

Faculty of Design, Media & Management

INSPIRATION

THROUGH AMPLIFICATION

**Music & Live Events
Management**

A vibrant nightclub scene with people dancing under colorful laser lights. The atmosphere is energetic, with bright green and red beams crisscrossing the dark space. In the foreground, a person is seen from behind, wearing a dark jacket and a blue visor, looking towards the dance floor. The background is filled with silhouettes of other dancers and the glow of stage lights.

INTRODUCTION

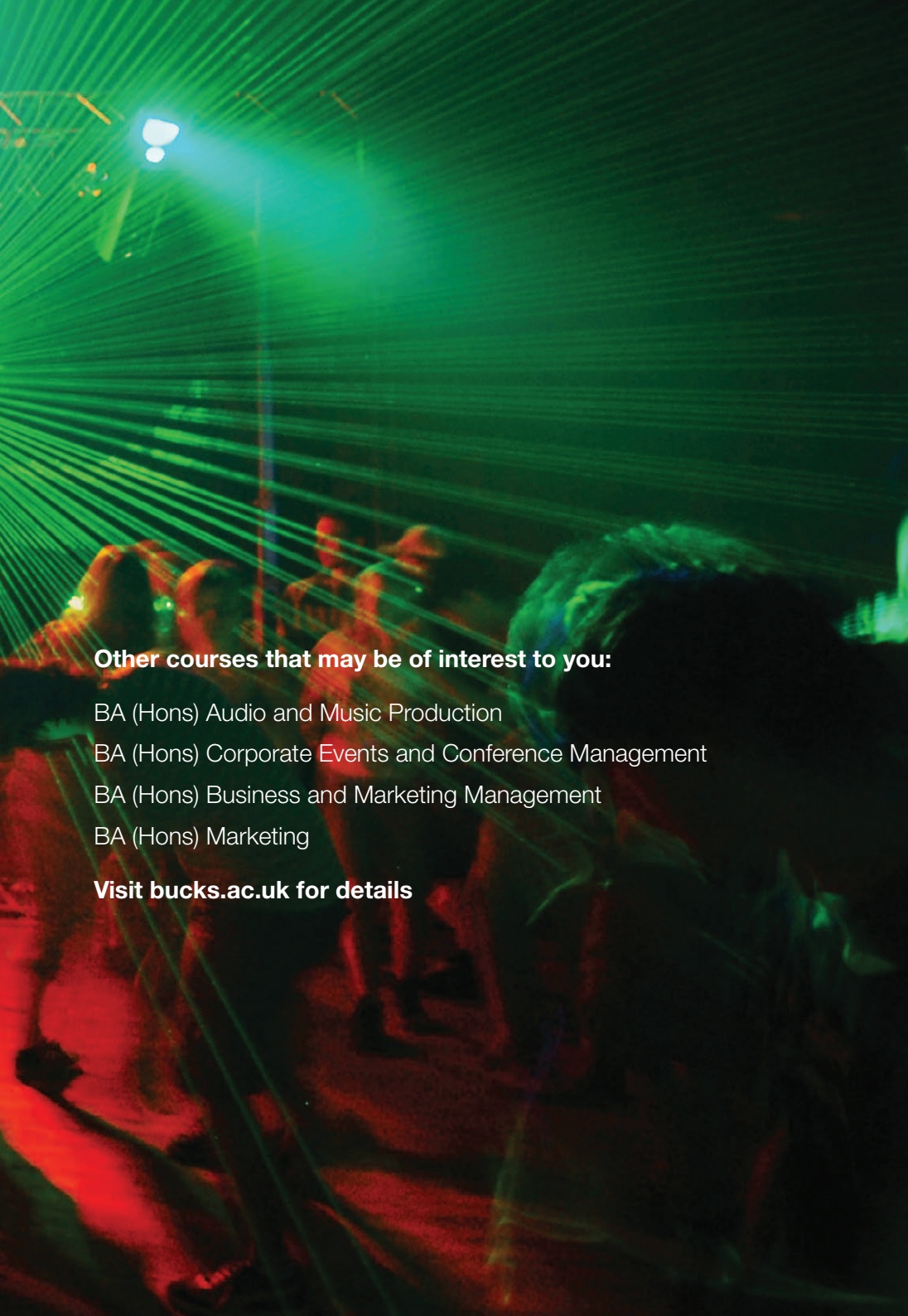
Outstanding facilities, experienced staff and a diverse range of exciting courses make Bucks New University the premier location to study.

