



BA (Hons) English and Contemporary Media

Cardiff School of Education
English, Creativity and Contemporary Media



cardiffmet.ac.uk

The programme is aimed at anyone who has an enthusiasm for both English and Media. The joint honours degree offers a flexibility of career options, with graduates from the programme able to go on to work in a range of industries.



Cardiff Metropolitan University
Prifysgol Fetropolitan Caerdydd

UWIC



BA (Hons) English and Contemporary Media

What is it?

This innovative degree programme allows students to combine theoretical perspectives in English and Media with practical vocational skills in journalism. As well as a rich and varied academic focus, the course also benefits from exciting extra-curricula opportunities, including visiting media professionals and cultural excursions. Students also have the opportunity to contribute to and co-edit *Cardiff's Calling*, the University's student guide and *Nexus*, the University's creative writing magazine.

Who is this programme aimed at?

The programme is aimed at anyone who wishes to combine theory and practice, providing students with strong communication and analytical skills that are highly valued in today's employment market. These skills are reinforced by the opportunity for student work placements. The course is particularly suited to anyone with an interest in film, media and sport journalism. Graduates from the course have pursued careers in a variety of industries, including:

- Media
- Journalism
- Publishing
- Education
- Public relations
- Marketing
- Heritage
- Postgraduate study at both Masters and PhD level.

What will I get out of the programme?

English: The study of English will engage with your enthusiasm for reading and literature, and introduce you to advanced critical thinking in the form of theoretical practice. The degree investigates the foundations of contemporary literature via an examination of the cultural narratives we tell ourselves.

Contemporary Media:

This part of the degree combines theoretical analysis of contemporary media, such as film, television, music and digital technology with practical skills in writing and producing journalism. Particular focus is given to 'specialist journalism', such as film, music and sport journalism.

All modules are taught by academic staff who are active researchers and industry professionals.

How does the assessment work?

Assessment consists of a mixture of creative work (producing a portfolio), assessed seminar presentations and essays.

How long does it usually take?

Full-time three years.

Part-time study also available.

Extra-Curricula

Throughout the year, students are invited to attend theatre trips, films and other cultural events held in Cardiff. The Department also regularly invites external speakers to give presentations and readings.

Where will I study?

Cardiff Metropolitan University's Cyncoed Campus.

How do I apply?

You should apply via UCAS at ucas.com

If you would like further information on this programme, visit:

www.cardiffmet.ac.uk/englishandmedia

Alternatively, please contact:

Robert Taffurelli, Pathway Leader:

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