

Royal Docks Business School

Human Resource Management Programmes



UEL
University of
East London

uel.ac.uk/rdbbs



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Welcome

Welcome to the University of East London's Royal Docks Business School (RDBS) – a leader in global business education.

At RDBS we pride ourselves on providing an environment in which you can think beyond the boundaries of traditional disciplines, embrace a diverse and innovative learning approach and benefit from programmes that match academic excellence with industry experience.

We are known locally and internationally for our research and excellence in entrepreneurship, finance, and diversity and we support a number of leading research centres in these areas. The School is also recognised for its cutting-edge programmes in finance, sports, hospitality and management.

When it comes to transforming the student experience, we are consistently ranked as a leading business school in London. As an RDBS student you have the opportunity to study abroad and undertake an internship and we make sure that throughout your time with us, you receive the support and experience you will need to make your mark in an ever-evolving world economy.

I hope you enjoy learning more about our human resource management programmes and I look forward to welcoming you to the RDBS community.

Nora Ann Colton

Dr Nora Ann Colton

Dean of the Royal Docks Business School



Why choose us?

UEL is one of the UK's fastest-growing universities and plays an integral role in local, regional and international development. We empower individuals, communities and businesses through diversity, partnership and excellence in teaching and research.

At the Royal Docks Business School we provide a vibrant, international learning environment within our purpose-built site in the heart of London's historic Royal Docks. UEL boasts a bespoke, modern Docklands campus – the first new university campus to be built in London in over 50 years – which was opened in 2000.

RDBS has created and continues to foster a thriving research environment which naturally feeds into the rigour of our academic programmes. Some of our current research activities include work with twelve international partners on issues surrounding sustainability, work with a host of universities in Europe to develop and disseminate knowledge around transnational entrepreneurship, and collaborations with universities in Thailand to promote entrepreneurship education through the Prime Minister's Initiative (PMI).



As a UEL student you will be studying in a major business capital and one of the most cosmopolitan cities in the world. And, as one of 400,000 students, 100,000 of whom come to the UK capital from overseas, you will be part of a diverse student body and a cultural melting pot that's hard to rival.

You will also be joining us at an exciting time of huge geographical transformation. Our location on the doorstep of the entrepreneurial and creative hub that is east London, and within just a few miles of the 2012 London Olympics site, means you will be living and learning within the very heart of the action, able to take advantage of all the latest that east London has to offer, and the socio-cultural dynamism of the wider capital.



Why study human resource management with us?

What is human resource management?

Human resource management is all about the 'people' dimension of business and management. In the competitive environment of 21st century business, people represent the most potent opportunities for achieving competitive advantage. The field focuses on a range of areas, from managing change to enhancing customer service, but is ultimately about understanding individual needs and applying specialist skill sets to benefit an organisation's reputation and bottom line.

So, if you enjoy working with people, have an interest in finding and furthering talent, or want to know how businesses can communicate more effectively through their workforce, then a programme within the human resource management field could be perfect for you.

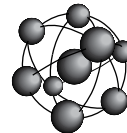
Human resource management at the Royal Docks Business School

At UEL's Royal Docks Business School, you will be learning from an expert team of dedicated lecturers who have on-the-ground experience within this discipline and can ensure you are equipped with the right mix of academic theory and field-based learning.

And, as well as learning from world-class academics, you will have access to the ongoing support of personal tutors and a wealth of academic support services so you have help on hand as you study.

We're proud to be working with some of the leading professional bodies in the human resource management field such as the Chartered Institute of Personnel and Development (CIPD). Wherever we can, we build professional accreditation or professional qualifications into our programmes so that you have already started to shape your career by the time you graduate. And, because our programmes are designed to reflect the needs of the industry, you will be ready to face the world of work undaunted.

All our human resource management programmes also give you the opportunity to study abroad and experience your programme from an international perspective – essential if you are looking to work within a global economy.



EFMD

The Royal Docks Business School is a member of the European Foundation for Management Development and the Association to Advance Collegiate Schools of Business (AACSB). To find out more about our memberships and professional body partners visit:
uel.ac.uk/rdbbspartners

Getting your career on track

At UEL's Royal Docks Business School our programmes are designed to get your professional career on track. We specialise in delivering degrees that match academic excellence with industry experience so that you really do benefit from the best of both worlds. Many of our programmes include on-site field-based experience as well as opportunities to work on placement within industry giving you an insight into how you can apply your learning in the real world.

