



**INTERNATIONAL
PROFILE**

**VICTORIA
UNIVERSITY**
MELBOURNE AUSTRALIA

VICE-CHANCELLOR'S INTRODUCTION

I'm very pleased to have the opportunity to introduce you to Victoria University.

We're proud of our reputation for being a distinctive university where students thrive and creativity and innovation flourish. We work hard to ensure each student has the opportunities and support they need to reach their potential and achieve their goals.

Victoria University is one of only five Australian universities offering both Technical and Further Education (TAFE) and higher education courses. This gives us advantages in course and pathway design and delivery, as well as providing our students with greater flexibility.

We have invested much effort in recent times in the balance of our work within the western region of Melbourne; our presence in the central business district of Melbourne and longstanding international relationships, notably in Asia, the USA and Europe.

Victoria University is strengthening its focus as an international university by strongly connecting to industry, the trades and professions, and shaping its offer to students around current and future industry needs. This empowers our students from diverse backgrounds to be successful lifelong learners, grow their skills and capabilities for the changing world of work, and be confident, creative, ethical and respectful, local and global citizens.

Internationalisation is integral to Victoria University's teaching and learning, research and engagement activities and the commitment by the University is noted in the 2010 International Plan. The University recognises the complexity of internationalising a large organisation such as ourselves and identifies five key components, which are introduced in this document.

The Victoria University International Profile reflects the commitment and success of the University in pursuing the goals of intellectual excellence, enriching the student learning experience and meaningful engagement with local and international communities. Victoria University has built a professional capability in international relations; international strategy, marketing and student recruitment; workforce development and consultancy services; student mobility and international support services. These underpin the University's values, vision and mission, which seek to find creative and evidence-based solutions to important contemporary problems in the west of Melbourne, Victoria, Australia, the Asia-Pacific and globally.

This document also provides an overview of recent and current achievements and activities of the University, staff and students; introduces international honorary graduates; and highlights the University's research activities and industry engagement.

By 2016, our centenary year, Victoria University will be a leading university among those known for its knowledge of the changing nature of work and the workplace, and will continue to be applauded for its strong community values. Among the measures of our success will be strong growth in the proportion of students who make Victoria University their first choice and the number of enterprises that come back year after year to offer work placements for students, commercial contacts and research assignments.

Victoria University is committed to the belief that education can transform students' lives, and have a positive impact on the industries and communities within the western Melbourne region and beyond. More than 100 international partners share in the spirit of ambition that imbues all that we do, and work with us to continue advancing the University's profile locally, nationally and internationally.

Professor Peter Dawkins
Vice-Chancellor and President



ABOVE VICE-CHANCELLOR AND PRESIDENT

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VICTORIA UNIVERSITY AT A GLANCE



TOP ST ALBANS CAMPUS CONSISTS OF CONTEMPORARY BUILDINGS AROUND A LARGE PIAZZA AND SITS ALONGSIDE JONES CREEK AND NATIVE GRASSLANDS

ABOVE THE SPORT AND LEARNING PRECINCT INCLUDES WORLD CLASS TEACHING AND RESEARCH FACILITIES

HISTORY

Victoria University was established to serve the community and prepare its industrial workforce with practical, job-focused skills and knowledge. Victoria University, and its predecessor institutions, has been providing education, research and training for over 95 years, with more than half a million graduates.

Some of the University's key historical dates include:

- 1916 – founded as Footscray Technical School
- 1968 – became Footscray Institute of Technology
- 1990 – established as Victoria University of Technology
- 2005 – renamed Victoria University

In 1990, there were 16,000 students enrolled at Victoria University. Today, more than 50,000 enrolled students and 4500 staff across local campuses, as well as international sites, make up what is one of the greatest international mixes at an Australian university.

VALUES

To underpin and guide its future development and the day-to-day teaching, learning, research and other activities, Victoria University embraces the following values:

- Knowledge, skills, and critical and imaginative enquiry for the University's capacity to transform individuals and the community.
- Equality of opportunity for students and staff.
- Diversity, for its contribution to creativity and the enrichment of our lives.
- Co-operation as the basis of engagement with local and international communities.
- Integrity, respect and transparency in personal and collaborative and institutional action.
- Sound environmental stewardship for future generations.
- The pursuit of excellence.

Victoria University is committed to making these values real for its staff, students and stakeholders.

VU HIGHLIGHTS

- One of only five universities in Australia offering both vocational and higher education courses.
- Extensive international links, with over 90 exchange partners.
- Award winning courses in hospitality and tourism.
- A leading education provider in the field of sports science and exercise rehabilitation, enterprise resource planning (SAP) and global logistics and transport.
- The only university in Australia to offer multi-million dollar facilities dedicated to Problem Based Learning projects exclusively for engineering students.
- Training for hairdressers is rated Three Gold Stars, the maximum rating given by the Institute for Trade Skills Excellence.

COURSES

Victoria University offered over 800 courses in 2010 through six faculties, of which more than 350 are offered to international students. Our courses are designed to meet the needs of students with a focus on high quality teaching and learning.

The higher education faculties are:

- Arts, Education and Human Development
- Business and Law
- Health, Engineering and Science

The vocational education faculties are:

- Technical and Trades Innovation
- Workforce Development
- VU College (English Language Courses)

CAMPUSES AND SITES

Victoria University has 10 campuses and sites across Melbourne and its western region— three in the Central Business District (CBD) and another four within 10 km of the CBD.



TOP HOSPITALITY STUDENTS AT VENU TRAINING RESTAURANT.

ABOVE VICTORIA PLACE IS PURPOSE BUILT STUDENT ACCOMMODATION POSITIONED WITHIN WALKING DISTANCE FROM FOOTSCRAY PARK CAMPUS.

