

Business and Commerce

A competitive edge



EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS
IN THE WORLD

Pathways to develop your career

Through our graduate certificate programs you can complete your studies in as little as six months, gaining a specialist qualification in emerging and relevant industries. These programs also provide credit towards the Master of Business Administration (MBA) and other masters degrees.

Building networks

With a range of exchange and internship opportunities, you can build industry connections both in Australia and internationally. There's also the option to study intensive courses overseas to learn about Asian and European business.

We recognise past experience

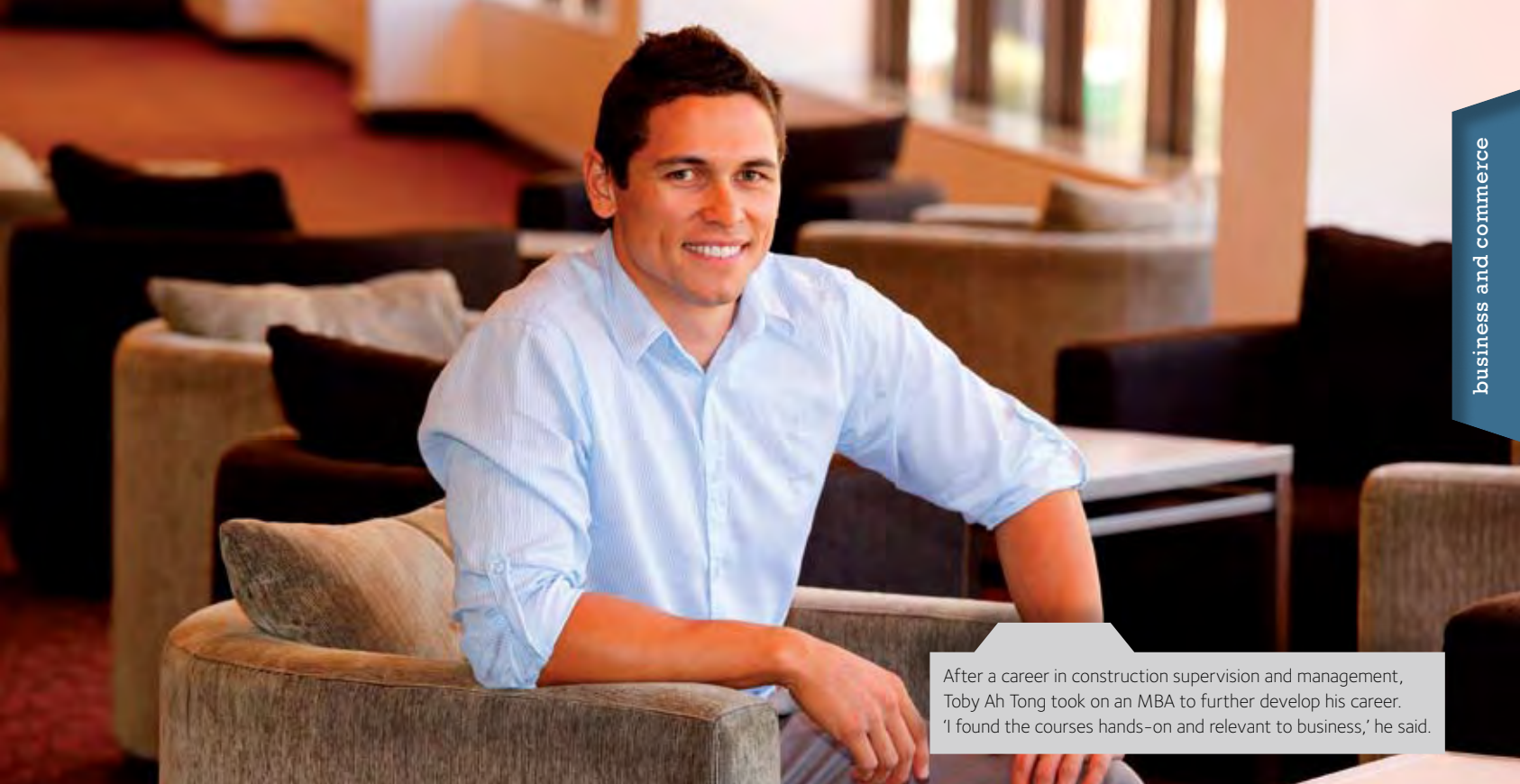
If you've been working but don't have formal qualifications, you can still apply for postgraduate study. We recognise learning doesn't just happen in the classroom and acknowledge experience gained through the workplace.

A flexible approach

Some of our programs and courses provide flexibility to undertake lectures and tutorials on weekends, after hours, in intensive mode or online.

MBA's five star glow

For eight consecutive years the MBA has been awarded a five star rating by the Graduate Management Association of Australia. The MBA is one of only two programs in Australia to have made The Aspen Institute's 'Top 100' for its leadership in integrating social, environmental and ethical issues into its programs.



After a career in construction supervision and management, Toby Ah Tong took on an MBA to further develop his career. 'I found the courses hands-on and relevant to business,' he said.

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About this program

Specialisations

Different specialisations are available depending at which campus you decide to study.

Gold Coast campus

- Professional Accounting

Nathan campus

- Applied Finance
- Financial Planning (Semester 1 intake only)
- Professional Accounting

Master

As a conversion program, the main objective is to enable students to develop knowledge and skills in a range of disciplines. The program is ideal for students who have no background in accounting, finance or financial planning, and who may be looking for a career change. Students will have the option to specialise in one of the following areas:

- Applied Finance (Nathan)
- Financial Planning (Nathan)
- Professional Accounting (Gold Coast and Nathan).

Master (Advanced)

This program provides you with the opportunity to expand your expertise by studying an additional 40CP of courses in related disciplines to complement your studies, broaden your knowledge base, and increase your professional outcomes. Areas of study include:

- advanced accounting
- human resource management
- information systems management
- marketing.

Graduate Certificate

This program provides a concise set of courses in the accounting, finance, and financial planning disciplines.

Accounting/ Applied Finance/ Financial Planning

**Master of Commerce
—5440/5439**

**Master of Commerce
(Advanced)—5506/5441**

**Graduate Certificate in
Commerce—3175/3174**

Gold Coast/Nathan campus

Semester 1 or Semester 2 (Nathan only)

Internal study on-campus

Master: 1.5 years full-time or 3 years part-time; 120CP

Master (Adv): 2 years full-time or 4 years part-time; 160CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

Entry requirements

Master

- a bachelors degree in any discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution.

If you have a bachelors degree in accounting, financial planning, banking or finance from an Australian university or an overseas institution recognised by the National Office of Overseas Skills Recognition (NOOSR) as equivalent, you may not enrol in the respective specialisations within this degree.

If you wish to apply for the Professional Accounting specialisation and hold a degree specialising in a non-related area from an overseas institution, you must have this award recognised by NOOSR as equivalent to an Australian degree. Students who do not hold a NOOSR-recognised degree may be eligible for entry to the Professional Accounting specialisation following the successful completion of the postgraduate qualifying program.

Master (Advanced)

There is no direct entry to this program. To be eligible you must achieve a grade point average of at least 4.5 on a 7.0 scale in the first 80CP of coursework in the Master of Commerce.

