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PROSPECTUS 2013

BATH
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WELCOME

Reading this prospectus is an important step in your journey to find the right university for you, and I would encourage you also to visit our website, www.bathspa.ac.uk. A university education is a significant investment, and you need to be confident that your investment will be repaid on both a financial and personal level.



From the Vice-Chancellor
Professor Christina Slade

Bath Spa University prides itself on providing a caring, friendly environment where particular emphasis is placed on teaching excellence. This is a relatively small university of some 6,500 students, and you will find that staff will pay great attention to your overall experience as a student here. We want you to be challenged and fulfilled academically, to have the best possible preparation for your future career, but also to develop as an individual by taking advantage of the many wider opportunities available to you – whether through volunteering or sporting activities, or through travel and study overseas.

If you have the opportunity to visit us on one of our Open Days, please do so – you would be made most welcome. You will, I am sure, be impressed by the beauty of the campuses and the impressive facilities available to you. You will also learn more about our ambitious plans for the future, with a world-class development starting on the Newton Park campus in 2012.

Bath Spa University is a vibrant and diverse community of talented staff and students who value creativity and culture in its broadest sense, and who are enterprising in their approach. Bath Spa graduates are global citizens, ready to make a difference – we hope that one day you will join in their success.



From the President of the Students' Union
Richard Bidgood

Whether you are just interested in finding out more about Bath Spa University or 100% certain you want to come here, you are making a good decision reading this prospectus.

The students here love the fact that both our campuses are quiet, clean and free from the pollution a city campus gets – which is great when you need to get that vital essay in or get away from work.

If you fancy a party then the Students' Union is on campus with a wide range of events all week, every week. The Students' Union also offers an advice and support service, available to all students, to deal with any problem, big or small. We have several teams competing in British Universities and Colleges Sports leagues (BUCS) and a wide range of clubs and societies to choose from.

We always keep the students' needs first and our new students' induction week (Freshers' Week) puts emphasis on making sure students settle in well, have fun, and have all the support they need from their Students' Union.

Don't be a jelly fish and go in and out with the tide, the Students' Union offers you the opportunities to help you take that step on the shore of success!

Hope to see you here next year.

REASONS TO CHOOSE BATH SPA UNIVERSITY

- Excellent reputation
- Rewarding experience
- Top quality teaching
- Flexible courses
- Exciting career prospects
- Strong caring ethos
- Happy community
- Historic campuses
- Internationally well connected
- Safe and secure



TEN GREAT REASONS

A creative community; an experience that is distinctive, challenging and fulfilling; a team that takes pride in the difference they make to students' lives. There are many reasons to choose Bath Spa University – here are just ten of them.

01. Excellent reputation

We can trace our history back over 160 years to the original Bath School of Art, so our reputation is built on tradition and success. Our applications have risen by 40% over the last 5 years and are still rising, and our application to places ratio is strong. So we're modern and progressive too. Our course mix and structure is unique, and the quality of our teaching is excellent, which reflects our commitment to our people and our students.

Applications have risen by 40% over the last 5 years



02. Rewarding experience

Our student satisfaction rates are exceptional: we scored 83% overall satisfaction in the latest National Student Survey (NSS), and 86% of our students will complete their programme of study compared with just 78% in the UK as a whole. The best predicted performance of any modern university.

86% of our students will complete their programme of study



03. Top quality teaching

Our teaching is of a very high standard, but don't just take our word for it. We're ranked 7th in the UK for quality of Teaching and Learning in the Times Higher 2010, and we scored 88% in NSS 2011. Our teachers are engaged in the research and development of innovative and creative teaching techniques, and always ensure they make themselves available to students to offer help and guidance.

We're ranked 7th in the UK for quality of Teaching and Learning in the Times Higher 2010, and we scored 88% in NSS 2011

04. Flexible courses

We offer the full range of creative, cultural and humanities-based courses, with an enterprise-focus. Our courses are modular and flexible, and students can explore different study options. All of this is underpinned by state-of-the-art facilities, collaborative learning spaces, learning tutorials, and professional advice and guidance. So we deliver everything needed to realise potential.

Our courses are modular and flexible, and students can explore different study options

05. Exciting career prospects

Our support and partnerships connect our students to a wide range of career pathways and employment opportunities. Our graduates enjoy prospects above the national average with 91.9% of graduates in work or further study after six months, and in 2011 we had our highest recorded number of graduates known to be in work.

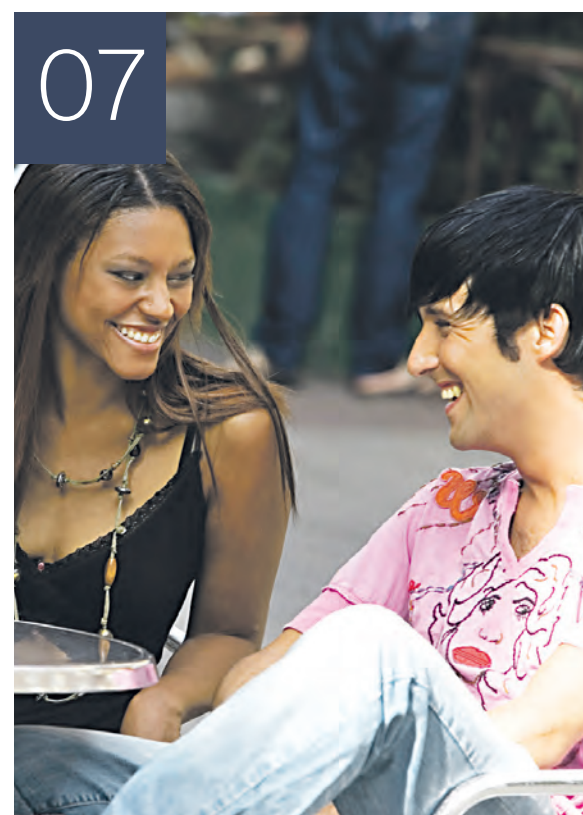
91.9% of graduates in work or further study after six months



06. Strong caring ethos

Our caring ethos runs through everything we do. Our students rate their tutors and lecturers for the support and accessibility they deliver. Our student services offer advice on anything from finances to homesickness, as well as offering disability support and so much more. Yet it doesn't end there. Our Green Focus environmental policies care for our campus, and we're ranked 7th out of 140 universities in the People and Planet Green League 2011.

We're ranked 7th out of 140 universities in the People and Planet Green League 2011



07. Happy community

Our community values creativity, culture and enterprise. It's happy and thriving, and reinforced by all the services you might expect and more: our network of student support services, and library and learning facilities; our welcoming and supportive approach; our promotion of accessibility; our teachers who can be called on for help, guidance and support. And our wide range of extra-curricular courses, clubs, activities and work-based opportunities and volunteering, make our community fulfilling, rewarding – and successful.

08. Historic campuses

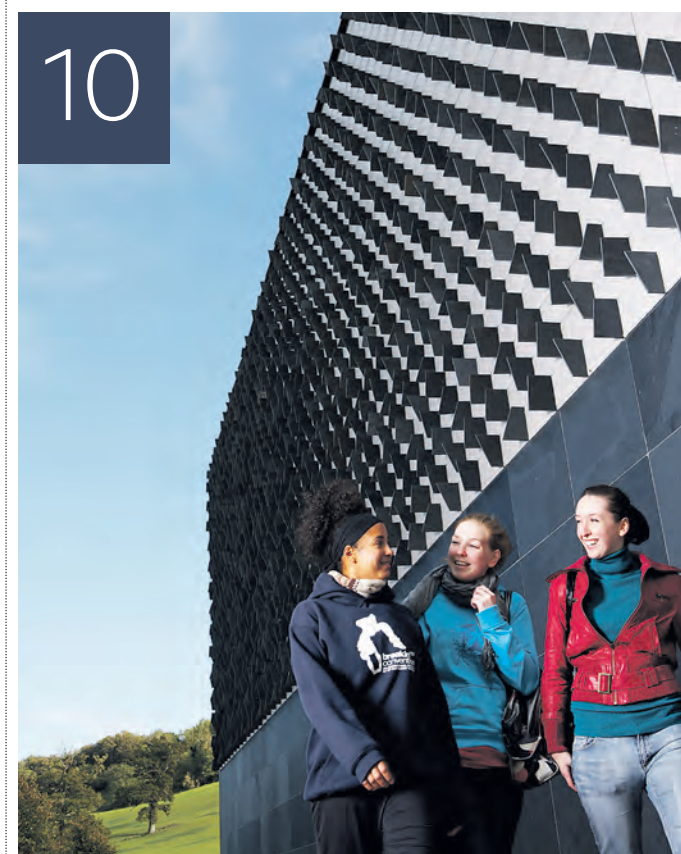
Our campuses are renowned and some are exceptional and historically significant. We take great care to ensure they provide an inspirational setting today and we invest in our campuses to make sure they meet the needs of future generations of students. Our modern facilities are designed to blend in sympathetically into the environment, and our students tell us it's a great environment in which to succeed.



09. Internationally connected

Our international partnerships are spreading across the globe. Our links with an array of businesses, organisations and institutions contribute significantly to the knowledge economy at home and abroad. So our graduates leave us as ambitious global citizens and can be seen at international conferences, tours and events, ranging from the Edinburgh Fringe Festival to the Canadian 'International Next Way'.

Our graduates leave us as ambitious global citizens and can be seen at international conferences



10. Safe and secure

We provide an environment that allows our students to concentrate on what matters most. So not only are we financially secure, we also have on-going capital investment plans. The city of Bath itself is renowned internationally, and it enjoys an enviable reputation for being enjoyable and safe to live in, with an intimate and vibrant sense of community apparent across its many coffee bars, restaurants, galleries and theatres.

The city of Bath itself is renowned internationally, and it enjoys an enviable reputation for being enjoyable and safe to live in

01



LIVING IN BATH?

Bath is well known as one of the world's most beautiful cities. It's a UNESCO World Heritage Site (England's only qualifying city) with stunning architectural sites such as the Roman Baths, Royal Crescent, Circus, Pulteney Bridge and Bath Abbey.

Alongside award-winning restaurants and quaint tea rooms you'll find plenty of 'student' pubs, many featuring regularly in the Good Pub Guide. Nightlife in Bath is good, with nightclubs, cinemas, the famous Theatre Royal, and a great comedy scene. There's also an exciting live music scene including regular sessions, day and night, at many of the pubs, bars and clubs – with plenty of involvement from Bath Spa students!

"I like the street performers in Bath at the weekend." Steph, Year 2

It's also a great student city. The compact city centre has both grand Georgian streets and small picturesque passageways, packed with small independent shops and stylish boutiques as well as familiar big name stores.

"Bath is a fantastic place, ranging from quirky little shops to grand historical buildings. It's great!" Alex, Year 3

Bath is well known as a city of festivals and the arts, with something for all tastes from Shakespeare to Jane Austen and books to boules! Bath Spa students play a key role in many of the festivals (both main stream and fringe) including the International Music Festival, Bath Film Festival, and Bath Literature Festival.

"Bath's got everything you need as a student, and it's only 90 minutes away from London by train." Cathrine, Year 3

For sports enthusiasts there's the famous Bath Rugby Club as well as Bath City Football Club and Bath Races.

Bath is well positioned with easy access to Bristol – also popular for nights out.

"I love the fact that Bath's full of culture – but with a great night life!" Andy, Year 2

- 01 Bath's Christmas Market, image credit: Bath Tourism Plus
- 02 Thermae Bath Spa
- 03 Georgian architecture
- 04 Plenty of cafés and restaurants
- 05 Rugby at the Rec
- 06 Top tourist city



WHAT ABOUT THE CAMPUSES?

“The fresh, open and beautiful countryside in which the Newton Park campus is located allows for clear thinking and relaxed studying in grounds where there is a castle, a lake and often sheep and cows! It is a striking, enriching and inspiring location”. Alex, Year 3

Newton Park Campus

This is the larger of the two main campuses, where all undergraduate courses and subjects except Art and Design are located. There can't be many universities in the UK that can rival this unique setting. It's an amazing parkland estate (leased from the Duchy of Cornwall), in an idyllic rural setting – though only four miles from the city of Bath.

A mix of history and modernity

There's a nature reserve, a lake with its own lakeside walk, woods, historic listed buildings, and rolling fields. The grounds were designed by the well-known landscape architect Capability Brown in the eighteenth century.

As a student you might find yourself studying in the 14th century Castle tower (the oldest building on the campus and a scheduled ancient monument) or in the Creative Writing Centre in the Castle Gatehouse, another scheduled ancient monument, but equipped with the latest computers and audio visual equipment.

But it's not all ancient buildings. The campus is a real mix of the old and the new – and the two aspects are sympathetically blended. The modern buildings include a new award-winning Theatre and, a superb purpose-built concert hall, the Michael Tippett Centre – both offering music and arts enthusiasts opportunities to see (and be involved in) performances and exhibitions.

Exciting developments

A major building programme will start on the Newton Park campus in 2012, creating first-rate new facilities for students. This world-class development is very exciting, and is the most significant change to the Newton Park campus for decades.

The first phase of development is a major new academic building that will provide superb new learning and social facilities for all students. In addition, it will provide specialist digital and studio resources for students planning to work in the broad range of creative and cultural

industries. These will be the best facilities for teaching digital media-related courses in the south-west.

The new building will be centrally located and has been designed to blend sympathetically into the existing estate to provide a unique blend of modernity and history. It will meet the highest standards of environmental performance (BREEAM excellence), in keeping with Bath Spa University's strong environmental ethos.

The next phase of the campus development will be new student accommodation allowing an additional 600 students to be housed on campus. Subject to planning permission, this will be completed in 2014 – the same time as the academic building.

Sports and social facilities

The Students' Union forms the hub of social activity on campus. The SU has a 30 station fitness gym, and there are sports pitches on-site for rugby, football and hockey. Many of the University's sports clubs are affiliated with local clubs in the community (a good way of getting to know the locals). Sports clubs are open to all students and there are 12 teams competing regularly.

Other teaching sites

The University also has a number of additional sites used for specialist undergraduate teaching.

Burdall's Yard is an exciting new arts centre for the School of Music & Performing Arts in Bath city centre. The centre is used as a teaching, rehearsal and performance space and also hosts a number of hugely successful arts events, such as Party in the City (part of the Bath Festival).

A new Theatre Production Centre is located between the Newton Park Campus and Bath City Centre at Ashman's Yard. Students undertake practical work on the BA (Hons) Theatre Production course in this exciting new facility which comprises several specialist workshops.



Sion Hill campus

Sion Hill campus is the main base for the Bath School of Art and Design. Sion Hill is in the Lansdown district of Bath – a residential area of the city renowned for its architecture, and within walking distance of the city centre.

A recent major refurbishment at Sion Hill campus means that specialist facilities and resources for art and design students are amongst the most modern in the country. There are well equipped studios and workshops: graphic communication studios, electronic media workshops, studios for art, textiles and sculpture, workshops for wood, etching, lithography and silkscreen.

You'll also enjoy the friendly community atmosphere at Sion Hill. It's in a very peaceful setting (despite its closeness to the city centre), and is surrounded by its own attractively landscaped gardens; the site originally belonged to a nineteenth century mansion house, and although the house was destroyed

in the war, the ornamental grounds remain. In June each year the site becomes a showpiece of student talent as the School of Art and Design hosts its annual degree show – an event that always draws a large audience from near and far.

The School of Art and Design also has a separate teaching centre at The Circus, Bath, and this is where Fashion and Textiles students are based. In addition, there are workshop spaces and facilities at Dartmouth Avenue in the Oldfield Park area of Bath, where much of the Creative Arts programme is based.

HOW CAN I BE AN ECO-WARRIOR?

There are plenty of ways you can get involved to help 'do your bit' for the environment. You could even join our team of staff and student Environment Champions.

Students and staff share a strong environmental ethos and are very aware of their responsibilities to achieve sustainability and help reduce climate change.

There's a whole range of initiatives, whether or not you live in halls on campus – students are expected to observe good environmental practices both inside and outside the University. This could be by making best use of public transport, cycling and car-sharing; recycling as much waste as possible; reducing our CO₂ emissions by saving energy; saving water. Good ways to save money as well as helping save the planet!

Bath Spa University has an excellent record of environmental performance and improvement.

The University was awarded 'first class honours' in the national People & Planet Green League 2011. It was ranked 7th out of 142 UK universities for its environmental policy and performance in areas such as carbon emissions, waste recycling, energy efficiency and water consumption.

We've also achieved a Platinum award under the national EcoCampus scheme, along with the international environmental management quality standard ISO 14001.

We're now recycling over 60% of our waste on campus, and are on target to increase this to 70% in another year. The University uses a Rocket food waste composter, which has helped divert food waste from landfill to be turned into compost and used on the Newton Park campus grounds.

There's also a Carbon Reduction Management Plan in place to enable us to achieve 50% reduction in our carbon emissions by 2020.

We promote an awareness of the environment and best environmental practice through our courses where possible. We make no use of animals in our teaching and research other than the observation and monitoring of mammals and birds in their natural habitats for conservation purposes.

Student: Neale Warr
Year 3, BSc Environmental Science

"I chose to study at Bath Spa University because of the beautiful surroundings and peaceful location. The campus maintains and achieves high levels of recycling and strives to improve these levels each year and is succeeding."

"I study Environmental Science and love the fact that we can use all of the campus for our studies and we can conduct our experiments and observations using a wide range of environments. There is a variety of wildlife and ecosystems on campus that make Bath Spa University unique and one of the best Universities to study Ecology, Environmental management, Biodiversity and Conservation, Environmental change, River Management and Waste Management on your doorstep and carry out Field Ecology and Ecological Assessments."



04



01 Newton Park campus
02–03 Environmental champions
04 Lake at Newton Park campus

WHERE WOULD I LIVE?

When you become a student you might well be moving away from your home town for the first time and if this is the case one of the first things you will want to organise is where you'll be living.

There are several things to consider when choosing where to live – your chosen course may determine the location, you may wish to consider whether you want to live in the city, you may wish to bring a car, and of course you need to consider how much you can afford.



What are the options?

There are several options available – halls of residence on campus, our off campus halls or one of our secured, accredited houses known as Independent Housing in the private rented sector.

Halls of residence

Many of our first year students live in self-catering halls of residence, buildings located on or near campus which have staff on site. Basic facilities such as cookers, microwaves, fridges and freezers are provided in all halls. The accommodation is self-catering, is of a good standard and Internet access and core student possessions insurance are provided. Please note that we are not able to house all first year students in halls on campus – however we have a variety of alternative accommodation options available.

Students based at Newton Park can apply to live in halls on campus; one of our off campus halls, Waterside Court or Charlton Court (conveniently located between the campus and the city centre on a good bus route); or one of our secured, independent houses in the private rented sector.

Students based at Sion Hill campus (Bath School of Art and Design) can apply to live in halls at Bankside House which is only a ten minute walk away or at Waterside Court or Charlton Court. They can also choose one of our secured, independent houses in the private rented sector.

As part of a major redevelopment of the Newton Park campus, there are plans for new halls, housing up to 500 students to be built at the top end of the campus. This, however, is subject to planning approval.

Key Facts Living in Halls

- Resident Tutors live on campus at Newton Park and Bankside to help assist residents in the everyday living in halls. Resident Tutors also help assist students out of office hours and offer open surgeries for students to speak to them about housing issues.
- There is 24 hour security and good facilities on campus including a launderette.
- There is a total no smoking policy in all BSU halls of residence.
- Bankside House is the nearest halls to our Sion Hill campus (ten minutes walk) and houses 43 students.
- Students living on the Newton Park campus, Waterside Court, Charlton Court and Bankside House are not permitted to bring cars.

- Rents for university-managed halls for academic year 2011/12 at Newton Park campus and Bankside House are £83 – £123 per week, en-suite studio flats at Bankside House are £141 per week (subject to annual increases). This includes heating, hot water, Internet and student possessions insurance.
- Most rooms are single but there are some shared rooms. Please note en-suite rooms in on-campus halls are limited.
- You will be required to pay a deposit which is returnable at the end of your stay (subject to damage of room and shared communal areas).
- Rent is paid in instalments.
- University-managed halls are let on a 45 week contract covering the full academic year, so you do not have to vacate your rooms at Christmas or Easter.
- You will receive information on what to bring such as kitchen equipment, bedding and how to purchase a TV licence, before you arrive.
- We can offer accommodation in halls or private sector housing to eligible students studying a Foundation Degree course based at City of Bath College. (If you stayed in University accommodation during your Foundation Year you will not be eligible for accommodation as a First Year Undergraduate)
- If you're based at one of our other partner FE colleges we won't be able to offer you accommodation in Bath, however we can assist by providing you with contact details of people who can help at the college where you will be studying.
- Waterside Court and Charlton Court, our offsite halls, are managed by Unite. 316 first year students live at Waterside Court and 327 live at Charlton Court.

Independent houses

This is a popular option for students who prefer to live independently and in smaller groups. We secure a number of houses in the private rented sector specifically for first year students. The houses are wherever possible in popular student areas of Bath, are on or near good bus routes and are accredited by the local housing authority.

This is also the best option for students who wish to bring their cars since students living on the Newton Park campus, Waterside Court, Charlton Court and at Bankside House are not permitted to bring cars with them.

The Student Housing Team assists in grouping students together by identifying four to six first year students to live together.

We look at personal interests, hobbies and ages to try and maximize compatibility and students are given the opportunity to contact each other before moving in.

The Student Housing Team has long-standing links with landlords in the private rented sector who are typically charging rents of around £75-85 per person, per week to live in a student shared house. There will be additional costs for bills such as electricity and gas of approximately £20 – £30 per person, per week. You may also be required to pay an agency fee and deposits are usually one month's rent, payable at the time of signing the contract. Contracts are for 48 weeks and start from 1 September.

Applying for accommodation

Students who choose Bath Spa University as their firm choice via UCAS and who live over 30 miles away will be eligible to apply for accommodation. Following their confirmation to UCAS, students will receive information from the Student Housing Team regarding accommodation options and the process for applying for accommodation.

- Students can apply for accommodation via the Student Housing Website <https://housing.bathspa.ac.uk/>
- We make reasonable adjustments for disabled students and those with certain medical issues.
- Every effort is made to offer students their first choice of accommodation, although it is not always possible due to the limited amount of student accommodation available at Bath Spa University.
- When accepting an offer of student accommodation from Bath Spa University you will be required to pay a deposit of £250 to secure the room offered to you.
- A student rejecting an offer of accommodation will only receive another offer when offers have been made to all other unallocated students. In years of exceptional demand this may mean that no subsequent offers are possible.

A. The Courts (Newton Park)



These are two storey buildings arranged in a courtyard design, each building is divided into three to five self-contained houses with eight single study bedrooms (all with hand wash basins). There are four study-bedrooms, a shower room/bathroom and toilet on each floor and students share a large kitchen with communal area.

The Courts have 64 single rooms and four shared rooms. There are four rooms with suitably adapted access, including kitchen and bathroom, in the Courts for use by students who may have restricted mobility.

Rents for academic year 2011/12 – single £100 per week, shared £83 per week (subject to annual increases). Students sign a 45 week Licence Agreement with Bath Spa University. Student possessions insurance is provided by Endsleigh Insurance Services.

B. The Blocks (Newton Park)



These are red-brick three-storey buildings, arranged in 'blocks' shared by eight or nine students.

On the ground and first floor there are four study bedrooms (mostly single) with bathroom/shower room and separate WCs. Each bedroom has its own wash hand basin. On the top floor there is a spacious and airy kitchen-dining/communal area shared by the eight or nine students in that 'block'. The Blocks have 168 single rooms and six shared rooms.

Rent for academic year 2011/12 – single £100 per week, shared £83 per week (subject to annual increases). Students sign a 45 week Licence Agreement with Bath Spa University. Student possessions insurance is provided by Endsleigh Insurance Services.

C. Sydney (Newton Park)



This building is on three floors with 57 single en-suite rooms arranged along corridors. There are large kitchens and communal dining areas on each corridor which are shared by 8–12 students.

The building accommodates two single suitably adapted study bedrooms and a suitably adapted kitchen for use by students who may have restricted mobility.

Rents for academic year 2011/12 – single en-suite £123 per week (subject to annual increases). Students sign a 45 week Licence Agreement with Bath Spa University. Student possessions insurance is provided by Endsleigh Insurance Services.

D. Waterside Court (Off campus)



Owned and managed by UNITE, a large organisation which specialises in student accommodation.

Waterside Court has 316 en-suite study bedrooms, all are of a high standard and are arranged in cluster flats of five, six and seven rooms. Each flat has a fully furnished kitchen and spacious lounge area and there is a common room, laundry facilities and a bike store on site. Internet access is available but there is an additional charge.

Security is very good as Unite operate a swipe card entry system, CCTV and a 24 hour security service.

Waterside Court is located approximately three miles from Newton Park campus and one mile from the city centre.

Resident students are not able to bring their cars, however a very good bus service runs from Waterside Court to the Newton Park campus.

Students can apply to live at Waterside Court via the University Student Housing Website.

Rents for academic year 2011/12 – en-suite Single £97.97 per week (subject to annual increases). Students sign an Assured Shorthold Tenancy Agreement for 40 weeks directly with UNITE. Student possessions insurance is provided.

E. Charlton Court (Off campus)

This building is right next door to Waterside Court and is owned and managed by UNITE, a large organisation which specialises in student accommodation. It has recently been built and is designed with students in mind; it has 291 en-suite study bedrooms and 36 studios. All rooms are of a very high standard and are arranged in cluster flats of three, four, five, and six rooms. Each flat has a fully furnished kitchen and spacious lounge area; there is a large common room area, laundry facilities and a bike store on site. The studios are self-contained open plan units with a fully-equipped bathroom, kitchen with breakfast bar and seating area. A basic Internet service is provided at no extra cost, upgrades are available at an extra cost. Security is very good as Unite operate a swipe card entry system, CCTV and a 24 hour security service.

Charlton Court is located approximately three miles from Newton Park campus and one mile from the city centre. Resident students are not able to bring their cars, however a very good bus service runs from Charlton Court to the Newton Park campus.

Students can apply to live at Charlton Court via the University Student Housing Website.

Rents for academic year 2011/12 – en-suite classic room £125 per week, en-suite premium room £130 – £136 per week, studios £169 – £207 per week.

Students sign an Assured Shorthold Tenancy Agreement for 48 weeks directly with UNITE. Student possessions insurance is provided.



F. Bankside House (Off campus and for Sion Hill students only)

This building is available to students studying at the Bath School of Art & Design and is just ten minutes walk from the Sion Hill campus, The Circus and the city centre.

The 40 rooms are arranged in a flat cluster of four study bedrooms, each study bedroom has its own shower cubicle and wash basin. Each flat has a fully fitted kitchen with dishwasher, breakfast bar and communal sitting area. In addition to the en-suite shower cubical each flat has a shared bathroom fitted with a bath, basin and toilet, and there is an additional second, shared toilet. Facilities include internet, a laundry room and a bike store.

Please note students will not be able to bring their cars if living at Bankside House.

Rent for academic year 2011/12 – single room with own shower and washbasin – £123 per week (subject to annual increases).

Students sign a 45 week Licence Agreement with Bath Spa University. Student core possessions insurance is provided.

In addition there are a small number of en-suite studio flats incorporated within the building which provide a fully fitted kitchen with dishwasher, a separate dining area and a bathroom with shower, washbasin and toilet. Facilities include internet, a laundry room and a bike store.

Rent for academic year 2011/12 for the studio flats is £141 per week (subject to annual increases).



WHAT ABOUT THE SOCIAL LIFE?

“Small and friendly” is how Bath Spa is often described. The Students’ Union helps make sure the social scene is lively.

Students’ Union

The Students’ Union is run by the students, for the students – you automatically become a member for free. For further information visit www.bathspasu.co.uk/unionmembership

Should you wish not to be a member, you can opt-out as part of the annual registration process and you can still use all the facilities, services and activities including joining clubs and societies, but you will not be able to take part in the democratic processes of the Union.

What does the Union do?

Most people view the Students’ Union as a big nightclub, but we are much more than that! We are a representative organisation which ensures that the student voice is listened to and acted upon. We support, develop and entertain the students outside their studies.

The day-to-day running of the Union is overseen by three sabbatical officers (the Union President, Vice President Campaigns and Welfare, and Vice President Activities) and four part-time student officers. The Union employs full-time staff who help run the facilities and services provided by the Union, and who are always on hand to help you out.

Facilities

Newton Park holds all of the major event nights; with a capacity of 700, it is one of the largest venues in Bath itself. The main highlight is on Tuesday nights when we host our most popular event SU NEXT TUESDAY! We also put on other alternative events some of which are run by Bath Spa Students. We also host larger Union events, such as the prestigious annual Summer Ball and Winter Ball.

We have a new and fully staffed fitness suite built on campus with top of the range equipment and a programme of exercise classes. There’s also a Union shop and bar at the Newton Park campus.

Activities

The Students’ Union manages all of the clubs and societies with the University. News and information about these can be found on the SU website – www.bathspasu.co.uk. Cheerleading, hip-hop dance, yoga, board sports, RAG... If none of the societies on offer sound like your cup of tea, you can always start up your own society – just find ten like-minded people to join you.

Each year we put on trips to European cities – this year we’re going to Paris and Amsterdam. It’s a cost-effective way to experience a bit of European culture in the company of loads of other Bath Spa students.

Talent-spotting?

Encouraging student talent is something Bath Spa prides itself on, and this is why University-based bands are always present at band nights and other live music nights at the Union. Bath Spa’s Got Talent is a particular successful event. In addition to our own talent, we’ve hosted some big names in the past including Jools Holland, Matt Horne, The Zutons, Feeder, JJ from skins and Tinie Tempah.

Volunteering

We also host Just V – the University’s volunteering centre. If you’re looking for a constructive way to spend your spare time whilst gaining some valuable skills, volunteering could be for you. You’ll make a valuable contribution to the local community and meet new people and have a great time in the process. We have links with over 80 local organisations, so you’re bound to find something to suit your availability and interests.

Sports

We also have 20 active sports teams of which 12 compete in BUCS – British University and College Sport at various levels and in different leagues. These teams include football, rugby, hockey, badminton, netball and American football. The teams play either mixed or as individual sexes, but no matter what your standard, you will always be able to join in with the team in some way.

Media

We have a brand new student media hub: Spalife, which covers TV, podcast radio and a termly magazine. Spalife covers a mix of news, reviews, and home-grown talent, so is always totally relevant to student life at Bath Spa. While the Students’ Union provides training and support, every element of Spalife is led by the students including editing, production, presenting and producing the content.

How else can the Union help you?

Just because you’re students, it doesn’t mean you don’t need to be represented – and that’s what we do. We make sure that our members are getting a fair deal, whether from the University, your employer or even from your landlord. Our welfare and advice services can help with a whole range of student-related matters from academic appeals to personal issues. We are here as your first port of call with any problems you might have – and we have the first-hand experience to be able to help.

The Union also manages the network of StARs, Student Academic Reps, who take issues from fellow students in their classes to relay to the tutors and the University. This network is a good way of getting involved, but also alerts us to any problems currently being faced by the student body.

The Union runs campaigns during the year to help students take a more proactive approach to their behaviour and safety – for example on issues such as drink and drug awareness, safe sex, personal safety and environmental awareness.

And don’t forget that the NUS extra card is your passport to discounts from a whole host of shops and services, local and national.

Further info

Check us out at: www.bathspasu.co.uk, email: bathspasu@bathspa.ac.uk

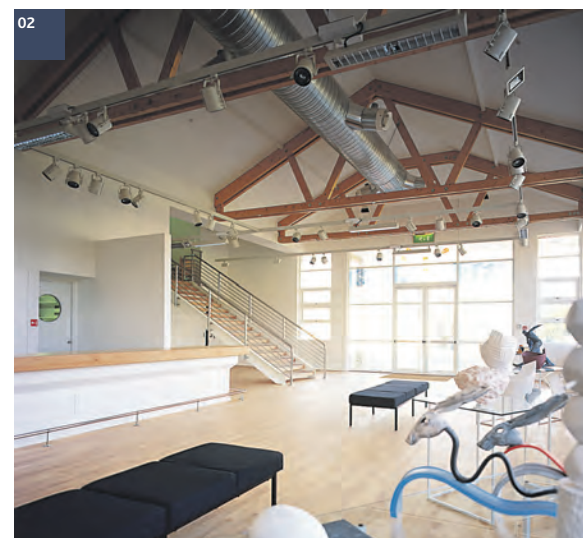


01 Relaxing on campus
02–03 The Students’ Union
04 Summer ball



WHAT ABOUT THE STUDY FACILITIES?

As a university that emphasises high quality teaching we put a lot of effort into helping you get the most from your studies. You'll expect first rate lecturers, but you'll also get modern, well-equipped libraries and IT suites; innovative teaching methods; the chance to study abroad – and much more!



01 School of Art and Design
02–03 Michael Tippett Centre, Newton Park campus
04–06 Specialist facilities in the Library for group work

Computer facilities

There are several hundred networked computers for students to use, many in open access rooms which are available in the evenings and at weekends as well during the day. You can use these computers for word-processing, spreadsheets, database work, email and access to the Internet. And you'll find user-friendly online help pages covering all aspects of IT at the University.

There are also specialised computer facilities across the campuses for subjects such as music, art and design, and media production. We have both PCs and Apple Macs as well as wireless connections for laptops.

When you become a Bath Spa student you'll be given your own email account – which you can keep for life!

Online learning

As a teaching-led university we make sure we're right up to date with the most advanced teaching methods, and all students have access to our online virtual learning environment, Minerva. Minerva allows your lecturers to send course materials to you via the web – and makes these easy for you to find. It also provides various other features such as discussion boards which allow you to have online conversations with others from your course, and lets you submit coursework electronically.

Study areas

The libraries are divided into separate areas for different kinds of study. If you want to work in peace, there are areas where we ask people to talk quietly and not use mobiles. If you really need to concentrate, you can work in silent study areas where we ask people not to talk at all or use equipment that might disturb others.

However, at other times, you'll need to work with others on group projects, so we've set aside areas where you can talk, use mobiles, eat and drink. During 2010/11, the foyer of Newton Park Library was completely re-designed and refurbished to improve services and facilities for students. One of the main aims is to provide collaborative learning space and laptop docking points as well as a modern and welcoming reception area and library information point. This exciting new study space is open 24/7 in term-time, along with the computer suites in the Library.



Getting help

Professionally qualified librarians run sessions that teach you how to find and use information – helping you to produce good quality work but saving you time as well. We also offer one-to-one tutorials, an electronic enquiry service and advice as and when you need it.

If you're a disabled student, you'll get help on an individual basis to make sure we best meet your library and information needs. Check our website at: www.bathspa.ac.uk/services/library

Learning Development

Our Writing and Learning Centre can help students improve their learning and reach their potential.

The transition to university can seem daunting, and you may be concerned about skills such as academic writing, referencing, critical thinking, time management, oral presentation, reading, and note-taking.

All of these skills – and more – can be developed with the help of the Writing and Learning Centre. You can meet us on campus for a 1:1 appointment or use the service remotely by accessing our resources on the virtual learning environment or dropping in to an online chat for help while you're working at home or in the library. We also work closely with academic departments to create bespoke help for different subjects. For more information, please see our website at: www.bathspa.ac.uk/writingandlearning

Libraries

Each campus has a library with stock that reflects the courses that are taught there. At Bath School of Art and Design, the University invested in equipping a central new library facility which opened at Sion Hill in 2009. Here you can seek creative inspiration from a wide range of specialist books and journals as well as collections of exhibition catalogues, images and DVDs.

At Newton Park, our larger campus library, there is a course-focused collection of books, journals, CDs and DVDs, covering the wide range of subjects we teach. If you're an Education student, there is a separate collection of resources to use when you are on teaching placements in schools. As well as traditional library materials, there's also a wealth of electronic resources such as electronic journals, electronic books and online services to help you access high quality information for your university work.



HOW CAN I BOOST MY CAREER PROSPECTS?

Industry-informed degree programmes coupled with a range of personal and professional development opportunities enrich your university experience and help improve your career prospects.

As a student graduating from Bath Spa University, you'll leave with much more than a degree in a specific area of study. Throughout your course you'll acquire and develop a whole range of transferable skills, practical experience and industry insights that will make you highly attractive to employers.

We aim to enhance the employability of all our graduates by ensuring that as a Bath Spa graduate you are well positioned and fully equipped to identify – and set foot on – the right career path for you.

We'll encourage you to start thinking about making the most of your future right from the start of your university life by accessing the professional support and wide ranging resources available to you throughout the year – and even after you graduate.

Careers professionals and industry experts work in partnership with lecturers and tutors to help develop key employability skills throughout your degree. They also work closely with employers and other industry partners to maximise both opportunities for students and awareness of our graduates' talents and achievements.

What do Bath Spa graduates do?

In 2011, 92% of Bath Spa graduates were in employment or further study six months after graduation. The number of Bath Spa graduates known to be in work was the highest recorded for the University, as was the proportion working in graduate-level jobs. Even in the midst of an economic downturn, graduates successfully entered a diverse range of careers from public sector management roles and graduate schemes to starting their own businesses (particularly in the creative industries) and teaching.

Each of the course pages in this prospectus gives an idea of the sort of careers open to graduates from the course with more information available online.

Excellent careers support

Our team of experienced careers consultants is available to guide you in the right direction and suggest ways to help you make informed career decisions. Help with everything from CVs and job search strategies to assessment centres and even module choice is available throughout the year, with a range of one-to-one sessions, small group workshops, mock interviews, presentations and e-guidance options available to give you the right kind of support, how you want it and when you want it. Our employability team was commended in November 2011 on its "strong performance" in achieving the Matrix Standard – the nationally recognised quality mark awarded to providers of high quality information, advice and guidance – reinforcing the high quality of our career development support for students.

First to hear about industry opportunities

An array of physical and electronic resources helps you keep up-to-date with news of the latest vacancies, recruitment schemes and other opportunities. Recent developments

in specific degree-related and employment sectors are available to you, as are the psychometric assessment tools, as used by major graduate recruiters. Our dynamic online careers portal is a rich source of information useful before, during and after your period of study.