MODERN FACILITIES, ENHANCED INFRASTRUCTURE Learning Commons Facility and Exercise Science and Sports Science Laboratory Precinct

A major project completed in 2011 at Footscray Park Campus, worth A\$62.5 million, incorporates learning commons with exercise and sport science laboratories. It is designed to provide students and the broader community with state-of-the-art teaching, learning and research facilities for the Institute of Sport, Exercise and Active Living (ISEAL).

Among the key features is an altitude hotel, where up to 16 athletes can live in low-oxygen environments and where sleep studies can be conducted. There is also an environmental exercise lab that can test athletes under variable heat, humidity and oxygen conditions. A specialist heat chamber precisely regulates humidity and heat during performance testing, as well as acclimatise athletes preparing for competition outside Australia.

Victoria Place – Student Accommodation

Victoria University's purpose built student accommodation facility is located just 100 metres from Footscray Park Campus. It features 41 fully furnished self contained apartments and two deluxe three bedroom units with ensuite and disability access, set amongst a community based environment designed to inspire learning.

Premier Hospitality Training Centre and Programs

Victoria University was the first institution to provide a high quality hospitality teaching centre in Melbourne's west after completing the A\$2.7 million upgrade to existing training facilities at Footscray Nicholson Campus.

The funding was used to create VenU, a 100-seat training restaurant with three new state-of-the-art training kitchens; two theatre-style demonstration kitchens; and upgraded change rooms, cool rooms and service lifts.

The new facilities complement our industry partnerships with Le Cordon Bleu and ensure that we can develop the highest standard of cookery and front-of-house education.

Vocational Education Construction Centre

The Australian federal government has made a commitment of A\$38.95 million for the development of a state-of-the-art building and construction centre at Sunshine Campus.

With a particular focus on adult language, literacy and numeracy skills, the facility will provide for the skilling of the building and construction workforce for emerging and green technologies. The new training facility will also support a modern learning environment and include workshops, computer labs, general classrooms, offices and other amenities.

VICTORIA UNIVERSITY AT A GLANCE



COURSE ENROLMENTS – 2010 ANNUAL REPORT

Total number of course enrolments	63,872
Technical and Further Education (TAFE) enrolments	39,299
Higher Education (HE) enrolments	24,573
Onshore international enrolments	5,013
Offshore international enrolments	10,400

COURSE ENROLMENTS BY FACULTY

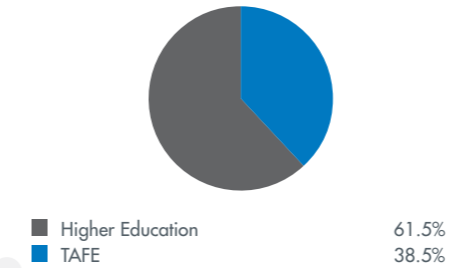
SECTOR	FACULTY/SCHOOL	REPORTABLE ENROLMENTS	%
Higher Education	Arts, Education and Human Development	7,418	30.2%
	Business and Law	11,872	48.3%
	Health, Engineering and Science	5,115	20.8%
	University*	168	0.7%
Total		24,573	100%
TAFE	Teaching and Learning Support VU College	10,308	26.2%
	Technical and Trades Innovation	13,985	35.6%
	Workforce Development	15,006	38.2%
Total		39,299	100%
Total (includes TAFE and Higher education)		63,872	100%

NOTE: Higher Education Student Enrolments and Reportable Load has been updated in line with submissions of DEEWR Revision files.

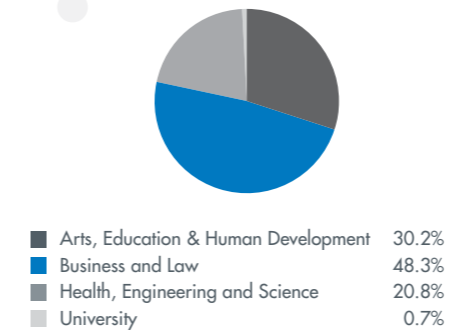
This document measures the number of course enrolments as published in the 2010 Victoria University Annual Report. Measuring course enrolments means that any student enrolled in two courses is counted twice, any student enrolled in three courses is counted three times and so on.

*University refers to courses that are not assigned to specific schools or faculties. Courses that may fall under this category include students undertaking exchange or study abroad as part of their course, single units and extension studies.

COURSE ENROLMENTS TAFE VS HIGHER EDUCATION



COURSE ENROLMENTS HIGHER EDUCATION BY FACULTY



COURSE ENROLMENTS TAFE BY FACULTY



STUDENT'S COUNTRY OF BIRTH

COUNTRY OF BIRTH	No. INTERNATIONAL STUDENTS
China (excludes SAR** & Taiwan Province)	1,809
India	576
Vietnam	439
Germany	227
Saudi Arabia	224
Malaysia	211
Korea, Republic of (South)	165
Thailand	135
Indonesia	124
Sri Lanka	116
Pakistan	112
Mauritius	97
Papua New Guinea	55
Japan	36
United States of America	36
Mexico	35
Philippines	32
Hong Kong (SAR** of China)	29
Bangladesh	25
Kenya	24
Canada	21
Taiwan (Province of China)	21
Iran	20
Nepal	20
Norway	17
Turkey	17
France	16
Singapore	16
Colombia	13
England	13

**SAR stands for Southeast Asia Region.



ABOVE OVER 40% OF VICTORIA UNIVERSITY STUDENTS ARE FROM NON ENGLISH SPEAKING BACKGROUNDS

INTERNATIONAL STRATEGY



One of the things that I find very encouraging about Victoria University is the strategy of developing industry clusters, relationships and partnerships with stakeholders."

GEORGE PAPPAS, CHANCELLOR,
VICTORIA UNIVERSITY

DIMENSION 1: BUSINESS

GOAL: TO GROW TOTAL ONSHORE INTERNATIONAL STUDENT ENROLMENTS AND OFFSHORE STUDENT ENROLMENTS THROUGH DIVERSIFICATION OF PRODUCTS AND COURSES.

