy and performance, such as stand-up.

The practice-based element of the course is complemented by a wide-ranging portfolio of academic units which provide you with a solid grounding in comedy theory as well as the history of live and recorded comedy and the comedy business. To support your studies, you will have access to the University’s radio and television studios as well as an impressively stocked library.

Industrial focus

Units such as Careers in Comedy and Writing for Publication will equip you with a thorough understanding of the comedy industry and employment opportunities. Teaching staff have worked in comedy – including at Jongleurs comedy clubs and the BBC – and with high-profile comedians for many years, and continue to foster links with the industry. Students have the opportunity to hear and quiz a wide range of guest speakers.

Examples of key subject areas

Year 1: Stand-up Comedy and Writing Comedy; The History of Comedy; Comedy and Media; Stage and Screen Comedy; Performing Comedy.

Year 2: Radio Comedy; Comedy in the Twentieth Century; Analysing Comedy; Satire; option.

Year 3: Industry Research; Stage and Screen Production; Careers in Comedy; Writing for Publication.

Assessment: Methods of assessment include presentations, essays, research projects, script writing, live performance, radio and TV production.

Key career skills: Writing, performance, presentation, research and analytical skills.

Projects/work experience: Students write and perform stand-up comedy, make radio programmes and a 30-minute sitcom in the final year.

Why Solent is special

Solent is one of only two universities in the UK to offer a degree course in Comedy and has been doing so for six years. It offers an interesting and essential balance between practical and theoretical learning, with tutors drawn from both the world of comedy and academic backgrounds. You will also benefit from excellent facilities and guided opportunities to try your hand in the professional arena. All this points to a first-class grounding in the many and startlingly varied aspects of comedy, preparing you for employability in your chosen field.

- One of a select few degrees to focus on comedy writing and performance.
- A range of facilities including screening rooms and digital editing equipment.

Course length

3 years

UCAS code

WW48

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an audition.
- General entry information, see page 12.

Career opportunities

Career paths include:

- comedy writing
- stand-up and comedy performance
- producing, directing and editing light entertainment
- administration.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view



“The course is very challenging, but enjoyable. The support from the tutors has been invaluable and their in-depth knowledge and enthusiasm has provided me with both knowledge of the industry and confidence in my own creativity.”

Philip Byrne, Graduate

Digital Music

BA (Hons)

Study on a pioneering course with a focus on applications at the cutting edge of the digital music industry.



Course overview

You will study digital music production (including both audio and synthesis), sound design, music for film and digital media, DJing (using DJing software applications) and how to prepare your music productions for live performance.

You will learn a variety of digital music production skills using leading industry-standard music production applications. You will be shown how to construct, edit and sequence music projects, using pre-recorded samples, your own audio files and music instrument digital interface (MIDI).

For their final major projects, students are encouraged to pursue a wide range of creative outputs. These could include a concept album, DJ and VJ mix, circuit-bent instruments, virtual software instruments, experimental sound design and soundtracks for film or video.

Industrial focus

Members of the course team are actively involved in the contemporary digital and electronic music scene and have close links with the music industry.

Examples of key subject areas

Year 1: Music Theory for Computer Musicians; Composition for Computer

Musicians; Digital Music Production – Audio and Synthesis; Digital Music Technology; History of Electronic Music.

Year 2: Contemporary Electronic Music; Digital Music Applications; Live Performance; Concept Album; Music for Film; Music for Digital Media; option: Digital DJing.

Year 3: Project; Collaborative Project; Employability and Entrepreneurship; Music Industry Project; Digital Music Final Major Project; option, for example, Research Music Making.

Assessment: Mix of practical and theoretical projects, written assignments, presentations and final-year project.

Key career skills: Communication, teamwork, project management and IT.

Projects/work experience: To support their studio-based studies, students are encouraged to enter remix, mash-up and DJ competitions.

Why Solent is special

Students are taught within a real-world music industry environment by established professionals including producers, composers, label owners and academics.

- The Mac-based production and teaching studio is fully equipped with high-powered computers and recent versions of Logic Studio Pro and Ableton Live.
- Informal visits to clubs, gigs and concerts.
- The course has created a vibrant and dynamic dance music community in Southampton, with regular digital music club nights featuring a wide range of genres.

Course length

3 years

UCAS code

WJ39

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend a portfolio viewing.
- General entry information, see page 12.

Career opportunities

Employment opportunities include:

- composer
- working for record labels
- performer
- music producer in the creation of your own work or for third-party clients
- music retail in management or purchasing
- publishing.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"The teaching staff at Solent are amazing – it's like learning from friends. I have learned different methods and techniques from the lecturers because they all have their own way of doing things."

Chris Baker, Graduate

English

BA (Hons)

This innovative degree combines employability skills with creative practice and cutting-edge approaches to the study of literature in English.

Course overview

Blending creative practice with critical awareness, our experienced and highly qualified, diverse, internationally respected teaching team will challenge students to develop a practical toolbox of professional skills.

You will not only explore the current and historical relevance of literature in our society, but will also develop your practical skills in creative writing, presentation and debate. You will explore literary texts from *Beowulf* to the twenty-first century in context, and we introduce critical and cultural theory as practical spectacles through which we can make sense of the world.

The four-year European placement option gives our students a competitive edge as they enter an increasingly international employment market. You also have the option of studying a foreign language as part of your course.

Industrial focus

Students are encouraged to develop strong links with Solent Creatives, our in-house agency which improves employer engagement and student employability across the campus and within Southampton.

To the business community, this offers unrivalled access to the University's student talents, and to our students, it offers the opportunity to work on one-off assignments and exciting live creative briefs.

Examples of key subject areas

Year 1: Introduction to Literary Studies; Key Moments in the History of Literature; Critical Writing and Presentation Skills; Adapting the Novel; Writing and the Literary

Industry; Making and Reading Poetry.

Year 2: Gender Agendas: Unpacking 19th-Century Literature; Playtexts in Context; Shakespeare; Writing for a Living; options.

Year 3: Crises in Literature and Culture in the 20th–21st Centuries; Work Experience; Final-Year Project; options.

Assessment: In addition to the more traditional essays, examinations, research projects and presentations, students will have opportunities to submit creative writing, journalism, blogs, workbooks and portfolios for assessment. Chaired debates will also form an essential part of the assessment process.

Key career skills: Analytical writing, research, creative and critical thinking, presentation, project management, visual communication and problem solving.

Projects/work experience: Work experience is an integral part of this course and comprises a core unit in Year 3.

Why Solent is special

- Explore the significance of the global nature of literature in English.
- Discover practical applications for theoretical concepts.
- Develop your skills in creative and critical writing, debate and presentation.
- Learn a foreign language and/or study abroad for a year as options.
- Gain employability skills at all three levels of the degree.
- Undertake work experience as an integral part of the course.

Course length and UCAS code

3 years	Q300
4 years	Q301

Entry level

- 240 UCAS tariff points from A Levels or equivalent qualifications.
- Mature applicants may be considered based on relevant experience without having the required tariff points.
- General entry information, see page 12.

Career opportunities

Career paths include:

- teaching (primary, secondary, tertiary, HE, prisons or EFL)
- arts administration
- media
- copywriting
- publishing
- professional writing
- information management
- librarianship
- lexicography
- records/archive management
- journalism
- public relations
- programme research (broadcasting, film, television)
- sales.

Contact

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English and Advertising

BA (Hons)

This course offers the ideal opportunity to combine the advanced study of English literature with the highly vocational field of advertising.

Course overview

Dividing your time equally between the two subjects, you will develop knowledge and skills in each of your disciplines, enhancing your career prospects.

You will think in new and imaginative ways about fiction, drama, poetry and language, and be encouraged to relate them to television, film, journalism, advertising and your own creative writing.

In addition to studying English literature in considerable depth, your work on advertising campaigns and live projects will help you develop a broad range of practical skills in the field.

The course features innovative approaches to the study of literature and is taught by cutting-edge researchers and industry professionals, combining real-world training with intellectually stimulating academic study.

Industrial focus

You will be taught by professional practitioners with strong links to the advertising industry and an impressive track record of securing work placements and employment for students. Practical projects focus on advertising campaigns, creative thinking and problem solving.

Examples of key subject areas

Year 1: Cultural Fragments: An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Introduction to Advertising; Marketing Fundamentals.

Year 2: Gender Agendas 1 and 2; Playtexts in Context; Shakespeare: Script, Stage and Screen; Integrated Marketing and Communication; Cultural Influences of Advertising; New Media.

Year 3: Shock Value: Rejecting Realism in 20th-Century Literature; Dissertation/Major Project; option, for example, English, Advertising.

Assessment: Assessment in Advertising is carried out through course assignments, essays, exams, portfolio building, live projects and presentations. There will be a dissertation in Year 3. For English, you will complete traditional essays, examinations, research projects and presentations, and have opportunities to submit creative writing, journalism, workbooks and portfolios.

Key career skills: Creative thinking, effective writing, research, presentation, project management, visual communication and problem solving.

Projects/work experience: Industry-specific work placements and briefs are available on the Advertising side of the course, while the English side offers a work experience option in which you may explore your own career development plans.

Why Solent is special

- Innovative approaches to the study of literature.
- Enthusiastic and supportive staff who encourage every student to reach their potential.
- Support in setting up work placements and bringing in professionals.
- Strong links with the D&AD (British Design and Art Direction) and YCN (Young Creatives Network).
- Opportunities for study trips nationally and internationally.
- Opportunity to study in Europe for an academic year.

Course length and UCAS code

3 years	QN35
4 years	QN3M

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

This course equips graduates for a career in any professional employment requiring advanced skills of writing, reading, thinking and creating.

Career paths include:

- teaching and education
- writing and publishing
- PR, advertising and communications
- management and administration
- working in a creative team
- marketing
- online advertising
- sales and administration
- further study.

Contact

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www.solent.ac.uk for detailed course information

English and Film

BA (Hons)

Combine your enthusiasm for film with the study of English to equip yourself with the skills and knowledge needed for a highly creative career.

Course overview

Part of the English programme, this course takes a cutting-edge, interdisciplinary approach to the study of English. You are encouraged to think in new and imaginative ways about fiction, drama, poetry and language, in combination with the study of film.

The course features innovative approaches, combining real-world vocational training with intellectually stimulating academic study.

Studying one of the leading film courses in the university sector, you will be taught by practitioners as well as academics. To support your studies, you will have access to our extensive library collection of film and television programmes.

The course's emphasis is on contemporary styles and their influence on narrative structure, genre and technique in film and literature. This degree fosters a well-rounded approach to creative production, allowing students graduate entry to the media industries.

Industrial focus

You will be taught by experts in their fields, including screenwriters, producers, directors and academics with an excellent range of published work.

Examples of key subject areas

Year 1: Cultural Fragments: An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Film, Culture and Industry; Reading the Screen; Issues in Film History.

Year 2: Gender Agendas 1 and 2; Playtexts in Context; Shakespeare: Script, Stage, Screen; Theories of the Text; Classical Hollywood Cinema;

Spectators and Audiences.

Year 3: Dissertation/Major Project; Shock Value: Rejecting Realism in 20th-Century Literature; British Film Culture; option, for example, English, Film.

Assessment: For English, assessment includes traditional essays, examinations, research projects and presentations, as well as opportunities to submit creative writing, journalism, workbooks and portfolios. For film, assessment is mostly through essays, reports, seminar presentations and film and television projects. There are exams at the end of Years 1 and 2.

Key career skills: Creative thinking, research, effective writing, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: In your final year, you will be offered the opportunity to arrange a work experience placement in which you may explore your own career development plans.

Why Solent is special

- Innovative approaches to the study of literature, taught by cutting-edge researchers and industry professionals.
- Combines real-world practical training with intellectually stimulating academic study.
- Crosses boundaries between academic subjects and enables exploration of your own practical and creative writing interests.
- Optional opportunity to study abroad for an academic year on our European Placement scheme.



Course length and UCAS code

3 years	QP33
4 years	QP3J

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applications may be considered on the basis of experience rather than formal qualifications.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

The course equips graduates for a career in any professional employment requiring advanced skills of writing, reading, thinking and creating.

Career paths include:

- research and administration in the film, media and cultural industries
- postgraduate education and industrial training
- teaching and education
- writing and publishing
- PR and advertising
- TV and media
- journalism
- management and administration
- legal, financial and sales work.

Contact

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www.solent.ac.uk for detailed course information

English and Magazine Journalism

BA (Hons)

Advance your writing and research skills on this degree which has a strong track record for graduate employment in the media industries.

Course overview

Part of the English programme, this course takes a cutting-edge, interdisciplinary approach to the study of English. You are encouraged to think in new and imaginative ways about fiction, drama, poetry and language, in combination with the study of magazine journalism.

The course features innovative approaches and is taught by cutting-edge researchers and industry professionals, combining real-world practical training with intellectually stimulating academic study.

Practical production and the critical perspectives of contemporary social theory and practice are linked throughout the degree. Students will use the latest professional equipment and learn to produce good copy, written accurately and to a deadline. You will cover all aspects of magazine journalism from reviewing to hard-hitting reportage, as well as investigative pieces.

Solent has a strong track record in graduate employment for all its magazine journalism courses.

Industrial focus

Work placements are crucial to student development and you will be encouraged to carry out a number of placements at relevant publications throughout the degree.

Examples of key subject areas

Year 1: Cultural Fragments; An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Magazine Journalism; Layout and Visualisation; Magazine Journalist's Tool Box.

Year 2: Gender Agendas 1 and 2; Playtexts in Context; Shakespeare:

Script, Stage and Screen; Law for Journalists; Magazine Business; The Editorial Hub.

Year 3: Dissertation/Major Project; Shock Value: Rejecting Realism in 20th-Century Literature; Multi-Platform Publishing; option, for example, English, Magazine Journalism.

Assessment: In addition to the more traditional essays, examinations, research projects and presentations, students will have opportunities to submit creative writing, journalism, workbooks and portfolios.

Key career skills: Analytical writing, research, creative thinking, presentation, project management, visual communication and problem solving.

Projects/work experience: Industry-specific work placements and briefs are available on the Magazine Journalism side of the course, while the English side offers a work experience option in which you can explore your own career development plans.

Why Solent is special

- Combines real-world practical training with intellectually stimulating academic study.
- Optional opportunity to study abroad for an academic year.

In my view.....

"I enjoy studying at Solent as my course is engaging and interesting. The lecturers are also so supportive and will always go out of their way to help you."

Natalie Goode, Student

Course length and UCAS code

3 years	QP35
4 years	QP3M

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applications may be considered on the basis of experience rather than formal qualifications.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Opportunities exist in a wide range of magazines, periodicals and in-house publications. Many types of employment feature high-level communication skills.

Career paths include:

- feature or online writing
- media and cultural criticism
- public relations
- advertising
- the retail industries
- teaching.

Contact

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www.solent.ac.uk for detailed course information



English and Media

BA (Hons)

The study of two complementary subjects will demonstrate your breadth of knowledge and skills to future employers.

Course overview

Part of the English programme, this degree takes a cutting-edge, interdisciplinary approach to the study of English, encouraging students to think in new and imaginative ways about not only fiction, drama, poetry and language, but also media culture.

The course features innovative approaches and is taught by cutting-edge researchers and industry professionals, combining real-world practical training with intellectually stimulating academic study.

On this exciting and broad-based degree, you will divide your time equally between the two subjects, combining the academic study of literature and language with media and culture. You will examine and reflect on the significance of media culture in shaping identity, ideology, representation and politics. You will also be able to combine both your media and English interests in a range of theoretical projects and options.

Industrial focus

Students are encouraged to put their skills into practice in the workplace by seeking placements within media organisations.

Examples of key subject areas

Year 1: Cultural Fragments: An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Media and Cultural Analysis; Cultural Revolutions; Writing: Facts and Fictions.

Year 2: Gender Agendas 1 and 2; Playtexts in Context; Shakespeare: Script, Stage and Screen; Europe and its Others; Cultures of Consumption; Media option.

Year 3: Dissertation/Major Project;

Shock Value: Rejecting Realism in 20th-Century Literature; Culture Wars; option, for example, English, Media.

Assessment: In addition to traditional essays, examinations, research projects and presentations, you will have opportunities to submit creative writing, journalism, workbooks and portfolios.

Key career skills: Creative thinking, effective writing, research, presentation, project management, evaluation and problem solving.

Projects/work experience: In your final year, you will be offered the opportunity to arrange a work experience placement in which you can explore your own career development plans.

Why Solent is special

- Innovative approaches to the study of literature, taught by cutting-edge researchers and industry professionals.
- Combines real-world practical training with intellectually stimulating academic study.
- Crosses boundaries between academic subjects.
- Multiple opportunities for study trips nationally and internationally
- Plenty of opportunity to explore your own practical and creative writing interests.

Course length and UCAS code

3 years	QP3H
4 years	QPH3

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applications may be considered on the basis of experience rather than formal qualifications.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

English and Media graduates have gone on to work in:

- TV research
- newspaper and radio journalism
- TV post-production/editing
- marketing, PR and advertising
- teaching and education
- writing and publishing
- management and administration
- legal, financial and sales work
- postgraduate study.

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www.solent.ac.uk for detailed course information

In my view

"Our teachers are really supportive and they help us develop our own ideas and understanding."

Annie Holland, Student

English and Public Relations

BA (Hons)

Gain practical skills and an in-depth understanding of public relations, while underpinning your knowledge with the study of English.

Course overview

Part of the English programme, this course takes a cutting-edge, interdisciplinary approach to the study of English. You are encouraged to think in new and imaginative ways about fiction, drama, poetry and language, in combination with the study of public relations.

The course features innovative approaches and is taught by cutting-edge researchers and industry professionals, combining real-world practical training with intellectually stimulating academic study.

During the course you will develop insights into literary and critical theory which will complement your study of the huge expansion of new media and desktop publishing within the world of business. Creative and visual approaches are emphasised across the course.

Industrial focus

Your understanding of literary styles and techniques will be given a vocational edge in practical public relations units on message analysis, technical and creative skills, image manipulation and media production.

Examples of key subject areas

Year 1: Cultural Fragments: An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Introduction to Public Relations; Communication in Organisations; Communication in Action.

Year 2: Gender Agendas 1 and 2; Playtexts in Context; Shakespeare: Script, Stage and Screen; Corporate Communications; Public Relations and Communications in a Digital World; Digital PR: Internet and Social Media.

Year 3: Dissertation/Major Project;

Shock Value: Rejecting Realism in 20th-Century Literature; Persuasive Communication; option, for example, English, Public Relations.

Assessment: In addition to the more traditional essays, examinations, research projects and presentations, students will have opportunities to submit creative writing, journalism, workbooks and portfolios.

Key career skills: Creative thinking, effective writing, research, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Industry-specific work placements and briefs are available on the Public Relations side of the course, while the English side offers a work experience option in which you can explore your own career development plans.

Why Solent is special

- Combines real-world practical training with intellectually stimulating academic study.
- Optional opportunity to study abroad for an academic year.

In my view



"English and Public Relations is a fantastic joint honours degree as the two subjects

complement each other so well. Key writing skills are transferable across the subjects, giving an exciting variation of subject matter."

Nicky Winn, Graduate

Course length and UCAS code

3 years	QP32
4 years	QP3F

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applications may be considered on the basis of experience rather than formal qualifications.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Employment in public relations is in-house or in consultancies or agencies, some of which specialise in particular sectors.

Career paths include:

- public relations
- advertising
- journalism
- marketing
- human resources
- management and administration
- legal, financial and sales work
- postgraduate study.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

English and Screenwriting

BA (Hons)

This challenging and stimulating degree combines creative writing for all screen genres with the advanced study of English.

Course overview

Part of the English programme, this course takes a cutting-edge, interdisciplinary approach to the study of English. You are encouraged to think in new and imaginative ways about fiction, drama, poetry and language, in combination with the study of screenwriting.

This exciting combination has been designed in collaboration with practising film and television screenwriters. The English element of the degree allows students to discover the links between contemporary screenwriting and more traditional literary forms. The Screenwriting element is from one of the only UK undergraduate degrees specialising in writing for all major screen formats, including drama documentary, soap opera, comedy and feature film.

This is a practical degree with a strong emphasis on competitions, work experience and knowledge of the shifting market for creative ideas. Teaching is informed by practice, allowing students the opportunity to apply theoretical knowledge to contemporary, everyday examples.

Industrial focus

You will receive strong encouragement and guidance in seeking work placements, making industry contacts and preparing work for submission to producers/agents and competitions.

Examples of key subject areas

Year 1: Cultural Fragments: An Introduction to Literary Studies; Adapting the Novel; Making and Reading Poetry; Introduction to Story; Introduction to Screenwriting Craft; Reading Screen Texts.

Year 2: Gender Agendas 1 and 2;

Playtexts in Context; Shakespeare: Script, Stage and Screen; Writing Fact-based Script; Scripts into Production; Adapting for the Screen.

Year 3: Dissertation/Major Project; Shock Value: Rejecting Realism in 20th-Century Literature; Media Markets and Context 1 and 2; option, for example, English, Screenwriting.

Assessment: In addition to traditional essays, examinations, research projects and presentations, you will have opportunities to submit creative writing, journalism, workbooks and portfolios. Screenwriting units are assessed by pitching sessions, storylining, treatments and step-outlines, script reader/editor reports, performed readings and group television production, as well as via scripts, essays and presentations.

Key career skills: Creative thinking, effective writing, research, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Industry-specific work placements and briefs are available on the Screenwriting side of the course, while the English side offers a work experience option in which you can explore your own career development plans.

Why Solent is special

- Specialises in writing for all major screen genres.
- Heavily weighted towards practical writing.
- Crosses boundaries between academic subjects.
- Optional opportunity to study abroad for an academic year.

Course length and UCAS code

3 years	QW3V
4 years	QWH8

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

Students will leave the course with not only the craft to pursue a career as a writer, but also the knowledge and skills needed to work in other script-related roles such as script researcher, script editor, storyliner and producer. Other career paths include:

- teaching
- PR, marketing and advertising
- publishing
- work in the theatre or radio
- writing and publishing
- management and administration
- legal, financial and sales work
- postgraduate study.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up Fashion Writing

BA (Hons)

Experience the excitement and buzz of fashion journalism on this comprehensive and challenging one-year course.



Course overview

This year-long, industry-focused course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

The programme will enhance your core writing skills and develop your understanding of the context of fashion journalism and the social and historical framework in which it operates. You will work in a professional environment, allowing you to appreciate the dynamic of online publishing. You will also gain the knowledge and confidence to explore and evaluate various theoretical concepts surrounding the world of fashion.

Together with core journalism skills, you will gain specialist skills which enhance your employability in this competitive market. You will work in a real-world simulated environment and use the very latest technical facilities, including a dedicated journalism newsroom.

We run an exciting weekly guest-speaker programme featuring many big names from the media industry. Recent speakers include Alexandra Shakespeare (formerly of *Harper's Bazaar*), Andrew Humphreys (deputy editorial director for Ink-global), Lauren Cumming (*Love-it!*), Chris

Bourn (*Time Out*), Simon Vincent (Sky) and Tim Burke (BBC). These sessions provide key insights into the industry and are useful networking sessions, giving you direct access to influential people.

Industrial focus

Our talented teaching team of industry practitioners and experts has wide-ranging media experience and many continue to freelance. They maintain strong industry links and are dedicated to helping you publish your work and undertake work experience with leading news and media organisations.

Examples of key subject areas

- Individual Research Project
- Publishing the Package
- Fashion Analytics.

Assessment: Coursework including presentations, portfolios, live briefs, web and individual evaluations.

Key career skills: Writing for various media, presentation, IT, teamwork, project management.

Projects/work experience: An opportunity to join our exciting Solent Creatives agency and experience live briefs.

Why Solent is special

- Opportunity to build a portfolio of industry-relevant work.
- The University hosts professional examinations such as the NCTJ Law Qualification and Teeline shorthand exam.
- Weekly guest speaker programme featuring many big names from the media industry.
- Study trips.



Course length

1 year

UCAS code

W29D

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

A unique blend of theory and practice, making graduates highly employable.

Career paths include:

- journalism – either as a staff writer or freelancer
- styling
- buying
- research
- PR
- postgraduate education.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Film

BA (Hons)

One of the UK's leading courses in film in the university sector, this degree offers rigorous academic study combined with hands-on film-making.

Course overview

This is one of very few degrees to offer practical production units in digital film-making and screenwriting, alongside an exciting and stimulating programme of academic study. You will have the opportunity to develop your skills in a specific direction and to see your production work exhibited at our graduate screening.

Focusing on critical argument and research, the degree incorporates three strands of study: theory, history and practice. You will be taught by experts in their fields: screenwriters, producers, directors and academics with an excellent range of published work.

During your studies you will have access to professional digital video, high-definition and 16mm film-making production equipment in our suite of newly refurbished industry-standard studios. The library offers extensive resources for the research and study of film and houses the unique Ken Russell archive.

The degree enables graduates to enter employment in a variety of fields – both inside and outside of the media and film industries – as well as going on to study at postgraduate level or entering teaching.

Industrial focus

A visiting-speaker programme and masterclasses with industry professionals are key features of the course. Students are given the opportunity to gain work experience on outside projects such as Glastonbury, Cowes Week and sporting events. Field trips are organised to film festivals at home and around the world, including Rotterdam, New York and Berlin.

Examples of key subject areas

Year 1: Film Culture, History and Analysis; High Definition Video; Screenwriting.

Year 2: Classical Hollywood; Film Theory; Spectators and Audiences; Documentaries and Fiction Film-Making; option, for example, Screenwriting; Guerrilla Film-Making; Cinematography and Sound; Directing and Editing; Short Story Cinema.

Year 3: Major Project (Film, Script, Dissertation); Contemporary Cinema; Contemporary British Cinema; option, for example, The Time Machine, Visualising War.

Assessment: Coursework in the form of essays, research papers, reports, seminar presentations and film production. There is one exam in Year 1.

Key career skills: Writing, creative thinking, problem solving, presentation, research, self-evaluation, teamwork, communication.

Projects/work experience: You will have the opportunity to present your own work at the graduate screening in the final year. There is also the chance to work with external clients via Solent Creatives and Solent Productions (in-house production company and agency).

Why Solent is special

- The staff team are experts in their fields, including academics, screenwriters, producers and directors.
- An excellent range of professional-standard facilities, including film studios, screening rooms, editing suites and television studios.



Course length

3 years

UCAS code

W610

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduates find employment in the film and media industries and related fields:

- teaching
- arts administration
- public relations
- graduate management programmes
- publishing.

Contact

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www.solent.ac.uk for detailed course information

In my view

"With research-active academics, tutors who work in the industry and industry-standard equipment, the Film course really helps you to prepare for a career in film."

Emma Romsey, Graduate

Top-up Film and Television

BA (Hons)

Progress your production skills and knowledge of film and television on this one-year course taught by experienced industry practitioners.



