

Graduates of the MBS choose to follow a wide range of careers, for example in HRM, marketing, finance and consultancy. Graduates over the past two years have gone to work for organisations such as Deloittes, KPMG, PricewaterhouseCoopers, BMW, B/E Aerospace, FG Wilson/Caterpillar.



“Having studied Economics and Government at undergraduate level at the University of Ulster, I knew I wanted to pursue a career in the business arena. Hence the natural progression was to enhance my skill set further whereby the MBS course was the obvious answer. The course provides a holistic understanding of business, which is essential in today’s environment. Not only does it provide the necessary academic qualifications, it also equips students with essential practical skills, which have proved invaluable.”

Coleen McGivern MBS



For my first degree I had studied a Bachelors in Mechanical Engineering and always wanted to do my post graduate qualification in Business Management from a good university in the UK. However the problem that I faced while selecting the university was the work experience needed to study on many of the MBA courses available. I came to know about the University of Ulster in Northern Ireland which is a good regional university and running a course almost identical to an MBA which doesn’t require work experience.”

Vipul Gupta MBS



“With the growth and establishment of new companies there is an ever increasing need for qualified managers to lead them. The Master of Business Studies degree at the University of Ulster has given me a qualification that is essential to become such a manager. The course deals with a broad range of subjects and combines the necessary theory with the opportunity to put these into practice in a business environment. I have gained significant knowledge and am now able to address many business situations with a strategic view of enhancing all aspects of a company.”

Bin Lui (Virginia) MBS



“With my previous course having been focused purely on economics, I felt that it would be beneficial to balance my portfolio of skills with a course that provided me with the opportunity to study the various different areas of modern business. Having now completed the MBS and been able to reflect upon my experiences, I can safely say that this course met my needs in terms of broad personal development while also allowing me to fine tune my career ambitions.”

Neil McGinn MBS

Application

Students should apply for the course prior to June of their intended year of study. Places will be allocated on a first come, first served basis. Students should apply directly to the University using the online application form available via the website at www.ulster.ac.uk.

Further Advice

More detailed information can be obtained from:

The Course Director (Robert Kerr)
or the Postgraduate Programmes Manager (Nick Read)
Department of Management
Ulster Business School
University of Ulster
Shore Road
Newtownabbey
Co Antrim BT37 0QB

Or by logging on to the MBS website at www.ulster.ac.uk/mbs

Tel: +44 (0)28 9036 8880
Email: mbs@ulster.ac.uk

The information provided in this leaflet is correct at the time of going to press but the course programme is subject to continuing development and the University reserves the right to make changes at any time, before or after a candidate’s admission. As much notice as possible will be given of such changes.

Postgraduate Diploma and Masters in Business Studies (MBS)

Programme Overview

The PgDip/Masters of Business Studies (MBS) is designed for aspiring graduates who recognise the need to gain business and management knowledge to complement their undergraduate study before pursuing a career. The course aims to equip you with the essential academic knowledge and personal skills which will help you launch your career.

The MBS has an excellent track record of success, its graduates occupy managerial positions within a number of organisations both locally and internationally and as such it is a much sought after qualification.

Structure and Content

The MBS is a one-year full-time course which begins in the autumn semester.

The course develops skills and knowledge essential for a successful management career, including:

- Multidisciplinary perspectives on business and management issues
- The ability to communicate cogently in various media
- The ability to debate management issues critically, rationally and persuasively then present and implement conclusions based on rigorous analyses
- The ability to critically analyse data and plan strategically
- The ability to apply knowledge and skills gained on the course in organisational contexts
- Interpersonal and team skills which are the hallmark of effective management
- An appreciation of the need to engage in lifelong learning
- A clear, focused personal career development path.

The modules offer a comprehensive introduction to essential areas of business and management. In addition to the taught modules, the MBS places a substantial emphasis on developing students' employability skills. During the course you will be exposed to masterclasses in areas such as CV design, presentation skills and interview technique. You will also take advantage of our Bright Spark Internship programme which gives you the opportunity to work alongside an organisation in the summer semester.

The modules on the MBS will provide you with a thorough grounding in business and management principals. Students study six modules in Semesters 1 and 2. In Semester 3 students study two modules and are then required to complete their Internship and associated Management Project.

Bright Spark Internship

A key innovation in the MBS is the opportunity to participate in a Bright Spark internship. This involves working alongside an organisation to investigate and solve opportunities and issues faced by the organisation. The Ulster Business School has strong ties with local organisations and we are able to assist students with finding appropriate internship opportunities. In recent years students have found placements in a variety of organisations both domestic and international, a list of these can be found on our website www.ulster.ac.uk/mbs.

Modules and Structure of the Programme

Team Building and Induction Residential		
SEMESTER 1		
Financial Decision Making	Operations and Quality Management	Human Resource Management
Managing Organisational Behaviour	Economics of Business	Marketing

SEMESTER 2		
Information for Management Decision Making	Finance for Managers	Managing the Digital Enterprise
Corporate Social Responsibility	Innovation and Entrepreneurship	Strategy and Marketing Management

SEMESTER 3	
Leadership and Change	International Strategic Management
Bright Spark Internship and Management Project	

Induction Residential

To ensure that students settle into the course quickly and bond with others and gain an understanding of the importance of groupwork, we begin the course with a residential programme designed to help students to appreciate their role within a group as well as better understand group dynamics.

Teaching and Learning Methods

The principal teaching and learning methods include formal lectures, class discussions, visiting speakers, case studies, and group-learning activities based on real life projects. The course aims to equip students not only with the business and management theory which will help to build their career, but also the interpersonal skills which are essential to be successful within any organisation.

Assessment

The MBS is assessed by a combination of coursework, group work, presentations, examinations and a management project which is a detailed investigation into a particular business or management issue. Group projects and presentations are important elements in the assessment process, these help students to develop key skills which are highly valued by employers.

Entry Requirements

Students on the MBS have a truly international flavour, in recent years students have come from five continents to study the MBS. The course is designed for those who have not studied business to degree level and who wish to acquire business and management knowledge and skills to build on their existing undergraduate study. Students on the course come from a wide range of academic backgrounds including the arts, humanities, engineering and science.

In order to apply for entry students shall normally have gained:

- A second class honours degree or better from a University of the United Kingdom or Republic of Ireland, or from another institution which has been recognised by the Senate for this purpose; OR
- An equivalent standard in a professional or other qualification recognised by the Senate for this purpose.

Duration and Mode of Attendance

Full-time; three semesters; usually one year. There will be a residential induction programme which is compulsory, this normally takes place prior to the first week of Semester 1 in mid-September.

Location

The University of Ulster is a four campus institution located in Northern Ireland, a region of the UK joined geographically with the Republic of Ireland and which lies to the west of the rest of the UK. It is the birthplace of author CS Lewis, musician Van Morrison, poet Seamus Heaney and footballer George Best. The Titanic was also built in and launched from the docks at Belfast.

Northern Ireland is relatively small geographically, but it enjoys a variety of stunning scenery and cultural attractions. There are sites of outstanding natural beauty and special scientific interest in the region, as well as the Giant's Causeway 'World Heritage Site' on the north coast.

The region benefits from an excellent infrastructure with good transport links nationally and internationally including bus, rail and ferry links as well as two international airports.

