

Norwich Business School in London

Postgraduate Prospectus



Welcome

Managing within organisations is both an art and a science. It hinges upon the ability to understand social behaviour; it relies on being able to handle successfully the somewhat contradictory processes of controlling action while fostering motivation, creativity and commitment.

Norwich Business School adopts an approach to teaching and learning which is designed to promote academic achievement as well as developing the potential for future managerial excellence.

The strategy underpinning Norwich Business School's courses is:

- To provide a framework for the acquisition and progressive development of knowledge throughout the learning experience
- To enable the development of personal and professional business skills that will support fast career progression
- To stimulate a positive attitude towards lifelong learning and a culture of creativity and innovation.

We are committed to instilling confidence in our students.

We will support you to:

- Develop assertive and confident communication skills
- Plan, monitor and review individual development
- Understand the dynamics of effective team working
- Make use of advanced problem-solving techniques
- Develop and practice your leadership skills.

Drawing inspiration from studying in the midst of the world's leading financial capital, we truly hope that you seize the opportunity to enjoy the UEA London experience and benefit from our outstanding masters programmes to equip you with the knowledge, skills, business insights and confidence to propel your future career success.

I look forward to you joining us and welcoming you to Norwich Business School at UEA London.

Professor Paul Dobson, Head of Norwich Business School

- ✦ A top 5 university in London for business studies
- ✦ Study a business masters in the heart of London's financial district
- ✦ Develop your personal and professional business skills
- ✦ Supporting fast career progression for all our students
- ✦ Stimulating a positive attitude towards lifelong learning
- ✦ Groundbreaking Study Centre
- ✦ Culture of creativity and innovation

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“UEA is ranked in the top 5 Universities
in London for Business.”

Guardian and Times 2011



Contact us

Tel +44 (0) 1603 591901

Email nbsp.admiss@uea.ac.uk

www.uea.ac.uk/london



MSc Programme Structure

Key Features

Our MSc programme has a number of features that make it attractive to prospective students. These include:

- Final cash prizes of £1,000 to the best students on the MSc courses
- Individual internships – available to high performing students
- Opening up recruitment opportunities through direct interaction with businesses and access to careers service.

The overall aim of our postgraduate MSc programme is to develop the next generation of managers through the provision of skills and competencies that are highly valued by leading contemporary firms.

The programme structure has a common first semester, where students are required to take four core modules. These modules will incorporate three core aspects of business management: Human Resource Management, Financial and Managerial Accounting, and Principles of Marketing.

Students then specialise in the second semester in one of the following MSc courses:

- MSc Management
- MSc Marketing and Management
- MSc Finance and Management

The programme is intended to meet the needs of graduates who have not previously specialised in management, or who have studied the subject in a non-UK context.

We pride ourselves on being able to offer excellent career prospects to our students. The programme provides students with a strong foundation in management with an emphasis on development of skills and employability. The theme of employment skills runs throughout the courses and graduates will build a portfolio of transferable skills.

Teaching Methods

Teaching is provided by members of academic staff, often in a relatively informal learning environment, and programmes may incorporate lectures, seminars, practical work and projects.

Assessment

Students are required to complete a combination of compulsory modules and specialist optional modules to gain the degree of Master of Science (MSc). Assessment may incorporate written examinations, presentations and coursework.

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Length of Course: 1 year, full-time.

Registration: September.

MSc Management

A full-time, 12 month intensive Master's programme, the MSc Management has been designed to meet the needs of non-business graduates wanting to develop a career in business and management.

The programme complements the skills gained from a first degree for students of engineering, the sciences and humanities, with a comprehensive focus and understanding of key areas of business education.

One of the outstanding benefits of our MSc Management is a full third semester of teaching, offering increased contact hours with our highly experienced academic staff. The programme prepares students for a wide range of professional and management careers across business functions and sectors.

Learning Outcomes

On completion of this course students will be able to:

- Be sensitive to international business practices and contribute to the leadership, strategy and management of change
- Assess critically the relationship between organisations, their external context, and their management processes
- Review critically and apply creatively the body of knowledge relating to organisations, their external context, and their management processes
- Make informed judgements about the appropriate application of theory to managerial practice in relation to organisations, their external context and their management processes
- Evaluate and recommend options for the improvement of managerial practice in relation to organisations, their external context, and their management processes
- Gain the knowledge, skills and confidence necessary to become a more effective manager by learning to integrate and align organisational processes, systems, and people to meet today's critical challenges and goals.



