

# Royal Docks Business School

Economics, Finance and Risk Programmes

**UEL**  
University of  
East London

[uel.ac.uk/rpbs](http://uel.ac.uk/rpbs)



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Dr Nora Colton

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# Welcome

Welcome to the University of East London's Royal Docks Business School (RDBS) – a leader in global business education.

At RDBS we pride ourselves on providing an environment in which you can think beyond the boundaries of traditional disciplines, embrace a diverse and innovative learning approach and benefit from programmes that match academic excellence with industry experience.

We are known locally and internationally for our research and excellence in entrepreneurship, finance, and diversity and we support a number of leading research centres in these areas. The School is also recognised for its cutting-edge programmes in finance, sports, hospitality and management.

When it comes to transforming the student experience, we are consistently ranked as a leading business school in London. As an RDBS student you have the opportunity to study abroad and undertake an internship and we make sure that throughout your time with us, you receive the support and experience you will need to make your mark in an ever-evolving world economy.

I hope you enjoy learning more about our economics, finance and risk programmes and I look forward to welcoming you to the RDBS community.

*Nora Ann Colton*

**Dr Nora Ann Colton**

Dean of the Royal Docks Business School



## Why choose us?

UEL is one of the UK's fastest-growing universities and plays an integral role in local, regional and international development. We empower individuals, communities and businesses through diversity, partnership and excellence in teaching and research.

At the Royal Docks Business School we provide a vibrant, international learning environment within our purpose-built site in the heart of London's historic Royal Docks. UEL boasts a bespoke, modern Docklands campus – the first new university campus to be built in London in over 50 years – which was opened in 2000.

RDBS has created and continues to foster a thriving research environment which naturally feeds into the rigour of our academic programmes. Some of our current research activities include work with twelve international partners on issues surrounding sustainability, work with a host of universities in Europe to develop and disseminate knowledge around transnational entrepreneurship, and collaborations with universities in Thailand to promote entrepreneurship education through the Prime Minister's Initiative (PMI).



As a UEL student you will be studying in a major business capital and one of the most cosmopolitan cities in the world. And, as one of 400,000 students, 100,000 of whom come to the UK capital from overseas, you will be part of a diverse student body and a cultural melting pot that's hard to rival.

You will also be joining us at an exciting time of huge geographical transformation. Our location on the doorstep of the entrepreneurial and creative hub that is east London, and within just a few miles of the 2012 London Olympics site, means you will be living and learning within the very heart of the action, able to take advantage of all the latest that east London has to offer, and the socio-cultural dynamism of the wider capital.



# Why study economics, finance and risk with us?

## What is economics, finance and risk?

Economics, finance and risk covers a multitude of areas – from strategic risk management and investment through to macroeconomics policy and global financial markets.

Economics is the study of choice individual businesses and governments need to make in order to maximise desired results, whilst finance is a branch of economics that entails the management of funds. Risk management is a key discipline in its own right, involving assessment and prioritisation of strategic, operational and financial risks.

The three provide the building blocks for all aspects of business, and will enable you to develop the critical thinking skills that will make you a cut above the rest.

So if you are interested in how government and regulation affects global markets, and how these different areas affect and impact upon the investments and financial portfolios of firms, then a programme within this field could be perfect for you.

## Economics, finance and risk at Royal Docks Business School

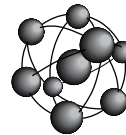
At UEL's Royal Docks Business School, you will be learning from an expert team of dedicated lecturers who have on-the-ground experience within these disciplines and can ensure you are equipped with the right mix of academic theory and field-based learning.

And, as well as learning from world-class academics, you will have access to the ongoing support of personal tutors and a wealth of academic support services so you have help on hand as you study.



We're proud to be working with some of the leading professional bodies in the field, including the Institute of Operational Risk (IOR). Wherever we can, we build professional accreditation or professional qualifications into our programmes so that you have already started to shape your career by the time you graduate. And, because our programmes are designed to reflect the needs of the industry, you will be ready to face the world of work undaunted.

All our undergraduate economics, finance and risk programmes also give you the opportunity to study abroad and experience your programme from an international perspective – essential if you are looking to work within a global economy.