Course overview

On this course you will study film and television and gain substantial experience of digital production. You will work in a broadcast-standard HD digital television studio and use HD to make short fictional and documentary films. Critical theory will be taught alongside the production units to ensure that you become a critical thinker and creative practitioner.

The Department has excellent links with the film and television industry, securing our students work experience with independent television companies, the BBC, radio stations, Glastonbury music festival, Southampton Football Club, Philips and Cowes Sailing Week. You will benefit from the expertise of high-profile guest speakers, including directors, producers, actors, editors and cinematographers.

Industrial focus

Our teaching team has extensive industry and practical experience. Production tutors are film-makers, editors, cinematographers, television producers and directors. They will encourage you to produce informed and imaginative written and practical work, and equip you with a wide range of employability skills essential for a career in the industry.

Examples of key subject areas

Approaches to Film and Television; Television Studio (develop a television programme); Individual Major Project.

Assessment: Coursework in the form of film/television production, portfolio, essays, presentations, student-led seminars, scripts and research papers.

Key career skills: Production, problem solving, writing, presentation, research, self-evaluation, teamwork.

Projects/work experience: Students have the unique opportunity to work on the editorial board for *Diegesis*, a critical film and television review magazine run by students and staff. You can also participate in outside broadcasting and filming opportunities at events such as Glastonbury, Cowes Week and Southampton Football Club matches. The degree has links with Southampton Film Week, an annual event partnered by City Eye and Screen South. There is also the opportunity to work with external clients via Solent Creatives and Solent Productions.

Why Solent is special

- The staff team are experts in their fields, including academics, screenwriters, producers and directors.
- Excellent production and post-production facilities, including state-of-the-art HD studios with green screen; digital, high-definition and editing facilities.

Course length

1 year

UCAS code

P901

Entry level

- Relevant HND/Foundation degree with Merit profile or equivalent.
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduate destinations include: Warner Bros, Fox London, The Coast 106, Talkback Thames, Aquarius Sound and Company Pictures.

Other career paths include:

- teaching
- arts administration
- public relations
- the public sector
- postgraduate study.

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www.solent.ac.uk for detailed course information

In my view



"The best thing about the course for me has been the countless opportunities to gain valuable industry experience. It has been a major part of the best years of my life."

Daryl Ball, Graduate

Film and Television Studies

BA (Hons)

One of the UK's leading undergraduate courses in film and television, this degree offers an innovative blend of theoretical study and hands-on production.

Course overview

This comprehensive degree is one of the few in the UK to combine critical awareness of film and television with practical skills, uniquely designed to give you a head start in the creative industries.

History and theory units covering early, classical and contemporary film and television are complemented by specialist topics such as guerrilla film-making, short film and cult television drama. In our professional studio space, you will learn single and multi-camera production and gain experience with industry-standard technologies, including the latest high-definition digital film.

Industrial focus

A visiting-speaker programme and masterclasses with industry professionals are key features of the course. Past guest speakers include Michael Apted, Ken Russell, Mark Kermode, Mike Hodges, Alan Parker and Jeremy Irons. Field trips are organised to film festivals in the UK and around the world. There is also the opportunity to write for and join the editorial board for the student-led film and television review magazine *Diegesis*, and the chance to have work screened at the city-wide Southampton Film Week.

Examples of key subject areas

Year 1: Studying the Moving Image; Digital Video Drama; Television and Film History; Screenwriting.

Year 2: Critical Studies of Film and Television; Screen Audiences; Classical and Contemporary Hollywood Cinema; option, for example, Gender and Sexuality, Short Films, Guerrilla Film-Making.

Year 3: British Film and Television; Global Film and Television; Major Project; option, for example, War and Torture on Screen, Stars and Performance, Cult Film and Television.

Assessment: Generally by coursework in the form of essays, presentations, student-led seminars, scripts, portfolio and completed film/television production. There is one exam in Year 1.

Key career skills: Writing, creative thinking, problem solving, presentation, research, self-evaluation, teamwork, project management, working to deadlines.

Projects/work experience: Students have the unique opportunity to work on the editorial board for *Diegesis*, and to participate in outside broadcasting and filming opportunities at events such as Glastonbury and Cowes Week. The degree has links with Southampton Film Week, an annual event partnered by City Eye and Screen South.

Why Solent is special

- The staff team are experts in their fields, including academics, screenwriters, producers and directors.
- Excellent production and post-production facilities, including state-of-the-art HD studios with green screen; digital, high-definition and editing facilities; the opportunity to work with 16mm film; and a new 35mm theatre with 3D and surround sound.
- The opportunity to study 16mm film-making.



Course length

3 years

UCAS code

P303

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduate destinations include: Warner Bros, Fox London, The Coast 106, Talkback Thames, Aquarius Sound, Company Pictures and Solent Productions.

Other career paths include:

- teaching
- arts administration
- public relations
- the public sector
- postgraduate study.

Contact

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In my view

"At the Glastonbury and Glade festivals, we were no longer students; we were able to work at industry level. I'm glad of this because it gave me an insight into the world of a production crew."

John Robertson, Graduate

Journalism

BA (Hons)



With its reputation for producing graduates who are highly employable, this degree provides a rigorous training in print and broadcast journalism.

Course overview

The BA (Hons) Journalism degree at Southampton Solent University is designed to equip graduates with the core skills needed to work in newspapers, television, radio or online.

Finding, gathering and then writing news stories and features to deadline, you will work like a professional journalist. You will be taught to produce text, video and audio content to industry standard. Our cutting-edge, multi-platform website will allow you to publish work online on a daily basis. You will also explore specialist fields, benefiting from our highly successful guest-speaker programme with leading industry figures.

Facilities include industry-standard multi-camera TV studios with autocue, radio news studios, Reuters and Sky news feeds, the latest print software and a dedicated newsroom.

Our lecturers include current industry practitioners who will help you find opportunities for work placements.

Solent is a Skillset Media Academy which means it is officially recognised as a national centre of excellence in media education.

Industrial focus

Students are required to complete a minimum of 120 hours' work placement in industry. They gain positions at national magazines and newspapers, major broadcasters including the BBC and Sky, the trade press, public relations agencies, independent radio stations and news websites.

Examples of key subject areas

Year 1: Journalistic Skills; Basics of Reporting for Newspapers, Television and Radio; Learning to Identify Stories and Deliver the News; Politics and the

Role a Journalist Plays in a Democratic Society.

Year 2: Advanced News Gathering and Storytelling Skills; Feature Writing; Specialist Reporting; Media Law; Media Ethics.

Year 3: Learning to Meet Professional Standards; Project Management; Advanced News Gathering and Storytelling Techniques; International Politics, Affairs and Reporting.

Assessment: Coursework, which comprises journalistic writing, essays, group projects and presentations, workshops assignments and written examinations.

Key career skills: Creative thinking, writing, production skills, presentations, teamwork, working to deadline.

Projects/work experience: Recent study trips to Paris, New York, Tokyo and Beijing to get a European and global perspective; work placements at a wide variety of organisations.

Why Solent is special

- Accredited by the Broadcast Journalism Training Council (BJTC) for television and radio.
- On our four-year degree you can spend a year studying at one of our European partner universities.
- Hosts and prepares students for the Training of Journalists (NCTJ) exams.



Course length and UCAS code

3 years	P500
4 years	P501

Entry level

- 260 UCAS tariff points from A Levels or equivalent qualifications, excluding General Studies.
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

Graduates progress to a variety of careers in journalism and related fields:

- radio and broadcast news reporting and editing
- feature writing
- PR and communications.

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In my view

"I found the practical side of the course has really prepared me for the journalistic world and I am grateful to all of my lecturers for setting me up for life after university."

Elizabeth Barnet, Graduate Editor of Hampshire Life

Experience the challenges of frontline journalism on this comprehensive and challenging one-year course.

Course overview

This year-long, industry-focused course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

This course will enhance your core writing skills and develop your understanding of the context of journalism and the social and historical framework in which it operates.

You will also be offered options in niche areas such as politics, fashion and styling, science and technology, travel, film and business. These will help you build your own unique skill set which is vital in this competitive market.

You will work in a real-world simulated environment and use the very latest technical facilities, including a dedicated journalism newsroom.

Industrial focus

Our talented teaching team of industry practitioners and experts has wide-ranging media experience and many continue to freelance. They maintain strong industry links and are dedicated to helping you publish your work and undertake work experience with leading news and media organisations.

We run an exciting weekly guest-speaker programme featuring many big names from the media industry. Recent speakers include Alexandra Shakespeare (*Harper's Bazaar*), Simon Vincent (*Sky Sports News*), Andrew Humphreys (deputy editorial director for Ink-global), Lauren Cumming (*Love-it!*), Chris Bourn (*Time Out*) and Tim Burke (BBC). These sessions provide key insights into the industry and are useful networking sessions, enabling you direct access to influential people.

Examples of key subject areas

- Multi-Platform Publishing
- Life as a Freelance
- Individual Research Project.

Assessment: Coursework including presentations, portfolios, live briefs, web and individual evaluations.

Key career skills: Writing for various media, media production, presentations, IT, teamwork, project management.

Projects/work experience: An opportunity to join our exciting Solent Creatives agency and experience live briefs.

Why Solent is special

- Accredited by the Broadcast Journalism Training Council (BJTC) for television and radio.
- The University hosts professional examinations such as the NCTJ Law Qualification and Teeline shorthand exam.
- Weekly guest-speaker programme featuring many big names from the media industry.

Course length

1 year

UCAS code

P502

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

The course equips you for careers in the media and creative industries and the promotional and communications departments of public and commercial organisations.

Graduates have secured posts in a wide range of careers, such as:

- journalism – either as a staff writer or freelancer
- public relations
- research.

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In my view

"As a mature student, I thought long and hard about leaving my job to go to university. Nearing the end of my time at Solent, I am convinced beyond doubt that I made the right choice."

Susa Dickerson, Graduate





Magazine Journalism and Feature Writing

BA (Hons)

Studying on one of the longest established and most respected courses in the country, you will gain all the skills you need to enter this growing industry.

Course overview

This course is designed in partnership with leading industry professionals and includes a highly successful work placement programme. You will gain at least 120 hours of valuable work experience and develop an impressive portfolio of articles.

You will work in a magazine environment, using the latest professional digital technology, and learn to produce good copy, written accurately and to deadline.

By the end of the degree you will have written and designed pages for a glossy magazine, contributed to numerous publications, interviewed industry experts and produced your own major project to showcase your writing talent.

Industrial focus

Solent offers an extensive programme of high-profile guest lecturers. Recent speakers have included professionals from IPC Media, Bauermedia, Dennis Publishing, Ink Publishing, the BBC, ITV News, Sky and numerous high-profile media personalities.

Examples of key subject areas

Year 1: Magazine Journalism; Debating the News; Creating Stories; Layout and Visualisation; Law; Culture of the Glossy; The Multi-Platform Approach.

Year 2: Editing Skills; Magazine Business and Production; Identity and Celebrity; Essential Law for Journalists; option, for example, Music Journalism, Sports Journalism, Photography, Fashion and Styling.

Year 3: Life as a Freelance; Major Project/Dissertation; Ethics and the Magazine Journalist; Legal Issues; Shorthand; option, for example, Travel Writing, Investigative Journalism, Fashion.

Assessment: News and feature articles, research projects, individual and group presentations, essays, reflective journals, live briefs and simulated industry practical production, online packages, magazine page design. There are no exams.

Key career skills: Copywriting, design skills, presentation, online editing and content management systems, sub-editing, teamwork, creative thinking and analytical skills.

Projects/work experience: This year students have gained work placements at consumer magazines such as *Elle*, *Grazia*, *Heat*, *Zoo* and *Kerrang!*, at the *Daily Mirror*, *Sunday Times Travel*, *The Economist*, *NME*, *Bizarre*, *Cosmopolitan*, *LOOK* and *More!*, as well as at special interest titles including *Press Gazette* and *The Lawyer*, and a range of local and national newspapers.

Why Solent is special

- Opportunity to visit Paris, New York and the Far East to broaden your mind and your knowledge of the publishing industry on a global scale.
- Accredited by the Periodical Training Council (PTC).
- Solent is an exam centre for the National Council for the Training of Journalists, allowing you to sit the NCTJ Law and Teeline shorthand exams at the end of your degree.
- An industry-standard study environment with access to the latest technology.
- Key industry speakers on a weekly basis, plus established links with industry, providing regular live briefs.



Course length and UCAS code

3 years	PW58
4 years with IFdn	P5Q3

Entry level

- 260 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

On graduation, you will have already carried out work placements and will be suited for feature-writing careers. Careers include:

- feature writing for magazines and newspapers
- online editing
- magazine page design
- sub-editing
- public relations or advertising
- self-publishing
- retail industries.

Contact

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In my view

"I have acquired a wide range of skills, from using InDesign and improving my writing to producing a magazine from scratch."

Hannah Lawrence, Student

Develop a wide range of media-related skills to enhance your employment prospects in this dynamic industry.



Course overview

This year-long course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

Rooted in cultural studies, the course combines the academic study of culture and media in western and non-western contexts with practical work in digital video, interactive media, radio, digital photography and screenwriting.

You will work on both simulated and real-life assignments that reflect current practice in the workplace. You will be thoroughly prepared to operate in a professional manner within the creative and communication industries.

Industrial focus

The course is taught by academic tutors and production staff with extensive professional experience in the media industry. They have designed the course to enable you to develop your critical faculties and to meet the challenges of the media industry. The range of topics covered, together with the emphasis on experiential learning, will make you a highly attractive prospect to a wide variety of employers.

Examples of key subject areas

Reading Contemporary Culture; Design Communication; Individual Research Project.

Assessment: Essays, presentations, portfolios and a range of practical projects.

Key career skills: Critical thinking, research, writing, presentation, IT, teamwork, project management.

Projects/work experience:

Simulated and real-life assignments that reflect current practice in the workplace.

Why Solent is special

- Enables you to explore a diverse variety of topics in the media industry.
- Taught by academic tutors and production staff with extensive professional experience in the media industry.

In my view

"The Uni's proximity to the centre of town is great; everything is within easy access."

Aimee Williams, Student



Course length

1 year

UCAS code

P902

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

The course equips you for careers in the media and creative industries and the promotional and communications departments of public and commercial organisations. Graduates on similar courses have secured posts in a wide range of careers, such as:

- advertising
- public relations
- marketing and sales
- research
- design
- photography
- film-making
- postgraduate education.

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www.solent.ac.uk for detailed course information

Media Culture and Production

BA (Hons)

This well-established and highly regarded degree equips students with wide-ranging knowledge and skills in contemporary media and culture.

Course overview

This stimulating and intellectually challenging course combines practical work in digital video, interactive media, radio and photography, the study of media and creative industries (including opportunities to engage with industry professionals and undertake work experience) and the academic study of culture and media in western and non-western contexts.

The degree is taught by highly qualified academics, together with professional production staff with experience of working in the media industry. You will be encouraged to explore the relationship between production practice, industry requirements and academic theory throughout your three years of study.

You will have access to professional-standard TV and digital photographic facilities and our suite of recording and radio studios.

Industrial focus

The degree features an industry strand running throughout its three years. In the first year, students take a unit which introduces them to debates around media ethics and media law. The emphasis here is on practical knowledge. In the second year, students undertake a unit titled Professional Practice: The Live Brief. This sees students working towards completing a project that has been set by industry professionals.

In the third year, students complete a Work Experience unit, having had the opportunity to undertake an industrial placement in their first and second years, and study a unit called Media Events which sees them set up, promote and then document a live event.

Examples of key subject areas

Year 1: Media Production; Photography; Digital Video; Audio/Radio; Online Media; Media Law; Media Ethics; Media and Cultural Analysis.

Year 2: Documentary Practice, Form and History; Post-Production Skills in Video, Photography and Audio; The Media and Ideology; Europe and Identity; options.

Year 3: Globalisation and Media Industries; Work Experience; Dissertation/Major Project; options.

Assessment: Essays, presentations, portfolios and a range of practical projects.

Key career skills: Writing, presentation, teamwork, working to deadlines, project management.

Projects/work experience: The degree maintains a close working relationship with the University's in-house production company, Solent Productions, which produces media content both internally for the University and for external clients. Media Culture and Production students have been involved in producing audio-visual content at the Glastonbury music festival and for the sailing regatta at Cowes Week.

Why Solent is special

- Distinctive programme of study that brings together industry knowledge and production skills in a number of different mediums and the academic study of media.
- A range of facilities including three fully equipped television studios and a 200-seater HD multi-camera studio.

Course length and UCAS code

3 years	P301
4 years with IFdn	P3QH

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduates from the degree possess a wide range of skills in researching, analysing and evaluating ideas and information. They also possess a high level of practical and creative know-how and are well versed in production techniques in several different media.

Many of our graduates have gone on to gain employment in organisations such as the BBC, Channel Four, Meridian and the British Film Institute. Other related career paths include:

- journalism
- media production
- broadcasting
- public relations and marketing
- advertising
- teaching
- research.

Contact

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Top up your media qualification with this wide-ranging and challenging one-year course.



Course overview

This year-long course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

The course is ideal for those interested in media production, particularly in audio/television/video production, digital photography or online/interactive media.

The course will be taught through a blend of individual and group-led presentations, reports, essays, portfolio or production work. This practical approach will equip you with the skills and experience sought by the media industries, as well as providing you with the academic skills appropriate for a final-year undergraduate.

Industrial focus

Our experienced staff are committed to ensuring that your studies are relevant to the creative industries and kept in line with changing technologies and trends.

Examples of key subject areas

- Photographic Production: Digital Technology, Studio Lighting and Computer Graphics
- Video Production (Documentary and Fiction); Multimedia Applications: Photography, Website Design and

- Visual Promotional Skills.
- Cultural Contexts: Concepts, Theories and Methods Used to Analyse Design and Media Communication.
- Small Business Management and Marketing.
- Extended individual project.

Assessment: Coursework only, including creation of video, audio and web materials, group and individual presentations, essays, reports, portfolio and design work.

Key career skills: Media production, creative thinking, writing, presentation, IT, teamwork, project management.

Projects/work experience: Typically, students will respond to a number of varying industry and live briefs, as well as having the opportunity to organise, set up and film a live event.

Why Solent is special

The top-up courses at Solent University combine theory and practice which mirror industry methods and practices and utilise the University’s professional-standard studios and facilities. This brings to the curriculum a wide range of industrial experience, professional practice and guests from the sectors in which students wish to pursue their careers.

- Ideal for students who want to work in a wide range of creative industries.
- A wide range of industry-class facilities in a supportive and dynamic study environment.



Course length

1 year

UCAS code

P319

Entry level

- Relevant Foundation degree, HND Merit profile or equivalent.
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduates enter creative and entertainment industries and related fields including:

- television
- music production
- advertising, marketing and sales
- research and teaching
- photography
- film-making
- postgraduate study.

Contact

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Top-up Media Writing

BA (Hons)

If you have a passion for writing and would like to learn how to apply your skills in a variety of media, this one-year top-up course is ideal.

Course overview

This year-long course offers you the opportunity to top up your Foundation degree, HND or equivalent qualification to a full BA (Hons) degree. The course is also particularly relevant to international students who may wish to focus on approaches to media writing in the United Kingdom.

You can develop your writing skills for a variety of media, including features, online, business, screen and non-fiction writing, and explore how to effectively communicate in a wide range of media contexts. This is informed by a number of theoretical concepts and approaches which are particularly important to media writers in the United Kingdom. You will learn to write effectively in a range of styles and gain an understanding of industry applications by completing both simulated and live assignments, often set by our industry partners, which reflect current practice in the workplace.

Your enthusiasm will be developed by our supportive tutors who have extensive professional experience in the media industries and update their knowledge by continuing to work as freelancers and consultants.

You will develop your professional portfolio to ensure that you graduate with a body of work that effectively showcases your personal skills and talents. You will also gain the transferable skills required for the broad variety of careers that require excellent written communication.

Industrial focus

Work experience is crucial to your career success. Our staff team is dedicated to helping you publish your work and will use their industry

contacts to assist you in finding placements. Our in-house publishing centre allows you to publish your work online and in other media which are relevant to your own interests.

Examples of key subject areas

Individual Research Project; Theories of Communication; practical options in Event Management and Working as a Freelance.

Assessment: Coursework only, including group and individual presentations, essays, reports, and portfolio work. The optional unit Shock Value also incorporates an examination.

Key career skills: Writing, creative thinking, presentation, teamwork, publishing, project management.

Projects/work experience:

Responding to competition and creative briefs; opportunities to work with live clients.

Why Solent is special

- Academic and professional support.
- Access to specialist production facilities.
- Industry-standard software.
- Excellent library and online facilities.

In my view

"Studying at university has helped me to find out what inspires me and has set me on the right career path. It has also given me the chance to develop networking skills which are essential when looking for a job."

Mariya Pavlova, Student

Course length

1 year

UCAS code

PP35

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

The course equips you for writing and freelance careers in the media and creative industries and as a springboard for study at master's level. Graduates following these units have secured posts in a wide range of careers, such as:

- advertising
- copywriting
- public relations
- marketing
- research
- postgraduate education.

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Multimedia Journalism

BA (Hons)



This degree is designed for twenty-first century journalists, professionally trained to excel in all areas of journalism.

Course overview

The Multimedia Journalism degree at Southampton Solent University trains you in all areas of multi-platform journalism, enabling you to produce stories for the web, print and broadcast media. The emphasis is on your practical skills, writing stories, recording and editing interviews – being a journalist from day one.

Journalism is about telling stories, but it is also about changing the world around you. The skills on this course are underpinned by current multimedia theory and critical analysis, so when adapting your practical skills you are able to produce relevant professional content in a deadline-driven environment and build your reputation as a journalist.

Students on this degree are also fully prepared to undertake the National Council for the Training of Journalists (NCTJ) preliminary examinations, giving added professional recognition to your studies.

Industrial focus

Benefiting from strong regional and national media links, your progress and development as a working journalist are enhanced by real live briefs from industry and publishing assignments, to ensure that the skills you are learning and using are relevant and meet industry demand.

Solent Creatives, our professional agency, gives you the opportunity to realise your potential. Working on live journalism projects breeds confidence and builds your portfolio.

Students on this course can go straight into employment as journalists in the regional and national press, local, national and international broadcasters and digital radio stations.

Examples of key subject areas

Year 1: Writing for Multi-Platform Media; Audio Recording and Editing; Video Recording and Editing; Photography; Media Law; Shorthand.

Year 2: Producing Multimedia News and Features Packages; Advanced News and Feature Writing; Multimedia Theory; Sub-Editing; Content Management Systems.

Year 3: Final Major Project; Professional Practice Running a Live Website; Advanced Multimedia Theory.

Assessment: Course assignments, essays, portfolio building, live projects, presentation and final-year project.

Key career skills: Creative thinking, writing, production skills, presentation, teamwork, IT, analytical skills.

Projects/work experience: Students work with the Solent Creatives agency on live projects, building their portfolios whilst they study.

Why Solent is special

- The skills on this course are exactly what editors want. You can work in print, broadcast and online areas of the journalism industry.
- Practical skills and theoretical discussion are balanced to allow you to understand your role and to become an objective and ethical journalist who can be trusted by the public.
- International study trips to Paris (Year 1) New York (Year 2) and Beijing/Tokyo (Year 3).
- Links with more than 30 work placement partners, including Sky, the BBC, *Daily Mail*, *Sunday Times*, *Daily Express*, *Grazia*, *Now* and *Vogue*.

Course length

3 years

UCAS code

P593

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- General entry information, see page 12.

Career opportunities

The degree is designed to provide graduates with the skills to operate in a truly multimedia arena.

Graduates enter careers in:

- journalism
- publishing
- PR and communications work
- marketing
- advertising.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view



"You get to work with genius lecturers who are still working journalists, meet all sorts of brilliant, famous people working for the BBC or Sky, or visit well-known publications and start practising the actual job as a journalist from the very beginning."

Mara Petrescu, Student

Music Promotion

BA (Hons)

This innovative course is ideal for those who love music and want to promote gigs, bands and events, work at music festivals and help artists reach the next level.

Course overview

This course is designed for those who love music and want a career focused on sharing their enthusiasm with others, and for musicians seeking to extend their skills base for the 21st-Century music industry.

You will develop your professional, vocational and management skills, and your knowledge and understanding of music promotion and the broader music industries.

Individual and group-based projects enable you to create and manage your own promotional campaigns, events, websites and interactive media.

Industrial focus

You will have opportunities to work on high-profile promotional campaigns, live events and club nights. Students have undertaken work placements at Warner Music International, XL Recordings and a range of music promotion companies.

In addition, work experience has been secured at festivals such as Glastonbury and Sonisphere, and at local live music venues and events such as the Ejector Seat Arts Festival. The course has an exclusive partnership with the Association of Independent Festivals. You will benefit from regular music industry guest speakers and our annual student-managed SMILE Week – an event which mixes interactive workshops and guest talks, live performances and an academic conference.

Examples of key subject areas

Year 1: Music Promotion and Public Relations; Digital and Interactive Media; Writing and Visual Genres; Popular Music Styles and Genres; The Music Business.

Year 2: Music Marketing; Events Management; Multimedia Project; Music Histories; options.

Year 3: Individual and Group Projects; Career Development Research; options.

Assessment: Coursework in the form of, for example, group and individual projects, portfolios, essays, seminar presentations and practical production projects. During your final year you will complete an individual dissertation or practice-based project and a large-scale practice-based collaborative project such as an aspect of SMILE Week.

Key career skills: Skills in verbal and written communication, digital media/IT, creative thinking, independent judgement, teamwork, management, analytical thinking.

Projects/work experience: Work experience at some of the biggest and best-loved British music festivals, including Bestival, Glastonbury, Camp Bestival and Blissfields, as well as local venues such as The Joiners, Unit and the Soul Cellar.

Why Solent is special

- Solent Music provides extensive links and work experience opportunities with music festivals, venues and other organisations.
- SMILE Week – our annual student-managed event featuring live performances, music and media industry guest speakers and industry-led workshops.
- Industry-standard digital and interactive media facilities.

Course length

3 years

UCAS code

WN35

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Graduates find employment in the music and entertainment industries and related fields:

- music promotion and marketing
- tour and venue management
- event promotion and co-ordination
- artist management
- artist and repertoire
- social media management
- record companies
- music agencies
- public relations
- brand and relationship management
- music and arts festivals
- merchandising
- arts administration.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Performance

BA (Hons)

You will develop an impressive portfolio of live and recorded performance skills on this challenging course of practical and academic study.



Course overview

Taught by a well-qualified group of academics and practitioners with significant industry experience, this degree combines practical and academic study of the performing arts.

You will have the opportunity to develop and hone your acting, singing, dancing, writing and directing skills on stage and screen in a friendly and nurturing environment.

