



Creative Directions in Contemporary Art and Design

Coventry School of
Art&Design

July 2011





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Art&Design

Introduction

Coventry School of Art and Design (CSAD) has a long established reputation for excellence that is constantly reaffirmed in the everyday activities of this vibrant school. It can trace its roots as far back as Coventry College of Design in 1843 and in 1992 CSAD became a vibrant part of Coventry University.

The school has 2,500 students and 167 staff 111 of whom are academics, organised into four departments, Design and Visual Arts, Industrial Design, Media and Communication and Performing Arts. All students and staff are sited together on a city centre campus. of four buildings with Performing Arts and Media and Communication in a recently converted arts deco cinema, Design and Visual Arts in the purpose built Graham Sutherland Building and Industrial Design in the Bugatti and Maurice Fosse Buildings. State of the art studios and workshops are shared across all departments and are located throughout our buildings.

Student experience is underpinned by a strong research ethos as evidenced in the most recent Research Assessment Exercise (RAE) where 60% of art and design staff were rated as world-leading or internationally excellent. Research spans a wide range of contemporary art and design practice and continues to foster innovation, an international reputation and a dynamic environment for researchers and practitioners to explore digital culture and the role of the creative industries in today's society.

CSAD offers students an excellent learning experience and helps them to develop a close empathy with the global design community and experts in the design industries. Our students' experience is underpinned by an approach to teaching and learning that is industry informed and supported by design academics who have significant industrial and professional experience. We can boast that our successful graduates have the intellectual and creative imagination to succeed in the creative industries. There is no doubt that it is a very competitive world, however, graduates from our courses have consistently demonstrated that they are able to rise to the challenges that await them.

Through the expertise of our staff and through investment in technologically advanced facilities, the School of Art and Design assures its commitment to helping develop a promising future for all its students and we look forward to welcoming you to Coventry School of Art and Design.

Professor Jill Journeaux

Dean

Coventry School of Art and Design



At Coventry School of Art and Design our aim is to continue to shape the future landscape of art, design and media through learning by doing.

Creative Directions Summer School

Learning outcomes

The intended learning outcomes are that on completion of the course a student should be able to:

- Apply research methodologies appropriate to career planning
- Reflect on competences and plan for future development
- Devise strategies for developing creative learning experiences
- Recognize and test an array of potentially transferable skills
- Evaluate others' approaches to creative thinking, planning and realisation
- Utilise relevant, writing, research and communication skills
- Apply knowledge of the breadth of visual arts practice & creative industries

