

## Location Map:



# MANTISSA COLLEGE

A Member of PMI Group

PROGRESSIVE



MOTIVATED



INNOVATIVE



## School of Accountancy & Business

4+0  
Bachelor of

Business  
Administration

(KA 7982)

# BBA

Options of Progression to Professional qualification of:



Approved by:



Rated  
4  
MyQuest 2011

## Mantissa College

Wholly owned by PMI Education Sdn Bhd  
(Company Registration Number: 629638-V)

Level 1, Bangunan AHP, 2, Jalan Tun Mohd Fuad 3,  
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Email : info@mantissa.edu.my  
Website : www.mantissa.edu.my  
Facebook : Mantissa Taman Tun  
Twitter : twitter.com/mantissacollege



Certificate No: 8701





# Introduction

The PGSM Business School Group, founded in 1975, is a private institution made up of four Business School Units (ESG, ESGCI, ESGF, ESGI), which are located on 5 campuses in the heart of Paris, with over 4,200 students and 22,000 PGSM Alumni. PGSM is rated top 3 business school in Paris.



Awarding Body



[www.business-school-pgsm.com](http://www.business-school-pgsm.com)

## Learner's Outcome

- Provide students with high quality teaching and learning experiences that are relevant to accounting, business and management careers
- Develop subjects specific knowledge and understanding appropriate to business and management careers, including study of organizations, their management and the changing environment in which they operate
- Develop the capacity for critical analysis, evaluation and synthesis, through the application of knowledge to a wide range of situations
- Encourage creativity and develop appropriate research, communication and quantitative skills
- Prepare students for a career in business and management and progression to further study
- Develop ability to become autonomous learners and to reflect upon personal skill development, thus encouraging life-long learning

## Entry Requirements

- SPM / O-Level or equivalent - 5 credits
- UEC - 5 credits with Grade B
- STPM / A-Level with 2 full passes ('Lulus Penuh' only) / Foundation Programme
- Diploma in Business

## Intakes

January (March), May, August, (October)

## Programme Structure

- **Study duration:**
  - Entry from SPM / o-Level or equivalent (4 years) 144 credits to be completed to obtain a Bachelor Degree in Business Administration , or
  - Entry from Foundation Programme / STPM / A-Level / UEC (3 years)
  - 3 semesters per year (2 semesters of 14 weeks each & 1 semester of 7 weeks per year)

## Assesments

- Year 1 - year 4
- Quiz (10%), Mid term exam (20%), Assignment (20%), Final Exam (50%)

## Career Opportunities

- Administrative Manager
- Business Consultant
- Event Manager
- Finance Manager
- Human Resource Manager
- Investment Manager
- Management Consultant
- Market Research Analyst
- Marketing Manager
- Services Manager and many more...

### Year 1 / University Foundation (24 + 12 chrs)

Business English & Communication I • Introduction to Accounting • Introduction to Economics • Business Mathematics • College English I • Mathematics I • Mathematics II • Malaysia Language / Other Elective (For International Students)

Introduction to Computer & Applications • Principles of Marketing ^ • Microeconomics • College English II

### Year 2 BBA Programme (36 chrs)

Accounting I\* • Accounting II\* • Statistics^ • Business Ethics • Macroeconomics • International Marketing • Principles of Management • Introduction to International Business • Quantitative Business Methods I • Quantitative Business Methods II • Presentation & Writing Methods • Malaysia Study / Other Elective (For International Students)

### Year 3 (36 chrs)

Advanced Management Practice • Business Financial Management I\* • Business Financial Management II • Human Resource Management^ • Information System Management\* • Management Decision Making\* • Marketing Strategies\* • Organizational Behavior\* • Business Law\* • Corporate Law • Small Business Administration • Islamic or Moral Study / Other Elective (For International Students)

### Year 4 (36 chrs)

★ E-Commerce, Consumer Behavior , Operations Management ^  
, Strategic Management + 8 following core subjects

Finance Major	HR Major	Management Major	Marketing Major
Corporate Finance	HR Planning & Selection	Creative Process for Business Major	Marketing Research
Investments	HR Training & Development	Business Intelligence	Advertising and Promotion
Audit	HR Performance & Appraisal	How to Set Up Business in Asia	Brand Management
Mergers and Acquisitions	Employment & Law	Intercultural Management	Innovation & New Product Development
International Finance	Managing Cultural Diversity within Company		Marketing in Service Sector
Financial Markets	Negotiation Techniques		B-2-B Marketing
Managerial Accounting	Team Dynamics		Public Relations
Money and Banking	Total quality management		Direct Marketing

★ Option for 3 month student exchanges to Paris with terms & conditions apply.

\* Credits earned ,leading to UK Advance Diploma in Business studies from Institute of Financial Accountants (IFA).

^ Credits earned, leading to Advance Diploma in Business from UK Society of Business Practitioners (SBP)