The course also features a number of units that explore the history, theory and analysis of a variety of performance practices, modes and styles (for example, cabaret, stand-up, performance art), as well as provide you with a firm understanding of the workings of the modern entertainment industry. The final year, in particular, is geared towards preparing you for your post-university careers and the team spends a lot of time helping students develop their auditioning and interviewing skills.

Industrial focus

The course provides its students with the opportunity to develop a wide portfolio of practical skills that will help you to break into screen and stage production. Units such as Careers in the Creative Industries and Drama in Education help students to develop an

understanding of the careers options within the entertainment industry and outside (for example, in teaching) that are available when you graduate.

Examples of key subject areas

Year 1: The Self and Text (Live Performance); Approaches to Stage and Screen Acting; Performance History; Screen Performance and Practice.

Year 2: Contexts for Stage and Screen Performance; Stage and Screen Performance Skills; options.

Year 3: Research Project; Careers in the Creative Industries; Collaborative Unit Stage OR Collaborative Unit Television; Contemporary Performance; options.

Assessment: Assessment is mostly by coursework in the form of essays, video and stage projects, research reports and seminar presentations. There are no examinations.

Key career skills: Writing, creative thinking, problem solving, presentation, research, self-evaluation.

Projects/work experience: Our students have had work experience creating performance projects for Skandia Life, Marwell Zoo, Hampshire Constabulary and Creative Partnerships (school drama workshops).

Why Solent is special

This is a small and friendly course which offers a wide range of performance styles. Here you can find your place as a valued member of a creative team and develop the skills and techniques necessary to forge a career in this competitive industry.

There is a studio space for rehearsals and performances seating 200 people.



Course length

3 years

UCAS code

W490

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an audition.
- General entry information, see page 12.

Career opportunities

Graduates find employment in the entertainment industries and related fields:

- teaching
- arts administration
- public relations
- the public sector.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view.....

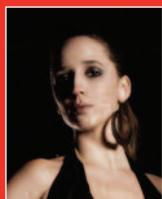
"The theory side of the course underpinned the practical aspects that we were learning and allowed us to experiment with different approaches to performing."

Neil Gibbs, Graduate



“ The whole study experience was very stimulating: every part of the course relates to real-life industry practice. ”

After studying



**Annie Posmurna, Graduate,
BA (Hons) Music Promotion
Performer**

Czech-born saxophonist and singer Annie Posmurna joined the BA (Hons) Music Promotion degree

course with a strong desire to learn about the music business and music promotion, and with the hope to carve out a long-lasting career in music. Something which she has now had great success in – after graduation she used the experiences and knowledge she gained during her degree to complete a masters in Cultural and Arts Management, and in 2011 launched her own corporate music entertainment agency, Annie007. Annie also performs regularly for corporate clients all around the world.

Discussing her time at Solent, Annie recalls that the best thing about it was the lecturers: “I loved the teaching style of the lecturers at Solent University. They are all very passionate and highly knowledgeable about the music business and music history.” She continues: “The whole study experience was very stimulating: every part of the course relates to real-life industry practice, and the extracurricular options, such as guest speakers from the music industry, were endless.

“The University is conveniently located only an hour from London, which is a real plus point when starting to work within the music business!”

Annie’s advice to those wanting to make it in the music industry is: “You have to believe in what you want to achieve, but also know when it’s time to move on if it’s not working out. So sharp instinct and quick but wise decision making is crucial.”

Photojournalism

BA (Hons)



This course is unique in equipping students with a full range of skills needed to work in the rapidly changing media environment.



Course overview

This is a dynamic and diverse degree, designed in partnership with key industry figures.

You will develop your skills as a photojournalist through a rigorous and innovative programme of study that combines demanding photographic and multimedia assignments with an interdisciplinary grounding in critical theory. You will gain at least 120 hours of valuable work experience and develop an impressive portfolio.

Students work on industry-led workshops that feature real-time client briefs and will benefit from the distinctive range of opportunities offered to develop industry-relevant skills. The course's innovative approach encourages students to develop a wider vision of the potential of photojournalism. You will move beyond documentary and reportage forms to produce multimodal media projects in a range of exhibition forms and distribution modes – digital portfolio, exhibition, website, book and online magazine.

Emphasis is placed on the fact that in a networked society of Twitter, blogs and social networking, photojournalists, along with their print and broadcast colleagues, need to find new ways of telling stories.

Industrial focus

In addition to the work placement scheme, Solent offers an extensive programme of high-profile guest lecturers. Recent speakers have included professionals from IPC Media, Bauermedia, Dennis Publishing, Ink Publishing, the BBC, ITV News, Sky, *The Independent*, and numerous high-profile media personalities.

Examples of key subject areas

Year 1: Photojournalism: Professional Context; History of Photojournalism; Introduction to Video and Photography.

Year 2: Contemporary Photojournalism – Issues and Practices; Documenting Reality.

Year 3: Photojournalism Major Production; Broadcast Production; Law Refresher; Working as a Freelance.

Assessment: Research projects, portfolios, presentations, essays, reflective journals, live briefs and simulated industry practical production.

Key career skills: Photography, presentations, teamwork, creative thinking, analytical skills.

Projects/work experience: In addition to the work placement scheme, live projects with real clients are an important feature of this course.

Why Solent is special

- Opportunity to visit Paris, New York and the Far East for photojournalism project.
- Key industry speakers on a weekly basis, plus established links with industry, providing regular 'live' briefs.
- Solent is an exam centre for the National Council for the Training of Journalists, allowing you to sit NCTJ exams.



Course length

3 years

UCAS code

P594

Entry level

- 240 UCAS tariff points from A Levels or equivalent qualifications.
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

Career paths include:

- photography
- journalism
- design
- online work.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Popular Music and Record Production

BA (Hons)

This innovative course explores popular music by combining studio-based recording with academic study.

Course overview

You will gain hands-on experience of the studio and live production of popular music and investigate popular music styles, histories, cultural and creative contexts, underpinned by work investigating the wider music industry.

You will benefit from full access to our digital and analogue multi-track recording facilities and audio production suites. In addition to studio recording and production, you will gain experience in live music production, studying the professional structures and working practices of the live music industry.

Your work in advanced music production will be complemented by the development of research and critical skills through analysing meanings, histories and cultural contexts of popular music. You will also be able to tailor the course to your own interests through academic and practical projects and in option units in Years 2 and 3. Depending on your choices, the practical to academic ratio is approximately 60:40.

Industrial focus

Students are assisted in seeking out work experience opportunities, both internal and external. Recent examples include the Glastonbury Festival and Camp Bestival, live sound touring in the UK and abroad, synthesiser sound design, and community and education mentoring projects.

Examples of key subject areas

Year 1: Understanding the Music Industries; Styles and Genres; Introduction to Studio Recording.

Year 2: Advanced Studio Production; Histories of Popular Music; Live Music Production; options.

Year 3: Individual and Group Projects; Working in the Music Industry; option.

Assessment: Coursework in the form of, for example, essays, practical production projects, timed assignments, group and individual projects and seminar presentations, portfolios and reflective writing projects.

Key career skills: IT, presentation, teamwork, creative thinking, communication, project management.

Projects/work experience:

Opportunities to collaborate on extracurricular projects with students on other popular music courses – for example, attending concerts, club nights and working at festivals.

Why Solent is special

- Grammy award-winning music producer Trevor Horn and award-winning composer Simon May are among our visiting professors.
- An extensive programme of visiting lectures from music industry professionals.
- An Avid Pro Tools Learning Partner.

In my view



"Since graduating, I have toured the UK and abroad as a freelance sound engineer, worked at some great festivals such as Glastonbury and Glade, and I am in the process of launching a production company."

Steve Middleton, Graduate

Course length and UCAS code

3 years	W300
4 years with IFdn	JW93

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

This is a competitive industry and it is vital to take advantage of opportunities to gain relevant experience and make contacts for the future.

Possible career paths include:

- live and outdoor sound
- studio sound engineer
- music publishing
- music promotion
- arts administration
- retail
- education.

The academic skills learnt on the course also enable musicians to progress to postgraduate study. SSU offers MA programmes in Popular Music Performance and Popular Music Studies for those who gain suitable bachelor's degrees and wish to continue their studies at master's level.

Contact

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Email: fcis.registry@solent.ac.uk
www.solent.ac.uk for detailed course information

Popular Music Journalism

BA (Hons)

Developing skills in print, online, radio and audio-visual media, together with an in-depth knowledge of the music media industries, will open the doors to a wide range of career opportunities.

Course overview

Created in consultation with music magazine editors, this course will develop your understanding of and skills in contemporary music journalism.

This course focuses on music journalism practices, magazine design and production, radio and audio-visual approaches, interactive and digital media, popular music and the music industries, and the music media industries.

You will gain practical experience of sourcing, researching and writing features, news and reviews in mainstream and underground environments. You will also develop skills in interactive magazine production, radio and video documentary-making, and webzine building and management. Alongside this, you will investigate popular music histories, genres and cultures, and learn about the development and future of the music and media industries.

The online course magazine *Audio Addict* offers opportunities to work on interviews and reviews with internationally known artists such as The Prodigy.

Industrial focus

The teaching staff includes internationally renowned music journalists, authors and magazine editors with unparalleled links with the music and media industries. The course is supported by regular guest speakers from industry, live briefs and industry mentoring. There are regular lectures by visiting teaching fellows including James McMahan (editor of *Kerrang!*). Students have secured work placements with music magazines and radio stations including *NME*, *Mixmag*, *DJ* and Radio NRJ (France).

Examples of key subject areas

Year 1: Popular Music Journalism; Tri-Media Production; The Music and Music Media Industries; Popular Music Press Contexts and Issues; Popular Music Styles and Genres.

Year 2: Music Journalism and Production; Documentary for TV and Radio; Writing for the Music Industries; Histories of Popular Music; options.

Year 3: Individual and Group Projects; Working in the Music and Music Media Industries; options.

Assessment: Essays, practical production projects, timed assignments, group and individual projects and seminar presentations, portfolios and reflective writing projects.

Key career skills: IT, presentation, teamwork, creative thinking, analytical skills.

Projects/work experience: In 2010/11 students produced the programme and documentary films for the award-winning Blissfields festival. Students also worked on *The Bugle*, the Bestival daily paper. Students produced the programme, website and films for SMILE, Solent's own music festival.

Why Solent is special

- SMILE – an annual week-long student-managed event featuring live performances, guest speakers and industry-led workshops.
- Dedicated course magazine *Audio Addict* provides opportunities to interview and review well-known musicians.

Course length

3 years

UCAS code

P592

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- General entry information, see page 12.

Career opportunities

Career paths include:

- arts, entertainment, celebrity and lifestyle journalism
- website management
- television and radio research and production
- music biography
- academic research
- the public sector.

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In my view



"The best things about the course have been having the freedom to write about music you enjoy and that the assignments can be personalised so you get to choose what you want to write about."

Rachel Pottle, Student

Amazing work experience at the UK's top

FESTIVALS

The best work experience in the world!

Whether you want to be a part of the programme and website production team at a major venue, or create media content for smaller events, Solent has unparalleled links with some of the UK's best-known music festivals.

The University has been making waves on the festival scene for some time. Its track record stretches back over ten years when it started working at Glastonbury as one of their major broadcast media providers.

Since then Solent's network has expanded to include a unique relationship with Bestival and Camp Bestival that provides our students with enviable work experience opportunities. Smaller events like Blissfields, Glade and Pulse also feature on our list of clients.

As the festival scene continues to grow, Solent's exclusive agreement with the Association of Independent Festivals (AIF) will provide students with access to professional developments in music festival environments throughout the UK and Europe.

“ Blissfields was very happy to be involved again with the students from Solent University's Popular Music Journalism course who produced an excellent event programme for sale at the weekend, including some insightful interviews and information for our attendees. We were also impressed with the dedication and finished film that they put together after the weekend. ”

Paul Bliss, Owner, Blissfields

Popular Music Performance

BA (Hons)

Take your performance skills to the next level and enhance your practice with the in-depth study of popular music.

“The practice rooms at Solent University are great – the most important thing for young people interested in music is for them to have some place to play.”

Justin Hawkins, *The Darkness*

Course overview

The BA (Hons) Popular Music Performance degree at Southampton Solent University combines practical and vocational learning with academic study of the broader histories and contexts of popular music.

You are encouraged to learn, perform and analyse music in a wide range of styles. Performance is assessed in both solo and band contexts, often at local venues in front of public audiences. The course emphasises the study of the core rock and pop instruments: guitar, bass, drums, vocals and keyboards. Tuition methods are suitable for both schooled and self-taught musicians.

Performance is underpinned by academic work in the interdisciplinary field of music studies and by vocational experience offered throughout the course. Teaching and practice take place in the University's well-equipped rehearsal and recording studios. Tutorials are arranged with individual tutors selected as specialists in your field of study.

Industrial focus

The course includes a programme of guest speakers from the music industry. All students are encouraged to be active as performers and/or

composers during their studies. All students have the opportunity to compete or audition for annual opportunities to play at Glastonbury and to record at Abbey Road Studios.

Examples of key subject areas

Year 1: Music Performance; Music in Practice; Understanding the Music Industry; Popular Music: Styles and Genres.

Year 2: Music Performance; Composition; Arranging; Histories of Popular Music; option.

Year 3: Individual and Collaborative Projects; Working in the Music Industry; options.

Assessment: Your skills and knowledge will be tested through public performances, studio sessions, instrumental assessments, graphic analyses, project work, essays and seminar presentations.

Key career skills: IT, presentation, teamwork, creative thinking, project management.

Projects/work experience: Musicians are encouraged to collaborate on extracurricular projects with students on the other Popular Music programme courses – for example, in setting up education projects and concerts, putting on gigs, playing at club nights and performing at festivals (including Glastonbury and Blissfields).

Why Solent is special

- Network with hundreds of students on the Popular Music programme.
- Nine recording studios, four large rehearsal rooms and a 200-seat performance space.



Course length

3 years

UCAS code

W310

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an audition.
- General entry information, see page 12.

Career opportunities

Musicians may work as solo artists, session players or in bands. They may perform in live shows or contribute to recording sessions.

Many performers who maintain long careers also teach. Students are encouraged to take up the many extracurricular opportunities to build their experience in this area.

Music graduates are well placed to enter employment in related areas such as arts management, tour support and other positions that require transferable graduate skills.

The academic skills learnt on the course also enable musicians to progress to postgraduate study. The University offers MA programmes for those who gain suitable bachelor's degrees and wish to continue their studies at master's level.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up

Popular Music Performance

BA (Hons)

Extend your popular music studies to BA (Hons) level under the guidance of staff experienced in all areas of the music business.



Course overview

This course combines practical performance skills with an in-depth study of the broader histories and contexts of popular music.

You will be encouraged to learn and perform material in a wide range of styles and to write and play your own compositions, often as part of a band.

The course emphasises the instruments at the core of rock and pop – guitar, bass, drums, vocals, keyboards – and uses a range of tuition methods suitable for all musicians. Your practical work will be underpinned by academic work in popular music studies.

The course enjoys strong links with live music venues and you will enhance your employability by taking on live briefs set by experienced practitioners and academics.

Our annual Music Industries Conference (SMILE) features workshops from some of the biggest names in the music industry and you will have the opportunity to take part in masterclasses and seminar sessions with nationally and internationally renowned musicians.

Industrial focus

Many of our tutors have high profiles in the contemporary music industry. Their wide professional experience

and knowledge will help develop your musical skills and entrepreneurial flair to prepare you for a creative and commercial musical career.

Examples of key subject areas

Music Performance; Instrumental Studies; Histories of Popular Music; Major Project; options.

Assessment: Your skills and knowledge will be tested through public performances, studio sessions, instrumental assessments, graphic analyses, project work, essays and seminar presentations.

Key career skills: IT, presentation, teamwork, creative thinking, project management.

Projects/work experience:

Musicians are encouraged to collaborate on extracurricular projects with students on the other Popular Music programme courses – for example, in setting up education projects, putting on gigs, playing at club nights and performing at festivals (including Glastonbury and Blissfields).

Why Solent is special

Join the thriving Popular Music Performance programme, build a network of new contacts and take up fresh performance opportunities.

There has been investment of more than £1 million over the past three years in studio facilities.

Course length

1 year

UCAS code

W313

Entry level

- Relevant HND (Merit profile) or equivalent.
- Applicants resident in the UK may be required to attend an audition.
- General entry information, see page 12.

Career opportunities

Musicians may work as solo artists, session players or in bands. They may perform in live shows or contribute to recording sessions.

Many performers who maintain long careers also teach. Students are encouraged to take up the many extracurricular opportunities to build their experience in this area.

Music graduates are well placed to enter employment in related areas such as arts management, tour support and other positions that require transferable graduate skills.

The academic skills learnt on the course also enable musicians to progress to postgraduate study. The University offers MA programmes in Popular Music Performance and Popular Music Studies for those who gain suitable bachelor's degrees and wish to continue their studies at master's level.

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This innovative and stimulating music production top-up course combines creative academic study with an insight into the music industry.

“SMILE was an excellent opportunity to meet people on track to do some exciting work in the music and media industries in the future. I look forward to a return visit!”

Nick Halkes, Incentive Music, A&R for The Prodigy

Course overview

This course is perfect for those who wish to pursue a career in the music production and entertainment media industries. You will explore popular music, developing your experience of music production technology and honing your production skills by combining studio-based recording with academic study.

You will receive advanced technological instruction in our industry-standard digital and analogue multi-track recording facilities and audio production suites. You will gain experience in live music production, studying the professional structures and working practices of the live music industry sector.

Music production work will be complemented by academic research skills and critical tools developed through analysis of the theoretical structures surrounding the practice of music-making.

Our annual Music Industries Conference and core units feature workshops from some of the biggest names in the music industry, and you will benefit from the expertise of our high-profile visiting fellows, such as producer Trevor Horn CBE, Colin Lester, CEO of Universal Music Group,

Carl Palmer of ELP and Feargal Sharkey, UK Music.

Industrial focus

Many of our tutors have high profiles in the contemporary music industry. Their professional experience, combined with the course's work-based learning focus, will ensure that you graduate with academic expertise and practical experience, maximising your opportunity to work in a variety of professions in the music and media industries.

Examples of key subject areas

Working in the Music Industry; Collaborative Music Project; Live Music Production; Advanced Studio Recording; Researching Music-Making; options.

Assessment: Coursework only, including methods such as tests, group and individual presentations, essays, reports, and portfolio and design work.

Key career skills: IT, presentation, communication, teamwork.

Projects/work experience: You will complete live projects set by music industry professionals.

Why Solent is special

- Investment of more than £1 million over the past three years in studio facilities.
- Grammy award-winning music producer Trevor Horn and award-winning composer Simon May are among our visiting professors.
- An extensive programme of visiting lectures from music industry professionals.
- An Avid Pro Tools Learning Partner.



Course length

1 year

UCAS code

W390

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- Applicants resident in the UK may be required to attend an audition.
- General entry information, see page 12.

Career opportunities

Possible career paths include:

- live and outdoor sound
- studio sound engineering
- music publishing
- music promotion
- arts and entertainment industry administration
- retail
- education.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Top-up Promotional Media

BA (Hons)

Secure your place in the media industry by taking this top-up course which will equip you with degree-level skills and knowledge.



Course overview

This year-long course offers you the opportunity to top up your Foundation degree or HND to a full BA (Hons) qualification.

It is designed to cater for students from a wide range of backgrounds, primarily from media, design, marketing and advertising courses.

The blend of individual and group-led presentations, reports, essays, portfolio or design work will equip you with the skills and experience sought by the creative media industries, as well as providing you with the academic knowledge appropriate for a final-year undergraduate.

You will cover a broad spectrum of areas which may include advertising design, new media, graphic image-making or television/film production and promotional media, depending on your interests.

Industrial focus

Our experienced staff ensures that your studies are relevant to the changing technologies and trends in the creative industries. You will emerge as an industry-aware graduate able to offer creative responses and solutions to media communication issues.

Examples of key subject areas

Contemporary Culture; Design Communication; Integrated Promotions; Creative Thinking; Individual Research Project.

Assessment: Coursework only, including methods such as group and individual presentations, essays, reports, and portfolio and design work.

Key career skills: Creative thinking, writing, presentation, IT, teamwork, project management.

Projects/work experience: Students will respond to a number of varying industry and live briefs, as well as having the opportunity to organise a live event.

Why Solent is special

- Ideal for students who want to work in a wide range of creative industries.
- Supported by communications agency Five by Five.
- Media production and photographic studios.
- Dedicated IT space and excellent library and online facilities.
- A supporting programme of research and academic development.

In my view

"I am learning new things and everything is so interesting and relevant to the industry. Without any exaggeration, I have never felt more inspired and I enjoy every minute. Thank you for that and all the support."

Vanya Dimitrova, Student

Course length

1 year

UCAS code

W990

Entry level

- HND with a Merit profile in a relevant subject; Foundation degree Merit profile (pass with a minimum of 55%) in a relevant subject; or passed 240 Cats from a relevant BA (Hons) degree.
- General entry information, see page 12.

Career opportunities

The course equips you for careers in the media and creative industries and the promotional and communications departments of public and commercial organisations.

Graduates have secured posts in a wide range of careers, such as:

- events management
- publishing
- public relations
- advertising, marketing and sales
- research
- design
- photography/photojournalism
- film-making
- postgraduate education
- graphic design
- media planning
- account management.

Contact

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Public Relations and Communication

BA (Hons)



The course offers an ideal mix of practical and theoretical skills that gives graduates a competitive edge when they enter the industry.

Course overview

PR at Solent is taught by staff with direct commercial experience in the industry, across the globe. The course teaches a range of skills – from media relations to international strategic communication strategies – taught within a corporate communications and PR context.

As the PR industry is highly competitive, the work experience provided throughout the course is essential. Two different two-week placements between Years 2 and 3 provide a platform to practise the skills learnt at Solent. You will also work on live client-based projects across all your years to produce a portfolio of work.

Strong relationships with local employers keep the course up to date. A higher than average graduate employment rate is the result and the course receives one of the highest student satisfaction ratings in the University.

Industrial focus

The combination of work placement and the course's vocational focus prepares students for employment, demonstrating their potential to enter directly into this dynamic and growing sector. Employability skills and career development sessions take place in the second and third years to help guide students in their approach to the profession.

Examples of key subject areas

Year 1: Introduction to PR and Media Relations; Visual and Digital Communication; Interpersonal Communication; Communication in Organisations; Marketing Fundamentals; option.

Year 2: Corporate Communications;

Management Communications; Digital Media – the Internet and Social Media; PR in a Digital World; Research and Evaluation in PR; Work Placement and Employability Skills; options.

Year 3: Dissertation; Work Placement and Career Development; PR Strategy and Campaign Planning; Persuasive Communications; Ethics, Issues and Crisis Management; options.

Assessment: Practical projects, reports, essays, individual and group presentations, portfolio development, dissertation and examinations.

Key career skills: Creative thinking, problem solving, writing for multiple media platforms, communication skills, presentation, teamwork.

Projects/work experience: Recent work experience has included placements at the BBC, COI, Ketchum Pleon, Nelsons, Remarkable Group, Headstream, Lee Peck Group and a county council. Each year students undertake a number of collaborative live projects with local employers.

Why Solent is special

- Accredited by the Chartered Institute of Public Relations (CIPR) and supported by Five by Five.
- Strong connections to local employers.
- A friendly and supportive study environment.
- An annual programme of events where students can network with local PR and communication professionals.
- Strong emphasis on building your skills to meet employer needs.
- Opportunity to take part in international study.

Course length and UCAS code

3 years	PH26
4 years with IFdn	P2Q3

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- General entry information, see page 12.

Career opportunities

Career paths include:

- PR and media relations
- strategic and corporate communications
- public affairs and advocacy
- publishing
- marketing
- advertising
- retail.

Contact

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In my view

"It is a great opportunity to be here because I have the chance to work with professionals from the world of PR. I love this course and the lecturers offer a lot of support; the facilities are also great here."

Michaela Cosac, Student



Publishing

BA (Hons)

Break into the exciting and fast-changing world of publishing with this degree, designed in conjunction with industry to equip you with the skills, knowledge and experience to do just that.

Course overview

This exciting mix of publishing practice and theory will equip you with all you need to break into professional publishing. Because the industry is changing rapidly, the course will change to make sure you have cutting-edge publishing skills and the right approach to professional work. The aim of this course is to help you develop the ability, knowledge and confidence to research, write, edit and market a wide range of publications.

Industrial focus

A key focus of this degree is to put you in prime position to get a publishing job when you graduate and for this you will run your own projects and learn by doing. During the course you will develop your practical writing and business skills by integrating the theories of publishing. Publishing students need to be flexible, adaptable and committed and we will help you develop these qualities.

Our experienced lecturing staff is supported by regular visits from key players in the publishing industry and we have our own in-house publishing company. We will help students find placements and you will have your work seen and judged by industry professionals who will help get the best out of you.

Examples of key subject areas

Year 1: Toolbox for the Essentials of Publishing; History of Publishing; Introduction to Creative Writing; Introduction to e-Publishing; Cultural and International Influences on Publishing; Introduction to Media Writing.

Year 2: Editorial Functions; Work Experience; Legal and Ethical Aspects

of Publishing; Industry Project; options. **Year 3:** Major Project; Developing e-Publishing; Acquisitions/Rights and Production; options.

Assessment: Live projects are at the heart of the practical part of this degree. You will be writing, formatting and editing extensively. You will need to integrate theory into your work which is assessed by written reports, plans and essays, and presentations. You will work both individually and as a member of a team.

Key career skills: Teamwork, flexibility, entrepreneurship, creativity, writing for different markets, presentations, critical research skills.

Projects/work experience: In all three years of the degree there is practical work in writing for different publishing media. You have a major project and other opportunities to publish using our in-house publishing company. There is formal work experience in Year 2 and we help you use your talents to get placements outside the course and to set up your own small publishing business.

Why Solent is special

- This course gives you an understanding of the basics of publishing and offers the facilities to put your skills into practice at an early stage.
- Over the three years of the course you will be taught by professionals from industry and have access to the latest software.
- We have contacts with some of the major publishing houses in the UK, as well as running our own in-house publishing company.

Course length

3 years

UCAS code

P400

Entry level

- 240 UCAS tariff points from A Levels or equivalent qualifications. Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

You will have the skills, contacts and knowledge to enter the publishing and media writing world in a number of areas.

You could gain a position in a publishing house using your research, writing, editing and marketing skills. You could start up your own business or work in the communications and publications department of any major organisation.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk
www.solent.ac.uk for detailed course information

Screenwriting

BA (Hons)

Designed in collaboration with screenwriters working in film and television, this course covers all major screen genres.

Course overview

The BA (Hons) Screenwriting at Southampton Solent University is a practical degree with a strong emphasis on competitions, work experience and a knowledge of the shifting market for creative ideas.

