

EDITH COWAN UNIVERSITY

POSTGRADUATE

2012 International Course Guide



LOOK TO THE FUTURE.

WHO WAS EDITH COWAN?

Born in 1861 in Glengarry, near Geraldton, Edith Dircksey Cowan believed education was the key to growth, change and improvement. Edith's contribution to the development of Western Australian education was significant. She strove to achieve social justice and campaigned for the rights of women, children and families, for the poor, the poorly educated, and the elderly. So it is fitting that the oldest education institution and newest state university, Edith Cowan University, bears her name. 2011 marks the 150th anniversary of Edith's birth and the 90th anniversary of her election to parliament.

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VICE-CHANCELLOR'S MESSAGE

Choosing which direction to take with your career is always difficult. At ECU, we are here to help make this process less complicated.

We have hundreds of courses to choose from, and this brochure will provide you with information to help you make an informed decision on which course is best suited to your aspirations and career ambitions.

It is important to choose an area of study that will challenge and excite you, and inspire a lifelong commitment to learning.

And if you need extra guidance, our staff are more than happy to talk to you about what courses may be compatible with your interests and the different pathways available to gain entry to the degree of your dreams.

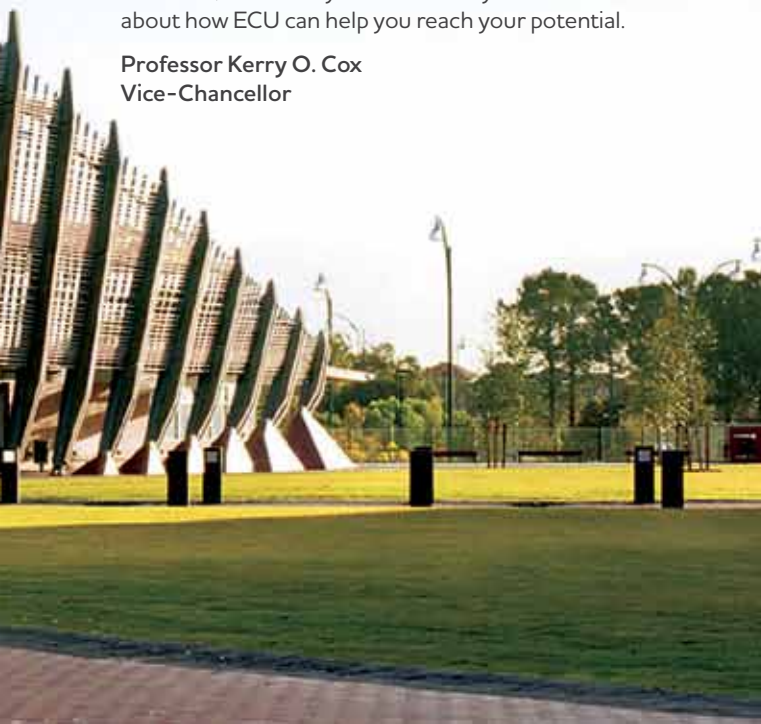
ECU's courses are developed to meet the demands of the industry. They are designed to get you job-ready and equip you with the practical and theoretical skills needed to make you employable and help you attain the job of your dreams.

Our courses will also help you to develop a diverse and flexible range of possible career directions.

Our campuses at Joondalup, Mount Lawley and Bunbury are as diverse as the people you will find working and studying at them. Aside from developing important academic and professional skills, you will also get to make new friends and enjoy the welcoming and friendly social culture at ECU.

In 2011, we celebrate the 20th anniversary of ECU becoming a university. As we celebrate this important landmark, make this your milestone year and find out more about how ECU can help you reach your potential.

Professor Kerry O. Cox
Vice-Chancellor



IMPORTANT DATES*

2012

	WHAT	WHEN
SEMESTER 1	Orientation	13 – 24 February
	Semester Commences	27 February
	Mid Semester Break	9 – 13 April
	Review and Examination	11 – 22 June
SEMESTER 2	Orientation	16 – 27 July
	Semester Commences	30 July
	Mid Semester Break	1 – 5 October
	Review and Examination	12 – 23 November

* We make every effort to ensure this information is as accurate as possible; however, these dates are subject to change.

THE ROAD IS OPEN.

Life is full of journeys. Childhood to adulthood. School to uni. Starting your first job to advancing your career. All these journeys require a clear path to help ensure the journey goes in the direction you want it to go. So when we say the road is open at ECU, we're reflecting our commitment to ensuring the obstacles and barriers that sometimes get in the way, can be effectively managed and overcome. It's how ECU thinks and why we do things differently. Everyone's journey is unique, reflecting personal hopes and aspirations. But the road is open at ECU to help you realise your ambitions and reach your destination, wherever that may be.

10 REASONS TO CHOOSE ECU

At Edith Cowan University (ECU), our approach to learning is based on the needs of our students and what employers say they are really looking for in graduates. So when you start your journey at ECU, you will find that we do things differently.

We work alongside industry, balancing theory and practice to help you hit the workplace running. We engage industry bodies, individual, community and government organisations to make sure our courses – and your knowledge – stay fully up-to-date.

1. INTERNATIONALLY RECOGNISED

Our degrees are recognised across the globe and are accredited by many national and international professional associations.

ECU is a member of the National Unified Systems of Australian Universities as well as the Association of Commonwealth Universities and Universities Australia.

ECU is home to the world renowned Western Australian Academy of Performing Arts (WAAPA). For more than 30 years this prestigious performing arts training institution has been training world-class actors, dancers, musicians, and production and design graduates.

2. TEACHING EXCELLENCE – 5-STAR RATING

Established in 1902 as an Advanced College for Teaching and awarded university status in 1991, ECU has a long standing reputation for teaching excellence.

ECU is committed to teaching and learning excellence and boasts 5 Stars for Teaching Quality and Graduate Satisfaction (*The Good Universities Guide 2011*).

3. MODERN AND INNOVATIVE CAMPUSES

Our campuses are well known for their award winning and state-of-the-art facilities.

The new state-of-the-art Engineering and Technology facilities are expected to be completed in September 2011. The 8,000 square metre building will include dedicated lecture rooms and wet and dry laboratories.

The new Health and Wellness Building has advanced

teaching facilities with self-contained simulation suites that have full video recording and interactive audio-visual technology. The simulation room in each suite can be configured to different settings such as an operating theatre, emergency department, consulting rooms, birthing suites, intensive care, and mock wards.

The new Library and Technology Centre, located on the Joondalup Campus, won the “Best Building” Award at the Royal Australian Institute of Architects’ (Western Australia) 2007 Public Architecture Awards.

The multimillion dollar Exercise and Sports Science facilities, on the Joondalup Campus, are on par with Olympic standards as prescribed by the Australian Institute of Sport. Facilities include: Biomechanics and Exercise Physiology labs, Timing Gates, Camera Motion Analysis Systems, Musculoskeletal Modelling software, Balance and Ultrasound machines and purpose built Climate Testing Chambers.

The new Perth Graduate School of Business is located on Mount Lawley Campus and has purpose-built facilities including a postgraduate lounge with kitchen facilities, e-Lab, dedicated Student Information Office, tutorial, case study, and breakout rooms.

Some of our first-class facilities include:

- Film and television studios, editing suites with commercial level camera equipment and Multimedia lending labs.
- Mac labs, digital printing, glass and pottery kilns, textile studios, visual arts spaces and gallery.
- Theatres, dance and music studios.
- Public Box Office to cater for live performances.
- Aviation simulation labs and our very own aeroplanes.
- Motorsports and Manufacturing Engineering workshops – with computerised CNC Milling machines, drilling and soldering labs, heating kilns, CAD design programs and car work station bays.
- Engineering Labs – Electrical Circuits Lab, Power Systems Lab, Siemens’ Industrial Control Lab, Robotics / Mechatronics Lab, Thermodynamics Lab, Communications Lab, Material Lab, Maintenance Lab, Structural Lab, and Physics Lab.
- Hospitality Training Restaurant – The Degrees Brewery Restaurant, located on the Joondalup Campus.



4. RELEVANT AND PRACTICAL COURSES

ECU academics meet with industry throughout the year, in order to revise and design the best curriculum and relevant course content for students, ensuring you are at the cutting edge of your industry.

Many of our courses offer direct links with industry and organisations, by providing practical work placements and real work projects

The practical component of many ECU courses provides the opportunity for students to network with potential employers. As a result, the average employability rate of our graduates is high.

5. INDUSTRY LINKS

Here are some examples of where our graduates have undertaken work projects or professional experience:

- **Advertising / Marketing:** International Advertising Association [New York], Marketforce, OMD, Meerkats, International Advertising Association [USA], Telstra, Price Advertising and Consulting, Der Backer Ruetz [Austria], Ogilvy & Mathers [Jakarta], Mellen Events, RSPCA, Barry Silbert Marketing.
- **Sports, Tourism and Hospitality Management:** Stirling City Council, Western Australian Sport Federation, Borneo Eco Tours Malaysia, Hyatt, Duxton and Burswood Hotels.
- **Environmental Science:** City of Joondalup, Pendoley Environmental Marine Conservation Biology Consultants, Perth Zoo.
- **Engineering and Technology:** Honeywell, Calibre Global, iinet, KBR, Intellect Systems, Serck Control, Industrial Automation.
- **Film and Video:** India Study Abroad Center – Film and Media (Bollywood, India), Channel 9, and Win Television WA.
- **Journalism:** The West Australian, The Sunday Times, ABC TV, Community News, Twin Cities Radio, Menu Magazine, China Radio International [Perth], Oriental Post, Channel 7, Channel 9.
- **Photography:** Perth Photography, Trekanten [Norway], Dream Photos, WA Newspapers Ltd, The Sunday Times.
- **Psychology and Social Science:** Department of Child Protection, State Child Development Centres.
- **Nursing:** Seacrest Medical Centre, SKG Radiology, South Perth Hospital, South Street Medical Centre, Swan Medical Group, The Pines Aged Care Facility.
- **Screen Academy:** Boogie Monster Design, Channel 7.
- **WAAPA:** Royal Opera House Covent Garden, West Australian Ballet, Australian Dance Theatre, Melbourne Theatre Company, Dublin Fringe Festival, Metropolitan Opera [New York], Perth International Arts Festival, Bell Shakespeare Company, Sydney Dance Company, Cirque du Soleil, Opera Australia, Australian Chamber Orchestra.

6. UNIQUE COURSES

We offer courses that are relevant and practical, and often the only of their kind in Western Australia or Australia.

- Aviation
- Broadcasting
- Counter Terrorism Security and Intelligence
- Motorsports
- Performing Arts (WAAPA)
- Screen Studies
- Sport, Event and Recreation

7. INTERNATIONALISATION OF EDUCATION

At ECU we are committed to the internationalisation of education, which enables students and staff to be recognised as globally-aware citizens.

We encourage our students and staff to undertake learning, teaching and research in ways that embrace global and intercultural perspectives.

We have a dedicated Study Abroad and Exchange Team to facilitate the development of your skills internationally through a variety of different exchange programs, study tours and internships while studying at ECU.

We also have links with over 50 universities and institutions across the globe.

8. FLEXIBILITY

The availability of our wide range of specialisations gives students the flexibility to tailor their courses to match their interests, providing graduates with more than one area of expertise; this includes double major and double degree.

For example:

- Bachelor of Marketing and Creative Services
- Bachelor of Science (Psychology and Criminology)
- Bachelor of Engineering / Bachelor of Laws
- Bachelor of Science / Bachelor of Business

9. SPECIALISED AND FRIENDLY SUPPORT

We recognise that international students have special needs and we are dedicated to providing support to ensure your success at ECU.

We offer the following support to international students:

- Predeparture information
- Arrival reception
- Orientation programs
- Academic and English study skills seminars
- Student Service Centres on each campus, providing student support such as specialist advisors and counsellors for international students (Student Connect Officers)
- Accommodation assistance (on-campus and off-campus)

10. AWARD WINNING UNIVERSITY

STAFF

ECU Academic Wins Prestigious Technology Award:

Congratulations to Head of ECU's School of Computer and Security Science, Professor Craig Valli, who won the 2010 Achiever of the Year Award at the Western Australian Information Technology and Telecommunications Awards (WAITTA).

Professor Ralph Martins named Western Australia Australian of the Year: ECU's Professor Ralph Martins was named Western Australia Australian of the Year 2010 and the 2011 WA Citizen of the Year in the Professions category. Professor Martins is one of the world's leading researchers into Alzheimer's disease.

STUDENTS

ECU graduate wins WA Business Icon competition: ECU Sport Management graduate Ben Smith was named the 2010 WA Business Icon.

Google Online Marketing Challenge: ECU Communications and Arts students Georg Widschwendter, Micheal Allbeury and Marjorie Fouquereau cleaned up at the 2010 Google Online Marketing Challenge, standing out against more than 3,000 teams from 600 universities around the world. This is a unique competition that enables student teams to work as online marketing consultants. The winners received a trip to the Google offices in Sydney and laptops valued at USD1,300.

Visit www.ecu.edu.au/news for more details.



STUDYING IN PERTH

Perth, the capital of Western Australia (WA), is one of Australia's most affluent cities.

Situated on the banks of the Swan River, Perth is a beautiful, friendly and safe city packed with boutiques, art galleries, eateries and cafés, cinemas, nightclubs and music venues.

The weather is fantastic, with a Mediterranean climate with hot dry summers (December to February) and mild wet winters (June to August); perfect for sporting and leisure activities, everything from tennis to golf through to whale watching and sailing.

You can catch a game of cricket, Aussie Rules football or rugby at one of Perth's sporting stadiums and, with over 80 kilometres of clean white sandy and uncrowded beaches, Perth is ideal for swimming and surfing.

Perth has reliable, convenient, and safe public transportation, which includes buses, trains and ferries. Free buses get you around the Perth Central Business District (CBD) as well as in Joondalup (where ECU's head campus is located).

Perth is a vibrant sophisticated city and is the closest Australian capital to many cities in Asia, Africa and Europe, with a standard of living that is amongst the highest in Australia and the world.

HELPING YOU MAKE THE MOVE TO PERTH AND ECU

Moving to a new city and country, and away from your family, can be quite daunting; but ECU is committed to ensuring that your transition to Perth is a smooth one.

We provide the following services to all new international students:

- Predeparture information
- Arrival reception
- Orientation programs

MORE ABOUT PERTH

Visit the following links for more information about Perth:

- www.westernaustralia.com
- www.pertheducationcity.com.au
- www.perthtouristcentre.com.au



ECU CAMPUSES

ECU JOONDALUP

Our Joondalup Campus is renowned for its beautiful surroundings. With spacious grounds and a wide array of native flora, it is a great place to study. It is located within a 5-minute walk from Joondalup train station, where you will find a free bus service available to and from ECU.

ECU Joondalup is part of the Joondalup Learning Precinct (JLP), which is composed of ECU, the Western Australian Police Academy, and the West Coast Institute of Training. The JLP is a collaboration of key educational providers working together to promote an inspiring learning environment and foster a sense of community.

Our campus is identified by its landmark architecture. From the grandeur of the Chancellery Building, which is recognised by its elaborate spires; the multi-coloured Library and Technology Centre; and the impressive Edith Cowan University Health and Wellness Institute, there is always something to capture your attention.

We have an excellent array of facilities and services which encompass a community law clinic, a gym, a computer e-lab with 24-hour access and a range of places for you to grab a bite to eat.

During the summer months, we host the Lotterywest Festival Films at the Joondalup Pines Outdoor Cinema, where you can enjoy watching a diverse line up of international films.

ECU MOUNT LAWLEY

Located in the hip and trendy suburb of Mount Lawley, life on this campus is always vibrant with gyms, cafés and the ECU Student Village providing a social hub.

The cultural life is enriched by the Western Australian Academy of Performing Arts (WAAPA), which hosts hundreds of performances and events throughout the year.

Kurongkurl Katitjin, ECU's Centre for Indigenous Australian Education Research, is also found on this campus and is an invaluable teaching and support resource for our Indigenous students.

We are also proud to boast one of the largest Mac Computer Laboratories in Australia to service our Communications and Creative Industries students.

ECU SOUTH WEST (BUNBURY)

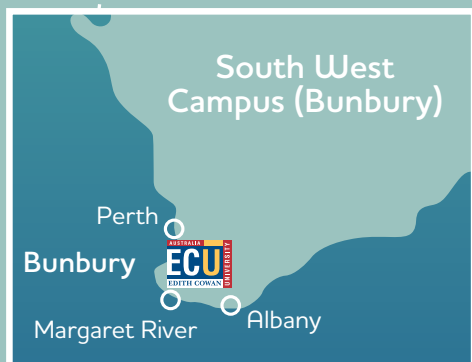
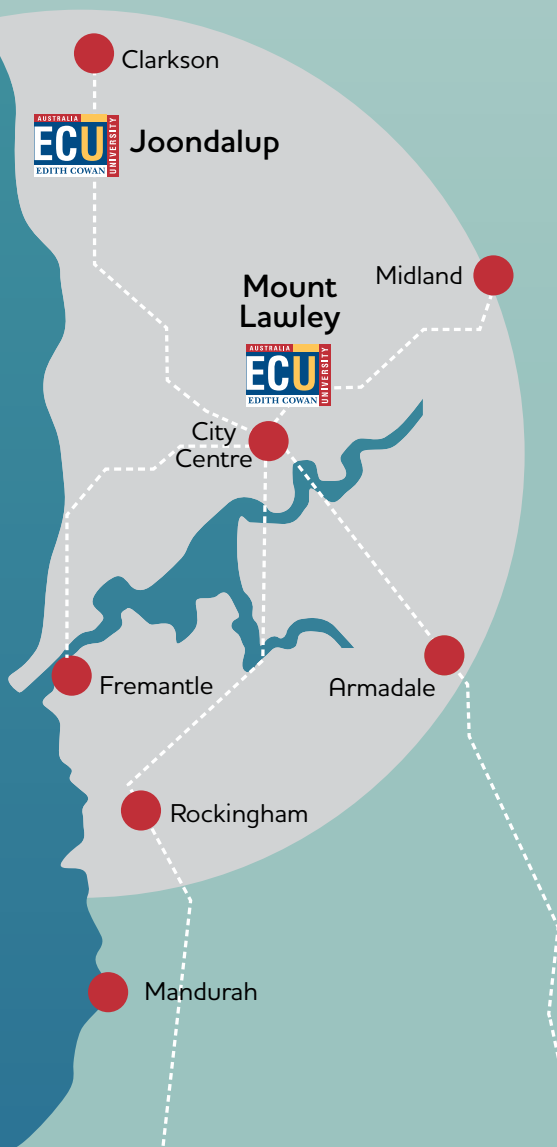
Our South West Campus is located in the city of Bunbury, two hours south of Perth, and is the largest university campus in regional Western Australia. We offer small personalised class sizes and on-campus accommodation. Our campus has a café, mini gym, multi-purpose sports courts, two nursing demonstration wards, science laboratories, and a library with 24-hour access to a computer lab within it. The campus is co-located with the South West Regional College of TAFE, Manea Senior College and two hospitals.

VIRTUAL TOUR!

Visit www.ecu.edu.au/about-ecu/our-campuses to take a virtual tour of our campuses.



As of 2012, ECU will become smoke-free.



RESEARCH AT ECU

ECU RESEARCH

Research at ECU is built on the ethos of 'making a difference,' and our researchers are committed to finding ethical, relevant, and demonstrable solutions to real-world problems.

ECU has eight dynamic research areas:

Business and Society

- Centre for Retirement Incomes and Financial Education Research
- Finance, Economics, Markets and Accounting Research Centre
- Small and Medium Enterprise Research Centre

Communications and Creative Arts

- ARC Centre of Excellence for Creative Industries and Innovation
- Centre for Chinese Arts and Visual Culture
- Centre for Research in Entertainment, Arts, Technology, Education and Communications
- Dance Research Centre
- Music Research Group

Education

- Centre for Schooling and Learning Technologies
- Edith Cowan Institute for Education Research
- Fogarty Learning Centre

Engineering and ICT

- Artificial Intelligence and Optimisation Research Centre
- Centre for Communications Engineering Research
- Electron Science Research Institute
- National Networked Tele-Test Facility for Integrated Systems
- Western Australian Centres for Microscopy / Nanoscale Characterisation
- Western Australian Centre of Excellence for MicroPhotonic Systems

Environment and Sustainability

- Centre for Ecosystem Management
- Centre for Marine Ecosystems Research
- Consortium for Health and Ecology
- eAgriculture Research Group
- Mine Water and Environment Research Centre
- Natural Resources Modelling and Simulation Research Group
- Terrestrial Ecology Research Group
- Western Australian Marine Science Institution

Health and Wellness

- Australian Indigenous Health *InfoNet*
- Centre of Excellence for Alzheimer's Disease Research and Care
- Centre for Clinical Nursing and Midwifery Research
- Centre for Exercise and Sports Science Research
- Child Health Promotion Research Centre
- Cooperative Research Centre for Mental Health
- ECU Health and Wellness Institute
- eHealth
- Lifespan Resilience Research Group
- Melanoma Research Group
- Occupational Health Research Group
- Parkinson's Centre
- Population Health Research Group
- Systems and Intervention Research Centre for Health
- Western Australian Centre for Cancer and Palliative Care
- Western Australian Centre of Excellence for Comparative Genomics

Security, Law and Justice

- secAU Security Research Centre
- Sellenger Centre for Research in Law, Justice and Social Justice

Social and Community

- Centre for Indigenous Australian Knowledges
- Centre for Sustainable Regional Futures
- Social Justice Research Centre

RESEARCH HIGHLIGHTS

Research underpins human advancement and ECU is committed to undertaking high quality research which has strong social, economic, environmental, and cultural impact.

Here are some examples of our award-winning research and researchers:

- ECU's Professor Donna Cross, Director of the Child Health Promotion Research Centre, has recently received just over \$1 million in research grants for two research projects to **reduce bullying and cyber-bullying** among young people.
- ECU is undertaking new research to prevent secondary tumours caused by melanomas. Associate Professor Melanie Ziman and her team have recently developed a blood test to detect when melanoma cells migrate into the blood stream. The **blood test has the potential to save thousands of lives** through early detection.
- ECU's Associate Professor Adam Osseiran has developed an innovative device to **eradicate the destructive timber pest** European House Borer (EHB) in Western Australia (WA).

- ECU's Professor Ralph Martins and his team are partners in a successful Cooperative Research Centre for Mental Health Major Federal Government grant which has been awarded \$23 million for research. ECU's share of the funding will play a crucial role in assisting the group at ECU to address the **diagnosis and treatment of Alzheimer's Disease**. Professor Martin was also the Western Australia Australian of the Year 2010 and the 2011 WA Citizen of the year.
- Professor Kamal Alameh, Professor Yong Tak Lee and Mr Stephanus Pyo have been awarded \$290,000 over four years to develop 'High-speed bidirectional optical interconnects for board-to-board communications'.
- Researchers from the Vario Health Institute (VHI) and the Electron Science Research Institute (ESRI) are working with the developers of a **new breast imaging technology** to determine if the system can provide a more accurate, user-friendly alternative to traditional scanning techniques.
- Researchers at ECU's Institute for Educational Research and Development have been awarded \$430,000 in funding from the Department of Education, Employment and Workplace Relations (DEEWR) to **improve literacy outcomes in disadvantaged schools**.





POSTGRADUATE DEGREE AWARDS

WHY PURSUE POSTGRADUATE STUDIES?

People undertake postgraduate study for a wide range of reasons. Generally, their reasons can be attributed to the following criteria:

- Development and extension of knowledge and skills derived from previous study or vocational experience
- Career progression differentiate yourself from others, gaining a competitive advantage, increased earning potential, professional recognition
- Change in career direction
- Desire to enter academia

All ECU postgraduate degrees are recognised nationally and internationally. Rigorous accreditation procedures used by the University, and in consultation with professional and vocational groups, ensures that there is appropriate professional recognition of all courses.

POSTGRADUATE DEGREES AVAILABLE

There are two main streams of postgraduate programs to choose from – coursework or research.

Programs include: Graduate Certificate, Graduate Diploma, Master by Coursework, Professional Doctorate, Master by Research and Doctor of Philosophy.

COURSEWORK

The majority of our postgraduate coursework disciplines offer Graduate Certificate, Graduate Diploma and Masters level courses which articulate, allowing you to progress from Graduate Certificate to Masters level in natural stages.

Graduate Certificate

Graduate Certificates are a great way to diversify your current skills and knowledge with courses of only three or four units. Enhance your employability, develop a specialisation, move in a creative direction or simply formalise your existing skills and knowledge.

Graduate Certificates can be completed in as little as six months of full-time study and you may not need an undergraduate degree to apply – real life experience may be adequate. Once completed, a Graduate Certificate may be used to progress into Graduate Diploma or Master Degrees.

Graduate Diploma

Graduate Diplomas are comprised of eight units and are available to students who have already completed a Bachelor Degree in any discipline and who now wish to complete the equivalent of a major study in another discipline without doing a second undergraduate degree. Graduate Diplomas consist of units in a particular discipline and generally take one year of full-time study.

Master by Coursework

A Master by Coursework program is designed for students who wish to undertake major studies and obtain relevant knowledge and skills in an area that is different to their first degree. For example, you may have completed an undergraduate Civil Engineering Degree and now would like to undertake a Master of Business Administration.

RESEARCH

What is a research degree?

A research degree involves the production of a written body of researched work, known as a thesis. The research will be developed over a period of time and involves identifying a topic, developing a proposal, conducting the research and producing a thesis. Research study may lead to employment within academia, research and development, or as a specialist in industry.

In disciplines with a creative component, the study may produce a creative work, such as a performance or literary work, plus an exegesis to accompany and reflect on the creative element.

Master by Research

Master by Research Degrees at ECU may be one or two years of full-time study depending on the discipline. Most involve one year of coursework or research skills development units before undertaking a year-long research program which results in the submission of a thesis or creative work.

Doctor of Philosophy

The Doctor of Philosophy is a supervised research degree involving a three year full-time research program which culminates in the submission of a thesis or creative work plus exegesis.

Professional Doctorate

A Professional Doctorate combines both coursework and research over three years full-time. These programs are structured for industry professionals to develop an in-depth understanding of the latest innovation and technologies within their fields.

Research Proposal

If you are applying for a research course, you must provide a research proposal with your application. The research proposal is an outline of the topic you propose to research. It must include your research questions, a short literature review identifying gaps in the literature with references and the methodology you intend to use for your research.

POSTGRADUATE SUPPORT

ECU offers comprehensive student support services for all new postgraduate students. Please refer to the section on Student Support (Page 14) for details.

In terms of financial support, there is a range of independent scholarships available for students including ECU funded international scholarships. Visit www.research.ecu.edu.au/grs/scholarships/international.php for more details on research scholarships. In addition, visit www.ecu.edu.au/future-students/international/financial-assistance/scholarships for the complete range of scholarships on offer.

Even if you do not receive a scholarship, Master by Research and Doctoral students are eligible to receive financial assistance, known as Postgraduate Funding, in order to complete the research component of your program. This funding is provided by the relevant Faculty or School and may vary between Faculty / Schools.

For a PhD student, the total amount can range between AUD3,000 and AUD4,500 depending on the degree, and for a Master by Research student, the funding can range between AUD1,000 and AUD2,250. In order to access funding, you must have achieved your Confirmation of Candidature (due approximately 4 – 6 months after the commencement of full-time study) and some restrictions do apply to the use of this funding. Further information is available from the relevant School.

The Graduate Research School (GRS) aims to enhance performance and outcomes of ECU's Higher Degree by Research (HDR) programs. It offers services and support to Research Master and Doctoral candidates, Supervisors and Faculties. The GRS also aims to enhance the quality of the research experience and culture by providing face-to-face and online training, seminars, academic events and social activities. The GRS is also responsible for strategic scholarships in key research areas, candidate induction programs, and managing the SOAR Centre (see below).

The Research Commons on Joondalup campus offers hot desks for HDR candidates requiring temporary access to computers. A social space is provided to facilitate interaction with other researchers and help build research networks.

Visit www.research.ecu.edu.au/grs/ for more information.

SUPPORT OPPORTUNITIES ADVICE RESOURCES (SOAR) CENTRE

Staffed daily by research candidates, the SOAR Centres (an initiative of the Graduate Research School), are located on both the Mount Lawley and Joondalup Campuses. Bunbury and external students can access the SOAR Centre through video conferencing and Adobe Connect Pro. The SOAR Centres provides:

- Support for cultural and academic transition
- Opportunities for career development and casual employment
- Advice for building research skills: peer-to-peer support and online training
- Resources for your studies including access to computers and E-books.

Visit www.research.ecu.edu.au/grs/ for more information.



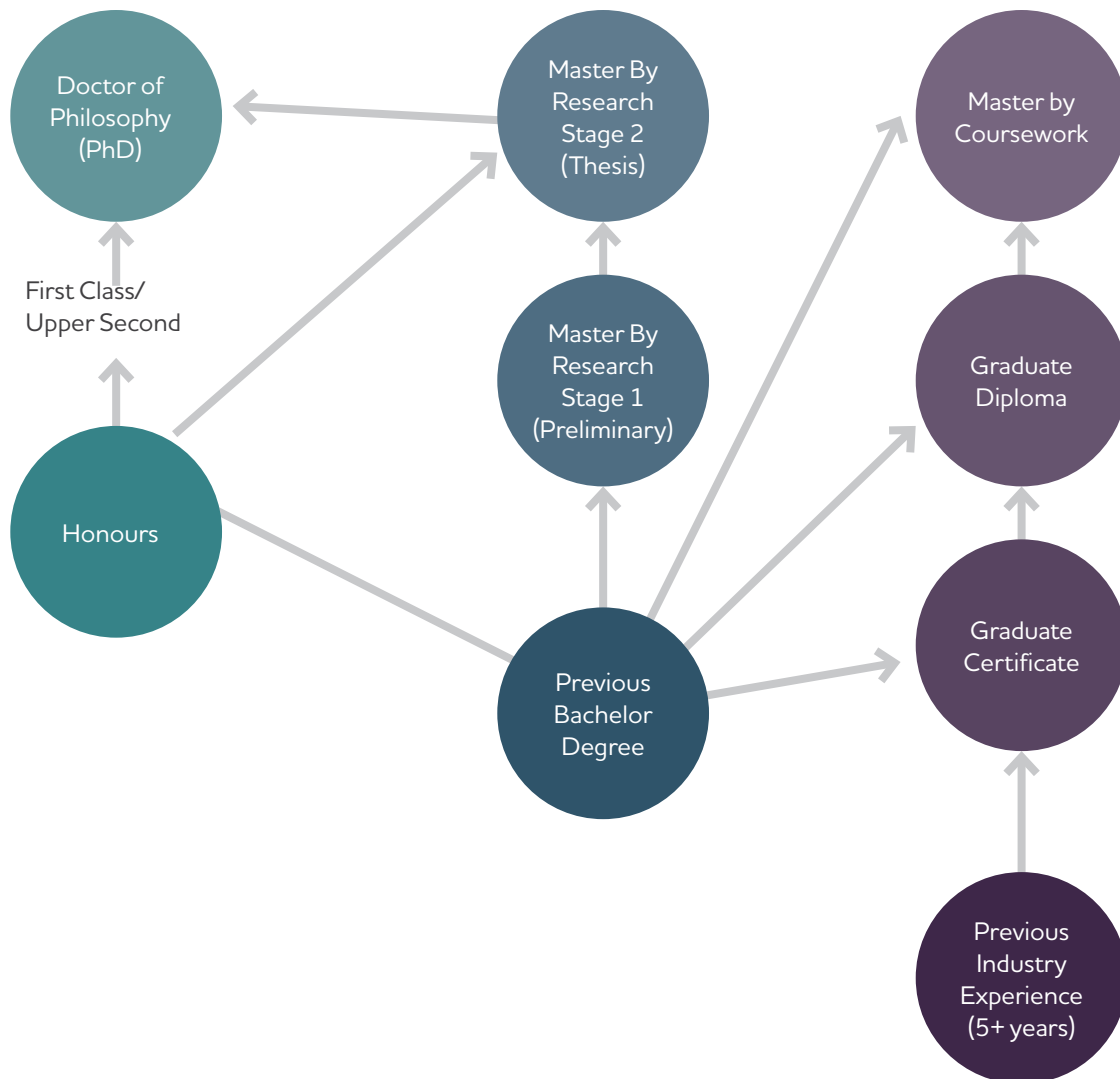
Because I'm off-campus for long periods, it's important to have educational and financial support, and ECU has provided just that.

I decided to continue my studies by undertaking a PhD at ECU. Fifty per cent of my study takes place at the Joondalup Campus, while the remainder is spent overseas completing my thesis, which explores the effect of a home-based exercise program for people living with dementia in Thailand. Because I'm off-campus for long periods, it's important to have educational and financial support, and ECU has provided just that, offering postgraduate research project funding, as well as an academic writing consultant and even a supervisor based in Thailand to offer me assistance with data collection.

SIRIKUL KARUNCHARERNPANIT
ECU PhD Nursing student

POSTGRADUATE PATHWAYS

There are several pathways to postgraduate study at ECU and you will be glad to know that you don't necessarily need a degree to qualify; professional experience in your discipline counts. Visit www.reachyourpotential.com.au for course specific admission requirements.



These represent common pathways, please note other options are available.



PATHWAYS TO ECU



PIBT
 Telephone: (61 8) 6279 1100
 Email: info@piibt.wa.edu.au
 Website: www.piibt.wa.edu.au
 CRICOS IPC: 01312J

PERTH INSTITUTE OF BUSINESS AND TECHNOLOGY (PIBT)

PIBT, a member of Navitas, in association with ECU, offers University Pathway Programs for students needing academic or English preparation before entering ECU.

PIBT English Language Centre

PIBT's English centre provides English courses for students from non-English speaking countries including direct entry pathways for international students wishing to undertake university study. The English centre is renowned for its excellent teaching staff, high quality English language programs and outstanding facilities.

English Language Courses

The English centre offers a variety of English courses that satisfy the needs of students who wish to study for general purposes, those looking for internationally recognised qualifications, or those looking at furthering their academic studies.

Programs

- General English (1 – 40 weeks)
- Academic English (1 – 40 weeks)
- University Pathway Program (Direct Entry Program – DEP)
- Study Group tours

2012 Fees

Tuition Fee:	AUD390 per week (Weekly rate reduced for longer periods of study)
Administration Fee:	AUD150 (non-refundable)
Other fees may apply:	Materials fee: AUD100 – 240 (Depending on number of weeks) OSHC is also required.

UNIVERSITY PATHWAY PROGRAM

Direct Entry Program

The Direct Entry Program (DEP) is a 16-week course, with two intakes per year (March and October), for students holding offers from ECU who have met the academic entry criteria for entry into postgraduate level courses but not the English language requirements.

The cost of the 16-week DEP course is AUD7,225 plus administration fee of AUD150 and a materials fee of AUD180. Please note that you are also required to pay Overseas Student Health Cover (medical insurance).

Benefits of the DEP

- Course is assessment based
- Exclusive class and dedicated teachers
- Language and organisational structures relevant to academic reading, writing, listening, and speaking
- Development of research skills using ECU library resources
- Personal attention and ongoing counselling
- No further IELTS or TOEFL tests (See assessment information below)

Course Content

You learn how to research and write assignments for postgraduate coursework or research. The course features journal article research and development of extensive reading, essay and case study writing, referencing and formatting skills. The course also helps you with critical thinking and time management skills.

Entry Requirement

Academic IELTS overall score of 5.5, with no individual band less than 5.5.* Students who do not meet these requirements can be packaged with an Academic English Program component of 4-8 weeks, before commencing DEP.

Assessment

Although you do not have to take another IELTS or TOEFL, you will be assessed throughout the course and you will have to obtain a final pass of 80% for entry into ECU postgraduate programs; Education and Nursing excluded. If you fail the DEP, you must sit an IELTS or another test acceptable to ECU in order to gain entry to ECU.

Academic English Option

Students with a 6.0 overall IELTS score, with no individual band less than 5.5 can complete 10 weeks of Academic English and receive entry into ECU without any further English testing.

* All IELTS results should not be more than 12 months old.

STUDENT SUPPORT

At ECU, we provide a supportive learning environment through a variety of services and facilities.

SERVICES

PRE-DEPARTURE INFORMATION

ECU offers comprehensive pre-departure information, providing advice on everything you need to know to ensure a safe and easy arrival in Australia and a smooth transition into your new life as an ECU student. Visit www.ecu.edu.au/new-students/relocating-and-international-students for more information.

ARRIVAL RECEPTION

Through Town Cars Australia, ECU is proud to offer an Arrival Pickup Service to all new students arriving in Perth to study at ECU. You will be met at the airport, at a pre-arranged time, and transported to your chosen accommodation. This service is for ECU enrolled students only and does not apply to those students studying English or other courses prior to ECU entry. Visit www.ecu.edu.au/new-students/relocating-and-international-students/arriving/arrival-reception-service for more information.

ORIENTATION

Orientation starts two weeks prior to the start of classes during Semester 1 and Semester 2, and incorporates a range of activities designed to equip new students with the skills and confidence to adjust to university life and all you need to know about living in Perth.

SECURITY (24 HOURS A DAY, 7 DAYS A WEEK)

ECU promotes a safe environment for all its students and staff. Campus Security provides an on-campus security escort service for students and staff anywhere on request 24 hours a day, seven days a week on the metropolitan campuses; and with services during daytime and early evening seven days per week on the South West Campus.

STUDENT CENTRAL

Our Student Central Office on each campus is the first point of reference for all student enquiries regarding academic progress information, enrolment information, cashier services, and assistance with a range of other

support services including access cards, campus maps, lodgement of forms and parking permits.

HEALTH AND WELLBEING

ECU is committed to ensuring that its students enjoy a high degree of emotional wellbeing, by providing a comprehensive range of support services.

DISABILITY SERVICES

ECU's disability service supports students in accessing programs and services that can help them to succeed. Students with a short term or permanent disability can register and receive assistance through a variety of support programs.

HEALTH SERVICES

Medical Centres are conveniently located on the Joondalup and Mount Lawley campuses. Health services provided include General Practitioner (GP) consultations and nursing treatments.

MULTI-FAITH CHAPLAINCY SERVICE

At ECU, we support spirituality and faith as an integral part of our students' lives. Our visiting chaplains are skilled professionals, recognised within their own faith traditions and the University.

In addition, we have a Mussallah on each of the metropolitan campuses as well as a Multi-Faith Centre on our Mount Lawley Campus and, as an ECU student, you can also use the Joondalup Police Chapel.

OPTOMETRIST

iSYTE Optometrist is conveniently located on the Joondalup Campus.

SPORT AND FITNESS

Modern, fully equipped sports, recreation and fitness centres are located on the Joondalup and Mount Lawley campuses. ECU South West features multi-purpose playing courts and a mini gym. As an ECU student, you receive discounted gym membership and are invited to take part in intervarsity and interfaculty sport, sporting clubs, and sporting trips. Visit www.ecu.edu.au/sport for more information.

We are here to help you make the most of your ECU experience.

STUDENT COUNSELLING SERVICE

The counselling service is a short-term, professional and confidential service. It is available to all students free of charge, to address any academic and personal issues that impact on your studies. Our counsellors come from a range of professions and have postgraduate qualifications, skills and experience in helping people with a wide range of personal, psychological and study-related difficulties.

ON-CAMPUS FACILITIES

BANKING

Automated Teller Machines (ATM) are available on the Joondalup and Mount Lawley campuses.

BOOKSHOPS

ECU Bookshops on all campuses have a well-stocked range of course textbooks as well as general books, stationery, clothing (including nursing uniforms), selected medical instruments, stamps, selected software, and memorabilia. The bookshop database is also available online, where you can purchase directly from the website.

CHILDCARE CENTRE/CRÉCHE

Many of our students have young children, and we understand that it can be hard to balance the pressures of study and family life. We have professional and well-equipped childcare centres for children up to six years of age at both metropolitan ECU campuses. Visit www.ecu.edu.au/about-ecu/campus-facilities/childcare for more information.

COFFEE SHOPS

Each campus has coffee shops that provide great coffee and a range of meals. All venues have wireless facility, which means you can study while you eat!

E-LABS

All ECU students have access to 24-hour on-campus computing facilities. The labs at the Joondalup and Mount Lawley campuses cater for PC and Mac users and all computers are fully loaded with the latest software. The ECU South West's e-Lab is located adjacent to the library and features PCs and work spaces for laptops along with wireless and Ethernet options.

LIBRARY

With a brand new award-winning Library and Technology Centre at Joondalup and major refurbishments completed at our Mount Lawley and South West campuses, ECU provides an excellent state-of-the-art library service. Each library provides electronic databases, book and journal collections, e-journals, videos, computer files and multimedia packages, as well as facilities for study and research. You may also borrow material at any metropolitan campus using the library's self-service Easyloan machines. Your borrowing privileges also extend to the libraries of other Western Australian universities.

PARKING

ECU students have access to more than 3,600 student parking bays across the three campuses. You are required to purchase and display a vehicle parking permit to make use of these facilities. Alternatively, ECU offers an online matching service to facilitate car-pooling to and from ECU.

SMARTCARD

Your ECU student ID card is a multi-purpose SmartCard that you can use for photocopying, printing and borrowing books at ECU. You can also use it as a Transperth SmartRider Card (Perth Transportation System), which enables you to be eligible for discounted student rates.

RECREATIONAL AND SOCIAL

ALUMNI

Upon graduating from ECU, you will automatically become an Alumni. Being an ECU Alumni means that you will be able to access free career counselling and support, reunite with your classmates, and so much more! Visit www.ecu.edu.au/alumni/overview for more information.

STUDENT GUILD

The Student Guild represents students' interests on a range of issues including academic representation and legal support services. The Guild also offers a wide range of social and cultural activities to enhance the student life experience on campus, through various clubs and associations.

CLUBS AND SOCIETIES

Joining a club is a great way to meet new people and enjoy the best part of uni life. There are currently a number of clubs and societies affiliated with the Guild, covering a range of sporting, cultural, intellectual, artistic and social activities. Visit www.ecu.edu.au/about-ecu/campus-facilities/student-guild-clubs-and-association for more information.

TAVERNS

If you are over the age of eighteen, you can take advantage of ECU's taverns at the Joondalup and Mount Lawley campuses. Throughout the year, the Student Guild organises various social activities and bands at the taverns.

ENVIRONMENTAL AWARENESS

ECU Environmental Services provides support and advice in helping you make sustainable decisions relating to your study needs, study facilities and work environment. Our services include managing energy consumption, water conservation, waste management, reducing paper and environmentally friendly travel to and from campus. We aim to build our facilities with our environmental footprint in mind, so as to minimise the impact on our natural resources. Visit www.reachyourpotential.com.au/sustainability for more information.

Visit www.reachyourpotential.com.au/services-and-facilities for more information.

ACCESS AND SUPPORT FOR EVERYONE

We celebrate diversity at ECU and strive to create an environment that enables students to reach their potential regardless of age, family responsibility or family status, impairment, gender, marital status, political convictions, pregnancy, race, religion or sexual orientation.

EQUITY, DIVERSITY AND DISABILITY

ECU's Equity, Diversity and Disability (EDD) staff can assist with arranging alternative assessment conditions, access to some aids and equipment, note taking, interpreting and transcription services.

Every campus has a specially designed accessible technologies room that provides students with access to adjustable chairs and desks, specialised software, computer, scanner and other adaptive technology.

All ECU locations have access for people with disabilities, which is provided through ramps and elevators. Maps are also available, indicating wheelchair access and detailing the location of accessible parking bays.

PEER NETWORKS PROVIDING A SUPPORTIVE ATMOSPHERE FOR EVERYONE

University Contact Officers (UCOs) and ALLIES are staff members who volunteer to support other members of the ECU community on equity related issues. UCOs assist students and staff by providing referral information on equity policies and practices, together with details of services and support available through the University to assist in resolving issues of concern.

The ALLY network seeks to create a more diverse and inclusive culture at ECU by promoting greater awareness of and support for Gay, Lesbian, Bisexual, Transgender and Intersex staff and students.

SCHOLARSHIPS

We offer a range of scholarships to assist prospective students and, in some cases, current ECU students. We also administer a range of scholarships funded by corporate, institutional and private donors.

Visit www.ecu.edu.au/future-students/international/financial-assistance/scholarships for more information.

FINANCIAL AID

We are a recognised provider of Higher Education with many countries around the world.

For example, in the United States of America (USA), we are registered with the US Department of Education

(Registration # 3140300) and with US Department of Veterans Affairs (Registration # 1-1-1013-70). If you are from the USA, you could be eligible for a Federal Loan to help fund your studies at ECU.

In Canada, we are also registered with many Provincial Government Student Assistance Programs.

In addition, students from many other countries may be entitled to Financial Aid support.

Please contact the ECU Financial Aid Team via email at financialaid@ecu.edu.au or visit www.ecu.edu.au/future-students/international/financial-assistance/financial-aid to obtain additional information about your eligibility.

OFF-CAMPUS SUPPORT

ECU offers courses available in the Off-Campus Mode to support opportunities for students whose circumstances do not permit them to come to Australia to study.

Indeed, as an international student, you are able to study ECU courses that are available in the Off-Campus Mode, if you do so from your home country. This means that if you decide to study an ECU course in the Off-Campus Mode, you will not travel to Australia so you will not need to apply for an Australian Student Visa.

Students are supported through mailing services from the library, telephone and email-supported services like counselling and career advice, and online access to enrolment tools and unit materials. Visit www.reachyourpotential.com.au/off-campus-study for more information.

FAMILY FRIENDLY ECU

ECU is a family friendly University, committed to ensuring students with family responsibilities have full access to education, employment and other services. We offer services to assist parents on campus, including childcare (Joondalup and Mount Lawley), parenting rooms (Joondalup and Mount Lawley), a crèche (Joondalup) and the ECU Kids Holiday Program (Joondalup and Mount Lawley).

SCHOOLING OF DEPENDENTS OF ECU STUDENTS

If you intend to bring dependent children to Australia, you will need to consider specific arrangements for their visas and schooling. In Australia, it is compulsory for school aged children (6 – 17 years of age) to attend school.

Cost

The Western Australian State Government provides free State schooling to dependents of all Masters and PhD students. However, please note that optional courses of study and excursions will attract out-of-pocket costs. You will also be required to pay for your child's school uniforms.

If you are a Masters or PhD student and intend to bring your dependent children with you, we recommend that you contact us via email at enquiries@ecu.edu.au before your departure.

English as a Second Language

If your child is enrolled in a public or private school and requires either English as a Second Language or learning difficulty / disability support, you will need to pay for these additional expenses. Neither ECU nor Education and Training International will cover these fees. These fees can be AUD2000 or more, per child / per year.

These costs will vary and may involve your child moving to a school, specifically designed to provide the required support. We recommend that your child commences English language training prior to arriving in Perth.





IMPORTANT INFORMATION

ORIENTATION @ ECU

It's a perfect opportunity for new students to get acquainted with their course, their teaching staff and the university support services as well meet new people, and have some fun!

As an international student, you are expected to attend Orientation activities.

Important information about your studies will be given throughout the Orientation week but as an international student, you must attend **My International Day**.

Your Orientation program includes the following useful activities:

- Course Induction: An informative session about your course
- Unistart, which consists of two modules:
 - Unistart 1: Access and knowledge about ECU's online systems
 - Unistart 2: Skills you need for academic success
- My International Day: an event designed specifically for your needs as an international student, providing you with essential information about responsibilities and rights in Australia and useful information about your transition to Perth. This is a fantastic opportunity to meet other students.
- Library Tour and Discover Your Library Resources: acquaint yourself with the library services on your campus.
- Balancing Life and University: find out how you can balance and manage your personal life and studies.

If you miss Orientation, you should visit your Student Information Office and make an appointment with a Student Connect Officer (via Student Central) when you arrive.

FACEBOOK

Visit www.facebook.com/internationals.ecu for regular up to date information and communication with other new ECU International students.

Visit www.ecu.edu.au/orientation for more information about Orientation @ ECU.

TAX FILE NUMBERS

If you intend to work in Australia, you will need to obtain a tax file number from the Australian Taxation Office (ATO). Visit www.ato.gov.au for more information.

VISA CONDITIONS

As an international student studying in Australia on a student visa, or other visa types, there are a number of conditions attached to the granting of your Visa. We encourage you to familiarise yourself with these conditions by visiting www.immi.gov.au/students which is the Department of Immigration and Citizenship website.

EDUCATION SERVICES FOR OVERSEAS STUDENTS (ESOS)

The Education Services for Overseas Student Act 2000 (ESOS Act) provides important safeguards for overseas students in Australia. The ESOS Act regulates the activities of education providers like ECU, who deliver education and training to international students by setting standards and providing for tuition and financial assurance. ECU's teaching and support of international students is guided and monitored by the Federal Department of Education, Employment and Workplace Relations (DEEWR) under the Education Services for Overseas Students (ESOS) Framework. Visit www.aei.gov.au/aei/esos for an easy guide to ESOS.

INTERNATIONAL STUDENT TUITION FEE REFUND POLICY

The International Student Tuition Fee Refund Policy applies to international students who cease studying at ECU. The purpose of the policy is to clarify your entitlement to refund of fees and relevant processes, as required under government regulation. You can visit www.ecu.edu.au/GPPs/policies to view the International Student Tuition Refund Policy.

INDEPENDENT INTERNATIONAL STUDENT CONCILIATOR

The Department of Education Services (Western Australia) offers a free mediation / conciliation service through the International Student Conciliator. The Conciliator attempts to resolve disputes between international students and institutions, as part of the institutions' internal complaints and appeals procedure. For example, you may be dissatisfied with some aspect of the education that is being offered by the institution.