To achieve this goal Victoria University has taken the following actions.

- Promoted Victoria University's strengths and expertise as a niche education provider in six key source markets.
- Increased total offshore enrolments (reportable course enrolments) by 10 per cent in 2010.
- Increased overall growth of international revenue from international business activities by nearly 30% over the last five years.
- International students now comprise 25% of all Victoria University students.
- Achieved an 88% satisfaction rate among international students. This exceeded the international benchmark of 84%.

Victoria University's International Development Centre (IDC) aims to achieve an evenly spread distribution of offshore enrolments in ELICOS, vocational and higher education sectors. In partnership with faculties, IDC is expanding current business to diversify and grow offshore/off-campus commercial revenue through partner campuses in:

- Sydney (Education Centre of Australia)
- Ahmedabad, India (Ganpat University)
- Philippines

These partnerships will also involve opportunities for vocational as well as higher education programs.

DIMENSION 2: STUDENTS

GOAL: IMPROVE AND DEVELOP THE INTERNATIONAL STUDENT EXPERIENCE AT VICTORIA UNIVERSITY.

To achieve this goal Victoria University has taken the following actions.

- Introduced international content and internationalisation process for Victoria University courses. An example is the four-year Bachelor of Arts (International Studies), which includes one semester of overseas study as a core requirement.
- Introduced an Associate Degree in Culinary Management, including a Certificate in Commercial Cookery, through a partnership with the Paris-based Le Cordon Bleu Institute. The program commenced in Semester 2, 2010.
- Victoria University International is streamlining international admissions to improve application and enrolment procedures for prospective international students.
- Citing Victoria University's Muslim Student Guide and other safety initiatives, Victoria University was one of only seven universities cited in a Department of Education, Employment and Workplace Relations (DEEWR) publication on Best Practice in International Student Support.

DIMENSION 3: STAFF

GOAL: ACHIEVE SCALABLE GROWTH OF OFFSHORE REVENUE AND HIGHER GROWTH SCENARIOS.

To achieve this goal Victoria University has taken the following actions.

- Achieved strong diversification of Victoria University's academic staff with more than:
 - 28% of Victoria University's academic staff of international origin;
 - 17% of staff hold international tertiary education qualifications.
- Invested support for faculty work in internationalisation.
- Strengthened international teaching and learning skills with 328 visits related to offshore teaching.
- Established strong international relationships and built research strength by implementing a number of initiatives. These included greater support for research and student mobility, development of strategic international research partnerships and cross-institutional collaborative research and training relationships.

Victoria University's International Development Centre continues to explore different delivery modes, staffing models and review of offshore program models for developing new business.

DIMENSION 4: RESEARCH

GOAL: DELIVER SUCCESSFUL RESEARCH OUTCOMES AND ENCOURAGE STUDENTS TO DEVELOP SUSTAINABLE ACADEMIC PARTNERSHIPS.

To achieve this goal Victoria University has taken the following actions.

- Strengthened the University's international research linkages.
- Increased international research activities to generate a return through delivering student cohorts, research grants or funded projects.
- Maintained a vibrant research community led by world-leading academics researchers with international standing.

DIMENSION 5: INTER-CULTURAL EXCHANGE

GOAL: ACHIEVE 25% INCREASE IN OUTBOUND EXCHANGE STUDENT MOBILITY.

To achieve this goal Victoria University has taken the following actions.

- Strengthened student mobility and exchange programs and partnerships.
- Increased participation in overseas exchange, study tours and co-op placements.
- Placed Victoria University students into internships and for-credit cooperative learning through an internationalisation project with University of Texas at El Paso (UTEP). Major activities included curriculum collaboration, student leadership, paid student work placements/ exchanges and academic engagement in Business and Sciences/ Engineering.
- Engaged Victoria University students and staff in intercultural learning.



ABOVE STUDENTS AT THE UNIVERSITY OF TEXAS AT EL PASO



ABOVE GANPAT UNIVERSITY, AHMEDABAD INDIA

INTERNATIONAL RELATIONS



INTERNATIONAL VISITS

During 2009-2010, Victoria University welcomed more than 70 international delegations from over 20 countries.

Visits included current partners, institutions seeking future collaboration and study groups aiming to develop knowledge about specific topics, or a more general understanding of Australia's tertiary education sector.

Delegations included:

- representatives from the Government of South Korea
- the High Commission to Brunei Darussalam
- the Philippines Australia Human Resource Development Facility
- the Ministry of Information Industry (China)
- Guangxi Education Department (China)
- the Chancellor of Dili Institute of Technology
- delegations from international exchange partners

VICTORIA UNIVERSITY AND LIAONING UNIVERSITY 10TH ANNIVERSARY PARTNERSHIP

A special celebration marked Victoria University's 10th year in partnership with Liaoning University.

Each year, thousands of students study programs either in Shenyang at Liaoning University's Asia Australia Business College or at Victoria University in Melbourne. The college now has the largest group of international enrolments at Victoria University.

Acknowledged as one of China's most important universities, the number of international students enrolled at Liaoning University has grown to become the largest of all universities in northeast China.

GRADUATION CEREMONIES

Victoria University graduation ceremonies have been held at a number of international partner sites. The events are as much about

the achievements of offshore students as about maintaining strong international relationships.

Ceremonies have been held in Malaysia, China and Timor-Leste and provide opportunities for Victoria University delegates to attend affiliated events such as the signing of a Memorandum of Understanding with Northwest University in China and pre-departure briefings in Malaysia.

SYDNEY-BASED INTERNATIONAL PARTNERSHIP

Victoria University's partnership with Education Centre of Australia has resulted in more than 350 international students enrolling in accounting and computer science courses in 2010.