**EFMD**

The Royal Docks Business School is a member of the European Foundation for Management Development and the Association to Advance Collegiate Schools of Business (AACSB). To find out more about our memberships and professional body partners visit:  
[uel.ac.uk/rdbspartners](http://uel.ac.uk/rdbspartners)

## Getting your career on track

At UEL's Royal Docks Business School our programmes are designed to get your professional career on track. We specialise in delivering degrees that match academic excellence with industry experience so that you really do benefit from the best of both worlds. Many of our programmes include on-site, field-based experience as well as opportunities to work on placement within industry giving you an insight into how you can apply your learning in the real world.

We also host a series of guest speaker programmes where you can learn first-hand from the industry's elite and have a range of services to support you. Our dedicated Employability Centre is your one-stop-shop for planning your career from scratch while The Petchey Centre for Entrepreneurship offers advice and support to students starting their own business.







## Getting your career on track

So, whether you want to work at the top of one of the world's largest firms, start your own enterprise, or simply get onto the trading floor, we can help you achieve your ambitions. Here's a round-up of the services our Employability Centre offers:

- **Internships**  
Every year we help all RDBS students find post-programme internships.
- **One-to-one careers sessions**  
Our in-house careers team can help you find the role that's right for you and offer advice on applications and assessments.
- **Employability workshops**  
These customised workshops focus on planning your job search, improving your CV, maximising your employability and marketing your skills.
- **Employer networking events**  
Designed to connect you with prospective employers, these events help you find out about future opportunities first.
- **Getting Down to Business Week**  
RDBS runs this event every year, giving you an invaluable insight into a range of employment sectors and what recruiters are looking for.
- **Interview skills sessions**  
These simulated sessions provide feedback from employers and the Employability Team in developing strong interview skills.
- **RDBS Leadership Award**  
Designed to enhance your career opportunities with potential employers, the Leadership Award is given to students who engage in events and activities beyond their programme of study. To qualify, you must create a portfolio showcasing your personal development and achievement.

- **RDBS Elite Programme**

This recently launched programme gives you the chance to develop your networking skills, build upon your CV, meet the School's key stakeholders and attend high-profile events such as conferences with UEL staff.

- **Business Mentoring**

Matching UEL students with professional, corporate and business mentors, this programme gives you support, guidance and help towards your career. The Employability Centre works in partnership with a number of organisations to give you mentors who can offer an invaluable insight into the world of work over a minimum of four months.

- **Ongoing graduate support**

Continue to benefit from the Employability Centre after you graduate.





## The benefits of studying economics, finance and risk

- benefit from programmes tailored towards industry
- learn from a dedicated team of lecturers and the industry elite
- learn straight from the city with our new Money, Banking and Finance modules delivered on-site in the heart of Canary Wharf
- fast-track your professional career with our dedicated Employability Centre
- access our on-site Thompson Reuters training centre and monitor real-time trading data
- add an international dimension to your degree with our Study Abroad and Going Global programmes
- apply your knowledge in practice through on-site industry field trips
- take part in a work-based module and earn credits towards your degree
- engage in a learning programme that's truly transformational, giving you the knowledge and opportunities to succeed in a global industry
- experiential / work-based learning in the form of one-hour interactive workshops with every module.







## The programmes we offer

Our programmes are designed to maximise your employability and blend the knowledge base you would expect from leading academics with real-world practice from professionals working within the field. Within the economics, finance and risk field we offer:

BA (Hons) Finance

BA (Hons) Economics

BA (Hons) International Business Finance.

MSc Finance and Risk

MSc Financial Management

MSc Risk Management.



## BA (Hons) Finance

By studying this programme you will gain an in-depth understanding of the key theoretical ideas and issues within the finance and economics field and develop the analytical skills you will need to discover the inner workings of the financial world. You will also learn straight from the city with our new Money, Banking and Finance modules, delivered on-site in the heart of Canary Wharf. Modules include Financial Services in the Modern World, Portfolio Analysis and Management, and International Macro-economics and Finance.

Find out more at: [uel.ac.uk/bafinance](https://uel.ac.uk/bafinance)





## BA (Hons) Economics

By studying this programme you will gain a thorough grounding in the principles and practices of economics, look at the role of government and regulation in relation to global markets, and discover analytical reasoning abilities you may not think you had. You will also learn straight from the city with our new Money, Banking and Finance modules delivered on-site in the heart of Canary Wharf. Modules include Financial Services in the Modern World, Macro-economics and Money, Banking and Globalisation.