The Conciliator is able to discuss issues of concern at any stage of the internal complaints and appeals procedure; however, will not become actively involved in the case until the parties have attempted to resolve the dispute themselves and that attempt has failed. Visit www.des.wa.gov.au/pages/international_disputes.php for more information.



ECU Mount Lawley Student Village

ACCOMMODATION & COSTS



ECU Joondalup Student Village

ACCOMMODATION

Temporary Accommodation – Short-term arrangement while finalising permanent accommodation.

On-Campus Accommodation – Self catering units on the Joondalup, Mount Lawley and the South West campuses.

Rental Accommodation – Renting an apartment, townhouse or house off-campus, individually or with other students.

Homestay – Living with an Australian family in their private home.

ACCOMMODATION

TEMPORARY ACCOMMODATION

If you have not arranged long term accommodation in Perth, you will need to find temporary accommodation. Perth has many youth and backpackers hostels and we recommend you visit www.ecu.edu.au/new-students/relocating-and-international-students/arriving/temporary-accommodation for more information.

The Australian Homestay Network (Western Australia) also offers short and long term accommodation close to your new campus. Visit www.homestaynetwork.org/edith-cowan-university for more information.

ON-CAMPUS ACCOMMODATION

Our on-campus accommodation is managed by Campus Living Villages (CLV). Our brand new ECU Mount Lawley Village opened in January 2011, with 1, 2, 4, 5 and 6 bedroom apartments are located just a minutes walk from the University's main facilities. Apartments are modern, fully furnished with private bedrooms, large kitchens and spacious lounge areas, so you'll have plenty of space to hang out with friends and flatmates.

New on site facilities include a swimming pool, cafe, sound lounges, e-library, meeting rooms, study zones and a shared laundry. With Resident Assistants on hand to organise events and activities, there is a vibrant community of students to meet. We recommend students looking for a place to live to strongly consider ECU Village as their choice for accommodation.

Due to the high demand for on-campus accommodation, we recommend that you visit www.ecuvillage.com.au and make your online application early.

Current Prices (AUD Per Week)

Single Room	\$223.50
Multi Bed Apartment (6 bedrooms)	\$169.50

HOMESTAY OPPORTUNITIES

ECU has teamed with the Australian Homestay Network (AHN) to give you the opportunity to be hosted by a specially trained homestay host for a safe and happy introduction to living and studying in Australia. Homestays are a wonderful opportunity for cultural exchange between local individuals or families (called a host) and visiting or relocating students. Visit www.homestaynetwork.org/edith-cowan-university for a list of short and long-term homestays opportunities.

Homestay Type	Private Room	Shared Homes	Meals Included
Traditional	\$245 / Week	\$215 / Week	2 meals per weekday and 3 meals per weekend days
Dinner Only	\$220 / Week	\$190 / Week	Dinner each day
Board Only	\$170 / Week	\$150 / Week	None

OFF-CAMPUS ACCOMMODATION

Apartment / Townhouse / House

Some students choose to share an apartment, townhouse or house on their own or with fellow students. Houses are usually more expensive than apartments and the rent varies depending on the size, condition and location. Private accommodation is either rented furnished or unfurnished.

A general guide to rentals in Perth per week is listed below; (All prices are in AUD):

Unfurnished 1 bedroom from	\$140 – \$180
Furnished 1 bedroom from	\$180 – \$220
Unfurnished 2 bedroom from	\$240 – \$300
Furnished 2 bedroom from	\$260 – \$320
Unfurnished 3 bedroom from	\$340 – \$450
Unfurnished 4 bedroom from	\$400 – \$510

Note: With private rentals the tenant is usually responsible for the utilities (Gas / Electricity / Water).

If you are interested in finding off-campus accommodation, CLV can also assist you. Visit www.ecuvillage.com.au (select BU, JO or ML) and click on the link for off-campus accommodation for more information.

OFF-CAMPUS HOUSING OFFICE (OCHO)

Managed by ECU Village, the OCHO offers a free Off-Campus Housing Service to all students and staff of the University. The OCHO assists you in your search for accommodation, providing maps, bus routes and information on leases or contracts.

It is advised that newly arrived students devote at least one week to secure suitable accommodation. If you require assistance in finding accommodation please contact the OCHO after arrival, Mount Lawley (61 8) 9370 6266 or Joondalup (61 8) 6304 2306.



ECU Bunbury Student Village

LIVING COSTS AND OSHC

Whether you live on-campus or off-campus, you should budget about AUD465 per week. Please note that this does not include tuition fees, textbooks, running a car or holiday travel.

Example Living Costs (AUD Per Week)

Rent	\$160 – \$200
Transport	\$30
Electricity and Gas	\$30
Laundry	\$15
Food and Beverages	\$130
Telephone	\$15
Medical	\$10
Other	\$75

You should also budget on AUD400 per semester for books and stationery, although purchasing second-hand books may save you some money.

If you bring your spouse/children with you to Australia, you will need to allocate a significantly larger amount per week and you should consider additional expenses such as school fees and childcare costs (if applicable).

OVERSEAS STUDENT HEALTH COVER

If you are applying for a Student Visa, you are required to arrange Overseas Student Health Cover (OSHC) before your arrival in Australia, and maintain cover for the full length of your visa.

OSHC is a basic health insurance product designed to be equivalent to Medicare (for Australian citizens). It covers emergency medical conditions, public hospitals and most of the costs of visiting a doctor. Please note that pre-existing illnesses may not be covered. Additional cover for private hospitals and supplementary services such as dental, optical, and physiotherapy is available at additional cost.

Cost

Single - AUD420 Per Year*

Family - AUD840 Per Year*

* Subject to change.

Visit www.health.gov.au/internet/main/publishing.nsf/Content/Healthcare+systems-1 for information.



STUDY ABROAD & EXCHANGE

At ECU, we have a strong focus on international activities, including student and staff exchange, study tours and study abroad programs with universities around the world.

We encourage you to spend part of your university life studying at international partner universities as these studies can be credited towards your ECU degrees.

ECU INTERNATIONAL NETWORKS

ECU is an active member of various international university networks including:

- The Association of Commonwealth Universities
- The Commonwealth Universities Study Abroad Consortium
- Other multilateral student exchange programs such as the AEN (Australian European Network) and UTRECHT Exchange program

EXCHANGE PARTNERS

The ECU Exchange Program has many great benefits: it allows you to travel while you study, it widens your horizons intellectually, socially and culturally, it provides an academic adventure and opportunities for personal growth, it improves your future employment prospects and it looks great on your resumé!

ECU has established exchange agreements with approximately 60 universities all over the world.

Here are some examples of our exchange partners:

- Communications University China (China)
- German Sport University (Germany)
- Hoges School van Amsterdam (The Netherlands)
- Jönköping University (Sweden)
- Keele University (United Kingdom)
- The University of Calgary (Canada)

- The University of South Florida (USA)
- Universidad Regiomontana (Mexico)

OTHER PARTNERS

ECU also has a range of other partnerships with many prestigious universities around the world for research, academic and student collaboration, offshore programs, articulation agreements and study tours.

Some examples are:

- Khon Kaen University (Thailand)
- Nagasaki University (Japan)
- Nanjing University (China)
- Sungkyunkwan University (Korea)
- University of Applied Sciences Schmalkalden (Germany)
- Zhejiang Normal University (China)

INCOMING STUDY ABROAD AND EXCHANGE STUDENTS

Spend 1-2 Semesters Studying at ECU!

ECU also hosts many international Exchange and Study Abroad students each year who wish to undertake part of their home degree programs at ECU. Visit www.ecu.edu.au/international/study-in-australia/study-abroad-and-exchange for more information.

CONTACT INFORMATION

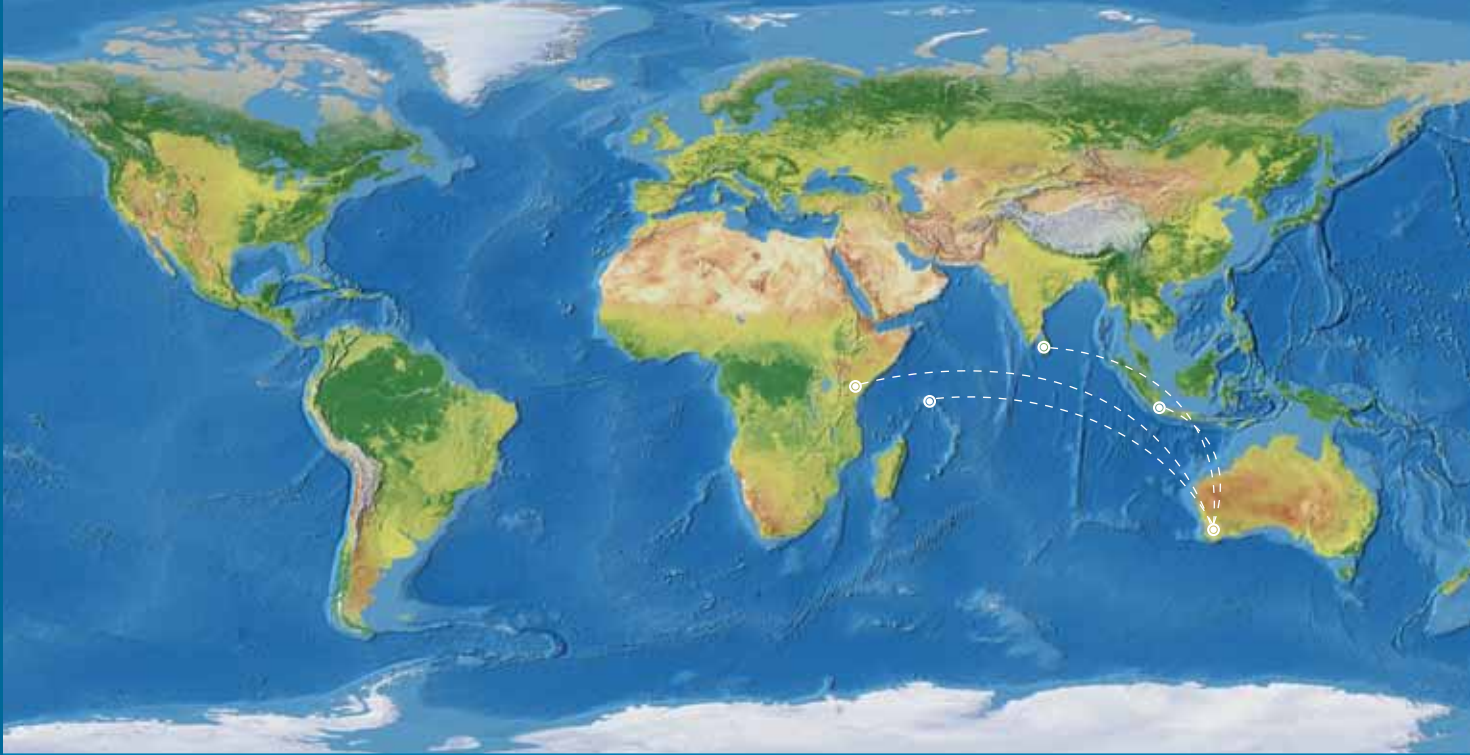
Please contact us for more details about Study Abroad and Exchange opportunities.

Website: www.ecu.edu.au/international/study-overseas

Email: student.exchange@ecu.edu.au

Phone: (61 8) 6304 2427

WHERE IN THE WORLD WILL YOU GO?



ECU OFFSHORE COURSES

COUNTRY	PARTNER	COURSE
Kenya	Australian Studies Institute (AUSI)	Master of Business Administration (International) - I70
China	Zhejiang Normal University (ZNU)	Master of Education - N47
Sri Lanka	Australian College of Business and Technology (ACBT)	Master of Business Administration (International) - I70
Singapore	Institute of Higher Learning (SMA)	Graduate Certificate in Digital Forensics - F81 Graduate Diploma in Digital Forensics - S03 Master of Digital Forensics - I03 Graduate Certificate in Computer Security - F20 Graduate Diploma of Computer Security - D89 Master of Computer Security - H68 Graduate Certificate of Security Management - 704 Master of Security Management - U68 Master of Business Administration (International) - I70
Singapore	Academy of Human Development (AHD)	Master of Social Science (Counselling and Psychotherapy) - I53





BIOLOGY, CHEMISTRY & ENVIRONMENTAL SCIENCE

When it comes to studies in the Environmental Science area, ECU's world class research in Environmental Science (ERA 2011) and recognised excellence in teaching (*The Good Universities Guide 2011*) leaves other universities green with envy. You will find a range of relevant and practical degrees that can lead to distinctly different careers in fields such as Biological Sciences, Brewing, Environmental Management, Natural Resources Management, and more.

MINIMISING SALT SITE IMPACT ON SHOREBIRDS

A Master Research Agreement between Rio Tinto Dampier Salt Ltd and ECU has paved the way for a series of exciting new postgraduate research opportunities in Australia's northwest. Associate Professor Pierre Horwitz and his colleagues in the School of Natural Sciences have established two research programs for PhD, Masters by Research and Honours students, amounting to nearly \$1m in funding for scholarships, salaries and research support for the next three and a half years.

Among the research programs will be an investigation into the feeding ecology and habitat use of migratory and other shorebirds utilising Dampier Salt operations. The focus will be on habitat selection, feeding behaviour and foraging resources present at the salt sites and how these are influenced by, or related to Dampier Salt operations. This will be in a comparative context with other important shorebird sites in the region because North-Western Australia is a critical stage of the East Asia-Australasia Flyway for migratory and other shorebirds.

This work will provide information to assist in the management of the salt works to minimise negative impacts on shorebirds, to highlight positive effects on shorebird feeding and to ensure appropriate management of the sites for shorebirds.

REAL-WORLD EXPERIENCE

Our students are immersed in a stimulating and highly supportive teaching and learning environment. All courses are structured to have a strong practical component and most include a requirement for students to be involved in work experience practice. Industry professionals are regularly brought in to give guest lectures, and students are exposed to the 'real-world' in the laboratory and on field trips. Our students also get the chance to conduct research that will benefit the community and ecosystem.

TEACHING AND LEARNING EXCELLENCE

ECU is committed to teaching and learning excellence and boasts a five star rating for teaching Quality and graduate satisfaction in the 2011 Good Universities Guide. In the areas of teaching quality, generic skills and overall satisfaction for Science and Environmental Studies areas, the guide's ratings place ECU in the top five nationally.

All Biology, Chemistry and Environmental Science courses offered are regularly reviewed by Course Consultative Committees (consisting of industry and government representatives) who provide valuable feedback on our approaches and content. This means that all degrees are tailored to the needs of the discipline, our students, and potential employers.

STATE-OF-THE-ART FACILITIES

Our science students and researchers have access to the latest facilities and equipment in the University's state-of-the-art, award-winning, purpose built \$28 million Science and Health Building. This environmentally-friendly building includes a range of features to reduce energy consumption by maximising the use of rainwater, solar energy and natural light. The principles of sustainability are also reflected in its design.

My course allows me to do things most people only dream of.

The Biological Science course at ECU has given me a good understanding of the fundamental concepts of biology and how they connect with and help me critically analyse the results from advanced research.

Fieldwork is an important part of my course. I've helped with reptile surveys and research projects all over the state. These opportunities took me to stunning areas of WA, including the Kimberley and allowed me to get up close and personal with elusive species of native fauna that most people don't even know exist.

MARCUS COSENTINO

ECU Biological Sciences Masters student

BIOLOGICAL SCIENCE

MASTER OF SCIENCE (BIOLOGICAL SCIENCES) BY RESEARCH J19 - JO

Duration: 2 Years

The coursework component provides training in skills required for high quality research while the research component consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars.

ADMISSION REQUIREMENTS

Bachelor Degree in Biological Sciences; or equivalent.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
ASP5111	Thesis Preparation 1	20
SCI5139	Approaches in Natural Sciences	20
RES5115	Research Preparation: Principles and Approaches	20
Stage 1 - Semester 2		
ASP5113	Masters Thesis 1	20
ASP5114	Masters Thesis 2	20
SCI5140	Current Issues in Natural Sciences	20

Stage 2

Each semester students enrol into research thesis unit: ASP6200.

See more course information:
reachyourpotential.com.au/courses/J19

BREWING

GRADUATE DIPLOMA OF BREWING S55 - JO

Duration: 1 Year

Practicum: Yes

Provides opportunities for those wishing to gain the theoretical knowledge and practical skills to pursue a career in the Brewing Industry.

Covers the science underlying brewing, materials and worts, yeasts, beer types and brewing operations. This includes practical experience in a Micro Brewery and work placement within the industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years work experience in the Brewing Industry.

COURSE STRUCTURE

Requires the completion of 7 units /130 credit points.

This course has two components:

- Required Units - 6 Units
- Practicum - 1 Unit

Year 1 - Semester 1		Credit Points
SCI5160	Science of Brewing	20
SCI5161	Materials and Wort	20
SCI5164	Practical Brewing	20
Year 1 - Semester 2		
SCI5162	Yeast and Beer	20
SCI5200	Brewing Process Technology	20
SCI5201	Beverage Packaging Technology	20
SCI5202	Brewing Practicum	10

See more course information:
reachyourpotential.com.au/courses/S55

ENVIRONMENTAL MANAGEMENT

MASTER OF SCIENCE (ENVIRONMENTAL MANAGEMENT) BY RESEARCH J20 - JO

Duration: 2 Years

The coursework component provides training in skills required for high quality research while the research component consists of: preparation of a research proposal, the conduct of research, the preparation of a thesis and participation in seminars.

ADMISSION REQUIREMENTS

Bachelor Degree in Environmental Management; or equivalent.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
EMP5111	Thesis Preparation 1	20
SCI5139	Approaches in Natural Sciences	20
RES5115	Research Preparation: Principles and Approaches	20

Stage 1 - Semester 2		Credit Points
EMP5113	Masters Thesis 1	20
EMP5114	Masters Thesis 2	20
SCI5140	Current Issues in Natural Sciences	20

Stage 2

Each semester students enrol into research thesis unit: EMP6200.

See more course information:
reachyourpotential.com.au/courses/J20

DOCTOR OF PHILOSOPHY L17 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Environmental Management
- Environmental Science

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

Provides an opportunity to undertake independent and original research in a wide range of natural science and policy issues.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in EMP7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L17

INTERDISCIPLINARY STUDIES

DOCTOR OF PHILOSOPHY L03 - JO, ML, BU

Duration: 3 Years

FIELD OF RESEARCH

- Interdisciplinary Studies

This interdisciplinary doctoral course consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences.

Although formal coursework is not a stipulated part of requirements, coursework may be required and will be assigned by the School on an individual basis.

The interdisciplinary approach recognises that solutions to problems often rely on knowledge gained across traditional disciplines.

In the selection of fields of research, students are encouraged to examine the broad perspective within which the problem lies and to adopt problem-solving techniques applicable across disciplines. Studies will be undertaken by research and thesis presentation.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

ADDITIONAL COURSE INFORMATION

Candidates will be provided with an initial adviser and, once the research proposal has been formally accepted, a supervisory team will be appointed consisting of a principal supervisor assisted by at least one additional supervisor.

The principal supervisor normally will be a staff member of the School. Additional supervisors may be staff from within Edith Cowan University or other universities, or may be from research institutes, government or industry.



What excited me about Marine and Freshwater Management was that the learning modes were so diverse. Lectures provide the literature and essential readings, laboratory sessions allowed us to develop scientific skills, and field trips provided the opportunity to apply our learning in the real world.

KARINA INOSTROZA

Marine and Freshwater Biology Honours graduate

COURSE STRUCTURE

Students enrol (re-enrol) in FST7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L03

NATURAL RESOURCES MANAGEMENT

GRADUATE CERTIFICATE OF NATURAL RESOURCES MANAGEMENT F80 - JO

Duration: 1/2 Year

Provides opportunities for professionals who wish to add to their qualifications and experience by extending their knowledge in Natural Resources Management.

Designed for professionals who require the skills and knowledge to integrate environmental planning into the broader decision-making of their organisations.

Covers the areas of environmental planning set in the context of our major ecosystems and emphasises the global, regional and local nature of environmental issues.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 3 units / 60 credit points.

Required Units	Credit Points
SCI5124 Land Degradation and Management	20
SCI5116 Environmental Administration and Planning	20
SCI5115 Inland Aquatic Systems	20
or	
SCI5123 Coastal and Marine Systems	20

See more course information:
reachyourpotential.com.au/courses/F80

GRADUATE DIPLOMA OF NATURAL RESOURCES MANAGEMENT S02 - JO

Duration: 1 Year

Designed for professionals who require the skills and knowledge to integrate planning, impact assessment and environmental and health risk assessment into the broader decision-making of their organisations.

Covers the areas of environmental impact assessment, planning set in the context of our major ecosystems, and emphasises the global, regional and local nature of environmental issues.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 6 units / 120 credit points.

Year 1 - Semester 1		Credit Points
SCI5124	Land Degradation and Management	20
SCI5127	Environmental Monitoring and Investigation	20
SCI5115	Inland Aquatic Systems	20
or		
SCI5123	Coastal and Marine Systems	20
Year 1 - Semester 2		Credit Points
SCI5250	Environmental Impact Assessment Procedures	20
SCI5105	Catchment Health	20
SCI5133	Environmental and Health Risk Assessment	20

See more course information:
reachyourpotential.com.au/courses/S02

MASTER OF NATURAL RESOURCES MANAGEMENT 104 - JO

Duration: 2 Years

Provides opportunities for professionals wishing to add to their qualifications and experience in Natural Resource Management by providing the skills and knowledge to integrate planning, impact assessment, environmental and health risk assessment and monitoring into the broader decision-making of their organisations.

Areas covered include environmental impact assessment, planning and monitoring set in the context of our major ecosystems and emphasizes the global, regional and local nature of environmental issues.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 240 credit points.

Year 1 - Semester 1		Credit Points
SCI5124	Land Degradation and Management	20
SCI5127	Environmental Monitoring and Investigation	20
SCI5115	Inland Aquatic Systems	20
or		
SCI5123	Coastal and Marine Systems	20
Year 1 - Semester 2		Credit Points
SCI5250	Environmental Impact Assessment Procedures	20
SCI5105	Catchment Health	20
SCI5133	Environmental and Health Risk Assessment	20

Year 2 - Semester 1

SCI5127	Environmental Monitoring and Investigation	20
SCI5139	Approaches in Natural Sciences	20

One unit selected from the following list:

SCI5125	Forest Ecology and Management	20
SCI5110	Management of Waste	20
SCI5117	Biological Conservation	20

Year 2 - Semester 2

SCI5138	Natural Resources Management Project	60
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See more course information:
reachyourpotential.com.au/courses/104



BUSINESS

Start your career journey with an ECU Business degree and you'll graduate with the right balance of theoretical knowledge and practical skills that employers are looking for.

With an ECU Business degree, you have the freedom to experience a variety of subject areas, ranging from traditional disciplines, such as Accounting, Economics and Management, through to more contemporary disciplines, such as Project Management, Information Systems, International Business, and Human Resource Management.

NEW MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)

ECU's Master of Business Administration (International) MBA(I) course is available to study at ECU in Western Australia or in your home country (through one of ECU's authorised partners). ECU's Faculty of Business and Law possesses a strong reputation for combining outstanding academic performance with practical, hands-on application in knowledge, teaching and research. The Faculty has a dedicated postgraduate business school: Perth Graduate School of Business (PGSB).

Our MBA(I) program is designed to equip you with the contemporary management knowledge and skills needed to succeed in a modern, global business environment. The MBA(I) is a journey of personal and professional development and discovery. We aim to develop your interpersonal, communication, analytical and leadership skills, to name just a few, to enhance your career opportunities.

The ECU MBA(I) can be tailored to meet your personal and / or career development needs. The course covers key business principles, with the option to specialise in subjects of particular interest or career relevance.

See page 33 for more details on this course.

HIGH RECOGNITION FROM THE GRADUATE MANAGEMENT ASSOCIATION OF AUSTRALIA

ECU's Master of Business Administration (MBA) has received 5 stars in the 2010 Graduate Management Association of Australia's (GMAA) Star Rating, which rates the quality of MBA programs offered across Australia.

This is the first time that the GMAA has awarded ECU's MBA 5 stars, with the results mirroring the continued strong rating performance for the MBA by The Good Universities Guide.

REWARDING EXCELLENCE IN MANAGEMENT INFORMATION SYSTEMS

Five postgraduate students from the School of Management have recently been awarded Australian Computer Society (ACS) scholarships. Sudhanshu Mishra MBA (Information Systems) and Yann Huet (Master of Management Information Systems) were two of the students awarded ACS Foundation scholarships, recognising their excellence and contribution towards information systems. The ACS offers a range of scholarships, categorised as Work Integrated Learning (WIL) or Grow a Graduate (GROW) scholarships, which are over AUD20,000 in value each. Sudhanshu is soon to commence an internship with Western Power, whilst Yann is working as a Graduate Business Analyst at CSG, an ICT services and consulting company.



Out of all the universities in Australia, ECU was my first choice.

I was attracted to Perth's relaxed lifestyle and ECU offered the right combination of flexible class times and academic support, as well as access to the latest technology. Being able to log onto ECU's wireless network means I am able to access library books and resources while enjoying the outdoors.

ECU offers a very engaging environment for mature age students. There are many resources available to those who wish to invest extra time into their studies, an excellent library and fully-equipped e-lab and lecturers are always ready to help.

AGGREY MASI

ECU International Business student

ACCOUNTING

MASTER OF ACCOUNTING BY RESEARCH

J33 - JO

Duration: 2 Years

Aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in Accounting.

Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1

	Credit Points
BSA5701 Business Research Methods	15
AFE5200 Thesis Preparation A	30
Elective	15

Stage 1 - Semester 2

AFE5201 Thesis Preparation B	30
Elective	15
Elective	15

Electives

ACC5610 Financial Accounting Theory	15
ACC5630 Management Accounting	15
ACC5660 Financial Accounting Standards	15
ACC5700 Advanced International Accounting	15

Stage 2

Each semester students enrol into research thesis unit: ACC6200.

See more course information:
reachyourpotential.com.au/courses/J33

MASTER OF PROFESSIONAL ACCOUNTING

I23 - ML

Duration: 2 Years

Provides an opportunity for graduates whose first degree is in an area other than accounting to undertake major studies in accounting and law that will lead to the acquisition of accounting skills and knowledge and the fulfilment of the entry requirements of the accounting professional bodies.

ADMISSION REQUIREMENTS

Equivalence to an Australian Bachelor Degree.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

The course has been accredited by the CPA Australia, the Institute of Chartered Accountants in Australia and the National Institute of Accountants as meeting the educational requirements for membership.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

Required Units

Credit Points

ACC5601 Principles of Accounting	15
ACC5602 Financial Accounting	15
ACC5603 Accounting for Planning and Control	15
ACC5604 Auditing	15
ACC5605 Accounting Theory and Practice	15
ECF5600 Principles of Economics	15
ECF5661 Quantitative Studies	15
ECF5220 Principles of Finance	15
BES5100 Foundations of Business Knowledge	15
ENG5230 Business Communication	15
LAW5300 Taxation Law	15
LAW5500 Business Environment of Corporate Law	15

CAREERS

Accountant, Professional Accountant, Auditor, Financial Planner.

See more course information:
reachyourpotential.com.au/courses/I23

MASTER OF PROFESSIONAL ACCOUNTING (EXTENDED)

I64 - ML

Duration: 2 Years

Designed to provide an opportunity for students holding a qualification recognised as equivalent to an Australian Advanced Diploma to undertake major studies in Accounting, Law and Finance that will lead to the acquisition of accounting skills and knowledge and the fulfilment of the entry requirements of the accounting professional bodies.

ADMISSION REQUIREMENTS

Equivalence to an Australian Advanced Diploma qualification.

ADDITIONAL COURSE INFORMATION

The course has been accredited by the CPA Australia and the Institute of Chartered Accountants in Australia as meeting the educational requirements for membership.

COURSE STRUCTURE

Requires the completion of 16 units / 240 credit points.

This course has two components:

- Core Units - 12 Units
- Electives - 4 Units

Core Units		Credit Points
ACC5601	Principles of Accounting	15
ACC5602	Financial Accounting	15
ACC5603	Accounting for Planning and Control	15
ACC5604	Auditing	15
ACC5605	Accounting Theory and Practice	15
ECF5600	Principles of Economics	15
ECF5661	Quantitative Studies	15
ECF5220	Principles of Finance	15
LAW5500	Business Environment of Corporate Law	15
BES5100	Foundations of Business Knowledge	15
LAW5300	Taxation Law	15
ENG5230	Business Communication	15

Electives

Four units selected from the following list:

ACC5640	International Accounting	15
ECF5660	Financial Modelling	15
ECF5221	Financial Markets and Institutions	15
ECF5632	Managerial Finance	15
ECF5321	Investment Theory and Practice	15
ECF5324	International Economics and Finance	15
ENG5240	Advanced Business Communication	15
BES5300	Business Career Development	15
ACC5650	Contemporary Issues in Sustainability Accounting	15
ACC5655	Advanced Strategic Management Accounting	15

CAREERS

Accountant, Professional Accountant, Auditor, Financial Planner.

See more course information:
reachyourpotential.com.au/courses/164

DOCTOR OF PHILOSOPHY 634 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Accounting
- Finance
- Economics

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

ADDITIONAL COURSE INFORMATION

Location of study will be by agreement between the supervisory team and the student.

COURSE STRUCTURE

Students enrol (re-enrol) in AFE7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/634

BUSINESS AND TECHNOLOGY

MASTER OF BUSINESS AND TECHNOLOGY

155 - ML

Duration: 1.5 Years

This relatively new approach to Information Technology (IT) usage requires a greater understanding of the business as in most cases the business changes to accommodate the package rather than vice versa. The IT specialist increasingly needs a good understanding of the business as well as the information technology.

The understanding of either business or technology alone is insufficient. The course will be targeted towards this increasingly important interface between business and technology. This course is suitable for business people who are seeking ICT knowledge / understanding and ICT people seeking business knowledge / understanding.

SPECIALISATIONS

- Advertising
- Commercial and Industrial Law
- Computer Security
- Creative Services
- Event Management
- Finance
- Hospitality and Tourism
- Human Resource Management
- Innovation and Enterprise
- Integrated Marketing Communication
- International Business
- Leadership
- Management
- Marketing
- Professional Accounting
- Project Management
- Public Relations
- Sport Management
- Research

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 12 units /180 credit points.

This course has three components:

- Integrated Units - 4 Units
- Information Technology Units - 4 Units
- Specialisation Units - 4 Units

Integrated Units Credit Points

Four units selected from the following list:

MBA5603	Leadership and Change Management	15
MBA5709	Information System Challenges in Management	15
MIS5706	IT Value Realisation	15
MIS5608	Supply Chain Management	15
MIS5704	Business Process Management	15
MIS5707	Enterprise Modelling	15
MIS5701	Information Systems Strategies	15

Information Technology Units

Four units selected from the following list:

MIS5240	Collaborative Web Tools in Business	15
MIS5660	Business Systems Analysis	15
MIS5615	Introduction to ERP Systems	15
MIS5604	IS/IT Project Management	15
MIS5613	Management Information Systems Project	15
MIS5703	Databases and Business Intelligence	15
MIS5702	Risk and Security Management for e-Business	15

SPECIALISATIONS

Advertising ML

Advertising is a critical component of marketing communications in a business environment.

Provides students with strategic, creative, integrated, and international perspectives of the Advertising discipline.

Required Units Credit Points

ADV4112	International Advertising	15
ADV4117	Strategic Branding	15
CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15

CAREERS

Advertising Executive, Advertising Manager.

Commercial and Industrial Law ML

Required Units Credit Points

Four units selected from the following list:

LAW5111	Commercial Law	15
LAW5120	The Legal Environment for Electronic Commerce	15
LAW5200	Company Law	15
LAW5300	Taxation Law	15
LAW5258	Employment Law	15
LAW5259	Industrial Law	15
MAN5351	Advocacy and Negotiation	15

Computer Security ML

Allows students to examine issues in computer security within the broader context of a business or management qualification.

Required Units Credit Points

CSI4102	Computer Security	15
CSI4104	Information Security	15
CSI4207	Network Security Fundamentals	15
CSI4205	Computer Facilities Security	15

Creative Services ML

Creative Services are commercial services provided by consultants in advertising, public relations, design, writing, publishing, and production.

Provides students with basic skills in advertising and public relations.

Required Units Credit Points

CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15
PRN4123	Corporate Communication	15
PRN4124	Public Relations Techniques	15

CAREERS

Advertising Manager, Public Relations Manager, Communications Manager.

Event Management JO

Designed for professionals working in Event Management, or those new to the field, who wish to develop their skills, knowledge and experiences in relation to the management of various event forms and the Marketing and / or Public Relations and Communications Strategies relevant for event managers, alongside conceptual and practical competency in the area of event operations management.

The phenomenon of events in society, such as the cultural, economic and political impacts and meanings of a range of events, alongside motives and benefits for event consumers will also be considered.

Required Units Credit Points

TSM5202	Introduction to Event Management	15
TSM5501	Event Operations Management	15

One unit selected from the following list:

PRN4115	Public Relations Event Management	15
MKT5707	Promotional Marketing	15
CMM4120	Integrated Marketing Communication	15

One unit selected from the following list:

SPM5114	Sport Venues and Events	15
TSM5500	Business Events Management	15

Finance ML

Required Units Credit Points

ECF5220	Principles of Finance	15
ECF5221	Financial Markets and Institutions	15

Two units selected from the following list:

ECF5632	Managerial Finance	15
ECF5602	Principles of Personal Risk Management Planning	15
ECF5310	Credit and Lending Decisions	15
ECF5312	Financial Institutions Management	15

Hospitality and Tourism JO

Prepares graduates for careers in the hospitality, travel and tourism industries. It has been designed to give students an introduction to both disciplines in order to prepare them for leadership in these areas.

Required Units Credit Points

MBA5700	Principles of Tourism	15
MBA5701	Hospitality Enterprise	15
MBA5702	Current Topics in Hospitality	15
MBA5703	Ecotourism Management	15

Human Resource Management ML

Required Units	Credit Points
CMM4117 Creative Thinking	15
MKT5711 Innovation and Entrepreneurship	15
MKT5715 Commercialisation	15
Elective	15

Innovation and Enterprise ML

For business practitioners who wish to acquire the skills and methodology necessary to develop ideas into reality.

The emphasis of the course is the process where creative ideas are derived from the cognitive processes of individuals and groups, and brought to reality, for commercial and/or community benefit.

The learning process includes a balanced mix of theoretical concepts and practical workshops.

Required Units	Credit Points
CMM4117 Creative Thinking	15
MKT5711 Innovation and Entrepreneurship	15
MKT5715 Commercialisation	15
Elective	15

Integrated Marketing Communication ML

Integrated marketing communication has become an important component in marketing because of changes in technology and the needs of corporations and consumers.

Helps students to understand marketing communications and its relationship with marketing, advertising and public relations.

The advertising and public relations units are from courses accredited by the International Advertising Association and the Public Relations Institute of Australia.

Required Units	Credit Points
ADV4116 Foundations of Advertising	15
PRN4120 Foundations of Public Relations	15
CMM4120 Integrated Marketing Communication	15
MBA5704 Marketing Management	15

CAREER

Advertising Manager, Public Relations Manager.

International Business ML

Explores the complexity of the international business environment and the functional requirements of firms operating internationally.

Required Units	Credit Points
Four units selected from the following list:	
INB5601 Business in Asia	15
INB5700 International Management	15
INB5702 International Study Tour	15
INB5703 International Business Project	15
MAN5505 International Communication and Negotiation	15
MIS5608 Supply Chain Management	15
MKT5708 International Marketing	15

Leadership ML

Required Units	Credit Points
MAN5627 Leadership	15
MAN5622 Leadership Skills	15
MAN5625 Management Workplace Practicum	15
MAN5709 Work and Organisational Behaviour	15

Management ML

Required Units	Credit Points
Four units selected from the following list:	
MAN5627 Leadership	15
MAN5625 Management Workplace Practicum	15
MAN5703 Project Quality Management	15
MAN5258 Strategic Human Resource Management	15
MAN5709 Work and Organisational Behaviour	15
MAN5710 Employment Relations	15

Marketing JO

Provides students with the added skills and knowledge necessary to manage a business in an increasingly competitive and complex business environment.

Marketing, as the driving force of the modern business, is characterised by its diversity of functions. This specialisation addresses many of these functions from a managerial perspective.

Required Units	Credit Points
Four units selected from the following list:	
MKT5702 Professional Communication	15
MKT5706 Consumer Behaviour	15
MKT5707 Promotional Marketing	15
MKT5708 International Marketing	15
MKT5709 Services Marketing	15
MKT5711 Innovation and Entrepreneurship	15
MKT5712 Social and Not for Profit Marketing	15
SPM5122 Sport Marketing	15

Professional Accounting ML

Required Units	Credit Points
Four units selected from the following list:	
ACC5601 Principles of Accounting	15
ACC5602 Financial Accounting	15
ACC5603 Accounting for Planning and Control	15
ACC5604 Auditing	15
ACC5605 Accounting Theory and Practice	15

Project Management ML

Required Units	Credit Points
MAN5700 Project Scope Management	15
MAN5701 Project Time Management	15
MAN5702 Project Cost Management	15
MAN5703 Project Quality Management	15

Public Relations ML

Effective corporate communication is essential between an organisation and its audiences.

This specialisation provides students with an understanding of strategic communication management.

Required Units	Credit Points
PRN4114 International Public Relations	15
PRN4121 PR Issues and Crisis Management	15
PRN4123 Corporate Communication	15
PRN4124 Public Relations Techniques	15

CAREER

Corporate Communications Manager, Public Relations Manager, Public Affairs Manager.

Sport Management

JO

Provides graduates with the essential knowledge, competencies and professional attitudes required by middle and senior levels of sport management.

Depending upon their interests and needs, graduates are able to gain knowledge in areas applicable to all sectors of the sport industry including the global delivery systems of sport, the management of people in sporting organisations, the management of sport venues and events and sport marketing, as well as the key aspects of policy development, business planning and the legal obligations and requirements of sport organisations.

Required Units Credit Points

Four units selected from the following list:

SPM5115	Sport Service Delivery	15
SPM5122	Sport Marketing	15
SPM5116	Sport Organisation Management	15
SPM5114	Sport Venues and Events	15
SPM5117	Leisure and Sport Policy Development	15
SPM5600	Sport and Leisure Law	15
SPM5221	Sport Business Planning	15

Research

ML

Required Units Credit Points

BSA5701	Business Research Methods	15
MKT5705	Quantitative Research Methods	15
MKT5704	Qualitative Research Methods	15
Discipline Unit		15

See more course information:
reachyourpotential.com.au/courses/I55

BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION

I34 - ML

Duration: 2 Years

Develops essential managerial knowledge, skills and attitudes which will enable graduates to be effective and productive in the workplace.

The fundamental theme of the course is managerial decision-making within the context of the manager's interpersonal and informational roles.

SPECIALISATIONS

- Advertising
- Enterprise Systems
- Event Management
- Finance
- Hospitality and Tourism
- Human Resource Management
- Information Systems
- Innovation and Enterprise
- International Business
- Marketing
- Professional Accounting
- Sport Management

ADMISSION REQUIREMENTS

Bachelor Degree AND two years work experience; or equivalent prior learning, including at least five years of appropriate professional work experience.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units /180 credit points.

This course has two components:

- Core Units - 8 Units
- Specialisation or Electives - 4 Units

Core Units Credit Points

MAN5010	Management	15
MBA5603	Leadership and Change Management	15
MBA5707	Managing People for Performance	15
MBA5708	Business Strategy	15

Four units selected from the following list:

MBA5717	Business Economics	15
MBA5600	Finance for Business Decisions	15
MBA5601	Accounting for Managerial Decision Making	15
MBA5709	Information System Challenges in Management	15
MBA5704	Marketing Management	15



There is no better way to learn Business.

ECU has given me the opportunity to learn all that I need to know about Business via real-life business scenarios.

ELLIOT MIST

ECU Marketing and Creative Services student

SPECIALISATIONS

Advertising

ML

Advertising is a critical component of marketing communications in a business environment.

Provides students with strategic, creative, integrated, and international perspectives of the Advertising discipline

Required Units	Credit Points
ADV4112 International Advertising	15
ADV4117 Strategic Branding	15
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15

Enterprise Systems

ML

Designed for students seeking careers or knowledge in the area of organisational use of e-business and information technologies.

Required Units	Credit Points
Four units selected from the following list:	
MIS5604 IS/IT Project Management	15
MIS5704 Business Process Management	15
MIS5706 IT Value Realisation	15
MIS5240 Collaborative Web Tools in Business	15
MIS5608 Supply Chain Management	15
MIS5615 Introduction to ERP Systems	15
MIS5707 Enterprise Modelling	15
MIS5695 Web Commerce Development	15

Event Management

JO

Designed for professionals working in Event Management, or those new to the field, who wish to develop their skills, knowledge and experiences in relation to the management of various event forms and the Marketing and/or Public Relations and Communications Strategies relevant for event managers, alongside conceptual and practical competency in the area of event operations management.

The phenomenon of events in society, such as the cultural, economic and political impacts and meanings of a range of events, alongside motives and benefits for event consumers will also be considered.

Required Units	Credit Points
TSM5202 Introduction to Event Management	15
TSM5501 Event Operations Management	15
One unit selected from the following list:	
PRN4115 Public Relations Event Management	15
MKT5707 Promotional Marketing	15
CMM4120 Integrated Marketing Communication	15
One unit selected from the following list:	
SPM5114 Sport Venues and Events	15
TSM5500 Business Events Management	15

Finance

ML

Required Units	Credit Points
ECF5220 Principles of Finance	15
ECF5221 Financial Markets and Institutions	15
Two units selected from the following list:	
ECF5632 Managerial Finance	15
ECF5602 Principles of Personal Risk Management Planning	15
ECF5310 Credit and Lending Decisions	15
ECF5312 Financial Institutions Management	15

Hospitality and Tourism

JO

Prepares graduates for careers in the hospitality, travel and tourism industries. It has been designed to give students an introduction to both disciplines in order to prepare them for leadership in these areas.

Required Units	Credit Points
MBA5700 Principles of Tourism	15
MBA5701 Hospitality Enterprise	15
MBA5702 Current Topics in Hospitality	15
MBA5703 Ecotourism Management	15

Human Resource Management

ML

Required Units	Credit Points
Four units selected from the following list:	
MAN5251 Recruitment and Retention	15
MAN5710 Employment Relations	15
MAN5257 Workplace Training and Development	15
MAN5258 Strategic Human Resource Management	15
MAN5601 Contemporary Employment Issues	15
MAN5602 Managing Occupational Risk	15
MAN5603 Managing Employee Performance	15
MBA5712 Managing People for Performance	15

Information Systems

ML

Designed for students seeking careers in the area of Business related Information Technology.

Required Units	Credit Points
Four units selected from the following list:	
MIS5709 Business Programming	15
MIS5660 Business Systems Analysis	15
MIS5703 Databases and Business Intelligence	15
MIS5706 IT Value Realisation	15
MIS5702 Risk and Security Management for e-Business	15
MIS5701 Information Systems Strategies	15
MIS5604 IS/IT Project Management	15
MIS5704 Business Process Management	15

Innovation and Enterprise

ML

For business practitioners who wish to acquire the skills and methodology necessary to develop ideas into reality.

The emphasis of the course is the process where creative ideas are derived from the cognitive processes of individuals and groups, and brought to reality, for commercial and/or community benefit.

The learning process includes a balanced mix of theoretical concepts and practical workshops.

Required Units	Credit Points
CMM4117 Creative Thinking	15
MKT5711 Innovation and Entrepreneurship	15
MKT5715 Commercialisation	15
Elective	15

International Business

ML

Explores the complexity of the international business environment and the functional requirements of firms operating internationally.

Required Units	Credit Points
Four units selected from the following list:	
INB5601 Business in Asia	15
INB5700 International Management	15
INB5702 International Study Tour	15

INB5703	International Business Project	15
MAN5505	International Communication and Negotiation	15
MIS5608	Supply Chain Management	15
MKT5708	International Marketing	15

Marketing ML

Provides students with the added skills and knowledge necessary to manage a business in an increasingly competitive and complex business environment.

Marketing, as the driving force of the modern business, is characterised by its diversity of functions. This specialisation addresses many of these functions from a managerial perspective.

Required Units		Credit Points
Four units selected from the following list:		
MKT5702	Professional Communication	15
MKT5706	Consumer Behaviour	15
MKT5707	Promotional Marketing	15
MKT5708	International Marketing	15
MKT5709	Services Marketing	15
MKT5711	Innovation and Entrepreneurship	15
MKT5712	Social and Not for Profit Marketing	15
SPM5122	Sport Marketing	15

Professional Accounting ML

Required Units		Credit Points
Four units selected from the following list:		
ACC5601	Principles of Accounting	15
ACC5602	Financial Accounting	15
ACC5603	Accounting for Planning and Control	15
ACC5604	Auditing	15
ACC5605	Accounting Theory and Practice	15

Sport Management JO

Provides graduates with the essential knowledge, competencies and professional attitudes required by middle and senior levels of sport management.

Depending upon their interests and needs, graduates are able to gain knowledge in areas applicable to all sectors of the sport industry including the global delivery systems of sport, the management of people in sporting organisations, the management of sport venues and events and sport marketing, as well as the key aspects of policy development, business planning and the legal obligations and requirements of sport organisations.

Required Units		Credit Points
Four units selected from the following list:		
SPM5115	Sport Service Delivery	15
SPM5122	Sport Marketing	15
SPM5116	Sport Organisation Management	15
SPM5114	Sport Venues and Events	15
SPM5117	Leisure and Sport Policy Development	15
SPM5600	Sport and Leisure Law	15
SPM5221	Sport Business Planning	15

See more course information:
reachyourpotential.com.au/courses/I34

MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) 170 - ML

Duration: 1.5 Years

Enables graduates and suitably qualified non-graduates to complete a generalist post-graduate degree designed to provide a broad business knowledge base and the management skills and personal competencies required for success in operating international businesses.

SPECIALISATIONS

- Advertising
- Enterprise Systems
- Event Management
- Finance
- Hospitality and Tourism
- Human Resource Management
- Information Systems
- Innovation and Enterprise
- International Business
- Marketing
- Professional Accounting
- Sport Management

ADMISSION REQUIREMENTS

Bachelor Degree; Or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

This course has two components:

- Core Units - 8 Units
- Specialisation - 4 Units, or Electives - 4 Units

Core Units		Credit Points
BES5100	Foundations of Business Knowledge	15
MBA5600	Finance for Business Decisions	15
MBA5601	Accounting for Managerial Decision Making	15
MBA5704	Marketing Management	15
MBA5710	Managing Globally and Locally	15
MBA5713	Business Strategy	15
MBA5717	Business Economics	15

One unit selected from the following list:

INB5607	International Business	15
MBA5709	Information System Challenges in Management	15

SPECIALISATIONS

Advertising ML

Advertising is a critical component of marketing communications in a business environment.

Provides students with strategic, creative, integrated and international perspectives of the Advertising discipline

Required Units		Credit Points
ADV4112	International Advertising	15
ADV4117	Strategic Branding	15
CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15

Enterprise Systems ML

Designed for students seeking careers or knowledge in the area of organisational use of e-business and information technologies.



ECU really works for me. I don't have to fit my life around uni, it fits in with me.

NATALIE FISHER
ECU Finance student

Required Units		Credit Points
Four units selected from the following list:		
MIS5604	IS/IT Project Management	15
MIS5704	Business Process Management	15
MIS5706	IT Value Realisation	15
MIS5240	Collaborative Web Tools in Business	15
MIS5608	Supply Chain Management	15
MIS5615	Introduction to ERP Systems	15
MIS5707	Enterprise Modelling	15
MIS5695	Web Commerce Development	15

Event Management JO

Designed for professionals working in Event Management, or those new to the field, who wish to develop their skills, knowledge and experiences in relation to the management of various event forms and the Marketing and / or Public Relations and Communications Strategies relevant for event managers, alongside conceptual and practical competency in the area of event operations management.

The phenomenon of events in society, such as the cultural, economic and political impacts and meanings of a range of events, alongside motives and benefits for event consumers will also be considered.

Required Units		Credit Points
TSM5202	Introduction to Event Management	15
TSM5501	Event Operations Management	15
One unit selected from the following list:		
PRN4115	Public Relations Event Management	15
MKT5707	Promotional Marketing	15
CMM4120	Integrated Marketing Communication	15
One unit selected from the following list:		
SPM5114	Sport Venues and Events	15
TSM5500	Business Events Management	15

Finance ML

Required Units		Credit Points
ECF5220	Principles of Finance	15
ECF5221	Financial Markets and Institutions	15
Two units selected from the following list:		
ECF5632	Managerial Finance	15
ECF5602	Principles of Personal Risk Management Planning	15
ECF5310	Credit and Lending Decisions	15
ECF5312	Financial Institutions Management	15

Hospitality and Tourism JO

Prepares graduates for careers in the hospitality, travel and tourism industries. It has been designed to give students an introduction to both disciplines in order to prepare them for leadership in these areas.

Required Units		Credit Points
MBA5700	Principles of Tourism	15
MBA5701	Hospitality Enterprise	15
MBA5702	Current Topics in Hospitality	15
MBA5703	Ecotourism Management	15

Human Resource Management ML

Required Units		Credit Points
Four units selected from the following list:		
MAN5251	Recruitment and Retention	15
MAN5710	Employment Relations	15
MAN5257	Workplace Training and Development	15
MAN5258	Strategic Human Resource Management	15
MAN5601	Contemporary Employment Issues	15
MAN5602	Managing Occupational Risk	15
MAN5603	Managing Employee Performance	15
MBA5712	Managing People for Performance	15

Information Systems ML

Designed for students seeking careers in the area of Business related Information Technology.

