



Key to Success

CAMPAIGN







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YOU are the Key to Success!

Launched on September 16, 2008, the **St. Peter's College Key to Success Campaign** is the most ambitious fundraising campaign ever undertaken in the College's history.

For nearly a century, St. Peter's College has built its campus, programs and services on a foundation of academic excellence, personal enrichment, social responsibility, and community and other stakeholder support. As we look forward, business, community and government leaders tell us there is a critical role for St. Peter's College to meet the increasing demand for a well-educated and leading workforce; therefore, we are focusing our efforts to ensure programs and services are supported with the facilities and technologies required for educational excellence. The **Key to Success Campaign** will help us do that.

St. Peter's College is an established post-secondary institution. Our alumni are making a difference in communities throughout the world. To enable the development of future generations of students, St. Peter's College needs your financial support. We ask that you partner with us to ensure that the future of St. Peter's College and the success of our students are as bright as our past.

Remember, **YOU** are the **KEY** to **SUCCESS**.



Robert Harasymchuk
President



Abbot Peter Novecosky, OSB
Chancellor



The challenge,
and opportunity,
right now is to stay
on the forefront
while maintaining
our traditions of
service and quality
to the people of
Saskatchewan.

A TRADITION OF EXCELLENCE



St. Peter's College motto – *Begin, Belong, Become* – applies to today's students as well as the thousands of alumni who have enjoyed the energy and freedom of expression experienced in small and intimate classes since the turn of the last century.

Established in 1921, St. Peter's College is an independent post-secondary institution affiliated with the University of Saskatchewan since 1926. As Canada's only Benedictine College offering interactive face-to-face university classes, St. Peter's College is open to all.

Thousands of people have attended St. Peter's College. Former students and alumni include entrepreneurs, lawyers, engineers, science and health professionals, educators, priests, and leaders who have gone on to serve the College and the communities in which they live. We are proud of their success.

The following is a sampling of the College's key alumni and students:

Key Alumni and Students

Paul J. Hoenmans

Class of 1950
Retired Director and President,
Exxon Mobil

Dr. James Dosman

Class of 1956
President and CEO,
Agrivita Canada, Inc. and
Distinguished Research Chair
in Public Health,
University of Saskatchewan

Justice W. Frank Gerein

Class of 1957
Chief Justice at Court of
Queen's Bench 2000-2006

J. Wayne Zimmer

Class of 1959
Special Projects Co-ordinator,
Project Hope and
former CEO of SARC/SARCAN

Germain Dauk

Class of 1960
Award-winning Producer and
Chair, Canadian Special Crops
Value Chain Roundtable

The Honourable Rod A.A. Zimmer

Class of 1960
President of
The Gatehouse Corporation
Senator

Dave Doepker

Class of 1967
Vice-president,
International Business and
Executive Chairman of the Board,
Doepker Industries

Hank B. Swartout

Class of 1970
Retired Chairman of the Board
and CEO, Precision Drilling

The Honourable Dave Rodney

Class of 1983
MLA for Calgary-Lougheed,
Canada's only Mt. Everest
two-time Summiteer
and *Top of the World Society
for Children* Co-founder

Nina Gueguen

Class of 2008
Miss Saskatchewan 2007 and
Miss Canadian Scholarship
Ambassador 2008

Hazel Kellner

Class of 2008
Saskatchewan Writers' Guild
2008 Competition Winner

Shawna Breker

Class of 2010
Humboldt and District
Chamber of Commerce
Mark of Excellence
2008 Volunteer of the Year
and Co-president, SPCSG

and many more...

MAKING A KEY DIFFERENCE

Our emphasis on mentorship, leadership and inspirational learning continues to distinguish St. Peter's College and contributes to a significant student success rate.

Academic Success:

Nestled within 500 acres of mixed forest and organic farmland, St. Peter's College provides first- and second-year students with fully accredited Arts and Science, Business and Agriculture courses. Many students start their degree program at the college or fulfill the entry requirements for professional colleges such as Medicine, Commerce, Law, Nutrition, Education, Kinesiology, and Pharmacy at other universities. The College also offers a Creative Writing Diploma and other university, professional and community programming.

