

# UTSC Management



UNIVERSITY OF  
**TORONTO**  
SCARBOROUGH



PRASHANTH MOHAN, 4th year, Passionate Marketer



XIN CHEN, 4th year, Entrepreneurial Spirit



DREW HARDEN, 4th year, Strategic Thinker

## SPECIALIST PROGRAM IN MANAGEMENT AND INTERNATIONAL BUSINESS

Globalization has had a dramatic effect on the way individuals, industries and entire economies function. The rapid flow of products, capital and labour, as well as the advent of new technology, has led to a common global market, characterized by intense competition.

**"It makes good business sense for universities to develop globally engaged citizens, quite simply because Canadian business operates internationally."**

DAVID STEWART-PATTERSON,  
EXECUTIVE VICE-PRESIDENT,  
CANADIAN COUNCIL OF CHIEF EXECUTIVES

The Specialist in Management and International Business degree at UTSC will educate a new generation of leaders to view business through a truly international lens. It will provide a solid grounding in core management functions, leadership in cross-cultural contexts and foreign language development. The program

builds on U of T's global reputation for excellence: ranked #1 in Canada and in the top 20 worldwide by *Times Higher Education* (2011).

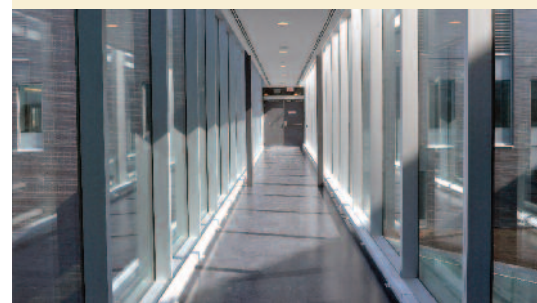
The program is distinct from comparable International Business programs, such as those at Wharton and Berkeley, as it includes a required work term abroad. Reviewers from business schools such as Harvard, UBC and Schulich have unanimously endorsed the program.

## PROGRAM HIGHLIGHTS

- ▶ U of T's only International Business program
- ▶ 12 months of paid work experience
- ▶ 1 work term abroad
- ▶ 1 study term abroad
- ▶ 4-year honours degree
- ▶ Financial assistance available for international terms

## COURSES INCLUDE

- ▶ International Business Leadership Skills
- ▶ International Financial Management
- ▶ International Corporate Strategy
- ▶ International Business Ethics
- ▶ Global Marketing



## POSSIBLE DESTINATIONS

U of T's 150 partner universities in 50 different countries offer a range of destinations for both study and work.

These could include:

- ▶ Australia
- ▶ Hong Kong
- ▶ The Netherlands
- ▶ Singapore
- ▶ United Kingdom



## VIKRAM DESHMUKH

"My University of Toronto Business Administration degree (BBA) provided me with a great opportunity to gain an excellent business education while applying it in the global context. I combined my education and my French language skills to leverage a study exchange in Sorbonne, Paris where I gained a whole new perspective on the world.

I learned from these experiences and pursued an internship in Mumbai, India with a US\$12 billion conglomerate. I was amazed at the great recognition my U of T education received. Working in a foreign country opened my mind to new experiences within the world around me and it was just as important as my formal education."

VIKRAM DESHMUKH, U of T Alumnus,  
Telecommunications Industry

## THE IDEAL CANDIDATE HAS

- ▶ An international mindset
- ▶ An interest in international business
- ▶ Demonstrated commitment, leadership and problem-solving skills to thrive abroad
- ▶ High academic standing
- ▶ Completed Calculus & Vectors, Advanced Functions, and English

The ability to speak a second language is an asset.

## SAMPLE SCHEDULE

MIB students will have the chance to complete 8 study terms and 3 work terms, including at least 1 study term and 1 work term abroad.

Your schedule could look like:

	FALL	WINTER	SUMMER
YEAR 1	UTSC Study Term	UTSC Study Term	UTSC Study Term
	<i>International Work Term Preparation Course</i>		
YEAR 2	UTSC Study Term	Scotiabank Toronto Work Term	UTSC Study Term
YEAR 3	Singapore Study Term	J.P. Morgan Asia Work Term	UTSC Study Term
YEAR 4	Research in Motion Work Term	UTSC Study Term	Graduate



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