We've been offering highly vocational programmes now for over 15 years - all geared to the industry and delivered by a team of talented staff, the majority still working in influential positions in the sector. It's these established industry links that will enable you to get closer to the action while you're studying, and give you the edge in this highly competitive field when you graduate.

Our students enjoy a friendly, supportive and innovative learning environment, and benefit from an approach to teaching that prioritises the importance of 'hands on' experience.

We are committed to developing your overall employability, expertise, confidence and competencies. All our courses reflect the very latest research, and we use innovative learning technologies and teaching methods to give you the greatest chance of success in your future career.

If you've just completed a first degree, and wish to enhance your existing qualifications by specialising in music and live events, we now offer a one year full-time master's degree. If you're already working in the industry, we have introduced a range of professional and executive short courses and postgraduate qualifications to help you update your knowledge and give you the new skills needed for a fast-evolving sector.



Other courses that may be of interest to you:

- BA (Hons) Audio and Music Production
- BA (Hons) Corporate Events and Conference Management
- BA (Hons) Business and Marketing Management
- BA (Hons) Marketing

Visit bucks.ac.uk for details

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DID YOU KNOW?

- Bucks was the first university in Europe to offer music and entertainment management programmes – we remain the most industry-recognised and established provider of music management training for the sector.
- We have been producing quality live event management programmes for over a decade – we are well known both in industry and academia for these programmes.
- The majority of our music and live events course team still work in influential positions in industry.
- Bucks has its own in-house label: MC9 Music.
- All the University's courses and studios are designed with input from top industry professionals.
- Students at Bucks have access to the very latest recording and live music production studios and a purpose-built music venue.
- Bucks is home to The International Centre for Crowd Management and Security Studies, founded in 2000.
- Students at Bucks can benefit from work experience opportunities with the likes of EMI, Sony/BMG, Universal Music and The MAMA Group.
- There's no student support package quite like the University's award-winning Big Deal*, giving eligible undergraduate Bucks students a range of great benefits.
- The University was nominated for 'Outstanding Support for Students' in the *Times Higher Education Awards* 2009.
- Also in 2009, Bucks was judged one of the best universities for courses and lecturers by students using the Hotcourses website: **whatuni.com**.
- Bucks became a Fairtrade University in 2009.
- The University is only 30 minutes from London Heathrow Airport by bus, and London is less than 40 minutes away by train.
- The redevelopment of High Wycombe as part of a 10-year project represents a capital investment of £200 million.
- Bucks has been open for business since 1893.

*visit bucks.ac.uk for full details





POSITIVE PARTNERSHIPS

Our excellent industry links will enhance the way in which you gain knowledge and engage in activities at the University. By involving staff from our industry partners, we can also make sure you develop a wide range of relevant skills that are needed in the workplace.

We're very proud of the support we get from the industry, and we have strong partnerships with many of the most recognised production equipment suppliers in the UK and Europe, including AC Lighting, Focusrite, Klark Teknik, Midas, Sennheiser, and Shuttlesound.

Whilst studying at Bucks New University, you are encouraged to undertake work placements, helping you to gain a true taste of industry life. Our course team and careers department have strong links with a number of organisations, such as EMI, Sony/BMG, and Universal Music, and can offer you assistance in finding appropriate placements.

SOUNDSORBA®

SENNHEISER

SHUTTLE SOUND

Focusrite®



INDUSTRY GUESTS

The best way to learn about the industry is from the people who actually work in it, so we have many top professionals who visit us on a regular basis to host workshops or give lectures. Here's just a small sample of some of the industry guests and speakers who have visited us.