Semester 1

Compulsory Modules

- Human Resource Management
- Financial and Management Accounting
- Principles of Marketing
- Management Skills and Personal Development

Semesters 2 and 3

Compulsory Modules

- International Business
- Business Strategy
- Leadership and Change

Optional Modules

- Business Finance
- E-Business
- Brand Leadership
- Operations and Supply Chain Management
- Entrepreneurship and Small Business Management

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Registration: September.

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MSc Marketing and Management

Semester 1

Compulsory Modules

- Human Resource Management
- Financial and Management Accounting
- Principles of Marketing
- Management Skills and Personal Development

Semesters 2 and 3

Compulsory Modules

- Brand Leadership
- Marketing Research
- Integrated Marketing Communications

Optional Modules

- International Business
- E-Business
- Operations and Supply Chain Management
- Entrepreneurship and Small Business Management

A full-time, 12 month intensive Master's programme, the MSc in Marketing and Management is designed to meet the needs of non-business graduates who have not previously specialised in marketing or management but now wish to do so and improve on their skill set.

Whilst featuring specialist marketing modules, an understanding and appreciation of other business functions within organisations is also developed throughout the course of the programme.

One of the outstanding benefits of our MSc Marketing and Management is a full third semester of teaching, offering increased contact hours with our highly experienced academic staff. The programme prepares students for a variety of general marketing and management roles in both the private and public sector.

Learning Outcomes

On completion of this course students will be able to:

- Contribute to the development of brands and their market places, through the ability to analyse markets and their behaviours
- Assess critically the relationship between organisations, their external context and their management processes
- Review critically and apply creatively the body of knowledge relating to organisations, their external context and their management processes
- Make informed judgements about the appropriate application of theory to managerial practice in relation to organisations, their external context and their management processes
- Evaluate and recommend options for the improvement of managerial practice in relation to organisations, their external context and their management processes
- Gain the knowledge, skills and confidence necessary to become a more effective manager by learning to integrate and align organisational processes, systems, and people to meet today's critical challenges and goals.

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Length of Course: 1 year, full-time.

Registration: September.

MSc Finance and Management

A full-time, 12 month intensive Master's programme, the MSc Finance and Management has been designed to meet the needs of non-business graduates wanting to develop a career in finance and management. This programme is designed to provide students with a good foundation and understanding of the accounting and finance principles.

The taught modules will give students a clear understanding of the role of accounting, finance and other general management disciplines to ensure successful operations in a range of business settings, including financial, non-financial and public sector organisations. It is designed for candidates wishing to acquire expertise in accounting and finance, whilst developing the necessary skills for general management roles as well. The course builds on the Business School's existing partnerships with Norwich's Financial District, which is one of the largest in the UK.

One of the outstanding benefits of our MSc Finance and Management is a full semester of teaching, offering increased contact hours with our highly experienced academic staff.

Learning Outcomes

On completion of this course students will be able to:

- Understand the foundations of finance and the operation of financial markets and provision of financial services
- Assess critically the relationship between organisations, their external context and their management processes
- Review critically and apply creatively the body of knowledge relating to organisations, their external context and their management processes
- Make informed judgements about the appropriate application of theory to managerial practice in relation to organisations, their external context and their management processes
- Evaluate and recommend options for the improvement of managerial practice in relation to organisations, their external context and their management processes
- Gain the knowledge, skills and confidence necessary to become a more effective manager by learning to integrate and align organisational processes, systems, and people to meet today's critical challenges and goals.



Semester 1

Compulsory Modules

- Human Resource Management
- Financial and Management Accounting
- Principles of Marketing
- Management Skills and Personal Development

Semesters 2 and 3

Compulsory Modules

- Business Finance
- International Financial Services
- Current Issues in Finance

Optional Modules

- International Business
- E-Business
- Operations and Supply Chain Management
- Entrepreneurship and Small Business Management

Length of Course: 1 year, full-time.
Registration: September.