MEXICAN STUDENTS TO BENEFIT FROM FUNED SCHOLARSHIPS

Former Vice-Chancellor Professor Elizabeth Harman signed an agreement with FUNED in Mexico City increase student recruitment from Mexican universities. The Mexican government scholarships serve to reinforce Victoria University as an accredited/recognised university.

EXCHANGE AND RESEARCH SYMPOSIUM, GERMAN SPORT UNIVERSITY

In 2010 a Victoria University delegation attended the inaugural Exchange and Research Symposium at the German Sport University (GSU). Held in Cologne, the event brought together Victoria University, GSU and Canada's University of Western Ontario (UWO) to discuss collaboration in sport and exercise science, particularly in research. Victoria University hosted the symposium in 2011 to coincide with the opening of the new Learning Commons and Exercise Science and Sport Precinct, and the establishment of Victoria University's Institute of Sport, Exercise and Active Living.

UWO has been an active exchange partner with Victoria University's School of Sport and Exercise Science since 1988, with more



TOP AAMIR KHAN (LEFT) WITH GUEST AT THE 2010 MELBOURNE INTERNATIONAL FILM FESTIVAL PREMIERE EVENT SPONSORED BY VICTORIA UNIVERSITY

ABOVE STUDENTS AT THE LE CORDON BLEU HOSPITALITY TRAINING FACILITY

than 400 student exchanges and staff visits. GSU and Victoria University have been partners for 20 years with almost 75 student exchanges and staff visits in recent years.

UNIVERSITY OF TEXAS AT EL PASO

In 2010, joint activities between Victoria University and University of Texas at El Paso (UTEP) provided the opportunity for five students from each university to participate in a tailored exchange program that included on-campus internships.

The Global Learning Community pilot project now allows students from Victoria University's Diploma of Liberal Arts and UTEP's Entering Students Program to communicate via video-conference while studying common issues of cultural diversity, migration, settlement and dislocation.

GLOBAL VICTORIA UNIVERSITY TOURISM CLIMATE INITIATIVE

Victoria University's Centre for Tourism and Services Research (CTSR) will participate in a new Travel and Tourism climate initiative called *Live the Deal*. CTSR will supply underpinning research for implementing the initiative across the globe.

Live the Deal was launched during the Copenhagen Climate Summit. It is an innovative, global campaign to help travel companies and destinations respond to climate change, and reduce their carbon footprint.

Victoria University will work with the United Nations World Tourism Organisation and other stakeholders to roll out the initiative across the world.

TIMOR-LESTE ENGAGEMENT

With a relationship going back some 30 years, Victoria University's commitments to Timor-Leste include:

- community consultations on plans for vocational education within the country
- short courses for academics on teaching and learning in higher education at Dili's National University of Timor Loro Sa'e
- development of the 'Bringing Together Peace, Human Rights and Sustainable Development' conference in Timor-Leste.

MELBOURNE INTERNATIONAL FILM FESTIVAL SPONSORSHIP

Acclaimed Bollywood actor/producer Aamir Khan and director Anusha Rizvi attended the Australian premiere screening of *Peepli Live*, hosted by Victoria University and Education Centre of Australia at Melbourne's Regent Theatre in 2010.

The screening was preceded by a reception where cast and crew of the film greeted former Vice-Chancellor Elizabeth Harman, distinguished guests from the University of Texas at El Paso and Victorian government officials.

COOKING WITH LE CORDON BLEU

Victoria University demonstrated its growing local and international network in the signing of a major agreement with Le Cordon Bleu, a global culinary education organisation. Together with Victoria University, they will deliver hospitality courses in upgraded facilities at Footscray Nicholson campus.

VIETNAM AND AFRICA – EXPLORING THE SETTLEMENT EXPERIENCES OF REFUGEES AND MIGRANTS

The Department of Immigration and Citizenship awarded Victoria University A\$43,000 to support the *Stories on a Plate* story-telling project, which explores the settlement experiences of refugees and migrants from Vietnam and the Horn of Africa through a series of informal workshops. This project helps to introduce 'newly arrived' refugees and migrants to Melbourne's established local communities.