Network with employers

You'll be introduced to graduate recruiters, local, regional and national employers and business experts through a range of industry events on campus. Through careers events and industry mentors to employer presentations and networking evenings, you'll have the opportunity to get up close and personal with the likes of the Apple, BBC, NHS, Bath Rugby, Future Publishing, Ordnance Survey and many more, enabling you to find out about the many options open to you when you graduate. With over two-thirds of our graduates gaining employment in the south west of England, we work closely with local and regional employers to source and create the best graduate-level jobs, placements and internships for our students.

Earn while you learn

Bath Spa University Job Shop is a completely free in-house recruitment service exclusively for students, which helps you find good quality, well-paid, part-time employment (15 hours or less per week) during your time at university. With 2,400 part-time and vacation jobs advertised last year alone, Job Shop staff will help you through the application process and help you realise the invaluable skills you'll be gaining through these employment opportunities – both on campus and in the Bath area – which will help your future career prospects.

Gain essential work experience

Many subjects have placements or industry projects as part of their degree programmes, which can help you develop a range of skills and experiences to support your career development. Placements and internships are also available through specially designed "open modules" and on an extra-curricular basis, both during term-time and vacation periods. Our careers and enterprise support teams broker opportunities with businesses in the region, offering a wide range of opportunities for learning in a professional setting.

Work with an industry mentor

A growing team of business experts and successful Bath Spa graduates are on hand to work with you as a mentor or industry "buddy", providing you with the opportunity to be supported by a trained professional working in a field of your interest including the creative and cultural, health, science and heritage sectors.

- 01 Resources
- 02 Creative Bath events
- 03 Students from the West of England Design Forum Buddy Scheme
- 04–06 Networking with employers
- 07 Buddies and their mentors



The Little Blue Book

First introduced in 2011 and updated annually, the Little Blue Book is a pocket-sized, yet information-packed, handbook exclusively for Bath Spa students, crafted by our own employability and enterprise professionals. Distributed to each and every student, it draws together the very best tips, tools and resources in three easy-to-use sections, to help students get ahead in their career planning no matter what stage they are at in their degree.

Supporting student enterprise

Developing graduate entrepreneurs

As well as a host of possibilities within your degree to develop creative, innovative and enterprising ideas, many opportunities exist elsewhere at Bath Spa to unleash your entrepreneurial spirit. The University's Business Enterprise Competition inspires and rewards excellent new concepts and business start-up proposals from students. "InSparation" is a network offering support, advice and developmental opportunities for enterprising Bath Spa students.

A leader in the creative industries

Bath Spa University was designated a national centre for excellence in teaching and learning in the creative industries, attracting funding for major investment in resources. Students and recent graduates benefit from industry-standard facilities, employer-inspired projects and significant links with the local and regional creative community. The University continues to strengthen its position in the creative sector and was recently named as one of only three members in the inaugural University Enterprise Network for the creative industries.

The Bath Spa Award

Recognising your achievements

Promoting to employers

The Bath Spa Award is a skills, training and development programme available to all students. It's designed to help you acquire essential personal and professional skills whilst at University and equip you with invaluable tools and techniques for life beyond university.

The Bath Spa Award is here to help you:

- develop new skills;
- spice up your CV;
- improve your learning;
- stimulate new ideas;
- enhance your employability;
- achieve your potential;
- stand out from the crowd;
- network with employers.

Recent workshops, delivered by a range of staff from within and outside the University, have included communication skills, IT skills, gaining work experience, marketing yourself and effective networking. In addition to these, we run a suite of career development and job sector-related workshops, with the programme further complemented by some more intensive training courses including three-day Apple-accredited software training and a series of modern language courses.

Your degree will, of course, set you apart from those who have not been to university and will be a key part of the package you'll offer employers. However, with over 350,000 graduates leaving university each year, quite simply, a degree alone is often not enough to secure a good job.

Employers will look at what else you have to offer, and the Bath Spa Award recognises

your other achievements above and beyond your qualification.

Skills you will have gained will include the following:

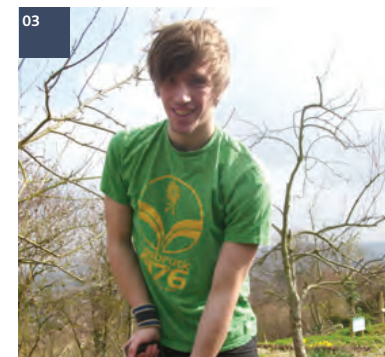
- Communication skills
- Team-working and leadership skills
- Commercial awareness
- Relevant work experience
- Literacy/numeracy
- Confidence
- ... and a whole lot more!

You'll develop many of these employability skills throughout the course of your degree programme. The Bath Spa Award is here to help you realise and develop these, as well as fill any gaps you feel you may have. Beyond the timetable, the Bath Spa Award has brought together key areas of the University to design an enticing programme of interactive workshops, seminars and presentations along with a host of volunteering, work experience and networking opportunities to develop your "know-how" and expand your "know-who".



VOLUNTEERING 'JUST V'

Many Bath Spa students are involved in volunteering activity whilst at the University, giving their time, energy and skills to help out local, national and international voluntary organisations.



There are hundreds of organisations providing services which depend on volunteers. Our students take part in environmental projects; work with young people; tutor in local schools; volunteer in the arts; work with disabled people; help the elderly; help with sports coaching; contribute to the work of animal charities and fundraise for local charities.

There's bound to be something that suits you and the time you're able to give – from one-off activities to more regular, weekly commitments. Within the University itself you can get involved in helping fellow students through the Peer Mentor Scheme, running a welfare campaign or by becoming a student academic representative (STaR).

What do you get back from volunteering?

It's very rewarding, great fun and provides you with real-life experience and a fantastic means to meet other students and members of the local community. What's more, you'll be able to develop your skills and strengths through the provision of a range of internal and external training opportunities and if you so choose, work towards the University's 'Certificate in Volunteering Achievement'.

Volunteering will give you an edge with future employers who are looking for well-rounded individuals, people who are motivated and who use their initiative and skills to give something back. Investing a little time now could result in big paybacks later.

Nina Davis BA (Hons) Creative Arts and Textile Design, graduated 2010

"During my final year I volunteered to run textiles and art workshops for children at a local museum and devised a series of art workshops for vulnerable young adults in Bath. Initially I volunteered to gain experience in my career field but I was happy to continue after the first project as I'd thoroughly enjoyed meeting new people. Also I realised that volunteering can introduce you to lots of people who can help you out in the future. The feedback I got from the workshop participants was positive, and everyone had a lot of fun, so I believe that my efforts made a difference to people's lives. Personally, the experiences have given me confidence in approaching new and challenging situations and I've gained a lot of life experience. I've also met new people and had a lot of fun! Volunteering has been instrumental in helping me secure my first graduate paid role – artist in residence at a local independent girls' school. My voluntary experiences helped my CV to stand out and provided great talking points in interview situations."

WHAT SUPPORT WILL I GET FROM THE UNIVERSITY?

You'll want your time at university to be enjoyable, worthwhile, and full of new challenges and experiences. We have a range of specialist services to help you achieve your goals.



What's on offer?

Advice, guidance, information and ideas on a range of issues, provided by specialist staff who are happy to work with you, sharing their expertise, bouncing ideas around and guiding you (when you need guidance) through the enormous range of activities and issues that you will encounter.

It makes no difference whether you're a full or part-time student, UK, EU or international, coming from A-levels or returning to study – you'll find a professional team of people with information, guidance and advice to hand.

Student Support

Most students find themselves needing a bit of help at times as they juggle different priorities and demands. Common concerns include balancing study, work and social life, personal issues, being away from home, friends and relationship difficulties, health or loneliness. We won't make decisions for you – but we'll help you to make them for yourself.

Money Advice

We can guide you through the intricacies of student finance and give advice on student loans and other forms of student funding, on budgeting and how to handle and negotiate debt. We also administer loans and grants which are available in special circumstances to students suffering particular financial hardship. For more information email: studentsupport@bathspa.ac.uk

Disabled students

Our aim is to make Bath Spa University accessible to everyone and we welcome applications from disabled students. The Student Support team will work with you and other university staff to make reasonable

adjustments to help you get the most out of your studies and to meet your learning support requirements. Contact us to discuss your needs as soon as possible, so that we can make sure that we are doing everything we can to help you enjoy your life and studies at Bath Spa. You don't need to wait till you get here – speak to us at Open Days or contact us for an individual appointment.

Students with dyslexia

We provide an opportunity for all students to undertake an initial dyslexia screening; some students will come already knowing they have a specific learning difficulty; for others this provides an opportunity to find out if they can benefit from tailored dyslexia study support. In both cases we will provide professional guidance. You may be eligible for a Disabled Students Allowance, in which case we'll help you to apply for and obtain your full support package.

We organise an early induction programme, which takes place just before registration,



01 Off to a lecture
02 Italian Garden

for disabled students coming to Bath Spa. This will give you the opportunity to get to know the campus and staff and to meet up with other students already on courses. For more information email: studentsupport@bathspa.ac.uk

Medical service

Our Medical Service is provided by a local GP practice and provides the full range of medical services from dealing with illness and injury to providing services such as contraception, vaccination, repeat prescriptions and general health checks. We encourage all students to register. You can attend one of the surgeries on campus or make appointments at the practice health centre in town at other times. Either way you'll have a choice of doctor or nurse appointment: medicalappointments@bathspa.ac.uk

Faith services

In a multi-faith environment we welcome students of all faiths – and none. Members of the University Chaplaincy team visit the campus each week for a drop-in session and special events are organised to coincide with specific seasons.

Childcare

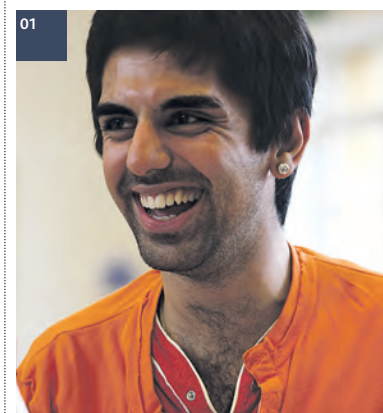
If you're a parent of children under five you can arrange for them to be looked after at Oak Tree Day Nursery at our Newton Park campus. Children of staff and the local community use the Nursery too, and there's a happy, secure and stimulating environment. The Nursery is in two adjoining houses, arranged for children of different ages (six months to two years, and two to five years). The services and activities provided are tailored to the needs of the babies and children, enabling them to explore and learn through play. The standards of care and nursery education are high – this was confirmed by an Ofsted inspection in 2009. The report comments: 'Children are happy and confident in a well managed, stimulating care and learning environment'.

You can book morning, afternoon or full day sessions, with student rates in the range of £19.75 to £20.75 per morning or afternoon session, and £39.50 to £41.50 for a full day, depending on the age of the child.

Full details can be found at www.bathspa.ac.uk/services/day-nursery or call the Day Nursery Manager on 01225 875590.

I'M RETURNING TO LEARNING – HOW WILL YOU HELP?

Are you thinking of joining us as a mature student (by which we mean someone who is returning to education after a break from studying)? If so you'll be in good company – over a third of our students are mature students.



You may feel anxious about returning to study but a lot of help is on hand and our experience suggests you will surprise yourself [but not us] with how well you will do. You will bring a wealth of experience and diverse skills to your studies that will be invaluable.

Do I qualify?

You don't have to have traditional qualifications such as A-levels to be a student at Bath Spa. A good number of students come to us after they have completed an Access to Higher Education programme, which provides an excellent route to university. We will also take your working life, your general educational background and your experiences into account by assessing what is known as 'prior learning' (APL) and 'prior experiential learning' (APEL) as a foundation for study in higher education.

Pre-entry guidance

You can talk to us before you apply. There will be advisors at our general Open Days (see page 64). We also have a dedicated first point of contact for general enquiries from mature student and Access learners.

To find out more, including the support available, please contact the Widening Participation and Access Manager on (01225) 876223 or e-mail your enquiry to s.griffin@bathspa.ac.uk

Our Admissions Service web pages are also full of useful information and can be accessed through the University website at: www.bathspa.ac.uk.

If you would like specific advice about your qualifications or have a query about your application, please e-mail your enquiry directly to our Admissions Service at: admissions@bathspa.ac.uk

When you arrive

Before the teaching programmes start,

all new students attend Welcome Week. During this initial orientation period you will meet your personal tutor, whose role is to provide you with academic and pastoral advice, and the tutors, staff and fellow students in your Academic School. This is also the time when you confirm your module selections, your timetable for the year is finalised and when you are able to find out more about the full range of advice and support – on both academic and non-academic matters – that you will be able to access during your time with us.

At Bath Spa we have always attracted a lot of mature students, so we have a lot of experience in dealing with any issues or problems you may have.

What else should I think about?

Like most students you will probably be worried about how you will manage your finances, and how you will juggle study and home commitments, and you will certainly need the support of friends and family in your new venture. But think too about the benefits you will gain: you will gain knowledge and skills that you haven't even thought about; your career prospects will be better; you will meet a whole new set of people and you will find it hugely satisfying to fulfil what may have been a long-held ambition.



Student Profile

Samantha-Jayne Moore,
Education Studies: Early Years

"I have two young children meaning that I have had to balance being a parent and a student for the past 3+ years. This in itself has brought varying challenges and inspiring moments; in particular when my little girl told me "I am so proud of you Mummy for passing all your homework, does that mean you get to wear a square hat now?". It is moments like this that make all the hard work and commitment worthwhile".

01 Mature students get plenty of support
02 Samantha-Jayne Moore, Education Studies: Early Years

DO YOU WELCOME INTERNATIONAL STUDENTS?

Leaving your own country to study in the UK is a big step, but you will be assured of a friendly welcome and plenty of support at Bath Spa University. An undergraduate degree from Bath Spa University will give you a quality qualification, and as with all UK education, you can be certain it will be recognised as world class.



01

Help and advice

Throughout your application we will take great care to make sure you have all the information and support you need to start your studies here confidently. This includes advice on immigration procedures, travel, accommodation or any other information you might need.

During your time on your course you're entitled to 1:1 English language support from the Writing and Learning Centre. You can also come to workshops on academic writing in the UK, how to apply for postgraduate study, and working in the UK.

Where do you want to live?

You can choose from staying with a family (home stay) or on campus. As soon as we know what kind of accommodation you want we will arrange it for you. If you want to live in the city centre or anywhere else off campus we can advise you on how to find accommodation – but you will need to finalise the arrangements yourself.

Language requirements

If English is not your first language then you will need an IELTS of 6.0, TOEFL PBT 540, CBT 207, iBT 76 or Trinity College London's ISE at Level II.

Fees and scholarships

In 2011 tuition fees for international students on most undergraduate courses were £9,360. Fees for 2012 when available will be posted on

our website. A single student with a modest lifestyle should budget around £6600 for a 40-week academic year (not including international travel, a car, or luxuries). Students are advised to contact the British Council in their own country to find out about scholarships which are available.

Each year, we welcome students from around 40 different countries to our university.

Any questions?

Please do contact us if you have any further questions. You will find information on how to apply on page 21.

Bath Spa University
Newton Park Campus
Newton St. Loe, Bath
BA2 9BN, United Kingdom
Telephone: +44 (0)1225 875875
Email: enquiries@bathspa.ac.uk

01 Graduation day
02 Making friends

Useful websites for funding

British Council
www.britishcouncil.org

Education UK
www.educationuk.org

Student Cashpoint
www.studentcashpoint.co.uk

US Federal Aid
www.fafsa.ed.gov

Scholarships for Japanese students
www.jasso.go.jp
www.cwaj.org



02

CAN I STUDY ABROAD?

We want Bath Spa students to be global citizens, ready to make a difference in a global context.

Learning about international issues is an enormous help in developing your employability in a global market, and in becoming the sort of 'active citizen' the world needs. Spending time studying abroad is a great way to experience education in a different country and immerse yourself in a different culture. Bath Spa University has international links with universities and colleges around the world.

Studying in Europe

Through the Erasmus programme, which is supported by the European Commission, you can apply for a study placement in one of our partner European universities or higher education institutions during your second or third year. Placements can be for the whole academic year or a shorter period, and your study abroad period will count towards your Bath Spa University degree.

The Erasmus programme is a wonderful opportunity to live in a different country, gain new perspectives on your subject and experience different cultures. You can learn a new language or develop your current language skills, and you will develop an international network of friends. It is also a great way to enhance your CV.

If eligible, you will receive an Erasmus grant towards the cost of the study placement (subject to continued EU funding).

Accommodation is normally organised for you by the host institution or an agency – it could be campus accommodation, a shared student flat or house, or living with a host family.

Erasmus placements have taken place at universities and higher education institutions in the following countries (your choice will depend on your subject area): Belgium, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Lithuania, Malta, Netherlands, Portugal, Romania, Spain, Sweden, Switzerland (outside the Erasmus scheme, but operating under similar conditions), Turkey.

For some placements, for example Italy, you would be expected to speak the host language, but many institutions offer courses that are taught in English, so there really are opportunities for all.

Studying further afield

If you are interested in spending time outside Europe, you can explore our exchange opportunities with international universities. In recent years our students have spent time studying in Japan, Korea, China and the USA,

and further links are being developed with international universities (again, your choice will depend on your subject area).

Certificate in Global Citizenship

An innovative new Global Citizenship Award is available that formally recognises the global perspective of your undergraduate studies and your time studying abroad. This Award is studied alongside your degree programme, and involves the study of a module in Global Citizenship, a subject-based module with a global perspective, an overseas placement, and attendance at international and global seminar sessions or conferences.

A Global Citizenship Scholarship of £1,000 will be available to support travel abroad. Further details, including eligibility criteria, can be found on our website www.bathspa.ac.uk



01



02



03

01 Manhattan
02 The Eiffel Tower
03 The Leaning Tower of Pisa

HOW MUCH WILL IT COST?

The funding of university education has been the subject of a major Government review. You are advised to check the Government website for the most up-to-date information – www.direct.gov.uk/studentfinance.

It's important to stress that having a degree is a good investment – it will improve your chance of getting a job and you will earn more than non-graduates in years to come.

What do I have to pay for?

There are two main financial elements to being a student: tuition fees and living costs.

Tuition fees

Bath Spa University tuition fees will be £9,000 for full time undergraduate courses and between £6,000 and £7,800 for foundation courses, (only for new entrants from 2012).

The tuition fee does not have to be paid up-front or whilst you are studying – you can (if you wish to) take out a 'Tuition Fee Loan' from the Student Loan Company to cover your tuition fees. You will only start repaying this loan once you have left university and earning over £21,000 a year.

If you take out a tuition fee loan it will be paid direct to Bath Spa University on your behalf. The tuition fee loan is different to some of the other financial support available in that it is not means-tested on household income.

Living costs and other expenses

For many students – particularly those living away from home – the biggest expense will be accommodation costs. However you will also need money for your day-to-day living expenses, such as food, laundry, travel, books, clothes and socialising. The amount you need will vary with individual circumstances, but you can work on the basis of between £200 and £225 a week for a single student living away from home during term time. Obviously if you live at home while you are studying, your living costs will be adjusted accordingly.

There will also be costs attached to your course itself – items such as books, stationery, photocopying and printing.

Certain courses involve additional costs for items such as field trips, art materials and specialist equipment. Some art and design courses are subject to a studio fee, which is compulsory (and not normally refundable) but is subsidised by the University. You will find details of studio fees on the relevant course pages.

What financial support can I get?

Student Maintenance Loan (maximum loan outside London is £5,500)

A maintenance loan is available to help cover accommodation and other living costs for students normally resident in the UK. This is in addition to the student tuition fee loan described above – although both are paid by the Student Loan Company. Your exact entitlement to the maintenance loan will be calculated by Student Finance. All eligible students can receive 65% of the maximum maintenance loan and how much you will receive of the remaining 35% will be calculated on the basis of your household income. If you live at home while you study, you will be entitled to a smaller maintenance loan.

Repaying Student Loans

You will start repaying both your Maintenance and Tuition Fee Loans when you have graduated and are earning more than £21,000. You pay back 9% of any earnings above £21,000 a year – for example a graduate earning £25,000 per year would repay their loan at a rate of £6.92 per week. Higher earners will pay more – so as your earnings increase, so will your contribution.

Student Maintenance Grant

If you're from England and doing a full-time higher education course in the UK, you may be able to get additional help with living costs through a Maintenance Grant.

The Maintenance Grant does not have to be repaid, and you will be automatically assessed for any entitlement when you apply for your student finance (there is one student finance application).



The grant is means-tested, so whether you qualify – and the amount of grant you'll get – depends on your household income. If your household income is up to £25,000 you'll be eligible for a grant of up to £3,250, and those from households with incomes between £25,001 and £42,600 will receive a partial grant.

Previous study – if you have a higher education qualification

If you are a UK/EU student and already have a UK honours degree or other higher education qualification you should note that your funding arrangements may differ. You may, for example, be ineligible for the same student loan arrangements as students who are undertaking their first undergraduate degree. Students who are not eligible for statutory support due to previous study are not a priority for assistance from the Access to Learning Fund (see below for more information on the ALF).

Full details are on our website www.bathspa.ac.uk, and on the Government website www.direct.gov.uk

Part-time students

Part-time students who are studying at least 25% of a full-time course will be eligible for a tuition fee loan, payable on a pro-rata basis. This support is administered by student finance. Part-time students will not however be eligible for maintenance loan or grant support.

Other sources of income

Interest-free overdrafts

As a student you will find that almost all banks offer you a student account. This usually means that you will be entitled to an interest-free overdraft to a prescribed limit.

Short-term emergency loans

The University may be able to offer emergency short term loans to eligible students who are experiencing a financial crisis, most frequently if a student loan instalment is late. You will be asked to make arrangements for the repayment of this money within 30 days.

Access to Learning Fund

In previous years Bath Spa University, like all higher education institutions, has received money from the government in the form of an Access to Learning Fund. This can provide

additional (non-repayable) financial support for home UK students experiencing financial difficulties. This is a limited discretionary fund and no guarantees can be made that an award will be made.

Students with dependants

Students with dependants should contact student finance to establish whether or not they will be eligible for additional non-repayable support, such as Adult Dependants Grant, Childcare Grant and the Parent's Learning Allowance.

Trusts and charities

Some trusts and charities offer limited financial support to students, and it may be worth enquiring. The Student Support Office at Bath Spa can give further guidance.

Useful sources of information

The Student Support Office at Bath Spa University can offer further guidance on financial matters – tel: (01225) 876543 or email studentsupport@bathspa.ac.uk.

For queries about tuition fees, contact the University Finance Office on tuition-fee@bathspa.ac.uk.

PLEASE NOTE

This information is correct at the time of print. Applicants are advised to visit www.direct.gov.uk in the event of subsequent changes.

Managing your finances

You'll need to plan ahead and our advice is to work out a budget to help manage your finances successfully – but remember that the Student Support team is there to provide information and guidance. The key is not to ignore problems when they arise, as this will only make matters worse; don't hesitate to ask for advice.



- 01 Reading a book on campus
- 02 Students bikes on campus
- 03 The regular bus service from the Bright Orange Bus
- 04 Working on campus

MONEY TIPS

01. Plan ahead! Work out a budget in advance and try to stick to it.
02. Make sure you get all the money you're entitled to – come and talk to Student Support if you're not sure.
03. Shop around and choose a student bank account from a bank offering good terms such as interest-free overdrafts.
04. Plan for essential expenses first – such as accommodation (the largest you'll have to pay) and remember bills for heating, lighting and water if you're renting privately.
05. Buy a bus pass from the Students' Union – it works out much cheaper. Think about buying a Student Railcard too.
06. Don't buy too many ready meals or take-aways. Home cooking is cheaper and better for you.
07. Make the most of the social events on campus.
08. Use your NUS card to get student discounts wherever possible.
09. Ask about part-time work at the Job Shop (but don't work more than 15 hours a week), and sort out vacation work (see page 14).
10. Don't ignore financial difficulties. Come and talk to us BEFORE things become a problem. studentsupport@bathspa.ac.uk

WHICH COURSE IS RIGHT FOR ME?

It's important that you're happy with the course you plan to study, because you're much more likely to succeed with your studies if you have a real interest in the subject and want to explore it in depth.

You will see from this prospectus that there are lots of courses to choose from, and each course will have an element of choice within it, so that you can focus on those aspects of the subject that interest you most.

Types of courses

You can select to study at different levels, depending on your educational qualifications, the length of time you want to study, where you want to study, and how much work-based learning you want.

Honours degree courses

- The majority of our students (about 82%) are following honours degree courses;
- These involve three years of full-time study, or five to six years part-time study;
- Most of our degree courses are based at our main Newton Park or Sion Hill campuses for all three years;
- Entry requirements are in the region of 260-320 UCAS tariff points, or equivalent;
- Degree courses can be in a single subject (Single or Specialised Awards) or in two subjects (Combined Awards or Creative Arts);
- Your qualification when you graduate would be either BA (Hons) or BSc (Hons), depending on whether your course was arts-based or science-based.

Foundation degrees (FD)

- A relatively new vocational qualification, and an area of particular growth for Bath Spa University;
- Provides a combination of academic training and work-related skills;
- Two years full-time study, although for some FDs this involves just one day of formal academic tuition per week, with the rest of the time spent studying vocationally in your workplace;
- Most FDs are taught in our partner colleges;
- Entry requirements vary: most require an academic qualification at Level 3 (A-Level or NVQ Level 3, for example) of around 160 to 200 UCAS Tariff points (e.g. A-level grades BC; or A-level grades CD + AS level grade C), but some also place considerable emphasis on relevant work experience (and as such, may not be suitable for school leavers);
- There is potential to progress to a compatible honours degree at the end of the two years (88% of our Foundation Degree students enrolled onto Year 3 of an honours degree course last year after successfully completing the FD), subject to places being available.
- On some courses you may also progress to a work-based learning honours programme when you successfully complete your FD. These programmes enable you to study your chosen subject at honours level but develop research and project management skills by undertaking a work-based project, and acquire management skills necessary for career progression in the workplace. The work-based learning honours programmes are currently based at Weston College.



01 Outside at Newton Park
02 University Theatre
03 Lake
04 Bus stop on campus



The flexible choice

There is a good level of choice built into most of our courses, so that you can build up a programme of study to suit your particular interests and career aspirations.

Modular courses

Most courses are part of a Modular Scheme, and all are modular in structure. Modules are self-standing units of study, and you earn credit when you successfully complete them; modules are worth either 20 or 40 credits. If you are a full-time student you will normally take 120 credits each year. Part-time students take between 40 and 80 credits each year.

All courses have a compulsory core module worth 40 credits in each year of study. You can choose from a range of optional modules to make up the required credit total. You will be given a handbook explaining how the modular scheme works when you arrive.

Courses fall into three broad categories: Single Awards, Specialised Awards and Combined Awards.

Single Awards

- Your degree will be in a single subject, for example BA (Hons) History;
- You will study 80 credits in your main subject (40 from a core module, and 40 from other modules on offer) along with 40 credits from a selection of other modules related to your subject;
- In Years 2 and 3 you concentrate on your chosen Single Hons subject.

Specialised Awards

- Your degree will be in one subject – for example, BA (Hons) Music;
- Your choice of modules will more restricted because of the specialised nature of the award. Each year you will take 120 credits from a prescribed range of modules;

- Art and Design courses follow a slightly different structure (see pages 24–29);
- Foundation Degrees follow the same pattern as Specialised Awards in that each year you will take 120 credits from a prescribed range of modules (though they differ in that they are often work-based and are usually taught in our partner colleges).

Combined Awards

Combined awards are a very popular choice for many students, allowing flexibility and breadth of study.

- Your degree will be in two subjects;
- You will start by studying both subjects in equal depth, choosing a core 40 credit module in each of your subjects, along with 40 credits from a selection of modules in each of your two subjects or from modules related to your subjects.
- From Year 2 onwards you can choose whether to follow a joint route or a Major/Minor route (depending on whether or not you want to concentrate more on one subject);
- Your final award when you graduate will reflect the weighting you have given to your subjects. For example, a joint combination of Creative Writing and English Literature will give you a BA (Hons) Creative Writing and English Literature; a Major/Minor combination of Geography and Sociology will give you a BSc (Hons) Geography with Sociology;
- You can't study Foundation Degrees as part of a Combined Award.

DO I QUALIFY?

There are a number of ways in which you can qualify to come and study at Bath Spa University. We accept students with a wide range of qualifications and educational experiences.

While most applicants will be studying or will have passed academic qualifications, we acknowledge that students can succeed if they have the right motivation and ability even if they have missed out on formal study, choosing instead to gain relevant experience. We may therefore be able to take a wider and more flexible view of your potential. For further information about applying without formal qualifications, but with appropriate experience, please contact the Admissions Service.

Typical offers

Each course page of this prospectus includes details of the typical offers you could expect to receive from Bath Spa University.

These are usually expressed in terms of UCAS tariff points and you should refer to the table opposite to see what tariff points your qualifications, or predicted qualifications, equate to. Please ensure that you enter all qualifications on your UCAS application, including those you have already passed. Our typical offers are usually structured as follows:

- 01.** A stipulation of the total UCAS tariff points required (from all qualifications that are part of the UCAS tariff scheme. Please see http://www.ucas.ac.uk/students/ucas_tariff/qualifications for more information) and this may include qualifications you have already completed
- 02.** A stipulation of the number of UCAS tariff points required from A level or equivalent
- 03.** A stipulation of the number of UCAS tariff points required from a specific subject

Key Skills

We will not consider Key Skills qualifications in our tariff offers, since not all candidates are able to offer these qualifications. However, we recognise the benefits that the skills acquired through these qualifications bring and evidence of Key Skills passes will provide strong support for your application.

Unit grade information

Please note that we will not use grade information for individual units within A and AS examinations when considering your application and making offers. Offers will be made and confirmed on the basis of overall grades at A and AS level. Candidates are, of course, welcome to highlight unit achievements in their Personal Statement (or to encourage referees to do so in their references).

14-19 Diploma

We welcome applications from students taking the Diploma. The following Diplomas will be a particularly suitable route into a number of our degree programmes: Creative and Media; Society, Health and Development; Business, Administration and Finance; Environmental and Land-based Studies.

Our standard requirement from a relevant Progression Diploma and/or Advanced Diploma equates to our requirement in the form of tariff points listed in the 'Typical Offers' section of each course page. For some courses we may require specific subjects

within the Additional Specialist Learning component of the Advanced Diploma.

General entry requirements

Our 'typical offers' are made in the context of our overall general entry requirements. We expect applicants to successfully complete courses on which they are enrolled at the time of application. We will not make offers based on qualifications at the end of Year 12 (although these results will undoubtedly help to improve the accuracy of referees' predictions).

Degree programmes

(Except art and design)

Our standard minimum qualifications required are as follows. Particular subject requirements are given with individual course details.

- The equivalent of two 4-unit or 6-unit awards – for example, GCE/VCE A-level other than General Studies; Critical Thinking; Citizenship; and World Development and Science and Society. General Studies; Critical Thinking; Citizenship; and World Development and Science and Society all provide evidence of breadth of study and are welcomed as part of an application, but will not count as part of the specific tariff point requirement from A-level or BTEC study;
- OR the equivalent of 18-unit qualifications;
- OR the Advanced/Progression Diploma including 80 UCAS Tariff points from Principal and/or Additional Specialist Learning;
- OR a BTEC National Diploma (18 units);
- OR a BTEC National Certificate (12 units);
- OR a SCE with passes in two subjects at Advanced Higher grade;
- OR International Baccalaureate (IB) Diploma with minimum of 24 points possibly including 4 or 5 points in a relevant Higher Level subject;
- OR other qualifications considered equivalent and included in the UCAS tariff (please check with the Admissions Service prior to applying).

Art and Design programmes

For entry to the BA (Hons) Fine Art, Graphic Communication, Textile Design for Fashion and Interiors, Fashion Design, Photography and Digital Media, 3D Design: Idea Material Object and Contemporary Arts Practice programmes the normal general requirements are:

- Satisfactory completion of A-levels and a Foundation Studies course in Art and Design or appropriate BTEC course.

The Creative and Media Advanced/Progression Diploma including 80 UCAS Tariff points from relevant Principal and/or Additional Specialist Learning may be acceptable (please see our website for confirmation prior to submitting an application).

If you apply to study Art and Design, above all, we will be looking for your creative ability and suitability for your chosen course. This will be considered on the basis of your portfolios.

UCAS Tariff Chart

GCE/VCE Qualifications			Scottish Qualifications		Welsh Bacc Core	BTEC Nationals		Points
GCE AS /ACVCE	GCE A level/ AVCE	AVCE Double Award	Adv Higher	Higher		Certificate	Diploma	
							DDD	360
							DDM	320
							DMM	280
		AA				DD	MMM	240
		AB						220
		BB				DM	MMP	200
		BC						180
		CC				MM	MPP	160
		CD						140
	A	DD	A		PASS	MP	PPP	120
	B	DE	B					100
	C	EE	C			PP		80
			D	A				72
A	D			B				60
B								50
				C				48
				D				42
C	E							40

Foundation degree programmes

The entry requirements for Foundation degrees vary from course to course, but are generally set at a lower level than honours degree courses. You will find details on individual course pages.

Other entry routes

Non-standard applicants

You may be thinking about returning to education at undergraduate level after a break from studying. We would welcome your application and in looking at it, we would assess prior learning (APL) and experiential learning (APEL) as a foundation for higher education. We consider applicants with non-traditional qualifications and/or relevant experience positively. If you are considering joining Bath Spa University with such a background you will be in very good company as over a third of our student population are over 21.

Access to Higher Education learners

For many years Bath Spa University has been a popular choice for Access learners and we actively maintain close links with Access to Higher Education programmes at local and regional further education colleges. All courses at the University welcome applications from learners on appropriate QAA-recognised Access to Higher Education programmes. Typical offers for those applying with an Access to Higher Education qualification will be the achievement of the Access to Higher Education Diploma or Access to Higher Education Certificate (60 credits, 45 of which must be at Level 3 on a planned programme of study).

Please note that we will require a certain number of Merit grades at Level 3 for some of our courses and this will be reflected in our offer. For further information about individual course entry requirements, please visit the courses pages on our website at:

www.bathspa.ac.uk. Any subsequent queries should be directed to admissions @bathspa.ac.uk

As for all who apply for courses in Art and Design, Music, Dance, Drama and Performing Arts, applicants from Access to Higher Education programmes may be required to attend an interview, submit a portfolio or attend an audition and those applying for Creative Writing may also be asked to send in samples of their creative writing. This is as part of the standard selection process for those courses.

All applicants for the Education Specialised Award degree programmes leading to Qualified Teacher Status are required to have a GCSE at Grade C or above in English Language, Mathematics and Science. Applicants with an Access to Higher Education qualification may either offer GCSE qualifications in these subjects, or alternatively AVA-accredited Access to Higher Education GCSE equivalents in English, Mathematics and Science. Please list all the units you are taking on your UCAS form. This is especially important to enable us to assess whether you have the GCSE equivalents required by the Training and Development Agency.

Direct entry

Direct entry to Year 2 or 3 of a degree course may be possible if you have a recent HND, DipHE, Open University credits, credits from another institution of higher education, or other relevant qualifications. The direct application should be made via UCAS, stating point of entry and listing the modules studied within HND, DipHE or year 1 or 2 studies. Your reference should be written by the tutor for these studies as it is important that a sense of continuation is demonstrated. Please be aware that it is not always possible for us to consider

International Baccalaureate		Progression Diploma	
Grade	Tariff points	Grade	Tariff points
29	396	A*	350
28	373	A	300
27	350	B	250
26	326	C	200
25	303	D	150
24	280	E	100

Abridged version – for full table, and for any updates and changes to the UCAS tariff, see: www.ucas.com/candq/tariff/index.html

Changes will also be highlighted on the Bath Spa University website www.bathspa.ac.uk

direct entry applications, so please always check with the Admissions Service prior to making an application.

Non-standard qualifications on entry

If you are offering what you believe to be a 'non-standard' qualification, please visit this website: www.accreditedqualifications.org.uk and then contact the admissions office (admissions@bathspa.ac.uk) to check that we would accept that qualification. We would need to know the year it was studied and completed, the name of the school or college and the results as well as any other qualifications you have in addition to this.

HOW DO I APPLY?

We will consider each application on its individual merits.

Full-time students

You make your application through the University and Colleges Admissions Service (UCAS). For all full-time higher education courses at universities and colleges in the UK, students must apply online at www.ucas.com.

There are full instructions at www.ucas.com to make it as easy as possible for you to fill in your online application, plus help text where appropriate. UCAS also has a comprehensive guide called Applying Online, which can be downloaded from www.ucas.com.

There are three types of applicant:

1. Students at a school or college registered with UCAS

All UK schools and colleges (and a small number of establishments overseas) are registered with UCAS to manage their students' applications. Advice is available from your teacher or a careers adviser at your school or college. You fill in an online application and submit it to a member of staff. After checking your details, and having added the academic reference, your school or college submits the completed application online to UCAS. You pay online using a credit card or debit card. You may also be able to pay through your school or college.

2. Independent applicants in the UK

Other UK applicants, who are not at school or college, apply online independently. It is likely that you are a mature applicant, who, unlike school and college students, cannot readily seek advice from your teacher, but can instead consult with various careers organisations (such as Connexions). You are responsible for paying the correct application fee, for obtaining and attaching the academic reference and for submitting the completed application online to UCAS.

3. International applicants outside the UK (EU and worldwide)

International students are asked to apply through UCAS. We suggest you start any additional application procedures in your home country as soon as possible. Except for those whose school or college is registered with UCAS, individuals from the EU (excluding the UK) and worldwide, apply online independently. Advice is available from British Council offices and other centres overseas, such as your school or college. You are responsible for paying the correct application fee, for obtaining and attaching the academic reference and for submitting the completed application online to UCAS. We advise you to apply early to UCAS as we will want to see copies of certificates and diplomas well in advance. If you cannot attend for interview, we would ask you to send us examples of your work, usually by the end of March of your proposed year of entry. Please ensure that your application is fully completed, with your actual qualifications clearly listed.



03



Foundation degrees

Applications to full-time Foundation Degrees are made through UCAS in the same way as honours degree programmes.

Art and Design courses

Applications to art and design courses are made in the same way as applications to other undergraduate courses with an application deadline date of January 15, 2013.