A blend of academic study complements the practical emphasis, allowing you to examine wider cultural and social issues. Teaching is informed by practice, enabling you to apply theoretical knowledge to contemporary examples of work, with the main emphasis being on the creative component. Lectures, seminars and workshops focus on self-progression, learning by doing and self/peer reflection. The strong focus on practical writing means that you are continually producing work and improving your writing abilities.

Screenwriting is a competitive industry but ample opportunities for work placements and networking throughout the course will help students to greatly enhance their career options. Students will leave the course with not only the talent and ability to pursue a career as a writer but also the knowledge and skills to work in a variety of other roles such as script researcher, script editor, storyliner and producer.

Industrial focus

You will receive strong encouragement and guidance in seeking work experience – we have our own in-house production company, Solent Productions – making industry contacts, entering competitions and preparing work for submission to producers and agents. Our comprehensive guest-speaker programme and live client briefs in

class prepare you well for the screen and scriptwriting professions. Recent and forthcoming staff publications include Marc Blake's *How Not to Write Sitcom* and *Writing Horror for the Screen* by Sara Bailey and Marc Blake.

Examples of key subject areas

Year 1: Introduction to Screenwriting Craft; Research and Writing; Genre Study; Script into Performance.

Year 2: Writing Drama Documentaries; Adapting for the Screen; Scripts into Production.

Year 3: Major Screenwriting Project; Writing for Theatre and Radio; Writing Drama Series.

Assessment: Scripts, essays and presentations, pitching sessions, writing treatments and step-outlines, script reader/editor reports, performed readings and group production.

Key career skills: Writing, creative thinking, problem solving, teamwork, presentation skills.

Projects/work experience: Students can participate in film productions from their own screenplays. Previous students have had work performed in theatres and have also obtained industry placements.

Why Solent is special

- A variety of guest speakers are invited to give talks to students.
- All lecturers have relevant industry experience and many are developing their own projects.
- Annual competition judged by invited guest professional.

Course length and UCAS code

3 years	W810
4 years with IFdn	W8Q3

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- All applicants will be interviewed.
- General entry information, see page 12.

Career opportunities

In addition to screenwriting, students may progress to further study or research, or join one of the closely related industries.

Career paths include:

- screenwriting in film, television and radio
- script-related roles such as script researcher, script editor, storyliner and producer
- teaching
- PR and marketing
- advertising
- publishing.

Contact

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www.solent.ac.uk for detailed course information

Sport Journalism

BA (Hons)



With its reputation for producing graduates who are highly employable, this degree provides rigorous training in sport journalism across all media platforms.

Course overview

The BA (Hons) Sport Journalism at Southampton Solent University is designed to equip graduates with the core skills needed to work across the full range of sports media platforms, including newspapers, television, radio and web-first environments.

You will work like a professional journalist, sourcing, gathering and then producing your material to deadline.

You will be taught to produce text, video and audio content to industry standard. Our cutting-edge, multi-platform website will allow you to publish work online on a daily basis. You will also explore specialist fields, benefiting from our highly successful guest-speaker programme with leading industry figures.

Facilities include industry-standard multi-camera TV studios with autocue, radio news studios, Reuters and Sky news feeds, the latest print software and a dedicated newsroom.

The course offers a unique balance of practical and theoretical content. Our lecturers are current industry practitioners still working in newspapers, TV, radio and magazines. They will help you find opportunities for work placements that can lead to a job after graduation.

Solent is a Skillset Media Academy which means it is officially recognised as a national centre of excellence in media education.

Industrial focus

Students are required to complete a minimum of 120 hours' work placement in industry. They gain positions at national magazines and newspapers, major broadcasters including the BBC and Sky, the trade press, public relations agencies,

independent radio stations and news websites.

Examples of key subject areas

Year 1: Introduction to Writing; Radio and TV Skills for Sport Journalists; Sport Policy and Culture.

Year 2: Advanced News Gathering; Specialist Reporting (including non-sport subjects); Media Law and Ethics.

Year 3: Dissertation or Major Project; Life as a Freelance Sport Journalist.

Assessment: Coursework which comprises journalistic writing, essays, group projects and presentations, workshops assignments and written examinations.

Key career skills: Creative thinking, writing, production skills, presentation, teamwork, working to deadlines.

Projects/work experience: Recent study trips to Paris, New York, Tokyo and Beijing to gain a European and global perspective; work placements at a wide variety of print and broadcast media organisations.

Why Solent is special

- Opportunity to visit Paris, Barcelona, New York and the Far East, among other places, to broaden your knowledge of the international sporting industry.
- Solent is an exam centre for the National Council for the Training of Journalists, allowing you to sit the NCTJ Law and Teeline shorthand exams at the end of your degree.
- Key industry speakers on a weekly basis, plus established links with industry, providing regular live briefs.

Course length and UCAS code

3 years	P590
4 years with IFdn	P5QH

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Mature applicants may be considered based on relevant experience, without having the required tariff points.
- General entry information, see page 12.

Career opportunities

Graduates have professional accreditation from journalistic bodies and can sit the NCTJ exams. Career paths include:

- news correspondence in sport and other fields of journalism
- radio and broadcast news reporting and editing in sport and other journalism fields
- feature writing
- PR and communications.

Contact

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In my view.....

"Without doubt, the course and everything I learned on it equipped me perfectly for my fantastic job."

**Alexandra Fisher, Graduate
BBC Sport**

Television and Video Production

BA (Hons)

Projects for clients, together with work placements, are important parts of this degree which covers all the skills and knowledge needed for a career in the industry.

Course overview

This degree, part of the Television Production programme, allows you to acquire the skills needed to produce television and video programmes. You will learn how to manage and organise production teams and gain an understanding of the legal and ethical frameworks in which producers work.

After studying the core foundation units in Year 1 (shared with Television Studio Production and Television Post-Production), you will be able to choose from a wide variety of specialist units to tailor your degree to your own preferences.

In addition to foundation learning in production, there will be opportunities to develop individual programme ideas and you will gain an understanding of the challenges involved in getting an idea commissioned. Importantly, this degree equips you with business and personal skills to take advantage of the growing number of platforms and outlets for your projects.

There is a strong emphasis on real-world practice and you will learn alongside experienced professionals from the television industry, working in teams to make programmes in documentary, drama, current affairs and entertainment.

Industrial focus

Throughout the course all students will be expected to spend time on industry-based placements and will have the opportunity to work on external projects for a variety of clients.

Examples of key subject areas

Year 1: Introduction to TV Production; TV History; Writing and Researching for

Television; Technologies of Broadcasting.
Year 2: Factual Production; Fiction Production; Videography; Contemporary British Television; options.

Year 3: Major Project; Film and Television in the Global Age; Working in the Creative Industries; options.

Assessment: Entirely coursework-based, using a mixture of production work, written essays and presentations.

Key career skills: Creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: Students must undertake a minimum of 120 hours' work experience. Recent students have worked with clients as diverse as the international charity Safepoint, the *Daily Echo* and the AAIR asthma charity.

Why Solent is special

- Three fully equipped television studios, including a full high-definition studio with seating for an audience of up to 200.

Course length and UCAS code

3 years	PP390
4 years with IFdn	PP34

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- camera operation
- sound recording
- vision mixing
- floor management
- TV editing
- research
- production management
- online content production.

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In my view

"The University has set me up very well to work within the industry, with great work experience available such as Glastonbury. If you want to do well, there is no place better than Southampton Solent."

Cameron Wheels, Graduate

After studying



Elliott Taylor, Graduate,
BA (Hons) Television and
Video Production, Freelance
Edit Media Administrator

"When I started the course, it was only in its second year of existence, but during my time there I saw it grow into something truly unique with excellent facilities," explains BA (Hons) Television and Video Production graduate Elliott Taylor.

During Elliott's time at Solent, he was lucky enough to carry out some of the best work experience in the world, filming and editing at Glastonbury music festival for three years in a row, as well as producing highlights for a number

of football clubs such as Southampton FC, Portsmouth FC and West Ham United FC – something which he says was "an excellent place to advance my media-based experience".

After graduation, Elliott started working for BSkyB as a Freelance Edit Media Administrator: "I'm in charge of managing the workspace for over 20 HD edit suites, as well as managing live feed recordings of many major events such as Premier League and Champions League football matches."

Elliott also credits his education at Solent for his career success, explaining: "The skills and level of confidence I gained whilst at Solent have allowed me to integrate into the role effortlessly and quickly." He adds: "I consider my future in the media industry to be bright and it's all thanks to Southampton Solent University."

“ I consider my future in the media industry to be bright and it's all thanks to Southampton Solent University. ”

Television Post-Production

BA (Hons)

Study the increasingly important area of post-production, while gaining practical experience through working with contacts in the industry.

Course overview

This degree, part of the Television Production programme, allows you to acquire the specialist skills needed for post-production.

After studying the core foundation units in Year 1 (shared with Television Studio Production and Television and Video Production), you will be able to specialise in post-production. You will study advanced editing techniques and have the option to explore areas such as motion graphics and post-production sound.

You will have access to the latest digital editing facilities across the University. Our edit suites are linked to a central server by state-of-the-art fibre optic cabling. This allows students access to their edits on any suite at any time. Tuition spans technical and aesthetic learning, as well as an overview of editing in the historical development of both film and television genres.

All students on this degree have the opportunity to join Solent Productions, the University's own video production company. With a range of internal and external clients, you will have the opportunity to work on a huge range of productions – from corporate, promotional and training programmes through to the massive outside broadcast shoot at the Glastonbury Festival.

Industrial focus

You will be working on real projects, with real clients and to real deadlines. Project work in post-production uses professionally shot material so you will have the opportunity to compare your editing skills against the final broadcast programme.

Examples of key subject areas

Year 1: Introduction to TV Production; TV History; Writing and Researching for Television; Broadcasting Technologies.

Year 2: Factual and Fiction Production; Videography; Contemporary British Television; Introduction to Professional Practice; option.

Year 3: Major Project; Film and TV in the Global Age; Working in the Creative Industries; Advanced Editing; option.

Assessment: Entirely coursework-based, using a mixture of production work, written essays and presentations.

Key career skills: Creative thinking, presentation, project management, visual communication, evaluation and problem solving.

Projects/work experience: All students must undertake a minimum of 120 hours' work experience during the course.

Why Solent is special

- Solent is a Skillset Media Academy and is officially recognised as a national centre of excellence in media education.
- Three fully equipped television studios, including a full high-definition studio with seating for an audience of up to 200.

Course length

3 years

UCAS code

P318

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Applicants resident in the UK may be required to attend an interview.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- video editing
- assistant editing
- motion graphics design
- sound recording
- vision mixing
- research
- production management
- online content production.

Contact

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In my view



"It was like the professors actually really *cared* about all of us. You could tell that they did this from the heart – to get us out there, and help us to create stronger CVs."
Maj Hartmann, Graduate

Television Studio Production

BA (Hons)

skillset
The Sector Skills Council for Creative Media

Industry-standard equipment, together with an experienced staff team, ensure that this Skillset-accredited degree delivers the skills and knowledge required by today's broadcasting organisations.

Course overview

This is a major degree course within the Television Production programme. You will be able to gain a solid foundation in all the core areas of production before going on to specialise in multi-camera studio projects in programme areas such as light entertainment, music and current affairs. There are also opportunities to participate in outside broadcast projects such as sport and music programming.

You will develop your technical abilities and creative preferences by using our extensive range of facilities, working in three high-definition multi-camera studios, shooting on the latest location equipment and using a range of digital editing facilities. You will develop skills in directing, producing, research, camera principles, sound mixing, lighting and design, studio techniques and digital post-production.

There is a strong emphasis on real-world practice and you will learn alongside experienced professionals from the television industry. You will work in teams to make programmes in a wide range of genres including promotional films for real clients.

You will also be addressing key theoretical aspects of the historical context of television and the changing economic, social and cultural elements that define it. Of particular importance is the growing requirement to develop programme ideas which include interactive and multi-platform applications.

Industrial focus

Throughout the course all students will be expected to spend time on industry-based placements and will have the opportunity to work on external projects for a variety of

clients. Ongoing collaborations with football clubs and music festivals such as Glastonbury mean that production work on location is embedded in the curriculum and is an opportunity to enhance your career potential.

Examples of key subject areas

Year 1: Introduction to TV Production; TV History; Writing and Researching for Television; Broadcasting Technologies.

Year 2: Factual and Fiction Production; Videography; Contemporary British Television; Studio Production; option, for example, Shooting Music, Studio Series Production.

Year 3: Major Project; Film and TV in the Global Age; Working in the Creative Industries; Advanced Studio Production; option, for example, Studio Series Development and Production.

Assessment: Entirely coursework-based: a mixture of production work, written essays and presentations.

Key career skills: Creative thinking, presentation, project management, visual communication, problem solving and working to deadlines.

Projects/work experience: All students must undertake a minimum of 120 hours' work experience during the course.

Why Solent is special

- Solent is a Skillset Media Academy and is officially recognised as a national centre of excellence in media education.
- Three fully equipped television studios, including a full high-definition studio with seating for an audience of up to 200, and an outside broadcast vehicle.

Course length

3 years

UCAS code

P311

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- UK resident applicants may need to attend an interview.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- camera operation
- sound recording
- vision mixing
- floor management
- editing
- research
- production management
- online content production.

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In my view

"The facilities are fantastic: the cameras and editing equipment, the studios, along with the possibilities for work experience, were all invaluable."

Jenny Strange, Graduate

Writing Fashion and Culture

BA (Hons)



On this course you will gain the journalistic expertise and critical and analytical skills needed to work in fashion journalism and the magazine industry.

Course overview

The BA (Hons) Writing Fashion and Culture degree at Southampton Solent University is one of a select few that combines magazine journalism with fashion, photography and fashion-based cultural theory.

It aims to produce graduates with journalistic expertise and the critical and analytical skills needed to work in magazine journalism and the fashion industry.

The course comprises two methods of study: the practical aspects of writing for magazines and other media, together with critical perspectives of fashion and culture. The course also covers fashion for those students interested in the visual world of fashion. Theory and practice are linked throughout the degree.

Styling, fashion promotion, photography and magazine production are just some of the subjects you will study. We offer the latest technology and equip you with the skills to produce good copy, written accurately and to deadline.

You will study both historical and contemporary culture and the methods for its analysis, to complement the practical side of writing. You will also learn production skills, such as sub-editing, to help you forge a career within the fashion and lifestyle magazines industry.

Industrial focus

Strong emphasis is placed on the student work placement programme, which runs throughout the three years and gives you an opportunity to build your own contacts within the industry.

Examples of key subject areas

Year 1: The Fashion Muse; Magazine Journalism and Design; The Fashion Writer; Fashion PR.

Year 2: Fashion and Culture; The Magazine Market; Developing the Brand; Fashion Ethics; Photography; option, for example, Music Journalism, Styling, Merchandising.

Year 3: Major Project OR Dissertation; Fashion Theory; Online Magazine Production; Law Refresher; The Fashion Freelancer; option, for example, Fashion Theory, Styling, Magazine Design.

Assessment: Formal academic essays and exams, together with portfolios of photographic and design work, presentations in front of peers and professional pitches.

Key career skills: Design skills, writing, styling, presentations, online editing, sub-editing, teamwork, creative thinking and analytical skills.

Projects/work experience: Work experience has included placements at *Vogue*, *Harper's Bazaar*, *Stylist*, *Style*, *Glamour* and *Dazed and Confused*.

Why Solent is special

- A unique blend of theory and practice, making graduates highly employable.
- The course is run by industry practitioners and leading academics.
- Study trips to Paris, New York and Tokyo.
- Opportunity to build a portfolio of industry-relevant work.
- Gain experience in the photographic studio, build your confidence in desktop publishing and get a taste for the pressures of a magazine office.

Course length

3 years

UCAS code

P509

Entry level

- 260 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- General entry information, see page 12.

Career opportunities

On graduation, students will have carried out work placements and be suited for a variety of careers in the broad field of publishing and fashion. They may specialise in fashion theory and progress to advanced study.

Graduates will acquire key transferable analytical and writing skills, which continue to be much in demand in the jobs market.

Career paths include:

- print and online journalism
- fashion PR and promotion
- magazine production
- styling
- photography.

Some of the careers which our graduates are now doing include: features writer for *Grazia*; stylist for *Look*; photographer for All Saints; stylist for Michael Kors; magazine designer for *Cosmo Bride*; studio assistant for Ralph Lauren.

Contact

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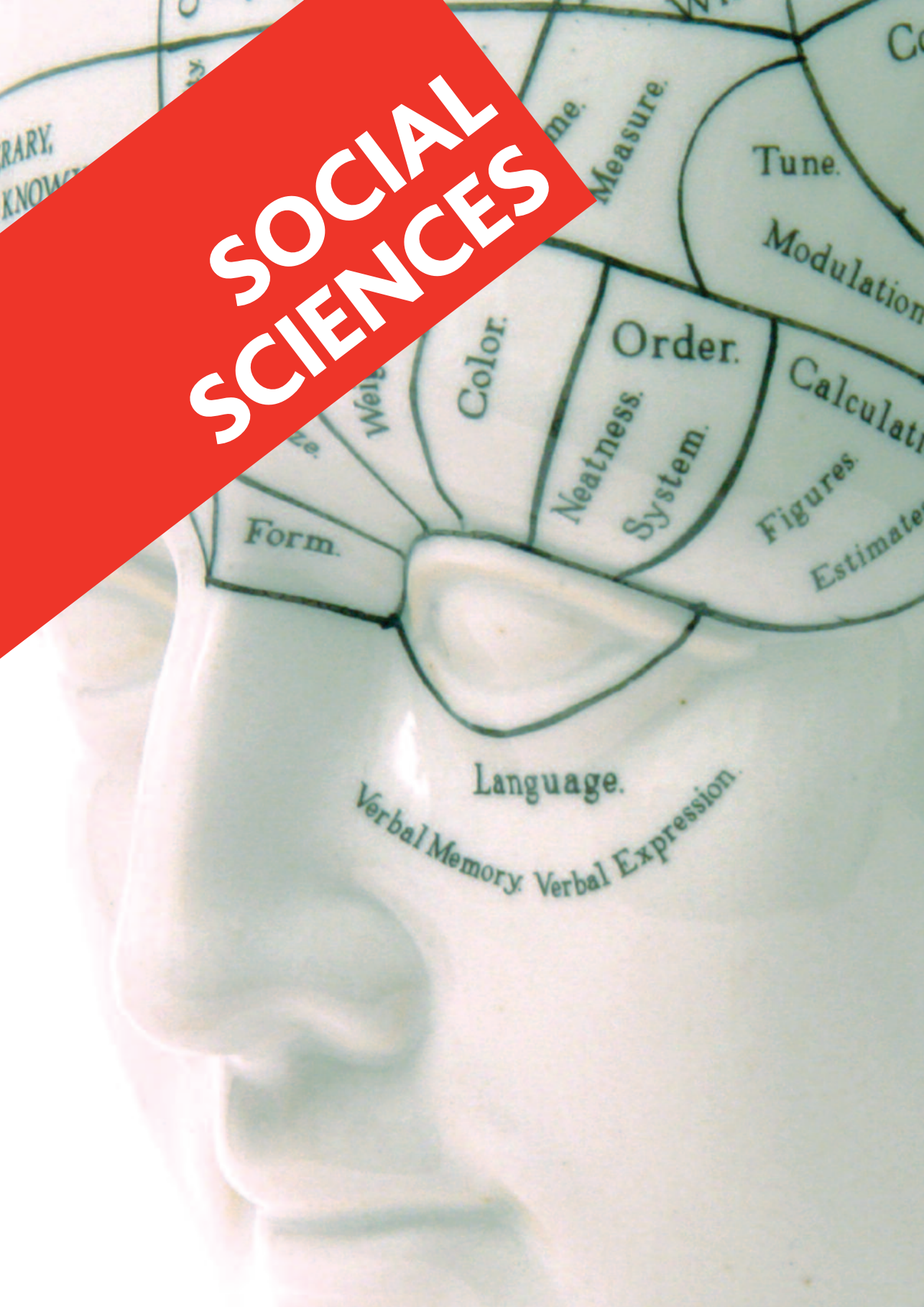
“The courses available at Solent allow students to work on a variety of media platforms. This is invaluable for working in the industry.”

Scott Mills

Radio 1 DJ and TV presenter,
Honorary Doctor of Arts



SOCIAL SCIENCES



Rewarding opportunities

Develop your interest in how the mind works on one of Solent's social science degrees. An advanced understanding of human psychology and its impact on behaviour can lead to a wide range of rewarding career opportunities in areas such as social care, the health service and community development.

Courses:

Criminal Investigation with Psychology

Criminology

Criminology and Psychology

Psychology

Psychology (Counselling)

Psychology (Criminal Behaviour)

Psychology (Education)

Psychology (Health Psychology)

Social Work

In my view.....

"The staff as well as past and present students are so helpful and supportive, which makes you feel right at home."

Khadija Abdirahman, BSc (Hons)

Psychology



Criminal Investigation with Psychology

BA (Hons)

Combining two closely related fields, this degree offers a fascinating insight into criminology and criminal investigation with the study of psychology.

Course overview

Criminology is concerned with crime and control, the social dimensions of crime and justice, forms of crime and criminality, and criminal justice structures and processes.

These academic fields relate closely to psychology and its concern with how people think, how they act and how they interact with one another. Psychologists seek to understand our behaviour and how our thoughts and feelings motivate our actions, while criminologists aim to understand criminal behaviour and how our thoughts and feelings help to motivate and construct the concept of crime.

This course allows you to explore the practice of criminal investigation in the context of criminology and criminal justice, underpinned by a broad awareness of psychological research. The aim is to integrate criminological and psychological knowledge with the investigative process, aiding your understanding of the complex investigative stages of the criminal justice process.

Industrial focus

Students receive guest lectures from a wide range of criminal justice professionals who give a detailed insight into the practical aspects of criminal justice and into potential careers in the field.

Examples of key subject areas

Year 1: Introduction to Psychology; Criminological Research Skills and Methods; Introduction to Criminology.

Year 2: Social and Developmental Psychology; Criminal Evidence and Procedure; Criminal Investigation.

Year 3: Dissertation; Crime, Risk and

Community Safety; Leadership and Management; option, for example, Crime and Media Culture.

Assessment: A wide and innovative variety of methods is used, ranging from conventional essays and exams to group and individual projects and presentations.

Key career skills: Research methods, critical analysis and interpretation of information, communication, teamworking and leadership.

Projects/work experience:

- A developing range of internships and temporary work experiences, including at the Association of Chief Police Officers Criminal Records Office and the Prison Service.
- Positions on Criminal Justice panels, such as the Youth Offender Panel.
- Special constables, work shadowing and volunteering opportunities in a range of criminal justice settings.

Why Solent is special

- There are currently field visits to a variety of locations relevant to the chosen study pathway. Recently these have included study visits to criminal justice institutions and academic partners in the USA.
- The course is particularly well connected with local and national criminal justice agencies who contribute to the development and delivery of the programme.
- The course has a consistently excellent record for student satisfaction and offers a range of opportunities to undertake voluntary work and internships in preparation for employment in the criminal justice sector.



Course length

3 years

UCAS code

L4C8

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

An understanding of law, politics and psychology supports entry to a wide range of public sector careers. Graduates can also enter roles in the private sector in security, investigation and crime prevention.

Employment opportunities include:

- the police
- the prison service
- probation
- immigration
- customs and excise
- the Crown Prosecution Service
- private security sector
- youth work
- public and commercial administration
- charity work
- postgraduate study.

Contact

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www.solent.ac.uk for detailed course information

Criminology

BA (Hons)

Study one of the most fascinating areas of society, while also equipping yourself for a wide variety of professional roles.

Course overview

On this course you will explore the nature and incidence of crime, examining explanations for criminal initiative, behaviour and repercussions.

You will open up fascinating debates on solutions to crime, the role of the media and the fairness of our judicial system. This will be underpinned by an exploration of the ways in which defendants and victims are processed by the criminal justice system.

At the end of Year 1 you choose a direction for your studies: Criminal Justice or Crime Analysis and Investigation. Both areas examine crime from an interdisciplinary perspective and include elements of law, philosophy, history, sociology, politics and psychology.

Industrial focus

Students receive guest lectures from a wide range of criminal justice professionals who give a detailed insight into the practical aspects of criminal justice and into potential careers in the field. There are also opportunities to undertake voluntary work, as well as work shadowing and internships.

Examples of key subject areas

Year 1: Introduction to Sociology and the Study of Crime, Law and Order; Exploration of the Criminal Justice Process; Research Methodologies.

Year 2: Equal Opportunities in Criminal Justice; Evidence and Procedure and Criminal Investigation OR Criminal Law in Context and Criminal Justice and Penology; one option.

Year 3: Dissertation; Crime, Risk and Community Safety; Leadership and Management of the Investigative Process OR Comparative Criminal Justice and Victimology; two options.

Assessment: A wide and innovative variety of methods is used, ranging from conventional essays and exams to group and individual projects and presentations.

Key career skills: Research methods, critical analysis and interpretation of information, communication, teamwork and leadership.

Projects/work experience:

- Opportunities for internships and temporary work experience, including at the Association of Chief Police Officers Criminal Records Office and the Prison Service.
- Positions on Criminal Justice panels, such as the Youth Offender Panel.
- Special constables, work shadowing and volunteering opportunities in a range of criminal justice settings.

Why Solent is special

- There are currently field visits to a variety of relevant locations, depending on the chosen study pathway. Recently these have included study visits in collaboration with criminal justice agencies and institutions in the USA.
- The course is particularly well connected with local and national criminal justice agencies who contribute to the development of the programme and offer opportunities for professional engagement.
- The course has a consistently excellent record for student satisfaction and supports a range of opportunities to undertake voluntary work and internships in preparation for employment in the criminal justice sector.

Course length

3 years

UCAS code

M930

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

An understanding of law, politics and psychology supports entry to a range of public and private sector careers.

Graduates' skills can also be used to enter roles not necessarily directly related to criminology, such as youth or charity work.

Our graduates have entered:

- the police
- the prison service
- probation
- immigration
- customs and excise
- the Crown Prosecution Service
- private security sector
- youth work
- public and commercial administration
- charity work
- postgraduate study.

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Email: fcis.registry@solent.ac.uk
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Criminology and Psychology

BA (Hons)

For this degree you will study two complementary fields that will equip you with advanced knowledge in both criminology and psychology.

Course overview

Criminology is concerned with crime and control, the social dimensions of crime and justice, forms of crime and criminality, and criminal justice structures and processes.

These academic fields relate closely to psychology and its concern with how people think, act and interact with one another. Psychologists seek to understand our behaviour and how our thoughts and feelings motivate our actions, while criminologists aim to understand criminal behaviour.

This course enables students to explore criminology and psychology in equal measure. Our interdisciplinary approach gives you the opportunity to focus on different aspects of these fascinating subjects and gain an advanced understanding of crime, control and justice. This knowledge will help you to consider psychology in relation to the criminal justice process.