Graduate Certificate

- a bachelors degree in a non-related discipline from a recognised University (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale.

You may be admitted to the Applied Finance or Financial Planning specialisations with a minimum of two years equivalent full-time professional work experience in a related field at a management or supervisory level (the nature and quantum of the experience should be clearly specified).

Professional recognition

Applied Finance

By completing a specific menu of courses (which are listed on the Australian Securities and Investments Commission website—asic.gov.au), you'll meet the RG 146 compliance requirements.

Financial Planning

By completing the Financial Planning specialisation, you'll meet the RG 146 compliance requirements for membership with the Financial Planning Association of Australia Limited.

Professional Accounting

With the Professional Accounting specialisation, you'll be eligible for membership with CPA Australia and the Institute of Chartered Accountants in Australia.

Career outcomes

Master (Advanced)

You'll achieve an advanced understanding of the tools and practices specific to your area of speciality and also gain specialist knowledge in a related discipline increasing your professional outcomes.

Master/Graduate Certificate

Applied Finance

You'll be competitive in the market for positions in banks, insurance companies, treasury and stockbroking. Other careers could include foreign exchange dealers, futures and options traders, portfolio managers, risk analysts and financial advisers.

Financial Planning

You'll achieve an advanced understanding of financial planning tools and practices for advising on personal finance, superannuation, retirement and estate planning. Career opportunities exist in the financial services industry (namely, banks, funds management and financial planning companies) as authorised representatives, financial advisers and para-planners.

Professional Accounting

You'll find employment opportunities in all aspects and levels of government administration, in business planning, cost and management accounting, auditing, information systems, taxation, finance and banking, stockbroking, treasury, foreign exchange, superannuation, consulting, insurance and manufacturing. The program will also serve as an entry qualification for advanced study in accounting.

Asian Studies/ International Business/ International Relations

Master of Asian Studies —5211

Graduate Certificate in Asian Studies—3141

Nathan campus

Semester 1 or 2

Internal study on-campus

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master

This program will expand your understanding of the societies, history, politics, international relations and economies of East and South-East Asia, and a number of the region's more important nations. The program also sets regional changes in Asia in the context of a global economy and political system.

You'll develop your knowledge of the social sciences and history of Asia. This unique program combines theoretical depth with regional expertise, and provides you with a comparative understanding of this

economically dynamic and strategically significant region. The Europe Australia Asia-Pacific Nexus Exchange Program provides a valuable experience for students.

Griffith University's Asian studies program is one of the most accomplished and recognised in Australia. There are two study options available:

- 80CP of coursework
- 40CP of coursework and a 40CP research dissertation.

Graduate Certificate

This program provides a foundation for advancing your understanding of Asian politics, history and culture, as well as contemporary international relations.

Entry requirements

Master

- a bachelors degree with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution or equivalent

or

- a graduate certificate in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution.

Graduate Certificate

- a bachelors degree with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time professional work experience.

Career outcomes

You'll advance your employment opportunities in a range of organisations and occupations related to Asian studies and international relations. These include policy, consultancy and management positions in:

- business with international links
- government, especially in diplomacy, strategic analysis, trade relations, and international cultural contacts
- news and media organisations
- non-government organisations, including international aid and environmental organisations.

The research option provides the opportunity for entry into doctoral research (PhD).



Four Master of International Business students were announced as official Brisbane Student Ambassadors. Shuma Yamamoto, Shan Zhao, Laura Mahr and Sukhmanjot Mann (not pictured), from Japan, China, the USA and India respectively, will promote Griffith and studying in Brisbane to potential students.

Master of International Business with Honours—5312

Master of International Business—5311

Graduate Certificate in International Business—3102

Nathan campus

Semester 1 or 2

Internal study on-campus

Master Hons: 2 years full-time or 4 years part-time; 160CP

Master: 1.5 years full-time or 3 years part-time; 120CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master with Honours

As a high performer, you'll advance your skills and expertise further by undertaking a supervised dissertation (40CP) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Master

In this program, you'll have the opportunity to develop business skills with an international perspective, with a strong focus on strategic analysis in different regional contexts. You'll develop the thought leadership and strategic international business skills that are vital in

a global economy. This program builds upon eight courses as its core and then offers a range of cutting-edge electives and provides opportunities for you to participate in supervised internships and exchange programs in Asia, North America and Europe through worldwide alliances.

Graduate Certificate

This program may be awarded after the successful completion of any four (or equivalent) core courses from the Master of International Business.

Entry requirements

Master with Honours

- a minimum of four core courses from the Master of International Business
- a grade point average of at least 5.5 on a 7.0 scale across the best four core courses undertaken.

Master

- a bachelors degree in any discipline from a recognised university or other tertiary education institution with a grade point average of at least 4.0 on a 7.0 scale

or

- a related graduate certificate with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution.

Graduate Certificate

- a minimum of five years full-time professional work experience.

Career outcomes

This program appeals to organisations that require individuals with the policy formulation and implementation knowledge skills needed for facilitating sustainable international business and trade practices in a dynamic global environment.

Such organisations are likely to include, but are not limited to, multinational firms, public sector organisations and firms engaged in country risk analysis and international trade and investment.

Master of International Relations—5388/5552

Graduate Certificate in International Relations—3142/3255

Nathan campus or Open Universities Australia

Semester 1 or 2

Internal study on-campus or online

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master

This program offers a comprehensive graduate education in both the empirical and theoretical aspects of contemporary international affairs and globalisation. It is designed to engage students in the many issues raised by the rapidly changing nature of the contemporary international system. You'll develop expertise in particular aspects of international relations including international security, terrorism, foreign policy, international political economy, international environmental issues and Asian studies. There are two study options available:

- 80CP of coursework
- 40CP of coursework and a 40CP research dissertation (on campus only).



A class of MBA students, including (left to right) Sheila Donaldson, Gordon Hughes and Peta Pitcher, generated \$12 000 for charity Youngcare as part of a marketing assignment. In a new hands-on approach, the class planned and managed a charity event in groups.

Graduate Certificate

This program advances your understanding of international relations through the study of international relations theory, the global economy, international security and foreign policy.

Entry requirements

Master

- a bachelors degree in any discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution or equivalent

or

- a graduate certificate in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution.

Graduate Certificate

- a recognised bachelors degree in any discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time professional work experience.

Career outcomes

Employment opportunities are available in government, especially in diplomacy, strategic analysis, defence, immigration, trade and investment relations, international cultural contacts, and other areas of government departments with an international focus. Businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations, and further education also provide employment for graduates. The research option provides the opportunity for entry into doctoral research (PhD) (refer to page 103).

Business Administration

Master of Business Administration —5159/5158

Master of Business Administration (Advanced)—5162/5163

Graduate Certificate in Business Administration —3048/3047

Gold Coast campus or Griffith Graduate Centre, South Bank campus

Semester 1 or 2: all core courses

Semester 3 (summer): some core courses are available

Gold Coast, Nathan, Mt Gravatt or South Bank campuses

Elective/specialisation courses

Internal study on-campus (core courses offered in weekend and early evening modes to accommodate part-time and full-time students)

MBA: 1.5 years full-time or 3 years part-time; 120CP*

MBA (Adv): 2 years full-time or 4 years part-time; 160CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

* It may be possible to fast-track completion of the masters over twelve months by enrolling in the intensive summer courses, and by attending our popular two-week programs offered in Penang and Denmark during June/July. If you wish to complete your program in twelve months, you'll be assisted with a program plan by MBA staff.

