

Southern Cross University

business &
information
technology



- Business ■ Business Administration
- Double Degrees with Business ■ Information Technology
- Applied Computing

Degrees in Business and Information Technology

The Southern Cross Business School offers industry-relevant degrees which combine strong, practical emphasis with rigorous theory. The School has excellent connections with industry leaders and prides itself on its innovative approach to teaching, providing a supportive and flexible learning environment.

Bachelor of Business

About this course

The Bachelor of Business provides the professional qualifications specifically required and most in demand throughout the public and private business sectors. The course is accredited by most major industry bodies.

Career opportunities

Graduates may begin or advance careers in the areas of accounting, advertising, banking, finance, human resource management, international business, investment, management, marketing, product management and public relations.

Jobs might include: accountant, advertising executive, auditor, business analyst, corporate banker, financial planner, futures trader, HR manager, industrial relations officer, market researcher, stockbroker, investment adviser, international business advisor, marketing or public relations officer.

Professional recognition and accreditation

Bachelor of Business graduates may be eligible for admission to one or more of the following professional bodies:

Accounting major: accredited with the Institute of Chartered Accountants in Australia, CPA Australia, the National Institute of Accountants.

Human Resources Management major: accredited with the Australian Human Resource Institute.

Marketing major: graduates are eligible to apply for membership with the Australian Market and Social Research Society.

Any major: The Australian Institute of Management.

Professional placement

Students may choose to undertake a 300-hour internship with a business as an elective which, depending on the major chosen, may count as two units toward their degree.

Major areas of study

The structure of the degree allows students to develop an in-depth knowledge within specialist areas such as:

- **Accounting:** Gold Coast, Lismore, Coffs Harbour and distance education
- **Advanced Accounting:** Distance education
- **Finance:** Gold Coast, Lismore and distance education
- **Human Resource Management:** Gold Coast and distance education
- **Information Systems:** Coffs Harbour and distance education
- **International Business:** Lismore and distance education
- **Management:** Distance education
- **Marketing:** Gold Coast, Lismore, Coffs Harbour, and distance education

Bachelor of Business Administration

About this course

This business qualification is ideal for managers early in their career or those aspiring to move into supervisory or managerial roles as part of their career progression. It offers a highly flexible option to those who already have some professional or technical qualifications, and the opportunity to broaden their knowledge and skill base in the areas of management and professional practice.

Career opportunities

Graduates may find opportunities in management roles within private and government organisations, human resource management, marketing, international business, finance, information systems and management.

Jobs might include: manager within private and government organisations, human resource manager, marketing manager, international business manager, finance manager and information systems manager.

Professional recognition

Depending on units completed, students may apply to join the Australian Human Resources Institute or the Australian Institute of Management.

Professional placement

Depending on the course domestic students may choose to undertake an internship with a business firm as an elective which may count as two units toward their degree.

Major areas of study

Students can choose sequences of units that meet their individual career objectives without the requirement of undertaking prescribed core units. Sequences can be undertaken in the following areas:

- **Accounting:** Gold Coast, Lismore, Coffs Harbour and Distance Education
- **Advanced Accounting:** Distance education
- **Finance:** Gold Coast, Lismore and distance education
- **General Business:** Gold Coast, Lismore, Coffs Harbour and distance education
- **Human Resource Management:** Gold Coast and distance education
- **Information Systems:** Coffs Harbour and distance education
- **International Business:** Lismore and distance education
- **Management:** Distance education
- **Marketing:** Gold Coast, Lismore and distance education



Bachelor of Information Technology

About this course

The Bachelor of Information Technology offers a complete grounding in all aspects of the Information and Communications Technology (ICT) industries. Students also have the opportunity to study some of the issues confronting the ICT industry, including employer obligations, employee rights, impacts on society, and future directions of the industry. An optional third summer session is available for study by distance education, which may reduce the time required to complete this degree. The mentoring program 'Women in Technology' provides additional support to women entering this specialist area.

Career opportunities

Graduates can establish information technology careers as programmers, multimedia developers, systems analysts, software engineers, database administrators, network specialists, project managers, web developers, systems administrators and technical support personnel.

Jobs might include: programmer, multimedia developer, systems analyst, software engineer, database/systems administrator, network/technical specialist and project manager.

Professional recognition

This course is accredited by the Australian Computer Society.

Major areas of study

The course covers programming, systems analysis and design, multimedia use and development, database development, networking and communications theory, computer security, and the management of technology.

Equipment and facilities

The University's library provides access to extensive reference material, including electronic journals and databases in all information technology disciplines. There is a Co-operative Bookshop and computer laboratories are located at all three campuses. All IT students have access to networked computer labs containing PCs and Apple Macintosh computers. There are several server computers allowing group access to commercial data processing software, databases, software engineering tools and many computer programming languages.