Adam Brown and Clare Plested

Plested and Brown Theatre Company

Malcolm Buckland

MCPS/PRS
(The Rights Societies for the Music Industry)

Steve Clarke

Warner Chappell Publishing

Jon Dunn

Promoter, Live Nation

Michelle Emerson

HR Director for EMI Music

Ellie Fruchter-Murray

Nordoff-Robbins Music

Jimmie Gray

Sujiro and Universal Music

Amie Green

ClearChannel

Keith Harris

European Artist Manager of Stevie Wonder, and former Chairman of the Music Managers' Forum

Tania Harrison

Mean Fiddler

Richard Hinkley

Head of Marketing, Atlantic Records

Alison Hook

EMI

Mark Jones

PIAS/Wall of Sound Records

Steve Levine

BPI award-winning Producer and Broadcaster
(Culture Club, The Honey's and many others)

Korda Marshall

Warner Music Group

Ian McAndrew

Wildlife Management
(Craig David, Travis and others)

Dr Nigel Molden

Chief Executive
Synergie Logistics and Magnum Music

Stephen Nevin

Chairman, Music Publishers' Association

Aubrey Nunn

Musician and Manager
(Faithless, Dido and Corrine Bailey Rae)

Tony Platt

Producer Engineer for AC/DC,
Bob Marley and many others

Amy Robertson

Warners Films

Steve Rodway

Record Producer

Susan Rush

Pinnacle Distribution

Martin Rushent

BPI award-winning Producer for
Human League, Stranglers and others

Feargal Sharkey

CEO, British Music Rights

Louise Smith

Stephen Budd Management

Mike Smith

CEO, Columbia Records

Alison Wenham

The Association of Independent Music

Dave Bartholemew

Universal Music





CENTRES OF EXCELLENCE

The International Centre for Crowd Management and Security Studies

The International Centre for Crowd Management and Security Studies was formed to support the global development of a safe event environment, to advise on crowd management, security and stewarding issues, to research into areas of importance and to create educational standards in the industry.

A partnership between the crowd management and security industries and Bucks New University, the Centre is currently endorsed by the Security Industry Authority. It is also recognised by a number of associations, governing bodies and government organisations, including Skills for Security and the British Security Industry Association.

Our programmes in crowd management and protective security were the first of their kind in Europe, and the Centre acts as a conduit through which students from across the University can gain access to the crowd management, security, sports, events and music industries. The Centre has a rapidly expanding portfolio of programmes which will continue to grow over the coming years as the risk and hazard landscape changes.

The creation and maintenance of partnerships plays a vital part in the success of the Centre. Partners are involved in a range of activities, including training, lecturing, practical projects, conferences, seminars, and research. The knowledge generated by the Centre's groundbreaking work on projects in the UK and overseas has been utilised to improve safety at a wide range of events across the world.



The Mojo Barriers Centre for Education and Training

The Mojo Barriers Centre for Education and Training has been set up at the University in conjunction with the International Centre for Crowd Management and Security Studies. Opened in 2007, the training centre boasts the only training BLMS barrier in the world, which houses a pressure measuring system.

The Centre worked with the late Patrick Jordan from Mojo with this barrier in situ at concerts for seven years, and is now creating a range of programmes to train people in various aspects of barrier design and management.

The barrier, which is located in the White Room at the University, can be utilised in front of a state of the art lighting and sound system. This enables those being trained to work under the real conditions experienced at an event.

Student exchange programmes

As part of some of our courses, you may have the opportunity to study abroad at one of our partner universities. It's a great opportunity to enhance your employability by showing your ability to adapt to a new cultural environment – and it is lots of fun.

For more details, visit bucks.ac.uk

Professional training courses and evening classes

Catering for a diverse range of interests, our short courses can help you achieve your short-term goals. The duration of each course and the mode of study vary depending on the subject matter, with new courses and dates added throughout the year.

For more details, visit bucks.ac.uk



GRADUATE DESTINATIONS

With over a decade of graduates going out into the music and live events industry, we have a good story to tell when it comes to graduate destinations. Here are some of the companies our graduates have moved on to over the years.

- Air Management (Jamie Cullum)
- Ambassadors Theatre Group
- Anglo Plugging
- Atlantic Records
- A7 Management (student owned company)
- BBC
- British Phonographic Industry
- Broadstairs Folk Festival
- Cargo
- ClearChannel
- EMI Music
- Festival Republic
- Focusrite Audio
- Granada
- HMV
- Inspirit Music
- Mean Fiddler Association
- Mechanical Copyright Protection Society
- Ministry of Sound
- Mute records
- 19 Management
- Parlophone
- Performing Rights Society
- PPL (Royalties Collection Society)
- Sainted PR
- Sanctuary Records
- Sony/BMG Music
- Sony Music Studios
- Terrafirma Management
- Universal Music
- Universal Pictures
- Upfront Promotions
- Warner Brothers Music
- Wycombe Swan Theatre
- Zomba Music Publishing.