FIJI – HEALTH PROJECTS

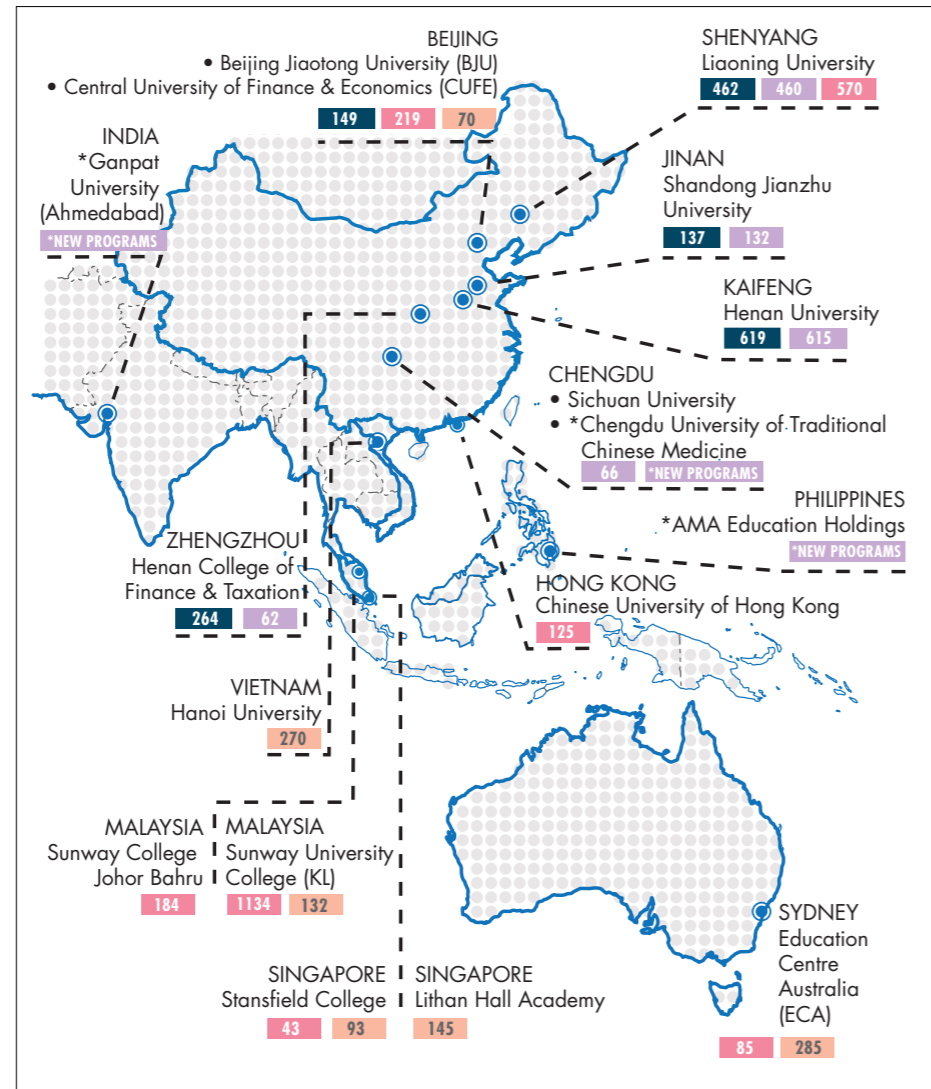
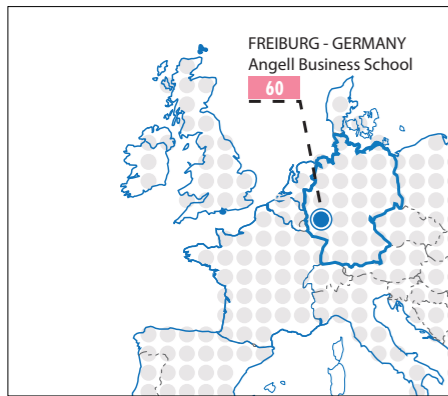
Victoria University's Institute for Community, Ethnicity and Policy Alternatives won AusAID Project funding to undertake a capacity building project for JTA International and the Fiji Ministry of Health. The project will assist managers in the Ministry of Health to improve their management and teamwork performance.

INTERNATIONAL PARTNERS

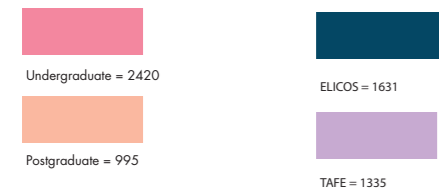
OFFSHORE AND OFFSITE EDUCATION PROGRAMS AND ENROLMENTS

Victoria University offers programs offshore through transnational education projects in Germany, the People's Republic of China, Hong Kong, Malaysia, India, Singapore, Vietnam and Australia. Students are able to study our offshore programs with the option of transferring to Victoria University in Melbourne. Courses range from English language (English for Further Study), certificates, diplomas, bachelors to masters.

Today Victoria University is delivering a range of high-quality courses across asia and in Germany. A significant market leader, the University will continue to grow offshore operations focusing on organic growth of existing programs and partnerships; new programs with existing partners; and new programs with new partnerships.



2010 OFFSHORE ENROLMENTS



Note:

- Not all partner institutions are represented in the map.
- The above analysis measures the number of reportable course enrolments in 2010. This means that any student enrolled in two courses is counted twice, any student enrolled in three courses is counted three times and so on. This can also occur if a student is enrolled at a different teaching location or has a different fund source in different semesters.
- Data was extracted from the 2010 Offshore Report presented to University Council in February 2011.

AUSTRALIA

SYDNEY

Education Centre of Australia

- Diploma of Business and Enterprise
- Bachelor of Business (Accounting)
- Graduate Diploma in Professional Accounting
- Master of Accounting
- Graduate Diploma in Computer Science
- Master of Science (Computer Science)
- Bachelor of Business (Information Systems)
- Master of Business (Information Systems)
- Master of Business (Enterprise Resource Planning Systems)

CHINA

BEIJING

Beijing Jiaotong University

- Master of Business Administration
- Master of Business (Enterprise Resource Planning Systems)

Central University of Finance and Economics

- Bachelor of Business (Financial Risk Management/International Trade)

CHENGDU

Sichuan University (and the Intensive Language Training Centre branch)

- Diploma of Business and Enterprise

Chengdu University of Traditional Chinese Medicine

- Diploma of Beauty Therapy [including Certificate III in ESL (Further Study)]
- Diploma of Food Science Technology [including Certificate III in ESL (Further Study)]

ZHENGZHOU HENAN

Henan College of Finance and taxation

- Diploma of Business and Enterprise [including Certificate III in ESL (Further Study)]

JINAN

Shandong Jianzhu University

- Diploma of Business and Enterprise [including Certificate III in ESL (Further Study)]

KAI FENG

Henan University

- Diploma of Business and Enterprise [including Certificate III in ESL (Further Study)]
- Diploma of Information Technology [including Certificate III in ESL (Further Study)]

SHENYANG

Liaoning University (includes Asia-Australia Business College)

- Diploma of Business and Enterprise [including Certificate III in ESL (Further Study)]
- Bachelor of Business (Accounting)
- Bachelor of Business (International Trade)
- Bachelor of Business (Banking and Finance)
- Bachelor of Business (Global Logistics and Transport)

