

## CAREER OPPORTUNITIES

Account Executive  
News Reporter/Writer  
Promotions Director  
Production Director  
On-Air Talent  
Producer  
Director  
News Director  
Videotape Editor  
Graphic Artist  
Layout and Design Specialist  
Director of Media Relations  
Photojournalist  
Copy Editor  
Press Agent  
Editorial Assistant  
Public Relations Professional  
Station Manager



DIVISION OF COMMUNICATIONS

P.O. Box 39800  
Birmingham, AL 35208

Please call for additional information

Phone: (205) 929-1609

Fax: (205) 929-1567

[www.miles.edu](http://www.miles.edu)

**NCATE**

The Standard of Excellence  
in Teacher Preparation

Miles College is accredited to award Bachelors degrees by the Commission on Colleges of the Southern Association of Colleges and Schools: 1866 Southern Lane, Decatur, GA 30033-4097, Phone: 404-679-4501

## BACHELOR OF ARTS

# COMMUNICATIONS DEGREE



DIVISION OF  
COMMUNICATIONS

## WHY STUDY COMMUNICATIONS AT MILES COLLEGE?

- Small class size
- One-on-one teacher interaction
- Three specialization areas
- Electronic and Visual Communications
- Journalism and Public Relations
- Management and Communications Law
- State-of-the-art software, such as Final Cut Pro and InDesign, as well as hardware, such as G5 Apple computers and a Video Toaster 4, video switching system

## Mission

The Division of Communications prepares students for careers in communications and enables them to demonstrate: proficiency in speaking and writing, competency in media technology, and specialized knowledge in the field.

## Communications Core Courses

- Intro to Public Speaking
- Intro to Mass Comm
- Intro to Media Writing
- News Reporting
- Digital Video I
- Media Law/Ethics
- Media Research Methods
- Internship

## STUDENT ORGANIZATIONS AND ACTIVITIES

All students in the Communications Division are encouraged to participate in student organizations. Benefits from involvement in student organizations include:

- Networking at local, regional and national levels
- Enhancing professional development by attending organization meetings
- Interacting with employers and entrepreneurs who recruit at local, regional, and national levels
- Internship opportunities
- Awards for outstanding performance

## LEADERSHIP SKILLS BUILDING OPPORTUNITIES

People working in the communications field are expected to use their skills in order to produce significant and measurable results for their organization; therefore, students must be proficient in oral and written communication, the use of media technology, and critical thinking.