Find out more at: [ucl.ac.uk/economics](https://ucl.ac.uk/economics)







## BA (Hons) International Business Finance (Direct Entry to Level 3)

This programme is a flexible direct entry to the international business finance programme for qualified international and UK students seeking to gain an honours degree in one year of full-time study. You will be able to develop theoretical perspectives, including those relating to financial institutions, markets and financial decision-making processes whilst also engaging with empirical methods and econometric techniques as tools for relating theory to financial practices. Modules include: Principles of Econometrics, International Financial Markets and Institutions, Applied Econometrics and International Finance.

Find out more at: [uel.ac.uk/intbusinessfinance](https://uel.ac.uk/intbusinessfinance)



## MSc Finance and Risk

The programme has been designed for those who want to pursue professional qualifications such as the Investment Management Certificate (IMC) or the Chartered Financial Analyst (CFA). You will gain the analytical and econometric skills you will need to undertake practical research-focused assignments and gain the necessary foundation in portfolio theory, investment management and financial risk management. You will also gain an understanding of how governments and organisations address risks in the finance industry and develop your knowledge of financial risk management and how this affects the behaviour of firms. Modules include International Finance and Security Analysis, Portfolio Theory and Investment Management, Applied Econometrics, Islamic Banking and Financial Risk Management.

Find out more at: [uel.ac.uk/financerisk](https://uel.ac.uk/financerisk)





## MSc Financial Management

The programme has been designed for those who want to pursue a career in the financial services sector. You will develop an understanding of both the theoretical and practical aspects of financial management and the skills you will need to analyse complex situations in financial decision-making. You will gain a critical awareness of financial securities, portfolio management and international accounting issues and enhance your knowledge of the risk-return trade-off. You will also develop an understanding of the institutional issues that exist within the international financial system and look at how financial markets work across the world. Modules include International Finance and Security Analysis, The Economics of Money, Banking and Finance, Applied Econometrics, Islamic Banking, and Portfolio Theory and Investment Management.

Find out more at: [uel.ac.uk/financialmanagement](https://uel.ac.uk/financialmanagement)



# MSc Risk Management

Aimed at those keen to pursue a career in risk management, the programme gives you the analytical and interpersonal skills you will need to develop in the field. You will learn the strategies you will need to manage risk reduction, financing and management both within single and multiple organisations. You will gain a sound theoretical understanding of risk management in the worlds of finance, enterprise and operations. You will also learn how to apply that knowledge in real-world scenarios enabling you to judge risk, reduce its impact and manage its financial implication within a risk management role. Modules include Risk Financing and Portfolio Management, Measuring and Modelling Risks, and Strategic Management of Enterprise Risks.

Find out more at: [uel.ac.uk/risk](http://uel.ac.uk/risk)





THE  
INSTITUTE OF  
OPERATIONAL RISK **IOR**

This programme is fully certified by the Institute of Operational Risk (IOR). The Institute is a professional body formed to provide professional recognition and to enable members to maintain competency in the discipline of operational risk.

Find out more at [www.ior-institute.org](http://www.ior-institute.org)



## Our services and facilities

UEL's Student Village houses nearly 1,200 students who study at both our Docklands and Stratford Campuses. Situated on the Royal Albert Dock, our studio and shared flats boast superb views over the towering skyline of Canary Wharf, the O2 Arena and London City Airport. A whole host of social spaces are within easy reach including a range of cafés and restaurants, offering menus for every taste, UEL's own Underground bar, and Aqua East, a student space featuring pool tables and private study areas.

As a UEL student you will also be just moments away from our £21million SportsDock, a modern, specialised sports facility housing Team USA during the 2012 Olympic and Paralympic Games. Featuring a futuristic fitness centre, strength and conditioning room, two outdoor, 3G, five-a-side football pitches, two indoor arenas and a dance and aerobics studio, SportsDock caters towards every kind of sporting activity from archery to Zumba.





As a postgraduate RDBS student you have exclusive use of our our new Molex suite, a modern teaching space for our Master's programmes. Funded by the Molex Corporation, the suite includes teaching facilities, informal and team-working areas, a Thompson Reuters training centre and a dedicated social space.

Our 24-hour on-site library also offers a thriving learning centre and boasts a modern, airy learning environment open to all RDBS students.