Required Units		Credit Points
Four units selected from the following list:		
MIS5709	Business Programming	15
MIS5660	Business Systems Analysis	15
MIS5703	Databases and Business Intelligence	15
MIS5706	IT Value Realisation	15
MIS5702	Risk and Security Management for e-Business	15
MIS5701	Information Systems Strategies	15
MIS5604	IS/IT Project Management	15
MIS5704	Business Process Management	15

Innovation and Enterprise ML

For business practitioners who wish to acquire the skills and methodology necessary to develop ideas into reality.

The emphasis of the course is the process where creative ideas are derived from the cognitive processes of individuals and groups, and brought to reality, for commercial and / or community benefit.

The learning process includes a balanced mix of theoretical concepts and practical workshops.

Required Units		Credit Points
CMM4117	Creative Thinking	15
MKT5711	Innovation and Entrepreneurship	15
MKT5715	Commercialisation	15
Elective		15

International Business ML

Explores the complexity of the international business environment and the functional requirements of firms operating internationally.

Required Units Credit Points

Four units selected from the following list:

INB5601	Business in Asia	15
INB5700	International Management	15
INB5702	International Study Tour	15
INB5703	International Business Project	15
MAN5505	International Communication and Negotiation	15
MIS5608	Supply Chain Management	15
MKT5708	International Marketing	15

Marketing ML

Provides students with the added skills and knowledge necessary to manage a business in an increasingly competitive and complex business environment.

Marketing, as the driving force of the modern business, is characterised by its diversity of functions. This specialisation addresses many of these functions from a managerial perspective.

Required Units Credit Points

Four units selected from the following list:

MKT5702	Professional Communication	15
MKT5706	Consumer Behaviour	15
MKT5707	Promotional Marketing	15
MKT5708	International Marketing	15
MKT5709	Services Marketing	15
MKT5711	Innovation and Entrepreneurship	15
MKT5712	Social and Not for Profit Marketing	15
SPM5122	Sport Marketing	15

Professional Accounting ML

Required Units Credit Points

Four units selected from the following list:

ACC5601	Principles of Accounting	15
ACC5602	Financial Accounting	15
ACC5603	Accounting for Planning and Control	15
ACC5604	Auditing	15
ACC5605	Accounting Theory and Practice	15

Sport Management JO

Provides graduates with the essential knowledge, competencies and professional attitudes required by middle and senior levels of sport management.

Depending upon their interests and needs, graduates are able to gain knowledge in areas applicable to all sectors of the sport industry including the global delivery systems of sport, the management of people in sporting organisations, the management of sport venues and events and sport marketing, as well as the key aspects of policy development, business planning and the legal obligations and requirements of sport organisations.

Required Units Credit Points

Four units selected from the following list:

SPM5115	Sport Service Delivery	15
SPM5122	Sport Marketing	15
SPM5116	Sport Organisation Management	15
SPM5114	Sport Venues and Events	15

SPM5117	Leisure and Sport Policy Development	15
SPM5600	Sport and Leisure Law	15
SPM5221	Sport Business Planning	15

See more course information:

reachyourpotential.com.au/courses/170

ELECTRONIC COMMERCE

GRADUATE DIPLOMA OF BUSINESS (ELECTRONIC COMMERCE) S84 - ML

Duration: 1 Year

Addresses some of the technical, organisational and management issues involved in setting up and running an e-commerce based enterprise.

Provides a stream of students who can cope with the challenges involved in e-commerce implementation in commercial, educational or government enterprises.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Electronic Commerce; or a relevant Graduate Certificate.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units Credit Points

MIS5695	Web Commerce Development	15
MIS5240	Collaborative Web Tools in Business	15
MIS5608	Supply Chain Management	15
MIS5702	Risk and Security Management for e-Business	15
MIS5704	Business Process Management	15
MIS5660	Business Systems Analysis	15
MIS5703	Databases and Business Intelligence	15
MAN5612	Project Management	15

See more course information:

reachyourpotential.com.au/courses/S84

ENTERPRISE SYSTEMS

GRADUATE DIPLOMA OF BUSINESS (ENTERPRISE SYSTEMS) S89 - ML

Duration: 1 Year

Examines the important role of cross functional enterprise systems within organisations.

Enterprise systems focusing on ERP (Enterprise Resource Planning), CRM (Customer Relationship Management) and SCM (Supply Chain Management) are virtually ubiquitous throughout modern day organizations and skills in the area are in short supply.

Provides a solid foundation in understanding the issues involved in managing and implementing enterprise systems. Introduces various types of enterprise systems and examines the business models they imply.

Organisational modelling plays a vital role in managing enterprise change and the units on Enterprise Modelling, Business Process Management and Databases provide a good foundation for developing effective enterprise models that link closely to business strategy.

Implementation of enterprise systems is completed on a project basis and generally requires that the business changes to match the software rather than vice versa - the units on Project Management and Accounting provide a necessary background for such implementation.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Enterprise Systems; or a Graduate Certificate.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units		Credit Points
MIS5615	Introduction to ERP Systems	15
MIS5707	Enterprise Modelling	15
MIS5608	Supply Chain Management	15
MIS5702	Risk and Security Management for e-Business	15
MIS5704	Business Process Management	15
MIS5703	Databases and Business Intelligence	15
MIS5604	IS/IT Project Management	15
MBA5603	Leadership and Change Management	15

See more course information:
reachyourpotential.com.au/courses/S89

EVENT MANAGEMENT

GRADUATE DIPLOMA OF BUSINESS (EVENT MANAGEMENT)

W06 - JO, ML

Duration: 1 Year

Designed for professionals working in Event Management, or those new to the field.

Introduces students to the academic study of event management and is aimed at developing their skills, knowledge and experiences in relation to the Marketing and / or Public Relations and Communications Strategies relevant for Event Managers.

Students will develop conceptual and practical competencies in the area of event operations management.

Also explores the management of various event forms, as well as providing an insight into the other key business functions involved in event management such as financial and management accounting and the management of organisations.

The phenomenon of events in society, such as the cultural, economic and political impacts and meanings of a range of events, alongside motives and benefits for event consumers will also be considered.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Event Management; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students will be required to attend classes on both campuses to complete this course.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units		Credit Points
TSM5202	Introduction to Event Management	15
MAN5010	Management	15
MBA5601	Accounting for Managerial Decision Making	15

TSM5500	Business Events Management	15
SPM5114	Sport Venues and Events	15
TSM5501	Event Operations Management	15
Elective		15

One unit selected from the following list:

PRN4115	Public Relations Event Management	15
MKT5707	Promotional Marketing	15
CMM4120	Integrated Marketing Communication	15

See more course information:
reachyourpotential.com.au/courses/W06

MASTER OF EVENT MANAGEMENT

161 - JO, ML

Duration: 1.5 Years

Designed for professionals working in Event Management, or those new to the field.

Introduces students to the academic study of event management and leads them to develop their skills, knowledge and experiences in relation to the Marketing and/or Public Relations and Communications Strategies relevant for Event Managers.

Students will also develop conceptual and practical competencies in the area of event operations management.

Explores the management of various event forms, as well as providing an insight into the other key business functions involved in event management such as financial and management accounting, the management of organisations and project management.

The phenomenon of events in society, such as the cultural, economic and political impacts and meanings of a range of events, alongside motives and benefits for event consumers are also considered.

Provides students with the opportunity to further specialise in various fields (such as marketing, human resource management, sport management, project management, integrated marketing communications and leadership) to give their studies a stronger industry focus in that area.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Event Management; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students will be required to attend classes on both campuses to complete this course.

COURSE STRUCTURE

Requires the completion of 12 units /180 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4 Units

Core Units		Credit Points
TSM5202	Introduction to Event Management	15
MAN5010	Management	15
MBA5601	Accounting for Managerial Decision Making	15
TSM5500	Business Events Management	15
SPM5114	Sport Venues and Events	15
TSM5501	Event Operations Management	15
MAN5612	Project Management	15

One unit selected from the following list:

PRN4115	Public Relations Event Management	15
MKT5707	Promotional Marketing	15
CMM4120	Integrated Marketing Communication	15

Electives

Students select four elective units, which may be taken as a specialisation.

See more course information:
reachyourpotential.com.au/courses/I61

FINANCE**GRADUATE DIPLOMA OF BUSINESS (FINANCE)**

S33 - ML

Duration: 1 Year

Designed for individuals of differing educational backgrounds who find that their careers have led them into financial advice and management and who wish to strengthen the foundations of their knowledge in these areas.

Provides a systematic coverage of modern finance theory including portfolio selection and management; capital budgeting in conditions of certainty and uncertainty; corporate financing decisions; and the operations of the capital market.

Examines the Australian capital market and modern empirical work on price determination in stock exchanges.

Suitable both for graduates in business disciplines, who are seeking to acquire a further specialist qualification, and for graduates in other disciplines, who seek to gain specialist knowledge of finance, and more general training in business subjects.

ADMISSION REQUIREMENTS

Bachelor Degree in an discipline other than Finance; or a Graduate Certificate of Business (Finance); or relevant Graduate Certificate in a discipline as approved by the Course Coordinator.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units	Credit Points
ACC5601 Principles of Accounting	15
ECF5600 Principles of Economics	15
ECF5220 Principles of Finance	15
ECF5221 Financial Markets and Institutions	15
ECF5661 Quantitative Studies	15

Three units selected from the following list:

ECF5632 Managerial Finance	15
ECF5321 Investment Theory and Practice	15
ECF5660 Financial Modelling	15
ECF5324 International Economics and Finance	15
ECF5620 Principles of Superannuation and Retirement Planning	15
ECF5602 Principles of Personal Risk Management Planning	15

See more course information:
reachyourpotential.com.au/courses/S33

MASTER OF FINANCE BY RESEARCH

J34 - JO

Duration: 2 Years

Designed to provide advanced, research based studies in theoretical and applied finance. It aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in finance. Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701	Business Research Methods	15
AFE5200	Thesis Preparation A	30
	Elective	15
Stage 1 - Semester 2		
AFE5201	Thesis Preparation B	30
	Elective	15
	Elective	15
Electives		
ECF5106	Corporate Finance	15
ECF5161	Econometrics	15
ECF5605	Capital Markets	15
ECF5610	Investment Finance	15

Stage 2

Each semester students enrol into research thesis unit: ECF6200.

See more course information:
reachyourpotential.com.au/courses/J34

MASTER OF PROFESSIONAL FINANCE AND BANKING

I22 - ML

Duration: 2 Years

Provides an internationally portable qualification, relevant to employment in the financial services sector worldwide. Suitable for students whose first degree is in an area other than finance, seeking a comprehensive postgraduate training in applied finance and financial management.

ADMISSION REQUIREMENTS

Bachelor Degree in an area other than Finance and Banking; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4 Units

Core Units		Credit Points
ACC5601	Principles of Accounting	15
ECF5600	Principles of Economics	15
ECF5220	Principles of Finance	15
ECF5221	Financial Markets and Institutions	15
ECF5661	Quantitative Studies	15
ECF5310	Credit and Lending Decisions	15
ECF5312	Financial Institutions Management	15
ECF5660	Financial Modelling	15

Electives

Four units selected from the following list:

ECF5301	Personal Finance	15
ECF5321	Investment Theory and Practice	15
ECF5324	International Economics and Finance	15
ECF5602	Principles of Personal Risk Management Planning	15
ECF5620	Principles of Superannuation and Retirement Planning	15
ECF5632	Managerial Finance	15
LAW5300	Taxation Law	15
LAW5600	Law of Banking and Credit	15
MKT5709	Services Marketing	15

CAREERS

Financial Adviser, Bank Manager, Investment Manager.

See more course information:
reachyourpotential.com.au/courses/I22

HUMAN RESOURCE MANAGEMENT

GRADUATE DIPLOMA OF BUSINESS (HUMAN RESOURCE MANAGEMENT)

S45 - ML

Duration: 1 Year

Enables graduates and experienced managers to add value to their employment portfolio by gaining a qualification in managing and developing people.

Management is increasingly about maintaining and developing relationships and networks, with people positioned as the critical competitive resource.

Allows students to customise their learning towards interests in people management, people development or workplace relationships.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Human Resource Management; or a Graduate Certificate.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

This course has two components:

- Core Units - 4 Units
- Electives - 4 Units

Core Units		Credit Points
MAN5010	Management	15
MAN5250	Human Resource Management	15
MAN5251	Recruitment and Retention	15
MAN5257	Workplace Training and Development	15

Electives

MAN5602	Managing Occupational Risk	15
MAN5603	Managing Employee Performance	15
MAN5612	Project Management	15
MAN5625	Management Workplace Practicum	15
MAN5709	Work and Organisational Behaviour	15
MAN5710	Employment Relations	15
LAW5258	Employment Law	15

CAREERS

Human Resource Manager.

See more course information:
reachyourpotential.com.au/courses/S45

MASTER OF HUMAN RESOURCE MANAGEMENT

I25 - ML

Duration: 2 Years

Provides the knowledge and skills necessary to manage the human resources function of an organisation at a senior level. Enables human resource professionals to specialise in people management, people development, or workplace relations; and to strategically align their programs to reflect the flexibility required by local and global organisations.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Human Resource Management; or a Graduate Diploma; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units / 120 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4 Units

Core Units		Credit Points
MAN5010	Management	15
MAN5250	Human Resource Management	15
MAN5601	Contemporary Employment Issues	15
MAN5709	Work and Organisational Behaviour	15
MAN5258	Strategic Human Resource Management	15
MAN5251	Recruitment and Retention	15
MAN5257	Workplace Training and Development	15
MAN5627	Leadership	15

Electives

Four units selected from the following list:

MAN5635	Business Project	15
MAN5612	Project Management	15
MAN5602	Managing Occupational Risk	15
MAN5710	Employment Relations	15
MAN5625	Management Workplace Practicum	15
MAN5603	Managing Employee Performance	15
LAW5258	Employment Law	15

CAREERS

Human Resources Manager.

See more course information:
reachyourpotential.com.au/courses/I25

MASTER OF HUMAN RESOURCE MANAGEMENT BY RESEARCH J24 - JO

Duration: 2 Years

Designed to provide advanced, research based studies in theoretical and applied human resource management.

Aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in human resource management.

Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 – Requires the completion of 6 units / 120 credit points
- Stage 2 – Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701	Business Research Methods	15
MAN5200	Thesis Preparation A	30
	Elective	15

Stage 1 - Semester 2		
MAN5201	Thesis Preparation B	30
	Elective	15
	Elective	15

Electives

MAN5601	Contemporary Employment Issues	15
MAN5603	Managing Employee Performance	15
MAN5709	Work and Organisational Behaviour	15
MBA5603	Leadership and Change Management	15

Stage 2

Each semester students enrol into research thesis unit: MAN6200.

See more course information:
reachyourpotential.com.au/courses/J24

INFORMATION SYSTEMS

GRADUATE DIPLOMA OF BUSINESS (INFORMATION SYSTEMS) S85 - ML

Duration: 1 Year

Designed for people who wish to become effective end-users of information systems and want to develop competencies in information systems development.

Enables students to gain a good understanding of the development methodologies utilised in information systems and the management of information systems in general.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Information Systems; or a Graduate Certificate.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units		Credit Points
MIS5660	Business Systems Analysis	15
MIS5709	Business Programming	15
MIS5703	Databases and Business Intelligence	15
MIS5707	Enterprise Modelling	15
MIS5704	Business Process Management	15
MIS5702	Risk and Security Management for e-Business	15
MIS5240	Collaborative Web Tools in Business	15
MAN5612	Project Management	15

See more course information:
reachyourpotential.com.au/courses/S85

MASTER OF MANAGEMENT INFORMATION SYSTEMS I54 - ML

Duration: 2 Years

Relevant to employment of both Information Technology (IT) and non-IT professionals who recognise the need to acquire knowledge and managerial skills with respect to the role and pervasiveness of information and communications technology and its associated management implications in contemporary organisations.

Management Information Systems (MIS) describes the broad opportunities for supporting the application of technologies to business. The study of e-business and enterprise systems is an integral part of this area.

Specifically addresses the business and technology issues arising from enterprise use of IT and covers technological, managerial and strategic issues.

SPECIALISATIONS

- Electronic Commerce
- Information Systems
- Enterprise Systems

ADMISSION REQUIREMENTS

Bachelor Degree; or a Graduate Certificate.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

This course has two components:

- Core Units - 4 Units
- Specialisation Units - 8 Units

Core Units		Credit Points
MBA5709	Information System Challenges in Management	15
MIS5613	Management Information Systems Project	15
MIS5706	IT Value Realisation	15
MIS5701	Information Systems Strategies	15

SPECIALISATIONS

Electronic Commerce ML

Required Units	Credit Points
MIS5709 Business Programming	15
MIS5703 Databases and Business Intelligence	15
MIS5660 Business Systems Analysis	15
MIS5707 Enterprise Modelling	15
MIS5704 Business Process Management	15
MIS5702 Risk and Security Management for e-Business	15
MIS5240 Collaborative Web Tools in Business	15
MAN5612 Project Management	15

Information Systems ML

Required Units	Credit Points
MIS5615 Introduction to ERP Systems	15
MIS5707 Enterprise Modelling	15
MIS5704 Business Process Management	15
MIS5703 Databases and Business Intelligence	15
MIS5608 Supply Chain Management	15
MIS5604 IS/IT Project Management	15
MIS5702 Risk and Security Management for e-Business	15
MBA5603 Leadership and Change Management	15

Enterprise Systems ML

Required Units	Credit Points
MIS5695 Web Commerce Development	15
MIS5240 Collaborative Web Tools in Business	15
MIS5608 Supply Chain Management	15
MIS5703 Databases and Business Intelligence	15
MIS5704 Business Process Management	15
MIS5702 Risk and Security Management for e-Business	15
MIS5660 Business Systems Analysis	15
MAN5612 Project Management	15

See more course information:
reachyourpotential.com.au/courses/I54

MASTER OF MANAGEMENT INFORMATION SYSTEMS BY RESEARCH J29 - JO

Duration: 2 Years

Designed to provide advanced, research based studies in theoretical and applied information systems. It aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in information systems.

Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701	Business Research Methods	15
MAN5200	Thesis Preparation A	30
	Elective	15

Stage 1 - Semester 2		Credit Points
MAN5201	Thesis Preparation B	30
	Elective	15
	Elective	15

Electives

Three units selected from the following list:

MIS5704	Business Process Management	15
MIS5706	IT Value Realisation	15
MIS5701	Information Systems Strategies	15
MIS5702	Risk and Security Management for e-Business	15

Stage 2

Each semester students enrol into research thesis unit:
 MAN6200.

See more course information:
reachyourpotential.com.au/courses/J29

INTERNATIONAL BUSINESS

GRADUATE DIPLOMA OF BUSINESS (INTERNATIONAL BUSINESS) S69 - ML

Duration: 1 Year

Develops students' knowledge and understanding of the complexity of international business.

Provides a balance of sound business management practices applicable in a multicultural or international setting.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than International Business; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

This course has two components:

- Core Units - 4 Units
- Electives - 4 Units

Core Units	Credit Points
INB5607 International Business	15
INB5703 International Business Project	15
INB5700 International Management	15
MAN5505 International Communication and Negotiation	15

Electives

Four units selected from the following list:

INB5601 Business in Asia	15
MAN5225 Small Business Management	15
MAN5010 Management	15
MBA5600 Finance for Business Decisions	15
MBA5603 Leadership and Change Management	15
MBA5707 Managing People for Performance	15
MBA5709 Information System Challenges in Management	15
MBA5717 Business Economics	15
MKT5708 International Marketing	15

CAREERS

Graduates will be able to apply their knowledge and skills in a wide range of settings such as international organisations, government, multinational corporations, and domestic and international consultancy businesses.

See more course information:
reachyourpotential.com.au/courses/S69

MASTER OF INTERNATIONAL BUSINESS

150 - ML

Duration: 2 Years

Provides a balance of sound business management practices applicable in a multicultural or international setting.

This multidisciplinary program will provide students with challenging and exciting opportunities to enhance their knowledge and skills in a wide range of settings such as international organisations, government, multinational corporations, and domestic and international consultancy businesses.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than International Business; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4 Units

Core Units	Credit Points
MAN5505 International Communication and Negotiation	15
INB5607 International Business	15
INB5703 International Business Project	15
MKT5708 International Marketing	15
MBA5708 Business Strategy	15
MBA5717 Business Economics	15
INB5700 International Management	15
MAN5010 Management	15

Electives

Four units selected from the following list:

ACC5640 International Accounting	15
MAN5225 Small Business Management	15
MAN5635 Business Project	15
MBA5603 Leadership and Change Management	15
MBA5600 Finance for Business Decisions	15
MBA5707 Managing People for Performance	15
MIS5608 Supply Chain Management	15
INB5601 Business in Asia	15
INB5702 International Study Tour	15
MBA5709 Information System Challenges in Management	15

See more course information:
reachyourpotential.com.au/courses/I50

MASTER OF INTERNATIONAL BUSINESS BY RESEARCH

J32 - JO

Duration: 2 Years

Provides advanced, research based studies in International Business.

Develops understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in International Business. Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: - Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701 Business Research Methods		15
MAN5200 Thesis Preparation A		30
Elective		15

Stage 1 - Semester 2		
MAN5201 Thesis Preparation B		30
Elective		15
Elective		15

Electives

Three units selected from the following list:

INB5607 International Business	15
INB5703 International Business Project	15
INB5601 Business in Asia	15
INB5700 International Management	15
INB5702 International Study Tour	15
MAN5225 Small Business Management	15
MAN5505 International Communication and Negotiation	15
MBA5603 Leadership and Change Management	15
MBA5706 Managing Globally and Locally	15
MBA5707 Managing People for Performance	15
MBA5708 Business Strategy	15
MBA5709 Information System Challenges in Management	15
MIS5608 Supply Chain Management	15

Stage 2

Each semester students enrol into research thesis unit: MAN6200.

See more course information:
reachyourpotential.com.au/courses/J32

MARKETING

GRADUATE DIPLOMA OF BUSINESS (MARKETING)

S53 - ML

Duration: 1 Year

Designed for business practitioners who wish to further their knowledge and understanding of marketing and develop specialist skills in the subject area.

Provides a balance between theory and practice - students are exposed to research and case study material through seminars, discussions and assigned project work.

Current working professionals will have a distinct advantage because of their experience in their respective industries, however the course is also ideal for new degree holders who wish to pursue a career in marketing and business.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Marketing; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

This course has two components:

- Core Units - 6 Units
- Electives - 2 Units

Core Units	Credit Points
MKT5100 Marketing Principles and Practices	15
MKT5706 Consumer Behaviour	15
MKT5707 Promotional Marketing	15
MKT5709 Services Marketing	15
MKT5130 Marketing Research	15
LAW5221 Trade Practices and Marketing Law	15

Electives

Two units selected from the following list:

MKT5702 Professional Communication	15
MKT5708 International Marketing	15
MKT5711 Innovation and Entrepreneurship	15
MKT5712 Social and Not for Profit Marketing	15

CAREERS

Marketing Manager.

See more course information:
reachyourpotential.com.au/courses/S53

MASTER OF PROFESSIONAL MARKETING

I40 - ML

Duration: 2 Years

Provides the theoretical knowledge and practical skills needed for a stimulating career in senior marketing management within several industry specialisations. The first stage of the program provides a general overview of marketing and essential marketing core units.

Students gain knowledge on cutting edge issues and the course prepares them with strategies to achieve a competitive advantage in their chosen field.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Marketing; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units /180 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4 Units

Core Units	Credit Points
MKT5100 Marketing Principles and Practices	15
MKT5130 Marketing Research	15
MKT5215 Marketing Strategy	15
MKT5702 Professional Communication	15
MKT5706 Consumer Behaviour	15
MKT5707 Promotional Marketing	15
MKT5709 Services Marketing	15
MKT5711 Innovation and Entrepreneurship	15

Electives

Four units selected from the following list:

CMM4120 Integrated Marketing Communication	15
LAW5221 Trade Practices and Marketing Law	15
MKT5708 International Marketing	15
MKT5700 Current Issues in Marketing A	15
MKT5704 Qualitative Research Methods	15
MKT5705 Quantitative Research Methods	15
MKT5712 Social and Not for Profit Marketing	15
PRN4120 Foundations of Public Relations	15
SPM5122 Sport Marketing	15

CAREERS

Marketing Coordinator, Marketing Manager, Advertising Executive, Sales Executive.

See more course information:
reachyourpotential.com.au/courses/I40

MANAGEMENT

GRADUATE CERTIFICATE OF BUSINESS (MANAGEMENT)

S67 - ML

Duration: 1/2 Year

Aimed at persons with extensive managerial experience who wish to gain an understanding of the management of organisations with a balance between theory and practice.

Participants are exposed to research and case study material in each area and through seminars, discussions and assigned project work, can relate this to their respective work roles.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Management; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

This course has two components:

- Core Units - 1 Unit
- Electives - 3 Units

Core Units	Credit Points
MAN5010 Management	15

Electives

Three units selected from the following list:

MAN5225 Small Business Management	15
MAN5250 Human Resource Management	15
MAN5505 International Communication and Negotiation	15
MAN5709 Work and Organisational Behaviour	15
MAN5710 Employment Relations	15
MAN5703 Project Quality Management	15
MBA5708 Business Strategy	15
MAN5720 Perspectives on Local Government Leadership	15

See more course information:
reachyourpotential.com.au/courses/S67

GRADUATE DIPLOMA OF BUSINESS (MANAGEMENT) S68 - ML, BU

Duration: 1 Year

Provides an understanding of the management of organisations relevant to students in both the private and public sectors.

Designed for graduates whose first degree did not concentrate on management studies and who are either currently working in a managerial capacity, or who anticipate fulfilling a managerial capacity in their career.

Provides an indepth focus on the management function and allows for the acquisition of specialist functional skills through the choice of electives.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Management; or a Graduate Certificate.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units	Credit Points
MAN5010 Management	15
MBA5708 Business Strategy	15
MAN5250 Human Resource Management	15
MAN5709 Work and Organisational Behaviour	15

Four units selected from the following list:

ECF5600 Principles of Economics	15
INB5607 International Business	15
MAN5225 Small Business Management	15
MAN5505 International Communication and Negotiation	15
MAN5625 Management Workplace Practicum	15
MAN5627 Leadership	15
MAN5703 Project Quality Management	15
MAN5710 Employment Relations	15
MAN5720 Perspectives on Local Government Leadership	15
MBA5601 Accounting for Managerial Decision Making	15
MBA5603 Leadership and Change Management	15
MBA5709 Information System Challenges in Management	15
MKT5100 Marketing Principles and Practices	15

See more course information:
reachyourpotential.com.au/courses/S68

MASTER OF MANAGEMENT BY RESEARCH J25 - JO

Duration: 2 Years

This research masters provides advanced, research based studies in management.

Aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in management.

Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or - an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1	Credit Points
BSA5701 Business Research Methods	15
MAN5200 Thesis Preparation A Elective	30
	15

Stage 1 - Semester 2	Credit Points
MAN5201 Thesis Preparation B Elective	30
Elective	15
Elective	15

Electives

Three units selected from the following list:

INB5700 International Management	15
MAN5710 Employment Relations	15
MAN5601 Contemporary Employment Issues	15
MAN5627 Leadership	15
MAN5703 Project Quality Management	15
MBA5603 Leadership and Change Management	15
MBA5709 Information System Challenges in Management	15
MBA5708 Business Strategy	15
MAN5709 Work and Organisational Behaviour	15

Stage 2

Each semester students enrol into research thesis unit: MAN6200.

See more course information:
reachyourpotential.com.au/courses/J25

DOCTOR OF PHILOSOPHY 628 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Management
- Management Information Systems

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in MAN7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/628

PROJECT MANAGEMENT

GRADUATE DIPLOMA OF BUSINESS (PROJECT MANAGEMENT)

S46 - ML

Duration: 1 Year

Designed for individuals looking to develop specialist skills in project management.

Project Management is becoming a core activity in all organisations and increasingly responsible for delivery of the corporate strategy.

Project management is a skill which can be applied in almost any industry across a range of projects including:

- Developing a new product or service;
- Effecting a change in structure, staffing, or style of an organisation;
- Designing a new motor vehicle;
- Developing or acquiring a new or modified information system;
- Constructing a building or facility;
- Running a campaign for political office; and
- Implementing a new business procedure or process.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Project Management; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1		Credit Points
MAN5700	Project Scope Management	15
MAN5701	Project Time Management	15
MAN5706	Project Communications Management	15
MAN5707	Project Risk Management	15
Year 1 - Semester 2		
MAN5702	Project Cost Management	15
MAN5703	Project Quality Management	15
MAN5250	Human Resource Management	15
MAN5705	Project Procurement Management	15

CAREERS

Project Manager.

See more course information:
reachyourpotential.com.au/courses/S46

MASTER OF PROJECT MANAGEMENT

137 - ML

Duration: 1.5 Years

Develops specialist skills in project management with an opportunity to choose electives to reflect an area of specialisation.

Project management is becoming a core activity in all organisations and increasingly responsible for delivery of the corporate strategy.

It is a skill which can be applied in almost any industry across a range of projects including:

- Developing a new product or service;
- Effecting a change in structure, staffing, or style of an organisation;
- Designing a new motor vehicle;
- Developing or acquiring a new or modified information system;
- Constructing a building or facility;
- Running a campaign for political office; and
- Implementing a new business procedure or process

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Project Management; or a Graduate Certificate of Business acceptable to the Course Coordinator.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

Year 1 - Semester 1		Credit Points
MAN5700	Project Scope Management	15
MAN5701	Project Time Management	15
MAN5706	Project Communications Management	15
MAN5707	Project Risk Management	15
Year 1 - Semester 2		
MAN5702	Project Cost Management	15
MAN5703	Project Quality Management	15
MAN5250	Human Resource Management	15
MAN5705	Project Procurement Management	15

Year 2

Students should select any four units or a specialism at the appropriate 5000 Level as approved by the Course Coordinator.

CAREERS

Project Manager.

See more course information:
reachyourpotential.com.au/courses/137



COMMUNICATIONS & ARTS

Communications and Arts offers a wide range of specialisations in Communications, Media, Design, Arts and the Humanities. All courses are designed to equip graduates with the knowledge and skills needed to live, work, and contribute to the technological and creative culture of the 21st Century. Students have great flexibility to tailor their course to their interests and to graduate with more than one area of expertise.

FACILITIES AND SERVICES

Studying at ECU means you have access to a state-of-the-art education environment. There's 24 hour, 7 day a week access to our artists' studios, edit suites, and computer labs with printing facilities and the latest software. The very best digital and analogue video, audio and photographic equipment is also available for loan from our on-campus Media Store. Then, when you're ready, we'll showcase your work through exhibitions, performances, competitions, screenings and broadcast media.

CREATIVE ACHIEVEMENTS

Our course structures are designed to promote multi-skilling of students which, combined with our focus on community projects and industry placements, serves to increase employment prospects in an increasingly competitive market. Our students have been highly successful, both nationally and internationally, in gaining recognition through awards, competitions and employment in the rapidly growing creative industries.

REGIONAL WINNERS IN THE GOOGLE ONLINE MARKETING CHALLENGE

Competing as online marketing consultants, Georg Widschwendter, Michael Allbeury and Marjorie Fouquereau from ECU's Communications, Design and Marketing courses, have cleaned up at the Google Online Marketing Challenge, standing out against more than 3,000 teams from 600 universities around the world.

ECU JOURNALISM STUDENTS AND WESTERN AUSTRALIAN POLICE WORKING TOGETHER

Journalism students from ECU's School of Communication and Arts have joined budding detectives from the Western Australian Police Detective Training School in a joint initiative to give trainee journalists and detectives real-life experience.

Competing for interviews, interrogating detectives and reporting evidence are all covered in mock scenarios designed to prepare students to step out into the workforce.

ECU STUDENT WINS THE 2011 BILL WARNOCK AWARD

Congratulations to ECU PhD student Damien Spiccia who is the successful recipient of the Bill Warnock Award for Emerging Screen Writers for his script 'Beyond the Pale'. Damien received a support package valued at \$6,000. 'Beyond the Pale' is an Australian fantasy in the vein of 'Pan's Labyrinth' with a dose of John Hughes thrown in. The script is about a young woman who is mysteriously cursed to turn into a fox, and the local teenage witch who may be the only one who can help her.

Born in Perth, Damien Spiccia graduated from the WA Screen Academy in 2005 and won a Screenwriting WASA the following year for his first musical short, 'A Trick of the Moonlight'. In 2008 he was awarded Link funding for 'Deep End', a mix of live-action and animation, and in 2010 he was awarded HyperLink funding for his second musical short, 'Light as a Feather'. He has also directed episodes of locally-produced children's TV drama 'Castaway'.

MASTER OF INNOVATIVE TECHNOLOGY

The multidisciplinary approach of this course, enables students to participate in industry projects that cover a range of disciplines, including:

- New media, communications and e-learning
- Software development
- Hardware development
- Business solutions and entrepreneurship
- Health and wellness.

Examples of new growth areas addressed by this approach include: preventative health communications; game design for generic dementia care; business process visualisation; intelligent materials and their application; animated modelling; mobile technology content creation; new information media for journalism and interactive TV; and serious gaming for real-time simulation.

See page 63 for more details on this course.

ARTS

MASTER OF ARTS BY RESEARCH U74 - ML

Duration: 1 Year

FIELDS OF RESEARCH

- English
- Geography
- History
- Politics and Government
- Writing

ADMISSION REQUIREMENTS

Relevant Bachelor of Arts with Honours (First / Upper Second Class); special consideration will be given to applicants with equivalent research backgrounds.

COURSE STRUCTURE

Students enrol (re-enrol) in ICS6200 each semester until the thesis is submitted for examination.

WRITING STUDENTS

The thesis for a Writing student comprises a major creative project and a related theoretical/critical essay, or a set of essays. Writing students complete a manuscript which will normally consist of **one** of the following: a novel, a book of poems, a full-length play script, a collection of short fiction, biographical/historical work, or other work of non-fiction. The manuscript will display a degree of originality, an understanding of form and a high degree of professional preparation (approximately 80 percent of marks).

See more course information:
reachyourpotential.com.au/courses/U74

COMMUNICATIONS

GRADUATE CERTIFICATE OF COMMUNICATIONS G75 - ML

Duration: 1/2 Year

Provides graduates of other disciplines with the opportunity to acquire knowledge and understanding of a specialised field of communications.

SPECIALISATIONS

- Advertising
- Creative Services
- Events and Communications
- Journalism
- Management and Public Relations
- Mass Communication
- Media and Cultural Studies
- Public Relations
- Scriptwriting

ADMISSION REQUIREMENTS

Bachelor Degree in a relevant discipline; or at least five years of appropriate professional experience in either Multimedia or Communications.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

SPECIALISATIONS

Advertising

Equips graduates to analyse and evaluate the effectiveness of advertising campaigns, conduct research into consumer behaviour, plan and execute a campaign and operate effectively within the industry. The specialisation is accredited by the International Advertising Association (IAA) and makes extensive use of industry experts.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Three units selected from the following list:	
ADV4105 Consumer Behaviour	15
ADV4112 International Advertising	15
ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15

CAREERS

Advertising Executive, Advertising Manager.

Creative Services

The growth of the creative industries or creative economy means that more organisations will require the creative services of talented individuals or businesses in advertising, design, public relations, specialist writing, print publishing, desktop publishing, etc.

For students who wish to diversify their creative skills and knowledge rather than to be a specialist in one creative communication discipline.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Three units selected from the following list:	
ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15
CMM4208 Communications and Digital Technology	15
DES4101 Design Practices: Identity	15
FAV4104 Introduction to Digital Video	15
IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
PRN4120 Foundations of Public Relations	15
VIS4102 Design Thinking	15

CAREERS

Advertising Manager, Public Relations Manager, Communications Manager.

Events and Communications

Equips graduates to pursue careers in event management from a planning, design and communication perspective.

These skills and knowledge will prepare students for the booming Meetings, Incentives, Conferences, and Exhibitions (MICE) industry, which is worth over \$30 billion worldwide.

Required Units	Credit Points
Four units selected from the following list:	
CMM4122 Introduction to Research *	15
DEV4106 Public Display Design	15
MAN5612 Project Management	15
PRN4115 Public Relations Event Management	15
SPM5114 Sport Venues and Events	15

TDD4204	3D Design Practices: Modelling	15
TSM5202	Introduction to Event Management	15
TSM5500	Business Events Management	15

* To be taken only when proceeding to the Master of Professional Communications.

CAREERS

Event Manager, Public Relations Manager, Marketing Manager, Communications Manager.

Journalism

Enables graduates to learn the principles of newsgathering, research and various forms of journalistic writing, such as news, features, sports writing, health and on-line journalism. At the end of this course, students are expected to present articles of publishable standard.

Required Units **Credit Points**

Four units selected from the following list:

JOU4113	Health Journalism	15
JOU4011	Introduction to Journalism	15
JOU4103	Media Law and Ethics	15
JOU4106	Sports Journalism	15
JOU4107	Political Journalism	15
JOU4108	Science Journalism	15
JOU4109	Business Journalism	15
JOU4114	Radio Newsroom	15
JOU4205	Newsroom Journalism	15

CAREERS

Editor, Sports Journalist, Reporter, Communications Officer, Radio Journalist, Press Secretary, Writer, Journalist, Critic.

Management and Public Relations

Management's goal is to run an organisation effectively and efficiently while the Public Relations role is to support Management by using communication to develop beneficial relationships between an organisation and its diverse audiences.

In today's complex world with numerous issues and crises, the ideal is to have Management understanding Public Relations and Public Relations understanding Management.

Required Units **Credit Points**

Four units selected from the following list:

CMM4117	Creative Thinking	15
CMM4122	Introduction to Research *	15
MAN5010	Management	15
MAN5622	Leadership Skills	15
MAN5627	Leadership	15
MBA5710	Managing Globally and Locally	15
MBA5711	Leadership and Change Management	15
PRN4114	International Public Relations	15
PRN4120	Foundations of Public Relations	15
PRN4121	PR Issues and Crisis Management	15
PRN4123	Corporate Communication	15

* To be taken only when proceeding to the Master of Professional Communications..

CAREERS

Communications Manager, Public Relations Manager

Mass Communication

Provides a good grounding to harness the revolution in communications with a challenging and rewarding mix of practical and critical studies.

Provides students with a range of hands-on and analytical skills ready to take up employment in a variety of areas.

Required Units **Credit Points**

Four units selected from the following list:

CMM4105	Global Communications	15
CMM4108	Independent Study	15
CMM4118	Case Studies in Communications 2	15
CMM4119	Case Studies in Communications	15
CMM4123	Media and Social Context	15
CMM4124	Media and Nation	15
CMM4202	Culture and the Internet	15
JOU4110	Freelance Journalism	15
JOU4114	Radio Newsroom	15
MST4150	Media in Asia	15
MST4151	Media and Identity	15

CAREERS

Communications Officer, Journalist.

Media and Cultural Studies

Introduces students to the ways in which the Media are organised, the social position and power they have and the ways they communicate to audiences.

Also introduces students to a significant range of contemporary theoretical and critical approaches used to analyse media texts, media technologies and their position in the world today.

Trains students to think critically and to communicate effectively.

Required Units **Credit Points**

CMM4215	Cultural Matrix	15
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Three units selected from the following list:

CCA4100	Visual Culture and Subversive Ideas	15
CCA4101	Environmental Humanities	15
CMM4105	Global Communications	15
CMM4108	Independent Study	15
CMM4118	Case Studies in Communications 2	15
CMM4119	Case Studies in Communications	15
CMM4123	Media and Social Context	15
CMM4124	Media and Nation	15
CMM4125	Popular Music and Culture	15
CMM4131	Reading Media Texts	15
CMM4202	Culture and the Internet	15
MST4150	Media in Asia	15
MST4151	Media and Identity	15

CAREERS

Media Officer, Media Commentator.

Public Relations

Equips graduates to understand and practise professional Public Relations in the Corporate Communication and Public Affairs environments.

Required Units **Credit Points**

Four units selected from the following list:

CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15
CMM4122	Introduction to Research	15
JOU4011	Introduction to Journalism	15
PRN4114	International Public Relations	15
PRN4115	Public Relations Event Management	15
PRN4120	Foundations of Public Relations	15
PRN4121	PR Issues and Crisis Management	15
PRN4123	Corporate Communication	15
PRN4124	Public Relations Techniques	15

CAREERS

Communication Officer, Publicity Officer, Communications Consultant, Public Relations Officer.

Scriptwriting

Equips practitioners with the essential skills for writing short films, documentaries and radio programs as well as a range of television drama formats.

Emphasis is placed upon developing compelling ideas and a range of storytelling strategies including plot, structure, characterisation, dialogue and visual storytelling. Students will gain an analytical and critical understanding of the medium and knowledge of industry practice.

Required Units	Credit Points
FAV4102 Scriptwriting: Short Films	15
FAV4203 Scriptwriting: Television Drama	15
Elective	15

One unit selected from the following list:

CMM4106 Psychology, Psychoanalysis and Cinema	15
CMM4107 Documentary, Film and Television	15
CMM4118 Case Studies in Communications 2	15
FAV4112 Film and Cinema Studies	15
MST4135 Australian Television	15
MST4151 Media and Identity	15

CAREERS

Scriptwriter, Script Assessor, Series Creator.

See more course information:
reachyourpotential.com.au/courses/G75

GRADUATE DIPLOMA OF COMMUNICATIONS

G78 - ML

Duration: 1 Year

Designed to provide graduates of other disciplines with the opportunity to acquire advanced knowledge and understanding of a specialised field of communications.

SPECIALISATIONS

- Advertising
- Creative Services
- Events and Communications
- Journalism
- Management and Public Relations
- Mass Communication
- Media and Cultural Studies
- Public Relations
- Scriptwriting

ADMISSION REQUIREMENTS

Bachelor Degree in a relevant discipline; or at least five years of appropriate professional experience in either Multimedia or Communications.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

SPECIALISATIONS

Advertising

Equips graduates to analyse and evaluate the effectiveness of advertising campaigns, conduct research into consumer behaviour, plan and execute a campaign, design and cost marketing strategies and operate effectively within the industry.

This specialisation is accredited by the International Advertising Association (IAA) and makes extensive use of industry experts.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Three units selected from the following list:	
ADV4105 Consumer Behaviour	15
ADV4112 International Advertising	15
ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15
CMM4137 Project Preparation *	15

Four units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4111 The Business of Publishing	15
ADV4117 Strategic Branding	15
CMM4117 Creative Thinking	15

* To be taken only when proceeding to the Master of Professional Communications.

CAREERS

Advertising Executive, Advertising Manager.

Creative Services

The growth of the creative industries or creative economy means that more organisations will require the creative services of talented individuals or businesses in advertising, design, public relations, specialist writing, print publishing, desktop publishing, etc.

For students who wish to diversify their creative skills and knowledge rather than to be a specialist in one creative communication discipline.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation *	15
Three units selected from the following list:	
ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15
CMM4208 Communications and Digital Technology	15
DES4101 Design Practices: Identity	15
FAV4104 Introduction to Digital Video	15
IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
IMM4123 Interactive Multimedia Authoring 1	15
VIS4102 Design Thinking	15

Three units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4111 The Business of Publishing	15
CMM4117 Creative Thinking	15
CSI4108 Presentation Systems	15
FAV4101 Introduction to Video Production	15
JOU4011 Introduction to Journalism	15
PRN4115 Public Relations Event Management	15
PRN4120 Foundations of Public Relations	15
PRN4124 Public Relations Techniques	15

* To be taken only when proceeding to the Master of Professional Communications.

CAREERS

Advertising Manager, Public Relations Manager, Communications Manager.

Events and Communications

Equips graduates to pursue careers in event management from a planning, design, and communication perspective.

These skills and knowledge will prepare students for the booming Meetings, Incentives, Conferences, and Exhibitions (MICE) industry, which is worth over \$30 billion worldwide.

Required Units	Credit Points
Four units selected from the following list:	
CMM4122 Introduction to Research *	15
DEV4106 Public Display Design	15
MAN5612 Project Management	15
PRN4115 Public Relations Event Management	15
SPM5114 Sport Venues and Events	15
TDD4204 3D Design Practices: Modelling	15
TSM5202 Introduction to Event Management	15
TSM5500 Business Events Management	15
TSM5501 Event Operations Management	15

Four units selected from the following list:

ADV4112 International Advertising	15
ADV4116 Foundations of Advertising	15
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15
PRN4114 International Public Relations	15
PRN4121 PR Issues and Crisis Management	15
CMM4137 Project Preparation *	15
TDD4205 3D Design Practices: Spatial Design	15

* To be taken only when proceeding to the Master of Professional Communications.

CAREERS

Event Manager, Public Relations Manager, Marketing Manager, Communications Manager.

Journalism

Equips graduates with knowledge of newsgathering, research and various forms of journalistic writing, both for print and broadcast, such as news and features, sports, politics, health, science and business journalism.

Students will gain familiarity with Media Law and Ethics and web authoring and, at the end of their specialisation, are expected to present articles of publishable standard.

Required Units	Credit Points
Eight units selected from the following list:	
JOU4113 Health Journalism	15
JOU4011 Introduction to Journalism	15
JOU4103 Media Law and Ethics	15
JOU4106 Sports Journalism	15
JOU4107 Political Journalism	15
JOU4108 Science Journalism	15
JOU4109 Business Journalism	15
JOU4110 Freelance Journalism	15
JOU4114 Radio Newsroom	15
JOU4205 Newsroom Journalism	15

CAREERS

Editor, Sports Journalist, Reporter, Communications Officer, Radio Journalist, Press Secretary, Writer, Journalist, Critic.



Illustration by ECU student: Catherine Hanssen

Management and Public Relations

Management's goal is to run an organisation effectively and efficiently while the Public Relations role is to support Management by using communication to develop beneficial relationships between an organisation and its diverse audiences.

In today's complex world with numerous issues and crises, the ideal is to have Management understanding Public Relations and Public Relations understanding Management.

Required Units	Credit Points
Four units selected from the following list:	
CMM4117 Creative Thinking	15
CMM4122 Introduction to Research *	15
MAN5010 Management	15
MAN5627 Leadership	15
PRN4120 Foundations of Public Relations	15
PRN4123 Corporate Communication	15

Four units selected from the following list:

CMM4137 Project Preparation *	15
MAN5622 Leadership Skills	15
MBA5710 Managing Globally and Locally	15
MBA5711 Leadership and Change Management	15
PRN4114 International Public Relations	15
PRN4121 PR Issues and Crisis Management	15

* To be taken only when proceeding to the Master of Professional Communication.

CAREERS

Communications Manager, Public Relations Manager.

As an Olympic water polo player, juggling my training commitments with work and university is a challenge.

The staff at ECU have been able to teach me skills such as writing and research methods that have improved the efficiency with which I study and articulate my ideas.

LUKE QUINLIVAN
ECU Communications student



Mass Communication

Enables students to harness the revolution in communications with a challenging and rewarding mix of practical and critical studies.

Students will graduate with a wide range of hands-on and analytical skills ready to take up employment in a variety of areas.

Required Units	Credit Points
Eight units selected from the following list:	
CMM4105 Global Communications	15
CMM4108 Independent Study	15
CMM4119 Case Studies in Communications	15
CMM4122 Introduction to Research	15
CMM4123 Media and Social Context	15
CMM4124 Media and Nation	15
CMM4202 Culture and the Internet	15
JOU4110 Freelance Journalism	15
JOU4114 Radio Newsroom	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

CAREERS

Communications Officer, Journalist.

Media and Cultural Studies

Allows students to examine the ways in which Media are organised, the social position and power they have and the ways they communicate to audiences. It also introduces students to a significant range of contemporary theoretical and critical approaches used to analyse media texts, media technologies and their position in the world today.

It trains students to think critically and to communicate effectively.

Required Units	Credit Points
CMM4123 Media and Social Context	15
CMM4215 Cultural Matrix	15

Six units selected from the following list:

CCA4101 Environmental Humanities	15
CMM4105 Global Communications	15
CMM4108 Independent Study	15
CMM4118 Case Studies in Communications 2	15
CMM4119 Case Studies in Communications	15
CMM4124 Media and Nation	15
CMM4125 Popular Music and Culture	15
CMM4131 Reading Media Texts	15
CMM4202 Culture and the Internet	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

CAREERS

Media Critic, Media Commentator.

Public Relations

Equips graduates to pursue or consolidate careers in Public Relations, Public Affairs, Corporate Communications and Organisational Communication through an understanding of strategic communication planning.

This specialisation is accredited by the Public Relations Institute of Australia.

Required Units	Credit Points
Six units selected from the following list:	
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15
CMM4122 Introduction to Research	15
PRN4114 International Public Relations	15
PRN4115 Public Relations Event Management	15
PRN4120 Foundations of Public Relations	15
PRN4121 PR Issues and Crisis Management	15
PRN4124 Public Relations Techniques	15

One unit selected from the following list:

JOU4011 Introduction to Journalism	15
PRN4123 Corporate Communication	15

CAREERS

Communication Officer, Publicity Officer, Communications Consultant, Public Relations Officer.

Scriptwriting

Equips practitioners with advanced level skills for writing across a wide range of formats including short films, television drama, features, documentaries, radio programs, corporate or promotional videos, games and adaptation from other sources.