Bachelor of Applied Computing

About this course

Applications for the Bachelor of Applied Computing are no longer made through UAC or QTAC. All applications for on-campus or distance education study are now made direct to the University. No application fee applies.

The Bachelor of Applied Computing is an articulated program which is specifically designed for students wishing to upgrade their TAFE Diploma qualifications to Bachelor level via university studies. To qualify for entry into the 24-unit Bachelor of Applied Computing degree, applicants must hold an approved NSW TAFE or Gold Coast Institute of TAFE (GCIT) Diploma of Information Technology or Advanced Diploma of Information Technology or equivalent qualification.

Students holding a TAFE Diploma of Information Technology or Advanced Diploma will receive the equivalent of 12 units (144 credit points) of the 24-unit Bachelor degree as credit, leaving them with only 12 units (144 credit points) to complete at university. These 12 units can be completed in 18 months of full-time study or equivalent part-time study.

Students holding a TAFE Advanced Diploma in Information Technology (Systems Development) with Distinction will receive the equivalent of 16 units (192 credit points) of the 24-unit Bachelor degree as credit leaving them with only 8 units (96 credit points) to complete at university. These 8 units can be completed in 12 months of full-time study or equivalent part-time study.

The degree builds on and enhances the practical skills gained during TAFE studies providing graduates with greater avenues for employment and career advancement.

Career opportunities

IT specialists are currently in demand in industries including banking and finance, mining, health, education, tourism, and accounting in both public and private sector organisations.

Jobs might include: IT specialist within the banking and finance sector, accounting firms, service industries, public and private sector organisations.

Professional recognition

This course is accredited by the Australian Computer Society.

Professional placement

There is no mandatory work experience required for admission to this program.

Major areas of study

This course does not have majors. Students will study units in Applications Development, Database Systems, Digital Media, Programming, Systems Analysis and Design and Web Development.

Equipment and facilities

The University provides students with modern well equipped teaching spaces such as lecture theatres, classrooms, and studios or laboratories tailored to meet the needs of specific study disciplines. Modern audiovisual equipment is standard in most teaching venues, and all IT students have access to networked computer labs.

Associate Degree of Information Technology

About this course

This course comprises the first two years (16 units) of the Bachelor of Information Technology degree. It is an entry-level course offering strong technical emphasis in the preparation of computing para-professionals for the Information and Communications Technology (ICT) industry and successful graduates may then upgrade their qualification to Bachelor level following successful completion of an additional year. The University also offers the mentoring program 'Women in Technology' to female students of this course to provide dedicated support for women entering this specialised area.

Career opportunities

Graduates can establish careers in the ICT industry in private, government and business organisations.

Jobs might include: network specialist, web developer, systems administrator, and technical support personnel.

Professional recognition

This course is accredited by the Australian Computer Society.

Major areas of study

There are no majors applicable for the Associate Degree but units are available in Applications Development, Database Systems, Digital Media, Programming, Systems Analysis and Design, and Web Development.

Equipment and facilities

The University's library provides access to extensive reference material, including electronic journals and databases in all information technology disciplines. There is a Co-operative Bookshop and computer laboratories located at all three campuses. All IT students have access to networked computer labs containing PCs and Apple Macintosh computers. There are several server computers allowing group access to commercial data processing software, databases, software engineering tools and many computer programming languages.

Learning resources

Learning resources for each unit include study guides, readings, public domain software and dedicated online learning sites. Prescribed textbooks can be purchased, or borrowed from the SCU library.

The SCU library provides a wide range of services, print and electronic resources including librarian assistance, a document delivery service, catalogues, databases, e-books, e-readings, full-text journal literature, and podcasts.

The MySCU portal is a student's point of entry to a range of online services and resources that support study and student life. The portal includes unit learning and information sites where students can access resources, communication tools and useful links that are integral to their studies.

The Elluminate Live web-based audio-conferencing software may be used in some units of study. Students can have online real-time discussions with their lecturers and class while viewing other shared applications, all of which are interactive. If the session is recorded, students can view it afterwards.

The Academic Skills Development Unit (ADSU) supports student learning by offering online and on-campus academic skills workshops, email, phone, and one-on-one support.

The Southern Cross Business School also has a dedicated student support team that provides a diverse range of support services to internal, external, and international students.