Part-time applicants

Applications for part-time study are made direct to Bath Spa University. This is the case for all types of course – degree or foundation degree. For further information and an application form please contact: admissions@bathspa.ac.uk

Completing your application

Bath Spa University's institution code is BASPA B20. You will find full information on course codes on page 63. You will also find full information on codes and how to complete the application form on the UCAS website (www.ucas.com) and in the Directory, along with details of the registration fee which must accompany your UCAS application form.

You may apply to up to five institutions / courses (although you are not obliged to use all five choices). The choices are listed in the order in which they appear in the Directory, rather than in order of preference, so all applications will be treated equally and anonymity between universities applies.

When to apply

For all courses your completed form should reach UCAS between 1 September and 15 January – between nine and twelve months prior to entry. You can still apply through UCAS after that date, but you will only be considered for courses that still have vacancies.

Considering your application

More information on the admissions process at Bath Spa University can be found on our 'Future Students' web pages at www.bathspa.ac.uk

Interviews and auditions:

Candidates for Art and Design subjects including Fashion and Textiles:

If you are short-listed you will normally be invited for interview.

Creative Music Technology candidates:

If you are short-listed you will be invited to attend interview at which you will be required to demonstrate both technical skills and creative ability. This will include listening to your audio portfolio.

Commercial Music candidates: If you are short-listed you will be required to submit an audio portfolio which will form our decision as to whether or not you will be invited to attend an interview/audition.

Music candidates:

You will normally be invited for a combined visit and interview during which you will be asked to demonstrate your musical ability. If you are applying for Music as part of a Combined award it is possible that you will not be called for interview. Music applicants for Creative Arts are considered separately.

Dance candidates:

Eligible candidates will be invited to audition.

Performing Arts candidates:

If you are shortlisted you will be invited to a group workshop and to perform a monologue as well as being interviewed.

Other candidates:

If you are applying for courses other than the above you may still be asked to attend an interview, depending on flexible selection processes and particularly if your application contains aspects that we need to explore further. If you are offered a place you will be invited to attend an organised Campus Visit Day. These are specifically for candidates who are holding offers from us (parents and supporters are very welcome to attend too), and enable you to make an informed decision about whether or not to accept the offer.

Foundation degrees at partner colleges/institutions:

Candidates for **Popular Music; Music Production; Musical Theatre** will be auditioned at the relevant college. Candidates for **Contemporary Circus and Physical Performance** will be auditioned by Circomedia.

Candidates for Early Years and Teaching Assistants will be interviewed by the relevant college.

Candidates for **Counselling** will be interviewed at Weston College.

Taking a Gap Year

We are happy to consider applications from students who plan to take a year out. If the year is used constructively, it can be a very positive experience. If you want to apply for deferred entry, you should apply in the normal way, but indicate that you are applying for 2013, not 2012. If you decide to take a year off after you have submitted your application, just contact us in good time to let us know your change of plans.

Offer letters

Our decision on your application will be communicated to you via UCAS only as it is not our policy to send offer letters. Please therefore make sure that you check UCAS Track on a regular basis.

Further information

At any stage of your application/ enrolment, we may ask you for further information. Please note that failure to provide it can result in our refusal to consider your application, the loss of home fee status and a demand for payment of any outstanding fees.



ART.
WORK.



SCHOOL OF ART AND DESIGN

CREATIVE ARTS	
BA (Hons)	24
ART	
BA (Hons) Creative Arts Pathway	24
CERAMICS	
BA (Hons) Creative Arts Pathway	24
MIXED MEDIA TEXTILES	
BA (Hons) Creative Arts Pathway	25
VISUAL DESIGN	
BA (Hons) Creative Arts Pathway	25
FINE ART	
BA (Hons)	26
CONTEMPORARY ARTS PRACTICE	
BA (Hons)	26
3D DESIGN: IDEA MATERIAL OBJECT	
BA (Hons)	27
FASHION DESIGN	
BA (Hons)	28
PHOTOGRAPHY AND DIGITAL MEDIA	
BA (Hons)	28
GRAPHIC COMMUNICATION	
BA (Hons)	29
TEXTILE DESIGN FOR FASHION AND INTERIORS	
BA (Hons)	29

CREATIVE ARTS

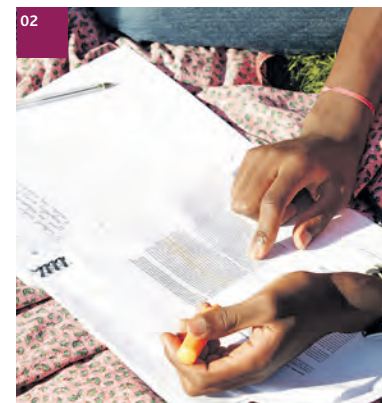
BA (Hons)

This programme is ideal for adventurous students who do not wish to be restricted within the boundaries of a single art discipline. Many artists today, while working primarily in one art, would see their work as informed by other media and traditions.

Why choose this course?

Creative Arts encourages an entrepreneurial approach to creative practice. It combines the opportunity for original, practical work with the challenges of critical thought and reflection across eight subjects of which you choose two:

- ▶ Art (see below)
- ▶ Ceramics (see below)
- ▶ Mixed Media Textiles (see below)
- ▶ Visual Design (see below)
- ▶ Creative Writing (page 36)
- ▶ Dance (page 45)
- ▶ Drama (page 46)
- ▶ Music (page 46)



ART

BA (Hons) Creative Arts Pathway

01

01 Year 3 installation



A varied course, covering print making, painting, ceramics, sculpture, digital media and other related disciplines.

Why choose this course?

This is a varied course within the Creative Arts programme, ideal for adventurous students who would like to have a broader experience of Art. Attention is always paid to the interaction of Art with the various subject combinations within Creative Arts.

About the course

The course is a combination of studio practice, workshop, seminar and lecture programmes – which inform the contextual aspects of the course. You will develop the creative and critical skills needed to articulate your work as an individual artist. You'll have the option to explore a broad range of approaches to making contemporary art; painting; print making (silk screen, etching, relief printing and lithography); photography; video; animation; sculpture; performance; digital media (using industry standard programmes involved in image making).

Facilities are excellent, and there are dedicated workshops within the School of Art and Design to support the above activities.

Professional Practice is extremely important and in Year 2 you have the option

of organising and participating in a public group exhibition in a gallery in Bath. A series of talks by visiting lecturers and practitioners from the industry supports this module.

An important emphasis within the Art subject is on critical theory and research to support studio practice. We assume you are primarily artists driven by the desire to create and much of your time will be taken up by making. Yet we believe that as contemporary practitioners research and critical skills are vital, informing and supporting your studio practice.

You will need energy and commitment in day to day working and versatility moving between different media and teaching styles.

You'll be taught by practising artists and supported by a programme of visiting speakers who talk about their own work and experience working as contemporary artists. Through a programme of lectures and seminars you will also explore contemporary issues within the visual arts and the historical background to these ideas.

Assessment is predominantly on practical work although theory and professional practice are embedded into all modules. You will be required to give presentations, curate exhibitions and work collaboratively at various stages of the course. Contextual research and writing exercises run in parallel to your practice throughout all three years.

Careers

Typical career opportunities include gallery administration, media, community-based art work, art administration, teaching or self-employment in the creative industries.

CERAMICS

BA (Hons) Creative Arts Pathway

An introduction to a wide range of techniques for developing and realising ideas in Ceramics, with the chance to develop individual specialist interests in the final part of the course.

Why choose this course?

As part of the Creative Arts programme this course offers students the opportunity to explore the possibilities of Ceramics as a medium alongside another subject. The interaction of Ceramics with the various other subjects within Creative Arts opens up possibilities for the subject to function in different ways.

This course suits adventurous students who want to use Ceramics as part of a broad engagement with art.

About the course

There is an emphasis on gaining practical knowledge and skills through the experience of learning to make, alongside skills in developing ideas and evaluating results.

The course is taught through practical studio and workshop sessions as well as lectures and seminars. This development of both critical and creative skills enables you to find an individual approach by the end of the course as well as encouraging you to engage with a creative community within the School of Art and Design and beyond.

The course is taught by practising artists and you'll have access to excellent facilities for all methods of making, decorating, finishing and firing objects in Ceramics, with specialist technical support.

In Year 1 you will have the opportunity to work in ceramics within a sculptural context, with opportunity to work across more than one discipline if appropriate. You will be

introduced to hand-building alongside other construction techniques as well as methods of decorating, glazing and firing, underpinned by drawing and visual research. You will also have a series of lectures introducing you to relevant theoretical and contextual issues.

In Year 2 you will learn more advanced techniques in mould-making and printed surface through a series of short projects alongside students in mixed-media sculpture. As the year goes on you will be encouraged to develop a more individual and self-directed programme of study.

The final year gives you the opportunity to explore and realise your ideas through an in depth study of a chosen area, leading to an

exhibition of a body of work and focussing on understanding your practice as an artist within the wider creative community.

Careers

Many different careers are possible: establishing studios as exhibiting artists, working as freelance artists to commission, or teaching at all levels of education. Often some of these roles may be combined. Other graduates may go on to postgraduate study or employment with museums, galleries and ceramics companies.

01 Work by student Kate Boccacni Mead

01



You will be encouraged to explore and develop your own style and creativity and to be as experimental as possible. There will also be an emphasis on translating this into the world of industry.

The programme works from two fundamental principles. The first is that you will work with tutors who are practising artists: your teachers will be writers, composers, performers, choreographers, painters, sculptors, textile designers and drama practitioners with good profiles of publications, exhibitions, recordings and performances. They will also have knowledge of the industries in which you later may work.

Secondly, Creative Arts emphasises the support of practice by theory. We assume that you are artists who are driven by the desire to create in a variety of media, and much of your time will be taken up with making things; theoretical elements are aimed at supporting and enabling your personal practice.

About the course

This is a joint degree, but through optional and project modules the balance between your two subjects can be flexible.

The subjects are mainly delivered autonomously; that is, when you are doing art you are completely involved in that area. However, there are modules where you can explore relationships between disciplines,

for example a module where composers and choreographers work together.

Cross-subject and collaborative projects are major pieces of independent work in Year 3, and offer opportunities to work across your subjects and to collaborate with like-minded artists. Examples have included: a music-theatre event, dance with film, a CD of songs to specially written texts, art installation with music or sound design, and film with a music score.

Careers

Creative Arts students have gone on to become visual artists, dance practitioners, arts administrators, composers, writers, teachers, lecturers, and workshop leaders. Some Creative Arts students have maintained their spread of work across both subjects (for example, film-maker Kathy Hinde has also been active as composer with her music played by pianist Joanna Macgregor). Others see themselves as primarily a practitioner in one subject, but with their work informed by their experience in the other area.

Collaborative working, which is encouraged and supported in the programme, has an additional career benefit, in that you have two industries through which your work may reach a public, rather than one.



UCAS Codes	Institution code – B20						
	Ceramics	Creative Writing	Dance	Drama	Music	Mixed Media Textiles	Visual Design
Art	WW1G	WW19	WW15	WW1L	WW13	WW12	WWCF
Ceramics	-	WW28	WW2M	WW2L	WW2H	W290	W294
Creative Writing	WW28	-	WW95	WW4Y	WW93	WWX2	WW82
Dance	WW2M	WW95	-	WW5K	WW53	WW52	WW5F
Drama	WW2L	WW4Y	WW5K	-	WW3K	WW2K	WW42
Music	WW2H	WW93	WW53	WW3K	-	WWH2	WW32
Textiles	W290	WWX2	WW52	WW2K	WWH2	-	W295
Visual Design	W294	WW82	WW5F	WW42	WW32	W295	-

UCAS codes

Creative Arts
See table for the different codes for subject combinations.

Institution code
B20

Typical offers
260–300 UCAS Tariff points. Preferred subjects – Art, Art and Design, Fine Art, Photography, Textile Design, Dance, English,

Music, Theatre Studies, Drama or Visual Arts (depending on subject choice).

Art Foundation course is also acceptable.

Offers may be based on portfolio of work (depending on subject choice).

Course location
Sion Hill campus/
Dartmouth Avenue
(Bath School of Art and Design) for Art,

Ceramics, Textiles and Visual Design. Newton Park campus for Creative Writing, Dance, Drama and Music.

Course length
3 years full-time; part-time available.

Tuition fee
£9,000 per year (2012)

Studio fee (11/12)
£50 per module for Art, Ceramics, Visual Design, Photography (optional module); £130 per Textiles module (subject to review).

See page 18

No. of applicants (2011)
528

No. of places (2011)
70

Satisfaction with teaching for courses in this subject area (2011)
85%

% going on to work and/or study for courses in this subject area
90%

Assessment
Continuous assessment (100% course work) for all subjects except Music, which combines coursework with some practical examinations in performance.

More information
www.bathspa.ac.uk/
ugrad/

www.artbathspa.com

01 Dance
02 Creative Writing
03 Visual Design
04 Music

MIXED MEDIA TEXTILES

BA (Hons) Creative Arts Pathway

An introduction to a wide range of textile techniques, with the chance to specialise in an area of personal interest in the final part of the course.

Why choose this course?

As part of the Creative Arts programme Mixed Media Textiles is studied in combination with another subject, and we encourage students who would like to have a broader experience of Textiles to apply for this course. Attention is always paid to the interaction of Textiles with the various subject combinations within Creative Arts, and you are encouraged to develop your creative potential using textiles to express ideas and to solve aesthetic, conceptual and design problems.

About the course

In Year one the modules are workshop based and cover design and textile techniques, fibres, dyestuffs and drawing. You'll also engage in visual research in support of your technical work, and you'll understand the interdependence of practical, historical, theoretical and intellectual skills.

In the second year you'll continue to develop specialist skills in textiles (printed,

woven, knitted, and embroidered) combined with visual research to explore further possibilities. As the year progresses you are encouraged to develop personal ideas and concepts in depth in an individual textile study programme.

Your final year allows you to develop your personal ideas and skills in order to prepare a final piece, textile collection and portfolio of work. The focus of the course is Mixed Media Textiles within a broader Art context and students are free to work across disciplines if they wish.

Sample modules include: Introduction to Mixed Media Textiles; Advanced Textile Workshops and Individual Study Programme (choosing from a combination of Printed, Knitted, Embroidered or Woven Textiles, you will work across the disciplines and cross the conventional boundaries of techniques and materials to create mixed media textiles that are innovative and original).



Careers

The course will prepare you for work as textile artists, designer makers or to work within the textile industry (for example, textile conservation; display; textile prediction and promotion). Students may also go on to set up their own businesses.

Graduate Profile

Nina Davis, graduated 2010

"Last year I exhibited my eco design work at Free Range Graduate show work, at New Designers and then at the Festival of Quilts (when I won the Student Graduate Bursary prize from the Quilter's Guild of the British Isles). I then joined one of the UK's leading girls independent boarding school as Artist in Residence, and worked with the students on several textiles and sculptural projects, culminating in my own solo exhibition. Needless to say I love my job! Since graduating I feel I have been tested in a manner of ways and am perpetually learning every single day."

01 Alice Fox – embroidered bouquet
02 Nina Davis, graduated 2010

VISUAL DESIGN

BA (Hons) Creative Arts Pathway

A course that will develop your visual and graphic design ability and skills.

Why choose this course?

As part of the Creative Arts programme you will select another subject to study alongside Visual Design, and your other subject will no doubt have a strong influence on your choices within the course. Visual Design can complement other routes by giving you the techniques and abilities to confidently express and communicate your ideas in a visual context.

About the course

In Year 1 the subject starts with the basics of design related to typography, image and layout. You will be taken through design principles and become familiar with concepts to help you learn how to layout text and graphics with confidence and knowledge. You'll be shown how to use industry standard layout software in readiness for creating printed publications, such as magazines and books.

By the middle of the first year you will be introduced to aspects of web design, including developing personalised blogsites. This will allow you to develop research skills and methods of gathering and interpreting information. Your online presence is also increasingly vital way of self-marketing and you will develop this over the period of the course. Online publishing is also a rapidly expanding area with the electronic book and website enabling people to self-publish to the world.

The first year ends with an introduction to creating printed publications, making you aware of how to create books and binding techniques (how books are physically put together). You will have gathered content from research to make a publication of your own.

Year 2 will allow you to study a subject area of your choice related to visual design, for example typography, publications, visual design, lens based media. An emphasis will be



01 Studios are equipped with industry-standard equipment

placed on design narratives and you will be guided through your projects. In addition you will study how graphic designers work and how theory influences contemporary design.

Year 3 expects you to contextualise your work with increased sophistication. You will have a knowledge of contemporary design and be able to apply it to your own study area with independence. Supported by regular tutorials you will develop a body of work, a portfolio in readiness for a professional career, or self-employment.

Optional professional studies based modules allow you to increase your awareness of professional practice and improve your chances of gaining the career you want upon graduation.

Careers

Career areas directly related to Visual Design include graphic design, web design, art-worker, publishing, artist, book illustrator. However, combined with your other subject, a wider choice is available allowing you to uniquely position yourself within the jobs market, or develop a successful freelance or self-employed career.



01

FINE ART

BA (Hons)

A studio-based course covering media, painting and sculpture taught by internationally recognised tutors.



CONTEMPORARY ARTS PRACTICE

BA (Hons)

This course enables a fusion of visual art disciplines, attracting students with more than one field of interest.

Why choose this course?

This course is designed for students wanting a broad educational experience across all aspects of the visual arts.

Whilst there is scope to specialise in one particular subject area during the latter stages of the course, you are given the freedom to work in any material or combination of materials and processes for the duration of your study.

The course encourages a dynamic mix of creative thinkers across the literary, performing and visual arts, and allows you to benefit from an active cultural exchange programme with numerous academic partners from around the world.

About the course

The modular programme is tailored to allow the transfer of skills from an academic to a real working environment, with the opportunity to work closely with industry on site-specific artwork, curating, and working to commission. All practice-based modules have contextual studies skills embedded that are specific to the specialist area of study and will require you to participate in cultural visits and projects at home and abroad.

In Year 1 you will be encouraged to experiment in a number of disciplines, gaining extensive knowledge and skills as you progress. Specialist strands include: Ceramics and Sculpture, Drawing and Painting, Mixed Media Textiles, Printmaking, Photography and Moving Image. Contextual and theoretical components of the course are embedded into all practice-based modules and are supported by lectures and seminars introducing students to contemporary art practice.

In Years 2 and 3 you will have the opportunity to specialise in one discipline area, or maintain a broader portfolio through

to graduation, taught by expert staff from all aspects of the visual arts. Running in parallel to your study you will take advantage of professional development exercises such as web-design, marketing and project management, gaining the necessary expertise to maximise your potential after graduation. You will also have access to an extensive weekly programme of visiting lectures from practising artists, curators, critics and gallery owners.

Graduates of Contemporary Arts Practice will have a broad portfolio of expertise to accompany specialist knowledge in a particular field.

Careers

The majority of our graduates will progress to art-related employment or self-employment, whether as a studio-based artist, public artist or through employment in the realm of arts management or arts administration. The course also attracts many students wishing to pursue a career in teaching.

BA (Hons) Contemporary Arts Practice runs in parallel to the BA (Hons) Creative Arts programme (see page 24).



UCAS Code
Contemporary Arts Practice
W190

Institution code
B20

Typical offers
Standard art and design requirements

See page 20

All candidates are interviewed and selected primarily on their creative ability.

Course location
Sion Hill campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

Studio fee (11/12)
£135 (subject to review).

See page 18

Satisfaction with teaching for courses in this subject area (2011)
*New course

% going on to work and/or study for courses in this subject area
*New course

Assessment
By exhibition, written papers and live presentations. There are no written exams
More information
www.bathspa.ac.uk/ugrad/

www.artbathspa.com

Why choose this course?

You will have access to excellent facilities and technical support and be given your own substantial workspace in one of our purpose built studios. Right from the start you will have the opportunity to direct your own programme of study supported by internationally recognised artist/tutors whose expertise encompasses the entire visual arts spectrum. The course will require you to be organised, self motivated and disciplined. Staff will encourage and help guide your exploration enabling you to develop your self-confidence and critical ability in your chosen area.

You can choose to study media, painting or sculpture but there is flexibility to move between these areas and you will have access to staff outside of your chosen discipline throughout the course.

About the course

Bath School of Art and Design has a wide range of excellent workshops and technical support at your disposal. Running in parallel to your studio work there is a strong focus on contextualising your practice within the visual arts fraternity. This takes the form of weekly visiting lectures from artists, curators and critics, regular trips at home and abroad and numerous exhibition opportunities throughout your study. You will gain an

understanding of where your practice is placed within the context of contemporary art, as well as learning necessary skills in curating, project management, professionally photographing your work, marketing and web design, networking and numerous promotional opportunities that will maximise your potential after graduation.

Teaching begins with structured weekly tutorials in Year 1; you will be required to discuss your practice with staff on a one-to-one basis as well as in groups. As the course develops you will be given increasing flexibility to sign up for tutorials with any number of staff and visitors and take part in forums and discussions pertinent to your chosen field or themes.

Careers

The majority of our graduates go on to become professional practicing self-employed artists. Other typical employment opportunities include curating, arts management and administration; interior design; film and TV; teaching (subject to PGCE); art therapy.

Alumni include painter and Turner Prize nominee Glenn Brown, Paul Harrison and John Wood whose videos are exhibited around the world, Nina Dolan, Louisa Fairclough, Laura Ford, Nicholas May, Peter Randall-Page, Nigel Rolfe, Michael Stubbs and Alison Turnbull.

02

**UCAS codes****Fine Art (Painting)**

W101

Fine Art (Sculpture)

W102

Fine Art (Media)

W103

Institution code

B20

Typical offers

Standard art and design requirements.

See page 20

03



01 Painting studios
02 Painting by Ruth O'Brien
03 Matthew Spencer

A portfolio of work plus paintings, sculpture, lens based media (or a photographic record of these as appropriate). A short written piece relating to an exhibition you have seen. You will receive advance information about the selection process upon application. Those accepted onto the course are expected to do some preparatory work before arrival.

Course location

Sion Hill campus

Course length

3 years full-time; part-time available

Tuition fee

£9,000 per year (2012)

Studio fee (11/12)

£135 (subject to review)

See page 18

No. of applicants (2011)
528**No. of places (2011)**
70**Satisfaction with teaching for courses in this subject area (2011)**
81%**% going on to work and/or study for courses in this subject area**
85%**Assessment**

By exhibition, written papers and live presentations. There are no written exams.

More information

www.bathspa.ac.uk/ugrad/

www.artbathspa.com

3D DESIGN: IDEA MATERIAL OBJECT

BA (Hons)

Ideas and materials meet to create objects.

The works made during this 3D Design course are executed through a range of materials, processes or scales. The course will help you to develop your personal viewpoint in design and your own individual area of practice.

Why choose this course?

If you have a passion for making and an ambition to delight, amuse or intrigue, our interdisciplinary course will give you an opportunity to explore your ideas through craft practice with a focus on the process of design thinking. You will create original objects using a range of techniques in the workshops and through digital outputs.

The School's facilities are modern and well equipped, and students of this course have access to specialist workshops (including ceramics, textiles, wood, plastic and metal) alongside digital capabilities including CNC routing, laser cutting, 3D printing and much more. Using a range of media you will be encouraged bring your ideas to fruition, and to develop an individual career path as designer-maker, artist, in-house designer, gallery owner, curator, or entrepreneur.

Our students work in a dedicated studio space where the atmosphere is dynamic and open-minded and a culture of sharing information and perspectives is encouraged. The aim is to assist you in finding and enjoying an area of practice that you wish to continue long after term-time is at an end.

About the course

The course will take you on a journey where the goal is to develop your own individual area of practice – you may ultimately choose to focus on a specific material, explore processes or you may continue with a variety of approaches combining multiple materials and techniques. The focus throughout your journey will be to evolve existing processes and develop an original and personal approach that will cement your direction as an independent thinker in design.

Although it is not necessary to know precisely what you'd like to do when you leave, a passion to find out is vital.

Outcomes will encompass one-off craft artefacts and bespoke solutions through to batch produced objects, across areas such as lighting, tableware, furniture and product; domestic and commercial, interior and exterior. The approach of the course is broad and takes into account the innumerable professional outputs where creative thinking will give you a competitive edge in today's market.

Expanding digital cultures and new types of craft production/consumption require a new type of thinking about the role of designer and maker. You will learn to make use of web enabled collaboration, manufacture, and distribution, to balance

the needs of the consumer with the wider issues of ecology and sustainability, poetry and politics. Studio based modules are supported with studies on critical and historical contexts for craft and design, whilst visiting lecturers provide valuable industry perspectives and an insight into contemporary practice.

Year 1 will develop your creative instincts through exploration of the qualities of different materials and making processes, including methods of digital manufacture. Through drawing, photography, experimentation with materials and exploration of computer based processes you will begin to identify your own individual area of practice – creating new ideas and concepts both drawn and made. The first year provides you with a foundation of skills not only in making but also in thinking, brief writing and laying the foundation for asking questions that you answer with the objects you create.

Year 2 will expand your personal making practice and introduce collaborative and live projects with external partners or design businesses and students are supported to undertake work experience and placements. You will also be introduced to marketing and promotional skills, including building narratives in your work and exploring outcomes through photography, publishing, exhibiting and web presence.

Year 3 will further define your own area of practice, audience and market, perhaps as a specialist maker, or utilising outsourced production and assembly techniques to develop your work. You will be producing a body of physical artefacts alongside a combination of visual and written work. We expect your final project work to be at a professional level, and you will be encouraged and supported to display at national and international design show venues.

Throughout the course you will explore the subject's contextual framework through Historical and Critical Studies modules and gain industry awareness through Professional Context modules. The programme will engage with creative and industry partners to offer 'Live' projects and open up opportunities to experience a professional working atmosphere in a safe environment. Your study will be augmented by trips to cultural establishments both nationally and internationally and exchange schemes are planned with institutes around the world.

Careers

We expect our graduates to shape their individual career paths as they enter the

ever changing future of interdisciplinary design, with some graduates becoming designer-makers, artists, in-house designers, gallery owners, curators, entrepreneurs, critics and equipped to create new and as yet undefined possibilities. We have strong contacts with both the Crafts Council, Design Council and design professionals working in fields as broad as food design, art direction, product development and small batch production.

Our students have been very successful at the graduate design show New Designers and staff/students/alumni have exhibited at the best international design and craft shows including 100% Design, Origin, Tent, Dutch Design Week, Maison-Objet and the International Contemporary Furniture Fair in New York.

UCAS Code**3D Design: Idea Material Object**
WW2R**Institution code**

B20

Typical offers

Standard art and design requirements.

See page 20

A folder of art and design work, plus 3D work as appropriate.

Course location

Sion Hill campus

Course length

3 years full-time; part-time available

Tuition fee

£9,000 per year (2012)

Studio fee (11/12)

£260 (subject to review).

See page 18

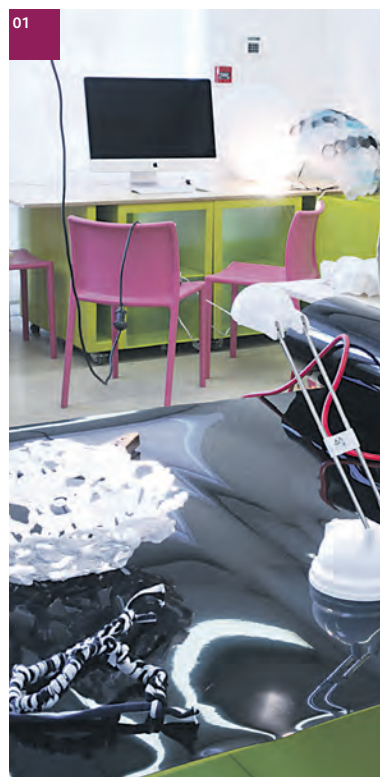
No. of applicants (2011)
137**No. of places (2011)**
25**Satisfaction with teaching for courses in this subject area (2011)**
85%**% going on to work and/or study for courses in this subject area**
90%**Assessment**

By exhibition, written papers and live presentations. There are no written exams

More information

www.bathspa.ac.uk/ugrad/

www.artbathspa.com



01 IMO studio and workspaces
02 Deconstruct/Reconstruct: Skateboard wheels
03 Summer project: 'Ice Cups' by Amy Spence

FASHION DESIGN

BA (Hons)

A fast-paced, dynamic and demanding course with a strong emphasis on creativity and innovation underpinned with strong development skills.



Why choose this course?

The course aims to give students the opportunity to develop individual design identity through the translation of personal research into design ideas that are developed into 3D through pattern drafting and construction.

The course has a unique partnership with the world famous Fashion Museum in Bath where you will have special access to an unrivalled collection of fashion.

You will be taught by departmental staff who have national and international reputations with many years fashion industry experience. There is also an extensive range of visiting lecturers from the industry. Live industry projects are incorporated into the course and have been set by companies such as Jaeger, Nicole Farhi, Karen Millen, Whistles, Double O, and Griffin.

Students are encouraged to secure work placements between Years 1+2 and 2+3. Work placements have been undertaken at Erdem, Issa, Nicole Farhi, Alexander McQueen, Karen Millen, Griffin, New Look, Betty Jackson, Whistles, Stella McCartney, Chloe, Boudicca, Vivienne Westwood, Roland Mouret, Dewhirst, Warehouse, Ted Baker and Twenty8Twelve.

About the course

In your first year you will concentrate on five main areas:

- Introduction to Fashion History and Context (an introduction to the Fashion Museum and the Collections).
- Research, design, working/flat drawing and illustration.
- The development of ideas through Flat Pattern Cutting and Construction
- Tailoring: introducing the history and context of tailoring, designing tailored fashion, and tailoring skills.
- Professional Contexts.

As you progress to Year 2 you will continue to develop your unique approach to research, design and drawing skills, experiment and develop new skills, as well as carry out research at the Fashion Museum, whilst

also being introduced to developing ideas through Draping and Modelling on the Stand, Couture Sewing Skills, Digital Technology for Fashion, and Portfolio Presentation.

During this year you have the opportunity to secure your own External Project Brief from within the Fashion Industry, these have included Mulberry, Fire Trap, Alice Temperley, Umbro, Ted Baker, and Sonia Rykiel.

In Year 3 you are encouraged to develop independently and have the freedom to negotiate your own body of final work, challenge originality and creative output utilising the skills acquired throughout the course, as well as:

- Professional Contexts: preparation of a professional portfolio, national design competitions, self-promotion, develop strategies for developing an entrepreneurial approach with regards to employability.
- Final Studies Essay/Dissertation
- Final Collection: the opportunity for you to generate unique and exclusive design concepts from initial idea through to final realisation and promotion.

Students have the opportunity to present their final collection in the university end of year exhibitions or fashion show, and you may be selected to show at Graduate Fashion Week in London.

The course is a member of the British Fashion Council Colleges Council and Graduate Fashion Week.

Careers

There are many career destinations open to you including the following: company/in-house designer, freelance designer, design consultancy, creative pattern cutter, freelance pattern cutter, designing/pattern cutting for manufacturers, forecasting, fashion journalism, styling, buying, fabric/colour research, product developer and technical designer.

Recent graduates have been employed at Mulberry, William Tempest, Giles Deacon, Bastyan, Gieves and Hawkes, Esprit (Cologne), French Connection, Joseph and Nicole Farhi, whilst some have progressed to study Masters' Degrees, or set up their own businesses.

Recent graduates are undertaking internships with Adidas (Germany), Diane Von Furstenberg (New York – 3 graduates in different departments), Karen Millen, Haizhen Wang,

A Graduate from Bath Spa was featured in Italian Vogue's graduate design talent supplement – September 2011.

UCAS code Fashion Design W233	No. of places (2011) 27
Institution code B20	Satisfaction with teaching for courses in this subject area (2011) 85%
Typical offers Standard art and design requirements.	% going on to work and/or study for courses in this subject area 90%
See page 20	Assessment Continuous assessment: 84% main study modules, 16% historical and critical studies.
All candidates are interviewed and selected primarily on their creative ability.	There are no written exams
Course location The Circus, Bath	More information www.bathspa.ac.uk/ugrad/ www.artbathspa.com
Course length 3 years full-time	
Tuition fee £9,000 per year (2012)	
Studio fee (11/12) £160 (Subject to review)	
See page 18	
Student Fashion Show Fund £155	
No. of applicants (2011) 426	

01 Saski Ford Illustration and catwalk image Graduate Fashion Week 2011

PHOTOGRAPHY AND DIGITAL MEDIA

BA (Hons)



This course is designed for students looking for an experimental, creative and critical environment in which to engage with photography and digital media.

Why choose this course?

This course covers broad contexts of photography including (but not limited to) fashion, landscape, advertising, architecture and environment, documentary and editorial. You will develop your creative ability and technical skills through a range of set and self-directed projects, and you will explore potential directions in which technological change impacts upon photography.

About the course

Year 1 looks at fundamental photographic principles and practice, and you will develop an awareness of photographic practice within the creative industries. You will gain practical and technical skills to enable you to apply tools and methods to a defined problem and will work with others as members of a group. You will learn to research visually and analytically and evaluate your work with tutor guidance. Modules cover darkroom, studio and basic principles of digital imaging.

As you progress to Year 2 you will develop a detailed knowledge of major theories relating to photographic practice, and a

deeper awareness of social and ethical implications for the photographic industry. You will negotiate activities with tutors, and will be able to analyse, synthesise and evaluate work more independently.

Studio modules offer tutorial-led project work and incorporate professional workshop sessions led by industry practitioners. Visiting lecture and master class programme speakers have included Ian Teh, Kathryn Faulkner, Neil Drabble, and Grant Gee. Production workshops explore materials and methods for photographic reproduction in both print and electronic forms of communication.

At 3rd year level you will become more confident in identifying and defining complex visual solutions and have the freedom to define your own area of practice. You will apply appropriate knowledge and practical skills to produce your own body of work. You will be able to initiate, manage and critically evaluate your work and that of others, and demonstrate an informed knowledge of contemporary professional practice and the issues and debates that provide a context. The year ends with a public exhibition of portfolio work.

Throughout the course you will explore the subject's contextual framework through Historical and Critical Studies modules and gain industry awareness through Professional Context modules.

Careers

Students graduating from this course can find employment and self employment in the following career paths: photo journalism; fashion photography; product photography; portrait photography; photo editor; editorial design; advertising; moving image; curation; art direction; marketing, studio management and teaching.

UCAS Code Photography & Digital Media WPQ3	Satisfaction with teaching for courses in this subject area (2011) 73%
Institution code B20	% going on to work and/or study for courses in this subject area 73%
Typical offers Standard art and design requirements.	Assessment By exhibition, written papers and live presentations. There are no written exams
See page 20	More information www.bathspa.ac.uk/ugrad/ www.artbathspa.com
A portfolio of photographic and image based work.	
Course location Sion Hill campus	
Course length 3 years full-time; part-time available	
Tuition fee £9,000 per year (2012)	
Studio fee (11/12) £130 (Subject to review)	
See page 18	
No. of applicants (2011) 224	
No. of places (2011) 30	

01 Photographic studio

GRAPHIC COMMUNICATION

BA (Hons)

A challenging, critical, diverse programme to develop your individual ability to design and communicate visually across disciplines or within a specialist area.



Why choose this course?

It's a space for active enquiry, challenging design preconceptions and defining the role of the designer in shaping the world in which we live. Our approach is hands-on, ideas-based and socially engaged, with the emphasis on developing your individual ability.

About the course

Crossover teaching and interdisciplinary projects provide an energetic and flexible learning environment for creative collaboration, whilst specialist areas of study in graphic design, illustration and interactive design are also encouraged. You'll be able to work across a range of media, explore and express your ideas through word, image, concept, media, narrative, text, taught by a team of full-time and visiting tutors, all active practitioners themselves. Sustainability and the environment are central to good design thinking and we explore them in relation to contemporary social and cultural contexts.

Teaching takes place through critiques, debates, tutorials, presentations, lectures, self-directed learning and peer review. We have excellent studio spaces and workshop facilities in specialist craft areas, such as letterpress, photography, silk screen, etching and lithography to complement state of the art digital resources.

In your first year you'll be given a broad introduction to drawing, print making, photography, design methods, typography, moving image and digital media. You'll be encouraged to think visually and analytically, learn to work as part of a team and independently. You'll gain an awareness of the industry through a Professional Contexts module, and a contextual framework through a Historical and Critical Studies module.

As you move into Year 2 you can choose to focus on graphic design, illustration or interactive media, or keep an interdisciplinary approach. You might choose to spend a semester in Europe as part of the Erasmus exchange programme. There will be studio visits and case studies, and you'll start researching employment possibilities.

In your final year you'll concentrate on

independent, self-initiated projects and you'll be encouraged to find connections between your studio practice and contextual studies (you can choose to give this component a double weighting). 'Live' briefs and placements provide experience of dealing with clients and production, preparing you for employment or further study.

Careers

A wide range of careers is open to you, including graphic design, art direction, illustration, animation, interactive media, advertising, motion graphics, photography, and publishing.

Insight into professional practice:

recent visiting lecture programme speakers include: Barnaby Barford, Greg Burne (Big Active Agency), Damon Murray, Sheena Calvert, Neil Drabble, Paul Gorman, Paul Gravett, Kate Gibb, Keith Harrison, Alaistar Humphreys, James Jarvis, Henrik Kubel / 2-SWHK, Scott King, Jurg Lehni, Jeremy Leslie, Chris Long, Michael Marriot, OK-RM, Marcus Oakley, Stefi Orazi, Hans Dieter Reichert, Paul Sahre, Yuri Suzuki, Matthew Hodson, Matilda Saxow, Marcus, Walters, Nick White.



Graduate Profile

Fleur Isbell, graduated 2011

"I owe a huge thank you to Bath Spa! If it wasn't for the encouragement of my tutors, technicians and the facilities at my disposal I doubt if I would have been able to obtain the skills and confidence needed to gain a top job as a junior designer at Wolff Olins. The best thing about the course was the pursuit of

great ideas, and problem solving through experimentation. It enabled me to push beyond the boundaries though experimentation with different techniques and ideas. I loved the craft-based facilities, for instance the letterpress room, and photographic dark room which gave me the environment to explore hands-on. The course also taught me to design appropriate solutions; to realise researching other designers, artists and theorists is absolutely key."