St. Peter's College's award-winning, experienced and friendly faculty and staff, combined with engaging small class sizes and strong sense of community, ensure our students receive the finest quality of instruction and the experience they need to be successful.



Economic Impact:

St. Peter's College is an integral part of the region and province, providing vital services and participating as a responsible corporate citizen. As an economic engine, St. Peter's College generates and attracts millions of dollars per year to the local economy and is essential to sustainable rural economic development for Saskatchewan.

Community Commitment:

Programming that benefits the whole region, as well as many provincial and national organizations, would not be possible without the College or its facilities. There is no question that the College's facilities, including the Sportsplex and the 46,000-square foot Michael Hall, a designated provincial heritage property, vital to the success of many sport, recreation, social and cultural initiatives.

RENEWING, ENHANCING AND GROWING



Because business, industry, community leaders and government tell us there is a critical demand for a qualified workforce, and because St. Peter's College is experiencing a high demand for quality programming and enhanced facilities, the College is taking an important first step in gathering the funds needed to continue our plan to renew Michael Hall, enhance programming and upgrade residences and the Sportsplex. The **Key to Success Campaign** will help us do that.

Replacing our current science labs with one integrated Sciences Lab equipped for chemistry, physics, biology, geography, and related courses will help meet the requirements for the health sector. Lab enhancements are also important to the oil, gas, agriculture and other natural resource sectors. Renovating and equipping classrooms, computer labs and the library with state-of-the-art technologies will bring together faculty, students, staff, community members and technology to maintain the finest possible pedagogical strategies through integration of new technologies with individual instruction.

Equally as important is the need to provide an accessible and safe learning environment to support diverse cultures; increase participation and retention of rural, remote and multi-cultural students; and accommodate people with special needs; while exposing youth to various leadership, community, learning and employment opportunities.

WAYS YOUR KEY GIFT WILL HELP



To enhance and grow the College's infrastructure and to meet the College's needs for space improvements, the **Key to Success Campaign** needs your help.

Because the investment required to renovate and build campus infrastructure is high, you might think that your contribution will not make a difference. However, every gift in support of renewing, enhancing and growing the campus, no matter what the amount, helps secure the successful future of St. Peter's College. Whether you are interested in supporting a home-away-from-home for students or fostering a creative and healthy learning environment, your gift will make a lasting impact to the physical environment and student life at St. Peter's College.

Renewing the College Infrastructure

The goal of the improvements to Michael Hall, the College's primary teaching building, is to provide a learning space that is safe, accessible and supports quality, life-long learning. Built in 1921, Michael Hall needs to be revitalized to meet the needs of our 21st century students and community members. The transformation of Michael Hall has already begun, but this exciting initiative still needs your support.

Enhancing Teaching, Technology and Programming

Improving the standards of information technology, scientific equipment and laboratories is a pressing need at St. Peter's College. Renovations and equipment for computer and science lab spaces provide valuable hands-on learning opportunities for students in many program areas. Supporting these and other technologies are tangible ways you can contribute to the **Key to Success Campaign**.

Growing

To foster a sense of community and to meet the needs and lifestyles of today's students, St. Peter's College needs to upgrade its residence space to be more functional and comfortable. Your support of student residences will help to meet the critical housing shortage experienced by many who choose to live and study in Saskatchewan.

KEY NUMBERS

The continued success and viability of St. Peter's College is dependent upon a critical capital investment of \$15 million.

Indications are strong that \$4.5 million can be raised from alumni, friends and partners over five years through the **Key to Success Campaign** to begin meeting the most pressing of these needs.