BA (Hons) Event and Festival Management

FOCUS ON THE FUTURE

This exciting programme will equip you with the skills and knowledge needed to work in the event and festival sector. Developed through extensive consultation with leading professionals, it focuses on trends shaping the future of the industry, while responding to the ongoing changes that are taking place.

Led by lecturers with extensive industry and academic experience, this innovative, forward-looking course combines the management of sporting, music, arts, film and other events with the production, promotion and technological aspects central to the event process.

The curriculum is enhanced by:

- access to major events for project work, such as V Festival and Glastonbury
- opportunities to put on events while on the programme
- guest speakers
- field trips
- opportunities for work placements
- certificate in pit training, security awards and other valuable qualifications
- opportunities to carry out research in Europe
- access to the latest equipment and event technology, including BLMS crowd barrier system
- access to a fully equipped venue, with state-of-the-art PA and lighting system
- support from the International Centre for Crowd Management and Security Studies
- National Outdoor Events Association membership.

Career prospects

Areas of employment are vast, and we've a strong record of students working in the events industry. Graduates of this course are currently working in local theatres, promotion companies and as operations managers, PR and events managers and safety and security advisers.

As hosts of the International Centre for Crowd Management and Security Studies, we also employ many of our students to work on festivals and events across Europe.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

N821





BA (Hons) Music and Live Events Management

BIG NAMES AND SOLID SKILLS

Developed in close consultation with the industry, this innovative course has been designed to equip you with the management skills required to take on the challenges of working in this diverse and exciting employment sector.

Solid business, marketing, management and event production skills are underpinned with a detailed understanding of the unique nature of working in live music and entertainment management. We offer hands-on opportunities to run your own live events and promotions, along with the benefits that come from our unsurpassed links with the biggest industry players, such as Showsec, Live Nation and Mojo Barriers.

The curriculum is enhanced by:

- industry-based workshops
- contributions to the research of our International Centre for Crowd Management and Security Studies at the largest outdoor concert venues in Europe
- opportunities for work experience
- the chance to work with the University's label, MC9 Music
- access to purpose-built live production facilities
- key industry partnerships with some of the most recognised live production equipment suppliers in the UK and Europe, including Sennheiser, Shuttlesound and AC Lighting
- industry-recognised qualification.

“Working for industry names like Julie’s Bicycle and Festival Republic gave me the opportunity to put my theoretical knowledge into practice.”

Sarah Tschentscher, graduated 2010

Career prospects

Our students are in the best position to take advantage of a career in what is now the fastest growing part of the music and entertainment industry, including venue management, tour management, festival production, live music marketing and promotions. The programme will also prepare you for self-employment within the entertainment industry or postgraduate study, including Bucks’ renowned MA in Music and Entertainment Management and the Postgraduate Diploma in Intellectual Property Law.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

NN28



BA (Hons) Music Management

AN EXCITING COURSE FOR AN EXCITING INDUSTRY

This exciting course, developed in close consultation with the industry, offers a comprehensive introduction to the necessary skills required for a successful management career in music and entertainment. In addition to the management and business content in the course, you will explore the social and cultural factors that impact upon the production and consumption of popular music.

You'll also gain a solid understanding of the importance of intellectual property management and contractual negotiations, ensuring that you leave Bucks ready to 'hit the ground running' in what is a competitive, but also an exciting and rewarding industry.

The curriculum is enhanced by:

- input from top music industry professionals
- work experience opportunities with the likes of EMI, Sony/BMG, and The Mean Fiddler
- access to the very latest recording and live music production facilities
- opportunities to develop your own business, with the support of our in-house label, MC9 Music
- key industry partnerships with the most recognised production equipment suppliers in the UK and Europe, including Sennheiser, Shuttlesound and AC Lighting.

Career prospects

Our students go on to work in record label management, artist management, marketing and promotions, tour management, live music marketing and venue management. This course is also great preparation for postgraduate study.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

N290



“My break came after the intern programme gave me three weeks work experience at Sony Music, which turned into a paid job, and financed my third year. I now run the international division of one of the largest digital distribution companies in the world, INgrooves.”

Alex Branson, VP & Managing Director, International, INgrooves

“I enjoyed my time at Bucks and feel the knowledge I gained gave me great insight into the music and entertainment industry. It gave me a step up on the ladder, which I used to find an industry internship at Air Management, which in turn led to my current position. I would definitely recommend Bucks New University to anyone considering a future in this industry.”