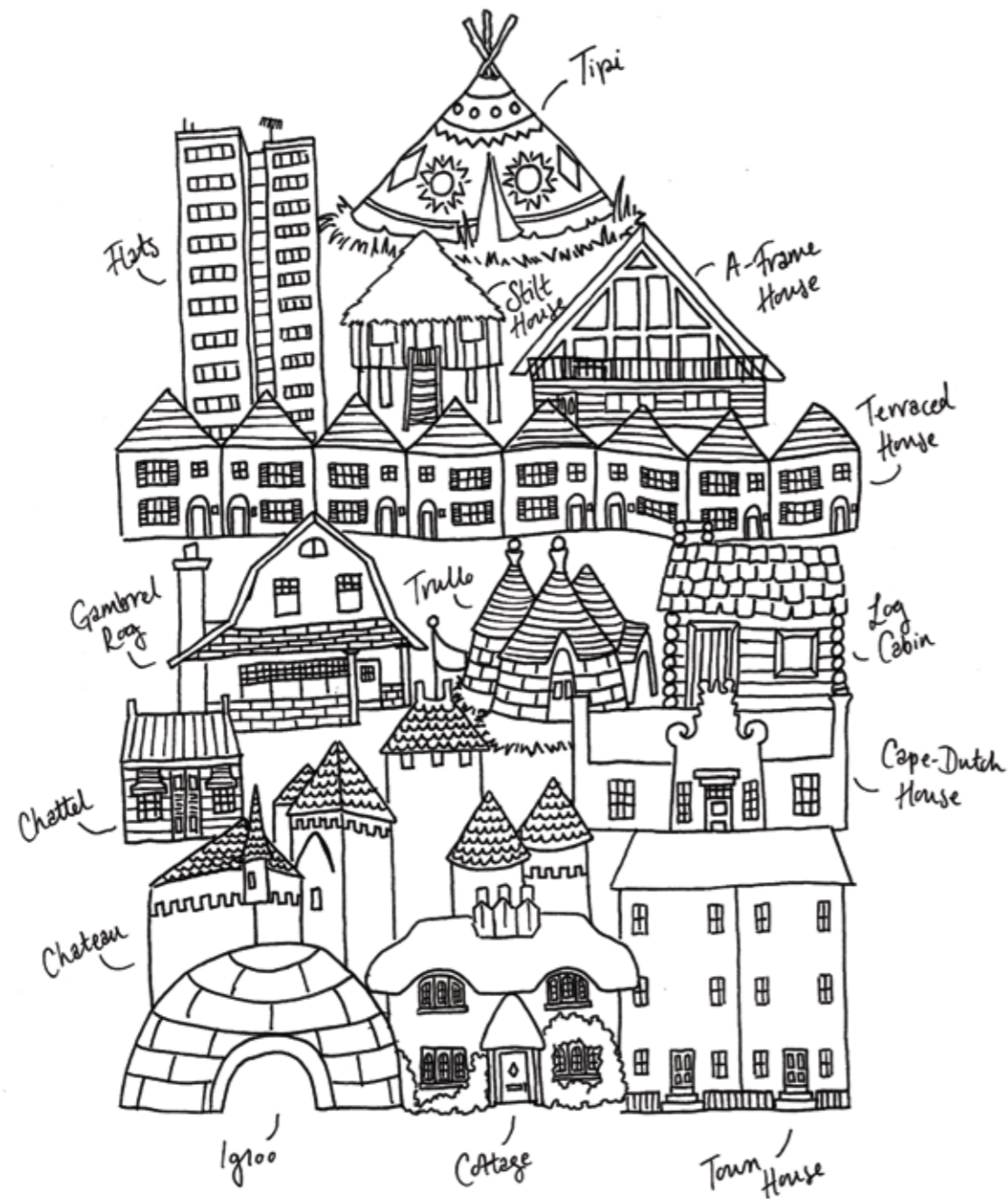
Indicative content

During the course, a programme of lectures, seminars, cultural and industry based visits, will consolidate knowledge relevant to contemporary practice, as well as developing awareness of the relevant structures and networks which operate within the visual arts in the European model.

Throughout the course, the student will undertake wide-ranging research and practice, including site visits, to consolidate knowledge of learning and assessment within a well-understood framework of historical precedent and contemporary professional practice within the creative industries.

Assessment

Assessment will be formative rather than summative. There will be peer review of practical course work and opportunities for discussion and evaluation of topics. There will be no formal assessment of project work but each participant who completes the course will have a certificate of attendance which will detail the activities completed.



Innovation and Creative Thinking

Week One

Day One Monday

Creativity Workshop

A practical workshop that looks at ideas generation, using techniques that encourage creative problem solving. Participants will have practical project work to take away at the end of the session.

Week One

Day Two Tuesday

Contemporary Arts in the Second City

Visit to IKON Gallery, Birmingham to see the current exhibitions with an introduction from IKON curator. IKON is an internationally acclaimed contemporary art venue located in Birmingham, UK, which has built an international reputation over the last 40 years. www.ikon-gallery.co.uk