About this program

Designed for middle to senior level managers, the Griffith MBA is an advanced general management degree offering additional specialisations. Its vision is to develop forward thinking and responsible leaders. In this program, you'll:

- develop leadership and strategic capabilities in a local and global context
- effectively and persuasively communicate in an organisational environment
- advance understanding and adoption of ethical practice, social responsibility and sustainability
- develop the capacity to manage multi-stakeholder relationships
- develop a higher level of knowledge in a specialised area.

The MBA increases your competency as a manager to evaluate the appropriateness of advice provided externally and internally, and to use that information to make decisions consistent with achieving sustainable outcomes for multiple stakeholders. Opportunities are provided to build on the core integrated courses through areas of specialisation, undertaking an international exchange or a research pathway.

The four specialisation courses are designed to advance your individual knowledge and competencies in areas of management relevant to your personal goals. Each specialisation provides additional insight that enables you to interact in a cross-disciplinary role while building internal and external relationships and influencing resource allocation within your organisation.

Specialisations

- Educational Leadership (Mt Gravatt and Gold Coast)
- Finance (Nathan)
- Financial Planning (Nathan)
- General Management (Nathan and Gold Coast)
- Human Resource Management (Nathan and Gold Coast)
- Honours pathway
- Information Systems (Nathan)
- International Business (Nathan and Gold Coast)
- Logistics and Supply Chain Management (South Bank)
- Marketing Management (Nathan and Gold Coast)
- Sustainable Enterprise (South Bank)

International exchange

You may also have opportunities to obtain experience at one of Griffith's international partner universities. To be eligible for the 40CP international exchange component you'll need to:

- achieve a grade point average (GPA) of no less than 5.0 in your first semester of study or first 40CP of core courses or the GPA associated with the specific exchange program (whichever is higher)
- have completed at least six core courses prior to departure
- gain approval from the MBA Director to study at a preferred overseas institution.

MBA (Advanced)

This program provides you with the opportunity to expand your expertise by studying a second specialisation.

Honours pathway

As a high performer, you'll have the opportunity to advance your skills and expertise further by undertaking a supervised dissertation (40CP) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Graduate Certificate

This program provides a route for managers with extensive relevant experience, but without a prior undergraduate degree in a business discipline, to advance their management thinking through four foundation courses as a stepping stone to more advanced courses within the masters.

Entry requirements

MBA

- a bachelors degree in any discipline from a recognised University (or another tertiary education institution of equivalent standing) with the equivalent of a grade point average of at least 4.5 on a 7.0 scale

and

- a minimum of three years relevant equivalent full-time work experience post-degree including two years equivalent full-time in a management or supervisory level position in a business environment

or

- hold a Griffith University Graduate Certificate in Business Administration with a grade point average of at least 4.0 on a 7.0 scale AND
- minimum of two years equivalent full-time work experience in a management or supervisory level position in a business environment.

MBA Honours pathway

- a minimum of four or equivalent core courses from the Griffith MBA
- a grade point average of at least 5.5 on a 7.0 scale across the best four or equivalent core courses undertaken within the program
- develop a suitable topic and supervisory arrangements must be evident and elaborated in a research proposal of not less than 100 words
- The final decision with regard to admission to honours is at the discretion of the MBA Director.

MBA (Advanced)

- There is no direct entry to this program.
- To enter this program a student must have completed the first 80CP of coursework in the Griffith MBA program and have achieved a grade point average of at least 5.0 on a 7.0 scale over these courses (only courses studied in the Griffith MBA program will be considered for the purpose of calculating the required grade point average).

Graduate Certificate

- a minimum of seven years equivalent full-time work experience, including two years in a management or supervisory level in a business environment.

Professional recognition and awards

MBA

- recognised by the Graduate Management Association of Australia (GMAA) and the Australian National Business School (ANBS)
- has achieved a five-star rating for eight consecutive years with the GMAA
- is the only MBA program in Queensland, and one of only two in Australia, to have achieved this accolade for eight consecutive years.

Griffith Business School's MBA has been ranked 27th on the Aspen Institute's Beyond Grey Pinstripes Global 100—the highest ranking MBA in Australia—beyondgreypinstripes.org.

Career outcomes

MBA

The development of cross-disciplinary skills will lead to a range of employment opportunities in public or private sector organisations with the specific opportunity depending upon your previous experience and area of specialisation within the MBA.

Educational Leadership

This specialisation engages you in studies about issues central to leading in educational environments. At the heart of educational leadership is a concern for learning, not only for students, but also for professional staff. Courses

are designed to concentrate on the capacities a leader needs if both students and educational organisations are to improve. While leadership for learning and improvement are fundamental to educational institutions, leaders need to know and understand the global policy context within which they are working as well as how ethics and the law are implicated in their work.

Finance

This specialisation increases the competency of managers to meet the needs of the finance industry by supplementing the broad MBA core courses with specialised finance courses of relevance to the finance sector. Success in the finance industry requires an understanding of how to analyse specific investment opportunities and manage a portfolio of investments for high return or capital growth, courses that are included within this specialisation.

Financial Planning

This specialisation increases the competency of managers to utilise and evaluate the expert advice offered to them by financial and investment planners and advisers. It provides additional insight that enables interaction in a cross-disciplinary role, while building internal and external relationships and influencing resource allocation within the organisation.

General Management

You'll advance your management knowledge and competencies in areas that are specifically relevant to you.

Honours pathway

This program increases the competency of managers who are high academic achievers, to use and evaluate the appropriateness of research results and to develop a greater understanding of the implication and application of published academic research and also provide a pathway to research higher degree programs.

Human Resource Management

This specialisation increases the competency of managers to evaluate and utilise contemporary human resource knowledge and professional skills enabling them to specialise in human resources or work closely with human resource specialists in a broader role in the organisation.

Information Systems

This specialisation advances industry professionals' knowledge and skills in key areas of knowledge management, risk management, IT strategy, governance and service management, project and change management, and enterprise systems integration. These core competencies ensure competitiveness in the modern global business environment and a broad management-focused perspective on current and emerging information and communication technologies, and advanced knowledge and skills.

International Business

This specialisation increases the competency of managers to utilise and evaluate the appropriateness of advice of experts in international business. It develops competencies in managers to operate effectively in cross-cultural and transnational environments to build internal and external relationships and influence resource allocation within the organisation.

Logistics and Supply Chain Management

This specialisation will increase the competency of managers in areas critical to the effectiveness of logistics and the supply chain. It develops competencies to manage relationships and information flow effectively and efficiently, in order to meet customers' needs and achieve sustainable competitive advantage.

Marketing Management

This specialisation increases the competency of managers to utilise and evaluate the appropriateness of advice of experts in marketing departments, marketing consultants, advertising agencies and media representatives. It provides additional insight that enables you to interact in a cross-disciplinary role, while building internal and external relationships and influencing resource allocation within the organisation.