GERMANY

FREIBERG

Angell Business School

- Bachelor of Business (Tourism/Event Management)
- Bachelor of Business (Hospitality/Tourism Management)
- Bachelor of Business (Hospitality/Event Management)

HONG KONG

Chinese University of Hong Kong, (School of Continuing and Professional Studies)

- Bachelor of Business (Computer Systems Management)

INDIA

AHMEDABAD

Ganpat University

- Master of Business (Enterprise Resource Planning Systems)

MALAYSIA

KUALA LUMPUR

Sunway University College

- Bachelor of Business (8 different streams – Marketing/International Trade, Accounting/Banking and Finance, Accounting, Banking and Finance, Financial Risk Management, Financial Risk Management/Banking and Finance, International Trade and Marketing)
- Master of Business Administration

JOHOR BAHRU

Sunway University College

- Bachelor of Business (Accounting)
- Bachelor of Business (Marketing)

SINGAPORE

Lithan Hall Academy

- Master of Business (Enterprise Resource Planning Systems)
- #### Stansfield College
- Bachelor of Business (Management)
 - Master of Business Administration

VIETNAM

HANOI

Hanoi University

- Master of TESOL

INTERNATIONAL EXCHANGE AGREEMENTS

Victoria University strengthened student mobility in 2010 with 358 students (from the University and its international partners) participating in the exchange program. The University also welcomed an additional 111 students through our study abroad program.

AUSTRIA

FH Joanneum
MODUL University
FHS Kufstein Tiro
University of Salzburg
Management Centre Innsbruck

CANADA

Concordia University
University of Windsor
University of Ottawa
Vancouver Island University
University of Victoria

CHINA

Northwest University
University of International Business and Economics

DENMARK

Aalborg University
VIA University College

FIJI

University of the South Pacific

FINLAND

University of Jyväskylä

FRANCE

Catholic University of Lille (IESEG)
Reims Management School
INSEEC Business and Communication Schools
Universite Francois - Rabelais (TOURS)

GERMANY

Karlsruhochschule-International University
Bonn Rhein Sieg University of Applied Sciences
Ludwigsburg University of Education
Bremen University of Applied Sciences
Munich University of Applied Sciences

Georg-Simon-Ohm
Philipps-Universität Marburg
German Sport University Koeln
Regensburg University of Applied Sciences
Giessen Friedberg University of Applied Science
Cologne University of Applied Sciences
Neu-Ulm University of Applied Sciences
IUBH Bad Honnef

HONG KONG

Hong Kong Polytechnic University

INDIA

TATA Institute of Social Science

ITALY

University of Torino

JAPAN

Tokyo Gakugei University
Utsunomiya University

KOREA, REPUBLIC OF (SOUTH)

Soonchunhyang University
Kyung Hee University

MALTA

University of Malta

MEXICO

Tecnologico de Monterrey
Universidad Iberoamericana
Universidad de las Americas - Puebla
Universidad de Monterrey
University of Guadalajara

NETHERLANDS

HAN University of Applied Sciences,
Arnhem Business School
The Hague University

NEW ZEALAND

UNITEC

SPAIN

Universidad de Duesto (San Sebastian Campus)
Universidad De Leon

SWEDEN

Gothenburg University
Jonkoping University
Karlstad University

TURKEY

Middle East Technical University
Bogazici University

UNITED KINGDOM

Leeds Metropolitan University
University of Hertfordshire
Bournemouth University
New College Nottingham
University of Westminster
Nottingham Trent University
York St. John University
Univerity of Glamorgan

UNITED STATES OF AMERICA

Lock Haven University of Pennsylvania
New Jersey City University
The College of New Jersey
Belmont University
Rensselaer Polytechnic Institute
California State University
Slippery Rock University
Clemson University
State University of New York
East Carolina University
University of Texas at El Paso
Florida International University
University of Nebraska
Indiana University
University of North Dakota
Virginia Tech

VIETNAM

Hanoi University

Globally, Victoria University's alumni network is an invaluable resource for professional development and networking.

INTERNATIONAL ALUMNI CHAPTERS AND NETWORKS

Over the past ten years, our Hong Kong and Malaysian alumni chapters have grown into strong alumni communities. Celebratory events have marked anniversary milestones for each with similar events taking place in Singapore and P.R. China.

To facilitate stronger links between alumni, there are international chapters and networks in:

- P.R. China
- Hong Kong
- Malaysia
- Singapore
- Vietnam
- Bangladesh
- Thailand

Offering a wide range of activities to the University's alumni community, Victoria University's Alumni Relations program is open to all graduates and current students of Victoria University. Our membership base extends across all courses, and includes higher education and vocational education and further education graduates.

ALUMNI AND HONORARY GRADUATES

DR JOSÉ RAMOS-HORTA

His Excellency, Dr José Ramos-Horta, President of the Democratic Republic of Timor-Leste, was admitted to the Doctor of the University, honoris causa, for his outstanding commitment to human rights.

He was also appointed Distinguished Visiting Professor at Victoria University, an honorary position conferred on those who have achieved national or international eminence in their field.

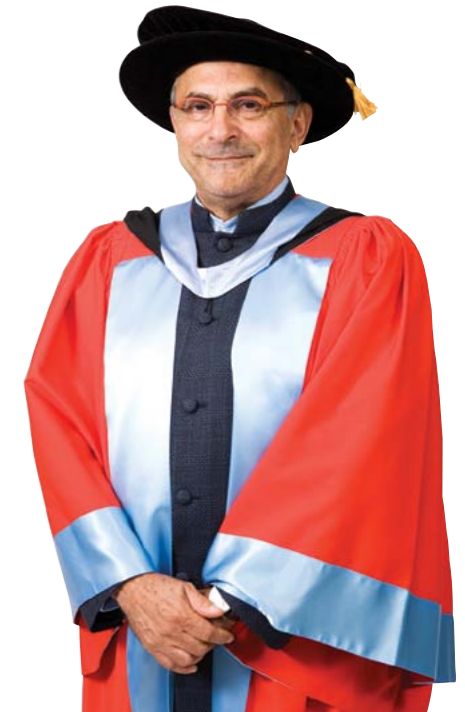
Victoria University has a strong interest in the Asia-Pacific region, particularly Timor-Leste, where it supports international and local projects in community development and the development of both vocational and higher education.