UCAS Code Graphic Communication W200	No. of places (2011) 83
Institution code B20	Satisfaction with teaching for courses in this subject area (2011) 85%
Typical offers Standard art and design requirements.	% going on to work and/or study for courses in this subject area 90%
See page 20	Assessment By exhibition, written papers and live presentations. There are no written exams
A portfolio of art and design work.	More information www.bathspa.ac.uk/ugrad/
Course location Sion Hill campus	Tuition fee £9,000 per year (2012)
Course length 3 years full-time; part-time available	Studio fee (11/12) £140 (Subject to review)
No. of applicants (2011) 467	See page 18
	No. of applicants (2011) 467

01 – 03 Students access a wide range of technologies and studio spaces where they make and critique projects
04 Fleur Isbell is a recent graduate who is working as a Junior Designer with Wolff Olins

TEXTILE DESIGN FOR FASHION AND INTERIORS

BA (Hons)

A dynamic and demanding course, aiming to create the designers and innovators of the future.

Why choose this course?

The course allows you to develop as an individual. We are interested in all students developing their own interests for a career either as a designer, maker or textile artist.

There is a strong emphasis on creativity underpinned by computer aided technologies, textile craft processes and professional practise.

Facilities are superb, and include a purpose built digital textile workshop with equipment for inkjet printing, digital embroidery and laser and vinyl cutting. You will be taught by departmental staff who have strong reputations as practising professional designers or researchers, as well as an extensive range of visiting lecturers and a lively programme of visiting speakers and international visits.

About the course

Year 1 of the course introduces you to the area of fashion and textiles through studio/workshop

practise and theoretical study – you'll learn techniques and skills in drawing, digital media, fabric dyeing, knit, print, weave or embroidery, fabric manipulation and sewing skills. You'll also explore historical and critical studies.

Progressing into Year 2 you will be asked to specialise in a textile area – knit, print, weave or embroidery. You may choose to work in more than one area if you wish. You also choose whether to follow Surface Textile Design or Textile with Fashion modules.

Following the Surface Design modules you are able to develop your textiles designs for any area including fashion garments, accessories, furnishings, wallpaper, interior products, wall hangings, craft objects and art.

Following the Textiles with Fashion modules allows you to focus your textile designs for fashion. Workshops and taught sessions are also provided in the area of fashion design, pattern cutting, draping and construction.

During this year you have the opportunity to engage in live and industry projects, enter competitions where appropriate, exhibit your work both in a local gallery and undertake work placements.

In Year 3 you are encouraged to develop independently, and to think about and explore your future direction possibly with experience of exhibiting or work placement to further your individual direction. The final year culminates in a public exhibition. Students may also be selected to exhibit at the New Designers show in London.

Live Industry projects have been set by design houses such as Sam Pickard, New Look, Paperclip, Lewis and Lewis and Nicole Farhi and work placements undertaken at Alexander McQueen, Stella McCartney, Calvin Klein, Ted Baker, Clarissa Hulse, Whiston and Wright, Karen Nicol, Milena, Chloé, Nicole Farhi, Jessica Ogden, Zandra Rhodes, Dewhurst, Tracy Kendall, Paperclip and the Fashion Museum, Bath.

Careers

Professional practise and entrepreneurial skills are embedded within the course. There are many career opportunities open to you within fashion and interiors, for example in-house designer, freelance designer or designer maker.

Recent graduates have progressed to MA courses at Central St Martins, Chelsea, Goldsmiths, Royal College of Art, London College of Fashion, and here at Bath Spa University. Employment has included such companies and jobs as Damien Hirst, Clarissa Hulse, Heals, Laura Ashley, Issey Myake, Bay and Brown, Circle Line, The White Company, Disney Pixar, Net-a-Porter, artist in residence at a school and technicians in higher education. Some students have set up their own business as a result of being on this course or after studying an MA.



Graduate Profile

Anna Glasbrook, graduated 2010

"I'm working as a self-employed designer, for example on commissions, exhibitions and trade shows. I thoroughly enjoyed my course. I really felt that we were allowed to develop in our own way, well supported – and pushed – by the tutors (who were fantastic, nothing was too much trouble), but free to develop individually. The course prepared me very well for my career and the steep learning curve I'm on at the moment!"

Tuition fee £9,000 per year (2012)	Studio fee (11/12) £260 (Subject to review)
See page 18	No. of applicants (2011) 382
No. of applicants (2011) 382	No. of places (2011) 39
Satisfaction with teaching for courses in this subject area (2011) 85%	% going on to work and/or study for courses in this subject area 90%
Assessment By exhibition, written papers and live presentations. There are no written exams	More information www.bathspa.ac.uk/ugrad/
UCAS Code Textile Design for Fashion and Interiors WW27	Course location Sion Hill campus
Institution code B20	Course length 3 years full-time
Typical offers Standard art and design requirements.	
See page 20	
All candidates are interviewed and selected primarily on their creative ability.	

01 Clara Kelly
02 Anna Glasbrook, graduate of Textile Design for Fashion and Interiors



BRIGHT.
FUTURE.



SCHOOL OF
EDUCATION

EDUCATION
LEADING TO
PGCE PRIMARY
AND EARLY YEARS

BA (Hons)

32

EDUCATION
STUDIES:
EDUCATION,
INTERNATIONAL
EDUCATION,
EARLY YEARS
EDUCATION,
YOUTH AND
COMMUNITY
STUDIES

BA (Hons)

33

EDUCATION LEADING TO PGCE PRIMARY AND EARLY YEARS

BA (Hons)

Specialised Award – Teacher Training



The specialised awards in Education Studies are ideal if you intend to qualify as a primary school teacher. They are known as '3 +1' courses: a three year honours degree followed by one year of teacher training (PGCE Primary and Early Years).

Why choose this course?

Bath Spa University has had a national reputation in education and teacher training for many years. We are a leading university in the field of Education Studies, providing a broad and flexible range of awards that enable you to discover the latest ideas about the world of education and education around the world. You will be taught by a very experienced and well qualified team of more than 50 tutors with different backgrounds as qualified teachers, academics, authors and researchers.

There is a wide range of modules for you to choose from which explore education from many perspectives.

The specialised Education award can be taken as a single subject or as part of a Combined Award with Education and a second subject.

About the course

Modules in each year provide opportunities for you to work in schools. We have an excellent partnership with schools and early years settings, where you can develop your understanding of the nature of teaching and learning.

In Year 1, core modules introduce key concepts and skills that underpin the subject. In addition there are modules that enable you to explore your interests in, for example: learning through life, early years education, adolescence, primary schools and education in Europe.

In Years 2 and 3 you will consider more deeply the current issues in education. In

Year 2 you will undertake an assessed placement in a primary school researching an aspect of teaching and learning. The many optional modules will allow you to think critically about teaching, diversity, inclusion and educational policy and to explore global and international perspectives in education. There are opportunities to carry out original research and pursue your own interests in these areas. Assessment of Education Studies is through coursework and work in schools.

Sample modules include:

Education for Change, Introduction to Primary Schools (Year 1); Issues in Education Studies, Understanding Classrooms (Year 2); Teaching and Professionalism (Year 3).

Careers

Students on these Specialised Awards all intend to enter the teaching profession – these are three-year degrees with an option to continue onto the Primary or Early Years PGCE course, subject to meeting course requirements. These will require you to demonstrate your suitability for teaching on a compulsory school placement, to successfully complete the QTS Skills tests and pass designated compulsory modules during your undergraduate programme of study. The Bath Spa University PGCE is one of the best in the country, rated by Ofsted as 'outstanding'

There is also flexibility to opt out of the fourth year, for example you may wish to

pursue a career in secondary teaching and apply instead for the relevant PGCE at Bath Spa.

Note – the entry requirements for the 4th year of this programme (the PGCE year) may alter (for example, if the TDA implements national changes to entry requirements for PGCE courses). Students will be advised of any changes during the degree.

Graduate Profile

Samantha-Jayne Moore, Education leading to PGCE Primary and Early Years

"I have found my time at Bath Spa University engaging, rewarding and unquestionably informative. A learning journey will inevitably create challenges however having inspiring and enthusiastic tutors who provide consistent and invaluable support, encouragement coupled with notable 'sense of humour' is fundamental.

I believe that completing the Education degree prior to starting the PGCE has provided an invaluable 'foundation' to the PGCE course. It has supported me on my learning journey and the knowledge gained has reaffirmed the reasons why I want to be a teacher – I want to be one of those teachers that all children remember as being 'inspiring' when they reflect on their education in adulthood.

The student base is diverse and I have been fortunate to meet extraordinary people who will remain my friends for life regardless of the different career 'paths' we take."

UCAS Code
Education
(Specialised Award)
X301

Institution code
B20

Popular Combinations
Art (XW11); Biology (XC11); Creative Writing (XW18); Dance (XW15);

Drama (XW14); English Literature (XQ13); Geography (XF18); History (XV11); Music (XW13); Psychology (XC18); Sociology (XL13); Study of Religions (XV16); Textiles (XWC2).

Typical offers
280–320 UCAS Tariff points

GCSE or equivalent Grade C or above in English language, mathematics and science.

There is no interview for admission to the 3+1, but your personal statement must indicate clearly at least two weeks of recent experience of observing or working in a primary school.

Please be aware that you will be required to complete a new Criminal Records Bureau Enhanced Application through Bath Spa University as part of the admissions process for this course.

See page 20

Course location
Newton Park campus

Course length
4 years full-time (3+1)

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
464

No. of places (2011)
90

Satisfaction with teaching for courses in this subject area (2011)
91%

% going on to work and/or study for courses in this subject area
95%

More information
www.bathspa.ac.uk/ugrad/



EDUCATION STUDIES:

EDUCATION, INTERNATIONAL EDUCATION, EARLY YEARS EDUCATION, YOUTH AND COMMUNITY STUDIES

BA (Hons)

Education Studies will give you an in-depth understanding of the world of formal and informal education in the UK and around the world. Education depends on an essentially optimistic view: that through learning we can change the world for the better.

Why choose this course?

Bath Spa is a leading university in the field of Education Studies, and you'll be taught by a very experienced and well qualified team of more than 50 tutors with different backgrounds as qualified teachers, academics, authors and researchers. At Bath Spa we believe in helping you understand the difficulties experienced by many children and young people for whom access to good formal and informal education is sometimes difficult. You'll gain the knowledge, critical understanding and skills needed to explore the nature and functions of education in a rapidly changing world, and prepare for a range of professional employment.

As well as offering you an exciting undergraduate programme we also have full-time and part-time higher degrees which build on your undergraduate course and support you in professional development that will equip you to compete more effectively within the labour market. We have a flexible Education Studies Masters programme which allows you to develop further the focus of your undergraduate degree and includes modules such as Social and Education Policy, Education and Globalisation, Early Childhood Education, Work Based Professional Practice and Youth in the Community. From the moment you begin your undergraduate programme we will encourage you to think of yourself as maximising your opportunities by thinking of postgraduate options that will support your particular employment interests.

Whatever route you decide is right for you, we offer you the opportunity to become a committed, caring and creative professional-able to "make a difference".

About the course

Education Studies is a large subject at Bath Spa University so we are able to offer you five study options, explained below.

Please note that if you know at this stage that you want to be a primary teacher you should apply to our specialised course – Education leading to PGCE Primary and Early Years (page 32), which offers you a route to a teaching qualification. This is known as our '3 + 1' course because it is four years in length in total – three years for the undergraduate degree element and one year for the postgraduate PGCE element.

1. Education Studies (Single Honours award)
2. International Education (Single Honours award)

These routes allow you to concentrate your study on either Education or International Education, but in your first year you will be able to take two modules from a selection of other modules related to your subject. This gives you a broader outlook on Education and its many related topics.

These routes are for those of you who are interested in the study of education but not

yet certain about the professional route you are interested in developing beyond your degree.

If, however, you know at this stage that you would like to study a second subject alongside Education for all three years of your course (perhaps because your goal is to become a secondary teacher of that subject) you should look at Option 5 below – Education as part of a Combined Award.

You can also choose from two courses that are more directly linked to possible employment options;

3. Early Years Education (a specialised award)
4. Youth and Community Studies (a specialised award)

These awards offer you opportunities to both follow your academic programme and engage directly with professional practice in the relevant field which may give you an additional vocational qualification. You have a wide range of modules to choose from, but your module choices will be directly related to the specialism you have chosen (either Early Years or Youth and Community work) in order to prepare you for careers in these professions. There will be some core modules which you must follow on both these Specialised Awards which will be linked to possible professional occupations in either Early Years or Youth and Community. There will be opportunities to undertake some professional practice in your area of interest and your third year dissertation will be linked to your degree focus. As part of the Early Years Education specialised award, you will have the opportunity to gain a professional accreditation certificate in Childcare, Development and Learning.

5. Education as part of a Combined Award (with a second subject)

This option allows you to choose two subjects for all of your degree by taking two subjects throughout your three years and you can choose from a wide range of modules in both subjects. It is a suitable route for students who may wish to progress to a career as a teacher in a secondary school (for this you would need to apply to start a Secondary PGCE once you have completed your degree).

Whichever route you decide on there's a wide range of relevant modules for you to choose from, along with some compulsory modules.

In Year 1, core modules introduce key concepts and skills that underpin the subject as well as modules in, for example: learning through life, early years education, adolescence, primary schools and education in Europe.

In Years 2 and 3 you will consider more deeply the current issues in education and how they relate to your particular course.



You will think critically about teaching, diversity, inclusion, social and educational policy and explore global and international perspectives in education. There are opportunities to carry out original research and pursue your own interests in these areas.

There are also modules which give you the chance to work in schools and other educational contexts including early years settings and youth and community contexts where you can develop your understanding of the nature of children and young people's development and teaching and learning.

Assessment is through coursework and work in schools, early years settings and youth and community environments.

Sample modules:

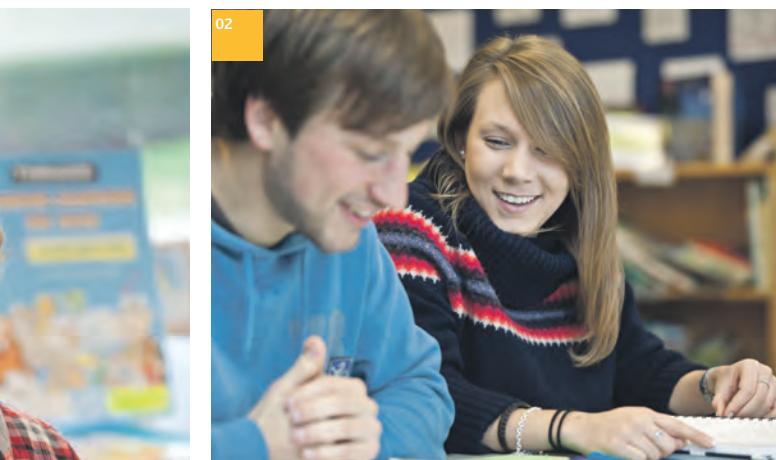
Education for Change; How Young Children Learn; Young People's Sub-cultures, International Perspectives on Education.

Careers

Education Studies will provide the basis for you to work with learners – young people and older people – in different organisations: children's centres, youth organisations and community organisations. You may choose to work in educational and training advisory roles in a range of organisations including community organisations, youth clubs, businesses, local authorities, non-government organisations, museums, art galleries and libraries.

You will also be able to apply for PGCE courses in teacher training – but if you know at this stage that you want to be a primary teacher you should consider our specialised '3+1' course on page 32.

If you think you would like to work in early years' settings or youth and community organisations you should apply for the



specialised awards in these areas. This will ensure you undertake placements relevant to your course and have specialised modules that you must follow to ensure the right experiences and knowledge to help you work in these fields.

Student Profile

Kia Prescott, International Education

"The course has made me question all of my opinions I held before. Studying International Education has given me a better knowledge of geography, countries, cultures, global issues, politics and world history, all of which has given me a wider base and has helped in all my modules. This year there is a study trip to Zambia for students on the international module, and it will be the perfect opportunity to gain first-hand experience of education abroad.

Although the majority on the course want to be teachers it is understood that there are some who don't, and this is catered for. I have a great interest in other countries and cultures, and I have not completely decided if I want to teach abroad yet – but Bath Spa are enabling me to keep my options open."



For a full list of courses to combine with Education, see page 63

Typical offers
260–300 UCAS
Tariff points

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year
(2012)

UCAS Codes
Education Studies
X300

Early Years Education
X312

International Education
X392

Youth and Community Studies*
UCAS code to be confirmed. Check www.ucas.com

No. of applicants (2011)
356

No. of places (2011)
89 (additional places are available as part of a Combined Award)

Satisfaction with teaching for courses in this subject area (2011)
91%

% going on to work and/or study for courses in this subject area
95%

Assessment
Through coursework and work on placements; currently there are no examinations.

More information
www.bathspa.ac.uk/ugrad/

UCAS Codes
Education Studies
X300

Early Years Education
X312

International Education
X392

Youth and Community Studies*
UCAS code to be confirmed. Check www.ucas.com

*Subject to final approval

Institution code
B20

Available as Combined?
Yes – Education as part of a Combined Award (option 5 above)
Popular combination:

English Literature
XQ33

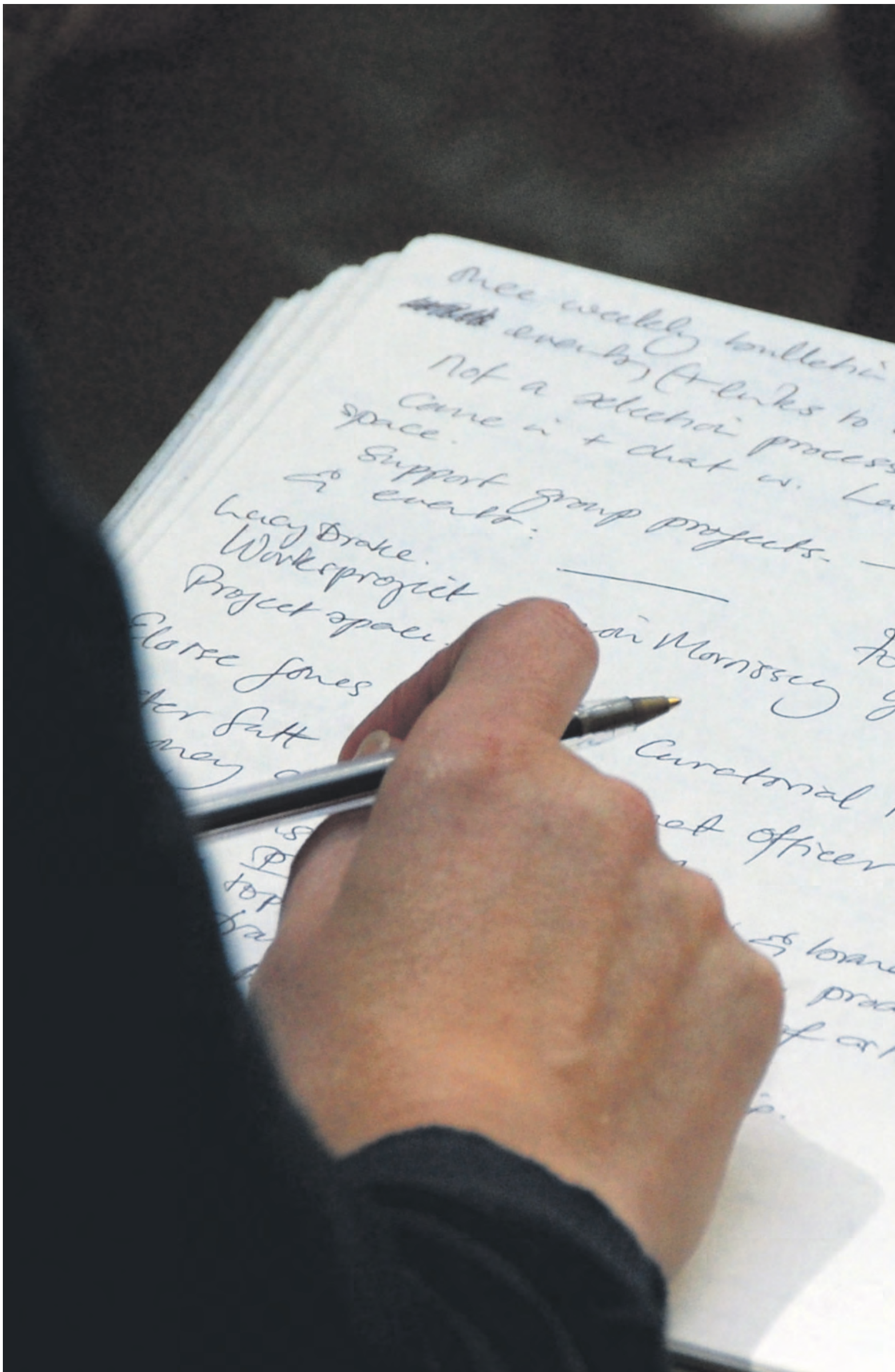
Psychology
XC38

Sociology
XL33

01–03 Seminars
04 Kia Prescott,
International Education



PLAY.
WRITE.



SCHOOL OF
HUMANITIES
AND CULTURAL
INDUSTRIES

CREATIVE MEDIA
PRACTICE
BA (Hons) 36

CREATIVE
WRITING
BA (Hons) 36

ENGLISH
LITERATURE
BA (Hons) 37

FILM AND
SCREEN STUDIES
BA (Hons) 38

HERITAGE
BA/BSc Combined Award 38

HISTORY
BA (Hons) 39

MEDIA
COMMUNICATIONS
BA (Hons) 39

PUBLISHING
BA/BSc Combined Award 40

RELIGIONS,
PHILOSOPHIES
AND ETHICS
BA (Hons) 40

STUDY OF
RELIGIONS
BA/BSc (Hons) Combined Award 41

PHILOSOPHY
AND ETHICS
BA/BSc (Hons) (Combined Award) 41

CREATIVE MEDIA PRACTICE

BA (Hons)

A new course for the digital age.

Why choose this course?

BA Creative Media Practice combines excellent state-of-the-art facilities with expert tuition. Enhance your creativity and learn how to sell what you make.

About the course

The course is a new kind of degree provision, alert to the needs of industry and developed in partnership with it. It will enhance your creative potential through a curriculum that fosters individual expression in a context of professional practice. Creative Media Practice offers opportunities to work in both educational and professional contexts with the final year of the course being delivered at Bath Spa's Digital Media Enterprise 'Artswork Media' at its studio and production facilities at Paintworks, Bristol.

The course is structured around a core that helps you develop your creativity, critical and entrepreneurship skills, while optional modules allow you to develop both contextual and practice-based skills in a range of different fields of media production and for a variety of different platforms. For instance, optional modules may focus on: digital image manipulation for print and online media; audio and video editing for broadcast and multimedia; media research and audience studies; scriptwriting for TV, radio and other platforms; harnessing Web 2.0 media and software services. At Artswork Media, you will work on individual and client-based projects and will develop a portfolio of work to take into your future career.

The programme is designed to help you become a more socially aware, culturally grounded and technologically proficient media practitioner while preparing you for work in a variety of creative media industry roles. Your blend of technical and creative skills, aesthetic appreciation, storytelling and other abilities will be an asset in a range of commercial, broadcast and not-for-profit environments. The degree prepares you for work in a range of creative media industry settings.

Sample modules:

Year 1—Media Today; Sound and Vision; Media Production; Copywriting and Text Editing
Year 2—Commissioning and Employment in the Media; Advanced Media Production; Designing Visual Narratives; Planning and Making a Film.
Year 3—Professional Practice; Personal Project

Careers

During the course students will have the chance to study and experience a variety of media roles. Within the Year 3 project modules you will work with industry mentors and the University careers service to plan your future – be it progression to further study or seeking opportunities in the workplace.

You will have a detailed understanding of key areas of employment which draw on creative media skills. You will also have a thorough understanding of the opportunities associated with freelance work and the process of establishing your own business.

By equipping you with this range of critical and practice-based skills, the degree will provide a firm foundation for work in a rapidly expanding and changing media sector in which multiskilling, creativity and agility are increasingly essential.



Graduate Profile Jessie Barstow, Creative Media Practice, graduated 2011

"I am working as an Account Executive for a Bath based PR company that specialises in creative industries PR for agencies and corporate PR for enterprising business. Bath Spa suited me perfectly. I was given space to enjoy my education and push boundaries. I felt supported and encouraged but able to make mistakes and learn through trial and error. I found that invaluable. Also being surrounded by students studying other creative disciplines was inspiring and often very useful.

During the final year, whilst based at Paintworks in Bristol, we took on real briefs from real clients. This has meant that I have entered the workplace as someone who can claim to have done a year's worth work; albeit facilitated by lecturers and based in a learning environment. The course encouraged personal creativity but championed teamwork and drove us to become creative problem solvers. These skills certainly made me an attractive candidate for my current employer and will surely prove important throughout my career. I feel that the lecturers had a genuine interest in our careers not just our education."

"In their final year Creative Media Practice Students spend their entire time at Bath Spa's Digital Media Enterprise, Artswork Media. This is located off campus at Paintworks, one of the centres of the regional media industry. Self-management, team playing and problem solving typify the ways of working for the students who run Artswork Media and these are widely recognised as key skills for industry"
Nic Jeune Director Artswork Media

01 Capturing digital images
02 Jessie Barstow, Creative Media Practice, graduated 2011

UCAS code
Creative Media Practice
WP93

Institution code
B20

Typical offers
280–320 UCAS
Tariff points.

Offers may be subject to
interview and portfolio.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

Studio fee (2011)
£70 per module
(subject to review)

See page 18

**No. of applicants
(2011)**
107

No. of places (2011)
20

**Satisfaction with
teaching for courses
in this subject area
(2011)**
73%

**% going on to work
and/or study for
courses in this
subject area**
73%

Assessment
Includes creation
of original content,
essays, research
reports, micro and
small group projects,
reflective learning
diaries. There are
no written exams.

More information
www.bathspa.ac.uk/
ugrad/

CREATIVE WRITING

BA (Hons)

One of the leading courses in the country – highly acclaimed lecturers, highly successful students.



Why choose this course?

Our programme is challenging, exciting, and versatile. You may want to be a published writer, you may want to study literature in a new way, you may want to understand the study of writing to help you as a teacher, or you may simply have a passion for writing. Our course caters for all these aspirations. You can expect a professional level of tuition – and we expect a professional level of commitment and achievement from you.

About the course

Our Creative Writing course has three main components:

- Your own development as a writer
- Your awareness of other writing and how your work relates to it
- Your critical awareness of the markets for creative writing and how you can get your work "out there".

We believe that you need to develop each of these elements in order to achieve your full potential both as a writer and a student of writing. Therefore throughout the course you will be expected to:

- Write, rewrite, and rewrite again in order to become a sensitive and efficient editor of your own work
- Read extensively, learning how writers do things, so that you can do them yourself
- Find out how books get published, how films get made, so that your own work is informed and enriched by an awareness of past and current practice.

The state-of-the-art equipment in our Artswork Broadcast and Publishing labs is at your disposal to help you make your dreams a reality. For those with a technical bent there is also the opportunity to work in our Artswork Media facility at the Paintworks development in Bristol.

As you move through the programme you push yourself and your work as far as you can, taking it (where appropriate) into the world outside the university. Hence our Enterprise Projects, where you can do just about anything writing-related. Students have (among many other things) organised the Bristol Betjeman centenary exhibition; written and performed plays for youth clubs and schools; promoted a European Fussball championship; made promotional videos for local charities; set up poetry readings, slams and improvised script events; and organised our end of year Showcase for all student work.

Sample modules:
Writers' Workshop; Poetry; Short Stories;

Planning and Making a Film; Feature Journalism; Writing for Theatre; Writing for Young People; Lifewriting; Writing a Novel; Enterprise Project

Careers

"This is where the modules at Bath Spa are exceptional. The programme and module design is geared to the many facets of the industry. From journalism modules to enterprise projects, and modules involving scriptwriting and film making – all of which address industry standards and encourage external networking – the programme seems fully equipped to point students towards employment. Indeed, I saw evidence that student career choices found expression and sometimes advancement in project and course work. The quality and outcomes of the student work emphatically demonstrates that the programme is working well in this respect."
External examiner

Typically, our graduates are communicators. They can talk, they can listen, and they can persuade. They are confident. They can manage projects through from initial idea to successful completion. They can work alone or as part of a team. That's why recent graduates have found jobs with the BBC, other broadcast businesses large and small; they've gone into publishing, journalism, teaching, social work, marketing – in fact, just about any career that requires a good Humanities degree.



Graduate Profile Rosie Mercer, graduated 2010

"Since graduating I've set up my own review site. I now review books, television and audiobooks and have built it up in the last year from scratch. I'm now in touch with agents, publishers and authors and have been lucky enough to receive advance copies of books to review, author Q & As and lots of networking friends and contacts. I'm just coming up for my one year anniversary."

01 Publications from staff and students
02 Rosie Mercer, graduate of Creative Writing

UCAS code
Creative Writing
W800

Institution code
B20

**Available as
Combined?**
Yes – popular
combinations include

Drama
(as part of Creative
Arts – see page 24);

Education
WX83

English Literature
WQ93

Publishing
WP84

For a full list of courses
you can combine with
Creative Writing, see
page 63

Typical offers
280–320 UCAS Tariff
points.

Candidates are
sometimes asked
to send samples
of creative writing.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

**No. of applicants
(2011)**
253

No. of places (2011)
60 (additional places
are available as part
of a Combined Award)

**Satisfaction with
teaching for courses
in this subject area
(2011)**
73%

**% going on to work
and/or study for
courses in this
subject area**
75%

Assessment
Coursework only. There
are no written exams.

More information
www.bathspa.ac.uk/
ugrad/

ENGLISH LITERATURE

BA (Hons)

A dynamic subject offering a broad and stimulating approach to literary studies.

Why choose this course?

A recent graduate writes: *"It is, perhaps, only after graduating that students have the time to reflect on how well the course was designed, administered and delivered... without exception, the English Literature tutors all possessed great enthusiasm... Their choice of set texts and teaching style provoked engagement and involvement and I always looked forward to their classes... Studying English Literature at Bath Spa University was an enlightening, enriching, and a very rewarding experience. I will miss it greatly and remember it fondly."*

Lectures and seminars are lively and offer plenty of opportunities for involvement and debate. Throughout your study you can experiment with new ideas and new perspectives, both critically and creatively.

English staff are all active researchers in their fields, writing scholarly books and articles and engaged in debate on literary and critical issues.

About the course

The English programme is large and varied, and offers you plenty of choice. The modules range from those on specific authors (Shakespeare, Ian McEwan, or Virginia Woolf, for instance), to topic-based subjects (Writing and the Environment, Post-Colonial Literatures, or Literary London), to period-based study (Gender and Eighteenth-Century Fiction or Gothic Origins and Innovations). You will be encouraged to assemble an individual portfolio of modules and to investigate issues that matter to you. Although most English modules are optional, there are core modules in Years 1 and 2 which provide a common framework to explore central issues and aspects of literary study. The course is structured to allow an extended independent project or dissertation in Year 3.

English staff are all active researchers in their fields, writing scholarly books and articles and engaged in debate on literary and critical issues.

English modules are taught via seminars, lectures, individual tutorials, and IT workshops. In addition, there are opportunities for field trips to enrich the course, such as to London, to the theatre, and to the Bodleian Library in Oxford; we also run a field trip to Krakow and Auschwitz.

Sample modules include:

Enlightenment to Victorianism, 1750–1890; From Decadence to the Naughties, 1890–the present; Theatre, Sex and Power in Early Modern England; Gothic Origins and Innovations; Adaptations; Writing America; Brontë and Dickens; Margaret Atwood; Publishing: the Literary Journal; Empire & Identity in the Eighteenth Century; Caribbean Writings; Irish Women's Writing.

Careers

Through Artswork, our Centre for Excellence in Teaching and Learning, you'll have access to cutting-edge resources in the areas of publishing and broadcast media to prepare you for careers or for self-employment in the media and creative industries. Our students also go on to higher degrees, to teaching, journalism and marketing, and to other careers where excellent communication skills and analytical abilities are valued.



Student Profile

Chris Simmonds, English Literature, Year 3

"The staff here are very approachable and easy to talk to and there are plenty of services to help with anything from finance to careers. The tutors have office hours at convenient times so if you need any advice on an assessment or otherwise they are more than able and ready to help. The general feel of the campus, and the knowledge that you as a student are being represented in the decision making process of how the university is run, really makes you feel at home. You couldn't find a better place to study."

I am currently applying for a job with the Civil Service. The way that the course encourages you to think critically and objectively as well as to plan ahead will definitely assist me in this process and any future jobs I may have."



UCAS code
English Literature
Q300

Institution code
B20

Available as Combined?
Yes – popular combinations include

Creative Writing
WQ93;

History
QV31

Media Communications
QP39

Publishing
PQ43

For a full list of courses you can

combine with
English Literature

See page 63

Typical offers
280–320 UCAS Tariff points including A-level English Literature at grade B minimum.

Course location
Newton Park campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
559

No. of places (2011)
70 (additional places are available as part of a Combined Award)

Satisfaction with teaching for courses in this subject area (2011)
92%

% going on to work and/or study for courses in this subject area
86%

Assessment
By coursework assignments (including essays, study journals and reviews), presentations, and seen and unseen examination.

More information
www.bathspa.ac.uk/ugrad/

01 Chris Simmonds, English Literature, Year 3
02 Senior Lecturer Greg Garrard
03 In a lecture

FILM AND SCREEN STUDIES

BA (Hons)

The BA offers an exciting route into the study and appreciation of film and screen and their industries together with the opportunity for some practical and creative work in filmmaking.

Why choose this course?

We want to enable you to develop a critical understanding of film and screen theory and criticism and to appreciate the relationship between film, media and culture. But we also want to provide you with the conceptual tools for understanding how society and culture is mediated by cinematic, televisual and electronic images. In choosing this course you will be starting on a journey of critical understanding of the institutions of film and screen production, distribution and exhibition. As part of this we will develop your understanding of reception and consumption practices in film and screen.

About the course

Film and Screen Studies comprises an exciting opportunity for you to study film and screen alongside aspects of the new media, together with some optional work in film planning and production.

In the first year there are two cores modules. The first is Introduction to Film in which you will investigate film as a specific academic discipline and how meaning is conveyed through film form and content. As part of your work you will analyse how films are constructed and be introduced to ways of writing effectively about film. The second core module is Understanding Hollywood, which offers an advanced investigation of key theoretical and methodological issues involved in the study of cinema, and explores film as a commercial, cultural and aesthetic institution.

In Years 2 and 3 you can design your programme from a range of exciting modules including film theory, Hollywood cinema, video games, film and national identity, stardom and celebrity, European cinema, film genres such as westerns and horror, young people and the new media, planning a film and making a film, and documentary filmmaking. You can also take part in organising LineUP, the annual Student Film Festival at Bath Spa University.

Film and Screen Studies aims to produce graduates who have an informed, critical and creative approach to both understanding film and screen in contemporary society and

to their own forms of critical, reflective and communicative practice. You will develop intellectual, analytical, research and creative skills that will help you to prepare for employment and have the opportunity to engage in practical filmmaking projects if you wish.

Sample modules:

Introduction to Film; Silent Cinema; Understanding Hollywood; Television, Representation and Gender; Digital Generation: Young People and New Media; Making a Film (Practical); Asian Cinema; Stardom and Celebrity; Film and Philosophy, European Cinema; Power, Pleasure and Feminist Film Criticism; Bollywood, and Documentary Filmmaking (Practical).

Careers

Employers welcome the high level of subject-based, generic and personal skills which are embedded in our programmes. The main focus of interest for our Film and Screen Studies graduates is the creative and cultural industries in the UK. These industries include advertising, journalism, publishing, film and film-related employments, television, radio and the heritage sector. However, there are also employment opportunities in local and central government and the voluntary sector.

Staff Profile

Dr Rebecca Feasey, Senior Lecturer in Film and Media Communication

"Film and Screen Studies is a wonderfully diverse programme that gives students the flexibility and choice to look at a wide range of cinematic genres, from a number of fascinating theories, perspectives and historical periods.

I am passionate about teaching at Bath Spa because the students are always curious, motivated and interested to learn. Furthermore, because of the small scale of the campus, it is possible to foster genuinely supportive relationships with students."

UCAS code
Film and Screen Studies
W620

Institution code
B20

Available as Combined?
Yes – popular combinations include:

Media Communications
W66H

English Literature
QWH6

Creative Writing
WW86

Drama
WW46

For a full list of courses you can combine with Film and Screen Studies, see page 63

Typical offers
260–300 UCAS
Tariff points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
130

No. of places (2011)
15 (additional places are available as part of a Combined Award)

Satisfaction with teaching for courses in this subject area (2011)
92%

% going on to work and/or study for courses in this subject area
85%

Assessment
Includes essays, research reports, group presentations and examinations. There are no written exams.

More information
www.bathspa.ac.uk/ugrad/

01 Iconic image

HERITAGE

BA/BSc Combined Award



"Heritage is our legacy from the past, what we live with today, and what we pass on to future generations. Our cultural and natural heritage are both irreplaceable sources of life and inspiration" (UNESCO)

Why choose this course?

We live our lives in the midst of the historic buildings, landscapes, and material objects of our past. But heritage is about much more than just physical remains – it is about people's memories, how they make sense of their past and how they develop an understanding of their accumulated culture. Heritage is crucial to building our sense of identity – as an individual, as part of a community, as a nation, and as a part of the wider global society.

The City of Bath, a city of international historical and cultural significance, was designated a World Heritage Site by UNESCO in 1987. It attracts over four million visitors a year and plays a major role in an industry that contributes billions to the UK economy. It is also a city that provides the perfect backdrop for exploring the meaning and uses of heritage in the past and now, and for considering the issues and debates that will shape our engagement with heritage in the future. Our collaboration with museums, galleries and heritage sites in Bath and the local region has created an exciting course that offers you the unique opportunity to be taught by academics who research and write about heritage, as well as by heritage sector professionals.

About the course

This course introduces you to both the concepts and the realities of heritage through lectures, discussion-based seminars, hands-on workshops, field trips to heritage sites, as well as through real-life heritage projects and work placements. You will graduate from this course with a thorough understanding of the complex relationships between heritage, history, culture, education and learning, interpretation, conservation, and tourism. You will also have had the opportunity to volunteer at local and regional heritage sites, work on heritage projects in museums and galleries, and collaborate with a wide range of people who make their living in the heritage sector.