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MSc Entry Requirements and How to Apply

Our postgraduate community forms one of the strengths of the University. Since our foundation we have established a reputation as an internationally-recognised centre for research and teaching.

Academic Entry Qualifications

Applicants should have a good first degree in a non-business related subject or any subject studied in a non-UK context.

English Language Requirements

We welcome applications from those whose first language is not English or those whose degree was not taught in English. To ensure such students benefit fully from postgraduate study, we require evidence of proficiency in English:

IELTS/or equivalent qualification	6.5 (minimum 6.0 in all components)
Internet-based	92-94
TOEFL	minimum 20 in all components

In certain circumstances we may require the applicant to complete a Pre-Sessional English, Graduate Diploma or English for Postgraduate Study course prior to beginning their Masters programme. For further information on these courses see pages 9-13 or www.intohigher/uea-london.

How to Apply

ALL applications need to be accompanied by certified transcripts and the final graduation certificate (if available) from the candidate's earlier university, setting out examination results to date and the official results of IELTS (or equivalent) English tests where applicable. Applications should also include two formal academic references.

Applications can be completed online. Application and Reference forms may also be downloaded from the individual course pages of the UEA London website.

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MSc Fees, Scholarships and Funding

Fees

Full details of the fees for the Norwich Business School are available from www.uea.ac.uk/nbs.

Fees include tuition costs, supervision and access to the library and computing facilities. In addition to tuition fees there will be the costs of, for example, accommodation, food, general living costs and where applicable medical insurance, return air travel to the UK, and if applicable, pre-sessional courses.

Funding

Funding for postgraduate study is available both from the University and from a number of external schemes. Applicants should note that many award schemes have early closing dates and may require the acceptance of the offer of a place as a condition of eligibility. If you wish to apply for funding, **you are therefore strongly advised to apply to the Norwich Business School as early as possible in the year of entry**. Please indicate in your application that you wish to be considered for an award.

Brief descriptions of some of the major sources of funding are described in this prospectus.

For further details please contact Norwich Business School. International applicants may also wish to contact the International Office, see www.uea.ac.uk/international.

External Scholarship Schemes

British Council Scholarships: A number of Business students receive funding from the British Council. International students should contact their local British Council office for more information, see www.britishcouncil.org.

University and Norwich Business School Scholarships

MSc International Scholarships: Fee reduction scholarships may be awarded to well-qualified applicants on the basis of academic excellence.

UEA Alumni Scholarships: Norwich Business School MSc scholarships may be available to UEA alumni.

For further details about all Scholarship and Funding opportunities, please see www.uea.ac.uk/nbs

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University Preparation Courses for International Students at UEA London

To be successful in masters degree level study students should have a good academic background, a strong understanding of the study skills required for postgraduate study at a UK university as well as a very good command of English.

For students coming from overseas to study our London masters degrees we offer a number of preparation programmes to ensure that students are equipped with all the skills they need to be successful in their masters studies.

For students who need additional academic preparation, the Graduate Diploma provides an introduction to business related academic subjects in the English language. It also develops skills needed for successful independent study and research.

For students who don't yet have the required level of English language, the INTO UEA London language preparation programmes have flexible start dates and study durations to ensure students receive the right amount of English language preparation prior to commencing their masters.

The English language programmes focus on English for academic purposes and as such concentrate on equipping students with the type of language skills needed specifically for degree level study.



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www [intohigher.com/uea-london](http://www.intohigher.com/uea-london)



Graduate Diploma in Business or Economics

If you have a recognised undergraduate qualification, or a high grade in your 3-5 year Diploma course, but do not meet the minimum requirements for direct entry, you can use the Graduate Diploma as an extra year of academic study to provide a pathway through to a Master's course at the University of East Anglia in London or Norwich.

The Graduate Diploma is a nine-month programme that prepares international students from various disciplines for postgraduate study in Management in London, or Business and Economics in Norwich.

Successful completion of the Graduate Diploma programme leads to the award of the University of East Anglia Graduate Diploma; Level 6 on the National Qualification Framework (NQF). The course is a first step towards obtaining a postgraduate qualification.