Combined and Double Degrees

Bachelor of Business/Bachelor of Arts

Bachelor of Business, Bachelor of Laws

Degree	ATAR/OP	Locations	Delivery mode	Duration
B Business (<i>accounting, advanced accounting, finance, human resource management, international business, information systems, management, marketing</i>)#	68/15	GC, L, CH	OC, DE	3F/6P
B Business Administration	68/15	GC, L, CH	OC, DE	3F/6P
B Business/B Arts	68/15	L	OC, DE	4.5F/9P
B Business, B Laws	90/6	GC, L	OC, DE [♦]	5F/10P
B Information Technology	68/15	CH	OC, DE	3F/6P
Associate Degree of Information Technology	63/16	CH	OC, DE	2F/4P
B Applied Computing - prerequisite TAFE Diploma or equivalent	N/A	GC, CH	OC, DE	1-2F/2-3P

[♦]Students studying by DE must complete some compulsory on-campus workshops.

#Some majors and units differ by campus and some are available exclusively by distance education (check www.scu.edu.au/courses).

L: Lismore CH: Coffs Harbour GC: Gold Coast (Bilinga, Qld) TH-R: Tweed Heads - Riverside, (Brett Street, Tweed Heads)

TH-L: Tweed Heads - Lakeside, (Caloola Drive, Tweed Heads)

OC = On-campus DE = Distance Education MM = Mixed Mode F = Full-time P = Part-time N/A = Not Applicable

Luke McGovern, Senior Web Developer, Dynamic Motion Media, Brisbane
Bachelor of Information Technology, 2001

Achieving an IT degree was a must for a good path into the industry and I knew a degree from Southern Cross University would be highly regarded due to the mix of theoretical knowledge and practical implementation. I'm currently a senior web developer for Dynamic Motion Media, developing the core architecture for the infrastructure behind a web-based community receiving 12 million unique visitors a month. I'm also developing my own web-based community at flickspin.com which is a tremendous challenge and an incredible experience.



How to Apply

For full details go to

scu.edu.au/howtoapply

If you are planning to study on-campus, either as a full-time or part-time student, you will need to apply online through either the Universities Admission Centre (UAC) or Queensland Tertiary Admissions Centre (QTAC). Either can process your application. If you are planning to study by distance education you must apply direct to the University.

Contact details for UAC:

uac.edu.au

Phone: 02 9752 0200

Contact details for QTAC:

qtac.edu.au

Phone: 07 3858 1222

Tip: When applying through UAC or QTAC, first list the courses that interest you, in your preferred order. Then list your second choices – courses you'd be prepared to study if you missed out on your first choices, and which might assist you to get into one of your first choice courses later on.

Applications to begin Session 1 studies via UAC or QTAC generally need to be lodged by the last working day in September of the previous year, as applications after that date will incur a late fee.

Applying to study by distance education

If you are planning to study by distance education, you can apply direct to Southern Cross University via the Direct Application for Admission form.

Download it from:

scu.edu.au/howtoapply

or email: enquiry@scu.edu.au

Freecall: 1800 626 481

More information regarding closing dates can be obtained by calling Southern Cross University's closing date hotline on 1800 555 405.

International students sitting for a current Australian Year 12 examination should apply through UAC or QTAC.

All other international applicants should apply direct to our International Office. Phone: 02 6620 3876

scu.edu.au/international

Key Dates

Teaching calendar

Southern Cross University has a teaching calendar of three equal sessions. Depending on the course of study, this enables some students to spread their study load, or to accelerate and complete their degree in less time than the usual duration.

The teaching calendar is available at

scu.edu.au/teachingcalendar

Contact

Southern Cross Business School

For Business courses

P: 02 6620 3835

E: studybusiness@scu.edu.au

scu.edu.au/business-school

For IT courses

P: 02 6659 3209

E: studyit@scu.edu.au

scu.edu.au/business-school

2012 important dates

UAC & QTAC applications for 2012 entry (Session 1) close* uac.edu.au qtac.edu.au	30 September 2011
SCHOLARSHIP applications for 2012 close* scu.edu.au/scholarships	30 September 2011
Session 1 teaching dates Orientation	20 February - 2 June 2012 Feb 15, 16 and 17
UAC & QTAC applications for 2012 entry (Session 2) close*	June 2012
Session 2 teaching dates Orientation	18 June - 29 September 2012 June 13, 14 and 15
QTAC applications for 2012 entry (Session 3) close* (entry via UAC not available)	September 2012
Session 3 teaching dates Orientation	15 October 2012 - 2 February 2013 October 10, 11 and 12
For the most up-to-date enrolment information, including enrolment by direct application to the University, please visit: scu.edu.au/howtoapply	

*QTAC, UAC and scholarship application dates are subject to change. Please refer to their websites.

scu.edu.au

This brochure is a guide to Southern Cross University and the undergraduate studies offered by the University. The information set out in this brochure is an expression of intent only and should not be taken as a firm offer or undertaking.

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