Required Units	Credit Points
FAV4102 Scriptwriting: Short Films	15
FAV4202 Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203 Scriptwriting: Television Drama	15
FAV4214 Scriptwriting: Adaptation, Editing and Commissioned Content	15

Two units selected from the following list:

CMM4106 Psychology, Psychoanalysis and Cinema	15
CMM4107 Documentary, Film and Television	15
CMM4118 Case Studies in Communications 2	15
FAV4112 Film and Cinema Studies	15
MST4135 Australian Television	15
MST4151 Media and Identity	15

Two units selected from the following list:

CMM4104 Professional Placement	15
CMM4108 Independent Study	15

or

Two Faculty of Education and Arts Electives	30
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CAREERS

Scriptwriter, Script Assessor, Series Creator.

See more course information:
reachyourpotential.com.au/courses/G78

MASTER OF COMMUNICATIONS I24 - ML

Duration: 2 Years

Provides graduates with the opportunity to acquire advanced knowledge and understanding of a specialised field of communications and to demonstrate their understanding and research ability with a thesis.

SPECIALISATIONS

- Advertising
- Creative Services
- Events and Communications
- Film and Video
- Interactive Media Development
- Journalism
- Management and Public Relations
- Mass Communication
- Media and Cultural Studies
- Photomedia
- Public Relations
- Scriptwriting

ADMISSION REQUIREMENTS

Bachelor Degree in relevant discipline; or at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 14 units / 245 credit points.

This course has two components:

- Core Units - 7 Units
- Specialisation Units - 7 Units

Year 1 - Semester 1	Credit Points
Specialisation Unit 1	15
Specialisation Unit 2	15
Specialisation Unit 3	15
Specialisation Unit 4	15

Year 1 - Semester 2	Credit Points
CMM5137 Project Preparation *	20
Specialisation Unit 5	15
Specialisation Unit 6	15
Specialisation Unit 7	15

Year 2	Credit Points
CMM5222 Communications Project 1	20
CMM5223 Communications Project 2	20
CMM5224 Communications Project 3	20
CMM5225 Communications Project 4	20

Two units selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

SPECIALISATIONS

Advertising

Equips graduates to analyse and evaluate the effectiveness of advertising campaigns, conduct research into consumer behaviour, plan and execute a campaign, design and cost marketing strategies and operate effectively within the industry.

Required Units	Credit Points
CMM4122 Introduction to Research	15

Six units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4105 Consumer Behaviour	15
ADV4111 The Business of Publishing	15
ADV4112 International Advertising	15
ADV4116 Foundations of Advertising	15
ADV4117 Strategic Branding	15
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15

CAREERS

Advertising Executive, Advertising Manager.

Creative Services

The growth of the creative industries or creative economy means that more organisations will require the creative services of talented individuals or businesses in advertising, design, public relations, specialist writing, print publishing, desktop publishing, etc.

For students who wish to diversify their creative skills and knowledge rather than to be a specialist in one creative communication discipline.

Required Units	Credit Points
CMM4122 Introduction to Research	15

Six units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4111 The Business of Publishing	15
ADV4116 Foundations of Advertising	15
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15

CMM4208	Communications and Digital Technology	15
CSI4108	Presentation Systems	15
DES4101	Design Practices: Identity	15
FAV4101	Introduction to Video Production	15
FAV4104	Introduction to Digital Video	15
IMM4121	Digital Photomedia	15
IMM4122	Publishing on the World Wide Web	15
IMM4123	Interactive Multimedia Authoring 1	15
JOU4011	Introduction to Journalism	15
PRN4115	Public Relations Event Management	15
PRN4120	Foundations of Public Relations	15
PRN4124	Public Relations Techniques	15
VIS4102	Design Thinking	15

CAREERS

Advertising Manager, Public Relations Manager, Communications Manager.

Events and Communications

Equips graduates to pursue careers in event management from a planning, design, and communication perspective. These skills and knowledge will prepare students for the booming Meetings, Incentives, Conferences, and Exhibitions (MICE) industry, which is worth over \$30 billion worldwide.



The most important thing I've taken from studying fashion at ECU is learning how to develop my creative concepts and turn them into a design.

LIZ BROWN

ECU Contemporary Fashion student

Required Units	Credit Points	
CMM4122	Introduction to Research	15
Six units selected from the following list:		
ADV4112	International Advertising	15
ADV4116	Foundations of Advertising	15
CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15
DEV4106	Public Display Design	15
MAN5612	Project Management	15
PRN4114	International Public Relations	15
PRN4115	Public Relations Event Management	15
PRN4121	PR Issues and Crisis Management	15
SPM5114	Sport Venues and Events	15
TDD4204	3D Design Practices: Modelling	15
TDD4205	3D Design Practices: Spatial Design	15
TSM5202	Introduction to Event Management	15
TSM5500	Business Events Management	15
TSM5501	Event Operations Management	15

CAREERS

Event Manager, Public Relations Manager, Marketing Manager, Communications Manager.

Film and Video

Prepares graduates for employment in a wide range of opportunities in the rapidly expanding field of communications via the moving image. The specialisation provides a challenging and rewarding mix of practical and critical studies including the research, writing and production of a project. Students will graduate with strong hands-on experience, critical and analytical skills ready to take up employment in a variety of areas.

Required Units	Credit Points	
CMM4122	Introduction to Research	15
Six units selected from the following list:		
FAV4101	Introduction to Video Production	15
FAV4104	Introduction to Digital Video	15
FAV4102	Scriptwriting: Short Films	15
FAV4112	Film and Cinema Studies	15
MST4135	Australian Television	15
MST4151	Media and Identity	15
CMM4107	Documentary, Film and Television	15
CMM4106	Psychology, Psychoanalysis and Cinema	15
CMM4108	Independent Study	15
CMM4118	Case Studies in Communications 2	15
FAV4201	Video Production: Drama and Documentary	15
FAV4202	Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203	Scriptwriting: Television Drama	15
FAV4214	Scriptwriting: Adaptation, Editing and Commissioned Content	15
FAV4301	Advanced Video Production 1	15
FAV4401	Advanced Video Production 2	15

Interactive Media Development

Enables students to harness the revolution in digital communications with a challenging and rewarding mix of practical and critical studies, including research and digital media development activities. The course provides studies of both a theoretical and practical nature in the area of interactive media development and draws together theory and knowledge from the disciplines of information science, media, art and graphic design, instructional design, computer science and cognitive science.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Five units selected from the following list:	
CMM4208 Communications and Digital Technology	15
IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
IMM4123 Interactive Multimedia Authoring 1	15
IMM4125 Interface and Information Design	15
IMM4228 Project Management Methodology	15
One unit selected from the following list:	
GDT4102 3D Visualisation	15
IMM4205 3D Animation	15
IMM4226 Interactive Multimedia Authoring 2	15
IMM4227 Advanced World Wide Web Applications	15
IMM4330 Industry Project Development	15
CAREERS	
Website Developer.	
Journalism	
Enables graduates to enhance their familiarity with both the theoretical and practical side of journalism.	
Students can build on their knowledge base to specialise with their project in an area of their choice, such as professional education, sports journalism, media ethics or any other field relating to the practice or effects of journalism.	
Required Units	Credit Points
CMM4122 Introduction to Research	15
Six units selected from the following list:	
JOU4113 Health Journalism	15
JOU4011 Introduction to Journalism	15
JOU4103 Media Law and Ethics	15
JOU4105 Specialist Writing	15
JOU4106 Sports Journalism	15
JOU4107 Political Journalism	15
JOU4110 Freelance Journalism	15
JOU4205 Newsroom Journalism	15
JOU4114 Radio Newsroom	15
CAREERS	
Editor, Sports Journalist, Reporter, Communications Officer, Radio Journalist, Press Secretary, Writer, Journalist, Critic.	
Management and Public Relations	
Required Units	Credit Points
CMM4122 Introduction to Research	15
Three units selected from the following list:	
CMM4117 Creative Thinking	15
MAN5010 Management	15
MAN5627 Leadership	15
PRN4120 Foundations of Public Relations	15
PRN4123 Corporate Communication	15
Three units selected from the following list:	
CMM4137 Project Preparation	15
MAN5622 Leadership Skills	15
MBA5710 Managing Globally and Locally	15
MBA5711 Leadership and Change Management	15
PRN4114 International Public Relations	15
PRN4121 PR Issues and Crisis Management	15
CAREERS	
Communications Manager, Public Relations Manager.	

Mass Communication

Focusses on contemporary media and communications and introduces students to a range of theoretical, practical and critical approaches used in the analysis of media and its role in shaping society.

Allows students to construct a hybrid program of study which looks at theory and practice in fields such as advertising, media, journalism and visual communication. It also trains students to think critically to research and communicate effectively.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Six units selected from the following list:	
CMM4105 Global Communications	15
CMM4108 Independent Study	15
CMM4118 Case Studies in Communications 2	15
CMM4119 Case Studies in Communications	15
CMM4123 Media and Social Context	15
CMM4124 Media and Nation	15
CMM4202 Culture and the Internet	15
JOU4011 Introduction to Journalism	15
JOU4110 Freelance Journalism	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

CAREERS

Communications Officer, Journalist.

Media and Cultural Studies

Examines the ways in which the Media are organised, the social position and power they have and the ways they communicate to audiences.

Introduces students to a significant range of contemporary theoretical and critical approaches used to analyse media texts, media technologies and their position in the world today.

Students develop critical thinking, effective communication skills and to research and write a project.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Six units selected from the following list:	
CCA4100 Visual Culture and Subversive Ideas	15
CCA4101 Environmental Humanities	15
CMM4105 Global Communications	15
CMM4106 Psychology, Psychoanalysis and Cinema	15
CMM4107 Documentary, Film and Television	15
CMM4108 Independent Study	15
CMM4118 Case Studies in Communications 2	15
CMM4119 Case Studies in Communications	15
CMM4123 Media and Social Context	15
CMM4124 Media and Nation	15
CMM4125 Popular Music and Culture	15
CMM4131 Reading Media Texts	15
CMM4202 Culture and the Internet	15
CMM4215 Cultural Matrix	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

CAREERS

Media Officer, Media Commentator.

Photomedia

Equips graduates to produce photographic images to professional standards in a range of contexts, for a range of uses.

Graduates will also demonstrate critical skills and understanding of the roles photographic images perform in specific cultural and communication contexts. These skills and understandings will be creatively integrated in the completion of a substantial inquiry.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Six units selected from the following list:	
IMM4121 Digital Photomedia	15
PHO4102 Photomedia Aesthetics and Histories	15
PHO4103 Studio Work	15
PHO4105 Photo Work	15
PHO4113 Discourses and Culture	15
PHO4201 Images and Narratives	15
PHO4202 Images and Pleasures	15
PHO4211 Photojournalism and Editorial Practice	15
PHO4221 Advanced Digital Photomedia	15
PHO4305 Studio Applications for Advertising	15
PHO4316 Landscape: Space and Place	15
PHO4320 International photojournalism and documentary photography *	30

*Run in Bangladesh. This unit is subject to quota, by application and invitation only.

CAREERS

Photographer, Photo Editor.

Public Relations

Equips graduates to pursue or consolidate careers in Public Relations, Public Affairs, Corporate Communications and Organisational Communication through an understanding of strategic communication planning. These skills and understandings will be creatively integrated in the completion of a substantial inquiry.

Required Units	Credit Points
CMM4122 Introduction to Research	15
Six units selected from the following list:	
CMM4117 Creative Thinking	15
CMM4120 Integrated Marketing Communication	15
JOU4011 Introduction to Journalism	15
PRN4114 International Public Relations	15
PRN4115 Public Relations Event Management	15
PRN4120 Foundations of Public Relations	15
PRN4121 PR Issues and Crisis Management	15
PRN4123 Corporate Communication	15
PRN4124 Public Relations Techniques	15

CAREERS

Corporate Communications Manager, Public Relations Manager, Public Affairs Manager.

Scriptwriting

Prepares graduates for employment in scripting and editing across a wide range of formats including short films, television



Photomedia Studio - Mount Lawley Campus

drama, features, documentaries, radio programs, corporate or promotional videos, games and adaptation from other sources. Students will gain an analytical and critical understanding of the medium and knowledge of industry practice.

Required Units	Credit Points
FAV4102 Scriptwriting: Short Films	15
FAV4202 Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203 Scriptwriting: Television Drama	15
FAV4214 Scriptwriting: Adaptation, Editing and Commissioned Content	15

Two units selected from the following list:

CMM4106 Psychology, Psychoanalysis and Cinema	15
CMM4107 Documentary, Film and Television	15
CMM4118 Case Studies in Communications 2	15
FAV4112 Film and Cinema Studies	15
MST4135 Australian Television	15
MST4151 Media and Identity	15

One unit selected from the following list:

CMM4104 Professional Placement	15
Faculty of Education and Art Elective	15

CAREERS

Scriptwriter, Script Assessor, Series Creator.

See more course information:
reachyourpotential.com.au/courses/124

MASTER OF COMMUNICATIONS BY RESEARCH V12 - ML

Duration: 2 Years

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1	Credit Points
CMM5101 Thesis Preparation 1	20
CMM5116 Methods of Inquiry	20
CCA5102 Literature Review	20

Stage 1 - Semester 2	Credit Points
CMM5103 Seminar Series	20
CMM5202 Thesis Preparation 2	20

One unit selected from the following list:

CMM5111 Convergences	20
CMM5112 Media and Social Issues	20
VIS4310 What is Design For?	20

Stage 2

Each semester students enrol into research thesis unit: CMM6200.

See more course information:
reachyourpotential.com.au/courses/V12

MASTER OF PROFESSIONAL COMMUNICATIONS

G77 - ML

Duration: 1.5 Years

Provides graduates of other disciplines with the opportunity to acquire advanced knowledge and understanding of a specialised field of communications.

SPECIALISATIONS

- Advertising
- Creative Services
- Events and Communications
- Film and Video
- Interactive Media Development
- Journalism
- Management and Public Relations
- Mass Communication
- Media and Cultural Studies
- Photomedia
- Public Relations
- Scriptwriting

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Communications; or at least five years of appropriate professional experience in either Multimedia or Communications.

COURSE STRUCTURE

Requires the completion of 11 units / 180 credit points.

SPECIALISATIONS

Advertising

Equips graduates to analyse and evaluate the effectiveness of advertising campaigns, conduct research into consumer behaviour, plan and execute a campaign, design and cost marketing strategies and operate effectively within the industry.

This specialisation is accredited by the International Advertising Association (IAA) and makes extensive use of industry experts.

The project element allows additional mastery of advertising theory, research and practice.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Three units selected from the following list:

ADV4105 Consumer Behaviour	15
ADV4112 International Advertising	15
ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15

Three units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4111 The Business of Publishing	15
ADV4117 Strategic Branding	15
CMM4117 Creative Thinking	15

One unit selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

CAREERS

Advertising Executive, Advertising Manager.

CREATIVE SERVICES

The growth of the creative industries or creative economy means that more organisations will require the creative services of talented individuals or businesses in advertising, design, public relations, specialist writing, print publishing, desktop publishing, etc.

This specialisation enables students to diversify their creative skills and knowledge rather than to be a specialist in one creative communication discipline.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Three units selected from the following list:

ADV4116 Foundations of Advertising	15
CMM4120 Integrated Marketing Communication	15
CMM4208 Communications and Digital Technology	15
DES4101 Design Practices: Identity	15
FAV4104 Introduction to Digital Video	15
IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
PRN4120 Foundations of Public Relations	15
VIS4102 Design Thinking	15

Three units selected from the following list:

ADV4102 Creative Strategy: Process and Execution	15
ADV4111 The Business of Publishing	15
CMM4117 Creative Thinking	15
CSI4108 Presentation Systems	15
FAV4101 Introduction to Video Production	15
JOU4011 Introduction to Journalism	15

IMM4123 Interactive Multimedia Authoring 1	15
PRN4115 Public Relations Event Management	15
PRN4124 Public Relations Techniques	15

One unit selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

CAREERS

Advertising Manager, Public Relations Manager, Communications Manager.

Events and Communications

Equips graduates to pursue careers in event management from a planning, design, and communication perspective. These skills and knowledge will prepare students for the booming Meetings, Incentives, Conferences, and Exhibitions (MICE) industry, which is worth over \$30 billion worldwide.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Three units selected from the following list:

DEV4106 Public Display Design	15
MAN5612 Project Management	15
PRN4115 Public Relations Event Management	15
SPM5114 Sport Venues and Events	15
TDD4204 3D Design Practices: Modelling	15
TSM5202 Introduction to Event Management	15
TSM5500 Business Events Management	15
TSM5501 Event Operations Management	15



Three units selected from the following list:

ADV4112	International Advertising	15
ADV4116	Foundations of Advertising	15
CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15
PRN4114	International Public Relations	15
PRN4121	PR Issues and Crisis Management	15
TDD4205	3D Design Practices: Spatial Design	15

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
EDD5101	Festivals and Ceremonies	20
PRN5110	Perception Management	20

CAREERS

Event Manager, Public Relations Manager, Marketing Manager, Communications Manager.

Film and Video

Prepares students for employment in a wide range of opportunities in the rapidly expanding field of communications via the moving image.

The specialisation provides a challenging and rewarding mix of practical and critical studies including the research, writing and production of a project.

Students will graduate with strong hands-on experience, critical and analytical skills ready to take up employment in a variety of areas.

Required Units	Credit Points	
CMM4122	Introduction to Research	15
CMM4137	Project Preparation	15
CMM5220	Communications Project 1	20
CMM5221	Communications Project 2	20

Six units selected from the following list:

FAV4104	Introduction to Digital Video	15
FAV4101	Introduction to Video Production	15
FAV4201	Video Production: Drama and Documentary	15
FAV4301	Advanced Video Production 1	15
FAV4401	Advanced Video Production 2	15
FAV4111	Film and Cinema Studies	15
SCR5116	Australian Screen Studies	15
CMM4107	Documentary, Film and Television	15
CMM4106	Psychology, Psychoanalysis and Cinema	15
CCA4100	Visual Culture and Subversive Ideas	15
FAV4205	Screen Evolution	15
FAV4102	Scriptwriting: Short Films	15
FAV4202	Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203	Scriptwriting: Television Drama	15
FAV4214	Scriptwriting: Adaptation, Editing and Commissioned Content	15

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
CMM5111	Convergences	20
PRN5110	Perception Management	20

CAREERS

Producer.

Interactive Media Development

Enables students to harness the revolution in digital communications with a challenging and rewarding mix of practical and critical studies, including research and digital media development activities.

Provides studies of both a theoretical and practical nature in the area of interactive media development and draws together theory and knowledge from the disciplines of information science, media, art and graphic design, instructional design, computer science and cognitive science.

Required Units	Credit Points	
CMM4122	Introduction to Research	15
CMM4137	Project Preparation	15
CMM5220	Communications Project 1	20
CMM5221	Communications Project 2	20

Five units selected from the following list:

CMM4208	Communications and Digital Technology	15
IMM4121	Digital Photomedia	15
IMM4122	Publishing on the World Wide Web	15
IMM4123	Interactive Multimedia Authoring 1	15
IMM4125	Interface and Information Design	15
IMM4228	Project Management Methodology	15

One unit selected from the following list:

GDT4102	3D Visualisation	15
IMM4205	3D Animation	15
IMM4226	Interactive Multimedia Authoring 2	15
IMM4227	Advanced World Wide Web Applications	15
IMM4330	Industry Project Development	15

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
CMM5111	Convergences	20
PRN5110	Perception Management	20

CAREERS

New Media Manager, Multimedia Manager, Web Developer.

Journalism

Enables students to enhance their familiarity with both the theoretical and practical side of journalism.

Students can build on their knowledge base to specialise with their project in an area of their choice, such as professional education, sports journalism, media ethics or any other field relating to the practice or effects of journalism.

Required Units	Credit Points	
CMM4122	Introduction to Research	15
CMM4137	Project Preparation	15
CMM5220	Communications Project 1	20
CMM5221	Communications Project 2	20

Six units selected from the following list:

JOU4113	Health Journalism	15
JOU4011	Introduction to Journalism	15
JOU4103	Media Law and Ethics	15
JOU4106	Sports Journalism	15
JOU4107	Political Journalism	15
JOU4108	Science Journalism	15
JOU4109	Business Journalism	15
JOU4110	Freelance Journalism	15
JOU4114	Radio Newsroom	15
JOU4205	Newsroom Journalism	15

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
CMM5111	Convergences	20
PRN5110	Perception Management	20

CAREERS

Editor, Sports Journalist, Reporter, Communications Officer, Radio Journalist, Press Secretary, Writer, Journalist.

Management and Public Relations

Management's goal is to run an organisation effectively and efficiently while the Public Relations role is to support Management by using communication to develop beneficial relationships between an organisation and its diverse audiences.

In today's complex world with numerous issues and crises, the ideal is to have Management understanding Public Relations and Public Relations understanding Management.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Three units selected from the following list:

CMM4117 Creative Thinking	15
MAN5010 Management	15
MAN5627 Leadership	15
PRN4120 Foundations of Public Relations	15
PRN4123 Corporate Communication	15

Three units selected from the following list:

MAN5622 Leadership Skills	15
MBA5710 Managing Globally and Locally	15
MBA5711 Leadership and Change Management	15
PRN4114 International Public Relations	15
PRN4121 PR Issues and Crisis Management	15

One unit selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

CAREERS

Communications Manager, Public Relations Manager.

Mass Communication

Focusses on contemporary media and communications and introduces students to a range of theoretical, practical and critical approaches used in the analysis of media and its role in shaping society.

The specialisation allows students to construct a hybrid program of study which looks at theory and practice in fields such as advertising, media, journalism and visual communication.

Also trains students to think critically to research and communicate effectively.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Six units selected from the following list:

CMM4105 Global Communications	15
CMM4108 Independent Study	15
CMM4118 Case Studies in Communications 2	15
CMM4119 Case Studies in Communications	15
CMM4123 Media and Social Context	15
CMM4124 Media and Nation	15
CMM4202 Culture and the Internet	15
JOU4011 Introduction to Journalism	15
JOU4110 Freelance Journalism	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

One unit selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

CAREERS

Communications Officer, Journalist.

Media and Cultural Studies

Allows students to examine the ways in which the Media are organised, the social position and power they have and the ways they communicate to audiences.

Introduces students to a significant range of contemporary theoretical and critical approaches used to analyse media texts, media technologies and their position in the world today.

It trains students to think critically and to communicate effectively, and to research and write a project.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Six units selected from the following list:

CCA4101 Environmental Humanities	15
CMM4105 Global Communications	15
CMM4108 Independent Study	15
CMM4118 Case Studies in Communications 2	15
CMM4119 Case Studies in Communications	15
CMM4123 Media and Social Context	15
CMM4124 Media and Nation	15
CMM4125 Popular Music and Culture	15
CMM4131 Reading Media Texts	15
CMM4202 Culture and the Internet	15
CMM4215 Cultural Matrix	15
MST4150 Media in Asia	15
MST4151 Media and Identity	15

One unit selected from the following list:

CMM5110 Globalisation, Cultural Diversity and Innovation	20
CMM5111 Convergences	20
PRN5110 Perception Management	20

CAREERS

Media Officer, Media Commentator.

Photomedia

Equips graduates to produce photographic images to professional standards in a range of contexts, for a range of uses.

Graduates will also demonstrate critical skills and understanding of the roles photographic images perform in specific cultural and communication contexts. These skills and understandings will be creatively integrated in the completion of a substantial inquiry.

Required Units	Credit Points
CMM4122 Introduction to Research	15
CMM4137 Project Preparation	15
CMM5220 Communications Project 1	20
CMM5221 Communications Project 2	20

Six units selected from the following list:

IMM4121 Digital Photomedia	15
PHO4102 Photomedia Aesthetics and Histories	15
PHO4103 Studio Work	15
PHO4105 Photo Work	15
PHO4201 Images and Narratives	15

PHO4113	Discourses and Culture	15
PHO4211	Photojournalism and Editorial Practice	15
PHO4221	Advanced Digital Photomedia	15
PHO4202	Images and Pleasures	15
PHO4305	Studio Applications for Advertising	15
PHO4316	Landscape: Space and Place	15
PHO4320	International photojournalism and documentary photography*	30

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
CMM5111	Convergences	20
PRN5110	Perception Management	20

* Run in Bangladesh. This unit is subject to quota, by application and invitation only.

CAREERS

Photographer, Photo Editor.

Public Relations

Equips graduates to pursue or consolidate careers in Public Relations, Public Affairs, Corporate Communications and Organisational Communication through an understanding of strategic communication planning. These skills and understandings will be creatively integrated in the completion of a substantial inquiry.

Required Units	Credit Points	
CMM4122	Introduction to Research	15
CMM4137	Project Preparation	15
CMM5220	Communications Project 1	20
CMM5221	Communications Project 2	20

Six units selected from the following list:

CMM4117	Creative Thinking	15
CMM4120	Integrated Marketing Communication	15
JOU4011	Introduction to Journalism	15
PRN4114	International Public Relations	15
PRN4115	Public Relations Event Management	15
PRN4120	Foundations of Public Relations	15
PRN4121	PR Issues and Crisis Management	15
PRN4123	Corporate Communication	15
PRN4124	Public Relations Techniques	15

One unit selected from the following list:

CMM5110	Globalisation, Cultural Diversity and Innovation	20
CMM5111	Convergences	20
PRN5110	Perception Management	20

CAREERS

Corporate Communications Manager, Public Relations Manager, Public Affairs Manager.

Scriptwriting

Prepares graduates for employment in scripting and editing across a wide range of formats including short films, television drama, features, documentaries, radio programs, corporate or promotional videos, games and adaptation from other sources.

Students will gain an analytical and critical understanding of the medium and knowledge of industry practice.

Required Units	Credit Points	
FAV4102	Scriptwriting: Short Films	15
FAV4202	Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203	Scriptwriting: Television Drama	15
FAV4214	Scriptwriting: Adaptation, Editing and Commissioned Content	15
CMM4137	Project Preparation *	15

CMM5111	Convergences	20
CMM5220	Communications Project 1*	20
CMM5221	Communications Project 2*	20

Two units selected from the following list:

CMM4106	Psychology, Psychoanalysis and Cinema	15
CMM4107	Documentary, Film and Television	15
CMM4118	Case Studies in Communications 2	15
FAV4112	Film and Cinema Studies	15
MST4135	Australian Television	15
MST4151	Media and Identity	15

One unit selected from the following list:

CMM4104	Professional Placement	15
or		
Elective		15

* By application, these units can be script project for production by the WA Screen Academy.

CAREERS

Scriptwriter, Script Assessor, Series Creator.

See more course information:
reachyourpotential.com.au/courses/G77

CREATIVE INDUSTRIES

GRADUATE CERTIFICATE OF CREATIVE INDUSTRIES

G76 - ML

Duration: 1/2 Year

Graduates of other disciplines are given the opportunity to acquire knowledge and understanding of a specialised field within the Creative Industries.

SPECIALISATIONS

- Film and Video
- Interactive Media Development
- Photomedia

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Creative Industries; or at least five years of industry experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

SPECIALISATIONS

Film and Video

Aims to develop the skills of practitioners in the area of film and video production. The specialisation provides theoretical and practical studies in relation to a variety of types of screen products. Students will gain knowledge and skills in scriptwriting and production of documentary and drama programs as well as analytical and critical understanding of the medium.

Required Units	Credit Points	
FAV4104	Introduction to Digital Video	15
FAV4101	Introduction to Video Production	15
FAV4201	Video Production: Drama and Documentary	15
FAV4301	Advanced Video Production 1	15
FAV4401	Advanced Video Production 2	15
FAV4111	Film and Cinema Studies	15
SCR5116	Australian Screen Studies	15
CMM4107	Documentary, Film and Television	15
CMM4106	Psychology, Psychoanalysis and Cinema	15



Photo by: ECU student Heather Jenkins

CCA4100	Visual Culture and Subversive Ideas	15
FAV4205	Screen Evolution	15
FAV4102	Scriptwriting: Short Films	15
FAV4202	Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203	Scriptwriting: Television Drama	15
FAV4214	Scriptwriting: Adaptation, Editing and Commissioned Content	15

CAREERS

Producer, Scriptwriter.

Interactive Media Development

Studies are of both a theoretical and practical nature and draws together theory and knowledge from the disciplines of instructional science, information science, media, art and design, communication and cognitive science.

Students will learn and gain skills used in the design and development of interactive multimedia products and systems for education, information and entertainment.

Required Units		Credit Points
CMM4208	Communications and Digital Technology	15
IMM4121	Digital Photomedia	15
IMM4122	Publishing on the World Wide Web	15
IMM4123	Interactive Multimedia Authoring 1	15

Photomedia

Graduates are equipped with the skills to produce photographic images to professional standards in a range of lighting conditions in a range of styles. Students will also acquire critical skills and knowledge in the cultural uses of photographic images to 'tell stories' and 'describe' events, people and objects in a variety of contexts.

Required Units Credit Points

Four units selected from the following list:

IMM4121	Digital Photomedia	15
PHO4102	Photomedia Aesthetics and Histories	15
PHO4103	Studio Work	15
PHO4105	Photo Work	15
PHO4201	Images and Narratives	15
PHO4202	Images and Pleasures	15
PHO4221	Advanced Digital Photomedia	15

CAREERS

Photographer, Photo Editor.

See more course information:
reachyourpotential.com.au/courses/G76

GRADUATE DIPLOMA OF CREATIVE INDUSTRIES

G74 - ML

Duration: 1 Year

Graduates of other disciplines are given the opportunity to acquire knowledge and understanding of a specialised field within the Creative Industries field.

SPECIALISATIONS

- Film and Video
- Photomedia

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Creative Industries; or at least five years of substantial industry experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

SPECIALISATIONS

Film and Video

Aims to prepare graduates from other disciplines to work in a wide range of positions in the expanding film and television sector. The specialisation provides studies of both a theoretical and practical nature to prepare students to produce work of a professional standard.

Students will gain knowledge and skills in writing and producing a variety of screen products for education, information and entertainment.

Required Units		Credit Points
Eight units selected from the following list:		
FAV4104	Introduction to Digital Video	15
FAV4101	Introduction to Video Production	15
FAV4201	Video Production: Drama and Documentary	15
FAV4301	Advanced Video Production 1	15
FAV4401	Advanced Video Production 2	15
FAV4111	Film and Cinema Studies	15
SCR5116	Australian Screen Studies	15
CMM4107	Documentary, Film and Television	15
CMM4106	Psychology, Psychoanalysis and Cinema	15
CCA4100	Visual Culture and Subversive Ideas	15
FAV4205	Screen Evolution	15
FAV4102	Scriptwriting: Short Films	15
FAV4202	Scriptwriting: Feature Films, Documentary and Radio	15
FAV4203	Scriptwriting: Television Drama	15
FAV4214	Scriptwriting: Adaptation, Editing and Commissioned Content	15

Photomedia

Equips graduates to produce photographic images to professional standards in a range of contexts, for a range of uses.

Graduates will also demonstrate critical skills and understanding of the roles photographic images perform in specific cultural and communication contexts.

Required Units		Credit Points
Eight units selected from the following list:		
IMM4121	Digital Photomedia	15
PHO4102	Photomedia Aesthetics and Histories	15
PHO4103	Studio Work	15
PHO4105	Photo Work	15
PHO4113	Discourses and Culture	15
PHO4201	Images and Narratives	15
PHO4202	Images and Pleasures	15
PHO4211	Photojournalism and Editorial Practice	15
PHO4221	Advanced Digital Photomedia	15
PHO4305	Studio Applications for Advertising	15
PHO4312	Case Studies in Production	15
PHO4316	Landscape: Space and Place	15
PHO4320	International photojournalism and documentary photography *	30

* Run in Bangladesh. This unit is subject to quota, by application and invitation only.

CAREERS

Photographer, Photo Editor.

See more course information:
reachyourpotential.com.au/courses/G74

DISPLAY AND EVENTS

GRADUATE CERTIFICATE IN DESIGN
(DISPLAY AND EVENTS)

M60 - ML

Duration: 1/2 Year

Practicum: Yes

Offers a unique career combination of Design and project development skills; providing an understanding of design practices and the context in which both commercial and cultural organisations operate. Graduates will demonstrate knowledge of design principles in relation to exhibition, event and display design.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts.

Interview.

Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried out.

Statement outlining their reasons for seeking admission.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units		Credit Points
ADV4105	Consumer Behaviour	15
DEV4103	Construction and Display Materials	15
TDD4101	3D Design Practices: Drawing in Space	15
TDD4205	3D Design Practices: Spatial Design	15

CAREERS

Graphic Designer, Event Coordinator, Product Design Consultant.

See more course information:
reachyourpotential.com.au/courses/M60

GRADUATE DIPLOMA IN DESIGN
(DISPLAY AND EVENTS)

M59 - ML

Duration: 1 Year

Practicum: Yes

A vocationally-based diploma aimed at students who wish to extend their design skills and gain expertise in Display, Event, and Exhibition Design. Offers a unique career combination of Design and project development skills; providing an understanding of design practices and the context in which both commercial and cultural organizations operate. Addresses the training needs of designers who wish to work within the field of commercial display, public event, and exhibition design, building the knowledge and specific skills required to practice in this ever-growing global industry. Students will be encouraged to develop their creativity, aesthetic skills, and technical expertise in their specific / specialised discipline.

Graduates will demonstrate knowledge of design principles in relation to exhibition, event, and display design as well as critical and analytical skills in the development of design projects.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts.

Interview.

Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried out.

Statement outlining their reasons for seeking admission.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1 Credit Points

ADV4105	Consumer Behaviour	15
TDD4101	3D Design Practices: Drawing in Space	15
TDD4102	3D Design Practices: Materiality	15
TDD4205	3D Design Practices: Spatial Design	15

Year 1 - Semester 2

DEV4105	Collections, Curating and Display	15
DEV4106	Public Display Design	15
PRN4115	Public Relations Event Management	15
TDD4203	3D Design Practices: CAD for Designers	15

CAREERS

Graphic Designer, Event Coordinator, Product Design Consultant.

See more course information:
reachyourpotential.com.au/courses/M59

MASTER OF DESIGN (DISPLAY AND EVENTS)

M58 - ML

Duration: 1.5 Years

Practicum: Yes

Offers a unique career combination of Design and project development skills; providing an understanding of design practices and the context in which both commercial and cultural organizations operate. Addresses the training needs of designers who wish to work within the field of commercial display, public event, and exhibition design, building the knowledge and specific skills required to practice in this ever-growing global industry.

Students will be encouraged to develop their creativity, aesthetic skills, and technical expertise in their specific / specialised discipline or to be more interdisciplinary and acquire enhanced knowledge, practical abilities, and transferable skills on a broader front. Graduates will:

- Demonstrate knowledge of design principles in relation to exhibition, event, and display design;
- Demonstrate critical and analytical skills in the development of design projects; and
- Combine design skills with design management skills.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts.

Interview.

Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried.

Statement outlining their reasons for seeking admission.

COURSE STRUCTURE

Requires the completion of 11 units / 180 credit points.

Year 1 - Semester 1 Credit Points

ADV4105	Consumer Behaviour	15
TDD4101	3D Design Practices: Drawing in Space	15
TDD4102	3D Design Practices: Materiality	15
TDD4205	3D Design Practices: Spatial Design	15

Year 1 - Semester 2

DEV4105	Collections, Curating and Display	15
DEV4106	Public Display Design	15
PRN4115	Public Relations Event Management	15
TDD4203	3D Design Practices: CAD for Designers	15

Year 2 - Semester 1

EDD5101	Festivals and Ceremonies	20
EDD5103	Design Project	20
EDD5104	Design Project Preparation	20

CAREERS

Graphic Designer, Event Coordinator, Product Design Consultant.

See more course information:
reachyourpotential.com.au/courses/M58

INNOVATIVE TECHNOLOGY

MASTER OF INNOVATIVE TECHNOLOGY

I09 - ML

Duration: 2 Years

Enables students to develop key skills and research expertise in industry growth areas, as well as supporting their own strengths and interests. The course has a multi-disciplinary focus which enables students to customise their course of study and gain expertise in areas of industry opportunity and where there may be no specific course developed to address emerging industry needs.

Provides opportunities for students to travel to different countries and immerse themselves in different cultures within the context of considering how globalisation and new industry growth areas can be used to support innovation, research and development. The research component of the course is industry, community or government focussed.

ADMISSION REQUIREMENTS

Bachelor Degree; or at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 11 units / 240 credit points.

Year 1 - Semester 1 Credit Points

CMM5110	Globalisation, Cultural Diversity and Innovation	20
Elective		20
Elective		20

Year 1 - Semester 2

RES5115	Research Preparation: Principles and Approaches	20
Elective		20
Elective		20



Year 2 - Semester 1

CMM5137	Project Preparation	20
Elective	20	
Elective	20	

Year 2 - Semester 2

CMM5124	Masters Project 1	30
CMM5125	Masters Project 2	30

See more course information:
reachyourpotential.com.au/courses/I09

SCREEN STUDIES

MASTER OF PROFESSIONAL COMMUNICATIONS (SCREEN STUDIES)

I08 - ML

Duration: 1 Year

Practicum: Yes

Prepares graduates for employment in digital production for the small screen, concentrating on the key positions of producer / production manager, director, scriptwriter, editor, cinematographer, sound recordist / mixer.

Provides a strong theoretical and analytical foundation with the opportunity to take electives in areas that will enhance the student's area of specialisation and an intensive production program in a variety of formats and genres. These include location drama, studio multicam drama; documentary, corporate, promotional and training films; magazine, lifestyle and current affairs programs and live recording of performances. Students will have the opportunity to develop skills in digital production and post-production techniques as well as associated web-based and interactive materials.

ADMISSION REQUIREMENTS

Bachelor Degree in relevant discipline; or at least five years substantial industry experience in either Multimedia or Communications.

Interview / showreel / portfolio presentation.

ADDITIONAL COURSE INFORMATION

This is a unique, intensive, one-year program that compresses 3 semesters of study into a 10 month (40 week) period beginning in the second week of February and ending in the last week of November.

Please note that the start and end dates, as well as the mid-semester and mid-year breaks are different from all other programs in the School of Communications and Arts.

COURSE STRUCTURE

Requires the completion of 9 units / 180 credit points.

Required Units		Credit Points
SCR5101	Production Preparation	20
SCR5102	Project 1: Magazine / Lifestyle / Advertisement	25
SCR5103	Project 2: WAAPA Films	25
SCR5104	Project 3: Studio Multicam Drama	25
SCR5105	Project 4: Documentary or Corporate Video	25
SCR5116	Australian Screen Studies	15
Elective		15
Elective		15

One unit selected from the following list:

CCA4100	Visual Culture and Subversive Ideas	15
CMM4107	Documentary, Film and Television	15
FAV4111	Film and Cinema Studies	15
FAV4205	Screen Evolution	15

Units offered to Directors and Producers as electives:

SCR5107	Directing Workshops 1	15
SCR5108	Directing Workshops 2	15
SCR5109	Producing Workshops 1	15
SCR5110	Producing Workshops 2	15

CAREERS

Producer, Production Manager, Director, Scriptwriter, Editor, Cinematographer, Sound Recordist, Sound Mixer.

See more course information:
reachyourpotential.com.au/courses/I08

TWO DIMENSIONAL AND DIGITAL DESIGN

GRADUATE CERTIFICATE IN TWO DIMENSIONAL AND DIGITAL DESIGN

V50 - ML

Duration: 1/2 Year

Designed as a introductory program of study for postgraduate students and industry practitioners who require development of their technical and conceptual skills in Graphic Design in order to further their career prospects.

ADMISSION REQUIREMENTS

Bachelor Degree; or appropriate professional experience in Visual or Media Arts.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
CMM4208 Communications and Digital Technology	15
DES2203 Design Practices: Publication	15
VIS4101 Visual Communication Studies	15
VIS4102 Design Thinking	15

Students may, in consultation with the Course Coordinator, substitute a core unit with one from the following:

IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
GDT4102 3D Visualisation	15
VIS4103 Visual Solutions and Presentation	15

CAREERS

Graphical Designer, Internet Developer, Webmaster.

See more course information:
reachyourpotential.com.au/courses/V50

GRADUATE DIPLOMA IN TWO DIMENSIONAL AND DIGITAL DESIGN

V49 - ML

Duration: 1 Year

Designed for graduates and industry practitioners who require development of their technical and conceptual skills in Graphic Design to further their career prospects.

Will provide knowledge of communication theories and their application in visual culture through the new media technologies.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1	Credit Points
CMM4208 Communications and Digital Technology	15
DES2203 Design Practices: Publication	15
VIS4101 Visual Communication Studies	15
VIS4102 Design Thinking	15

Students may, in consultation with the Course Coordinator, substitute a core unit with one from the following:

IMM4121 Digital Photomedia	15
IMM4122 Publishing on the World Wide Web	15
GDT4102 3D Visualisation	15
VIS4103 Visual Solutions and Presentation	15

Year 1 - Semester 2

Four units selected from the following list:

DES3102 Illustration	15
VIS4204 Analytical and Critical Report	15
VIS4205 Typography Project	15
VIS4206 Image / Text Project	15
VIS4207 Pictorial Project	15

CAREERS

Graphical Designer, Internet Developer, Webmaster.

See more course information:
reachyourpotential.com.au/courses/V49

MASTER IN TWO DIMENSIONAL AND DIGITAL DESIGN

V48 - ML

Duration: 1.5 Years

Designed for postgraduate students and industry practitioners who seek to develop skills in the discipline of design, using the digital media as both a production and as a creative tool. It will provide advanced technical and conceptual skills in Graphic Design in order to further career prospects.

Students are offered the opportunity to realise an advanced application of their skills in the production of a major piece of sustained work.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree; or at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 11 units / 180 credit points.

Year 1 - Semester 1	Credit Points
DES2203 Design Practices: Publication	15
DES4101 Design Practices: Identity	15
VIS4101 Visual Communication Studies	15
VIS4102 Design Thinking	15

Students may, in consultation with their coordinator, substitute a core unit with one from the following:

DES2104 Vector Illustration	15
IMM4121 Digital Photomedia	15
GDT4102 3D Visualisation	15
VIS4103 Visual Solutions and Presentation	15

Year 1 - Semester 2

CMM4137 Project Preparation	15
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Three units selected from the following list:

DES3102	Illustration	15
DES4208	Design Practices: Project	15
VIS4204	Analytical and Critical Report	15
VIS4205	Typography Project	15
VIS4206	Image/Text Project	15
VIS4207	Pictorial Project	15

Year 2 - Semester 1

CMM5222	Communications Project 1	20
CMM5223	Communications Project 2	20

One unit selected from the following list:

CMM5111	Convergences	20
VIS5101	Visual Arts Studio 1	20

CAREERS

Graphic Designer.

See more course information:
reachyourpotential.com.au/courses/V48

VISUAL ARTS**GRADUATE DIPLOMA OF ARTS
(VISUAL ARTS)**

518 - ML

Duration: 1 Year

Designed for creative practitioners from visual arts, contemporary fashion and contemporary performance, culminating in an exhibition and contextual essay. Based on the view that artistic practice comprises both studio practice and theoretical investigations, both are to be understood as research. Reflects the intertwined character of theory and practice. The course concentrates on the conceptual development of students through supervision and group forums.

Exposes the student to the diverse issues surrounding contemporary arts research in order to develop a rigorous and informed professional practice within a larger historical and social context.

ADMISSION REQUIREMENTS

Bachelor Degree or equivalent in Creative Arts.

Aptitudes for committed practice within the Creative Arts.

Research abilities in both the written and practical components of the course.

COURSE STRUCTURE

Requires the completion of 4 units / 120 credit points.

Year 1 - Semester 1		Credit Points
VIS5111	Studio 1	30
VIS5117	Contemporary Visual Art Criticism	30
Year 1 - Semester 2		
VIS5211	Studio 2	30
VIS5212	Studio Analysis	30

See more course information:
reachyourpotential.com.au/courses/518



MASTER OF ARTS (VISUAL ARTS) H53 - ML

Duration: 2 Years

This program provides a coursework degree for artists of high standing who have been led either by formal study, professional achievement or both, to the point where a period of intensive studio study, and a rigorous exploration of related theoretical issues, will extend their practice to the highest expectations of artistic achievement in an academic context.

ADMISSION REQUIREMENTS

Bachelor Degree or equivalent in the Creative Arts, Visual Arts, Contemporary Fashion or Contemporary Performance.

Demonstrate recent practical experience in the Visual Arts, Contemporary Fashion or Contemporary Performance.

Written proposal of work to be undertaken during the Masters program.

COURSE STRUCTURE

Requires the completion of 9 units / 240 credit points.

Year 1 - Semester 1		Credit Points
CCA5101	Research Preparation	20
CCA5102	Literature Review	20
VIS5115	Studio 1	20
Year 1 - Semester 2		
VIS5211	Studio 2	30
VIS5212	Studio Analysis	30
Year 2 - Semester 1		
VIS6101	Masters Thesis	30
VIS6311	Studio 3	30
Year 2 - Semester 2		
VIS6201	Masters Thesis	30
VIS6411	Studio 4	30

CAREERS

Sculptor, Painter, Artist, Visual Artist, Installation Artist.

See more course information:
reachyourpotential.com.au/courses/H53

DOCTOR OF PHILOSOPHY L15 - ML

Duration: 3 Years

FIELDS OF RESEARCH

- Communications
- Contemporary Arts
- English
- Geography
- History
- Interactive Multimedia
- Politics and Government
- Sociology/Anthropology
- Writing

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in CMM7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L15



At ECU, you solve real-world engineering problems.

What attracted me to ECU was that the course claimed to be very hands-on – and it is. In the lab, we get to work on some really interesting, innovative projects which really stimulate the mind.

NATALIA YOUD
ECU Mechanical Engineering student



ENGINEERING & TECHNOLOGY

Engineering covers a large range of study areas leading to an enormous variety of rewarding careers. It is our aim at ECU to provide students with pathways into the best of those careers. What's more, our collaboration with industry means that not only are our graduates ready for the real world of Engineering, they often have a foot in the door, too. And the practical experience they gain at our advanced labs and workshops means that they can hit the ground running.

Choose from our wide range of courses:

- **Civil Engineering:** Road design and construction, building design and construction, water supply, harbours and railways
- **Computer Systems Engineering:** Computer hardware, from basic components to complete systems.
- **Electrical Power Engineering:** Power generation and distribution, from the local to the national grid including renewable energy systems.
- **Electronics and Communications Engineering:** Wired and wireless communications, data transmission, consumer electronics.
- **Instrumentation Control and Automation Engineering:** Mining and mineral processing, and manufacturing using computer-based technologies.
- **Mechanical Engineering:** Mining and mineral processing, manufacturing systems, air handling and conditioning, and building services.
- **Mechatronics Engineering:** Manufacturing, robotics and automated production facilities.

WIRELESS SENSOR NETWORK FOR BUSHFIRE DETECTION

Researchers at the Centre for Communications Engineering Research at ECU are working on a wireless sensor network for bushfire detection. A wireless sensor network is a collection of sensor nodes that cooperatively monitor the environment. The advantages of a wireless sensor network to other traditional sensing systems are their low cost, autonomy, and low power consumption. Due to these characteristics, many new application areas have opened up that were previously too costly, if not impossible to implement. One of these applications is a bushfire monitoring system. Currently available off-the-shelf wireless sensor nodes cannot be used in bushfire detection applications, however, due to their low range, as they are generally targeted for small scale applications such as medical and residential monitoring. For sensor networks to be used for bushfire detection, a wireless sensor network coordinator that has several kilometres of range with low power consumption is required. This research is working to address the

challenges involved in designing a long range wireless sensor mote to be used for bushfire detection. The proposed device includes humidity, temperature and gas sensors connected to a microcontroller and utilises a long range radio modem as its transceiver. Due to the long range transmission capabilities of the radio modem, and its support for mesh network topology, this mote will be capable of sending warning messages to base stations hundreds of kilometres away.

MMCC BARCODE

Researchers at the Centre for Communications Engineering Research at ECU have designed a new kind of barcode that can hold high capacity data and is tailor made for use by mobile phones. This innovative technology is called the 'Mobile Multi-Color Composite' 2D barcode or MMCC in short. Using the MMCC technology, relatively large amounts of digital information such as detailed business contact details, ticket information, or product data can be stored in the form of a barcode that can be printed anywhere, such as on a business card, in a magazine, or on product packaging. The stored digital information can then be retrieved simply by taking a snapshot of the barcode using a mobile phone running the appropriate decoder software.

STATE-OF-THE-ART ENGINEERING BUILDING ON TRACK FOR 2011 COMPLETION

The construction of the new state-of-the-art Engineering and Technology Building at ECU is on track and expected to be completed by September 2011. The new building will house laboratories for Civil and Mechanical Engineering, research areas for staff and students, an innovative student project space, and numerous other high quality teaching spaces.

In the spirit of sustainable engineering, the new building is also equipped with renewable energy generators, the latest technologies for controlling the quality and efficiency of renewable energy generation, fuel cells for energy storage, and an advanced building management system to help operate a more sustainable work environment.

Students will have the opportunity to learn more about sustainability through a range of units and projects in their courses of study, with easy access to the renewable energy infrastructure and building management systems embedded in the new engineering building.

ENGINEERING

GRADUATE DIPLOMA IN ENGINEERING SCIENCE

W71 - JO

Duration: 1 Year

Provides an opportunity for non-engineering graduates to undertake the bridging studies necessary to achieve eligibility for entry into the Master of Engineering course.

Also provides an opportunity for graduates from other fields to diversify their knowledge and skills in foundational engineering sciences, which may assist them in their careers (e.g. education).

ADMISSION REQUIREMENTS

Bachelor Degree or equivalent, in a Science or Technology related area.