Key Features

The programme focuses on:

- Improving your English language skills for postgraduate study
- Improving your knowledge and understanding of the subject you wish to study at Postgraduate level
- Developing your skills for postgraduate research.

Programme Structure

The programme provides a grounding in subject content, relevant English language and research skills. You will conduct a research project based on your area of interest.

Compulsory Modules

- English Language and Communication Skills
- Foundation in Business
- Foundation in Economics
- Statistics for Quantitative Research
- Research Skills
- Research Project

English Language Entry Requirements

IELTS/or equivalent qualification	5.5 (minimum 5.5 in reading and writing)
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Tuition Fees for 2011/12

£11,490



Length of Course: 9 months, full-time.
Registration: September and January each year.

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www [intohigher.com/uea-london](http://www.intohigher.com/uea-london)



English for Postgraduate Study

English for Postgraduate Study is a year-round course of intensive academic English language study, which prepares international students, whose first language is not English, for study at postgraduate level at the University of East Anglia in London or Norwich; or for entry to the INTO Graduate Diploma. The course covers English language, academic study and subject specific postgraduate research skills needed for successful study at postgraduate level.

The course will help interested students adjust to the demands, challenges and expectations of UK higher education. You will also be able to practise your developing language skills in a vibrant study environment, where you can take advantage of the additional learning facilities and mix with a wide variety of British and international students. Students can enrol on the English for Postgraduate Study course at the beginning of each term. The course is suitable for students of different language levels. At the end of each term, your skills and language will be assessed to give a clear indication of your progress.

Course Content

The English for Postgraduate Study course will enable students to develop their knowledge, ability and confidence in a variety of skills essential for postgraduate study. These include team work, problem solving, critical thinking, and time management.

As your level of English increases, you will also focus on research projects, research methods, and quantitative and qualitative data analysis. Through studying a range of modules, you will develop a greater command of written and spoken English, as well as the academic study skills that are critical for successful study at postgraduate level.

Start dates

- Mon 26 Sep 2011
- Mon 09 Jan 2012
- Tue 10 Apr 2012
- Mon 09 Jul 2012

English Language Entry Requirements

IELTS/or equivalent qualification	3.0 (minimum 3.0 in writing)
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Tuition Fees for 2011/12

£3,650 per term

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Email intouelondon@uea.ac.uk

www [intohigher.com/uea-london](http://www.intohigher.com/uea-london)

Length of Course: Minimum one term.

Class Hours: Up to 21 hours per week.

Registration: September, January, April, July.



Pre-sessional English

This 20 hour per week course is suitable for students who are academically qualified, hold an offer from UEA London, and need to improve their English language level before starting their postgraduate degree at UEA London.

Depending on your language level and degree programme requirements, you may take a 12, 8 or 4 week course. To apply for the Pre-sessional English course you must have a valid IELTS or TOEFL test result and a conditional offer of a place at UEA London.

Course aims

The Pre-sessional course is a high quality academic English course which prepares international students for academic study with the University of East Anglia, London. It will enable you to improve your English language proficiency in the core skills of listening, speaking, reading and writing, and to develop the academic study skills needed for successful study at postgraduate level.

You will also focus on subject related work to help you learn how to study independently using online and self-access materials, helping you adjust to the demands, challenges and expectations of UK higher education.

You will be internally assessed to evaluate whether you have reached the appropriate level for entry to your degree course. Acceptance on a UEA London course is at the discretion of the University.

Assuming you have already met the University's academic entry requirements and any other outstanding conditions, students who complete the Pre-sessional English course and meet the minimum English language requirement for entry to their chosen degree course, are guaranteed entry to UEA London.

Start dates

- Mon 20 Jun 2011 (12 weeks)
- Mon 18 Jul 2011 (8 weeks)
- Mon 15 Aug 2011 (4 weeks)

English Language Entry Requirements

**12 weeks:
IELTS/or
equivalent
qualification** 5.0 (minimum 5.0 in each subskill)

**8 weeks:
IELTS/or
equivalent
qualification** 6.0 (minimum 5.5 in each subskill)

4 weeks: Applicants must hold an unconditional offer for their Masters programme

Tuition Fees for 2011/12

- £3,180 (12 weeks)
- £2,120 (8 weeks)
- £1,100 (4 weeks)

Length of Course: 4, 8 or 12 weeks.