Heritage at Bath Spa is designed to complement more traditional academic

disciplines like History, English, Business and Management, Media Communications and Geography, producing students who have a solid academic and research foundation combined with specific knowledge about, and practical experience in, the heritage sector.

In addition to project-based work experience within the context of specific modules, students taking Heritage at Bath Spa also have enhanced volunteering opportunities at the range of heritage sites and museums in the local area – volunteer experience is crucial if you want to pursue a career in heritage.

The opportunities offered to you studying Heritage at Bath Spa University provide you with invaluable hands-on work experience throughout your degree.

Modules:

Year 1: Heritage and Applied History (core module), The Business of Heritage; Year 2: Heritage in Practice (core module), Heritage in Context; Year 3: Heritage Placement and Project (core module), Heritage at Work, Heritage and the Wider World.

"Heritage is not a luxury or a pleasant recreational past-time, but an integral part of our future"
Dame Jenny Abramsky, Chair of the Heritage Lottery Fund

Careers

You will graduate from this course with a thorough understanding of heritage as a subject, and with knowledge and experience of heritage as an industry. But you will also have gained a range of skills that will appeal to employers beyond the heritage and museum sectors such as the ability to be professional, communication and presentation skills, research and analytical skills, intellectual flexibility, project development and time management skills, and team working and leadership skills.

The emphasis throughout the course on experiential learning, student-led 'real world' projects, placements and volunteering enables you to demonstrate to potential employers that you have the necessary skills, experience and perhaps most crucially, determination to persevere in your chosen career no matter what the circumstances.

Graduate Profile

Karen Lockyear (Graduate, 2010)

"Heritage enabled me to gain a four month education internship at Brooklands Museum. This is because the third year heritage project demonstrated that I could work with a team, work within a deadline and communicate with others. The internship let me build on this experience and enabled me to gain further valuable experience with in the heritage industry. Both contributed enormously towards getting my new job at The Roman Baths."

UCAS code
See page 63

Institution code
B20

NOTE: You will need to study another subject to study with Heritage.

Popular combinations include:

History
VV71

Media Communications
VP93

English Literature
QV37

Geography
FV87

Business and Management
NV17

Typical offers
260–300 UCAS Tariff
points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year
(2012)

No. of places (2011)
Variable number as part of a Combined Award.

Satisfaction with teaching for courses in this subject area (2011)
90%

% going on to work and/or study for courses in this subject area
80%

Assessment
Includes formal examinations, written essays, industry reports, market research assignments, mock funding applications to the Heritage Lottery Fund, group projects and presentations

More information
www.bathspa.ac.uk/ugrad/

01 Gatehouse at Newton Park campus



01

HISTORY

BA (Hons)

"History is indeed the witness of the times, the light of truth."
Cicero

Why choose this course?

In today's world, history arguably remains the most challenging of disciplines. Its ability to deal with profound questions and to provide many answers can help in the understanding of people's lives, beliefs and problems in the present day.

You'll be able to explore a diverse range of sources, periods and themes, ranging from the medieval to the modern world. And you'll develop a wide variety of employment skills that will be useful in your future working life. You'll be taught by well-qualified and dedicated staff who are frequently seen in the media, and who have innovative approaches in learning and teaching using new technology, and their own historical research.

You'll gain knowledge and understanding of history as a scholarly discipline, but you'll also develop a multitude of skills that will be useful in your future working life.

About the course

The course is designed to enable you to select and explore those aspects of history that most interest you as well as acquiring knowledge and understanding of history as a scholarly discipline.

Each year we offer a wide range of modules in terms of periods, places and persons in history, and different kinds of history (social, religious political cultural local, women's, literary), which you'll view from a heritage, gender or British and international perspective.

In Year 1, for example, you will be able to choose from modules covering topics as diverse as Medieval and Renaissance Worlds; The Age of the People: Modern Europe; Changing Histories: Bath and the South-West, or History and Gender.

In the second and third year you will choose from a range of more detailed and specific modules offered in each year, with modules such as the Third Reich, Leisure, Pleasure and Consumption, Secret Service: British Intelligence and Espionage, the British Empire, to a module on the Sixties.

Placements are available during your course. Some of the recent student placements on the course were with Bath Central Library Local Studies; Bath Record Office; Museum of Bath at Work; The Building of Bath Collection; The American Museum in Britain; Wiltshire and Swindon History Centre; Radstock Museum; SS Great Britain. Overseas study trips and exchange programmes are also available.



Graduate profile

Kindra Jones, History, graduated 2011

"I run my own business, KITHE, providing historical characters and events to museums, schools and heritage sites in the UK. Covering from early medieval through to the Second World War, I am constantly researching and adding to my wardrobe and artefacts."

All the skills that I need on my current career path were enhanced during my time at Bath Spa. When talking to the public my answers must be concise, well organised and backed by research, skills that the numerous essays and presentations helped me to develop. Professional correspondence and meetings with clients are critical for the bigger events, and I feel that my course prepared me for these very well. When I first started university I suffered from panic attacks when giving presentations, over the course these lessened until they stopped entirely. This was in large part due to my tutors working with me to find ways to make them less stressful and easier for me to cope with. I was so lucky to have great tutors."

Careers

Employers welcome the analytical and problem-solving skills and the flexible approach to learning that history students acquire. You'll gain knowledge and understanding of history as a scholarly discipline, but you'll also develop a multitude of skills that will be useful in your future working life. As a result history students find employment in a wide variety of careers such as: teaching (subject to PGCE); administration and management; lecturing; commerce and banking; media and tourism; museums/heritage; librarianship; police; law and public relations. There are also opportunities to undertake postgraduate work at Masters and doctorate level.

"I loved the fact that the course was really challenging, and gave me the opportunity to learn about a wide and varied period of history. The tutors were always friendly, encouraging and approachable. It was a life changing experience, and the best thing I have ever done. The course prepared me for my career amazingly well. I went on to do an internship at Hampton Court Palace, and I could never have done this had I not done my course. I had to give a presentation at the end of my internship, and had I not done this many times at university, I would have had little confidence. As it was, I was complimented on my excellent verbal presentation skills! It improved my writing and referencing skills, and now I'm writing a book. It also made me consider the bigger picture in a way I never have done before, and this is crucial when you are carrying out historical research and writing a book."
Nicola Tallis, graduated 2011

UCAS code

History
V100

Institution code

B20

Available as Combined?

Yes – popular combinations include

Education

XV31

Sociology

VL13

Publishing

VP14

For a full list of courses you can combine with History, see page 63

Typical offers

260–300 UCAS
Tariff points.

Course location

Newton Park campus

Course length

3 years full-time;
part-time available

Tuition fee

£9,000 per year (2012)

No. of applicants (2011)

611

No. of places (2011)

70 (additional places are available as part of a Combined Award)

Satisfaction with teaching for courses in this subject area (2011)

90%

% going on to work and/or study for courses in this subject area

80%

Assessment

Assessment varies and includes formal exams, essays / research projects, critical analysis and special assignments

More information

www.bathspa.ac.uk/
ugrad/

01 Kindra Jones, History, graduated 2011

MEDIA COMMUNICATIONS

BA (Hons)

The media is all-pervasive. It affects, influences, reflects and analyses every aspect of our lives.

Why choose this course?

In the 21st century our knowledge of major political, social and cultural happenings in the UK and across the world is usually shaped first by the media. We need therefore to understand and ask fundamental questions about the media, its organisation, representations, audiences and possible impacts and influences. Media Communications at Bath Spa examines and explores media as diverse as film, television, radio, newspapers, magazines, advertising, the internet, mobile phones, iPods, tablets, and video games.

About the course

In the first year our modules will equip you with the essential critical toolkit for understanding and analysing the media and conducting media research. There is one core module, Media Today. This will involve you in examining issues such as media technologies, media influence, media ownership and regulatory issues, globalisation, media representation and media effects, together with some practical media-making work involving social networking tools.

The core module will also introduce you to some of the key methods in media research through a series of case studies including war journalism, TV audiences, news reporting, soap operas and news interviews. In addition to the core module students in the first year can take modules on television, popular media culture, digital skills and media history.

In Years 2 and 3 you'll explore issues of media power and the everyday, examining for example the influence of media messages and the ways media are embedded in the daily lives of audiences. Other second year modules look at computer and video games and the

central role that they play in our leisure time, the UK magazine industry, popular music cultures and media cultures of stardom and celebrity. In the third year you will undertake the study of media audiences, together with elective modules in gender and film, media technology, young people and the new media and reporting panics, disasters and terrorism. At various points in the course, students have the opportunity to engage in media production projects and to undertake work-volunteering and work placement opportunities.

Sample modules:

Media Today; Popular Media Culture; Digital Natives; Media Power and Audiences; Digital Generation: Young People and New Media; Music Cultures, Media and Markets; Commissioning and Employment in the Contemporary Media; Journalism and Citizenship; Media Fandom; Media, Technology and Change.

Careers

The main focus of interest for Media Communications graduates is the creative and cultural industries, which is one of the largest sectors of employment in the UK. These industries include advertising, journalism, publishing, film and film-related employments, television, radio and the heritage sector. There are also employment opportunities in local and central government and the voluntary sector.

"The modules represent a healthy variety of issues related to the study of communications, culture and the media and the material taught is stimulating."

External Examiner

UCAS Code

Media
Communications
P390

Institution code

B20

Available as Combined?

Yes – popular combinations include

Film and Screen Studies

VW9P

Education

XP39

Sociology

PL93

Business and Management

NP19

For a full list of courses you can combine with Media Communications, see page 63

Typical offers

260–300 UCAS
Tariff points.

Course location

Newton Park campus

Course length

3 years full-time;
part-time available

Tuition fee

£9,000 per year
(2012)

No. of applicants (2011)

258

No. of places (2011)

25 (additional places are available as part of a Combined Award)

Satisfaction with teaching for courses in this subject area (2011)

92%

% going on to work and/or study for courses in this subject area

85%

Assessment

By coursework only, including media journal, applied media study, group presentations, individual presentations, essays and the dissertation. There are no examinations.

More information

www.bathspa.ac.uk/
ugrad/

01



01 Using today's technology

PUBLISHING

BA/BSc Combined Award

Publishing is one of the UK's largest creative industries and is in the process of adapting its creative strategy and business to the challenges and opportunities that digital technology brings.

Cross-fertilization of creative ideas, skills, and industry knowledge between universities and publishing companies has never been so important. The publishing industry needs people who can think creatively across a range of media, platforms, and markets to develop and promote innovative and engaging content.

Why choose this course?

Publishing involves conceptualising, shaping and producing content for books and magazines (print and digital); multimedia websites and mobile apps; ebooks, and social media. This is an exciting time to get involved as digital technology is changing things fast. This innovative course will add a practical dimension to your study at university, and you can opt to take Publishing as a Major, Joint or Minor subject within a Combined Award.

About the course

All students take a 40-credit core publishing module in each of the three years. These teach the essentials of contemporary publishing: writing concise copy and developing effective content; creating professional blogs, websites, and integrated social media; text editing and communicating brand identity; researching

and developing an ebook or iPhone app and presenting the results. You will learn layout and image manipulation using industry-standard software, and compile a wide-ranging portfolio of your work ready for interviews.

Additional modules offer the chance to specialise and deepen your knowledge and skill base, and to work on larger personal projects.

Sample modules:

Year 1 – Introduction to Publishing; Copywriting and Text Editing (core), Digital Natives. Year 2 – Contemporary Publishing: The Business of Publishing (core), Editorial: New Product Development, Writing for New Media. Year 3 – Digital Publishing (core), Professional Writing, Food Writing and Editing.

Students take part in a variety of live projects with outside organisations and run the new BSU student magazine, MILK. You will be able to further your personal interests through specialist projects and industry briefs. There are also opportunities to develop your skills in photography and in video interviewing to create multimedia content.

You will learn through a series of mini-lectures, workshops, software training, guided independent and group project work. This will mainly be carried out in the Publishing Lab, where the facilities include two Mac suites with full industry software, and a range of digital devices such as camera equipment, iPads, and Kindles. We also run industry skills tests (introductory and intermediate levels) in copyediting and InDesign layout software.

Careers

Publishing graduates will go on to a variety of roles within the publishing industry (such as editorial, production, marketing, digital); marketing and publicity roles within a wide variety of organisations and companies (from charities and fashion to business and cultural); digital roles such as web editor, social media manager.

Graduate profile

Sarah Jessica Leivers, Creative Writing and Publishing graduate, 2011. Now at Random House Digital.

"Publishing modules gave me a deep understanding of the industry along with the required technical skills, and of course a chance to practice my creativity – all reasons why I landed a great job so quickly!"

Graduate profile

Georgia Leaper, Creative Writing and Publishing graduate, 2011, Fashion PR intern at Mary Portas.

"Tutors continue to work in their profession, meaning they have a fantastic, current, knowledge of their subject. The modules I took meant that I had social media and writing skills that I could apply to industry roles."



Graduate Internship Scheme: Parragon Books

Bath-based Parragon Books is a world-leading publisher of illustrated non-fiction books across print and digital. Six fully-paid graduate internships across editorial and digital are available for publishing students to apply for.



UCAS code
See page 63

Institution code
B20

NOTE: This is part of a Combined Award so you will need to study another subject to study with Publishing.

Popular combinations include:

Creative Writing
WP84

English Literature
PQ43

History
VP14

For a full list of courses you can combine with Publishing, see page 63

Typical offers
260–300 UCAS
Tariff points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants
(2011)
*New course for 2012

No. of places (2011)
Variable number as part of a Combined Award

Satisfaction with teaching for courses in this subject area (2011)
92%

% going on to work and/or study for courses in this subject area
85%

Assessment
Through coursework. There are no written exams.

More information
www.bathspa.ac.uk/ugrad/

01 Georgia Leaper, Creative Writing and Publishing graduate, 2011
02 Sarah Jessica Leivers, Creative Writing and Publishing graduate, 2011.

RELIGIONS, PHILOSOPHIES AND ETHICS

BA (Hons)

This course is designed to explore responses to ultimate questions and crucial issues facing humanity, drawing upon the disciplines of Religious Studies, Philosophy and Ethics. The approach taken is global, contemporary and applied.

Religions, Philosophies and Ethics is offered as a specialised award, which does not require combination with another subject. Alternatively, you may study either Philosophy and Ethics or Study of Religions as part of a Combined degree in combination with other subjects – see opposite.

Why choose this course?

The religious traditions studied are diverse, including major traditions such as Buddhism, Hinduism, Islam or Christianity, and the less well known such as newer religious movements.

Included in the programme are contemporary developments such as Paganism and Goddess spirituality. We range from the local, such as religions in Bath and Glastonbury, to the global, such as Japanese Religions. Crucial to the study of religions is direct encounter and experiential learning, and the course includes visits and a one-week placement in a religious community.

Philosophies studied include South and East Asian philosophies as well as Western approaches. Gender and sexuality are important issues in both religion and philosophy. Within ethics the emphasis is on applied ethics, addressing contemporary concerns such as environmental ethics, war and conflict and medical ethics. Ethical issues are explored from both religious and secular/humanist perspectives. There are opportunities to follow up your own interests or career plans in a variety of special projects, employment related placements and a dissertation.

We offer excellent teaching with attention to individuals, and staff are active in research and scholarship in their specialist areas. We welcome non-traditional entrants and mature students.

About the course

In Year 1, we offer two core modules. One introduces philosophical and ethical enquiry, providing you with the tools of philosophical and ethical analysis, and critically examining core concepts in epistemology, metaphysics

and ethics. The other explores the meaning of religion and spirituality, examines a variety of methods of studying religions and spiritualities, and illustrates these from a variety of contemporary traditions, from Druidry to the Bahá'í faith. There is also a field visit to Glastonbury.

There is also an optional module in global religions and philosophies, looking at major traditions and movements, and key thinkers.

The core module in the second year focuses on philosophy in Indian and Chinese traditions. Optional modules include ethics within religious and humanist traditions (on topics such as medical ethics, and social justice); philosophy, religions and the environment; in depth study of major religious traditions including Global Christianity, life and liberation in the Hindu tradition, saints and soldiers in Sikhism, and the history and teachings of Buddhism.

There is also a Special Project in which you can explore topics of your choice, engage in a placement or project relevant to employment, or take part in a summer school in another country such as Korea (current students have been helping run a conference for year 12 students or to digitise an archive on contemporary religions).

In the third year, students undertake a fieldwork placement with a religious community such as a Buddhist monastery, a Christian convent, the Hare Krishnas or the Salvation Army. For further details see our website www.livingreligion.co.uk. Other options include a philosophical module on the meaning of human existence, encompassing such topics as absurdity and purpose, identity and mortality; a module on religion, philosophy and gender; advanced study of pagan, new and alternative religions; and modules studying the Bhagavad Gita, the Muslim world, culture and counter-culture, religion and education internationally, Buddhism, and religion, culture and society in Japan.

There is also a special Research Project which could focus on Applied Ethics, a Dissertation which allows for in-depth concentration on a topic of your choice, or an employment related project.



Careers

A popular career for our students is teaching Religious Education and/or Citizenship in secondary or primary schools. The combination of studying religions and philosophy is particularly good preparation for this, and one module is specially designed as preparation for a career in education. Others have gone on to further academic study and university teaching.

It is increasingly important for people in a wide range of careers to be able to mix with people from different religious and cultural backgrounds, for example past students have had careers in the police, hospital administration, social work, and journalism. Study of Religions comes in useful when working overseas whether in tourism or other businesses.

Philosophy and Ethics develops many skills valued by employers such as clarity and precision in thinking, the ability to recognise unnoticed assumptions, the expertise to present a strong case, and to see the ethical issues involved in everyday decisions. Graduate careers for which Philosophy is good preparation include: law, civil service, local government, journalism, financial institutions, management, and IT.

UCAS Code
Religions,
Philosophies
and Ethics
VV65

Institution code
B20

Typical offers
260–300 UCAS
Tariff points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year
(2012)

Overall student Satisfaction with teaching for courses in this subject area (2011)
93%

% going on to work and/or study for courses in this subject area
82%

Assessment
Mainly by coursework such as essays, reports, projects, presentations, on-line discussion board participation, or even the production of a short film. There are also some timed elements such as critical analyses or examinations.

More information
www.bathspa.ac.uk/ugrad/

01 The Buddha Amida, near Kamakura, Japan

STUDY OF RELIGIONS

BA/BSc (Hons) Combined Award

This course explores a wide range of religious traditions, from Buddhism to Christianity to Paganism, with a focus on living traditions. The approach taken is open and exploratory, with an emphasis on direct first-hand experience of religious communities.

Study of Religions is offered as a Major, Joint or Minor component of a Combined degree. If you want to combine it with Philosophy and Ethics you should take the Religions, Philosophies and Ethics specialised award (see right).

Why choose this course?

The religious traditions studied are diverse, including major traditions such as Buddhism, Hinduism, Islam or Christianity, and the less well known such as newer religious movements. Included in the programme are contemporary developments such as Paganism and Goddess spirituality. We range from the local, such as religions in Bath and Glastonbury, to the global, such as Japanese Religions. Crucial to the study of religions is direct encounter and experiential learning, and the course includes visits and a one-week placement in a religious community. There are opportunities to follow up your own interests or career plans in a variety of special projects, employment related placements and a dissertation.

We offer excellent teaching with attention to individuals, and staff are active in research and scholarship in their specialist areas. We welcome non-traditional entrants and mature students.

About the course

In Year 1 we offer a core module which explores the meaning of religion and spirituality, examines a variety of methods of studying religions and spiritualities, and illustrates these from a variety of contemporary traditions, from Druidry to the Bahá'í faith. There is also a field visit to Glastonbury. An optional module in global religions and philosophies looks at major traditions and movements, and key thinkers.

The core module in Year 2 focuses on philosophies and religious or non-religious world views in Indian and Chinese traditions. Optional modules include ethics within religious and humanist traditions (on topics such as medical ethics, and social justice); philosophy, religions and the environment; and in depth study of major religious traditions including Global Christianity, life and liberation in the Hindu tradition, saints and soldiers in Sikhism, and the history and teachings of Buddhism.

There is also a Special Project in which you can explore topics of your choice, engage in a placement or project relevant to employment, or take part in a summer school in another country such as Korea.

In the third year, as part of a core module on religion in the contemporary world, you will undertake a fieldwork placement with a religious community such as a Buddhist monastery, a Christian convent, the Hare Krishnas or the Salvation Army. For further details see our website www.livingreligion.co.uk. Optional modules include religion, philosophy and gender; advanced study of

pagan, new and alternative religions; and modules studying the Bhagavad Gita, the Muslim world, culture and counter-culture, religion and education internationally, Buddhism, and religion, culture and society in Japan. There is also a special Research Project (current students have been helping run a conference for year 12 students or to digitise an archive on contemporary religions), a Dissertation which allows for in-depth concentration on a topic of your choice, or an employment related project.

Careers

A popular career for our students is teaching Religious Education and/or Citizenship in secondary or primary schools, where there is a shortage of specialists. One module is specially designed as preparation for a career in education. Others have gone on to further academic study and university teaching.

It is increasingly important for people in a wide range of careers to be able to mix with people from different religious and cultural backgrounds, for example past students have had careers in the police, hospital administration, social work, and journalism. Study of Religions comes in useful when working overseas whether in tourism or other businesses.



UCAS code
See page 63

Institution code
B20

NOTE: You will need to study another subject to study with Study of Religions.

Popular combinations include:

History
VV16

English
QV36

Creative Writing
WV96

Sociology
LV36

Psychology
CV86

Education
XV36

Typical offers
260–300 UCAS
Tariff points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of places (2011)
Variable number as part of a Combined Award

Overall student Satisfaction with teaching for courses in this subject area (2011)
93%

% going on to work and/or study for courses in this subject area
82%

Assessment
Mainly by coursework such as essays, reports, projects, presentations, on-line discussion board participation. There are also some timed elements such as critical analyses or examinations.

More information
www.bathspa.ac.uk/ugrad/

01 Maitreya Buddha in the Guildhall
02 Study trip to Glastonbury Chalice Well

PHILOSOPHY AND ETHICS

BA/BSc (Hons) (Combined Award)

This course is concerned with pursuing and answering questions of truth, knowledge, meaning and reality and exploring crucial ethical issues facing humanity. The approach taken is global, contemporary and applied, and enables you to develop as an analytical, critical and systematic thinker.



Philosophy and Ethics is offered as a Major, Joint or Minor component of a Combined degree. If you want to combine it with Study of Religions you should take the Religions, Philosophies and Ethics specialised award (see left).

Why choose this course?

The approach taken to the study of Philosophy and Ethics at Bath Spa is distinctive in taking a global approach. Philosophies studied include South and East Asian philosophies as well as Western approaches. We stress 'doing philosophy' and developing your own abilities to argue a case and analyse appropriate evidence. We apply philosophical and ethical thinking to address contemporary concerns such as gender and sexuality, environmental ethics, war and conflict and medical ethics. There are opportunities to follow up your own interests or career plans in a variety of special projects, employment related placements and a dissertation.

We offer excellent teaching with attention to individuals, and staff are active in research and scholarship in their specialist areas. We welcome non-traditional entrants and mature students.

About the course

In Year 1 we offer a core module which introduces philosophical and ethical enquiry, providing you with the tools of philosophical and ethical analysis, and critically examining core concepts in epistemology, metaphysics and ethics. There is an optional module in Global religions and philosophies, looking at major traditions and movements, and key thinkers.

The core module in Year 2 focuses on philosophy in Indian and Chinese traditions. Optional modules include ethics within religious and humanist traditions, on topics such as medical ethics, and social justice; philosophy and film, and philosophy, religions and the environment.

There is also a Special Project in which you can explore topics of your choice, engage in a placement or project relevant to employment, or take part in a summer school in another country such as Korea.

In the third year, options include a philosophical module on the meaning of human existence, encompassing such topics as absurdity and purpose, identity and mortality and a module on religion, philosophy and gender. There is also a special research project which could focus on Applied Ethics, a Dissertation which allows for in-depth concentration on a topic of your choice, or an employment related project.

Careers

Philosophy and Ethics develops many skills valued by employers such as clarity and precision in thinking, the ability to recognise unnoticed assumptions, the expertise to present a strong case, and to see the ethical issues involved in everyday decisions.

Graduate careers for which Philosophy is good preparation include: law, civil service, local government, journalism, financial institutions, management, and IT. Some of some of our students have gone on to teach Religious Education, Philosophy and/or Citizenship in secondary or primary schools, where there is a shortage of specialists. Others have gone on to further academic study.

UCAS code
See page 63

Institution code
B20

NOTE: You will need to study another subject to study with Philosophy and Ethics.

Popular combinations include:

History
VV15

English
QV3M

Creative Writing
WV85

Sociology
LV53

Psychology
VC58

Education
XV35

Typical offers
260–300 UCAS
Tariff points.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of places (2011)
Variable number as part of a Combined Award

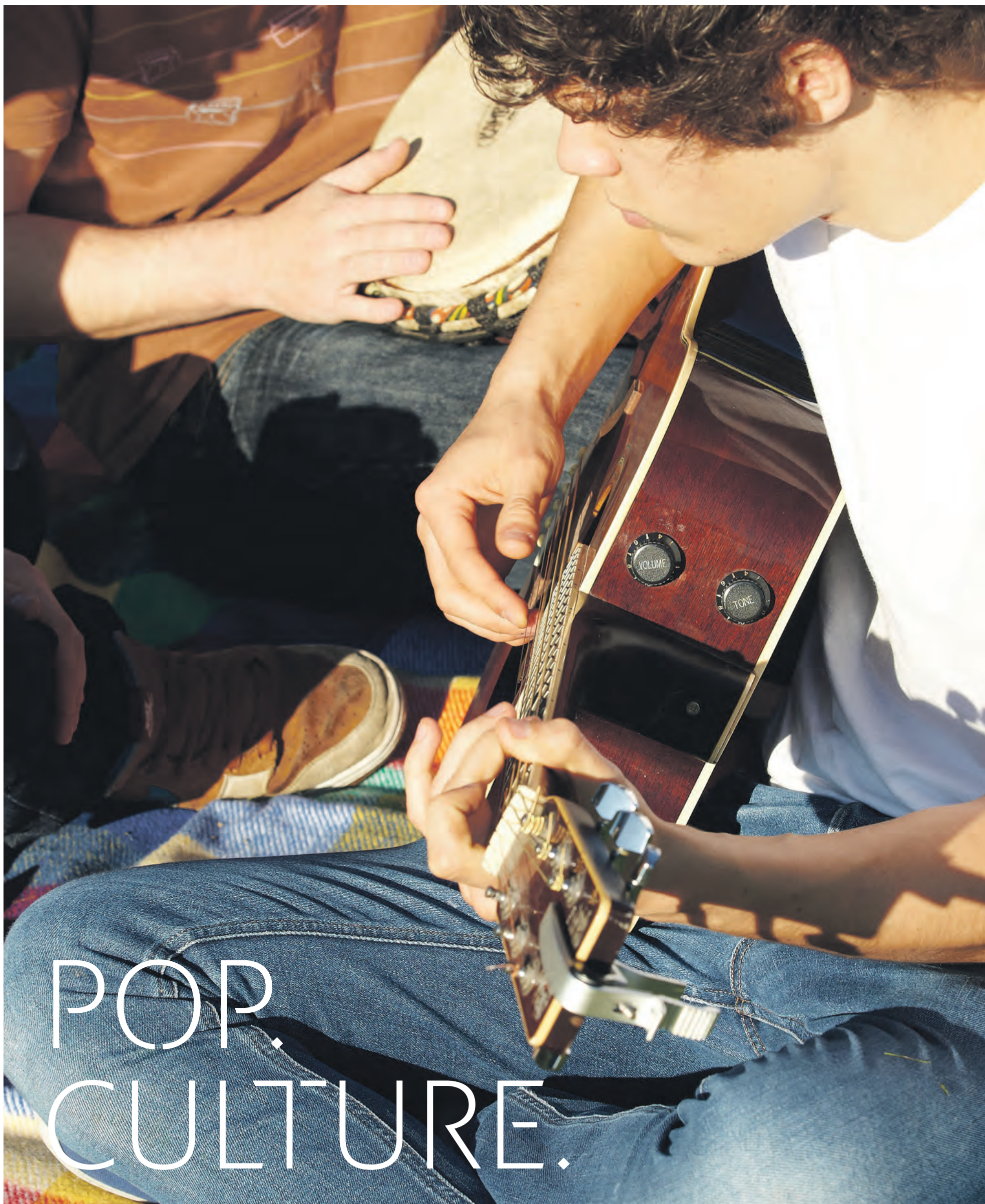
Overall student Satisfaction with teaching for courses in this subject area (2011)
93%

% going on to work and/or study for courses in this subject area
82%

Assessment
Mainly by coursework such as essays, reports, projects, presentations, on-line discussion board participation. There are also some timed elements such as critical analyses or examinations.

More information
www.bathspa.ac.uk/ugrad/

01 Library of Celsus



POP. CULTURE.



SCHOOL OF MUSIC AND PERFORMING ARTS

ACTING

BA (Hons) 44

COMMERCIAL MUSIC

BA (Hons) 44

CREATIVE MUSIC TECHNOLOGY

BA (Hons) 45

DANCE

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DRAMA

BA (Hons) 46

MUSIC

BA (Hons) 46

THEATRE PRODUCTION

BA (Hons) 47

ACTING

BA (Hons)

This actor-training programme is for students who want to act or direct in theatre, radio, film or television, or write for actors.



It is practical, in-depth and professionally focused course. Applicants either know exactly what kind of actor they want to be, or wish to explore the possibility of being writers or directors, and the programme prepares students for a varied career by allowing them to explore each of these disciplines, but always considering 'how to act.'

Why choose this course?

The programme's professionally experienced staff foster creative approaches to performance and encourage the development of entrepreneurialism to create work, not just seek it! The University's excellent teaching reputation guarantees rigorous practical training, balanced with research and analytical skills. Many industry links with companies – such as the Theatre Royal Bath and Salisbury Playhouse – embed industry practice in all classes. Graduates have established theatre companies with performances in London, Edinburgh and the South West, and have secured work in film and television – for example, C4's *Skins* and work on Tim Burton's *Dark Shadows*. Other graduates continue to study, or work in allied performance areas.

About the course

- Year 1 is an introduction to acting:
- Skills classes develop professionally focused vocal and physical skills.
 - Context classes examine theatre history to place modern performers within an ancient tradition.
 - Process classes explore the range of 'acting tools' required for a professional career.
 - Form and Composition classes consider how to devise work.

Year 2 tests the learning of Year 1 through a series of performance projects that continue to develop the vocal and physical skills already gained. In Year 2, these include the addition of stage combat and production management skills. Projects include:

- American Drama
- Devising theatre
- Directing
- English Comedy
- Physical and Visual Theatre
- Radio
- Shakespeare
- Short Film Making
- Writing

Students can follow a single route (for instance, just plays) or explore the variety of acting. Context classes examine 20th and 21st century critical theory.

Year 3 consolidates the skills acquisition of the first two years. Context classes focus on a written project and preparation for the business side of the industry. To bridge the gap between study and work as an emerging professional, the Department of Performing Arts has created an innovative project: all Year 3 students become members of a production company managed by the School's promotional arm, Bath Spa Live. Each student appears in three different productions including a range of devised pieces, plays, TV sit-coms, radio dramas and films. Students on the Theatre Production programme provide professional production values throughout. Larger ensemble cast pieces tour to venues like Cornwall's Minack Theatre; smaller cast pieces showcase individual students, and the year culminates in the Summer Festival Project.

Emerging directors and writers produce their own work on stage, film or radio, while actors encounter a range of projects and styles of work. While guest professional practitioners lead many of the productions, the Festival provides opportunities for students to create their own companies and stage work at venues across the city as part of Bath's Fringe Festival.

As members of this graduate company, students will not only be fully equipped for a professional freelance career, but they will also have a product ready for the market upon graduation.



Graduate Profile

Anne Tharby, graduated 2008 (Performing Arts)

"Since graduating, I have approached the theatre industry head on – I worked for a Casting Director at the Soho Theatre and did some intern work for some agents, which broadened my knowledge and passion of this side of the industry. I am currently working as Front of House at Wyndham's Theatre, Charing Cross Road, London. I've been working there for the past three years and still really enjoying it. I enjoyed the course at Bath Spa very much and adored the people I met. I knew from auditioning for the course, that Bath Spa was definitely for me. I've made lifelong friends and have very fond memories of my time at Bath Spa – the grounds are just beautiful and the perfect setting for writing essays, line-learning and rehearsals. The Performing Arts course really urged you to work together with the other years – it's just like being a massive family.

You will get out of the course what you put into it. Always be yourself."

UCAS code
Performing Arts
W490

Institution code
B20

Typical offers
280–320 UCAS Tariff points including two A-levels at minimum BB (one in drama or theatre studies). Entry is by audition only.

Course location
Newton Park campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
586

No. of places (2011)
45

Overall student Satisfaction with teaching for courses in this subject area (2011)
88%

% going on to work and/or study for courses in this subject area
90%

Assessment
Through coursework, including rehearsal, performance, journals and essays. No written exams.

More information
www.bathspa.ac.uk/ugrad/
www.bathspampa.com

Note:
The programme is subject to reapproval February 2012 and will be retitled 'BA (Hons) Acting'

01 Student performance
02 Anne Tharby, graduated 2008 (Performing Arts)

COMMERCIAL MUSIC

BA (Hons)

A vocational course for original musicians and songwriters.

Why choose this course?

This course is aimed at original songwriters, musicians and composers who wish to develop their music to a professional level, and gain an in-depth understanding of the workings of the music industry.

All students will be expected to perform on stage as part of an ensemble. You will be encouraged to develop as a songwriter and performer, but always with an awareness of the cultural, semiotic and marketing dimensions of your musical output. The course develops entrepreneurial business perspectives whilst deepening critical and academic awareness of the cultures that surround popular music and mass media. The industrial 'management' strand of the course keeps you up-to-date with the workings of the music business.

You have access to industry-standard equipment throughout your course – there are five fully-equipped digital recording studios, running Pro Tools HD and Logic Pro on high-end Apple Macs. There are three additional Apple Mac Pro Tools/Logic Pro labs, each supporting sampling, synthesis and hard disk recording; a total of 50 pro audio setups.

Each of our five band rehearsal spaces includes PA system with microphones, drum kit, guitar and bass backline/FX and performance keyboards.

About the course

Each term you will study three modular 'strands' that inter-relate as you develop your artistic, academic and management abilities. Your first year models the 'developmental' stages of a record deal, with its focus on songwriting, performance and production: the raw material that will define the launch and release cycles.

During the second year, you write, produce, and record your own original 'launch' material in our recording studios. You are asked to develop your visual and branding assets as you design and edit a promotional video to feature, (with photographic and audio material) as content within your internet presence which you design, build and interconnect with various 2.0 ecologies. With your website and content as a promotional launch-pad, a national tour sees the culmination of the product and promotional cycle as you return for your third year.

The third year encourages you to think wider about your skills-set, your intellectual research skills and the ways in which you might deploy your current skills within a more innovative entrepreneurial sense. You will deepen your songwriting studies from both the traditional, rock and acoustic model to the more contemporary R+B and chart-orientated approach to writing.

In support of your unique original identity you will attend a mixture of production and/or performance lectures. Songwriting, performance and production all combine within our outward-facing Portfolio module.

The Research module invites you to explore an aspect of music culture and pose an engaging question leading to a final dissertation. And finally, our Creative Enterprise component works with business expertise to design, fund and launch an innovative music product or service. This module catalyses fresh ideas and concepts that graduates bring with them into their working careers.

You will broaden your practical and creative palette to give you a broader set of employability skills and options towards graduation.

Sample Modules

- Year 1 – Performance; Audio Production and The Studio; The Music Workstation and the Studio; Songwriting and Applied Writing
- Year 2 – Image and Product; Staging, Video and Live; Web, Promotion and Tour; Music Business Skills
- Year 3 – Creative Enterprise; Portfolio; Research

"This is one of the best courses I have witnessed in terms of how it embeds the realistic music industry into its structure. The quality of practical work in particular is first rate, with students having an excellent chance of making a living in this competitive industry."

External Examiner 2011

Careers

Graduates go on to work as songwriters; composers; performing musicians; record company officers; recording artists; engineers; post-production engineers; promoters; agents; journalists; graphic designers; live crew and any number of roles within the music industry and related entertainment/media superstructure.



Graduate Profile

Chris Turpin, songwriter and lead singer from Kill It Kid

"I am a professional songwriter and the lead singer for Kill It Kid, published by EMI and signed to One Little Indian Records. I've toured the US, Europe and the UK, worked with major record producers, heard my songs played on the radio, been all over the television and even met some of my heroes along the way. Commercial Music gave me the platform to explore my own originality, meet like-minded musicians and the breathing-space to develop my own songs and the visual content that helps define my project. The business side of the course makes you well aware of the various machinations behind the music which prepares you for the tough negotiations that surround any act entering the industry. Commercial Music gave me the perspective and the resources to quickly focus and craft my identity into something that was valuable to the industry. Getting our first E.P. and tour together was the most exciting part of the journey so far – we had the time of our lives"

01 Commercial Music graduates 'Kill it Kid'

UCAS Code
Commercial Music
W304

Institution code
B20

Typical offers
At least one of the following:
280–320 UCAS Tariff points

Candidates without standard qualifications but with music industry experience considered.

You will also need: high level of performance or composing skill (assessed via MP3s of your three best original tracks); music technology experience; performance experience.

Shortlisted candidates will be auditioned.

Course location
Newton Park campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
281

No. of places (2011)
40

Overall student Satisfaction with teaching for courses in this subject area (2011)
85%

% going on to work and/or study for courses in this subject area
97%

Assessment
Live performance, audio productions, songs, promotional material, website design, written work and business management, seminars and presentations. There are no formal examinations

More information
www.bathspa.ac.uk/ugrad/

www.bathspampa.com

CREATIVE MUSIC TECHNOLOGY

BA (Hons)

Creative Music Technology fuses composition, the exploration and use of technology and creative approaches to digital media in relation to audio. You will extend your individual creative voice, your technical knowledge and develop a range of skills required by the creative industries.