Industrial focus

Students receive guest lectures from a wide range of criminal justice professionals who give a detailed insight into the practical aspects of criminal justice and into potential careers in the field. There are also opportunities to undertake voluntary work, as well as work shadowing and internships.

Examples of key subject areas

Year 1: Introduction to Psychology; Criminological Research Skills and Methods; Introduction to Criminology.

Year 2: Social, Cognitive and Developmental Psychology; Criminal Law; Criminal Justice and Penology.

Year 3: Dissertation; Personality and Individual Differences; Comparative Criminal Justice; option, for example, Security, Policing and the State.

Assessment: A wide and innovative variety of methods is used, ranging from conventional essays and exams to group and individual projects and presentations.

Key career skills: Research methods, critical analysis and interpretation of information, communication, teamwork and leadership.

Projects/work experience:

- Opportunities for internships and temporary work experience, including at the Association of Chief Police Officers Criminal Records Office and the Prison Service.
- Positions on Criminal Justice panels, such as the Youth Offender Panel.
- Special constables, work shadowing and volunteering opportunities in a range of criminal justice settings.

Why Solent is special

- There are currently field visits to a range of locations relevant to your chosen study pathway. Recently these have included visits in collaboration with academic and criminal justice agencies in the USA.
- The course is particularly well connected with local and national criminal justice agencies who contribute to the development of the programme and offer opportunities for professional engagement.
- The course has a consistently excellent record for student satisfaction and supports a range of opportunities to undertake voluntary work and internships in preparation for employment in the criminal justice sector.



Course length

3 years

UCAS code

MC98

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Criminology and Psychology are both established subjects within the University and graduates in both disciplines have good employment prospects.

Employment opportunities include:

- the police
- the prison service
- probation
- immigration
- customs and excise
- the Crown Prosecution Service
- private security sector
- youth work
- public and commercial administration
- charity work
- postgraduate study.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Psychology

BSc (Hons)

This degree offers an in-depth study of a fascinating subject that can lead to a wide range of rewarding careers.

Course overview

Psychology is the scientific study of behaviour and mental processes, and of the inter-relation between the two. You will explore how people act and interact, both as individuals and in groups, and the thoughts and feelings that underlie behaviour.

Psychology contributes to an understanding of many of the day-to-day problems faced by people in the world today. It uses a wide variety of methodological techniques, including experiments, questionnaires and interviews, to investigate human behaviour and obtain reliable evidence which can form the basis for potential interventions and applications.

Psychology, therefore, has a wide application to a range of careers, both in the psychology profession and in associated occupations.

Industrial focus

The course emphasises the application of psychology, with real-world-focused assessments integrated throughout. Students also have the option to undertake work-based learning as part of their studies.

Examples of key subject areas

Year 1: Foundations in Psychology; Methods and Analysis in Psychology; Applied Psychology; Psychological Investigations; Psychological Inquiry OR Psychology in the Workplace.

Year 2: Real-World Cognition; Social Psychology in Action; Exploring Human Development; Biological Psychology; Psychological Research in Action; The Practice of Research in Psychology.

Year 3: Personality and Individual Differences; Psychology Project; option, for example, Health Psychology, Occupational Psychology.

Assessment: Coursework essays; practical written reports; group and individual presentations; time-limited assignments; examinations; poster presentations; case studies; final-year project.

Key career skills: Analysis and research, presentation, project management, verbal/written communication and problem solving.

Projects/work experience: A voluntary research assistance scheme is in place which provides opportunities for students to take part in research projects. Examples of projects include the impact of parenting styles on development, academic experiences and an exploration of the role that social networks play in maintaining health and wellbeing.

Why Solent is special

- Accredited by the British Psychological Society (BPS), giving students eligibility for graduate membership, the first step towards becoming a chartered psychologist.
- Modern facilities including dedicated observation, cognitive, psychophysiology and computer laboratories.
- Dedicated, supportive and experienced staff team with a wide range of professional expertise and research experience.
- Work-based learning opportunities.
- Integrated real-world-focused assessment on many modules.

Course length

3 years

UCAS code

C800

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- If Psychology is studied at A or AS Level, a grade C minimum is required.
- GCSE English and Mathematics at Grade C or above, or Key Skills equivalent.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

The course is accredited by the British Psychological Society (BPS) as conferring eligibility for Graduate Membership of the Society with the Graduate Basis for Chartership (provided that, as a minimum, a second class honours is achieved). This is the first step to becoming a chartered psychologist. Potential students should note that to practise as a psychologist, postgraduate training and supervision is required.

Contact

Tel: + 44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk
www.solent.ac.uk for detailed course information

Psychology (Counselling)

BSc (Hons)

Gain a thorough grounding in psychology with an insight into counselling psychology.

Course overview

Psychology is the scientific study of behaviour and mental processes, and of the inter-relation between the two. You will explore how people act and interact, both as individuals and in groups, and the thoughts and feelings that underlie behaviour.

Psychology contributes to an understanding of many of the day-to-day problems faced by people in the world today. It uses a wide variety of methodological techniques, including experiments, questionnaires and interviews, to investigate human behaviour and obtain reliable evidence which can form the basis for potential interventions and applications.

The BSc (Hons) Psychology (Counselling) pathway is designed to provide students with an introduction to aspects of counselling psychology within the wider discipline, but does not provide any formal training in counselling.

Industrial focus

The course emphasises the application of psychology, with real-world-focused assessments integrated throughout. Students also have the option to undertake work-based learning as part of their studies. (The course does not provide the work placements.)

Examples of key subject areas

Year 1: Foundations in Psychology; Methods and Analysis in Psychology; Applied Psychology; Psychological Investigations; Investigations in Counselling Psychology; Psychological Inquiry OR Psychology in the Workplace.

Year 2: Real-World Cognition; Social Psychology in Action; Exploring Human Development; Biological Psychology; Psychological Research in

Action; The Practice of Research in Counselling Psychology.

Year 3: Personality and Individual Differences; Counselling Psychology Research Project; Perspectives on Mental Health; Counselling: Application and Practice; option, for example, The Psychology of Education, Psychology in Sport.

Assessment: Coursework essays; practical written reports; group and individual presentations; time-limited assignments; examinations; poster presentations; case studies; final-year project.

Key career skills: Creative-thinking, problem solving, copywriting, presentation, art direction, teamwork.

Projects/work experience: A voluntary research assistance scheme is in place which provides opportunities for students to take part in research projects. Examples of projects include the impact of parenting styles on development, academic experiences and an exploration of the role that social networks play in maintaining health and wellbeing.

Why Solent is special

- Accredited by the British Psychological Society (BPS), giving students eligibility for graduate membership, the first step towards becoming a chartered psychologist.
- Modern facilities including dedicated observation, cognitive, psychophysiology and computer laboratories.
- Work-based learning opportunities (not counselling-specific).
- Integrated real-world-focused assessment on many modules.



Course length

3 years

UCAS code

C8B9

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- If Psychology is studied at A or AS Level, a grade C minimum is required.
- GCSE English and Mathematics at Grade C or above, or Key Skills equivalent.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

The course is accredited by the British Psychological Society (BPS) as conferring eligibility for Graduate Membership of the Society with the Graduate Basis for Chartership (provided that, as a minimum, a second class honours is achieved). This is the first step to becoming a chartered psychologist.

Potential students should note that training in counselling psychology is acquired through subsequent postgraduate training and supervision (approved by the Health Professions Council).

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

After studying



**Lisa Molloy, Graduate,
BSc (Hons) Psychology,
Forensic Psychologist**

Lisa Molloy was attracted to the BSc (Hons) Psychology course at Southampton Solent University by our experienced, professional and passionate staff, and impressive facilities. "This meant the institution could accommodate varied research interests and activities," she explains.

"The lecturers' accessible and engaging manner conveyed the complexity and diversity of psychology perfectly," says Lisa. "Even the toughest of topics – like dreaded statistics – were well within the realms of understanding, and actually became some of the most rewarding areas to study."

"I particularly valued the autonomy and freedom we were given to focus on areas of personal interest," she adds. A strong foundation in applied psychology enabled Lisa to investigate some of society's most interesting and entrenched issues, such as offending behaviour and the treatment of mental disorders.

On completion of her studies, Lisa discovered there was a wide range of opportunities available: "The University has offered me continuing support, including specialist advice from lecturers on avenues of career progression."

Lisa is now working with the offender population in a prison context, and progressing towards Chartered Forensic Psychologist status. "My degree studies have given me the skills and confidence to pursue a challenging and fascinating career path; one which I never imagined I would be able to achieve."

“ I valued the
autonomy and freedom
we were given. ”



Psychology (Criminal Behaviour)

BSc (Hons)

Covering all the major areas of psychology, this degree also provides an insight into the psychology of crime.

Course overview

Psychology is the scientific study of behaviour and mental processes, and of the inter-relation between the two. You will explore how people act and interact, both as individuals and in groups, and the thoughts and feelings that underlie behaviour.

Psychology contributes to an understanding of many of the day-to-day problems faced by people in the world today. It uses a wide variety of methodological techniques, including experiments, questionnaires and interviews, to investigate human behaviour and obtain reliable evidence which can form the basis for potential interventions and applications.

The BSc (Hons) Psychology (Criminal Behaviour) pathway is designed to provide students with an introduction to aspects of the psychology of crime within the wider discipline, but does not provide any formal training in criminological or forensic psychology.

Industrial focus

The course emphasises the application of psychology, with real-world-focused assessments integrated throughout. Students also have the option to undertake work-based learning as part of their studies. (The course does not provide the work placements.)

Examples of key subject areas

Year 1: Foundations in Psychology; Methods and Analysis in Psychology; Applied Psychology; Psychological Investigations; Investigations in Criminological Psychology; Psychological Inquiry OR Psychology in the Workplace.

Year 2: Real-World Cognition; Social Psychology in Action; Exploring Human Development; Biological

Psychology; Psychological Research in Action; The Practice of Research in Criminological Psychology.

Year 3: Personality and Individual Differences; Criminological Psychology Research Project; The Psychology of Crime; Criminology options.

Assessment: Coursework essays; practical written reports; group and individual presentations; time-limited assignments; examinations; poster presentations; case studies; final-year project.

Key career skills: Analysis and research, presentation, project management, verbal and written communication and problem solving.

Projects/work experience: A voluntary research assistance scheme is in place which provides opportunities for students to take part in research projects. Examples of projects include the impact of parenting styles on development, academic experiences and an exploration of the role that social networks play in maintaining health and wellbeing.

Why Solent is special

- Accredited by the British Psychological Society (BPS), giving students eligibility for graduate membership, the first step towards becoming a chartered psychologist.
- Modern facilities including dedicated observation, cognitive, psychophysiology and computer laboratories.
- Work-based learning opportunities.
- Integrated real-world-focused assessment on many modules.



Course length

3 years

UCAS code

C8M9

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards).
- If Psychology is studied at A or AS Level, a grade C minimum is required.
- GCSE English and Mathematics at Grade C or above, or Key Skills equivalent.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

The course is accredited by the British Psychological Society (BPS) as conferring eligibility for Graduate Membership of the Society with the Graduate Basis for Chartership (provided that, as a minimum, a second class honours is achieved). This is the first step to becoming a chartered psychologist.

Potential students should note that training in criminological/ forensic psychology is acquired through subsequent postgraduate training and supervision.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Psychology (Education)

BSc (Hons)

On this degree you will study all the key areas of psychology and also gain an insight into educational psychology, opening up a range of career opportunities.

Course overview

Psychology is the scientific study of behaviour and mental processes, and of the inter-relation between the two. You will explore how people act and interact, both as individuals and in groups, and the thoughts and feelings that underlie behaviour.

Psychology contributes to an understanding of many of the day-to-day problems faced by people in the world today. It uses a wide variety of methodological techniques, including experiments, questionnaires and interviews, to investigate human behaviour and obtain reliable evidence which can form the basis for potential interventions and applications.

The BSc (Hons) Psychology (Education) pathway is designed to provide students with an introduction to aspects of the psychology of education within the wider discipline, but does not provide any formal training in educational psychology.

Industrial focus

The course emphasises the application of psychology, with real-world-focused assessments integrated throughout. Students also have the option to undertake work-based learning as part of their studies. (The course does not provide the work placements.)

Examples of key subject areas

Year 1: Foundations in Psychology; Methods and Analysis in Psychology; Applied Psychology; Psychological Investigations; Investigations in Educational Psychology; Psychological Inquiry OR Psychology in the Workplace.

Year 2: Real-World Cognition; Social Psychology in Action; Exploring Human Development; Biological

Psychology; Psychological Research in Action; The Practice of Research in Educational Psychology.

Year 3: Personality and Individual Differences; Educational Psychology Research Project; Child Development and Education; Advanced Issues in Education; options.

Assessment: Coursework essays; practical written reports; group and individual presentations; time-limited assignments; examinations; poster presentations; case studies; final-year project.

Key career skills: Analysis and research, presentation, project management, communication and problem solving.

Projects/work experience: A voluntary research assistance scheme is in place which provides opportunities for students to take part in research projects. Examples of projects include the impact of parenting styles on development, academic experiences and an exploration of the role that social networks play in maintaining health and wellbeing.

Why Solent is special

- Accredited by the British Psychological Society (BPS), giving students eligibility for graduate membership, the first step towards becoming a chartered psychologist.
- Modern facilities including dedicated observation, cognitive, psychophysiology and computer laboratories.
- Work-based learning opportunities.
- Integrated real-world-focused assessment on many modules.

Course length

3 years

UCAS code

C812

Entry level

- 240 tariff points from A Levels or equivalent qualifications. Grade C in A Level Psychology, if taken, plus Maths and English GCSE Grade C or above, or equivalent Key Skills Level 2.
- Mature applicants may be considered on the basis of relevant experience, without having the required tariff points, but will require Maths and English GCSE Grade C or above, or equivalent Key Skills Level 2.
- General entry information, see page 12.

Career opportunities

The course is accredited by the British Psychological Society (BPS) as conferring eligibility for Graduate Membership of the Society with the Graduate Basis for Chartership (provided that, as a minimum, a second class honours is achieved). This is the first step to becoming a chartered psychologist.

Potential students should note that training in educational psychology is acquired through subsequent postgraduate training and supervision.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Psychology (Health Psychology)

BSc (Hons)

Taught by an experienced staff team, this course covers all of the key areas of psychology, whilst providing an introduction to health psychology.

Course overview

Psychology is the scientific study of behaviour and mental processes, and of the inter-relation between the two. You will explore how people act and interact, both as individuals and in groups, and the thoughts and feelings that underlie behaviour.

Psychology contributes to an understanding of many of the day-to-day problems faced by people in the world today. It uses a wide variety of methodological techniques, including experiments, questionnaires and interviews, to investigate human behaviour and obtain reliable evidence which can form the basis for potential interventions and applications.

The BSc (Hons) Psychology (Health Psychology) pathway is designed to provide students with an introduction to aspects of the psychology of health within the wider discipline, but does not provide any formal training in health psychology.

Industrial focus

The course emphasises the application of psychology, with real-world-focused assessments integrated throughout. Students also have the option to undertake work-based learning as part of their studies. (The course does not provide the work placements, and students should not necessarily expect to find health psychology-specific work-based learning.)

Examples of key subject areas

Year 1: Foundations in Psychology; Methods and Analysis in Psychology; Applied Psychology; Psychological Investigations; Investigations in Health Psychology; Psychological Inquiry OR Psychology in the Workplace.

Year 2: Real-World Cognition; Social

Psychology in Action; Exploring Human Development; Biological Psychology; Psychological Research in Action; The Practice of Research in Health Psychology.

Year 3: Personality and Individual Differences; Health Psychology Research Project; Health: Biopsychosocial Approaches; Health Psychology: Treatment Issues and Healthcare; Health Psychology: Promoting Healthy Behaviour; options.

Assessment: Coursework essays; practical written reports; group and individual presentations; time-limited assignments; examinations; poster presentations; case studies; final-year project.

Key career skills: Analysis and research, presentation, project management, communication and problem solving.

Projects/work experience: A voluntary research assistance scheme is in place which provides opportunities for students to take part in research projects. Examples of projects include the impact of parenting styles on development, academic experiences and an exploration of the role that social networks play in maintaining health and wellbeing.

Why Solent is special

- Accredited by the British Psychological Society (BPS), giving students eligibility for graduate membership, the first step towards becoming a chartered health psychologist.
- Modern facilities including dedicated laboratories.



Course length

3 years

UCAS code

C890

Entry level

- 240 tariff points from A Levels or equivalent qualifications. Grade C in A Level Psychology, if taken, plus Maths and English GCSE Grade C or above, or equivalent Key Skills Level 2.
- Mature applicants may be considered on the basis of relevant experience, without having the required tariff points, but will require Maths and English GCSE Grade C or above, or equivalent Key Skills Level 2.
- General entry information, see page 12.

Career opportunities

The course is accredited by the British Psychological Society (BPS) as conferring eligibility for Graduate Membership of the Society with the Graduate Basis for Chartership (provided that, as a minimum, a second class honours is achieved). This is the first step to becoming a chartered psychologist.

Potential students should note that training in health psychology is acquired through subsequent postgraduate training and supervision.

Contact

Tel: +44 (0)23 8031 9653

Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

Social Work

BA (Hons)

Study on one of the country's leading degree courses and gain entry to a variety of rewarding careers.

“Want to change your life? Learn to empower yourself and others on the BA Social Work.”

Patsi Whaley
Senior Social Work Practitioner
Southampton City Council

Course overview

Taught by an experienced team, we have a history of delivering social work training with creativity and flair.

This course leads to both a professional and academic qualification and is routinely reviewed and refreshed to ensure that it stays in line with changes in the sector.

It has a strong practice element, underpinned by theory, and is built on long-standing relationships with local employers, service users and carers. You will develop the skills, values and knowledge needed to contribute to the lives of vulnerable people through a rewarding career in social work.

The course is suitable both for those with little or no social work-related experience and for more experienced individuals. You can study full-time for three years or for four years on the employment-based route.

Industrial focus

You will complete two significant periods of work experience during placements at local authorities or voluntary, private and independent organisations in the region.

Examples of key subject areas

Year 1: Sociology, Society and Social Work; Introduction to Law for Social Work; Preparation for Practice.

Year 2: Forming Partnerships; Legal Perspectives; Methods and Investigations; 100-day Practice Placement.

Year 3: Professional Competence; Research; Risk, Responsibility and Resolution; option: Social Work with Adults OR Social Work with Children and Families; 100-day Practice Placement.

Assessment: Based on a series of assignments, presentations, case studies, projects and portfolios used to test all elements of the course. There is one exam in Law for Social Work.

Key career skills: Interpersonal communication, management and leadership, teamwork, presentation.

Projects/work experience: We have partnership arrangements for the practice learning placements with four local authorities (Southampton City, Hampshire, Portsmouth and the Isle of Wight) as well as many other social care organisations.

Why Solent is special

- Accredited by the General Social Care Council (GSCC), the body that approves social work qualifications.
- Recently listed as one of the top degree courses in the country by the GSCC.
- The wide age range and the opportunities for discussion and experiential learning ensure that the study environment is lively and stimulating.
- The degree is also recognised throughout Europe, Canada, Australia and the USA.



Course length

3 years

UCAS code

L501

Entry level

- 240 UCAS tariff points to come from A Levels or equivalent qualifications (for example, Level 3 National Diplomas/Awards), plus GCSE Maths and English Grade C or above, or equivalent Key Skills.
- All applicants will be required to attend an interview and undergo criminal records (CRB) and health checks.
- The professional body (GSCC) requires that all those entering training are at least 18 years of age at the time of entry to training.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Career opportunities

Career paths include:

- professional social work
- therapeutic practice
- youth offending work
- health and education.

Contact

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Email: fcis.registry@solent.ac.uk

www.solent.ac.uk for detailed course information

**SPORT
AND TOURISM**



Striding forward

The booming sport and tourism industries need highly qualified professionals to ensure that these sectors continue to grow. Build on your enthusiasm and develop your business skills on these vocational degree courses that offer excellent career prospects.

Courses:

Adventure and Extreme Sports Management
Applied Sport Science
Cruise Industry Management
Fitness and Personal Training
Fitness Management and Personal Training
Football Studies
Football Studies and Business
Health, Exercise and Physical Activity
International Tourism Management
Outdoor Learning and Watersports Management
Sport Coaching
Sport Coaching and Development
Sports Studies
Sports Studies and Business
Tourism Management
Young People and Physical Activity

In my view

"During my time at Solent I gained the knowledge, qualifications, experience and skills to allow me to go and work in my chosen industry. Solent is also exciting and fresh, so it's a great place to study."

Alex Berry, BA (Hons) Watersports Studies and Management

Ranked fifth nationally in the 2010–2011 National Student Survey for sport science-based courses.



Adventure and Extreme Sports Management

BA (Hons)

Prepare for a career in the exciting area of extreme sports and outdoor adventurous activities on Solent's innovative degree that builds on the University's experience in the field.

Course overview

This is an area of study that builds on the University's expertise in extreme sports, outdoor adventure and watersports, and reflects the changing nature of leisure today. The course incorporates an integral residential field trip, practical National Governing Body (NGB) awards and work-based learning.

The increasing popularity of these areas has been significant over recent years. The course links an understanding of industry provision and the social and psychological aspects of adventurous and extreme sports with coaching and management education, to enable graduates to operate effectively at senior levels in the industry.

Management studies are contextualised through relevant examples and students develop key employability skills.

You will participate in practical adventure and extreme sports activities – such as climbing, dinghy sailing, powerboating and wakeboarding.

Industrial focus

These courses have been developed through close liaison with industry for many years. Staff have a variety of industry backgrounds and have been involved in a range of research and consultancy work. Links include the RYA, Neilson, Sunsail, Sport England, the Amateur Rowing Association and Hampshire County Council.

Examples of key subject areas

Year 1: Academic and Employability Skills; Leisure Marketing; Introduction to Organisational Behaviour in Leisure Services; Financial Planning and Reporting; Principles of Outdoor

Coaching; Introduction to the Outdoor Adventure Industry (includes residential field trip); Event and Activity Safety Operations.

Year 2: Managing Service Operations; Research Methods; Work-based Professional Studies; Adventure and Extreme Sports Experiences; Coaching in the Outdoor Environment; option, for example, Event Organisation, Customer Services Marketing and Sales.

Year 3: Strategy for Business; Sociology of Adventure and Extreme Sport; Project OR Literature-based Research; two or three options, for example, Consultancy Project, Capability for Innovation, Outdoor Training and Coaching, Adventure Tourism and Operations.

Assessment: Practical assessments (NGB awards), essays, reports, debates, posters and oral presentations, and examinations.

Key career skills: Project management, presentation, communication, NGB awards, coaching, IT, group development, teamwork and self-management skills.

Projects/work experience: There is a residential field trip in the first year with off-site visits in Year 2. There is a flexible work placement to be completed before the end of Year 2.

Why Solent is special

- University's RYA Training Centre awarded 'outstanding' by Ofsted.
- The University's adventurous and extreme sports clubs.
- Vast opportunities for watersports participation in and around the Southampton area.

Course length and UCAS code

3 years	N897
4 years with Fdn	N89Y
4 years with IFdn	N898

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

The course will equip graduates for a variety of careers.

Career paths include:

- activity centre management
- activity holiday/tour operation management
- own business
- work within industry governance.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view



"You study under tutors who mix professionalism with fun! It was easy to learn from them and approach them if you had any problems."

Dave Sears, Graduate

Applied Sport Science

BSc (Hons)



On this course, you will learn how to maximise human performance through sport and exercise science.

Course overview

This degree provides a detailed knowledge of physiological, psychological and biomechanical theories, and how these can be used to enhance human performance. Working with elite athletes, through to people with special conditions, you will gain hands-on experience designing and delivering intervention programmes in coaching, gym, strength and conditioning, nutrition, performance analysis and laboratory settings.

You can gain National Governing Body (NGB) and industry awards as part of the course. The course will prepare you for BASES and UKSCA accreditation. The degree also allows entry to Level 2 of the Register of Exercise Professionals (REPs) (additional £300) and the option to attain Level 3.

Industrial focus

We have excellent links with local and national sport and exercise organisations. They provide part-time work and internships, and contribute to the content and delivery of the programme. The guest lecturer series includes international sport scientists from, for example, the English Institute of Sport (EIS), cricket, football, and from GB squads such as Wheelchair Rugby and Basketball.

Examples of key subject areas

Year 1: Principles of Health, Fitness and Nutrition; Introduction to Exercise Physiology; Introduction to Sports Psychology; Introduction to Biomechanics; Gym Training; Industry Practice and Research.

Year 2: Advanced Training Principles OR Applied Principles of Strength and Conditioning; Research Methods for Sport and Exercise; Application of

Fitness Testing and Training; Applied Techniques in Sports Psychology; Applied Principles of Biomechanics; option, for example, Sports Massage, Diet and Nutrition, Applied Techniques in Performance Analysis.

Year 3: Professional Practice in Physiology; Professional Practice in Sports Psychology; Professional Practice in Biomechanics; Sport Science Support; Project; option, for example, Physical Education, Professional Practice in Sport Performance Analysis, Professional Practice in Strength and Conditioning.

Assessment: Written coursework (for example, case studies, presentations, projects), practical sessions, debates, viva voce and examinations.

Key career skills: Presentation, project management, leadership, communication, IT and numeracy.

Projects/work experience:

Internships include AFC Bournemouth, Southampton FC, Reed's High Performance Academy and GB Wheelchair Rugby. Students also assist staff at Salisbury Triathlon Club and work with Olympic athletes. Potential teachers can gain experience through school placements and after-hours sports clubs.

Why Solent is special

- Opportunities to work in professional sport and exercise organisations, preparing you for employment when you graduate.
- Work with external clients as part of the course, as well as in extracurricular activities.
- Opportunities to take NGB awards
- State-of-the-art sport science laboratories.

Course length

3 years

UCAS code

C602

Entry level

- 280 points from either A2 (typically B, B, C) or BTEC National Diploma (Distinction, Merit Merit) or a combination of the two.
- Maths, English and Science at GCSE, at grade C or above.
- Desirable: A Level Physical Education or Human Biology, or equivalent.
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- exercise science
- sport science
- postgraduate research
- teaching
- training and coaching

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

Blog: <http://solenthess.blogspot.com>

www.solent.ac.uk for detailed course information

Cruise Industry Management

BA (Hons)

Equip yourself for a career in the fast-growing area of the cruise industry in the largest cruise port in Northern Europe.

Course overview

This course aims to meet the demand caused by rapid growth in cruise tourism. It focuses not only on cruise ships and cruise organisations but also the related sectors that support the industry, including suppliers, logistics, the public sector and the hospitality industry.

You will gain theoretical knowledge through a blend of cruise industry, tourism, management and business units, as well as the professional skills required for careers in the cruise industry.