Bachelor Degree must provide an adequate level of preparation in mathematics (including calculus and linear algebra) and in physical sciences (including statics, dynamics, electric circuits and introductory electronics) to meet the normal prerequisites for units in the course.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1		Credit Points
ENS5448	Introduction to Engineering	15
ENS5229	Instrumentation and Measurement	15
MAT5134	Differential Equations	15
Elective 1		
Year 1 - Semester 2		
ENS5449	Engineering Drawing and CAD	15
ENS5450	Materials and Manufacturing 1	15
ENS5259	Thermodynamics	15
Elective 2		
Electives		
ENS5451	Electrical Engineering 1B	15
ENS5452	Engineering Mechanics	15
ENS5453	Analog Electronics	15
ENS5110	Materials and Manufacturing 2	15
ENS5256	Digital Electronics	15
ENS5260	Surveying and Site Measurement	15
ENM5218	Fluid Mechanics	15

See more course information:
reachyourpotential.com.au/courses/W71

MASTER OF ENGINEERING

I59 - JO

Duration: 2 Years

Practicum: Yes

Provides graduates with a professional Engineering Degree. Suitable for people who already have a relevant degree in science or technology and who would like to upgrade to a professional qualification in Engineering, or those with engineering qualifications who would like to change their discipline of specialisation.

SPECIALISATIONS

- Civil Engineering
- Computer Systems Engineering
- Electrical Power Engineering
- Electronics and Communications Engineering

- Instrumentation Control and Automation Engineering
- Mechanical Engineering
- Mechatronics Engineering

ADMISSION REQUIREMENTS

Bachelor Degree, or equivalent, in Engineering, or Engineering Technology; or ECU's Bachelor of Engineering Science; or ECU's Graduate Diploma in Engineering Science.

COURSE STRUCTURE

Requires the completion of 16 units / 240 credit points.

This course has three components:

- Core Units - 2 Units
- Specialisation Units - 12 Units
- Practicum - 1 Unit
- Project - 1 Unit

Required Units	Credit Points
Year 1 - Semester 1	
ENS5159 Engineering Innovation and Ethics	15
Engineering Specialisation 1	15
Engineering Specialisation 2	15
Engineering Specialisation 3	15
Year 1 - Semester 2	
Engineering Specialisation 4	15
Engineering Specialisation 5	15
Engineering Specialisation 6	15
Engineering Specialisation 7	15
Year 2 - Semester 1	
ENS5111 Engineering Practicum	0
ENS5250 Design Project	30
Engineering Specialisation 8	15
Engineering Specialisation 9	15
Engineering Specialisation 10	15
Year 2 - Semester 2	
ENS5543 Engineering Management	15
Engineering Specialisation 11	15
Engineering Specialisation 12	15

SPECIALISATIONS

Civil Engineering

Required Units	Credit Points
ENS5260 Surveying and Site Measurement	15
ENS5154 Construction Management	15
ENS5245 Concrete Design	15
ENS5246 Steel Design	15
ENS5242 Soil Mechanics and Foundation Engineering	15
ENS5252 Construction Technology	15
ENS5365 Road Engineering	15
ENM5218 Fluid Mechanics	15
ENS5180 Finite Element Methods	15
ENS5243 Structural Analysis	15
ENS5112 Construction Site Management	15
ENS5549 Water Supply Engineering	15

Computer Systems Engineering

Required Units	Credit Points
ENS5240 Industrial Control	15
CSP5108 UNIX and C	15
ENS5256 Digital Electronics	15
ENS5257 Microprocessor Systems	15
ENS5244 Computer Architecture	15



ECU Civil Engineering student at construction site

ENS5204	Real-Time Embedded Systems	15
ENS5341	Signals and Systems	15
ENS5343	Data Communication and Computer Networks	15
ENS5441	Communication Systems 1	15
ENS5253	Control Systems	15
ENS5251	Digital Signal Processing	15
ENS5442	Robotics 1	15

Electrical Power Engineering

Required Units	Credit Points
ENS5229	Instrumentation and Measurement 15
ENS5343	Data Communication and Computer Networks 15
ENS5441	Communication Systems 1 15
ENS5258	Analog Electronics 15
ENS5207	Power Systems 1 15
ENS5230	Electrical Machines and Transformers 15
ENS5341	Signals and Systems 15
ENS5445	Sustainability and Renewable Energy 15
ENS5253	Control Systems 15
ENS5360	Power Electronics 15
ENS5240	Industrial Control 15
ENS5361	Power Systems 2 15

Electronics and Communications Engineering

Required Units	Credit Points
ENS5343	Data Communication and Computer Networks 15
ENS5441	Communication Systems 1 15
ENS5447	Propagation and Antennas 15
ENS5258	Analog Electronics 15
ENS5251	Digital Signal Processing 15
ENS5341	Signals and Systems 15
ENS5547	Wireless Communication 15
ENS5253	Control Systems 15
ENS5360	Power Electronics 15
ENS5542	Communication Systems 2 15

ENS5203	Electronic Circuit Design	15
ENS5444	Telecommunication Networks	15

Instrumentation Control and Automation Engineering

Required Units	Credit Points
ENS5229	Instrumentation and Measurement 15
ENS5441	Communication Systems 1 15
ENS5447	Propagation and Antennas 15
ENS5257	Microprocessor Systems 15
ENS5343	Data Communication and Computer Networks 15
ENS5341	Signals and Systems 15
ENS5240	Industrial Control 15
ENS5209	Process Control 15
ENS5253	Control Systems 15
ENS5360	Power Electronics 15
ENS5204	Real-Time Embedded Systems 15
ENS5230	Electrical Machines and Transformers 15

Mechanical Engineering

Required Units	Credit Points
ENM5218	Fluid Mechanics 15
ENS5180	Finite Element Methods 15
ENS5140	Principles of Industrial Maintenance 15
ENS5110	Materials and Manufacturing 2 15
ENS5259	Thermodynamics 15
ENS5105	Mechanical Design and Development 15
ENS5341	Signals and Systems 15
ENS5243	Structural Analysis 15
ENS5261	Advanced Materials and Manufacturing Systems 15
ENS5253	Control Systems 15
ENS5230	Electrical Machines and Transformers 15
ENS5200	Building Services 15



Mechatronics Engineering

Required Units		Credit Points
ENS5240	Industrial Control	15
ENM5218	Fluid Mechanics	15
ENS5256	Digital Electronics	15
ENS5110	Materials and Manufacturing 2	15
ENS5257	Microprocessor Systems	15
ENS5230	Electrical Machines and Transformers	15
ENS5341	Signals and Systems	15
ENS5180	Finite Element Methods	15
ENS5261	Advanced Materials and Manufacturing Systems	15
ENS5253	Control Systems	15
ENS5105	Mechanical Design and Development	15
ENS5442	Robotics 1	15

See more course information:
reachyourpotential.com.au/courses/159

MASTER OF ENGINEERING SCIENCE BY RESEARCH

727 - JO

Duration: 2 Years

Provides the opportunity for advanced level research in Electrical, Electronic, Computer, Communication, Civil, Mechanical, and Mechatronic Engineering. Students develop skills in research and gain a qualification which can enable them to pursue further postgraduate studies towards a Doctor of Philosophy.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree in Engineering or Science.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of Master Preliminary Units
- Stage 2 - Entirely research based

Stage 1		Credit Points
ENS5101	Master Preliminary	30
ENS5102	Master Preliminary	30

Stage 2

Each semester students enrol into research thesis unit: ENS6200.

CAREERS

Engineering Researcher, Research and Development Engineer, Professional Engineer.

See more course information:
reachyourpotential.com.au/courses/727

DOCTOR OF PHILOSOPHY

649 - JO

Duration: 3 Years

FIELD OF RESEARCH

- Engineering

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

Although formal coursework is not a stipulated part of requirements, coursework may be required and will be assigned on an individual basis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in ENS7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

CAREERS

Researcher, Research and Development Engineer, Engineering Professional, Engineering Consultant, Academic.

See more course information:
reachyourpotential.com.au/courses/649

FLYING

GRADUATE DIPLOMA IN FLYING W03 - JO

Duration: 1 Year

Practicum: Yes

Provides a professional level program of instruction and training leading to a fully accredited qualification as an Australian commercial pilot.

The course will provide the following qualifications:

- A Commercial Pilot's Licence; and
- A Command Instrument Rating in a twin engine or turbine-powered aircraft

In addition to training in night flying and upset recovery techniques, the course covers all the basic requirements for becoming a commercial pilot and beginning a career as a pilot or beginning a career path towards becoming a senior aviation professional.

ADMISSION REQUIREMENTS

ECU Bachelor of Aviation or be enrolled in that course.

Meet the requirements of a Class 1 medical examination as required by CASA (Civil Aviation Safety Authority) for holders of a Commercial Pilot's Licence.

Be interviewed by a selection panel and demonstrate an aptitude for, and a commitment to, flying and aviation.

Acquire an AVID (Aviation Identification) as a minimum, or preferably an ASIC (Aviation Security Identification Card) security status.

ADDITIONAL COURSE INFORMATION

International students should ensure that this qualification will be recognised in their own country and they fully understand what additional, if any, training requirements may be required before they are licensed to fly when they return home.



COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units		Credit Points
SCA5103	General Flying Training	15
SCA5104	Private Pilot Licence	15
SCA5105	Flying Consolidation	15
SCA5213	Upset Recoveries and Night Circuits	15
SCA5107	Commercial Pilot Licence 1	15
SCA5108	Commercial Pilot Licence 2	15
SCA5109	Command Instrument Rating Simulator	15
SCA5110	Command Instrument Rating Flight	15

CAREERS

Commercial Pilot.

See more course information:
reachyourpotential.com.au/courses/W03

INTERDISCIPLINARY STUDIES

MASTER OF SCIENCE (INTERDISCIPLINARY STUDIES) BY RESEARCH

J22 - JO, ML

Duration: 2 Years

The interdisciplinary approach of this research masters recognises that solutions to problems often rely on knowledge gained across traditional disciplines. In the selection of fields of research, students are encouraged to examine the broad perspective within which the problem lies and to adopt problem-solving techniques applicable across disciplines.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree in Science; or equivalent.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of units
- Stage 2 - Entirely research based

Stage 1

Students are required to complete a total of 120 credit points during Stage 1.

Students will select, in consultation with their nominated supervisor(s), and with the approval of the Course Coordinator, a number of postgraduate coursework units chosen from those available within the Faculty of Computing, Health and Science.

Stage 2

Each semester students enrol into research thesis unit: FST6200.

CAREERS

Research Associate, Scientist, Science Communicator.

See more course information:
reachyourpotential.com.au/courses/J22

MATHEMATICS

GRADUATE DIPLOMA OF SCIENCE (MATHEMATICS)

U41 - JO

Duration: 1 Year

Provides a broadly based foundation of core units together with electives in mathematics and statistics. On completion of the course, graduates will have the knowledge and skills needed to apply mathematics and statistics to their professional responsibilities.

ADMISSION REQUIREMENTS

Bachelor Degree which includes at least two, one-semester mathematics units; or the equivalent.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

This course has two components:

- Core Units - 2 Units
- Electives - 6 Units



Required Units		Credit Points
MAT4101	Mathematical Modelling Techniques	15
MAT4163	Linear Algebra	15

Electives

Six units selected from the following list:

MAT4497	Biostatistics	15
MAT4484	Introduction to Geostatistics	15
MAT4498	Time Series Forecasting	15
MAT4483	Optimisation and Networks	15
MAT4487	Decision Making and Risk	15
MAT4482	Differential Equations	15
MAT4486	Multivariate Calculus	15
MAT4499	Mathematics and Statistics Project	15

CAREERS

Teacher, Statistics Consultant.

See more course information:
reachyourpotential.com.au/courses/U41

MASTER OF SCIENCE (MATHEMATICS AND PLANNING) BY RESEARCH

689 - JO

Duration: 2 Years

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree which includes a substantial mathematics component.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Core Units		Credit Points
RES5115	Research Preparation: Principles and Approaches	20
MAT5194	Thesis Preparation: Mathematical Background 1	20

Electives

Four units selected from the following list:

MAT5213	Multivariate Statistical Analysis	20
MAT5214	Time Series Analysis	20
MAT5215	Introduction to Geostatistics	20
MAT5218	Geostatistical Methods	20
MAT5219	Modelling and Simulation	20

Stage 2

Each semester students enrol into research thesis unit: MAT6200.

CAREERS

Mathematician, Statistician.

See more course information:
reachyourpotential.com.au/courses/689

DOCTOR OF PHILOSOPHY

L28 - JO

Duration: 3 Years

FIELD OF RESEARCH

- Mathematics

Designed to enable students to pursue original research in their field of specialisation. This course involves a research program which culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in MAT7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

CAREERS

Resource Modeller, Lecturer, Analyst, Statistical Consultant.

See more course information:
reachyourpotential.com.au/courses/L28





EXERCISE, BIOMEDICAL & HEALTH SCIENCES

The School of Exercise, Biomedical and Health Sciences encompasses a variety of disciplines, offering qualifications in Health and Aged Services, Human Biology, Nutrition and Dietetics, Public Health, and Sports Science. What's more, students have access to amazing facilities, including Physiotherapy clinics, Occupational Therapy suites and Nutrition and Sports Science laboratories; ensuring all courses have a comfortable balance of theory and practice.

ECU RESEARCHERS AWARDED A RESEARCH GRANT IN PARTNERSHIP WITH WOODSIDE

Congratulations to a team of researchers from the School of Exercise, Biomedical and Health Sciences, who were recently awarded a \$60,000 research grant by the Australia China Natural Gas Technology Partnership Fund (The Gas Fund) to test heat stress interventions under operational conditions. Led by Senior staff in the Faculty of Computing, Health and Science, Associate Prof Jacques Oosthuizen, Mr Joseph Mate and Mr Martyn Cross, the project will look at workers as occupational athletes, analysing how they perform their work in hot environments. The analysis will include field work on Woodside offshore facilities, as well as land-based operations conducted over the summer.

ECU'S MASTER OF PHYSIOTHERAPY LECTURER WINS AWARD FOR EDUCATIONAL EXCELLENCE

The School of Exercise, Biomedical and Health Sciences is proud to announce that Master of Physiotherapy Senior Lecturer Jillian Thomson recently received an Australian Physiotherapy Association (APA) WA Branch Award for Excellence in the Education Category. The annual awards recognise the significant contribution APA members make to the physiotherapy profession. Ms Thomson, who most recently worked with staff at ECU to develop ECU's inaugural Master of Physiotherapy program, was recognised for her contribution to the establishment of new physiotherapy programs at both Notre Dame and Edith Cowan University.

PROMISING ECU RESEARCHER AWARDED A RESEARCH SCHOLARSHIP BY THE CANCER COUNCIL

The School of Exercise, Biomedical and Health Sciences is pleased to announce that student Greg Levin, currently completing his PhD in Sports Science, was recently awarded a top-up Ancillary PhD Scholarship by the Cancer Council of Western Australia. The \$12,000 scholarship supports the work of promising young PhD students with a research interest in cancer, and will allow Greg to conduct research into the effects of exercise on the mental health and quality of life of cancer survivors. Greg is currently working with the team at ECU's Health and Wellness Institute, and hopes to understand why and how cancer survivors experience a boost in self-esteem and quality-of-life when they combine exercise with their treatments.



HEALTH AND AGED SERVICES

MASTER OF HEALTH AND AGED SERVICES MANAGEMENT

163 - JO

Duration: 2 Years

Caters to people wishing to extend their expertise in health and community care management through the study of applied and challenging topics. The course links closely with each student's workplace and includes an option to undertake a workplace project.

Designed to develop management competencies that are critical to role effectiveness. Research suggests that the course increases competitiveness when applying for managerial roles and helps make management roles more enjoyable.

ADMISSION REQUIREMENTS

Bachelor Degree; or relevant postgraduate qualification.

COURSE STRUCTURE

Requires the completion of 12 units / 240 credit points.

This course has two components:

- Core Units - 6 Units
- Electives - 6 Units

Core Units		Credit Points
HST5605	Leadership and Health Advocacy Skills	20
HST5607	Strategic Decision Making and Program Planning	20
HST5311	Resource Management Skills	20
HST5312	Managing and Using Information	20
HST5501	Law and Ethical Issues	20
HST5608	Quality and Safety in Health and Aged Care	20

Electives

Six units selected from the following list:

HST5502	Current Issues	20
HST5503	Economics, Accounting and Finance	20

HST5504	Human Resource Management	20
HST5507	International Health and Community Care Systems	20
HST5604	Public Health Informatics	20
MKT5712	Social and Not for Profit Marketing	15
MAN5612	Project Management	15
HST5509	Leadership and Emotional Intelligence	20
HST5602	Diversity, Culture and Health	20
HST5603	Maternal, Child and Youth Health	20
HST5609	Workplace Assessment	10
HST5120	Epidemiology	20
HST5161	Public Health: Philosophy, Principles and Practice	20

CAREERS

Managerial roles in Health and Aged Care organisations, Consultant, Project Manager.

See more course information:
reachyourpotential.com.au/courses/163

HUMAN BIOLOGY

MASTER OF SCIENCE (HUMAN BIOLOGY) BY RESEARCH

N90 - JO

Duration: 2 Years

Research Master degree designed to build on a three year specialised Bachelor Degree in Human Biology.

FIELD OF RESEARCH

- Human Biology

ADMISSION REQUIREMENTS

Bachelor Degree in Human Biology; or an equivalent qualification.

COURSE STRUCTURE

This course has two components:

- Stage 1 – Requires the completion of 6 units
- Stage 2 – Entirely research based

Stage 1 - Semester 1 Credit Points

HBP5115	Thesis Preparation 1	20
SCH5105	Advances in Human Biology 1	20
RES5115	Research Preparation: Principles and Approaches	20

Stage 1 - Semester 2

HBP5113	Masters Thesis 1	20
HBP5114	Masters Thesis 2	20
SCH5106	Advances in Human Biology 2	20

Stage 2

Each semester students enrol into research thesis unit: HBP6200.

See more course information:
reachyourpotential.com.au/courses/N90

NUTRITION AND DIETETICS

MASTER OF NUTRITION AND DIETETICS

149 - JO

Duration: 2 Years

Practicum: Yes

The course commences mid-year and spans four university semesters with some community, foodservice and clinical practice components occurring outside normal university semesters. Within the learning activities of the course, students are trained to understand and interpret nutrition science, assess nutritional needs, conduct research, and give dietary advice for general health and specialised requirements including medical conditions and improved performance.

ADMISSION REQUIREMENTS

Bachelor Degree in science or health, including a full year of study of both biochemistry and human physiology at second or third year level. Previous study in nutrition will be an advantage.

Interview.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

ADDITIONAL COURSE INFORMATION

This course has received provisional accreditation from the Dietitians Association of Australia (DAA), meaning that graduates are eligible for full membership of the DAA and can apply for Accredited Practising Dietitian (APD) status. This status allows graduating dietitians to register as health providers for Medicare and private health insurance purposes.

Before undertaking any clinical placement, a student is required to have Communicable Diseases, Criminal Record and Working with Children clearances.

Students can only start this course in the July intake.

COURSE STRUCTURE

Requires the completion of 15 units / 240 credit points.

This course has 2 components:

- Core Units - 14 Units
- Practicum - 1 Unit

Year 1 - Semester 1

July-November

NUT4441	Nutrients and Metabolism	15
NUT4457	Applied Food Science and Systems	15
NUT4443	Nutritional Assessment and Anthropometry	15
NUT4444	Public Health Nutrition	15

Year 1 - Semester 2

February-June

NUT4446	Medical Nutrition Therapy 1	15
NUT4448	Nutrition Research Skills	15
NUT5104	Dietetics Professional Skills	15
NUT4449	Nutritional Biochemistry	15

Year 2 - Semester 1

July-November

NUT4445	Advanced Concepts in Nutrition	15
NUT5105	Medical Nutrition Therapy 2	15
NUT5107	Nutrition Research Project	15
NUT5206	Food Service and Dietetics Management	15

Year 2 - Semester 2

February-June

NUT5108	Community Placement and Evaluation	15
NUT5109	Food Service Placement and Evaluation	15
NUT5110	Clinical Placement and Evaluation	30

See more course information:
reachyourpotential.com.au/courses/149

PUBLIC HEALTH

GRADUATE DIPLOMA OF PUBLIC HEALTH

W61 - JO

Duration: 1 Year

Public health practitioners are health professionals who have the skills required to help individuals and communities to have greater control over their health and wellbeing and to influence organisational and political environments in ways that lead to better health for all.

SPECIALISATIONS

- Health Promotion
- Primary Health Care

ADMISSION REQUIREMENTS

Relevant Bachelor Degree; or relevant postgraduate qualification.

COURSE STRUCTURE

Requires the completion of 6 units / 120 credit points.

SPECIALISATIONS

Health Promotion

Intended to equip students with skills and understandings that will facilitate their career effectiveness and aid the transition into leadership roles within organisations that deliver this category of public health services and programs.

It will suit students who have an interest in understanding how the effectiveness of health promotion activity can be optimised and who want to extend their skills in key areas of program delivery.

**Required Units**

HST5111	Health Promotion Strategies	20
HST5115	Health Promotion Program Evaluation	20
HST5605	Leadership and Health Advocacy Skills	20
HST5607	Strategic Decision Making and Program Planning	20

Elective Units

One unit selected from the following list:

ADS5103	Understanding Addictive Behaviour	20
JOU4113	Health Journalism	15
MKT5712	Social and Not for Profit Marketing	15

One unit selected from the following list:

HST5311	Resource Management Skills	20
NUT4444	Public Health Nutrition	15

The following unit is required for completion of the Graduate Diploma in Public Health (Health Promotion) for those students who have completed one or more of the 15 credit-point elective units.

HST5609	Workplace Assessment	10
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Primary Health Care

Equip students with skills and understandings that will facilitate their career effectiveness and aid the transition into leadership roles within organisations that deliver this type of public health services and programs.

It will suit students who have an interest in understanding how the effectiveness of primary health care services can be optimised and who want to extend their skills in key areas of primary health service delivery.

Required Units

		Credit Points
ADS5103	Understanding Addictive Behaviour	20
HST5603	Maternal, Child and Youth Health	20
HST5605	Leadership and Health Advocacy Skills	20
HST5607	Strategic Decision Making and Program Planning	20

Credit Points**Elective Units**

One unit selected from the following list:

JOU4113	Health Journalism	15
HST5311	Resource Management Skills	20
MKT5712	Social and Not for Profit Marketing	15

One unit selected from the following list:

HST5506	Managing for Performance and Quality	20
NUT4444	Public Health Nutrition	15

The following unit is required for completion of the Graduate Diploma in Public Health (Primary Health Care) for those students who have completed one or more of the 15 credit-point elective units.

HST5609	Workplace Assessment	10
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See more course information:
reachyourpotential.com.au/courses/W61

MASTER OF PUBLIC HEALTH

162 - JO

Duration: 2 Years

Public health is a broad area which can be generally characterised as being concerned with improving health and wellbeing by carrying out actions that will have an impact at a population or 'whole of community' level.

This course is recognised nationally and internationally as the appropriate qualification for health professionals seeking to work in the public health domain. It provides students with an opportunity to develop competencies that have been widely endorsed as being appropriate for MPH graduates working within Australia and overseas.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree; or relevant postgraduate qualification.



I've landed a job I'm passionate about!

I was able to gain some valuable experience during my time at ECU. After expanding upon a range of skills relevant to the industry, including teaching, coaching, injury prevention, psychology and biomechanics, I was able to then pursue the career I actually wanted and landed a job as a football Video Analyst for the Fremantle Dockers.

SAM BUHAGIAR
ECU Exercise and Sports Science Graduate

COURSE STRUCTURE

Requires the completion of 12-13 units / 240 credit points.

This course has two components:

- Core Units - 8 Units
- Electives - 4-5 Units

Required Units	Credit Points
HST5117 Communicable Disease	20
HST5120 Epidemiology	20
HST5161 Public Health: Philosophy, Principles and Practice	20
MAT5212 Biostatistics	20
HST5602 Diversity, Culture and Health	20
HST5604 Public Health Informatics	20
HST5605 Leadership and Health Advocacy Skills	20
HST5607 Strategic Decision Making and Program Planning	20

Elective Units

Four or five units selected from the following list to a combined value of 80 credit points:

ADS5203 Addiction Studies: Behaviour Change	20
ADS5204 Addiction Studies: The Policy and Practice of Prevention	20
ADS5205 Addiction Studies: Selected Topics	20
CMM4113 Health Journalism	15
HST5111 Health Promotion Strategies	20
HST5115 Health Promotion Program Evaluation	20
HST5130 Principles of Environmental Health	20
HST5231 Current Issues in Environmental Health	20
HST5311 Resource Management Skills	20
HST5312 Managing and Using Information	20
HST5501 Law and Ethical Issues	20
HST5603 Maternal, Child and Youth Health	20
HST5608 Quality and Safety in Health and Aged Care	20
HST5609 Workplace Assessment	10
MKT5712 Social and Not for Profit Marketing	15
NUT4444 Public Health Nutrition	15
SCI5116 Environmental Administration and Planning	20
SCI5127 Environmental Monitoring and Investigation	20

See more course information:

reachyourpotential.com.au/courses/162

DOCTOR OF PHILOSOPHY

L21 - JO

Duration: 3 Years

FIELD OF RESEARCH

- Health Specialisation

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in HST7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested

to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L21

SPORTS SCIENCE

MASTER OF SCIENCE (SPORTS SCIENCE) BY RESEARCH 641 - JO

Duration: 2 Years

Provides an opportunity for advanced level study and research in the following disciplines: Exercise Physiology, Sports Psychology or Biomechanics. Students are expected to apply a range of research methodologies to investigate specific research questions applicable to their specialisation.

FIELDS OF RESEARCH

- Exercise Physiology
- Sports Psychology
- Biomechanics

ADMISSION REQUIREMENTS

Bachelor of Science (Sports Science); or equivalent.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 3 units
- Stage 2 - Entirely research based

Stage 1	Credit Points
SPS6120 Preparation of Thesis Proposal	20
RES5115 Research Preparation: Principles and Approaches	20

One specialisation unit selected from the following list:

Physiological Testing of Human Performance	
SPS5303 Physiological Testing of Human Performance	20
Social Psychology of Athletic Coaching	
SPS5202 Social Psychology of Athletic Coaching	20
Quantitative Methods in Biomechanics	
SPS5302 Quantitative Methods in Biomechanics	20

Stage 2

Each semester students enrol into research thesis unit: SPS6200.

See more course information:
reachyourpotential.com.au/courses/641

DOCTOR OF PHILOSOPHY 631 - JO

Duration: 3 Years

FIELD OF RESEARCH

- Sport Science
- Human Biology

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in SPS7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/631





LAW & JUSTICE

ECU's Law and Justice courses will open career doors to and beyond the courtroom, and equip you with a practical legal education to pursue social justice and make a difference in this world.

Students have the opportunity to specialise across an extensive range of contemporary issues such as family law, mediation, youth awareness, the psychology of criminal behaviour, offender management and effective forensic investigation.

ECU RESEARCHER PUBLISHES INTERNATIONAL BOOK

Congratulations to Post Doctoral Research Fellow, Dr Adrian Scott whose book entitled, 'Forensic Psychology' has been released. Available internationally, the book offers a broad and varied introduction to forensic psychology, including the theories of offending and how psychological research has informed the different stages of the criminal justice system, from offender profiling to the treatment of offenders.

The book is part of an eight book series published by Palgrave Macmillan, entitled 'Insights in Psychology', which covers a range of key topics including sport, intelligence, media, forensics, addiction and relationships. Each book is written by a subject specialist who teaches and researches at university level, with the aim to inspire confidence in students and teachers and entice people to study psychology at any level. This is the first book written by Dr Scott, who was thrilled to contribute to the psychology series and grateful for the support received from his colleagues in the Sellenger Centre at ECU.

ECU LAW STUDENTS GET HANDS-ON EXPERIENCE IN MOOT COURT

In 2010, a team of ECU Law students participated in the annual Malcolm McCusker Criminal Law Moot at the WA Police Academy moot court.

The competition is an internal law moot (a simulated court proceeding) run by the Law Student Body and the North Law Society, and judged by Academic Competitions Coordinator and ECU lecturer, Mr Michael Crowley.

The 2010 moot involved the review of a trial judge's directions to the jury. Competing teams made submissions both for and against the judge's directions, providing ECU Law students with a great opportunity to cultivate their skills.

ECU STUDENTS HELP PURSUE SOCIAL JUSTICE WITH THE CRIMINAL JUSTICE REVIEW PROJECT

Criminology, Law and Forensic Investigation students work with ECU academics and criminal barristers on the Criminal Justice Review project to develop skills in case file management, investigative techniques and research. The project is committed to exonerating innocent persons who have been wrongly convicted.

ECU LAW AND JUSTICE COURSES CONNECT THEORY AND PRACTICE

ECU Law and Justice students are given a broad range of opportunities to gain practical experience by working with trained professionals and engaging with the community. Students participate in client interviewing, competitions, moots, legal research and writing clinics. Law students add an important practical component to their studies by assisting with real-life case studies under the supervision of legal practitioners at the on-campus Northern Suburbs Community Legal Centre.

I am completely satisfied that I have chosen the best university possible to complete my studies.

I chose ECU because of the significance of the lady behind the name (Edith Cowan). I have grown up with a sense of social justice and have always had strong female role models in my family. ECU Business and Law lecturers have a passion for law and justice that exceeds their role as lecturers. Their commitment to involve students in their work is impressive and gives students an opportunity to gain practical insight into their particular field of study. I find the library and IT resources at ECU to be exceptional. Research seems so in depth due to the great expanse of information available via the online databases.

NELLA WATSON-LOWE
ECU Laws / Arts student

GRADUATE DIPLOMA IN CRIMINOLOGY AND JUSTICE W72 - JO

Duration: 1 Year

Facilitates advanced independent learning and consolidates skills.

Designed for professionals who have careers in law enforcement, compliance and justice, and is applied in focus. Students will acquire the skills to undertake quantitative and qualitative research, enabling them to conduct workplace projects, evaluate the implementation of new policies and programs, and understand the evidence base of existing and emerging policy and practice.

In particular, the capacity to reflect on practice in the complex and demanding environments of criminology, justice, law enforcement and compliance is a significant underpinning principle of the course.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Stage 1	Credit Points
CRI5601 Essential Communication Skills for Justice Practice	15
CRI5602 Justice Policy Development and Evaluation	15
CRI5603 Pivotal Issues in Criminology and Justice	15
Elective	15
Stage 2	
CRI5115 Independent Study in Criminology and Justice	15
MKT5704 Qualitative Research Methods	15
MKT5705 Quantitative Research Methods	15
Elective	15

See more course information:
reachyourpotential.com.au/courses/W72

MASTER OF CRIMINOLOGY AND JUSTICE I44 - JO

Duration: 1.5 Years

A coursework masters offering guided study to help generate new knowledge and understandings of how to manage complex social issues related to policing, justice and security. Issues from simple law enforcement to complex social management are explored.

ADMISSION REQUIREMENTS

Bachelor Degree in Criminology and Justice, or closely related field; or a Bachelor Degree in a different field plus at least two years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units /180 credit points.

Stage 1	Credit Points
CRI5601 Essential Communication Skills for Justice Practice	15
CRI5602 Justice Policy Development and Evaluation	15
CRI5603 Pivotal Issues in Criminology and Justice	15
Elective	15
Stage 2	
MKT5704 Qualitative Research Methods	15
MKT5705 Quantitative Research Methods	15
CRI5115 Independent Study in Criminology and Justice	15
Elective	15
Stage 3	
CRI5610 Master of Criminology and Justice Project Development	30
CRI5620 Master of Criminology and Justice Project	30

See more course information:
reachyourpotential.com.au/courses/I44

DOCTOR OF PHILOSOPHY L27 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Criminology
- Justice
- Law

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in CRI7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.



NURSING & PARAMEDICINE

ECU boasts the largest undergraduate Nursing program in Western Australia, and is recognised as the premium provider of Nursing education. Students have access to state-of-the-art facilities including simulation suites and demonstration wards that promote 'scenario-based' learning, ensuring graduates are job ready. What's more, selected students have the opportunity to participate in Nursing partnership programs, allowing them to undertake their clinical placements with one health service throughout the program.

RESEARCH AIMING TO IMPROVE THE PROFESSION

Improved nurse staffing levels were associated with a 25 per cent decrease in the rate of patient deaths, according to a study conducted by ECU's Head of the School of Nursing, Midwifery and Postgraduate Medicine, Professor Di Twigg. The research entitled, 'The impact of nursing hours per patient day (NHPPD) staffing method on patient outcomes: A retrospective analysis of patient and staffing data', was conducted over a four-year period starting in 2002 when a new staffing method (NHPPD) was first implemented. This research is one of the first studies to examine this specific nurse staffing policy. Nurses play a vital role in terms of enabling the early detection and prompt intervention when patients' conditions deteriorate. The ability of nurses to initiate actions that minimise adverse events and negative outcomes for patients is directly linked to the hours of care provided. Professor Twigg says the research argues that the number of nurses is important to patient safety and strategies must be developed to ensure an adequate nursing workforce. This must be recognized as a shared responsibility between policy makers and the nursing profession. The findings of this study are supported by similar findings internationally and both extends knowledge and improves the quality of life for Australians and people around the world.



WORLD-CLASS FACILITIES

The School of Nursing, Midwifery and Postgraduate Medicine is located in the purpose-built Health and Wellness Building at Joondalup campus. The Health and Wellness building incorporates the ECU Health simulation centre and demonstration wards which provide a safe and authentic environment for clinical skills development to increase the competence and confidence of students and healthcare professionals.

Demonstration wards comprising 52 beds are designed to meet Australian healthcare standards. The facilities at the Health and Wellness building give students the opportunity for experiential hands-on practice to learn and master nursing, midwifery and paramedical skills in a variety of simulated healthcare settings. The nursing facilities on our ECU South West (Bunbury) Campus are the most sophisticated in regional Western Australia. They include a nursing demonstration ward and a high dependency ward. The technology used in Bunbury is the same as in Perth, so all ECU nursing students receive access to the same supportive environment.

NURSING

MASTER OF NURSING

148 - JO

Duration: 1.5 Years

Designed for Registered Nurses wishing to continue their professional and academic development to advance their leadership, research, teaching or administrative roles. Successful completion of this higher degree involves coursework and the completion of a project.

ADMISSION REQUIREMENTS

Current Nursing Registration.

Bachelor of Nursing; or equivalent.

Minimum of two years post-registration nursing experience.

All applicants are required to provide:

- Certified copy of current registration.
- Certified copy of academic transcripts at Bachelor level and above.
- Names and contact details of two professional referees.

COURSE STRUCTURE

Requires the completion of 9 units / 180 credit points.

Year 1 - Semester 1		Credit Points
CMC4100	Coaching and Mentoring in the Clinical Setting	20
NNI5101	Professional Issues in Clinical Nursing	20
NUR5113	Evaluating Practice in Health	20

Year 1 - Semester 2		Credit Points
RES5115	Research Preparation: Principles and Approaches	20
NST5101	Teaching and Learning in the Clinical Setting	20

One unit selected from the following list:

NST5158	Independent Study	20
MHP5101	Master Health Project	20

Year 2 - Semester 1		Credit Points
MHP5202	Master Health Project	20
CLM4100	Clinical Leadership and Management	20

One unit selected from the following list:

NST5158	Independent Study	20
MHP5101	Master Health Project	20

CAREERS

Education and leadership roles in Nursing.

See more course information:
reachyourpotential.com.au/courses/148

MASTER OF NURSING BY RESEARCH JO - N98

This research course extends the nurse's knowledge relevant to nursing and health care in order to develop leadership roles within the profession and open up new areas for professional development. The course prepares to pursue further study at doctoral level.

ADMISSION REQUIREMENTS

Current Nursing Registration.

Bachelor of Nursing; or equivalent.

Minimum of two years post-registration nursing experience.



My ECU Nursing degree helped me help people in need.

My aunt died in a hospital in the Philippines due to a lack of proper care, so I wanted a degree that could help make a difference in the world. With ECU's overseas partnership I got the chance to work in rural parts of Laos. We had very basic equipment, if any to work with, and our patients needed so much more than we could provide. However, practicing nursing in another country was an experience I will treasure for years.

JOANNE HUME
ECU Nursing graduate

All applicants are required to provide:

- Certified copy of current registration
- Certified copy of academic transcripts at Bachelor level and above
- Names and contact details of two professional referees

COURSE STRUCTURE

This course has two components:

Stage 1 – Requires the completion of 6 units / 120 credit points
Stage 2 – Entirely research based

Stage 1 – Semester 1		Credit Points
NST5158	Independent Study	20
RES5115	Research Preparation: Principles and Approaches	20
NNI5101	Professional Issues in Clinical Nursing	20
Stage 1 - Semester 2		Credit Points
NUR5201	Masters Thesis	20
NUR5202	Masters Thesis	20
	Elective	20

Stage 2

Each semester students enrol into research thesis unit: NUR6200.

See more course information:
reachyourpotential.com.au/courses/N98

DOCTOR OF PHILOSOPHY

654 - JO

Duration: 3 Years

FIELD OF RESEARCH

■ Nursing

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in NUR7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/654

PARAMEDICAL SCIENCE

MASTER OF PARAMEDICAL SCIENCE 158 - JO

Duration: 1.5 Years

The Master of Paramedical Science by Coursework enables the student to acquire the necessary knowledge and skills to work in an expanded scope of practice in critical or primary health care roles.

Enables the student to first enhance their individual knowledge and skill whilst working in their selected area of specialisation and then to acquire the theoretical knowledge and skills required of a paramedic in an extended practice role.

SPECIALISATIONS

- Critical Care
- Community Paramedicine

ADMISSION REQUIREMENTS

Relevant Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Onshore international students must study at least 7 units on-campus in order to meet visa requirements.

COURSE STRUCTURE

Requires the completion of 9 units /180 credit points.

SPECIALISATIONS

Critical Care

Year 1 - Semester 1

Credit Points

PST4103	Advanced Cardiac Studies	20
PST4104	Advanced Medical Studies	20
PST4105	Paediatrics for Critical Care Paramedics	20

Year 1 - Semester 2

PST5107	Advanced Obstetrics for Paramedics	20
PSP5101	Critical Care Practicum (Intensive Care Phase)	20
PST4106	Retrieval Medicine	20

Year 2 - Semester 1

Three units selected from the following list:

CLM4100	Clinical Leadership and Management	20
NST5101	Teaching and Learning in the Clinical Setting	20
NST5158	Independent Study	20
PST4101	Community Health Care for Paramedics 1	20
PST4102	Community Health Care for Paramedics 2	20
PST5104	Community Health Care for Paramedics 3	20
PSP4101	Community Health Care Practicum	20
PRH5108	Effective Teamwork	20
HST5116	Fundamentals of Environmental and Occupational Safety and Health	20
PST4106	Retrieval Medicine	20
RES5102	Research Preparation: Qualitative Approaches	20
RES5103	Research Preparation: Quantitative Research Methods	20

Community Paramedicine

Year 1 - Semester 1

Credit Points

PST4101	Community Health Care for Paramedics 1	20
PST4102	Community Health Care for Paramedics 2	20
PSP4101	Community Health Care Practicum	20

Year 1 - Semester 2

PST5104	Community Health Care for Paramedics 3	20
PST5107	Advanced Obstetrics for Paramedics	20
PST4105	Paediatrics for Critical Care Paramedics	20

Year Two - Semester 1

Three units selected from the following list:

PST4103	Advanced Cardiac Studies	20
PST4104	Advanced Medical Studies	20
MMP5102	Evidence-based Chronic Disease Management	20
MMP5103	Ethical and Legal Issues for Health Professionals	20
PRH5107	Preventative Medicine	20
NST5101	Teaching and Learning in the Clinical Setting	20
CLM4100	Clinical Leadership and Management	20
PRH5108	Effective Teamwork	20
HST5116	Fundamentals of Environmental and Occupational Safety and Health	20
AVM5102	Aviation Physiology	20

See more course information:
reachyourpotential.com.au/courses/158

I graduated with a variety of experiences and a competitive advantage.

The School of Psychology lecturers are very easy to approach and knowledgeable in a wide range of disciplines. The fact they are all passionate about different fields of psychology helps you to identify areas that you could pursue. Studying externally was fantastic as it gave me the flexibility and freedom to manage my own study, travel overseas and also maintain my job working in a psychology practice. As a result, I graduated with a variety of experiences and a competitive advantage.

JADE STOTT
ECU Psychology graduate



PSYCHOLOGY & SOCIAL SCIENCE

The study of Psychology, Social Science and Social Work is based around developing a clear understanding of human behaviour. At ECU, we have a passion for finding better ways to educate and train students in the academic disciplines and professions of Psychology and Social Science. ECU is the largest provider of Psychology, Social Science and Community Studies courses in Western Australia (WA).

If you are interested in how people think, feel and behave, study Psychology at ECU. This fascinating area of study provides students with knowledge of how humans think, function and behave in a multitude of settings, and the various factors that can impact on normal function. As a Psychologist, you can play an important role in ensuring the wellbeing of individuals, families, and organisations.

CLOSE LINKS WITH INDUSTRY

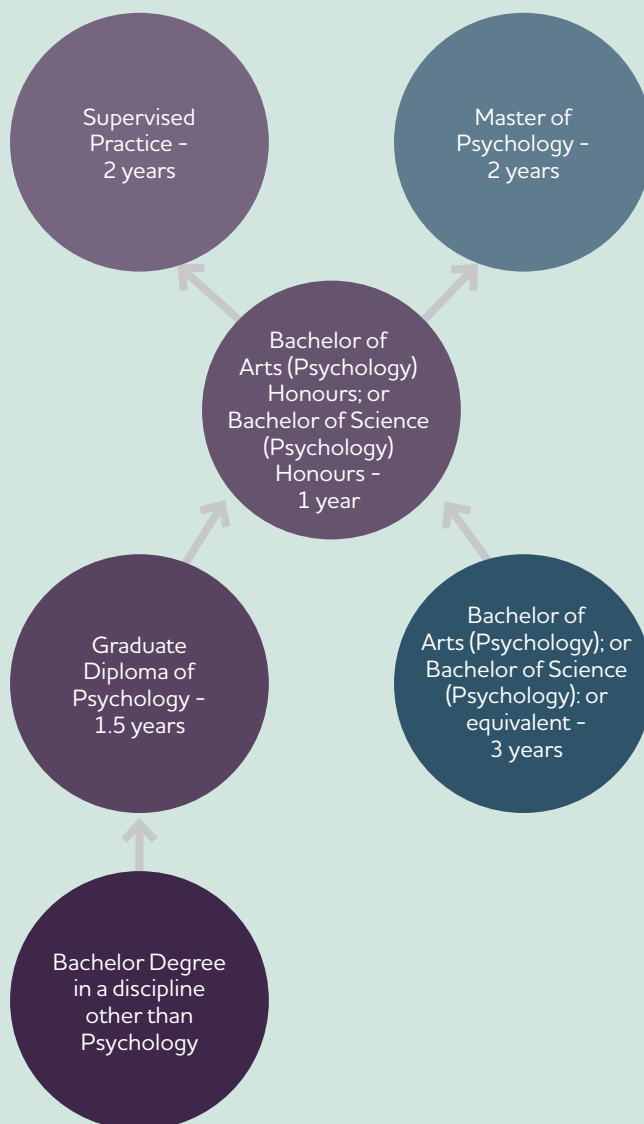
ECU has close links with the profession of Psychology and the professions of Welfare and Community Work. Our approach to teaching, as well as our course content, is guided by industry, the Australian Psychological Accreditation Council, the Australian Institute of Welfare and Community Workers Inc. and the Australian Association of Social Workers.

INSPIRING PSYCHOLOGY GRADUATE WINS VC'S ENGAGEMENT AWARD

Psychology graduate Jade Stott was awarded the 2010 Vice-Chancellor's Student Award for Engagement, for her continued work with 'The Camera Recycle Project', a not-for-profit organisation of which she is the manager and founder. Through workshops, activities and attending community events as "Community Reporters", youths from disadvantaged backgrounds are given the opportunity to express themselves creatively while learning about photography.

PSYCHOLOGY PATHWAYS

Pathways available for those who wish to apply for registration as Psychologists with the Psychology Registration Board of Australia.



CHILDREN AND FAMILY STUDIES

GRADUATE CERTIFICATE OF SOCIAL SCIENCE (CHILDREN AND FAMILY STUDIES)

F71 - JO

Duration: 1/2 Year

Designed for professionals providing family support and programs about children's development and working with children and families at risk.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
One unit selected from the following list:	
CHN4111 Ecology of Children and Families 1	15
CHN4112 Ecology of Children and Families 2	15



ECU LEADS THE WAY IN GROWING COMMUNITY SECTOR

ECU is the only university in WA to offer specialised majors in Children and Family Studies, Youth Work and Human Services within a Social Science program. Our Social Science graduates have a range of career options ahead of them, particularly within the fast-growing Community sector.

Three units selected from the following list:

CSV4108	Culture, Equity and Diversity	15
CHN4115	Designing Family Support Programs	15
CHN4116	Advocating for Change: Children and Families at Risk	15
CHN4117	Purpose of Play	15
CHN4211	Child Rearing	15

See more course information:
reachyourpotential.com.au/courses/F71

GRADUATE DIPLOMA OF SOCIAL SCIENCE (CHILDREN AND FAMILY STUDIES)

D49 - JO

Duration: 2 Years

Practicum: Yes

Designed for professionals working with children and families seeking an understanding of issues related to children's development, child rearing, parenting and community services for children and families.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree; or equivalent.

COURSE STRUCTURE

Requires the completion of 12 units / 180 credit points.

Year 1 - Semester 1	Credit Points
CHN4111 Ecology of Children and Families 1	15
CHN4117 Purpose of Play	15
CHN4126 Working with Infants and Toddlers *	15

* The practicum unit CHN4126 is taught in collaboration with TAFE at the Balcatta campus.

Year 1 - Semester 2	Credit Points
CHN4112 Ecology of Children and Families 2	15
CHN4113 Family Diversity and Difference	15
CSV4115 Leadership and Management in Community Services	15

Year 2 - Semester 1	Credit Points
CHN411t6 Advocating for Change: Children and Families at Risk	15
CHN4118 Children and Family Studies Professional Placement*	30
CHN4211 Child Rearing	15

* Unit CHN4118 is a full year unit which students will continue in Year 2 - Semester 2.

Year 2 - Semester 2	Credit Points
Students re-enrol in CHN4118 in Year 2 Semester 2	
CHN4115 Designing Family Support Programs	15
CHN4429 Designing Programs for Children	15

CAREERS

Community Worker, Social Worker, Child Services Worker.

See more course information:
reachyourpotential.com.au/courses/D49

PSYCHOLOGY

GRADUATE DIPLOMA OF PSYCHOLOGY

D88 - JO

Duration: 1.5 Years

Provides students with knowledge about the latest theoretical issues impacting on psychology and psychological practice. Designed for students who have a degree in an area other than psychology and who wish to supplement this with a psychology major - either for interest or for satisfaction of preliminary entry requirements into the profession of psychology.

This course has 12 Psychology units and is accredited by the Australian Psychological Society.

ADMISSION REQUIREMENTS

Bachelor Degree in an discipline other than Psychology.

ADDITIONAL COURSE INFORMATION

Students can only start this course in the July intake.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units Credit Points

Year 1 - Semester 1

July - November

PSY1101	Introduction to Psychology	15
PSY1102	Research Methods in Psychology 1	15
PSY1204	Social Determinants of Behaviour	15
PSY2231	Developmental Psychology	15

Year 1 - Semester 2

February - June

PSY1111	Psychology: History and Perspectives	15
PSY2202	Research Methods in Psychology 2	15
PSY2301	Learning and Motivation	15
PSY3343	Abnormal Psychology	15

Year 2 - Semester 1

July - November

PSY2305	Individual Differences	15
PSY3303	Research Applications and Ethical Issues *	15
PSY3304	Cognition	15
PSY3350	Biological Psychology, Sensation and Perception	15

* Available externally only.

Successful completion of this course allows students to apply to the Bachelor of Arts / Science (Psychology) Honours course.

CAREERS

Psychologist.

See more course information:
reachyourpotential.com.au/courses/D88

BACHELOR OF ARTS (PSYCHOLOGY) HONOURS

K84 - JO

The Bachelor of Arts (Psychology) Honours course involves one year of full time study upon successful completion of the Bachelor of Arts (Psychology); or equivalent accredited three year degree in Psychology at another institution. Students are admitted into the program in February of each year. The course involves coursework units and the completion of a research thesis. Graduates will be eligible to apply for registration as Psychologists with the Psychology Registration Board of Australia upon completing two years of supervised practice or a two-year accredited postgraduate qualification in Psychology.

ADMISSION REQUIREMENTS

Bachelor of Arts (Psychology); or equivalent accredited three-year Bachelor Degree in Psychology.

See more course information:
reachyourpotential.com.au/courses/K84

BACHELOR OF SCIENCE (PSYCHOLOGY) HONOURS

K86 - JO

The Bachelor of Science (Psychology) Honours course involves one year of full time study upon successful completion of the Bachelor of Science (Psychology); or equivalent accredited three year degree in Psychology at another institution. Students are admitted into the program in February of each year. The course involves coursework units and the completion of a research thesis. Graduates will be eligible to apply for registration as Psychologists with the Psychology Registration Board of Australia upon completing two years of supervised practice or a two-year accredited postgraduate qualification in Psychology.

ADMISSION REQUIREMENTS

Bachelor of Science (Psychology); or equivalent accredited three-year Bachelor Degree in Psychology.

See more course information:
reachyourpotential.com.au/courses/K86

MASTER OF PSYCHOLOGY

I69 - JO

Duration: 2 Years

Practicum: Yes

Prepares students for professional practice in clinical psychology (assessment and treatment of psychological disorders). In addition to completing a research thesis, students complete coursework and professional placements in clinical psychology.