PROFESSOR CHENG WEI

Victoria University admitted Professor Cheng Wei, President of Liaoning University, to the Doctor of the University, honoris causa, for his commitment to transnational education and his outstanding efforts in building bridges between the people of China and Australia.

Professor Cheng established the Asia Australia Business College at Liaoning University in Shenyang, China. Victoria University is a major partner of the College, delivering a range of programs in English language and business. Each year, 3000 students study these programs either in Shenyang or at Victoria University in Melbourne. The College now has the largest group of international enrolments at Victoria University.

Professor Cheng also holds senior positions in many academic associations, including Vice-President of the Chinese World Economy Academic Association and Vice-Director of International Politics Research Association of Chinese Universities.



ABOVE DR JOSÉ RAMOS-HORTA

STUDENT SUCCESSES

In 2010, the *Good Universities Guide* awarded Victoria University a five star rating for cultural diversity.



ABOVE HIGHER EDUCATION STUDENTS MEETING IN ONE OF THE MANY OPEN SPACES AT FOOTSCRAY PARK CAMPUS

Victoria University has a local and international student body that is culturally and linguistically diverse providing a strong foundation for internationalisation and an intercultural educational experience for all students.

REMARKABLE STUDENTS

Victoria University is proud to provide a learning environment where students thrive.

Best Paper Awards Nomination

With his work published in four prestigious international journals, doctorate student Itamar Levinger was nominated for best paper awards at numerous national and international meetings. He completed a series of clinical trials on the benefits of strength training for individuals at high risk for developing diabetes.

Best Postgraduate Student Paper

Sue Mate, a PhD student in the University's School of Management, won the prize for the best postgraduate student paper at the 12th International Colloquium of Asia-Pacific Researchers in Organisation Studies (APROS 12) for her paper *The Local and the Professional*. The paper drew on her research of the narratives people use to describe their experience while developing as professionals.

Golden Key Honour for Indonesian Food Science Student

Indonesian student Mokhamad Nur was invited to become a member of the Golden Key International Honour Society. The academic honour society recognises and encourages scholastic achievement and excellence among college and university students from all academic disciplines.

Mokhamad is completing a Master of Science (Food Science) on an Australian Development Scholarship.

Outstanding Peer Leadership

Bachelor of Business (Marketing) student Samantha Mackley was named outstanding new leader by the International Centre for Peer-Assisted Study Sessions at the University of Missouri in the USA. She was recognised

as one of Australia's best new peer mentors for her volunteer work.

Victoria University Achievement Scholarships

Victoria University welcomed 70 'pioneer' recipients of our new Achievement Scholarships.

The scholarship encourages the highest achieving year 12 students from schools across Melbourne's western region to study undergraduate and Vocational Education (VE) courses at Victoria University.

Of the 41 higher education (HE) and 25 in Vocational Education recipients, 13 are studying teacher education courses, underlining our commitment to being a major educator of the future teaching workforce in and for the region. HE Scholarship winners receive A\$5000 a year for up to four years, and VE students A\$2000 a year for up to two years.

Community Service Award

A team of first-year paramedic students were commended by the Victorian Government's Department of Justice's Office of the Emergency Services Commissioner for a fold-out card designed to assess patients with hearing or speech impediments. The group received a Victorian Safer Communities Award commendation for the project, which is designed to help paramedics and other health care workers.

WorldSkills Awards

After winning state titles, nine Victoria University students participated in the 2010 national finals of the Australian *World Skills* Competition. Victoria University's winning students are from the fields of bricklaying, beauty care, construction steelwork, plumbing, signcraft, welding, electrical installation and painting and decorating.

The biannual *WorldSkills* event tests the skills and dedication of young apprentices and trainees in their chosen fields. About 250 qualified judges will assess their talent on national and international standards, employability aptitude and training packages, along with 500 other competitors from some 50 trade and skill categories.

Winning students will become part of a national *WorldSkills* team, the 'Skillaroos', and represent Australia in London in 2011 at the 41st International *WorldSkills* Competition.

INTERNATIONAL STUDENT SAFETY

Over the past four years, Victoria University has been developing a safety program working closely with international students and key community organisations including:

- Victoria Police
- Metropolitan Fire and Emergency Services Board
- Cricket Victoria
- Life Saving Victoria

In 2010, Victoria University staff, members from Cricket Victoria and officers from the Victoria Police hosted a cricket match at Footscray Park campus in an effort to build relationships with many international students, particularly those from the Indian subcontinent.

Safety Week Events

Safety Week events are held during March on four major campuses.

Events included presentations from the Victoria Police, the Metropolitan Fire and Emergency Services Board, Metro trains and service areas of Victoria University and the community.

Delegation to India

Representatives from Victoria Police and the Metropolitan Fire and Emergency Services Board Community Education Department accompanied staff from Victoria University to brief international students throughout five major cities in India on their way to study in Melbourne.

The pre-departure student briefings covered safety issues as well as tips on Australian society and culture. They presented information about safety on the streets and public transport, the importance of installing smoke alarms and contacting emergency services.

GRADUATIONS

In 2010, Victoria University presented 14,336 awards: 5525 higher education; and 8811 vocational and further education (TAFE). A total of 81 students received doctorates, with 70 at PhD level. Eleven students received their master degree by research.