In addition, UEL is home to the Knowledge Dock Business Centre (KDBC), part of the University's enterprise development service. Connecting students, entrepreneurs, SMEs and organisations to the expertise and resources available at the University, it is London's only European Business Network (EBN)-accredited Business Innovation Centre. The centre offers on-site access to expert facilities and support and is the perfect place to develop enterprise opportunities and connect businesses.

# An international learning landscape

With over 120 nationalities currently represented within our learning community, UEL is one of the most diverse universities in the world.

The 2011 International Student Barometer voted RDBS best in the UK for:

Language Support  
Visa Advice  
Accommodation Quality  
Internet Access  
Eco-friendly Attitude

This multitude of student experience is the bedrock that shapes and enriches class discussion, giving you an authentic international dimension to your chosen programme of study without even leaving the campus. It also gives you access to an invaluable global contacts network and we encourage all students to nurture and develop the working relationships they build with fellow students during their programme.

## Our global exchange programmes

Every undergraduate RDBS student has the opportunity to study abroad and global partnerships are a major part of UEL's global reach strategy.

If you are an international student, our Study Abroad programme gives you the opportunity to study with us for a semester or an academic year, and take the credits you earn back to your home institution. As a UEL student you can also study a semester in a range of international locations.



As an undergraduate RDBS student you can also take part in a student exchange programme, enabling you to study some of your degree at UEL and some with one of our partners. The credits you gain are then put towards your final degree classification. Our partners include:

Manhattan Institute of Management (USA)

American University of Washington (USA)

University of Electronic Science and  
Technology of China (UESTC)

Shanghai Institute of Foreign Trade (China)

Higher School of Economics (Russia)

Fraser Valley University (Canada)

Columbia College Chicago (USA)

Duquesne University (USA)

Sacred Heart University (USA)

The American University of Cairo (Egypt)

Hanyang University (South Korea)

James Cook University (Australia)









We also offer franchised programmes, articulation agreements and top-up programmes in a range of disciplines. Franchised programmes are UEL programmes run through our partners throughout South East Asia and Europe, so you study your chosen programme in your home country. Articulation agreements and top-up programmes are also available so that, as an international student, you can transfer to UEL from an overseas partner institution to complete your studies.

Here's a brief overview of some more of our global programmes and partnerships:

### **Going Global programme**

The Going Global programme is for students who, for whatever reason, may be unable to travel overseas for a whole semester or year on an exchange or study abroad placement.

The scheme enables you to apply for part-funding to undertake short overseas travel as part of your course – ideal if you want to integrate an international dimension to your degree.

### **Global Scholars Scheme**

The Global Scholars Scheme offers RDBS students the opportunity to be part of an exciting civic and enterprise programme aimed at developing global society.

The scheme gives you cross-cultural experiences so you can develop enterprising projects that are sustainable and make a genuine difference to the lives of others in different parts of the world. Recent projects have taken place in Asia and Africa.

# International Partnerships

UEL has a long history of working collaboratively with partners across the globe, creating additional opportunities for students, staff and institutions. By working with each other we are able to offer top-up programmes, summer schools, study abroad and exchange programmes and much more. Our current partners include the following institutions:

## Malaysia

Legenda Education Group  
HELP Academy  
WIM College  
Stamford College  
Olympia College  
UITM

## Hong Kong

Compass College

## Singapore

Stamford Raffles College  
Informatics Academy

## Europe

Rheinische Fachhochschule – Germany  
AKMI Metropolitan College – Greece  
SKEMA Business School – France  
LEDRA College – Cyprus

## UK

International Correspondence School Ltd  
Barking & Dagenham College

## Vietnam

International School Vietnam National University (ISVNU)

Find out more: [uel.ac.uk/internationalpartners](https://uel.ac.uk/internationalpartners)





## How to apply

If you would like to apply for any of our undergraduate or postgraduate programmes you can do so via our website. Visit [uel.ac.uk/apply](https://www.uel.ac.uk/apply) to get started.

To find out more about the Royal Docks Business School and its full range of courses, visit [uel.ac.uk/rdbs](https://www.uel.ac.uk/rdbs)

## Contact us

### **Royal Docks Business School**

University of East London  
Docklands Campus  
University Way  
London  
E16 2RD

Tel: **+44 (0)20 8223 3333**  
**study@uel.ac.uk**

**[uel.ac.uk/rdbs](https://www.uel.ac.uk/rdbs)**

