CARDIFF SCHOOL OF ART & DESIGN UNDERGRADUATE PROGRAMMES

BSc (HONS) ARCHITECTURAL DESIGN & TECHNOLOGY

Accredited by: The Chartered Institute of Architectural Technologists (CIAT) Campus: Llandaff UCAS code: W290 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: You can expect to follow a rewarding career as an architectural technologist in a range of organisations. Most graduates find employment with architectural practices, although opportunities exist with building contractors or any large corporate company that has its own inhouse design team. Careers can also be pursued in more specialist areas such as project management or architectural conservation.

BA (HONS) CERAMICS

Campus: Howard Gardens UCAS code: W232 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: Graduates follow a wide range of careers related to ceramics and visual arts with many establishing their own practice, while others have gained employment working in education, community arts, art therapy and the design industry. A significant number of graduates progress onto the school's prestigious MA Ceramics course and can subsequently pursue Doctoral studies in ceramic research.

BA (HONS) FINE ART

Campus: Howard Gardens UCAS code: W100 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: Our graduates go on to develop their careers as independent artists, or to enter art-related occupations. CSAD graduates are employed as teachers and lecturers or work in journalism. Other career options include curation, exhibition organisers and researchers for publishing houses. Some of our graduates have gone on to work in television production, film or digital media. Graduates can undertake advanced study with us

BA (HONS) ILLUSTRATION

Campus: Llandaff UCAS code: W220 Course length: three years full-time Entry requirements: Minimum Tariff: 300 points

Career potential: Graduates may choose to follow careers in the illustration and design professions, including opportunities in the expanding world of animation, books and magazines, web and game design, conceptual design for film and television, advertising, scientific and product visualization.

BA (HONS) ARTIST DESIGNER: MAKER

Campus: Howard Gardens and Llandaff UCAS code: W291 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: Graduates will become makers in their own right, working either in a self-employed capacity or as part of a specialist company. Their skills will situate them for working in a variety of settings including the theatre, film and television. They will also go on to be teachers and lecturers. Graduates can undertake advanced study with us through an MA or an MFA, which enable them to develop their professional practice.

BA/BSc (HONS) PRODUCT DESIGN

Accredited by: The Institute of Engineering Designers Campus: Llandaff UCAS code: BA: W240 BSc: W2H1 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: Our graduates are capable of working in a design role, management role, running their own company, involved in research, design education, marketing, sales, model making, commercialisation of their undergraduate design work and much more. They also have the option of continuing their studies on the MSc Advanced Product Design course. Our graduates work at Kinneir Dufort Design, Seymour Powell, Alloy Total



through an MA or an MFA.

BA (HONS) GRAPHIC COMMUNICATION

Campus: Llandaff UCAS code: W210 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: Graphic Communication is an exciting discipline that brings together creative thinking skills with a very broad range of practical media. Graduates pursue high level design and research careers in print, digital screen-based media and moving image. We have strong links with influential design companies such as The Brand Union and Elmwood London, as well as as more locally with Hoffi, Stills, Departures and BWA Design. The course is a member of D&AD University Network and also has links to the Young Creative Network.

Product Design, Dyson, Sony, BBC, Panasonic, Puma, Ford, Aston Martin and Jaguar. Some have also set up their own businesses such as Tonic Studios, asbri, Spin Dogs and PRO Medical Innovations Ltd.

BA (HONS) TEXTILES

Campus: Llandaff UCAS code: W231 Course length: three years full-time Entry requirements: Minimum tariff: 300 points

Career potential: This degree will provide you with the skills to enter the textile, fashion or interiors industries as a Textile Designer. Graduates will be able to go on to postgraduate study, work as designer/makers, create businesses based on traditional and social entrepreneurship, work for non government organisations or transfer their skills to a wide range of manufacturing and retail industries, marketing or cultural agencies.



PROGRAMMES 2012

UNDERGRADUATE PROGRAMMES

Cardiff School of Art & Design has a reputation for programmes, research and enterprise that befits a European capital city. The School believes in the innate creativity of the individual and seeks to provide students every opportunity to develop their best talents.

- CSAD graduates are distinguished as being makers and thinkers, capable of originality and inventiveness.
- As part of the Welsh Institute for Research in Art and Design, CSAD was rated as 11th in research power for art and design in the UK.
- CSAD graduates can progress to one of our masters programmes, designed to enhance both their professional standing and academic abilities.
- Our masters graduates are encouraged to progress to research degrees, which can be studied on a part-time basis.
- CSAD's strengths are in art, making, design and technology. We are interested in the relationship between arts and sciences, and in situating the student in the real world.
- Students on our programmes have genuine choices in their studies and can work in any of the media we have available.
- Our students work on projects with students from other disciplines, deepening their appreciation of other ways of working and thinking, whilst fully engaging in their own.

- ▶ We have a studio in Venice. Our students go there. They also travel to various venues including New York.
- ▶ We are working with the Samsung Art and Design Institute, Seoul, Korea; Marymount College, California; Malaysian Institute of Art; Sydney School of Art & Design; and Griffiths University Brisbane. Our students get to go to these places too.
- We are also working with the Centre for Alternative Technology, Machynlleth, and many art schools in Europe, including the Burren College of Art in County Clare.
- > Our programmes prepare graduates for being creative practitioners, working in challenging professional environments, where competition is tough and commitment essential.
- Some of our graduates move straight into jobs or into advanced studies, such as one of our masters degrees or a teaching qualification. Others develop portfolio careers, using their full range of skills and all their initiative to tackle a variety of creative projects within the creative art and design industries.

For more information about Cardiff School of Art & Design visit: csad.uwic.ac.uk









UNDERGRADUATE

RESEARCH DEGREES



Cardiff Metropolitan University Prifysgol Fetropolitan Caerdydd

CARDIFF SCHOOL OF ART & DESIGN HOWARD GARDENS CAMPUS CARDIFF CF24 OSP TEL: +44 (0)29 2041 6154 FAX: +44 (0)29 2041 6944 email: csad@uwic.ac.uk

CARDIFF SCHOOL OF ART & DESIGN LLANDAFF CAMPUS WESTERN AVENUE **CARDIFF CF5 2YB** TEL: +44 (0)29 2041 6637 FAX: +44 (0)29 2041 6640 email: csad@uwic.ac.uk





csad.uwic.ac.uk

www.uwic.ac.uk/studywithus