Why choose this course?

Our programme is clearly focused on the creative application of technology within a wide range of music, sound, broadcast and multimedia contexts. Our students enthusiastically share a common commitment to exploring and harnessing personal creative outcomes and developing innovative approaches to their work.

You'll no doubt be obsessively interested in music technology. You'll work and learn with students who are equally committed, and be taught by staff with very high levels of professional practice and expertise. You'll have access to superb equipment and facilities, and you'll be part of a larger vibrant community of students and staff collaborating across subject boundaries.

About the course

Current and emerging techniques and technologies are studied within the context of their creative applications. Intended primarily for aspiring creative users of these technologies, the programme is ear-led. We do not describe

music in 'traditional notation' terms. Though many students will have high levels of instrumental skills and accompanying theory, others will view software and hardware as their 'instrument'.

You will be encouraged to question assumptions, work across media, formulate independent judgement in an environment that supports and values personal creative development. In the first two years the modules are compulsory and create a shared content from which to navigate the final year. Year 3 offers several pathways from which you may select a specialised route, and you will be supported in managing a larger scale project of your choice.

Across a three-year trajectory, you will acquire a rich understanding of both music technology and interdisciplinary multimedia.

Sample modules:

Year 1: Synthesis and Sampling; Creative Practice; Critical Theory; Sound Design for Moving Image. **Year 2:** Digital Audio Techniques; Sonic Art; Digital Signal Processing; Multimedia



Studio; Professional Development. Year 3: Devised Project; Game Audio; Audio Software Development; Interactive Multimedia in Performance; Composer Project; Composition for Broadcast Media; Production Techniques; Audio Post for Moving Image; Sonic Performance.

Careers

We aim to develop creative and technically skilled graduates for employment within the composition, recording, entertainment and new media industries. We don't consider ourselves a programme of 'training', but we encourage students to be clearly focused on developing a wide range of employability skills. Employment possibilities include production, performance, composition, recording, software development, game, mobile and web technologies, specialist publishing, education... it's a long and ever changing range of opportunities relevant to a mobile employment landscape in which self-employment and entrepreneurship are likely to feature strongly.

UCAS Code
Creative Music
Technology
J931

Institution code
B20

Typical offers
280–320 UCAS Tariff points including A-level Music Technology at minimum grade B or equivalent award in Music Technology or a closely related subject.

You will be asked to upload an audio portfolio demonstrating your

interest in music making using technology, and may then be invited to interview.

See page 20

Course location
Newton Park campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
368

No. of places (2011)
42

Overall student Satisfaction with teaching for courses in this subject area (2011)
96%

Assessment
Largely through coursework, such as portfolios of creative and practical work supported by some written evaluation. Some timed or multiple choice examinations.

More information
www.bathspa.ac.uk/ugrad/

www.bathspampa.com

01 Students at work

DANCE

BA (Hons)

A unique chance to explore choreography, performance, dance on camera, dance and digital technology, somatic practice, and interdisciplinary work.



Why choose this course?

Bath Spa University is a leader within the cross-arts dance context and has a reputation for innovation. Dance at Bath Spa focuses on technique and practical choreography, but also offers you the possibility of being involved in inter-and-multi-disciplinary study both within the department and in collaboration with other students and professionals. You will have the opportunity to show work in different venues and will be encouraged to make work of the highest standard. In addition to your studies you will undertake a work placement that will prepare you for the dance related industries and also enable you to investigate an area of specific interest.

About the course

The main focus of this course is on practical choreography, which is underpinned and enhanced by theoretical studies and a strong programme of dance and performance techniques. Your creative and imaginative skills will be developed alongside your performance skills as you learn about generating and structuring movement. You will consider issues of representation

and meaning through theoretical study and through your own personal investigations, referring to the work of a range of artists.

Specialised study areas include: dance on camera, technique and performance skills, somatic practice, and criticism and analysis. These vital strands support and interact with the core of the three-year programme, choreography. Our approach to teaching and learning is innovative and constantly updated.

Each member of staff within the Dance Department brings a wide range of professional experience to the course to create a student experience that is both unique and challenging (there's also an exciting schedule of visiting choreographers and artists). Our current areas of research include film, collaborative and interdisciplinary performance practice, and the role of digital technology within the landscape of performance. We see you, the student, as an empowered partner in these investigations.

Finally, you will develop an individual choreographic and performance style and the imagination, confidence and ability to apply your knowledge, experience and skills to a wide range of employment contexts.

Careers

Typically, Dance graduates from Bath Spa go on to become choreographers, performers, arts administrators, dance leaders in the community, film and interdisciplinary performance specialists, teachers (primary/secondary education subject to PGCE), dance therapists and freelance artists – or undertake postgraduate study.

In addition, you will have the opportunity during your three years of study to make important professional connections and may, after graduation, take advantage of our Graduate Mentoring Scheme that provides help and advice as you embark upon your career.



Graduate Profile Andy Burnett, graduated 2011

"Since graduating from university I have had plenty going on to keep me on my toes. I had an internship for a month in Leeds with 'Balbir Singh Dance Company'; I am also a teacher at 'Performing Arts Cymru'; and I am currently employed with a dance company in Somerset 'Pretty Good Girl Dance Theatre' and we are currently working on a new piece that is looking to go on tour in Feb 2012 and hopefully going over to America.

My goal now is to hopefully begin my own dance company for recent graduates to gain performance experience and also tour around the UK.

My experience from studying at Bath Spa is second-to-none. I had a brilliant time and my course helped me build upon my skills and expand my ambitions."

01 Dance performance
02 At the Newton Park campus
03 Andy Burnett, graduated 2011

UCAS Code
Dance
W500

Institution code
B20

Available as Combined?
Yes – popular combinations include:

Drama
(as part of Creative Arts)
WW5K

Music
(as part of Creative Arts)
WW53

Creative Writing
(as part of Creative Arts)
WW95

Education
WX53

For a full list of courses you can combine with Dance, see page 63.

Typical offers
260–300 UCAS Tariff points with min 80 points from Dance or Performing Arts preferred; Or dance experience outside education.

Eligible candidates will be asked to audition.

Course location
Newton Park campus

Course length
3 years full-time; part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
344

No. of places (2011)
25 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)
93%

% going on to work and/or study for courses in this subject area
90%

Assessment
Includes practical projects (choreography and performance), essays, portfolios and seminar presentations.

More information
www.bathspa.ac.uk/ugrad/

DRAMA

BA (Hons)

Drama Studies offers students an exciting introduction to the world of theatre and performance. Through critical investigation, practical workshops and textual study, students explore the ways in which theatre today, and through the ages, has contributed to cultural discourse.

Why choose this course?

You can choose from a wide range of offerings incorporating content ranging from theatre history to physical theatre and extending to encompass such areas as experimental theatre and site-specific performance.

The approach to teaching Drama Studies at Bath Spa combines academic study with practical workshop based classes which bring theoretical ideas to life. Facilities include the purpose built University Theatre building which incorporates a fully equipped theatre and three studios. You'll be taught by distinguished staff who are practising theatre and performance artists.

About the course

In the first year you'll be introduced to textual analysis, theatre history and performance theory. You'll examine ideas underlying dramatic texts, scenography and performance conventions. You'll examine ideas that range from dramatic texts to scenography and performance conventions.

In the second year, you are given the opportunity to develop your skills and knowledge of some of the major dramatic genres that continue to dominate stage performance today. Critical appreciation of key directors' approaches are enhanced through Directing workshops. Additionally, you can gain experience in 'issue based' work, and practically enhance your dramaturgical skills and knowledge of theatre design.

In your final year of study you have a chance to extend your skills and knowledge base through an exciting range of module choices including Comedy Production, Experimental Performance, Musical Theatre and Site-Specific Performance. Single Hons students also complete a Dissertation.

Sample modules:

Year 1: Introduction to Performance Year 2: Applied Theatre; American Actors and Acting; Stand up Comedy; Commedia Year 3: American Drama; Devising New Theatre; Staging Gender; Staging Shakespeare.



Careers

The Drama Studies programme will equip you with writing, presentational, communication, and collaborative skills that are invaluable in many other professional and vocational areas. Following graduation, some students choose to pursue their interests further into postgraduate study or vocational training. Others use the knowledge gained to launch careers working with theatre companies and in television, or go on to find employment in the media world.

Graduate Profile

Joanne Boniface, graduated 2009

"My time at Bath Spa has really helped me in my professional career. I now work as a freelance theatre director and run my own theatre company producing new writing and forgotten play texts. I work with a few people I met on my course at university and it has been invaluable to have a support network like that behind me."

Whilst at university I wanted to have a well-rounded degree and experience all sides of the theatre industry. My course really helped me to do that – not only was performing but I was also learning about the technical side, the academic and research sides and the history of everything to do with theatre.

The opportunities provided to me by the lecturing staff were second to none, both academically and extra curricula. I really feel like the course allowed me to make the best use of my time at university and left me with a wide knowledge of all aspects of the industry."



01 Marivaux's 'The Dispute' directed by drama student Alexandra Baughton

02 Joanne Boniface, graduated 2009

UCAS Code

Drama Studies
W400

Institution code

B20

Available Combined?

Yes – popular combinations include:

Dance

(as part of Creative Arts)
WW5K

Creative Writing

(as part of Creative Arts)
WW4Y

Education

XW34

English Literature

QW3L

For a full list of courses you can combine with Drama, see page 63.

Typical offers

280–320 UCAS Tariff points including A-Level Drama, Performance Studies or Theatre Studies at min grade B.

Course location

Newton Park campus

Course length

3 years full-time; part-time available

Tuition fee

£9,000 per year (2012)

No. of applicants

(2011)

373

No. of places (2011)

35 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)

88%

% going on to work and/or study for courses in this subject area

90%

Assessment

Includes essays and dissertations. Practical work is assessed through a variety of presentations, performances, group work, and working evaluative logs.

More information

www.bathspa.ac.uk/ugrad/

www.bathspampa.com

MUSIC

BA (Hons)

A programme in classical music and jazz. The course emphasises creativity through performance and composition, and students have the option of taking part in opera and musical theatre modules.

Why choose this course?

There is a strong practical element to the course. Each year there are music-making opportunities ranging from large works for choir and orchestra (such as Monteverdi's Vespers of 1610, Faure's Requiem, and Stravinsky's Symphony of Psalms) through to opera and musical theatre productions (including Purcell's Dido and Aeneas, Mozart's Don Giovanni, Glass's Satyagraha, Sondheim's Company and Weill's Threepenny Opera). There are regular opportunities for students to perform in prestigious venues off campus.

Facilities on campus are superb, and include a purpose-built concert hall (the Michael Tippett Centre), a suite of sound-proofed practice rooms, a wide range of specialist instruments (including three Steinway grand pianos), networked music technology labs, digital recording studios,



THEATRE PRODUCTION

BA (Hons)

In association with Theatre Royal Bath and Salisbury Playhouse.

Why choose this course?

Do you want a career in the exciting and diverse world of Theatre Production? This highly practical course gives you the chance to study in a 'proto professional' environment, which is underpinned by strong and demonstrable links with industry. Any subject area or skill that you will find backstage in a theatre, you will find taught to the highest standards on this course. Subject areas include stage lighting, sound design and operation, costume making, stage management, production management, scenic design, scenic construction, scenic art and prop making.

About the course

The course is run in partnership with the theatre industry across a variety of venues, including Theatre Royal, Bath Main House, Ustinov Studio, and The Egg, as well as our two superbly equipped campus venues, the

University Theatre, the Michael Tippett Centre, and also our new Arts Centre, Burdall's Yard in Bath city centre.

In 2011 we opened our brand new Theatre Production Centre facility, giving us superb scenic workshop, prop making and costume making facilities, in addition to a CAD suite.

Particular emphasis is placed on project and production work, with students also undertaking practical workshops, seminars and directed study. There are no exams! All lecturers are leading specialist theatre production practitioners, ensuring that your learning is to current industry standard.

There is strong interaction with the professional theatre industry, culminating in a professional industry work placement of four weeks. Professional placements are available at both Salisbury Playhouse and Theatre Royal Bath, amongst many others.

The course is led by vastly experienced current industry practitioners. Course Leader

Michael Budmani is a hugely experienced Stage and Production Manager. Over his long career he has been a Stage Manager for the RSC, Birmingham Royal Ballet and Scottish Opera, where he latterly became Head of Technical. Lecturer Rob Sayer is one of Britain's most experienced and respected Lighting practitioners, and is the author and editor of *On Stage Lighting*, an article website bringing the reality of professional stage lighting in the 21st century to those eager to learn more.

"...development with outside partners like the Egg (Theatre Royal, Bath) and Salisbury Playhouse should be seen as proof that students are offering the required levels of skills to enter the industry".

"Strengths are certainly links and partnerships with outside professional companies..."
External Examiners Report 2010–2011

"There is a feeling of a true team working to produce great student experience and with the new fee paying environment this cannot be understated."

External Examiners Report 2010–2011

Sample modules:

Stage Management and Production Process; Lighting Sound and AV; Stagecraft; Scenic and Costume Design; Meeting Industry.

Careers

Career opportunities include the areas of stage management, scenic construction, prop making, lighting technician, lighting designer, sound technician, sound designer and costume technician.

Staff Profile

Michael Budmani – Course Leader

"My professional theatre career spans 24 years as a Stage, Production and Technical Manager. I was Stage Manager for the RSC, Birmingham Royal Ballet and Scottish Opera, as well as Head of Technical for Scottish Opera. We have superb and up to the minute facilities for teaching Theatre Production over a variety of fantastic spaces. My fellow lecturers and I are passionate about what we do. Working in the arts is a vocation and a privilege. I am paid to do what I'd do in my spare time. How lucky am I?"



UCAS Code Theatre Production W431	No. of places (2011) 20
Institution code B20	Overall student Satisfaction with teaching for courses in this subject area (2011) 88%
Typical offers 260–300 UCAS Tariff points plus a demonstrable interest in some aspect of theatre production.	% going on to work and/or study for courses in this subject area 90%
Course location Newton Park campus, Theatre Royal Bath, Theatre Production Centre, Burdalls Yard Arts Centre	Assessment Largely by coursework including practical work, presentations, evaluations, group projects, individual reports and written assignments. There are currently no written exams.
Course length 3 years full-time; part-time available	More information www.bathspa.ac.uk/ ugrad/ www.bathspampa.com
Tuition fee £9,000 per year (2012)	
No. of applicants (2011) 85	

01–03 Set production in action

band rehearsal rooms and a well-stocked music library. You will be taught by distinguished full-time staff who are all practising performers, composers and musicologists, as well as by visiting staff (many with international reputations). Recent visiting performers and composers have included Dame Emma Kirkby, Ensemble Bash, the Smith Quartet, Jason Rebello, Andy Sheppard, Gavin Bryars, Graham Fitkin and Mark-Anthony Turnage.

About the course

In your first year you will concentrate on three main areas: Performance Studies consists of one-to-one instrumental or vocal lessons, with workshops on performance techniques, aural awareness, and conducting. Students can opt for classical or jazz performance.

Creative Forum is a composition skills module which includes free composition while focusing on a range of compositional techniques, notation, arranging, orchestration, and the use of music technology.

Music in the West and Global Musical Styles include study and research skills for musicians, analytical skills and the close study of landmark musical works and genres from medieval to pop, with a series of seminars around cultural and musicological issues in music today.

As you progress to Year 2 you will continue to develop your musical skills, and increasingly you will specialise in areas of particular strength and interest – for example in performance, composition or musicology in classical or jazz styles. There is a wide choice of modules, ranging from Performance to Music Analysis. In Year 3 you have the freedom for creative output in specialisms such as performance or composition together with the choice of a wide range of supporting modules, from the Opera Project to Music Psychology and Music in Action (which is a community music module). Practical workshops in performance and composition are a key feature of the

course, and every week a day is dedicated to ensemble performance and related activities for students in all years.

Ensembles include choir, chamber choir, orchestra, wind band, string orchestra, big band, experimental music group and gamelan.

Careers

During the course you will explore the constantly changing needs of the employment market, and you will undertake a placement in Year 2. (Recent placements have included the Bath International Music Festival, Bath Philharmonia, the BBC Proms, Welsh National Opera, BBC Music Magazine, Dorling Kindersley and Real World). Career possibilities include performing and teaching, music in the community, composing for concert, screen, stage and education, arts management, music promotion and publishing.

Graduate Profile

Jason Thornton

"Jason Thornton is the music director of Bath Philharmonia. He has worked extensively with many of Britain's orchestras and choirs including, City of London Sinfonia, London Mozart Players, Halle Orchestra, English Northern Philharmonia, London Philharmonic Choir and the Philharmonia Chorus. Abroad he has worked with the Cyprus Chamber Orchestra, Jykvaskyla Sinfonia (Finland) and the North West Symphony Orchestra (Seattle). Recent performances have included collaborations with Peter Donohoe, Natalie Clein, Joanna Macgregor and Sir Willard White."



UCAS Code Music W300	Course length 3 years full-time; part-time available
Institution code B20	Tuition fee £9,000 per year (2012)
Available as Combined? Yes. Popular combinations include: Dance (as part of Creative Arts) WW53	No. of applicants (2011) 383
Drama (as part of Creative Arts) WW3K	No. of places (2011) 42 (additional places are available as part of a Combined Award)
Education XW33	Overall student Satisfaction with teaching for courses in this subject area (2011) 85%
For a full list of courses you can combine with Music, see page 63.	% going on to work and/or study for courses in this subject area 97%
Typical offers 280–320 UCAS Tariff points preferably including Music at minimum grade B, plus a good standard of practical instrumental/vocal performance at Grade 8 (ABRSM) or equivalent.	Assessment Includes essays, dissertations, performances, group work.
Single Hons applicants will be interviewed.	More information www.bathspa.ac.uk/ ugrad/ www.bathspampa.com
Course location Newton Park campus	

01 University choir and orchestra
02 University Georgian Band
03 Andy Sheppard, jazz musician and composer
04 String section



CHALLENGE.
PERCEPTION.



SCHOOL
OF SCIENCE,
SOCIETY AND
MANAGEMENT

APPLIED
GEOGRAPHICAL
SCIENCES

BSc (Hons) 50

BUSINESS AND
MANAGEMENT

BA (Hons) 50

BIOLOGY

BSc (Hons) 51

DEVELOPMENT
GEOGRAPHY

Foundation Degree (FdSc) 51

DIET AND
HEALTH

BSc (Hons) 52

ENVIRONMENTAL
SCIENCE

BSc (Hons) 52

FOOD WITH
NUTRITION

BSc (Hons) 53

GEOGRAPHY

BSc (Hons) 53

HUMAN
NUTRITION

BSc (Hons) 54

PSYCHOLOGY

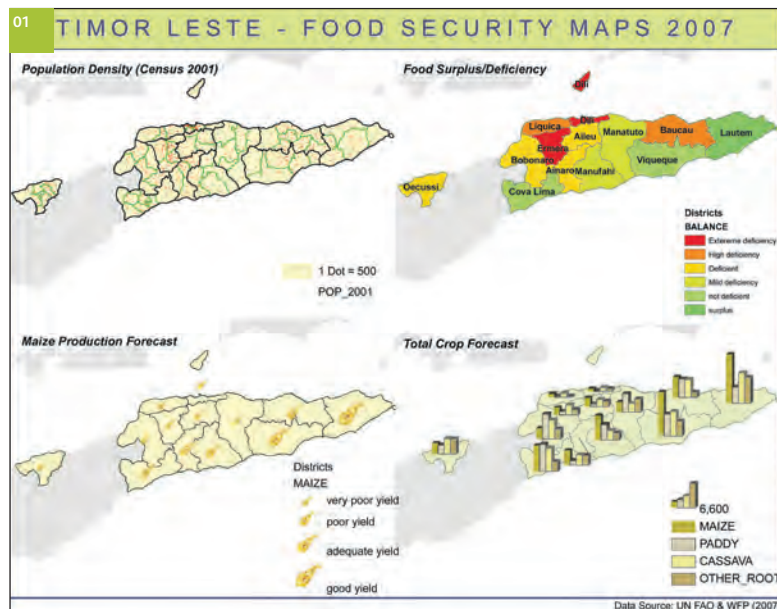
BSc (Hons) 54

SOCIOLOGY

BSc (Hons) 55

APPLIED GEOGRAPHICAL SCIENCES

BSc (Hons)



If you are interested in investigating your own neighbourhood and the wider world using maps, satellite images and aerial photography and other digital data then this course will be of interest to you.

Why choose this course?

Geographic information technology (Geotechnology) is changing the ways we share information and conduct business. In every type of organisation and in every part of our lives, Geotechnology helps people to do a better job and make a difference. Today, it is a multibillion-dollar industry employing hundreds of thousands of people worldwide.

This course will enable you to gain the knowledge and skills expected by employers in the geosciences sector, plus that all-important geographical context.

About the course

You will study geographical concepts and principles in both physical and human geography strands in all three years of your degree to allow you to gain the knowledge, skills and understanding of the fundamentals of thinking and working spatially. In Year 1 you will learn the basic principles of ArcGIS use

and application. In Year 2 you will build on this knowledge with a Digital Cartography module and also undertake a Geosciences Industry Experience placement with a relevant organisation of your choice. In Year 3 you will take more responsibility for your own learning in the Applied Geosciences Dissertation and you will take two practical based Geotechnical modules. A community engagement module is also optional in the third year, and involves a period of volunteering with your chosen organisation.

Fieldwork is an integral part of your learning and underpins our commitment to a relevant, interesting and useful degree. There are various field days during modules, as well as residential fieldwork options in the UK and overseas in years 2 and 3.

The optional modules at all levels enable you to personalise your own degree and specialise further in areas in which you are particularly interested.

Sample modules:

Development and Sustainability, Public Health Nutrition, Environmental Hazards, Criminology and Criminal Justice, Coastal and River Management and Creating a Business.

Careers

There are various career opportunities available to BSc AGS graduates, from careers in natural resource management, disaster management and public service provision to careers in business, marketing and retail. This course aims to give you the practical training in the latest technologies and provide you with vocational and problem based learning to give you the best chance of securing a good career.



UCAS code
Applied Geographical Sciences
FF86

Institution code
B20

Typical offers
260-300 UCAS tariff points with a minimum of 80 points in Geography or a related subject.

Course location
Newton Park campus

Course length
Three years full-time; part-time available.

Tuition fee
£9,000 per year (2012)

Overall student Satisfaction with teaching for courses in this subject area (2011)
*New course

% going on to work and/or study for courses in this subject area
*New course

Assessment
Varied assessment methods – mostly through coursework but with some written exams

More information
www.bathspa.ac.uk/ugrad/

01 Digital map produced to illustrate food security issues in Timor-Leste
02 Field survey in the Isle of Wight

BUSINESS AND MANAGEMENT

BA (Hons)

This course will equip you with the business knowledge and management skills to work in a range of business settings and sectors. This could be in a company, an organisation, in the private or public sector, a charity or your own business.

Why choose this course?

This course opens opportunities rather than limits them. You can take our BA (Hons) Business and Management or you may prefer to choose a pathway in Marketing, Human Resource Management or Tourism Management. You'll be given personal support in your study – staff are committed to helping students to achieve their goals.

About the course

Year 1 ensures that you have a broad and grounded knowledge of business today, giving a platform to develop specialised knowledge as you progress through the course. You will gain a good grasp of what business is all about, the environment within which business operates, key activities at the centre of most organisations, an understanding of economic thinking and of the role of data and information in business.

In Year 2 you'll get to know about the functions of a business and how these functions relate to each other. You'll start to form opinions of functions and how they manage the challenges that are presented to them on a daily basis. You will have the opportunity to work on projects and to use business techniques to

solve problems, and you'll start to develop your employability skills before seeking a placement at the end of this study year. There is a compulsory module on Financial Accounting, and a range of other modules related to business and management functions.

At the end of Year 2 you have the option to choose a ten month Year in Business placement or a shorter ten week placement during the summer break. This is an invaluable chance to apply your knowledge and skills in the real world, making you even more attractive to employers.

In your final year, when you finish your placement, you will practice, develop, challenge and explore all your business learning, and examine management as an integrating activity. You will undertake a business-related dissertation, exploring in depth a topic of business that really interests you. You'll also have the opportunity to work individually or with colleagues to develop and set up a business. A choice of modules allows you to pursue specialist areas such as marketing, human resources, or management accounting.

Sample modules include: Year 1: Organisations and the Business Environment; Economics and Globalisation; Managing Data.



Year 2: Creativity and Innovation in the Workplace; Financial Accounting; Human Resource Management; Marketing, Information and Operations Management. Year 3: Business and Management Research Project; Managing Sustainability; Business Strategy; Enterprise; Strategic Human Resource Management, International Business.

Careers

During your degree programme you'll have many opportunities to explore your career aspirations, helped by visiting speakers who will encourage you to look at work placements and internships. You'll also work alongside businesses on project based assignments, giving you useful insights to a range of businesses and possible career choices.

Graduate Profile

Joseph Cooper, Business & Management, graduated 2009

"I decided to study Business and Management at Bath Spa University because the course offered opportunities for both professional and personal development which I felt would be transferable across several different career options. I chose to extend the course to

four years by participating in the Year In Industry program after the end of my second year of study, and worked for a year as a Marketing Assistant.

Upon graduating from Bath Spa I was offered a year's internship with UBS AG Investment Bank based in the USA, which I've just finished. I've now returned to the UK and am working for the bank in London as a Legal Negotiator for Traded products.

Attending Bath Spa University was the best decision I have made in my life. I entered not knowing what I would do with my life and which direction and opportunities were available to me and I left with a plethora of opportunities for my career and future development, both professional and personal.

The lecturers offer a wealth of knowledge which is communicated to students in a simple yet effective style, which not only enables students to take in the information but also challenges the students' thinking. Lecturers are always happy to offer support and further help when needed. A friendly and welcoming atmosphere from both staff and students alike made the University a joy to visit each and every day."

UCAS Code
Business and Management
NN12

Business and Management (Human Resource Management)
N600

Business and Management (Marketing)
N500

Business and Management (Tourism Management)
N832

Institution code
B20

Available as Combined?
Yes – popular combination:

Sociology
NL13

For a full list of courses you can combine with Business and Management

See page 63

Typical offers
260–300 UCAS Tariff points

Course location
Newton Park campus

Course length
3 years full-time; 4 years full time (with year placement); part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
1245

No. of places (2011)
80 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)
93%

% going on to work and/or study for courses in this subject area
90%

Assessment
Assessment varies, including essays, reports, presentations, examinations, projects, group-work, computer based tests and podcasts.

More information
www.bathspa.ac.uk/ugrad/

01 Graduation day

BIOLOGY

BSc (Hons)

Biology is a wide ranging programme allowing you to study the subject in breadth or specialise in aspects which particularly interest you, such as human biology or ecology.



Why choose this course?

This course covers all the core aspects of biology while still allowing you to develop expertise in specialist areas. Biology has a strong practical element and you will have plenty of opportunities to study plants and animals in the wild as well as in the laboratory. Day trips and residential field trips are a feature of the course.

Our staff are friendly and enthusiastic with expertise in many areas of biology from occupational diseases to wildlife conservation. By the end of your degree you will be particularly well equipped for a career in biology but you will also have a broad range of transferable skills and the versatility to succeed in many other careers. There is also the opportunity for you to gain work experience in a relevant organisation as part of your degree programme.

Our campus is particularly well suited to the study of biology, boasting many interesting habitats including woodland, farmland, a lake, ponds and a stream. As well as these important natural resources we also have a boat, wildlife video system, walled garden, greenhouses, recently refurbished laboratories and a range of specialist equipment and computer software. In brief, we can provide everything you need to make your biological studies relevant, interesting and applicable to a rewarding career.

About the course

In your first year you will study the core module, Biology: The Living World. This allows you to develop your understanding of the fundamentals of biology from cell biology and genetics to characteristics of plant and animal communities. You may also choose to study additional modules in human biology and biodiversity.

In the second year you will look at the biology of plants, animals and humans in greater depth and be able to study additional topics that particularly interest you, such as human environments, ecology, environmental management and wildlife conservation.

In your final year of study you have the opportunity to specialise in specific topics such as animal behaviour, marine biology, human health, environmental consultancy and plant biology.

Careers

We realise that having a degree relevant to employers is crucial if you are going to find a job at the end of your studies. We are particularly

aware of skills employers need and this is reflected in the content and structure of modules.

Our graduates are successful and many take further qualifications such as PGCE, Masters or doctorates. Others have been employed in both public and private organisations such as ecological consultancies, water companies, wildlife trusts, teaching and government agencies such as the Environment Agency.

Graduate Profile

Katie Duke, Biology & Business, graduated 2006

"I work for the Royal Agricultural College as Enterprise Co-ordinator. It is a great job and every day is very different. My main responsibilities are helping to encourage students to set up their own business and promoting rural entrepreneurship. In addition, I run a small business for the RAC called Muddy Wellies which is a drinks range with the proceeds invested in student enterprise. I also run a national business case study competition for Universities called the Grassroutes Challenge.

I would advise students to get as much work experience/voluntary work, as possible. I really enjoyed working as a Student Ambassador when I was at Bath Spa. I even met my husband Matt when we were both working as Student Ambassadors!"



UCAS Code
Biology
C100

Institution code
B20

Available as Combined?
Yes – popular combinations:

Geography
CF18

Psychology
CC18

For a full list of courses you can combine with Biology, see page 63.

Typical offers
260–300 UCAS
Tariff points with minimum 80 points from a relevant science subject such as biology, chemistry, human biology, environmental science or social biology.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
169

No. of places (2011)
20 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)
91%

% going on to work and/or study for courses in this subject area
91%

Assessment
Assessment varies between modules. Some modules have a 50:50 split between coursework and examination, while others, including all Year 3 modules, are wholly coursework.

More information
www.bathspa.ac.uk/ugrad/

01 Pollination
02 Katie Duke

DEVELOPMENT GEOGRAPHY

Foundation Degree (FdSc)

If you care about the world we live in, and wish to learn more about the environmental, social and geopolitical issues and challenges facing the developed and developing world today, then the Foundation Degree in Development Geography is the course for you.

Why choose this course?

- Undertake a field investigation in a developing country.
- Take a work placement with a Non-Governmental Organisation (NGO) in the UK.
- Training in practical geographical skills and those used by NGO practitioners.
- Excellent pastoral and academic support.
- Small, friendly department, with approachable and knowledgeable tutors with considerable experience of overseas fieldwork.
- On successful completion of the Foundation Degree you can apply to the third year of the Geography course to 'top up' your qualification to a BSc Honours degree.

About the course

The course explores the main themes and issues of development, with particular focus on developing countries, and environmental sustainability. In the first year you will gain knowledge about development theory and the concept of sustainable development, and become practised in methods of scientific investigation. The application of geographical methods and techniques will enable you to examine real-world development problems, such as global inequality, women's roles in development, population trends, health and education resources, environmental degradation, energy resources, climate change and sustainable communities. You will develop a range of skills that will prepare you for the remainder of your course as well as your future career. Skills include computing (such as Geographic Information Systems), laboratory and field-based work, researching and analysing data to aid decision making, working alone and in teams, executing a field investigation, and clear communication, both written and oral.

A unique feature of this two-year programme is that you will undertake a field investigation in a developing country, and with future careers in mind, a second year module provides the opportunity to further investigate career options. You will undertake a

work placement with an appropriate employer or Non-Governmental Organisation in the UK.

Topics covered in the course include:

Year 1: Foundations in Geography; Development and Sustainability; Physical Landscapes; Earth Observation; Global Food Issues. Year 2: Sustainable Communities; Global Climate Change; Project Management.

Careers

Opportunities are varied and include employment as an agency field worker or a voluntary sector worker, or careers with non-governmental organisations and government departments. Opportunities also exist in education, tourism, and further study. The Foundation Degree is a vocational qualification, and prepares you for seeking paid or voluntary work in the development sector. Your practical field-based experience gives you the edge over more academic courses, and you can be qualified in only two years.

Placement profile

Eleanor Ross-Smith spent her Year 2 placement in rural Vietnam investigating the social issues faced by those living with HIV/AIDs.

"Ha Noi is located in the north of Vietnam, and is a heavily urbanised area. In 2010, there were 20,260 people known to be living with treated HIV in the city; however, these are only the reported cases and this statistic does not necessarily take into account those who live undiagnosed in both the city and rural communities surrounding, and those who willingly refuse treatment for fear of the social repercussions.

My research explored the following questions: what are the social issues faced by those living with HIV/AIDs? What can be done to change the social stigma surrounding the disease? And what can and is being done to actively enable those in need?"

UCAS Code
Development
Geography
F850

Institution code
B20

Typical offers
180–220 UCAS
Tariff points

Alternative qualifications welcome.

Course location
Newton Park campus

Course length
2 years full-time

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
49

No. of places (2011)
10

Overall student Satisfaction with teaching for courses in this subject area (2011)
85%

% going on to work and/or study for courses in this subject area
75%

Assessment
Modules typically have a blend of coursework and examination, though many of our modules are assessed entirely through coursework

More information
www.bathspa.ac.uk/ugrad/



01 Halong Bay, Vietnam – a recent field investigation location
02 Volunteering in an orphanage in Ghana

DIET AND HEALTH

BSc (Hons)

An exciting and varied programme that explores diet and health from three key perspectives – nutrition, public health and food safety – and designed for those who wish to pursue a career in the field of diet and health but currently lack a traditional science background.



Why choose this course?

This course offers a broad area of study on many different aspects of diet, nutrition and the factors that impact on health. You will study nutrition in terms of diet and the role that diet plays in reducing risk factors associated with disease. You will also investigate diet and health from a social perspective and consider a range of topics related to food choice and the production of a safe and nutritious food supply.

Applied science is introduced into the programme where appropriate and our approach to teaching and learning is particularly supportive to those without a prior science qualification. Class sizes in seminars and workshop are small (typically about 20 students) so there is a lot of individual support. Throughout the programme you will be encouraged to develop your personal and professional skills with particular focus being the opportunity to explore future career options and employability.

About the course

In your first year core modules in food and nutrition, and health and social care will provide you with introductory information on nutrition and dietary analysis, food safety, food manufacture and the measurement of health. These modules will be supported by modules on human biology and public health nutrition. You will develop a sound knowledge of the basics of human nutrition and its impact on the human body, an awareness of how to collect data on diets and health and an understanding of wider issues relating to the food supply system.

In Year 2, you will develop a critical understanding of the principles of nutrition,

health and food safety, and be able to apply this understanding to work related situations. Modules will cover nutrition in society, public health and health promotion, food and nutrition and research methods which allows you to develop your research skills and develop a deep understanding of a topic relating to your own interests. Optional modules allow you to tailor your degree to human health or product development.

In the final year you will select from a range of compulsory and optional modules according to your career aspirations and interests. You can explore issues relating to diet activity and health, current issues in nutrition and food, health and food safety. You will be able to develop your particular interests by designing and carrying out your own independent research project.

Sample modules include:

Year 1: Introduction to Food and Nutrition; Public Health Nutrition. Year 2: Advanced Food and Nutrition; Public Health and Health Promotion. Year 3: Diet Activity and Health; Current Issues in Nutrition

"The BSc in Diet and Health is an excellent course as it provides students with in-depth knowledge on nutrition, the food industry and health promotion. The lecturers have all worked in these areas so provide students with first-hand knowledge of the subjects while always being there to support students during their time at university."

Diet & Health student

Careers

You will gain the essential skills required to work within nutrition and health or related fields either within the food industry,

health service or leisure industry, both private and public sector. On graduation from this programme, students will also be able to apply to register with the UK Nutrition Society as an associate nutritionist. Further postgraduate study or research is also an option.

UCAS Code Diet and Health B900	Overall student Satisfaction with teaching for courses in this subject area (2011) 90%
Institution code B20	% going on to work and/or study for courses in this subject area 90%
Typical offers 260–300 UCAS Tariff points.	Assessment Various methods – no modules are entirely exam based and none has more than 50% of the final mark based on exams. Some modules are entirely assessed by coursework.
Course location Newton Park campus	More information www.bathspa.ac.uk/ugrad/
Course length 3 years full-time; part-time available	
Tuition fee £9,000 per year (2012)	
No. of applicants (2011) 68	
No. of places (2011) 15	

01 Healthy eating

ENVIRONMENTAL SCIENCE

BSc (Hons)



Climate change, pollution impacts, conservation of biodiversity, environmental management, energy use, wastes management, sustainability, and protection of natural systems are amongst the planet's most pressing issues.

Whilst we can't guarantee that this course will enable you to solve all of them, we can promise that you will be taught by an enthusiastic, committed, and supportive team of professionals who will help you to understand these issues and develop the skills to do something about them.

Why choose this course?

For many reasons; starting with a comment from a recent review of teaching.

"We were impressed with the range and scope of field-based teaching and the extent to which this expertise benefits student learning."

Internal Review comment

Class sizes are small – typically 23; staff and students are on first name terms, and each student is assigned a Personal Tutor from day one. All this helps to create an excellent learning environment. Expect to 'get your hands dirty'; we get you out of the classroom and into the environment as much as possible. Employers greatly value the practical skills you develop.

About the course

Environmental Science is a vast subject embracing many disciplines; at Bath Spa it is studied from two related perspectives – biological and geographical. Whilst some modules, such as ecology and environmental management, are compulsory, there are many optional topics to choose from, e.g. marine biology, climatology, river and coastal management, environmental hazards, environmental consultancy and biodiversity assessment.

The course is flexible and you will design a programme of study to suit your interests and career aspirations. Along with flexibility is the opportunity to specialise in a particular area of environmental science; for example aquatic environments, environmental protection and conservation, or earth systems. Alternatively, you can maintain a broader interest in the subject; at Bath Spa the choice is yours.

Throughout the course there is an emphasis on practical work: in our well equipped laboratories, on campus – with its rich variety of terrestrial and aquatic environments – and further afield (though we are mindful of our carbon footprints in selecting locations).

Careers

The knowledge and skills that you develop during the course are valued by employers and our graduates have gained employment in a wide variety of organisations. Examples include: environmental consultancies, water companies, public sector bodies (for example the Environment Agency), and not-for-profit organisations (such as the Soil Association). Many graduates have gone on to postgraduate programmes at Bath Spa and elsewhere, leading to a teaching qualification (PGCE), MSc or PhD.