Sustainable Enterprise

This specialisation increases the competency of managers in understanding the strategic issues associated with managing corporate sustainability across the whole organisation. You'll have the capacity to deal with the complexities of contemporary business, including social and environmental challenges and related stakeholders.

Graduate Certificate

You'll develop cross-disciplinary skills that lead to a range of employment opportunities in public or private organisations.

International Master of Business Administration —5458 /5457

International Master of Business Administration (Advanced)—5348

Graduate Certificate in International Business Administration—3186

Gold Coast campus

Semester 1 or 2

Internal study on-campus

International MBA:

1.5 years full-time or 3 years part-time; 120CP or 160CP*

International MBA Advanced:

2 years full-time or 4 years part-time; 160CP

GCert:

0.5 years full-time or 1 year part-time; 40CP

* Candidates without sufficient work experience are required to complete an additional 40CP work-integrated learning component taking the total credit points required for the program to 160CP. These candidates will be eligible to enrol into the International MBA program (5457).

About this program

Designed for early career managers and above, the Griffith International MBA is an advanced general management degree that offers additional specialisations. Its vision is to develop forward thinking and responsible leaders that are internationally aware. In this program, you'll:

- enhance your ability to effectively evaluate and apply management theories and concepts
- develop leadership and strategic capabilities in a local and global context
- develop a high level of effective communication in an organisational environment
- advance learning and adoption of sustainable practices in an international context
- develop the capacity to manage multi-stakeholder relationships
- develop a higher level of knowledge in a specialised area.

The Griffith International MBA program is well recognised for the timeliness and relevance of its content and in preparing business professionals to lead firms and governments in international trade and investment. Griffith has a long history as the leader in international business courses, having offered the first program of its kind in Australia.

You'll learn from some of the country's leading researchers and teaching experts. This program maintains innovativeness and cutting-edge content through close alliances with industry bodies such as Austrade, and a range of state government departments, as well as through external and internal peer review. It also provides opportunities for participation in supervised internships and a large range of exchange programs in Asia, North America and Europe through worldwide alliances with top universities.

The International MBA program increases the competency of managers to evaluate the appropriateness of advice provided externally and internally and to utilise that information to make decisions (in an international context) consistent with achieving sustainable outcomes for multiple stakeholders.

Of the 12 courses, eight are core courses designed to introduce you to threshold concepts central to effective business administration in an international context. The remaining 40CP can be specialisation courses, an honours dissertation, or an international exchange. Students who have less than two years work experience enrol into the International MBA program (5457) and complete an additional 40CP of work-integrated learning in a managed environment in their final semester of study.

The four specialisation courses will be designed to advance your individual knowledge and competencies in areas of management relevant to your personal goals. Each specialisation provides additional insight that enables you to interact in a cross-disciplinary role while building internal and external relationships and influencing resource allocation within your organisation.

Specialisations

- Finance (Nathan)
- General Management (Nathan and Gold Coast)

- Human Resource Management (Nathan and Gold Coast)
- Information Systems (Nathan)
- International Business (Nathan and Gold Coast)
- Logistics and Supply Chain Management (South Bank)
- Marketing Management (Nathan and Gold Coast)

International exchange

To apply for the 40CP international exchange at one of Griffith's international partner universities you'll need to:

- achieve a grade point average (GPA) of no less than 5.0 in your first semester of study or first 40CP of core courses, or the GPA associated with the specific exchange program (whichever is higher)
- have completed at least six core courses prior to departure
- gain approval from the MBA Director to study at a preferred overseas institution.

International MBA (Advanced)

This program provides you with the opportunity to expand your expertise by studying a second specialisation.

International MBA Honours pathway

As a high performer, you'll have the opportunity to advance your skills and expertise further by undertaking a supervised dissertation (40 credit points) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Graduate Certificate

This program is designed to advance understanding and critical use of aspects of contemporary international affairs. It is relevant for those students wishing to undertake further academic studies including articulation into the International MBA.

Entry requirements

International MBA

- a bachelors degree in any discipline from a recognised Australian tertiary education institution and recognised international equivalent and have achieved the equivalent of a grade point average of at least 5.0 on a 7.0 scale

and

- a minimum of two years equivalent full-time relevant work experience (please note all work experience must be disclosed in your application including full-time, part-time, paid and unpaid work experience)

or

- a Graduate Certificate in International Business Administration from Griffith University with a minimum grade point average of at least 4.0 on a 7.0 scale.

Candidates who possess an undergraduate degree with a grade point average of at least 5.0 on a 7.0 scale but who have less than two years equivalent full-time relevant work experience will

French student Julien Coccolo will not only take home a Master of International Business degree, but a fluency in English and a business confidence he never thought would be possible. As part of his study, he completed a semester-long internship at Food Spectrum, implementing a forecasting model for client ordering.

be required to complete an additional 40CP of work-integrated learning. These candidates will be eligible to enrol into the International MBA program (5457).

To be eligible to participate in the work-integrated learning component of this program, students must attain a cumulative grade point average of 5.0 (on a 7.0 point scale) over the first 80CP of coursework. Students who do not meet this requirement may (at the discretion of the Dean) be awarded an exit qualification. Students must complete the work-integrated learning component in their final semester in order to complete the program. This component is not available for study on a part-time basis.

International MBA (Advanced)

- There is no direct entry to this program.
- To enter this program a student must have completed the first 80CP of coursework in the Griffith International MBA program and have achieved a grade point average of at least 5.0 on a 7.0 scale over these courses (only courses studied in the Griffith International MBA program will be considered for the purpose of calculating the required grade point average).

Students enrolled in the International MBA program (5457), which incorporates work-integrated learning, are not eligible to articulate to the International MBA (Advanced) program.

International MBA Honours pathway

- be enrolled in the IMBA and have completed four core courses or equivalent (40CP)
- have a minimum grade point average of at least 5.5 on a 7.0 scale across the best four (40 credit points) core courses undertaken
- develop a suitable topic, and supervisory arrangements must be evident and elaborated in a research proposal of not less than 1000 words.

The final decision concerning admission to honours is at the discretion of the director, MBA.

Graduate Certificate

- a minimum of three years equivalent full-time relevant work experience.

Professional recognition and awards

International MBA (5457 and 5458)

- recognised by the Graduate Management Association of Australia (GMAA) and the Australian National Business School
- has achieved a five-star rating with the GMAA (for two consecutive years) in its third year of offer.

International MBA (5457)

- winner 2008 Queensland Education and Training International Award for Outstanding Work Placement Program.

Career outcomes

International MBA

You'll develop thought leadership and strategic international business skills necessary in a global economy, with a particular focus on key Asian markets. In addition, you'll know how to design effective innovative strategies and apply appropriate practices to succeed in a global market. As a graduate, you'll appeal to organisations that require individuals with the knowledge in strategy formulation and implementation, appropriate for facilitating sustainable international business and trade practices in a dynamic global environment. Such organisations are likely to include, but not be limited to, multinational firms, public sector organisations, international not-for-profit organisations, consulting firms, as well as firms engaged in country risk analysis and international trade and investment.