We also host a series of guest speaker programmes where you can learn first-hand from the industry's elite and have a range of services to support you. Our dedicated Employability Centre is your one-stop-shop for planning your career from scratch while The Petchey Centre for Entrepreneurship offers advice and support to students





Getting your career on track

So, whether you want to work at the top of one of the world's largest companies, start your own enterprise or simply become a professional recruitment specialist, we can help you achieve your ambitions. Here's a round-up of the services our Employability Centre offers:

- **Internships**
Every year we help all RDBS students find post-programme internships.
- **One-to-one careers sessions**
Our in-house careers team can help you find the role that's right for you and offer advice on applications and assessments.
- **Employability workshops**
These customised workshops focus on planning your job search, improving your CV, maximising your employability and marketing your skills.
- **Employer networking events**
Designed to connect you with prospective employers, these events help you find out about future opportunities first.
- **Getting Down to Business Week**
RDBS runs this event every year, giving you an invaluable insight into a range of employment sectors and what recruiters are looking for.
- **Interview skills sessions**
These simulated sessions provide feedback from employers and the Employability Team in developing strong interview skills.
- **RDBS Leadership Award**
Designed to enhance your career opportunities with potential employers, the Leadership Award is given to students who engage in events and activities beyond their programme of study. To qualify, you must create a portfolio showcasing your personal development and achievement.

- **RDBS Elite Programme**

This recently launched programme gives you the chance to develop your networking skills, build upon your CV, meet the School's key stakeholders and attend high-profile events such as conferences with UEL staff.

- **Business Mentoring**

Matching UEL students with professional, corporate and business mentors, this programme gives you support, guidance and help towards your career. The Employability Centre works in partnership with a number of organisations to give you mentors who can offer an invaluable insight into the world of work over a minimum of four months.

- **Ongoing graduate support**

You can continue to benefit from the Employability Centre after you graduate.



The benefits of studying human resource management

- take advantage of advanced CIPD-accredited programmes which, with the relevant work experience, lead to chartered membership of the CIPD
- enhance your leadership and people management skills through specialised workshops
- study programmes that are tailored and designed for HR practitioners and people management specialists
- take part in personal effectiveness development tests and exercises with experienced consultants and assessors
- learn from a dedicated team of lecturers and the industry elite
- fast-track your professional career with our dedicated employability centre
- add an international dimension to your degree with our study abroad programmes
- apply your knowledge in practice through on-site industry field trips
- take part in a work-based module and earn credits towards your degree
- engage in a learning programme that's truly transformational, giving you the knowledge and opportunities to succeed in a global industry
- experiential / work-based learning in the form of one-hour interactive workshops with every module.





The programmes we offer

Our programmes are designed to maximise your employability and blend the knowledge base you would expect from leading academics with real-world practice from professionals working within the field. Within the human resource management field we offer:

BA (Hons) Human Resource Management

MA Human Resource Management

MA International Human Resource Management.



BA (Hons) Human Resource Management

The programme focuses on the people side of business and management. You will develop an in-depth knowledge of human resource management and the techniques used within the field. You will gain an understanding of the roles people play within organisations in terms of their needs and behaviour, and the ways in which the workforce can be used to shape exceptional customer service. You will also explore how to manage people and discover why people are integral to an organisation's strategy, management and reputation. Modules include, Developing as a Manager, Resource and Talent Planning, Employment Law and Leadership in Organisations .



*This programme is currently seeking Chartered Institute of Personnel and Development accreditation at intermediate level.

Find out more at: uel.ac.uk/hrm



MA Human Resource Management

Aimed at those looking to develop their senior HR career or develop their people-management skills, the programme has been designed to reflect the professional areas and HR behaviours identified by the Chartered Institute of Personnel Development (CIPD) for effective HR practice. You will gain skills in project and change management and leadership, and enhance your personal effectiveness and influencing skills through practitioner-focused skill workshops and development. You will also learn how to identify, analyse and make HR interventions that solve business problems and gain a critical understanding of how business and HR strategies are formed. And, because this is an Advanced CIPD accredited programme, by successfully completing all the modules, you will gain the knowledge required for the Chartered Membership level of the CIPD (Chartered MCIPD). Modules include Resourcing, Managing and Developing People, Employment Law and Regulations, and Organisational Development and Research.

Find out more at: uel.ac.uk/humanresourcemanagement





Approved Centre

This programme is fully accredited by the Chartered Institute of Personnel and Development (CIPD). On completion of the programme students will be able to apply for Chartered Management CIPD status (MCIPD). This is recognised within the HR profession as the 'gold standard' and provides access to senior HR roles.

By having a programme accredited by the CIPD, students also develop continuing professional development skills and techniques for the practical application of key HRM theory and strategies.

Find out more at: www.cipd.co.uk



MA International Human Resource Management

Aimed at those looking to develop their senior international HR career, the programme has been designed to enhance your skills and career in managing people in an international context. You will analyse current problems within the field and develop your knowledge of the ethical issues that influence and shape the way organisations are managed internationally. You will also gain an understanding of the factors that determine IHRM theory and practice across the world and learn how to manage foreign nationals in their home countries and the practicalities associated with cross-border and cross-cultural operations. Modules include International Business Strategy, Managing People and Transformation, and International Human Resource Management.