Exploring Digital Technologies

Week One

Day Three Wednesday

Digital Technologies

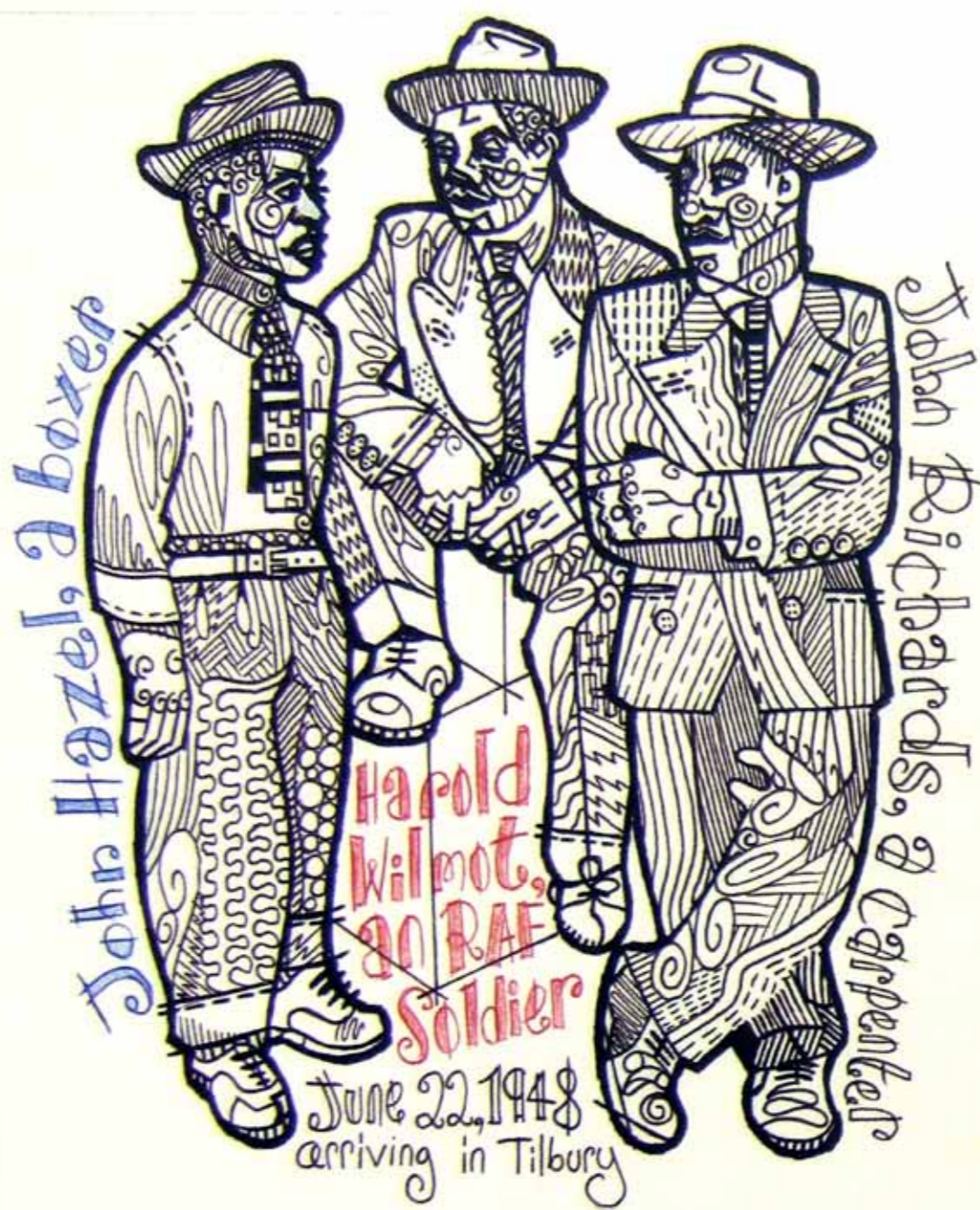
This session will be a technical workshop providing participants with practical projects that they can undertake with student groups. Options include Rhino, Stereo-viewing, prototyping, digital print, digital stitch.

Sculpture Workshops

Week One

Day Four Thursday

An overview of contemporary practice in sculpture, followed by practical sessions in the Sculpture workshop with. Participants will have the opportunity to develop initial approaches to sculpture and an opportunity to create work at large or small scale.

