

**BACHELOR OF BUSINESS ADMINISTRATION- HONOURS PROGRAM  
DIPLOMA IN BUSINESS ADMINSTATION**

**SUMMER 2009  
BADM 2050**

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<b>Course Title:</b>	Ethics and Values in Business
<b>Pre-requisites:</b>	AHSS 1000: Microeconomics BADM 1040: Marketing
<b>Co-requisites:</b>	None
<b>Credits:</b>	0.5
<b>Course Website (If applicable):</b>	<a href="http://www.onlineguelphhumber.ca/">http://www.onlineguelphhumber.ca/</a>
<b>Method of Delivery:</b>	Lecture

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### **Calendar Description:**

This course examines the ethical and evaluative issues in business and professional activities and practices through case studies and assignments. It explores the nature of values and ethical systems, duties and rights, private and public goods, the consumer movement, social marketing, corporate social accounting, private rights and professional ethics and responsibilities.

### **Course Learning Outcomes**

On completion of this course the student will be able to:

1. Define the terms ethics, values, standards, integrity and social responsibility.

2. Describe the evolution of the key ideas of Plato, Kant, Mill and Rawls and trace the parallel development of ethical values, norms and standards, including the feminist perspective.
3. Describe the development of the consumer movement, corporate social accounting and professional codes of ethics.
4. Analyze cases and articulate the ethical issues involved.
5. Analyze cases and identify the impact of business decisions on all stakeholders
6. Describe the possible ethical dilemmas in aspects of business and the relationships of ethical behaviours and professional and organizational success.
7. Draw up a set of ethical standards for a sample organization.
8. Describe the impact that norms and standards of other countries may have on international business.
9. Demonstrate awareness of his/her personal values and the social norms and moral standards in Canadian society.

## Learning Resources

### Required Textbook(s):

**Title:** Moral Issues in Business  
**Author:** William H. Shaw, Vincent Barry and Spiro Panagiotou  
**Edition:** 1<sup>st</sup> Canadian  
**\*ISBN:** 978-0-17-644130-2  
**Publisher:** Nelson, 2010

### Supplementary:

Selected handouts and online readings as provided by the instructor

## Course Schedule

Week(s)/ Lesson	Topic	Reading(s)/ Activities
1	Introduction – the nature of morality and the relativist challenge	Chapter 1
2	Ethical theories	Chapter 2; Benjamin Franklin's Catalogue of Virtues (online)

Week(s)/ Lesson	Topic	Reading(s)/ Activities
3	Distributive justice	Chapter 3 & Readings by Isbister (pp. 101-106) and Haslett (pp. 107-112)
4	Capitalism: How many moral cheers?	Chapter 4; Readings by Sen (pp. 137-141) and Maitland (pp. 143-148)
5	Corporations in Society	Chapter 5; Reading by Cassidy (pp. 174-180) and Friedman (online); <b>INDIVIDUAL CASE ANALYSIS DUE</b>
6	Mid-Term	
7	Basic issues in the workplace	Chapter 6; Reading by Werhane and Radin (pp. 218-221) and Case 6.2
8	Contemporary issues in the workplace	Chapter 7; Reading by Mills (pp. 264-268) and Case 7.1
9	The Moral dilemmas of being an employee	Chapter 8; Reading by Davis, (pp.309-313) and Case 8.2
10	Discrimination at work	Chapter 9; Reading by Mohr (pp. 344-348) and Case 9.3

<b>Week(s)/ Lesson</b>	<b>Topic</b>	<b>Reading(s)/ Activities</b>
11	The Ethics of Consuming & Marketing	Chapter 10; Readings by Carson (pp. 374-377), Schor (pp. 388-392) and Case 10.1
12	Business and the Environment	Chapter 11; Reading by Singer (pp. 414-417) & Case 11.1. <b>GROUP PROJECT DUE</b>
13	REVIEW	

## Evaluation and Due dates

Students will be evaluated in this course through:

Participation	10%
Mid-Term (Week 6)	20%
Individual Case Analysis (Week 5)	15%
Group project (Week 12)	30 %
Final Comprehensive Exam (Date TBA)	25%
Total	<u>100%</u>

- Late assignments will be penalized at a rate of 5% per day and will not be accepted after 1 week past the deadline.
- A missed mid-term can only be made-up at the discretion of the instructor with the submission of compelling and documented evidence of a family, medical, or analogous emergency or crisis.
- The University of Guelph-Humber Academic Regulations shall apply to missed final exams.