Finance

This specialisation increases the competency of managers to meet the needs of the finance industry by supplementing the broad MBA core courses with specialised finance courses of relevance to the finance sector. Success in the finance industry requires an understanding of how to analyse specific investment opportunities and manage a portfolio of investments for high return or capital growth, courses that are included within this specialisation.

General Management

This specialisation provides an opportunity to advance your management knowledge and competencies in areas that are specifically relevant to you.

Human Resource Management

This specialisation increases the competency of managers to evaluate and utilise contemporary human resource knowledge and professional skills enabling them to specialise in human resources or work closely with human resource specialists in a broader role in the organisation. The specialisation is designed to be international in application.

Information Systems

This specialisation advances industry professionals' knowledge and skills in key areas of knowledge management, risk management, IT strategy, governance and service management, project and change management, and enterprise systems integration. These core competencies ensure competitiveness in the modern global business environment and a broad management-focused perspective on current and emerging information and communication technologies, and advanced knowledge and skills.

International Business

This specialisation increases the competency of managers to utilise and evaluate the appropriateness of advice of experts in international business. It develops competencies

in managers to operate effectively in cross-cultural and transnational environments to build internal and external relationships and influence resource allocation within the organisation.

Logistics and Supply Chain Management

This specialisation will increase the competency of managers in areas critical to the effectiveness of logistics and the supply chain. It develops competencies to manage relationships and information flows effectively and efficiently, in order to meet customers' needs and achieve sustainable competitive advantage.

Marketing Management

This specialisation increases the competency of managers to utilise and evaluate the appropriateness of advice of experts in marketing departments, marketing consultants, advertising agencies and media representatives. It provides additional insight that enables you to interact in a cross-disciplinary role, while building internal and external relationships and influencing resource allocation within the organisation.

International MBA (Honours)

Honours studies will increase the competency of managers to utilise and evaluate the appropriateness of research results and to develop a greater understanding of the implication and application of published academic research. Upon completion of honours, the graduate will be able to conduct and publish research in peer reviewed conference proceedings and journals. Honours studies also provide a pathway for IMBA students to apply for entry into a research higher degree.

Graduate Certificate

You'll build a foundation to develop strategic international business skills necessary in a global economy.

Employment Relations/ Human Resource Management

Master of Employment Relations—5454

Graduate Certificate in Employment Relations—3180

Open Universities Australia

Semester 1 or 2

Online

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 1 year part-time; 40CP

About this program

Master

This program will further develop and deepen your understanding of key policy formulation, negotiation and implementation matters pertaining to the employment relationship in dynamic contexts. It encompasses workplace and institutional practices and strategies, employment law, negotiation and dispute resolution, managing equity and diversity, workplace health and safety, managing rewards and performance and employment relations strategy. It will deepen your understanding of the management of employment relations. The program is designed to give you in-depth current knowledge in employment relations and the capacity to use that knowledge.

Graduate Certificate

This program will enable you to develop a basic understanding of key policy formulation and implementation matters pertaining to the employment relationship in dynamic contexts.

Entry requirements

Master

- a bachelors degree from a recognised tertiary education institution or equivalent standing with a grade point average of at least 4.0 on a 7.0 scale

or

- a Graduate Certificate in Employment Relations from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale
- Applicants who do not have an academic qualification but who have at least five years relevant work experience may gain entry to the masters program by first completing the graduate certificate program with a minimum grade point average of 4.0 (using a 7.0 scale).

Degrees from overseas institutions must be assessed as equivalent to a recognised Australian bachelors-level degree.

Graduate Certificate

- a recognised bachelors degree in any discipline from a recognised university (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale

or

- a minimum of five years equivalent full-time work experience in a management or supervisory level in industrial relations, employment relations or human resource management.

Career outcomes

As a graduate, you'll assume employment relations positions in private, public and not-for-profit sectors, or will already have such a position but seek to upgrade your qualifications and improve your expertise.

The knowledge acquired is relevant at the workplace level (for example, those involved in

enterprise bargaining and the management of staff), at peak body level (for example, those employed by employer associations and unions) and for those involved in policy formulation and implementation (for example, in state and federal departments).

You may be responsible for formulating policy and its implementation in the context of changing international, national and industry based employment practices. You may also assume advisory and consultant positions, and industrial officer and organiser positions, in employer associations, employment relations consulting firms, and unions.

Master of Human Resource Management with Honours—5389/5262

Master of Human Resource Management—5331/5261

Graduate Certificate in Human Resource Management—3189/3188

Gold Coast or Nathan campus

Semester 1 or 2

Internal study on-campus

Master Hons: 1.5 years full-time or 3 years part-time; 120CP

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master with Honours

As a high performer, you'll have the opportunity to advance your skills and expertise further by undertaking a supervised dissertation (40CP) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Master

This program enables you to gain a critical appreciation of the role and practice of human resource management in local and global business. You'll develop an advanced knowledge of contemporary theories in the human resource field, and will develop critical and relevant skills in organisational strategy, as well as practitioner skills. The program covers all areas of human resource management, including strategy and HR, recruitment, training and development, performance management, cross-cultural and diversity management, globalisation and change management.

Graduate Certificate

This program provides a concise set of advanced courses in human resource management.

Entry requirements

Master with Honours

- successfully complete Master of Human Resource Management, including Research Design and Methods (7001GBS)
- a grade point average of at least 5.5 on a 7.0 scale in four of these courses
- lodge a completed 'Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation' form with the application documentation.

Master

- a bachelors degree in a related discipline from a recognised tertiary education institution or equivalent standing with a grade point average of at least 4.0 on a 7.0 scale

or

- a Graduate Certificate in Business from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale

or

- hold a non-related bachelors degree from a recognised university (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale plus a minimum of two years equivalent full-time work experience in a related field at a management or supervisory level (such students will be admitted to the Graduate Certificate in Human Resource Management as provisional entry to the Master of Human Resource Management program).

Graduate Certificate

- a recognised bachelors degree in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time professional work experience in a related field
- a Graduate Certificate in Business from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale.

Professional Recognition

The Master of Human Resource Management is accredited by the Australian Human Resources Institute.

Career outcomes

As a graduate, you'll have a critical appreciation of the role of human resource management in global business and organisational strategy and knowledge of contemporary theories in the human resource field. You'll also have personal and professional competencies relevant to ethical practice in a complex environment.

Event Management/ International Tourism and Hospitality Management/ Sport Management

Master of Business with Honours (Event Management)—5447

Master of Business (Event Management)—5445

Graduate Certificate in Event Management—3149

Master of Business with Honours (International Tourism and Hospitality Management)—5447

Master of Business (International Tourism and Hospitality Management)—5445

Graduate Certificate in International Tourism and Hospitality Management—3117

Master of Business with Honours (Sport Management)—5447

Master of Business (Sport Management)—5445

Graduate Certificate in Sport Management—3105

Gold Coast campus

Semester 1 or 2

Internal study on-campus

Master Hons: 1.5 years full-time or 3 years part-time; 120CP

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Specialisations

Master/Master with Honours

- Event Management
- International Tourism and Hospitality Management
- Sport Management

Master with Honours

Advance your skills and expertise further. The honours program provides students who have demonstrated high performance an opportunity to complete a 40CP supervised research project that forms the basis for entry into a research higher degree program (refer to pages 102–107).