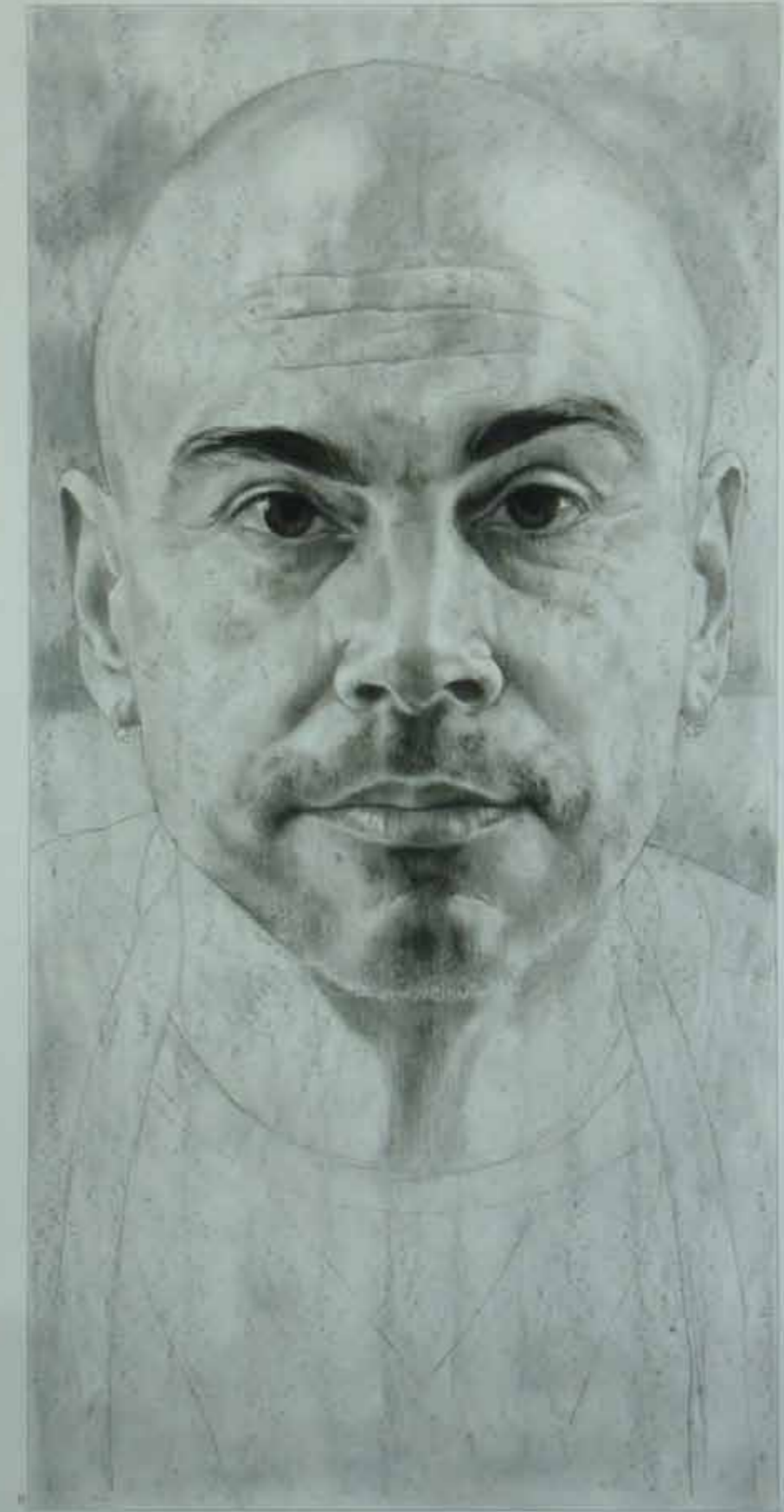


Week One

Day Five Friday

Off campus visit to Compton Verney an award winning gallery housed in a Grade 1 listed mansion in Capability Brown landscaped parkland. There will be an opportunity to view the collections, Golden Age of Baroque -Naples, British Portraits, the Chinese Collection and Northern European Saints. You will be accompanied by staff who will undertake a drawing master-class in the grounds.

Drawing in the English Tradition





London Museums and Galleries

Week One

Day Six Saturday

Off campus visit to London Galleries options include Victoria and Albert Museum, Design Museum, Free Range student showcase, Saatchi Galleries

Day Seven Sunday

Self managed gallery visits. Guidance will be given on request

Week Two

Day Eight Monday

Participants will develop a storyboard, make a variety of animated responses and film a short animated sequence to post on You Tube

Creating Animations



Creating Identities, Creating Products

Week Two

Day Nine Tuesday

Design Workshops

Students can choose from Graphic Design or Product Design tasks and will work on individual or group projects.



Fashion Futures

Week Two

Day Ten Wednesday

Fashion Studio Project

All our designers and artists need to know about trend forecasting and be able to apply colour and texture in a meaningful way. Participants in this practical session will each produce a wearable artefact.



Design Contexts

Week Two

Day Eleven Thursday

- am** A selection of research presentations and contextual studies lectures from across the CSAD disciplines.
- pm** **Creative Futures Discussion Forum**
An invited leading industry figure will lead a lecture and CSAD staff will moderate a discussion forum.

Project Presentations

Week Two

Day Twelve Friday

Kollette Super
Sean McCartan

Project presentations, Review and Feedback

Students will present their practical projects for peer review.

Gala Lunch Awards Ceremony with Pro Vice Chancellor- David Pilsbury.