In the first year, you will have the opportunity to take part in a cruise field trip, providing greater insight into the operations of a mega cruise ship, as well as enjoying the experience of being a cruise passenger. Further experience will be gained through ship visits and guest speakers from the cruise industry.

Industrial focus

During the first year, you will develop skills to prepare you for a minimum six-week work placement, usually between Year 1 and Year 2, although there can be flexibility with this.

Examples of key subject areas

Year 1: Cruise Industry Principles and Practice; Financial Planning and Reporting; Hotel Operations; Academic and Employability Skills; Organisational Behaviour in Leisure Services; Introduction to Tourism; Leisure Marketing.

Year 2: Cruise Operations Impacts; Customer Service, Marketing and Sales; Hotel Management; Research Methods for the Leisure Services Industries; Work-based Professional Studies; option, for example,

Management of Visitor Attractions, Responsible and Sustainable Tourism Development, Language.

Year 3: Globalisation of the Cruise Industry Project OR Literature-Based Research plus an option; Contemporary Issues in Tourism; Cross-Cultural Management; option, for example, Event Organisation, Natural and Cultural Heritage Management, Tourism and the Media, Language.

Assessment: Essays, written examinations, seminar presentations, written reports, case studies, practicals, group work, work placement, reflective journal, photo essay, posters and a dissertation.

Key career skills: Interpersonal skills, organisation, communication, problem solving, presentation, leadership, management, teamwork, showing initiative and IT skills.

Projects/work experience: A minimum six-week work placement is compulsory for all students and you will be given guidance and support to help you gain your placement. For example, past students have worked in reservations, marketing and sales with leading cruise companies, or in the voluntary sector, hospitality sector or travel agents.

Why Solent is special

- Located in one of the UK's busiest ports.
- Opportunities for valuable work experience in the cruise industry.
- Work with a range of industry sectors such as cruise travel agents, hospitality, logistics and suppliers.
- Tourism tutors are highly experienced practitioners.



Course length and UCAS code

3 years	N852
4 years with Fdn	N862

Entry level

- 240 points of which 120 are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Career opportunities

Career paths include:

- marketing and sales
- logistics
- port operations
- hospitality
- cruise ships supply
- cruise tour operations
- cruise travel management
- public sector
- education
- further studies.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"This course has allowed me to develop my knowledge and understanding of the cruise industry. Going on ship visits and field trips is a brilliant way of gaining experience and putting theory into practice."

Jenny Rogers, Graduate

Fitness and Personal Training

BSc (Hons)



A blend of theoretical knowledge and practical experiences provides the ideal qualification for a successful career in the rapidly expanding and diverse health and fitness industry.

Course overview

This course provides a varied and stimulating insight into the broad spectrum of methods available to improve an individual's health, fitness and performance.

Developed to meet the newly revised National Occupational Standards in exercise and fitness, the degree is endorsed by SkillsActive, the Sector Skills Council for Active Leisure, Learning and Wellbeing, and recognised as an industry award by the Register of Exercise Professionals (REPs).

Membership of REPs is a requirement of the Fitness Industry Association (FIA) Code of Practice and assures employers that you have the appropriate skills and competencies to do the job.

You will make use of our extensive sport science laboratories, including a state-of-the-art dedicated health and exercise lab. You will also gain invaluable experience of developing and managing training programmes for real-life clients with a variety of medical conditions, including older adults, exercise referral patients and disabled users.

Industrial focus

Extensive opportunities will be provided to gain experience of working with different clients. These practical experiences will not only increase your confidence and competence, but also enhance your employability, both during the course and upon graduating. The final year culminates in a showcase event where you will have the chance to promote your work to employers in the sector to further expand your employment prospects.

Examples of key subject areas

Year 1: Principles of Health, Fitness and Nutrition; Gym Training; Client Appraisal

and Assessment; Introduction to Exercise Psychology; Introduction to Exercise Physiology.

Year 2: Advanced Training Principles; Exercise Programming for Older Adults; Exercise Psychology (Behaviour Change); Services Marketing and Sales; option, for example, Diet and Nutrition, Sports Massage, Group Exercise.

Year 3: Professional Practice in Personal Training; Exercise Programming for Medically Referred and Disabled Clients; Project; option, for example, Sports Nutrition and Performance; Physical Education; Sports Conditioning.

Assessment: Written assignments, practical simulations, group work, reports, presentations and exams.

Key career skills: Presentation, listening and diagnostic skills, teamwork, communication.

Projects/work experience: Work in health centres, private gyms, leisure centres or as self-employed personal trainers.

Why Solent is special

- REPs industry award.
- Fully equipped, state-of-the-art health and exercise lab.
- Work experience embedded into academic units.
- Extensive links with fitness employers.

Course length

3 years

UCAS code

C610

Entry level

- 240 points of which 160 points should be from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Note

REPs qualifications are subject to a compulsory fee of £300 in Year 1 and £200 in Year 2.

Career opportunities

The majority of recent graduates have entered personal training and fitness-related roles.

Employment opportunities include:

- personal trainer
- self-employed trainer
- strength and conditioning coach
- fitness manager
- sales and marketing officer
- PE teacher.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"The hands-on nature of the course provides the valuable experience needed to kick-start a career in the fitness industry."

Richard Hardiman, Student



Fitness Management and Personal Training

BA (Hons)

Gain wide-ranging practical experience to give yourself a competitive edge in the job market.

Course overview

This degree will provide you with practical experience, theoretical knowledge and industry-recognised awards for a successful career in management and/or personal training within the health and fitness industry.

In addition to the core practical skills, you will gain key fitness-related business and management knowledge. You will make use of our state-of-the-art health and exercise lab, where you will train individual clients in a safe and supportive environment, as well as having the opportunity to apply for paid employment as a supervisor/co-ordinator while you study.

The course provides entry to the Register of Exercise Professionals (REPs), the independent public register for qualified professionals. Membership of REPs is a requirement of the Fitness Industry Association (FIA) Code of Practice and assures employers that you have the appropriate skills to do the job.

Industrial focus

You will be expected to undertake a six-week industrial placement with a suitable fitness employer as part of your course, as well as gaining valuable personal training experience within practical academic units. In your final year, you can specialise in subjects relevant to your interests and career aspirations. You will also promote your work at a showcase event to a selection of employers.

Examples of key subject areas

Year 1: Operation and Management of Fitness Facilities 1; Principles of Health, Fitness and Nutrition; Gym Training; Client Appraisal and Assessment; Introduction to Exercise

Psychology; Industry Practice and Research.

Year 2: Operation and Management of Fitness Facilities 2; Customer Service, Marketing and Sales; Advanced Training Principles; Work-based Professional Studies; Research Methods; option, for example, Exercise Psychology (Behaviour Change).

Year 3: Project; Professional Practice in Personal Training; Strategy for Business; option, for example, Sports Nutrition and Performance.

Assessment: Written assignments, practical simulations, in-course tests, case studies, reflective portfolios, group work, reports, presentations, exams and fitness training DVDs.

Key career skills: Presentation, project management, communication, evaluation and problem solving.

Projects/work experience: A six-week fitness industry placement will provide invaluable work experience that will further enhance your employability. This may be with a large fitness operator or a smaller independent club, local authority or other organisation.

Why Solent is special

- Use our extensive sport science laboratories, including a fully equipped state-of-the-art health and exercise lab.
- The course is endorsed by SkillsActive and recognised by REPs as an industry-approved award.
- Opportunities are provided to work as a supervisor/co-ordinator within the health and exercise lab, providing real-life employment while you study.



Course length and UCAS code

3 years	NC86
4 years with Fdn	NC8P
4 years with IFdn	CN68

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject.
- General entry information, see page 12.

Note

REPs qualifications are subject to a compulsory fee of £300 in Year 1 and £200 in Year 2.

Career opportunities

Career paths include:

- fitness management
- personal training
- health and fitness coaching
- sales and marketing
- physical activity development
- exercise referral.

Contact

Tel: +44 (0)23 8031 9888
Email: fbse@solent.ac.uk
www.solent.ac.uk for detailed course information

Football Studies

BA (Hons)

Become a student of the game at one of the country's leading centres for football education.

Course overview

This degree is ideal if you want to pursue a career in football and covers all the knowledge that future professionals need.

We have extensive links with many of the game's key stakeholders including UEFA, the Football Association, the Premier League, the League Managers Association, the Institute of Football Management and Administration and many professional clubs.

Our academic staff have helped national teams prepare for World Cup Finals, attended Parliament to discuss aspects of football with the government, and are regularly consulted by the industry.

Industrial focus

The course offers excellent work placement opportunities with professional clubs and organisations, and the opportunity to tap into the University's extensive network of contacts in the game. You will have the opportunity to meet some of football's most significant figures at regular guest lectures.

Examples of key subject areas

Year 1: Introduction to Research and Study; Football Principles and Practice; Football and Society; Fitness for Football; Principles of Football Development.

Year 2: Coaching for Football; Sociology of Football; Sports Psychology; Research Methods for Sport; Football Development; option, for example, Advanced Training Principles.

Year 3: Project; Globalisation of Football; Contemporary Sports Issues; option, for example, Football Management, Work-based Learning.

Assessment: A combination of scouting reports, essays, group presentations, fieldwork, practical planning and delivery, written examinations and DVD production.

Key career skills: Presentation, communication, teamwork, IT and numeracy, organising people, time management and research.

Projects/work experience: Internship opportunities and work-based learning programmes are available with a range of professional clubs and organisations.

Why Solent is special

- Accredited centre for football coaching with 1st4Sport and the FA.
- Excellent links with the professional game and football development organisations.
- Home to the Lawrie McMenemy Centre for Football Research (LMCFR), one of the country's leading research and consultancy centres for the professional industry.
- Students are taught by UEFA 'A' Licence coach educators and national Futsal tutors.

In my view

"This course helped me to develop an understanding of how football clubs run as businesses. It is this knowledge that has helped me go straight into a job in professional football. I would encourage anyone looking to work in professional football to seriously consider enrolling on the course."

Tom Delf, Graduate, Assistant Commercial Manager, Aldershot Town Football Club

Course length and UCAS code

3 years	CN62
4 years with Fdn	C606
4 years with IFdn	C6Q3

Entry level

- 240 points of which at least 160 are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

The degree provides aspiring football professionals with the opportunity to learn the skills that professional teams, football associations and other businesses seek when recruiting new employees.

Career paths include:

- football development
- coaching
- league and club development
- human resource management
- performance analysis
- research and postgraduate study
- teaching.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

Blog: <http://solentsportsdegrees.blogspot.co.uk>

www.solent.ac.uk for detailed course information

Football Studies and Business

BA (Hons)

Immerse yourself in the business of football at one of the country's leading centres for the study of the game.

Course overview

Southampton Solent University is one of the country's leading centres for the academic study of football. The University has been providing education for the professional football industry and undergraduate courses for nearly a decade.

This degree offers students a wide and varied range of opportunities. It focuses on both the football and business-related knowledge needed for developing future professionals in the industry.

You will have access to the University's extensive network of contacts in the game, including the Football Association, the Premier League, the League Managers Association, the Institute of Football Management and Administration and many professional clubs. Our academics have helped national teams prepare for World Cup Finals, are regularly consulted by the professional industry and run an academy in Africa.

Recent students have secured work-based learning opportunities, internships and full-time employment with a number of clubs and associations. These include Fulham, Tottenham Hotspur, Birmingham City, Newcastle United and many other regional and international clubs.

Industrial focus

The course offers excellent work placement opportunities with professional clubs and organisations, and the opportunity to tap into the University's extensive network of contacts in the game. You will also have the opportunity to meet some of football's most significant figures at regular guest lectures.

Examples of key subject areas

Year 1: Introduction to Research and Study Skills; Principles of Coaching Football; Football and Society; Leisure Marketing; Finance for Sport; Organisational Behaviour in the Sports Industry.

Year 2: Research Methods for Sport; Service Operations Management for Sport; Sociology of Football; Economics of Sport; Football Development; option, for example, Sport and the Law, Financial Appraisal.

Year 3: Project; Globalisation of Football; Strategy for Business; options, for example, Football Management, Small Business Enterprise.

Assessment: A combination of essays, written examinations, seminar presentations, written reports, case studies, practical assessments and a project.

Key career skills: Presentation, problem solving, communication, IT and numeracy, organising people, time management, teamwork.

Projects/work experience: Internship opportunities and work-based learning programmes are available with a range of professional clubs and organisations.

Why Solent is special

- Accredited centre for football coaching with 1st4Sport and the FA.
- Excellent network of contacts in the professional game.
- Home to the Lawrie McMenemy Centre for Football Research, one of the country's leading research and consultancy centres for the professional industry.



Course length and UCAS code

3 years	C6NC
4 years with Fdn	C6NB

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- football development
- coaching
- marketing/commercial roles
- administration
- performance analysis
- research.

Contact

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Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"The course has opened many doors for me. I've worked as a goalkeeping coach for Bryne FK U19, conducted a case study on Notodden FK and carried out performance analysis for both the Norwegian women's football club Klepp Elite and Southampton FC, a once-in-a-lifetime experience."
Espen Primstad, Graduate

Lawrie McMenemy Centre for FOOTBALL RESEARCH

“ I am honoured to be able to put my name, and lend my experience, to a research centre which offers a wealth of knowledge and expertise which, both now and in the future, will benefit the football industry enormously. ”

Lawrie McMenemy MBE – Centre President

Solent – a hub of expertise in the beautiful game

Solent has created a centre of excellence for some of the finest minds in football whose ideas are helping to shape the future of the game.

Launched in 2009, the Lawrie McMenemy Centre for Football Research (LMCFR) brings together academics with expertise in areas as diverse as business and management, journalism and sports psychology. Working in conjunction with the League Managers Association, the Centre provides education and training for major names in the game including FIFA, the Football Association, the Premier League, the Football League, the Football Conference and many of the 92 professional clubs.

The centre has been hailed as ‘world-class’ by the

Minister for Sport and is recognised as a major centre for research and consultancy services in the UK.

Our students benefit from the LMCFR’s outstanding reputation in professional football. Solent is the only university in the UK to provide football-specific degree-level education for those who aspire to work in the profession, together with education and training within the industry. It is this unique position which means that the University can use its extensive network of links within the game to provide opportunities for graduates to enter the industry.

More information about the LMCFR can be found at www.solent.ac.uk/lmcfcr



INSTITUTE OF FOOTBALL
MANAGEMENT & ADMINISTRATION

www.solent.ac.uk/lmcfcr

Health, Exercise and Physical Activity

BSc (Hons)

Pursue a rewarding career in the health sector or fitness industry, supporting clients to improve or maintain their level of physical activity.

Course overview

This degree explores the science that underpins the health, exercise and physical activity behaviour of individuals and groups, and helps you develop vital skills that will enhance your employability.

The course provides the industry-recognised qualifications needed to work in the health and fitness industry, whilst developing the skills and knowledge needed to design and deliver exercise and activity programmes that improve people's health and fitness.

In addition, you will gain an understanding of the psychology of physical activity and behaviour change, as well as global, national and local policies and initiatives related to physical activity.

You will also gain valuable practical experience in a project aimed at encouraging individuals and communities to adopt more healthy and active lifestyles.

Industrial focus

Students will gain entry to the Register of Exercise Professionals (REPs), as well as undertaking a work placement.

Examples of key subject areas

Year 1: Principles of Health, Fitness and Nutrition; Introduction to Exercise Psychology; Client Appraisal and Assessment; Gym Training; Introduction to Physiology of Exercise.

Year 2: Physical Activity and Public Health Interventions; Exercise Programming for Older Adults; Exercise Psychology (Behaviour Change); Work-based Professional Studies; option, for example, Advanced Training Principles OR Diet and Nutrition.

Year 3: Project; Health Psychology: Promoting Healthy Behaviour; Exercise Programming for Medically Referred and Disabled Clients; option, for example, Physical Education (a PGCE Primer Unit) OR Professional Practice in Personal Training.

Assessment: Written assignments, practical simulations, in-course tests, case studies, reflective portfolios, group work, reports, presentations and exams.

Key career skills: Creative thinking, project management, communication, evaluation and problem solving.

Projects/work experience: Six-week placement or a period of community volunteering. You will also carry out a 20-hour work placement in a local community-based health initiative.

Why Solent is special

- The course is developed in conjunction with employers.
- REPs-recognised industry awards that are endorsed by SkillsActive are embedded within the course, so you will have the opportunity to gain fitness industry qualifications.
- State-of-the-art sport and exercise science laboratories, including a dedicated health and exercise lab.

In my view

"The main advantage of this degree is the amount of professional experience you gain, which makes you extremely employable when you graduate"

Claire Haines, Student



Course length

3 years

UCAS code

BC96

Entry level

- 240 points of which 160 points are from one 12-unit or two 6-unit awards OR BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- GCSE or equivalent passes in English and Maths at grade C or above.
- General entry information, see page 12.

Note

Professional body REPs qualifications are subject to a compulsory fee of £300 in the first year.

Career opportunities

Career paths include:

- health training
- physical activity co-ordination
- exercise referral
- personal training
- advanced instruction working with specialist conditions.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information



International Tourism Management

BA (Hons)

Gain skills for a career in international tourism by studying theory and practice on the wide range of tourism and international tourism units offered on Solent's stimulating degree course.

Course overview

This course produces graduates who can work effectively in the increasingly competitive field of international tourism.

It aims to equip you with the qualities, skills and knowledge to make an immediate contribution to the industry and develop a successful career in the world's largest growth sector.

All students undertake a period of study abroad for all or part of the second academic year. This is undertaken in a higher education establishment at one of our international partners in Canada, Finland, France, Italy, Germany, Spain and Sweden. Alternatively, students can undertake a work placement for part of the second year and gain valuable experience.

Industrial focus

The course offers a blend of theory and practice and will help develop essential employment skills. In addition, studying abroad or undertaking work experience can enhance your prospects and establish important contacts in the tourism industry.

Examples of key subject areas

Year 1: Academic and Employability Skills; Leisure Marketing; Financial Planning and Reporting; Introduction to Organisational Behaviour in Leisure Services; Introduction to Tourism; World Tourism Perspectives; Language.

Year 2: For students who spend the year abroad: Study abroad (five units studied abroad, and units offered can vary depending on the international university); International Research Skills.

For students abroad or undertaking a work placement for part of

the year: International Research Skills; Responsible and Sustainable Tourism; The Management of Visitor Attractions. Study Abroad for one year; Plus Study Abroad (second semester); or Work Placement (second semester).

Year 3: Project or literature based-research, plus either Contemporary Issues in Tourism; Natural and Cultural Heritage Tourism Management; Cross-Cultural Management OR International Marketing for Travel and Tourism; option, for example, Languages, Globalisation of the Cruise industry, Hospitality Management, Consultancy Project.

Assessment: Reports, exams, projects, presentations, case studies, photo essay, reflective journal, posters and dissertation. Both individual and group work are assessed.

Key career skills: Interpersonal skills, organisation, communication, problem solving, leadership, management, teamwork, showing initiative and IT skills.

Projects/work experience: The international placement office and placement tutors will help students to plan and organise study abroad or a work placement, which may be abroad or nearer home. Further experience will be gained through visits and guests speakers.

Why Solent is special

- Opportunities to study abroad for a year or six months, or undertake a work placement and gain an international perspective.
- Study a foreign language and take part in international study visits.

Course length and UCAS code

3 years	N841
4 years with Fdn	N834
4 years with IFdn	N8QJ

Entry level

- 240 points of which 160 points are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- General entry information, see page 12.

Career opportunities

This course is strongly vocational, leading to careers in the UK and overseas tourism industry.

Career paths include:

- international tourism marketing
- customer services for local and international tourism companies
- public sector tourism both in the UK and abroad
- visitor management for the UK and international markets
- heritage attractions, local and worldwide
- adventure tour operators, activity holidays
- international hospitality
- global cruise industry
- tourism research
- international tour operation and management
- resort management
- postgraduate education.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Outdoor Learning and Watersports Management

BA (Hons)

Specialise in outdoor training, management education and watersports, and benefit from the many opportunities for practical activities in Southampton and the region.

Course overview

This degree is aimed at students who want to work in the rapidly expanding education, training and development side of the outdoor and watersports industry.

The industry needs highly qualified graduates to meet the demands of increasing numbers of school groups using the outdoors and marine environments, and also companies using these environments, for management development. The industry sectors range from activity providers in the UK and overseas to support services such as representative and regulatory bodies, equipment servicing and/or equipment suppliers and retailers.

Management studies are contextualised through relevant examples and students develop key employability skills.

You will participate in practical outdoor and watersports activities – such as climbing, dinghy sailing, powerboating and kayaking – from beginner to instructor level.

Industrial focus

These courses have been developed through close liaison with industry for many years. The staff team has a variety of industry-based backgrounds and has undertaken a range of research and consultancy work with organisations such as the Institute for Outdoor Learning, the BAHA, the RYA, Neilson, Sunsail, Sport England, the Amateur Rowing Association and Hampshire County Council.

Examples of key subject areas

Year 1: Academic and Employability Skills; Leisure Marketing; Introduction to Organisational Behaviour in Leisure Services; Financial Planning and

Reporting; Principles of Outdoor Coaching; Introduction to the Outdoor Adventure Industry (includes residential field trip); Event and Activity Safety Operations.

Year 2: Managing Service Operations; Research Methods; Work-based Professional Studies; Outdoor Learning; Coaching in the Outdoor Environment; one option, for example, Event Organisation, Customer Services Marketing and Sales.

Year 3: Strategy for Business; Outdoor Learning and Watersports Management; Project OR Literature-based Research; two or three options, for example, Consultancy Project, Capability for Innovation, Outdoor Training and Coaching, Adventure Tourism and Operations.

Assessment: Essays, practical assessments (NGB awards), reports and oral presentations, posters and exams.

Key career skills: Project management, presentation, communication, coaching, IT, group development, teamwork and self-management skills.

Projects/work experience: The course incorporates an inclusive field trip and off-site visits, and a flexible work placement.

Why Solent is special

- University's RYA Training Centre awarded 'Outstanding' by Ofsted.
- Tutors all have extensive academic experience and are also practitioners.
- The course combines management, practical development and a residential field trip with a strong industry and employment focus.
- Student-run clubs including sailing, wakeboarding and climbing.



Course length and UCAS code

3 years	N899
4 years with Fdn	N89P
4 years with IFdn	N89W

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

The course will equip students with the skills for a role combining outdoor learning, education, watersports coaching and dryside management.

Employment opportunities include:

- activity centre manager/director
- sports development roles
- watersports manager
- teaching
- activity holiday/tour operation management
- own business
- retail/equipment development and supply
- work within industry governance, for example, National Governing Bodies.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Sport Coaching

BSc (Hons)

This course offers opportunities to build your coaching skills, both in the local community and within high-performance environments, while using sport science to underpin your practice.

Course overview

This degree develops students' understanding and ability to successfully coach individual athletes and teams. You will learn the physiology, psychology and biomechanics of sports performance and how sport science can enhance the coaching process. You will have the opportunity to achieve a range of National Governing Body (NGB) coaching qualifications. You will develop your skills and CV through a bespoke programme of coaching, teaching and sport science support opportunities. You will also have the opportunity to be mentored by industry professionals throughout your degree.

Students benefit from access to the University's wide range of sporting facilities, including multiple sports halls and outdoor resources, such as our new Test Park facility with 3G pitches, and outdoor watersports centre. You will also use the multi-million-pound state-of-the-art sport science laboratories.

Industrial focus

We have excellent links with local and national sports organisations, schools and clubs which provide relevant part-time work, internship opportunities and mentoring. The course prides itself on the unique vocational nature of its content, allowing students the rare opportunity to work with and alongside community and elite coaches and athletes.

Examples of key subject areas

Year 1: Principles of Coaching; Exercise Physiology; Sports Psychology; Biomechanics; Fitness for Sport.

Year 2: Coaching Children and Young

Performers; Research Methods for Sports and Exercise; Fitness Testing and Training; Applied Techniques in Sports Psychology; Applied Principles of Biomechanics; option, for example, Sports Massage, Sports Coaching and Development.

Year 3: High-Performance Coaching; Project; option, for example, Sport Science Support, Sports Nutrition, Performance Analysis.

Assessment: Written coursework, including case studies, presentations and projects, practical sessions and examinations.

Key career skills: Presentation, project management, communication, IT and numeracy.

Projects/work experience: We encourage and organise coaching experience in schools, colleges, clubs and working with NGB. You can also participate with staff in a range of professional organisations, supporting their coaching and sport science needs. You can work alongside a high-performance coach in your chosen sport.

Why Solent is special

- Opportunities to gain a wide range of NGB coaching awards.
- Work with real-life coaches and athletes throughout your degree.
- Undertake a range of coaching, teaching and sport science placements, mentored by industry professionals.
- Access to state-of-the-art sport science laboratories.
- A guest lecturer programme includes international athletes and coaches.

Course length and UCAS code

3 years	CX6D
4 years with IFdn	C6QJ

Entry level

- 280 points from either A2 (typically B, B, C) or BTEC National Diploma (Distinction, Merit Merit).
- Maths, English and Science at GCSE, at grade C or above.
- Desirable: A Level PE and or science.
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- community sports coaching
- high-performance sports coaching
- talent identification and development coaching
- teaching
- fitness coaching.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"This course encourages you to take what you learn from the classroom and provides opportunities to apply it first-hand with elite athletes."

Damien Jennings, Student

Sport Coaching and Development

BA (Hons)

On this degree you will develop practical experience in coaching and sport development issues which will equip you for a wide range of roles.

Course overview

This course will equip you with the knowledge and skills required to meet the demands of the diverse sport and leisure sector, as well as developing broader transferable skills.

It will enable you to understand customers, products, services and operational issues, preparing you for a strategic role in the future development of sport in the UK.

The main disciplines studied are the practical application of coaching knowledge and the social sciences, including sociology, management, policy studies and psychology. You will gain professional skills and experience in coaching and in the management of sport development, as well as National Governing Body awards.

You will have access to the University's full range of sporting facilities including the sports laboratories, the new Test Park sports ground, the extensive University-run city centre facilities, as well as the fully equipped teaching gym and nationally renowned Warsash watersports centre.

You may also qualify for one of the high-performance sports awards offered by Sport Solent, the University's sport and recreation provider.

Industrial focus

We have excellent links with local and national sports organisations and clubs which contribute to our courses and provide part-time work opportunities.

Examples of key subject areas

Year 1: Introduction to Research and Study Skills; Sport in Society; Principles of Coaching; Introduction to Sport Management; Coaching for Sport Development; Principles of Sport Development.

Year 2: Policy and Practices of Sport Development; Sport Coaching and Development; Sociology of Sport; Research Methods; Coaching Children and Young Performers; option, for example, Events Organisation.

Year 3: Dissertation OR Research Project; Coaching and the Community; Strategic Sports Development; option, for example, High-Performance Coaching, Contemporary Sports Issues.