Coco Thaddeus, Media Manager, Sunfly Music Group Ltd



BA (Hons) Music Management and Artist Development

DISCOVER A WORLD OF NEW OPPORTUNITIES

Developed in close consultation with sector professionals, this course will equip you with the skills needed to work in management positions that sit between the business and creative sides of the industry. You will gain a broad overview of a wide range of music and entertainment industry activity, with an emphasis on artist management, A&R management and the DIY approach.

Whether aspiring to be an artist manager, to work in artist relations or A&R, this innovative course will provide you with the sensitivity required to manage musical creativity, while developing an eye for recognising the commercial business opportunity.

The curriculum is enhanced by:

- current input from top music industry professionals
- work experience opportunities with the likes of EMI, Sony/BMG and The Mean Fiddler
- engagement with all aspects of the A&R and artist development process through working with our own in-house label, MC9 Music
- access to the very latest recording and live music production facilities
- industry partnerships with the most recognised production equipment suppliers in the UK and Europe, including Sennheiser, Shuttlesound and AC Lighting
- networking with industry professionals.

Career prospects

Graduates have gone on to work in a diverse range of areas, including artist management, A&R management, artist relations, record label management, marketing and promotions, PR, plugging, merchandise management and distribution. The programme is also great preparation for postgraduate study.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

NW23



“Bucks is close to London and the heart of the music industry. The course gave me a solid production grounding and it opened my eyes to what the business side of things was really all about.”

Neil Marron, Focusrite Ltd



BA (Hons) Music Management and Studio Production

GET CLOSER TO THE HEART OF THE MUSIC INDUSTRY

Do you want to be a record producer?

A producer needs to recognise talent, to develop artistic potential in others and to have the technical knowledge to direct artists and engineers in the studio. Successful producers also have a solid grounding in business planning, negotiation skills, strategic marketing and an awareness of the cultural and social context in which their artist will fit.

On this course, you will gain vital skills to help you succeed in this competitive industry.

Our practical, hands-on recording and production workshops will be complemented by modules which will show you how to market, promote, sell and, just as importantly, protect your creativity by understanding how copyright works.

Your application should demonstrate an understanding of music production software and/or some self-taught or trained musical ability.

The curriculum is enhanced by:

- Pro-Tools HD recording studios, built and equipped to the highest industry standards by studio design experts, each with its own dedicated live area and vocal booth
- programming suites with Pro-Tools for pre and post-production
- regular guest workshops by music industry professionals
- work experience opportunities
- industry partnerships with the most recognised production equipment suppliers in the UK and Europe, including Focusrite, Sennheiser, Shuttlesound and AC Lighting.

Career prospects

As well as helping you set up your own production company, this course will prepare you to work in areas such as label management, copyright societies and artist management. The ability to recognise artistic and production values in music will also help you explore a diverse range of employment opportunities, such as Music Supervisor for games, film and television.

The programme will also prepare students for further postgraduate study, including Bucks' renowned MA in Music and Entertainment Management and Postgraduate Diploma in Intellectual Property Law.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

NJ29

BA (Hons) Music Management, Branding and Public Relations

PROMOTING EXCELLENCE IN POPULAR MUSIC

Developed in close consultation with the industry, this exciting course will provide the skills-base required for those seeking a career in the marketing and promotion of popular music, in all its forms.

Reflecting the enormous growth seen in the importance of linking music products with a range of other brands and services (such as cars, beer, mobile phones, lifestyle choices), the course provides solid business, management and marketing skills, underpinned with a detailed understanding of the unique nature of dealing with recording artists, music and the entertainment 'product'.

The curriculum is enhanced by:

- Chartered Institute of Marketing accreditation, providing exemption from the industry body's own specialist qualifications
- regular lectures from music marketing professionals
- work experience opportunities with the likes of EMI, Sony/BMG and specialist music marketing agencies
- opportunities to work within the University's own in-house label, MC9 Music
- access to a purpose-built music venue for your own activities
- key industry partnerships with some of the most recognised live production equipment suppliers in the UK and Europe, including Sennheiser, Shuttlesound and AC Lighting.



Career prospects

A diverse range of employment opportunities is open to our graduates, including music marketing management, brand management, promotions, PR and plugging. The programme is also a great preparation for postgraduate study.