ADMISSION REQUIREMENTS

Bachelor Degree with Honours (First / Upper Second Class) or equivalent, in an accredited fourth year course in Psychology (Admission into the program is competitive and work experience is an advantage).

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

ADDITIONAL COURSE INFORMATION

The course is accredited by the Australian Psychology Accreditation Council.

COURSE STRUCTURE

Requires the completion of 15 units / 120 credit points.

Required Units	Credit Points
Year 1 - Semester 1	
PSY5196 Professional Issues in Psychology	20
PSY5197 Psychological Assessment	15
PSY5198 Clinical Psychology 1	15
PSY5330 Clinical Practicum 1	20
Unit PSY5330 is a full year unit which students will continue in Year 1 - Semester 2.	
Year 1 - Semester 2	
PSY5200 Research Preparation	20
PSY5201 Clinical Psychology 2	15
PSY5202 Clinical Psychology 3	15
Year 2 - Semester 1	
PSY6241 Research Project 1	20
PSY6242 Practicum 2	20
PSY6244 Family Psychology	10
PSY6247 Rehabilitation and Management of Special Populations	10

Year 2 - Semester 2

PSY6245 Research Project 2	20
PSY6246 Practicum 3	20
PSY6243 Health Psychology	10
PSY6248 Group-based Psychotherapy Skills	10

See more course information:
reachyourpotential.com.au/courses/169

DOCTOR OF PHILOSOPHY

U93 - JO

Duration: 4 Years

Practicum: Yes

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

FIELDS OF RESEARCH

- Community Psychology
- Environmental Psychology
- Clinical Psychology
- Developmental Psychology
- Cognitive Psychology
- Forensic Psychology
- Biological Psychology
- Geropsychology

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master of Arts, Science or Psychology which has a substantial research component.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

COURSE STRUCTURE

This course has three components:

- 12 units normally completed in the first two years of study.
- Practicum component of 1000hrs (3 units) normally completed in the first two years of study
- Thesis component - Students enrol (re-enrol) in PSY7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/U93



ECU is the only uni in WA that offers the Children and Family Studies specialisation.

The course is designed to meet current industry requirements, and I have gained employment before I have even graduated!

ANGELA SABITZER
 ECU Social Science student

DOCTOR OF PHILOSOPHY

614 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Community Psychology
- Environmental Psychology
- Clinical Psychology
- Developmental Psychology
- Cognitive Psychology
- Forensic Psychology
- Biological Psychology
- Geropsychology

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

COURSE STRUCTURE

Students enrol (re-enrol) in CCS7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/614

DOCTOR OF PSYCHOLOGY (CLINICAL AND FORENSIC)

T29 - JO

Duration: 4 Years

Practicum: Yes

This doctorate by coursework prepares students for professional practice in both clinical psychology (assessment and treatment of psychological disorders) and forensic psychology (application of psychology to the legal and justice systems) as well as preparing them to work as research psychologists.

In addition to completing a doctoral research thesis, students complete coursework and professional placements in both clinical psychology and forensic psychology.

The course is accredited by all of the relevant national accreditation and professional course-approval bodies in both clinical psychology and forensic psychology.

ADMISSION REQUIREMENTS

APAC Accredited four year Bachelor Degree in Psychology with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

COURSE STRUCTURE

Requires the completion of 13 units / 160 credit points.

This includes placements in both clinical psychology and forensic psychology (to meet accreditation requirements and the course-approval guidelines of the Australian Psychological Society's College of Clinical Psychologists and College of Forensic Psychologists).

Students also complete a doctoral thesis in which they report a substantial program of research that is relevant to both clinical psychology and to forensic psychology. The research component of the course accounts for 67% of the workload.

Year 1 - Semester 1

	Credit Points
PSY7125 Applied Psychology Ethics and Practice	15
PSY7126 Clinical Assessment and Therapy Skills	15
PSY7200 PhD Research Thesis	0
PSY7128 Psychology: Clinical Placement 1	10

PSY7128 is a full year unit and will be completed in year 1, semester 2. Please note PSY7200 is the doctoral thesis unit that students re-enrol in each semester until they submit their thesis.

Year 1 - Semester 2

PSY7129 Treatment of Psychological Disorders in Adults	10
PSY7130 Treatment of Psychological Disorders in Children	10

PSY7128 which students commenced in year 1, semester 1 is a full year unit and students will complete this unit in year 1, semester 2

Year 2 - Semester 1

PSY7150 Psychology: Clinical Placement 2	10
PSY7159 Clinical Psychology in Practice	20

PSY7159 is a full year unit and will be completed in year 2, semester 2.

Year 2 - Semester 2

PSY7160 Psychology: Clinical Placement 3	10
PSY7168 Psycholegal Assessments	10

PSY7159 which students commenced in year 2, semester 1 is a full year unit and students will complete this unit in year 2, semester 2.

Year 3 - Semester 1

PSY7169 Psychology: Forensic Placement 1	15
PSY7170 Psychology in Criminal Law	10

Year 3 - Semester 2

PSY7178 Psychology: Forensic Placement 2	15
PSY7179 Psychology in Civil and Administrative Law	10

Year 4 - Semester 1

Please note that the course work component of this course concludes in year 3, semester 2. However students continue with their Doctoral Thesis through until the end of year 4, semester 2.

Year 4 - Semester 2

Please note that the course work component of this course concludes in year 3, semester 2. However students continue with their Doctoral Thesis through until the end of year 4, semester 2.

CAREERS

Forensic Psychologist, Clinical Psychologist.

See more course information:
reachyourpotential.com.au/courses/T29



I was able to study units that interested me.

The practical content of the Bachelor of Social Science course constantly validated the course as one that would stand up in both the academic and professional worlds.

MATT BARTLETT
ECU Social Science graduate

SOCIAL SCIENCE

MASTER OF SOCIAL SCIENCE BY RESEARCH

U66 - JO

Duration: 1 Year

This research course is intended for professionals involved in the delivery of services to the community, and is designed to enable professionals to develop their research in the diverse range of social sciences contexts.

FIELDS OF RESEARCH

- Children and Family Studies
- Community Studies
- Disability Studies
- Gerontology
- Human Services
- Women's Studies
- Youth Work

ADMISSION REQUIREMENTS

Bachelor Degree with Honours (First Class / Upper Second Class) or equivalent, in a relevant area; or a Postgraduate Diploma or Graduate Certificate in a relevant area. Special consideration will be given to equivalent research experience.

COURSE STRUCTURE

Students enrol (re-enrol) in CSV6200 each semester until the thesis is submitted for examination.

See more course information:
reachyourpotential.com.au/courses/U66

DOCTOR OF PHILOSOPHY

V77 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Children and Family Studies
- Community Studies
- Counselling and Applied Counselling Skills
- Disability
- Youth Work
- Women's Studies
- Other relevant Social Sciences disciplines

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree by Research.

COURSE STRUCTURE

Students enrol (re-enrol) in CCS7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/V77

Learning at ECU has been fun and exciting.

I've always been fascinated by the subject of Security and these days, it's becoming more and more important in our society. That's why I chose to study Counter Terrorism, Security and Intelligence at ECU.

EMMA DOWNING

ECU Security and Computing student



SECURITY & COMPUTING

Recognised as a leader in cyber security research, ECU Security and Computing courses cover an extensive range of degrees, majors and units across a variety of fascinating subjects. Flexible courses and world class technology, combined with close industry links, provide ECU students with endless possibilities within Australia as well as internationally.

ECU SECURITY AND COMPUTING STUDENTS RECEIVE A FREE NETBOOK

We are committed to ensuring all security and computing students have access to the latest technologies so they can reach their potential within their chosen course. This is why if you enrol as a full-time student you could be eligible to receive a free Netbook computer to use in your first year of study, and if you continue with your degree it will be yours to keep for free (conditions apply).

WEBSITE ACCESSIBILITY RESEARCHER WINS GOOGLE AWARD

ECU PhD student, Vivienne Conway, has been awarded one of only two international Google Student Awards, allowing her the opportunity to attend the high profile W4A Conference in Hyderabad, India and present a paper outlining her PhD research. Vivienne's PhD will examine the Australian government's National Transition Strategy (NTS) for ensuring standardised web accessibility by 2014 and focus on building a framework which will capture the outcomes of this strategy. This framework will provide access to problems, solutions, and strategies employed by others, incorporating a more cloud-like cooperative environment. The research will consist of

regular website audits, interviews, pre- and post- surveys, and focus groups in order to gain valuable data to be fed into this framework.

ECU's secacu - Security Research Centre has been announced as one of the first Australian Computer Society (ACS) Centres of Expertise. All IT and Computing courses are accredited with ACS and all Information Science courses are accredited with relevant professional bodies. Students in selected courses can undertake Work Integrated Learning (WIL) and access ACS Foundation scholarships. Several specialist labs can also be found for networking, games programming and simulation, computer security and digital forensics..

WORLD CLASS LABS

Our Computer and Security Science labs have the latest equipment and facilities for the conduct of traditional Computer Science and Information Technology degrees. Several specialist labs can also be found for Networking, Games programming and Simulation, Computer Security and Digital Forensics.

USING GAMING TECHNOLOGY TO MAKE A DIFFERENCE

ECU staff and researchers have adopted gaming technology and applied it to real life situations in the hope that it can assist with future issues. By modelling small cities and the infrastructure within, ECU representatives are able to create an interactive environment that allows authorities to assess potential problems and their response methods in those situations.

COMPUTER AND NETWORK SECURITY

GRADUATE CERTIFICATE OF COMPUTER AND NETWORK SECURITY F97 - ML

Duration: 1/2 Year

Designed to meet the demand for computer and network security professionals and related professionals in government, law enforcement, and industry. The course engages with and provides a pathway for the existing security professional or IT professional seeking a career change to extend and qualify their expertise in computer and network security.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
Four units selected from the following list:	
CSI4102 Computer Security	15
CSI4207 Network Security Fundamentals	15
CSG4106 Introductory Computer Forensics	15
CSI4205 Computer Facilities Security	15
CSI4206 Database Security	15
CSG4308 Wireless Security	15
CSG4103 Internetworking 1	15
CSG4104 Internetworking 2	15

See more course information:
reachyourpotential.com.au/courses/F97

GRADUATE DIPLOMA OF COMPUTER AND NETWORK SECURITY F94 - ML

Duration: 1 Year

Designed to meet the demand for computer and network security professionals and related professionals in government, law enforcement and industry. The course engages with and provides a pathway for the existing security professional or IT professional seeking a career change to extend and qualify their expertise in computer and network security.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units	Credit Points
CSI4102 Computer Security	15
CSI4207 Network Security Fundamentals	15
CSG4106 Introductory Computer Forensics	15
CSI4205 Computer Facilities Security	15
CSI4206 Database Security	15
CSG4308 Wireless Security	15
CSG4103 Internetworking 1	15
CSG4104 Internetworking 2	15

See more course information:
reachyourpotential.com.au/courses/F94

MASTER OF COMPUTER AND NETWORK SECURITY

118 - ML

Duration: 2 Years

Designed to meet the demand for computer and network security professionals and related professionals in government, law enforcement, and industry.

The course engages with and provides a pathway for the existing security professional or IT professional seeking a career change to extend and qualify their expertise in computer and network security.

ADMISSION REQUIREMENTS

Bachelor Degree; or Graduate Certificate or Graduate Diploma of Computer and Network Security.

COURSE STRUCTURE

Requires the completion of 14 units / 240 credit points.

Year 1	Credit Points
CSI4102 Computer Security	15
CSI4207 Network Security Fundamentals	15
CSG4106 Introductory Computer Forensics	15
CSI4205 Computer Facilities Security	15
CSI4206 Database Security	15
CSG4308 Wireless Security	15
CSG4103 Internetworking 1	15
CSG4104 Internetworking 2	15

Year 2	Credit Points
CSI5318 Wireless and Mobile Computing Security	20
CSI5319 Computer Forensics	20
CSI5107 Network Security	20
CSI5113 Principles of Project Management	20

Two units selected from the following list:

CSG5107 Network Forensics	20
CSG5104 Special Topic 1	20
CSG5109 Mobile Forensics	20

See more course information:
reachyourpotential.com.au/courses/118

COMPUTER SCIENCE

GRADUATE DIPLOMA OF COMPUTER SCIENCE S71 - ML

Duration: 1 Year

Designed to meet the demand for computer skills and to impart theoretical knowledge required for positions in computer technology.

ADMISSION REQUIREMENTS

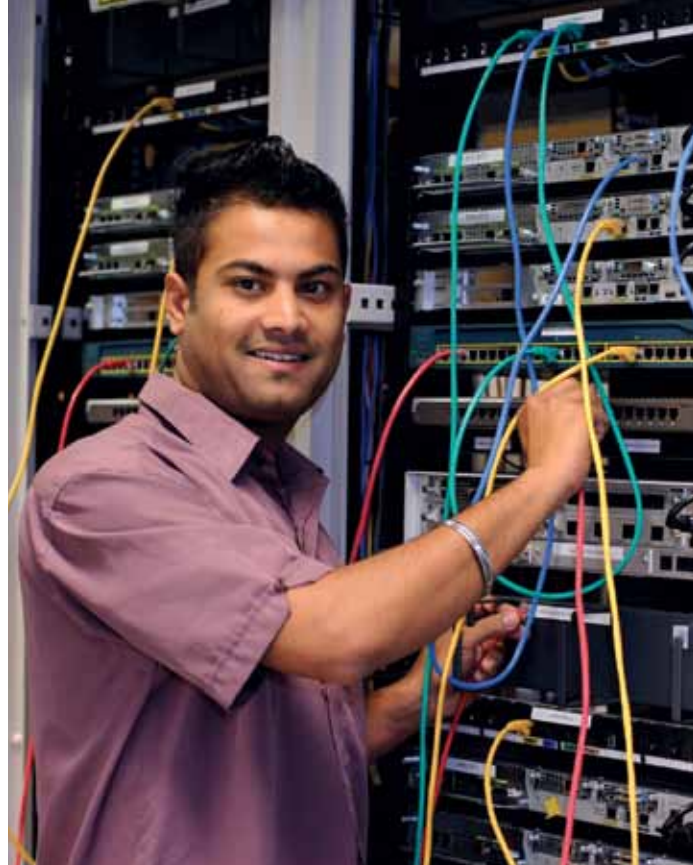
Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

ADDITIONAL COURSE INFORMATION

Requires the completion of 7 units / 120 credit points.

This course has two components:

- Core Units - 6 Units
- Specialisation Units - 1 Unit



Year 1 - Semester 1 **Credit Points**

Students must complete the following core units:

CSG4130	Applied Communications	15
CSI4201	Systems Analysis	15
CSI4341	Systems and Database Design	15
CSP4150	Programming Principles	15

Year Two - Semester 2

CSI5113	Principles of Project Management	20
CSI5108	IT Professionalism and Practice	20
Specialisation Unit		20

Students can select one unit from following specialisation:

- Computer Science
- Information Technology
- Networking
- Software Engineering

See more course information:
reachyourpotential.com.au/courses/S71

GRADUATE DIPLOMA OF SCIENCE (COMPUTER SCIENCE) S57 - ML

Duration: 1 Year

Designed for graduates with a background in the field of Computer Science who wish to expand their areas of knowledge and expertise.

SPECIALISATIONS

- Computer Science
- Information Technology
- Networking
- Software Engineering

ADMISSION REQUIREMENTS

Bachelor Degree in Computer Science, Computer Systems Engineering, Information Systems or closely related fields; or at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 6 units / 120 credit points.

This course has two components:

- Core Units - 2 Units
- Specialisation Units - 4 Units

Year 1 - Semester 1 **Credit Points**

CSI5113	Principles of Project Management	20
CSI5108	IT Professionalism and Practice	20
Specialisation Unit		20

Year 1 - Semester 2

Specialisation Unit	20
Specialisation Unit	20
Specialisation Unit	20

SPECIALISATIONS

Computer Science

Required Units **Credit Points**

CSG5101	Artificial Intelligence	20
CSI5322	Programming for Distributed Systems	20
CSD5302	Graphics Development Systems 1	20
CSD5402	Graphics Development Systems 2	20

Information Technology

Required Units **Credit Points**

CSI5103	Strategic Information Technology	20
CSI5202	Software and Systems Management	20
CSI5114	Computing Services and Support	20
CSI5199	Advanced Topics in Information Technology	20

Networking

Required Units **Credit Points**

CSG5106	Fundamentals of Computer and Network Technology	20
CSG5102	Internet Enabling Technologies	20
CSI5107	Network Security	20
CSG5206	Internet Technology and Management	20

Software Engineering

Required Units **Credit Points**

CSI5140	Fundamentals of Software Engineering	20
CSI5101	Software Design	20
CSI5203	Software Development Processes	20
CSI5117	Principles of Distributed Systems	20

See more course information:
reachyourpotential.com.au/courses/S57

MASTER OF COMPUTER SCIENCE I45 - ML

Duration: 2 Years

Designed to meet the demand for extended computer skills and to impart theoretical and practical knowledge required for positions in computer technology.

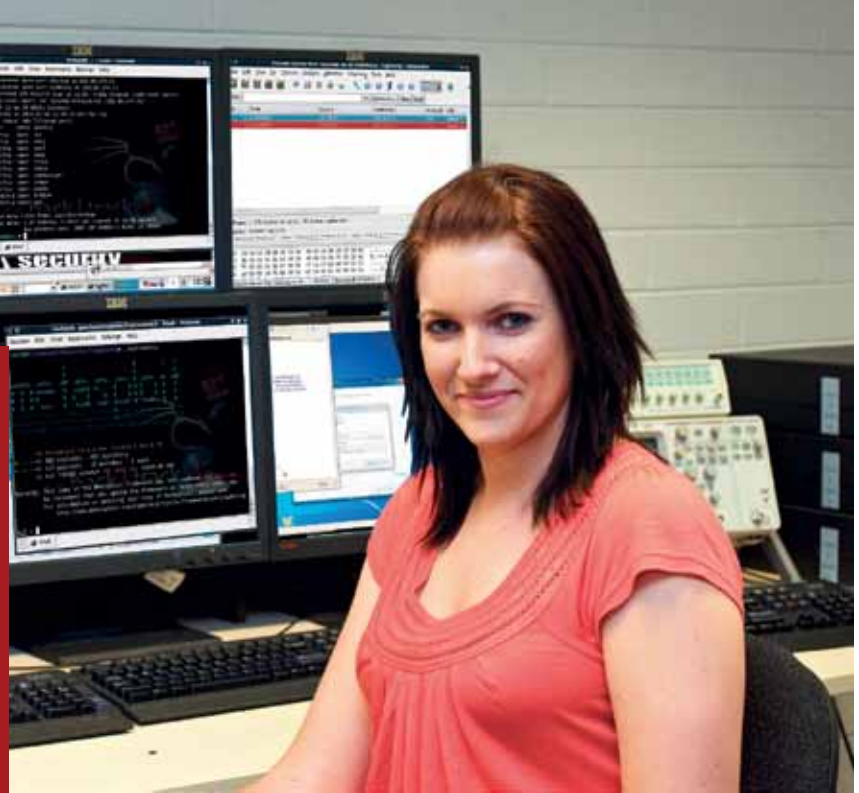
ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent.

Studying at ECU has been so much fun. There is never a dull moment

I found that when researching what degree I wanted to study, that counter terrorism was the most fascinating to me. With the combination of the types of units offered, I decided that this was what I really wanted to do.

ELLICE McGLINN
ECU Counter Terrorism Security and Intelligence student



ADDITIONAL COURSE INFORMATION

Eligible students in this course have the opportunity to seek a Work Integrated Learning placement with an industry partner.

COURSE STRUCTURE

Requires the completion of 13 units / 240 credit points.

This course has two components:

- Core Units - 9 Units
- Electives - 4 Units

Year 1 - Semester 1	Credit Points
CSG4130 Applied Communications	15
CSI4201 Systems Analysis	15
CSI4341 Systems and Database Design	15
CSP4150 Programming Principles	15
Year 1 - Semester 2	
CSI5113 Principles of Project Management	20
CSI5108 IT Professionalism and Practice	20
5000 Level Elective	20
Year 2 - Semester 1	
CSI5150 Project Preparation	20
or	
CSG5141 Research Proposal	20
5000 Level Elective	20
5000 Level Elective	20
Year 2 - Semester 2	
CSI5251 Project 1	20
CSI5252 Project 2	20
5000 Level Elective	20

See more course information:
reachyourpotential.com.au/courses/I45

MASTER OF SCIENCE (COMPUTER SCIENCE) BY RESEARCH

J16 - ML

Duration: 2 Years

Designed for students wishing to undertake significant research as part of their postgraduate degree and can lead to further postgraduate studies or roles as a project leader in innovative areas of computing.

ADMISSION REQUIREMENTS

Bachelor Degree including necessary prerequisite studies in Computing.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units
- Stage 2 - Entirely research based

Stage 1	Credit Points
RES5115 Research Preparation: Principles and Approaches	20
CSG5141 Research Proposal	20
CSG5243 Masters Project 1	20
Electives	
Three units selected from the following list:	
CSG5101 Artificial Intelligence	20
CSG5106 Fundamentals of Computer and Network Technology	20
CSG5206 Internet Technology and Management	20
CSI5101 Software Design	20
CSI5211 Information Security Standards and Practice	20
CSI5117 Principles of Distributed Systems	20
CSI5120 Contemporary Intelligence	20
CSI5140 Fundamentals of Software Engineering	20
CSG5102 Internet Enabling Technologies	20
CSI5103 Strategic Information Technology	20
CSI5203 Software Development Processes	20
CSI5199 Advanced Topics in Information Technology	20
CSI5202 Software and Systems Management	20
CSI5204 Database Administration	20

Stage 2

Each semester students enrol into research thesis unit: CSG6200.

CAREERS

Computer Programr, IT Consultant, Computing Project Leader.

See more course information:
reachyourpotential.com.au/courses/J16

DOCTOR OF PHILOSOPHY

L10 - ML

Duration: 3 Years

FIELDS OF RESEARCH

- Computer Science
- Information Science

Designed to foster original research resulting in significant contribution to knowledge and understanding within these fields.

Computer Science disciplines in this field include (but are not limited to): Computer and Internet Security, Artificial/ Computational Intelligence, Software Engineering and Information Technology in Health.

Information Science disciplines in this field include (but are not limited to): Archives and Digital Recordkeeping, Information and Knowledge Management, Social Informatics and Information Culture and Information Science and Teacher Librarianship.

Security Science disciplines in this course include (but are not limited to): Network Security, Intrusion Detection, Cyber Security and Software Security.

ADMISSION REQUIREMENTS

Doctor of Philosophy (Computer Science):

Bachelor Degree with Honours (First / Upper Second Class) in Computer Science or a related area; or a relevant Master Degree with a substantial research component.

Doctor of Philosophy (Information Science):

Bachelor Degree with Honours (First / Upper Second Class) in Information Science or a related area; or a relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in CSG7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L10

COMPUTER SECURITY

GRADUATE CERTIFICATE IN COMPUTER SECURITY

F20 - ML

Duration: 1/2 Year

Designed to provide computer and information technology professionals with the advanced technical knowledge and managerial skills necessary to enhance security in information storage, processing and distribution.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units **Credit Points**

Four units selected from the following list:

CSI4102	Computer Security	15
CSI4104	Information Security	15
CSI4205	Computer Facilities Security	15
CSI4207	Network Security Fundamentals	15
CSG4308	Wireless Security	15
CSI4206	Database Security	15

CAREERS

Computer Security Consultant, Computer Support Officer.

See more course information:
reachyourpotential.com.au/courses/F20

GRADUATE DIPLOMA OF COMPUTER SECURITY

D89 - ML

Duration: 1 Year

Designed meet the demand for computer and network security professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 7 units / 120 credit points.

Stage 1 **Credit Points**

CSI4104	Information Security	15
CSI4102	Computer Security	15
CSI4205	Computer Facilities Security	15
CSI4207	Network Security Fundamentals	15

Stage 2

CSI5107	Network Security	20
CSI5318	Wireless and Mobile Computing Security	20
CSI5319	Computer Forensics	20

See more course information:
reachyourpotential.com.au/courses/D89

MASTER OF COMPUTER SECURITY H68 - ML

Duration: 1.5 Years

Designed to meet the demand for security and intelligence professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree in Information Technology or a closely related discipline; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 180 credit points.

Stage 1 **Credit Points**

CSI4104	Information Security	15
CSI4102	Computer Security	15
CSI4207	Network Security Fundamentals	15
CSI4205	Computer Facilities Security	15

Stage 2

CSI5318	Wireless and Mobile Computing Security	20
CSI5319	Computer Forensics	20
CSI5107	Network Security	20

Stage 3

Project Option

CSG5141 Research Proposal 20
or

CSI5150 Project Preparation 20
CSI5251 Project 1 20
CSI5252 Project 2 20

Coursework Option

CSI5211 Information Security Standards and Practice 20
CSI5309 Information and Network Centric Operations 20
CSG5104 Special Topic 1 20

CAREERS

Security Officers, Computer Security Officer, Computer Security Manager, Insurance Investigator, Police Investigator, Cyber-crime specialist, IT Strategist, Business Strategists, Computer Security Consultant.

See more course information:
reachyourpotential.com.au/courses/H68

DIGITAL FORENSICS

GRADUATE CERTIFICATE OF DIGITAL FORENSICS

F81 - ML

Duration: 1/2 Year

Designed to meet the demand for computer forensic investigators and related professionals in government, law enforcement and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
CSI4102 Computer Security	15
CSG4308 Wireless Security	15
CSI4207 Network Security Fundamentals	15
CSG4106 Introductory Computer Forensics	15

CAREERS

Computer Forensics Investigator, Computer Forensics Consultant.

See more course information:
reachyourpotential.com.au/courses/F81

GRADUATE DIPLOMA OF DIGITAL FORENSICS

S03 - ML

Duration: 1 Year

Designed to meet the demand for computer forensic investigators and related professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience

COURSE STRUCTURE

Requires the completion of 7 units / 120 credit points.

Stage 1	Credit Points
CSI4102 Computer Security	15
CSI4207 Network Security Fundamentals	15
CSG4308 Wireless Security	15
CSG4106 Introductory Computer Forensics	15
Stage 2	Credit Points
CSI5319 Computer Forensics	20
CSI5318 Wireless and Mobile Computing Security	20
CSG5107 Network Forensics	20

CAREERS

Computer Forensics Investigator, Computer Forensics Consultant.

See more course information:
reachyourpotential.com.au/courses/S03

MASTER OF DIGITAL FORENSICS

I03 - ML

Duration: 1.5 Years

Designed to meet the demand for computer forensic investigators and related professionals in government, law enforcement, and industry. Provides a pathway for the existing security professional or IT professional seeking a career change to extend and qualify their expertise in digital forensics.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 180 credit points.

Stage 1	Credit Points
CSI4102 Computer Security	15
CSI4207 Network Security Fundamentals	15
CSG4106 Introductory Computer Forensics	15
CSG4308 Wireless Security	15
Stage 2	Credit Points
CSI5318 Wireless and Mobile Computing Security	20
CSI5319 Computer Forensics	20
CSG5107 Network Forensics	20
Stage 3	Credit Points
CSG5104 Special Topic 1	20
CSG5108 Forensic Investigation and Evidence Presentation	20
CSG5109 Mobile Forensics	20

CAREERS

Computer Forensics Investigator, Computer Forensics Consultant.

See more course information:
reachyourpotential.com.au/courses/I03

GAMES PROGRAMMING

GRADUATE DIPLOMA OF GAMES PROGRAMMING

S07 - ML

Duration: 1 Year

Provides graduates in computer science and related fields to expand their skills and knowledge of programming for games, simulation and visualisation. Input, network, and sound programming will be covered, along with detailing design and production issues of video games and a project.

ADMISSION REQUIREMENTS

Bachelor Degree in Computer Science or related fields which includes significant programming content; or at least five years of appropriate experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1		Credit Points
CSD5101	Computer Graphics Methods	15
CSD5102	Computer Graphics Programming	15
CSP5105	Introduction to 3D Game Programming	15
CSP5104	Games Design and Production	15

Year 1 - Semester 2

CSP5106	Advanced 3D Programming	15
CSD5206	Game Enhancement Technologies	15
CSG5114	Intelligent Systems	15
CSG5115	Applied IT Project	15

CAREERS

Games Designer.

See more course information:
reachyourpotential.com.au/courses/S07

MASTER OF GAMES AND SIMULATION PROGRAMMING

I47 - ML

Duration: 2 Years

Provides graduates with expanded skills and knowledge of programming for games, simulations and visualisations. Students build a portfolio of work whilst completing a range of units, and all students complete a practical games programming project.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience in the Information Technology Industry or equivalent.

COURSE STRUCTURE

Requires the completion of 15 units / 240 credit points.

Year 1 - Semester 1		Credit Points
CSP4150	Programming Principles	15
CSD5101	Computer Graphics Methods	15
CSP5104	Games Design and Production	15
CSI4201	Systems Analysis	15



Year 1 - Semester 2

CSP5243	Data Structures	15
CSP5107	Object-oriented Programming with C++	15
CSD5102	Computer Graphics Programming	15
CSP5105	Introduction to 3D Game Programming	15

Year 2 - Semester 1

CSG5114	Intelligent Systems	15
CSP5106	Advanced 3D Programming	15
CSD5206	Game Enhancement Technologies	15
CSG5115	Applied IT Project	15

Year 2 - Semester 2

CSI5150	Project Preparation	20
CSI5251	Project 1	20
CSI5252	Project 2	20

See more course information:
reachyourpotential.com.au/courses/I47

INFORMATION SECURITY AND INTELLIGENCE

GRADUATE CERTIFICATE IN INFORMATION SECURITY AND INTELLIGENCE

F64 - ML

Duration: 1/2 Year

An introductory course designed to meet the demand for security and intelligence professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
CSI4104 Information Security	15
CSI4110 Introduction to Information Warfare	15

Plus any two units selected from:

CSI4102	Computer Security	15
CSI4205	Computer Facilities Security	15
CSI4206	Database Security	15
CSI4207	Network Security Fundamentals	15
PHR4102	Critical Thinking	15

CAREERS

Intelligence Professional, Security Professional.

See more course information:
reachyourpotential.com.au/courses/F64

GRADUATE DIPLOMA IN INFORMATION SECURITY AND INTELLIGENCE

D74 - ML

Duration: 1 Year

Designed to meet the demand for security and intelligence professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 7 units / 120 credit points.

Stage 1 Credit Points

CSI4104	Information Security	15
CSI4110	Introduction to Information Warfare	15

Two units selected from the following list:

CSI4102	Computer Security	15
CSI4205	Computer Facilities Security	15
CSI4206	Database Security	15
CSI4207	Network Security Fundamentals	15
PHR4102	Critical Thinking	15
ICS4000	Terrorism	15

CSI4102 Computer Security and CSI4207 Network Security Fundamentals must be taken by students who plan to undertake the coursework option of the Master of Information Security and Intelligence's Stage 3.

Stage 2

CSI5120	Contemporary Intelligence	20
PRN5110	Perception Management	20
CSI5309	Information and Network Centric Operations	20

CAREERS

Computer Security Consultant, Information Security Consultant.

See more course information:
reachyourpotential.com.au/courses/D74

MASTER OF INFORMATION SECURITY AND INTELLIGENCE

Q52 - ML

Duration: 1.5 Years

Designed to meet the demand for security and intelligence professionals in government, law enforcement, and industry.

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 180 credit points.

Stage 1 Credit Points

CSI4104	Information Security	15
CSI4110	Introduction to Information Warfare	15

Two units selected from the following list:

CSI4102	Computer Security	15
CSI4206	Database Security	15
CSI4207	Network Security Fundamentals	15
PHR4102	Critical Thinking	15
ICS4000	Terrorism	15

Stage 2

CSI5120	Contemporary Intelligence	20
CSI5309	Information and Network Centric Operations	20
PRN5110	Perception Management	20

Stage 3

Option 1		
CSI5150	Project Preparation	20

or

CSG5141	Research Proposal	20
CSI5251	Project 1	20
CSI5252	Project 2	20

or

Option 2

Any three units selected from the following list:

CSI5107	Network Security	20
CSI5211	Information Security Standards and Practice	20
CSI5318	Wireless and Mobile Computing Security	20
CSI5319	Computer Forensics	20

CAREERS

Computer Security Consultant, Information Security Consultant.

See more course information:
reachyourpotential.com.au/courses/Q52

INFORMATION SERVICES

GRADUATE DIPLOMA OF SCIENCE (INFORMATION SERVICES) D79 - ML

Duration: 1 Year

Graduates will be capable of filling senior roles in the information services, information brokerage, information management and knowledge management industries.

Designed to address market needs for professional information services staff with a broad range of high level skills in information services, information management and information technology.

SPECIALISATIONS

- Information Science
- Knowledge Services
- Teacher Librarianship

ADMISSION REQUIREMENTS

Bachelor Degree; or five years of appropriate professional experience.

Teacher Librarianship: Bachelor of Arts (Education) or equivalent teaching qualification. In addition, all entrants must provide evidence of at least twelve months' satisfactory full-time school teaching experience or the equivalent part-time experience.

ADDITIONAL COURSE INFORMATION

Students who successfully complete certain areas of specialisation in the Graduate Diploma are eligible for professional membership of one or more of the following professional associations, subject to any additional membership requirements:

Information Science and Teacher Librarianship:

Associate (professional) membership of the Australian Library and Information Association

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

SPECIALISATIONS**Information Science**

Required Units		Credit Points
Year 1 - Semester 1		
IST4102	The Information Society	15
IST4103	Library Systems	15
IST4104	Information Resources and Services	15
CSG4112	Information Services Transformation	15

Year 1 - Semester 2

IST4106	Information Organisation	15
IST4107	Information Services Management	15
Elective		15
Elective		15

Knowledge Services**Year 1 - Semester 1**

IST4102	The Information Society	15
CSG4112	Information Services Transformation	15
CSG4111	Introduction to Knowledge Management	15
Elective	15	

Year 1 - Semester 2

IST4117	Information Literacy	15
IST4118	Information Retrieval and Document Management	15
Elective		15
Elective		15

Teacher Librarianship**Year 1 - Semester 1**

IST4102	The Information Society	15
IST4103	Library Systems	15
IST4104	Information Resources and Services	15
CSG4112	Information Services Transformation	15

Year 1 - Semester 2

LIB4301	Resources for Children and Young Adults	15
IST4106	Information Organisation	15
IST4107	Information Services Management	15
IST4117	Information Literacy	15

CAREERS

Teacher Librarian, Archivist, Records Manager, Knowledge Management Professional, Information Management Professional, Librarian, Researcher.

See more course information:
reachyourpotential.com.au/courses/D79

MASTER OF INFORMATION SERVICES H54 - ML

Duration: 1.5 Years

Designed to address market needs for professional information services staff with a broad range of high level skills in information services, information management and information technology.

Graduates will be capable of filling senior roles in the information services, information brokerage, information management and knowledge management industries.

SPECIALISATIONS

- Archives and Records
- Digital Recordkeeping and Security Studies
- Information Science
- Teacher Librarianship

ADMISSION REQUIREMENTS

Bachelor Degree.

COURSE STRUCTURE

Requires the completion of 11 units / 180 credit points.



CAREERS

Teacher Librarian, Archivist, Records Manager, Knowledge Management Professional, Information Management Professional, Librarian, Researcher, Information Broker.

SPECIALISATIONS

Archives and Records

Year 1 - Semester 1		Credit Points
IST4121	The Records Environment	15
IST4133	Preservation and Storage	15
IST4238	Digital Recordkeeping	15
CSG4112	Information Services Transformation	15
Year 1 - Semester 2		
IST4107	Information Services Management	15
IST4118	Information Retrieval and Document Management	15
IST4163	Evidence, Memory and Recordkeeping	15
IST4236	Documenting the Corporate Memory	15
Year 2 - Semester 1		
RES5115	Research Preparation: Principles and Approaches	20
CSG5141	Research Proposal	20
CSG5243	Masters Project 1	20

Digital Recordkeeping and Security Studies

Year 1 - Semester 1		Credit Points
IST4121	The Records Environment	15
IST4122	Digital Records Transformation	15
IST4238	Digital Recordkeeping	15
CSI4104	Information Security	15
Year 1 - Semester 2		
IST4118	Information Retrieval and Document Management	15
IST4163	Evidence, Memory and \ Recordkeeping	15
CSG4205	Digital Preservation	15
Elective		15

Recommended Electives

CSI4206	Database Security	15
CSG4308	Wireless Security	15
CSG4106	Introductory Computer Forensics	15
CSI4102	Computer Security	15

Year 2 - Semester 1

RES5115	Research Preparation: Principles and Approaches	20
CSG5141	Research Proposal	20
CSG5243	Masters Project 1	20

Information Science

Year 1 - Semester 1		Credit Points
IST4102	The Information Society	15
IST4103	Library Systems	15
IST4104	Information Resources and Services	15
CSG4112	Information Services Transformation	15
Year 1 - Semester 2		
IST4106	Information Organisation	15
IST4107	Information Services Management	15
Elective		15
Elective		15
Year 2 - Semester 1		
RES5115	Research Preparation: Principles and Approaches	20
CSG5141	Research Proposal	20
CSG5243	Masters Project 1	20

Teacher Librarianship

Year 1 - Semester 1		Credit Points
IST4102	The Information Society	15
IST4103	Library Systems	15
IST4104	Information Resources and Services	15
CSG4112	Information Services Transformation	15
Year 1 - Semester 2		
LIB4301	Resources for Children and Young Adults	15
IST4106	Information Organisation	15
IST4107	Information Services Management	15
IST4117	Information Literacy	15
Year 2 - Semester 1		
RES5115	Research Preparation: Principles and Approaches	20
CSG5141	Research Proposal	20
CSG5243	Masters Project 1	20

See more course information:
reachyourpotential.com.au/courses/H54

INFORMATION TECHNOLOGY

GRADUATE CERTIFICATE IN INFORMATION TECHNOLOGY F06 - ML

Duration: 1/2 Year

Designed for persons with little or no exposure to computing.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
CSG4130 Applied Communications	15
CSI4201 Systems Analysis	15
CSI4341 Systems and Database Design	15
CSP4150 Programming Principles	15

See more course information:
reachyourpotential.com.au/courses/F06

MASTER OF INFORMATION TECHNOLOGY I46 - ML

Duration: 1.5 Years

Designed to meet the demand for information technology skills and to impart theoretical and practical knowledge required for positions in information technology.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 180 credit points.

Year 1 - Semester 1	Credit Points
CSG4130 Applied Communications	15
CSI4201 Systems Analysis	15
CSI4341 Systems and Database Design	15
CSP4150 Programming Principles	15
Year 1 - Semester 2	
CSI5113 Principles of Project Management	20
CSI5108 IT Professionalism and Practice	20
CSI5150 Project Preparation	20
Year 2 - Semester 1	
CSI5251 Project 1	20
CSI5252 Project 2	20
Elective	20
Electives	
CSI5103 Strategic Information Technology	20
CSI5202 Software and Systems Management	20
CSI5114 Computing Services and Support	20
CSI5199 Advanced Topics in Information Technology	20

See more course information:
reachyourpotential.com.au/courses/I46

DOCTOR OF INFORMATION TECHNOLOGY L14 - ML

Duration: 3 Years

Aimed at IT professionals with Honours; or Master qualifications and significant industry experience. There are three stages: coursework, research preparation and thesis.

ADMISSION REQUIREMENTS

Bachelor Degree with Honours (First / Upper Second Class) in Computer Science, Information Technology, Computer Engineering; or equivalent; or relevant professional/coursework Master Degree with a substantial research component; or relevant Master Degree by Research.

COURSE STRUCTURE

This course has two components:

- **Stage 1** - Requires the completion of 6 units
- **Stage 2** - Entirely research based

The course has three stages: Coursework, Research Preparation and Thesis.

Stage 1	Credit Points
Six units selected from the following list:	
CSG5101 Artificial Intelligence	20
CSG5102 Internet Enabling Technologies	20
RES5115 Research Preparation: Principles and Approaches	20
CSI5101 Software Design	20
CSI5211 Information Security Standards and Practice	20
CSI5103 Strategic Information Technology	20
CSI5309 Information and Network Centric Operations	20
CSI5107 Network Security	20
CSI5108 IT Professionalism and Practice	20
CSI5140 Fundamentals of Software Engineering	20
CSI5199 Advanced Topics in Information Technology	20
CSI5202 Software and Systems Management	20
CSI5203 Software Development Processes	20
CSI5204 Database Administration	20
CSG5104 Special Topic 1	20
CSI5319 Computer Forensics	20
MAT5215 Introduction to Geostatistics	20
MAT5218 Geostatistical Methods	20
MAT5219 Modelling and Simulation	20
CSG5206 Internet Technology and Management	20
CSI5318 Wireless and Mobile Computing Security	20
CSI5117 Principles of Distributed Systems	20
CSG5109 Mobile Forensics	20
CSG5107 Network Forensics	20

Stage 2

Consists of one semester of full-time research leading to a completion of a research proposal for Stage 3:

CSI6115 Information Technology Research Preparation 1 (1/3 of semester load)	20
CSI6216 Information Technology Research Preparation 2 (1/3 of semester load)	20
CSI6217 Information Technology Research Preparation 3 (1/3 of semester load)	20

Stage 3

Students enrol (re-enrol) in CSI7200 each semester until the thesis is submitted for examination.

ASSESSMENT OF THESES

The thesis must meet all formal requirements outlined in Part VI of the University Admission, Enrolment and Academic Progress Rules. Thesis examination will be conducted according to the rules outlined in Division 4 of Part VI. The thesis must exhibit a high degree of originality and represent a significant contribution to the profession.

See more course information:
reachyourpotential.com.au/courses/L14

SECURITY MANAGEMENT

GRADUATE CERTIFICATE IN SECURITY MANAGEMENT

413 - JO

Duration: 1/2 Year

Designed for middle-level and senior managers in both public and private sectors. It is relevant to government departments and commercial or industrial enterprises with substantial assets in personnel, property and information. Provides participants with the knowledge and skills to ascertain requirements and formulate policies for the successful management of the diverse security requirements of large organisations.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Security Management or Security Science; or at least five years professional experience in the Security Industry.

COURSE STRUCTURE

Requires the completion of 4 units / 60 credit points.

Required Units	Credit Points
SCY4101 Security and Risk Management	15
SCY4103 Physical Security	15

Two units selected from the following list:

SCY4111 Intrusion Detection Systems	15
SCY4108 Building Management Systems	15
SCY4302 Facility Management 2	15
SCY4402 Industrial Security Procedures	15
CSI4102 Computer Security	15
CSI4104 Information Security	15

See more course information:
reachyourpotential.com.au/courses/413

MASTER OF SECURITY MANAGEMENT

U68 - JO

Duration: 1.5 Years

Designed to prepare security executives for strategic management responsibilities in corporate and government organisations.

Provides professional security executives and consultants the opportunity to develop knowledge in their specific areas of interest. The main themes are advanced risk management, advanced security technology and analysis of contemporary issues in security. In addition there is an opportunity to expand their interest in a specific area through the project option in Stage 3 of the course. Graduates will be able to contribute to professional debate in areas such as managing risk, business continuity, security technology and management of the security function.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 10 units / 180 credit points.

Stage 1	Credit Points
SCY4101 Security and Risk Management	15
SCY4103 Physical Security	15

Two units selected from the following list:

SCY4111 Intrusion Detection Systems	15
SCY4108 Building Management Systems	15

SCY4302 Facility Management 2	15
SCY4402 Industrial Security Procedures	15
CSI4102 Computer Security	15
CSI4104 Information Security	15

Stage 2

SCY5203 Advanced Security Risk Management	20
SCY5204 Current Issues in Security	20
SCY5118 Advances in Security Technology	20

Stage 3

Project Option

SCY5104 Security Project Preparation	20
SCY5201 Security Project 1	20
SCY5202 Security Project 2	20

Coursework Option

CSI5211 Information Security Standards and Practice	20
CSI5309 Information and Network Centric Operations	20
CSG5104 Special Topic 1	20
PRN5110 Perception Management	20
CSI5120 Contemporary Intelligence	20

CAREERS

Security Manager, Risk Manager.

See more course information:
reachyourpotential.com.au/courses/U68

SECURITY SCIENCE

GRADUATE DIPLOMA OF SCIENCE (SECURITY SCIENCE)

752 - JO

Duration: 1 Year

Designed for middle-level and senior managers in both public and private sectors.

Relevant to government departments and commercial or industrial enterprises with substantial assets in personnel, property and information.

Provides participants with the knowledge and skills to ascertain requirements and formulate policies for the successful management of the diverse security requirements of large organisations.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Security Management or Security Science; or Graduate Certificate in Security Management.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units	Credit Points
Eight units selected from the following list:	
CSI4104 Information Security	15
SCY4101 Security and Risk Management	15
SCY4103 Physical Security	15
SCY4111 Intrusion Detection Systems	15
SCY4117 Security in Government	15
SCY4108 Building Management Systems	15
SCY4206 Management of the Security Function	15
SCY4212 Security Risk	15
SCY4213 Access Control Systems	15
SCY4214 CCTV and Imaging Systems	15
SCY4302 Facility Management 2	15
SCY4402 Industrial Security Procedures	15

See more course information:
reachyourpotential.com.au/courses/752



The best aspect of my degree was the practical experience.

ALECIA TOMKINS
ECU Event, Sport and Recreation
Management graduate

SPORT, TOURISM & HOSPITALITY MANAGEMENT

Start your career journey with an ECU Event, Sport, Tourism or Hospitality Management Degree and a world of opportunity awaits when you graduate.

While all of these fascinating areas are closely related, they maintain distinct industry sectors. With sport fast becoming an international commodity, and hospitality and tourism being two of the fastest growing sectors of the economy, your career prospects are broad and bright.

With ECU's Event, Sport, Tourism and Hospitality Management courses, the road is open for you to enter into some of the most dynamic, exciting and revolutionary sectors of industry.

GAIN PRACTICAL EXPERIENCE IN THE INDUSTRY OF YOUR CHOICE

Opportunities to network, field trips, and industry placements are key features of ECU's Event, Sport, Tourism and Hospitality Management courses. Also, ECU Hospitality Management students get hands-on experience in the on-campus Degrees Restaurant, experiencing all aspects of the business, from food production and service, to menu planning, and marketing.

ECOTOURISM TAKES TOURISM INDUSTRY TO NEW HEIGHTS

The term 'ecotourism' refers to environmentally responsible tourism, which includes tourists visiting natural landscapes and understanding the nature and culture of these areas. The tourism appeal of the world's most ecologically significant locations is fast becoming an exciting, desirable tourism commodity, providing big business and career opportunities.

PROFESSOR ROSS DOWLING RECEIVES MEDAL OF THE ORDER OF AUSTRALIA

Congratulations to Foundation Professor of Tourism Ross Dowling, who was recently awarded a Medal of the Order of Australia in the 2011 Australia Day Honours List. The awards are the highest honour an Australian can receive for outstanding achievement and service to their country.

Professor Dowling's award recognises over 20 years of service to the hospitality and tourism industry, education, and to the development of ecotourism.

An environmental scientist, Professor Dowling co-founded Ecotourism Australia, which is widely regarded as the world's leading ecotourism industry body. He is now Director of Ecotourism Australia, as well as an Executive Board Member for the Indian Ocean Tourism Organisation in Oman, and an advisor for the UNESCO Global Network of National Geoparks (France). He has also convened many state, national and international conferences on ecotourism, and written a number of books on the subject. More recently, he has established a Tourism degree for Emirates Airlines, led an Australian team giving Tourism Industry Development Workshops for the Vietnam Government, and completed an extensive lecture tour for the Chinese Government throughout China, Hong Kong, and Macau.

TURN UP THE HEAT WITH A HOSPITALITY MANAGEMENT DEGREE

ECU Hospitality Management students get hands-on experience across all aspects of the industry at ECU's on-campus Degrees Restaurant. Students practice a range of customer-facing and behind-the-scenes skills including food production, service, menu planning and marketing.

Lecturer Chad Tilbury said, "Our students train in all aspects of food and beverage management and love to share their passion with real customers. Our menus are an enticing blend of café, classics, fusion and modern fare, and with menu items changing from week to week, we hope there is something to please everyone."

Degrees Restaurant is a fully licensed and modern dining restaurant located in Building 9 on the Joondalup campus. It's open to the public for lunch on Wednesdays, Thursdays and Fridays between 11.30am - 2.30pm, during semesters.

SPORT MANAGEMENT

GRADUATE DIPLOMA OF BUSINESS (SPORT MANAGEMENT)

S22 - JO

Duration: 1 Year

Designed for professionals from the sport and leisure industries who wish to further their knowledge and understanding of the unique aspects of the sporting environment.

Provides graduates with the essential knowledge, competencies and professional attitudes required by middle and senior levels of sport management.

Focuses upon the global delivery systems of sport, the management of people in sporting organisations, the management of sport venues and events and sport marketing, as well as the key aspects of policy development, business



ECU was definitely the right choice of uni for me.

Industry placements were definitely a highlight as they gave me a chance to put theory into practice.

JENNY HONG

ECU Event, Sport and Recreation Management graduate

planning and the legal obligations and requirements of sport organisations.

It provides a pathway for students wishing to move into higher qualifications in sport management.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience. If the Bachelor Degree is in the Sport Management discipline then prior approval from the Course Coordinator is required.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Required Units	Credit Points
SPM5115 Sport Service Delivery	15
SPM5122 Sport Marketing	15
SPM5116 Sport Organisation Management	15
SPM5114 Sport Venues and Events	15
SPM5600 Sport and Leisure Law	15
SPM5117 Leisure and Sport Policy Development	15
SPM5221 Sport Business Planning	15
Elective	15

See more course information:

reachyourpotential.com.au/courses/S22

MASTER OF SPORT MANAGEMENT 120 - JO

Duration: 2 Years

Designed for professionals working in the sport and recreation industries, or those new to the field, who wish to further their knowledge and understanding of the unique aspects of the sporting environment.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience. If the Bachelor Degree is in the Sport Management discipline then prior approval from the Course Coordinator is required.