Assessment: Essays, written examinations, seminar presentations, reports, case studies, demonstrations and a dissertation.

Key career skills: Presentation, problem solving, project management, communication, IT and numeracy, organising people, time management, teamwork.

Projects/work experience: Students are encouraged to gain work experience through volunteering or work placements with local sports clubs, fitness clubs, sports centres and summer camps. For those wishing to progress on to a PGCE in Physical Education, there are placements available with local schools.

Why Solent is special

- We are home to the Lawrie McMenemy Centre for Football Research, one of the country's leading research and consultancy centres.
- The University offers a wide range of sports clubs and facilities.
- Our sport-related research is gaining a national profile.

Course length and UCAS code

3 years	CX61
4 years with Fdn	XC16

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- sport development
- sports coaching
- sports administration
- sports centre management
- teaching.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view

"My course has given me both the academic and practical knowledge in order for me to progress into a professional career."

Sam Prince, Student



During study



Jemma Cooper, Student,
BSc (Hons) Sport Coaching

"I couldn't ask for more out of the BSc Sport Coaching at Solent. I transferred in my second year from a different university, so I was worried what it was

going to be like. However, the opportunities and support I have been offered here are endless.

"I am currently working with an internationally renowned sailor designing a mental skills intervention. I've also been offered opportunities to take up placements at schools, Southampton FC and training as a diving coach, supporting developing and elite athletes at Southampton Diving Academy. Community coaching in schools and clubs is a

great part of the course; the relationship between the University, local schools and elite clubs is very strong, so advancing your coaching skills is easy.

"The support given to us by our lecturers is amazing; they offer us a great deal of contact time in terms of one-on-one tutorials. The units are well structured and challenging, but the lectures and seminars are detailed, which allows a great deal of knowledge about all aspects of sport to be gained. The staff on the course are passionate about the subject area and want all students to gain a good degree. They communicate with us well and push to get the best out of us.

"University can be stressful at times, but having the support and opportunities given to us by our lecturers allows us to succeed. Sport Coaching at Solent is a great course and covers all elements of sport. If I could choose it again, I would."

“ Sport Coaching at Solent is a great course and covers all elements of sport. If I could choose it again, I would. ”



THE HIGH PERFORMANCE PROGRAMME

Do you want to progress your academic career while fulfilling your passion for sport?

Our High Performance Academy programme provides support for high-level sporting students who want to balance their university studies with training and competitions.

Eligible students must have an outstanding ability in a Sport England recognised sport. You will already be competing on the national and international stage at a semi-pro level or show strong evidence of your potential.

The programme provides financial support and one-to-one mentoring – each student receives a benefits package worth up to £2,500 each academic year.

Benefits include:

- Discount on halls accommodation
- Performance analysis
- One-to-one strength and conditioning
- Access to a wide range of training facilities
- Sports-specific coaching
- Sports science support
- Physiotherapy
- High performance workshops
- Sport psychology support
- Soft tissue therapy
- Contributions to competition and training expenses.

The High Performance Academy programme offers three different tiers of support to student athletes, based on their sporting talent and potential.

- **Tier 1:** High Performance Squad – minimum entry requirement: international representation at senior or age group level. Inclusion in NGB or Excel programmes.
- **Tier 2:** Development Squad – minimum entry requirement: national representation in chosen sport.
- **Tier 3:** Performance Squad – the performance squad is made up of two athletes from each of Solent's focus sports; for minimum requirements please see below:

Solent has identified four focus sports for its High Performance Academy:

- **Sailing** – minimum entry requirement: previous performance at an international regatta and/or selection as part of a GB RYA development squad.
- **Basketball** – minimum entry requirement: participation in junior national league.
- **Cricket** – minimum entry requirement: first-class county, minor county or regular ECB premier league player.
- **Football** – minimum entry requirement: previous selection as part of a professional academy (school of excellence) and/or current participation within a step 5 or above set-up.

“ The programme has been fantastic! They supported me throughout. If they hadn't I may not have won the Outstanding Sporting Achievement award. ”

Jon Fearne
Ironman

Commitment from athletes

Students in the Academy are expected to make a commitment to both their academic and sporting progress. This includes:

- Maintaining or improving their performance at a high level in their sport.
- Fulfilling the requirements of their academic programme, including attendance.
- Competing for their Sport Solent Club in their respective sport/discipline in BUCS.

As a member of the High Performance Academy, you will also play an important role in promoting the sporting profile of the University.

How to apply

Applications will only be considered from students who have received offers (either conditional or unconditional) from one of the University's three faculties. Selected candidates will be invited to an interview panel to discuss their suitability.

Download an application form from www.solent.ac.uk/sport

Or contact the High Performance Manager:

Tel: +44 (0)23 8031 9564

Email: high.performance@solent.ac.uk



Sports Studies

BA (Hons)

On this degree you will gain a broad-based education in many different aspects of sport, as well as the opportunity to tailor the course to your own interests.



Course overview

This is an ideal degree for a career in sports coaching, sports psychology, sport development, sport research or occupational health. It is taught by a friendly and committed teaching team.

The main disciplines studied are practical aspects such as coaching and the social sciences, including sociology and psychology. You will gain professional skills and experience in coaching, as well as National Governing Body and industry awards.

You will have access to a full range of sporting facilities, such as sports halls, our 'outstanding' Ofsted-rated watersports centre, the city's dry ski slope, athletics track, and swimming and diving facilities.

You may also qualify for one of the high-performance sports awards offered by Sport Solent, the University's sport and recreation providers.

Industrial focus

We have excellent links with local and national sports organisations and clubs which contribute to our courses and provide part-time work opportunities.

Examples of key subject areas

Year 1: Introduction to Research and Study Skills; Sport and Society; Principles of Coaching; Social

Psychology of Sport; Fitness for Sport; Principles of Sport Development.

Year 2: Sport Policy; Coaching for Sport; Sociology of Sport; Research Methods For Sport; Sport Psychology; option, for example, Diet and Nutrition.

Year 3: Dissertation/Project; Contemporary Sports Issues; Globalisation of Sport; option, for example, Physical Education, Sports Conditioning.

Assessment: Essays, written examinations, seminar presentations, written reports, case studies and a dissertation or project.

Key career skills: Presentation, problem solving, communication, IT and numeracy, organising people, time management, teamwork.

Projects/work experience: Students are encouraged to gain work experience through volunteering or work placements with local sports clubs, fitness clubs, sports centres and summer camps. For those wishing to progress on to a PGCE in Physical Education, there are placements available with local schools.

Why Solent is special

- Home to the Lawrie McMenemy Centre for Football Research, one of the country's leading research and consultancy centres.
- The University offers a wide range of sports clubs and facilities.

Course length and UCAS code

3 years	C601
4 years with Fdn	C603
4 years with IFdn	C6QA

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- sport development
- sports coaching
- sports administration.

Job titles of our most recent graduates include:

- sport development assistant
- coaching development intern
- activities instructor.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

In my view.....

"There is a lot of variety on this course with the opportunity to study other areas within it. I've had a lot of fun with people that have similar interests."

Daniel O'Donnelly, Student



Sports Studies and Business

BA (Hons)

This course will complement your expertise in sports with a broad base of business knowledge that will enhance your career opportunities.

Course overview

This course is ideal if you want to pursue a career in the various business activities involved in the running of a sports club or associated organisation.

You will study marketing, human resource management, law and finance, as well as sport development, administration, coaching, fitness training and research. You will gain professional skills and experience in coaching and fitness, as well as National Governing Body (NGB) and industry awards, as an integral part of the curriculum.

You will have access to a full range of sporting facilities, such as sports halls, our 'outstanding' Ofsted-rated watersports centre, the city's dry ski slope, athletics track, and swimming and diving facilities.

You may also qualify for one of the high-performance sports awards offered by Sport Solent, the University's sport and recreation providers.

Industrial focus

We have excellent links with both local and national sports organisations and clubs which contribute to our courses and provide relevant part-time work opportunities.

Examples of key subject areas

Year 1: Introduction to Research and Study Skills; Leisure Marketing; Finance for Sport; Organisation Behaviour for Sport; Sport in Society; Principles of Coaching.

Year 2: Service Operations Management for Sport; Research Methods for Sport; Economics for Sport; Sociology of Sport; Sport and the Law; option.

Year 3: Dissertation/Project; Strategy

for Business; Globalisation of Sport; Contemporary Sports Issues; options.

Assessment: We will use a variety of assessment methods including: written assignments; practical simulations; in-course tests; case studies; reflective portfolios; group work; reports; presentations; and exams.

Key career skills: Creative thinking, formal and informal presentations, project management, visual communication, evaluation, problem solving, self-reflection.

Projects/work experience: Students are encouraged to gain relevant work experience either through volunteering within the community or directly with a work placement. Examples of these include coaching in the local community for local sports clubs, working in fitness clubs and sports centres, and organising sport in summer camps.

Why Solent is special

- Gain a wide range of NGB and industry-related qualifications alongside your primary degree course.
- The University offers a wide range of sports clubs and facilities, whatever your ability.
- Excellent links with local and national organisations to gain additional work experience which complements your potential career.

In my view

"This course is fun and exciting, and the lectures are great."

Matthew Vass, Student

Course length and UCAS code

3 years	N2N1
4 years with Fdn	C6NA
4 years with IFdn	C6ND

Entry level

- 240 points of which 160 are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Career paths include:

- sport development
- sports coaching
- sports management
- sports administration
- sports centre management
- sports marketing

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information



Tourism Management

BA (Hons)

Build a sound career in the growing tourism sector by studying theory and practice on the wide range of tourism units offered on Solent's stimulating degree course.

Course overview

Tourism is a growing, competitive worldwide industry, which has created a demand for highly qualified managers.

This course aims to develop transferable and practical skills and help you become a focused, independent learner with the qualities, skills and knowledge to enhance your employability. When you graduate, you will be able to make an immediate contribution to the industry and develop a successful career in the world's largest growth sector.

You will gain knowledge through varied innovative teaching and learning methods, which could include lectures, small seminars, workshops and computer-based lessons. You will develop an understanding of the global tourism industry.

You will also study related disciplines such as management.

Industrial focus

The course offers a blend of theory and practice, which will help develop the skills that are essential in employment. In addition, work experience will enhance your prospects and establish important contacts in the tourism industry. Staff are actively involved in research as well as networking.

Examples of key subject areas

Year 1: Academic and Employability Skills; Leisure Marketing; Financial Planning and Reporting; Introduction to Organisational Behaviour in Leisure Services; Introduction to Tourism; World Tourism Perspectives; Tourism Field Studies.

Year 2: The Management of Visitor Attractions; Work-based Professional Studies; Research Methods for the

Leisure Industry; Responsible and Sustainable Tourism Development; Changing Tourism Environments; one option, for example, Customer Services Marketing and Sales, Event Organisation, Cruise Experiences Management.

Year 3: Project or Literature-based Research plus an option; International Marketing for Travel and Tourism OR Strategy for Business; Contemporary Issues in Tourism; Natural and Cultural Heritage Tourism Management; one option, for example, Tourism in Developing Countries, Tourism and the Media, Financing Entrepreneurship, Languages.

Assessment: Essays, written examinations, seminar presentations, written reports, case studies, practicals, group work, work placement, reflective journal, posters and a dissertation.

Key career skills: Interpersonal skills, organisation, communication, problem solving, presentation, leadership, management, teamwork, showing initiative and IT skills.

Projects/work experience: During the first year students will develop management skills that prepare them for a minimum six-week work placement, which takes place between Year 1 and Year 2.

Why Solent is special

- Our Tourism tutors are highly experienced practitioners and continue to network and collaborate with the tourism industry.
- Opportunities for valuable work experience.
- Engage in a varied learning environment.



Course length and UCAS code

3 years	N800
4 years with Fdn	N832
4 years with IFdn	N83F

Entry level

- 240 points of which 160 points are from one 12-unit or two 6-unit awards.
- BTEC National Diploma (Merit profile).
- Direct entry to Year 2 may be offered to holders of an HND or HNC in an appropriate subject – subject to interview. Normally a Merit profile is required.
- General entry information, see page 12.

Career opportunities

This course is vocationally focused, leading to careers in the public, private and voluntary sectors in both the UK and overseas tourism industry.

Career paths include:

- local authority visitor centres
- tourism marketing
- public sector tourism
- visitor management
- heritage attractions
- adventure tour operators, activity holidays
- travel agents
- hospitality
- marketing
- education.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Young People and Physical Activity

BSc (Hons)

This highly specialised and stimulating course will equip you with the knowledge and practical skills required to pursue a rewarding career focusing on young people.

Course overview

This degree covers the science that underpins the health, exercise and physical activity behaviour of children and young people, and helps students to use this knowledge to develop skills that will enhance their employability.

The course provides the potential to gain the industry-recognised qualifications needed to work in the health and fitness industry, and sports coaching awards. You will also learn how to design and deliver appropriate exercise and activity programmes to improve young people's health and fitness.

Students have the potential to gain entry to the Register of Exercise Professionals (REPs), as well as undertaking a work placement related to the health and fitness industry.

You will have access to the University's full range of sporting facilities.

You will gain valuable practical experience in a project aimed at encouraging individuals and communities to adopt more healthy and active lifestyles.

Industrial focus

We have excellent links with local and national sports organisations and clubs which provide relevant part-time work and internship opportunities, and contribute to the content and delivery of the programme.

Examples of key subject areas

Year 1: Introduction to Child Development; Obesity and Weight Management; Children and Physical Activity 1; Introduction to Exercise Psychology; Principles of Coaching; Introduction to Research and Study Skills.

Year 2: Diet and Nutrition for Young People; Children and Physical Activity 2; Learning to Move; Physical Activity and Public Health Interventions; Research Methods for Sport and Exercise; option, for example, Sports Massage, Sports Coaching and Development.

Year 3: Sports Nutrition for Young People; Physical Literacy; Research Project (either major or minor); option, for example, Coaching and Community Development, Physical Education.

Assessment: Written assignments; practical simulations; in-course tests; case studies; reflective portfolios; group work; reports; presentations and exams.

Key career skills: Creative thinking, formal and informal presentations, project management, visual communication, evaluation, problem solving, self-reflection.

Projects/work experience:

Throughout the course, and especially during your core units, you will have several opportunities to undertake a variety of work placements or a period of community volunteering.

Why Solent is special

- Gain a wide range of National Governing Body (NGB) and industry-related qualifications alongside your degree.
- Use our new sport and exercise science laboratories with state-of-the-art dedicated teaching gym.
- The University offers a wide range of sports clubs and facilities, whatever your ability.
- Excellent links with local and national organisations to gain additional work experience which complements your potential career.

Course length

3 years

UCAS code

C620

Entry level

- 280 points from either A2 (typically B, B, C) or BTEC National Diploma (Distinction, Merit, Merit) or a combination of the two.
- Maths and English at GCSE Grade C or above are essential, whilst GCSE Science is desirable.
- Desirable: A Level Physical Education or Human Biology, or equivalent.
- All successful applicants will be required to undertake a criminal record check processed through the Criminal Records Bureau.
- General entry information, see page 12.

Career opportunities

Employment opportunities include:

- NHS – health co-ordinators, exercise referral schemes
- private health/exercise company – lifestyle co-ordinators, fitness advisors, personal trainers
- local authority – sports development, sports centre staff, lifestyle coaches
- schools – PE teachers, school sport co-ordinators
- NGB – development officer, sports coaches, children specialist instructors.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

FOUNDATIONS

On the right track

Solent welcomes students from a wide variety of backgrounds. Our Foundation courses in key subject areas are ideal for those who do not have the usual academic qualifications and experience. They will prepare you for entry to a wide range of degree courses and set you on the road to success.

Courses:

- Business Foundation Year
- International Foundation Year
- International Foundation Certificate
- Law Foundation Year
- Marine Engineering FdEng
- Marine Operations FdSc
- Sport and Tourism Foundation Year
- Technology Foundation Year

Business Foundation Year

This one-year course allows students to prepare for degree-level study in a variety of business disciplines.

Course overview

The Business Foundation Level 3 provides an opportunity for an alternative admissions route into higher education. Successful completion of the Foundation Level enables you to automatically progress to the first year of your chosen degree course.

The Foundation Level also provides for the needs of students who require a period of study to update or broaden their knowledge base before attempting Year 1 of a degree course.

Industrial focus

The course promotes employability and work-based learning skills by embedding them into the units from the outset.

Examples of key subject areas

Business Issues in the Contemporary World; Introduction to Marketing; Study Skills; Working with People; Foundations of Finance; Introduction to Business Organisations.

Assessment: This will be based on a combination of continuous assessment and examinations to prepare students for the range of assessments normally forming part of an undergraduate course. Transferable skills will be an integral element of this Foundation Level.

Key career skills: Communication, presentation, numeracy, IT and people skills.

Projects/work experience: The work on the course will allow you to research established principles in business and to look at how business



Course length

1 year as part of a 4 year programme.

Course title and UCAS code

Accountancy, BA (Hons)	N4N1
Accountancy and Finance, BA (Hons)	NN3K
Business Management, BA (Hons)	N2NC
Business Management (4 years with placement), BA (Hons)	NNDF
Digital Marketing, BA (Hons)	N505
Events Management, BA (Hons)	N821
Human Resource Management, BA (Hons)	N601
International Business Management, BA (Hons)	N121
Marketing, BA (Hons)	N508
Marketing with Advertising Management, BA (Hons)	N591

Entry level

- Applicants should have completed two years of A Level, BTEC or similar qualification/s (at least two 6-unit awards or one 12-unit award) but not obtained sufficient UCAS points to be considered for Year 1 of a degree course.
- We will consider mature students who have not recently undertaken a formalised course of study at A Level or equivalent, but who can demonstrate relevant workplace or voluntary experience, indicating their ability to complete the course successfully.
- Overseas applicants in an equivalent situation to UK students as outlined above and who have been taught in English or have IELTS 5.5 or equivalent will be considered.
- General entry information, see page 12.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

is managed from different perspectives. Guest speakers are invited to share their expertise with students.

Why Solent is special

The course offers you sound underpinning for study at degree level in a vibrant and forward-looking learning environment. Contemporary teaching, learning and assessment

methods will provide you with an interesting and supportive student learning experience.

International Foundation Year

This course aims to improve your English language, academic and subject-related skills for successful continued undergraduate study at the University.

Entry level

For this course you will have successfully completed your high school diploma or equivalent outside the UK.

You will have gained some additional experience in the form of a significant period of work experience, additional study or similar, with a minimum level of English of IELTS 4.5 or equivalent.

In addition, where courses require specific subject expertise (for example, mathematics for engineering courses), you must demonstrate this prior to entry onto the International Foundation Year.

For further information about language qualifications, and latest updates about courses attached to the International Foundation Year, contact the International Recruitment Office, see page 233.

Note

There are different UCAS codes for the main degree and the degree with an International Foundation Year. You must ensure that the correct UCAS code, as listed opposite, is entered on your application form.

The International Foundation Year (IFY) starts in September; there is also a later start in January. Students who start in January finish in August. Contact us for further details.

Course overview

This programme forms an integral part of a range of extended degree programmes for students whose first language is not English.

It is suitable for you if you wish to improve your English skills before continuing your studies on a degree course here at the University. You should reach a standard broadly

equivalent to IELTS 6.0.

You will study English in a context which relates to your later studies. It will also prepare you for the practical areas of academic life in the UK and at Solent in particular, removing any uncertainty and giving you a head start in your academic career. In addition to direct tuition, you can use our Language Centre, giving you the chance to learn at your own pace, using our multimedia facilities. You are also trained in the use of information and communication technologies, and in independent learning.

You can choose between a Business, Sport and Enterprise pathway, a Maritime and Technology pathway or a Creative Industries and Society pathway, depending on the degree course you wish to follow.

Examples of key subject areas

Business English Lower Intermediate; Academic Skills for Undergraduate Study 1; Business English Upper Intermediate; Academic Skills for Undergraduate Study 2.

Business, Sport and Enterprise Pathway: The UK Economy and Institutions; one option from: Business Issues in the Contemporary World; Foundations of Finance; Introduction to Sport and Fitness; Law and Society; Tourism in the Contemporary World; Work and the Media in the UK.

Maritime and Technology Pathway: Background to the UK Economy; Degree-related Project.

Creative Industries and Society Pathway: Background to the UK Economy; Working in the Media Industry.

Note: On successful completion of the International Foundation Year,

students may apply to change course within the normal time-frame and subject to course admission requirements.

Assessment: The IFY consists of 100% coursework, which includes a mixture of directed learning, in-class tests, in-class presentations, portfolio and assignment work.

Key career skills: English language, academic skills, subject content, communication, evaluation and problem solving.

Projects/work experience: There is a degree-related project on the Maritime and Technology pathway.

Career opportunities

The International Foundation Year prepares you for continued undergraduate study at Solent.

Why Solent is special

If you have already successfully completed your secondary schooling outside the UK, have some additional experience and have an IELTS of 4.5 or equivalent, this course will help you to improve your English and the other skills you need to the level required to continue with your chosen undergraduate studies.

- Gives you the opportunity to prepare yourself for continued study at the University, focusing on English language, academic skills and degree-related subject content.
- Provides preparation for your chosen degree course at Solent.

Contact

Telephone: +44 (0)23 8031 9129

Email: international@solent.ac.uk



Course length

4 years as part of an extended version of one of the degrees listed below.

Course title and UCAS code

Business, Sport and Enterprise Pathway:

Accountancy, BA (Hons)	N4Q3
Adventure and Extreme Sports Management, BA (Hons)	N898
Business Management, BA (Hons)	N2Q3
Business Management with Placement, BA (Hons)	NNIG
Digital Marketing, BA (Hons)	N506
Fitness Management and Personal Training, BA (Hons)	CN68
Football Studies, BA (Hons)	C6Q3
Human Resource Management, BA (Hons)	N602
International Business Management, BA (Hons)	N1RY
International Tourism Management, BA (Hons)	N8QJ
Law, LLB (Hons)	M1Q3
Marketing, BA (Hons)	N209
Marketing with Advertising Management, BA (Hons)	N590
Outdoor Learning and Watersports Management, BA (Hons)	N89W
Sport Coaching, BSc (Hons)	C6QJ
Sports Studies, BA (Hons)	C6QA
Sports Studies and Business, BA (Hons)	C6ND
Tourism Management, BA (Hons)	N83F

Creative Industries and Society Pathway:

Advertising, BA (Hons)	N561
Magazine Journalism and Feature Writing, BA (Hons)	P5Q3
Media Culture and Production, BA (Hons)	P3QH
Photography, BA (Hons)	W644
Popular Music and Record Production, BA (Hons)	JW93
Public Relations and Communication, BA (Hons)	P2Q3
Screenwriting, BA (Hons)	W8Q3
Sport Journalism, BA (Hons)	P5QH
Television and Video Production, BA (Hons)	PP34

Maritime and Technology Pathway:

Architectural Technology, BA (Hons)	K1Q3
Business Information Technology, BSc (Hons)	G5Q3
Computing, BSc (Hons)	G403
Computer Networks and Web Design, BSc (Hons)	G4QH
Construction Management, BSc (Hons)	K2Q3
Electronic Engineering, BEng (Hons)	H6QH
Engineering with Business, BEng (Hons)	H1NC
Geography with Marine Studies, BSc (Hons)	F8F7
Manufacturing and Mechanical Engineering, BSc (Hons)	HH3T
Maritime Business, BSc (Hons)	N9Q3
Mechanical Design, BEng (Hons)	H300
Media Technology, BSc (Hons)	H6QJ
Ship and Port Management, BSc (Hons)	J6QH
Software Engineering, BSc (Hons)	G6Q3
Sound Engineering, BSc (Hons)	J9QJ
Sound for Film, Television and Games, BSc (Hons)	J9QA
Yacht and Powercraft Design, BSc (Hons)	H5Q3

International Foundation Certificate

This course is an intensive one-year programme that prepares international students for degree-level study in the UK.

Course overview

The International Foundation Certificate (IFC) is designed for overseas students who wish to develop their abilities in English, academic skills and subject content before studying for a degree course at Solent or elsewhere. You should reach a standard broadly equivalent to IELTS 6.0.

You will study English in a context that relates to your future studies and the practical areas of academic life in the UK and at Solent in particular.

In addition to direct tuition in English, you can use the Language Centre, enabling you to learn at your own pace using our multimedia facilities. You are also trained in the use of information and communication technologies, and in independent learning.

You can choose between a Business, Sport and Enterprise pathway, a Maritime and Technology pathway or a Creative Industries and Society pathway, depending on the degree area you wish to follow.

Examples of key subject areas

Business English Lower Intermediate; Academic Skills for Undergraduate Study 1; Business English Upper Intermediate; Academic Skills for Undergraduate Study 2.

Business, Sport and Enterprise

Pathway: The International Workplace; one option from: Business Issues in the Contemporary World; Foundations of Finance; Introduction to Sport and Fitness; Law and Society; Tourism in the Contemporary World; Work and the Media in the UK.

Maritime and Technology Pathway:

Introduction to the International Workplace; Degree-related Project.

Creative Industries and Society

Pathway: Introduction to the

International Workplace; Working in the Media Industry.

Assessment: The IFC consists of 100% coursework, which includes directed learning, in-class tests, in-class presentations, portfolio and assignment work.

Key career skills: English language, academic skills, subject content, communication, evaluation and problem solving.

Projects/work experience: There is a degree-related project for the Maritime and Technology pathway.

Why Solent is special

If you have already successfully completed your secondary schooling outside the UK, have some additional experience and have an IELTS of 4.5 or equivalent, this course will help you to improve your English and the other skills you need to the level required to apply for undergraduate studies.

- Gives you the opportunity to prepare yourself for further study in the UK, focusing on English language, academic skills and degree-related subject content.
- Provides preparation for a wide range of degree courses at Solent.

In my view

"I really enjoyed how the course was taught and how close the class was – we were like a family and, despite our different ethnic backgrounds, we all lived as one."
Chinzindu Tasie, Graduate



Course length

1 year

Fees

Please contact us for details of fees for this course.

Entry level

- For this course you will have successfully completed your high school diploma or equivalent outside the UK.
- You require a significant period of work experience, additional study or similar, with a minimum level of English of IELTS 4.5 or equivalent.
- If subsequent courses require specific subject expertise (for example, mathematics for engineering courses) then you must demonstrate this prior to entry onto the International Foundation Certificate.
- The International Foundation Certificate (IFC) starts in September; there is also a later start in January. Students who start in January finish in August.
- For further details, contact the International Recruitment Office.
- General entry information, see page 12.

Career opportunities

Students are qualified to progress to a wide variety of degree courses at Solent. The International Foundation Certificate prepares you for undergraduate study.

Contact

Tel: +44 (0)23 8031 9121

Email: international@solent.ac.uk

www.solent.ac.uk for detailed course information

Law Foundation Year

Gain an introduction to law by studying business subjects which prepare students for entry to the law degree.