Duration

Three years

Mode of study

Full-time

How to apply

Visit ucas.com for details

UCAS code

NN2N

“You can come out of the Music Management courses at Bucks New University and sit down with managers, booking agents, labels and publishers, or indeed anyone in the music business, and speak with confidence and knowledge.”

Felix Bechtolsheimer, Fat Fox Music

Postgraduate Diploma Intellectual Property Law for the Creative Industries

THE RIGHTS STUFF

Unlike others in the area, this unique programme focuses on the often complex legal issues which specifically affect the music and entertainment industries. Taught by leading music industry lawyers, it will ensure you've the intellectual property (IP) knowledge needed for a comprehensive understanding of rights protection and exploitation of music-related brands and products, in both online and physical environments, and across multiple media platforms.

Topics studied on this course include:

- the basis of the English legal system, as a common law system
- the sources of law, including legislation, case law, European law and international conventions
- the basic protection offered by copyright law and international conventions, as well as the subsistence of copyright law and related rights in the digital age
- ownership, duration, restricted rights, infringements and remedies in copyright law and performer's rights, as well as moral rights
- detail and description of the law related to the subsistence, ownership, duration, restricted acts, infringement and remedies of database rights and trademarks and passing off
- the rules of formation of contracts in England and Wales, as well as the action of breach of contract and remedies, including damages and injunctive relief
- the historical development of copyright and author's rights

- the law of defamation, confidence, data protection and the new and developing law of privacy in the United Kingdom and Europe
- the role of the collection societies in the music and other creative industries
- the importance and limitations of copyright, trademarks and other IP rights in the digital age
- the rules of competition law in the UK, Europe and the USA, and the importance of competition law to the creative sectors.

In order to help you achieve the balance between work and study, the programme is delivered through a combination of weekend workshops and online learning. You also have the option of going on to complete a full master's programme. In addition, it is possible to attend just one of our IP modules as a short course, for which you can receive credits towards a future postgraduate qualification.

Duration

One year

Mode of study

Full-time and part-time, residential workshops and online learning

How to apply

Visit bucks.ac.uk for details



MA Music and Entertainment Management

IN TUNE WITH ALL THE KEY ISSUES

Our stimulating MA will help you hone the skills needed for a successful management career in this industry. The course looks at key issues facing the music and entertainment industries, including intellectual property, the digital revolution and its impact, changing business models and how content can be monetised.

During your studies, you'll consider global strategy and issues surrounding leadership and management. The programme will also include a number of keynote lectures on a range of other issues, including sustainability and the industry, as well as crowd and safety management.

Areas of study

The master's programme comprises these six modules, plus a dissertation:

- Intellectual Property Law for the Creative Industries
- Leadership & Management for the Music & Entertainment Industry
- Industry Issues 1:
The Future of Recording & Publishing
- Industry Issues 2:
The Future of the Live Music Sector
- International Intellectual Property Law for the Creative Industries
- Strategic Management for the Music & Entertainment Industry.

In order to help you achieve the balance between work and study, the programme is delivered through a combination of weekend workshops and online learning. All assessment will be in the form of coursework and presentations, with the focus being on work-based issues.

Key features of this course include:

- option to attend just one of our modules as a short course, and receive credits towards a future postgraduate qualification
- highly specialised staff from both industry and education
- six stimulating and supportive residential workshops
- online tutor support, available throughout the programme
- assessment directly related to your own role and work setting
- comprehensive resource packs provided for each workshop
- unrivalled facilities and industry links.

Duration

One year / two years

Mode of study

Full-time / part-time, residential workshops and online learning

How to apply

Visit bucks.ac.uk for details



FURTHER INFORMATION

To find out more about Bucks New University, visit bucks.ac.uk or contact our recruitment team:

Freephone: **0800 0565 660**

International: **+44 (0) 1494 605 259**

Email: advice@bucks.ac.uk

You can also visit our YouTube channel: [youtube.com/designmediamgt](https://www.youtube.com/designmediamgt) or come to one of our open days, details of which you'll find on our website.

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This publication can be made available in alternative formats if required.

This brochure was produced by Buckinghamshire New University in 2010, and is accurate at the time of going to press. We reserve the right to amend information without prior notice.

Designed by SMRS. smrs.co.uk

Printed by Paramount Print Group, Stockport

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We are proud of our industry support