Find out more at: uel.ac.uk/internationalhrm





Our services and facilities

UEL's Student Village houses nearly 1,200 students who study at both our Docklands and Stratford campuses. Situated on the Royal Albert Dock, our studio and shared flats boast superb views over the towering skyline of Canary Wharf, the O2 Arena and London City Airport. A whole host of social spaces are within easy reach including a range of cafés and restaurants, offering menus for every taste, UEL's own Underground bar, and Aqua East, a student space featuring pool tables and private study areas.

As a UEL student you will also be just moments away from our £21million SportsDock, a modern, specialised sports facility housing Team USA during the 2012 Olympic and Paralympic Games. Featuring a futuristic fitness centre, strength and conditioning room, two outdoor, 3G, five-a-side football pitches, two indoor arenas and a dance and aerobics studio, SportsDock caters towards every kind of sporting activity from archery to Zumba.





As a postgraduate RDBS student you have exclusive use of our our new Molex suite, a modern teaching space for our Master's programmes. Funded by the Molex Corporation, the suite includes state-of-the-art teaching facilities, informal and team-working areas, a Thompson Reuters training centre and a dedicated social space. Our 24-hour on-site library also offers a thriving learning centre and boasts a modern, airy learning environment open to all RDBS students.

In addition, UEL is home to the Knowledge Dock Business Centre (KDBC), part of the University's enterprise development service. Connecting students, entrepreneurs, SMEs and organisations to the expertise and resources available at the University, it is London's only European Business Network (EBN)-accredited Business Innovation Centre. The centre offers on-site access to expert facilities and support and is the perfect place to develop enterprise opportunities and connect businesses.

An international learning landscape

With over 120 nationalities currently represented within our learning community, UEL is one of the most diverse universities in the world.

The 2011 International Student Barometer voted RDBS best in the UK for:

Language Support
Visa Advice
Accommodation Quality
Internet Access
Eco-friendly Attitude

This multitude of student experience is the bedrock that shapes and enriches class discussion giving you an authentic international dimension to your chosen programme of study without even leaving the campus. It also gives you access to an invaluable global contacts network and we encourage all students to nurture and develop the working relationships they build with fellow students during their programme.

Our global exchange programmes

Every undergraduate RDBS student has the opportunity to study abroad and global partnerships are a major part of UEL's global reach strategy.

If you are an international student, our Study Abroad programme gives you the opportunity to study with us for a semester or an academic year, and take the credits you earn back to your home institution. As a UEL student you can also study a semester in a range of international locations.



As an undergraduate RDBS student you can also take part in a student exchange programme where you will study part of your degree at UEL and part with one of our partners. The credits you gain are then put towards your final degree classification. Our partners include:

Manhattan Institute of Management (USA)

American University of Washington (USA)

University of Electronic Science and
Technology of China (UESTC)

Shanghai Institute of Foreign Trade (China)

Higher School of Economics (Russia)

Fraser Valley University (Canada)

Columbia College Chicago (USA)

Duquesne University (USA)

Sacred Heart University (USA)

The American University of Cairo (Egypt)

Hanyang University (South Korea)

James Cook University (Australia)





We also offer franchised programmes, articulation agreements and top-up programmes in a range of disciplines. Franchised programmes are UEL programmes run through our partners throughout South East Asia and Europe, so you study your chosen programme in your home country. Articulation agreements and top-up programmes are also available so that, as an international student, you can transfer to UEL from an overseas partner institution to complete your studies. Here's a brief overview of some more of our global programmes and partnerships:

Going Global programme

The Going Global programme is for students who, for whatever reason, may be unable to travel overseas for a whole semester or year on an exchange or study abroad placement.

The scheme enables you to apply for part-funding to undertake short overseas travel as part of your course – ideal if you want to integrate an international dimension to your degree.

Global Scholars Scheme

The Global Scholars Scheme offers RDBS students the opportunity to be part of an exciting civic and enterprise programme aimed at developing global society.

The scheme gives you cross-cultural experiences so you can develop enterprising projects that are sustainable and make a genuine difference to the lives of others in different parts of the world. Recent projects have taken place in Asia and Africa.



International Partnerships

UEL has a long history of working collaboratively with partners across the globe, creating additional opportunities for students, staff and institutions. By working with each other we are able to offer top-up programmes, summer schools, study abroad and exchange programmes and much more. Our current partners include the following institutions:

Malaysia

Legenda Education Group
HELP Academy
WIM College
Stamford College
Olympia College
UITM

Hong Kong

Compass College

Singapore

Stamford Raffles College
Informatics Academy

Europe

Rheinische Fachhochschule – Germany
AKMI Metropolitan College – Greece
SKEMA Business School – France
LEDRA College – Cyprus

UK

International Correspondence School Ltd
Barking & Dagenham College

Vietnam

International School Vietnam National University (ISVNU)

Find out more: uel.ac.uk/internationalpartners









How to apply

If you would like to apply for any of our undergraduate or postgraduate programmes you can do so via our website. Visit uel.ac.uk/apply to get started.

To find out more about the Royal Docks Business School and its full range of courses, visit uel.ac.uk/rdbb

Contact us

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