Eighteen graduation ceremonies were held in total during 2010: 16 at Flemington Racecourse, Melbourne; one at Sunway Pyramid Resort, Kuala Lumpur; and one at the Peninsula Hotel, Beijing.



ABOVE A STUDENT WITH FORMER CHIEF COMMISSIONER OF VICTORIA POLICE SIMON OVERLAND, STUDENT SAFETY ADVOCATE GEORGE AND VICTORIAN CRICKETER CHRIS ROGERS

RESEARCH

Victoria University has five designated research centres and four research institutes which form the core of the University's research effort.

AREAS OF RESEARCH STRENGTH

Victoria University is committed to becoming the international research flagship within nine key areas. Primary and emerging areas of research strength include:

Applied informatics

Development of innovative e-technologies including health informatics and e-Health, service-oriented computing, online dispute resolution, data management and web mining, modelling sports performance in tourism, law and other sectors.

Communications and sensor technologies

Research strengths and expertise in communications and sensor technologies focused on telecommunication, microelectronics and optics and photonics.

Diversity and wellbeing

Research empowers individuals and communities to meet the challenges associated with social, cultural and economic inequality.

Education, access and transition

Contributes to excellence in teaching, engaging young people in education and assisting in the transition from secondary school to further study.

Logistics and transportation

Explores the impact of global developments in the management of performance and productivity in logistics and transportation.

Sports performance, exercise and active living

Basic and applied exercise science research, as well as clinical exercise sciences in sport and exercise rehabilitation.

Active living and elite performance includes research in exercise and sports science, biomedical science and nutrition and the related health and wellness outcomes.

Strategic economics

Informs government policy and provides an understanding of the causes and consequences of economic, technological and social change in Australia and overseas.

Sustainable environment technologies

Focuses on the management of increasing and competing demand for resources and the development of sustainable environmental technologies that have application in Australia and overseas.

Tourism

Provides leadership and specialised expertise to research on climate change impact on tourism, e-tourism, culturally appropriate tourism, small business enterprise management, economically and environmentally, sustainable tourism, social impacts of tourism and events.

RESEARCH AWARDS

The achievements of Victoria University's academics/researchers are internationally recognised by industry and community in a range of award ceremonies.

- Professor Nagendra Shah from the School of Biomedical and Health Sciences won the California Dairy Research Foundation's 2009 William C. Haines Dairy Science Award in recognition of his significant contribution to dairy science.
- The US National Fire Protection Association awarded Professors Dorothy Bruck and Ian Thomas the 2009 Harry C. Bigglestone Award for Excellence in Communication of Fire Protection Concepts.
- Work-based Education Research Centre (WERC) researchers received the lion's share of awards at the 12th Annual Australian Vocational Education and Training Research Association Conference.
- WERC researcher and educator Stefan Schutt also accepted a 2010 B-HERT award for Best Community Engagement Collaboration, on a project that aimed to discover how internet and free software can improve social interaction and well-being.
- Victoria University's Institute for Logistics and Supply Chain Management was also a recipient at the 2010 B-HERT awards for Outstanding Collaboration with a Regional Focus for its partnership with the Port of Melbourne and the Victorian Government's Department of Transport Essential Services Commission.

Victoria University (VU) is committed to recognising and enhancing the capabilities of the western metropolitan region of Melbourne – Victoria's major growth corridor. It is also a region with more than 40,000 businesses across a range of industries, many of which are focused on growth, innovation and investment into infrastructure and the community. The University is well placed to partner these businesses into the future.



ABOVE ANDREW HOLLOWAY, VICE-PRESIDENT (INTERNATIONAL), HOLDING THE CERTIFICATE OF RECOGNITION RECEIVED AT THE 2010 B-HERT AWARDS

INDUSTRY AND COMMUNITY

STUDENT SAFETY HONOURED AT B-HERT AWARDS

Victoria University International also received an honourable mention at the 2010 B-HERT awards for Outstanding Achievement in collaboration in research and development, higher education and training, vocational education and training and engagement. Our innovative student safety program aimed to find creative ways to promote safe living in Melbourne.

This program enabled Victoria University to positively influence the Australian and international media about its perception of student safety in Melbourne.

BUILDING COMMUNITY PARTNERSHIPS

Victoria University continues to develop mutually beneficial relationships with a wide range of industry and community partners.

The University's objective is to embrace the diversity and dynamism of the University's local communities, and to assist these communities to build their capacity to meet local, national and international challenges.

Our industry and community partners include:

- Adult Multi-cultural Education Services
- Australia-East Timor Association
- Maltese Community Council of Victoria
- Muslim Women's Council of Victoria
- Victoria Police

DEVELOPING A SPORTS NETWORK

The University is working with powerful partners in the western region as part of *Commitment 5 of the Making VU Program* to improve life in the western area of Melbourne. The Western Bulldogs football club, the Victorian Government and Victoria University are combining resources to develop a sports precinct linking Victoria University's Footscray Park Campus, the Whitten Oval and Maribyrnong Secondary Sports School. This represents A\$100 million investment will result in a sports education, research and performance precinct that is unique within Australia.

VOCATIONAL TAILORED LEARNING AND TRAINING

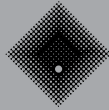
Victoria University is one of Australia's largest vocational training and education providers. The University leads the way in providing innovative training packages, coupled with consultancy and support services responsive to the needs of enterprises and the changing needs of the workforce.

Tailored learning and training

The University supports capability development through work-based learning and training programs. These programs help enterprises to up-skill and re-skill their employees to meet the demands of today's changing business culture. Victoria University also has a great track record with its national and international clients across a diverse range of sectors and industries.

As well as offering a wide range of accredited programs in the trades, para-professional and professional arenas, the University offers:

- design and development of training programs, materials and assessment
- customised training packages and in-service training
- accelerated learning programs
- skills recognition services and 'qualifying up' programs



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