Staff Profiles

The staffing group includes:

Professor Jill Journeaux (Dean) - Teaching and Learning

Ms Kollette Super - Course Director - UIUC Summer School

Mr Sean McCartan - Programme Leader - UIUC Summer School

Professor Andre Woodcock - Research Methodology

Professor Steve Dutton - Research Cultures

Mr Andrew Spackman - Creative Thinking

Mr Phil Perry - Creative Thinking

Mr John Owen - Sculpture Workshops

Ms Jane Ball - Sculpture Workshops

Mr Craig Barber - Drawing Workshops

Mr Jonathan Waller - Drawing Workshops

Mr Pete Hnatushka - Digital Technologies

Ms Sara Casals - Digital Technologies

Ms Ann Muirhead - Fashion Futures

Ms Angela Armstrong - Fashion Futures

Ms Scarlett Holland - Fashion Futures

Mr Francis Lowe - Creating Animations

Mr John Burns - Creating Animations

Mr Jay Taylor - Creating Animations

Mr Simon Bell - Design Contexts

Mr Tim Ball - Creating Identities, Creating Products

Mr Alan Birch - Creating Identities, Creating Products

Your staff can access our staff profiles with links to portfolios and galleries on the web at

<http://www.coventry.ac.uk/cu/d/170>



Famous for its place in history as the home of the motor industry, Coventry is situated right at the heart of the country. Recent years have seen the city undergo major regeneration, modern urban spaces now sit seamlessly amongst medieval architecture, while independent shops, pubs and bars complement the well-known brands. Coventry has inspired many things - from the motor industry and the jet engine to Lady Godiva. The city's slogan, 'Coventry Inspires' - a play on the city's famous three spires, was chosen by the people of Coventry to reflect the enthusiasm that they feel about their city's past, present and future.

Background Information

Research and Enterprise

Coventry University combines a broad base of academic excellence and expertise with a focus on applied research, innovation and knowledge transfer. This established research culture underpins teaching and a range of exciting opportunities for students taking higher degrees. It also enhances external community interaction and our status as a successful, business-facing university.

In the 2008 Research Assessment Exercise, the University submitted 16 different units (subject areas) and the quality profile of almost two-thirds of this research was rated at the standard of international, internationally excellent, or world-leading. In fact, Coventry University received the highest rating of world-leading in seven different units. The University will continue to build on this success in collaboration with students, businesses, external funders and all those in the wider community interested in achieving outstanding research results.

Lanchester Gallery Projects (LGP) is a programme of research related exhibitions and talks which take place at the Lanchester Gallery within the School of Art and Design. The LGP programme included a major new installation by Robert Clarke, followed by a project by Terry Atkinson, and a co-curated project with Chulalongkorn Art Centre in Bangkok entitled "Unspeakable Engagements: Performativity and the Transnational Context".

Organisational Structure

Coventry School of Art and Design has four subject areas based over four buildings on a single city centre campus:

- Design and Visual Arts in the Graham Sutherland Building
- Media and Communication in the Ellen Terry Building
- Industrial Design in the Maurice Fosse and Bugatti Buildings
- Performing Arts in the Ellen Terry Building

Quality and standards

We are delighted that recent teaching quality assessments conducted by the Quality Assurance Agency (QAA), higher education's quality watchdog, have found our Art and Design teaching to be in the 'excellent' range, (22).

The 2008 Research Assessment Exercise (RAE) reviewed the quality of research in all UK universities. Research units are judged on the basis of the quality of their research. The proportion of researchers in the School of Art and Design working at national/international level has significantly increased to 60% and numbers submitted in these units almost doubled.

Coventry University's Department of Industrial Design has won the Queen's Anniversary Prize for Higher & Further Education for its work in automotive design, and the Misha Black prize for Education



Coventry School of **Art&Design**

UIUC Summer School Costings – December 2010

Number of students 20 (minimum)

Number of nights 14

Accommodation cost per week at Trinity Point

14 night period £12.00 per room per night

This will comprise of four flats of five/six bedrooms, each student would have their own room with en-suite facilities and they will share the communal area and kitchen.

- Internet access to each room
- TV in each kitchen
- Towels and linen supplied
- Exchange of linen and towels on a weekly basis.
- The kitchens will be fitted with the necessary cutlery, crockery and cooking utensils
- We will supply tea, coffee, biscuits, sweets and milk in each kitchen
- Daily housekeeping service to communal areas in flats.

Total **£3,360**

Academic programme

Total **£10,530**

Travel and Subsistence**

Coach travel to London, Birmingham, Compton Verney etc. **£1,000**

Totals

2 week course Academic, Travel and Accommodation only

Accommodation	£3,360.00
Academic	£10,530.00
Travel** and Subsistence*	£1,000.00
Total	£14,890.00
Contingency@10%	£1,489.00
Total	£16,379.00
VAT @20%***	£3,275.80
Total	£19,658.00 divided by 20 = £983.00 per person

*This does not include meals

**There is necessarily some flexibility around the costing of the trips and visits. The cost of airport transfers will vary dependant on the port of entry., both options have been costed

*** Projected VAT rise

Visit our website:
www.coventry.ac.uk

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