ADDITIONAL COURSE INFORMATION

Students may be able to fast-track and complete this course in 1.5 Years.

COURSE STRUCTURE

Requires the completion of 12 units /180 credit points.

This course has two components:

- Core Units - 7 Units
- Electives - 5 Units

Core Units	Credit Points
SPM5115 Sport Service Delivery	15
SPM5122 Sport Marketing	15
SPM5116 Sport Organisation Management	15
SPM5114 Sport Venues and Events	15
SPM5600 Sport and Leisure Law	15
SPM5117 Leisure and Sport Policy Development	15
SPM5221 Sport Business Planning	15
Elective	15

Electives

Four units - which may be taken as an Area of Specialisation.

See more course information:

reachyourpotential.com.au/courses/120

MASTER OF SPORT MANAGEMENT BY RESEARCH

J31 - JO

Duration: 2 Years

Designed to provide advanced, research based studies in theoretical and applied areas of Sport Management.

It aims to develop understanding of the state of knowledge in the discipline area alongside knowledge and ability relating to research methods and research activity in Sport Management. Students will be engaged in a significant research investigation resulting in the production of a thesis with either a theoretical or an applied focus.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701	Business Research Methods	15
MTL5200	Thesis Preparation A	30
SPM6020	Sport and Recreation Management Project 1	15

Stage 1 - Semester 2		Credit Points
MTL5201	Thesis Preparation B	30
SPM6021	Sport and Recreation Management Project 2	15

One unit selected from the following list:

SPM5117	Leisure and Sport Policy Development	15
MKT5704	Qualitative Research Methods	15
MKT5705	Quantitative Research Methods	15

Stage 2

Each semester students enrol into research thesis unit: SPM6200.

See more course information:
reachyourpotential.com.au/courses/J31

HOSPITALITY MANAGEMENT

MASTER OF HOSPITALITY MANAGEMENT BY RESEARCH

J28 - JO

Duration: 2 Years

Provides advanced, research based studies in theoretical and applied areas of Hospitality Management.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree.

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.



COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
BSA5701	Business Research Methods	15
MKT5704	Qualitative Research Methods	15
MTL5200	Thesis Preparation A	30

Stage 1 - Semester 2		Credit Points
MTL5201	Thesis Preparation B	30
MBA5701	Hospitality Enterprise	15
MBA5702	Current Topics in Hospitality	15

Stage 2

Each semester students enrol into research thesis unit: HOS6200.

See more course information:
reachyourpotential.com.au/courses/J28

TOURISM MANAGEMENT

MASTER OF TOURISM MANAGEMENT BY RESEARCH J27 - JO

Duration: 2 Years

Offers the opportunity to pursue tourism research in a specialised area of tourism studies. The course will appeal to tourism graduates, graduates of other relevant disciplines and industry practitioners.

Students will acquire and develop research skills associated with qualitative and quantitative research, advanced theoretical and applied knowledge in tourism. An integral part of this course is the preparation, undertaking and completion of a thesis.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 6 units / 120 credit points.
- Stage 2 - Entirely research based

Stage 1 - Semester 1

		Credit Points
MTL5200	Thesis Preparation A	30
BSA5701	Business Research Methods	15
MKT5704	Qualitative Research Methods	15

Stage 1 - Semester 2

MTL5201	Thesis Preparation B	30
MBA5700	Principles of Tourism	15
MBA5703	Ecotourism Management	15

Stage 2

Each semester students enrol into research thesis unit: TSM6200.

See more course information:
reachyourpotential.com.au/courses/J27

DOCTOR OF PHILOSOPHY L26 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- Hospitality Management
- Marketing
- Sport Management
- Event Management
- Leisure Sciences
- Recreation Management
- Tourism Management

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.

COURSE STRUCTURE

Students enrol (re-enrol) in MTL7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000–100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L26



With ECU's Sport Management degree, I hit the ground running.

BEN SMITH

ECU Sport Management graduate and the 2010 WA Business Icon winner



Studying my course at ECU has provided me with the knowledge and skills I need to succeed.

BREE WHITE

ECU Secondary Education graduate

TEACHER EDUCATION

If you want to inspire, have a passion for learning, and want to make a difference to the lives of young people, then teaching is definitely the career for you.

Whether you are an experienced teacher wanting to further develop your skills and expertise in a specific area of interest or you want to enter the teaching profession by building on the skills and experience gained in your undergraduate degree, you can reach your potential with Western Australia's most renowned postgraduate courses in education. ECU has been at the forefront of teacher education for over 100 years and has the largest School of Education in Western Australia.

ECU's postgraduate education courses make connections between current research, innovative practices and authentic contexts that meet the needs of those who aspire to be leaders in their field. ECU's School of Education is deeply engaged with the profession and works collaboratively with industry in conducting applied research that informs the ongoing professional learning of their staff.

Coursework programs offer research-informed, advanced professional knowledge and practice, whilst research programs offer the opportunity to conduct cutting-edge research that will inform policy development and professional learning.

LEADING RESEARCH IN LITERACY AND NUMERACY

Associate Professor Deslea Konza's team is leading research and development in the areas of literacy and numeracy development throughout Australia in classroom focused research and through the Principals as Literacy Leaders Project.

VIDEO-BASED RESEARCH IN TEACHER EDUCATION

ECU has developed cutting-edge video technologies for researching teaching and learning. Unique research facilities have been established at Roseworth Primary School and Ashdale Secondary College which allow lessons to be filmed with four video cameras in specially designed classrooms with images and sound being recorded in an observation

room. Research student Cathy Moore will be one of the first researchers in Australia to use this technology to study the development of student teachers. The research facility is a partnership between the Edith Cowan Institute for Education Research, the two schools, the Department of Education and the Fogarty Foundation.

THE FOGARTY LEARNING CENTRE

The Fogarty Foundation supports the Fogarty Learning Centre at Edith Cowan University. Researchers within the Centre are leading research to improve teaching in the areas of Language and Literacy, Numeracy, Science Education, Early Childhood, School Effectiveness, Behaviour Management, Learning Difficulties and Curriculum Development. The Centre works collaboratively with partners in the education sectors so that research findings can have immediate relevance to teachers, schools and the sectors.

THE CENTRE FOR SCHOOLING AND LEARNING TECHNOLOGIES (CSALT)

Researchers in CSaLT collaborate with partners in the education sectors to investigate measures to improve the leadership and operation of schools, and the most effective use of learning technologies to support teaching and learning.

GRADUATE DIPLOMA OF EDUCATION

ECU Graduate Diploma students receive extensive experience in schools throughout their course and work with teachers in school classrooms. ECU has a strong network of established partnerships with over 500 schools, ensuring our students are offered a range of professional practice experiences throughout the course. Professional practice experiences, residency school placements, and practical activities in schools and early childhood settings are offered in a range of locations.

CONSIDERING A GRADUATE DIPLOMA OF EDUCATION?

Holding an undergraduate degree in any area means it takes just one year of full-time study to become a fully qualified teacher. A Graduate Diploma of Education is a great option, with courses available in Early Childhood, Primary or Secondary teaching.

ON-CAMPUS MODE

Theory gained in the on-campus classes is applied in the classroom through a substantial coordinated professional practice program. Selection is based on academic qualifications, resume and a personal statement outlining reasons for wanting to become a teacher; an interview may also be required.

RESIDENCY MODE

This integrated course of study has a high level of collegial and online support. The Residency is a combined on-campus and school-based mode where teaching students spend a number of days per week in schools and other days on-campus from the start of the year*. Additional blocks of full-time professional practice in schools occur each semester and require a full-time commitment to schools during these periods.

The Residency mode is normally available in the Graduate Diploma of Education in Early Childhood settings, Primary or Secondary schools. Teaching students in the residency mode will:

- Be in a school classroom environment from the start of the year
- Develop an ongoing professional relationship with an experienced Mentor Teacher
- Enjoy a new level of practical experience to underpin the theory, that helps connect with students and their learning
- Become part of a school community and have an impact in the classroom throughout the course.

Selection is based on academic qualifications, resume and a personal statement outlining reasons for wanting to become a teacher; an interview and school based selection process will normally apply (around October / November).

Students choosing the residency mode will usually start their course with an intensive full-time workshop in early to mid-January.

*Availability each year is dependent on school places and funding support.

ADMISSION REQUIREMENTS

- Bachelor Degree.
- Academic IELTS overall score of 7.5, with no individual band less than 7.0.
- One page personal statement on why the applicant wishes to become a teacher.
- An interview may be required.

For those applicants applying for admission into the Graduate Diploma (Secondary), the Bachelor Degree must provide a suitable background for a major and a minor area of specialisation, reflecting secondary school curriculum areas.

Applicants must demonstrate advanced skills and knowledge to enrol in a Years 7 – 12 major area of specialisation (e.g. a major in their Bachelor Degree) and intermediate skills to enrol in a Years 7 – 10 minor area of specialisation (e.g. a minor in their Bachelor Degree).

NOTE: Graduates must meet the Western Australian College of Teaching (WACOT) English language proficiency requirements for teacher registration in Western Australia. Visit www.wacot.wa.edu.au for additional information.

PROFESSIONAL PRACTICE PLACEMENTS

Our comprehensive professional practice program ensures teaching students are able to link theory to practice and will be ready to lead education in schools today and into the future.

To undertake a professional practice in a school ALL teaching students must have supplied ECU with evidence of the following valid clearance:

- National Criminal History Record Check (NCHRC) from the Department of Education WA.

In addition, all teaching students 18 years of age and over must have supplied ECU with evidence of the following valid clearance:

- Working with Children Check from the Department of Child Protection WA.

Visit www.det.wa.edu.au/screening/detcms/portal for further information and application forms.

PROFESSIONAL RECOGNITION

Our graduate Diploma courses are recognised by the Western Australian College of Teaching (WACOT). Whilst graduates of the course are strongly sought after both nationally and internationally, students should be aware that registration requirements may differ between states and countries. Pre-service teachers considering possible employment in Western Australia following graduation from this award should refer to WACOT.

GRADUATE DIPLOMA OF EDUCATION (EARLY CHILDHOOD STUDIES) S19 - ML

Duration: 1 Year

Practicum: Yes

This course provides a teaching qualification for those who have obtained a Bachelor Degree from a university or an equivalent qualification from an approved tertiary institution and who seek employment as early childhood educators in settings from Kindergarten to year three.

Because of its responsibility for the education, safety and well being of young children, the teaching profession demands the highest of professional and personal standards of early childhood practitioners.

The course produces graduates who are excellent practitioners and have a sound grounding in theory, curriculum and practical experience.

The course is offered via two modes of delivery on our Mount Lawley campus; on-campus and residency.

The on-campus mode includes lectures and tutorials together with a coordinated program of Professional Practice in each semester of study.

The residency mode includes both university and school based study, with residents immersed in a school context, working alongside experienced professionals throughout the year. Teaching students will complete academic work which is grounded in the school experience.

COURSE STRUCTURE

Requires the completion of 10 units / 120 credit points.

Year 1 - Semester 1		Credit Points
ECM4101	Early Childhood Mathematics	10
ECS4221	Early Childhood Education Studies 1	10
LAN4014	Literacy Teaching in the Junior Primary	10
SSE4100	Science, Society and Environment and the Young Learner	10
WPL4140	Workplace Learning 1 - Junior Primary Practice	20

Year 1 - Semester 2		Credit Points
ECS4212	Early Childhood Education Studies 2	10
LAN4113	Language Development and Emergent Literacy	10
MHP4101	Music, Health and Physical Education and the Young Learner	10
VTE4100	Visual Arts, Technology and Enterprise and the Young Learner	10
WPL4430	Workplace Learning 2 - Final Teaching Practice	20

CAREERS

Kindergarten Teacher, Pre-primary Teacher, Early Childhood Teacher, Pre-school Teacher, Childcare Worker.

See more course information:
reachyourpotential.com.au/courses/S19

GRADUATE DIPLOMA OF EDUCATION (PRIMARY) S51 - ML, BU

Duration: 1 Year

Practicum: Yes

This is a dynamic course, incorporating proven contemporary teaching strategies, use of Information Communication Technologies (ICT) and practical experience, which qualifies

graduates to teach junior, middle and upper primary students in government and non-government schools.

Through the study of units in education and pedagogy, literacy, numeracy, curriculum, and work place learning, this course aims to develop essential knowledge about effective teaching, and professional knowledge and dispositions, which enable the development of professional competencies.

The course is offered via two modes of delivery on the Mount Lawley campus; on-campus and residency. The course is also offered on our Bunbury campus in the on-campus mode only.

The on-campus mode of delivery includes lectures and tutorials together with a coordinated program of Professional Practice.

The residency mode includes university and school based study, with residents immersed in a school context, working alongside experienced professionals throughout the year. Teaching students will complete academic work which is grounded in the school experience.

COURSE STRUCTURE

Requires the completion of 10 units / 120 credit points.

Year 1 - Semester 1		Credit Points
CUR4205	Teaching Art, Music, Health and Physical Education	10
EDU4015	Foundations of Education 1	10
LAN4015	Language Education	10
MPE4105	Primary Mathematics Education 1	10
WPL4105	First Professional Practice	20

Year 1 - Semester 2		Credit Points
CUR4203	Programming for Literacy and Numeracy	10
EDU4205	Foundations of Education 2	10
SCE4103	Primary Science Education	10
SSE4215	Teaching Society and Environment (Primary)	10
WPL4205	Final Professional Practice	20

CAREERS

Primary Teacher.

See more course information:
reachyourpotential.com.au/courses/S51

GRADUATE DIPLOMA OF EDUCATION (SECONDARY) W82 - JO, ML

Duration: 1 Year

Practicum: Yes

This is a dynamic course dedicated to preparing future teachers for the secondary education profession. Designed specifically to develop professional knowledge in both theory and essential practice within real classrooms, graduates are provided with all of the necessary tools to become successful and confident teachers. Upon completion, graduates are qualified to teach in a major and minor area of study in secondary schools in both the private and government sector and will meet the highest standards in personal ethics and practice which the profession demands.

The course is offered via two modes of delivery on our Mount Lawley or Joondalup campuses; on-campus and residency.

The on-campus mode of delivery includes lectures and tutorials together with a coordinated program of Professional Practice.

The residency mode includes both university and school based study, with residents immersed in a school context, working alongside experienced professionals throughout the year. Teaching students will complete academic work which is grounded in the school experience.

SPECIALISATIONS:

Art Education (Mount Lawley)
Catholic Education (Mount Lawley) *
Computing Education (Mount Lawley)
Dance Education (Mount Lawley)
Design and Technology Education (Mount Lawley)
Drama Education (Mount Lawley)
English Education (Mount Lawley)
Health Education (Joondalup) *
Home Economics (Joondalup)
Instrumental Music Education (Mount Lawley) *
Languages other than English (Mount Lawley)#
Mathematics Education (Joondalup)
Media Education (Mount Lawley)
Music Education (Mount Lawley)
Physical Education (Joondalup)
Science Education (Joondalup)
Social Science Education (Mount Lawley)
Teaching English to Speakers of Other Languages (Mount Lawley) *

* Available as a minor teaching specialisation only.

Available as a major teaching specialisation only.

Please note that Music (Instrumental) can only be chosen as a minor if supporting the Music major.

COURSE STRUCTURE

Requires the completion of 11 units / 120 credit points.

Students choosing to specialise (Years 7-10) in Catholic Education should be aware they will require completion of 130 credit points.

Year 1 - Semester 1		Credit Points
EDU4230	Classroom Management and Instruction	10
EDU4231	Beginning Teaching: Theory and Practice	10
	Area of specialisation (Years 7-12)	10
	Area of specialisation (Years 7-10)	10
PPA4150	First Professional Practice	10
PPA4250	Second Professional Practice	10
Year 1 - Semester 2		
EDU4232	Teaching in Diverse Australian Schools	10
EDU4233	Becoming an Exemplary Teacher	10
	Area of specialisation (Years 7-12)	10
	Area of specialisation (Years 7-10)	10
PPA4350	Final Professional Practice	20

CAREERS

Secondary Teacher.

See more course information:
reachyourpotential.com.au/courses/W82

EDUCATION

MASTER OF EDUCATION

N47 - BU, ML

Duration: 1 Year

Provides an opportunity for motivated professionals concerned with educational practice to undertake advanced coursework in a field of particular interest.

Study of the advanced coursework units will provide students with knowledge and understandings across a range of specialist areas suited to each student's needs and choices. This course will support graduates in professional advancement as teachers, leaders and administrators.

SPECIALISATIONS

- Behaviour Management (Mount Lawley)
- Educational Leadership (Mount Lawley)
- Learning Difficulties (Bunbury, Mount Lawley)
- Literacy Education (Mount Lawley)
- Special Education (Bunbury, Mount Lawley)
- Teaching English to Speakers of Other Languages (Bunbury, Mount Lawley)

ADMISSION REQUIREMENTS

Bachelor Degree of Education, or a Bachelor level degree in any other field, together with a Graduate Diploma of Education, or equivalent. Places in the program are available through competitive admission. Applicants are selected on the basis of academic background and professional experience.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

At least one year of relevant professional experience as a teacher is normally required.

CAREERS

Principal, Teaching Coordinator, School Leader, School Administrator, School Teacher, Lecturer.



I'm really building the confidence to teach 20 children on my own!

I chose ECU because they offer a specialised Early Childhood course with a significant practical component. It involves working with children aged from 0-8 Years, so I'm developing skills like behaviour management and teaching strategies.

CARMEL REED

ECU Early Childhood Education graduate

ADDITIONAL COURSE INFORMATION

The Master degree is not an introductory teaching qualification, nor is it a licence to teach.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

SPECIALISATIONS**Behaviour Management (ML)**

Required Units	Credit Points
EDU5000 Changing Practice in Classroom Management	15
EDU5001 Success with Challenging Youth	15
EDU6188 Independent Study	15
EDU6195 Advanced Seminar	10
RES5101 Research Preparation: Methods of Research	20

And

Three 5000/6000 Education Units

Educational Leadership (ML)

Core Units	Credit Points
EDU6195 Advanced Seminar	10
RES5101 Research Preparation: Methods of Research	20

Three units selected from the following list:

EPA5155 Leading in Challenging Contexts	15
EPA5156 Leading for Improvement	15
EPA5157 Leading Staff	15
EPA5158 Leading Community Engagement	15
EPA5159 Accountable Leadership	15

And

Three 5000/6000 Education Units

Learning Difficulties (BU, ML)

Core Units	Credit Points
EDU6195 Advanced Seminar	10
RES5101 Research Preparation: Methods of Research	20

Four units selected from the following list:

EDU5373 Foundation Studies and Current Issues in Special Education	15
EDU5584 Strategies for Learning Difficulties	15
EDU6188 Independent Study	15
LAN5124 How Children Learn Literacy: Processes, Development, Difficulties	15
MAE5103 How Children Learn Mathematics: Processes, Development, Difficulties	15

And

Two 5000/6000 Education Units

Literacy Education (ML)

Required Units	Credit Points
EDU6195 Advanced Seminar	10
LAN5000 Teaching, Assessing and Improving Writing	15
LAN5001 Teaching Reading: Theory, Comprehension and Skills	15
LAN5124 How Children Learn Literacy: Processes, Development, Difficulties	15
RES5101 Research Preparation: Methods of Research	20

And

Three 5000/6000 Education Units

Special Education (BU, ML)

Core Units	Credit Points
EDU5373 Foundation Studies and Current Issues in Special Education	15
EDU6195 Advanced Seminar	10
RES5101 Research Preparation: Methods of Research	20

Three units selected from the following list:

EDU5174 Instructional Design for Special Education	15
EDU5477 Direct Instruction and Teaching Effectiveness in Special Education	15
EDU5584 Strategies for Learning Difficulties	15
EDU6188 Independent Study	15

And

Two 5000/6000 Education Unit

Teaching English to Speakers of Other Languages (BU, ML)

Core Units	Credit Points
EDU6195 Advanced Seminar	10
RES5101 Research Preparation: Methods of Research	20

Three units selected from the following list:

LAN5171 Teaching ESL Learners	15
LAN5172 ESL Teaching Practice	15
LST5181 Understanding Language	15
LST5182 Using Language	15

And

Three 5000/6000 Education Units

See more course information:
reachyourpotential.com.au/courses/N47

MASTER OF EDUCATION BY RESEARCH 670 - ML

Duration: 1 Year

Provides an opportunity for professionals concerned with educational practice to undertake advanced coursework and research in a field of particular interest.

Prepares graduates to inquire into the nature of educational problems and generate new knowledge which can be used to enhance policy and practice. Students are encouraged to become involved in applied research which attempts to provide solutions to the problems faced by learners, teachers, administrators, consultants and policy makers.

Students may also be invited to participate in ongoing research projects being conducted by the Institute for Educational Research and Development, Fogarty and CSaLT Research Centres within the School of Education.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; Bachelor Degree with Honours, or an approved research-based Graduate Diploma, or an approved equivalent qualification, or appropriate research preparation.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

At least one year of relevant professional experience as a teacher is normally required.

CAREERS

Principal, Teaching Coordinator, School Leader, School Administrator, School Teacher, Lecturer.

ADDITIONAL COURSE INFORMATION

The Master degree is not an introductory teaching qualification, nor is it a licence to teach.

COURSE STRUCTURE

This course has two components:

- Stage 1 – Requires the completion of 6 units / 120 credit points.
- Stage 2 – Entirely research based

Stage 1		Credit Points
RES5101	Research Preparation: Methods of Research	20
EDU6185	Research Preparation: Reviewing the Literature	15
EDU6186	Research Preparation: Developing a Research Topic	15
EDU6195	Advanced Seminar	10

Stage 2

Each semester students enrol into research thesis unit: EDU6200.

CAREERS

Principal, Teaching Coordinator, School Leader, School Administrator, Lecturer.

See more course information:
reachyourpotential.com.au/courses/670

DOCTOR OF PHILOSOPHY 589 - JO, ML

Duration: 3 Years

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

FIELDS OF RESEARCH

- Literacy
- Science
- Effective Teaching
- Numeracy
- Educational Leadership
- Behaviour Management
- Information and Communications Technology



ADMISSION REQUIREMENTS

Bachelor of Education with Honours (First / Upper Second Class); or Master of Education (by Coursework) or thesis; or Bachelor Degree with Honours (First / Upper Second Class) in a discipline other than Education, plus one year full-time or equivalent study in a relevant area of Education; or a Master Degree in a discipline other than Education, plus one year full-time or equivalent study in a relevant area of Education.

Academic IELTS overall score of 7.0, with no individual band less than 6.5.

COURSE STRUCTURE

Students enrol (re-enrol) in EDU7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

CAREERS

Principal, Teaching Coordinator, School Leader, School Administrator, Lecturer.

See more course information:
reachyourpotential.com.au/courses/589

INTERDISCIPLINARY STUDIES

DOCTOR OF PHILOSOPHY L25 - BU

Duration: 3 Years

FIELD OF STUDY

- Interdisciplinary Studies

This research program consists of the preparation of a research proposal, the conduct of research, the preparation and submission of a thesis, and participation in seminars and conferences.

Although formal coursework is not a stipulated part of requirements, coursework may be required and will be assigned by the Faculty on an individual basis.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

COURSE STRUCTURE

Students enrol (re-enrol) in RPS7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L25

Thanks to opportunities ECU has provided, I now have an interesting and fulfilling job in a field I'm passionate about.

Throughout high school I was interested in geography but I was unsure how I could apply these skills in the workplace. I attended an ECU information evening and this helped me to decide on studying Planning at ECU. The aspect I enjoy most about ECU's Planning degree is the wide range of subjects available including ecology, business studies, geography and community work. In my second year of uni I received a scholarship which secured me a 12-week paid work experience at the City of Joondalup. At the conclusion of my scholarship I was offered a permanent position. The ability to combine what I have learnt at university with real-life experience has helped me to understand how it all comes together.

CHRISTINE MAHNCKE
ECU Planning student



URBAN & REGIONAL PLANNING

Start your career journey with an ECU Urban and Regional Planning Degree and you'll be able to help create communities that people will love to live in.

Ever looked at a street, a community business district or the layout of a shopping complex and thought it could have been planned better? Then consider an ECU Planning Degree. Planners forecast the future residential, commercial and recreational needs of communities, and develop policies and plans for the best use of land and resources to create sustainable living environments.

With ECU Urban and Regional Planning courses, the road is open to a wide range of career choices within government and private industry.

HELPING TO CREATE A SUSTAINABLE FUTURE

In cities like Perth, we can no longer assume that the water resources we currently have will be the same in future years. Suburbs will need to be designed around the availability of water, and transport systems developed to reduce our reliance on energy intensive transportation.

STUDENTS LINK ACADEMIA WITH THE REAL WORLD

Field trips and live projects are key elements of student learning and assessment, to ensure you have the necessary real-world experience to complement your studies. In 2010 students visited the Midland redevelopment authority area to observe how land is being developed into a healthy lifestyle city, where urban structure is balanced with natural landscape, and cycling, transit and walking are promoted as the dominant transport forms.

The City of Wanneroo (located in the northern metropolitan region of Perth), in partnership with property developer, Cedar Woods, has constructed their EcoVision Demonstration Home project. This project offers the community practical and innovative ideas to help reduce the cost of living, and minimise our impact on the environment.

ECU's Centre for Planning has been involved in the project since its inception and ECU's Faculty of Business and Law is a proud supporter of the City of Wanneroo and a Gold Sponsor of the EcoVision project.

ECU PLANNING LECTURER HELPS STUDENTS OBTAIN WORK PLACEMENTS

Through senior lecturer Dr Edward Andre's support and industry links, ECU Graduate Diploma of Planning student, Matt Robinson and Bachelor of Planning student, Daniel Bouwer, have been fortunate in gaining workplace experience to complement their studies.

Matt has recently completed work experience over the summer holidays with the City of Wanneroo and Daniel will complete a four-week placement with the WA Young Planners in the East Pilbara region during the 2011 semester break.

The WA Young Planners work placement is a new initiative designed to interest young planners in working in regional areas.

Dr Andre said, "It's important to encourage our students to assist with creating socially cohesive, liveable and sustainable communities. It helps them take theory out of the classroom and apply it in the real-world. It also provides an opportunity to explore the different aspects of the planning industry and identify their area of interest."

GRADUATE DIPLOMA OF PLANNING S34 - JO

Duration: 1 Year

Provides a broad overview of planning practice and processes in WA and Australia in particular whilst providing an introduction to international planning practices.

Students will also be introduced to the context within which the planning and development industries operate with core units in legislation, planning and business knowledge.

ADMISSION REQUIREMENTS

Bachelor Degree in a discipline other than Planning; or equivalent prior learning, including at least five years of appropriate professional experience.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

This course has two components:

- Core Units - 6 Units
- Electives - 2 Units

Core Units

	Credit Points
LAW5000 Legal Framework*	15
PLN5600 Foundations of Planning	15
PLN5601 Statutory Planning	15
PLN5602 Strategic Urban and Regional Planning	15
PLN5603 Principles of Urban Design	15
MAN5010 Management	15

* With approval, students who have work experience in local or state government or in a relevant private sector organisation may choose to take LAW5610 Environmental Law and Administration.

ELECTIVE UNITS

Two units selected from the following list:

CSV5111 Introduction to Community Work	15
GEO5107 Introduction to Geography: Environment, Space, Place	15
LAW5601 Planning Development Law 1	15
LAW5610 Environmental Law and Administration*	15
MAN5622 Leadership Skills	15
MAN5627 Leadership	15
MBA5709 Information System Challenges in Management	15
PLN5604 Contemporary Planning	15
PLN5606 Urban Planning for Health	15
PLN5608 Transport Planning	15
PLN5609 Heritage Planning	15
PLN5610 Urban Design Case Study	15
POL5104 Foundations in Politics and Government	15

* Only if not taken as part of the Core program.

CAREERS

Local Government Planner.

See more course information:
reachyourpotential.com.au/courses/S34

DOCTOR OF PHILOSOPHY

L31 - JO

Duration: 3 Years

FIELDS OF RESEARCH

- City Design
- Community Planning and Development
- Environmental Planning
- Planning Law and Governance
- Project Management
- Statutory Planning

- Strategic Planning
- Urban and Regional Planning
- Sustainable Planning
- Water Planning

Consists of the preparation of a research proposal, the conduct of research, the preparation of a thesis, and participation in seminars and conferences. This research program culminates in the submission of a thesis.

ADMISSION REQUIREMENTS

Bachelor Degree in Planning accredited by Planning Institute of Australia (PIA); or Master by Research; or Bachelor with Honours (First / Upper Second Class); or equivalent in a relevant area of study, or where the applicant can demonstrate the capacity to undertake original doctoral level research.

COURSE STRUCTURE

Students enrol (re-enrol) in PLN7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L31





WESTERN AUSTRALIAN ACADEMY OF PERFORMING ARTS

The Western Australian Academy of Performing Arts (WAAPA) at Edith Cowan University is a world renowned performing arts training institution.

WAAPA is recognised nationally and internationally for the quality of its graduates. It provides the most comprehensive range of performing arts training in Australia – both on stage and behind the scenes.

Entry into each course is competitive, and prospective students undertake an audition and/or an interview as part of the application process.

SHOWCASING YOUR TALENT

Each year students, staff and critically acclaimed guest artists collaborate to present over 300 performances across a range of concerts, plays, dance, music theatre, opera and film. Many of these take place in WAAPA's own performance venues at ECU's Mount Lawley Campus. Exciting community partnerships also enable WAAPA to perform in a diverse range of spaces in the Perth metropolitan area and beyond.

STAR GRADUATES

WAAPA graduates excel in their chosen professions. Arts management, production and design graduates hold positions across a breadth of performing arts companies, festivals, venues, film, television, major events, arts organisations and teaching institutions around the globe.

Dancers, singers and actors have established flourishing careers on stage, film and television. Musicians perform regularly and record often.

Many graduates are highly celebrated (think Hugh Jackman, Tim Minchin, Rachel Durkin, Dustin Clare, and Meow Meow). Many may not be as well known, but they nevertheless are leading lives of artistic passion and great commitment.



INTERVIEWS, AUDITIONS AND FOLIOS

All of WAAPA's courses require applicants to complete an interview and/or audition, or submit a folio of work, as part of the selection process.

Visit www.waapa.ecu.edu.au for more specific information about interviews, auditions and folios.



WAAPA HIGHLIGHTS

THE PHANTOM UNMASKED

When Ben Lewis was a boy, he was taken to see *The Phantom of the Opera* in London. "I remember being petrified as a kid when I watched it," he recalls. Now Lewis, who graduated from WAAPA's Music Theatre course in 2004, is looking forward to being the one doing the scaring, after winning the coveted role of the Phantom in the new Australian stage production of Andrew Lloyd Webber's *Love Never Dies*. In a bizarre coincidence, Ben's turn as the Phantom in this new production follows his younger brother's appearance in the 2008 Australian production of *Phantom of the Opera* in the romantic lead role of Raoul. Alexander Lewis, who also graduated from WAAPA's Music Theatre course in 2004, is now with the New York Metropolitan Opera and recently performed his first principal role in the Metropolitan Opera's Lindemann Young Artists production of *The Bartered Bride*, conducted by maestro James Levine.

A DREAM RUN FOR CARMEL DEAN

WAAPA Music graduate Carmel Dean once described wielding the conductor's baton as like dancing. "You're moving in front of your musicians, expressing what you want to hear."

This passion for conducting, which began 13 years ago on an amateur production of *West Side Story* in Perth, has taken Dean to her current role as musical director on Broadway's latest smash-hit show, *American Idiot*. Based on the songs of the Grammy award-winning band Green Day, *American Idiot* has been described as "invigorating, moving and thrilling" by *The New York Times*. In February, the musical won the Grammy award for Best Musical Show Album.

POSTCARDS FROM THE WORLD

For three months from October in 2010, WAAPA Acting student Nicole Shostak was invited to study at the St Petersburg State Theatre Arts Academy. Nicole found the whole experience to be incredibly inspiring. "Like WAAPA, the training is world class, however, naturally they have a different approach and this was very refreshing for me. It was extremely thrilling to be accepted into the Academy, treated like a Russian student and learn from true masters of the craft."

PRESTIGIOUS INTERNSHIP IN NEW YORK CITY

2010 Arts Management graduate, Ella McNeill, left Australia for an Internship in New York city at the prestigious Lincoln Center. This follows a busy summer, working as Program Assistant, Fine Music at the Perth International Arts Festival. Prior to this, Ella spent ten weeks on secondment to Ireland's Druid Theatre. Ella

found her time working with Druid hugely rewarding. "Working in both production and administration at Druid gave me a great insight into one of Europe's most innovative and ambitious companies," she stated.

POSTGRADUATE BROADCASTING STUDENT FINALIST IN NATIONAL AWARD

Broadcasting postgraduate student, Ann Jones, was a finalist in the recent 'United Nations Association of Australia Media Peace Awards 2010', competing against some of the best in the nation. Jones was a finalist in the Special Award Category of Promotion of Aboriginal Reconciliation, for her radio documentary "The Media and Indigenous Australians". Her fellow finalists were from the ABC and *The Sydney Morning Herald*. Jones said, "To be listed as a finalist next to professional journalists from all over the country is a testament to the high quality of the broadcasting course here at WAAPA. I think being listed as a finalist is an acknowledgement of my own work, but also of the training and support of the teachers and staff at ECU."

Earlier this year, Jones was one of three finalists in the 'National Media Super Student Journalist of the Year Awards' for another radio story she produced. The winners were announced at the Awards Presentation Dinner in Melbourne hosted by ABC's Virginia Trioli.

INTERNATIONAL PRESENTATIONS FOR LEADING WAAPA ACADEMIC

Dr Cat Hope (Coordinator, Composition, Music Technology and Post Graduate Music Studies) returned to campus after performing in Italy as part of the 7th IXEM International Festival of Music with Rastor Noton in Turin. While in Italy, Hope also presented a paper at the XVII CIM conference entitled: *Interpreting old electronics: the reinterpretation of technology and concert techniques for electronic instruments in chamber music performance*. Hope is also the recipient of the 2010 University Research Prize, awarded annually by RMIT University. The prize, which includes \$1000, was awarded in recognition of the achievement of excellence in Hope's Higher Degree by Research program.

ARTS MANAGEMENT

GRADUATE DIPLOMA IN ARTS MANAGEMENT

V58 - ML

Duration: 1 Year

Folio: Yes

A vocationally-based degree aimed at students who wish to improve their management skills and gain expertise in the arts and entertainment industries.

Students' existing practical industry experience is built upon providing the theoretical and conceptual knowledge and skills necessary to effectively manage the unique and diverse organisations that comprise the arts industry.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree.

Audition / interview.

COURSE STRUCTURE

Requires the completion of 8 units / 120 credit points.

Year 1 - Semester 1		Credit Points
ADM4110	Arts Finance and Funding	15
ADM4120	Arts Law	15
ADM4107	Arts Management	15
ECF5600	Principles of Economics	15

Year 1 - Semester 2

ADM4100	International Arts Environment	15
ADM4105	Arts Finance	15
ADM4106	Arts Marketing	15
MAN5250	Human Resource Management	15

CAREERS

Arts Manager.

See more course information:
reachyourpotential.com.au/courses/V58

MASTER OF ARTS MANAGEMENT

V47 - ML

Duration: 1.5 Years

Practicum: Yes

Aimed at students who wish to improve their management skills and gain expertise in the arts and entertainment industries.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree.

Audition / interview.

COURSE STRUCTURE

Requires the completion of 11 units / 180 credit points.

Year 1 - Semester 1		Credit Points
ADM4110	Arts Finance and Funding	15
ADM4120	Arts Law	15
ADM4107	Arts Management	15
ECF5600	Principles of Economics	15

Year 1 - Semester 2

ADM4100	International Arts Environment	15
ADM4105	Arts Finance	15
ADM4106	Arts Marketing	15
CMM4137	Project Preparation	15

Year 2 - Semester 1

ADM4108	Contemporary Issues in Arts Management	20
ADM5122	Arts Project 1	20
ADM5123	Arts Project 2	20

CAREERS

Arts Manager.

See more course information:
reachyourpotential.com.au/courses/V47

BROADCASTING

GRADUATE CERTIFICATE IN BROADCASTING (RADIO)

W66 - ML

Duration: 1/2 Year

Designed principally for journalism, media and communications graduates.

It may also attract graduates of other disciplines who wish to employ their specialist knowledge as radio broadcasters.

Prepares students for employment as researchers, reporters, presenters and producers in radio.

Course content includes the range of journalistic, presentation, technical and people skills required by today's electronic media professionals.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent; or substantial relevant industry experience.

Audition / interview.

COURSE STRUCTURE

Requires the completion of 3 units / 60 credit points.

Required Units	Credit Points	
BRO4111	Radio Production	20
BRO4112	Radio Broadcasting Practice	20
BRO4113	Radio News and Current Affairs	20

See more course information:
reachyourpotential.com.au/courses/W66

GRADUATE CERTIFICATE IN BROADCASTING (TELEVISION)

W67 - ML

Duration: 1/2 Year

Designed principally for journalism, media and communications graduates.

It may also attract graduates of other disciplines who wish to employ their specialist knowledge as television broadcasters.

Prepares students for employment as researchers, reporters, presenters and producers in television.

Course content includes the range of journalistic, presentation, technical and people skills required by today's electronic media professionals.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent; or substantial relevant industry experience.

Audition / interview.

COURSE STRUCTURE

Requires the completion of 3 units / 60 credit points.

Required Units	Credit Points
BRO4211 Television Production	20
BRO4212 Television Presentation	20
BRO4213 Television News and Current Affairs	20

See more course information:
reachyourpotential.com.au/courses/W67

GRADUATE DIPLOMA OF BROADCASTING

W56 - ML

Duration: 1 Year

Designed principally for journalism, media and communications graduates.

It may also attract graduates of other disciplines who wish to employ their specialist knowledge in a broadcast media setting. The course prepares students for employment as researchers, reporters, presenters and producers in radio and television.

Course content includes the range of journalistic, presentation, technical and people skills required by today's electronic media professionals.

ADMISSION REQUIREMENTS

Bachelor Degree; or equivalent; or substantial relevant industry experience.

Audition/interview.

COURSE STRUCTURE

Requires the completion of 6 units / 120 credit points.

Year One - Semester 1	Credit Points
BRO4111 Radio Production	20
BRO4112 Radio Broadcasting Practice	20
BRO4113 Radio News and Current Affairs	20
Year One - Semester 2	Credit Points
BRO4211 Television Production	20
BRO4212 Television Presentation	20
BRO4213 Television News and Current Affairs	20

See more course information:
reachyourpotential.com.au/courses/W56

MUSIC

GRADUATE DIPLOMA OF MUSIC

S31 - ML

Duration: 1 Year

Designed for students wishing to explore practical music studies at the highest level. Specialisations are offered in classical performance, jazz performance, screen composition, and music technology. The principal focus of the course is to allow students ample opportunity to develop and excel in their principal area of practice, while also offering a flexible array of supporting studies.

ADMISSION REQUIREMENTS

Bachelor Degree in Music.

Audition and interview.

COURSE STRUCTURE

Requires the completion of 6 units / 120 credit points.

Year 1 - Semester 1	Credit Points
US4111 Principal Practice Preparation	20
MUS5112 Advanced Music Skills	20
MUS5113 Practicum 1	20
Year 1 - Semester 2	Credit Points
MUS5114 Principal Practice Project	20
MUS5115 Colloquium	20
MUS5116 Practicum 2	20

CAREERS

Musician, Performer, Artist.

See more course information:
reachyourpotential.com.au/courses/S31

PERFORMING ARTS

MASTER OF ARTS (PERFORMING ARTS) BY RESEARCH

J40 - ML

Duration: 2 Years

This Master by Research program will require students to research, devise and produce new works of art, or develop new approaches to arts practice.

It is expected that this activity will be a contemporary expression of traditional arts practice leading towards new insights in the selected field of study. The work will be exploratory, frequently based around emerging methodologies of arts research, leading usually to a performance, presentation, exhibition or publication of significance.

Is aimed primarily at high level practitioners from a wide cross-section of the arts community who wish to extend their independent capacity to operate in an increasingly multi-art form and technologically-based profession.

The course aims to:

- Create opportunities for innovation and creativity in the arts;
- Use the resources of the Academy to create leadership opportunities for people who can offer the arts informed direction, and identifiable and marketable skills, to advance the Australian cultural environment into the next decade;
- Provide opportunities for people from diverse ethnic and creative arts backgrounds to synthesise disparate artistic skills to produce innovative and creative outcomes for the arts industry;
- Build upon and extend the traditions and conventions of the student's earlier training to create new knowledge for the arts.

ADMISSION REQUIREMENTS

Stage 1: Bachelor Degree

Stage 2: Completion of Stage 1; Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.

COURSE STRUCTURE

This course has two components:

- Stage 1 - Requires the completion of 4 units / 120 credit points.
- Stage 2 - Entirely research based

Stage 1 - Semester 1		Credit Points
MAP5116	Performing Arts Research Preparation	30
MAP5120	Masters Thesis Development 1	30
Stage 1 - Semester 2		
MAP5115	Arts Issues	30
MAP5130	Masters Thesis Development 2	30
Stage 2		
Each semester students enrol into research thesis unit: MAP6200.		

See more course information:
reachyourpotential.com.au/courses/J40

DOCTOR OF PHILOSOPHY L12 - ML

Duration: 3 Years

Practicum: Yes

FIELD OF RESEARCH

- Performing Arts

This doctoral course in the field of Performing Arts provides an opportunity for original, highly accomplished practitioners, performers and artists who aspire towards a more extensive research and creative profile.

Although this is a discrete award relating to the performing arts, opportunities will exist for cross-disciplinary study through joint supervision of the research. Candidates will be expected to research, devise and produce substantial new works of art, and /or develop new approaches to arts practice.

They will also be expected to provide an appropriate record of their research through a written thesis based on their research activities, their artistic ideas and the exploratory processes. Through the thesis, students will be encouraged to develop models of practical and theoretical enquiry appropriate to the arts profession, based on a broad understanding of the theories which underpin contemporary practices, performances and exhibitions of modern art.

ADMISSION REQUIREMENTS

Relevant Bachelor Degree with Honours (First / Upper Second Class); or relevant Master Degree with a substantial research component.

Portfolio of work / interview / or audition (where appropriate).

COURSE STRUCTURE

Students enrol (re-enrol) in DVA7200 each semester until the thesis is submitted for examination.

A prime requirement is that a Doctor of Philosophy must make a substantial contribution to knowledge in a designated field of study. It should show how theory is extended or tested to provide new knowledge. The research methods can be either quantitative or qualitative. The thesis should consist of 75,000-100,000 words. An adapted version of the Doctor of Philosophy thesis should be of a standard that could be suitable for publication in a reputable journal.

See more course information:
reachyourpotential.com.au/courses/L12



BU: ECU South West (Bunbury) Campus
 JO: ECU Joondalup Campus
 ML: ECU Mount Lawley Campus

COURSE LISTING & FEES

ENGLISH ENTRY REQUIREMENTS:

- IELTS: 6.5 (no individual band less than 6.0)
- TOEFL: iBT 84 (with no score below 17)
- TOEFL: 573 (paper based) including TWE of 5.0
- Pearson English Test: 64 with no score less than 58

We strongly encourage you to use our online Fees Calculator <http://fees.ecu.edu.au> before finalising your choice of courses and units.

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
BIOLOGY, CHEMISTRY & ENVIRONMENTAL SCIENCE								
Biological Science								
Master of Science (Biological Sciences) By Research	23	J19	JO	Yes	4 Semesters	9,800	Bachelor Degree in Biological Sciences; or equivalent.	015248G
Brewing								
Graduate Diploma of Brewing	23	S55	JO	No	2 Semesters	11,300	Bachelor Degree; or equivalent prior learning, including at least five years work experience in the Brewing Industry.	063478G
Environmental Management								
Master of Science (Environmental Management) By Research	23	J20	JO	Yes	4 Semesters	9,800	Bachelor Degree in Environmental Management; or equivalent.	012673D
Doctor of Philosophy (Environmental Management, Environmental Science)	24	L17	JO	Yes	6 Semesters	9,650	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	015273G
Interdisciplinary Studies								
Doctor of Philosophy (Interdisciplinary Studies)	24	L03	JO	Yes	6 Semesters	8,925	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	034449G
Natural Resources Management								
Graduate Certificate of Natural Resources Management	25	F80	JO	No	1 Semester	9,700	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	058031C

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Graduate Diploma of Natural Resources Management	25	S02	JO	No	2 Semesters	9,700	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	058030D
Master of Natural Resources Management	25	I04	JO	No	4 Semesters	9,700	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	058029G
BUSINESS								
Accounting								
Master of Accounting by Research	27	J33	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065179B
Master of Professional Accounting	27	I23	ML	Yes	4 Semesters	9,150*	Equivalence to an Australian Bachelor Degree.	061056A
Master of Professional Accounting (Extended)	27	I64	ML	Yes	4 Semesters	11,850	Equivalence to an Australian Advanced Diploma qualification.	071658C
Doctor of Philosophy (Accounting, Finance, Economics)	28	634	JO	Yes	6 Semesters	12,200	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	034449G
Business and Technology								
Master of Business and Technology (Advertising, Commercial and Industrial Law, Computer Security, Creative Services, Event Management, Finance, Hospitality and Tourism, Human Resource Management, Innovation and Enterprise, Integrated Marketing Communication, International Business, Leadership, Management, Marketing, Professional Accounting, Project Management, Public Relations, Sport Management, Research)	28	I55	ML	Yes	4 Semesters	12,200	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	066506F
Business Administration								
Master of Business Administration (Advertising, Enterprise Systems, Event Management, Finance Hospitality and Tourism, Human Resource Management, Information Systems, Innovation and Enterprise, International Business, Marketing, Professional Accounting, Sport Management)	31	I34	ML	Yes	4 Semesters	9,150*	Bachelor Degree AND two years work experience; or equivalent prior learning, including at least five years of appropriate professional work experience.	063503M
Master of Business Administration (International) (Advertising, Enterprise Systems, Event Management, Finance, Hospitality and Tourism, Human Resource Management, Information Systems, Innovation and Enterprise, International Business, Marketing, Professional Accounting, Sport Management)	33	I70	ML	Yes	3 Semesters	12,200	Bachelor Degree; OR equivalent prior learning including at least five years of appropriate professional experience.	074073D

* Please note that this fee is based on three units per semester over four semesters. If students decide to complete this course in three semesters (four units per semesters), the fee then becomes \$12,200; however the total cost for this course is the same either way \$36,600.

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Electronic Commerce								
Graduate Diploma of Business (Electronic Commerce)	35	S84	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Electronic Commerce; or a relevant Graduate Certificate.	066502K
Enterprise Systems								
Graduate Diploma of Business (Enterprise Systems)	35	S89	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Enterprise Systems; or a Graduate Certificate.	067360M
Event Management								
Graduate Diploma of Business (Event Management)	36	W06	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Event Management; or equivalent prior learning, including at least five years of appropriate professional experience.	069937C
Master of Event Management	36	I61	ML	Yes	3 Semesters	12,200	Bachelor Degree in a discipline other than Event Management; or equivalent prior learning, including at least five years of appropriate professional experience.	069938B
Finance								
Graduate Diploma of Business (Finance)	37	S33	ML	Yes	2 Semesters	12,200	Bachelor Degree in an discipline other than Finance; or a Graduate Certificate of Business (Finance); or relevant Graduate Certificate in a discipline as approved by the Course Coordinator.	060875G
Master of Finance by Research	37	J34	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065180J
Master of Professional Finance and Banking	37	I22	ML	Yes	4 Semesters	9,150*	Bachelor Degree in an area other than Finance and Banking; or equivalent prior learning, including at least five years of appropriate professional experience.	034460B
Human Resource Management								
Graduate Diploma of Business (Human Resource Management)	38	S45	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Human Resource Management; or a Graduate Certificate.	061781E
Master of Human Resource Management	38	I25	ML	Yes	4 Semesters	9,150*	Bachelor Degree in a discipline other than Human Resource Management; or a Graduate Diploma; or equivalent prior learning, including at least five years of appropriate professional experience.	063505J
Master of Human Resource Management by Research	39	J24	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	067813J
Information Systems								
Graduate Diploma of Business (Information Systems)	39	S85	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Information Systems; or a Graduate Certificate.	066503J

* Please note that this fee is based on three units per semester over four semesters. If students decide to complete this course in three semesters (four units per semesters), the fee then becomes \$12,200; however the total cost for this course is the same either way \$36,600.