Master

Internationally recognised as amongst the best in the world, this program is innovative, research-informed and practical, and is designed to meet the changing needs of business, community and government enterprises involved in event management, tourism, hospitality, and sport management.

Graduate Certificate

The graduate certificate provides a concise set of advanced courses in your chosen area.

Entry requirements

Master with Honours

- a minimum of 40CP of courses from the Master of Business
- a grade point average of at least 5.5 on a 7.0 scale across the best four (40CP) courses undertaken
- lodge a completed 'Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation' form with the application documentation
- The final decision with regard to admission to honours is at the discretion of the program director.

Master

- a recognised bachelors degree in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a Griffith University Graduate Certificate in Business or equivalent with a grade point average of at least 4.0 on a 7.0 scale.

Graduate Certificate

- a recognised bachelors degree in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time work experience at a management or supervisory level within the services sector or the tourism, hotel, hospitality, catering, event, leisure or sport industries

or

- a Graduate Certificate in Business from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale.

Professional recognition

Event Management and International Tourism and Hospitality Management graduates will meet the requirements of the International Council on Hotel, Restaurant and Institutional Education and the Hotel, Catering and International Management Association. Completion of the International Tourism and Hospitality Management specialisation also enables you to apply for membership with the Pacific Asia Travel Association. Event Management students may apply for International Special Events Society membership.

Career outcomes

Master with Honours

The addition of this honours component provides an opportunity for high performing, academically oriented students in the Master of Business program to undertake advanced coursework and undertake a supervised dissertation leading to entry into a research higher degree program (refer to pages 102–107).

Master

Event Management

This specialisation builds upon the postgraduate business foundation courses (in marketing, strategic management, managing people and managing financial resources), gaining specialist knowledge and skills relevant to professionals who organise medium-to large-scale meetings, conventions, festivals, and sporting and charitable events. This program is designed both for the practising event practitioner wanting to take their skills to the next level, and for the business graduate who has a desire for the event management field.

International Tourism and Hospitality Management

You'll gain relevant knowledge and skills to analyse and critically evaluate current management practices within the tourism and hospitality industries enabling you to provide managerial leadership to enhance the sustainability and development of tourism and hospitality enterprises.

Sport Management

This specialisation builds upon the postgraduate business foundation courses (in marketing, strategic management, managing people and managing financial resources) to advance your competency in managing the business of sports. The specialised courses provide opportunities for increased knowledge and skills in areas such as sport marketing and promotion, sport and recreation planning and development, sport business, and sport events. You'll be highly sought after by employers in areas including professional sports leagues and franchises, national and state sport organisations, the public sector, sport venues and facilities, sport clubs and associations.

Information Systems

Master of Information Systems with Honours—5456

Master of Information Systems—5188

Graduate Certificate in Information Systems—3057

Nathan campus

Semester 1 or 2

Internal study on-campus

Master Hons: 1.5 years full-time or 3 years part-time; 120CP

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master with Honours

As a high performer, you'll have the opportunity to advance your skills and expertise further by undertaking a supervised dissertation (40CP) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Master

Management professionals and industry are increasingly requiring leadership that is characterised by an in-depth current knowledge of information and communication technologies, and management tools and practices and the capacity to use that knowledge. This program provides enhanced knowledge and skills development in information systems as a key tool for improving organisational performance. The program develops the capacity of the individual to manage the functional responsibility for choosing, implementing and maintaining information systems within an organisation and across organisations.

Graduate Certificate

This program provides a concise set of advanced courses in information systems.

Entry requirements

Master with Honours

- successfully completed the Master of Information Systems, including the Research Design and Methods course
- a grade point average of at least 5.5 on a 7.0 scale in four of the core courses
- lodge a completed 'Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation' form with the application documentation.

Master

- a bachelors degree in a related discipline from a recognised tertiary education institution or equivalent standing with a grade point average of at least 4.0 on a 7.0 scale

or

- a Graduate Certificate in Business from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale

or

- hold a non-related bachelors degree from a recognised university (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale plus a minimum of two years equivalent full-time work experience in a related field at a management or supervisory level (such students will be admitted to the Graduate Certificate in Information Systems as provisional entry to the Master of Information Systems program).

Graduate Certificate

- a recognised bachelors degree in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time professional work experience in a related field

or

- a Graduate Certificate in Business from Griffith University or equivalent with a grade point average of at least 4.0 on a 7.0 scale.

Career outcomes

You'll possess industry-recognised skills as well as analytical and research skills in information systems. This leads to positions that relate to the business application of information technology in any organisation.

These positions include, but are not limited to, systems analyst/developer, web/eCommerce developer, database designer and administrator and information resource manager. It also leads to higher-level positions such as project leader and manager.

Master of Information Systems/Master of Information Technology—5539

Nathan campus

Semester 1 or 2

On-campus, in person

2 years full-time equivalent

About this program

This program offers a combination of technical and managerial knowledge and skills, which will provide you with a holistic approach to effectively manage information technology in organisations. The program encompasses a comprehensive,



Cassie Goodman helps manage QR's national fleet of vehicles from procurement and maintenance through to disposal. Her study of logistics and supply chain management has given her career opportunities within the organisation and allowed her to see the supply chain in a different context.

modern postgraduate education in the principles and practice of information technology, combined with management tools and practices and the capacity to use that knowledge. You'll develop an in-depth knowledge of information and communication technologies and information systems, which will enable you to manage the functional responsibility for choosing, implementing and maintaining information systems and technology within an organisation and across organisations.

Entry requirements

- a bachelors degree in a related discipline from a recognised University (or another tertiary education institution of equivalent standing) with a minimum grade point average of 4.5 on a 7.0 scale.

Degrees from overseas institutions must be assessed as equivalent to a recognised Australian bachelors level degree.

Career outcomes

You'll gain industry-recognised skills as well as technical, analytical and research skills in information systems and information technology. Completion of this combined degree will prepare you for a wide range of senior employment opportunities relating to the development and management of information technology in any organisation. These positions may include systems analyst/developer, web/eCommerce developer, database designer and administrator and information resource manager. It can also lead to higher-level positions involved in formulating strategic plans and developing policy. Graduates are not limited to working in the IT industry but may work in all industries where the management of IT and implementation of information systems is essential for efficient and effective operations.

Logistics and Supply Chain Management

Graduate Certificate in Logistics and Supply Chain Management—3229

Griffith Graduate Centre, South Bank campus

Semester 1 or 2

On-campus, intensive delivery and online

1 year part-time; 40CP

About this program

This program improves the knowledge of managers in areas critical to the effective management of sustainable business. With a focus on the strategic management of the supply chain, together with the effective and sustainable management of logistics, candidates will develop the confidence to manage logistics and supply chain management issues, including relationships and information flows, effectively and efficiently meeting customer needs, and achieving a sustainable competitive advantage. The program presents operations management as a strategic tool for business success, as well as a fundamental in achieving operational outcomes. Legal aspects of procurement in the Australian public and private sectors underpin and supplement the other courses in the program.

Entry requirements

- a bachelors degree in a non-related discipline from a recognised university (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale

or

- a minimum of five years equivalent full-time professional work experience in a related field at a management or supervisory level.