Registration: June, July or August.

Contact us

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Email intoueastlondon@uea.ac.uk

www.intohigher.com/uea-london



A groundbreaking Study Centre in the heart of London's Financial District

The new London Study Centre is located in the heart of London's financial district – just a few minutes' walk from Liverpool Street station, providing excellent transport links across London, as well as a wide range of shops, restaurants and cafés. The Centre's location in central London places our students at the heart of the UK's business and professional networks.

London is a global hub for industries such as financial services and the media. It is also home to the headquarters of many multi-national organisations. With the Bank of England, the London Stock Exchange, Lloyds of London, the iconic Gherkin building and the offices of over 500 banks all within walking distance of the Centre, UEA London provides you with the opportunity to study in the heart of one of the world's major business and financial centres.

“Nowhere in the world can rival London as a place to study. It has a combination of academic excellence, a rich artistic and cultural heritage and is positioned at the centre of global business. With students from 200 countries, London truly is a world in one city. No wonder there are more international students in London than in any other city in the world.”

Boris Johnson, Mayor of London, Study in London Guide

The Centre is on Middlesex Street, also known as Petticoat Lane, where a market has existed since at least the 1750s, and is at its largest on Sundays when it can consist of up to 1,000 stalls. Nearby you will also find Brick Lane, famous for its South-Asian cuisine, and the historic Spitalfields and Leadenhall Markets.



Useful websites for London:
www.visitlondon.com
www.londontown.com
www.spitalfields.co.uk
www.timeout.com/london

Contact us

Tel +44 (0) 1603 591901

Email nbsp.g.admiss@uea.ac.uk

www.uea.ac.uk/london



World-class Facilities unrivaled in London

The new purpose-built Study Centre sets high standards with its teaching and learning facilities for over 1,000 students. With modern tutorial and teaching classrooms, a multi-purpose lecture theatre, state-of-the-art IT laboratories, a learning resource centre and dedicated student services team, it's a perfect environment for learning. There are also comfortable communal spaces and a café where students can socialise and make new friends.

In addition to the resources within the Centre, we provide access to the library, sports and social facilities at City University London, which is situated at Northampton Square. Students are also welcome to visit the University's campus in Norwich, where they can benefit from full access to the first-class facilities and services.

Adjacent to the London Study Centre, a new stylish student living complex enables you to live and learn in one dynamic central London location. NIDO Student Living operates the student accommodation, which is home to 1,250 students and the tallest student accommodation in the world which offers excellent views of the major sites across London.

The Masters Suite

The Masters Suite, on level 3 of the Centre, provides a range of resources specifically designed to meet the needs of postgraduate students, including dedicated teaching and tutorial classrooms, a large break-out space with a computer cluster, areas for private study, and comfortable seating areas for group discussion or relaxation in between lectures. Wireless access throughout ensures that postgraduate students can benefit from the extensive range of e-journals available through the University's online resources.

For more information on accommodation please visit www.nidostudentliving.com/london/spitalfields/

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Faculty of Social Sciences

School of Economics | School of Education and Lifelong Learning | School of International Development
Norwich Business School | Law School | School of Social Work and Psychology |

Disclaimer We have taken great care in compiling the information contained in this prospectus, which we believe to be accurate at the time of going to press. However, the provision of courses, facilities, and other arrangements described in the prospectus are regularly reviewed and may be subject to change without notice. Applicants will be notified of any material changes likely to have a bearing on their application, such as cancellation of, or major modification to, programmes of study offered, or fees and charges to be levied by the University.

The University operates an Admissions Complaints Procedure. If you feel that you have a well founded complaint regarding your application, please contact your Faculty Admissions Office in the first instance.

Equal Opportunities The University of East Anglia operates an equal opportunities admissions policy. It aims to ensure that no applicant will receive less favourable treatment on the grounds of sex, age, marital status, race, colour, nationality, ethnic origin, sexual orientation, or political or religious belief. The University welcomes applications from candidates with disabilities.

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with this prospectus
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The University of
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Fair Trade university.

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