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Master of Management Information Systems (Electronic Commerce, Information Systems, Enterprise Systems)	39	I54	ML	Yes	4 Semesters	9,150*	Bachelor Degree; or a Graduate Certificate.	026328F
Master of Management Information Systems by Research	40	J29	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065175F
International Business								
Graduate Diploma of Business (International Business)	40	S69	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than International Business; or equivalent prior learning, including at least five years of appropriate professional experience.	063473A
Master of International Business	41	I50	ML	Yes	4 Semesters	9,150*	Bachelor Degree in a discipline other than International Business; or equivalent prior learning, including at least five years of appropriate professional experience.	065178C
Master of International Business by Research	41	J32	JO	Yes	4 Semesters	12,200	Stage 1: - Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	067365F
Marketing								
Graduate Diploma of Business (Marketing)	42	S53	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Marketing; or equivalent prior learning, including at least five years of appropriate professional experience.	063475K
Master of Professional Marketing	42	I40	ML	Yes	4 Semesters	9,150*	Bachelor Degree in a discipline other than Marketing; or equivalent prior learning, including at least five years of appropriate professional experience.	063502A
Management								
Graduate Certificate of Business (Management)	42	S67	ML	Yes	1 Semester	12,200	Bachelor Degree in a discipline other than Management; or equivalent prior learning, including at least five years of appropriate professional experience.	063481A
Graduate Diploma of Business (Management)	43	S68	BU, ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Management; or a Graduate Certificate.	063474M
Master of Management by Research	43	J25	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or - an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065173G

* Please note that this fee is based on three units per semester over four semesters. If students decide to complete this course in three semesters (four units per semesters), the fee then becomes \$12,200; however the total cost for this course is the same either way \$36,600.

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Doctor of Philosophy (Management, Management Information Systems)	43	628	JO	Yes	6 Semesters	12,200	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	015255J
Project Management								
Graduate Diploma of Business (Project Management)	44	S46	ML	Yes	2 Semesters	12,200	Bachelor Degree in a discipline other than Project Management; or equivalent prior learning, including at least five years of appropriate professional experience.	062858C
Master of Project Management	44	I37	ML	Yes	3 Semesters	12,200	Bachelor Degree in a discipline other than Project Management; or a Graduate Certificate of Business acceptable to the Course Coordinator.	062857D
COMMUNICATIONS & ARTS								
Arts								
Master of Arts by Research (English, Geography, History, Politics and Government, Writing)	46	U74	ML	Yes	2 Semesters	9,325	Relevant Bachelor of Arts with Honours (First/Upper Second Class); special consideration will be given to applicants with equivalent research backgrounds.	052012K
Communications								
Graduate Certificate of Communications (Advertising, Creative Services, Events and Communications, Journalism, Management and Public Relations, Mass Communication, Media and Cultural Studies, Public Relations, Scriptwriting)	46	G75	ML	Yes	1 Semester	10,100	Bachelor Degree in a relevant discipline; or at least five years of appropriate professional experience in either Multimedia or Communications.	058037G
Graduate Diploma of Communications (Advertising, Creative Services, Events and Communications, Journalism, Management and Public Relations, Mass Communication, Media and Cultural Studies, Public Relations, Scriptwriting)	48	G78	ML	Yes	2 Semesters	10,350	Bachelor Degree in a relevant discipline; or at least five years of appropriate professional experience in either Multimedia or Communications.	058038G
Master of Communications (Advertising, Creative Services, Events and Communications, Film and Video, Interactive Media Development, Journalism, Management and Public Relations, Mass Communication, Media and Cultural Studies, Photomedia, Public Relations, Scriptwriting)	51	I24	ML	Yes	4 Semesters	10,500	Bachelor Degree in relevant discipline; or at least five years of appropriate professional experience.	061782D
Master of Communications by Research	55	V12	ML	Yes	4 Semesters	9,725	Stage 1: Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	003795B

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Master of Professional Communications (Advertising, Creative Services, Events and Communications, Film and Video, Interactive Media Development, Journalism, Management and Public Relations, Mass Communication, Media and Cultural Studies, Photomedia, Public Relations, Scriptwriting)	55	G77	ML	Yes	3 Semesters	10,100	Bachelor Degree in a discipline other than Communications; or at least five years of appropriate professional experience in either Multimedia or Communications	039440K
Creative Industries								
Graduate Certificate of Creative Industries (Film and Video, Interactive Media Development, Photomedia)	59	G76	ML	Yes	1 Semester	10,100	Bachelor Degree in a discipline other than Creative Industries; or at least five years of industry experience.	058246K
Graduate Diploma of Creative Industries (Film and Video, Photomedia)	60	G74	ML	Yes	2 Semesters	10,100	Bachelor Degree in a discipline other than Creative Industries; or at least five years of substantial industry experience.	058247J
Display and Events								
Graduate Certificate in Design (Display and Events)	61	M60	ML	Yes	1 Semester	10,100	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts. Interview. Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried out. Statement outlining their reasons for seeking admission.	055472B
Graduate Diploma in Design (Display and Events)	61	M59	ML	Yes	2 Semesters	10,100	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts. Interview. Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried out. Statement outlining their reasons for seeking admission.	055473A
Master of Design (Display and Events)	62	M58	ML	Yes	3 Semesters	10,100	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts. Interview. Qualified applicants will subsequently be invited to submit a portfolio, a proposal of the practical project to be carried out. Statement outlining your reasons for seeking admission.	055474M
Innovative Technology								
Master of Innovative Technology	62	I09	ML	Yes	4 Semesters	10,250	Bachelor Degree; or at least five years of appropriate professional experience.	057995C

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Screen Studies								
Master of Professional Communications (Screen Studies)	63	I08	ML	No	2 Semesters	15,450	Bachelor Degree in relevant discipline; or at least five years substantial industry experience in either Multimedia or Communications. Interview / showreel / portfolio presentation.	052980F
Two Dimensional and Digital Design								
Graduate Certificate in Two Dimensional and Digital Design	64	V50	ML	Yes	1 Semester	9,900	Bachelor Degree; or appropriate professional experience in Visual or Media Arts.	049990G
Graduate Diploma in Two Dimensional and Digital Design	64	V49	ML	Yes	2 Semesters	10,000	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience in Visual or Media Arts.	049991G
Master in Two Dimensional and Digital Design	64	V48	ML	Yes	3 Semesters	10,000	Relevant Bachelor Degree; or at least five years of appropriate professional experience.	049989A
Visual Arts								
Graduate Diploma of Arts (Visual Arts)	65	518	ML	Yes	2 Semesters	10,100	Bachelor Degree or equivalent in Creative Arts. Aptitudes for committed practice within the Creative Arts. Research abilities in both the written and practical components of the course.	055475K
Master of Arts (Visual Arts)	66	H53	ML	Yes	4 Semesters	9,850	Bachelor Degree or equivalent in the Creative Arts, Visual Arts, Contemporary Fashion or Contemporary Performance. Demonstrate recent practical experience in the Visual Arts, Contemporary Fashion or Contemporary Performance. Written proposal of work to be undertaken during the Masters program.	046135E
Doctor of Philosophy (Communications, Contemporary Arts, English, Geography, History Interactive Multimedia, Politics and Government, Sociology/Anthropology, Writing)	66	L15	ML	Yes	6 Semesters	10,100	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	052014G
ENGINEERING & TECHNOLOGY								
Engineering								
Graduate Diploma in Engineering Science	68	W71	JO	Yes	2 Semesters	10,275	Bachelor Degree or equivalent, in a Science or Technology related area. Bachelor Degree must provide an adequate level of preparation in mathematics (including calculus and linear algebra) and in physical sciences (including statics, dynamics, electric circuits and introductory electronics) to meet the normal prerequisites for units in the course.	072703F

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Master of Engineering (Civil Engineering, Computer Systems Engineering, Electrical Power Engineering, Electronics and Communications Engineering, Instrumentation Control and Automation Engineering, Mechanical Engineering, Mechatronics Engineering)	68	I59	JO	Yes	4 Semesters	10,400	Bachelor Degree, or equivalent, in Engineering, or Engineering Technology; or ECU's Bachelor of Engineering Science; or ECU's Graduate Diploma in Engineering Science.	067370J
Master of Engineering Science By Research	70	727	JO	Yes	4 Semesters	10,500	Relevant Bachelor Degree in Engineering or Science.	017982F
Doctor of Philosophy (Engineering)	70	649	JO	Yes	6 Semesters	10,575	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	026339C
Flying								
Graduate Diploma in Flying	71	W03	JO	Yes	2 Semesters	51,575	ECU Bachelor of Aviation or be enrolled in that course. Meet the requirements of a Class 1 medical examination as required by CASA (Civil Aviation Safety Authority) for holders of a Commercial Pilot's Licence. Be interviewed by a selection panel and demonstrate an aptitude for, and a commitment to, flying and aviation. Acquire an AVID (Aviation Identification) as a minimum, or preferably an ASIC (Aviation Security Identification Card) security status.	070448K
Interdisciplinary Studies								
Master of Science (Interdisciplinary Studies) by Research	72	J22	JO, ML	Yes	4 Semesters	8,925	Relevant Bachelor Degree in Science; or equivalent.	058044J
Mathematics								
Graduate Diploma of Science (Mathematics)	72	U41	JO	Yes	2 Semesters	9,400	Bachelor Degree which includes at least two, one-semester mathematics units; or the equivalent.	003770M
Master of Science (Mathematics and Planning) by Research	73	689	JO	Yes	4 Semesters	9,600	Stage 1: Bachelor Degree which includes a substantial mathematics component. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours.	003773G
Doctor of Philosophy (Mathematics)	73	L28	JO	Yes	6 Semesters	9,525	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	066500A

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
EXERCISE, BIOMEDICAL & HEALTH SCIENCE								
Health and Aged Services Management								
Master of Health and Aged Services Management	75	I63	JO	Yes	4 Semesters	10,275	Bachelor Degree; or relevant postgraduate qualification.	070835K
Human Biology								
Master of Science (Human Biology) by Research	75	N90	JO	Yes	4 Semesters	10,975	Bachelor Degree in Human Biology; or an equivalent qualification.	012674C
Nutrition and Dietetics								
Master of Nutrition and Dietetics	76	I49	JO	July Intake Only	4 Semesters	10,850	Bachelor Degree in science or health, including a full year of study of both biochemistry and human physiology at second or third year level. Previous study in nutrition will be an advantage. Interview. Academic IELTS overall score of 7.0, with no individual band less than 6.5.	067814G
Public Health								
Graduate Diploma of Public Health (Health Promotion, Primary Health Care)	76	W61	JO	Yes	2 Semesters	10,275	Relevant Bachelor Degree; or relevant postgraduate qualification.	071517E
Master of Public Health	77	I62	JO	Yes	4 Semesters	10,125	Relevant Bachelor Degree; or relevant postgraduate qualification.	070834M
Doctor of Philosophy (Health Specialisation)	78	L21	JO	Yes	6 Semesters	11,250	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	045636C
Sport Science								
Master of Science (Sports Science) by Research (Exercise Physiology, Sports Psychology, Biomedics)	79	641	JO	Yes	4 Semesters	11,150	Bachelor of Science (Sports Science); or equivalent.	012675B
Doctor of Philosophy (Sport Science, Human Biology) (Sport Science, Human Biology)	79	631	JO	Yes	6 Semesters	11,250	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	015275E
LAW & JUSTICE								
Graduate Diploma in Criminology and Justice	81	W72	JO	Yes	2 Semesters	12,200	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	072692D
Master of Criminology and Justice	81	I44	JO	Yes	3 Semesters	12,200	Bachelor Degree in Criminology and Justice, or closely related field; or a Bachelor Degree in a different field plus at least two years of appropriate professional experience.	072693C
Doctor of Philosophy (Criminology, Justice, Law)	81	L27	JO	Yes	6 Semesters	12,200	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	062860J

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
NURSING & PARAMEDICINE								
Nursing								
Master of Nursing	83	I48	JO	Yes	3 Semesters	10,400	Current Nursing Registration. Bachelor of Nursing; or equivalent. Minimum of two years post-registration nursing experience. All applicants are required to provide: <ul style="list-style-type: none"> • Certified copy of current registration. • Certified copy of academic transcripts at Bachelor level • Names and contact details of two professional referees. 	073505D
Master of Nursing By Research	83	N98	JO	Yes	4 Semesters	10,400	Current Nursing Registration. Bachelor of Nursing; or equivalent. Minimum of two years post-registration nursing experience. All applicants are required to provide: <ul style="list-style-type: none"> • Certified copy of current registration. • Certified copy of academic transcripts at Bachelor level • Names and contact details of two professional referees. 	026331M
Doctor of Philosophy (Nursing)	84	654	JO	Yes	6 Semesters	10,375	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	019754B
Paramedical Science								
Master of Paramedical Science (Critical Care, Community Paramedicine)	84	I58	JO	Yes	3 Semesters	10,875	Relevant Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	071550D
PSYCHOLOGY & SOCIAL SCIENCE								
Children and Family Studies								
Graduate Certificate of Social Science (Children and Family Studies)	86	F71	JO	Yes	1 Semester	11,300	Bachelor Degree; or equivalent.	063477G
Graduate Diploma of Social Science (Children and Family Studies)	86	D49	JO	Yes	4 Semesters	8,475	Relevant Bachelor Degree; or equivalent.	017979A
Psychology								
Graduate Diploma of Psychology	87	D88	JO	July Intake Only	3 Semesters	11,850	Bachelor Degree in an discipline other than Psychology.	048789F
Bachelor of Arts (Psychology) Honours	87	K84	JO	Yes	2 Semesters	11,850	Bachelor of Arts (Psychology); or equivalent accredited three-year Bachelor Degree of Psychology.	067339G
Bachelor of Science (Psychology) Honours	87	K86	JO	Yes	2 Semesters	11,850	Bachelor of Science (Psychology); or equivalent accredited three-year Bachelor Degree of Psychology.	067346J

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Master of Psychology	87	I69	JO	No	4 Semesters	11,850	Bachelor Degree with Honours (First Class or Upper Second Class) or equivalent, in an accredited fourth year course in Psychology (Admission into the program is competitive and work experience is an advantage). Academic IELTS overall score of 7.0, with no individual band less than 6.5.	074074C
Doctor of Philosophy (Community Psychology, Environmental Psychology, Clinical Psychology, Developmental Psychology, Cognitive Psychology, Forensic Psychology, Biological Psychology, Geropsychology)	88	U93	JO	Yes	8 Semesters	14,325	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master of Arts, Science or Psychology which has a substantial research component. Academic IELTS overall score of 7.0, with no individual band less than 6.5.	035455B
Doctor of Philosophy (Community Psychology, Environmental Psychology, Clinical Psychology, Developmental Psychology, Cognitive Psychology, Forensic Psychology, Biological Psychology, Geropsychology)	89	614	JO	Yes	6 Semesters	13,000	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component. Academic IELTS overall score of 7.0, with no individual band less than 6.5.	012668A
Doctor of Psychology (Clinical and Forensic)	89	T29	JO	Yes	8 Semesters	9,975	APAC Accredited 4-Year Bachelor Degree in Psychology with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component. Academic IELTS overall score of 7.0, with no individual band less than 6.5.	074066C
Social Science								
Master of Social Science By Research (Children and Family Studies, Community Studies, Disability Studies, Gerontology, Human Services, Women's Studies, Youth Work)	90	U66	JO	Yes	2 Semesters	9,925	Bachelor Degree with Honours (First Class or Upper Second Class) or equivalent, in a relevant area; or a Postgraduate Diploma or Graduate Certificate in a relevant area. Special consideration will be given to equivalent research experience.	052271B
Doctor of Philosophy (Children and Family Studies, Community Studies, Counselling and Applied Counselling Skills, Disability, Youth Work, Women's Studies, Other relevant Social Sciences disciplines)	90	V77	JO	Yes	3 Semesters	9,925	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree by Research.	052013J
SECURITY & COMPUTING								
Computer and Network Security								
Graduate Certificate of Computer and Network Security	92	F97	ML	Yes	1 Semester	10,200	Bachelor Degree; or five years of appropriate professional experience.	059131B
Graduate Diploma of Computer and Network Security	92	F94	ML	Yes	2 Semesters	10,175	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	059132A
Master of Computer and Network Security	92	I18	ML	Yes	4 Semesters	10,175	Bachelor Degree; or Graduate Certificate or Graduate Diploma of Computer and Network Security.	059133M

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Computer Science								
Graduate Diploma of Computer Science	92	S71	ML	Yes	2 Semesters	10,175	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	065184E
Graduate Diploma of Science (Computer Science, Information Technology, Networking, Software Engineering)	93	S57	ML	Yes	2 Semesters	10,175	Bachelor Degree in Computer Science, Computer Systems Engineering, Information Systems or closely related fields; or at least five years of appropriate professional experience.	063479F
Master of Computer Science	93	I45	ML	Yes	4 Semesters	10,175	Bachelor Degree; or equivalent.	065186C
Master of Science (Computer Science) By Research	94	J16	ML	Yes	4 Semesters	10,225	Bachelor Degree including necessary prerequisite studies in Computing.	015901F
Doctor of Philosophy (Computer Science, Information Science)	95	L10	ML	Yes	6 Semesters	9,450	Doctor of Philosophy (Computer Science): Bachelor Degree with Honours (Firs/Upper Second Class) in Computer Science or a related area; or a relevant Master Degree with a substantial research component. Doctor of Philosophy (Information Science): Bachelor Degree with Honours (Firs/Upper Second Class) in Information Science or a related area; or a relevant Master Degree with a substantial research component.	012669M
Computer Security								
Graduate Certificate in Computer Security	95	F20	ML	Yes	1 Semester	10,200	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	063476J
Graduate Diploma of Computer Security	95	D89	ML	Yes	2 Semesters	10,175	Bachelor Degree; or five years of appropriate professional experience	047708J
Master of Computer Security	95	H68	ML	Yes	3 Semesters	10,175	Bachelor Degree in Information Technology or a closely related discipline; or five years of appropriate professional experience.	047707K
Digital Forensics								
Graduate Certificate of Digital Forensics	96	F81	ML	Yes	1 Semester	10,200	Bachelor Degree; or five years of appropriate professional experience.	060329M
Graduate Diploma of Digital Forensics	96	S03	ML	Yes	2 Semesters	10,175	Bachelor Degree; or five years of appropriate professional experience	060330G
Master of Digital Forensics	96	I03	ML	Yes	3 Semesters	10,175	Bachelor Degree; or five years of appropriate professional experience.	058028J
Games Programming								
Graduate Diploma of Games Programming	97	S07	ML	Yes	2 Semesters	10,175	Bachelor Degree in Computer Science or related fields which includes significant programming content; or at least five years of appropriate experience.	058034M
Master of Games and Simulation Programming	97	I47	ML	Yes	4 Semesters	10,175	Bachelor Degree; or five years of appropriate professional experience in the Information Technology Industry or equivalent.	065185D

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Information Security and Intelligence								
Graduate Certificate in Information Security and Intelligence	98	F64	ML	Yes	1 Semesters	10,200	Bachelor Degree; or five years of appropriate professional experience.	045624G
Graduate Diploma in Information Security and Intelligence	98	D74	ML	Yes	2 Semesters	10,150	Bachelor Degree; or five years of appropriate professional experience.	045629B
Master of Information Security and Intelligence	98	Q52	ML	Yes	3 Semesters	10,150	Bachelor Degree; or five years of appropriate professional experience.	067367D
Information Services								
Graduate Diploma of Science (Information Services, Knowledge Services, Teacher Librarianship)	99	D79	ML	Yes	2 Semesters	10,175	Bachelor Degree; or five years of appropriate professional experience. Teacher Librarianship: Bachelor of Arts (Education) or equivalent teaching qualification. In addition, all entrants must provide evidence of at least twelve months' satisfactory full-time school teaching experience or the equivalent part-time experience.	038316M
Master of Information Services (Archives and Records, Digital Recordkeeping and Security Studies, Information Science, Teacher Librarianship)	99	H54	ML	Yes	3 Semesters	10,175	Bachelor Degree.	062864E
Information Technology								
Graduate Certificate in Information Technology	100	F06	ML	Yes	1 Semester	10,200	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	026308K
Master of Information Technology	101	I46	ML	Yes	3 Semesters	10,175	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	065187B
Doctor of Information Technology	101	L14	ML	Yes	6 Semesters	10,175	Bachelor Degree with Honours (First/Upper Second Class) in Computer Science, Information Technology, Computer Engineering; or equivalent; or relevant professional/coursework Master Degree with a substantial research component; or relevant Master Degree by Research.	041598C
Security Management								
Graduate Certificate in Security Management	102	413	JO	Yes	1 Semester	11,300	Bachelor Degree in a discipline other than Security Management or Security Science; or at least five years professional experience in the Security Industry.	015411B
Master of Security Management	102	U68	JO	Yes	3 Semesters	11,300	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience.	052598A
Security Science								
Graduate Diploma of Science (Security Science)	102	752	JO	Yes	2 Semesters	11,300	Bachelor Degree in a discipline other than Security Management or Security Science; or Graduate Certificate in Security Management.	026316K

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
SPORT, TOURISM & HOSPITALITY MANAGEMENT								
Sport Management								
Graduate Diploma of Business (Sport Management)	104	S22	JO	Yes	2 Semesters	12,200	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience. If the Bachelor Degree is in the Sport Management discipline then prior approval from the Course Coordinator is required.	060878D
Master of Sport Management	104	I20	JO	Yes	4 Semesters	9,150*	Bachelor Degree; or equivalent prior learning, including at least five years of appropriate professional experience. If the Bachelor Degree is in the Sport Management discipline then prior approval from the Course Coordinator is required.	060881J
Master of Sport Management by Research	105	J31	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065177D
Tourism and Hospitality Management								
Master of Hospitality Management by Research	105	J28	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree. Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	065174G
Master of Tourism Management by Research	106	J27	JO	Yes	4 Semesters	12,200	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; or Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	069941G
Doctor of Philosophy (Hospitality Management, Marketing, Sport Management, Event Management, Leisure Sciences, Recreation Management, Tourism Management)	106	L26	JO	Yes	6 Semesters	12,200	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component; or where the applicant can demonstrate the capacity to undertake original PhD-level research.	062859B
TEACHER EDUCATION								
Graduate Diploma of Education								
Graduate Diploma of Education (Early Childhood Studies)	109	S19	ML	No	2 Semesters	8,900	Bachelor Degree. Academic IELTS overall score of 7.5, with no individual band less than 7.0. One page personal statement on why the applicant wishes to become a teacher. An interview may be required.	060883G

* Please note that this fee is based on three units per semester over four semesters. If students decide to complete this course in three semesters (four units per semesters), the fee then becomes \$12,200; however the total cost for this course is the same either way \$36,600.

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Graduate Diploma of Education (Primary)	109	S51	BU, ML	No	2 Semesters	8,900	Bachelor Degree. Academic IELTS overall score of 7.5, with no individual band less than 7.0. One page personal statement on why the applicant wishes to become a teacher. An interview may be required.	063340C
Graduate Diploma of Education (Secondary)	109	W82	JO, ML	No	2 Semesters	8,900	Bachelor Degree with a suitable background for a major and a minor area of specialisation, reflecting secondary school curriculum areas. Applicants must demonstrate advanced skills and knowledge to enrol in a Years 7 - 12 area of specialisation (e.g. a major in their Bachelor Degree) and intermediate skills to enrol in a Years 7 - 10 area of specialisation (e.g. a minor in their Bachelor Degree) Academic IELTS overall score of 7.5, with no individual band less than 7.0. One page personal statement on why the applicant wishes to become a teacher. An interview may be required.	074102D
Education								
Master of Education (Behaviour Management, Educational Leadership, Learning Difficulties, Literacy Education, Special Education, Teaching English to Speakers of Other Languages)	110	N47	BU, ML	Yes	2 Semesters	9,350	Bachelor Degree of Education, or a Bachelor level degree in any other field, together with a Graduate Diploma of Education, or equivalent. Places in the program are available through competitive admission. Applicants are selected on the basis of academic background and professional experience. Academic IELTS overall score of 7.0, with no individual band less than 6.5. At least one year of relevant professional experience as a teacher is normally required.	034459F
Master of Education by Research	111	670	ML	Yes	2 Semesters	9,325	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; Bachelor Degree with Honours, or an approved research-based Graduate Diploma, or an approved equivalent qualification, or appropriate research preparation Academic IELTS overall score of 7.0, with no individual band less than 6.5. At least one year of relevant professional experience as a teacher is normally required.	022873B

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Doctor of Philosophy (Literacy, Science, Effective Teaching, Numeracy, Educational Leadership, Behaviour Management, Information and Communications Technology)	112	589	JO, ML	Yes	6 Semesters	9,325	Bachelor of Education with Honours (First/Upper Second Class); or Master of Education (by Coursework) or thesis; or Bachelor Degree with Honours (First/Upper Second Class) in a discipline other than Education, plus one year full-time or equivalent study in a relevant area of Education; or a Master Degree in a discipline other than Education, plus one year full-time or equivalent study in a relevant area of Education. Academic IELTS overall score of 7.0, with no individual band less than 6.5.	026336F
Interdisciplinary Studies								
Doctor of Philosophy (Interdisciplinary Studies)	112	L25	BU	Yes	6 Semesters	9,175	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component.	060887C
URBAN & REGIONAL PLANNING								
Graduate Diploma of Planning	114	S34	JO	Yes	2 Semesters	12,100	Bachelor Degree in a discipline other than Planning; or equivalent prior learning, including at least five years of appropriate professional experience.	060879C
Doctor of Philosophy (City Design, Community Planning and Development, Environmental Planning, Planning Law and Governance, Project Management, Statutory Planning, Strategic Planning, Urban and Regional Planning, Sustainable Planning, Water Planning)	114	L31	JO	Yes	6 Semesters	12,200	Bachelor Degree in Planning accredited by Planning Institute of Australia (PIA); or Master by Research; or Bachelor with Honours (First/Upper Second Class); or equivalent in a relevant area of study, or where the applicant can demonstrate the capacity to undertake original doctoral level research.	067349F
WESTERN AUSTRALIAN ACADEMY OF PERFORMING ARTS								
Arts Management								
Graduate Diploma in Arts Management	117	V58	ML	No	2 Semesters	10,625	Relevant Bachelor Degree. Audition / interview.	052011M
Master of Arts Management	117	V47	ML	No	3 Semesters	10,350	Relevant Bachelor Degree. Audition / interview.	054015B
Broadcasting								
Graduate Certificate in Broadcasting (Radio)	117	W66	ML	No	1 Semester	10,100	Bachelor Degree; or equivalent; or substantial relevant industry experience. Audition / interview.	071574G
Graduate Certificate in Broadcasting (Television)	117	W67	ML	No	1 Semester	10,100	Bachelor Degree; or equivalent; or substantial relevant industry experience. Audition / interview.	071575F
Graduate Diploma of Broadcasting – W56	118	W56	ML	No	2 Semesters	10,100	Bachelor Degree; or equivalent; or substantial relevant industry experience. Audition / interview.	052276G
Music								
Graduate Diploma of Music	118	S31	ML	No	2 Semesters	10,100	Bachelor Degree in Music. Audition and interview.	060885E

Course Title	Page No	Course Code	Campus	Mid-Year Intake	Duration	Indicative Semester Fees	Admission Requirements	CRICOS Code
Performing Arts								
Master of Arts (Performing Arts) by Research	118	J40	ML	Yes	4 Semesters	10,100	Stage 1: Bachelor Degree Stage 2: Completion of Stage 1; Bachelor Degree with Honours; or an approved research-based Graduate Diploma; or an approved equivalent qualification; or appropriate research preparation.	074069M
Doctor of Philosophy (Performing Arts)	119	L12	ML	Yes	6 Semesters	10,100	Relevant Bachelor Degree with Honours (First/Upper Second Class); or relevant Master Degree with a substantial research component. Portfolio of work / interview / or audition (where appropriate).	055523G
STUDY ABROAD (NOT FOR DEGREE)								
Study Abroad - Postgraduate	20	X02			1-2 Semesters	9,500		017465E



INTERNATIONAL STUDENTS APPLICATION FORM*



*Alternatively, you can apply directly via our website.
Visit www.ecu.edu.au/future-students/international/overview for more details.

Please check one of the following:

- First Application Change of Course

NAME AND CONTACT INFORMATION

ECU Student Number (if applicable)

1. Surname (as shown on passport): _____

2. Given Names: _____ Preferred Name: _____

3. Home Address: _____

Mobile: _____

Email (Required): _____

Telephone: (Country Code) ____ (Area Code) ____ (Phone No) _____

4. Correspondence Address (if different): _____

Telephone: (Country Code) ____ (Area Code) ____ (Phone No) _____

5. Date of Birth:

D	D	M	M	Y	Y	Y	Y
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6. Sex: Male Female

7. Country of Birth: _____

8. Nationality/Citizenship: _____

Agent Stamp/Contact Details

PROPOSED PROGRAM

Undergraduate Postgraduate

9. Commencement Year: _____ Semester 1 (Feb) Semester 2 (July)

10. Course Preferences:

1st Preference: _____ Major: _____ Course Code: _____

2nd Preference: _____ Major: _____ Course Code: _____

ENGLISH LANGUAGE PROFICIENCY

11. What is the main language spoken in your home? _____

12. Please provide proof of competence in English Language. You must attach certified evidence to show that your English ability meets our requirements, e.g. IELTS or TOEFL; GCE O Level.

Have you completed a degree or other tertiary qualification in English? Yes No

QUALIFICATIONS

13. Please attach certified copies of all academic records. A certified copy is a photocopy stamped and signed by a public notary or education institution representative.

Please list all qualifications obtained starting from your final secondary year.

Name of Institution	Country of Study	Name of Award	Completed Y/N	Normal Course Duration	Years Attended From/To
					/
					/
					/
					/

OTHER INFORMATION

14. Disability Declaration: Do you have a disability or any long term medical condition which may effect your studies? Yes No

If yes please indicate the area of impairment to enable the University to provide assistance:

Hearing Learning Mobility Vision Medical

Other: please indicate _____

15. Home Country Emergency Contact

Title: _____ Family Name: _____ Given Name: _____ Relationship: _____

Telephone: _____

Address: _____

16. Do you permit ECU to provide information to your nominated sponsor/guardian or scholarship body? Yes No

If so, please provide name of individual/scholarship body: _____

RELEASE OF ACADEMIC RESULTS

17. If your application for direct entry into ECU is unsuccessful, it may be possible for you to be admitted to a course at a pathway college associated with ECU. Successful completion of a qualification at the college is an alternative entry pathway into ECU.

Would you like us to pass your application to be considered for entry into a pathway course? Yes No

REQUIRED DOCUMENTS (Please check our website for course specific requirements)

All Students:

- Application Form
- Certified Academic Documents
- Certified English Proficiency Documents
- Copy of passport (if applicable)

I have attached the above mentioned documents Yes No

Research Students:

- A brief outline of the research topic you wish to undertake (1-2 pages in length)
- Copies of any published papers or journal articles – if available
- Resumé (Curriculum Vitae)

I have attached the above mentioned documents Yes No

Have you approached or identified a potential supervisor?* Yes No

If yes, please provide name: _____

* Please note that due to the number of applicants, there is no guarantee of supervision; supervisors will be determined by the Faculty once all applications have been assessed.

DOCUMENT SUBMISSION

By email: apply@ecu.edu.au

In person: Edith Cowan University, ECU International, Building 18, Level 2, 270 Joondalup Drive, Joondalup 6027, Western Australia.

Please note that you must include certified copies of your documents and official translated copies if the original is not in English.

DECLARATION

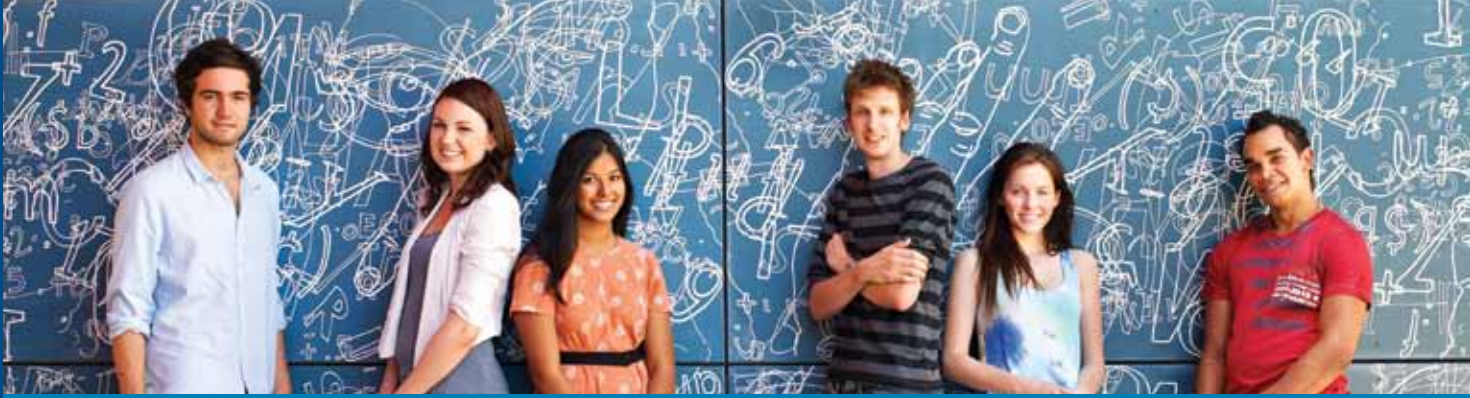
1. I declare that the information provided by me in this application is true and correct. I acknowledge that Edith Cowan University reserves the right to make such enquiries as may be reasonably necessary to verify the information provided by me in this application including, with regard to my educational qualifications.
2. I understand that providing false and misleading information to obtain admission and/or credit into a course is an offence.
3. I confirm:
 - a. I have made my own enquiries as to the suitability of the course that I am seeking to be enrolled; and
 - b. That it is my sole responsibility to ensure that my enrolment is in accordance with the Admissions Enrolment and Academic Progress Rules of Edith Cowan University.
4. I acknowledge and agree that the information provided by me to Edith Cowan University may be provided to Commonwealth and State agencies when required by law.
5. If I am admitted into a course with Edith Cowan University I agree to comply with the Statutes, By-laws, Rules and Regulations of Edith Cowan University.
6. I acknowledge I have had the opportunity to peruse the Statutes, By-laws, Rules and Regulations of Edith Cowan University at www.ecu.edu.au/GPPS/governance_services/legislation.html
7. I acknowledge that official communication by Edith Cowan University to me will be by electronic means unless alternative communication arrangements have been agreed by ECU.
8. I agree to notify ECU of any changes to my residential addresses whether in Australia or another country and to any change in the contact information in the event of an emergency.

If you have concerns about any of the above items please contact ECU International via email at apply@ecu.edu.au.

Student Signature: _____ Date: _____

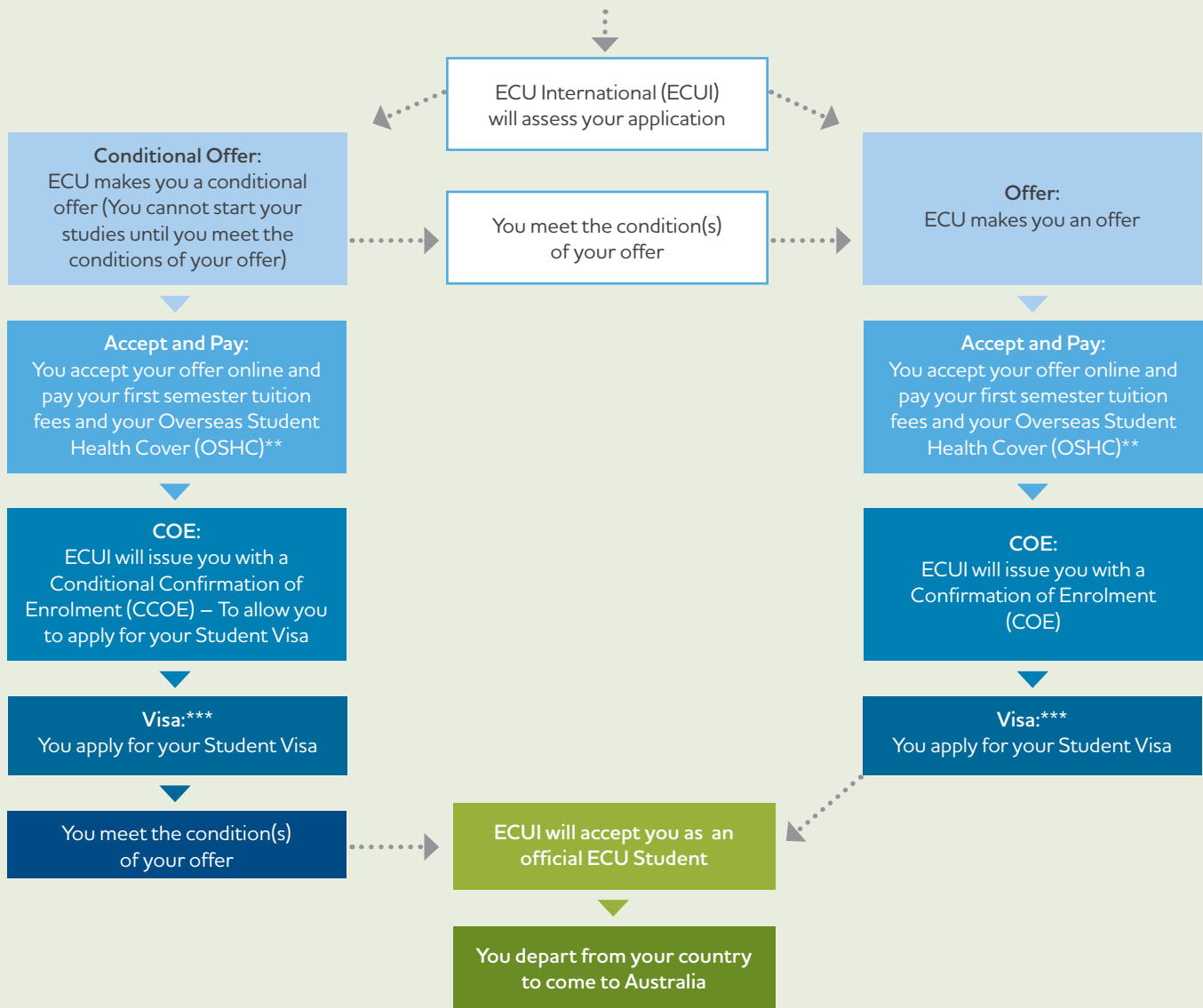
Please note that we do not charge an application fee.

You can review the ECU Fees Refund Policy online at www.ecu.edu.au/GPPS/policies_db/policies_view.php?rec_id=0000000323



APPLICATION PROCESS

APPLY TO ECU*



PLEASE NOTE:

* There is no application fee.

** Overseas Student Health Cover:

This is a compulsory Health Insurance that is required for the issuing of a Student Visa excluding students from Sweden and Norway.

A government approved private health insurance provider currently administers OSHC cover at ECU.

It covers most public hospital services and up to 85% of the fee charged for a visit to a private doctor. It also covers emergency ambulance transport and part of the cost of prescription pharmaceuticals.

*** Visa Information:

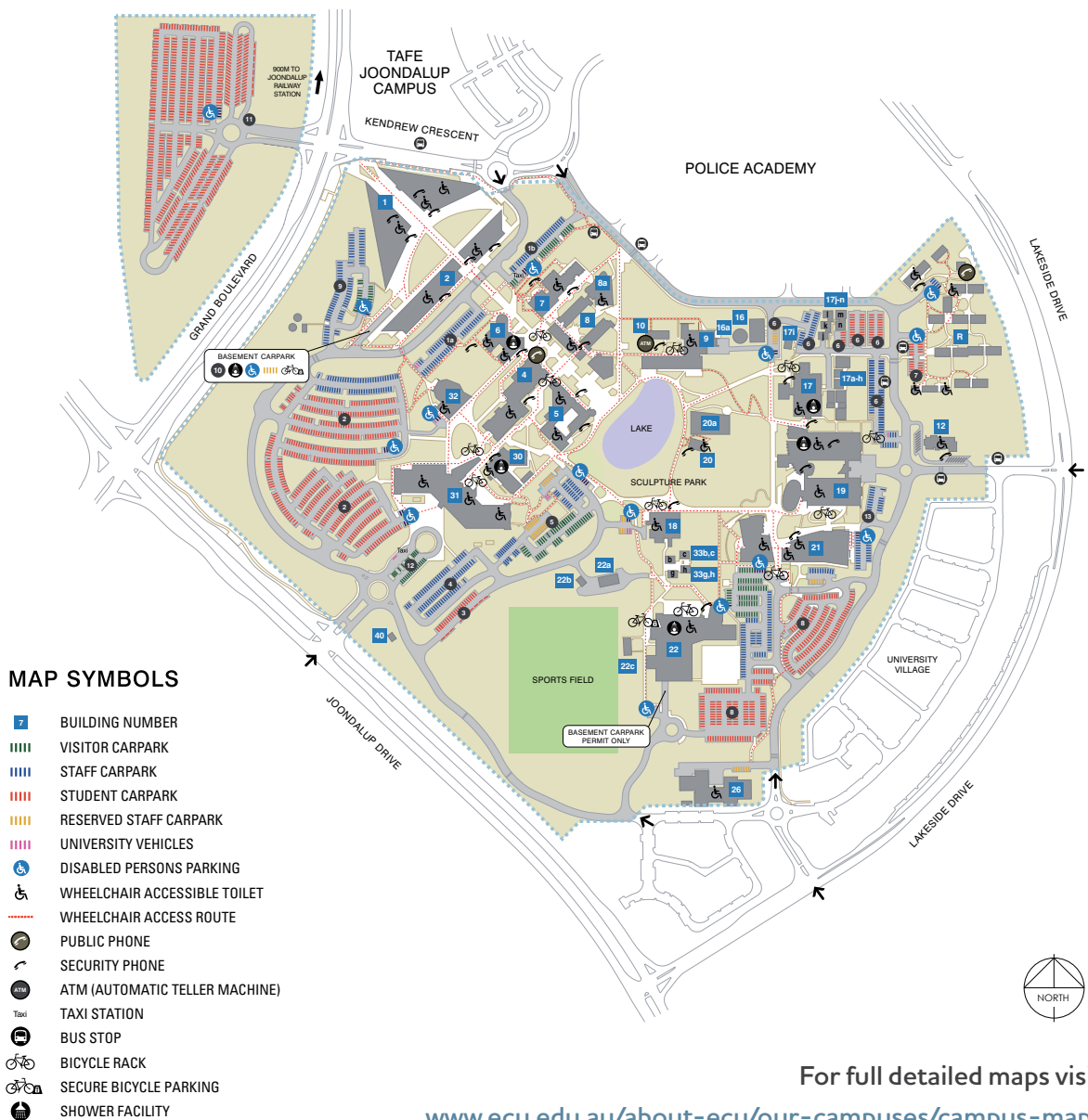
Please note that the visa application processes vary from country to country. The Australian Diplomatic Mission in your home country or local ECU Representatives can give you up-to-date information on visa procedures. For more information or applications, please contact DIAC via their website www.immi.gov.au or the Australian Diplomatic Mission in your country.

For Australian Visa Assessment Level 3 and 4 countries, we advise students to start their Pre-Visa Approval (PVA) process immediately after receiving their ECU offer.



Chancellery Building - Joondalup

JOONDALUP CAMPUS

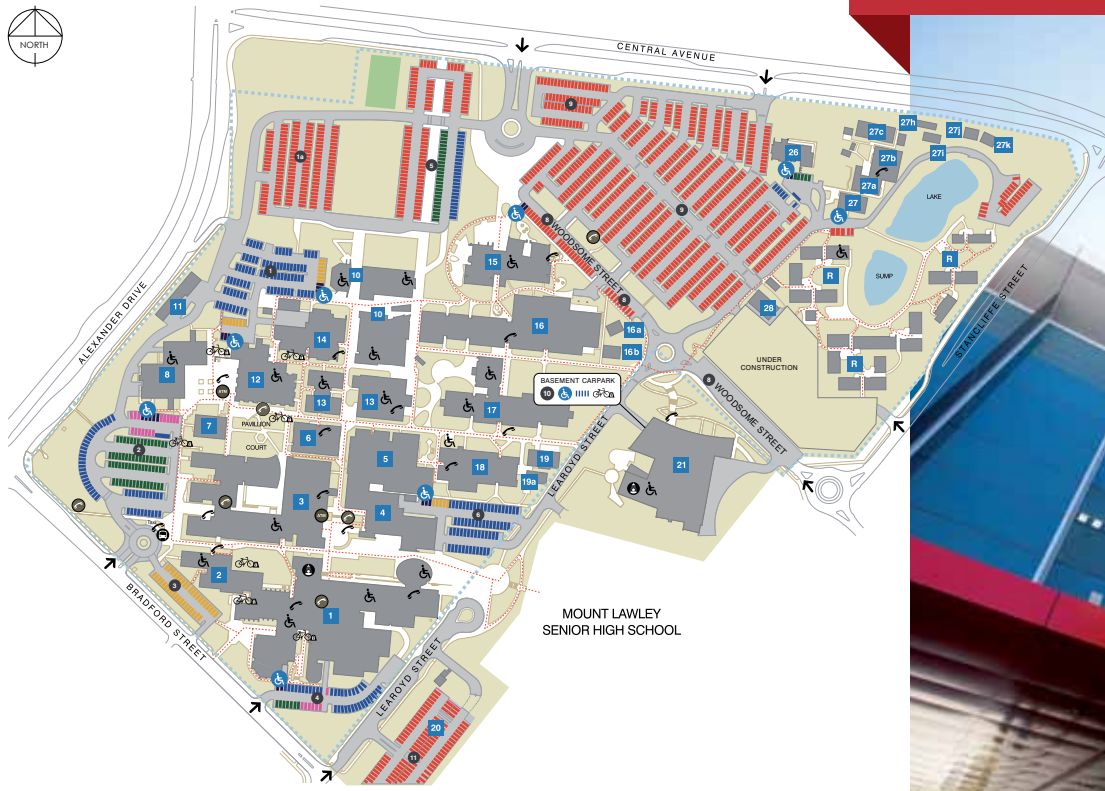


For full detailed maps visit

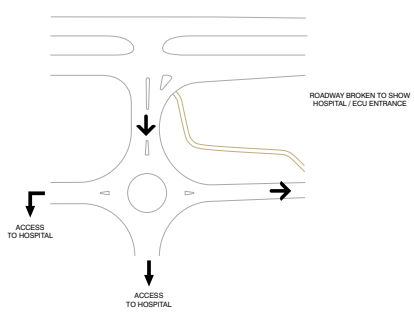
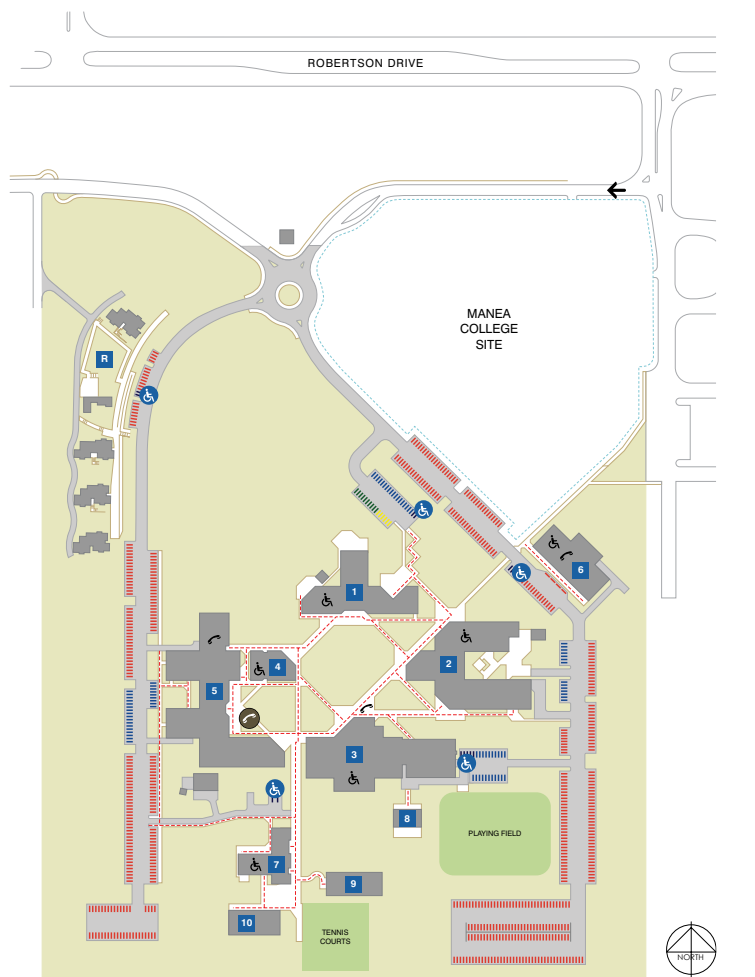
www.ecu.edu.au/about-ecu/our-campuses/campus-maps

MOUNT LAWLEY CAMPUS

Perth Graduate School of Business
Mount Lawley



SOUTH WEST CAMPUS



CONTACT US

International student enquiries

Telephone: (61 3) 8676 7039
(Calls from within Australia: 1800 245 518)

Webform: www.ecu.prospectivestudent.info
Email: international@ecu.edu.au
Web: www.reachyourpotential.com.au/international

Contact ECU by phone on:
(61 8) 6304 0000 - Outside Australia
134 ECU (134 328) - Inside Australia

Joondalup Campus
270 Joondalup Drive
Joondalup, WA 6027
Australia

Mount Lawley Campus
2 Bradford Street
Mount Lawley, WA 6050
Australia

South West Campus
585 Robertson Drive
Bunbury, WA 6230
Australia

Want more specific course information?
Visit www.reachyourpotential.com.au/international

Want a brochure in your language?
Visit www.ecu.opaus.com

We have made every effort to ensure that the information in this publication is correct at the time of printing. The information is subject to change from time to time and ECU reserves the right to add, vary or discontinue courses and impose limitations on enrolment in any course.

The publication constitutes an expression of intent and is not to be taken as a firm offer or understanding.

GREENING ECU

At ECU, we are committed to reducing the environmental impact associated with its operations by conducting its activities in a socially and environmentally responsible manner.

This includes implementing strategies and technologies that minimise waste of resources and demonstrate environmentally sensitive development, innovation and continuous improvement.

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