Graduate Profile

Sara King, graduated 2009

"I am an Ecological Consultant with an ecological consultancy in Bath. This job involves ecological survey for protected species, including badgers, bats, dormice, great crested newts and reptiles, project management, reporting, European Protected Species Licensing and mitigation. My role involves a variety of practical ecological surveys and office-based reporting. My course at Bath Spa gave me the knowledge and skills to undertake my current job, particularly the Ecological Assessment module (material from which now features in the new Environmental Consultancy and Biodiversity Assessment modules) in my third year. I loved the field trips and group activities at Bath Spa – they taught us a lot and we had a lot of fun at the same time!"



UCAS Code Environmental Science F900	Overall student Satisfaction with teaching for courses in this subject area (2011) 85%
Institution code B20	% going on to work and/or study for courses in this subject area 75%
Typical offers 260–300 UCAS Tariff points, with minimum 80 points from a science or geography-related subject preferred.	Assessment Generally a mixture of coursework and examination
Course location Newton Park campus	More information www.bathspa.ac.uk/ugrad/
Course length 3 years full-time; part-time available	
Tuition fee £9,000 per year (2012)	
No. of applicants (2011) 150	
No. of places (2011) 15	

01 Sampling soil and vegetation in Ecology
02 Marine Biology trip to plankton trawl site

FOOD WITH NUTRITION

BSc (Hons)



The primary focus of this course is the food chain and the nutritional and safety issues that are of importance to consumers.

Why choose this course?

The course was designed for students who have an interest in pursuing a career in food and nutrition but who do not have a traditional science background. You do not need a traditional science A-level to apply – applied science is introduced into the programme where appropriate. The course is accredited by the Institute of Food Science and Technology, the professional body for food scientists and technologists in the UK, for its membership purposes.

This course will enable you to develop an appreciation of the complexities of the food chain, the needs and demands of consumers and the controls that exist to ensure that the food we eat is nutritious and safe.

Our specialist facilities provide you with access to some of the latest technologies and learning resources, including a wide range of industry standard specialist food and nutrition software.

About the course

In Year 1, the core module Introduction to Food and Nutrition provides the initial science base for the course and introduces some fundamental concepts of food science, food technology, microbiology and nutrition. You will be introduced to consumer perceptions of the food supply chain with particular reference to nutritional, environmental and ethical issues, and develop your practical, study and ICT skills.

All students take a core compulsory module from a second subject in Year 1 – Biology, Geography and Business and Management are popular choices, but you do not need to decide until you get here, and you will be helped in your choice by your personal tutor.

In Year 2, the core Advanced Food and Nutrition module further develops the themes covered in the first year and relates this to the food industry. A compulsory research methods module lays the foundations for the Year 3 food and nutrition dissertation. Modules in

Year 2 also investigate the role of diet in normal health and as a risk factor in health disorders. Food quality and new food product development are explored in the context of food production, the consumer and the law. Optional modules explore the biochemical and physiological links between common pathological states and the role of nutrition in prevention and treatment, and factors that affect food choice and eating habits.

In your final year you will critically evaluate the national and international concepts of risk assessment and their application at all stages of the food system. You will also evaluate issues and concerns over food provision. A primary research investigation is an important part of your studies in Year 3. Other themes include contemporary food issues, current issues in nutrition, nutrition for optimal health and sports performance. An optional module allows you to carry out an independent project in collaboration with an organisation in the food and nutrition sector, such as a food business.

Careers

We have an excellent record in graduate employment – employers value the knowledge and professional skills developed by our graduates. The food industry, consumer organisations and enforcement agencies need graduates who have a balanced and informed view of food provision.

You will be qualified for a variety of careers such as manufacturing (particularly product development), quality assurance and food safety, nutritional adviser, retailing, local and national government and many more. Postgraduate study is another option – you could train to be a teacher (PGCE), do an MSc, PhD or a specialised professional qualification.

Staff Profile

Dr Anil de Sequeira, Subject Leader, Food and Nutrition

"Our programmes are delivered in a student centred environment in which your learning experience is enhanced by the industry standard specialist facilities. My research interests lie in the area of food product and process development, development of smart labels and industrial applications of immobilised enzymes. I bring my research to my teaching through new student practicals that I have developed and final year student projects. My links with industry further help me embrace my teaching through the use of 'live' case studies."

UCAS Code
Food with Nutrition
D6B4

Institution code
B20

Available as Combined?

Yes – if you study this course as part of a Combined Award the title is abbreviated to Food and Nutrition. Popular combinations include:

Biology
CD16

Business and Management
ND26

For a full list of courses you can combine with Food and Nutrition, see page 63.

Typical offers
260–300 UCAS
Tariff points

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
134

No. of places (2011)
20 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)
90%

% going on to work and/or study for courses in this subject area
90%

Assessment
Approximately/50 split between course work/presentations and exams

More information
www.bathspa.ac.uk/ugrad/

01 Examining food label information

GEOGRAPHY

BSc (Hons)

Studying Geography is 'the best of both worlds' as the subject combines academic knowledge and applied skills that uniquely bridge the gap between the earth and social sciences. We think this helps Geographers to be more adaptable in the world of work.



Why choose this course?

Geography is clearly important in understanding today's pressing global and local issues from climate change to sustainable development. At Bath Spa you learn geographical concepts, theories and knowledge and also gain skills that can improve your career prospects. Geography graduates are valued by employers for this unique combination.

Good teaching is important to us, and our graduates and consistently rate the quality of teaching on the course highly. In our friendly department you will benefit from small classes, specialist expertise, and up-to-date technologies, including Arc GIS, GPS survey instruments, campus river gauging and digital 'met' stations. Our rural site is a superb 'natural laboratory'.

About the course

The course allows you to do both physical and human Geography or to specialise in one or the other after Year 1. Fieldwork is an integral part of your learning and underpins our commitment to a relevant, interesting and useful degree. There are various field days during modules, as well as residential fieldwork options in the UK and overseas in Years 2 and 3.

A special feature of our course is the optional placements, overseas, in voluntary work or in schools, which count toward your degree; you can gain valuable experience whilst demonstrating the value of Geography to employers.

In your first year you take a core module combining 'foundation' knowledge, concepts and skills. The rest is up to you! You can begin to specialise by choosing options that interest you, such as in physical landscapes or development and sustainability.

In Years 2 and 3 you develop research and survey skills preparing for dissertation work and a future career. The themes of sustainability, development and geo-information skills add further dimensions to your learning and employability.

Sample modules:

Year 1 – Foundations in Geography, Earth Observation, Development and Sustainability; Year 2 – Geography and Geographers: Investigating Environment and Society, Global Climate Change, Environmental Hazards, Culture, Place and Belonging; Year 3 – Geography Dissertation, Coastal and River Management, Historical Geographies, International Fieldwork.

Careers

With a wide skills base, geographers take many career paths: the environment sector, utilities, planning, housing management, leisure, logistics and a wide variety of other businesses. Many geographers also undertake further study or research, or enter teaching as a career.

UCAS Code
Geography
F800

Institution code
B20

Available as Combined?

Yes – popular combinations:

Biology
CF18

Sociology
FL83

For a full list of courses you can combine with Geography, see page 63.

Typical offers
260–300 UCAS
Tariff points with minimum 80 points from geography or a related subject such as science, sociology, economics.

Course location
Newton Park campus

Course length
3 years full-time;
part-time available

Tuition fee
£9,000 per year (2012)

No. of applicants (2011)
526

No. of places (2011)
60 (additional places are available as part of a Combined Award)

Overall student Satisfaction with teaching for courses in this subject area (2011)
85%

% going on to work and/or study for courses in this subject area
75%

Assessment
Assessment varies between modules. Modules typically have a blend of coursework and examination, though many of our modules are assessed entirely through coursework.

More information
www.bathspa.ac.uk/ugrad/

01–02 Students undertaking coring activities during a field trip to Sand Bay

HUMAN NUTRITION

BSc (Hons)

By studying human nutrition you will understand the scientific principles underlying nutritional requirements throughout life, in health and disease. This is a stimulating and provocative programme that will challenge some of your own views and opinions and will answer many misconceptions.

Why choose this course?

This course is accredited by The Association for Nutrition. This means that graduates of this degree will be eligible for direct entry registration at Associate level on the UK voluntary register of nutritionists, with Associate Nutritionist status. It is a specialised award, meaning that most of the modules are compulsory. However, in order for students to tailor their degree towards future career aspirations or interests there are some module options, and a research project in Year 3. Students are also encouraged to undertake relevant work experience.

Students have personal on-campus access to dietary analysis software, which is used frequently in lectures and seminars. We have excellent specialist facilities that include a food workshop and biology and microbiology laboratories.

About the course

You will be taught by a core lecturing team and we have a number of visiting expert lecturers who take both lectures and seminars on their areas of expertise.

Examples of the subject themes studied on the programme include in Year 1: core modules in Food and Nutrition, which provides you with introductory information on food, nutrition and dietary analysis; Human Biology; Biochemistry; and Public Health.

In Year 2 a core Advanced Food and Nutrition module will develop themes covered in the first year. Other themes include Nutritional Science; Research Methods and Nutrition in Society. Importantly you will gain an understanding of the ethical and professional framework you will work within as a graduate of a human nutrition degree.

In your final year you will critically explore the complex nature of issues related to dietary intake and physical activity and how these choices impact on health. You will also have the opportunity to take optional modules to help tailor your degree. The primary research investigation is an important part of your studies in Year 3 and this will enable you to integrate the practical and theoretical aspects of diet, nutrition and ethics.

Careers

There is a growing interest in human nutrition and its effect on health. There is an increasing demand for multi-skilled graduates with knowledge of nutrition and health who will be able to find employment in both the public and private sector. Private sector careers include development of new food products; food safety and compliance with nutritional claims; marketing; public relations; and medical food companies.

Public sector careers include local or national government in health or food departments; public health; health science in schools, colleges or universities. Graduates of the BSc Human Nutrition degree may go on to do postgraduate study, such as dietetics, or research, such as MPhil or PhD.

Staff Profile

Tracey Lewarne, Course Leader, Human Nutrition

"Human Nutrition is a specialised course designed specifically to give students thorough and up-to-date knowledge in this ever growing area. It's a stimulating programme that will challenge views, and since there's an increasing demand for multi-skilled graduates with knowledge of nutrition and health, it provides students with the skills needed for employment in both the private and public sector."



01

UCAS Code

Human Nutrition
B400

Institution code

B20

Typical offers

260–300 UCAS
Tariff points, with
minimum 160 points
from at least two
science based subjects
(Biology preferred plus
a related science
subject e.g. Chemistry,
Physics, Maths,
Physical Education or
Food Technology) at
A-level or equivalent.

An Access course that
includes biosciences
and numeracy.

Course location

Newton Park campus

Course length

3 years full-time;
part-time available

Tuition fee

£9,000 per year (2012)

No. of applicants

(2011)
85

No. of places (2011)

10

**Overall student
Satisfaction with
teaching for courses
in this subject area
(2011)**

90%

**% going on to
work and/or study
for courses in this
subject area**

90%

Assessment

A variety of methods
including essays,
reports, case studies,
seminar presentations,
examinations, group
work, and literature
reviews

More information

[www.bathspa.ac.uk/
ugrad/](http://www.bathspa.ac.uk/ugrad/)

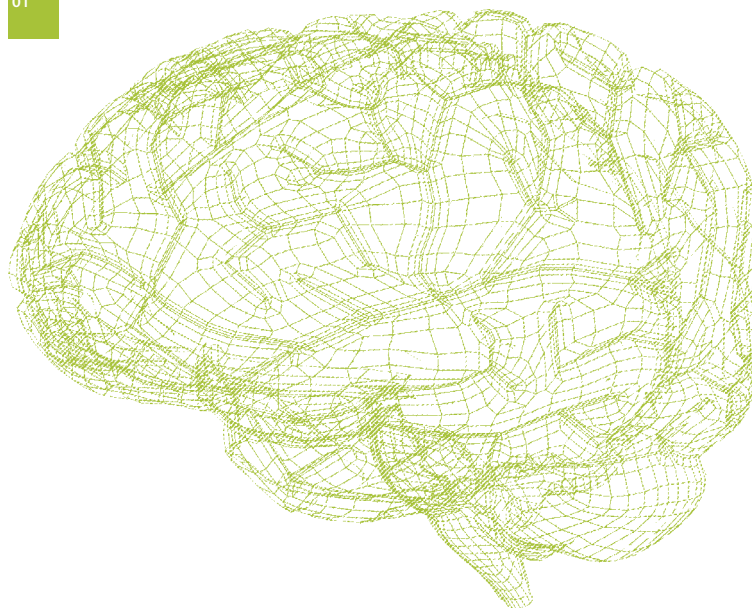
01 Tracey Lewarne,
Course Leader
02 Year 1 Food and
Nutrition students
in the lab

PSYCHOLOGY

BSc (Hons)

Psychology offers an insight to our behaviour and internal states. In a sense we are all psychologists as we spend much of our time working out what makes other people tick.

01



Why choose this course?

Psychology at Bath Spa examines the science behind what makes people tick. This science involves developing a critical understanding of the various theories that have been applied to our species (and where appropriate to other species). In order to do this students will learn how we observe people, how we conduct surveys and experiments and how we apply statistical procedures to the evidence that we have gathered. Psychology should not be seen as a 'cold science' however, as there is plenty of room for discussion and at Bath Spa our emphasis is on the real world approach to understanding people.

About the course

In the first year you will take a module that introduces you to the main psychological approaches – social, cognitive, developmental, individual differences and biological psychology. You will also take a module in research methods including survey work and experimentation. When you progress to Year 2 these main areas are studied in greater depth as individual modules are devoted to them. For those taking Major or Single Hons Psychology there will be further, more advanced courses in research methods. In Year 3 the emphasis shifts to the scholarly specialities of individual members of staff.

For those taking Psychology as a Major or Single Hons course, there will also be a dissertation involving working one-to-one with a member of staff on an original research project in psychology.

Careers

Psychologists work in a variety of fields from health, clinical and counselling to occupational, educational and research. Recent figures show that approximately 20% of psychology graduates become professional psychologists (following postgraduate training). A large proportion of graduates work in related areas such as

teaching and social work where they take their skills. Students graduating with Single Hons in Psychology (which is accredited by the British Psychological Society) can apply directly for postgraduate training in order to become a professional psychologist. Those taking a combined award will need to take a further year's 'top-up' conversion course should they wish to apply for postgraduate training in psychology.

Sample modules:

Criminological and Investigative Psychology; Evolutionary Psychology, Neuropsychology, the Social Psychology of Peace and Conflict; Counselling Psychology.

Staff Profile

Dr Lance Workman, Head of Psychology

"My specialisms are biological and evolutionary psychology and I regularly appear in the media. One of my 'claims to fame' is that when working in the field I discovered regional dialects in robins back in the early 1990s.

I really like our attractive campus here at Newton Park where you can walk around the lake while considering the intricate workings of the human mind."

02



UCAS code

Psychology
C800

Institution code

B20

Available as Combined?

Yes – popular
combinations include:

Sociology
CL83

Education
XC38

For a full list of courses
you can combine with
Psychology see page 63.

Typical offers

280–320 UCAS
Tariff points.

Course location

Newton Park campus

Course length

3 years full-time;
part-time available

Tuition fee

£9,000 per year (2012)

No. of applicants

(2011)
879

No. of places (2011)

70 (additional places
are available as part of
a Combined Award)

**Overall student
Satisfaction with
teaching for courses
in this subject area
(2011)**

90%

**% going on to
work and/or study
for courses in this
subject area**

95%

Assessment

Assessment varies
and includes essays,
research reports, group
presentations and
examinations.

More information

[www.bathspa.ac.uk/
ugrad/](http://www.bathspa.ac.uk/ugrad/)

01 Studying the working
of the mind
02 Lectures



02

SOCIOLOGY

BSc (Hons)



Sociology is the study of societies, cultures, and groups. We live in complex societies with laws and informal rules that govern how we interact. Sociology helps you to understand more about yourself, others and the way society is organised.

Why choose this course?

Do you want to know more about the world we live in, do you care about the world and do you want to make a difference?

Sociologists understand social behaviour, social change and how social systems work. Sociology helps you become more informed and to think smarter. If you have an enquiring mind or find it easy to appreciate different points of view, then you will probably find that you have a flair for sociology.

Sociology at Bath Spa provides plenty of choice within a flexible structure with opportunities to gain a good general grounding in a broad range of social science subjects. This can be an advantage if you're not quite sure exactly what you want to study.

About the course

We work hard to provide supportive and flexible learning that can be tailored to your individual needs. We make a large part of our lecture materials available on-line. As well as learning Sociology you will enhance the skills that you will need when you begin work or start on your career.

In the first year you will be introduced to Sociology as well as to the techniques and philosophies of the social sciences. We focus on the concept of identity and you will learn more about yourself and others. We do not assume that you will have studied Sociology before, (but if you have, you will be able to access learning that is appropriate for you).

The second year builds on the first and allows you to begin to specialise in more specific areas of Sociology such as education, health, crime, work, age and gender. We also provide practical training in research skills – essential for your final year project work and valuable in the workplace.

In the final year you can concentrate on an aspect of sociology that most interests you in a dissertation with the support of a member of staff as a supervisor. You can also focus on more detailed subjects such as globalisation, the state, families, the environment or ethnicity and racism.



Careers

A Sociology degree is useful for any career that involves working with people, typically management or administration in the public or private sector; human resource management or marketing; media or journalism; social work; health education or nursing; law; the police; penal institutions; probation and working with offenders; work in the voluntary sector; or social research.



Graduate profile

Anna Brent, graduated 2004

"I studied Sociology alongside Study of Religions. After a year in recruitment I decided to move into HR to focus on more of the 'people' aspect, and got a job as a HR Administrator at KPMG. I am now a HR Business Advisor and continue to work and enjoy my time there.

I look back at my three years at Bath Spa with a smile. There were some turbulent times, financially, meeting deadlines and dealing with the mix of different personalities, but overall the experience made me stronger and prepared me well for the world of work in building relationships, managing my income and helping to organise and prioritise my work. After 10 years I am very proud to say that all the girls I living with in hall of residence we are all still friends and have attended each other's weddings and see each other at least 2–3 times a year. You all hold a special bond with the people you go to university with."

UCAS code Sociology L300	Course length 3 years full-time; part-time available
Institution code B20	Tuition fee £9,000 per year (2012)
Available as Combined? Yes – popular combinations include:	No. of applicants (2011) 254
Psychology CL83	No. of places (2011) 20 (additional places are available as part of a Combined Award)
Business and Management NL13	Overall student Satisfaction with teaching for courses in this subject area (2011) 92%
Education XL33	% going on to work and/or study for courses in this subject area 85%
Geography FL83	Assessment Assessment varies and includes essays, research reports, group presentations and examinations.
Typical offers 260–300 UCAS Tariff points.	More information www.bathspa.ac.uk/ ugrad/
Course location Newton Park campus	
01–02 Studying social interaction	
03 Anna Brent	

COURSES WITH OUR PARTNERS IN EDUCATION

APPLIED ART AND DESIGN

Fda 57

CONTEMPORARY CIRCUS AND PHYSICAL PERFORMANCE

Foundation Degree (FdA) 57

COUNSELLING

Foundation Degree (FdSc) 57

DIGITAL DESIGN

Foundation Degree (FdA) 58

EARLY YEARS

Foundation Degree (FdA) 58

EDUCATION STUDIES FOR TEACHING ASSISTANTS

Foundation Degree (FdA) 59

FASHION AND TEXTILE DESIGN SKILLS

Foundation Degree (FdA) 59

GRAPHIC DESIGN

Foundation Degree (FdA) 59

HEALTH AND SOCIAL CARE MANAGEMENT

Foundation Degree (FdSc) 60

MUSIC PRODUCTION

MUSIC PRODUCTION AND ARTIST DEVELOPMENT

Foundation Degree (FdA) 60

MUSICAL THEATRE

Foundation Degree (FdA) leading to BA (Hons) 60

PERFORMING ARTS

Foundation Degree (FdA) 61

POPULAR MUSIC

Foundation Degree (FdA) 61

TOURISM MANAGEMENT

Foundation Degree (FdA) 61



Many students can study vocationally-based courses (mostly Foundation Degrees) at their local FE college or at one of our specialist education partners. Our regional partnership arrangements are very important to us (and in many cases, are very long-standing).

Although based in the colleges, the students are Bath Spa University students, and many who are taking Foundation Degrees apply to progress to the third year of an appropriate Honours degree at Bath Spa when they complete their Foundation Degree (subject to places being available). In the event of insufficient places being available to accommodate all foundation degree students who wish to progress, applicants will be subject to a selection process.

City of Bath College

UCAS campus code E
Avon Street, Bath, BA1 1UP
Tel: (01225) 312191
email: courses@citybathcoll.ac.uk
www.citybathcoll.ac.uk

- ▶ FdA Digital Design
- ▶ FdA Early Years
- ▶ FdA Fashion and Textile Design Skills
- ▶ FdA Music Production and Artist Development

Tuition Fees 2012
£7,500

City of Bristol College

UCAS campus code J
Ashley Down Centre Ashley Down Road Bristol, BS7 9BU
Tel: (0117) 312 5000
email: enquiries@cityofbristol.ac.uk
www.cityofbristol.ac.uk

- ▶ FdA Early Years
Note – Applications for the Foundation Degree are through City of Bristol College – UCAS code C63

Tuition Fees 2012
£6,000

Circomedia

UCAS campus code H
Britannia Road Kingswood, Bristol, BS15 8DB
Tel: 0117 9477288
email: info@circomedia.com
www.circomedia.com

- ▶ FdA Contemporary Circus and Physical Performance

Tuition Fees 2012
£7,800

New College, Swindon

UCAS campus code L
New College Drive Swindon, SN3 1AH
Tel: (01793) 611470
email: admissions@newcollege.ac.uk
www.newcollege.ac.uk

- ▶ FdA Early Years
- ▶ FdA Education Studies for Teaching Assistants
- ▶ Year 1 Combined Awards: English/ Sociology/Psychology

Tuition Fees 2012
£7,500

Norton Radstock College

UCAS campus code N
South Hill Park Radstock, BA3 3RW
Tel: (01761) 433161
email: courses@nortcoll.ac.uk
www.nortcoll.ac.uk

- ▶ FdA Education Studies for Teaching Assistants
- ▶ FdSc Health and Social Care Management

Tuition Fees 2012
£7,500

Weston College

UCAS campus code C
Knightstone Road Weston-Super-Mare BS23 2AL
Tel: (01934) 411411
email: enquiries@weston.ac.uk
www.weston.ac.uk

- ▶ FdA Early Years
- ▶ FdA Performing Arts
- ▶ FdA Applied Art and Design
- ▶ FdA Graphic Design
- ▶ FdA Popular Music
- ▶ FdA Music Production
- ▶ FdA Musical Theatre
- ▶ FdSc Counselling
- ▶ BA(Hons) Creative Industries: Graphic Design (Work-based) 'top-up' year
- ▶ BA(Hons) Applied Art and Design (Work-based) 'top-up' year
- ▶ BA(Hons) Early Years Education (Work-Based) 'top-up' year
- ▶ FdSc Tourism Management

Tuition Fees 2012
£7,500

Wiltshire College

UCAS campus code W
Wiltshire College Trowbridge College Road Trowbridge, Wiltshire BA14 0ES
Tel: (01225) 766241
email: info@wiltshire.ac.uk
www.wiltshire.ac.uk

- ▶ FdA Applied Art and Design

UCAS campus code D
Wiltshire College Salisbury Southampton Road, Salisbury Wiltshire, SP1 2LW
Tel: (01722) 344344

- ▶ FdA Education Studies for Teaching Assistants
- ▶ FdA Applied Art and Design

Tuition Fees 2012
£7,500

APPLIED ART AND DESIGN

Courses located at: **Weston College;**
Wiltshire College Foundation Degree (FdA)

Work based learning and placements form the focus and ethos of this course, which will prepare you for a career as an art and design practitioner.

Why choose this course?

The Foundation Degree in Applied Art and Design will develop your 2D and 3D skills covering the breadth of applied arts practice including painting, sculpture, ceramics, print making, surface manipulation, creative lens and time-based media. Whilst you develop these skills you will also study business practice, communication and ICT, professional practice and contextual studies. As the course progresses you will develop your 2D or 3D specialisms, and work-based learning will continue to play a pivotal role.

About the course

The course is based at Weston College, Wiltshire College Trowbridge and Wiltshire College Salisbury (although you will be classed as a Bath Spa student and will have access to the University facilities).

There's a strong emphasis on the applied nature of art and design, so that you will be well prepared to move directly into employment or art practice. The vocational focus of the course includes 'live' projects from the creative industries and businesses, outside placements in studios, galleries, museums, foundries and animation

companies, and work placements alongside art/ design practitioners.

This is a modular course, with modules ranging from 'The Creative Industries' to 'Practical Skills Development' and 'Practical Studio Realisation'. Taught sessions will include lectures, seminars, workshops, demonstrations, tutorials and critiques. Work-based learning alongside art practitioners will take place through a range of external placements, and will help prepare you for employment in the creative industries.

You'll be assessed in a variety of ways, including 2D and 3D finished artwork and preparation work (including sketchbooks); essays; seminar presentations; seminar reports, journals and case studies; and practice in the workplace including diary entries, photographic records and/or sound recordings.

Careers

This is a highly vocational course leading to employment in the creative industries: self employment as an artist/designer/crafts person; gallery/museum administration; community-based art work; prop making for theatre, television or animation companies. If you successfully complete this course you can apply to progress to the third year of a full honours degree at our Newton Park campus (subject to places being available, and there may be a selection process).

Alternatively you can apply to the BA (Hons) Applied Art and Design (Work-based). This programme, which is based at Weston College, is available either full-time (one year) or part-time. It allows you to progress from the Foundation Degree to Honours level using the workplace as a learning environment, and you will develop research and project management skills by undertaking a work-based project.

UCAS Code
Applied Art and Design
WWC2

Typical offers
180-220 UCAS Tariff points from art, design or media preferred.

See page 20.

Course location
Weston College, Weston-super-Mare (UCAS Campus code C); Wiltshire College, Trowbridge (UCAS Campus code W); Wiltshire College, Salisbury (UCAS Campus code d).

Course length
2 years full-time; part-time available

Tuition fee
£7,500

More information
www.weston.ac.uk
enquiries@weston.ac.uk

www.wiltshire.ac.uk
info@wiltshire.ac.uk

CONTEMPORARY CIRCUS AND PHYSICAL PERFORMANCE

Course located at: **Circomedia, Bristol**
Foundation Degree (FdA)

A specialist innovative qualification, focused upon producing professional, multidisciplinary performance pioneers.

Why choose this course?

This two year, full-time course is taught at the internationally renowned circus-theatre school, Circomedia, located in the vibrant city of Bristol. The course uses circus and theatre techniques to create new forms of physical performance.

About the course

With a central emphasis on practical creativity and breadth of styles rather than intense specialisation, you will locate circus disciplines in their historical and contemporary contexts. You will also learn how to manage yourself as a professional, you'll promote your own work and perform in a range of formats and professional environments. The course is comprised of five main areas:

- Specialist Choices (Acrobatics, Aerial, Equilibristics and Manipulation or Physical Theatre)
- Performance, Movement, Voice and Creative Studies
- Body Training

- Complementary Studies – including Practical, Technical and Academic Theory
- Practice and Evaluations.

In Year 1 you'll discover and develop a solid technical foundation in your chosen skill area. You will explore your own optimum performance range, developing choreographic skills along with an understanding of the cultural and commercial contexts of contemporary circus practice.

In Year 2 you will broaden your range of styles, techniques and understanding. You will reinterpret work through different mediums and for different audiences, building up a diverse portfolio of work and creating a specific act or piece of work over an extended period. The course will also develop and professionalise your understanding of the performing arts sector. Upon graduation, you will be well equipped with the industry specific skills necessary to promote and stage your own work and to manage yourselves in a variety of industry contexts.

If you successfully complete this course you can apply to progress to the third year of a full honours degree at our Newton Park campus (this is subject to places being available, and there may be a selection process).

Careers

Circomedia has a high success rate of individuals finding professional work. Students have gone on to work solo, set up their own schools and companies, perform on TV and film, and go into teaching.

UCAS Code
Contemporary Circus and Physical Performance
W900

Typical offers
180-220 UCAS Tariff points with minimum 80 points from drama, dance or theatre studies.

Entry is by audition only.

Tuition fee
£7,800

Course location
Circomedia in Bristol (UCAS Campus code H)

Course length
2 years full-time

More information
www.circomedia.com

COUNSELLING

Course located at: **Weston College**
Foundation Degree (FdSc)

A part-time course providing the understanding, practical skills and theoretical knowledge required for a career in counselling – ideal if your job involves using counselling skills or if you are interested in a career in this area.

Why choose this course?

The Foundation Degree in Counselling aims to meet the increased demand for capable practitioners in the Counselling field. The course is delivered in partnership with Weston College in Weston-super-Mare, where you will be based. All modules in the Foundation Degree have practice-based and academic elements – the development and integration of your academic and practical aptitudes are essential aspects of this degree. We are interested in students' personal development and will provide support for this.

About the course

Counselling covers a diverse range of subject areas linking to psychology, philosophy, health/social care and even business and management studies. These subjects all share

a common interest in working with people and understanding 'what makes them tick'.

This course covers both theoretical and practical elements, and will develop your understanding, knowledge and skills. The Foundation Degree consists of six modules, which are delivered across three years part-time. This is a practice-based professional qualification and requires placement work and a commitment to personal counselling/ psychotherapy.

As part of the Foundation Degree, you need to undertake 160 client counselling hours and an additional 50 hours of work-based learning related to service provision. The counselling training provision at Weston College is firmly rooted in the Humanistic School of Thought and students are trained in Person Centred Counselling

integrating related philosophical directions, such as Phenomenology, Existentialism and Gestalt Theory. We offer students a solid foundation in the contemporary debate of humanistic counselling traditions.

Modules

Work with Self Awareness in an Ethical Framework; Work within a Counselling Relationship; Counselling Practice with Diverse Client Populations; Developing Counselling Theory and Practice; Psychotherapeutic Counselling Theory and Practice; The Independent Practitioner

Careers

People with a professional counselling qualification work in a great many areas from industry to the prison service to private practice as organisational consultants. Initially most students work with Counselling Agencies to achieve the necessary 450 client-counselling hours, which entitles them to apply for accreditation with the British Association of Counselling and Psychotherapy (BACP).

If you successfully complete this course you can apply to progress to the third year of a full honours degree at our Newton Park campus (this is subject to places being available, and there may be a selection process).

01 Developing the theory
02 Collaborative work



UCAS Code
Counselling
B940

Typical offers
You should have successfully completed a Counselling Skills Certificate, have an understanding of the use of counselling skills within the work environment and have a level of maturity which allows you to use your life experiences to enhance your learning.

Minimum 80 UCAS Tariff points gained from a level 3 course, for example BTEC National Diploma (MM).

Or an Advanced Certificate in Counselling.

Tuition fee
£7,500 annual fee (pro-rata for part-times)

Entry Criteria

Please be aware that you will be required to complete a new Criminal Records Bureau Enhanced Disclosure application through Bath Spa University as part of the admissions process for this course

See page 20.

Course Location
Weston College, Weston-super-Mare (UCAS Campus code C)

Course length
3 years part-time

More information
www.weston.ac.uk

enquiries@weston.ac.uk

DIGITAL DESIGN

Course located at: **City of Bath College**
Foundation Degree (FdA)

This course explores photography and motion graphics and will help you to become the adaptable new media designer, photographer and image producer that industry requires, able to produce work for a variety of different media outputs, including web, TV, print, mobile devices and computer applications.

Why choose this course?

This two-year course allows you to develop specialist skills that will complement your growing design awareness in the context of changing technology. The course enables you to study Photography, Motion Graphics and Mobile Media Design. It will let you develop your own ideas, practically through a number of different projects, establishing your own creative identity.

The course is designed to meet the needs of a changing media industry, requiring a workforce with broad range of skills.

About the course

Digital Design contains modules covering the important skill areas that you would experience in industry. First year module titles are: Photography Principles, Design for Screen and Mobile Devices, Video and Image, Professional Studies, Historical and Critical Studies 1, Professional Studies 1.

The course teaches students photography and multimedia for the digital age. Established photographic principles and methods will be covered. You already have a photographic qualification or experience and this course will allow you to further those skills and complement them, with other areas such as video, image manipulation, typography, screen and web design. The course develops from the

basics to cover many areas of photographic practice alongside digital skills. Second Year module titles are: Uses of Photography and Video, Historical and Critical Studies 2, Designing Apps, Typography and Motion, Self-Directed Project and Professional Studies 2.

During the second year, you'll have the chance to gain real professional experience by taking part in client-based work opportunities and work placement. These opportunities will allow you to apply your theoretical professional knowledge to an actual business, attracting real clients.

Through a work placement and a self-directed project module you will be able to gain an understanding of professional level work. On successful graduation you will have the experience and skills to help gain your desired job, and the opportunity to apply to progress to the final year 3 of BA Graphic Communication, BA Creative Media Practice or the BA Photography and Digital Media course (this is subject to places being available and there may be a selection process).

Careers

This course will give you the transferable skills required for: freelance photography, photo-journalism, mobile app design; industrial photography; graphic design; TV and video production; motion graphic design.



UCAs code
Foundation
Degree (FdA)
W640

Typical offers
180-220 UCAS
Tariff points

(minimum 60 points from Art, Design, IT or a related subject preferred)

Or Art Foundation Course

Mature candidates with non-standard qualifications will be considered. All short-listed applicants will be interviewed.

Progression to Year 3 courses is dependant on successful completion of the course and interview.

Tuition fee
£7,500

Course location
City of Bath College

Course length
Two years full-time
Four years part-time

More information
www.citybathcoll.ac.uk

01 New digital media

EARLY YEARS

Courses located at: **City of Bristol College; New College Swindon; City of Bath College; Weston College**
Foundation Degree (FdA)

This is a CWDC Sector Endorsed course and is part of current national initiatives to improve the career pathways and expertise for people working with young children in the early years sector.

Why choose this course?

The course focuses child development and on working in the early years, and will enable you to develop your role professionally in an early years setting or in a supporting role in a mainstream classroom (with children up to the age of eight). This is a work-based course

and is only open to people with some experience of working in – and currently working in – an early years setting. It is taught for one day per week (or two half-days) so that you are able to continue in employment.

This course has been running successfully for eight years with most students progressing further in their academic study after their FdA.

About the course

You will be a Bath Spa University student, but the course is taught in each of our partner colleges: City of Bristol College, New College Swindon, City of Bath College and Weston College. You can apply to the college which is most convenient for you. You will be required to assign yourself a mentor to support your work-based learning and development.

This is a two-year course and you will study seven modules in total: four in Year 1 and three in Year 2. Work-based learning is central to the programme and gives you the opportunity to reflect on your academic and work-based experiences and develop a



01 Working in the classroom

reflective approach for your future career development.

Modules include topics such as The Child and Childhoods, Making Learning Visible, Reflective Practice, Enabling Environments, Celebrating Diversity, The Holistic Child, Working Together and Action Research in your setting.

Careers

The course is designed to provide you with the professional knowledge and skills to develop your professional role in an early years setting. You will be prepared to work in early years and childcare settings to actively support the national agenda as:

- leader
- manager
- trainer
- Early Years Professional
- teacher

BA (Hons) Education

Following your Foundation degree, you can apply to progress to the third year of the BA (Hons) Education at Bath Spa (see page 33), which allows you to apply to progress onto an initial teacher training course to gain Qualified Teacher Status (QTS). This is subject to places being available and there may be a selection process.

UCAS Codes
Early Years
X310

Course location
Taught at City of Bristol College (UCAS Campus code J); New College Swindon (UCAS Campus code L); City of Bath College (UCAS Campus code E); Weston College, Weston-super-Mare (UCAS Campus code C)

Course length
2 years full-time

Tuition fee
See page 56

More information
www.cityofbristol.ac.uk
www.newcollege.ac.uk
www.citybathcoll.ac.uk
www.weston.ac.uk

Typical offers
Appropriate accredited Level 3 qualification (for example A-levels or vocational qualifications) in Early Years, Childcare or Playwork (or equivalent).

PLUS,
At least two years experience of working (and currently working) in the sector. Candidates will be assessed on an individual basis.

Please be aware that you will be required to complete a new Criminal Records Bureau Enhanced Application through Bath Spa University as part of the admissions process for this course.

EDUCATION STUDIES FOR TEACHING ASSISTANTS

Courses located at: **Norton Radstock College; New College Swindon; Wiltshire College Salisbury Foundation Degree (FdA)**

A course for people currently employed as teaching assistants who want to improve their qualifications and their knowledge and understanding of the role.

Why choose this course?

The role of the teaching assistant is recognised as being a crucial factor in successful learning for children and young learners. This course is designed for teaching assistants in all levels of teaching: Foundation Stage, primary schools, secondary schools, special schools and post-16 teaching. The course covers all aspects of the work of the teaching assistant: the ways that learn; effective teaching methods; learners with special needs; social and emotional issues; legal and policy matters; working in teams and partnerships; the social context of learning and reflective professional practice.

This innovative course has been running successfully for seven years with most students progressing further in their academic study after their FdA. The course is ideal if you are already working in an appropriate workplace.

About the course

Although you will be classed as a full-time student, you will only attend college for one day per week. Our partner colleges for delivering the FD Education Studies for Teaching Assistants are Norton Radstock College, Wiltshire College, Salisbury and New College Swindon, so this is where you will be based for your taught modules. You will be a Bath Spa University student, and as such will have access to all

the facilities of the Newton Park campus. The majority of your learning will be work-based, and you will be supported in this by your tutor who will visit you in your workplace to monitor your progress and development.

In each of the two years you will study four modules, some of which are based in your workplace, and some taught in college. There is a focus on developing your professional reflective practice. Modules include topics such as: the curriculum from foundation stage to the end of secondary; inclusion; learning-theory and practice; the inclusive learning environment; working in partnership; the curriculum in action; supporting individuals and groups; and your own action research.

Careers

The role of the Teaching Assistant is expanding, and there are good opportunities for trained staff in this field.