Degrees from overseas institutions must be assessed as equivalent to a recognised Australian bachelors-level degree.

Career outcomes

There is a growing need in the area of Logistics and Supply Chain Management for managers with specialised knowledge and skills in national and international markets. Graduates are provided with the opportunity to obtain a range of technical and generic skills that will enhance their professional career in Logistics and Supply Chain Management. For some candidates, the Graduate Certificate in Logistics and Supply Chain Management can provide a pathway into the Master of Business Administration (MBA) program.

Marketing

Graduate Certificate in eMarketing—3235

Griffith Graduate Centre, South Bank campus

Semester 1 or 2

Internal study on-campus

1 year part-time; 40CP

About this program

In the area of marketing, there is a growing need for managers with specialised knowledge and skills in the online marketing arena.

This program includes study in corporate communications, e-customer relationship



Property and franchise development coordinator for The Coffee Club, Amie Windrim is one of the first students to study the new franchising program. She built her professional networks and was able to get an inside look at different franchise departments of the coffee chain.

marketing, interactive marketing and digital marketing. You'll consider business practices and opportunities for SMEs, international companies, marketers, product developers, entrepreneurial activity and their use of available technology to best communicate with interested customers, suppliers, and stakeholders.

Entry requirements

- a bachelors degree in a marketing or related discipline from a recognised University (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale

or

- a minimum of five years equivalent full-time professional work experience in a related field at a management or supervisory level.

Career outcomes

Graduates are prepared for a broad range of career avenues and have the ability to pursue a senior management career within the marketing profession. Marketing continues to be one of the 'glamour' professions and shows no sign of losing this status. Marketing offers variety like few other professions. You can work in Fast Moving Consumer Goods (FMCG), tourism, the entertainment industry, public relations or advertising. Marketing is often fast paced and exciting and always challenging. You'll need to be a quick thinker, creative, analytical and a good communicator—skills which this degree will help you develop further.

As an eMarketing student, you should be aware that in addition to discipline-related content and skills, you are acquiring other skills that are highly valued by employers. These 'generic' or

'professional' skills are sometimes referred to as 'transferable' as they can be transferred from one environment to another (learning to the workplace, part-time to professional work). For eligible candidates, the Graduate Certificate in eMarketing will provide a pathway into the Master of Marketing program (refer to pages 26 and 27) or the Master of Business Administration (refer to page 18–20).

Graduate Certificate in Franchising—3116

Griffith Graduate Centre, South Bank campus

Semester 1 or 2

Internal study on-campus, and online

1 year part-time; 40CP

About this program

Australia is one of the most franchised nations in the world. Franchising contributes more than \$130 billion to the Australian economy. Whether you're an existing franchise operator, or one of those seeking entry to the franchising sector, this program improves your knowledge and provides you with an understanding of the development of new franchising opportunities and strategies for managing, leading and expanding franchise operations.

Entry requirements

- a bachelors degree in a business or related discipline from a recognised University (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale

or

- a minimum of three years equivalent full-time professional work experience in a related field at a management or supervisory level.

Career outcomes

With high-level executive and entrepreneurial knowledge and skills, you'll be able to use your skills and knowledge to enhance your existing franchise business or to enter the sector via employment or self-employment. This program will provide a pathway into the Master of Marketing (see pages 26 and 27) or Master of Business Administration (refer to page 18–20) for some students.

Master of Marketing with Honours—5229/5227

Master of Marketing — 5228/5226

Graduate Certificate in Marketing—3069/3068

Gold Coast or Nathan campus

Semester 1 or 2

Internal study on-campus

Master Hons: 1.5 years full-time or 3 years part-time; 120CP

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time or 1 year part-time; 40CP

About this program

Master with Honours

As a high performer, you'll have the opportunity to advance your skills and expertise further by undertaking a supervised dissertation (40CP) on a topic of your choice. The dissertation can then form the basis for entry into a research higher degree program (refer to pages 102–107).

Master

This program enables you to develop a solid base of knowledge and expertise in the latest marketing techniques and technologies. Building on a foundation of marketing principles, best practice and new approaches to customer relationships, you'll learn how to think more strategically about value, positioning and competitive advantage. An understanding of consumer behaviour in fragmenting markets, within well-grounded approaches to market research and integrated marketing communications, is acquired. A highlight of the program is the integration of theory and practice throughout the courses and exposure to cutting-edge marketing practices.

Graduate Certificate

This program provides a concise set of advanced marketing courses.

Entry requirements

Master with Honours

- successfully completed 80CP of coursework within the Master of Marketing, including the Research Design and Methods course
- a grade point average of at least 5.5 on a 7.0 scale in the four core courses and Research Design and Methods
- lodge a completed 'Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation' form (available from a Graduate Student Centre) with the application documentation.

Master

- a bachelors degree in a marketing or related discipline from a recognised tertiary education institution or equivalent standing with a grade point average of at least 4.0 on a 7.0 scale

or

- a Griffith University Graduate Certificate in Business or equivalent with a grade point average of at least 4.0 on a 7.0 scale

or

- hold a non-related bachelors degree from a recognised university (or another tertiary education institution of equivalent standing) with a grade point average of at least 4.0 on a 7.0 scale plus a minimum of two years equivalent full-time work experience in a related field at a management or supervisory level (such students will be admitted to the Graduate Certificate in Marketing as provisional entry to the Master of Marketing program).

Graduate Certificate

- a recognised bachelors degree in a related discipline with a grade point average of at least 4.0 on a 7.0 scale from a recognised higher education institution

or

- a minimum of five years equivalent full-time professional work experience in a related field

or

- a Griffith University Graduate Certificate in Business or equivalent with a grade point average of at least 4.0 on a 7.0 scale.

Professional recognition

These programs meet the educational requirements for Certified Practising Marketer (CPM), and the Australian Marketing Institute (AMI).

Career outcomes

Graduates are prepared for a broad range of career avenues, and have the ability to pursue a senior management career within the marketing profession.

Preparatory Program

Graduate Certificate in Business—3191/3187

Gold Coast campus or Griffith Graduate Centre, South Bank campus

Semester 1 or 2

Internal study on-campus

0.5 years full-time or 1 year part-time; 40CP

About this program

This program provides a pathway to several masters programs for candidates who do not qualify for direct entry. You select courses in your area of interest, including employment relations, human resource management, management, information systems, marketing, hospitality and tourism. Upon successful completion, you'll be eligible for admission into the specific masters program that relates to your studies undertaken in the graduate certificate program.

Entry requirements

- a bachelors degree in a non-related discipline from a recognised tertiary institution or equivalent with a grade point average of at least 4.0 on a 7.0 scale

or

- a minimum of two years equivalent full-time professional work experience in a related field at a managerial or supervisory level (the nature of the experience and the quantum required should be specified clearly).

Program structure

Areas of study for this program (and related masters programs) are:

- Event Management, International Tourism and Hospitality Management, Sport Management—Master of Business (Gold Coast)
- Human Resource Management—Master of Human Resource Management (Nathan) and Master of Human Resource Management (Gold Coast)
- Information Systems—Master of Information Systems (Nathan)
- Marketing—Master of Marketing (Nathan) and Master of Marketing (Gold Coast).