RENEWING

\$6,700,000

The College Infrastructure

- New Heating and Cooling System
- Electrical Wiring Replacement
- Plumbing Upgrades
- New Elevator & Stairwell Entrance
- Window Refurbishment

ENHANCING

\$5,900,000

Teaching, Technology and Programming

- Science Super-Lab
- Library & Computer Room Renovation
- Classrooms, Sportsplex, Offices & Hallways Renovations
- Programming

GROWING

\$2,400,000

- Student Residences

St. Peter's College alumni, friends and partners have made significant commitments, but we need your help to continue the renewal, enhancement and growth of an infrastructure critical to the strategic delivery of quality academic and community programming in rural Saskatchewan.

HOW TO CONTRIBUTE TO THE KEY TO SUCCESS CAMPAIGN

*You are an
important key to the
continued success of
St. Peter's College.*



The **Key to Success Campaign** is about individuals, leaders, government, communities, businesses, foundations, and all stakeholders working collaboratively to ensure long-term sustainability in rural education, the provincial economy, and the social and cultural environment that makes Saskatchewan unique.

You are an important **key** to the continued **success** of St. Peter's College. With your help, St. Peter's College will address the critical and most pressing needs to properly maintain its educational facilities and technologies that are integral to providing superior education, service and programs in a rural setting.

Alumni, friends, students, faculty, staff, and partners of St. Peter's College contribute gifts for many different reasons, and they give to reflect their unique interests in supporting a particular area of need. They also take advantage of the many giving options. **Your gift counts.** By contributing a gift of any size, you will make a difference in the lives of our students and the state of our facilities.

Because St. Peter's College is a registered charitable organization in both Canada and the United States, we provide tax and other benefits to you no matter which of the following ways you choose to give:

- **Cash Contribution**

The most common method of contributing is a gift of cash paid by regular or post-dated cheque, money order, pre-authorized automatic bank withdrawals, or credit card.

- **Gifts-in-Kind**

Another popular method is to give non-cash gifts of capital property including traded securities, real estate, artwork, special collections, books, scientific and technological equipment or other tangible property.

- **Planned Giving**

Planned gifts, often called deferred gifts, enable St. Peter's College to plan ahead with confidence because of your forward-thinking generosity. Endowments, gifts of annuity, gifts of insurance, charitable remainder trusts and residual trusts, and Wills are important ways donors can provide a thoughtful gift.

Your planned donation can establish a scholarship or support program, equipment and renovation needs in your particular area of interest, while maximizing tax and other financial benefits. Please involve your financial planner, accountant, lawyer and our Development Office to optimize your planned gift objectives.

The fund development professionals in the Development Office of St. Peter's College are always willing to answer any questions and to talk to you confidentially about making a gift to the **Key to Success Campaign**. We ask that you please contact the Development Office today to discuss your gift plans and the variety of giving options with a knowledgeable campaign representative.

Campaign Policies

- Donors who contribute to the **Key to Success Campaign** will be provided with a charitable tax receipt.
- In the case of gifts-in-kind, third party appraisals will be required in accordance with federal guidelines.
- St. Peter's College adheres to the *Ethical Fundraising and Financial Accountability Code* as set out by the Canadian Centre for Philanthropy and respects the *Donor Bill of Rights*.
- St. Peter's College has recognition guidelines to ensure donors are acknowledged fairly and appropriately. Recognition and naming opportunities will be discussed with donors to meet their donation objectives and to suit their personal wishes.

For more information about giving options, donor recognition, donor rights, or any other question you may have, contact the St. Peter's College Development Office.



Key to Success CAMPAIGN

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Canadian Charitable Business Number: 10803-8704-RR0001
American Charitable Business Number: 98-0442743

The Key to Success Campaign is a major fundraising program of St. Peter's College. It was launched in the fall of 2008 at the Key to Success Gala and Awards Ceremony which was co-chaired by College alumni, The Honourable Rod A.A. Zimmer, Senator, and J. Wayne Zimmer, and featured keynote speaker, The Honourable Belinda Stronach, MP, PC.

St. Peter's College is thankful to all those who helped make this booklet possible, including the students and alumni who appear in the photos; photographers Reva Bauer, Kim Cross and Al Vedress; Tap Communications for their designing talent; and St. Peter's Press for their printing expertise.