BA (Hons) Education

Following your Foundation degree, you can apply to progress to the third year of the BA (Hons) Education at Bath Spa (see page 33), which allows you to apply to progress onto an initial teacher training course to gain Qualified Teacher Status (QTS). This is subject to places being available and there may be a selection process

UCAS Code
Education Studies for Teaching Assistants
X900

Typical offers
Appropriate accredited Level 3 qualifications (For example A-levels or vocational qualifications)

PLUS, Working as a teaching assistant.

Candidates will be assessed on an individual basis. Please be aware that you will be required to complete a new Criminal Records Bureau Enhanced Application through Bath Spa University as part of the admissions process for this course.

Course location
Norton Radstock College (UCAS Campus code N); Wiltshire College Salisbury (UCAS Campus code W); New College Swindon (UCAS Campus code L)

Course length
2 years full-time

Tuition fee
See page 56

More information
www.nortcollac.uk
www.wiltshire.ac.uk
www.newcollege.ac.uk

FASHION AND TEXTILE DESIGN SKILLS

Course located at: **City of Bath College Foundation Degree (FdA)**

The course covers both fashion and textiles in equal measure, providing the opportunity to follow your chosen path in the fashion and textile industry.

Why choose this course?

The course aims to train students primarily through experience of practice in designing and making, giving a sound practical skills base. You'll be based at City of Bath College, but you are able to use Bath Spa University's facilities such as the specialist Art and Design library and attend the visiting speaker programme.

On successful completion of your Foundation Degree you can apply to progress to Year 3 of an associated Honours Degree course at this, or another, university. At Bath Spa you would apply to the BA Textile Design for Fashion and Interiors course (see page 29) or BA Fashion Design course (see page 28), subject to places being available, interview and submission of a clear proposal of final study in Historical and Critical Studies.

About the course

The course is run at the City of Bath College in the centre of Bath and provides a lively and demanding introduction to the basics of fashion and textiles with the emphasis on innovation, skills and creativity.

Throughout the course you will be given a wide range of skills and experiences, both technical and creative, supported by an understanding of cultural, social and business skills.

In Year 1 you are introduced to technical and design processes in fashion and textile including: drawing, visual research, digital media, fashion illustration, fashion design skills, pattern cutting, sewing/construction

skills, stand modelling, knit, embroidery/fabric manipulation, print, plus historical and cultural understanding of fashion and textiles. There are also opportunities for study visits in the UK and overseas and a visiting lecturer series.

In Year 2 the emphasis is to develop creatively and professionally, working more as independent learners. Further fashion and textile design skills are developed including digital design for fashion and textiles (both CAD and CAM), fashion illustration, flats and specs, sewing/construction skills, pattern cutting. The practice-based work is supported by historical and critical studies and professional practice.

This year also provides opportunities for work placements and live industry projects. You will create a portfolio of work and create a final collection either as a fashion collection with textiles or a textiles collection for fashion. The final collection will be displayed as a static exhibition.

Careers

Professional practice and entrepreneurial skills are embedded within the course to help you prepare for your future career.

Students undertake live project briefs with a range of fashion companies.

This course offers graduates a broad career route, which includes in-house designer, freelance fashion designer, freelance textile designer for fashion, embroiderer, pattern cutter, manufacturing/production assistant, quality control assistant, buying and merchandising.

UCAS Code
Fashion and Textile Design Skills
W232

Typical offers
180-220 UCAS Tariff points with minimum 80 points from Art or Design, Textiles or related subject.

OR Art Foundation course.

All applicants will be interviewed.

See page 20.

Tuition fee
£7,500

Course location
City of Bath College (UCAS Campus code E)

Course length
2 years full-time;
4 years part-time

More information
www.citybathcollac.uk

GRAPHIC DESIGN

Course located at: **Weston College Foundation Degree (FdA)**

A skills-based course with strong commercial links to the creative industries, focusing on professional and practical skills development and design studio work.

Why choose this course?

This two-year full-time course is taught at our FE partner college, Weston College. It aims to

equip you with a relevant, thorough and up-to-date knowledge of the design industry.

The 'Design Studio' will be the central hub and ethos of the course, providing an introduction to the working studio culture and providing you with an insight into the day-to-day running of a commercial studio. You'll work on live projects, working to briefs set in collaboration with various industries, so that you gain a real understanding of commercial design.

About the course

You will work on projects from concept stage through to implementation, developing skills both for print and digital disciplines. You'll become expert in the use of industry-standard software, working in state-of-the-art Graphic Design Studios and Digital Media Suites at

Weston College's University Campus.

Work-based learning is central to the course, allowing you to develop a portfolio of work and skills for your future career development. You will be allocated a mentor to support your work-based learning.

In each of the two years of the course you will study six modules, ranging from practical design skills in print and screen, to design in context, and business and enterprise skills. You will attend scheduled teaching over four days per 15 week semester.

Throughout the course the emphasis will be on developing the skills necessary to work in the design and media industry. You'll be taught by enthusiastic lecturers who have extensive experience in the design industry.

Careers

Graduates from this course will be prepared to work in the graphic design and digital media industries. Possible career areas include: graphic designer; art director; web designer; interactive designer; studio assistant; production designer.

On successful completion of the Foundation Degree you can also apply to progress to the third year of the BA (Hons) Graphic Communication degree



at Bath Spa University's Sion Hill campus (this is subject to places being available and there may be a selection process).

Alternatively you can apply to the BA (Hons) Creative Industries: Graphic Design (Work-based). This programme, which is based at Weston College, is available either full-time (one year) or part-time. It allows you to progress from the Foundation Degree to Honours level using the workplace as a learning environment, and you will develop research and project management skills by undertaking a work-based project.

Course location
Weston College, Weston-super-Mare (UCAS Campus code C)

Course length
2 years full-time

More information
www.weston.ac.uk
enquiries@weston.ac.uk

UCAS Code
Graphic Design
W210

Typical offers
Two subjects at A-level with one in Art or a design-related subject.

OR BTEC National Diploma in Art and Design or other design-based subject.

OR Art Foundation course.

See page 20

Tuition fee
£7,500

01 Amy Gibbs, FD Graphic Design student, with her work

HEALTH AND SOCIAL CARE MANAGEMENT

Course located at: **Norton Radstock College Foundation Degree (FdSc)**

This is a work-based and career orientated programme that is aimed at people working in, either full-time or part-time, the health and social care sector (including related charities and the voluntary sector). It is designed to help you identify and extend your skills in health and social care management.

Why choose this course?

This course is offered in partnership with our partner college, Norton Radstock College in Peasedown St John, so this is where you would be based. You will undertake a period of work-based learning within your existing workplace.

About the course

The programme is organised around a series of modules, some are college-based while others allow you to learn within the workplace. The college-based learning includes formal lectures, seminars, group activities, case studies and online activities. This is a full-time course with formal teaching that tends to be on the same day each week to make it easier for students to combine work and study. The work-based learning is carefully structured to give you time to reflect on your experiences and develop your own career. You will also have the support of a personal tutor throughout your studies.

In the first year you are introduced to the issues of management and leadership in a health or a social care setting. You will also consider the social context of health, care and welfare and will complete a work-based, reflective practice portfolio.

In the second year you will be able to develop your own learning further by building on what you have already studied.

Modules include: Year 1: Ethics, Leadership and Interprofessional Working in Health and Social Care, Psychology and Evidence Based Practice, Work-based Learning 1 – Reflective Practitioner Year 2: Managing Care; Risk, Rights and Practice, Management in Health and Social Care, Work-based Learning 2 – Reflective Practitioner.

Careers

Students on the Foundation Degree programme are already working in the health and social care sector. The degree is designed to enable you to pursue associate professional roles in the NHS and related organisations as well as supervisory and management roles in health and social care in the public, voluntary and private sectors.

In addition, if you successfully complete the Foundation Degree you can apply to progress to an associated BSc (Hons) programme to 'top up' your qualification to honours degree level with a further year of study. This is subject to places being available and there may be a selection process.

UCAS Code
Health and Social Care Management
L510

Typical offers
Appropriate Level 3 qualifications (for example A-levels or vocational qualifications), typically 180–220 UCAS Tariff points PLUS Evidence of personal or professional experience of the health and social care sector.

Applications from mature students and those with Access/NVQ qualifications welcome.

Please be aware that you will be required to

complete a new Criminal Records Bureau Enhanced Disclosure application through Bath Spa University as part of the admissions process for this course.

See page 20

Tuition fee
£7,500

Course location
Peasedown Adult Learning Centre, Norton Radstock College (UCAS Campus code N)

Course length
2 years full-time;
4 years part-time

More information
www.nortcoll.ac.uk

MUSIC PRODUCTION

(Course located at: **Weston College**)

MUSIC PRODUCTION AND ARTIST DEVELOPMENT

(Course located at: **City of Bath College**)
Foundation Degree (FdA)

You will develop skills and a specialised understanding of music and audio production techniques relating to commercial trends and current technologies.

Why choose this course?

This two-year full-time course is taught at our FE partner colleges, Weston College and City of Bath College. You don't need to be a performing musician to apply for this course, but you will need a high standard of music technology literacy and you'll be expected to demonstrate a body of recorded work that shows your music production skills. You'll have access to industry-standard equipment throughout the course. You'll be working in fully-equipped digital recording studios, running Pro Tools HD and Logic Pro on Apple Macs. Apple Mac labs support class teaching, including Logic Pro, Pro Tools and Reason. Live sound modules are supported by large-scale PA systems, which for some projects are provided by local employers and venues.

About the course

The curriculum covers three broad areas of learning – practical/professional skills development; recording and production activities; and core academic skills, incorporating aural awareness, acoustics and music industry studies.

The course aims to equip you with a broad-based set of skills relating to music production, including software literacy, studio production techniques and live sound. These subject-based skills are developed through practical assignments which include studio projects, front-of-house mixing for other students' performances (see the 'Popular Music' sister programme on page 61) and work placements with local music industry employers.

Over the two year course you will study modules covering advanced audio software skills; studio techniques; aural awareness; acoustics; sound design; live sound techniques; and marketing. You will also explore the music industry through a Professional Studies module, and you will undertake industry-based projects.

Some modules are shared with Popular Music (page 61), so you will have opportunities to collaborate with performing musicians from this course.

Careers

Graduates from this course will be prepared to work in many aspects of the music production industry including live sound, the music industry superstructure, and events management.

If you successfully complete this course you can apply to progress to the third year of a full honours degree at our Newton Park campus (this is subject to places being available, and there may be a selection process).



UCAS Code
Music Production
J930
Music Production and Artist Development
J930

Typical offers
180–220 UCAS Tariff points with at least 80 points from a music-related qualification (including BTEC Music Practice/Music Technology Performing Arts).

ORA -level Popular Music, Music Technology or Music.

Candidates who do not have the standard qualifications but who are over 21 and have music industry experience will be considered.

In addition you will need a portfolio of music production recordings (assessed via CD demo and interview), music technology experience and hardware/software knowledge.

See page 20

Tuition fees
See page 56

Course location
Weston College, Weston-super-Mare (UCAS Campus code C); City of Bath College (UCAS Campus code E)

Course length
2 years full-time

More information
www.weston.ac.uk enquiries@weston.ac.uk
www.citybathcoll.ac.uk

01 Sound desk

MUSICAL THEATRE

Course located at: **Weston College**
Foundation Degree (FdA) leading to BA (Hons)

This is a very practical, performer-based course in which you will develop Musical Theatre performance skills in acting, singing and dance as well as an understanding of the American and European Musical Theatre repertoire in its historical and cultural context.

Why choose this course?

Industry awareness is a key feature of this programme and as well as gaining a practical and theoretical understanding of Musical Theatre as an art form, you will develop the necessary skills and industrial awareness to prepare you for work in a broad range of employment fields.

About the course

Students on this two-year full-time course are based at The Wessex Academy of Performing Arts at Weston College, Weston-super-Mare. The delivery of the programme is based on the concept of the 'intelligent performer' who combines technical accomplishments, contextual understanding and the necessary business skills to generate work for themselves within a broad range of employment fields.

You will undertake weekly skills classes in acting, singing and dance and will learn how to apply both practical skills and contextual awareness through a series of process-driven, skills-based practical projects that will explore the relationship between the three disciplines of acting, singing and dance.

Industry awareness is the other key feature of this course and will be delivered through classes with visiting industry lecturers, employment-related workshops in the first year and a professional work placement in the second.

Modules: Year 1

- Skills Workshop 1 (acting, singing technique and dance-ballet, jazz and tap)
- Performance Workshop (Musical Theatre repertoire)
- Professional Studies 1 (audition technique, professional website/self promotion)
- Musical Theatre in Context 1 (academic research into history of Musical Theatre)

Modules: Year 2

- Skills workshop 2 (acting, singing technique and dance-ballet, jazz and tap)
- Performance Project (including a self directed and a professional major musical theatre production)
- Musical Theatre in Context 2
- Professional Studies 2 (including work experience).

There may be opportunities for you to undertake work placements in other countries, such as Germany and Switzerland, which have flourishing Musical Theatre industries. Whether undertaken locally or abroad, the aim of work placements will be to serve both as an educational resource and as a way of increasing your employability in your chosen field.

On successful completion of the Foundation Degree, you can apply to progress to the BA (Hons) Musical Theatre at Weston College in Year 3 (subject to places being available). Entry to Year 3 will be by interview and audition and is normally restricted to applicants who have completed the Foundation Degree in full.

Building on the integration of theory and practice in the FdA Musical Theatre, the third year BA encourages increased student autonomy in the application of Musical Theatre skills and knowledge. There is a greater emphasis on self-directed study and practical work, with lecturers increasingly taking the role of academic mentors and professional guides.

Careers

The course aims to prepare you for careers in musical theatre, music, theatre and media industries, community arts and teaching.

UCAS Code
Musical Theatre
WW34

Typical offers
180–220 UCAS Tariff points including 80 points in related subject/s such as: BTEC National Diploma in Performing Arts, Dance, Drama or Theatre; A-level Drama and Theatre Studies; A-level Performing Arts; A level Dance; A-Level Music; Grade 8 in voice.

See page 20

Alternative qualifications and non-traditional entry applications will be considered.

Group and/or individual auditions will be held.

Tuition fee
£7,500

Course location
Weston College, Weston-super-Mare (UCAS Campus code C)

Course length
2 years full-time

More information
www.weston.ac.uk enquiries@weston.ac.uk

PERFORMING ARTS

Course located at: **Weston College**
Foundation Degree (FdA)

An ensemble based training course that carries with it a strong accent of team work in performance.

Why choose this course?

Bath Spa University has a distinctive and innovative approach to performing arts in higher education. The Foundation Degree in Performing Arts is a practical actor training course: it will develop your vocal, physical, emotional and technical skills, allowing you to build these essentials in workshops and sessions and then channel this learning into rehearsal and production practice. The course is offered in conjunction with Weston College in Weston-super-Mare, where you will be based.

About the course

The approach is one of 'theatre-as-playing' in an ensemble or company context. In play we are the most creative and great emphasis is placed upon exploration of the self and the world around us. Throughout the course, you will engage in all aspects of performance making.

The course is practice based and makes extensive use of visiting industry professionals as a means of instilling professional rigour in your training. You will be taught by a highly experienced body of staff practitioners. The company is unique in its fusion of professional actors and undergraduates working together in the creation of event. Previous productions have earned a 5 star review by the prestigious British Theatre Guide when appearing at The Edinburgh Fringe and excited audiences with a site-specific performance on the Somerset coastline.

In Year 1, modules in Acting will introduce you to the 'art of playing' as an overarching framework for gaining and practicing performance skills and for understanding performance. You will develop the working practices required to tackle the major/key

texts from the canon of Western theatre. In skills modules you will recognise your personal and professional benchmarks as a starting point in the development of industry related skills such as stage combat, comedy & fooling, voice, improvisation, stage management and movement. Your practical work will be academically and critically underpinned by contextual modules.

In Year 2 you will concentrate on production and performance. You will develop your understanding of performance both through theoretical research and through practical engagement, and you will produce more challenging and innovative work. You will develop and hone approaches to performance in a variety of major works ranging from self-devised individual and small ensemble to large ensemble directed performance. You will explore and play with the use of 'self' as a creative resource producing works in the public domain as a key feature of the work-based experience in preparation for a career in the performing arts. You will work with visiting specialists and tutors in the application of performance skills for the creation of multi-faceted theatre.

Careers

As a graduating student you will have the skills and knowledge to begin to work in theatre in one of its many forms. During your second year you will begin to investigate professional pathways in the industry and gain the necessary tools to enter into the wider profession. At the end of Year 2 you may apply to progress to the third year of the BA (Hons) Performing Arts course at Bath Spa University. This is subject to places being available, and entry is subject to an interview/audition.

UCAS Code
Performing Arts
W492

Typical offers
180-220 UCAS
Tariff points) with
minimum 80 points
from Drama, Dance
or Theatre Studies.

Tuition Fees
£7,500

Entry Criteria
Entry is by
audition only.

See page 20

Course location
Weston College,
Weston-super-Mare,
(UCAS Campus
code C)

Course length
2 years full-time

More information
www.weston.ac.uk
enquiries@
weston.ac.uk

POPULAR MUSIC

Course located at: **Weston College**
Foundation Degree (FdA)

You will develop musical performance and analysis skills in parallel with an understanding of the music industry.



01 Developing performance skills

Why choose this course?

This two-year full-time course is taught at our FE partner college, Weston College, in Weston-super-Mare. You will need to be a performing musician to apply for this course (some of the modules are performance based) and you will need to demonstrate a high standard of instrumental or vocal proficiency at interview/audition. As the course progresses your musical performance and analysis skills will develop and you will gain a sound understanding of the music industry, particularly local commercial trends.

You have access to industry standard equipment, including fully-equipped band rehearsal and instrumental teaching spaces; facilities also include digital recording studios, running Pro Tools HD and Logic Pro on Apple Macs. Live sound modules are supported by large-scale PA systems, which for some projects are provided by local employers and venues.

About the course

The curriculum covers three broad areas of learning – practical/ professional skills development; performance and composition; and core academic skills, incorporating music theory, popular musicology and music industry studies.

The course aims to equip you with a broad-based set of skills relating to popular music, including instrumental proficiency, music theory and live performance. These

subject-based skills are developed through practical assignments which include studio projects, live band-based gigs (see the 'Music Production' sister programme on page 60) and work placements with local music industry employers. You receive instrumental lessons as part of the course.

Over the two-year course you will study modules covering performance; studio techniques; music theory; live sound techniques; and marketing.

You will also explore the music industry through a Professional Studies module, and you will undertake industry-based projects. Some modules are shared with Music Production (page 60), so you will have opportunities to collaborate with music producers from this course.

Careers

Graduates from this course will be prepared to work in many areas of the music industry. Typical career destinations include performance, instrumental teaching, promotion and events management.

If you successfully complete this course you can apply to progress to the third year of a full honours degree at our Newton Park campus (this is subject to places being available, and there may be a selection process).

UCAS Code
Popular Music
W340

Typical offers
180-220 UCAS Tariff
points with at least 80
points from a music-
related qualification
(including BTEC Music
Practice/Music
Technology/
Performing Arts or
A-level Popular Music,
Music Technology
or Music.

Grade V111
Rockschool (guitar,
keyboard, bass, drums,
voice) accepted in lieu
of one A-level.

Portfolio of music
recordings required
(assessed via CD demo
and audition).

High level of
performance skills, e.g.
voice, guitar, bass,
keyboard, drums.

Candidates who do not
have the standard
qualifications but are
over 21 and have music
industry experience will
be considered.

See page 20

Tuition Fees
£7,500

Course location
Weston College,
Weston-super-Mare,
(UCAS Campus code C)

Course length
2 years full-time

More information
www.weston.ac.uk
enquiries@weston.ac.uk

TOURISM MANAGEMENT

Course located at: **Weston College**
Foundation Degree (FdA)

A vocational qualification that reflects contemporary themes within the tourism industry and enables you to develop a range of work-based skills.

Why choose this course?

This two-year course is suited to students who wish to learn more about the management of the industry or for those in employment who wish to gain a higher education qualification. Through your study you will gain knowledge of tourism organisations, regulations, motivations and innovations. You will learn

how to communicate effectively, use a variety of research methods, use data to make decisions and design a business plan.

Work placements are an essential feature of the course and include exciting opportunities such as working at Bristol International Airport. You will learn while in work and some of your assignments will be linked to your placement. We will provide you with the necessary skills training to combine work-based experience with the more academic demands of the course. You will be based at Weston College, making use of the extensive facilities and visitor attractions in this popular seaside resort.

About the course

In Year 1 you'll investigate the importance of tourism and explore popular tourist destinations and tourism impacts. You will be collecting and using a range of tourism data to help understand the commercial aspects of

the tourism industries. You'll look at key issues facing tourism managers today and identify ways of managing visitor attractions to improve the experience of its visitors. As you progress to Year 2 you will begin to focus on more specific areas of Tourism Management. You will be studying the marketing of tourist destinations and devising your own market research. You will evaluate what makes a business operate effectively and will investigate the environmental impacts of tourism and learn how the industry is responding to the challenge of climate change.

You'll undertake two work placements and a series of work-based projects enabling you to explore future employment opportunities.

Visits to Bath Spa are an essential part of the course and students have access to the facilities at both Weston College and Bath Spa University. You'll have the opportunity to apply to the third year of the BA (Hons) Business and Management degree at Bath Spa. This is subject to places being available and there may be a selection process.

Careers

This course has been designed with input from local tourism businesses to enable students to improve the skills and knowledge required by tourism industries – maximising your career opportunities. You can expect to participate in a variety of managerial and operational roles, including: attractions management, event management, local authority tourism departments, heritage management, travel agencies, airline and airport work.



UCAS Code
Tourism Management
N840

Typical offers
180-220 UCAS
Tariff points

Alternative
qualifications
welcome

See page 20

Tuition Fees
£7,500

Course location
Weston College,
Weston-super-Mare
(UCAS Campus code C)

Course length
2 years full-time;
part-time available

More information
www.weston.ac.uk
enquiries@weston.ac.uk

01 Bath is a World
Heritage site

NEED MORE INFO?

Enquiries about entry requirements and applying for courses
admissions@bathspa.ac.uk

Enquiries about student housing and living in halls accommodation@
bathspa.ac.uk

Enquiries about tuition fees
tuition-fee@bathspa.ac.uk

Advice about Bath Spa University bursaries
bursaries@bathspa.ac.uk

For money advice (and information on student loans and maintenance grants) and student welfare issues
welfare@bathspa.ac.uk

Enquiries about open days and campus tours
opendays@bathspa.ac.uk
(see also www.bathspa.ac.uk/prospectus/open_for_dates,
[booking form and FAQs](#))

For enquiries from applicants/ students with disabilities
disability@bathspa.ac.uk

For more copies of this prospectus, or for our other prospectuses (postgraduate and teacher training)
prospectus@bathspa.ac.uk

Other enquiries
enquiries@bathspa.ac.uk
Telephone 01225 875875
www.bathspa.ac.uk

This prospectus is available in large print and Braille format on request.

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The contents of this prospectus are correct at the time of going to press. We will try to publicise any changes to it. If a facility mentioned in this prospectus is of great importance to you, please check its continued availability with the Registry Department (tel 01225 875875) before you apply.

The University will take all reasonable steps to provide the educational services described in this prospectus, but the operation of each course or module depends on recruiting viable numbers.

If insufficient numbers enroll for a course or module we may not be able to run it. Our offer to you and your acceptance of a place here will be subject to this express condition. This prospectus does not form part of any contract between you and the University.

As a condition of enrolment all students will be required to abide by the policies and regulations of the University. If you accept an offer of a place at Bath Spa University you will receive further information about teaching, assessment and educational services offered by the University, as well as policies and regulations.

Designed by:
www.myttonwilliams.co.uk

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COURSES AND COMBINATIONS

Single / Specialised Awards – BA/BSc (Hons)			
Page	Course Title	UCAS Code	Award
27	3D Design: Idea Material Object	WW2R	BA (Hons) – Specialised
50	Applied Geographical Sciences	FF86	BSc (Hons) – Specialised
51	Biology	C100	BSc (Hons) – Single
50	Business and Management	NN12	BA (Hons) – Single
44	Commercial Music	W304	BA (Hons) – Specialised
26	Contemporary Arts Practice	W190	BA (Hons) – Specialised
24	Creative Arts	below	BA (Hons) – Specialised
36	Creative Media Practice	WP93	BA (Hons) – Specialised
45	Creative Music Technology	J931	BA (Hons) – Specialised
36	Creative Writing	W800	BA (Hons) – Single
45	Dance	W500	BA (Hons) – Single
52	Diet and Health	B900	BSc (Hons) – Specialised
46	Drama Studies	W400	BA (Hons) – Single
33	Education Studies	X300	BA (Hons) – Single
33	Education – Early Years	X312	BA (Hons) – Specialised
33	Education – International Education	X392	BA (Hons) – Single
33	Education – Youth and Community Studies	(TBC)	BA (Hons) – Specialised
32	Education leading to PGCE Primary and Early Years	X301	BA (Hons) – Specialised
32	Education leading to PGCE Primary with a second subject:		BA / BSc (Hons) – Specialised
	Art	XW11	
	Biology	XC11	
	Business and Management	XN11	
	Creative Writing	XW18	
	Dance	XW15	
	Drama Studies	XW14	
	English Literature	XQ13	
	Food Studies	XD16	
	Geographic Information Systems	XF3V	
	Geography	XF18	
	History	XV11	
	Media Communications	XP13	
	Mixed Media Textiles	XWC2	
	Music	XW13	
	Psychology	XC18	
	Sociology	XL13	
	Study of Religions	XV16	
37	English Literature	Q300	BA (Hons) – Single
52	Environmental Science	F900	BSc (Hons) – Specialised
28	Fashion Design	W233	BA (Hons) – Specialised
26	Fine Art: Painting	W101	BA (Hons) – Specialised
26	Fine Art: Sculpture	W102	BA (Hons) – Specialised
26	Fine Art: Media	W103	BA (Hons) – Specialised
53	Food with Nutrition	D6B4	BSc (Hons) – Single
38	Film and Screen Studies	W620	BA (Hons) – Single
53	Geography	F800	BSc (Hons) – Single

Single / Specialised Awards – BA/BSc (Hons)			
Page	Course Title	UCAS Code	Award
29	Graphic Communication	W200	BA (Hons) – Specialised
39	History	V100	BA (Hons) – Single
54	Human Nutrition	B400	BSc (Hons) – Specialised
39	Media Communications	P390	BA (Hons) – Single
46	Music	W300	BA (Hons) – Specialised
44	Performing Arts (Acting)	W490	BA (Hons) – Specialised
28	Photography and Digital Media	WPQ3	BA (Hons) – Specialised
54	Psychology	C800	BSc (Hons) – Single
40	Religions, Philosophy and Ethics	VV65	BA (Hons) – Single
55	Sociology	L300	BSc (Hons) – Single
29	Textile Design for Fashion and Interiors	WW27	BA (Hons) – Specialised
47	Theatre Production	W431	BA (Hons) – Specialised

Creative Arts – BA (Hons)								
Page	Course Title	Ceramics	Creative Writing	Dance	Drama	Music	Textiles	Visual Design
24	Art	WW1G	WW19	WW15	WW1L	WW13	WW12	WWCF
24	Ceramics	-	WW28	WW2M	WW2L	WW2H	W290	W294
36	Creative Writing	WW28	-	WW95	WW4Y	WW93	WWX2	WW82
45	Dance	WW2M	WW95	-	WW5K	WW53	WW52	WW5F
46	Drama	WW2L	WW4Y	WW5K	-	WW3K	WW2K	WW42
46	Music	WW2H	WW93	WW53	WW3K	-	WWH2	WW32
25	Mixed Media Textiles	W290	WWX2	WW52	WW2K	WWH2	-	W295
25	Visual Design	W294	WW82	WW5F	WW42	WW32	W295	-

Foundation Degrees			
Page	Course Title	UCAS Code	Award
57	Applied Art and Design	WWC2	FdA
57	Contemporary Circus and Physical Performance	W900	FdA
	Counselling	B940	FdSc
51	Development Geography	F850	FdSc
58	Digital Design	W640	FdA
58	Early Years	X310	FdA
59	Education Studies for Teaching Assistants	X900	FdA
59	Fashion and Textile Design Skills	W232	FdA
59	Graphic Design	W210	FdA
60	Health and Social Care Management	L510	FdA
60	Music Production / Music Production and Artist Development	J930	FdA
60	Musical Theatre	WW34	FdA
61	Performing Arts	W492	FdA
61	Popular Music	W340	FdA
61	Tourism Management	N840	FdSc

Combined Awards	Degree codes – BA / BSc																				
	Art	Biology	Business and Management	Creative Writing	Dance	Drama Studies	Education Studies	English Literature	Film and Screen Studies	Food and Nutrition	Geography	Heritage	History	Media Communications	Mixed Media Textiles	Music	Philosophy and Ethics	Psychology	Sociology	Study of Religions	Visual Design
Art p24	-	-	-	*	*	*	-	-	-	-	-	-	-	-	*	*	-	-	-	-	*
Biology p51	-	-	NC11	WC91	WC51	CW1L	CX13	CQ13	CW16	CD16	CF18	-	CV11	CP19	-	CW13	CV1M	CC18	CL13	CV16	-
Business and Management p50	-	NC11	-	NW19	NW15	NW1L	NX13	-	NW16	ND26	NF18	NV17	NV11	NP19	-	NW13	NV1M	NC18	NL13	NV16	-
Creative Writing p36	*	WC91	NW19	-	*	*	WX83	WQ93	WW86	-	WF98	-	WV91	WP99	*	*	WV85	-	WL93	WV96	*
Dance p45	*	WC51	NW15	*	-	*	WX53	WQ53	WW56	WD56	WF58	-	WV51	WP49	*	*	WV55	WC58	-	WV56	*
Drama Studies p46	*	CW1L	NW1L	*	*	-	XW34	QW3L	WW46	DW6L	WL49	-	VW1L	WP4H	*	*	WV45	CW8L	WL4H	WV46	*
Education Studies p33	-	CX13	NX13	WX83	WX53	XW34	-	XQ33	XW36	XD36	XF38	-	XV31	XP39	-	XW33	XV35	XC38	XL33	XV36	-
English Literature p37	-	CQ13	-	WQ93	WQ53	QW3L	XQ33	-	QWH6	-	QF38	QV37	QV31	QP39	-	QW33	QV3M	QC38	QL33	QV36	-
Film and Screen Studies p38	-	CW16	NW16	WW86	WW56	WW46	XW36	QWH6	-	WD66	WL67	-	-	WP6H	-	WW63	-	WC68	WL63	WV66	-
Food and Nutrition p53	-	CD16	ND26	-	WD56	DW6L	XD36	-	WD66	-	DF68	-	DV61	DP69	-	DW63	DV65	-	DL63	DV66	-
Geography p53	-	CF18	NF18	WF98	WF58	WL49	XF38	QF38	WL67	DF68	-	FV87	FV81	-	-	FW83	LV75	FC88	FL83	-	-
Heritage p38	-	-	NV17	-	-	-	-	QV37	-	-	FV87	-	VV71	VP93	-	-	-	-	-	-	-
History p39	-	CV11	NV11	WV91	WV51	VW1L	XV31	QV31	-	DV61	FV81	VV71	-	VP19	-	VW13	VV15	VC18	VL13	VV16	-
Media Communications p39	-	CP19	NP19	WP99	WP49	WP4H	XP39	QP39	WP6H	DP69	-	VP93	VP19	-	-	PW93	PV3M	PC98	PL93	-	-
Mixed Media Textiles p25	*	-	-	*	*	*	-	-	-	-	-	-	-	-	*	*	-	-	-	-	*
Music p46	*	CW13	NW13	*	*	*	XW33	QW33	WW63	DW63	FW83	-	VW13	PW93	-	-	WV3M	WC38	WL33	WV36	*
Philosophy and Ethics p41	-	CV1M	NV1M	WV85	WV55	WV45	XV35	QV3M	-	DV65	LV75	-	VV15	PV3M	-	WV3M	-	VC58	VL53	VV56	-
Publishing p40	-	-	(TBC)	WP84	-	-	-	PQ43	-	-	-	-	VP14	-	-	-	-	-	-	-	-
Psychology p54	-	CC18	NC18	-	WC58	CW8L	XC38	QC38	WC68	-	FC88	-	VC18	PC98	-	WC38	VC58	-	CL83	CV86	-
Sociology p55	-	CL13	NL13	WL93	-	WL4H	XL33	QL33	WL63	DL63	FL83	-	VL13	PL93	-	WL33	VL53	CL83	-	LV36	-
Study of Religions p41	-	CV16	NV16	WV96	WV56	WV46	XV36	QV36	WV66	DV66	-	-	VV16	-	-	WV36	VV56	CV86	LV36	-	-
Visual Design p25	*	-	-	*	*	*	-	-	-	-	-	-	-	-	*	*	-	-	-	-	-

VISIT US

One of the best ways of finding out about Bath Spa University and what it would be like to be a student here is to visit us.

- ▶ Find out about student life and support for students
- ▶ Meet the staff and students
- ▶ Attend presentations and workshops
- ▶ Take a tour of the campus
- ▶ View the student accommodation

Open days 2012

June	September	September	October	October	December
09	17	19	13	20	08*
Saturday Bath campuses, all subjects	Monday Newton Park campus School of Music and Performing Arts subjects only	Wednesday Bath campuses, all subjects	Saturday Bath campuses, all subjects	Saturday Bath campuses, all subjects	Saturday Sion Hill campus only Bath School of Art and Design subjects *Date tbc – please check website

In addition to our main Open Days there are a number of opportunities to visit us

Partner College Open Days

Each of our partner colleges holds Open Days for students interested in Foundation Degrees taught at the colleges. Please check the colleges' websites for dates and booking arrangements (see page 56).

Campus tours

Throughout the year there are regular tours of the campus, led by our student ambassadors, giving visitors the opportunity to look around the University (including halls of residence) on a normal working day and get a 'feel' for life at Bath Spa. For dates and online bookings see www.bathspa.ac.uk/prospectus/open

Individual visits

We are happy for visitors to come and visit on an individual basis at most times (the exception would be when there are particular events on campus such as Freshers' Week or

Graduation). We ask visitors to report to main reception at either campus, where they will be given information to enable them to take a 'self-guided' tour of the campus.

Mature and Access learners (who are thinking about returning to education after a break from studying)

Open Days: Advisors who are experienced in supporting mature students and Access learners are available for consultation in a dedicated drop-in centre on our main Open Days. The drop-in centre is the place to find out more about issues of particular concern to mature students and Access learners and provides an opportunity to meet current mature undergraduates and undergraduates who come to study at the University through the Access to Higher Education route.

Annual Access Conference: Learners on Access to Higher Education courses in further education colleges are also invited to attend our annual one-day Access Conference held in January. The Access Conference brings

together Access learners to take part in a day of motivational activities.

Activities for young people

Each year our widening participation team organises a programme of events for younger students from schools and colleges to raise awareness of, and aspirations to higher education. A range of activity days are held on campus and give younger students a taste of university life.

We also run a programme of activities with our Academic Schools, including a range of Sixth Form Conferences, to help raise attainment and provide students with an insight into how subjects are studied at university level.

Visits to schools and colleges

Widening participation staff and specially trained student ambassadors visit schools and colleges to give talks, attend careers events and parent evenings.



How to book

You will need to book a place on these Open Days – to book a place please visit

www.bathspa.ac.uk/prospectus/open

or for further information email opendays@bathspa.ac.uk

Access to Higher Education Conference contact our Widening Participation and Access Manager, Dr. Sally Griffin on 01225 876223, E-mail: s.griffin@bathspa.ac.uk

Please note – if you are thinking about applying to a course based at one of our partner colleges, you would be advised to attend an Open Day or Evening at the college itself in order to talk to the teaching staff there and view the facilities.

Post application visits

If you apply to us and are offered a place you will have another opportunity to visit us, so don't worry if you don't have the chance to visit us before making your application.

For most courses successful applicants will be invited to special Campus Visit Days, usually between February and April. These are solely for applicants who have received offers from us, and are designed to help you make up your mind whether or not to accept the offer.

Some courses require auditions and/or interviews, and visit arrangements are therefore slightly different. Details of the application process are on page 21.

Contact us

For information on general Open Days and visits contact our Recruitment and Events team on 01225 875831, E-mail opendays@bathspa.ac.uk.

For information on activities for young people, mature student and Access learner drop-in sessions on main Open Days and the

Finding us

Campuses

Bath Spa University has two main campuses; Newton Park which is four miles outside Bath, and Sion Hill which is in Bath.

Arriving by air

Bristol International is the nearest airport; only 40 minutes away by road, while Birmingham and Heathrow are approximately a 2 hour journey.

Local buses

First Bus services SPA1 and SPA2 run from Bath city centre to the Newton Park campus. First Bus service 700 stops at the Sion Hill campus. First Bus service 2 stops at the junction of Lansdown Road and Sion Road.

Arriving by train

Bath Spa is the nearest main line station; which is 4 miles from Newton Park and 1.5 miles from Sion Hill.

Arriving by car From the East and major routes

For Sion Hill campus

- 1 Join the A46 from the M4 (junction 18)
- 2 Turn right onto the A4 to Bath.
- 3 From A4; get in right-hand lane to carry straight on (from A36, turn left onto A4)
- 4 Take second exit at mini-roundabout
- 5 Turn right for Sion Hill (signposted "Bath Spa University")

For Newton Park campus

- 5 Carry on along the A4
- 5a At lights get in right-hand lane and carry straight on
- 5b At lights get in left-hand lane and carry straight on
- 6 Bear left and turn right at lights onto dual carriageway (A4)
- 7 Join the A39 from the A4 at the "Globe Inn" roundabout (2nd exit). The entrance is immediately on your left

From Bristol and West

For Newton Park campus

- 7 Join the A39 from the A4 at the "Globe Inn" roundabout (3rd exit). The entrance is immediately on your left

For Sion Hill campus

- 5 Carry on along the A4 to Bath (1st exit)
- 6 Fork left just before the lights, at the end of the dual carriageway
- 7 Turn left for Sion Hill (signposted "Bath Spa University")