Course overview

This course is designed for students who wish to prepare for a law degree. The course aligns very closely with the LLB (Hons) and covers all the areas designed to enable you to progress to a law degree.

Throughout the course you will learn not only about the law with business subjects, but also how to develop and apply a range of legal skills including analysis, research, problem solving, written and oral expression. The lectures are supported by working in small groups in which you participate with work you have prepared in advance.

You will have access to a well-stocked, modern library with online facilities, and you will benefit from our innovative assessment methods.

Industrial focus

Members of the staff team have valuable experience in practising and teaching law and ensure that the course is constantly updated to reflect contemporary law and business practice.

Examples of key subject areas

Working with People; Business Issues in the Contemporary World; Legal Research and Reasoning Skills; Law and Business; Law and the Individual; Law and Society.

Assessment: The course is assessed in a variety of ways including written assignments, oral presentations, group work and individual projects.

Key career skills: Problem solving, legal research, working as an individual and in teams, effective presentation and communication skills.

Projects/work experience: You will supplement your learning with individual and group research.

Why Solent is special

- Carefully designed with employability in mind.
- Direct entry onto the Solent LLB (Hons).
- Student support and guidance.
- Contemporary business and legal skills.

In my view

"The social life is great here and the courses really prepare you for the working world."

Lauren Forder, Student



Course length

1 year

UCAS code

M111

Entry level

- Applicants should have completed two years of A Level, BTEC or similar qualifications and obtained the equivalent of 80 UCAS points.
- Mature students who have not recently undertaken a formal course of study at A Level or equivalent, but who can demonstrate relevant workplace or voluntary experience, will be considered.
- Overseas applicants in an equivalent situation to UK students as outlined above and who have been taught in English or have IELTS 5.5 or equivalent will be considered.
- General entry information, see page 12.

Career opportunities

The degree is designed to progress to a law degree, which enables students to prepare for a range of careers. Career paths include:

- solicitor
- barrister
- paralegal work
- the police
- commercial organisations
- the prison service
- local government.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

FdEng Marine Engineering

This course will prepare you for employment in the maritime industry or other industrial heavy engineering environments.

Course overview

This course gives you the detailed knowledge required to operate aboard a modern merchant vessel in the marine engineering sector.

Studying at the internationally renowned Warsash Maritime Academy, you will develop professional and academic skills designed to prepare you for employment in the international maritime industry.

A strong emphasis on real-world problem-based learning ensures that you will develop your understanding of general engineering and the practical skills required to operate safely at sea. Optional units also provide the opportunity to put greater emphasis on shore-based areas of the industry.

All students will complete work-based learning, either as part of sea training or during work placements. Students who successfully complete the degree and additional maritime safety training and assessments will be eligible for the award of STCW III/1 Engineering Officer of the Watch Certificate of Competency. They will also receive academic exemptions for further certification as STCW III/2 Second Engineer.

Industrial focus

The course focuses on the requirements of operating merchant vessels at sea and the regulatory constraints that are imposed on marine operations both at sea and ashore. The course meets the regulatory requirements of the UK Maritime and Coastguard Agency and provides a pathway for certification as a Marine Engineering Officer of the Watch.

Examples of key subject areas

Year 1: Mathematics; Electrics; Electronics; Engineering Management;

Thermodynamics; Marine Engineering Principles.

Year 2: Marine Plant; Engineering Design; Mechanics; Ship Stability and Construction; Engineering Resource Management and Legislation.

Assessment: A mixture of individual and group coursework, student presentations and project work, as well as some written examinations and timed exercises.

Key career skills: Numeracy, IT, project management, logical thinking, presentation, problem solving, decision making, communication.

Projects/work experience: Those following a career at sea will carry out sea training in vessels operating internationally. Students wishing to remain land-based will be able to carry out a work placement within UK-based maritime businesses.

Why Solent is special

With close links to the maritime industry, and academic staff with a strong professional and commercial background, this course provides the perfect introduction and entry to marine engineering and a dynamic global industry.

In my view



"Warsash is a great place to study engineering; the staff are knowledgeable and supportive. The excellent training I have received helps me every day in my work at sea."

Raul Van den Bok, Graduate, Third Engineer with Sealion Shipping

Course length

2 years full-time
3 years when part of a Merchant Navy Officer Cadetship for qualification as a Marine Engineering Officer. Sea service will normally be conducted during the second year.

UCAS code

H500

Entry level

- 120 UCAS points (minimum) or equivalent, including a numerate subject or national engineering award at Level 3. GCSE Grade C or above in at least Maths, English and Science, plus one other.
- General entry information, see page 12.

Career opportunities

Career paths include:

- Merchant Navy Engineering Officer
- project management
- engineering technical assistant
- field support engineer
- systems engineer
- plant operator/supervisor
- shore-based ship operations
- maritime administration.

Contact

Tel: +44 (0)1489 556167

Email: wma@solent.ac.uk

www.warsashacademy.co.uk for detailed course information

FdSc Marine Operations

This course will prepare you for employment within the maritime industry, either as a Navigation Officer operating worldwide at sea or within a shore support or logistics organisation.

Course overview

This course provides a detailed knowledge of the operation of a modern merchant vessel and the activities of the maritime industry, both at sea and ashore.

Studying at the internationally renowned Warsash Maritime Academy, you will develop professional and academic skills designed to prepare you for employment within the international maritime industry.

A strong emphasis on real-world problem-based learning ensures that you will develop both the practical skills required to operate safely at sea and an understanding of the broader maritime industry.

The main emphasis of the course is on preparing the student for a career at sea. A number of optional units also provide the opportunity to put greater emphasis on shore-based areas of the industry, such as logistics, personnel manning and maritime business. All students will complete work-based learning, either as part of sea training or during work placements.

Students who successfully complete the degree and additional maritime safety training and assessments will be eligible for the award of an STCW II/1 Officer of the Watch Certificate. They will also receive academic exemptions for further certification as STCW II/2 Chief Mate.

Industrial focus

The course focuses on the requirements of operating merchant vessels at sea and the regulatory constraints that are imposed on marine operations both at sea and ashore. For those opting for a career at sea, the course meets the regulatory requirements of the UK

Maritime and Coastguard Agency and provides a pathway for certification as a Navigation Officer of the Watch.

Examples of key subject areas

Year 1: Navigation; Cargo and Port Operations; Meteorology; Maritime Industry Issues; Management.

Year 2: Voyage Planning; Maritime Law and Business; Command Management; Ship Operations; Stability.

Assessment: A mixture of individual and group coursework, student presentations and project work, as well as some written examinations and timed exercises.

Key career skills: Numeracy, IT, presentation, problem solving, decision making, communication.

Projects/work experience: Those following a career at sea will carry out sea training in vessels operating internationally. Students wishing to remain land-based will have the opportunity to carry out a work placement within UK-based maritime businesses.

Why Solent is special

With close links to the maritime industry, and academic staff with a strong professional and commercial background, this course provides the perfect introduction and entry to a dynamic global industry.

Course length

2 years full-time
3 years when part of a Merchant Navy Officer Cadetship for qualification as a Navigation Officer, when sea service will normally be conducted during the second year.

UCAS code

J610

Entry level

- 120 UCAS points (minimum) or equivalent. GCSE Grade C or above in at least Maths, English and Science, plus one other.
- General entry information, see page 12.

Career opportunities

Career paths include:

- Merchant Navy Deck Officer
- assistant marine superintendent
- safety manager
- marine logistics and co-ordination
- shore-based fleet operations
- maritime administration.

Contact

Tel: +44 (0)1489 556167

Email: wma@solent.ac.uk

www.warsashacademy.co.uk for detailed course information

In my view



"The degree laid down the academic background that enabled me to achieve the professional skills necessary to perform at sea."

Ross Jamieson, Graduate, Third Officer with BP Shipping

Sport and Tourism Foundation Year

This one-year course is ideal for students who wish to progress to degree-level study in sport or tourism.

Course overview

This course provides for the needs of students who require a period of study to increase, update or broaden their knowledge and skills base before attempting Year 1 (Level 4) of a degree programme.

The Foundation Year forms an integral part of an extended degree course and aims to provide a range of basic knowledge and skills in the context of sport and tourism that will underpin further study on an undergraduate course.

This one-year course comprises five core units that are the foundation of further study in higher education.

To support planned areas of further study, candidates can select one of the two options. While all of the units are theory-based, Solent encourages candidates to take recognised National Governing Body training courses in their chosen field.

Examples of key subject areas

The Leisure Environment; Leisure Projects; Study Skills; Working with People; Introduction to Marketing; option: Introduction to Sport and Fitness OR Tourism in the Contemporary World.

Assessment: This will be based on a combination of continuous assessment, written reports, presentations and examinations, to prepare students for the range of assessment methods that form part of an undergraduate degree. The development of these transferable skills is an integral part of this Foundation Level.

Key career skills: Academic writing, critical thinking, report and essay writing.



Course length

1 year as part of a 4 year programme.

Course title and UCAS code

Adventure and Extreme Sports Management, BA (Hons)	N89Y
Cruise Industry Management, BA (Hons)	N862
Fitness Management and Personal Training, BA (Hons)	NC8P
Football Studies, BA (Hons)	C606
Football Studies and Business, BA (Hons)	C6NB
International Tourism Management, BA (Hons)	N834
Outdoor Learning and Watersports Management, BA (Hons)	N89P
Sport Coaching and Development, BA (Hons)	XC16
Sports Studies, BA (Hons)	C603
Sports Studies and Business, BA (Hons)	C6NA
Tourism Management, BA (Hons)	N832

Entry level

- Applicants will have completed two years of A Level, BTEC or similar qualification/s (at least two 6-unit awards or one 12-unit award) but will not have gained sufficient UCAS points to be considered for Year 1 of a degree course.
- We will consider mature students who have not recently undertaken a formal course of study at A Level or equivalent but can demonstrate relevant work or voluntary experience, indicating their ability to complete the course successfully.
- Overseas applicants in an equivalent situation to UK students as outlined above and who have been taught in English or have IELTS 5.5 or equivalent will be considered.
- General entry information, see page 12.

Contact

Tel: +44 (0)23 8031 9888

Email: fbse@solent.ac.uk

www.solent.ac.uk for detailed course information

Projects/work experience: Projects are carried out in two units. For the Leisure Projects unit, students will select their own topics and develop them throughout the year. Introduction to Marketing also requires the production of a professional portfolio.

Why Solent is special

Solent provides proactive learning with expert support available, ensuring that you develop academically and as an individual in a supportive environment.

Technology Foundation Year

A one-year course of study, providing access to a broad range of technology undergraduate degrees and designed to prepare students for study in higher education.

Course overview

The Technology Foundation programme provides access to a range of technology-based degree courses. It is designed for students with non-standard qualifications or qualifications that do not reach the admissions requirements for direct entry to their chosen course.

At the start of the programme you will be expected to register for a specific degree course that you will join on successful completion, although there may be the flexibility to transfer later in your studies.

The course provides you with a practical and group-based approach to learning, which forms a firm foundation for further study or work. A degree-related project allows you to focus on the knowledge and skills associated with your chosen degree specialism.

Industrial focus

The programme provides access to degree courses designed to prepare you for employment. The practical nature of the course equips you with the skills required to plan your future study and career options.

Examples of key subject areas

Group Technology Project; Information and Analysis; Technology Concepts and Processes; Degree-related Project.

Projects/work experience: Mix of presentations, portfolios, written reports and examinations.

Why Solent is special

- Broad range of technology-related undergraduate degree courses.
- Practical and group-based learning approach.



Course length

1 year as part of a 4 year programme.

Course title and UCAS code

Architectural Technology, BA (Hons)	K238
Audio Technology, BSc (Hons)	WHH6
Business Information Systems, BSc (Hons)	G511
Business Information Technology, BSc (Hons)	G594
Computer Games Development, BSc (Hons)	G616
Computer Network Management, BSc (Hons)	H609
Computer Networks and Web Design, BSc (Hons)	GGM4
Computer Systems and Networks, BSc (Hons)	G408
Computing, BSc (Hons)	G407
Construction Management, BSc (Hons)	K221
Electronic Engineering, BEng (Hons)	H608
Electronic Engineering, BSc (Hons)	H611
Engineering with Business, BEng (Hons)	H1N2
Information and Communication Technology, BSc (Hons)	GHM6
Manufacturing and Mechanical Engineering, BSc (Hons)	HH7J
Mechanical Design, BEng (Hons)	HH37
Media Technology, BSc (Hons)	HP6H
Music Studio Technology, BSc (Hons)	J932
Network Security Management, BSc (Hons)	G551
Software Engineering, BSc (Hons)	G608
Sound Engineering, BSc (Hons)	H343
Sound for Film, Television and Games, BSc (Hons)	H641
Yacht and Powercraft Design, BEng (Hons)	H528
Yacht Production and Surveying, BEng (Hons)	HH5F

Entry level

- The general admissions policy is to enable students from a variety of educational backgrounds to be admitted onto a technology degree course.
- Normal requirements are 40 points from one pass in a 6-unit award or two passes in a 3-unit award, plus four GCSE passes (normally including Mathematics and English Language) and achievements in Key Skills (where taken).
- Qualifications equivalent to the above may also be considered – contact the Faculty Office for further information.
- General entry information, see page 12.

Contact

Tel: +44 (0)23 8031 9975

Email: ft.admissions@solent.ac.uk

www.solent.ac.uk for detailed course information

How to **apply**

Full-time courses

All applicants applying for the full-time undergraduate courses listed in this prospectus should apply through UCAS (Universities and Colleges Admissions Service). Nearly all schools and colleges in the UK offer their students the facility of applying electronically through the UCAS website; it should also be used by those applying independently in the UK and from overseas. The 'Apply' function and course information can be found on the UCAS website: www.ucas.com

When to apply

Your application should reach UCAS by 15 January 2013 if you want to start a course in Autumn 2013. Early application is advised for the most popular subject areas, although applications may be accepted throughout the year. The University will accept applications up to 30 June 2013, after which time applications are diverted through the UCAS Clearing system. If you have missed the deadline, please phone the appropriate Faculty Office to check whether an application could still be considered.

Applicants with specific learning difficulties, medical conditions, mental health conditions, physical or sensory impairments or on the autistic spectrum

Applicants are strongly advised to declare any specific learning difficulties, medical conditions, mental health conditions, physical or sensory impairments, or autistic spectrum conditions and to clearly state any anticipated support needs. This aids our planning, should the offer of a place be made. The University is unable to guarantee to provide appropriate support if a full declaration is not made at the time of application.

Completing the UCAS application process

The UCAS code for Southampton Solent University is S30 and the Institution Code Name is SOLNT.

Solent is keen to encourage applications from students who may not normally consider going to university, or who through no fault of their own may not achieve their full potential at further education level. As a result 'Compact' applications are given special consideration. When applying through UCAS online, applicants who come under the scheme should enter the word 'COMPACT' in the CHOICES section of UCAS Apply.

Clearing

A University helpline will be available to you from the beginning of July.

Tel: 0845 676 7000

Email: clearing@solent.ac.uk

Web: www.solent.ac.uk/clearing

Studying abroad

Applications are welcomed from students wishing to study with us on a fee-paying study abroad or exchange basis.

Applications from students wishing to study at Southampton Solent University on an exchange basis are considered only from those universities with which there is a bilateral agreement in place. Our study abroad programme allows students who are enrolled at a university outside the UK, where there is no bilateral exchange agreement in place, to study with us on a fee-paying basis for a semester or an academic year. Applicants must have completed at least one year of study in higher education, provide a transcript of their studies to date and fulfil the University's English language requirements.

Students who as part of their academic course go on an exchange to Europe do so with the support of the Commission of the European Communities within the framework of the Lifelong Learning Programme (Erasmus).

They may be eligible for a grant and a fee waiver. Students should note that there is no funding for students going on exchange to North America.

For full information on study abroad opportunities and an application form, students should refer to

www.solent.ac.uk/international

Further information is available from the Academic Partnerships Office.

Tel: +44 (0)23 8031 9893

Email: international.exchanges@solent.ac.uk

Enrolment

Qualifications are checked before enrolment and you must bring your original certificates with you when you come to study at the University.

If you live outside Europe, you need to organise a student visa before coming to study in the UK.

Terms and conditions

Students will be required to abide by the University's regulations, policies and procedures. These documents, together with other information made available to you at the time of an admission offer being made, will comprise the primary terms of the contract between you and the University. In accepting such an offer, you will be signifying your consent to these terms.

The University reserves the right to take disciplinary action where regulations are broken, and in extreme cases this could lead to expulsion from the University.

As a student, you will have access to a wealth of information describing the teaching, examination and assessment arrangements, services and facilities which are available to you, via the University website. You may wish to start by looking at the Solent Charter which sets out our commitment to our students and our wish to ensure that the University remains a supportive community to all:

www.solent.ac.uk/aboutus/public-info/general.aspx

www.solent.ac.uk/terms-and-conditions

Our offer letter will outline the key University policies that you need to be aware of during your time at Southampton Solent University, and will direct you to our HelloUni website which is dedicated to providing our new students with a range of information that may be helpful in advance of arrival. You will also be given a copy of the Student Handbook when you enrol at the University.

No smoking policy

The University operates a no smoking policy. Staff, students and visitors may not smoke in the buildings and grounds, except in certain designated external areas.

No drugs policy

The University is committed to preventing drug and solvent abuse amongst its staff and students, and to maintaining a safe and efficient educational environment.

No illegal drugs or associated equipment may be brought onto any University premises, including the Students' Union and residences.

The police will be informed in cases of illegal drug use and disciplinary procedures will be applied to any student involved, which may result in expulsion from the University.

Disclaimer

Every effort is made to ensure that the information given in this prospectus is correct at the time of publication and that the course information accurately describes the courses offered by the University. However, from time to time details change; you should contact the University to verify information, especially if you wish to place particular reliance upon it.

If prospective students are particularly concerned about the detailed elements of a course, they should contact the faculty listed for the course to check the course content, prior to acceptance of an offer of a place.

All reasonable steps will be taken by the University to provide educational services and to minimise any disruption to those services. However, the University reserves the right to postpone, relocate, restructure, withdraw or cancel any teaching sessions or examinations, any course or particular options, modules, units or specialisms within a course due to the occurrence of any event or circumstance beyond its reasonable control (including, but not limited to, industrial action, whether by University staff or others, a shortage of staff, unavailability of facilities or insufficient student numbers).

“You’ve got to be passionate about what you do. Go out there; use the skills you’ve got. Do the thing that is driven by passion.”

Martin Whitmarsh

Team Principal, Vodafone McLaren Mercedes Racing,
Honorary Doctor of Technology



Index

A

Accountancy	68
Accountancy and Finance	69
Adventure and Extreme Sports Management	196
Advertising	138
Advertising and Public Relations (Top-up)	139
Animation	38
Applied Sport Science	197
Architectural Technology	102
Art Enterprise	39
Audio Technology	116

B

Business and Finance (Top-up)	70
Business and Management (Top-up)	71
Business and Management HND	72
Business and Marketing (Top-up)	73
Business and Marketing HND	74
Business Foundation Year	217
Business Information Systems	86
Business Information Technology	87
Business Management	75

C

Comedy – Writing and Performance	140
Computer and Video Games	40
Computer Games Development	88
Computer Generated Imagery	42
Computer Network Management	89
Computer Networks and Web Design	90
Computer Systems and Networks	91
Computing	92
Construction Management	103
Criminal Investigation with Psychology	184
Criminology	185
Criminology and Psychology	186
Cruise Industry Management	198

D

Digital Marketing	76
Digital Music	141

E

Electronic Engineering BEng	104
Electronic Engineering BSc	105
Electronic Engineering HND	106
Engineering with Business	107
English	142
English and Advertising	143
English and Film	144
English and Magazine Journalism	145
English and Media	146
English and Public Relations	147
English and Screenwriting	148
Events Management	77

F

Fashion	43
Fashion (Top-up)	44
Fashion Graphics	45
Fashion Management with Marketing	46
Fashion Management with Marketing (Top-up)	47
Fashion Styling	48
Fashion Styling and Make-up for Media (Top-up)	49
Fashion with Photography	50
Fashion with Photography (Top-up)	51
Fashion with Public Relations	52
Fashion Writing (Top-up)	149
Film	150
Film and Television (Top-up)	151
Film and Television Studies	152
Fine Art	53
Fitness and Personal Training	199
Fitness Management and Personal Training	200
Football Studies	201
Football Studies and Business	202

Index

G	
Geography with Environmental Studies	126
Geography with Marine Studies	127
Graphic Design	54
Graphic Design (Top-up)	55
H	
Health, Exercise and Physical Activity	204
Human Resource Management	78
I	
Illustration	56
Information and Communication Technology	93
Information Technology for Business (Top-up)	94
Interior Design	108
Interior Design (Decoration)	58
International Business Management	79
International Foundation Certificate	220
International Foundation Year	218
International Tourism Management	205
J	
Journalism	153
Journalism (Top-up)	154
L	
Law Foundation Year	221
Live and Studio Sound	117
LLB Law (Hons)	80
M	
Magazine Journalism and Feature Writing	155
Make-up and Hair Design	59
Manufacturing and Mechanical Engineering	110
Manufacturing and Mechanical Engineering HND	111
Marine Engineering FdEng	222
Marine Engineering and Management (Top-up)	128
Marine Operations FdSc	223
Marine Operations Management (Top-up)	129
Maritime Business	130
Marketing	81
Marketing with Advertising Management	82
Mechanical Design	112
Media, Communication and Culture (Top-up)	156
Media Culture and Production	157
Media Production (Top-up)	158
Media Technology	118
Media Writing (Top-up)	159
Multimedia Journalism	160
Music Promotion	161
Music Studio Technology	120
N	
Network Security Management	95
O	
Outdoor Learning and Watersports Management	206
Outside Broadcast (Production Operations)	121
P	
Performance	162
Photography	60
Photography (Top-up)	61
Photojournalism	164
Popular Music and Record Production	165
Popular Music Journalism	166
Popular Music Performance	168
Popular Music Performance (Top-up)	169
Popular Music Production (Top-up)	170
Product Design	62
Promotional Media (Top-up)	171
Psychology	187
Psychology (Counselling)	188
Psychology (Criminal Behaviour)	190

Index

Psychology (Education)	191
Psychology (Health Psychology)	192
Public Relations and Communication	172
Publishing	173

S

Screenwriting	174
Ship and Port Management	131
Social Work	193
Software Engineering	96
Sound Engineering	122
Sound for Film, Television and Games	123
Special Effects	64
Sport and Tourism Foundation Year	224
Sport Coaching	207
Sport Coaching and Development	208
Sport Journalism	175
Sports Studies	212
Sports Studies and Business	213

T

Technology Foundation Year	225
Television and Video Production	176
Television Post-Production	178
Television Studio Production	179
Tourism Management	214

V

Visual Arts (Top-up)	65
----------------------	----

W

Watersports Technology	132
Web Design	97
Web Design and Internet Technology	98
Writing Fashion and Culture	180

Y

Yacht and Powercraft Design	133
Yacht Production and Surveying	134
Young People and Physical Activity	215

In my view.....

"Being at Uni is great; it gives you the opportunity to get a better career in the future, and also gives you a sense of what to expect in the workforce."

Marcel Kajingu, LLB (Hons) Law



How to **find us**

By road

Southampton is just 75 miles from London.

From the North, London and the Home Counties: the M3, M27 and A34 provide fast, direct road links into the heart of the city.

From the West: the M4/A34 or the A36 are the major routes from the West Country, Bristol and Wales.

From the East: Follow the A27/M27 and leave at Junction 8.

The postcode for the University is **SO14 0YN**.

Parking

As a city centre university, there is little parking on campus. The nearest car parks are at Grosvenor Square (SO15 2BE) and Bedford Place (SO15 2DS).

By rail

From London, take the regular train service (every 30 minutes) from London Waterloo station.

The closest train station is Southampton Central.

By coach

Greyhound, National Express and Megabus all provide regular services to Southampton.

Maps (including our accessibility map) can be downloaded from our website at:
www.solent.ac.uk/find-us



In my view.....

“Going to university isn’t just about gaining a degree; it’s about learning the skills you need to get a job you’ll love!”

Richard Sayer,
BA (Hons) Business Management



Contact us

General contacts

Accommodation

Telephone: +44 (0)23 8031 9461
Email: accommodation@solent.ac.uk
www.solent.ac.uk/accommodation

Careers and Campus Jobs

Telephone: +44 (0)23 8031 9559
Email: careers@solent.ac.uk
www.solent.ac.uk/careers

General enquiries

Telephone: +44 (0)845 676 7000
Email: ask@solent.ac.uk

International Recruitment Office

Telephone: +44 (0)23 8031 9129
Email: international@solent.ac.uk
www.solent.ac.uk/international

Sport Solent

Telephone: +44 (0)23 8031 9343
Email: sport@solent.ac.uk
www.solent.ac.uk/sport

Students 1st

Telephone: +44 (0)23 8031 9427
Email: students1st.infocentre@solent.ac.uk
www.solent.ac.uk/welfare

Student exchange opportunities

Telephone: +44 (0)23 8031 9893
Email: internationalexchange@solent.ac.uk
www.solent.ac.uk/international

Students' Union

Telephone: +44 (0)23 8023 2154
www.solentsu.co.uk



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Faculties

Faculty of Business, Sport and Enterprise

Telephone: +44 (0)23 8031 9888
Email: fbse@solent.ac.uk
www.solent.ac.uk/fbse

Faculty of the Creative Industries and Society

Telephone: +44 (0)23 8031 9653
Email: fcis.registry@solent.ac.uk
www.solent.ac.uk/fcis

Maritime and Technology Faculty

Telephone: +44 (0)23 8031 9975
Email: ft.admissions@solent.ac.uk
www.solent.ac.uk/martec

Warsash Maritime Academy

Telephone: +44 (0)1489 576161
Email: wma@solent.ac.uk
www.warsashacademy.co.uk



Thank you

This prospectus has been produced through the efforts, work and input of staff and students throughout Southampton Solent University.

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The information contained in this prospectus is also available at www.solent.ac.uk

If you require this publication in a different format, please contact Access Solent to discuss your needs: telephone +44 (0)23 8031 9201 or email study.help@solent.ac.uk

Every effort has been made to ensure that the information contained in this prospectus is accurate and up to date. However, because the content was prepared in early 2012, there may be unforeseen circumstances which force change to some of the details printed.

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Southampton
SOLENT
University



East Park Terrace, Southampton SO14 0YN
Tel: +44 (0)23 8031 9000
Fax: +44 (0)23 8022 2259

www.solent.ac.uk

Music Journalist
Interior Designer
Football Coach
Web Developer
Ship Commander
Be yourself at Solent University
Sports Scientist
Fashion Stylist
Product Designer
Broadcast Video Engineer
Entrepreneur
Illustrator
Social Worker
Television Audio Engineer
Barrister
Yacht Surveyor
3D Animator
Architectural Technician