Professional outcomes

You'll be prepared for further postgraduate studies, particularly if you wish to pursue more advanced studies in a specific discipline.

Public Administration

Master of Arts in Public Sector Leadership—5415

Graduate Certificate in Public Sector Leadership—3153

Open Universities Australia

Semester 1

External study off-campus

Master: 1 year full-time or 2 years part-time; 80CP

GCert: 0.5 years full-time; 40CP

About this program

These programs offer participant-centred, flexible and varied learning opportunities appropriate to the needs of the contemporary public sector. The emphasis throughout is on individual public sector managers, in their organisation and job roles, trying to lead from within a complex and uncertain environment. Applications for the masters program are made through Open Universities Australia. As an Open Universities Australia student, you are not required to study on-campus. Through Open Universities Australia (griffith.edu.au/oua) you'll complete the Master of Arts in Public Sector Leadership entirely off-campus.

Applications for the graduate certificate program should be made through the Public Sector Management Program. See psmprogram.gov.au for more information.

Entry requirements

- a bachelors degree in any discipline with at least three years work experience

or

- standing or qualifications accepted by the school as being equivalent to the above

or

- preference may be given to applicants with work experience, particularly those with an educational or professional background in administration or management..

Professional recognition

This program is a joint venture between federal, state and territory governments. They are managed by a national board comprising representatives of the federal government as well as each state and territory. A national secretariat, based in the Public Service and Merit Protection Commission, provides support for the board.

Career outcomes

Graduates will possess a complete set of management skills to meet current challenges and be prepared for the transition to senior management roles.

Executive Master of Public Administration—5410

Nathan campus

Semester 1

Internal study on-campus

2 years part-time; 100CP

About this program

This program brings together the best emerging public sector leaders from Australia and New Zealand with outstanding teachers and practitioners to enhance your knowledge and capability to drive improved public sector performance.

Entry requirements

- a bachelors degree in any discipline at an Australian or New Zealand university or equivalent

or

- produced evidence, to the satisfaction of the Australian and New Zealand School of Government (ANZSOG), of qualifications equivalent to the degree through extensive practical, professional, or scholarly experience of an appropriate kind

and

- at least five years relevant work experience (at the discretion of ANZSOG, this requirement may be waived in special circumstances)
- be currently working as a public servant in a government body that is a member of ANZSOG
- been accepted as a candidate for the degree by the Australian and New Zealand School of Government and Griffith University.

Career outcomes

The program aims to enhance the breadth and depth of policy and management skills of participants and to strengthen participants'

knowledge and ability to drive improved public sector performance. As a graduate you'll be:

- familiar with fundamental theory underpinning effective performance in public sector management and policy development
- have a good feel for the difficulties of delivering results in government
- be skilled in applying theory and analysing data to solve real-world management and policy problems
- have well-developed personal and leadership skills.

Master of Public Administration—5275

Nathan campus

Semester 1 or 2

Internal study on-campus

Some courses offered online through Open Universities Australia

1 year full-time or 2 years part-time; 80CP

About this program

This program provides the necessary breadth and depth of policy skills to advance your career both within the public sector and in the increasingly important area of the private-public sector interface. The teaching team consists of academics with experience of working in a variety of governmental roles and those at the cutting-edge of public sector research and analysis. A public administration qualification is a globally recognised brand and this program is designed to fit around your busy professional and personal schedules.

Entry requirements

- a bachelors degree in any discipline from a recognised university (or another tertiary education institution of equivalent standing) with a minimum GPA of 4.0 (using a 7.0 scale) and
- at least three years relevant work experience in the Australian Public Service at the level of Queensland AO5 and above or equivalent

or

- completion of the Graduate Certificate in Public Sector Leadership with a grade point average of at least 5.0 on a 7.0 scale

or

- completion of the Graduate Certificate in Policy Analysis with a grade point average of at least 5.0 on a 7.0 scale.

Students who have completed the Graduate Certificate in Public Sector Leadership (refer to page 27) via Public Sector Management program or the Griffith University Graduate Certificate in Policy Analysis will be eligible for up to 40CP towards the Master of Public Administration—griffith.edu.au/oua

Career outcomes

The government accounts for 40 per cent of the Australian economy and Griffith graduates

reflect this significance. Graduates can be found in a wide variety of occupations including political and policy advisers; civil servants and public managers throughout federal, state and local government; as well as policy specialists in a variety of non-government organisations, industry organisations and lobby groups both nationally and internationally; as consultants to the private sector; and in high profile positions in large private sector firms who conduct large amounts of valuable business with the public sector.

Risk Management

Graduate Certificate in Risk Management—3202

Griffith Graduate Centre, South Bank campus

Semester 1 or 2

On-campus, intensive delivery

1 year part-time; 40CP

About this program

This program prepares you for a career in risk management or a related field. Within industry, risk management is an emerging business management discipline, which is being undertaken by managers and executives as either a secondary appointment or a full-time role. Currently there are limited postgraduate qualifications in risk management founded in the 'business' management arena.

In this program you'll gain the skills and knowledge to be able to effectively develop, implement and sustain an enterprise risk management program within any industry. If you have relevant work experience in the field but no degree, you may use the Graduate Certificate in Risk Management as an entry pathway to an MBA.

Entry requirements


- a bachelors degree in a non-related discipline from a recognised university (or another tertiary education institution of equivalent standing) with a minimum grade point average (GPA) of 4.0 (using a 7.0 scale)

or

- a minimum of five years equivalent full-time professional work experience in a related field at a management or supervisory level (as deemed appropriate by the program director).

Career outcomes

You'll be able to undertake a risk management role at the executive level, consolidate skills or an existing body of knowledge, or achieve a postgraduate qualification in risk management. Completion of the Graduate Certificate in Risk Management provides a dedicated and tailored pathway to pursue industry accreditation in this field.



Jamie Timmins, who is the national risk manager for law firm Minter Ellison, studied the new Graduate Certificate in Risk Management. Previously working in London for five years, Jamie hopes to finish the MBA by the end of this year.

Sustainable Enterprise

Graduate Certificate in Sustainable Enterprise—3244

Griffith Graduate Centre, South Bank campus

Semester 1

On-campus, intensive delivery

1 year part-time; 40CP

Entry requirements

- a bachelors degree in any discipline from a recognised university (or another tertiary education institution of equivalent standing) and have achieved the equivalent of a minimum grade point average of 4.5 (using a 7.0 point scale) and have a minimum of three years relevant equivalent full-time work experience post-degree including two years equivalent full-time in a management or supervisory level position in a business environment

or

- a minimum of seven years equivalent full-time work experience including two years in a management or supervisory level in a business environment. Such students will be admitted at the discretion of the program director.

Degrees from overseas institutions must be assessed as equivalent to a recognised Australian bachelor level degree.

Career outcomes

You'll achieve an understanding of the key issues involved in managing corporate sustainability across the whole organisation, as well as the strategic issues associated with corporate sustainability. You'll have the capacity to deal with the complexities of contemporary business, including social and environmental challenges and related stakeholders.

Want to know more?

For more detailed information about any of our Business and Commerce programs on offer, telephone 1800 303 603 or visit us online at griffith.edu.au/postgraduate.