### **NOTE: The University of Guelph-Humber Undergraduate Calendar states:**

“Students need to remain aware that instructors have access to and the right to use electronic and other means of detection”

Accordingly, instructors may decide to use originality checking services, such as Turnitin.com, to ensure that submitted work conforms with the university’s Academic Misconduct policy. Students will be notified of such a requirement in advance by the instructor. More information on Academic Misconduct is included below in this outline.

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## **Drop Box Policy**

- If late submissions are permitted by the late policy of this course outline, such assignments submitted after the due date must be electronically date stamped and placed in the secure assignment drop box, located on the second floor in the Learning Commons.

## **Academic Policies**

### **Important University of Guelph-Humber Academic Regulations**

#### **Academic Integrity / Academic Honesty**

Academic misconduct is behaviour that erodes the basis of mutual trust on which scholarly exchanges commonly rest, undermines the University's exercise of its responsibility to evaluate students' academic achievements, or restricts the University's ability to accomplish its learning objectives.

The University takes a serious view of academic misconduct and will severely penalize students, faculty and staff who are found guilty of offences associated with misappropriation of others' work, misrepresentation of personal performance and fraud, improper access to scholarly resources, and obstructing others in pursuit of their academic endeavours. In addition to this policy, the University has adopted a number of policies that govern such offences, including the policies on Misconduct in Research and Scholarship and the Student Rights and Responsibilities regulations. These policies will be strictly enforced.

It is the responsibility of the University, its faculty, students and staff to be aware of what constitutes academic misconduct and to do as much as possible through establishment and use of policies and preventive procedures to limit the likelihood of offences occurring. Furthermore, individual members of the University community have the specific responsibility of initiating appropriate action in all instances where academic misconduct is believed to have taken place. This responsibility includes reporting such offences when they occur and making one's disapproval of such behaviour obvious.

University of Guelph-Humber students have the responsibility of abiding by the University's policy on academic misconduct regardless of their location of study; faculty, staff and students have the responsibility of supporting an environment that discourages misconduct. Students should also be aware that if they find their academic performance affected by medical, psychological or compassionate circumstances, they should inform the appropriate individuals, (instructors, Program Advisor) and follow the available procedures for academic consideration outlined in the University's calendar.

Students are encouraged to review the policy in the 2007-2008 Academic Calendar at:  
<http://www.uoguelph.ca/registrar/calendars/guelphhumber/current/c07/c07-amisconduct.shtml>

#### **Grading Procedures**

Feedback to students on work completed or in progress is an integral part of teaching and learning in that it allows students to measure their understanding of material and their progress

toward achieving learning objectives. Feedback often goes beyond grading and should be an indication of the standard a student has achieved and should include comments on the particular strengths and weaknesses of a student's performance. While the nature and frequency of such feedback will vary with the course, the University of Guelph-Humber is committed to providing students with appropriate and timely feedback on their work. Faculty members are urged to provide meaningful feedback (approximately 20% of the total course evaluation is the standard), prior to the 40<sup>th</sup> class day. This is the last day that students are permitted to drop classes without incurring any academic penalties.

### **Missed Final Exams / Deferred Privileges**

When students do not write a required final examination, complete a final assignment, or complete a work term report prior to the last class date, they must request Academic Consideration to be considered for a deferred privilege. When granted, a deferred privilege allows a student the opportunity to complete the final course requirements after the end of the semester, but during established timelines.

Please note that faculty members do not grant deferred privileges. Faculty can only grant academic consideration for work that is due during the semester and cannot grant extensions beyond their deadline for submission of final grades.

The nature of the deferred privilege may take the form of either a deferred condition or a deferred examination. The Admissions and Academic Review Sub-Committee grants deferred privileges on the basis of **medical**, **psychological** or **compassionate** consideration. Please see your Admission and Program advisor for details.

### **Accommodation Procedures**

Students will identify themselves to Services for Students with Disabilities and, where required, provide appropriate documentation of their need. Where appropriate, students will inform individual instructors of their disabilities and academic accommodations required, by distributing the "*SSD Memo to Faculty*".

#### **When students require test accommodations, they will:**

- Remind instructors at least **one week in advance** of each test or as soon as possible, that they require test accommodations
- Book the test date and time in the SSD office or make the appropriate arrangements to write in the Test Centre at least one week in advance of each test, or as soon as possible.

Students with special needs are accommodated through Humber ITAL Services for Students with Disabilities. Students should make themselves familiar with the policies relating to special accommodations by visiting the website at:

[http://studentservices.humberc.on.ca/ssd/pnp/fac\\_resp.htm](http://studentservices.humberc.on.ca/ssd/pnp/fac_resp.htm).

It is the student's responsibility to be familiar with the University's policies and Academic Regulations. These policies can be found at:

<http://www.guelphhumber.ca/cstudents/policies/index.shtml>